1957

SEARS Christmas BOOK

Luxurious Ban-Lon®
Sweaters and Knit Shirts

$4.77 each to **$7.72**

A wonderfully soft, warm and durable textured nylon that resists fuzzing. Highly absorbent. Interlock knit for a super-smooth fit. Washes easily, dries quickly. Hand wash separately. *State size* small (34-36-in. chest); medium (38-40); large (42-44).

A **Long Sleeve Sweater.** Ribbed V-neck, bottom and cuffs.
33 N 2070—Lt. blue 33 N 2072—Black
33 N 2071—Red 33 N 2073—Beige
State size. Shpg. wt. 1 lb. 2 oz. . Each **$7.72**

B **Sleeveless Sweater.** Ribbed V-neck and bottom. Shpg. wt. 12 oz.
33 N 2066—Beige 33 N 2068—Red
33 N 2067—Light blue 33 N 2069—Black
State size above. . . . . .Each **$5.97**

C **Short Sleeve Knit Shirt.** Ribbed jacquard design collar, hemmed cuffs and bottom. Placket closure has 3 pearl buttons. Shipping wt. 13 oz.
33 N 1735—Black 33 N 1736—Red
33 N 1738—Lt. blue 33 N 1737—Beige
State size above. . . . . .Each **$4.77**

D **Long Sleeve Knit Shirt.** Same as (C) except has long sleeves with ribbed cuffs. Shipping weight 15 oz.
33 N 1740—Red 33 N 1741—Beige
33 N 1742—Lt. blue 33 N 1743—Black
State size above. . . . . .Each **$5.74**

The New KNIT LOOK.. *smartest for*

A Great New Sweater-Shirt
Knit of Easy Care Orlon*

$12.70 each

So smart, so practical, we predict it will become the pet item in his leisure wear wardrobe. Exceptionally soft and resilient. Washes easily, dries quickly, needs no blocking. Will never lose its shape, size or resiliency. Moth and mildew resistant. Looped on rib knit collar, placket assures neater appearance. Rib bottom, cuffs. Hand wash alone.

State size small (34-36-inch chest), medium (38-40), large (42-44). Wt. 1 lb. 8 oz.
33 N 1557—Gray combination
33 N 1558—Brown combination. . . .Each **$12.70**

* DuPont trade-mark for acrylic fiber

E **Hi-bulk Orlon* Knit Gloves.** Peccary pigskin palm. Bi-swing thumb. Seamless. *State size* small, medium, large (see Chart page 55). Shpg. wt. pair 3 oz.

33 N 5477—Black with black palm.	**$4.94**
33 N 5478—Light tan with cork pigskin palm.	4.94
33 N 5479—Charcoal gray with gray palm.	4.94

F **Woven Rayon Elastic Belt.** Bermuda weave. 1-inch wide. *State size* small (28-32-in. waist); medium (34-36); med. large (38-40), large (42-44). Wt. 4 oz.
33 N 4234—Brown 33 N 4236—Navy. . . . . . .Each **$1.87**

G **Manicure Knife—Money Clip.** A cutting blade and nail file fold inside this sleek stainless steel money clip from Germany. Shipping weight each 2 oz.
8 N 9247. . . . . .Each **$1.67; 2** for **$3.00**

H **Attaché Case with Portfolio and 14 Imported Cheeses.** A gift that's smartly different . . . a subtle compliment to his sophistication and good taste. Case is rugged, scuff-proof, vinyl-coated material closely resembling leather, measures 18x12 in. Matching portfolio has all-around zipper. Beautifully packed with a de luxe assortment of 14 fine cheese and cheese spreads from Austria, Denmark, Norway, Sweden, Switzerland and Italy. Shipping weight 15 pounds.
87 N 08041E—75c Federal Excise Tax included. **$17.97**

Co-ordinated Leisure Outfit. Knit shirt is high-bulk Acrilan*, noted for soft texture, warmth without weight, easy laundering. Washable; won't shrink. Ivy style slacks of fine virgin wool flannel in smart, subdued stripe featuring plain front styling and adjustable backstrap. Zipper fly. Belt matches shirt.

Slack sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40 in. waist; 28-35 in. inseam. *State which size is waist, inseam. Shirt sizes:* small (14-14½-in. neck); medium (15-15½); large (16-16½); extra large (17-17½). *State size.* Shpg. wt. set, 4 lbs.; slacks, 1 lb. 11 oz.

45 N 4237—Gray shirt, Charcoal gray slacks	**$15.50**
45 N 4238—Tan shirt, Dark brown slacks.	15.50
45 N 3220—Charcoal gray slacks (no belt)	8.50
45 N 3218—Dark brown slacks (no belt)	8.50

* Chemstrand trademark

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SEARS ORDER BLANK *Satisfaction guaranteed or your money back*

SEARS, ROEBUCK AND CO., 925 S. HOMAN AVE., CHICAGO 7, ILL. Date________________195__

PLEASE DO NOT WRITE IN THIS SPACE

PLEASE PRINT OR WRITE PLAINLY
All members of the same household should order under one name

NAME____
(FIRST NAME) (MIDDLE INITIAL) (LAST NAME)

Rural Route__________Rural Box No.__________P. O. Box No.__________

Street Address____

Post Office__________________________State__________

HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ *Rail Freight* ☐ *Express* ☐ *Motor Truck* ☐

SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, freight or express station, give directions here:

____

____

IF YOU HAVE MOVED since last order, please give your old address here:

Rural Route________Box No.________Street Address____________________

Post Office__________________________State__________

CATALOG NUMBER	HOW MANY	NAME OF ITEM	COLOR Pattern, Finish, Etc.	SIZE Measure to be sure	PRICE Ea., Yd., Pr., Etc.		TOTAL PRICE		SHPG. WTS.	
							Dollars	Cents	Lbs.	Oz.

We are required by law to pay tax on sales for the following states:
If you live in Iowa, add 2c tax for every dollar's worth of goods you order.
If you live in Illinois, include 3c tax for every dollar's worth of goods you order (2½c state tax, ½c city tax).
If you live in Michigan or Ohio, add 3c tax for every dollar's worth of goods you order.

IF THIS IS A CASH ORDER, CHECK HERE ☐ and enclose full remittance including postage and tax.

IF AN EASY PAYMENT ORDER, CHECK HERE ☐ and fill-in and sign **the form on other side.**

If you have an open account show account number here________________ At which Sears Store?____________

Please recheck to see that you have given all information such as colors, sizes

F6684.7.30.57 Printed in U.S.A.

TOTAL FOR GOODS			Total Pounds	Total Ounces
AMOUNT FOR TAX			Total Weight in Pounds	
POSTAGE				
Amount I owe Sears on previous order			Enter Parcel Post Zone No.	
TOTAL AMOUNT			See other side for shipping information	
AMOUNT ENCLOSED — Sears Checks				
AMOUNT ENCLOSED — Money Order or Check			**C**	

WHEN ORDERING ON EASY TERMS the head of the household should sign below and answer questions

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $.......... which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $.......... each month until the balance on my Easy Payment account for merchandise hereby ordered has been paid. Until such payment has been made, I agree that: You shall retain title to and right of possession of said merchandise; I will not sell, remove, or encumber it; I shall be responsible for all loss of or damage to said merchandise; and, if I should default in any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the unpaid balance on my account. I agree that the above conditions shall apply to any future purchases which I add to my Easy Payment account, and that I will pay monthly payments on such purchases in accordance with your established Easy Payment terms.

OEC

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Signature of the Head of Household ____ (FIRST NAME) ____ (MIDDLE INITIAL) ____ (LAST NAME)

Street Address ____ Rural Route ____ Box No. ____
PLEASE GIVE BOTH YOUR ROUTE AND BOX NUMBER IF ON A RURAL ROUTE

Postoffice ____ State ____

Have you had a previous Easy Payment Account with Sears? ____ What is account no.? ____ Is account paid in full? ____ Date final payment made ____ At what Sears store? ____

If your account is paid in full or if you have not had a Sears account, please answer questions below

Age? ____ Married? ____ Number of Dependents? ____ Do you own your home? ____ Rent ☐ Board ☐ How much rent do you pay? ____

How long at above address? ____ Name of Landlord ____ Street Address ____ City and State ____

If less than 5 years at above address give former address ____ City and State ____

Are you steadily employed? ____ How long with present employer? ____ Occupation ____ Weekly Earnings $ ____

Name of Employer ____ Street Address ____ City and State ____

Name of your bank ____ City and State ____

If a farmer, how large is your farm? ____ acres. How many acres under cultivation? ____

If you have any income in ADDITION to above, give amount and source ____

Give below the names and addresses of two stores with which you have had credit dealings or two business men who know you

Name ____ City ____ Business ____

Name ____ City ____ Business ____

The spaces below are to be filled in when you order merchandise that is to be attached to your property

Street number or other definite location of property in which material is to be installed ____ Cost of Property $ ____ Amount of Mortgage $ ____

Name of person holding legal title ____ Name and address of mortgage holder ____

SHIPPING INFORMATION

PARCEL POST SHIPMENTS: On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: if your order totals 6 pounds and 30 ounces, allow postage for 8 pounds (30 ounces equals 1 pound and 14 ounces, therefore 1 pound 14 ounces plus 6 pounds equals 7 pounds 14 ounces).

Refer to postage chart at right. If you live in Zone 3 or within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 8 lbs. is 60c. *If you send more money than is actually needed to ship your orders, we will refund every penny not used.*

FREIGHT OR EXPRESS SHIPMENTS: *It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received.* However, if there is no agent at your freight or express station, please include additional money with your order to prepay shipping charges. While express is faster, freight is the most economical way to ship heavy, bulky merchandise. Before marking method of shipment on order blank, compare freight and express rates on green pages of your Sears catalog.

TRUCK SHIPMENTS: Not all Trucking Companies make deliveries to a home address. This can be verified by checking with your Trucking Company's local agent. If shipment is to be made to your home and you live outside of town, also give your highway *route number and some identifying landmarks.*

It is not necessary to send money to pay for truck transportation charges. You pay shipping charges to truck driver when goods are received.

HOW TO SEND MONEY: The best way to send money is by postoffice money order, express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. *It is better not to send coins, paper money or postage stamps with orders, but should it be necessary, be sure to send your order by registered mail.*

Complete ordering information can be found on the green pages in your Sears catalog.

PARCEL POST RATES Total Shipping Weight	In City where Mail Order House is located	ZONES 1 AND 2 Up to 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles
9 ounces to 1 pound..........	18c	23c	23c	24c
1 lb. 1 oz. to 2 lbs..........	20c	27c	29c	31c
2 lbs. 1 oz. to 3 lbs..........	21c	31c	34c	38c
3 lbs. 1 oz. to 4 lbs..........	23c	35c	39c	45c
4 lbs. 1 oz. to 5 lbs..........	24c	39c	44c	52c
5 lbs. 1 oz. to 6 lbs..........	26c	43c	49c	59c
6 lbs. 1 oz. to 7 lbs..........	27c	47c	54c	66c
7 lbs. 1 oz. to 8 lbs..........	29c	51c	60c	73c
8 lbs. 1 oz. to 9 lbs..........	30c	55c	65c	80c
9 lbs. 1 oz. to 10 lbs..........	32c	59c	70c	87c
For Ea. Addl. Lb., add........	1½c	4c	5¼c	7c

Above Parcel Post rates are subject to change without notice

SEARS GUARANTEE

• To Save You Money • To Deliver All Merchandise Safely • To Satisfy You Perfectly

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

2A57

The Knit Look in Jackets

Fashioned for fun and luxurious comfort. 100% wool suede-like body with 50% wool, 50% cotton knit sleeves, collar, cuffs. Rayon lined. Zip front. Scarlet jacket has black sleeves, collar, cuffs; tan and gray jackets are all one color. Average length 25 in. Dry clean. *State even chest* 36 to 46 in.

41 N 2425—Honey tan. Wt. 2 lbs. 4 oz.
41 N 2426—Medium gray
41 N 2427—Scarlet.......... Each **$16.50**

Jacquard Ski-Style Sweater

Looks like and is made exactly like high-priced imported ski sweaters. Heavyweight, 2-ply worsted wool yarns in rugged coarse knit. Jacquard design appliqued on chest and knit into bottom and cuffs (instead of conventional ribbing). Dry clean. *State size* small (34–36-in. chest); medium (38–40); large (42–44). Shpg. wt. 1 lb. 8 oz.

33 N 2200—Red combination
33 N 2201—White combination. . Ea. **$9.97**

Fleece Lined Cotton Pullover

Warm, absorbent, smartly styled! An ideal garment for sports or cold weather wear. Striped knit shoulder insert and collar. Solid color knit cuffs, bottom. Fine gauge heavyweight flat knit cotton outside, fleeced cotton inside. Wash separately. *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46).

83 N 4042—White combination
83 N 4043—Black combination
Shpg. wt. 1 lb. 2 oz.. . Each **$4.90; 2** for **$9.70**

$9.77
Pair

Gold Bond Slip-Ons

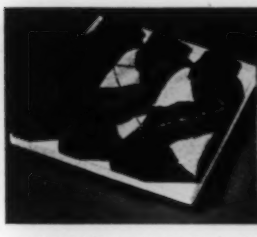
A real treat to his feet—all day long—are these superbly comfortable, handsomely styled casual shoes. Lightweight, flexible, have hidden gore for easy fit. Smooth black leather uppers with grained leather front for smart contrast. Moc-type toe. High tongue. Leather sole. Rubber heel.

Sizes: D (medium) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shipping weight 2 lbs. 10 oz.

67 N 4130. . . . . . . Pair **$9.77**

his Leisure Time

CHOOSE FROM THE MANY FINE GIFTS
FOR MEN IN THIS BOOK
AND SEARS BIG CATALOG, TOO



Hi-Bulk Orlon* Argyles. Our finest quality slack-length socks. Cashmere-soft and warm, yet very long wearing. Easy to launder. Washable. Nylon reinforced heels and toes. 3 pairs to each assortment.

Assortment 1: navy, charcoal gray, black (1 each). **Assortment 2:** brown, hunter green, tan (1 each). *State assortment. Sizes* 10, 10½, 11, 11½, 12, 13. Shipping weight 3 pairs 6 oz.

83 N 2006—*State size*. . . . . **3** pairs **$3.99**

* DuPont T.M. for acrylic fiber

Orlon* Shortie Style Slipper Socks. Fine quality, bulky-knit Orlon. He'll find them ever so soft and warm. Sidewalls are nylon and rubber with Catspaw rubber soles for indoor or outdoor wear. Tassel decoration. Elastic in edge of sock for smooth fit. Hand wash separately.

Colors navy, red, charcoal gray, tan. *Hosiery sizes* 10, 11, 12, 13.

State size and color. Shipping weight pair 6 ounces.

83 N 1803.................. Pair **$3.34**

Classic Knit All-Silk Ties. Slim (1⅜-inch width) knitted ties are enormously popular today and make a most appreciated Christmas gift for the well-dressed man on your list. These are real quality knits, too—all 100% pure dye silk, easy to knot and a smooth companion to solid color or patterned clothes.

Colors black, navy, brown or scarlet. *Be sure to state color wanted.* Shipping weight each 4 ounces.

33 N 3975.................. Each **$2.40**

Our Finest Quality All Wool Mufflers. Hard to please? These are hand loomed in West Germany and every inch de luxe in quality. Noted for their Cashmere like softness and warmth. Excellent for outdoor sports as well as for business wear. 50-inches long, 12 inches wide. Hand washable.

Colors: solid tan or gray background with assorted fancy stripes. *Please state color wanted.* Shipping weight 6 ounces.

33 N 3582.................. Each **$3.80**

Country Club Jewelry. Stag and Rifle tie clip and cuff links . . . in the true marksman's style. Set in polished rhodium plate. Brown simulated wood handle on rifle. Brown enameled stags. Matching "right and left" links. Bulldog grip back on tie clip. 10% Federal Excise Tax included. Shpg. wt. set, clip or links, 4 oz.

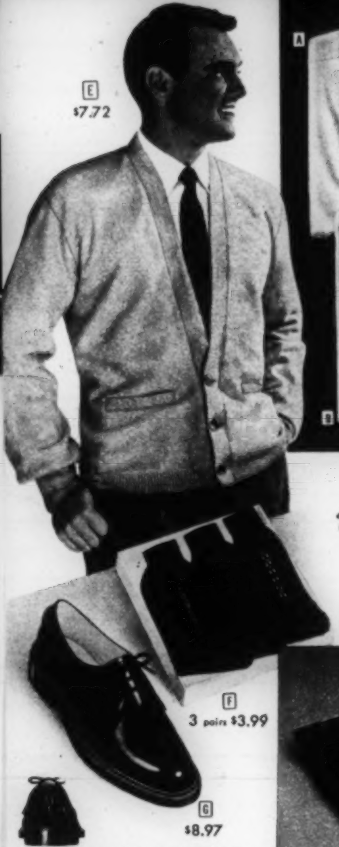
4 N 1509E—Set...... **$5.10**
4 N 1510E—Tie Clip.. **2.57**
4 N 1511E—Cuff Links. **2.57**

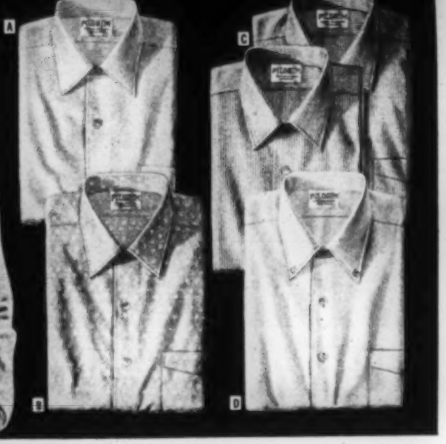
Yorkshire Weatherproof Pipe. Ideal for motorists and all outdoorsmen. Lightweight with a slim dramatic design. Works perfectly in any weather. Handsome cover matches rich walnut grain of briar pipe. Cover flips open or shut with slight finger touch. Filter system and pre-processed briar make pipe smoke cool and sweet from the first puff. Shipping weight 8 ounces.

87 N 216............ **$3.47**

Ronson Adonis Cigarette Lighter. Slim as a fine watch, beautifully designed, dependable in operation, the Adonis is everything a fine lighter should be. Gold plated with engine-turned design. Swivel base for easy refueling. Size 2¼x1¾x½ inch. Gift boxed. With the New Ronson 1 year Guarantee. *10% Federal Tax included. Postpaid.* (Shipping weight 8 oz.)

87 N 112E.......... **$13.75**





Golden Pilgrim . . Our Best All-Cotton Shirts

$4.77 Each

Combed cotton Broadcloth or Oxford Cloth. Tailored with quality features including single needle sleeving, comfort shaped collars, long shirt tails, 1-piece sleeves, pearl buttons. Max. shrink. 1%. Wt. ea. 1 lb.

Sizes Neck 14-in. has 32, 33-in. sleeve; Neck 14½-in. has 32, 33, 34; Neck 15, 15½, 16, 16½, 17-in. has 32, 33, 34, 35. *State neck and sleeve size.*

A **2 x 2 Pima Broadcloth,** regular point soft collar.
33 N 201—Button cuffs. White.
33 N 202—French cuffs. White.

B **Imported, White-on-White Broadcloth.** Regular point soft collar.
33 N 203—French cuffs

C **Woven stripe Broadcloth,** regular point, soft collar.
33 N 205—Blue. French cuffs.
33 N 206—Tan. French cuffs.

D **Oxford Cloth.** Regular point, button-down collar.
33 N 204—Button cuffs. White.
Each **$4.77** 2 for only **$9.44**

What the well attired man is wearing for DRESS and

E **Australian Lamb's Wool Sweater.** Fashioned with bell (full) sleeves, rib-knit cuffs and bottom, and smart low-buttoned front. Never restricts movement. Hand wash alone. *State size* small (36–38 in. chest); medium (40–42); large (44–46).
33 N 2216—Light gray heather
33 N 2217—Light blue heather
33 N 2215—Tan heather
Shpg. wt. 1 lb. 5 oz. . . . . Ea. **$7.72**

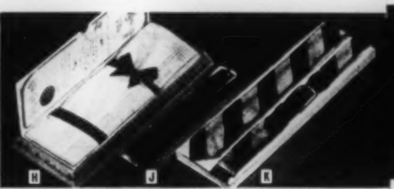
F **Hi-Bulk Orlon* Socks.** Cashmere-like softness. Nylon reinforced heel, toe. Washable, Slack length. 3 pairs to each assortment. **Assortment 1:** 1 pair navy, charcoal gray, black. **Assortment 2:** 2 pair brown, 1 pr. tan. *Sizes* 10½, 11, 11½, 12, 13. *State assortment number, size.* Wt. 3 prs. 7 oz.
83 N 2016—Boxed. . . . . 3 pairs **$3.99**

G **Gold Bond Shoes with Ivy League Styling.** 3-eyelet, black leather beauty with back-strap and buckle. Wide extension sole, heel, white sole stitching and smooth toe. Rubber sole, hard heel. *Sizes:* B (narrow) 7½ to 11, 12; Half sizes, too. *Size:* D (medium) 7 to 11, 12. Half sizes too. Shpg. wt. 2 lbs. 14 oz.
67N4269—State size, width. . Pr. **$8.97**

Ivy Styled Threesome styled for casual living. Washable shirt is mercerized combed cotton, has button down collar with button and pleat in back, long sleeves. Max. shrinkage 1%. Charcoal gray flannel slacks are a fine blend of 65% virgin wool, 35% Orlon have Ivy style plain front, adjustable backstrap. Zipper fly. Belt matches shirt.

Shirt sizes: small (14–14½-inch neck); medium (15–15½), large (16–16½); extra large (17–17½). *Slack sizes:* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. *State which is waist size, inseam size.*

45 N 4239—Red stripe shirt, char. gray slacks. Wt. 4 lbs. . . **$13.50**
45 N 4240—Gray stripe shirt, char. gray slacks. Wt. 4 lbs. . . 13.50
45 N 3208—Charcoal gray slacks only (no belt). Wt. 2 lbs. . 7.90



H **Finest Imported Handkerchiefs** in elegant, treasure-chest gift box. Set of 6 includes luxurious linens from the looms of Ireland, and cotton and linen-and-cotton blends woven in Switzerland. Designs range from classic cords to distinctive clip and woven patterns. White. Shpg. wt. 10 oz.
83 N 2558. . . . . Set **$4.80**

K **Matching Tie and Belt.** Includes slim (2-inch width) silk repp tie and matching adjustable belt with top grain cowhide trim. *Belt sizes* small (28–30-in. waist); medium (32–34); large (36–40). *State size.* Shipping wt. 8 oz.
33 N 3977—Blue and copen
33 N 3978—Brown and tan
Set. **$3.40**

M **Yorkshire Class-numeral Pipes** for collegians. Imported Algerian briar with sterling silver class numerals. Hand rubbed finish. Hand cut para rubber bit. Flat bottom so pipe can stand upright. Shpg. wt. 8 oz.
87N240—Numeral 58
87N241—Numeral 59
87N242—Numeral 60
87N243—Numeral 61 Ea. **$3.97**

J **Sporty Plaid Woven Rayon Elastic Belt.** Cowhide leather ends. Adjustable construction. Polished buckle. 1-inch width. *Sizes:* small (28–34-inch waist); medium (36–40); large (42–44). *State waist size.* Shpg. wt. 4 oz.
33N4192—Red-black
33N4193—Gray-black
33N4194—Brown-black. **$1.87**

L **Old Spice Toiletries** with the distinctively masculine Old Spice fragrance. Contains 4¾ oz. after-shave lotion; 3 oz. face talc; 4¾ oz. cologne; 3 oz. spray deodorant and 4 oz. of hair groom tonic in plastic containers. Price includes 10% Fed. Tax. (Shpg. wt. 2 lbs.)
8 N 9227E—*Postpaid*. . . **$5.50**

N **Country Club Jewelry.** Cuff links and tie clip of sterling silver overlaid with rich gold plate. Hand-engraved, deep-cut designs for 2-tone effect. Clip has bulldog-grip back. Prices included 10% Fed. Tax. Wt. 4 oz. Set, Clip or Links.
4 N 1532E—Set. **$8.00**
4 N 1533E—Tie Clip. . . 3.13
4 N 1534E—Cuff Links. . 5.27

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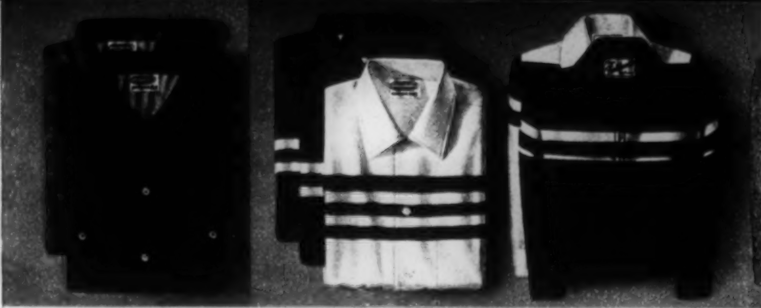
* DuPont Reg. T.M. for acrylic fiber



Our Finest Wool Sport Shirt. A fabric of the renowned Miron Woolen Mills . . woven entirely of high grade yarns. Medium weight. 2-button cuffs. Square bottom. Pearl buttons. Dry clean. *Please state size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). Wt. 1 lb. 1 oz.
33 N 2815—Red plaid
33 N 2816—Blue plaid
33 N 2817—Brown plaid . . $12.70

New Bulky-look Shirt. A style favorite for leisure wear. Mediumweight cotton flannel body. Ski-stripe panel of all nylon fleece. Washable, Sanforized, max. shrink. 1%. Square bottom. 1-button cuffs. *State size* small (14–14½-in. neck); medium (15–15½); large (16–16½). Wt. 1 lb. 3 oz.
33 N 2772—Red
33 N 2773—Black
33 N 2774—White $3.90

New Bulky-look Jacket has color and dash of rugged nylon fleece outside; comfort of nylon quilting over a fluffy nylon fiber innerlining on inside. Light in weight, exceptionally warm. Zipper front. 2 slash pockets. Elastic inserts at waist. Hand washable. Average length 24½ in. *Even chest sizes* 36 to 46 in. *State size.* Shpg. wt. 3 lbs.
41 N 4247—White
41 N 4248—Red $16.60

Harris Tweed Coat; Worsted Flannel Slacks

Sport Coat is genuine imported Harris Tweed. Hand woven of pure Scottish wool and flecked with nubs of color. 3-button model. Flap pockets. Rayon lining. Vent back. Shipped from Philadelphia or Chicago. Order, pay postage from your mail order house.

Sizes: for **Regulars,** 35, 36, 37, 38, 39, 40, 42, 44-inch chest. **Shorts,** 35, 36, 37, 38, 39, 40, 42. **Longs,** 36, 37, 38, 39, 40, 42, 44. *State size.* Shpg. wt. 4 lbs. 2 oz.
055 N 1655—Gray   055 N 1658—Tan $36.50

Trousers are premium quality virgin wool worsted and are treated with Scotchgard® stain repeller, the new textile treatment that repels oil as well as water-borne stains. Spots blot-off instantly, leave no rings. Double pleats. Rolled top continuous waistband; French tab at waist. Zipper fly. *Waist sizes:* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40 inches. *Inseam sizes:* 28 to 35 inches. *State which is waist size, and inseam.* Shpg. wt. 1 lb. 11 oz.
45N3294—Light gray   45N3296—Charcoal gray
45N3295—Medium gray   45N3297—Dark brown . . $13.50

for LEISURE

SEE OUR BIG BOOK FOR OTHER FINE GIFTS

Authentic Tartan Tie-Belt Set. All wool tie, 52x2⅝ inches. Matching wool belt has cowhide leather ends and size adjuster. *Sizes* small (28–30-inch waist); medium (32–34); large (36–40). *3 color patterns:* red with black, white with black, green with black. *Please state size and color wanted.* Wt. 8 oz.
33 N 3918 . . . . $2.40

Seaforth Toiletries. Distinctive brisk heather and fern scented toiletries in attractive red plaid containers. Wonderfully refreshing! Set contains 4 oz. after-shave lotion and 2 oz. of solid deodorant. 10% Federal tax included. (Shpg. wt., 12 oz.) *Postpaid.*
8 N 9228E $3.30

Ivy League Boot in handsome brushed suede leather. Originally a campus favorite, this ankle-height casual is now enjoying a great vogue among smartly dressed men of all ages. Soles and heels are genuine plantation crepe rubber. Sand color.

Sizes D (medium width) in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Shpg. wt. pair, 2 lbs. 12 oz.
67 N 4075—Please state size $8.70

Seamless Knit Gloves of 55% wool, 30% Raccoon fiber, 15% nylon. Peccary Pigskin palm. Fire-red lining is warm, fur-like acrylic pile. *State size* small, medium, large—see Chart page 55. Shpg. wt. 5 oz.
33 N 5590—Black
33 N 5591—Gray
33 N 5592—Lt. tan. Pr. $4.77

Wallet and Key Case Set. Richly embossed calfskin leather. Wallet has open and secret bill pockets, 2 card pockets, 4 double-view windows, phone index, 2 key slots. Key case has 2 side zipper closing, 6 hooks. *State color* brown or black. 10% Fed. tax incl. Wt. 8 oz.
83 N 2904E . . . . Set $7.90

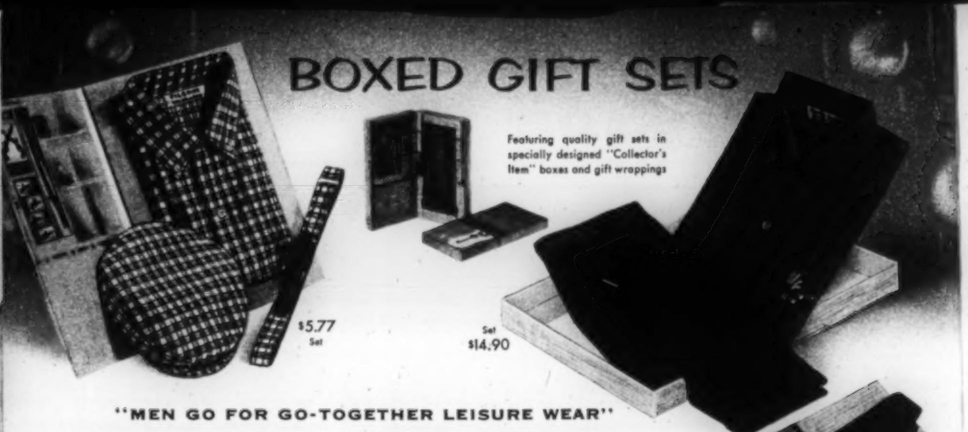
Our Finest Argyles. All wool, treated to retard shrinkage. Nylon reinforced. Slack length, no elastic. 2 prs. to an assortment. **Assortment 1:** navy, gray. **Assortment 2:** brown, camel tan. *Sizes* 10½, 11, 11½, 12, 13. *State assortment, size.* Wt. 2 prs., 4 oz.
83 N 2106—Boxed. 2 pairs . . . $4.75

Handsome Silk Repp Ties. Knot beautifully. Popular 2½-inch width. Wool lined. Choice of (A) navy with white and yellow; (B) two-tone brown with black and white; (C) navy with white; (D) red with black and yellow. *State pattern letter.* Shpg. wt. 4 oz.
33 N 3976 . . . . Each $1.40

Carving Board and Tasty Snacks. Large (15 in. long) board has adjustable meat holder. Includes 6 oz. Italian Gruyere, 4 oz. Danish Cheese Spread, 3⅔ oz. Japanese Smoked Oysters, 3¾ oz. Japanese Smoked Baby Clams, 1½ oz. Norwegian Kippered Snacks, 3¾ oz. Danish Brisling Sardines, 1½ oz. Norwegian Puree of Shrimp, 2 oz. Portuguese Anchovies, 1 oz. English Candy.
87 N 8039—Shipping weight 6 lbs. 8 oz. $9.97

Pennsylvania Dutch Pretzel Pack. 4 lbs. of "Beer Pretzels", butter pretzels, bite size Nutzels. Container makes decorative wastebasket; snack tray lid makes attractive wall piece. Illustrated with Amish scenes.
87 N 8040—Shpg. wt. 6 lbs. 13 oz. . . $4.97

BOXED GIFT SETS



Featuring quality gift sets in specially designed "Collector's Item" boxes and gift wrappings

"MEN GO FOR GO-TOGETHER LEISURE WEAR"

Ivy Style Threesome in Dan River Flannel

Sears exclusive Sport shirt, cap and belt in authentic miniature Tartan plaids, all of Dan River Wrinkl-Shed® cotton flannel. Has greater resistance to perspiration and requires less frequent washing. Wrinkles hang out over night. Washfast and sunfast. 1% maximum shrinkage.

Ivy style shirt has button-down collar with button in back, needs little or no ironing. Cap has adjustable strap (one size fits all). Belt is adjustable (same sizes as shirt).

State size small (14-14½-inch neck), medium (15-15½), large (16-16½).

33 N 2730—Red plaid
33 N 2731—Blue plaid
33 N 2732—Black and white plaid
Shipping weight 1 pound 10 ounces......Set $5.77

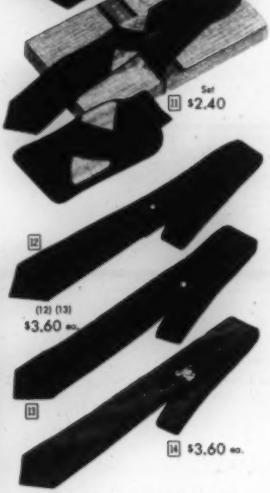
Coordinated Trio—Slacks, Shirt and Belt

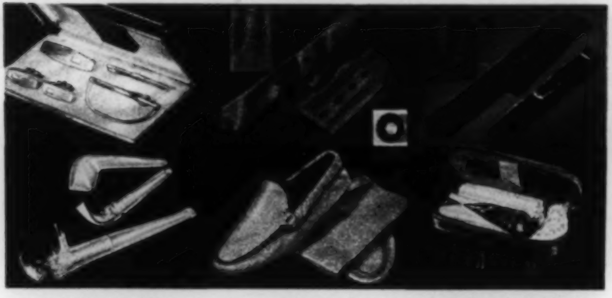
Well coordinated leisure wear outfits are solid favorites with men who like to look their best even when just relaxing. Our choice features wool worsted sheen gabardine trousers, Silicone finished to repel non-oily stains, plus a rich textured, washable shirt of rayon and acetate with embroidered wheat design on pocket and collar. Belt matches shirt.

Slack sizes: 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-inch inseam. *State which is waist and inseam. Shirt sizes:* small (14-14½-inch neck); medium (15-15½); large (16-16½); extra large (17-17½). *State size.*

45 N 4243—Gray-Charcoal gray combination
45 N 4244—Blue-gray-blue combination
45 N 4245—Tan-brown combination
Shipping weight 4 pounds........................Each set $14.90

45 N 3035—Charcoal gray slacks (no belt)
45 N 3036—Gray-blue slacks (no belt)
45 N 3037—Brown slacks (no belt)
Shipping weight 1 pound 12 ounces..................Each $10.50





Country Club Jewelry With Jewel Box. 4-piece gold plated signet set plus genuine leather covered jewel box. Includes tie clip, cuff links, collar holder, adjustable tie chain. 10% Fed. tax included. Shipping weight 12 ounces.
4 N 1506E..............Set $7.50

Oil Cured Meerschaum Pipe. Made in Austria. Cool, mellow smoking that only a fine Meerschaum can give. Luxurious rayon velour plush case. Shipping weight 12 ounces.
87 N 244—Straight stem
87 N 245—Curved stem....Ea. $6.97

Matching Tie, Handkerchief, Sock, Tie Pin Set. Embroidered Arnel fine twill tie, Arnel handkerchief. Nylon stretch hose (*fits all sizes 10-14*), and tie pin (assorted). *State* gray or navy. 2c Federal Excise tax included. Shpg. wt. 12 oz.
33 N 3998E.............Set $3.40

"Travel Moc" Slipper. Genuine mocassin. Soft, flexible, glove leather. Built-in elastic gore for better fit.. Zippered leather carrying pouch. Men's full sizes 7-11. *State sise.* Shpg. wt. 1 lb.
67 N 5754—Tan..........Pair $5.74

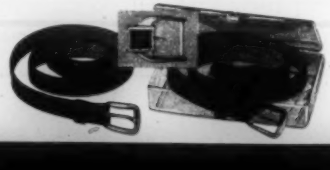
Tie, Handkerchief, Belt Set. Cotton-silk tie (2½ in. wide), TV-fold handkerchief, 1-in. adjustable belt, top grain cowhide buckle piece.

State belt size small (28-32-in. waist); medium (34-36); large (38-42). Shpg. wt. set, 10 oz.
33 N 3983—Blue.
33 N 3984—Brown.........Set $2.84

Travel Shine Kit. Shoe brush attached to zippered leather case (6x1½x2 in.). Case contains shoe horn, neutral shoe cream, shine cloth, applicator.
76 N 162—Shpg. wt. 1 lb. 2 oz. $1.86

Twin Belt Set with Extra Initialed Buckle. Two 1-inch top grain cowhide belts (1 brown, 1 black) with detachable brass buckles. Extra buckle has gold-color initial.

Print initial (no I, Q, U, X, Y, Z). *State sise* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 4297—Shipping weight 9 ounces.....Set $4.97



11 **Argyle Tie, Sock Set.** Tie is acetate with screen printed Jacquard Argyle pattern. Sock is cotton and stretch nylon, fits all sizes 10 to 14. *State color* gray, brown or navy.
33 N 3985—Shipping wt. 10 oz.....Set $2.40

Genuine Cultured pearl handsomely highlights these beautiful silk twill ties. Tie (12) has triangular overlay pattern, (13) has printed geometric pattern.
(12) 33 N 3979—State color black, red
(13) 33 N 3980—State color navy, brown
Wt. ea. 4 oz........Each $3.60; 2 for $7.00

14 **Customized hand painted initialed tie** in perfect-knotting all silk shantung. *State tie color* black, charcoal gray, light gray, navy, medium blue, maroon or dark brown. *State 2 or 3 initials.* Shipped postpaid from factory in Chicago (no C.O.D. orders). No Christmas orders after Dec. 10. Shipping weight 4 ounces.
33 N R3700F.......Each $3.60; 2 for $7.00

Remember you can order from Sears with confidence . . full satisfaction guaranteed or your money back . . For a more complete selection of men's wear see Sears big general catalog

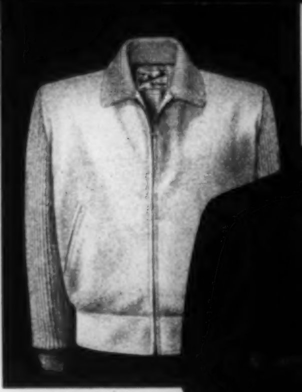
Luxurious Wool and Leather Jacket

$19.90

If he loves comfort, you'll score 100 with this magnificent new jacket tailored of soft, smooth, glove-finish leather and all wool knit sleeves, collar and side inserts. Sleeves have the fashionable new bulky knit appearance and provide the resiliency and non-binding comfort that men like. Zipper front, full rayon lining, 2 slash pockets.

Average length 25½ inches. *State even chest* 36 to 46 inches. Shipping weight 3 pounds 8 ounces.

41 N 3448—Light tan
41 N 3449—Black
State size. . . . . . Each **$19.90**



Our Finest Suede Leather Sport Coat

$37.50 cash, $4.00 down Reg. sizes

The gift he'll wear year 'round, for years and years, outdoors, indoors, on-the-go or just relaxing. Made of imported New Zealand lamb skins, wonderfully soft and supple. DuPont Quilon treated, dry cleans beautifully, resists spotting. Inside wallet pocket. Rayon satin lining. Average length, 31½ in. *State even chest* 36 to 46 inches. Shpg. wt., 3 lbs. 12 oz.

41 N 3773—Light gray (shown)
41 N 3771—Sand tan
41 N 3772—Camel tan. **$37.50**

Tall Men's Sizes. Average length, 33½ in. *State even chest* 38-48 in. Shipping weight 4 pounds.

41 N 3774—Sand tan. **$41.50**

Ivy Style Suede Cap

$2.83

Matches coat above. Leather backstrap with buckle. Leather sweatband. Rayon lining. *State size* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. Shipping weight 14 ounces.

33 N 9779—Sand tan
33 N 9781—Camel tan
33 N 9793—Light gray. **$2.83**

More popular than ever, gifts of
LEATHER

MANY MORE GIFT IDEAS
IN THIS BOOK, BIG BOOK TOO

Featherweight Capeskin Gloves. Warmth without excess bulk or weight. Elastic shirred wrist. Gauge sewn with strong nylon. *State size* small, medium, large (see Chart on page 55).

Full Rabbit Fur Lining. Wt. 4 oz.
33 N 5636—Black
33 N 5637—Char. gray
33 N 5639—Light tan. . . . . Pair **$8.74**

Seamless Orlon* Knit Lining. Wt. 3 oz.
33 N 5536—Black
33 N 5537—Char. gray
33 N 5539—Light tan. . . . . Pair **$7.74**

Unlined. Shipping weight 2 ounces.
33 N 5436—Black
33 N 5437—Char. gray
33 N 5439—Light tan. . . . . Pair **$6.77**

*DuPont R.T.M. for acrylic fiber

11 **6-piece Manicure Set.** Includes safety scissors, toe nail clipper tweezer, finger nail clipper, comb, and nail file. Chrome plated. Simulated leather snap case. Color ginger. Wt. 8 oz.

8 N 9248E—8c Fed. tax incl. Gift Boxed. **$5.00**

12 **Country Club Jewelry.** Genuine alligator leather tie clip, cuff links. Diamond shaped signet. Yellow gold plated. 10% Fed. tax incl. Wt. 4 oz.

4N1536E–Tie clip **$2.57** **4N1537E**–Cuff links Pr. **$2.57**
4N1535E–Shpg. wt. pair or set 4 oz. . . . . Set 5.10

13 **Yorkshire Pigskin Covered Pipe, Lighter.** Golden-hued, saddle-stitched pigskin over fine imported briar; black vulcanite stem; metal condenser tube. Matching pigskin covered lighter. Chrome plated. Lighter from Japan.

87 N 246—Set. Shipping weight 1 pound. **$3.97**
87 N 247—Pipe. Shipping weight 8 ounces. 3.50
87 N 248—Lighter. Shipping weight 6 oz. 1.50

14 **Two Rayon Jacquard Ties in Travel Case.** Ties in assorted patterns, 2¾-in. width. Durable vinyl plastic case holds 6 ties. Hangs in closet or on a door. 10c Fed. tax incl. Wt. 12 oz.

33 N 3981E—1 red tie, 1 gray
33 N 3982E—1 blue tie, 1 brown. . . . . Set **$3.40**

15 **Genuine Leather Jewel Box.** Personalized with his initials. King size–11¼x8x3 inches. Rich maroon shade with gold tooled leaf design on cover. Solid wood construction. Neatly fitted with cuff link slots and sections for accessories. Leather tie bar holder in lid. Full pull-out partitioned drawer. Lock and key. Natural color rayon velvet lining. Jewelry not incl. *Print 2 initials.* Shipping weight 2 pounds 12 ounces.

4 N 4855 . . . . **$9.64**

16 **Gold Bond Slippers in Classic Opera Style.** Extra soft kidskin uppers. Choice of wine with blue trim or black with red trim. Leather lined. Flexible leather sole and rubber heel.

Sizes: Men's E (medium) width in 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size.* Shipping weight, 1 lb. 8 oz.

67 N 5865—Wine with blue
67 N 5866—Black with red Pr. **$5.74**

17 **South American Alligator Wallet, Lighter and Key Case Set.** Nothing smarter in leather accessories. Includes travel case in two-tone corduroy and embossed plastic. Billfold is trimmed with top-grain cowhide, has 4-window detachable pass case, identification window, 2 card pockets and divided bill pockets. Matching alligator key case is trimmed with top-grain cowhide and has 4 detachable key hooks. Fine quality automatic lighter is alligator covered to match. Color brown. Shipping weight 1 lb. 8 oz. $1.36 Fed. tax. incl.

83 N 3144E. **$15.00**

18 **Our Finest Alligator Leather Belt.** Expensive, 1-piece construction. Finest French tanned alligator. 1 in. wide. Hand polished, solid brass buckle. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Brown.

33 N 4287—Wt. 5 oz. **$8.50**

Sure to please when he's

AT EASE

OTHER WONDERFUL GIFTS "FOR HIM"
IN THIS BOOK AND THE BIG BOOK, TOO

11

12

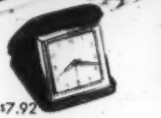
Lounging and Sleeping Ease at its Best

11 **Luxurious new miracle-fabric Pajamas.** Combines Taslan textured Dacron* by DuPont with acetate and nylon. The result is a rich, silk-like fabric with the famous wash and wear qualities of Dacron yet wears long and dries faster. Little or no ironing needed. Novelty print pattern with sleeve and pant cuffs. Adjustable elastic waistband, snap fastener fly. De luxe simulated pearl buttons. *State size* A (34–36-inch chest); B (38–40); C (42–44); D (46–48).
33 N 1144—Blue **33 N 1145**—Wine. Shpg. wt. 1 lb. 1 oz. . . . . .Each **$8.70**
* Du Pont Reg. T.M. for polyester fiber

12 **"Pin Dot" Broadcloth Pajamas.** Nothing smarter in broadcloth. Tiny pin dots printed on contrasting solid color backgrounds. Sanforized cotton broadcloth, max. shrinkage 1%. Washfast colors. Adjustable elastic waistband. Snap fastener fly. Cuffed sleeves. *State size* A (34–36-inch chest); B (38–40); C (42–44); D (46–48).
33 N 1121—Red **33 N 1120**—Blue. Shpg. wt. 1 lb. 8 oz. . . . . . .Each **$4.77**

13 **$2.77**

14 **$6.97**


15 **$7.92**

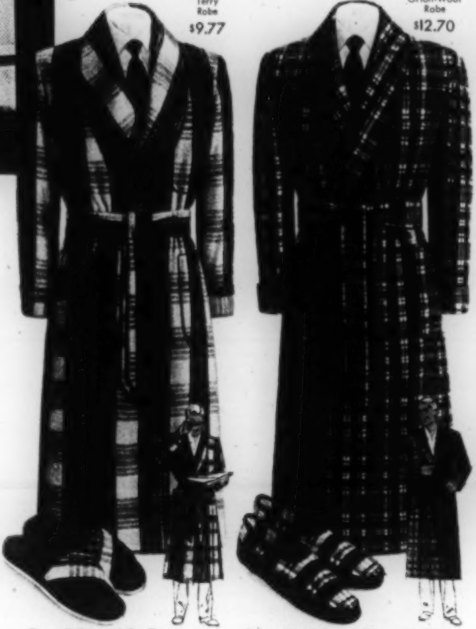
16 **$5.45**

13 **Tobler Chocolates** are m-m good! 52 foil wrapped chocolates including: Swiss milk chocolate Tradition; Mocca; Tobler with hazel nut; Toblerone; Noisetta; To-Carina; Tobler-Amada; Tobler milk tablets; Tobler rolled coins; Teresina. Wt. Candy 16 oz.
87 N 8042—Shipping weight 1 pound 8 ounces. **$2.77**

14 **"Midnight Prowlers" Snack Pack**—3 oz. Swedish cheese with Cognac; 6 oz. (6 portion) Italian Gruyere; 3 oz. Danish Viking cheese; 2 oz. Danish Ham paté; 2 oz. Danish Liver Paté; 1 oz. Danish Fish Dumplings in Madeira Wine; 1⅛ oz. Danish Sild Sardine in Tomato Sauce; 2 oz. Portuguese Anchovies in Olive Oil; 1⅗ oz. Austrian Doppel Cheese; 4 oz. Danish Fish Dumplings; 3¾ oz. Danish Cocktail Brisling in Sherry Wine; 2 oz. Boy English Crackers: 3⅗ oz. Japanese Smoked Oysters.
87 N 8043—Shipping weight 9 pounds. **$6.97**

15 **Personalized 7-Jewel Travel Alarm.** A fine quality West Germany import with precision movement. 3-in. square genuine leather case with brass finish, luminous hands, numerals.
State color tan, brown, red, blue. ***Print 1 initial for top of case.***
4 N 7042E—10% Fed. Excise Tax included. Shipping wt. 9 oz. **$7.92**

16 **King's Men Toiletries** in glittering golden flagons. 4¼ ounces each of after-shave lotion, thistle and plaid cologne, 3⅛ ounces of luxury talc. Knight's head stoppers on flagons.
8 N 9226E—10% Fed. Excise Tax included. (Shpg. wt. 2 lbs.) *Postpaid*. . .**$5.45**



Terry Robe and Scuffs

Heavyweight, washable, thick pile cotton terry robe is wonderfully absorbent and soft. Rich plaid colors are yarn-dyed and will not fade. Needs no ironing. Lined shawl collar. 3 patch pockets.
State size small, (36–38-inch chest); medium (40–42); large (44–46); extra large (48–50). Shpg. wt. 2 lbs. 10 oz.
33 N 8354–Blue **33 N 8355**–Maroon. .Ea. **$9.77**

Matching Cotton Terry Scuffs. Platform SEAROFOAM sole, wedge heel. Washable. *Sizes:* D (medium) width 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5824–Blue **67 N 5825**–Maroon. Pr. **$2.83**

Something New Afoot

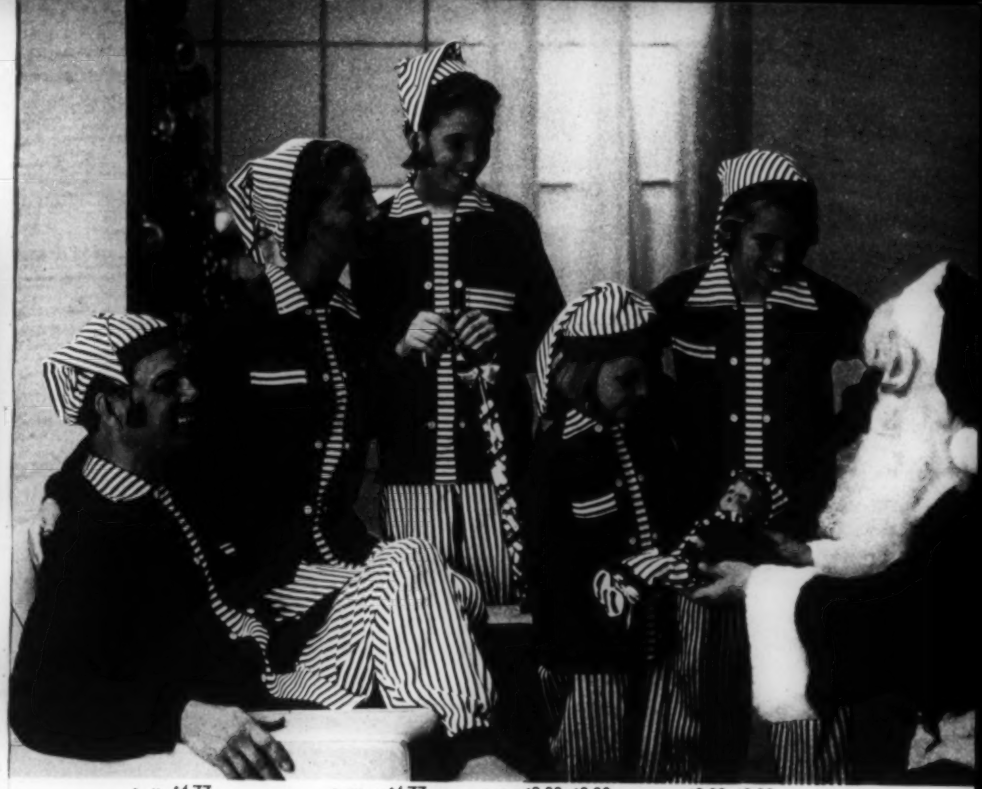
New Continental Style Scuff in free-flexing black elk leather, SEAROFOAM sole and wedge heel. Pile lining is red Acrilan* for extra warmth and softness.
Sizes: Men's D (medium) width 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5774—Black. . . . . .Pair **$4.77**
* Chemstrand trade-mark

Glove Leather Insulated Slipper with foam quilted lining keeps his feet warm and comfortable. Padded leather sole. *Sizes:* Men's D (medium) width 7, 8, 9, 10, 11, 12.
State size. Shpg. wt. 1 lb. 8 oz.
67 N 5744—Tan. . . . . .Pair **$5.74**

Orlon-Wool Robe; Slipper Socks

Superb is the word for this washable robe in 80% Orlon* and 20% wool. Orlon gives the fabric softness, quick recovery from wrinkles and superior laundering qualities. Snap-on sash. Button tab closure. *State size* small (36–38-inch chest); medium (40–42); large (44–46); extra large (48–50). Shipping weight 2 pounds 6 ounces.
33 N 8270–Blue **33 N 8271**–Maroon. . . .**$12.70**
* DuPont Reg. T.M. for acrylic fiber

Matching Wool Slipper Socks. Catspaw rubber sole. Glove leather sidewall. Elastic in top. *Hosiery size* 10, 11, 12, 13. *Color* blue or maroon. *State size and color.*
83 N 1812–Shpg. wt. 6 oz. . . . . .Pr. **$3.77**



For Men $4.77 For Women $4.77 For Boys $2.83; $3.30 For Girls $2.83; $3.30

Exciting new "Family Flavorite"

CANDY CANE RED

[A] **21-inch Plastic Candy Canes with Melt-O-Mints.** Two striped canes each packed with 10 ounces of delicious creme-filled Melt-O-Mints in cello wrapping.
87 N 8044—Shipping weight of two, 2 lbs. 8 oz. . . . . . 2 for $1.97

[B] **Gay Blade Shaving Set.** Glazed ceramic barber pole serves as container for used blades, has metal arms to hold brush and razor. Includes pure badger brush, Gillette super-speed razor and 6 blades. Can be hung on wall. Shipping weight of Set, 1 pound; Pole only, 12 ounces.
8 N 9411—Pole only $1.87 8 N 9410—Set $6.97

[C] **Stretch-to-fit Slipperette.** Genuine ribbed spun nylon. Red with white. Hand wash alone. Wt. each 5 oz.
83 N 1813—Men's. One size fits 10 to 13 . . . . $1.77
75 N 2439—Women's. One size fits 9 to 11 . . . . 1.77
75 N 2958—Children's. One size fits 5 to 8 . . . . 1.47

A
2 for $1.97
A
B
C

You'll have a real old fashioned family frolic this Christmas if you outfit one and all in gay new CANDY CANE RED pajamas and nightcaps. All are of soft, warm cotton flannelette. All have the smart new continental collar with coat front insert, twin rows of buttons (only one side opens), and ribbed ski-style cuffs at wrists and ankles. Washable. Sanforized, maximum fabric shrinkage 1%. Rib knit, stretch-to-fit, band on Nightcaps. Doll pictured may be purchased on page 194.

For Men. Trousers have adjustable gripper fastener waist and fly. *Sizes* A (34–36-inch chest); B (38–40); C (42–44); D (46–48).
33 N 1237—**Pajamas.** State size. Shipping weight, 1 pound 4 ounces. $4.77
33 N 1238—**Nightcap.** One size fits all. Shipping weight 3 ounces. 79c

For Women. Trousers have adjustable Gripper Fasteners. *Bust sizes* 32, 34, 36, 38, 40 inches. *State size.* See How To Measure, page 129.
38 N 1344—**Pajamas.** Shipping weight, 1 pound 2 ounces. $4.77
38 N 1345—**Nightcap.** One size fits all. Shipping weight 3 ounces. 64c

For Boys. Trousers have all-around elastic boxer style waist with fly front; adjustable gripper fasteners. Shpg. wt. ea. 1 lb. 2 oz.
43 N 4660—**Pajamas.** Sizes 2, 4, 6, 8. Please state size wanted. $2.83
43 N 4760—**Pajamas.** Sizes 10, 12, 14, 16, 18. State size. 3.30
43 N 4661—**Nightcap.** One size fits 2 to 18. Wt. each 2 oz. . . . 64c each; 2 for 1.22

For Little Girls. Trousers have comfortable elasticized waistband. *Sizes* 2, 4, 6, 6x. *Please state size wanted.*
29 N 3464—**Pajamas.** Shipping weight 10 ounces. $2.83
29 N 3461—**Nightcap.** One size fits 2 to 6x. Wt. each 2 oz. . . . 64c each; 2 for 1.22

For Girls. Trousers have comfortable elasticized waistband. *Sizes* 7, 8, 10, 12, 14. *Please state size wanted.*
77 N 3645—**Pajamas.** Shipping weight 12 ounces. $3.30
77 N 3646—**Nightcap.** One size fits 7 to 14. Shipping weight 2 ounces. 64c

Bright, Washfast Plaid Shirts in Sueded Cotton Flannel

For Father $3.54 For Son $2.25

Soft, luxurious Sanforized flannel. Popular medium weight—ideal for 3-season wear. Vivid, washfast colors. Maximum shrinkage 1%. Sturdy double fabric yoke. Top stitched collar. Matching chest pocket. Simulated pearl buttons. Square, hemmed bottom.

For Father. *State size* small (14–14½-in. neck); medium (15–15½), large (16–16½), extra large (17–17½). Shpg. wt., each, 1 lb.

33 N 2706—Blue
33 N 2707—Red........Each **$3.54**

For Son. *State size* 6, 8, 10, 12, 14, 16, 18. *State color.* Blue or red. Shipping weight, each, 8 oz.

43 N 3748..............Each **$2.25**

LIKE FATHER LIKE SON

BE SURE TO SHOP OUR BIG CATALOG, TOO FOR MANY MORE GIFT SELECTIONS

New Perma-Smooth Ivy Styled Shirts

For Father $3.74 For Son $2.50

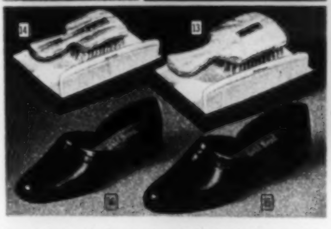
Sears own new Perma-Smooth combed cotton shirts with the colors woven in. Perma-Smooth means less work. Shirts stay clean longer, are easier to launder, need little or no ironing. Max. shrinkage 1%. Washfast. Button down Ivy collar; box pleat in back. Rich multicolor stripes.

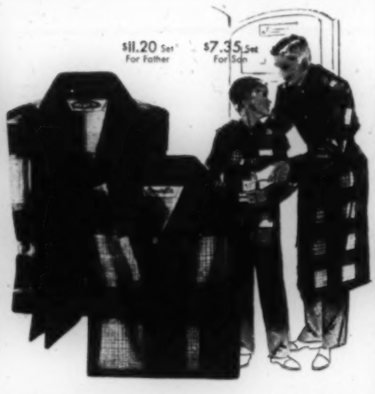
For Father. *State size* small (14–14½-in. neck); medium (15–15½); large (16–16½); ex large (17–17½). Wt. 15 oz.

33 N 594—Gray-red
33 N 595—Navy-red. Each **$3.74**

For Son. *State size* 6, 8, 10, 12, 14, 16, 18. *State color* gray-red or navy-red. Wt. 8 oz.

43 N 3534..........Each **$2.50**





Country Club Jewelry. Six-shooter replicas in rhodium plate. Won't tarnish. Wt., set, clip or links, each 4 oz.

(11) For Dad "Wells Fargo" Colts
4 N 1563E—Complete set..$5.10
4 N 1564E—Tie clip only.. 2.57
4 N 1565E—Cuff links only.. 2.57

(12) For Son "Colt 44's"
4 N 8300E—Complete set $3.00
4 N 8301E—Tie clip only.. 1.02
4 N 8302E—Cuff links only.. 2.07

Prices on jewelry include 10% Fed. Exc. Tax

Personalized Brush, Comb Sets. Military brush with white natural boar bristles and satinwood block. Plastic comb matches natural grain of brush. Father's brush is 6⅞-in. long, son's 6¼-in. Each comb 6⅝-in. Gift boxed. *State 2 initials on brush.*

(13) For Father. Wt. 10 oz.
8 N 9257............Set **$4.97**

(14) For Son. Wt. 9 oz.
8 N 9258............Set **$3.97**
8 N 9428—Both sets. Shpg. wt. 1 lb. 8 oz.............**$7.97**

Gold Bond Slippers. Soft, flexible kidskin uppers, leather sock lining, composition sole and rubber heel. Come in half sizes, too.

15 **For Father.** E width (medium wide) 6 to 11, 12 (no size 11½). *State size.* Wt. pair 1 lb. 8 oz.

67 N 5742—Brown..Pr. **$3.77**

16 **For Son.** E width (medium wide) 1 to 5½. *State size.* Wt. pr. 1 lb. 6 oz.

67 N 5942—Brown. Pr. **$3.70**

Plaid 'n' Solid Robe and Pajama Sets. Washfast, Sanforized, heavyweight cotton flannel. Robe has attractive plaid body with solid color collar, cuffs, sash. Snap fastener on sash. 3 pockets. Pajama has plaid pullover top with solid color collar, cuffs, pocket. Solid color trousers have elastic waist.

For Father. *State size* A (34–36 inch chest); B (38–40); C (42–44); D (46–48). *State color* red or blue.

33 N 1354—Robe only. Shipping weight, 1 lb. 11 oz.........$6.77
33 N 1355—Pajama only. Shipping weight, 1 lb. 4 oz.......... 4.77
33 N 1356—Set. State size for both. Shipping weight 3 lbs...... 11.20

For Son. *State size* 8, 10, 12, 14, 16, 18. *State* red or blue.

43 N 4754—Robe only. Shipping weight 1 lb. 4 oz............$4.75
43 N 4755—Pajama only. Shipping weight 1 lb............... 2.85
43 N 4756—Set. Shipping weight 2 lbs. 4 oz................ 7.35

A Dress Shirt $3.74 **B** Women's Shirt $2.74 **C** Chambray Shirt $3.74 **D** Flannella Shirt $3.74

Now in Dan River Wrinkl-Shed® fabrics

CHECK MATES

Country Checks in red and blue

Famous Dan River Wrinkl-Shed® cotton fabrics in rustic "Country Checks." Colors are washfast, sunfast. Fabrics are wrinkle and soil resistant, easy to launder and iron, never need starch. Maximum shrinkage 1%.

A **Fine Combed Cotton Dress Shirt.** Soft, button down collar, button cuffs. FormEase collar. Proportioned fit tailoring. *Sizes:* Neck 14, 14½ in., 32, 33-in. sleeve. Neck 15 in., 32, 33, 34 in. sleeve. Neck 15½, 16 in., 32, 33, 34, 35-in. sleeve. Neck 16½, 17 in., 32, 33, 34-in. sleeve. *State neck and sleeve size.*
33 N 184—Blue 33 N 185—Red. Shpg. wt. each 1 lb..................Each $3.74

B **Women's Combed Cotton Roll-Sleeve Shirt with Ivy Styling.** Button down collar with button and inverted pleat in back. *Misses' sizes* 10, 12, 14, 16, 18.
7 N 3730—Blue 7 N 3731—Red. State size above. Shpg. wt. 7 oz......Each $2.74

C **Chambray Sport Shirt.** Blue or red with check trim. *State size* small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½).
33 N 592—Blue 33 N 593—Red. Shpg. wt. each 9 oz................Each $3.74

D **Flannella Sport Shirt.** Ivy style button-down collar with button and pleat in back. *Please state size* small (14–14½ in. neck); medium (15–15½), large (16–16½), extra large (17–17½). Shipping weight each, 1 pound 5 ounces.
33 N 2734—Blue 33 N 2733—Red..............................Each $3.74

Pilgrim Robe and Pajama Set of Dan River Wrinkl-Shed® fabrics. Robe is cotton Flannella and has snap-on sash, 3 pockets. Pajama is fine quality combed cotton broadcloth. Sport shirt style plaid top and matching check trousers, all-around elastic waistband with adjustable gripper front and fly. Both fabrics offer exceptional resistance to wrinkling and soiling plus colors that are proofed against effects of sun, soaps and detergents. 1% max. shrinkage. A smartly styled gift for his leisure-time lounging and sleeping comfort.

State size **A** (34–36-inch chest); **B** (38–40), **C** (42–44), **D** (46–48). *State color* red or blue.

33 N 1357—Robe only. Shpg. wt. 1 lb. 5 oz........... $7.74
33 N 1358—Pajama only. Shpg. wt. 1 lb. 3 oz.......... 4.77
33 N 1359—Set. Shpg. wt. 2 lbs. 8 oz.................12.20

Pilgrim EASY STRIDE Shorts of Dan River Wrinkl-Shed® cotton broadcloth. Boxer style, all-around elastic waist. Nylon reinforced crotch for longer wear. Exclusive EASY STRIDE tailoring for wearing comfort. Max. shrinkage 1%.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Color* blue or red. *State color and size.* Shipping weight pair 5 oz.

(E) 83 N 5274—Country check
(F) 83 N 5277—Over-plaid
Pair $1.37.......3 pairs $3.99

3 Piece Set
$1.90

Tie Clip, Links Set
$3.70

Tie, Handkerchief and Tie Pin Set. Harmonizes with checked garments on this page. Tie is washable Arnel, a new fiber. Tie knots beautifully. Coat pocket handkerchief is combed cotton. Tie pins in assorted motifs. *Color* navy or maroon. Shpg. wt. set, 7 oz.
33 N 3994E—State color....................$1.90

Country Club Jewelry. Tie clip and cuff link set of polished rhodium plate. High domed blue cabochon stones and matching blue enamel trim. Shipping weight of set, 4 ounces.
4 N 1520E—Handsomely gift boxed.........$3.70
Prices on jewelry include 10% Fed. Excise Tax.

Virgin Orlon* $3.77

Acrilan** Long Sleeves $3.77 Short Sleeves $2.84

Australian Lamb's Wool $6.76

He'll Be the Smoothest Santa in Town . .

100% Virgin Orlon* Sweater-shirt. Soft and warm, yet lightweight. Fashion-tailored rib knit collar, placket. Knit-on ribbed bottom, cuffs. Short sleeves. Hand wash alone.

Sizes small (34–36-inch chest), medium (38–40), large (42–44). *State size wanted.*

(A) 33 N 1593—Beige
(B) 33 N 1594—Blue
(C) 33 N 1595—Red
Shipping wt. 8 oz. . . . . Each $3.77

* Reg. T.M. DuPont acrylic fiber

Jersey Knits of 100% Hi-Bulk Acrilan**—Lightweight casuals with a continental flair! Washable, dry quickly, won't shrink or stretch out of fit. Resist stains and wrinkles. Will not mildew. Mothproof. Neatly tailored collar is lined and top stitched to hold shape. 4-button placket. Hand wash separately. Your choice of long or short sleeve styles.

State size small (34–36-inch chest), medium (38–40), large (42–44).

Long Sleeve Style. Button cuffs.
(D) 33 N 1584—Navy
(E) 33 N 1585—Tan heather
(F) 33 N 1588—Light blue
(G) 33 N 1586—Gray heather
33 N 1587—Red (color like "H")
Shipping weight 9 oz. . . . . . Each $3.77

Short Sleeves. Rib knit cuffs.
(H) 33 N 1590—Red
33 N 1589—Light blue (color like "F")
33 N 1591—Tan heather (color like "E")
33 N 1592—Navy (color like "D")
Shipping weight 7 ounces. . .Each $2.84

** T.M. for Chemstrand acrylic fiber

100% Virgin Australian Lamb's Wool. Strikingly handsome—rugged and masculine! Collar turns under for cardigan effect. Soft and warm, yet comfortably lightweight. Hand wash alone.

State size small (34–36-inch chest), medium (38-40), large (42–44). Shipping weight 1 lb. 4 oz.

(J) 33 N 1596—Red
(L) 33 N 1597—Tan
(K) 33 N 1598—Gray
Each $6.76

HOW TO MEASURE: Measure inches around chest over undershirt. Keep tape under arms, over shoulder blades. Number of inches is size. If between sizes, order the larger.

Ivy League Style Long Sleeves $2.84

Soft combed cotton solid color knits. Ivy League button-down collar with button in back. Sturdy, snug interlock knit. Hemmed bottom. Hand wash separately.

Please state size small (34–36-inch chest), medium (38–40), large (42–44).

Long Sleeve Style. Shpg. wt. each 12 oz.
(M) 33 N 1543—Tan
(N) 33 N 1541—Gray
33 N 1542—Navy (color like "P"). . . .Each $2.84

Short Sleeve Style. Shpg. wt. each 10 oz.
(P) 33 N 1546—Navy
33 N 1544—Light blue (not shown)
33 N 1545—White (not shown) . . . . Each $1.97

Pilgrim Fleeced Pullovers . . handsome, bold, alive with color . . $4.90 each

Now fleeced pullovers, too, have gone glamorous! New ideas in casual wear that are sure to wow the man who enjoys easy living . . for here are comfort and snappy looks wrapped into one package.

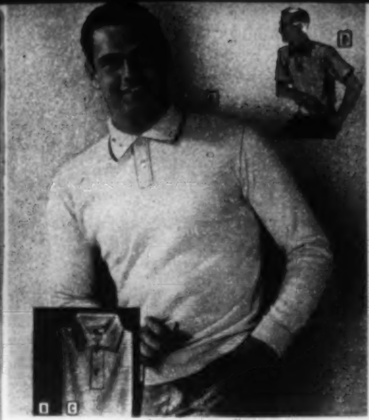
Made of heavyweight, fine gauge, flat knit cotton. Double fleece lining provides an extra deep, luxuriously soft nap. Double stitched main seams for extra strength. Washable. 3 colorful styles to choose from.

Sizes small (34–36-inch chest), medium (38–40), large (42–44), extra large (46). *Please state size wanted.*

New Pullover Style with Hood. Fully lined throughout. Hood has adjustable draw string for snug fit. Ribbed cuffs and bottom. Plus all features listed above.
(R) 83 N 4040—Red with gray trim
(S) 83 N 4041—Gray with red trim
Wt. 2 lbs. . . . .Each $4.90; 2 for $9.70

Ivy League Styling. Button-down collar; button in back. Side vents, patch pockets, ribbed cuffs. Plus all features listed above.
(T) 83 N 4034—Gray; red trim
(V) 83 N 4033—Peacock; black trim
(W) 83 N 4035—White; navy trim
Wt. 1 lb. 2 oz. . .Ea. $4.90; 2 for $9.70

Fashioned with Full Zipper Front. Bold, vivid, truly masculine—a new and exciting gift for that rugged male! Two roomy pockets. Plus all features listed above.
(X) 83 N 4044—Black with white
(Y) 83 N 4045—Peacock with black
Wt. 1 lb. 4 oz. . Ea. $4.90; 2 for $9.70



Orlon Long sleeve $4.77 Short sleeve $3.77

Orlon and Lamb's Wool $5.74

Virgin Hi-Bulk Orlon $10.70

Wearing a Casual Pilgrim Sweater-Shirt

Luxurious 100% Virgin Orlon*—wonderfully soft and warm. Will never stretch or shrink out of fit! Ribbed cuffs, collar, bottom. Hand wash alone.

Sizes small (34–36-inch chest), medium (38–40), large (42–44). *State size when ordering.*

Long Sleeve Style. Shipping weight each 10 oz.
(A) 33 N 1536—Light blue (B) 33 N 1535—Red
(C) 33 N 1533—Gray heather
33 N 1534—Tan heather (color like "D") . . . . Each $4.77

Short Sleeve Style. Shipping weight each 8 oz.
(B) 33 N 1539—Red (C) 33 N 1537—Gray heather
(D) 33 N 1538—Tan heather
33 N 1540—Light blue (color like "A") . . . . . . Each $3.77

50% Orlon* and 50% Lamb's Wool. A superb lightweight blend—feather-soft Orlon enriched with the full, deep warmth of wool. Luxurious to the touch. Fashion-tailored 3-button placket with shape-retaining ribbed collar. Ribbed bottom and cuffs. Perfect for gift giving . . . he'll be delighted! Hand wash separately. Shpg. wt. 12 oz.

Sizes small (34–36-inch chest), medium (38–40), large (42–44). *Please state size when ordering.*

(E) 33 N 1531—Charcoal gray with red
(F) 33 N 1532—Charcoal gray with light gray
(G) 33 N 1530—Brown with tan . . . . Each $5.74

* Reg. T.M. for DuPont acrylic fiber

Our Finest Sweater-Shirt—100% Virgin Hi-Bulk Orlon*. You can almost hear the kitten purr when you touch the full, deep, luxurious softness of this fabric . . . the texture resembles that of the finest cashmere! Impeccably detailed and tailored. Resilient, wash easily, will not stretch or shrink out of fit. Mothproof and mildew resistant. Rib knit fashioned collar and placket are "looped on" to eliminate bulky seams. Hand wash separately.

State size small (34–36-inch chest), medium (38–40), large (42–44). Shpg. wt. 1 lb. 6 oz.

(H) 33 N 1556—Gray (J) 33 N 1555—Brown
(K) 33 N 1554—Red Each $10.70

For his leisure hours . . the new Pilgrim "knit look" sport shirts

Wash and Wear Cotton Sport Shirt. Exceptionally easy to care for . . . washes easily, needs little or no ironing. Handsome knit collar and front-panel trim. Popular washfast colors. Maximum fabric shrinkage is only 1%.

Sizes small (14–14½-inch neck), medium (15–15½), large (16–16½). *Please state size wanted.*

(L) 33 N 539—Blue
(M) 33 N 540—Cognac tan
Shipping weight 13 ounces . . Each $4.77

Golf Jacket. Natty and neat . . a real spark to his casual wear! Fashion-tailored knit trim, waistband and cuffs. Lustrous rayon gabardine body. Washfast colors. Maximum fabric shrinkage 2%.

Sizes small (14–14½-in. neck), medium (15–15½), large (16–16½). *Please state size wanted.*

(N) 33 N 536—Tan
(P) 33 N 537—Light gray
(R) 33 N 538—Black
Shipping weight 13 ounces . . Each $4.77

Two-tone Knitted Collar and Pocket Trim. Shirt is made from popular Viscose rayon challis. Washfast colors in new heather tones are unusually handsome. Maximum fabric shrinkage only 2% to assure lasting fit.

Sizes small (14–14½-in. neck), medium (15–15½), large (16–16½). *Please state size wanted.*

(S) 33 N 534—Red heather
(T) 33 N 535—Blue heather
Shipping weight 13 ounces . . Each $3.77

Ivy League Styled Knit $2.84

Sport shirt features authentic "Ivy Look" stripe pattern. Button-down collar with button in back. Luxuriously soft, absorbent flat knit combed cotton. Long sleeves have rib knit cuffs. Hemmed bottom. Tape reinforced shoulder seams. 3-button lined placket. Hand wash separately.

Sizes: small (34–36-inch chest), medium (38–40), large (42–44). *Please state size.*

(V) 33 N 1552—Charcoal gray combination
(W) 33 N 1551—Charcoal blue combination
(X) 33 N 1553—Charcoal brown combination
Shipping weight 13 ounces . . . . Each $2.[illegible]

(A) $4.77 (B) $4.77 (C) Choice of Long Sleeve $3.74 Short Sleeve $2.83 (D) Short Sleeve $2.83 (E) Long Sleeve $3.74

Pilgrim No-Iron Dacron* and Cottons with easy care, smart wear styling

A-B New-this-season styling! Two plaids of 65% Dacron and 35% combed cotton. Especially handsome Christmas gift shirts in beautiful woven plaids. The no-iron feature plus smart good looks make these shirts excellent for both home and travel wear. The fabric has a soft feel, drapes well and has a remarkable ability to shed wrinkles.

This miracle fabric has all the convenience of wonderful wash and wear . . . just wash it, let it dry, then wear it. Up-to-date sport shirt styling, too, with medium-spread collar with custom-gauge stitching. Collar stays give a neat appearance always. Two-button adjustable cuffs. Maximum fabric shrinkage only 1%. Washfast colors.

State size small (14–14½), medium (15–15½), large (16–16½) Shipping weight each 13 ounces.

(A) 33 N 455—Plaid. Black with gold accent
(B) 33 N 456—Plaid. Brown combination........Each $4.77

* DuPont Reg. T.M. for polyester fiber.

C-E 3 solid colors and new fancy check pattern in choice of short or long sleeve models. Little or no ironing needed. Washfast colors. Max. shrinkage 1%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17–17½).

(C) Solid colors. Long sleeve style. Collar stays.
33 N 569—Tan 33 N 567—White 33 N 568—Blue
Wt. each 1 lb. State size above......Each $3.74; 2 for $7.44

(C) Short Sleeve Style. Shpg. wt. ea. 10 oz.
33 N 3023—White 33 N 3024—Blue 33 N 3025—Tan
Please state size above.............Each $2.83; 2 for $5.62

(D) New Fancy check pattern. Short sleeve style. Collar has convenient stays, custom-gauge stitching.
33 N 3013—Blue check 33 N 3014—Red check
Wt. each 13 oz. State size above ... Each $2.83; 2 for $5.62

(E) Fancy check. Long sleeve style. State size above.
33 N 541—Blue check 33 N 542—Red check
Shpg. wt. each 13 oz.............Each $3.74; 2 for $7.44

(F) through (K) $2.57

Pilgrim Easy Care Shirts

Pilgrim Wash-and-Wear Wrinkl-Shed® Cotton Sportshirts

F-K Dan River Wrinkl-Shed® with Dri-Don fabric means washing holidays all year long. Easy washing. . . fast drying . . . little or no ironing needed. Resistant to perspiration odor and mildew. Colors are washfast. Maximum fabric shrinkage is only 1%. New this-season styling and Pilgrim tailoring, plus the wash-and-wear feature, make these sportshirts appeal to every man. Buy two and save.

State size small (14–14½), medium (15–15½), large (16–16½). See How to Measure on opposite page.

Solid color chambray. *Please state size above.*
(F) 33N523–Tan (G) 33N522–Blue (H) 33N525–Gray
(J) 33N524–Maize (K) 33N474–Red
Shipping weight ea. 9 oz............Each $2.57, 2 for $5.00

L-R New-this-season patterns in Dan River Wrinkl-Shed® fabrics. Little or no ironing. Max. shrinkage 1%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½).

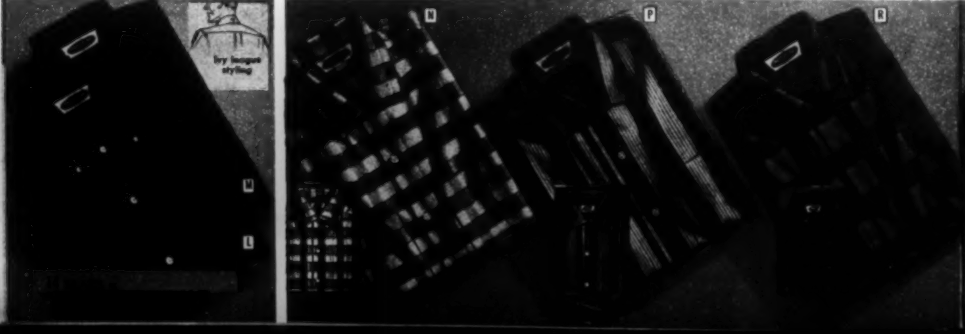
Authentic Ivy League Style. 3 button collar. Box pleat.
(L) 33N558–Red miniature tartan (M) 33N559–Blue stripe

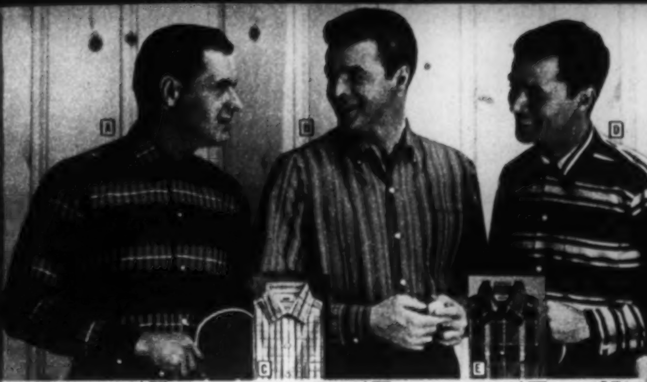
(N) New-this-season plaid. Medium spread collar.
33 N 495—Brown 33 N 496—Blue

(P) New fancy stripe. Medium spread collar.
33 N 545—Red 33 N 546—Blue

(R) New-this-season plaid. Medium spread collar.
33 N 490—Blue 33 N 491—Red
Wt. ea. 9 oz. State size above......Each $2.83; 2 for $5.62

New patterns in Dan River fabrics (L) through (R) $2.83





(A) $4.77 (B) (C) $4.77 (D) (E) $4.77 $5.74 (F)

Luxurious Shirts in Cotton and Silk or Orlon* and Cotton

A-E **Cotton-Silk Sport Shirts.** Here are lively colors and patterns in the finest sport shirt styling . . superb gift selections. Cotton and silk blend combines the washability of cotton with the quality luster of silk. Hand washable, maximum fabric shrinkage 2%. *Sizes* small (14–14½-in. neck), medium (15–15½), large (16–16½).

Medium spread collar style with custom-gauge stitching; designed to be worn open or closed. Convenient collar stays. Adjustable diamond pointed cuffs.

(A) 33 N 460—Brown plaid (D) 33 N 457—Red stripe
(C) 33 N 459—Gold stripe (E) 33 N 458—Blue plaid
Shpg. wt. 13 oz. *Please state size above*..........Each $4.77

Ivy League Stripe. Top stitched button-down collar with button in back; box pleat in back of shirt body. Single button cuffs. *State size above.* Shpg. wt. 13 oz.
(B) 33 N 547—Blue stripe....................Each $4.77

F **Introducing a new spun Orlon*-Cotton fabric!** Cloud-soft and comfortable, tailored of 80% Orlon* blended with 20% combed cotton. Our most luxurious sport shirt, styled to be suitable for any occasion. A long-wearing fabric that offers all-year comfort. Collar has convenient stays, custom-gauge stitching. Adjustable, diamond-point cuffs.

Enjoy all the fabulous features of Orlon! Wash and Wear . . . wash it, let it dry. wear it. Little or no ironing needed. Stays neat . . . needs fewer washings. Washfast colors. Maximum shrinkage 3%.

State size small (14–14½-inch neck), medium (15–15½), large (16–16½). See How to Measure instructions below to assure a proper fit.

33 N 550—Blue 33 N 551—Tan 33 N 552—Gray
Shipping weight each 13 ounces...........Each only $5.74

* DuPont Reg. T.M. for acrylic fiber

See Our General Catalog for more sport shirt styles, in lively colors, and patterns

His Christmas Tree Specials

Unusual Sport Shirt Stylings with Custom-made qualities

G-J Style sensation! Smart, different Pilgrim Vesteez. One-piece shirt looks like a jacket worn over a striped sportshirt. Collar and chest panel of lustrous cotton and silk. Viscose rayon shirt body. Elastic side inserts. Medium spread collar. Washfast colors. Max. shrinkage 2%. *State size* small (14–14½), medium (15–15½), large (16–16½).

(G) 33 N 501—Red (H) 33 N 502—Navy
(J) 33 N 503—Black. Shpg. wt. 1 lb. 6 oz.......Each $4.77

HOW TO MEASURE: *Neck:* Measure around neck with tape. Number of inches is size. *Sleeve size:* Bend elbow. Measure from middle back of neck across shoulder, over bended elbow to wrist.

K-L Authentic Western Tailoring in he-man ombre plaid cotton broadcloth. Form-fitting "high rise" model. Deep cut front, back yokes. One-snap "Dogger" pockets. Fitted cuffs with three snaps. Little or no ironing needed. Washfast. Max. shrinkage 2%. *State neck, sleeve size from chart below.* Wt. 15 oz.

(K) 33 N 4307—Blue (L) 33 N 4308—Red Each $4.77

Neck sizes in inches	Sleeve sizes: Short (32½-inches), Medium (33½-in.), Long (35-in.)
14	short
14½	short and medium
15, 15½	short, medium, and long
16, 16½, 17	medium and long

(G) (H) (J) $4.77

(K) (L) $4.77

Dual-Wear Shirts $3.74

M Washfast Viscose rayon gabardine in exact sleeve lengths. Proportion fit tailoring. Form-Ease collar to be worn with or without a tie. Max. shrinkage 2%. Wt. 1 lb. 3 oz. *State neck size and sleeve length below.*

33N517—Red 33N497—Blue 33N498—Gray
33N499—Tan 33N500—Turquoise
33N504—Lt. green.........Each $3.74 2 for $7.44

Neck size (in.) ...	Small 14–14½	Medium 15–15½
Sleeve length (in.)	32, 33, 34	32, 33, 34, 35
Neck size (in.) ...	Large 16–16½	Extra large 17–17½
Sleeve length (in.)	32, 33, 34, 35	32, 33, 34, 35

4-Star Feature Flannels

Luxurious Blend of Cotton
- Fortified with Dacron*

$3.74

Superb Gift Shirts In Exact Sleeve Sizes plus Proportion Fit Tailoring

A 4-Star Feature because these shirts have been laboratory tested and compared with other leading brands . . . and we believe there is no finer flannel shirt value in America!

Convertible FormEase collar with vanishing band can be worn open or closed (with or without tie, for dress or sport wear). Full length shirttails. Double yoke. Washfast colors. Sanforized, maximum fabric shrinkage 1%. *State neck size and sleeve length from chart below.*

Authentic Ivy League Styling. Button-down collar with button in back. Box pleat in back of shirt body. Plus features above.

(A) 33 N 2489—Red tartan plaid
(B) 33 N 2494—Black with white tartan plaid
(C) 33 N 2495—Blue tartan plaid
Shipping weight each 1 lb. 1 oz...... Each $3.74

FormEase Collar with Removable Stays . . . stays neat always. Plus all features above.

(D) 33 N 2481—Blue
(E) 33 N 2482—Brown
(F) 33 N 2480—Red
(G) 33 N 2492—Brown
(H) 33 N 2491—Red
(J) 33 N 2490—Blue
Shipping weight each 1 lb. 1 oz......... Each $3.74

* Reg. T.M. for DuPont polyester fiber

MEASURE FOR SLEEVE SIZES: Measure from middle back of neck, across shoulder, over bended elbow to wrist. Number of inches is size. If between sizes, order the larger.

For Neck Sizes: See "How To Measure" instructions at bottom of page.

Neck Size (inches)	Small 14–14½-in.	Medium 15–15½	Large 16–16½	Ex. Large 17–17½
Sleeve size (inches)	32, 33	32, 33, 34, 35	32, 33, 34, 35	33, 34, 35

Kashara Pullover $3.90

Luxurious Kashara cotton flannel with nylon fleece collar and pocket trim. Square sport bottom (wear in or out). Casual pullover style. Washfast colors. An exciting gift for any man!

State size small (14–14½ in. neck), medium (15–15½), large (16–16½).

(K) 33 N 2665—Blue with red trim
(L) 33 N 2666—Gray with black trim
(M) 33 N 2667—Beige with brown trim
Shpg. wt. each 1 lb. 6 oz...... Each $3.90

Casual Jac-Shirt $3.90

High-fashion combination of shirt and jacket. Soft, warm sueded cotton flannel. Knit elastic band at waist. Knit elastic at collar and cuffs. Washfast and Sanforized—max. shrinkage 1%.

State size small (14–14½ in. neck), medium (15–15½), large (16–16½).

(N) 33 N 2593—Blue ombre plaid
(P) 33 N 2594—Brown ombre plaid
(R) 33 N 2595—Red ombre plaid
Shpg. wt. each 1 lb........... Each $3.90

Ivy League Check $2.83

Woven Kashara cotton flannel has button-down collar with button in the back. Square bottom. Washfast and Sanforized, maximum shrinkage 1%.

State size small (14–14½ in. neck), medium (15–15½), large (16–16½), extra large (17–17½).

(S) 33 N 2473—Gray check
(T) 33 N 2474—Beige check
(V) 33 N 2475—Blue check
Shpg. wt. each 1 lb. 4 oz...... Each $2.83

Corduroy Trim $2.83

Washable sueded cotton flannel shirt with striped corduroy trim. Regular spread collar. Square bottom (can be worn in or out). Smart for casual wear . . . soft and warm for comfort.

State size small (14–14½ in. neck), medium (15–15½), large (16–16½).

(W) 33 N 2476—Red
(X) 33 N 2477—Black
(Y) 33 N 2478—Beige
Shpg. wt. each 1 lb. 5 oz...... Each $2.83

HOW TO MEASURE FOR NECK SIZE. Measure around neck with tape measure (don't use string because it might stretch). Hold the tape firm, but not tight. Number of inches is size. If between sizes, order the larger.

Sueded Cotton Flannel Sport Shirts . . washfast and Sanforized $2.83

Brighten his Christmas with these colorful flannels! He'll enjoy their soft warmth . . he'll delight in their bold, masculine patterns. Collar and front of shirt are expertly matched. Square bottoms (can be worn in or out of trousers). Double, self-fabric yoke. White pearlized buttons. 1 matched pocket. 1-button cuffs. Washfast colors stay bright and vivid. Sanforized for lasting fit—maximum fabric shrinkage only 1%.

Three styles to choose from . . including one with ever-popular, authentic Ivy League tailoring.

Sizes small (14–14½ inch neck), medium (15–15½), large (16–16½), extra large (17–17½). *Please state your correct size when ordering* . . . see measuring instructions at bottom of facing page.

[A] [B] **Bold Heather Stripe Sport Shirt.** Colorful . . handsome! Smooth-fitting top-stitched collar . . can be worn open or closed. Has all features listed above. *State neck size above.*

(A) 33 N 2668—Blue
(B) 33 N 2669—Red
Shipping wt. 1 lb. 1 oz. . . Each $2.83

[C] [D] **Authentic Ivy League Styling.** Button-down collar with button in back; box pleat in back of shirt body. Has all features listed above. *State neck size from above.*

(C) 33 N 2618—Red
(D) 33 N 2619—Blue
Shipping wt. 1 lb. 1 oz. . . Each $2.83

[E] [F] **Colorful Buffalo Plaid Sport Shirt.** Comfortable top-stitched collar can be worn open or closed. Includes all features listed above. *Please state neck size from above.*

(E) 33 N 2610—Brown
(F) 33 N 2611—Red
Shipping wt. 1 lb. 1 oz. . . . . Each $2.83

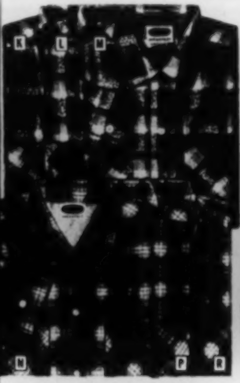
For More Gift Ideas . . see the flannel shirts in our Big Fall Book

Wrinkl-Shed® Yukon Flannella $2.83

Made from Dan River cotton flannel—stays clean longer between washings, wrinkles "hang out" after laundering, and little or no ironing is needed! Colors are washfast and sunfast. 1% maximum fabric shrinkage. Smart overplaid; regular spread collar.

State size small (14–14½ in. neck), medium (15–15½), large (16–16½), extra large (17–17½).

(G) 33 N 2638—Red
(H) 33 N 2634—Brown
(J) 33 N 2639—Green
Shipping weight 1 pound 1 ounce . . . . Each $2.83

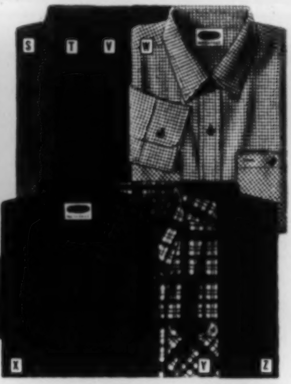


Budget Priced Styles $1.86 ea.

Mediumweight sueded cotton flannels with rich, rugged look. Soft and warm for fall and winter comfort. Square shirt bottoms can be worn in or out of trousers. Regular, semi-widespread collar. Preshrunk—maximum shrinkage 2%. Rayon satin yoke lining. 1-button cuffs. 2 pockets.

State size small (14–14½-in. neck), medium (15–15½), large (16–16½).

(K) 33N2688–Red
(L) 33N2690–Brown
(M) 33N2689–Blue
(N) 33N2691–Red
(P) 33N2692–Blue
(R) 33N2693–Green
Shpg. wt. 13 oz. . . . . Each $1.86; 2 for $3.70



AA
BB
CC
DD
EE
Stout, slim sizes, too!

Medium and Heavyweight Sueded Cotton Flannels with Shirttails . . low as $2.34

Warm and rugged wearing mediumweights! Extra-strong double stitched main seams. Vivid washfast colors. Sturdy double yoke. Dress shirt style collar. 2 button-through pockets. Single button cuffs. Sanforized, maximum fabric shrinkage 1%.

Sizes small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17–17½). *Please state size.* Shipping weight each 13 oz.

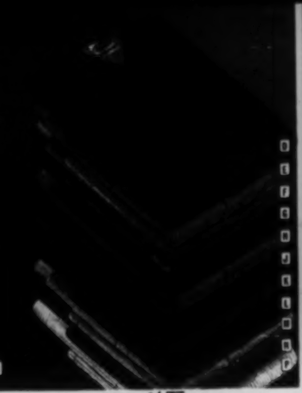
(S) 33 N 2428—Green
(T) 33 N 2427—Red
(V) 33 N 2429—Blue
(X) 33 N 2470—Green
(Y) 33 N 2472—Black
(Z) 33 N 2471—Red
(W) 33 N 2430—Black . . . . Each $2.34; 2 for $4.64

Our warmest heavyweights for the outdoorsman! Extra sturdy, rugged! Sanforized! *Regular sizes* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½).

Buffalo Plaid in Regular, Stout and Slim Sizes.
(AA) 33 N 2419—Red (BB) 33 N 2420—Blue
State regular size above. Shipping weight each 1 lb. 2 oz. . . . . . . Each $2.83
Stout size: (AA) 33 N 2421—Red (BB) 33 N 2422—Blue
State neck size 17½, 18, 19, 20-in. Shipping wt. 1 lb. 4 oz. . . . . . . Each 3.32
Slim sizes: (AA) 33 N 2423—Red (BB) 33 N 2424—Blue
State size medium, large, extra large. Shipping wt. 1 lb. 1 oz. . . . . Each 3.32

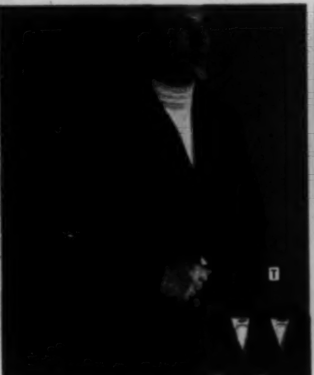
Extra Heavyweight Plaid. Flap pockets. Shipping wt. 1 lb. 6 oz.
(CC) 33 N 2459—Brown (DD) 33 N 2458—Blue
(EE) 33 N 2457—Red. State regular size above . . . . Each $3.32

"Plain and Fancy" Corduroy $5.77



Dan River Corduroy $4.77

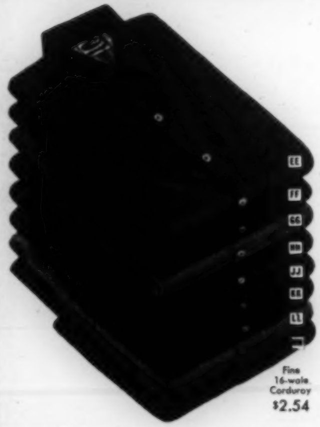
Colorful Tartan Corduroy $3.74



Smart Horizontal Wale Jac-Shirt $5.90

Flannel and Corduroy Shirt-Vest $4.90

Zipper Front Jac-Shirt $4.90



Fine 16-wale Corduroy $2.54

Colorful Corduroy Sport Shirts

State size small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17–17½).

Colorful "Plain and Fancy" Corduroy. Handsome print front panel with solid color contrasting placket, collar, sleeves and back. Spread collar. *State size above.* Shipping weight 1 lb. 10 oz.
(A) 33N2788—Beige with brown (B) 33N2787—Gray with gray
(C) 33N2789—Black with red..................Each $5.77

4-Star Feature Wrinkl-Shed® Corduroy .. choice of 11 colors. Dan River 21-wale corduroy. Sunfast, washfast. *State size above.* Shpg. wt. 1 lb. 6 oz.

(D) 33 N 2764—Flame	(E) 33 N 2770—Lt. blue
(F) 33 N 2771—Smoke gray	(G) 33 N 2761—Dk. green
(H) 33 N 2769—Beige	(J) 33 N 2760—Maroon
(K) 33 N 2767—Aqua	(L) 33 N 2762—Brown
(M) 33 N 2766—Maize	(N) 33 N 2765—Turquoise
(P) 33 N 2768—White	

Each $4.77.........................Any 2 for only..$9.44

16-Wale Tartan Corduroy. Handsome, authentic Tartan designs from the Scottish highlands. Medium spread collar. Square bottom. *State size above.*
(R) 33N2749—Black with white (S) 33N2748—Red with black
Shipping weight each 1 pound 8 ounces........Each $3.74

HOW TO MEASURE: Measure around neck with tape measure. Hold firm, not tight. Number of in. is size. If between sizes, order the larger. *Chest Measurement:* place tape under arms, over shoulder blades. Number of inches is size.

For (T), (V), (W). *Sizes* small (34–36), med. (38–40), large (42–44). (X) to (MM), *sizes* small (14-14½-in. neck), medium (15-15½) large (16-16½).

Horizontal Corduroy Jac-Shirt. A gift of rugged comfort with smart looking horizontal wales. Shirt styling with the loose fit of a jacket. *State size above.*
(T) 33 N 2746—Steel gray (V) 33 N 2745—Cinnamon brown
(W) 33 N 2747—Maroon. Shpg. wt. 1 lb. 9 oz. . Each $5.90

Tops in New Fashions! 1-piece Shirt-Vest. Solid color flannel shirt with corduroy front made to look like a vest. Shirred elastic waist for trim fit. Washable—shrinkage less than 1%. *State size above.*
(X) 33 N 2795—Light blue (Y) 33 N 2797—Brown
(Z) 33 N 2796—Red. Shpg. wt. 2 lbs..........Each $4.90

Solid Color Zipper Front Jac-Shirt. Sporty styling in fine 16-rib pinwale corduroy. Washfast, sunfast colors. Full length zipper front. Shirred elastic back. *State size above* also extra large (17–17½). Shipping weight each 1 lb. 9 oz.
(AA) 33N2740-Scarlet (BB) 33N2742-Dark green
(CC) 33N2743-Rust (DD) 33N2741-Maroon. Each $4.90

Solid Color 16-wale Corduroy. Quality at a low price. Semi-spread collar. Washfast, sunfast colors.

(EE) 33N2728—Lt. blue	(FF) 33N2729—Charcoal gray
(GG) 33N2724—Aqua	(HH) 33N2722—Rust
(JJ) 33N2726—Flame	(KK) 33N2721—Dk. green
(LL) 33N2723—Beige	(MM) 33N2720—Wine

State size above. Wt. ea. 1 lb. 6 oz...Ea. $2.54; 2 for $5.00

Washable Buffalo Plaid $3.97

100% Virgin Wool Shadow Plaid $7.74

50% Combed Cotton, 50% Wool $9.77

80% Orlon, 20% Virgin Wool $4.77

Part Wool Jac-Shirt $5.90

100% Imported Australian Wool $9.77

Warm Wools and Part-Wools

State size small (14–14½ in. neck), medium (15–15½), large (16–16½), extra-large (17–17½)

Washable Blend of 55% Wool, 25% Vicara, 20% Nylon. Buffalo plaid patterns. 2 button cuffs. Max. shrinkage 3%. Wt. each 1 lb. 4 oz. *State size above.*
(A) 33 N 2842—Red (B) 33 N 2841—Blue
(C) 33 N 2840—Gray.......................Each $3.97

100% Virgin Wool Shadow Plaid. Handsome plaids with a hand tailored appearance, fine single needle stitching. Machine washable, maximum shrinkage 3%. Shpg. wt. each 1 lb. 5 oz. *State size above.*
(D) 33 N 2883—Gray (E) 33 N 2882—Green
(F) 33 N 2887—Blue (G) 33 N 2881—Maroon. Ea. $7.74

Luxurious 50% Combed Cotton, 50% Wool. Fabric imported from Switzerland. Smartly tailored styling: Permanent collar stays, 2-button cuff, top-stitched collar, square bottom. Sanforized . . maximum shrinkage 1%. *State size top of page.* Shpg. wt. 1 lb.
(H) 33 N 2846—Red (J) 33 N 2847—Blue
(K) 33 N 2848—Gray.......................Each $9.77

80% Orlon*, 20% Virgin Wool. Winter-warm flannel of superb softness, yet lightweight and rugged. Regular spread collar, square bottom. Two-button adjustable cuffs. Machine washable, maximum shrinkage 3%. *State size top of page.* Shpg. wt. 15 oz.
(L) 33 N 2888—Blue (M) 33 N 2890—Brown
(N) 33 N 2889—Red.......................Each $4.77

* DuPont Reg. T.M. for acrylic fiber

Plaid Part Wool Jac-Shirt. 55% wool, 25% Vicara, 20% nylon. Sport shirt styling, 3 matched pockets, side vents for added comfort, metal buttons. Washable. *State size above.* Shpg. wt. each 1 lb. 4 oz.
(P) 33 N 2810—Red (R) 33 N 2812—Brown
(S) 33 N 2811—Blue.......................Each $5.90

100% Imported Australian Wool. Soft, warm virgin wool tailored with single needle stitching. Ombre plaid pattern. *State size above.* Shpg. wt. each 1 lb. 5 oz.
(T) 33 N 2835—Blue (V) 33 N 2834—Red
(W) 33 N 2836—Gray.......................Each $9.77

Heavyweight 100% Wool Buffalo Plaids. Extra rugged and warm. Rayon yoke. Quilted neck band. Washable—maximum shrinkage 3%. *State regular size* 14½, 15, 15½, 16, 16½, 17-inch neck.
Button Front Shirttail Style. *State size above.*
(X) 33 N 2802—Red, black (Y) 33 N 2804—Black, white
(Z) 33 N 2805—Blue
33 N 2803—Green, black (not shown)
Shpg. wt. 1 lb. 4 oz.......................Each $6.77
Stout sizes. Extra large shirt body in proportion. State size 17½, 18, 19, 20. Shipping weight 1 pound 15 ounces.
33 N 2808—Red, black.......................Each $7.27
Slim sizes. Extra long body in proportion. State size 15, 15½, 16, 16½, 17, 17½. Shipping wt. 1 lb. 10 oz.
33 N 2809—Red, black.......................Each $7.27

Zipper Front Jacket Style. *State regular size.* 14½, 15, 15½, 16 16½, 17-in. neck. Shpg. wt. 1 lb. 8 oz.
(AA) 33 N 2814—Green, black
33 N 2813—Red, black (not shown).......... Each $7.74

Stout and Slim Sizes
AA
$7.74
Y
Z

X $6.77 Reg. size

SMART NEW TAB COLLAR

Styles in Madras or Broadcloth

$3.74 each

Ⓐ Button or French cuffs **$3.74**

Ⓑ Ivy styled plaid Broadcloth **$3.74**

Ⓒ Horizontal or vertical stripes **$3.74**

Ⓓ Pleated tuck-stitch front **$3.74**

Ⓔ Ivy stripes **$3.74** Ⓕ Ivy solid **$3.70**

Port; short fused collar

Lynn; semi-spread

Newton; fused low-band

(On figure) Pitt; regular fused collar

ALL PIMA COTTON

See our Big Fall Catalog for 44 extra sizes in style 33N315

Ⓖ Each **$3.70 3 for $10.99**

Ⓗ Woven stripe Broadcloth **$2.83**

Ⓙ Woven figure Broadcloth **$2.83**

Ⓚ Fused or soft collar, sewn-in stays **$2.83**

Ⓛ Soft collar with sewn-in stays **$2.83**

Pilgrim Dress Shirts

Wide Gift Selection of Latest Styles

Better Quality Broadcloth, Oxford Cloth, Madras $3.74

Shirts (A) through (E) are all superior quality combed cotton and feature our exclusive FormEase collars and Proportioned Fit tailoring. Sanforized, max. shrinkage 1%. Pearl buttons. Shpg. wt. each 1 lb. *State neck and sleeve sizes from Chart 2 below.*

A **Tab Collar shirt in Broadcloth or Madras.**
Woven stripe Broadcloth with French cuffs.
33 N 166—Black and red 33 N 165—Tan 33 N 164—Blue
Solid color Madras with button cuffs.
33 N 160—Blue 33 N 161—Tan 33 N 162—Gray
33 N 163—All white Broadcloth with French cuffs.

B **Ivy styled plaid Broadcloth.** Button-down collar and button cuffs.
33 N 122—Gray 33 N 121—Tan 33 N 120—Blue

C **Woven horizontal or vertical stripes in fine Broadcloth.**
Vertical stripes. Medium-spread soft collar with stays. Button cuffs.
33 N 377—Blue 33 N 379—Tan 33 N 380—Green
Horizontal stripes. Eyelet collar (bar not included). French cuffs.
33 N 393—Gray 33 N 391—Blue 33 N 392—Tan

D **Pleated tuck-stitch front.** Semi-spread soft collar with stays.
Solid color combed cotton Broadcloth. French cuffs.
33 N 359—White 33 N 368—Blue
Printed dots on front, cuffs; plain chambray shoulders, sleeves, back.
33 N 339—Blue 33 N 340—Tan 33 N 341—Gray

E **Ivy styled Oxford Cloth.** Button-down collar. Button cuffs.
33 N 386—Tan stripe 33 N 385—Blue stripe 33 N 387—Gray stripe

State neck and sleeve size; see Chart 2 below. Shipping weight each 1 lb.........**$3.74**

Ivy Style Oxford Cloth and All White Broadcloth $3.70

Shirt (F) is combed cotton Oxford Cloth, (G) is combed Pima cotton Broadcloth. Both have FormEase collars and Proportion Fit tailoring. Sanforized. Wt. each 1 lb. *State neck and sleeve sizes from Chart 1 below.*

F **Ivy style Oxford Cloth.** Button-down collar. Button cuffs.
33 N 336—Plain blue 33 N 335—Plain white

G **All white Pima cotton Broadcloth.** Choice of 4 collar styles.
Pim: regular fused collar
33 N 315—Button cuff
33 N 316—French cuff
Port: short fused collar
33 N 329—Button cuff
33 N 318—French cuff
Lynn: semi-spread with stays
33 N 319—Button cuff
33 N 320—French cuff
Newton: fused low band
33 N 317—Button cuff

State neck and sleeve size from Chart 1. Shpg. wt. each 1 lb....Each **$3.70**; 3 for **$10.99**

Fine Quality Combed Cotton Broadcloth $2.83

Shirts (H) and (J) have FormEase collars and Proportioned Fit tailoring. Shirts (K) and (L) have Tru-Point collars with permanent, sewn-in stays. All guaranteed not to wilt or curl. Sanforized. Button cuffs. Shpg. wt. each 1 lb. *State neck and sleeve sizes from Chart 2 below.*

H **Woven stripe Broadcloth.** Regular style fused collar.
33 N 292—Gray 33 N 291—Tan 33 N 290—Blue

J **Woven figure Broadcloth.** Regular style fused collar.
33 N 271—Tan 33 N 273—Gray 33 N 270—Blue

K **Solid color Broadcloth with fused collar.**
33 N 43—Gray 33 N 41—Blue 33 N 42—Green
Solid color Broadcloth with soft collar.
33 N 46—Blue 33 N 47—Green 33 N 48—Gray

L **Fancy check Broadcloth with soft collar.**
33 N 80—Blue 33 N 82—Gray 33 N 81—Tan

State neck and sleeve size; see Chart 2. Shipping weight each 1 pound.....Each **$2.83**

7 wash and wear fabrics

PILGRIM QUALITY NO-IRON DRESS SHIRTS

$3.77 through $6.77

Most men today include several no-iron shirts in their wardrobe because they save laundering time, labor and cost and give exceptionally long wear. All shirts below are wash and wear; feature exclusive FormEase collars and Proportioned Fit tailoring. Max. shrinkage 1%. Ocean pearl buttons. Button cuffs. Shpg. wt. each 1 lb.

N **Oxford cloth, 65% 3-denier Dacron*, 35% combed cotton.** Has unusual resiliency and strength. Regular style button-down collar. Pleated yoke and sleeves. *State neck and sleeve size; see Chart 1 below.*
33 N 382—White 33 N 383—Blue 33 N 384—Lt. tan..............Each **$6.77**; 2 for **$13.34**

N **Oxford Cloth, 100% Combed Cotton.** Amazing resistance to wrinkles. Regular style button-down collar. Pleated yoke and sleeves. Color white.
33 N 323—*State neck and sleeve size, see Chart 1 below*...............Each **$3.77**; 2 for **$7.50**

P **Fine English combed cotton broadcloth.** Specially treated to dry in about two hours. Semi-spread collar with stays. Plain pocket, sleeves and yoke. White.
33 N 334—*State neck and sleeve size; See Chart 1 below*..............Each **$4.77**; 2 for **$9.44**

P **Combed Cotton Broadcloth.** Semi-spread soft collar. Button cuffs. Color white.
33 N 305—*State neck and sleeve size. See Chart 1 below*..........Each **$3.77**; 2 for **$7.50**

R **Luxurious batiste, 65% 3-denier Dacron*, 35% combed cotton.** Very absorbent, due to the batiste weave, and extremely handsome. Soft collar with stays; also regular style fused collar in white. *State neck size; see Chart 1.*
33 N 369—White 33 N 370—Blue 33 N 372—Mint green 33 N 373—Maize
33 N 376—White (fused collar, no stays)..........................Each **$6.77**; 2 for **$13.34**

Taslan textured Dacron*. Looks and feels like fine cotton broadcloth. Wears longer, dries faster than regular Dacron. Absorbs body moisture. Similar to style R except has plain pocket and sleeves. Soft collar with stays. Color white.
33 N 333—*State neck and sleeve size, see Chart 1 below*..............Each **$6.77**; 2 for **$13.34**

100% Dacron*. Noted for long wear, easy care. Soft collar with stays. Similar to style R except has plain pocket and sleeves. Color white.
33 N 398—*State neck and sleeve size from Chart 1 below*...............Each **$4.77**; 2 for **$9.44**

100% Nylon. Soft collar with stays. Similar to style R except has plain pocket and sleeves. *State neck and sleeve size from Chart 1 below.* Color white.
33 N 374—Button cuffs 33 N 399—French cuffs.....................Each **$3.77**; 2 for **$7.50**

* Reg. T.M. for DuPont polyester fiber

White Broadcloth and Oxford Cloth Dress Shirts

Each $2.83

Fine quality combed cotton, all white dress shirts. Styles (S) and (V) are broadcloth, have Tru-Point collar with permanent stays sewn in; won't wilt or curl. Style (T) is Ivy style Oxford cloth shirt; has short point, button-down collar with button and pleats in back.

All three are Sanforized, maximum shrinkage 1%. Button cuffs. *Please state neck and sleeve size wanted when ordering; see Chart 2 at right.* Shipping weight each 1 pound.

S 33 N 40—Regular style fused collar

T 33 N 237—Ivy style Oxford cloth with short-point, button-down collar.

V 33 N 45—Regular style soft collar

Be sure to state size wanted.........Each **$2.83**

SIZE CHART AND MEASURING INSTRUCTIONS

Neck: measure inches around neck. *Sleeve:* measure inches from middle back of neck, across shoulder, over bended elbow to wrist. If between sizes, order the larger size.

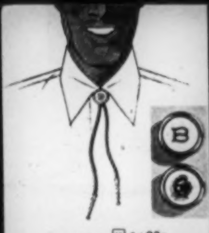
Size Chart 1

Neck Size	Sleeve length
14	32, 33
14½	32, 33, 34
15	32, 33, 34, 35
15½, 16	32, 33, 34, 35
16½, 17	32, 33, 34, 35

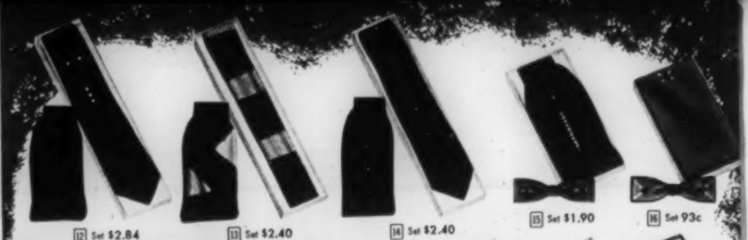
Size Chart 2

Neck Size	Sleeve length
14	32, 33
14½	32, 33
15	32, 33, 34
15½, 16	32, 33, 34, 35
16½, 17	32, 33, 34

For Our Full Selection of Dress shirts, See the Big Catalog



11 Set 93c



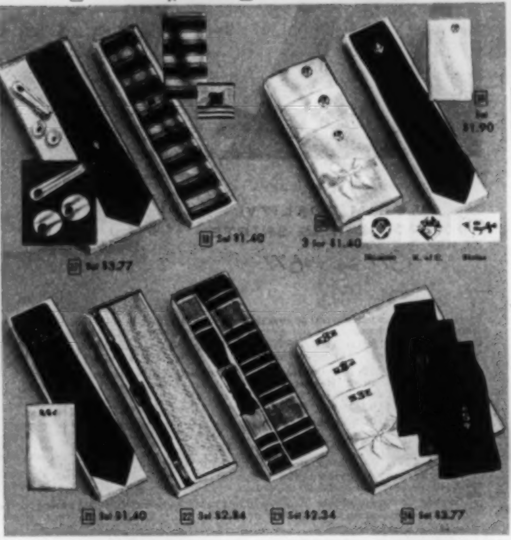
12 Set $2.84

13 Set $2.40

14 Set $2.40

15 Set $1.90

16 Set 93c



17 Set $3.77

18 Set $1.40

3 for $1.40

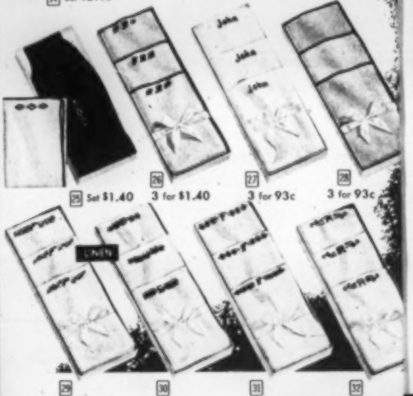
19 Set $1.90

21 Set $1.40

22 Set $2.84

23 Set $2.34

24 Set $3.77



25 Set $1.40

26 3 for $1.40

27 3 for 93c

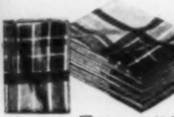
28 3 for 93c

29 3 for $2.84

30 3 for $1.87

31 3 for $1.40

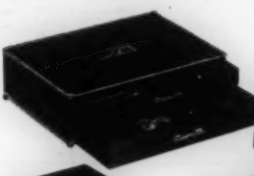
32 3 for 93c



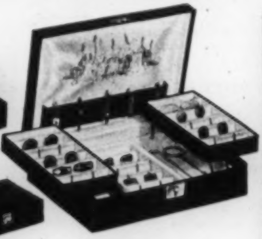
33 12 for only $1.96

Jewelry not included

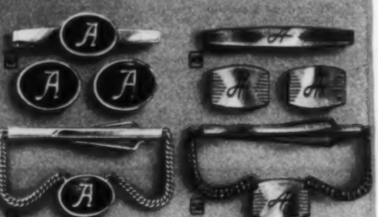
34 3 for $1.87 incl. box



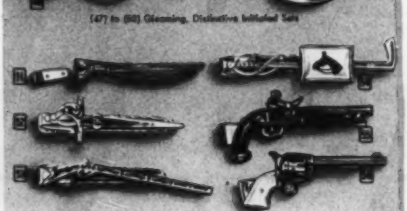
43 New! Keyed to Modern Furnishings $9.64



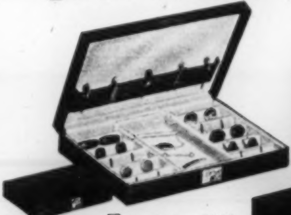
44 Swing Trays . . Padded Case Top $6.24



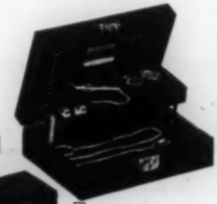
(47) to (50) Gleaming, Distinctive Initialed Sets



(51) to (56) Exciting, Collector-type Tie Clips



45 Florentine Cover $4.46



46 The Roomy Bi-level $3.57

Pilgrim Gift Accessories .. to Him from You

See more Neckwear in
our Big Fall Book

11 **Mother of Pearl Initial or Crest Sport Shirt Tie.** Rayon and metallic braid. *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.*
33 N 3993—Shpg. wt. 3 oz...... Set 93c..2 for $1.82

12 **Initial Tie and Sock Set.** Tie is silk twill. Sock is stretch nylon and silk (one size fits all 10–14). *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.* Choice of 2 colors. Shpg. wt. set 7 oz.
33 N 3803—Navy 33 N 3804—Brown....Set $2.84

13 **Tie and Sock Set.** 100% zephyr wool knit tie. Sock is cotton and stretch nylon (one size fits all 10–14). *State color* navy, brown.
33 N 3989—Shpg. wt. set 8 oz................Set $2.40

14 **Embroidered Arnel Tie and Nylon Socks** (one size fits 10–14). *State color* navy, brown, gray.
33 N 3988—Shpg. wt. set 8 oz.. ....Set $2.40

15 **Acetate Bow Tie and Nylon Socks** (one size fits 10–13). *State color* charcoal gray, navy, brown.
33 N 3930—Shpg. wt. set 7 oz................Set $1.90

16 **Rayon Bow Tie and Matching T.V. Fold Handkerchief Set.** *State color* blue or tan.
33 N 3995—Shpg. wt. set 5 oz..................Set 93c

17 **Washable Arnel Tie, Tie Bar and Cuff Link Gift Set.** 15c Federal Excise Tax included.
33 N 3992E—Shpg. wt. set 9 oz..............Set $3.77

18 **Cotton-Silk Tie, Handkerchief, Tie Pin (asst.).** *State color* blue, brown, red. Wt. set 7 oz.
33 N 3996E—Incl. 2c Fed. Excise Tax...........Set $1.40

19 **Fraternal Emblem Tie and Handkerchief.** *State emblem:* Masonic, K. of C., Shrine.
33 N 3997—Shipping weight set 6 ounces......Set $1.90

20 **Fraternal Handkerchiefs.** *State emblem above.*
83 N 2632—Wt. 7 oz. 3 in box $1.40; 2 boxes $2.76

21 **Initial Arnel Tie, Cotton Handkerchief.** *State initial (no I, O, Q, U, V, X, Y, Z) or crest.*
33 N 3808—Navy 33 N 3809—Brown
Shipping weight set 7 ounces....................Set $1.40

22 **Tie, Belt Set.** *Sizes* 28, 30, 32, 34, 36, 38-in.
33 N 3990—Tan tie; gold color metal belt
33 N 3991—Gray tie; silver color metal belt
State belt size above. Shpg. wt. 8 oz.............Set $2.84

23 **Cotton and Silk Tie and Belt.** Wt. 8 oz.
33N3805—Blue 33N3806—Brown
33N3807—Red. State even belt sizes 28 to 42 in. Set $2.34

24 **Initial Set.** 3 embroidered handkerchiefs, 3 pairs stretch nylon socks (one size fits 10–14). *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.*
83 N 2691—Shipping weight set 10 ounces.....Set $3.77

25 **Handkerchief, Sock Set.** Sock is nylon and silk (one size fits 10–13). *State* blue, brown.
83 N 2565—Shipping weight set 6 ounces......Set $1.40

26 **Initial Cotton Handkerchiefs.** 3 colors. *Print initial (no I, O, Q, U, V, X, Y, Z) or state crest.*
83N2569—Wt. 5 oz.. 3 in box $1.40....2 boxes $2.76

27 **Name Handkerchief.** Cotton. *Print* Bill, Bob, Charles, Dave, Dick, Ed, Frank, Fred, George, Harry, Henry, Jack, Jim, Joe, John, Mac, Sam, Tom. Shpg. wt. of 3, 8 oz.
83 N 2697—3 in box 93c............2 boxes only $1.82

28 **Combed Cotton Handkerchiefs.** 3 colors.
83 N 2533—Wt. 5 oz..3 in box, 93c; 2 boxes $1.82

29-32 **Initials, Crests.** Wt. box of 3, 5 oz. *State initial (no I, O, Q, U, V, X, Y, Z) or crest.*
(29) 83 N 2548—Our Finest Linen Cords. Hand embroidered and hand rolled in Madeira..................3 for $2.84
(30) 83 N 2542—Irish Linen.......3 for $1.87; 6 for $3.66
(31) 83 N 2546—Cotton Cords...3 for 1.40; 6 for 2.76
(32) 83 N 2545—Combed Cotton..3 for 93c; 6 for 1.82

33 **Combed Cotton Handkerchiefs.** 12 to a bag—6 all white, 6 colored borders. Wt. bag 7 oz.
83 N 2588.............12 in bag $1.96; 2 bags $3.87

34 **3 Handkerchiefs in Handsome Jewelry Box.** White combed cotton with embroidered crests. Jewelry not included.
83 N 2692—Shpg. wt. 11 oz............3 in box $1.87

35 **Conventional Initials on Irish Linen.** *Print one initial (no I, O, Q, U, V, X, Y, Z).*
83 N 2554—Wt. bag 5 oz. 6 in bag $2.34; 2 bags $4.60

36 **Assorted Color Initials on White Cotton.** *Print one initial (no I, O, Q, U, V, X, Y, Z).*
83 N 2560—Wt. bag 9 oz.12 in bag $1.96; 2 bags $3.87

37 **Budget-priced White Cotton.** Wt. bag 9 oz.
83 N 2503.........12 in bag $1.16; 2 bags $2.27

38-40 **Embroidered Initial Handkerchiefs.** *Print initial (all except I, O, Q, U, V, X, Y, Z).*

38 **Our Finest Hand Rolled Linen Cord Handkerchiefs.** White with neat hand-embroidered white initials. Shpg. wt. box of 3: 6 oz.
83 N 2589...........................3 in box $2.84

39 **Fine Pure Irish Linen.** White. Wt. box of 3: 7 oz.
83 N 2528........3 in box $1.87...2 boxes $3.66

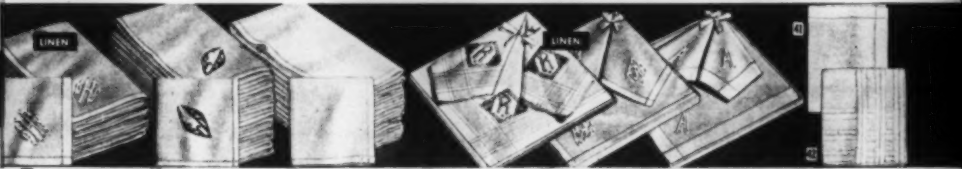
40 **Good Irish Linen.** Shpg. wt. box of 3: 5 oz.
83 N 2598.......3 in box $1.40...2 boxes $2.76

Machine Embroidered White Cotton. Wt. box 5 oz.
83 N 2551.............3 in box 93c...2 boxes $1.82

41 **Fine Quality Irish Linen Handkerchiefs.** Hemstitched. *Color* white. Packed 3 to a gift box.
83 N 2525—Wt. 5 oz. 3 in box $1.40...2 boxes $2.76

42 **Fine Pima Cotton Handkerchiefs.** Hand rolled hems. 3 to a gift box. Shpg. wt. box 5 oz.
83 N 2536.............3 in box $1.40...2 boxes $2.76

Please Note: Handkerchiefs Must Be Ordered By Complete Box or Package



35 6 for $2.34 | 36 12 for $1.96 | 37 12 for $1.16 | 38 3 for $2.84 | 39 3 for $1.87 | 40 3 for $1.40 | 41 42 3 for $1.40

New, Distinctive Styles . . Tradition Simulated Leather Jewelry Cases
Country Club Jewelry Sets the Style Pace

43 **Top Drawer Efficiency.** Large 9⅜x7 7/16x2⅜ in. Luxurious, rich leather-like grain. Top drawer with 4 sections, bottom drawer with 9 sections, large side compartments. Accented with gold color trim, drawer pulls, signet plate. Plastic cover.
4 N 4861—Dark Gray with red Wt. 3 lbs. 12 oz....$9.64

44 **Quiet Distinction.** 9⅜x6⅝x2⅜ in. 2 swing out trays with 10 velvet link holders. Velvet base with 5 pairs link space in center and 2 accessory sections. Tie bar flap in lid. Florentine-type gold leaf on cover. Brass lock, key. Steelette construction. *State* brown with natural, black with red.
4 N 4854—Shipping weight 2 pounds.............$6.24

45 **Luxurious Padded Top Case.** 9⅛x6⅛x1⅝ in. Golf leaf design Florentine cover. Sectioned base. Lid flap for tie clips. Velvet lined. Steelette construction. *State* brown with natural, black with red.
4 N 4853—Shipping weight 1 lb. 4 oz. Brass lock, key.$4.46

46 **Lift up Tray** . . . holds 4 pair cuff links and accessories. Good sized 8x5⅛x2⅛ in. Gold leafed Florentine motif cover. Tie clip flap in lid. Velvet lined. Steelette construction. Brass lock key. *State* brown with natural, black with red.
4 N 4858—Shipping weight 1 pound 4 ounces......$3.57

47 **Inlaid Silver-colored Initial** striking against simulated black onyx stone with gleaming rhodium plated finish. Carries a look of distinction. Not available in I, O, Q, U, V, X, Y, Z. *State one initial.* See matching tie chain in upper right column.
4 N 1300E—Set (clip and links). Shpg. wt. 4 oz.....$3.50
4 N 1301E—Tie clip only. Shpg. wt. 4 oz.......... 1.53
4 N 1302E—Cuff links only. Shpg. wt. 4 oz...... . 2.07
See matching tie chain in upper right column.

48 **Adjustable Tie Chain.** Matches set (4N1300E). Adjusts to fit all tie widths. Neat appearance.
4 N 1306E—Print one initial. Shpg. wt. 4 oz.......$1.53

49 **Classic Initial** engraved in yellow gold plate. Ridged design for distinctive accents. Not available in I, O, Q, U, V, X, Y, Z. *Print one initial.*
4 N 1512E—Set (clip and links). Shpg. wt. 4 oz....$3.70
4 N 1513E—Tie clip only. Shpg. wt. 4 oz........... 2.10
4 N 1514E—Cuff links only. Shpg. wt. 4 oz.......... 2.10

50 **Adjustable Tie Chain.** *Matches above. Please print one initial.*
4 N 1515E—Fits all tie widths. Shpg. wt. 4 oz.......$1.60

51 **Rod and Reel Tie Clip.** For fishermen. Yellow gold plate with genuine mother-of-pearl handle.
4 N 1450E—Tie clip. Shipping weight 4 oz..........$2.57

52 **Swashbuckler's Sword.** Miniature 1700 Spanish reproduction. Rhodium plated: enamel handguard.
4 N 1425E—Tie clip. Shipping weight 4 oz........ $2.57

53 **Arabian 1700 Rifle.** Miniature reproduction of antique. Black enamel on yellow gold plate.
4 N 1406E—Tie clip. Shipping weight. 4 oz..........$2.57

54 **Riding Crop** of yellow gold plate with crystal horse picture. Dashing . . . for all horse lovers.
4 N 1421E—Tie clip. Shipping weight 4 oz..........$2.57

55 **Jean LaFitte Flintlock.** Yellow gold plate.
4 N 1477E—Tie clip. Shipping weight 4 oz.....$2.70

56 **"Dalton Revolver."** Pride of the West. Rhodium plated. Simulated pink mother-of-pearl handle.
4 N 1479E—Tie clip. Shipping weight 4 oz.........$2.57

Jewelry shown not included
57
58

Our Lowest Priced Case

Only $1.86

57 **Simulated leather.** Good sized 6⅛x4⅛x1⅝ in. case. Partitioned base holds 8 pairs cuff links, accessories. Steel frame. Rayon velvet lining. Gold leafed warrior's head on cover. Brass lock, key. *State color* brown with red or black with red. Shpg. wt. 1 lb.
4 N 4857.........$1.86

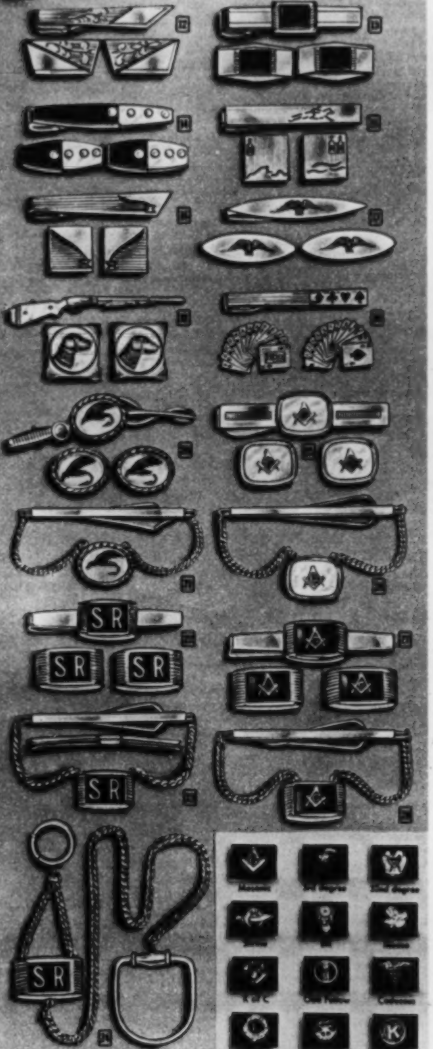
Top Score $5.00 set

58 **Bowler Set.** It's a strike every time he wears this set. Handsome yellow gold plated bowling pins with black enamel bowling ball.

A wonderful gift. Shipping weight set, clip or links 4 ounces.
4 N 1490E—Set includes tie clip and cuff links..$5.00
4N1498E—Tie clip. ..2.57
4N1499E—Cuff Links. 2.57

Catalog numbers ending in "E" include 10% Federal Excise Tax except where otherwise indicated

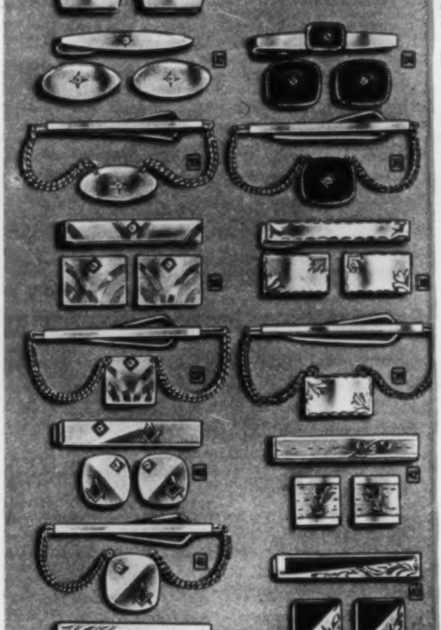
New, dramatic trim-line designs . . significant, handsome accessory assets complement and enhance his complete wardrobe
$5.10 to $7.96


SR
Masonic
3rd Degree
32nd degree
Shrine
Elk
Moose
K of C
Odd Fellow
Caduceus
Lions
Rotary
Kiwanis

Our Very Finest Sets

Elegant, sparkling diamonds skillfully set into precious sterling silver and gold filled masterpieces
$2 down $19.97 each

A Distinguished collection of fraternal, precious stones and bright metal sets . . . personal keepsakes
$7.97 to $17.50



Eye Stopper Values . . you'll buy more than one at these low prices
$1.53 to $5.00

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Country Club Jewelry

Blue Book Series . . for honest admiration . . Bull Dog Grip on tie slides . . balanced symmetrical cuff links . . Rivet-pivot action

Any set this group $5.10 to $7.96

Detailed craftsmanship designs, striking highlights of color, gleaming yellow gold plate (*unless otherwise stated*).

11 **New . . Oval shaped simulated onyx** with glittering rhinestone center.
4 N 1456E—Set (clip and links) $5.10
4 N 1457E—Tie clip only 2.57
4 N 1458E—Cuff links only 2.57

12 **New . . Etched sculpture** caught in a bold manner and highlighted with striking black enameled hand engraving.
4 N 1459E—Set (clip and links) $5.10
4 N 1460E—Tie clip only 2.57
4 N 1461E—Cuff links only 2.57

13 **New . . Simulated ruby** holds the depths of deep, glowing mystery.
4 N 1441E—Set (clip and links) $5.10
4 N 1442E—Tie clip only 2.57
4 N 1443E—Cuff links only 2.57

14 **Genuine *Mother-of-Pearl*** gleaming black enamel; set off with 12 yellow gold plated balls. *An outstanding value.*
4 N 1436E—Set (clip and links) $5.10
4 N 1437E—Tie clip only 2.57
4 N 1438E—Cuff links only 2.57

15 **New . . the spirit of Paul Revere rides again** . . cuff links. Rhodium-plated.
4 N 1303E—Set (clip and links) $5.10
4 N 1304E—Tie clip only 2.57
4 N 1305E—Cuff links only 2.57

16 **New . . Freedom Quill.** Pen that wrote the Declaration of Independence.
4 N 1317E—Set (clip and links) $5.10
4 N 1318E—Tie clip only 2.57
4 N 1319E—Cuff links only 2.57

17 **New . . The American Eagle** . . proud emblem of America. Rhodium-plated.
4 N 1346E—Set (clip and links) $5.10
4 N 1347E—Tie clip only 2.57
4 N 1348E—Cuff links only 2.57

18 **New . . Genuine Mother-of-Pearl** gun and dog set . . marksman's special.
4 N 1462E—Set (clip and links) $5.10
4 N 1463E—Tie clip only 2.57
4 N 1464E—Cuff links only 2.57

19 **Grand Slam Bridge Hand** . . lady luck has come through, the sky's the limit.
4 N 1569E—Set (clip and links) $5.10
4 N 1570E—Tie clip only 2.57
4 N 1571E—Cuff links only 2.57

20 **Fisherman's fancy.** Colorful, genuine hand-tied fish fly in clear plaque.
4 N 1474E—Set (clip and links) $5.10
4 N 1455E—Tie clip only 2.57
4 N 1475E—Cuff links only 2.57

21 **Adjustable Tie Chain** matches above.
4 N 1447E—Tie chain only $2.57

22 **New . . the Duo-Gram, bold beauty** of gold colored initials embedded in jet black. *State 2 initials.* Complete alphabet available except X.
4 N 1412E—Set (clip and links) $6.00
4 N 1413E—Tie clip only 2.57
4 N 1414E—Cuff links only 3.66

23 **Adj. tie chain, collar bar combination.** *State 2 initials.*
4 N 1415E—Tie chain, collar bar $3.66
4 N 1416E—Tie chain only 2.57

24 **Key chain** . . matches above to complete handsome ensemble. *State 2 initials.* About 18 in. Stirup end.
4 N 1417E—Key chain $1.60

25 **Genuine Mother-of-Pearl** forms background of Masonic Emblem.
4 N 1516E—Set (clip and links) $6.97
4 N 1517E—Tie clip only 3.20
4 N 1518E—Cuff links only 3.80

26 **Adjustable Tie Chain** . . matches above. Adjusts to fit width of the tie.
4 N 1519E—Tie chain only $3.20

27 **Choice of 12 emblems**—*State* Masonic, 3rd degree Masonic, 32nd degree Masonic, Shrine, Elk, Moose, K of C, Odd Fellows, Caduceus (*physician, medic corps*), Lions, Rotary, Kiwanis. *State* simulated ruby or onyx stone.
4 N 1308E—Set (clip and links) $7.96
4 N 1309E—Tie clip only 3.23
4 N 1310E—Cuff links only 4.74

28 **Adj. Tie Chain.** *State emblem above.*
4N1311E-State simulated ruby, onyx $3.23

Our Finest sets of par excellence beauty . . $19.97

Handsome gift box (for set only) converts to jewel case . . specially fitted for his accessories. Black brocaded cloth top and black leather bottom. Richly lined in rayon satin and velvet. Single items in regular box.

29 **A King's Ransom of Richness.** A set of regal splendor, true magnificence. Six genuine rose diamonds twinkling in brilliant star settings on smooth, satin-finish sterling silver. Enhanced further by the new, slim styling, so important for today's man of fashion.
4 N 1379E—Set (clip and links) $19.97
4 N 1380E—Tie clip only 7.00
4 N 1381E—Cuff links only 14.00

30 **A Sunburst of Brilliance.** A set of startling radiance . . 1/20, 12K gold filled with 3 rose cut diamonds. Engine turned sun ray design splashes its spray of intense light and sets off the glitter of diamonds. He'll cherish this set for its timeless beauty.
4 N 1592E—Set (clip and links) $19.97
4 N 1593E—Tie clip only 7.00
4 N 1594E—Cuff links only 14.00

Fine Sterling Silver and Gold Plated Sets . . $7.97 to $17.50

31 **New . . Beautiful Sterling Silver** engraved overlay on gleaming yellow gold plated set . . so very elegant with black accents.
4 N 1566E—Set (clip and links) $7.97
4 N 1567E—Tie clip only 3.20
4 N 1568E—Cuff links only 5.30

32 **Genuine rose diamond** afire in sun burst setting. Gleaming yellow gold plate in new, thin style so fashionable.
4 N 1375E—Set (clip and links) $8.70
4 N 1376E—Tie clip only 3.70
4 N 1377E—Cuff links only 5.30

33 **Adjustable Tie Chain** matches above.
4 N 1378E—Tie chain only $3.70

34 **New Glittering Center Rose Cut Diamond** brightly shines on antique shaped jet black simulated stone. Gold plated with neat, ultra-smart edging.
4 N 1470E—Set (clip and links) $8.70
4 N 1471E—Tie clip only 3.70
4 N 1472E—Cuff links only 5.30

35 **Adjustable Tie chain.** Matches above.
4 N 1473E—Tie chain only $3.70

36 **Sparkling Rose Diamond** afire on yellow gold plate. Sleek engine turned design, neat attractive.
4 N 1595E—Set (clip and links) $9.97
4 N 1596E—Tie clip only 4.30
4 N 1597E—Cuff links only 6.50

37 **Adjustable Tie chain.** Adjusts to fit for neat appearance. Matches the complete set described above.
4 N 1598E—Tie chain only $4.30

38 **New . . Sterling Silver** gleams in all its glory and highlighted with hand engraving on satin finish background.
4 N 1574E—Set (clip and links) $9.97
4 N 1575E—Tie clip only 5.30
4 N 1576E—Cuff links only 6.50

39 **Adjustable Tie Chain.** Matches above.
4 N 1577E—Tie chain only $5.30

40 **Gold Plate** accent with satin-finish and highly polished surfaces. Handsome Masonic emblem and rose cut diamond. Gold plate shows off the beauty of the emblem.
4 N 1466E—Set (clip and links) $12.97
4 N 1467E—Tie clip only 5.80
4 N 1468E—Cuff links only 7.70

41 **Adjustable Tie chain.** Matches the set above. Adjusts to fit tie widths.
4 N 1469E—Tie chain only $5.80

42 **New Beautifully Etched** for a streamlined look. Lustrous 1/20, 12K gold filled . . lends a handsome accessory touch to any wardrobe.
4 N 1578E—Set (clip and links) $12.97
4 N 1579E—Tie clip only 5.80
4 N 1580E—Cuff links only 7.70

43 **Sterling Silver** shines around simulated black onyx; an aura of pure brilliance. Decorative hand engraving accents the luxurious satin finish.
4 N 1386E—Set (clip and links) $12.97
4 N 1349E—Tie clip only 5.80
4 N 1350E—Cuff links only 7.70

Sterling silver with simulated blue sapphire stone. Not illustrated. The same beautiful design as the above set. Lovely and limpid pools of blue sapphire delight the eye.
4 N 1589E—Set (clip and links) $12.97
4 N 1590E—Tie clip only 5.80
4 N 1591E—Cuff links only 7.70

44 **Center Rose Diamond** blazes forth in all its intense splendor and brilliance. Graceful hand engraving delicately accents and heightens rich, satin finish sterling silver. This is the set he'll dub his personal keepsake . . delight him this Christmas.
4 N 1586E—Set (clip and links) $13.97
4 N 1587E—Tie clip only 6.50
4 N 1588E—Cuff links only 8.73

45 **Sterling Silver Adjustable Tie Chain** with rose diamond matches above set. Adjusts to all tie widths.
4 N 1385E—Tie chain only $6.50

46 **Extra Heavy Sterling Silver** with gold plate overlay. A man's pride and joy in its look, feel of heavy, precious metal. Handsomely hand engraved design highlighted and gleaming through shining gold plated finish. Lyrical design enhanced deftly by border engraving. Lifetime of sturdy wear.
4 N 1581E—Set (clip and links) $17.50
4 N 1582E—Tie clip only 8.00
4 N 1583E—Cuff links only 10.50

Accessories . . $1.53 to $5.00

Proving that any man can look his best at a fraction of a price . . we know you'll choose several of these sets at our hard-to-beat prices.

Pinettes . . pin through tie; slip-on friction back holds it neatly in place.

47 **Knock, knock, who's at the door.** New Rhodium-plated door knocker with safety chain . . and it moves, too.
4 N 1400E—Pinette $1.53

48 **New** . . a mighty lion lifts his lordly head in full pride. Genuine hand carved ivory tie pinette . . with safety chain. Strong and distinctive.
4 N 1401E—Pinette $2.57

49 **Brilliant Rose Cut Diamond** in white gold setting mounted in simulated black onyx . . highlighted by shining yellow gold plate. Safety chain.
4 N 1452E—Pinette $3.66

50 **Lustrous Cultured Pearl.** Set in handsome Tiffany prong setting of gold plate. Safety chain attached.
4 N 1449E—Pinette $3.66

51 **New Model "T" Ford.** The car that has become an American Classic. Now, revived for the man with an avid interest in automobiles. Raised antique silver color finished autos . . lovely soft, patina covers this set.

Uniquely designed cuff links . . one becomes the front and one becomes the rear of the Model T . . combine to make an interesting, conversation piece. Very unusual . . definitely a collector's prize. Surprise him with this set.
4 N 1418E—Set (clip and links) $5.00
4 N 1419E—Tie clip only 1.53
4 N 1420E—Cuff links only 3.66

52 **Simulated Blue Star Sapphire** aglow in soft splendor in gleaming rhodium plate. Its look of plush expense will delight your budget. This simulated counterpart catches the light and holds it as the exquisite star design looms large and beautiful.
4 N 1427E—Set (clip and links) $3.66
4 N 1428E—Tie clip only 1.53
4 N 1429E—Cuff links only 2.57

New, Low Look
Our Best Three-Cover Case

53 Simulated leather grain richly enhanced with gold leaf knight and shields. 14⅝x7⅝x2⅛ in. Three covers. Center with lift up tray holds 6 pr. links, base holds 9 prs. 2 sides partitioned for accessories. Tufted velvet lining. Wt. 2 lbs. 12 oz.
4 H 4859—Desert tan with red . . . $12.50

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Sets $3.50 to $3.66

54 **New Camera Set.** Click, there's the pic. Authentic reproduction. Silver oxidized on gold plated finish.
4 N 1403E—Set (clip, links) $3.66
4 N 1404E—Tie clip only 1.53
4 N 1405E—Cuff links only 2.57

55 **From the Hit Parade.** Highly polished yellow gold-plated notes on black stream from gold-plate record.
4 N 1548E—Set (clip, links) $3.50
4 N 1549E—Tie clip only 1.60
4 N 1550E—Cuff links only 2.70

56 **New Comedy and Tragedy Masks.** Rhodium plate on gold plate.
4 N 1433E—Set (clip, links) $3.66
4 N 1434E—Tie clip only 1.53
4 N 1435E—Cuff links only 2.57

57 **New and Modern** . . a smartly designed set . . slim and sleek. Simulated onyx stone on rhodium plate.
4 N 1430E—Set (clip, links) $3.66
4 N 1431E—Tie clip only 1.53
4 N 1432E—Cuff links only 2.57

SHOPPER'S SPECIALS

58 **New** . . Bright round rhinestone on yellow gold plated oval set.
4 N 1351E—Set (clip, links) $2.44

59 **Polished** gold plated swirl set.
4 N 1454E—Set (clip, links) . . . $1.87

Shipping weight each item (except jewelry case) 4 oz.; sets 4 oz. Prices include 10% Federal Excise Tax wherever "E" is added to catalog number

A

Rayon lined
$11.70

Quilt lined
$15.70

Washable
$19.50

B Ivy style $22.50 cash . . $2.50 down

C Cossack style $24.50 cash . . $2.50 down

It's Leather Weather

Cool tonight . . clear and colder tomorrow

D Sport Coat $28.50 cash . . $3.00 down

E Leisure Coat $32.50 cash . . $3.50 down

A Suede Variety to Spice Christmas Giving

MERCHANDISE DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

[A] Sears presents America's most popular Suede knit-trim Jacket Model: Washable . . Quilt lined . . Rayon lined

THREE ways to buy this knit-trim Suede Jacket favorite . . each with its own distinct advantages. (See descriptions below.) All three jackets are crafted from fine imported New Zealand skins. All have quality linings and finest workmanship throughout.

Washable . . Nylon lined $19.50

Leather that washes . . man-made nylon trim and lining. An easy-care suede jacket that saves cleaning bills. Easy-sliding zipper front, roomy pockets. Commercially dry cleanable. Avg. length 26 inches.

State even chest size 36 to 46 inches. Shipping weight 2 pounds 8 ounces.

41 N 3443—Sand-tone tan 41 N 3445—Light gray
41 N 3444—Rust. $19.50

Regular Suede . . Quilt lined $15.70

Warm lining is fluffy 100% reprocessed wool innerlining with rayon covering. Snug knit trim. Zipper front, roomy pockets. Average length 26 inches.

State even chest size 36 to 46 inches. Shipping weight 4 pounds.

41 N 3540—Sand-tone tan 41 N 3541—Navy (dark) blue
41 N 3542—Rust 41 N 3543—Charcoal (dark) gray
41 N 3544—Light gray. $15.70

Regular Suede . . Rayon lined $11.70

Lowest price we know of for a jacket of full weight imported brushed New Zealand suede. Snug-fitting knit trim. Rayon lining, zipper front, roomy pockets. Average length 25½ inches.

State even chest size 36 to 48 inches. Shipping weight 2 pounds 12 ounces.

41 N 3494—Sand-tone tan 41 N 3495—Rust
41 N 3496—Charcoal (dark) gray. $11.70

Washable Ivy-Style Jacket

$22.50 cash . . $2.50 down

[B] Suede with "Scotchgard" is commercially dry cleanable, oil-stain resistant and washable.

Here we've teamed fine imported New Zealand skins with slim-lined Ivy styling, complete with backstrap. Lining is Jetspun® rayon. Snug knit inserts at waist. Adjustable cuffs.

Average length 25 in. *State even chest* 36 to 46 in. Shpg. wt. 3 lbs. 8 oz.

41 N 3424—Sable (shown)
41 N 3426—Rust
41 N 3425—Charcoal (dark) gray. $22.50

Cossack-style, Longer-length

$24.50 cash . . $2.50 down

[C] Fieldmaster quality in a 27½-inch average length. Tailored from fine imported New Zealand suede, "Quilon" treated for dry cleanability, and lined with our exclusive quilted lining (Milium® insulated Jetspun® rayon over 50% Orlon*, 50% Dynel innerlining.) Grain leather collar.

State even chest 36 to 46 inches.

41 N 3240—Sand-tone tan
41 N 3242—Light gray
41 N 3241—Rust. Shpg. wt. 4 lbs. 3 oz. $24.50

*DuPont T.M. for acrylic fiber

Christmas Value Sport Coat

$28.50 cash . . $3.00 down

[D] A special value for Christmas is this sport coat of imported New Zealand suede. Despite its low price (for suede), it has features of much higher priced suede sport coats. Trim 3-button styling. Yoke stitching on front and back. Inside wallet pocket. Body and sleeves rayon lined.

Average length 31 in. *State even chest* 36 to 46 in. Shpg. wt. 3 lbs. 8 oz.

41 N 3713—Rust
41 N 3754—Charcoal (dark) gray
41 N 3712—Medium gray. $28.50

Slim-line Leisure Coat

$32.50 cash . . $3.50 down

[E] Raised welting on front panels tastefully accentuates the casual lines of this coat. Made expressly for the suede buyer who appreciates the finest tailoring, styling and workmanship. The brushed suede skins are hand selected New Zealand imports. Commercially dry cleanable "Quilon" treated suede. 31-inch average length. Lining Milium® insulated Chromefast® acetate. Inside pocket. *State even chest* 36 to 46 in. Shpg. wt. 3 lbs. 12 oz.

41 N 3748—Camel tan. $32.50

Hercules Horsehide Flight Jacket

$19.77

Popular A-2 Air Force styling crafted from tough front quarter horsehide. Warm quilted lining is nylon over a 100% nylon innerlining. Skins are pliant and perfectly matched. Lining is guaranteed for life of jacket. Knit trim is nylon. Zipper front. Two-way pockets have built-in slash pockets. Average length 25½ inches.

State even chest size 36 to 48 inches. Shipping weight 5 pounds.

41 N 3507—Cordovan (deep) brown. $19.77

Hercules Grain Leather Motorcycle Jacket

$21.40 cash . . $2.50 down

Extra roomy vertical-zipper map pocket. Tailored from hand selected steerhide skins and lined with a warm quilt (70% reprocessed wool, 30% rayon innerlining under rayon).

Flap pockets snap closed, have built-in slash pockets. Gusseted zip cuffs, adjustable belt, kidney support. Easy-working zipper front.

Average length 22½ inches. *State even chest* 34 to 44 inches. Shipping weight 5 pounds.

41 N 3205—Jet black. $21.40

Hercules "Foam"-lined Steerhide

$19.97

Cossack styling with belted and tabbed sides. Warm "foam" lining is rayon quilted over the revolutionary urethane innerlining that's extremely lightweight as well as drapable. Leather is top quality hand selected steerhide. Roomy slash pockets and zipper chest pocket. Easy-working zipper front. Average length 25½ inches.

State even chest size 36 to 46 inches. Shipping weight 4 pounds.

41 N 3518—Cordovan (deep) brown $19.97

Leather Jackets have 1000 uses the year around. Order yours on Easy Terms. See page 355 for information

A Hooded $18.90

B 100% Wool $19.50

C Woolen $12.50

Crisp Christmas Coating

Woolens . . Cashmere-with-Wools . . Natty Knit-trims . .
a hooded Toggle style . . all at gift-geared prices

D Glen Plaid
$24.60 cash
$2.50 down

E Melton $14.40

F Fleece $18.90

Christmas Coats to Season His Leisure

Years of relaxed warmth and style bundled into every one of these huskies

MERCHANDISE IN COLOR ON FACING PAGE DESCRIBED BELOW

Cold? Wear our All Wool Toggle Coat

ONLY $18.90

[A] Weather winter in top style—treat yourself to a hooded toggle coat in a color to live in. The style pulse has quickened for this ruggedly handsome coat. Men buy it every time because of its man-style ruggedness and its extra-handy zip-on hood. The inside story is a Sears exclusive in quilt linings—a masterful combination of 50% Orlon* and 50% Dynel under rayon. It's extra warm and quite odorless. Untoggle the front and you'll find a zipper—measure the back and you get 35 full inches. Entire coat should be dry cleaned.

The toggles are wooden, the pockets are deep and the windbreaking hood zips on and off in seconds.

State even chest 36 to 46 inches. Shipping weight 5 pounds.

41 N 2961—Loden (dk.) green 41 N 2962—Dark brown
41 N 2963—Charcoal (dark) gray..................$18.90

100% Wool . . snug, stylish knit trim

ONLY $19.50

[B] In a surcoat, too, tailoring tells. Here is an outer fabric that's soft textured, fine quality and long lasting. It covers our exclusive quilted lining (50% Orlon*, 50% Dynel innerlining under rayon quilt). Closes at the front with an easy gliding extra heavy duty zipper.

At the neck, wrists and pockets you'll find 100% wool knit trim and at the neck there's a tab. The color range is wide and the tailoring is by our finest manufacturer. For quality in this model of coat, we don't think it can be beat. All of the colors are dry cleanable.

Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 4 pounds.

41 N 2808—Cambridge (dark) gray
41 N 2809—Heather brown
41 N 2810—Red.............................$19.50

Price-wise Woolen Surcoat . . knit trim

ONLY $12.50

[C] Keep your eye on the price as you survey these worthwhile features: the subtly striped, smartly styled outer fabric of 50% wool; 50% reprocessed wool—our exclusive warm quilted lining (50% Orlon*, 50% Dynel innerlining under rayon)—the contrasting 50% wool, 50% cotton knit trim—the sturdy zipper front. For the price, a real buy.

Styled like much more expensive coats but with an eye to economy. Plenty warm and mighty good looking in spite of its low price tag. A coat to see you through a lot of leisure hours.

Hip-covering average length is 31 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 4 pounds.

41 N 2805—Dark gray
41 N 2806—Brown..............................$12.50

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* DuPont Reg. Trade Mark for acrylic fiber

All Wool Fieldmaster Glen Plaid Suburban

$24.60 cash . . $2.50 down

[D] He'll tell the world about this all wool beauty . . one of our very finest suburban coats. He'll like the tastefully conservative lines . . the precise detailing. He'll stay comfortably warm because of the quilted lining with fluffy acetate innerlining under rayon.

Styled with a set-in chest pocket and slanting pocket flaps. Buttons, of course, are genuine leather. The plaids are subtle, the colors this year's latest. For a walk in the crisp outdoors, he'll want this coat. Order one today on Easy Terms . . details on page 355.

Average length 35 inches. Dry clean. *State even chest* 36 to 46 inches. Shpg. wt. 5 lbs.

41 N 2973—Tan glen plaid
41 N 2974—Gray glen plaid.....................$24.60

Woolen Melton Suburban . . quilt-lined

ONLY $14.40

[E] A hushed overplaid—a hint of frosty flecks . . that sums up the appearance of this handsome coat. A rare combination of low price, style and pleasant warmth. Tailored from firm, tightly woven 100% reprocessed wool fabric. Has a shape-holding canvas front, a fine quality feature seldom found on such a reasonably priced coat.

Inside it's a warm story because of the quilted lining. Sears own exclusive that places an innerlining of fluffy 50% Orlon and 50% Dynel under rayon. Quilt is odorless, light in weight and completely dry cleanable.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds.

41 N 2957—Black 41 N 2958—Brown
41 N 2959—Gray 41 N 2960—Blue..........$14.40

Wool-plus-Cashmere Fleece Suburban

ONLY $18.90

[F] Luxury plus practicality in a suburban coat—that's the story of its life. For luxury a 10% Cashmere content . . for practicality a Silicone finish that repels water. Add 90% wool for blanket-like warmth, line it with lustrous Milium® insulated rayon satin over a toast-warm quilt (50% Orlon, 50% Dynel innerlining), button the front with genuine leather and you have a coat worth its weight in warmth and style.

The good news doesn't stop there, either, because the color choice is remarkable with four of them to pick. Place your order for his right away.

Average length 34 inches. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 5 pounds.

41 N 2993—Tan 41 N 2994—Light gray
41 N 2995—Dark gray 41 N 2996—Brown....$18.90

FOCUS ON CAR COATS

Winterweight, quilt-lined, Zelan treated Cotton Poplins

Our lowest price for a long-style Poplin

$13.50

[G] Fieldmaster Quality. A low-priced coat with a lot of quality-coat features. Extra-long 37-inch average length. Fabric is Zelan treated so it welcomes showers. Quilt-lined hood foils the wind . . detaches at a moment's notice. Toggle front conceals a zipper that keeps coat closed even in windstorms. Quilted lining is rayon over fluffy 70% reprocessed wool, 30% rayon innerlining.

Warm inner wristlets. Dry clean. *Be sure to state even chest* 36 to 46 inches.

41 N 4949—Charcoal (dark) gray
41 N 4950—Tan. Shipping weight 4 pounds................$13.50

"Foam"-lined Parka® Poplin . . light, warm

$15.97

[H] Fieldmaster quality this time interpreted in high count cotton Parka® Poplin that's Zelan treated to repel water. The style is a double breasted car coat set off with neat style-high toggles.

The quilted lining represents the first noteworthy change in this type of lining in 20 years! Thanks to the advance of chemistry, polyurethane "foam" provides weightless warmth, drapability and long wear in an innerlining. Over it, we've put colorful Chromefast® acetate.

Average length 35½ inches. Dry clean. *State even chest* 36 to 46 inches.

41 N 4960—Tan. Shipping weight 4 pounds................$15.97

A Lined Nylon $12.50   B Reversible Nylon $13.50

E Corduroy Jacket $10.90   F Corduroy Surcoat $12.50

C 10% Cashmere Jacket $13.50   D Woolen Jacket $11.50

G Unlined Poplin $3.77   H Unlined Poplin $2.77

Warm Jackets in Christmas-card Colors

(A) (B) Hercules Nylon Jackets. Hand washable . . weightlessly warm . . wind resistant . . water repellent. Have glossy outer fabric and warm all-nylon lining. Stitched with tough nylon thread. Everything about them is nylon but the rust-resistant zipper. Also in a reversible model.

A **Nylon Fleece-lined Blouse Model.** Nylon collar, plain back, elastic shirred side waist inserts. Average length 25½ inches. *State even chest* 36 to 46 inches.
41 N 4220—Charcoal (dark) gray   41 N 4223—Red   41 N 4222—Dark blue
41 N 4226—Beige (light tan)   41 N 4225—White   Shpg. wt. 3 lbs. $12.50

Quilt-lined Blouse Model. (Not shown.) As jacket above but with nylon fibers quilted under nylon in lining. 24½-inch average length. *State even chest* 34 to 46 inches. Shipping weight 2 pounds.
41 N 4213—Charcoal (dark) gray   41 N 4215—Dark blue   41 N 4212—Brown. . . $8.50

B **Nylon-to-Nylon Fleece Reversible Model.** Nylon knit collar, cuffs and waistband. Average length 25 inches. *State even chest* 36 to 46 inches.
41 N 4230—Blue to light blue nylon fleece
41 N 4234—Scarlet to white fleece   41 N 4233—White to white nylon fleece
41 N 4231—Dark gray to scarlet nylon fleece. Shpg. wt. 3 lbs. $13.50

C **90% Wool, 10% Cashmere Fleece Fieldmaster Jacket.** Silicone-finished outer fabric repels water. Quilted lining is Milium® insulated rayon satin over 50% Orlon*, 50% Dynel innerlining. Adjustable cuffs, zipper front, fabric collar, plain back, elasticized knit at sides. Average length 24½ in. Dry clean. *State even chest* 36 to 46 in. Shipping weight 3 pounds.
41 N 2400—Light tan   41 N 2401—Light gray. $13.50

D **Low-priced Woolen Melton Jacket.** Hercules brand. 100% reprocessed wool outer fabric—lined with quilted lining (50% Orlon, 50% Dynel innerlining under rayon). Cuffs adjust, front zips, sides of waist are elasticized knit. Average length 24½ in. Dry clean. *State even chest* 34 to 46 in.
41 N 2509—Black   41 N 2510—Blue. Shipping weight 4 pounds. $11.50

(E) (F) Horizontal Corduroy—has alternating thick and thin wales. Light in weight and velvet-soft yet amazingly durable. Colors are magnificent.

E **Short Jacket Style.** Fieldmaster quality is evident in its youthful active-man styling. Slips on fast because lining is stitched vertically, not crisscross. Color-sparked rayon covers a 70% reprocessed wool, 30% rayon innerlining. Cuffs adjust; collar and waistband are snug fitting. Average length 25 inches. Dry clean. *State even chest* 36 to 46 inches. Shpg. wt. 4 lbs.
41 N 4502—Gray   41 N 4504—Black   41 N 4503—Red
41 N 4505—Light tan. $10.90

F **Surcoat Style.** Quality features and lining as jacket (E), this time in a 31-inch average length with a loose waistband. Dry clean. *State even chest* 36 to 46 inches. Shipping weight 4 pounds 8 ounces.
41 N 4819—Red   41 N 4818—Charcoal (dark) gray   41 N 4821—Light tan. . $12.50

G **Hercules Parka® Poplin Jacket.** High count cotton outer fabric is Zelan treated to repel water. Fabric won't shrink over 1%. Lining is cotton flannel. Corded trim around pockets is a style-note. Cuffs adjust, front zips. Washable. Average length 24½ in. *State chest* small (36–38); medium (40–42); large (44–46); extra large (48) inches. Shpg. wt. 1 lb. 10 oz.
41 N 4136—Dark blue   41 N 4132—Tan   41 N 4137—White
41 N 4139—Charcoal (dark) gray. $5.70

Unlined Model. As above but unlined. *State sizes above.* Shpg. wt. 1 lb. 5 oz.
41 N 4064—Dark blue   41 N 4059—Tan   41 N 4057—White
41 N 4068—Charcoal (dark) gray. $3.77

H **Economy Hercules Poplin Jacket.** Outer fabric won't shrink over 3%. Cotton flannel lining. Cuffs adjust. Washable. Average length 24½ in. *State chest* small (36–38); medium (40–42); large (44–46); extra large (48) in.
41 N 4163—Light gray   41 N 4162—Tan. Shpg. wt. 1 lb. 8 oz. $4.70

Unlined Model. Same sizes and style as above but no lining. *State size above.*
41 N 4070—Light gray   41 N 4071—Tan. Shpg. wt. 1 lb. 6 oz. $2.77

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* Registered Trade Mark for DuPont acrylic fiber

Hercules Matched Outfits

Christmas gifts he'll live in every day of the year

Sears matched utility outfits are made from the finest carded and combed cotton fabrics available, are woven from mercerized yarns, take hard wear and are shrinkage-controlled (1%). Vat-dyed medium colors are washfast and sunfast. On this page we present Easy-care Polished Cotton, colorful Luster Chinos and Easy-care Type IV Army Twills.

OUTFITS IN BIG FALL CATALOG

Low price for an Outfit . . Type IV Army Twill $4.87

All carded cotton yarns. Sturdily built with the accent on low price.

Heavy Combed Cotton Mountain Cloth Outfit $7.97

Every yarn carefully combed. One of our heaviest and finest outfits.

12% Nylon Matched Outfit . . Roughshod Army Twill $6.97

Terrific abrasion resistance because of the nylon content. Medium price.

Handsome Army Sateen Polished Cotton . . easy-care finish . . wrinkle resistant

SHIRT $3.90 PANTS $5.50

7-oz. Shirt. Easy-care finish. Dress-type collar. Button-down flap pockets; pencil slot. Long "stay-in" tails; non-rip gussets. *State sizes from charts below.*

41 N 9801—Silver tan 41 N 9811—Silver gray
41 N 9861—Spruce green. Shpg. wt. 1 lb. 2 oz. $3.90

9-oz. Pants. Easy-care finish. Deep, roomy easy-care pockets. Keystone belt loops at sides. Zip fly, snap at waist, cuffs, flaps on back pockets. No belt. *State waist and inseam; tell which is waist. Chart below.*

41 N 9800—Silver tan 41 N 9810—Silver gray
41 N 9862—Spruce green. Shpg. wt. 1 lb. 14 oz. $5.50

Luster Chino . . our widest color choice

SHIRT $3.24 PANTS $3.90

2-ply COMBED cotton wearing surface, carded cotton filling yarns. Sanforized fabric; shrinkage 1%.

6½-oz. Shirt. Widespread collar. Long tails. *State neck size* 14½ to 17 in.; *sleeve length from chart below.*
Shipping weight 1 pound 2 ounces. $3.24

8-oz. Pants. Keystone side loops, zip fly, cuffs. Bleached boatsail drill pockets. No belt. *State waist* 29, 30, 31, 32, 33, 34, 36, 38 in. *with inseam* 29 to 34 in.; *waist* 40, 42, 44 in. *with inseam* 30, 32, 34 in.; *tell which is waist.*
Shipping weight 1 pound 12 ounces. $3.90

Vat-dyed, washfast colors	Shirt	Pants
Spruce (medium) green	41 N 9169	41 N 9162
Army (medium) tan	41 N 9109	41 N 9102
Airforce (medium) blue	41 N 9159	41 N 9152
Gray-green	41 N 9119	41 N 9112
Silver (medium) gray	41 N 9129	41 N 9122
Charcoal (dark) gray	41 N 9139	41 N 9132
Navy (dark) blue	41 N 9199	41 N 9192

Easy-care Twills . . very reasonably priced

SHIRT $2.90 PANTS $3.90

With an easy-care finish that really cuts down on ironing time and work. Tightly woven, full weight carded cotton Type IV twill fabric is Sanforized; won't shrink over 1%. Lustrous mercerized single-ply yarns. Medium colors are washfast and sunfast. *Remember to state neck size and sleeve length for shirts . . waist size and inseam size for pants.*

6-oz. Shirt. Dress-type collar. Long tails. Flap pockets; pencil slot. Full cut sizes.

State neck size 14½ to 17 in.; *sleeve length from chart below.* Shpg. wt. 1 lb. 1 oz.

41 N 9701—Army tan 41 N 9721—Silver gray. . . . $2.90

8½-oz. Pants. Easy-care pockets and trim. Zip fly, cuffs. Belt not included.

State waist 29, 30, 31, 32, 33, 34, 36, 38, 40, 42, 44 in.; *inseam from chart below; tell which is waist.* Shipping weight 1 pound 10 ounces.

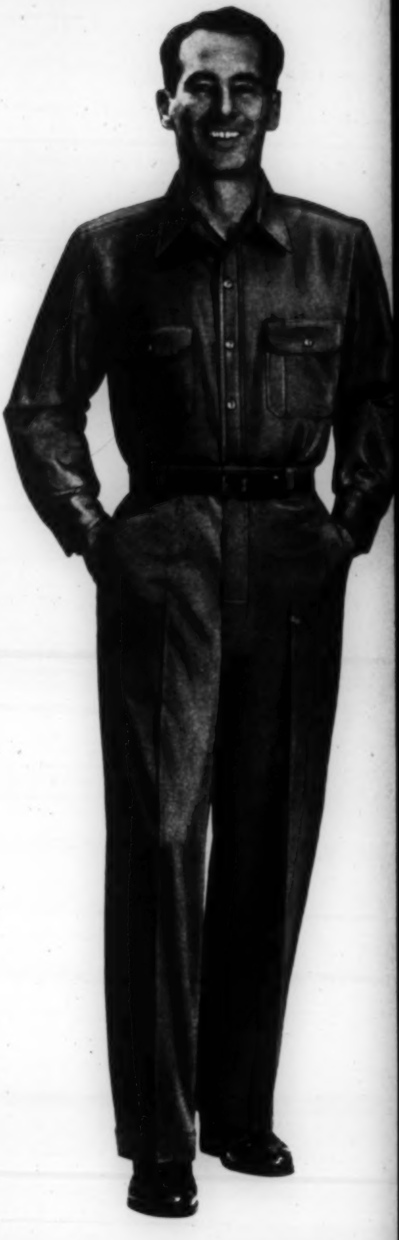
41 N 9700—Army tan 41 N 9720—Silver gray. . . . $3.90

SHIRT SIZE CHART FOR SHIRTS ON THIS PAGE

Neck size, inches	Sleeve length, inches
14½	Short (32); Medium (33½)
15, 15½, 16, 16½	Short (32); Medium (33½); Long (35)
17	Medium (33½); Long (35)

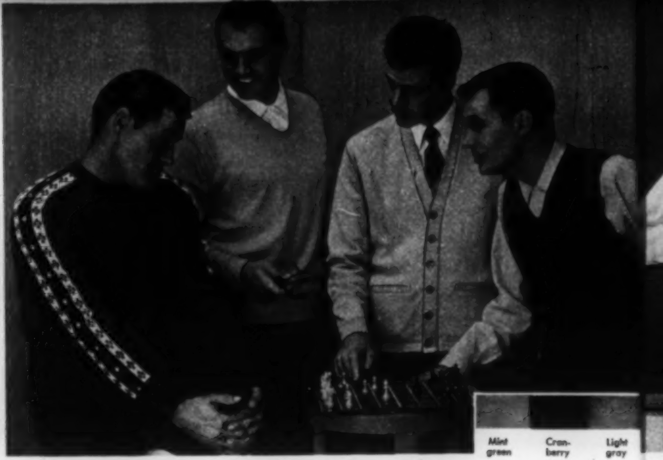
PANTS SIZE CHART FOR PANTS ON THIS PAGE

Waist size, inches	Inseam size, inches
29, 30, 31, 32, 33, 34, 36, 38	29, 30, 31, 32, 33, 34
40, 42, 44	29, 30, 31, 32, 34



Orlon

Colorful Sweaters . . feather-soft, light in weight yet warm



A $7.72 B $4.76 C $6.76 D $3.76

(A) to (D) 100% Hi-Bulk Orlon*—in 4 handsome styles! So very soft and warm. So practical, too. Will never shrink or stretch out of fit. Never needs blocking. Mothproof and crease resistant. Hand wash separately.

A **Vivid solid color with geometric design.** *State size* small (34–36-inch chest), medium (38–40), large (42–44).

33 N 1959—Red 33 N 1961—Charcoal gray
33 N 1960—Navy blue Shipping wt. 14 oz. . . . . . Each $7.72

B **Solid color, interlock knit, long sleeve slipover.** *State size* small (34–36-inch chest), medium (38–40), large (42–44), extra large (46–48). Shpg. wt. 1 lb. 2 oz.

33 N 2234—Mint green 33 N 2235—Charcoal Gray
33 N 2236—Cranberry 33 N 2232—Black
33 N 2280—Camel tan 33 N 2281—Light blue Ea. $4.76

C **Coat style.** Hemmed bottom. *State size* small (36–38), medium (40–42), large (44–46). Wt. 1 lb. 4 oz.

33 N 2180—Gray 33 N 2181—Camel Tan
33 N 2182—Light blue 33 N 2183—Char. gray Ea. $6.76

D **Sleeveless style in rich solid colors.** *State size* small (34–36-inch chest), medium (38–40), large (42–44), extra large (46–48). Shipping weight 12 oz.

33 N 2221—Cranberry 33 N 2226—Black
33 N 2228—Mint green 33 N 2229—Charcoal gray
33 N 2275—Camel tan 33 N 2276—Light blue Each $3.76

(E) (F) Rugged bulky knit sweaters, warm yet lightweight. 75% lamb's wool, 25% Orlon. Hand wash alone.

E **Coat style.** Rib knit bottom, cuffs. Five metallic buttons. Rib button border. *State size* small (36–38-inch chest), medium (40–42), large (44–46). Shpg. wt. 1 lb.

33 N 1911—Camel tan 33 N 1913—Charcoal gray heather
33 N 1912—Light gray . . . . Each $7.72

F **Long sleeve slipover.** *State size* small (34–36-in. chest), medium (38–40), large (42–44). Wt. 14 oz.

33 N 1914—Camel tan 33 N 1916—Charcoal gray heather
33 N 1915—Light blue. . . . . Each. .$6.76

G **100% Orlon* Jacquard.** Scandinavian inspired pattern of amazingly soft virgin Orlon. Will never stretch or shrink out of fit. Crease resistant. Knit on rib bottom and cuffs. Hand wash separately. *State size* small (34–36-inch chest), medium (38–40), large (42–44). Shipping weight 14 ounces.

33 N 1953—Black combination 33 N 1954—White combination
33 N 1955—Red combination. Each. .$6.76

H **100% Hi-Bulk Orlon*, Interlock Knit Long Sleeve Slipover.** Ivy League styling with square crew neck. Knit on rib knit bottom and cuffs. Hand wash separately. *State size* small (34–36-inch chest), medium (38–40), large (42–44). Shpg. wt. 1 lb. 6 oz.

33 N 2003—Red 33 N 2004—Charcoal gray
33 N 2005—Lt. blue 33 N 2006—Black Each $4.76

J **100% Orlon* Sweater Vest.** Luxurious fine gauge interlock knit. Handsome rack trim at button border. Firm and resilient, with all the wonderful qualities of Orlon. Hand wash separately.

State size small (34–36-inch chest), medium (38–40), large (42–44). Shipping weight each 1 pound 1 ounce.

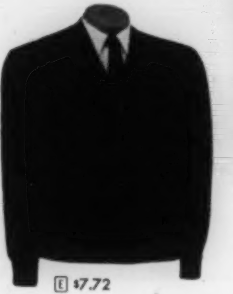
33 N 2190—Camel tan 33 N 2193—Charcoal gray
33 N 2192—Light gray 33 N 2191—Light blue Ea. $4.76

K **Wool-Orlon* Sweater Coat.** 50% wool for rugged warmth, 50% Orlon for strength and softness . . . resilient and long-wearing. Baby shaker knit with button front. Rib knit cuffs, button border. Hemmed bottom. Hand wash separately. *State size* 38, 40, 42, 44, 46-inch chest. Shipping weight 1 pound 2 ounces.

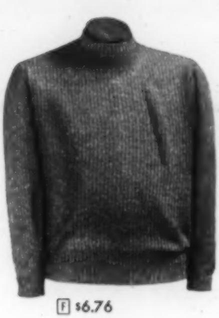
33 N 2116—Navy blue 33 N 2115—Oxford gray
33 N 2114—Brown heather. . . . . Each. .$4.97

HOW TO MEASURE:

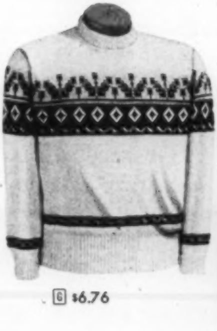
Measure inches around chest, over shirt. Keep tape well up under arms, over shoulder blades. Number of inches is size. If between sizes, order larger.



E $7.72



F $6.76



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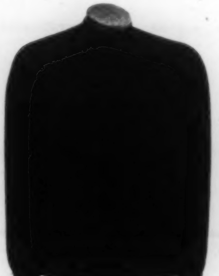

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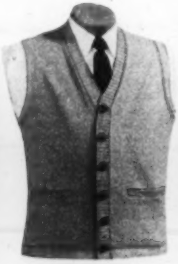
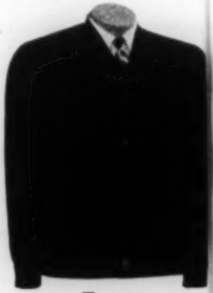


J $4.76



K $4.97

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*Reg. Trade-Mark for DuPont's acrylic fiber.

$3.76

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rib bottom
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. Shipping

combination
ach . . $6.76

ng Sleeve
crew neck.
separately.
n (38–40),

oal gray
Each $4.76

fine gauge
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44, 46-inch

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Each . . $4.97

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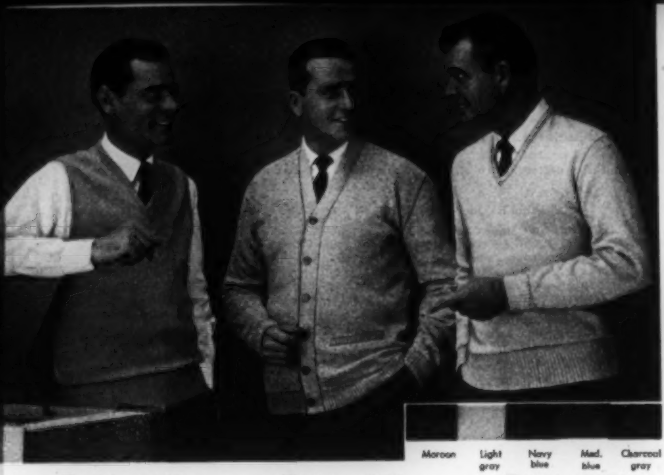


A $3.76 and $4.97

B $7.72 and $9.76

C $5.72 and $7.72

(A) to (C) 75% imported Australian lamb's wool and 25% imported cashmere—in 3 popular men's sweater styles. Luxuriously soft to the touch, snug rib knit bottom. Your choice of 4 rich colors. Hand wash alone.

A **Sleeveless style.** Ribbed arm holes. *State size* small (34–36-inch chest), medium (38–40), large (42–44).

33 N 1935—Tan heather
33 N 1936—Lt. blue heather
33 N 1937—Med. gray heather
33 N 1938—Char. gray heather
Shipping weight each 13 ounces . . . . Each $4.97

B **Coat style.** Button front, 2 pockets. *State size* small (36–38-inch chest), medium (40–42), large (44–46).

33 N 1945—Tan heather
33 N 1946—Lt. blue heather
33 N 1947—Med. gray heather
33 N 1948—Char. gray heather
Shipping weight each 1 poued 2 ounces . . . . Each $9.76

C **Long sleeve slipover.** Rib knit V-neck, cuffs. *State size* small (34–36-in. chest), med. (38–40), large (42–44).

33 N 1940—Tan heather
33 N 1941—Lt. blue heather
33 N 1942—Med. gray heather
33 N 1943—Char. gray heather
Shipping weight each 1 pound . . . . Each $7.72

(A) to (C) 100% Australian Zephyr Wool. Lightweight, firm and resilient. Closely knit of long-lasting 2-ply yarns. Our finest all wool sweater group. Hand wash alone.

A **Sleeveless style.** *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46–48).

33N2240–Camel tan
33N2241–Medium blue
33N2243–Gray
33N2249–Charcoal gray. Shpg. wt. 14 oz. . . . . Each $3.76

B **Coat style.** *State size* 36, 38, 40, 42, 44, 46-in. chest.

33N2264–Maroon
33N2262–Gray
33N2263–Navy blue
33N2260–Camel tan. Shpg. wt. 1 lb. 4 oz. . . . . . . Each $7.72

C **Long sleeve slipover.** *State size* small (34–36-in. chest), medium (38–40), large (42–44), extra large (46–48).

33N2250–Camel tan
33N2251–Med. blue
33N2253–Gray
33N2259–Charcoal. Shpg. wt. 14 oz. . . . . Each $5.72

D **100% Virgin wool sweater shirt.** Newest fashion favorite, neatly trimmed with contrasting color stripe. Dry cleaning recommended. *State size* small (34–36-in. chest), medium (38–40), large (42–44). Wt. 1 lb. 8 oz.

33 N 2000—Red
33 N 2001—White
33 N 2002—Charcoal . . . . Each $6.76

E **"Shaggy" look Ivy League slipover.** Square, crew neck sweater of 100% wool. Hand wash alone. *State size* small (34–36-in. chest), medium (38–40), large (42–44).

33 N 1917—Charcoal gray heather
33 N 1918—Light gray
33 N 1919—Charcoal brown heather. Wt. ea. 13 oz. . . Ea. $5.72

F **100% wool Jacquard pattern long sleeve slipover.** Rib knit cuffs, bottom. Dry cleaning recommended. *State size* small (34–36-in. chest), medium (38–40) large (42–44). Shipping weight 14 ounces.

33 N 1900—Black comb.
33 N 1901—White comb. Ea. $5.72

G **Heavyweight coat sweater.** 100% virgin wool worsted, baby shaker knit. Hand wash separately. *State size* 36, 38, 40, 42, 44, 46-in. chest. Wt. 1 lb. 4 oz.

33 N 2023—Royal blue
33 N 2024—Maroon
33 N 2026—White
33 N 2028—Black Each $7.72

H **Our finest 100% wool sweater coat.** Snug-fitting rib knit Johnny collar. Full length zipper. Warm interlock knit body. Hand wash separately. *State size* 38, 40, 42, 44, 46-inch chest. Shpg. wt. 1 lb. 6 oz.

33 N 2015—Silver gray
33 N 2016—Maroon
33 N 2017—Navy blue
33 N 2018—Tan . . . . . . Each $7.97

J **100% Virgin wool button front sweater coats.** Springy rib knit, full cut. Rib knit cuffs. Double thick elbows. *State size* 36, 38, 40, 42, 44, 46-inch chest.

Medium weight. Shipping wt. 1 lb. 4 oz. *State size above.*

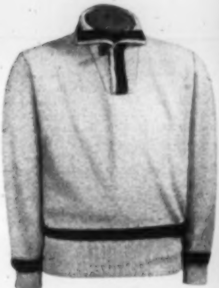
33 N 2030—Brown heather
33 N 2031—Oxford gray
33 N 2032—Navy blue . . . . Each $4.50

Heavyweight. Shipping wt. 1 lb. 6 oz. *State size above.*

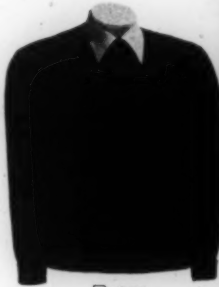
33 N 2039—Brown heather
33 N 2040—Oxford gray
33 N 2041—Navy blue . . . . Each $5.72

Wool

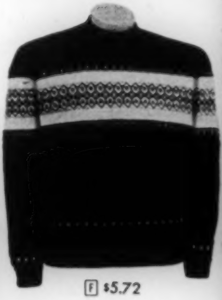
Merry Christmas gifts . .
Sweaters for
any occasion



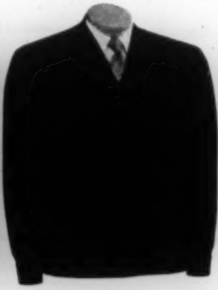
D $6.76



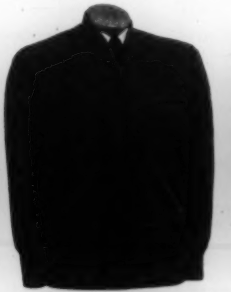
E $5.72



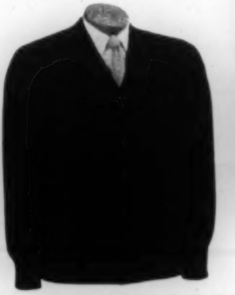
F $5.72



J Medium-weight $4.50 Heavy-weight $5.72



H $7.97



G $7.72

Buy Slacks Alone or with a Shirt, Jacket or Coat

Many more slacks and jackets for Christmas giving are in Big Fall Catalog

MERCHANDISE DESCRIBED BELOW SHOWN IN COLOR ON FACING PAGE

Color-coordinated "Threesome"

A The Threesome includes sport shirt, trousers and adjustable belt that matches shirt. A top-style trio that's sure to brighten his carefree hours.

Washable Shirt in a smart multicolor masculine plaid pattern has the luxurious appearance of fine silk. Woven of rayon and Chromspun acetate. Convertible sport collar has permanent stays.

Guaranteed Searalon Sheen-Gabardine Dress Trousers of 21% nylon, 36% acetate and 43% Viscose rayon. Water-repellent Silicone finish is non-oily stain-resistant. Continuous waistband, pleats; zipper. *State trouser size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. *State shirt neck size* Small (14–14½), Medium (15–15½), Large (16–16½), Extra large (17–17½) inches.

3-pc. Outfit: (Shirt, Belt, Slacks). Shpg. wt. 3 lbs.
45 N 4241—Gray and red shirt; Charcoal gray slacks
45 N 4242—Brown and tan shirt; Dk. brown slacks..$11.50

Dress Trousers only ... Shpg. wt. 1 lb. 15 oz.
45 N 3170—Charcoal gray 45 N 3167—Brown..$6.40

100% Wool Ivy Jacket, Cap, Trousers

B **Fieldmaster Striped Ivy League Jacket.** 100% wool. Styled with sporty widespread collar, adjustable backstrap. Zipper front, rayon lining. Average length 25 inches. Dry clean.

State even chest 36 to 46 in. Shpg. wt. 2 lbs. 2 oz.
41 N 4414—Brown, gray stripes..................$12.70

Ivy League Cap. Same fabric as jacket above. Complete with fabric backstrap. *Adjusts to fit head sizes 6⅝ to 7½.* Shpg. wt. 11 oz.
33 N 9891—Brown and gray stripe..................$2.83

Fine quality 100% Virgin Wool Flannel Dress Trousers. The perfect mate to jacket and cap described above. Expertly loomed of long, staple, evenly combed yarns to provide strength, stamina and shape-retention. Resist wrinkles. Continuous waistband, pleats; zipper. Excellent tailoring and trimmings throughout. *State waist size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch *inseam, tell which is waist*. Shpg. wt. 1 lb. 12 oz.
45 N 3240—Dark brown flannel trousers............$8.50

85% Wool Shirt-Jacket .. Flannel Slacks

C **Jacket.** Plaid fabric is 85% wool, 15% nylon. Warm, handsome and wrinkle resistant. 3-button front, roomy pockets, shirt-type 1-button cuffs. Easily hand washable. Average length 31 inches. *State even chest* 36 to 46 inches. Shipping weight 1 pound 12 ounces.
41 N 4680—Gray and red 41 N 4681—Brown and tan
41 N 4683—Green, gray and white
41 N 4682—Blue and white........................$11.50

D **Fashion Tailored Flannel Dress Trousers** in Ivy-League back-strap model. Woven of 65% virgin wool, 35% Orlon*—a solid-toned blend. Orlon provides better crease-resistance even in damp weather . . . fabric holds its shape longer . . . requires less pressing. Plain front, adjustable backstrap; zipper fly. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam; tell which is waist.
45 N 3207—Medium gray
45 N 3209—Dark brown. Shpg. wt. 1 lb. 10 oz......$7.90

* (Acrylic fiber) DuPont Reg. T. M.

Ivy is the style watchword this season .. with stripes, solid colors and corduroys heading Sears parade

E **Hercules Fine Stripe Polished Cotton Slacks.** Ivy model styled with smart backstrap, plain front, trim-tapered cuffs, rugged zipper fly. Satin weave fabric is Sanforized; won't shrink over 1%. Colors are washfast and sunfast. Stripes are black and close-spaced.

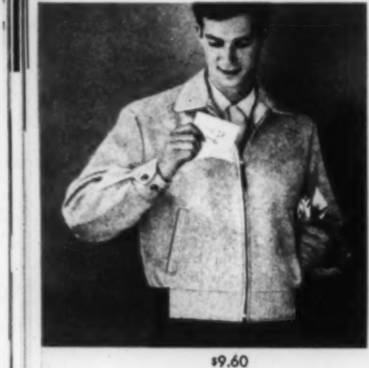
State even waist 28 to 38 inches; *inseam* 29 to 34 inches; *tell which measurement is waist.* Shipping weight 1 pound 3 ounces. Place your order by phone or mail—do it today.
41 N 7796—Charcoal (dark) gray with black stripes
41 N 7795—Ivy green with black stripes............$3.97

F **Ivy-Strapped Hercules Slacks.** Solid color 8½-oz. satin weave polished cotton. Slim, trim tailoring features backstrap and buckle and an Ivy leg taper. Easy-care finish resists wrinkles, makes ironing easier. Yarns are mercerized for luster, fabric won't shrink over 1%. Vat-dyed, washfast, sunfast colors. Plain front, cuffed bottoms, zipper fly.

State waist 29, 30, 31, 32, 33, 34, 36, 38 inches; *inseam* 29 to 34 inches; *tell which measurement is waist.* Shipping weight 1 pound 6 ounces.
41 N 7790—Sand (light) tan
41 N 7791—Charcoal (dark) gray....................$3.77

G **Hercules Ivy-styled Midweight Corduroy Slacks.** Everglaze® cotton fabric is wrinkle and non-oily spot resistant . . mildew resistant . . drapes well . . keeps its washfast color. The fabric weight is unusual—being heavier than pinwale yet lighter than thickset. Fabric shrinkage 1%. Styled with plain front, Ivy backstrap, zipper fly and trim-tapered cuffed bottoms.

State waist 29, 30, 31, 32, 33, 34, 36, 38 inches; *inseam* 29 to 34 inches; *tell which is waist.*
41 N 7810—Charcoal (dk.) gray 41 N 7812—Brown
41 N 7811—Dark green. Shpg. wt. 1 lb. 6 oz.......$4.97



$9.60

$7.70

Unlined $4.77

100% WOOL CLASSIC MODEL . . COTTONS IN MODIFIED AND REGULAR IVY

100% Wool Flannel Jacket. So low in price and yet it is wool with a lustrous rayon lining. Has yoke back, wool waist inserts, 2-button cuffs and zipper front. Shoulders are padded, pockets are roomy. Dry clean.

Average length 24½ inches. *State even chest* 36 to 46 inches. Shipping weight 2 pounds.
Time to buy two for gifts.
41 N 4195—Light gray
41 N 4196—Light blue
41 N 4194—Beige (light tan)........................$9.60

Lined Combed Cotton Jacket. Combed cotton outer fabric is handsome plaid . . preshrunk (1% maximum). Easy to wash, easy to wear. Cotton flannel lining is just right for brisk days. Modified Ivy styling features side straps and buckles and a new, long 27-inch length. Plain back, 2-button cuffs, zipper front. *Place your order today.*

State even chest 36 to 46 inches. Shipping weight 2 pounds. Choice of two bright colors.
41 N 6148—Black and white
41 N 6149—Red and white............................$7.70

Sheen Gabardine Jacket. Zelan treated combed cotton. Preshrunk; fabric shrinkage 1%. Backstrap, side elastics, 2-button cuffs, zipper front. Washable. Average length 24½ inches. Choice of model below. *State chest* small (36–38); medium (40–42); large (44–46); extra large (48) inches.

Unlined. Shipping weight 1 pound 5 ounces.
41 N 4000—Tan 41 N 4001—Black..........$4.77

Cotton Flannel Lined. Shpg. wt. 1 lb. 10 oz.
41 N 4172—Tan 41 N 4173—Black..........$6.70

Build your order to $20 or more and buy on Easy Terms. Full information on page 355 at

Slacks
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12—Brown
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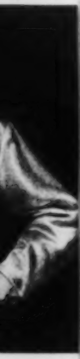

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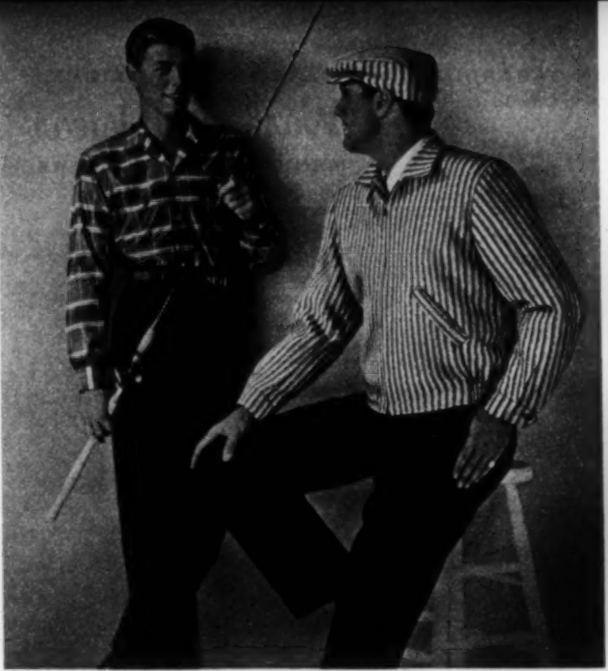
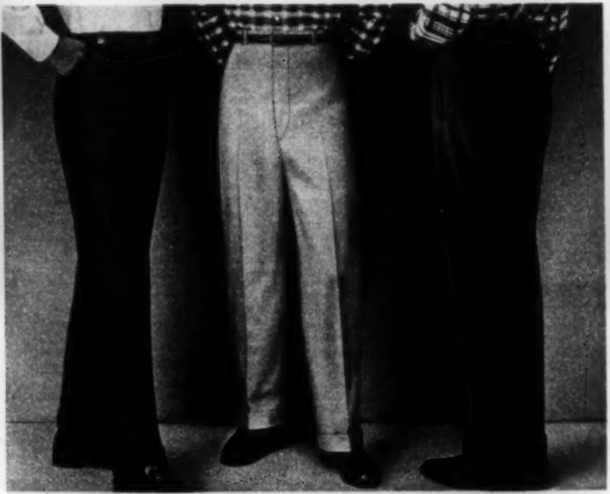


A Shirt, belt and slacks $11.50 | Slacks only $6.40

B Ivy stripe Jacket $12.70 | Ivy Cap $2.83 | Wool Flannel Trousers $8.50

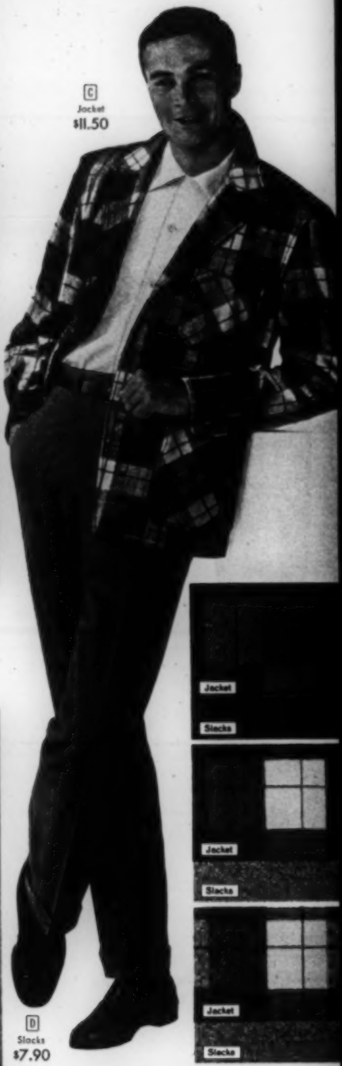
Make His an Ivy Christmas



E Ivy-style striped polished cotton $3.97

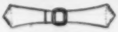
F Ivy League style solid color polished cotton $3.77

G Ivy League style midweight corduroy $4.97



C Jacket $11.50

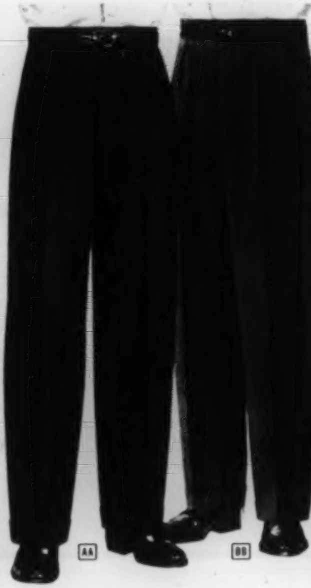
D Slacks $7.90



Ivy Backstrap on trousers (D), (E), (F), (G)

21% NYLON SEARALON GABARDINE

Special-Silicone Finish Resists Non Oily Spots, Stains



Choice of SHEEN or TWILL Weave Fabrics

Plain or Pleated **$6.40** Regular Sizes

UNCONDITIONALLY GUARANTEED 1 YEAR

Your money refunded if Searalon Trousers rip, tear or show undue signs of wear within one year of the date of purchase.

- **An Exclusive** Sears dry cleanable fabric. 4 times more resistant to abrasion than ordinary all rayon gabardines
- **Silicone Finish** is water repellent and non-oily stain resistant .. cuts cleaning and pressing bills
- **Expertly tailored** with good quality tailoring and trimmings

SHEEN
TWILL

AA **Plain Front Searalon "Twill" Gabardine** with water repellent Silicone finish. 21% nylon, 50% Viscose rayon, 29% acetate. Zipper fly. No belt. *State size* 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. Shpg. wt. 1 lb. 13 oz.

45 N 3139—Dark blue
45 N 3140—Dark brown
45 N 3142—Gray........................$6.40

AA **Pleated Front Searalon "Twill" Gabardine.** 21% nylon, 50% Viscose rayon, 29% acetate. Water repellent Silicone finish. Continuous waistband, pleats, saddle stitching. Zipper fly. No belt.

State size 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. *See How to Measure at right.* Shipping weight 1 pound 14 ounces.

45 N 3155—Dark blue
45 N 3157—Gray
45 N 3158—Dark brown....................$6.40

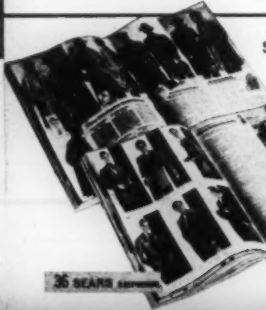
AA **Plain Front Searalon "Twill" Gabardine in Large Sizes.** 21% nylon, 50% Viscose rayon, 29% acetate. Zipper fly. No belt. *State size* 44, 46, 48, 50-in. waist; 29 to 35-in. inseam. Shipping weight 2 pounds.

45 N 3339—Dark blue
45 N 3340—Dark brown
45 N 3342—Gray........................$6.94

BB **Pleated Front Searalon "Sheen" Gabardine** with water repellent Silicone finish. 21% nylon, 36% acetate, 43% Viscose rayon. Continuous waistband, pleats, saddle stitching. Zipper fly. No belt.

State size 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. *See How to Measure at right.* Shipping weight 1 pound 15 ounces.

45 N 3167—Dark brown
45 N 3168—Medium blue
45 N 3169—Gray-green
45 N 3170—Charcoal gray...............$6.40



See many more pages of Men's Fashion Tailored Dress Clothing in Sears Big Fall General Catalog

You'll find a giant array of gift ideas for men: a wide selection of dress trousers, raincoats, suits, trios, topcoats and top-fashion, man-pleasin' sport coats. And, all this, at Sears famous low prices!

YEAR-AROUND WEIGHT
Wash and Wear
MEN'S DRESS TROUSERS

Superb, rich-textured, wrinkle-shy fabrics
All De luxe tailored with nylon trimmings

WASH THEM TONIGHT ..
WEAR THEM TOMORROW

They're Washable by hand or by washing machine. For best results, use mild soap and luke-warm water.

They Dry Overnight. Hang up dripping wet. Wrinkles disappear readily .. creases stay in .. won't wash out.

They're Ready-to-Wear! Little or no pressing is required. You save time, work and money, as well.

Our Best Seller! 55% Dacron* Twill Gabardine

A A well-chosen gift for the man on your list are these remarkable year-around weight Wash-and-Wear dress trousers of premium quality twill gabardine. A choice blend of 55% Dacron, 45% rayon in a firm-finished weave that holds its shape, resists abrasion and wears and wears! You just wash, drip-dry and wear with little or no pressing. Excellent tailoring; Deluxe pocketing, nylon trimmings. Continuous rolled-top waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam.

45 N 3110—Medium brown
45 N 3109—Medium-dark blue
45 N 3108—Medium gray
Shipping weight 1 lb. 12 oz...$7.70

Firm-Finished 55% Dacron Sheen Gabardine

B He'll smile with pleasure when he sees the beauty of this smart sheen gabardine. It's woven of 55% Dacron, 45% rayon in a year-around blend you can wash, drip-dry and wear with little or no pressing. Creases stay in . . . wrinkles disappear. De luxe tailored with finest quality nylon pocketing and trimmings. Continuous rolled-top waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-in. waist; 28 to 35-in. inseam. *See How to Measure below.*

45 N 3119—Charcoal gray
45 N 3120—Dark blue
45 N 3115—Dark brown
Shipping weight 1 lb. 12 oz..$7.70

55% Dacron Sheen with Decorative Yarn Accents

C If it's top-fashion styling he craves, give him *this* handsome Wash and Wear model. Woven of 55% Dacron, 45% rayon in a year-around weight sheen fabric sparked with faint highlight nubs. Launders easily, drip-dries overnight, seldom needs pressing. Continuous rolled-top waistband, deep double pleats, zipper. Superbly tailored with nylon pocketing, trimmings. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. *See How to Measure below.*

45 N 3129—Dark blue
45 N 3131—Dark brown
45 N 3130—Medium gray
Shipping weight 1 lb. 15 oz...$7.70

Handsome, 75% Orlon* Decorated Flannel

D He'll welcome the luxury of flannel—and, especially *this* discreetly-patterned year-around-weight flannel that you can actually wash, drip-dry and wear. The 75% Orlon, 25% rayon fabric has faint color accents—requires little care—rarely needs pressing . . . collects compliments instead of wrinkles! Expertly tailored. Nylon pocketing and trimmings. Continuous waistband, pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam.

45 N 3187—Medium blue
45 N 3189—Tan
45 N 3188—Medium gray
Shipping weight 1 lb. 12 oz..$7.90

Rich-textured 75% Orlon Solid-toned Flannel

E Flannel—popular with men everywhere—and it'll be his favorite too! Here's one in a solid-toned year-around fabric you can actually wash, drip-dry and wear . . . it seldom needs pressing! Handsomely tailored of 75% Orlon, 25% rayon for added strength and shape-retention. Finest nylon pocketing and trimmings. Continuous waistband, pleats, zipper. No belt.

State size 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. Shipping weight 1 pound 12 ounces.

45 N 3191—Medium gray
45 N 3192—Medium brown.$7.90

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* DuPont Reg. T.M. for Dacron Polyester Fiber and Orlon Acrylic fiber

HOW TO MEASURE: *State waist and inseam, indicate which is waist.* Measure waist over trousers (above hipbone) with belt off. Hold tape snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually to top of heel. Or, measure an old pair of well-fitting trousers.

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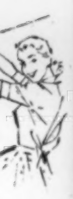

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TO SHOW YOU CARE, GIVE WASH AND WEAR—DRESS TROUSERS

B Lustrous 55% Dacron Wash and Wear Sheen Gabardine $7.70

C Fancy, nub-accented, 55% Dacron Sheen Fabric $7.70

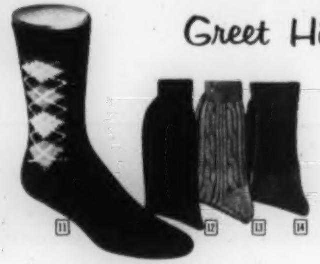
Year-Around-Weight Wash and Wear Trousers

A Our best sellers! 55% Dacron Fashion-Tailored Twill Gabardine $7.70

D Handsome, 75% Orlon Wash and Wear decorated Flannel $7.90

E Smart, 75% Orlon Flannel in popular solid colors $7.90

Greet Him with Pilgrim Hosiery



Hi-Bulk Orlon* . . soft as cashmere

Feather-soft all Hi-Bulk Orlon . . soft as the finest cashmere! Nylon reinforced heels and toes for longer wear. Washable. Slack length. Medium weight for year 'round comfort. Choice of four styles. Shipping weight pair 2 ounces.

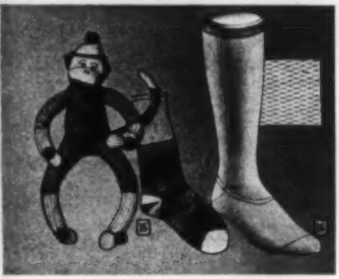
[11] **Handsome Overplaid Argyle.** Elastic top. *State color* navy blue, brown, light gray, medium blue, black. *State size* 10½, 11, 11½, 12, 13.
83 N 1952..............Pair $1.37...3 pairs for $4.02

[12] **Solid Color Rib Sock.** Elastic top. *State color* brown, lt. blue, tan, black, lt. gray, charcoal gray. *State size* 10, 10½, 11, 11½, 12, 13.
83 N 1951..................Pair 92c...3 pairs for $2.70

[13] **Solid Color Cable Stitch.** Elastic top. *State color* brown, navy blue, medium gray, medium blue. *State size* 10½, 11, 11½, 12, 13.
83 N 1955..................Pair 92c...3 pairs for $2.70

[14] **Solid Color Crew Sock with Ribbed Top** (no elastic). *State color* white, light gray, light blue, tan. *State size* 10, 10½, 11, 11½, 12, 13.
83 N 1954..................Pair 92c...3 pairs for $2.70

* DuPont Reg. T.M. for acrylic fiber



Monkey Sock
6 pairs $1.62

Thermal Knit
Pair $1.37

[15] From one pair of Red Heel Rockfords comes the marvelous monkey toy! So easy to make—a snip here, a stitch there and behold the monkey comes to life. Easy-to-follow instructions with every bundle of 6 pairs. Ideal for gifts, schools, hospitals, church bazaars. *Color* brown mixed with red heel. *State size* 10, 11, 12, 13. Shpg. wt. 6 prs. 12 oz.
83 N 1760—Bundle of 6 pairs $1.62....12 pairs $3.12

[16] Introducing the thermal sock—a Sears exclusive specially made for the winter outdoorsman! Unique thermal knit (developed by the Navy for cold weather wear) defies icy cold and dampness. Leg has thousands of knitted "pockets" that trap and hold natural body heat—assure warmth without weight. Knitted of soft, absorbent full-combed cotton. Flat knit, full terry cushioned foot for extra comfort. 2-ply heel, toe. Elastic top. Also worn under hunting socks. Comes in sealed bag. *Color* natural (unbleached). *State size* 10, 11, 12, 13.
83 N 1704—Wt. pr. 4 oz. Pair $1.37;.....3 pairs $4.02

Packaged Pilgrim Gift Sets . . Individual sizes or Flex-Fit styles

(17) through (20) are Blends of Combed Cotton and Rayon in Individual Sizes. All have nylon reinforced heels and toes for longer wear. 4 pairs to each assortment. Shpg. wt. 4 pairs 8 oz. *Sizes* 10, 10½, 11, 11½, 12, 13.

[17] [18] *Assortment* (17): gray; black; 2 pair blue. *Assortment* (18): brown; tan; maroon; green. *State assortment. State size above.*
83 N 2009.....................Box of 4 pairs $1.99

[19] [20] *Assortment* (19): co-ordinated for blues and grays. *Assortment* (20): co-ordinated for tans and browns. *State assortment and size.*
83 N 2007......................Box of 4 pairs $3.00

(21) through (29) are Pilgrim Flex-Fit Socks . . you don't have to know his size when you give Flex-Fits, for they stretch to fit any size foot (10–14) perfectly. No binding, wrinkling or drooping.

[21] [22] **100% Stretch Nylon Panel Rib.** Hand-machine embroidered neat clock pattern. 2 pairs to each assortment. *Assortment* (21): black; medium blue. *Assortment* (22): brown; tan. *State assortment wanted*. Shpg. wt. 2 pairs 3 oz.
83 N 2012....................Box of 2 pairs $1.99

[25] [26] [27] **78% Stretch Nylon and 22% Silk Initial Sock.** Slack length; elastic top. *State color number*. (25): brown with gold-color initial. (26): charcoal gray with silver-color initial. (27): navy with light blue initial. *State initial* (*no I, O, Q, U, V, X, Y, Z*). Shipping weight each pair 2 ounces.
83 N 2005...........Pair 70c...Box of 3 pairs $1.99

[23] [24] **Combed Cotton and Stretch Nylon Argyle.** Slack length; elastic top. *Assortment* (23): navy; charcoal gray; medium blue; black. *Assortment* (24): maroon; tan; brown; dark green. *State assortment*. Shpg. wt. 4 pairs 6 oz.
83 N 2008......................Box of 4 pairs $3.00

[28] [29] **100% Stretch Nylon 3x3 Rib.** Sport motif on solid background .. including horse, duck, trout-fly and golfer patterns. Slack length; elastic top. *Assortment* (28): 2 pairs med. blue; 1 pair med. gray; 1 pair charcoal gray. *Assortment* (29): 2 pairs tan; 1 pair maize; 1 pair brown. *State assortment*. Shpg. wt. 4 pairs 8 oz.
83 N 2004.....................Box of 4 pairs $3.00

Warm, Comfortable Foot-ease Slipper Socks . . hand wash separately

[30] **Virgin Spun Nylon Ribbed Slipperette** .. *one size fits all (10–13)*. So compact can be carried in pocket! Elastic top. Comes in plastic envelope. *Colors* red or black with contrasting trim top.
83 N 1807—State color. Shpg. wt. pr. 3 oz..Pair $1.77

[32] **All Wool with Ribbed Top.** Catspaw rubber sole. Glove leather sidewalls. *State color* red, royal blue, forest green. *Hosiery sizes* 10, 11, 12, 13 . . . *state size from chart below.*
83 N 1805—Shipping weight pair 10 oz..... Pair $2.37

[31] **Argyle Wool Worsted.** Catspaw rubber sole. Glove leather sidewalls. *State color* red, navy, brown, charcoal gray. *Hosiery sizes* 10, 11, 12, 13. . . *state size from chart below.*
83 N 1808—Shipping wt. pair 10 oz........Pair $2.84

[33] **Cable Stitch.** Spun nylon. Foam rubber innersole. Glove leather sole, sidewalls. Elastic top. *State color* royal blue, maroon, green. *Hosiery sizes* 10, 11, 12, 13 . . *state size from chart.*
83 N 1804—Shipping weight pair 10 oz......Pair $2.84

Size Chart for Pilgrim FOOT-EASE Slipper Socks							
	If hosiery size is...........	10	10½	11	11½	12	13
	Order slipper sock size....	10	11	11	11	12	13

3 Pairs (one size) Guaranteed To Wear 1 Year or Get 3 New Pairs Free

(34) through (37) are Flex-Fit Socks . . one size stretches to fit all sizes (10–14) perfectly!

[34] **100% Stretch Nylon.** Clock pattern. 4-ply heel, toe. Machine washable. *State color* charcoal gray, med. blue, brown, lt. gray, navy, white.
83 N 1453—Shpg. wt. pr. 1 oz. Pair 70c..3 pairs $1.99

[36] **Combed Cotton and Stretch Nylon.** Knit-in argyle pattern. Soft and absorbent. *State color* brown, navy, charcoal gray, black, tan.
83 N 1912—Shpg. wt. pr. 4 oz. Pair 70c..3 pairs $1.99

[38] **100% Spun Nylon 6x3 Rib Knit Dress Sock.** *State color* gray, brown, navy, white, maroon. *State size* 10, 10½, 11, 11½, 12, 13.
83 N 1411—Full length with ribbed top
83 N 1412—Slack length with elastic top
Shpg. wt. 3 pairs 5 oz. 3 pairs $2.20; 6 pairs $4.32

[35] **100% Stretch Nylon Argyle.** 4-ply heel and toe. Machine washable. *State color* brown, black, medium blue, tan, medium gray, navy.
83 N 1451—Shpg. wt. pr. 2 oz. Pair 70c..3 pairs $1.99

[37] **Luxurious Blend of Stretch Nylon and Silk.** Elastic top; slack length. Vertical dress pattern. *State color* brown, gray, navy, maroon.
83 N 1463—Wt. 2 oz. Pr. 92c; 3 prs. $2.70; 6 prs. $5.30

[39] **Our Premium Quality 100% Spun Nylon** . . . extra-long wearing! Soft, wool-like texture. Slack length; elastic top. *State color* brown, navy, med. gray, maroon, med. blue. *State size* 10½, 11, 11½, 12, 13. Shpg. wt. 3 pairs 2 oz.
83 N 1434—Pair 92c 3 pairs $2.70 6 pairs $5.30

(40)(41) are two-way ribbed socks that have authentic hand-knit appearance. Flat knit heel, sole, toe. Elastic top. *One size fits all (10–14)*. *State color* navy, brown, white, medium gray, med. blue.

[40] **Egyptian Combed Cotton, Stretch Nylon.**
83 N 1915—Wt. pr. 2 oz. Pair 92c; 3 prs. $2.70

[41] **Blend of 68% Wool and 32% Stretch Nylon.**
83 N 2104—Wt. pr. 2 oz. Pr. $1.37; 3 prs. $4.02

Colorful Pilgrim Gift Socks . . nylon reinforced heels and toes

[42] **Soft Brushed Cotton and Rayon Rib.** Elastic top. Ivy League Style. Wash inside out. *State color* light gray, light blue, brown, navy. *State size* 10, 10½, 11, 11½, 12, 13.
83 N 1946—Wt. pr. 2 oz.....Pair 70c; 3 pairs $1.99

[44] **Silk Body with Cotton Rib Top, Heel, Toe.** *State color* black, navy, brown, gray. *State size* 10, 10½, 11, 11½, 12, 13. Wt. pr. 2 oz.
83 N 1935—Long; rib top
83 N 1936—Slack; elastic top..Pair 92c; 3 pairs $2.70

[43] **Soft Brushed Cotton and Rayon.** Elastic top. Washfast colors. Wash inside out. *State color* brown, charcoal gray, heather blue, tan. *State size* 10, 10½, 11, 11½, 12, 13. Wt. pr. 3 oz.
83 N 1942..............Pair 70c.... 3 pairs $1.99

[45] **95% Wool and 5% Silk.** *Colors* brown, navy, charcoal gray. *Sizes* 10½, 11, 11½, 12, 13.
83 N 2127—Long; rib top. Shpg. wt. pr. 2 oz.
83 N 2128—Slack; elastic top. Shipping weight pair 2 ounces. State size, color. Pair $1.37.......3 pairs $4.02

CHART FOR MEN'S SOCKS								
	If shoe size is..........	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12	13
	Order sock size........	10	10½	11	11½	12	13	14

If shoe width is "D" or wider, order next size larger than shown above

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size 10½, 11,

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retch Nylon.
; 3 prs. $4.02

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3 pairs $1.99

brown, navy,
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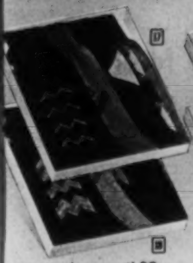
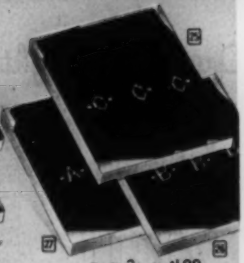
weight pair 2
3 pairs $4.02

½-12	13
3	14

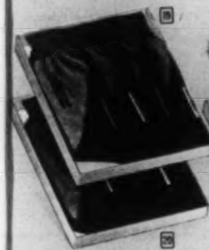


4 pairs for $1.99

Flex-Fit 2 pairs $1.99

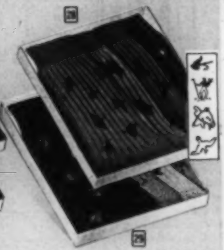


Flex-Fit 3 pairs $1.99



4 pairs for $3.00

Flex-Fit 4 pairs $3.00



Flex-Fit 4 pairs $3.00

Comes in plastic envelope

30 Nylon Slipperette $1.77 pair

31 $2.84 pair

32 $2.84 pair

33 $2.37 pair

PILGRIM DRESS SOCKS GUARANTEED TO WEAR ONE YEAR

34 Stretch Nylon 70¢ pair

36 Cotton-Nylon 70¢ pair

38 Spun Nylon 3 pairs $2.20

40 Cotton-Nylon 92¢ pair

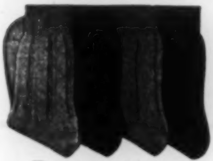
Flex-Fit
. . 1 size
fits all
sizes

35 Stretch Nylon 70¢ pair

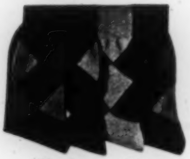
37 Nylon-Silk 92¢ pair

39 Spun Nylon 92¢ pair

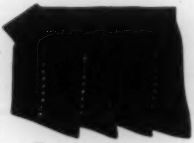
41 Wool-Nylon $1.37 pair



42 Cotton-Rayon 70¢ pair



43 Cotton-Rayon 70¢ pair

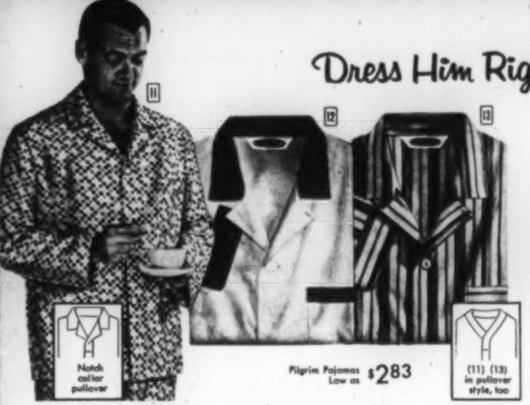


44 Silk Body 92¢ pair

45 Wool-Silk $1.37 pair

Dress Him Right .. in Pilgrim Nightwear

styled for lounging or sleeping



Pilgrim Pajamas Low as $2^{83}

5 Styles .. 3 Fabrics to choose from!

[11] Allover pattern. Washfast colors. Elastic waistband. Cuffs on coat and pants. In broadcloth, flannelette or wash and wear cotton. *State size* A, B, C, D.

Cotton Broadcloth. Sanforized maximum fabric shrinkage only 1%.
33 N 973—Coat style; blue
33 N 974—Coat style; wine
33 N 975—Pullover style; blue
Shpg. wt. pair 1 lb. 2 oz. . . . . . . Pair **$2.83**

Heavyweight Cotton Flannelette. Sanforized, maximum fabric shrinkage only 1%. Softly napped for warmth.
33 N 1222—Coat style; blue
33 N 1223—Coat style; wine
33 N 1220—Notch collar Pullover; blue
33 N 1221—Notch collar Pullover; wine
Shpg. wt. pair 1 lb. 4 oz. . . . . Pair **$3.44**

Wash and Wear Sculptured Cotton. Easy care fabric needs no ironing. Gripper front and fly closure.
33 N 988—Coat style; blue
33 N 989—Coat style; wine
Shpg. wt. pair 1 lb. 3 oz. . . . . Pair **$3.77**

Fine Cotton Broadcloth. Nylon crotch for longer wear. Gripper front and fly. Sanforized, maximum shrinkage 1%.
33 N 982—Coat style; blue
33 N 983—Coat style; wine
33 N 984—Notch collar Pullover; blue
33 N 985—Notch collar Pullover; wine
Shpg. wt. pair 1 lb. 3 oz. . . . . Pair **$3.77**

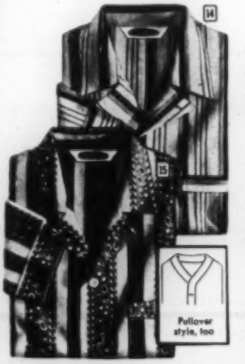
[12] Solid color with contrast trim. Washfast colors. Sanforized, maximum fabric shrinkage 1%. Elastic waist. Cuffs on coat and pants. *State size* A, B, C, D.

Cotton Broadcloth. Snap fastener front and fly closure. Budget priced!
33 N 976—Coat style; blue
33 N 977—Coat style; gray
Wt. 1 lb. 2 oz. . . Pair **$2.83**

Cotton Broadcloth. Nylon crotch. Gripper front, fly. Metallic gold trim.
33 N 980—Coat style; blue
33 N 981—Coat style; gray
Wt. 1 lb. 3 oz. . . Pair **$3.77**

Heavyweight Cotton Flannelette. Softly napped for warmth.
33 N 1210—Coat style; blue
33 N 1211—Coat style; gray
Wt. 1 lb. 2 oz. . . . Pair **$3.77**

[13] **Cotton Broadcloth Stripe Pattern.** Washfast colors. All-around elastic waistband. Cuffs on coat, pants. Sanforized, maximum fabric shrinkage 1%.
33 N 970—Coat style; blue
33 N 971—Coat style; wine
33 N 972—Pullover; blue
State size A, B, C, D. Shipping weight pair 1 lb. 2 oz. . . . . Pair **$2.83**



For Tall and Extra-large Men

Each pair $3.77

Tall men! Big men! Here are pajamas specially designed to fit you. Proportioned Fit throughout for maximum comfort and neat appearance. Adjustable, all-around elastic waistband. Sleeve and pants cuffs. Snap-fastener fly. Sanforized, maximum fabric shrinkage 1%. Choice of 2 styles.

[14] Striped patterned cotton broadcloth. Washfast colors. Shpg. wt. 1 lb. 3 oz.

For Men 6 Feet or Taller. *Sizes* B, C, D.
33 N 1160—Coat style; blue
33 N 1161—Coat style; maroon
33 N 1162—Pullover style; blue
State size above . . . . Each pair **$3.77**

[15] Colorful paisley stripe flannelette. Soft and warm for cold winter nights. Features above. Shipping weight pair 1 lb. 4 oz.

For Men 6 Feet or Taller. *Sizes* B, C, D.
33 N 1274—Coat style; blue
33 N 1275—Coat style; wine
33 N 1276—Pullover style; wine
State size above . . . . Each pair **$3.77**

For Big Men. *Size* E (50–52-inch chest).
33 N 1277—Coat style; blue . . . . Pair **$3.77**

Cotton Broadcloths .. gift boxed $4.77 and $5.77

[16] [17] **Wash and Wear Slack Style.** A fashion boon to evening lounging! Harlequin pattern with deer overprint. Harmonizing solid gray slacks. Notch collar coat. Wash easily, drip dry, need little or no ironing! All-around elastic waist. Snap fastener front closure, fly. Coat, pants cuffs. Washfast colors. Maximum fabric shrinkage 2%. Shipping weight pair 1 lb. 3 oz. *State size* A, B, C, D. Gift boxed.
(16) 33 N 1102—Blue
(17) 33 N 1103—Maroon. . . . . . . Pair **$4.77**

[18] [19] **Wash and Wear Loungers.** Chest stripes; solid pants. Sport collar. *Other features above. State size* A, B, C, D. Boxed.
(18) 33N1101-Wine
(19) 33N1100-Blue. Wt. pr. 1 lb. 3 oz. Pr. **$4.77**

[20] [21] **Handsome Crest Design Top with Matching Striped Pants.** Two-piece collar with loop neck closure lends touch of authentic continental fashion. All-around elastic waistband. Gripper snap fastener, adjustable front closure and fly. Cuffs on coat and pants. Washfast colors. Sanforized, maximum fabric shrinkage 1%. Shpg. wt. pair 1 lb. 3 oz. *State size* A, B, C, D. Boxed.
(20) 33 N 1106—Blue
(21) 33 N 1107—Wine. . . . . Pair **$4.77**

[22] [23] **The Pilgrim "Host"** . . a sport style lounging pajama that introduces a "new look" to nightwear! Colorful plaid sport shirt top with chest pocket. Solid color pants have authentic sport slack styling . . smart pleated front with 2 roomy pockets. Adjustable, elastic-back waistband. Concealed fly and gripper closure. Washfast colors. Sanforized, maximum shrinkage 1%. Your gift to him . . he'll be delighted! Shpg. wt. pair 1 lb. 3 oz. *State size* A, B, C, D. Boxed.
(22) 33 N 1143—Wine
(23) 33 N 1142—Blue. . . . . Pair **$5.77**

Exciting Novelty Patterns $3.77 and $4.77

Pajamas listed below have all-around elastic waistband. Washfast colors. Sanforized, maximum fabric shrinkage 1%. Cuffs on coat, pants. Bold and colorful . . . perfect for lounging!

[24] [25] **Cotton Broadcloth Slack Style.** Nylon reinforced crotch seams. Polka dot check top; matching hairline striped pants. Sport shirt collar. Shpg. wt. pair 1 lb. 3 oz. *State size* A, B, C, D.
(24) 33 N 1013—Wine
(25) 33 N 1012—Blue. . . . . Pair **$3.77**

[26] [27] **Heavyweight Cotton Flannelette.** Ultra-smart for lounging, extra-warm for sleeping. Softly napped for your comfort. Unusual "Country Store" pattern with cracker barrels, pot bellied stoves and all—in standout colors! Sport shirt collar. Harmonizing pants. Shipping weight pair 1 lb. 4 oz. *State size* A, B, C, D.
(26) 33 N 1218—Blue
(27) 33 N 1219—Red. . . . . Pair **$3.77**

[28] **Colorful "French Billboard" Pajama . . Wine, Women and Song Motif.** Matching brick pattern pants. *Has all features of flannelette above.* Debonair continental collar style. Trimmed collar and cuffs. Specially boxed for gift giving. *State size* A, B, C, D.
33 N 1236—Color red. Shipping weight pair 1 pound 4 ounces. . . . . Pair **$4.77**

Ski-style Cotton Knit Pajamas $3.77 and $4.77

[29] [30] **Nordic Style Rib Knit Cotton.** Crew neck. Harmonizing solid color cuffs and anklets. All-around elastic waistband. Washable . . needs no ironing! Treated to reduce shrinkage. Shipping weight 1 pound 2 ounces. *State size* A, B, C, D.
(29) 33 N 1296—Med. blue
(30) 33 N 1297—Med. gray. . . . . Pair **$3.77**

[31] [32] **Solid Color Full Rib Knit Combed Cotton.** Crew neck. Harmonizing pants and cuffs. All-around elastic waistband. Washable . . treated to reduce shrinkage. Chest pocket. Button fly. Shipping weight pair 1 pound 1 ounce. *State size* A, B, C, D.
(31) 33 N 1295—Camel tan
(32) 33 N 1294—Med. blue. . . . . . Pair **$3.77**

[33] [34] **De luxe Full Combed Cotton Interlock Knit.** Luxuriously soft for lounging and sleeping comfort. V-neck with contrast trim. Nylon reinforced collar retains shape. All-around elastic waist. Wash alone. Treated to reduce shrinkage. Button fly. Boxed for gift giving. Shipping weight 1 pound 1 ounce. *State size* A, B, C, D.
(33) 33 N 1299—Med. gray
(34) 33 N 1298—Med. blue. . . . . . Pair **$4.77**

Cotton Flannel Pajama and Robe Set $9.20

[35] **Norse Ski-shield Print Pajamas and Striped Robe.** Heavyweight flannel coat style pajamas napped for comfort. Elastic waist. Cuffs on coat, pants. Heavyweight robe has shawl collar, snap-on sash. Washfast and Sanforized. Gift boxed. Offered separately . . . but for a real Christmas treat, give him the complete set! *State size* A, B, C, D.
33 N 1240—Pajama only. Blue and red. Shpg. wt. pair 1 lb. 4 oz. . . . Pair **$3.77**
33 N 1241—Robe only. Blue. Shipping weight each 1 lb. 5 oz. . . . . . . Each 5.74
33 N 1242—Pajama and robe set. Shipping wt. 2 lbs. 9 oz. . . . . Set 9.20

HOW TO MEASURE: Measure number of inches around chest with tape measure. Keep tape well up under arms, over shoulder blades. If measurement falls between sizes, order the larger.

If chest measures. . . . . . . Order size.	34–36 in. A	38–40 B	42–44 C	46–48 D	50–52 E

Size E only in [15] at left

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Wash and Wear
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Flannelette
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Flannelette
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29
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32
34

Rib Knit Cotton
$3.77 pair

Rib Knit Cotton
$3.77 pair

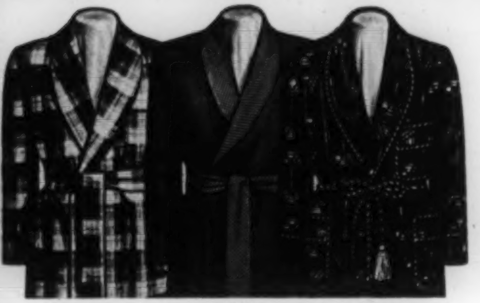
Interlock Knit
$4.77 pair

SPORT STYLE PAJAMA

$5.77
pair

22 Broadcloth

35 Flannel Pajama and Robe Set $9.20



Heavyweight Cotton Flannel $5.74 | Washable Rayon Gabardine $7.74 | Beacon Cloth $7.47

Three Fashionable Fabrics . . warm and colorful for leisure

Heavyweight Cotton Flannel. Also available in tall sizes. Very soft, extra warm and comfortable. Washable and Sanforized . . . maximum shrinkage 1%. Lined, shape-retaining shawl collar. Three roomy pockets. *State size* small, medium, large, extra large. See chart. Wt. 1 lb. 7 oz.

33 N 8318—Blue
33 N 8319—Wine
Each. $5.74

Tall size. For men 6 feet or over. Medium (40–42-in. chest).

33 N 8320—Blue
33 N 8321—Wine
Wt. 1 lb. 7 oz. Each. $6.44

Washable Viscose Rayon Gabardine. Smart solid colors highlighted by polka dot collar, cuffs and sash. A wonderful gift for year 'round wear. Washable, maximum shrinkage 3%. Stylish shawl collar, 3 large pockets. Non-slip, snap-on sash. *State size* small, medium, large, extra large. Wt. 1 lb. 9 oz.

33 N 8200—Royal blue
33 N 8201—Maroon
Each. $7.74

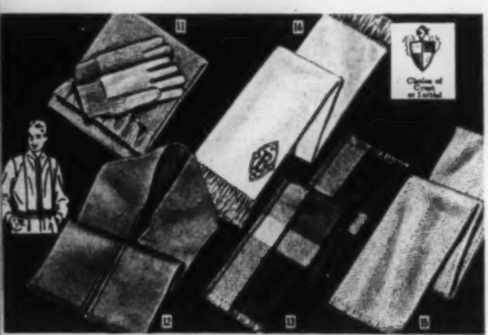
Tall size. For men 6 feet or over. Medium (40–42-in. chest.)

33 N 8202—Royal blue
33 N 8203—Maroon
Wt. 1 lb. 9 oz. Each. . $8.24

Beacon Cloth Robe in colorful ombre pattern. For the "he-man" type, wonderfully warm on cold winter mornings. Soft, heavy fabric of Estron acetate and cotton is comfortable and long-wearing. Inside seams taped for greater strength. Double thick collar. Sturdy cord girdle. Cuffed sleeves, three very large pockets.

State size small, medium, large, extra large. See chart below at right for measuring instructions. Wt. 2 lbs. 3 oz.

33 N 8292—Blue
33 N 8293—Maroon
Each. $7.47


11
14
Choice of Crest or Initial
12
13
15

Pilgrim Glove and Muffler set; Warm Christmas Mufflers

11 **100% Wool Set.** Muffler about 9½x48 inches. *State Glove size* small (8–8½), medium (9–9½), large (10–10½).

33 N 3503—Leather palm glove. Colors gray, tan, navy. State color, size. Shipping weight set 12 ounces. . . Set $4.77

33 N 3501—All knit glove. State color tan, gray, navy. Shpg. wt. set 10 oz. . . Set $3.80

12 **Zipper Front Muffler.** 90% virgin wool, 10% cashmere. Hand wash alone. *State color* navy, brown, gray.

33 N 3550—Shpg. wt. 7 oz. . . Each $2.83

13 **2-Way 100% Orlon*.** Folds to wear as stripe or plaid. Hand washable. *State color* blue, brown, gray. Shipping weight 6 oz.

33 N 3529—About 12x50 in. . . Each $2.83

14 **Embroidered Initial or Crest Muffler.** Smart dress muffler of white acetate and rayon crepe. Knotted fringes. 12x50 inches. Hand wash. *Any initial except I, Q, U, V, X, Y, Z.*

Please state choice of initial or crest wanted when ordering. Shipping weight each 6 ounces.

33 N 3528. . . . . Each $1.86

15 **100% Australian Zephyr Wool Muffler.** Extra soft and warm fabric. About 12x50 in. Hand wash alone. *State solid color* white, gray, tan, lt. yellow, navy. Gift boxed.

33 N 3553—Shpg. wt. 6 oz. . . Each $1.86

100% Orlon* Muffler. *State color* white, gray, tan, lt. yellow, navy. Shipping weight 6 oz.

33 N 3527—About 12x50 in. . . Each $2.83

* Reg. T.M. for DuPont acrylic fiber

Leisure Hour Favorites

Give Solid Comfort for Christmas

Popular Wash and Wear Terry Cloth Robes

A **Heavyweight Martex Cotton Terry Robe.** Warm and soft terry cloth robe. A handsome robe for lounging. Exceptionally absorbent for after-shower wear. The thick, thirsty pile fabric soaks up water immediately. Warm and comfortable for cold mornings and nights, too. 3 roomy pockets, double thick shawl collar. No ironing needed. Attractively gift boxed.

State size small, medium, large, extra large. Shpg. wt. 2 lbs. 11 oz.

33 N 8366—Blue 33 N 8367—White 33 N 8368—Maize $9.77

Tall Men's Robe. For men 6 feet or more. Medium (40–42-inch chest).

33 N 8388—Blue 33 N 8389—White Wt. 2 lbs. 13 oz. Each $10.77

A **Mediumweight Cotton Terry Robe in Solid Colors.** *Please be sure to state size* small, medium, large. Shipping weight 2 pounds 1 ounce.

33 N 8342—Medium blue 33 N 8343—White Each $7.74

B **Plaid Terry Cloth Robe.** Handsome, bold and cheerful, this bright plaid to wear morning or night. Takes care of itself . . . just wash it, no ironing needed. 3 big pockets. Shawl collar. Boxed for gift giving. *State size* small, medium, large, extra large. Shpg. wt. 2 lbs. 10 oz.

33 N 8350—Blue 33 N 8351—Maroon Each $9.77

C **New Terry-Go-Round.** Popular for after shower wear! Neat woven check terry cloth. Snaps hold firmly in place. 2 elastic inserts at waist. *State size* small (30–32-in. waist), medium (34–36), large (38–40).

33 N 8396—Blue 33 N 8397—Maroon Shpg. wt. 8 oz. Each $1.94

Fashion-smart Pilgrim Flannel Robes . . he-man styles

D **Heavyweight Cotton Flannel.** Handsome blanket check . . . washable and Sanforized . . . max. shrinkage 1%. A bold, zestful print that adds life to your lounging hours. Shape-retaining shawl collar, 3 large pockets. Non-slip, snap-on sash. *State size* small, med., large, extra large.

33 N 8310—Maroon 33 N 8311—Winter White. Wt. 1 lb. 7 oz. Each $5.74

E **Extra-Heavyweight Cotton Flannel.** Husky and thick for chilly mornings and winter evenings. Handsome plaid pattern. Washes easily. Sanforized . . . maximum shrinkage 1%. 3 pockets. Non-slip, snap-on sash. Wide sleeve cuffs. *State size* small, medium, large, extra large. Wt. 1 lb. 9 oz.

33 N 8336—Blue 33 N 8337—Wine Each $7.74

F **Colorful Check Wool-like Texture Cotton Flannel.** Bright and cheerful. Extra-soft fabric is washable and Sanforized . . . maximum shrinkage 1%. Shawl collar. 3 big pockets. Non-slip, snap-on sash. *State size* small, medium, large, extra-large. Shipping weight 1 pound 7 ounces.

33 N 8330—Blue 33 N 8331—Gray $6.94

G **Wash and Wear Cotton Flannella.** Famous Dan River Wrinkl-Shed® fabric. Washes in a wink, drips dry . . no ironing needed. Resists wrinkles. Washfast. Maximum shrinkage 1%. Double thick shawl collar. *State size* small, medium, large, extra large. Shpg. wt. 1 lb. 7 oz.

33 N 8334—Blue 33 N 8335—Wine Each $7.74

Fancy Fabrics . . perfect for Christmas giving

H J **Chromspun Acetate Tartan Plaid.** Our finest tailored lounging robe . . . superbly styled for the man who needs the finest. Custom look! Custom feel! Full Rayon satin lined with Rayon faille trim. Dry clean for best results. *State size* small, medium, large, extra large. Wt. 3 lbs. 9 oz.

(H) 33 N 8263—Gray (J) 33 N 8262—Red Each $14.66

K **Chromspun Acetate Brocade TV Jacket.** Perfect for the distinguished man on his TV night. Comfortable jacket in classic acetate brocade. Shawl collar, rayon faille trim. Rayon shoulder lining. Dry clean. Gift boxed. *State size* small, medium, large. Shpg. wt. 1 lb. 9 oz.

33 N 8254—Navy 33 N 8255—Maroon Each $9.77

L **Acetate Satin Brocade Robe.** A special gift for Christmas! A cherished gift the year 'round. Handsome, neatly tailored robe has Rayon faille trim, collar, cuffs and sash. Rayon shoulder lining. Dry clean. *State size* small, medium, large, extra large. Gift boxed. Shpg. wt. 1 lb. 8 oz.

33 N 8252—Blue 33 N 8253—Wine Each $9.77

For him . . Our Finest Wool, Part Wool Robes

M **Luxurious All Wool Plaids.** Every man's lounging favorite . . . soft and warm fabric in distinctive clan patterns. Handsome tailoring with shawl collar. 3 large pockets, non-slip snap-on sash. Dry clean. Boxed. *State size* small, medium, large, extra large. Shipping weight 2 lbs. 6 oz.

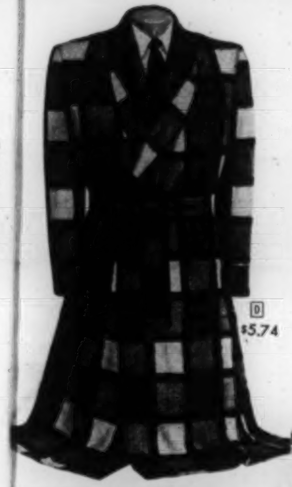
33 N 8282—Blue 33 N 8283—Red Each $14.66

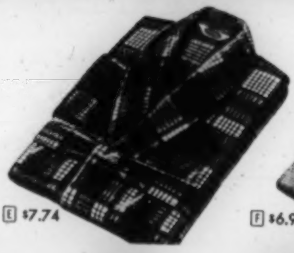
N **85% Wool, 15% Nylon Lounging Robe.** For men who want the finest. . . so right for relaxing or TV-ing. Classic solid colors, harmonizing contrast trim on collar, cuffs, and pockets. Washable. Sanforlan® for shrinkage resistance. Gift boxed. *State size* small, medium, large, extra large. Shipping weight 2 pounds 14 ounces.

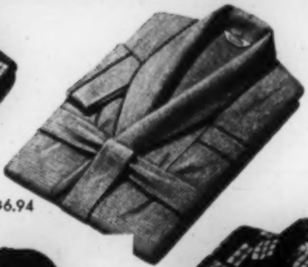
33 N 8288—Navy 33 N 8289—Maroon Each $14.66

For Best Fit: Measure inches around chest, over shirt. Keep tape under arms, over shoulder blades. If between sizes, order the larger.

If measure is.	36–38 inches	40–42 inches	44–46 inches	48–50 inch
Order size.	Small	Medium	Large	Extra large

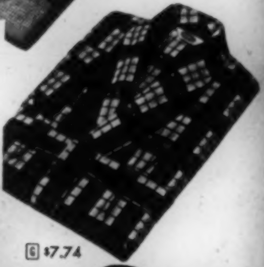

D $5.74

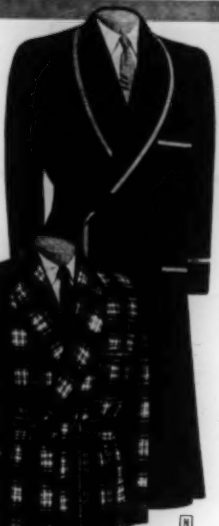

E $7.74

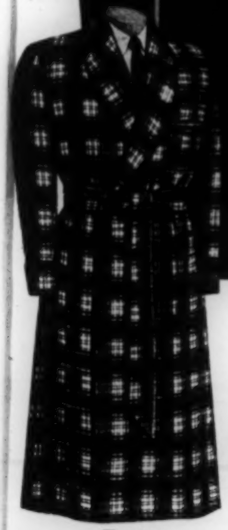

F $6.94

A $9.77 Regular sizes $10.77 Tall sizes

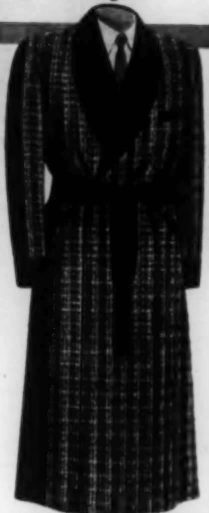
B $9.77

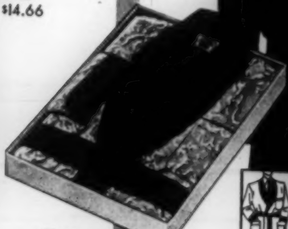

G $7.74

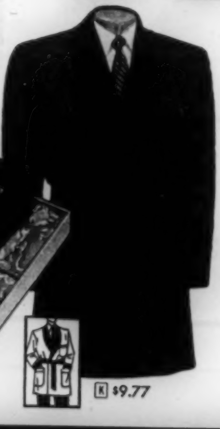

N $14.66

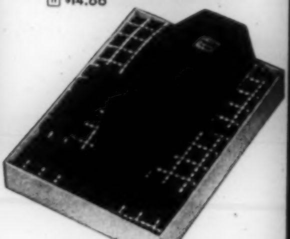

M $14.66

C $1.94


H $14.66


L $9.77


K $9.77

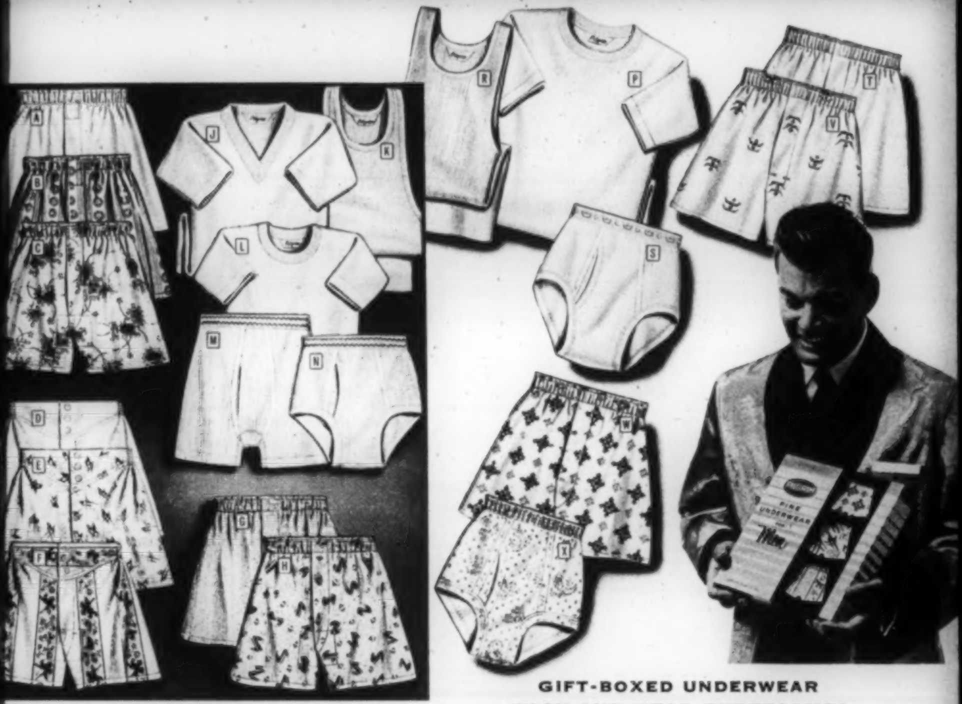

J $14.66

Sears makes it easy for you...

to make your family's Christmas wishes come true

Have you ever thought what a simple matter it would be to buy ALL your gifts from Sears Catalogs on Sears Easy Terms? You can order everything you want now, before Christmas, and spread the payments over the months ahead. You don't need all ready cash—and you don't have to disturb your savings. It takes only a small down payment to buy for *everyone* on your gift list.

If you have a Sears Easy Payment Account you can "add-on" your Christmas purchases with NO down payment. Your present monthly payment will not be increased unless your new balance requires a larger payment according to Sears Payment Table. (See page 355 for complete details about Sears Easy Payment Plan, or contact the Credit Department of your Sears Catalog Sales Office.)



PILGRIM EASY STRIDE SHORTS ROYAL EGYPTIAN COTTON KNITS

Guaranteed 1 year . . . any 3 garments (1 size, 1 style) are guaranteed to wear 1 year or you get 3 new ones FREE **$1.14 each**

EASY STRIDE Shorts. Sears EXCLUSIVE nylon crotch reinforcement gives 70% longer wear. Tailored to provide extra fullness, greater comfort. In combed mercerized cotton broadcloth or "Ripple finish" cotton. Broadcloth is Sanforized . . less than 1% shrinkage. "Ripple finish" cotton is wash and wear. Boxers have elastic waistband; gripper style has elastic side inserts. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.

Broadcloth, Boxer style.
(A) **83 N 5107**—White **83 N 5111**—*State solid color* lt. blue, lt. gray, bamboo (lt. tan)
(B) **83 N 5091**—Assorted stripe patterns (C) **83 N 5096**—Assorted allover patterns

Broadcloth, Gripper Style.
(D) **83 N 5109**—White **83 N 5115**—*State color* lt. blue, lt. gray, bamboo (lt. tan)
(E) **83 N 5098**—Assorted allover patterns (F) **83 N 5094**—Assorted stripe patterns

"Ripple Finish," Boxer Style shorts.
(G) **83 N 5090**—*State solid color.* White, light blue, maize (yellow), mint (light green).
(H) **83 N 5092**—Assorted Allover patterns
Shipping weight each 5 ounces. . . . . Each garment **$1.14** . . . Any **3** garments for **$3.40**

Pilgrim ROYAL EGYPTIAN Cotton Knits. Improved yarns are extra long staple, have exceptional softness and absorbency. More stitches added per inch of fabric greatly reduce shrinkage. T-shirts are flat knit, have 20% nylon reinforced collarette, more natural fit with Formease contour sleeve . . . no binding or bunching. Athletic Shirts, Briefs and Mid-length Shorts are rib knit of 2-ply mercerized yarns.

Athletic shirts and T-shirts. *State size* small (34–36-inch chest), medium (38–40), large (42–44), extra large (46). Shipping weight, athletic shirt, 4 ounces; T-shirts, 5 ounces.
(J) **83 N 5052**—V-neck style T-shirt (K) **83 N 5050**—Athletic style shirt
(L) **83 N 5054**—Crew neck style T-shirt

Mid-length shorts and briefs. *Sizes* small (30–32-inch waist), medium (34–36), large (38–40), extra large (42–44). *State size wanted.*
(M) **83 N 5067**—Mid-length short. Shipping weight each 5 ounces.
(N) **83 N 5069**—Brief. Shipping weight each 3 ounces.
Each garment **$1.14** . . . . Any **3** garments for only **$3.40**

For a larger selection of men's underwear, see our Fall General Catalog

GIFT-BOXED UNDERWEAR WASH-AND-WEAR THREESOMES

Pilgrim EMPEROR® Underwear for Men. Our finest . . . so superior in softness and strength that you can actually feel the difference. Fine Pima cotton with Orlon or Dacron offers luxury and long-wearing comfort. Only high-quality yarns used. Boxed in threes to make handsome Christmas gifts.

P R S New-this-season! 80% Orlon*, 20% Pima cotton. The luxuriously soft feel of Orlon plus long-lasting cotton for strength. Completely machine washable, launders easily, dries quickly. According to laboratory tests this blend of 80% virgin Orlon and 20% 2-ply mercerized Pima cotton has less shrinkage and greater softness, strength and shape retention after repeated washings than all cotton knit garments. Color white.

EMPEROR Shirts. Athletic shirt is panel rib knit. T-shirt is flat knit, has 20% nylon reinforced ribbed crew neck, Formease sleeve. *Please state size* small (34–36-inch chest), medium (38–40), large (42–44), extra large (46). Shipping weight box 1 pound 4 ounces.
(P) **83 N 5284**—T-shirt (R) **83 N 5287**—Athletic shirt. . . . . Box of **3** shirts **$3.99**

EMPEROR BRIEFS. Soft and durable. Heat resistant all-around elastic waistband. *State size* small (30–32 inch waist), medium (34–36), large (38–40), extra large (42–44). Shipping weight box of 3, 14 ounces.
(S) **83 N 5288**—Brief. . . . . Box of **3** briefs **$3.99**

EMPEROR 65% Dacron, 35% Pima cotton boxer shorts. Exclusive Easy Stride tailoring gives more fullness in crotch area for greater comfort. Fine Pima cotton for softness plus Dacron for strength, fast drying. Fabric is Sanforized . . . maximum shrinkage only 1%. Washfast colors. All-around elastic waistband. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. box 1 lb. 4 oz.
(T) **83 N 5285**—Assorted Solid Colors. White, light blue, light tan.
(V) **83 N 5286**—Assorted patterns. . . . . Box of **3** shorts **$3.99**

Wash and Wear Broadcloth Shorts. In colorful assorted patterns. Full cut to give a comfortable fit. Shrinkage controlled to 2%. Washfast colors. Boxed for gift giving. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
(W) **83 N 5220**—Assorted patterns. Shpg. wt. box 1 lb. 4 oz. . . . . Box of **3** shorts **$2.99**

Novelty pattern printed Cotton Knit Briefs. Combed cotton, rib knit briefs. Washfast colors. All-around elastic waistband. *State size* small (30–32-in. waist), medium (34–36), large (38–40), extra large (42–44). Shpg. wt. box 14 oz.
(X) **83 N 5217**—Three assorted patterns. . . . . Box of **3** briefs. . **$2.37**

HOW TO MEASURE: *For shirts,* measure inches around chest, over undershirt. *For briefs and shorts,* measure natural waistline over underwear. If between sizes, order the larger size for a better fit.

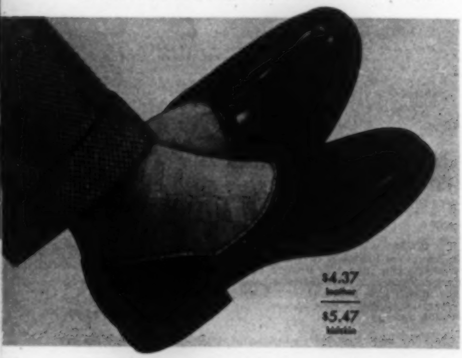
$4.37
men's
$3.97
boys'

Lined with genuine shearling lamb

A wonderful comfort treat for his feet on cold winter evenings . . . real man-sized comfort he'll appreciate every time he slips them on. These slippers are lined throughout with shearling lamb for extra snugness and warmth . . . softness, too. Supple leather uppers bend easily, let his feet relax after a hard day's work. Handsome moccasin-toe styling. Extra buoyant SEAROFOAM soles and heels . . . a carpet of softness underfoot.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size.*
67 N 5790—Brown. Shipping weight 1 pound 8 ounces................Pair **$4.37**

Sizes: Boys' D (medium) width 1, 2, 3, 4, 5. No half sizes. *State size.*
67 N 5990—Brown. Shipping weight 1 pound 6 ounces................Pair **$3.97**



Shearling Lamb Lining for extra comfort, warmth

Choose either rich smooth leather, or extra-supple kidskin . . . both handsome, both completely lined with genuine shearling lamb. He'll go for the fireplace warmth and the thick cushioning provided by the lining . . who wouldn't on an icy-cold evening? Flexible leather sole and rubber heel. The ideal choice for men on your gift list.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12, 13. Wt. 1 lb. 8 oz. *State size.*
67 N 5793—Brown leather..................................Pair **$4.37**
67 N 5783—Brown kidskin..................................Pair **5.47**

For a Man's Christmas

THESE SLIPPERS ARE ILLUSTRATED ON THE OPPOSITE PAGE

Men's, boys' slippers . . genuine shearling lamb lining

F Luxurious glove leather uppers . . shearling lamb lining . . a hard-to-beat comfort combination. Also featuring bouncy SEAROFOAM soles and heels.

Sizes: D (medium) width 8, 9, 10, 11, 12. *Please state size.* Shipping weight 1 lb. 8 oz. *See How to Order below.*
67 N 5771—Brown.............Pair **$5.74**

H Cut ankle high and lined with genuine shearling lamb to give him extra foot warmth. Handy zipper front opens in a jiffy. Soft leather uppers. Long-wearing leather sole, rubber heel.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5784—Brown.............Pair **$5.74**

G Genuine moc in soft leather. Shearling lamb lining. Hand-laced vamp.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg wt. 1 lb. 8 oz.
67 N 5752—Rust brown.........Pair **$4.77**

Sizes: Boys' D (medium) 1, 2, 3, 4, 5. *Please state size.* Shpg. wt. 1 lb. 6 oz.
67 N 5950—Rust Brown.........Pair **$4.77**

J New zipper front for easy on-and-off, snug-fitting ease. Thick shearling lamb lining provides wonderful warmth. Easy-bending smooth leather uppers. Springy SEAROFOAM soles, wedge heels.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5777—Brown.............Pair **$5.74**

All warmly lined throughout to shut out icy drafts

K Christmas Special . . . just look at the amazing low price on this good-looking new moc-type slipper. Introduced at this special low price right in time for your Christmas shopping. Any man will go for the warm cotton-rayon fleece lining and the shearling lamb collar. SEAROFOAM soles and wedge heels.

Sizes: Men's and boys' D (medium) width in 2, 3, 4, 5, 6, 7, 8, 9, 10. 11 and 12.
67 N 5781—Brown. Shipping weight 1 pound 8 ounces. *Please state size*.............Pair **$3.57**

L Woolly-warm slipper with a high back for full foot protection from icy drafts. Genuine shearling lamb lining. Mellow elk-tanned leather. Leather sole and rubber heel.

Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.
67 N 5799—Russet brown.......Pair **$5.74**

N So easy to slip in and out of. Warm cotton fleece lining. Smooth leather. Durable leather sole, wedge heel.

Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5794—Brown.............Pair **$3.37**

Sizes: Boys' D (medium) width 1, 2, 3, 4, 5, 6. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5994—Brown............Pair **$3.10**

M Cotton fleece lining plus a genuine shearling lamb collar . . . this slipper is as warm as the Christmas spirit itself. Supple leather uppers, roomy moc-toe styling. Leather sole, wedge heel.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5797—Brown.............Pair **$3.97**

P Good-looking moc-style slipper featuring the tasseled tie in the front. It's sure to please any man on your Christmas list. Shearling lamb collar shuts out icy drafts. Leather uppers, warmly lined. Padded leather sole.

Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 1 lb. 4 oz.
67 N 5757—Brown............Pair **$3.97**

Smart Ivy League styling combining corduroy and leather

R Here they are . . . the very latest in men's slippers. Lightweight and free-flexing just like he likes them . . . and just look at that sharp Ivy League styling! A real treat for any man, regardless of his age. Brown corduroy uppers, with leather vamp and back. Handy pull loop. Denim lining. Bouncy SEAROFOAM soles and wedge heels.
Sizes: Men's D (medium) 7, 8, 9, 10, 11, 12. Shipping weight 1 pound 8 ounces.
67 N 5830—Brown. *Please state your correct size*..............................Pair **$3.47**

Lightweight, flexible styles for his after-work ease

T Soft elk-tanned leather molds to the shape of the foot for top-notch comfort. Padded leather soles, heels.

Sizes: Men's E (med. wide) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5713—Brown.............Pair **$3.40**

Sizes: Boys' E (medium wide) 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5952—Brown.............Pair **$2.83**

W Flexible felt upper (fiber content marked on slipper as required). Foot-easing padded platform sole and heel.

Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. Wt. 1 lb. 4 oz. *State size.*
67 N 5803—Wine.............Pair **$1.86**

Sizes: Boys' E (medium wide) 2, 3, 4, 5. Shpg. wt. 1 lb. 2 oz. *Please state size.*
67 N 5983—Wine.............Pair **$1.86**

V Shearling lamb. Leather side out, furry side in. SEAROFOAM soles, heels, provide wonderful underfoot ease.

Sizes: Men's E (med. wide) 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 4 oz.
67 N 5759—Natural color.......Pair **$3.77**

Sizes: Boys' E (medium wide) 1, 2, 3, 4, 5, 6. *State size.* Shpg. wt. 1 lb. 2 oz.
67 N 5959—Natural color.......Pair **$3.37**

X Handsome, extra-comfortable cotton corduroy casual. Elastic side gores for a firm fit. Sponge rubber platform. Leather sole, wedge heel.

Sizes: Men's D (medium) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *Please state size.* Shipping weight 1 pound 8 ounces.
67 N 5840—Tan..............Pair **$2.83**
67 N 5841—Black.............Pair **2.83**

HOW TO ORDER SLIPPERS: *Order your shoe size.* If you wear a half size and slippers come in full sizes only, *order half size larger* for C width or wider, *half size smaller* for A and B widths. *Be sure to state correct size when ordering.*

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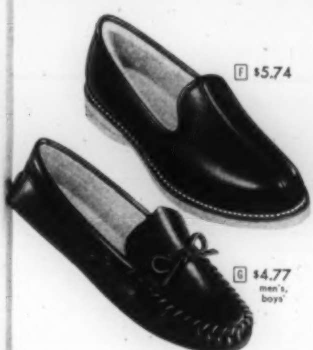
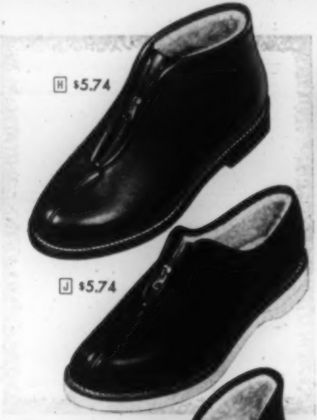
Nothing's Nicer than Gold Bond Slippers



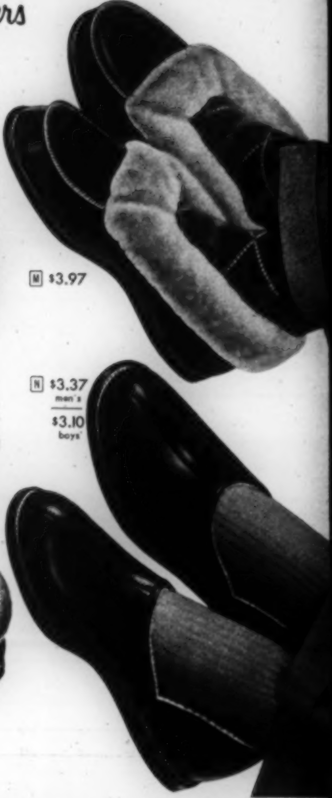
F $5.74

G $4.77 men's, boys'



H $5.74

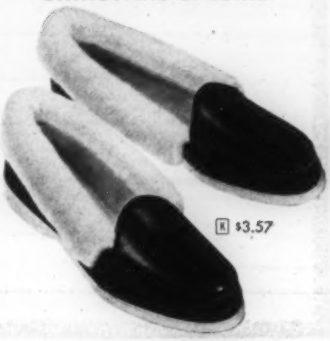
J $5.74



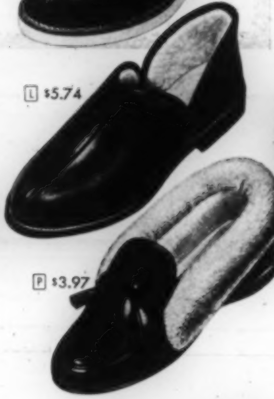
M $3.97

N $3.37 men's — $3.10 boys'

CHRISTMAS SPECIAL



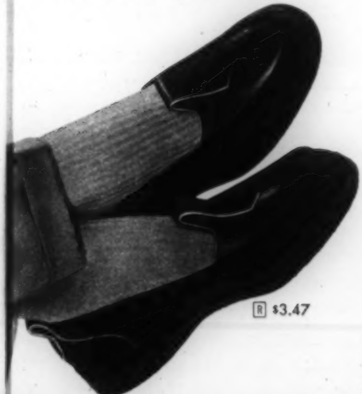
K $3.57



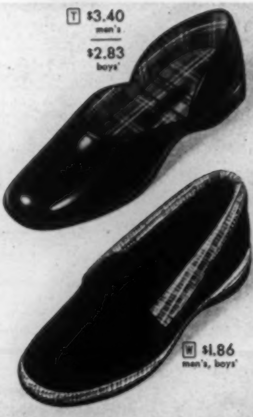
L $5.74

P $3.97

For Men's Shoes, See Sears Big Book

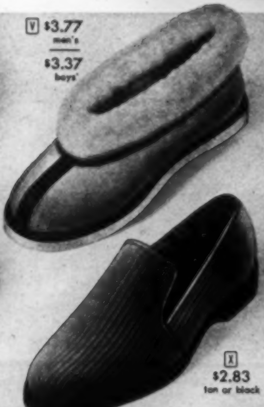


R $3.47



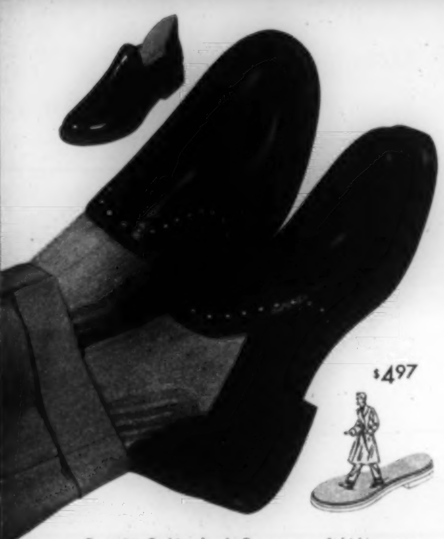
T $3.40 men's — $2.83 boys'

W $1.86 men's, boys'



V $3.77 men's — $3.37 boys'

X $2.83 tan or black

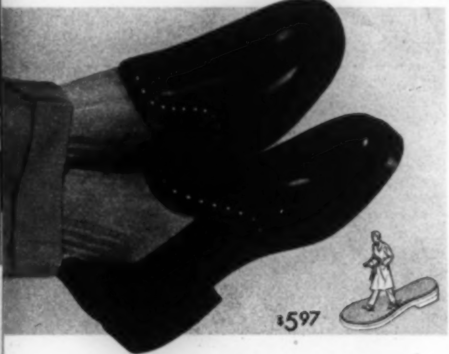


Favorite Cushion Insole Romeo . . soft kid uppers

Our most popular Romeo because it has so many comfort features at such an economical price. Mellow kidskin uppers and buoyant cushion insoles give him that wonderful relaxed feeling he needs after a hard day's work. Leather lining for smooth inside comfort. Elastic side gores provide a snug, "just-right" fit so important to all-around foot comfort. Pliant leather sole flexes easily with every step. Rubber heel.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.
Sizes: Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13.

67 N 5715—Brown. *Please state size and width.* Shpg. wt. 1 lb. 8 oz. . . Pair $4.97
67 N 5717—Black. *Please state size and width.* Shpg. wt. 1 lb. 8 oz. . . . Pair 4.97



Our Best Cushion Romeo . . finest kidskin

Here's a top quality slipper you'll be proud to give . . . he'll be proud to own. It's the ideal footwear for lounging around the house after work . . . so lightweight and easy on the feet he'll feel relaxed the moment he slips into a pair. This slipper has the same comfort features as our best seller above, such as thick, bouncy cushion insoles, smooth leather lining throughout, and stretchy elastic side gores. The difference is in the leather . . . here you get some of the finest, richest-looking kidskin available. Free-flexing leather soles, rubber heels.

Sizes: Men's C (med. narrow) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.
Sizes: Men's E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

67 N 5721—Charcoal brown. *State size, width.* Shpg. wt. 1 lb. 8 oz. . . . Pair $5.97

For Restful Leisure-time Hours

THE SLIPPERS BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Handsome, leisure-loving slippers for both Dad and Junior

F Manly moccasin-type casual, featuring lightweight, cushiony SEAROFOAM crepe soles, wedge heels. Supple elk-tanned leather uppers. Stretchy elastic gores at vamp.

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *State size.* Shipping weight 1 lb. 8 oz.

67 N 5761—Rust brown. . . . . Pair $5.74
67 N 5751—Black. . . . . Pair 5.74

H Sharp moc-stitched opera style or lightweight scuff . . . both in extra-soft elk-tanned glove leather . . . both offering all-around foot freedom and comfort. Padded leather sole and heel.

Sizes: Men's E (medium wide) width 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5703—Tan Opera style. . . . . Pair $4.77
67 N 5708—Tan Scuff. . . . . Pair 4.77

G Popular opera style in rich, easy-bending smooth leather. Bouncy SEAROFOAM platform soles and wedge heels. Flexible construction.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 4 oz.

67 N 5768—Brown. . . . . Pair $3.77

Sizes: Boys' D (medium) width 1, 2, 3, 4, 5. *Please state size.* Shipping wt. 1 lb. 2 oz.

67 N 5968—Brown. . . . . Pair $3.67

J Lightweight, flexible favorites in rich, mellow elk-tanned leather. Masculine moccasin-type toe. Buoyant SEAROFOAM soles, heels pad every step.

Sizes: Men's E (medium wide) width 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *Please state size.* Shipping wt. 1 lb. 8 oz.

67 N 5709—Brown. . . . . Pair $3.77
67 N 5710—Black. . . . . Pair 3.77

Special Reduced Christmas price on men's opera slippers

K *Were $3.32 . . . now cut 10%.* You can't afford to miss this Christmas special. Easy-on opera slippers that spell relaxation in every line . . so nice to slip into when feet are tired and aching. Smooth leather. Cushiony SEAROFOAM soles and wedge heels.

Sizes: Men's E (medium wide) width in 6, 7, 8, 9, 10, 11, 12. *Please state size.*

67 N 5813—Brown. Shipping weight 1 lb. 8 oz. . . . . Pair $2.97

Favorite styles for happy after-hours loafing

L Gold Bond Romeo featuring wonderfully bouncy, lightweight SEAROFOAM crepe sole and heel . . . like tip-toeing on thick carpet. Gleaming elk-tanned leather uppers. Elastic side gores insure a snug fit.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *Please be sure to state size.* Shipping weight 1 pound 8 ounces.

67 N 5700—Ambertone brown. . . Pair $4.77

N Simply styled slipper you'll find hard to beat for good-looks and for comfort at this low price. Supple leather uppers that are as soft as a glove. Bouncy SEAROFOAM soles and heels give real underfoot ease.

Sizes: Men's E (medium wide) width in 8, 8½, 9, 9½, 10, 10½ and 11. *Please be sure to state size.* Shipping wt. 1 lb. 8 oz.

67 N 5714—Brown. . . . . Pair $3.77
67 N 5719—Black. . . . . Pair 3.77

R Superbly soft kidskin molds gently to shape of foot. Smooth leather lining throughout. Leather sole, rubber heel.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. *State size, width.*
Sizes: Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size and width.* Shpg. wt. 1 lb. 8 oz.

67 N 5726—Brown. . . . . Pair $4.77

V Men's and boys' opera style. Mellow kidskin bends freely with every step. Composition sole, rubber heel.

Sizes: Men's E (medium wide) 6 to 11, 12. Half sizes too. Wt. 1 lb. 8 oz.

67 N 5742—Brown. State size. . . . . . Pr. $3.77

Sizes: Boys' E (med. wide) 1 to 5½. Half sizes too. Shpg. wt. 1 lb. 6 oz.

67 N 5942—Brown. State size. . . . . Pair $3.70

M Elk-tanned leather. Elastic side gores. Tough, long-wearing Searosole, rubber heel. Shpg. wt. 1 lb. 8 oz.

Sizes: Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.*

67 N 5711—Brown. . . . . Pair $4.27

Soft leather uppers. Rubber sole and heel. Shpg. wt. 1 lb. 6 oz.

Sizes: Boys' E (med. wide) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.*

67 N 5916—Brown. . . . . Pair $3.77

P Lowest price we've seen for a genuine moccasin slip-on. Wonderfully flexible . . . one piece of leather forms sides, goes completely under the foot. Composition sole and hard heel.

Sizes: Men's B (narrow) 7½ to 11, 12.
Sizes: Men's D (med.) 7 to 11, 12.
Sizes: Men's E (med. wide) 7 to 11. Half sizes too. *State size and width.*

67 N 4152—Black. Wt. 2 lbs. 8 oz. . . Pair $7.70
67 N 4127—Brown. Wt. 2 lbs. 8 oz. Pair 7.70

T You won't find better footwear companions for his pipe and easy-chair hours than these opera-style slippers. Smooth leather uppers . . . leather lining. Leather soles, rubber heels.

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5850—Two-tone brown. . . . Pair $5.74
67 N 5852—Black. . . . . Pair 5.74

W Opera style slippers he'll keep in easy reach as welcome relief from heavy shoes. Supple kidskin uppers. Leather lining. Leather sole, rubber heel.

Sizes: Men's E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13. Shpg. wt. 1 lb. 8 oz. *State size.*

67 N 5732—Wine. . . . . Pair $4.77
67 N 5722—Black. . . . . Pair 4.77

TO ORDER SLIPPERS: *Order your shoe size.* If you wear a half size and slippers come in full sizes only, *order half size larger* for C widths or wider; *a half size smaller* for B widths or narrower. *Please state correct size when ordering.*

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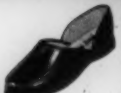

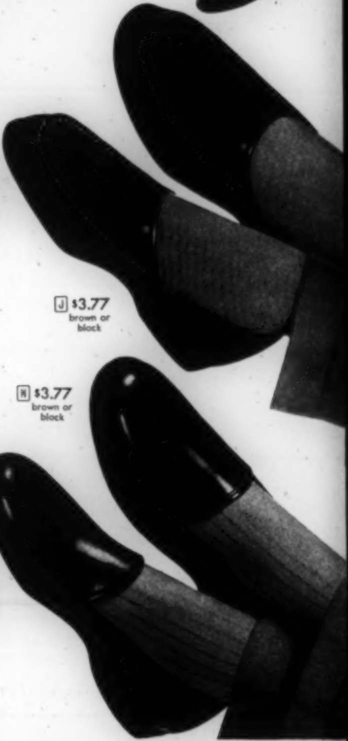
J $3.77
brown or
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N $3.77
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CHRISTMAS SPECIAL

Gold Bond
Gold Bond
Were ~~$3.32~~
K $2.97

L $4.77

M $4.27
Men's
$3.77
Boys'

See Our Big Book for Men's Dress Shoes

P $7.70
brown or
black

Gold Bond
Gold Bond
Gold Bond
Gold Bond
R $4.77

T $5.74
black or
two-tone brown

V $3.77
Men's
$3.70
Boys'

W $4.77
wine or
black

Christmas with a Personal Touch

Belts, Wallets with Initials, Signature, Fraternal Crests, St. Christopher Medal

Initial belt sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Please state size wanted.

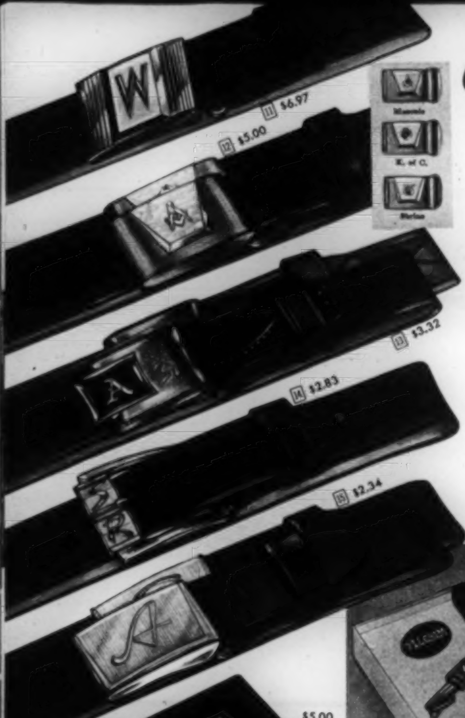
[11] **Alligator Belt with Personalized Raised Initial Buckle.** Genuine alligator leather on sueded cowhide .. soft and supple, distinctively rich .. will last for years. 1-inch wide. 2-tone gold-color buckle, silver plated background.
State size above. Print initial (no I, O, Q, U, V, X, Y, Z) *or state plain.*
33 N 4285E—Brown, 15c Federal Excise Tax included. Shipping weight 8 ounces. . . Each $6.97

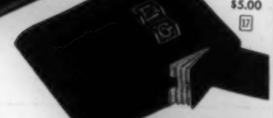
[12] **Fraternal Emblem Belt.** So right for Christmas .. the crest of his favorite fraternal lodge! Rich top grain cowhide. 1-inch wide. Round edges.
State size above. State emblem (Masonic, K. of C., Shrine).
33 N 4274E—Black 33 N 4275E—Brown.
25c Federal Excise Tax included. Shipping weight 8 ounces. . . . . Each $5.00

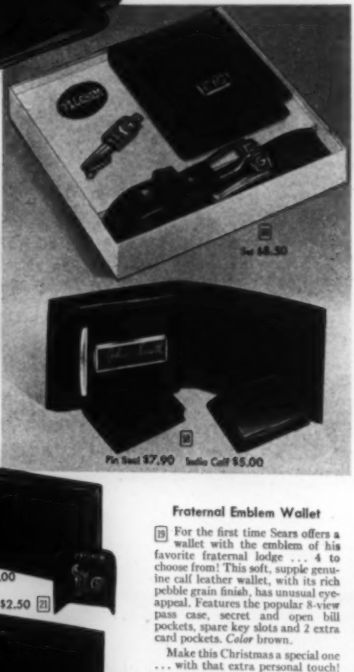
[13] **Intricate Design Initial Buckle Belt.** Sculptured saddle leather has embossed stitch design and molded center. 1-inch wide. Hand-rubbed natural leather finish. Solid brass buckle has Rampant Lion design. Initial is set on black enamel. *State size above. Print initial* (no I, O, Q, U, V, X, Y, Z).
33 N 4212—State color tan or black. Shipping weight 8 ounces. . . . . Each $3.32

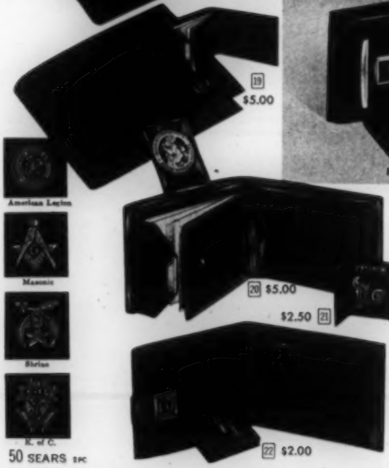
[14] **Twin-Initial Buckle Set.** Now he can have both of his initials! Sculptured saddle leather with hand-rubbed finish. 1-inch wide. Raised gold-color initials on silver color. *State size above. Print any 2 initials wanted.*
33 N 4211—Mahogany color. Shipping weight each 5 ounces. . . . . Each $2.83

[15] **Gold-color Initial on Silver-color Buckle.** 1-inch wide top grain cowhide. *State size above. Print initial* (no I, O, Q, U, V, X, Y, Z) *or state plain.*
33 N 4254—Black 33 N 4255—Brown. Shipping weight 5 ounces. . . . . Each $2.34









Billfold, Belt, Tie Bar Set

[16] [17] This matching twin-initial set will make a truly exciting gift! Top grain cowhide leather wallet has detachable 8-view pass case, secret and open bill pockets, card pockets .. raised initials snap securely in metal frame. Belt is 1-inch sculptured saddle leather with twin-initial buckle. Matching twin-initial tie bar of gold-color polished jewelry metal has "sure grip" spring clip. Wallet offered separately—but for a real treat give him the complete set! *Color* mahogany.

State belt size 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Print any 2 initials wanted.*

(16) 33 N 4215E—Complete set (belt, wallet, tie bar). Wt. 10 oz. 52c F.E. Tax incl. . . . . Set $8.50
(17) 83 N 3120E—Wallet only. Described above. Shpg. wt. 4 oz. 45c F.E. Tax incl. . . Each $5.00

Personalized Signature Wallet

[18] A sure winner for your Christmas gift list . . . a wallet with his own signature or initials imprinted in gold! All he has to do is write on the gold leaf, remove the leaf from the frame . . and a gold impression of the writing remains in the gold-color frame. Writing is fully protected by acetate window. Choice of 2 rich, top quality leathers . . hand boarded for extra softness. Convenient pass case shows 8 views, has gold-color closure tab. Card and stamp pockets. Open and secret bill pockets. Shipping weight each 5 ounces. *State color* black or brown.

83 N 3053E—Imported India Calfskin. Ea. $5.00
83 N 3054E—Genuine Pin Seal. . . . . Ea. 7.90

Fraternal Emblem Wallet

[19] For the first time Sears offers a wallet with the emblem of his favorite fraternal lodge . . . 4 to choose from! This soft, supple genuine calf leather wallet, with its rich pebble grain finish, has unusual eye-appeal. Features the popular 8-view pass case, secret and open bill pockets, spare key slots and 2 extra card pockets. *Color* brown.

Make this Christmas a special one . . . with that extra personal touch!

Be sure to state emblem wanted (choice of American Legion, Masonic, Shrine, or K. of C.).

83 N 3070E—Shpg. wt. 5 oz. . . Each $5.00

Religious Medal or Initials

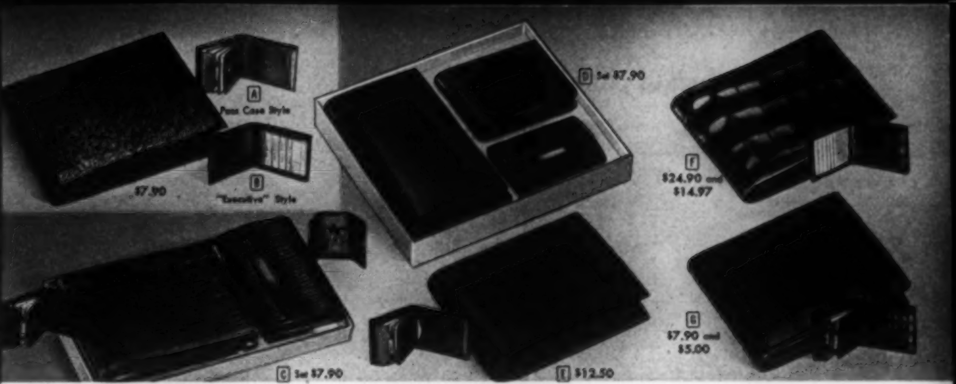
[20] [21] Matching wallet and key case with St. Christopher medal. Smooth, top-grain cowhide. Pass case wallet has open and secret bill pockets, 2 extra card pockets . . medal attached to inside of bill pocket. Key case has 6 detachable hooks, metal snap closure . . medal protected in plastic frame. *State color* black or brown.

(20) 83 N 3072E—Wallet. Wt. 5 oz. . . . . Ea. $5.00
(21) 83 N 3073E—Key case. Wt. 3 oz. . . Ea. 2.50

[22] **Initial Tab Embossed Cowhide.** Brown. Snap fastener for detachable pass case has gold color initial. All initials (except X, Z) included with each wallet.

83 N 2835E—Shpg. wt. each 4 oz. . . . Each $2.00

Wallet and key case prices include 10% Federal Excise Tax.
All wallets shown on this page about 3½x4½ inches when closed.



Our Most Luxurious Pilgrim Wallets and Gift Sets . . made from the finest leathers available

A B **Genuine pin seal** imported from France. Hand boarded to make leather extra soft and supple. Shpg. wt. 4 oz. *State color* black or brown.

A **Pass Case Style.** Detachable 4-window pass case has decorative gold-color metal snap tab. Identification window, open and secret bill pockets, 2 key slots, stamp pocket.
83 N 3050E—State color above. . . . . Each $7.90

B **"Executive" Style.** 2 card pockets . . one with 8-view card holder; the other with phone index.
83 N 3011E—State color above. . . . . Each $7.90

C **Wallet and Key Case Set.** Made from "Newland" sealskin with richly embossed natural grain design. Wallet has 4-window pass case, open and secret bill pockets. Key case has 6 detachable hooks. *State color* brown or black.
83 N 3178E—Set. Shipping weight 7 oz. . . . . Set $7.90
83 N 3066E—Wallet only. Features described above. State color brown or black. Shipping weight 5 ounces. . Each $5.90
83 N 3067E—Key case only. Features as above. State color brown or black. Shipping weight 3 ounces. . . . . . . Each $2.50

D **Matching Wallet, Pocket Secretary and Key Case Set.** Expertly crafted from top grain cowhide. Wallet has detachable 8-view pass case, open and secret bill pockets. Pocket secretary has gold-color, extra-thin lead mechanical pencil, detachable perforated note pad, 1 zipper and 2 open pockets. Key case has 6 detachable key hooks, small pocket for cards or license, snap closure.
83 N 2890E—Color brown. Shpg. wt. 1 lb. . . . . Set $7.90

E **Genuine Ostrich Leather Wallet Lined with Saddle Cowhide.** For supple softness and distinctive beauty, there's nothing quite like the natural grain of fine ostrich. "Banker" style construction features a 4-window (8-view) pass case with gold-color snap tab, 2 key slots, open and secret bill pockets, 2 card pockets . . . there's a place for everything! *Color* natural tan.

Reserve a spot on your gift list for this unusually handsome wallet . . . it will make an exciting gift for the man with discriminating taste!
83 N 3195E—Shipping weight 5 ounces. . . . . . Each $12.50

F **Our most luxurious wallets** . . made from genuine alligator leather. Will give years of service! Appearance improves with wear as leather acquires a richer, more lustrous finish. Card pocket with 4 index windows, alphabetical phone index, open and secret bill pockets. In 2 fine qualities.

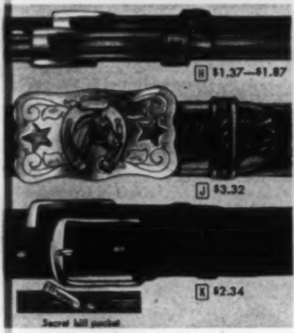
Our Finest Wallet . . . from the most select domestic alligator leather obtainable. All features above.
83 N 3198E—Color brown. Shpg. wt. 5 oz. . . . Each $24.90

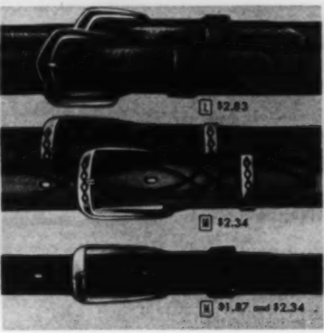
Genuine South American Alligator Leather.
83 N 3194E—Color brown. Shpg. wt. 5 oz. . . . Each 14.97

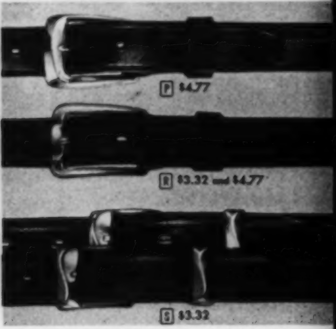
G **Popular-priced South American alligator wallets.** Detachable 8-view pass case. Divided bill pockets. Identification window. Large card pocket; smaller pocket for stamps. With pass case removed wallet becomes "Executive" style slim fold.

Alligator Trimmed with Select, Top-grain Saddle Leather. Saddle has aniline natural finish.
83 N 3160E—Color brown. Shpg. wt. 5 oz. . . . . Each $7.90

Alligator Trimmed with Cowhide Leather.
83 N 3170E—Color brown. Shpg. wt. 5 oz. . . . . Each 5.00







Pilgrim Belts for Men . . styled for dress or casual wear . . made from soft, supple, select leathers

H **Heavyweight California Saddle Leather with Molded "Dome" Contour** . . decidedly modern, unusually attractive! *State size* 28, 30, 32, 34, 36, 38-in. waist. (33 N 4121 also available in 40-in. waist.) *State color* black or natural tan.
33 N 4120—½ inch wide. Shipping wt. 4 oz.. . . . Each $1.37
33 N 4121—¾ inch wide. Shipping wt. 5 oz.. . . . Each 1.87

J **Western Style Trophy Belt.** Truly rugged! 1½-inch heavyweight top grain steerhide; embossed Western design. Simulated turquoise stars on buckle. *State size* 28, 30, 32, 34, 36, 38, 40-in. waist.
33 N 4183—State color black or tan. Wt. 8 oz.. . .Each $3.32

K **Dress Style Money Belt.** 1-in. soft, hand boarded cowhide. Secret zipper bill pocket. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 5 oz.
33 N 4263—Brown 33 N 4262—Black. . . . . . Each $2.34

L **New Custom Two-Tone Buckle Belt.** Made from "Levant" grain cowhide. Popular 1-inch width. Raised center "stitchless" construction usually found only in higher priced belts. Brass buckle.

Please state size 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shipping weight 4 ounces.
33 N 4228—State black or brown. . . . . Each $2.83

M **Sculptured Saddle Leather Belt.** 1 inch wide. Solid brass buckle, belt loop. Snap-button. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 4226—State color tan or gray. Wt. 4 oz.. . . Each $2.34

N **Spring-Action Expansion Buckle Belt.** It "gives" for better fit. Top grain cowhide. Mahogany. *State size* 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 4172—¾ inch wide. Shpg. wt. 4 oz. . . . . . . Each $1.87
33 N 4171—1-inch wide. Shpg. wt. 4 oz. . . . . Each 2.34

P **Imported Pin Seal Belt.** 1 inch wide, hand boarded for softness and pliability. Distinctive rich grain. Polished brass buckle. Shpg. wt. 4 oz. *State size* 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 4290—State color black or brown. . . . . Each $4.77

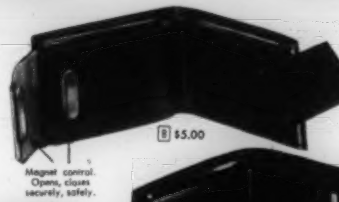
R **Select Genuine Alligator.** Rich and supple! Lined with cowhide. Stitchless construction. Polished metal buckle. Snap-button. *Color* brown. *State size* 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 4277—¾ in. wide. Shpg. wt. 4 oz. . . . . Each $3.32
33 N 4279—1-inch wide. Shpg. wt. 5 oz. . . . . Each 4.77

S **"Continental" Style Belt.** 1-inch Florentine type leather. Matching buckle, loop.

Please state size 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping weight 4 ounces.
33 N 4198—Black 33 N 4199—Brown. . . . . Each $3.32

Wallets, sets include 10% Federal Excise Tax. Wallets about 3½x4½ inches closed.

Leather Gifts at $5.00



A **"Accordion" Style Wallet of Imported India Calf.** Beautiful, soft and supple leather makes the perfect gift. "Accordion" pass case has 6 windows which unfold to show 12 views. Thin, removable bill case holds bills securely . . keep in any pocket without bulging. Secret, open bill pockets, 2 card pockets. *State color* black, brown, British tan.
83 N 3036E—Shipping weight 5 ounces........................Each $5.00

B **"Magnetic" Pass Case Billfold.** It's revolutionary . . . no snaps, no catches, no struggling. Magnet closes pass case firmly, opens with slight pressure. Secret, open bill pockets. Top grain cowhide leather.
83 N 3151E—Shipping weight 5 ounces. State color black or brown......Each $5.00

C **"Dome" Shape Wallet.** Curved edges, rounded corners give compact, smart appearance. 4-window pass case, open and secret bill pockets. Gold color hinge closure. Imported French goatskin.
83 N 3057E—Shipping weight 5 ounces. State color black or brown......Each $5.00

Matching Key Case. 3-side zipper, 6 detachable hooks. French goatskin.
83 N 3058E—Shipping weight 3 ounces. State color black, brown........Each $2.50

D **Calfskin Leather Coin Pocket Billfold.** Smooth calfskin is soft, pliable, durable. A stylish gift . . one-piece hidden stitch construction. Detachable 8 view pass case. Zipper and open bill pockets. Boxed.
83 N 3052E—Shipping weight 5 ounces. State color black or brown......Each $5.00

(E) and (F) Matching Billfold and Pocket Secretary. Smart, Scotch grain buffalo calf leather. *State color* brown or redwood (illustrated).

E **New Telephone Index Pocket Secretary.** Handy index keeps information at your fingertips. Gold color mechanical pencil included.
83 N 3025E—Shipping weight 6 ounces. State color above..............Each $5.00

F **Billfold.** Executive type slim construction. 2 large card pockets, phone index, 8 view card holder. Secret, open bill pockets.
83 N 3044E—Shipping weight 4 ounces. State color above..............Each $5.00

G **Smooth Calfskin Wallet with Embossed Design.** Detachable pass case has 4 windows. Gold color snap bar. Open, secret bill pockets.
83 N 3049E—Shipping weight 5 ounces. State color black or brown......Each $5.00

H
J
K
(H) (J) (K) $2.77
L
M
(L) (M) $4.00
N $5.00
P $7.90

Hand-laced Wallets . . handsome gifts for every day, all year

Top quality calf grained cowhide in 3 styles. Distinctively styled with hand-laced edges. Leather covered detachable pass case. Boxed, ready for wrapping.

H **Two Card Pocket Style.** Secret bill pocket. Convenient spare key slot.
83 N 3026E—Brown. Shipping weight 5 ounces........................Each $2.77

J **Snap Close Coin Pocket Style.** Card pocket. Secret bill pocket.
83 N 3027E—Brown. Shipping weight 5 ounces........................Each 2.77

K **3-side Zipper Closing Style.** Roomy coin pocket. Identification window.
83 N 3029E—Brown. Shipping weight 5 ounces........................Each 2.77

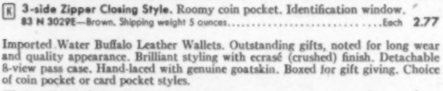
Imported Water Buffalo Leather Wallets. Outstanding gifts, noted for long wear and quality appearance. Brilliant styling with ecrasé (crushed) finish. Detachable 8-view pass case. Hand-laced with genuine goatskin. Boxed for gift giving. Choice of coin pocket or card pocket styles.

L **Coin Pocket Style.** Open and secret bill pockets. Gold color closure bars.
83 N 3034E—Brown. Shipping weight 5 ounces........................Each $4.00

M **Two Card Pocket Style.** Open and secret bill pockets.
83 N 3039E—Brown. Shipping weight 5 ounces........................Each 4.00

N **Hand-laced Select Cowhide Wallet**—Beautifully crafted of extra-soft cowhide. Soft, pliable leather with richly embossed finish. Hand-laced with long wearing goatskin. Zipper bill pocket, swing windows. Spare key holder.
83 N 2905E—Shipping weight 5 ounces. State color brown or black..............Each $5.00

P **Exquisite Hand Carved Saddle Leather Wallet.** Artistically hand carved by outstanding artisans in the leather making craft. Hand-laced with genuine goatskin. 8-view pass case with snap closure. Stamp and card pockets. Gift-boxed.
83 N 3192E—Natural tan. Shipping weight 5 ounces........................Each $7.90

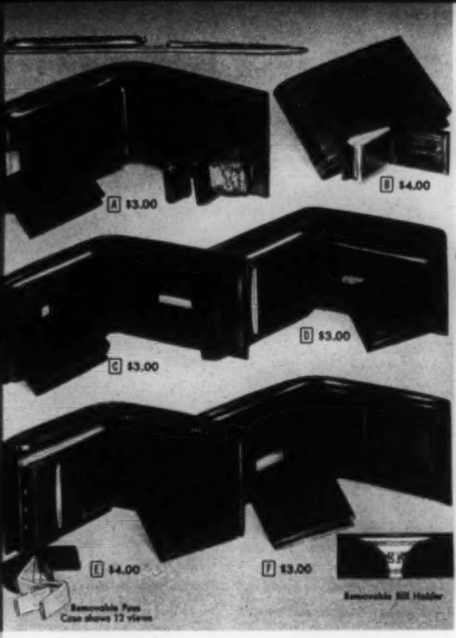


Welcome gifts in rich-looking Western Wallets

(R) and (S) **Natural Tan Lambskin Zipper Style Western Wallets.** Raised Western designs richly detailed. Zipper closing on 3 sides. Long wearing braid edges. 4 swing windows. Bill pocket, coin pocket.
(R) 83 N 2811E—Horsehead design. Shipping weight 5 ounces........................Each $2.00
(S) 83 N 2810E—Saddle design. Shipping weight 5 ounces........................Each 2.00

T **Steerhide Wallet.** Embossed steerhead design. Detachable pass case has 4 swing windows. Secret, open bill pocket. Color rust brown.
83 N 3047E—Shipping weight 5 ounces........................Each $3.00

All prices include 10% Federal Excise Tax . . Size of wallets about 3½x4½ in.



Handsome gifts in smart, long-wearing leather

A **New "Dome" Wallet with Molded Pass Case.** New construction is slim, compact, "willow grain" cowhide leather, textured aniline finish. Pass case has 8 views, clever gold colored hinge action. Secret, open bill pocket.
83 N 2907E—*State color brown or black. Shipping weight 5 ounces*..........Each **$3.00**

Matching Key Case. New "Dome" shape. "Willow grain" cowhide. 6 detachable key hooks. Card or license pocket. 3 side zipper construction.
83 N 2783E—*State color brown or black. Shipping weight 2 ounces*..........Each **$2.00**

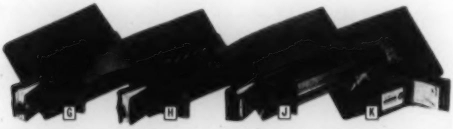
B **Double Saddle Stitch Billfold.** White nylon stitching gives style and quality. Made of top grain cowhide leather. 8 view detachable pass case. Secret, open bill pocket lined with silk moire.
83 N 2920E—*State color brown or black. Shipping weight 4 ounces*..........Each **$4.00**

C **Smooth Top Grain Cowhide Wallet.** Large coin pocket. Detachable pass case and identification window. Zipper and open bill pockets. Matching gold color tabs on pass case flap and coin pocket.
83 N 2862E—*State color brown or black. Shipping weight 5 ounces*..........Each **$3.00**

D **New "Spring Action" Coin Pocket Billfold.** Genuine English Morocco leather. 8-view detachable pass case. Secret, open bill pocket.
83 N 2865E—*State color brown or black. Shipping weight 5 ounces*..........Each **$3.00**

E **"Handee-Dozen" Wallet.** Accordion fold removable pass case with 12 views . . no fumbling, no fuss. Soft top grain cowhide leather. Zipper, open bill pockets lined with silk moire. Individually boxed for gift giving. Shpg. wt. 5 oz.
83 N 2999E—*State color black, ginger (med. brown), chestnut (dk. brown)*..........Each **$4.00**

F **"Accordion" Style Wallet in Top Grain Cowhide.** 6-window pass case shows 12 views. Removable bill holder. Secret pocket and extra card pocket. Boxed.
83 N 3042E—*State color brown or black. Shipping weight 5 ounces*..........Each **$3.00**



Distinctive, beautifully-detailed embossed wallets

G **Embossed Cowhide in Tri-Tone Brown.** Zippered bill pocket. Pass case.
83 N 2833E—Shipping weight 5 ounces..........Each **$2.00**

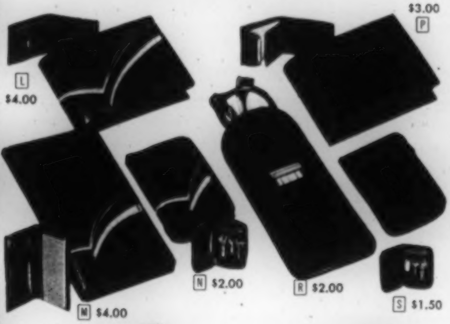
H **Embossed Brown Cowhide Wallet.** Bill pocket with secret compartment.
83 N 2834E—Shipping weight 5 ounces..........Each 2.00

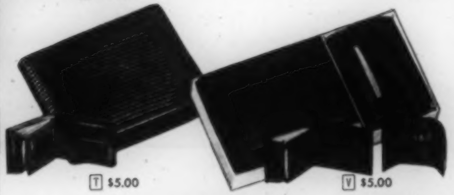
J **Embossed Steerhide wallet.** 4-window pass case. Secret, open bill pocket.
83 N 3046E—Color shaded brown. Shipping weight 5 ounces..........Each 3.00

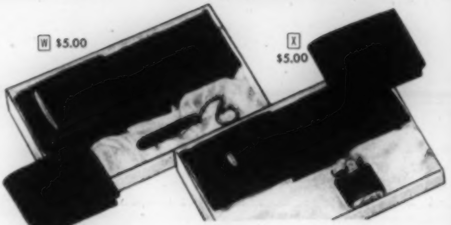
K **Sportsman's Calfskin Wallet.** Embossed outdoor hunting scene. 1 open and 1 zipper bill pocket. Coin pocket; removable windows; card pocket. Brown.
83 N 3063E—Shipping weight 5 ounces..........Each **$4.00**

All prices include 10% Federal Excise Tax . . Size of wallets is about 3½x4½ inches closed

Christmas Gift Sets







Modern matching leather goods. Wallet, key case and pocket secretary in select Florentine style cowhide. Gold-color design in dramatic contrast with rich, deep brown leather.

L **Wallet.** Detachable 4-window pass case. Silk moire lined open and secret bill pocket. 2 spare key slots. Card and stamp pockets.
83 N 3107E—Shipping weight 5 ounces. Boxed..........Each **$4.00**

M **Pocket Secretary.** Gold-color mechanical pencil. Note pad. 4 pockets.
83 N 3108E—Shipping weight 5 ounces. Boxed..........Each **$4.00**

N **Key Case.** 3-side zipper. 6 detachable steel hooks. License pocket.
83 N 3109E—Shipping weight 3 ounces. Boxed..........Each **$2.00**

(P), (R), (S) Matching gift items of top grain cowhide leather. *State color.*

P **Wallet.** *Colors* Mahogany (illustrated), brown or black.
83 N 3048E—Shipping weight 5 ounces..........Each **$3.00**

R **Men's Glasses Case.** Foam rubber and rayon repp stripe lined. Colors mahogany (illustrated), brown or black. *State color.*
83 N 3153E—Shipping weight 3 ounces..........Each **$2.00**

S **Key Case.** *Colors* mahogany (illustrated), brown or black.
83 N 2914E—Shipping weight 3 ounces..........Each 1.50

T **Beautiful Ribbed Pigskin Billfold.** Exclusive at Sears! Rich, 3-dimensional look. Smooth cowhide trim. 8-view detachable pass case.
83 N 2930E—*State color gray with black or natural tan. Shpg. wt. 4 oz*...Each **$5.00**

Smart, Matching Sets for Christmas Giving

V **Matching Wallet and Key Case Set**—made of watermarked Buffalo Calf. Wallet has 8-view detachable pass case. Boxed as a set.
83 N 2981E—Color brown. Shipping weight 8 ounces..........Set **$5.00**

W **Matching Set.** Top grain cowhide billfold and leather covered knife with key ring attached. Packed in Rayon Acetate lined gift box.
83 N 3150E—Color brown. Shipping weight set 9 ounces..........Set **$5.00**

X **Matching Top Grain Cowhide Billfold and Leather Covered Lighter.** Billfold has 8-view pass case. Automatic lighter. Gift boxed.
83 N 3071E—Color mahogany. Shipping weight set 9 ounces..........Set **$5.00**

CAPESKIN LEATHER DRESS GLOVES

Select Capeskin Leather Nylon-sewn for long wear

Knit Lining	Fur Lined
$5.50	$7.50

A Cabretta capeskin leather glove with choice of warm, long lasting linings. Slip-on style with full outseam. Fine, supple leather gauge sewn with nylon thread for strength. Snug "V" wrist construction.

Sizes small, medium, large. (See chart on opposite page.) *Please be sure to state size when you order.*

Milium insulated knit lining. Warm 50% Dacron, 50% Wool.
33 N 5533—Black
33 N 5534—Tan
33 N 5535—Charcoal gray
Shipping weight pair 4 oz.... Pair **$5.50**

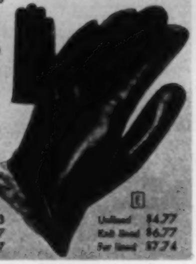
Snow white rabbit fur lining.
33 N 5633—Black
33 N 5634—Tan
Shipping weight pair 5 oz.... Pair **$7.50**

Gray rabbit fur lining.
33 N 5635—Charcoal gray
Shipping weight pair 5 oz.... Pair **$7.50**

B
Unlined $1.86
Knit lined $2.83
Fur lined $3.66

D
Knit lined $3.50
Fur lined $4.50

C
Unlined $2.83
Knit lined $3.77
Fur lined $4.77



E
Unlined $4.77
Knit lined $6.77
Fur lined $7.74

Warm and Comfortable Capeskin Leather Dress Gloves

B **Soft, pliable domestic Capeskin Leather.** Smart pigtexed finish. Full outseam. Gauge sewn with nylon thread for greater strength. Slip-on style. *State size* small, medium, large.

Unlined. Shipping weight pair 3 oz.
33 N 5427—Black 33 N 5428—Brown
33 N 5429—Cork (tan) Pair..**$1.86**

Full rayon and cotton knit lining. Shipping weight pair 4 ounces.
33 N 5527—Black 33 N 5528—Brown
33 N 5529—Cork (tan) Pair..**$2.83**

Fur lined domestic Capeskin Leather. Shipping weight pair 4 ounces.
33 N 5627—Black 33 N 5628—Brown
33 N 5629—Cork (tan) Pair..**$3.66**

C **Smooth grain African Sudan Capeskin.** Slip-on style. Gauge sewn with nylon thread. *Sizes* small, medium, large. (Chart on opposite page.) *Please state size.*

Unlined. Shipping weight 3 oz.
33 N 5404—Black 33 N 5405—Brown
33 N 5406—Tan Pair..**$2.83**

100% Nylon knit lining. Wt. pr. 4 oz.
33 N 5504—Black 33 N 5505—Dk. brown
33 N 5506—Tan Pair..**$3.77**

Full fur lined smooth grain Sudan Capeskin. Shipping wt. pair 5 oz.
33 N 5604—Black 33 N 5605—Brown
33 N 5606—Tan Pair..**$4.77**

D **Smooth grain selected domestic Capeskin leather.** Full gauge sewn with strong nylon thread. Full outseam for greater comfort, smarter appearance. *Sizes* small, medium, large. (See size chart on opposite page.) *Please state size.*

Warm 100% wool knit lining. Shipping weight pair 4 ounces.
33 N 5523—Black 33 N 5524—Brown
33 N 5525—Cork (tan) Pair..**$3.50**

Smooth grain domestic Capeskin with full fur lining. Shipping weight pair 3 ounces.
33 N 5623—Black 33 N 5624—Brown
33 N 5625—Cork (tan) Pair..**$4.50**

E **Select Imported Capeskin Leather.** Smart whip stitching with swagger flare cuff, ideal for sportswear or dress. *Sizes* small, medium, large. (See chart opposite page.) *State size.*

Unlined. Shipping weight pair 3 oz.
33 N 5466—Black 33 N 5467—Brown
33 N 5468—Tan Pair..**$4.77**

Knit lined. 50% Dacron, 50% Wool. Shipping weight pair 4 ounces.
33 N 5566—Black 33 N 5567—Brown
33 N 5568—Tan Pair..**$6.77**

Fur lined. Shipping wt. pair 4 oz.
33 N 5666—Black 33 N 5667—Brown
33 N 5668—Tan Pair..**$7.74**

F $1.67

G $2.83

H $3.77

Knit, Leather Palm Gloves

F **Warm Wool Worsted Knit Gloves.** Seamless, closely knit for warmth. Rib knit wrist locks out cold. Styled for dress or casual wear. Very flexible for free hand movement. Shipping weight pair 3 oz.

Sizes small, medium, large. (See chart on opposite page.) *State size.*
33N5460—Navy Blue 33N5461—Brown
33N5462—Charcoal gray Pair **$1.67**

G **Knit Glove with Pigskin Leather Palm.** 55% warm wool, 30% raccoon fur fiber for softness, 15% nylon for strength. Soft, supple pigskin leather palm. Plain pattern, seamless construction, rib knit wrist.

State size small, medium, large. Shipping weight pair 3 oz.
33 N 5498—Natural tan
33 N 5499—Gray Pair **$2.83**

H **Knit glove with pigskin launder leather palm.** Entire glove is washable. Knit glove is 55% wool, 30% soft raccoon fur fiber, 15% nylon. Pineapple pattern, rib knit wrist for snug fit.

State size small, medium, large. Shipping weight pair 3 ounces.
33 N 5489—Jet black 33 N 5497—Tan
33 N 5496—Charcoal gray Pair **$3.77**

J $3.77

K
Unlined $3.77
Knit lined $4.77

L $7.94

Fine Gift Gloves in Capeskin and Suede Leathers

J **Handsome smooth grain domestic capeskin.** Full knit lined, 75% rayon, 25% cotton. Sportsman strap wrist style. Set-in raglan thumb. Full whip-stitched with strong nylon thread.

State size small, medium, large. Shipping weight pair 5 ounces.
33 N 5507—Black 33 N 5508—Brown Pair..**$3.77**

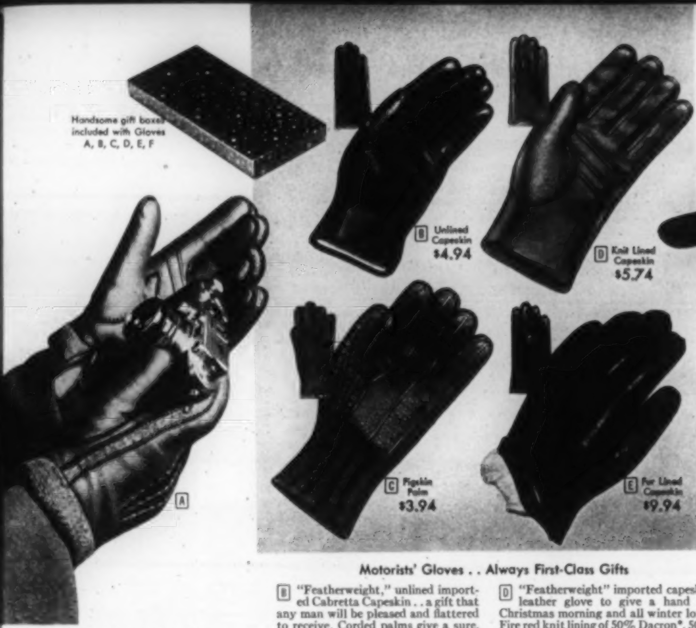
K **Imported suede leather dress gloves.** Smart slip-on style with swagger flare cuff. Full whip sewn with strong nylon thread. Ideal for sports or dress wear. *State size* small, medium, large.

Unlined. Shipping weight pair 3 ounces.
33 N 5412—Gray 33 N 5413—Charcoal brown Pair..**$3.77**

100% Knit lined. 50% Dacron, 50% wool. Shipping wt. pair 4 oz.
33 N 5512—Gray 33 N 5513—Charcoal brown Pair..**$4.77**

L **South African capeskin leather glove, luxuriously silk lined.** Slip-on style, "V" wrist construction. Gauge sewn with nylon thread. Hand sewn silking on back of glove. 100% pure silk lining. In attractive gift box.

State size small, medium, large. Shipping weight pair 3 ounces.
33 N 5570—Black 33 N 5571—Gray 33 N 5572—Tan Pair..**$7.94**


Handsome gift boxes included with Gloves A, B, C, D, E, F
B Unlined Capeskin $4.94
D Knit Lined Capeskin $5.74
C Pigskin Palm $3.94
E Fur Lined Capeskin $9.94
A

LAUNDER LEATHER DRESS GLOVES

Knit Lined $7.74 Unlined $6.77

Pilgrim Motorist's Gloves for Warmest Gift Wishes

$7.94 pair

A Our finest, smooth grain South African Capeskin wool lined glove. About the warmest greeting you can give. Specially corded palms assure a firm, non-slip grip on the steering wheel. 100% seamless knit virgin wool lining. Knit wool expansion side panels and cuffs for a more comfortable fit, and easier hand movement.

State size small, medium, or large.
33 N 5578—Charcoal gray
33 N 5579—Camel tan (light)
Shipping weight 4 ounces.......Pair $7.94

Motorists' Gloves . . Always First-Class Gifts

B "Featherweight," unlined imported Cabretta Capeskin . . a gift that any man will be pleased and flattered to receive. Corded palms give a sure, firm grip for driving. Gauge sewn with nylon thread for longer wear. The ideal glove for warmth without bulk. *Please state size* small, medium, large. Shipping weight pair, 5 ounces.
33 N 5450—Palomino tan
33 N 5451—Black Pair . . $4.94

C Seamless knit glove with rugged pigskin leather palm in matching color. Corded for firm, non-slip grip. An exceptionally fine fabric is 55% lamb's wool, 30% raccoon fiber, and 15% nylon. *State size* small, medium, large. Shipping weight pair, 6 ounces.
33 N 5486—Charcoal gray
33 N 5487—Camel tan
33 N 5488—Jet black Pair . . $3.94

D "Featherweight" imported capeskin leather glove to give a hand on Christmas morning and all winter long. Fire red knit lining of 50% Dacron*, 50% wool. Corded palm for sure, non-slip gripping qualities make glove ideal for driving. Slip-on style. Full gauge sewn with strong nylon thread. *State size* small, medium, large. Wt. pr., 6 oz.
33 N 5554—Black
33 N 5555—Palomino tan Pair . . $5.74

E Our finest fur lined South African Capeskin leather. Full, fawn color rabbit fur lining. Expansion panel on each side allows a free fit. Whip stitched with nylon thread. Hand sewn silking on back of glove, hem. *State size* small, medium, large. Shpg. wt. pr. 4 oz.
33N5674–Black 33N5676–Charcoal gray
33N5675–Charcoal brown Pair . . $9.94

* Reg. T.M. Du Pont polyester fiber

F Launder Leather can be tossed in with the family wash . . actually gets softer from washing! Select South African capeksin has maximum shrink. of 1%. Rich colors stay in. Whip-stitched with nylon thread. "V" cuff style.
State size small, medium, large.

100% Orlon* knit lined. Wt. pr. 6 oz.
33 N 5558—Charcoal gray
33 N 5557—Tan Pair . . $7.74

Unlined. Shipping wt. pr. 6 oz.
33 N 5458—Charcoal gray
33 N 5457—Tan Pair . . $6.77

Pilgrim Gloves to Compliment the Well-Dressed Man!

MEN'S DRESS GLOVE MEASURING SIZE CHART

Height and Weight Chart figures your correct glove size. All you need is your height and weight. Allowances for linings has been included.

HEIGHT	WEIGHT									
Step 1 Find your height listed below	**Step 2.** Read across chart opposite your height to column with your weight. Size listed is your glove size									
	131 to 140 lbs.	141 to 150 lbs.	151 to 160 lbs.	161 to 170 lbs.	171 to 180 lbs.	181 to 190 lbs.	191 to 200 lbs.	201 to 210 lbs.	211 to 220 lbs.	221 to 250 lbs.
5 feet to 5 ft. 4 in......	Small	Small	Small	Small	Med.	Med.	Med.	Med.		
5 ft. 5 in. to 5 ft. 8 in....	Small	Small	Small	Med.	Med.	Med.	Large	Large	Large	Large
5 ft. 9 in. to 6 feet.....	Small	Small	Med.	Med.	Med.	Med.	Large	Large	Large	Large
6 ft. 1 in. to 6 ft. 4 in....		Small	Med.	Med.	Med.	Large	Large	Large	Large	Large

Be sure to see our Big Fall General Catalog for an even larger selection of handsome menswear for all gift-giving occasions. Remember you can order from Sears with confidence . . . Full satisfaction guaranteed!

$5.97

Imported Capeskin. Whip stitched, smooth grained with fiery red, 100% Orlon pile lining. Whip-stitched with nylon for added wear. Side opening at cuff and full outseam for easier hand movement. *State size* small, medium, large. Shpg. wt. pr. 5 oz.
33 N 5576—Black
33 N 5577—Tan Pair . $5.97

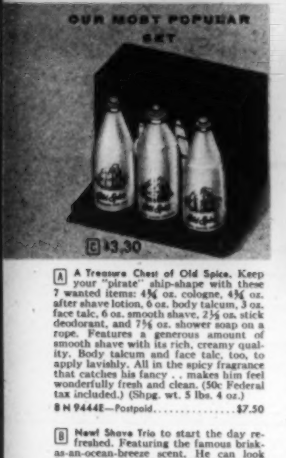
$6.77

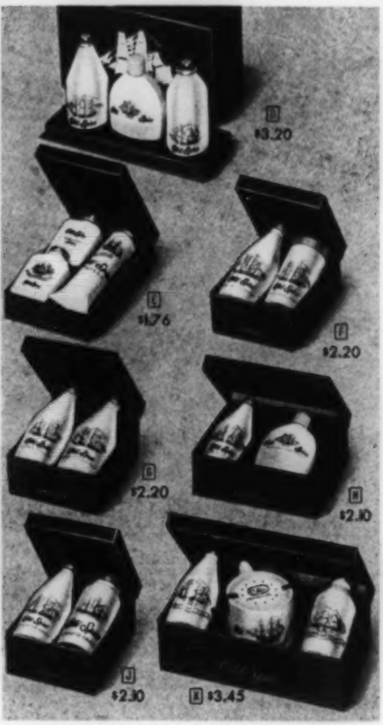
Lightweight Pigskin. Unlined genuine Peccary Pigskin shapes this trim-line glove for dress or sports wear. Hand sewn with nylon thread in unusual creed stitch. Expansion panel on each side of glove for more comfortable fit. *State size* small, medium, large. Shpg. wt. 4 oz.
33 N 5408—Cork Pair $6.77

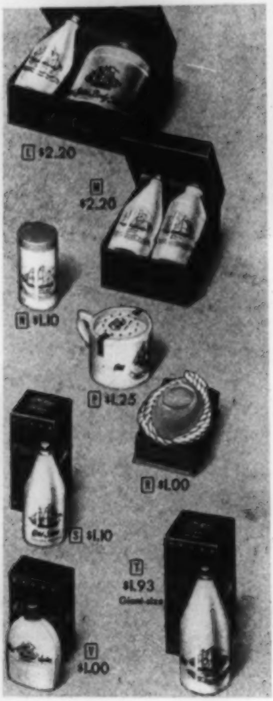
$7.50

Select Imported Capeskin. Adjustable leather wrist strap with gold colored buckle. Full outseam; gauge sewn with nylon thread. Fully lined with red acrylic pile—looks, feels like fur. *State size* small, medium, large. Wt. pr., 6 oz.
33 N 5660—Black
33 N 5662—Charcoal gray
33 N 5661—Tan Pair $7.50

Spice for His Life.. Old Spice, of Course







A **A Treasure Chest of Old Spice.** Keep your "pirate" ship-shape with these 7 wanted items: 4¾ oz. cologne, 4¾ oz. after shave lotion, 6 oz. body talcum, 3 oz. face talc, 6 oz. smooth shave, 2⅛ oz. stick deodorant, and 7⅝ oz. shower soap on a rope. Features a generous amount of smooth shave with its rich, creamy quality. Body talcum and face talc, too, to apply lavishly. All in the spicy fragrance that catches his fancy . . makes him feel wonderfully fresh and clean. (50c Federal tax included.) (Shpg. wt. 5 lbs. 4 oz.)

8 N 9444E—Postpaid..................**$7.50**

B **New! Shave Trio** to start the day refreshed. Featuring the famous brisk-as-an-ocean-breeze scent. He can look forward to something special each time he shaves. 3 crisp, fresh-as-a-breeze items:

4¾ oz. after shave lotion, the vigorous astringent . . banishes shave-soap film; 6¾ oz. smooth shave . . rich, uniform lather; self-regulating cap . . safe for travel. 3-oz. after shave talcum . . apply to face after shave for a smooth, mat finish. All decorated with the smart, clipper-ship design. (20c Federal tax included.)

8 N 9242E—Postpaid. (Wt. 3 lbs.)....**$3.20**

C **Three Shave Essentials** in the most popular sizes. Continues to reign as favorite over all our "royal" Old Spice sets. All 3 items in the breeze-fresh scent that appeals to the ladies, too.

4¾ oz. after shave lotion . . splash it on . . heals tiny razor nicks. 4¾ oz. cologne . . matching fragrance designed for men. 3 oz. men's talc for that smooth final touch to a perfect shave.

You're on the right scent to male "treasure" when you give him Old Spice, especially in these favorite forms.

8 N 9177E—Postpaid. (Wt. 2 lbs. 8 oz.). **$3.30**

D **Electric Shave Set** . . especially designed for the man who prefers to use an electric shaver. Naturally, he needs special accessories. 3¾ oz. electric shave . . used before shaving to give a closer, faster shave with any brand of electric shaver. 4¾ ounces after shave lotion for the famous exhilarating tang he prefers. Also, 4¾ ounces talc to add the finishing touch to his complete shave. Famous spicy aroma. (20c Federal tax included.)

8 N 9454E—Postpaid. (Shipping weight 2 pounds 8 ounces)................**$3.20**

E **Travel Kit** . . for the man who uses a safety razor, and likes a compact kit for short trips, vacations, etc. Set contains 2⅝ oz. after shave lotion, 1⅝ oz. men's talc and 4⅛ oz. brushless shave cream. (11c Fed. tax incl.) (Wt. 1 lb. 8 oz.)

8 N 9162E—Postpaid...........**$1.76**

Same as above, except contains lather shave cream instead of brushless. (Shpg. wt. 1 lb. 8 oz.)

8 N 9155E—Postpaid...........**$1.76**

G **Cologne Set** for the man who likes the Old Spice aroma to linger longer after a shave. 4¾ oz. each of cologne and after shave lotion in this popular two-piece set. Spiced to give his spirits a big lift whenever he uses it. (Wt. 1 lb. 8 oz.)

8 N 9305E—Postpaid...........**$2.20**

J **Smooth Shave Set.** Jumbo 6¾ oz. pressurized shave cream in handy aerosol container . . gives rich, creamy lather instantly. 4¾ oz. after shave lotion in the scent preferred by many discriminating men. (10c Fed. tax incl.) (Wt. 1 lb. 8 oz.)

8 N 9537E—Postpaid...........**$2.10**

F **Deodorant Set.** Give your favorite gentleman "social security" in action! Wonderful Old Spice stick deodorant assures him of 2⅛ oz. of solid protection.

Contains hexachlorophene to reduce skin bacteria. Gives him safe, sure protection all day. Quick, clean, easy to apply . . and melts instantly. Also includes 4¾ oz. soothing after shave lotion . . in the same fragrance. (Shpg. wt. 1 lb. 6 oz.)

8 N 9113E—Postpaid...........**$2.20**

H **New! Electric Shave Set.** Two essentials for the electric shave user. 3¾ oz. pre-electric shave lotion . . prepares face for quick, easy shave. 4¾ oz. after shave lotion designed to apply after shaving. (10c Federal tax included.) (Wt. 2 lbs.)

8 N 9367E—Postpaid...........**$2.10**

K **Shave Mug Set.** Handsome pottery mug with soap, trimmed with the famous clipper-ship design. Soap scented with long-lasting Old Spice. Also, 4¾ oz. after shave lotion and 3 oz. men's talc. (20c Fed. tax incl.) (Shpg. wt. 2 lbs. 12 oz.)

8 N 9314E—Postpaid...........**$3.45**

L **Lotion and Body Talc** . . both with a sparkling fresh fragrance. 3 oz. body talc for generous use after shower or bath. 4¾ oz. after shave lotion, too.

8 N 9453E—Postpaid. (Wt. 1 lb. 12 oz.). **$2.20**

M **Facial Talc** . . refreshing, tangy scent in 3-oz. size coupled with 4¾ oz. after shave lotion, soothing action.

8 N 9306E—Postpaid. (Wt. 1 lb. 8 oz.). **$2.20**

N **Stick Deodorant for Men.** 2⅛ oz. solid form cannot spill, fine for travel. Contains hexachlorophene to fight against skin bacteria. "Social security" benefits.

8 N 5554E—Postpaid. (Wt. 6 oz.)......**$1.10**

P **Pottery Shave Mug** with rich-lathering soap. Attractive cream color mug with clipper-ship design. Filled with 9-month supply (normal use) of soap.

8 N 9308—Postpaid. (Wt. 1 lb. 4 oz.)..**$1.25**

R **Shower Soap for Men.** Brighten up his shower time with convenient soap-on-a-rope. Oval cake of soap comes in ample 7⅝-oz. size. Same Old Spice scent.

8 N 9309—Postpaid. (Wt. 12 oz.)......**$1.00**

S **Cologne for Men.** Breeze-fresh, long-lasting fragrance . . for men who want a distinctively masculine cologne. Generous 4¾-oz. size bottle for long use.

8 N 9307E—Postpaid. (Wt. 12 oz.).....**$1.10**

T **After Shave Lotion.** Definitely the most popular Old Spice product. Giant 9⅛-oz. size to last that special man for a long, long time. Fine, soothing action.

8 N 9417E—Postpaid. (Wt. 2 lbs.)......**$1.93**

Same as above, except 4¾-oz. size.

8 N 9387E—Postpaid. (Wt. 1 lb. 4 oz.). **$1.10**

V **Electric Shave.** Regardless of make of shaver, pre-shave will give a closer, faster shave. Handy 3¾-oz. size.

8 N 9374—Postpaid. (Wt. 1 lb.).......**$1.00**

NOTE: "E" after catalog number means 10% Federal Excise Tax is included in price unless otherwise noted

For His Majesty.."Royally" Fine Toiletries

BATON
A $1.17
SEAFORTH
B
$2.20
MENNEN
C
$1.57
D
$2.12

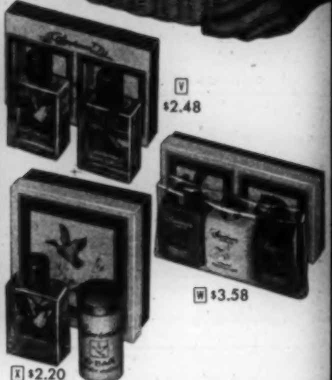
E
$2.97
F
$4.87
G $8.47

MAX FACTOR
K $3.58
J $3.03

KINGS MEN
WONDERFULLY EXCITING TOILETRY GIFTS
M $3.20
L $2.31
N $3.30

YARDLEY
R
$2.58
P $4.13
S $3.30

SPORTSMAN
T
$10.43



A **Popular BATON Set.** Exclusive with Sears .. leads the field at so low a price! Gingery-spice scented items: 2 oz. each of after shave lotion, cologne and hair dressing. Distinctive red, black and gold color package.
8 N 9003E—Gift box. Wt. 1 lb. **$1.17**

B **New! SEAFORTH Barber Shop Quartette.** He'll sing with pleasure at sight of this "moustached" group. Brisk heather 'n' fern aroma. 1¾-oz. jug, each of spiced shave lotion, talc, cologne and hairgroom. Gift box.
8 N 9238E—Postpaid. (Wt. 1 lb. 4 oz.) **$2.20**

(C) and (D), MENNEN Gifts for Men. Famous for crisp aroma. New luxury boxes.

C **Shave-Talc Set.** 4 oz. after shave talc . . neutral tint. 2 oz. skin bracer shave lotion and 6¼ oz. menthol-iced foam shave. Ppd.
8 N 9415E—(7c Fed. tax incl.) Wt. 1 lb. 8 oz. **$1.57**

D **Shave-Deodorant Set.** 1⅓ oz. spray deodorant with Permatec for lasting protection. Also, generous 6¼ oz. menthol-iced foam shave and 5 oz. skin bracer shave lotion. Postpaid.
8 N 9416E—(12c Fed. tax incl.) Wt. 2 lbs. . . **$2.12**

BATON Shave Brushes with pure badger knots. Ivory-color Catalin plastic handle.

E **Good Quality Brush** with easy-grip handle.
8 N 7644—3⅞ in. Shpg. wt. 4 oz **$2.97**

F **Fine Quality Brush** with generous knot.
8 N 7693—4⅛ in. Shpg. wt. 5 oz **$4.87**

G **Our Finest Quality, Extra-large Brush.** Luxurious full knot to pamper his skin, really soften whiskers. Ample 5-in. length.
8 N 7658—Handsome gift box. Wt. 4 oz. . . **$8.47**

H **Caddy Cart** holds 1-oz. solidified after shave stick. Gay plaid cotton. Wt. 7 oz.
8 N 9246E—(10c Federal tax included) **$2.10**

J **MAX FACTOR Busy Man's Bar** serves that active man in your life. Smart plastic dispenser pump gives required amount at finger touch.

Popular 3-oz. size each of after shave lotion, cream hair dressing and cologne for men. (Shpg. wt. 2 lbs.)
8 N 9471E—Postpaid **$3.03**

L **KINGS MEN Coronet Crystal Duo.** For your favorite "knight", no less . . gold-color crowns. Brisk companions to splash-on: 4¼ oz. each of Thistle and Plaid cologne and after shave lotion. Marvelous for quick pick-ups. Sparkling gold color bottles, too. (Wt. 2 lbs.)
8 N 9236E—Postpaid **$2.31**

N **KINGS MEN Coronet Trio Set.** Dashing knights bottles to make a "conquest."

4¼ oz. after shave lotion, 4¼ oz. cologne and 3.2 oz. talc. He'll use all 3 for the finishing touch after shaving. Brisk aroma gives a fragrant lift. (Shpg. wt. 2 lbs.)
8 N 9425E—Postpaid **$3.30**

R **YARDLEY Duo.** Ample 6 oz. shaving foam for super-wetting lather at the push of a button. Freshens his face. Also, 3¾ oz. after shaving lotion with popular English Lavender aroma. Invigorates and softens the skin . . soothes razor burn. (13c Fed. tax incl.) (Wt. 1 lb. 8 oz.)
8 N 9240E—Postpaid **$2.58**

K **MAX FACTOR 3 for the Road.** He can't "hit the road" till he's ready to travel in style. Unbreakable plastic dispensers, packaging.

3¾ oz. each of after shave lotion, cream hair dressing and deodorant cologne. Handy plastic snap case. (Shpg. wt. 1 lb.)
8 N 9234E—Postpaid **$3.58**

M **KINGS MEN Coronet Crystal Trio.** Here's the "royal" way to solve his shave and hair grooming cares. 6 oz. of luxury shave cream, 4 oz. hairdressing and 4¼ oz. after shave lotion. (Wt. 2 lbs. 8 oz.) (20c Fed. tax incl.)
8 N 9237E—Postpaid **$3.20**

P **YARDLEY Trio.** 3 oz. invisible talc absorbs oils . . no more shiny skin. 2⅓ oz. deodorant in handy push-up stick . . no messy fingers.

3¾ oz. after shaving lotion with delightful English Lavender scent. In a modern motif gay gift box. (Wt. 1 lb. 8 oz.)
8 N 9239E—Postpaid **$4.13**

S **YARDLEY Refresher** features 3¾ oz. after shave lotion in popular English Lavender scent. Also, 3¼ oz. of refreshing cologne for men. Shave lotion tops off any shave, electric or lather. Helps heal tiny nicks and soften skin too. (Shpg. wt. 1 lb. 8 oz.)
8 N 9241E—Postpaid **$3.30**

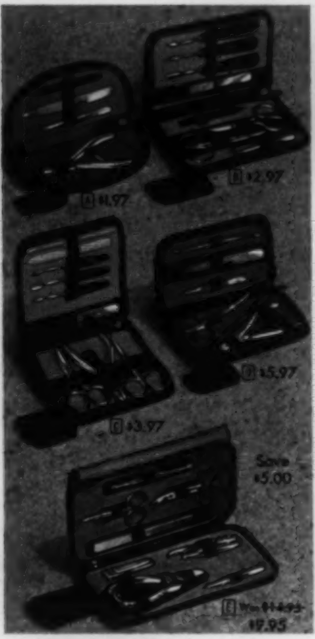
T **SPORTSMAN Creel Basket Set.** Authentically styled willow basket, even to leather hook closing. Wonderful for fishermen or for den ornament later. Inside, 4 oz. each shaving lotion, cologne, body powder. 2.5-oz. D-Bar stick deodorant, shower soap-on-a-rope. Packed in simulated green grass. (Wt. 6 lbs.)
8 N 9225E—(43c Fed. tax incl.) Postpaid **$10.43**

V **SPORTSMAN Duet** presents two reasons why the girls prefer the "sportsman" type. Good-smelling shaving lotion . . just rugged enough to make his face shiver. Cologne for men . . both in handy 4-oz. size. Handsome game-bird bottles. Attractively packaged to please the most discriminating male. Gift designed to give his spirits a fragrant lift each time he uses it.
8 N 9229E—Postpaid. (Shpg. wt. 1 lb. 8 oz.) . . **$2.48**

W **SPORTSMAN Airlite Set** for the man who travels. Handsome flexible plastic 3-oz. containers of his favorite "woodsy" shaving lotion and cologne for men. Also, 2⅓ oz. liquid deodorant. All packed in durable transparent vinyl case. Gift-boxed with mallard duck and jumping fish decor. Packaging designed strictly for the stag set . . definitely masculine motif.
8 N 9232E—Postpaid. (Shpg. wt. 1 lb.) **$3.58**

X **SPORTSMAN Twosome** at a budget price! Famous clean-scented shaving lotion (4-oz. size) and D-Bar, solidified deodorant (2.5-oz. size). He'll splash on lotion for a quick "lift" after each shave. And, he'll find D-Bar gives him real service . . no spills, no messy fingers; just stroke it on. Strikingly bottled and boxed with the Sportsman mallard duck motif.
8 N 9233E—Postpaid. (Shpg. wt. 2 lbs.) **$2.20**

Manicure Aids, Auto Kits.. for the Stag Set

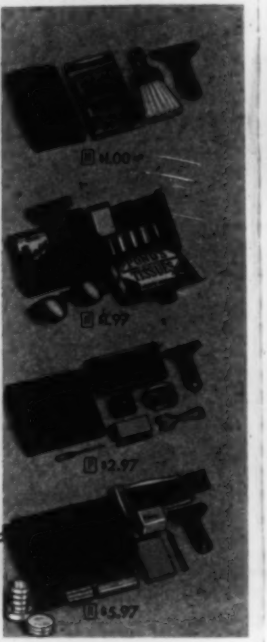


H $1.00
4-IN-1
Pocket
Implement

J $1.97
4-IN-1
Pocket
Implement

TOENAIL
NIPPER
K
$2.97

7-DUTY
Pocket Implement
L
$3.97



Manicure Sets tailored with males in mind

A **Genuine leather zipper case** . . tan with gold color embossing. Holds 4 implements from Germany: chrome plated toenail nipper, tweezer, file, brown plastic nail cleaner. Quality at a budget price. 5⅛x2⅝ in. case from Austria. (8c; 15c Fed. tax incl.)

8 N 9250E—Gift boxed. Shpg. wt. ea. 4 oz. . .Each **$1.97**; 2 for **$3.74**

B **Genuine leather zipper case from Germany.** Neutral beige tan color. Holds 4 brown plastic-handled implements; 2 scissors, nail file and tweezer. Grained leather case in a smart, sleek shape (6x3⅝ in.). Neatly styled to please masculine taste. *Save on two.* (8c; 12c Fed. tax incl.)

8 N 9252E—Gift box. Shpg. wt. ea. 6 oz. . . . .Each **$2.97**; 2 for **$5.00**

C **Tan smooth leather zipper case from Germany.** Contains 9 implements. Chrome plated nail file, toenail nipper, cuticle scissors and nail scissors all from Germany. Also holds 5 other items. Case 4⅝x4⅝ in. (19c Fed. tax incl.)

8 N 9253E—Gift box. Shipping weight 6 oz. . . . . .Each **$3.97**

D **Top grain cowhide case from Germany.** High-quality chrome plated implements from Solingen, Germany . . noted as the center of precision-design cutlery. Medium brown smooth case holds: nail file, tweezer, cuticle pusher-cleaner combination, cuticle scissors, toenail nipper. Each implement held securely in place by flap. Streamlined case, 3⅛x5⅛ in.

8 N 9254E—Gift box. (14c Fed. tax incl.) Shpg. wt. 4 oz. . .Each **$5.97**

Exceptional $5.00 saving on our Finest Set

E **Lyric De luxe Quality Manicure Set.** We believe this to be an exceptional value! Our finest set at a substantial saving . . a giant 33% cut . . just in time for Christmas gift-giving.

Imported from Germany . . famous for precision-design, high-quality cutlery. Luxurious top grain cowhide case in light brown. Rich suede lining with an extra suede flap to keep all implements protected . . really luxurious. Highest quality steel implements: heavy duty barrel-spring nail nipper, combination nail clipper-file, combination knife with 1 cutting blade, bottle opener and cork screw, splinter tweezer, nail file, surgical steel cuticle scissor, professional-type nail scissor, metal nail cleaner-cuticle pusher. (22c Fed. tax incl.)

8 N 9044E—Gift boxed. Shpg. wt. 1 lb. Was $14.95 . . . . . .Now **$9.95**

Keep his hands neatly groomed all year long

F **Pocket Manicure Kit.** Red top grain cowhide case imported from Austria. Two pockets inside hold tweezer and nail scissor imported from Germany, nail file and brown plastic comb. Compact 4x2⅛-inch size, snap-closing case for his convenience. Certain to please masculine good taste. Shop now. (5c; 10c Fed. tax included.)

8 N 9249E—Shpg. wt. each 3 oz. Each 97c. . . .*Save 17c.* 2 for **$1.77**

H **4-in-1 Pocket Implement.** Economically priced, yet fine stainless steel. Neat and slim, no bother at all for a man to carry with him. Only 2⅝ in.

Opens to file, cuticle pusher, manicure knife and scissors. Also has clip for key chain.

Buy several at this low price . . marvelous extra gifts, office grab bags or for the janitor or postman. Shpg. wt. ea. 2 oz.

8 N 9391—Each **$1.00**; 2 for **$1.77**

K **Heavy-duty Toenail Nipper.** Imported from Germany. Chrome-plated, barrel-spring nipper has curved blades of high quality steel, is 4⅛ in. long. Self-opening lock keeps nipper in place. So compact . . fits right in the smallest pocket with no bulge. Green vinyl plastic snap case. Gift boxed to bring him added holiday pleasure. (1c Federal Tax included.)

8 N 9552E—Shpg. wt. 4 oz. . **$2.97**

G **Pocket Manicure Kit.** Smooth ginger cowhide case from Austria . . chrome plated implements. Inner flap slides out, holds tweezer and nipper from Austria. Nail pusher and cleaner from Austria, nail file.

Novel metal closing on kit. Handsome enough for special men in your life. 5⅛x3 in. kit. (13c; 22c Fed. tax incl.)

8 N 9251E—Shpg. wt. each 4 oz. Each **$2.97** . . .*Save 94c.* 2 for **$5.00**

J **Pocket Manicure Implement.** Gleaming chrome plated. So handy to carry in his pocket. Low priced, yet serves 6 purposes. Features nail file and cleaner, knife blade, scissors, nail clipper and key chain. Strictly for "neat" males . . supplies the finishing touch to their grooming. Slips right into its own dark blue plastic case for easy carrying. Shpg. wt. ea. 2 oz.

8 N 9550—Each **$1.97**; 2 for **$3.50**

L **7-duty Manicure Knife.** Fine quality, imported from Italy . . noted for precision-design cutlery. Sleekly-streamlined . . durable stainless steel for years of wear. Count them:

7 uses! Knife blade, cuticle pusher blade, nail file and cleaner, novel key chain loop, tweezer-scissor which slides in and out of knife for easy access. Gift box with penny for luck.

8 N 9323—Shpg. wt. 4 oz. . . **$3.97**

One for every Car!

M **Economical Auto Kit.** No car should be without one . . especially at this modest price! Plastic ice scraper with rubber squeegee, wood-handled whisk brush with nylon bristles, cotton polish cloth. Fold-up tan pigskin-grained plastic case. 6x3⅛x2 in.

8 N 9084—Shpg. wt. 8 oz. **$1.00**

N **Auto Visor Kit.** So handy . . clips right to visor with 2 metal clips. Contains needed car items: windshield scraper, cigarette holder, comb, sunglasses, coin purse, mirror, pencil, note pad and tissues. Useful separate map pocket. 11⅛x4⅛-in. kit is tan pigskin-grained plastic.

8 N 9402—Shpg. wt. 1 lb. **$1.97**

P **Auto Kare Kit.** Includes most essential car-care accessories. Convenient snap case of pigskin-grained plastic in neutral tan color. Windshield scraper, flashlight, battery, sewing kit, bottle opener, screw driver, cotton "Wet Shamee" cloth, cotton polish cloth, note pad and pencil. Just the size for dash compartment.

8 N 9388—Shpg. wt. 10 oz. . . . **$2.97**

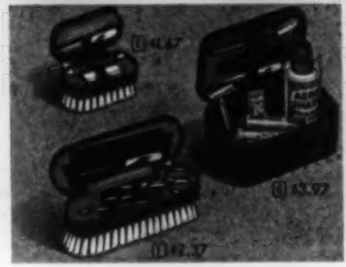
R **Deluxe Quality Auto Kit.** Everything you're likely to need in town and out. Two-tone tan simulated leather zipper case . . compact (6⅛x8⅛x1⅛ in.). Cotton "Wet Shamee" cloth, plastic box that opens to a cup, flare, bandages, smelling salts, tincture merthiolate, flashlight, windshield scraper, pencil, note pad. Gift box.

8 N 9350—Shpg. wt. 1 lb. **$5.97**

Shop from our wide selection of gifts for men and add to your Sears Easy Payment order. Build to $20 or more.

Grooming Gifts..Marvelous for Males

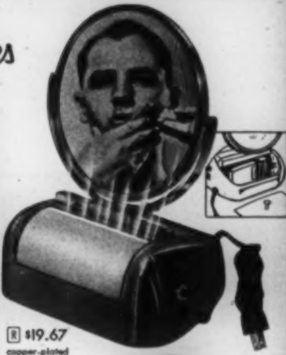
MUSICAL GIFTS
A $5.77
B $9.97
C $9.97
D $3.97

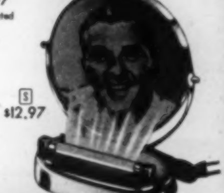


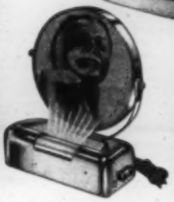
ELECTRIC VIBRA-BRUSH
H
$7.97

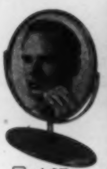
J $3.97
K $2.80
M $1.83
L $9.50

BRUSHES FOR SPORTSMEN
N $1.97
P $4.77









Male-accented Luxury Gifts

A **Musical Jewel Box.** Distinctively masculine . . styled like a miniature attaché case. Simulated leather, 22K gold-tool trim. 8 compartments at bottom for cuff links, tie pins, etc. Slots for collar stays. Swiss movement plays romantic tune. *State* black or brown.
8 N 9265—Size 7¼x6x1¾ in. Shpg. wt. 12 oz. **$5.77**

B **Musical Treasure Chest** for prize "loot." Wood hinged chest, copper-plate trim. Authentic style even to bar closing. Red rayon velvet lining. Removable 6-section tray. Bottom compartment. Swiss movement plays "Volga Boatman." *State* black or brown.
8 N 9267—Gift box. Size 7⅝x4¼x3⅜ in. Wt. 2 lbs. 6 oz. **$9.97**

C **Musical Cuff Links** furnish a novel accent. Gold color metal case styled with classic simplicity. Winding crown serves as on-off switch. Swiss watch-type movement plays romantic tune. ⅝x⅞x5/16 in. each.
8 N 9166E—(91c Fed. tax incl.) Shpg. wt. 3 oz. **$9.97**

D **Musical Military Brush.** Real collector's item . . "old time" baseball player pictured on plastic back. "Take Me Out to the Ball Game" furthers motif. Firm white nylon bristles. Gay multicolors on ivory color.
8 N 9360—Size 4¾ in. long. Shpg. wt. 1 lb. **$3.97**
8 N 9392—Same as above, except antique auto motif and song, "Merry Oldsmobile." Shpg. wt. 1 lb. **$3.97**

E **Brush-Shave Kit.** Smart suntan leather zipper case from Austria. Bottom is an actual clothes brush with nylon bristles. Top holds a safety razor, blade and triple-cut file from Germany. Small, compact. (8c Fed. tax incl.)
8 N 9352E—Size 3¼x1⅞x1¾ in. Shpg. wt. 8 oz. **$1.47**

F **Brush-Manicure Kit** . . fine for travel. Suntan color simulated leather, zipper top. Comb and 4 implements fitted on lining. White plastic-bristle clothes brush bottom. (11c Fed. tax incl.) 6⅛x2x2⅛ in.
8 N 9353E—Shipping weight 8 ounces **$2.37**

G **Travel, Utility and Fitted Shave Kit.** Kit contains comb, nail file, toothbrush, Ammident toothpaste, Gillette safety razor and blade, Aero pushbutton lather shave cream. Brown simulated leather, water-repellent lining, flap holder. Extra space.
8 N 9354E—7x4x3 in. Wt. 1 lb. 6 oz. (18c Fed. tax incl.) **$3.97**

Brushes to stimulate hair and scalp

H **Electric Vibra-Brush** at $1.53 saving! May help save hair if roots still have life. Helps free head from falling hair, loose dandruff. Electromatic action strokes hair; massages, cleans. Lightweight. Anodized aluminum head with plastic handle. Women can use it, too. Nylon bristles. 110–120-volt, 60-cycle AC only. UL approved.
8 N 6435—8-foot cord. Wt. 1 lb. 8 oz. Was $9.50. . . . Now **$7.97**

J **Topper Silk Hat Set.** Set contains 6⅛-in. club hair brush, clothes brush and comb . . all in ebony black. Brush blocks and comb of molded plastic. Brushes bristled with finest quality white nylon. Designed for your "top man."
8 N 9357—Silk-lined gift box. Shpg. wt. 1 lb. 6 oz. **$3.97**

K **Club Brush Set.** Fine personal brush for that favored man, handsomely styled in sleek "black marble" plastic. 6⅝-in. brush has Tynex nylon bristles. Clear plastic comb completes the set. A wonderful value!
8 N 9361—See-through gift box. Shpg. wt. 12 oz. **$2.80**

L **Famous Kent of London Club Brush** for true hair grooming luxury. Handmade by highly skilled English brush craftsmen. Extra-long (⅝ in.) natural bristle cut for durability. Rich satinwood block.
8 N 9430—Size 7¼x2¾ in. Shpg. wt. 1 lb. **$9.50**

M **Gentlemen's Military Brush Set.** Packaged in a smart clipper-design platform box. Designed in silver-color finish on metal with black trim. Set contains two military brushes plus 7-in. sturdy clear plastic comb. Both brushes are bristled with special texture stiff plastic.
8 N 9356—Gift box. Shipping weight 14 ounces . . . . . . Only **$1.83**

N **Baseball Motif Brush.** Sure to become the favorite form of "batting practice" for any "big leaguer." Actually an authentically-shaped baseball bat transformed into a highly useful hair brush. Brush back of natural blonde finish hardwood . . sturdy nylon bristles. 9 inches long.
8 N 9394—Official stamp, too. Shpg. wt. 8 oz **$1.97**

P **Golf Club Brush.** For the golf enthusiast . . a reminder of his favorite sport whenever he brushes his hair. Actually made from an authentic driver head, by a large manufacturer of golf clubs. Approx. 5x3 in. Dark mahogany finish hardwood with 11 rows of nylon tufting.
8 N 9358—See-through gift box. Shpg. wt. 1 lb. **$4.77**

Versatile Mirrors for multi-use

R **Our Finest Electric Shave Mirror.** Features a storage compartment that holds any shaver or toiletries. Heavy copper-plated finish over steel frame and die-cast base. Lacquered to prevent tarnish. Handy electric outlet.

Rotates in a circle for reflecting or magnifying side. Magnifies with true color reflection. Heavy beveled mirror. Uses a 25-watt bulb. UL approved. 110–120-volt, 60-cycle, AC only.
8 N 9364—7-in. diameter. Shpg. wt. 3 lbs. **$19.67**
8 N 9365—Same, except chrome-plated **17.97**

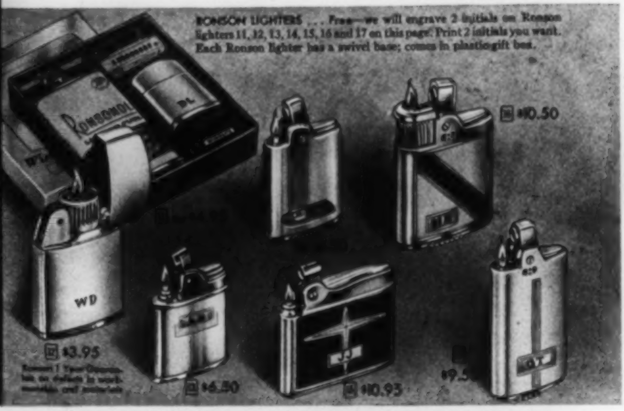
S **Our Fine Fluorescent Shave Mirror.** Bright fluorescent light is easy on eyes and on expense . . uses only 4 watts. 8-in. reflecting surface . . adjusts with a flick of the finger to plain or magnifying side. Sparkling chrome-plate, highly polished steel base. Electric outlet for shaver or hair dryer. On-off switch. UL approved. 110–120-volt, 60-cycle, AC only.
8 N 6261—6-ft. cord. Wt. 4 lbs. 4 oz. **$12.97**

T **Our Fine Quality Electric Shave Mirror.** Streamlined, modern design. Chrome-plated, highly polished steel frame and base are wonderfully durable, take years of wear. 7-in. mirror with 25-watt bulb in chrome-plated tube. Has both reflecting and magnifying sides. With electric outlet . . handy for appliances. On-off switch. UL approved. 110–120-volt. Use on either AC-DC.
8 N 6259—6-ft. cord. Shpg. wt. 3 lbs. **$8.97**

V **Chrome-plated Utility Mirror.** A pair of fine mirrors in one . . one side concave magnifying . . the other a regular beveled mirror. Ideal for shaving . . fine for vanity, too. Rotates in complete circle and stays put anywhere. Solid brass frame, highly polished and a lacquer coat to prevent tarnish. Fine for all the family to use.
8 N 9363—6-in. diameter. Shpg. wt. 2 lbs. **$6.97**

EVANS Lighter
case combination
$4.87

Distinctive, Handsome Gift Lighters



RONSON LIGHTERS . . . Free—we will engrave 2 initials on Ronson lighters 11, 12, 13, 14, 15, 16 and 17 on this page. Print 2 initials you want. Each Ronson lighter has a swivel base; comes in plastic gift box.

- Smartly styled . . . compact to fit without bulge
- An excellent gift for men or women
- Holds 20 regular, 18 king size cigarettes
- Always responds with a light

Evans De luxe 20-Pack. . . . a handsome gift bargain that is offered to you exclusively by Sears. A logical gift for any smoker on your Christmas list. Combines sleek, slim cigarette case with Evans top quality automatic lighter. Fits neatly and compactly in any pocket without bulging, and it is the right size for any purse. The light weight construction.

3⅛x5⅛ inches, this case holds more cigarettes than the average smoker uses in one day. Rhodium finish with luxurious-looking sun burst design. Order today. Postpaid. (Shipping weight 12 oz.) *Print 2 initials for engraving.*
87 N R150 . . . . $4.87

11 **Ronson Windlite Set.** A thoughtful gift for any smoker. It contains a fine windproof lighter plus everything needed for its operation. Handsome Windlite lighter, the ideal lighter for outdoor use (see 12 below), 4-oz. can Ronsonol lighter fluid, 9-Flinter set of flints, and a plastic cleaning brush to keep lighter sharp. Gift box. *Print 2 initials.*
87 N R103—Size 1½x2¼x¾ in. Postpaid (Wt. 8 oz.) . . . $4.95

12 **Ronson Windlite.** Lights in a draft . . . flame won't blow out in heavy wind. Handsome, scuff-resistant brush chrome finish. Sturdy construction, large fuel capacity. Windlite is also available in the set listed above (11). Size 1⅜x2¼x⅜ in.
87 N R100—*Print 2 initials.* Postpaid. (Wt. 6 oz.) $3.95

13 **Ronson Sport.** Trim, handsomely styled, ruggedly built. Brush chrome finish. Long lasting wick. Size 1⅜x1⅛ inches.
87 N R104—*Print 2 initials.* Postpaid. (Wt. 8 oz.) $6.50

14 **Ronson Essex.** New streamlined styling. Chrome-plated, satin finish, graceful, sweeping engraved design. Can be used by men or women. *Print 2 initials.*
87 N R106—1½x2 in. Postpaid. (Shpg. wt. 6 oz.) $8.50

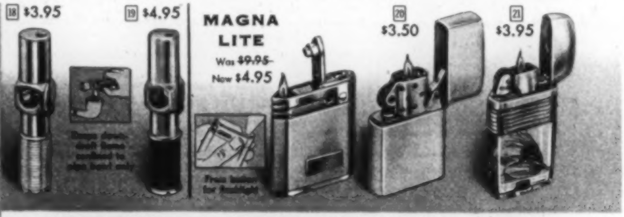
15 **Ronson Adonis.** Slim as a fine watch, so compact. Modern, sweeping lines. Chrome-plated with Tortoise finish. Size 2⅛x1⅝x⅛ in. *Print 2 initials.*
87 N R113—Postpaid. (Shpg. wt. 8 oz.) $10.95

16 **New Ronson Imperial Whirlwind with disappearing windshield.** Royal in every way, from the majesty of the engraving to the regal splendor of the royal blue embassy strip. Royal blue enameled back and strip across front. Chrome-plated. Size 1⅝x2⅛ inches.
87 N R114—*Print 2 initials.* Postpaid. (Wt. 8 oz.) $10.50

17 **Ronson Highlite.** Chrome-plated satin finish with engraved design. Tall, sleek. Size 1⅛x1⅛x1⅛ in.
87 N R115—*Print 2 initials.* Postpaid. (Wt. 6 oz.) $9.50

EVANS EXECUTIVE

Evans Executive Desk Set . . . smart, elegant, masculine in every detail. Here's the answer to your gift problem for Dad, the boss, your best beau. An impressive looking set of bright gold-color metal trimmed with black Morocco leather, designed exclusively with the man in mind. The perfect addition to any office, den, living room. He'll enjoy its massive good looks. Cigarette lighter is removable from base for easy lights. Removable ashtray. You'll be proud to have given this fine gift. 3¼x5⅛x1⅛ inches.
87 N 167—*Postpaid.* (Wt. 1 lb. 8 oz.) $10.00



Nimrod Pipe Lighters

Now available to you in two good-looking, practical finishes; the regular with durable chrome plating and the executive with striking gold-color metal finish and genuine brown lizard skin grip that adds an air of elegance. Both are lightweight and easy to carry; no pocket bulge.

This is an important accessory for every pipe smoker. Give him the lighter that is designed especially for his pipe. Nimrod shoots the flame directly into the pipe bowl with an easy-going one hand operation. Long lasting fiber glass wick, tool steel sparking wheel. Hood puts out flame after lighting. 3⅛x⅝ in. Postpaid. Shipping weight 4 ounces.

18 87 N 162 Regular . . . $3.95
19 87 N 173 Executive $4.95

Give an Outstanding Windproof Lighter for Christmas

Magna Lite an exciting gift idea for both men and women. For those who appreciate the latest in design . . . automatic electric lighter-flashlight combination. A windproof lighter and a battery powered flashlight in one unit, but so compact. Only 2⅛x2¼x⅜ inch, only a fraction larger than the smallest regular cigarette lighter.

Unique slide action is smooth and simple to operate with one hand. No flints needed. Sealed battery gives up to 5 months' service with normal use. Handsome engine-turned chrome finish. (Shpg. wt. 6 oz.)
87 N 174—Postpaid. $4.95

20 **Zippo Windproof.** Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly after closing. Ideal for outdoor use. Gleaming brush chrome finish. Size 2⅛x1⅛ inches. (Shpg. wt. 5 oz.)
87 N 160—Postpaid. $3.50

21 **Vu-Lighter.** Excellent Christmas gift for fishermen. Top of highly polished chrome and green plastic. Clear plastic base lets you check fuel supply. Brightly colored authentic fishing fly floats in lighter fuel.
87N172—Pd. (Wt. 8 oz.) . . $3.95

Order early and get these gifts in time for Christmas; remember Sears Easy Terms

Gift Suggestions.. Something Different for the Smoker

A $3.95
C 3 for $2.00
97c ea.
B $1.95
D Set $1.77

A **Western Motif Ash Tray.** Use this ash tray in your living room, rathskeller, or den of your home. You'll be proud to own it. One of the handsomest we have ever offered. This is a genuine ceramic ash tray glazed in black or white and sprinkled with gold-colored particles. Decorated with realistic model of a "6-gun." *State* black or white.

87 N 360—11x7¾x1½-in. Wt. 2 lbs. $3.95

B **Modern Leaf Inspired Ash Tray.** Genuine ceramic with lustrous black or white metallic glaze. Gold color trim. Safety design prevents cigarettes from falling on furniture. *State* black or white.

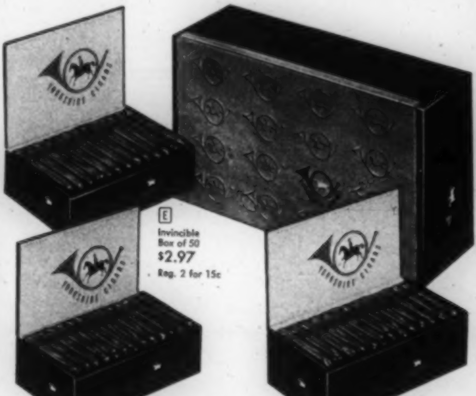
87 N 361—8½ in. 1½ in. deep. Shipping weight 1 lb. $1.95

C **Whirl Away Ash Tray.** Lets you empty ash trays less frequently. Great for the poker party or any party. Just push the button and cigarette butts and ashes are whirled out of sight. No fear of spilling. Cleans easily. Metal construction. Assorted colors. Shipping weight each 8 ounces.

87 N 359—Each 97c. . . . . 3 for $2.00

D **Twin TV Ash Tray Set.** Luminous . . . they glow in the dark. Ends hunting blindly for ash tray. Snuff out safety rests. Shot weighted base clings to any surface. 4x4x1⅛ in. Assorted nubby furniture fabrics. Can be used in cars. Shpg. wt. set 2 lbs.

87 N 350. . . . . Set of 2 for $1.77


E Invincible Box of 50 $2.97 Reg. 2 for 15c
F Cabinet Box of 50 $3.97 Reg. 10c ea.
G Belvedere Box of 50 $4.97 Reg. 2 for 25c

3 NEW CIGARS . . 3 NEW PRICES

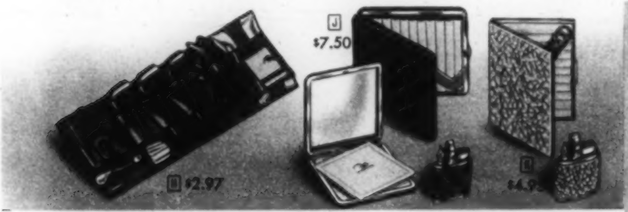
Attractively Boxed for Home Use or Gift Giving

Now, 3 GREAT NEW YORKSHIRE CIGARS OF DISTINCTION, made exclusively for Sears by one of the world's leading cigar makers. These are as fine a quality cigar as you can buy at this price anywhere . . . box prices save you 20–30% over price if sold separately. Package designed for home use or gift giving. Each box delivered to you factory sealed in CELLOTHENE to insure freshness. It consists of 2 layers of cellophane plus added protection of polyethylene. Each cigar individually wrapped in cellophane. Heads are punctured for easy smoking.

E 87 N 428 — Invincible. 5½ in. long. Graceful, long cigar blended for consistently good smoking. Box of 50. Wt. 3 lbs. 8 oz.. $2.97

F 87 N 429 — Cabinet. 4¹³⁄₁₆ in. long. Generous, wonderfully mild perfecto cigar. Shpg. wt. 3 lbs. 8 oz. Box of 50. . . . . $3.97

G 87 N 430—Belvedere. 4⅞ in. long. Large club perfecto of superb taste. Shpg. wt. 3 lbs. 8 oz. Box of 50. . . . . $4.97



Smoker's Visor Pak

H The Visor Pak is a must for the pipe-smoking motorist. Made of pliable saddle tan plastic. It fits any car visor . . . just clip it on. An ideal gift suggestion for the pipe smoker on your Christmas list.

Has these outstanding features: 3 pipe holders, large map compartment, tobacco pouch pocket complete with tobacco pouch, pipe tool pocket complete with pipe reamer tool, pipe cleaner pocket complete with pipe cleaners, eye glass holder complete with sun glasses, cigarette pack compartment, match book holder, pencil pocket complete with pencil, fits any visor.

87 N 311—Shpg. wt. 2 lbs. . . . $2.97

Morocco Leather Trio

J You'll be proud to give this lovely Trio set; the perfect gift for any woman. In the Trio you get a cigarette case, a compact, and a lighter. Attractively matched in leather and gold color metal. Available in red or black. Each piece is leather-bound to succeed in bright 24 Kt. gold embossed Morocco leather.

The Trio is designed to match or complement any feminine apparel . . . especially sports clothing. It makes a splendid Christmas gift and you will want one for yourself.

Case holds pack of regular or king size cigarettes.

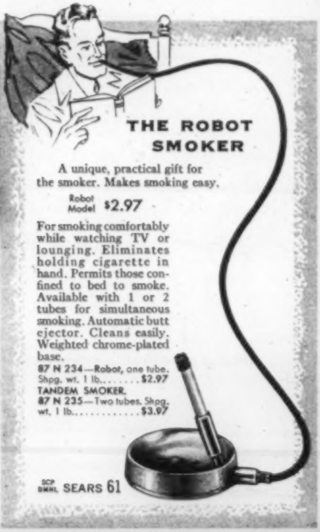
87N312–Red. Shpg.wt.1 lb. 8 oz. $7.50
87N313–Black.Shpg.wt.1 lb. 8 oz. 7.50

Mother-of-Pearl Duo

K For the lady who smokes: The Mother-of-Pearl Duo. Most delicately feminine in every line and as sophisticated as midnight. The Duo consists of a cigarette case and a cigarette lighter. Each piece is decorated with a beautiful over-all plaque of white crushed mother-of-pearl. Reflects subtle, romantic pink and blue tones.

Flat type cigarette case holds half pack of king size or regular cigarettes. Each piece is dramatically trimmed with gold-color metal that provides a warm contrast to the mother-of-pearl. Gift boxed. Order today in time for Christmas.

87 N 314—Shpg. wt. 1 lb. . . . $4.95



THE ROBOT SMOKER

A unique, practical gift for the smoker. Makes smoking easy.

Robot Model $2.97

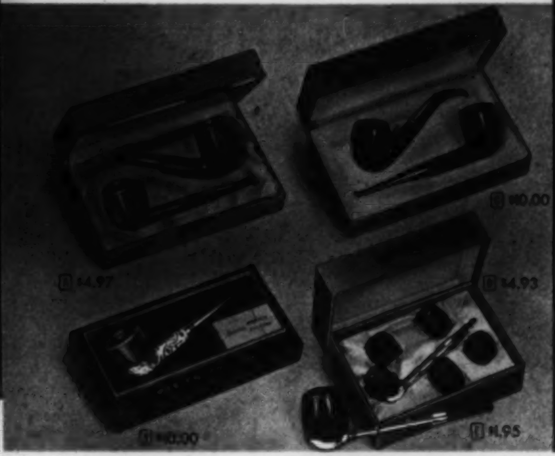
For smoking comfortably while watching TV or lounging. Eliminates holding cigarette in hand. Permits those confined to bed to smoke. Available with 1 or 2 tubes for simultaneous smoking. Automatic butt ejector. Cleans easily. Weighted chrome-plated base.

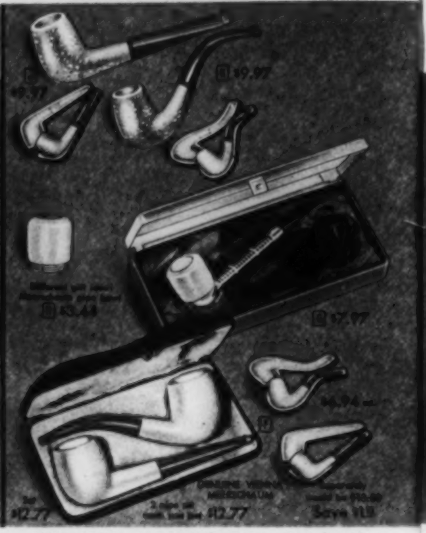
87 N 234—Robot, one tube. Shpg. wt. 1 lb. $2.97

TANDEM SMOKER.
87 N 235—Two tubes. Shpg. wt. 1 lb. $3.97

Order early to get these gifts in plenty of time for Christmas: order today

His Pipe Dreams Come True





[A] **Yorkshire Two Piece Matched Grain Briar Set.** This pipe set was made in France expressly for Sears, of the best aged Algerian Briar. In the set you get one straight and one curved stem pipe with matching grain finish. A pipe set made to smoke sweet and cool. You'll be proud of this gift; proud to give it, proud to receive it. Gift box.

87 N 202—Two piece set. Shpg. wt. 1 lb. $4.97

[B] **New! Medico Filigree.** This beautiful briar pipe is trimmed with highly polished silver-colored metal filigree with hand worked pattern. An exceptionally light weight pipe. Also, included with this offer is a box of 10 Medico filters. This pipe is packed in a handsome gift case that is excellent for gift giving. Guaranteed Bite Proof bit. *Postpaid.*

87 N 229—Straight stem. (Shpg. wt. 8 oz.) . . . $10.00

[C] **New! Kaywoodie Set** with the spectacular new syncromatic bit. The greatest improvement in pipe making in years. This set includes 2 beautifully matched briar pipes that will smoke cool and sweet. Each is finished in a deep, lustrous mahogany color. New Kaywoodie syncromatic bit makes it impossible to turn it too far. Gift box. *Postpaid.*

87 N 228—(Shipping weight 8 oz.) $10.00

[D] [E] **Yorkshire Metal Pipe.** 5 pipes in one. Each lightweight pipe provides you with a dry, cool smoke. 4 additional bowls, each a different style. Nylon, biteproof bit. Moisture trap. This unique pipe value will make a fine gift for any man. Shpg. wt. set 2 lbs. Wt. pipe only 8 oz.

[D] **87N200**—Metal pipe 4 briar bowls $4.93

[E] **87N201**—Metal Pipe only $1.95

[F] **Set of Striking Vienna Meerschaums.** Large shapes, beautiful leather cases. In smoking, pipes turn deep golden-yellow color. The best meerschaum flavor. One straight, 1 curved stem.

87 N 230—Set of two Meerschaums. *Save $1.11.* Shpg. wt. 1 lb. $12.77

Pipes in the above set sold individually.

87 N 231—Curved stem Meerschaum. Shpg. wt. 8 oz. $6.94

87 N 232—Straight stem Meerschaum. Shpg. wt. 8 oz. 6.94

[G] **Yorkshire Meerschaum Briar Set with Aluminum Stem.** Two top quality bowls; one all-white hand carved Meerschaum bowl; one genuine briar bowl. Hinged Lucite gift box.

87 N 203—Pipe with one extra bowl. Shpg. wt. 8 oz. $7.97

[H] **Single Hand-carved Meerschaum-Briar Bowl.** Perfect for those who already have a Yorkshire pipe.

87 N 204—Shipping weight 4 oz. Interchangeable bowl $3.44

Finest Handcarved Block Imported Turkish Meerschaums. Masterfully carved bowls. Gold-plated band stem. Leather gift case.

[J] **87 N 206**—Straight stem. Shipping weight 1 pound . $9.97

[K] **87 N 207**—Curved stem. Shipping weight 1 pound . $9.97

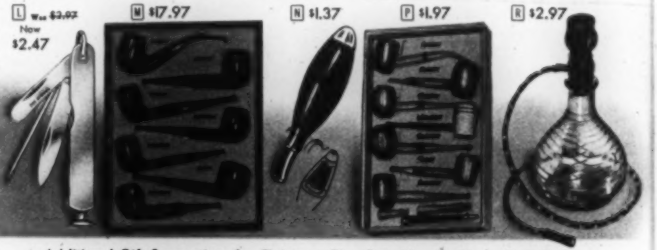
CHRISTMAS SPECIAL

Yorkshire "Supreme" Briar Pipe With Meerschaum Lined Bowl: PLUS a Christmas Special; you get not only this fine quality pipe but a convenient plastic pipe rest with a clear plastic cover.

Pipes are made of the finest imported Algerian briar lined with imported, hand-carved block meerschaum cup. This pipe will smoke smooth and sweet for years. Screw stem. Hand cut bit.

87 N 212—Straight stem. Shipping weight 8 ounces $2.97

87 N 213—Curved stem. Shipping weight 8 ounces 2.97



Additional Gift Suggestions for Christmas: Pipe Sets, Novelty Pipes, Pipe Knife

[L] **Save 50c on Pipe Knife.** This is a handy practical gift that any pipe smoker will enjoy receiving. Made of highly polished stainless steel. Contains scrapper blade to cut cake on pipe, reamer to clean stem, sharp regular knife blade, handy tamper to press tobacco properly in bowl. 3⅛x⅛ inch.

87 N 223—Shipping weight 2 oz. Was $2.97 . . . . . NOW $2.47

[M] **Set of 7 Imported Matched Grain Pipes.** This is one of the most outstanding values we have ever offered. Guaranteed to satisfy the most discriminating pipe smoker. You get 7 beautifully matched grain pipes in an attractive gift box. Seven pipes; a pipe a day. You can have a fresh, sweet smoking pipe handy every day. Rotating helps to keep a pipe sweet smoking. Made in France of finest quality hand-rubbed Algerian briar.

87 N 233—Shipping weight 1 lb. 6 oz. $17.97

[N] **Briar Cigar Shaped Pipe.** Unscrew aluminum top . . . fill top half of bowl with tobacco. Screw together, light it as you would a cigar. Smoke it closed . . . no sparks or flying ashes to worry about.

87 N 218—Shipping weight 6 ounces $1.37

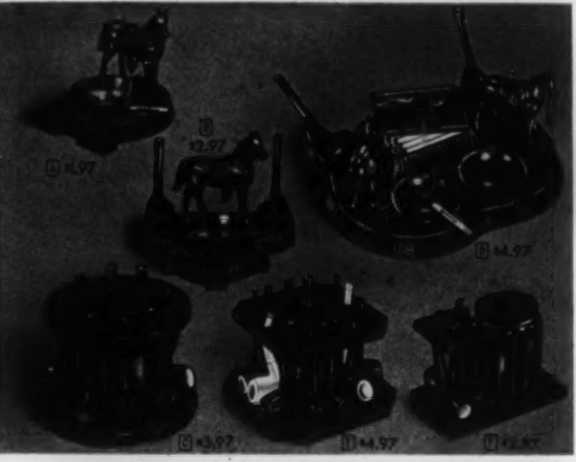
[P] **Pipe-A-Day Set of 7 Corn Cobs.** Seven authentic corn cob pipes. You get a variety of stem and bowl shapes and sizes. Also included with this set are 3 interchangeable bites.

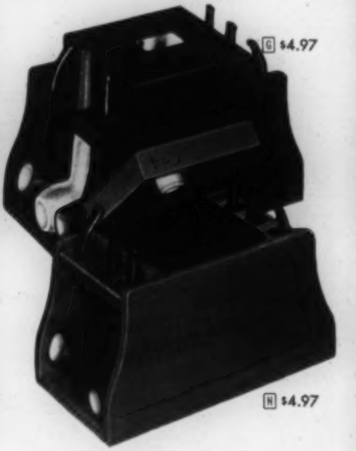
87 N 222—Shipping weight 8 ounces $1.97

[R] **Turkish Water Pipe** . . . for a new smoking experience. Effectively filters tars and nicotine, leaving them in water. Smoke is filtered thru 33-in. of air tight tubing.

87 N 224—Over-all height 11-in. Shpg. wt. 1 lb. 6 oz. $2.97

Handsomely Styled Pipe Racks and Pouches





A **Authentic Western Saddle Horse Ash Tray.** Made of durable bronze-colored metal.
87 N 353—Shipping weight 3 pounds..........$1.97

B **Ash Tray-Pipe Rack Set.** Made of durable bronze-colored metal. Has rest for 2 pipes and grooves for 3 cigarettes. Felt bottom, 3¾ in. high. 6x6½-in. base.
87 N 352—Shipping weight 4 pounds..........$2.97

C **Solid Walnut 8-pipe Circular Pipe Rack and Humidor Combination.** This handsomely styled rack is designed for the enthusiastic pipe smoker. Holds 8 pipes of all shapes and sizes. Made of richly stained solid walnut. The tobacco jar is made of clear glass and has a solid walnut lid. Has Aztec clay moistener. Holds 12 oz. of tobacco in the humidor. 6¾ in. high, 8¾-in. diameter.
87 N 403—Shipping weight 3 pounds..........$3.97

D **Cigarette and Twin Ash Tray Set.** Bronze plated metal cast in copper. Twin ash trays. Box holds about 50 cigarettes. Two pipe rests.
87 N 354—Shpg. wt. 8 lbs. 8 in. x 12 in.........$4.97

E **Our Finest Selected Straight-Grained American Walnut Humidor, Pipe Rack.** A masculine rack to enhance any home, office, or den. Elegantly polished solid walnut humidor is cedar lined, with air tight solid walnut lid. Holds 12 pipes of all sizes and shapes. 9½-in. base. Aztec clay moistener. Holds 12 oz. tobacco.
87 N 406—Shpg. wt. 3 lbs. Height 7 in..........$4.97

F **Glass Humidor And Pipe Rack.** Holds 4 pipes. Made of solid walnut, walnut top and knob. Holds 12 oz. of tobacco. Has Aztec moistener. 6¾x5½x8½ in. Clear glass humidor.
87 N 402—Shipping weight 2 pounds..........$2.97

TOBACCO CADDY AND PIPE RACK

In two beautiful finishes . . blond, walnut

- Masculine styling, compact space saving design
- Choice of 2 rich colored finishes . . deep walnut, light blond

Beautifully styled modern tobacco caddy and rack with places for 6 pipes . . . all in one piece. Keeps smoking needs together. Handsome chrome plate recessed in the top. Tobacco caddy has tight fitting hinged lid with clay moistener to keep tobacco fresh. Holds 12 ounces of tobacco. Caddy interior is lined with fresh smelling cedar. A beautiful smoking accessory for home or office. Measures 9½x5⅝ inches. This is an excellent gift for any pipe smoker, a gift that he will be proud to show to others.

G 87 N 400—Beautiful Solid Walnut. Shipping weight 3 pounds..........................$4.97

H 87 N 401—Same as above but light Blond Finish. Shipping weight 3 pounds.......................... 4.97

INITIALED CASES

TAF
6 $1.98
7 $1.98

Genuine Morocco Leather Cigarette Case. Gold-color embossed initials at no extra charge. Each case padded, hinged top. Protects cigarettes from crushing. Keeps pocket or purse neat. Holds a full package of cigarettes. Gold-color trim.

State color red or black. *Print 3 initials. Postpaid.*

6 87 N R301—King Size. Gift boxed. (Shipping weight 8 ounces) .. $1.98

7 87 N R300—Regular. Gift boxed. (Shipping weight 8 ounces) .. $1.98

Tobacco Pouches and Cigarette Cases in Handsome Leather, with the Thin Design

J **Yorkshire "Fills-Easy" Pouch.** Press bottom of pouch to release tobacco. Zipper. 4½x5½-inches.
87 N 305—Brown Genuine Calf. Shpg. wt. 8 oz..... $1.47

K **Yorkshire "Fills-Easy" Clip-on Combination Pouch.** Clips on the belt. Top grain brown saddle leather. Full length zipper. Separate pipe compartment. Press gold plated corners to release tobacco. 4½x5½-inches. An ideal gift for the pipe smoker.
87 N 307—Shipping weight 8 ounces.............. $2.47

FREE—2 gold-color initials on pouches (1) and (2) at the right. Gift boxed. State black or brown.

NOTE: Pouches and cases on this page do not contain pipes, tobacco or cigarettes

1 2 **Genuine Morocco Leather Pouches.** AIR-LOK rubber interior, patented rubber lip. Zipper closure. *State* black or brown. *Print 2 initials.* Wt. 8 oz.

1 87NR303–Regular pouch. 5½x4-inch........$3.47

2 87NR304–Combination 6¼x3½-inch......$3.97

3 **Genuine Goatskin Combination.** Holds pipe, tobacco. *State color* black or brown.
87 N 306–6x3½-in. 2 zippers. Shipping weight 8 ounces...$1.97

4 **Yorkshire Tobacco Pouch.** Patented 1-pc. rubber inner pouch holds pack tobacco. Genuine leather. Zipper closing. *State* black or brown.
87 N 310—3¼x5½-in. Shipping weight 8 ounces........$1.47

5 **Leather Case with Cigarette Size Lighter.** Fits in case. King size or regular. *State* black or brown.
87 N R302—Print 2 initials. Gift boxed. Wt. 4 oz........$2.97

Electrical Gifts Pamper Her with Practical Luxuries

helps relieve tense muscles
Quality features:
A $69.94 cash

GIVE A MODERN HAIR DRYER
C $24.95

B $59.97 cash $6.00 down

D $12.87

Vibrator or Hair Dryer . . a gift she wouldn't buy for herself

A **SEARS APPROVED Vibrator Massager** helps her feel wonderfully rested and relaxed the easy, effortless way! Mechanical massage stimulates circulation, helps relieve tenseness of tired, tight muscles caused by strain, stress or over-exertion. Has soft rubber rollers for easy manipulation over body. Use belt, hold in hand or use foam pad. Snap rollers off for cleaning.

Features rheostat control for simple adjustment of vibrator intensity . . increase or decrease as you wish. Handsome simulated leather carrying case. Operates on any 110-120-volt, 60-cycle AC or DC current. UL approved. *Only $7.00 down, $7.00 month on Easy Terms.*

8 N 1153—Shpg. wt. 8 lbs. . . . Cash **$69.94**

B **New! Kenmore Professional-style Hair Dryer.** Our finest, deluxe quality dryer. With real luxury features; yet a surprisingly low price tag:

Thermostatically-controlled heat means you set it and forget it . . stays at the constant temperature you select! Dial for cold, warm, hot or very hot.

- 3 year guarantee against defects
- Fingertip hood tilting . . scientifically balanced hood tilts quickly and easily
- Easy height adjustment . . glides up or down with a twist of the control lock
- Sturdy stand on rubber casters for easy moving. Handsome hood with "see-through" pink-tinted rim. Smartly modern . . sturdy plastic. UL approved. 110-120-volt, 60-cycle AC only. 400 watts. Shipped freight, express or truck. *Only $6.00 down, $6.00 month on Easy Terms. State color* ivory or turquoise

8 N M8701—Shpg. wt. 47 lbs. Cash **$59.97**

C **Sunbeam Portable Hair Dryer.** Dries unusually fast by concentration of heat. Air passes through hair, over scalp, carrying moisture out escape vent in front. Regulated heat passes through tiny openings inside hood.

Streamlined design allows the hood a snug fit, yet is not bulky or awkward. Flexible plastic hood and hose fold compactly . . take a minimum of space for storage at home or for travel.

Pretty color is high-fashion news . . select her favorite from 3 below.

UL listed. 110-120-volt, 60-cycle AC only. 350 watts. Start using it now, pay $2.50 down, $5.00 monthly on Sears convenient Easy Payment Plan. *State color choice* yellow, pink or turquoise. (Shpg. wt. 4 lbs.)

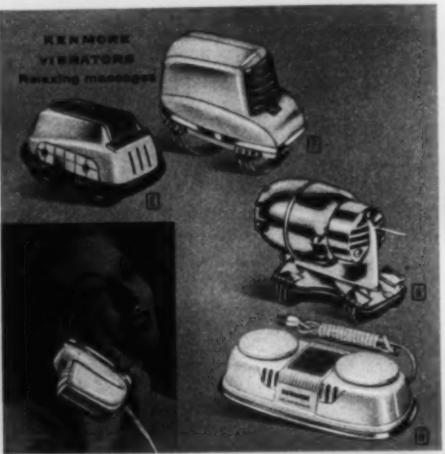
8 N 6107—Postpaid. . . . . . . Cash **$24.95**

D **Saxony Powerflow Portable Hair Dryer.** Striking modern design has eye-appeal, ultra-modern features:

- Multi-use: efficient, quick hair drying plus dries nail polish, lingerie, hose, even leg make-up
- Quiet, long-life motor won't interfere with radio or television
- Cool-to-touch plastic outer shell
- Perfect balance for easy holding
- 2-way switch for warm or cool air
- Handsome gold-color gift package
- Your choice of smart combination of turquoise, tangerine or black all with chrome-plated trim

UL approved. 110-120-volt, 60-cycle AC only. Uses 215 watts. 8⅛ in. high. Extra-long, 8-ft. cord. *State color.*

8 N 9421—Wt. 5 lbs. 4 oz. . . Only **$12.87**



NEW! Washable Nylon Covered
ELECTRIC HEAT PAD
KENMORE
J

She'll use these lightweight Kenmore Vibrators every day

Enjoy refreshing head-to-toe massages right in your own home! Vibrators help you relax, wake tired muscles and nerves, ease tension, stimulate blood circulation to give you that "great-to-be-alive" feeling all over! Ideal for scalp and hair care, too! UL approved. With cord and switch.

(E)(F)(G) Strap-on Massagers. Lightweight and easy-to-use. Attach to back of hand with adjustable steel straps. Give gentle to vigorous massage, according to the pressure of the operator's fingers. Rubber padded back.

E **Good quality Kenmore.** Ivory-color 4⅜-inch plastic body; chrome-plated trim.
34 N 8384—110-120-volt, 60-cycle AC. With switch. Shipping wt. 3 lbs. **$7.95**

F **Better, more powerful Kenmore!** Aquamarine 4⅛-inch plastic body with chrome-plated trim. For use with any 110-120-volt AC or DC. With "on-off" switch.
34 N 8390—Shipping weight 2 pounds 8 ounces. **$11.25**

G **Our best heavy duty, professional quality Kenmore!** The most powerful Kenmore we've ever offered! Has power-packed universal motor for deep-down stimulation. All chrome-plated 5-inch metal body. With "on-off" switch.
34 N 8391—110-120-volt AC or DC. Shipping weight 4 pounds. **$14.95**

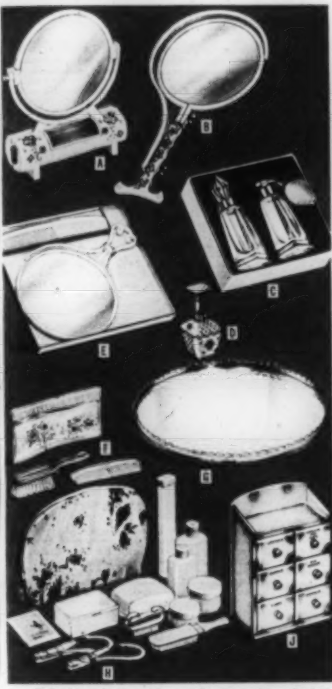
H **Kenmore Dual Foot Massager.** Eases tired, aching feet, stimulates circulation and improves muscle tone. Use it for toe or arch muscles. Professional-type, approved by National Foot Health Council. Ivory-color plastic body; chrome-plated metal trim. Easy-to-clean white plastic foot cushions. UL approved for 110-120-volt, 50-60-cycle AC. 60-watt. With cord, "on-off" switch.
34 N 8388—11⅜x6⅛x3⅜ inches high. Shipping weight 4 pounds 3 ounces. **$10.44**

Kenmore 100% Wetproof Electric Heat Pads

J **Kenmore Electric Heat Pad in choice of 3 colors or smart flowered print on white.** All attractively packaged in "see-through" plastic storage box ready for Christmas ribbon! 3 heats and 100% wetproof to provide gentle, controlled heat. Easy-to-use push-button control has night light. Pad won't overheat or cool off . . gives extra-wide heat range from "low" 125° to "safe" 165° high. 55-watt elements. Fade and shrink resistant 12x15-in. quilted nylon zippered outer cover comes off for easy laundering. Guaranteed for 3 years. *State color* American beauty rose, yellow, Harmony House Ming blue or flowered print on white.
34 N 6983—UL approved. 110-120-volt AC or DC. Shipping weight 2 pounds. **$5.98**

Our Best Kenmore Heat Pad (not shown). Like above, but with 3 interchangeable outer covers: (1) zippered cotton terry cloth in camellia rose (ideal for wet heat applications), (2) snap-fastened white percale in dainty floral pattern with tie bands, (3) zippered, fade and shrink resistant quilted nylon in Harmony House Ming blue. Attractive storage box has "see-through" plastic top.
34 N 6984—Shipping weight 2 pounds 2 ounces. **$6.99**

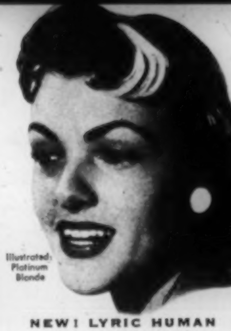
Holiday Magic.. the Purely-personal Way



MIRRORED ACCESSORIES
Save 97c on set . .
brightens any decor
K
Tissue box . . .$2.97
Wastebasket $2.97
Set only . . .$4.97

WELCOME DOOR HARP
L $2.97

NOVELTY PORCELAIN SETS
M
N
P



NEW! LYRIC HUMAN HAIR PIN-IN STREAKS

4 lovely shades
$1.00 each
2 for $1.77

See other Streaks on following pages

Paris pink
Page 71

Golden nugget
Page 73

Ice blue
Page 69

Lyric Pin-in Streaks . . the new and exciting way to work magic with your coiffure in seconds! Achieve a highly fashionable bleach streak or tipped-effect with no bleaching or dying of your own hair.

These streaks contrast dramatically with your own hair for remarkably dazzling effects. They look so natural because they are made of 1st quality human hair.

So many possibilities . . match to your costume or accessories. Add at front in bangs . . several for a stunning streak. Each streak with attached bobby pin in a clear plastic case. Approx. 6 in. long.

State shade you desire: platinum blonde, (shown above) ice blue, (shown on page 69), golden nugget (shown on page 73) or Paris pink (shown on page 71).

8N9412—Wt. ea. 2 oz. Ea. **$1.00**, 2 for **$1.77**

Fabulous Accessories . . for young and old!

(A) and (B) in lovely boutiqued-design Lucite. Each has 7-in. twin surfaces: reflecting and magnifying.

A **Electric Make-up Mirror.** Fervently feminine with its elegant trim . . yet, so useful. Frame and base both heat-resistant. UL approved. Uses 25 watt bulb. 110-120-volt, 60-cycle AC-DC. *State color* lustrous white, rose or blue.
8N9345—Wt. 2 lbs. 8 oz. **$7.97**

B **Around-the-Neck Mirror.** Glamorous design . . highly practical, too. Chrome-plated swivel for easy adjustment. Lustrous white Lucite. Gift box.
8N9344—Wt. 1 lb. 8 oz. **$5.97**

C **Hand Cut Crystal Glass Set.** Graceful, slim 4-in. bottle with stopper for perfume or cologne. 3½-in. bulb-type atomizer. Attractive designs . . no choice. From Japan. Gift box.
8N9429—Wt. 1 lb. . .Set **$1.00**

D **Atomizer** for perfume, cologne, etc. Special purchase makes low price possible! Exquisite, hand-decorated floral pattern with gold-color highlights. Bulbless type . . no rubber to wear out. Porcelain with brass plunger. From Japan.
8N9328—4-in. Wt. 8 oz. **$1.97**

E **Dresser Mirror and Comb Set.** Thrifty way to please. 6-in. diam. mirror on swing stand adjusts to upright position. For home or travel. Pastel plastic.
8 N 9342—Wt. 1 lb. . . .**$1.37**

F **Beau Kit** now even cuter with gay "glitter" trim. Plastic zipper case holds hair brush (nylon bristles) and comb. Assorted designs. (3c Fed. tax incl.)
8N9007E—7-in. Wt. 3 oz. . .**96c**

G **Revolving Mirror Vanity Tray** for fingertip service. Delicate edging of gold-color metal. Ideal for dresser top as base for atomizers, etc. Elegantly simple . . non-mark tips. 11⅝-in. diam.
8 N 9114—Wt. 2 lbs. . .**$4.77**

H **Celebrity Fitted Travel Kit.** Exquisite "fanfare" design on pink. Zipper kit (10½x6½ in.) holds over a dozen travel needs . . plastic soap dish, atomizer, etc.
8 N 9340E—Wt. 14 oz. . **$3.87**

J **Make-up Cabinet.** Find eye make-up, etc. quickly . . names on each of 6 drawers. Polished pine wood with gold color spray on ivory color. Attach to wall or stands upright. From Japan. 8½x5¾x3¼ in.
8N9337—Wt. 1 lb. 4 oz. **$1.97**

Constant reminders of your thoughtfulness

K **Glamorous Accessories** . . equally at home in bathroom or bedroom. Handsome tissue box has fiberboard base . . swings out for easy insertion of tissues. Non-marking cotton felt pads ... no surface scratching. Handy wastebasket in smart, round shape. No need to remember color schemes when ordering these gifts. Glittering mirrored finishes go with everything . . add gay sparkle.
8 N 7144—Tissue Box. 11x5½x2¼ in. Wt. 1 lb. 8 oz. . . .**$2.97**
8 N 7145—Wastebasket. 11¼ in. high. Shpg. wt. 3 lbs. . . **2.97**
8 N 7146—Set of Tissue Box and Wastebasket in sparkling mirrored design. Shpg. wt. 4 lbs. 8 oz. Save 97c. **$4.97**

L **Welcome Door Harp** greets guests with a cheery tinkling tone. Novel to America . . a copy of "door zither" used in Sweden for many generations. Hang on several doors in the home. Each time door is opened or closed, small wooden balls strike the harp strings . . a pleasant musical tone is heard. Lovely floral design, "Bird of Paradise" decor. Made by skilled wood workers. Blonde mahogany finish plywood and spruce sound box. Novel ornament won't be found readily in other gift selections.
8 N 9341—Size 5x7x1 inches. Shpg. wt. 8 oz. **$2.97**

M **Bathroom Bottles Set.** Decorative and highly useful. Jumbo-size, 10½-in. bottles with stopper tops. Bright gold-color trim on white porcelain. Bottles marked: "Lotion, Mouth Wash, Cologne and Astringent". Keep your toiletry needs attractively on hand. From Japan.
8 N 9331—Shpg. wt. 4 lbs. 8 oz. Set of 4 bottles. **$4.97**

N **Apothecary Set.** Practical gift at a budget price! Three 4½-in. white porcelain jars with colored designs. Marked to hold "Gauze, Aspirin and Vitamin". Set on a wooden shelf. Hang on wall or stand. From Japan.
8 N 9332—Shipping weight 2 pounds. . . . . .Set only **$1.00**

P **Poodle Set.** Hand-painted delicate porcelain. Stars the popular dog that is a current fashion favorite. Two 6½-in. bottles with stopper tops for perfume, toilet water, etc. 4-in. diameter jar for powder, creams. Lovely pink with gold-color trim. Imported from Japan.
8 N 9333—Shipping weight 1 lb. 8 oz. . . . . .Set **$2.97**

FOR HAIR GLAMOUR
R
S
T
V
W
$1.17 each
2 for $2.00

(R) through (W) below priced at **$1.17** each or **2** for **$2.00**. *State each catalog number.*

R **Rhinestone Bobby Pins.** Handset stones from Austria. 2 in gift box.
8 N 9406E—Each 1⅞ in. long. Wt. set 3 oz.

S **Rhinestone Pony Tail Ring.** Double row of stones from Austria. Rich, stone-studded chain adjusts to fit. Gift box.
8 N 9404E—⅜-in. wide. Shpg. wt. ea. 3 oz.

T **Barrette and Bobby Pins Set.** Gold-color metal. 2⅝-in. barrette, 8 pins in set.
8 N 9407—Gift box. Shpg. wt. set 4 oz.

V **Fancy Combs** of simulated tortoise shell with rhinestone trim. Set of 2.
8 N 9408E—Each 3½ in. long. Wt. set 2 oz.

W **Pony Tail Clincher.** Simulated tortoise shell with shining rhinestones. Swivels from center. Ornate shape adds beauty.
8 N 9409E—Locks securely. Shpg. wt. ea. 2 oz.

NOTE: "E" after catalog number indicates 10% Federal Excise included in price unless otherwise stated

Almost as small as a matchbook .. gracefully designed for men or women

Musical Cigarette Lighter for men or women
Lowest price we know of for this quality

ONLY $4.47

We believe this to be the lowest price on the market for a musical lighter of this quality and styling! Sleek, streamlined appearance makes it attractive for male or female. Gleaming golden-color finish in a fine, ribbed design .. certain to please a variety of tastes.

Gay music makes it so cheerful, too. Features a tiny precision-made Swiss musical movement that plays an appropriate smoker's tune. Simply flick the lighter and lilting music begins to play automatically.

Any smoker will enjoy receiving this lighter. So versatile .. not only does it efficiently light cigarettes, but it also serves as an entertainer .. performs in a lively fashion any time the owner desires. Slim, graceful size slips into pocket or purse easily. Fine construction, too .. metal is finished to resist tarnish. Case imported from Japan. A perfect match to men's and women's musical cigarette cases listed directly below. Make up matching musical sets for the smokers on your list. Packed in de luxe-quality gift box.

8 N 9197—Size 1x2x¼ inch. Shpg. wt. 4 oz....ONLY **$4.47**

Men's Case $5.97
Women's Case $5.97

Cigarette Cases feature musical gaiety

Men's Cigarette Case. Handsome, ribbed design on striking gold-color metal case. Open case, and Swiss movement plays a delightful smoker's tune. Clips at each side hold king-size or regular cigarettes compactly in place. He'll enjoy this sleek case .. fits conveniently into a pocket. Matches lighter, 8 N 9197, described above .. together, a smart gift set. Case imported from Japan. De luxe-quality gift box.

8 N 9418—Size 4½x3x¾ inches. Shpg. wt. 7 oz..........**$5.97**

Women's Cigarette Case. Decorated in feminine fashion with a hand-trimmed medallion on simulated leather at top. Dainty size, gleaming brass case. Handy mirror inside for lipstick touch-ups, etc. Clips at each side hold cigarettes (king-size or regular) in place. Open case and Swiss movement plays a smoking tune. Case from Japan. Gift box.

8 N 9469—Size 2⅛x5x¾ inches. Shpg. wt. 6 oz..........**$5.97**

Galaxy of Musical Treasures

Merrily accented . . novel gifts for all ages

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Musical Guardian Crib Angel** smiles sweetly at baby .. assures that she'll watch over him. At the same time, she charms him with the lulling strains of "Brahms Lullaby" .. Swiss music movement. Smoothly carved (no rough edges), hand-painted wood. Gold-color pedestal adds to regal effect, sets off pretty pastel colors. Matching ribbon ties angel to crib, buggy, etc. Complete with its own see-through "hat" gift box. Pretty pink color.

8 N 9286—5 inches tall. Shpg. wt. 1 lb..........**$5.97**

B **Musical Fawn** wags his head to show he's in a playful mood. Soft brown eyes coax you to join in the fun. So cuddly-soft, you can't resist petting him. Medium brown with white spots, bright pink bow. Sleek rayon plush with first quality cotton and straw stuffing. Imported Swiss music box plays children's tune. Such a heart-stealer, you're sure to love him.

8 N 9204—12 inches tall. Shpg. wt. 1 lb. 8 oz...**$7.97**

C **Musical Kitty** wags her head, too. Her bright green eyes want to get a better look at you. Sweet children's tune plays by means of the imported Swiss music movement. All the while, kitty shakes her head back and forth. Plump body you'll love to hug of sleek black rayon plush. Stuffed with first quality cotton and straw. Pink ear-tips and bow make her even more adorable.

8 N 9203—12 inches long. Shpg. wt. 14 oz......**$5.97**

D **Musical Tiger Rug.** Any "big game hunter" will be so proud of "bagging" this game. Sure to encourage tall tales. Such an exciting tiger, too .. plastic whiskers and rolling movable eyes prove that. Swiss movement plays "Tiger Rag". Handy bedtime use .. zipper opening for storing pajamas. Authentic-looking cotton-backed rayon plush.

8 N 9142—33 inches long. Shpg. wt. 1 lb. 14 oz. **$4.97**

E **Musical Tumbling Tiger** performs especially for you. He's really much gentler than you'd guess. Just twist his tail and the act begins. He turns somersaults as gay music plays. His bright green eyes search yours, hoping for applause. Imported Swiss music box plays a children's tune. Authentic-looking in sleek rayon plush.

8 N 9280—7½ inches long. Shpg. wt. 12 oz....**$3.97**

F **Musical Dolly Muff.** What more glamorous way for little miss to make a fashion hit .. and to warm her small hands. Dolly likes her position, too. See the sweet smile on her vinyl plastic face. It's easy to keep her clean .. her face is washable. Imported Swiss music box plays a lively children's tune. White rayon plush with cotton filling. A little girl will love a muff of her very own.

8 N 9151—8½x10 inches. Shpg. wt. 1 lb.......**$4.97**

G **Musical Menagerie.** Favorite animals for youngsters at a wonderfully low price. All made of fine quality rayon plush. Each has a Swiss music box that plays a favorite children's tune. Just wind handle at back and music starts. Buy one of each for a real treat. Approximate sizes: puppy and horse 7⅛x5 inches, bear and panda 10x6⅛ inches. Assortment of gay colors.

8 N 9279—Puppy. Shpg. wt. 8 oz..............**$1.97**
8 N 9396—Bear. Shpg. wt. 8 oz.............. 1.97
8 N 9397—Panda. Shpg. wt. 8 oz.............. 1.97
8 N 9398—Horse. Shpg. wt. 8 oz.............. 1.97

H **Musical Cowboy-on-Horse.** Ready to draw with his 2 "six" guns and a sharpshooter rifle. Plan a real battle in strict Wild West fashion .. he's all prepared for Indian fighting, etc. Trusty Palomino pony waits for his rider's commands. Form-fitting, authentic-looking Western saddle. Break-resistant plastic to withstand rough action. Imported Swiss music movement plays "Home on the Range."

8 N 9285—9 inches tall. Shpg. wt. 1 lb..........**$4.47**

J **Musical Bird Perch.** Latest novelty gift for any bird owner. As bird lights on perch, "Listen to the Mocking Bird" begins to play .. stops automatically when he jumps off. Just hook top on to bird cage. Swiss music box inside housing .. lively music designed to encourage a canary to sing, a parakeet to talk. Sturdy metal housing, 2⅝-in. diameter, with 4⅛-in. high wood perch.

8 N 9519—Shipping weight 1 pound..............**$3.97**

K **Musical Lighted Ballerina Cigarette Box.** Treat guests to cigarettes and novel entertainment at the same time! A lovely, dainty ballerina is featured. Twist knob and she twirls gracefully to a romantic tune amid red and green colored lights. 2-way mirror serves as a reflector when lid is closed .. then, is transformed into a showcase for dancer.

Top section opens to reveal compartment for either king-size or regular cigarettes. Modern-style box looks like a "baby television set." Ivory plastic cabinet is suitable for any color scheme. Genuine Swiss music movement inside. A flashlight battery is included for lights.

8 N 9277—Size 5½x5½x4¼ in. Shpg. wt. 1 lb. **$9.97**

L **Revolving Musical Parasol.** Cutest gift we've seen rain or shine! For the little lady who wants an umbrella just like mother's. This one does look like it, but that's not all! It's musical and revolving, too! She'll skip along as it goes round like a merry carrousel. Inside the doggie-head handle is a Swiss music box .. plays "Rain, Rain, Go Away." Ruffled top has colorful umbrellas and raindrops (red and navy on white). Water-repellent acetate taffeta.

8 N 9210—6 ribs, 20½ in. long. Wt. 14 oz....**$3.97**

M **Musical Swiss Chalet Bank reduced 12%.** Encourages thrift for the giver and for the receiver too. Swiss movement plays gay music when coin is dropped through roof slot. Penny to half-dollar fits. Novel savings bank looks just like an authentic home in the Alps. Brown wood, attractively painted. 4 in. high.

8 N 9035—Shpg. wt. 1 lb. Was $3.98..Now **$3.47**

N **Musical Teapot at a 24% saving!** Stacked with its own creamer and sugar dish .. for use separately, too. Lift and Swiss music box plays "Tea for Two." White glazed pottery with gay red, green and yellow floral background. Teapot holds 6 cups, creamer 1 cup. Novelty hostess gift .. makes tea-time more festive.

8 N 9036—Shpg. wt. 3 lbs. Was $7.95..Now **$5.97**

P **Musical Cake Plate.** Put cake right on it. Holds your party cake, entertains, too. Cake on plate revolves while music plays .. adds a gay touch to any occasion. Swiss music box plays "Happy Birthday." 10-in. diameter plate on base .. white plastic, modern styling.

8 N 9183—Shipping weight 1 lb. 8 oz........**$3.97**

R **Musical Pitcher.** Exquisite design .. worthy of the place of honor on serving table. Floral spring violet pattern, gold-color trim on delicate-looking white porcelain. For hot or cold beverages. Graceful shape, finest quality. Swiss movement at bottom plays pretty tune .. removes easily so pitcher can be washed.

8 N 9284—Holds 58 fluid oz. Wt. 1 lb. 4 oz...**$9.97**

S **Musical Powder Boxes at a 14% saving!** Economically priced last year, now even greater values at this low price. Each box has an imported Swiss movement that plays a romantic tune as cover is lifted. Lustrous spun zinc with lovely simulated jewel trims. Assorted shapes, sizes (approximately 4⅛-in. base, 3⅛-in. height), pastel colors .. no choice.

8 N 9097—Shpg. wt. 1 lb. Were $3.49. Now ea. **$2.97**

Enchanting Musical Charms

(T) through (W) are special buys! We believe this to be the lowest price on the market for musical charms of this quality. So small and so light it can be worn with ease.

Each charm is only $1\frac{3}{16}$x$1\frac{5}{16}$x⅝ in. . . features a genuine Swiss music unit that plays a romantic melody. Detachable charm has polished, gold-color metal case. Dazzling simulated jewel trims on each. 10% Federal Tax included.

T **Musical Charm Bracelet** at a budget price! 8-inch chain encircles her dainty wrist.

8 N 9102E—Shipping weight 4 ounces..Only **$3.47**

V **Musical Charm Necklace.** Slim 17-inch chain graces her throat, holds eye-catching charm.

8 N 9103E—Shipping weight 4 ounces..Only **$3.47**

W **Musical Charm Key Chain** is a great value! Metal link holds 2⅜-in. chain and charm.

8 N 9130E—Shipping weight 4 ounces..Only **$3.47**

New! Miniature Musical Charms. Dimensions are actually smaller than those of a postage stamp! A special buy brings this exquisite merchandise to you at exceptionally low prices.

Tiny precision watch-type movements from Switzerland. Each movement plays a romantic tune in clear bell-like tones. And, imagine, the charms that house these delicate movements weigh only 2 ounces, measure only ⅝x⅛x$\frac{5}{16}$ in. Gold-color metal. 10% Fed. Tax included.

X **Musical Miniature Charm Bracelet.** Superbly crafted with the same precision movement described above. Lovely, rich rhinestone musical note motif. 7-in. chain with enchanting charm adorns her slim wrist. Romantic tune, too.

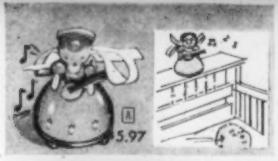
8 N 9167E—Shipping weight 3 ounces........**$9.97**

Y **Musical Miniature Charm Necklace.** Luxurious fashion accessory features a rhinestone-trimmed heart design. A fine 18-inch chain holds the dainty charm .. virtually weightless on her throat. Lovely melody to serenade her.

8 N 9178E—Shipping weight 3 ounces........**$9.97**

Musical Miniature Charm Key Chain (not shown). Imported Swiss musical movement, same as described above. Luxuriously crafted charm with top hat and musical note design, glittering rhinestone trim. Charm on 3-inch chain.

8 N 9182E—Shipping weight 3 ounces........**$9.97**



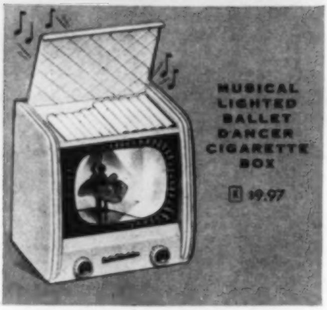
BUDGET-PRICED
MUSICAL ANIMALS
G $1.97 each

REVOLVING
MUSICAL
PARASOL

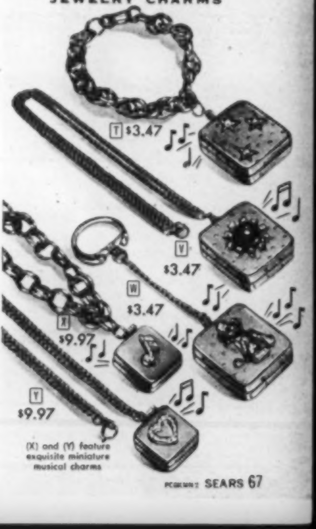
L $3.97

H Only $4.47
J $3.97

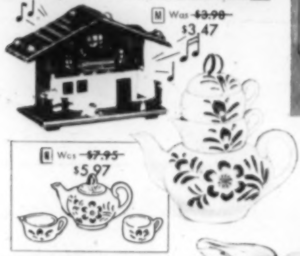
MUSICAL
MUFF
F $4.97
I'M A MUSICAL


MUSICAL
LIGHTED
BALLET
DANCER
CIGARETTE
BOX
K $9.97

ENCHANTING MUSICAL JEWELRY CHARMS


T $3.47
V
$3.47
W
$3.47
X
$9.97
Y
$9.97

(X) and (Y) feature
exquisite miniature
musical charms

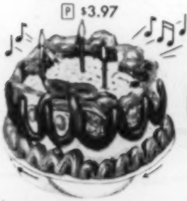

M Was ~~$3.98~~
$3.47
N Was ~~$7.95~~
$5.97

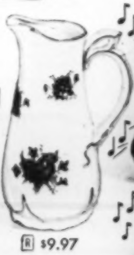
MUSICAL POWDER BOXES NOW REDUCED 17%

S Were ~~$3.49~~
$2.97 each

MUSICAL CAKE PLATE

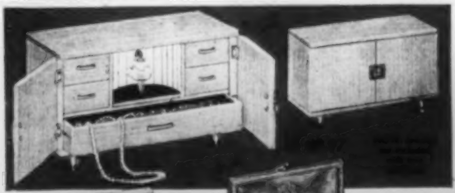
P $3.97





R $9.97

Hear Delightful Musical Magic!



To display her treasures . . a Musical Jewel Box

(B), (C), (E) and (F) feature delightful musical movements imported from Switzerland. (A) through (F) play romantic tunes in lovely musical tones.

[A] **Contemporary Jewel Box** with ballerina. Modern console-style provides a wealth of space for her cherished gems. When doors open, romantic music is heard and exquisite ballerina revolves gracefully. Drawers glide on center rails . . quality construction throughout this luxurious jewel box. 4 drawers plus a spacious bottom compartment. From Japan. Solid oak, natural light finish.
8 N 7110–13½x6¼x8¼ in. Wt. 4 lbs. **$19.97**

[B] **Dancing couple** performs as the star attraction of this romantic gift. As they dance, their legs *actually* move. Padded simulated leather has 24K gold tool trim. Deep-pile rayon velvet lining, acetate satin lid. Self-rising twin earring trays automatically swing out to sides. 3 ample-size compartments.
State color choice, blue, rose or ivory.
8 N 7194—11¼x8x3½ in. Wt. 3 lbs. . **$9.77**

[C] **Twin tray** personalized with 3 initials. Sectioned trays for pins, earrings, etc. Rich 24K gold tool trim on simulated leather. Rayon velvet and acetate satin lining. Large bottom compartment. *State color* black with gold lining, ivory with red lining or rose with contrasting lining. *State 3 initials.*
8 N 9100—10x7x3½ in. Wt. 3 lbs. . . **$7.97**

[D] **French motif.** Lovely design of "gay Paree." Self-rising tray covered for privacy . . bottom section for bracelets, necklaces. Mirror on lid. Bright purple lining. Hardwood construction. From Japan. *State color* ivory, pink or blue.
8 N 9268—7$\frac{3}{16}$x5x4 in. Wt. 2 lbs. . . **$5.97**

[E] **Heart shape.** Many compartments (8) to separate earrings, pins, etc. Photo-holder on lid, sentimental touch. Simulated leather. *State* ivory or blue.
8 N 9271—8x8x2 in. Wt. 12 oz. **$4.97**

Imagine! Gigantic Savings of 20% to 44% on Musical Jewel Boxes

[F] **Popular style assortment** *features jewel boxes that sold for $3.49 to $4.98 last year!* Now at this special clearance price for perfect holiday gifts. Some are duo-purpose . . complete with 5 popular manicure implements. All of smooth simulated leather with rich gold-color tooling trim. Roomy compartments with ample space for her precious jewels. Lustrous acetate satin lining. Selection in rose or ivory color . . because of this low, low price, no choice of style or color.
8 N 9544—Approximate size 7x6x4 inches. Shpg. wt. 1 lb. 4 oz. . . . . Each only **$2.77**

NOTE: Jewelry shown in jewel boxes above is not included

Religious Gifts feature Swiss musical movements

[G] **Holy Bible Holder.** Plays "The Lord's Prayer." Plastic simulated Morocco leather. Black, antiqued gold-color trim. Interior of cotton velour. Protects Bible, keeps it handy. 11⅜x7¼x2⅜ in.; holds bibles that measure up to 9x6 in.
8 N 9148—Shpg. wt. 3 lbs. 8 oz. **$9.97**

[H] **Scripture Box** with Psalm carved on cover. Plastic simulated French walnut. Plays "Standing on the Promises." Holds 366 Bible Scriptures for daily reading, measures 5½x3½x2½ inches.
8 N 9235—Shpg. wt. 1 lb. 8 oz. . **$6.97**

[J] **Illuminated Picture of Christ.** Plays "The Lord's Prayer." Gold-color metal frame. 3-watt bulb. UL approved. 110–120-volt, 60-cycle AC only. 12x3½x8 in.
8N9273—Shpg. wt. 2 lbs. 8 oz. **$10.97**

[K] **Auto Shrine.** White base with Blessed Virgin figure. Plays "Ave Maria." Plastic with magnet at bottom to hold on car dashboard.
8 N 9212–4⅛ in. high. Wt. 1 lb. . **$3.97**

[L] **Rosary Box.** Plays "Ave Maria." Jewelers' bronze with soft-lined rosary compartment. Cover picture of Madonna. (Rosary not included.)
8 N 7032–4-in. diam. Wt. 1 lb. . . **$3.97**

(M) through (R) play "Ave Maria."

[M] **Nun Doll Rosary Box.** Authentically-dressed doll, 10½ in. tall. Spun metal base with soft-lined rosary compartment (rosary not incl.).
8 N 9145—4⅞-in. diam. Wt. 1 lb. . **$5.97**
8 N 9395—Musical Doll only. Similar except 7½ in., revolves. Wt. 1 lb. 4 oz. . **$2.97**

(N) and (P) are UL approved, 110-120-volt, 60-cycle AC only. 3-watt.

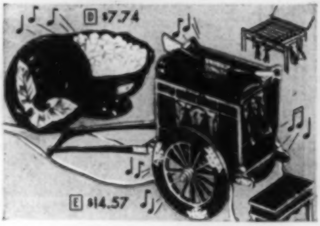
[N] **Illuminated Divine Infant of Prague Rosary Shrine.** Hand-painted translucent plastic. Spun metal base holds imported Italian rosary. 11 in. high.
8 N 9272—Shpg. wt. 2 lbs. **$9.97**
8 N 9586—Similar to above, except Virgin Mary figure. Shpg. wt. 2 lbs. . . **$9.97**

[P] **Illuminated Picture of Mary.** Gold-color metal, mirrored frame. The "Hail Mary" Prayer and flower trim lovely frame. Size 14x16½ inches.
8 N 9274—Shpg. wt. 4 lbs. 12 oz. . **$9.97**

[R] **Family Shrine.** Revolving doors display 15 mysteries, Saints' images and holy water vial in turn. 14 stations of cross framed around base. Ivory-color plastic. Approved booklet on history of the rosary. De luxe-quality *22*-note Swiss music unit.
8N9037–10x6¼ in. Wt. 3 lbs. 9 oz. **$16.97**

Exotic Gifts from THE ORIENT

A
high quality
lacquer-ware from the Orient
Musical
$4.77 each
Non-musical
$2.37 each



Give the unusual in Musical Gifts

(A) through (E), new and unique gifts never before offered to the American public. Featuring Oriental craftsmanship of exquisite beauty, an art handed down from generation to generation. Now priced to reflect real values! Imported from Japan.

A **Powder Box Assortment.** Fashioned of Oriental Juda, cherry woods. Gracefully shaped, hand-trimmed, rubbed to a rare luster. Authentically Oriental in design; made exclusively for Sears. Movement plays "China Night."
8 N 9211—Approx. 3¼-in. height x 4¼-in. diameter. State ebony black, maroon or jade green. Shpg. wt. 1 lb . . . . . . Each **$4.77**
8 N 9269—Same as above, but no musical movement, approx. 1¼ in. less ht., no color choice. Shpg.wt. 1 lb. 4 oz . . . . Each **$2.37**

B **A Breakfast Set** to brighten any kitchen. Tune plays "Oh, What a Beautiful Morning" when you pick up either shaker. Porcelain salt and pepper shakers and jam jar set on 10½x4x1¾ in. tray of natural satin-finish wood.
8 N 9540—Shipping weight 1 pound 8 ounces **$5.97**

C **Smokers' Set.** Lift lid, presto: you hear exotic "China Night" and lighter stand revolves. Cigarette box, lighter and ash tray . . all smokers' needs in one convenient setting. Exquisite, hand-painted trim . . shining black lacquer finish on hardwood.
8 N 9518—Size 12x7⅛x3⅛ in. Shpg. wt. 2 lbs. 8 oz.. . . **$14.97**

D **Candy Dish** to delight you with its scalloped edging, tapered lid and pedestal stand. Precision movement plays "China Night." Ample in size, gracefully finished in lacquer on fine wood. Assorted Oriental colors and designs . . no choice. Convenient on-off switch.
8 N 9599—4¼ in. high, 6¼-in. diam. Wt. 1 lb. 8 oz.. . . . **$7.74**

E **Ceremonial Cart Cigarette Box.** An exact replica of a Japanese cart in elaborate styling and decoration. Cleverly converted to a cigarette box. Lift roof, "China Night" plays and a cedar-lined cigarette compartment (holds king-size) is revealed. Hand-rubbed to a sparkling luster . . black finish on fine hardwood.
8 N 9157—7¼x13¼x7 inches. Shpg. wt. 2 lbs. **$14.57**

Exquisitely-adorned Musical Jewel Boxes

(F) through (J) feature charm and styling that are fast capturing the American imagination. Functional for their many pull-out drawers. Fashionable for their rare loveliness. Unusually rich luster attained by 2 coats of hand-rubbed lacquer finish. Each plays lovely "China Night." Imported from Japan.

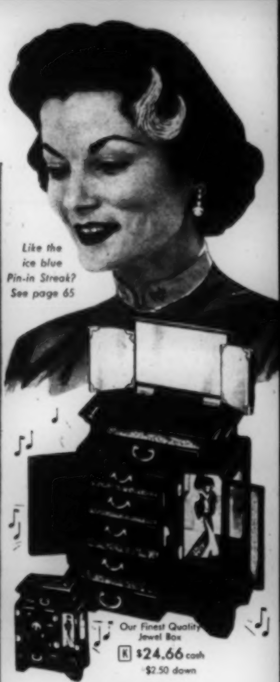
F **Little Pearl of the East Jewel Box** at an economical price. Displays a beautiful, hand-painted Japanese scene. Full mirror under lid for her convenience. Two compartments for her jewels (one even has its own lid). Attractive durable lining of corduroy in vibrant blue color. Shining black finish on wood.
8 N 7105—Size 6x4x3⅛ inches. Shpg. wt. 1 lb. 4 oz . . . . . . Only **$3.77**

G **Pagoda Jewel Box.** Designed with three-section tray . . one drawer and two pull-up lids. All are decorated with hand-painted Japanese scenes . . raised pagoda and peacock figurines of both paint and shells. Box has a bowed top and full mirror under lid. Red corduroy lining, shiny black finish on wood.
8 N 7106—Size 4⅛x5x4 inches. Shpg. wt. 1 lb. 12 oz. **$5.74**

H **Oriental Beauty Jewel Box.** Large size with ample room for many jewels. Five compartments for her gems plus two pull-out drawers with tarnish-resistant handles for durable use. Hand-painted Japanese design also completed with decorative shells. Undercover mirror displays characteristic Japanese scene. Four sturdy legs. Red corduroy lining. Maroon finish on wood.
8 N 7108—Size 14x6¼x4 inches. Shpg. wt. 3 lbs. 8 oz.. . . . . **$9.77**

J **The Lighted Oriental Queen.** Delicately hand-crafted with exquisite landscape design, shell inlay, mirror paintings. Rich red silk and rayon brocade forms soft lining for eight drawers. Spacious to house her jewelry collection. Miniature Japanese lantern lights the stage and authentically-dressed Geisha revolves to "China Night" as doors are opened. Black lacquer finish on wood. 2 flashlight batteries included.
8 N 7012—Size 12½x10½x5½ inches. Shpg. wt. 5 lbs. 8 oz.. . . **$19.77**

NOTE: Jewelry shown in jewel boxes above is not included


Like the ice blue Pin-in Streak? See page 65
Our Finest Quality Jewel Box
K $24.66 cash
$2.50 down

K **Pearl of the East,** our very finest musical jewel box. Features a 3-section mirror which folds into top . . useful setting for arranging her jewelry. Mirrored section at side acts as glamorous backdrop for Geisha girl who performs gracefully to the lovely "China Night."

Elaborately designed with inlaid shell and delicate hand painting. Ultra-soft silk and rayon brocade lines six drawers. Sparkling hand-rubbed lacquer finish on finest quality wood. Rich maroon color. From Japan. Ample size 10 3/16x13½x5 3/16 in. Buy on Easy Terms . . *only $2.50 down, $5.00 monthly.*
8 N 9093—Shpg. wt. 6 lbs. 10 oz.. **$24.66**

L **Flashing Light Jewel Box** . . truly different Oriental gift. Open top, colored lights automatically flash, illuminating hand-painted scene as "China Night" plays. Mirror in top. Self-rising trays. Blue corduroy lining. 2 flashlight batteries incl. From Japan. Size 7¾x5½x6¼ inches.
8 N 7107—Shpg. wt. 3 lbs. 8 oz.. . **$14.64**

Fragrances to Bewitch Every Eve

$3.30
$2.75
DESERT FLOWER
Tweed MIST
$2.75
$2.48
$3.85
$2.20

SPRAY AN ENCHANTING MIST

[A] **Tabu,** "the forbidden fragrance," in a sleek black spray bottle. 3 oz. cologne.
8 N 9171E—Postpaid. (Shpg. wt. 8 oz.) . . **$3.30**

[B] **Max Factor Primitif.** Bewitching spray cologne "for the woman who is every inch a female." 3 oz. haunting fragrance.
8 N 9068E—Postpaid. (Shpg. wt. 8 oz.) . . . **$3.30**

[C] **Yardley English Lavender.** A touch of spray envelops her in clouds of delightful, refreshing scent. 2 oz. cologne.
8 N 9066E—Postpaid. (Shpg. wt. 8 oz.) . . . **$2.75**

[D] **Shulton Old Spice.** Sparkling bouquet spiced with excitement. Classic now in modern spray form. 4¼ oz. cologne.
8 N 9070E—Postpaid. (Shpg. wt. 1 lb.) . . . **$2.75**

[E] **Shulton Desert Flower.** Magnetic and mysterious as the desert breeze. 4¼ oz. cologne in popular spray bottle.
8 N 9389E—Postpaid. (Shpg. wt. 8 oz.) . . **$2.75**

[F] **Lentheric Tweed Mist.** Appropriate any time. 2 oz. toilet water.
8 N 3020E—Postpaid. (Shpg. wt. 8 oz.) . . . **$2.48**

[G] **Ciro Surrender.** When her quest is conquest, give Surrender. 4 oz. spray cologne, designed to conquer.
8 N 9071E—Postpaid. (Shpg. wt. 1 lb.) . . . **$3.85**

[H] **Evening in Paris Spray-Mist.** Echo of romance. 3-oz. push-button top.
8 N 4810E—Postpaid. (Shpg. wt. 8 oz.) . . . **$2.20**

PARFUM ENSEMBLE
TWINKLE
$1.25
SORTILEGE
$7.15
Arthur Godfrey says, "Sortilege the true fragrance of Paris, the perfume

SPECIAL!

[J] **Parfum Trio Ensemble.** Special purchase makes the low price possible! Set of three fragrances for real variety . . to match her every mood and whim. Includes Ebb Tide, a floral bouquet that is soft and delicate; Turning Point, woodsy-type scent that is gaily captivating; Private Life, fragrance that is exotic and worldly, but not heavy. ⅓ oz. of each scent. Prettily boxed.
8 N 5710E—Shpg. wt. set 2 oz. . . . . . . Set **$1.00**; 2 for **$1.77**

TWINKLE

[K] **Holiday Perfume and Corsage Ensemble.** Traditional Christmas corsage to put her in a mistletoe mood. 3-dram bottle of "Twinkle" perfume in a smart see-through box. Gay corsage of gold-color cones, multicolor balls, metal foil leaves and bright bow. She'll detach her lovely "floral" remembrance and wear it proudly during the holidays. Together with the perfume . . a truly novel token of your esteem for her. 3c Federal Tax included.
8 N 9074E—Shpg. wt. each 6 oz. . . . . **$1.25** . . . . 2 for **$2.00**

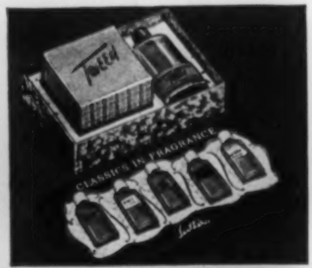
SORTILEGE

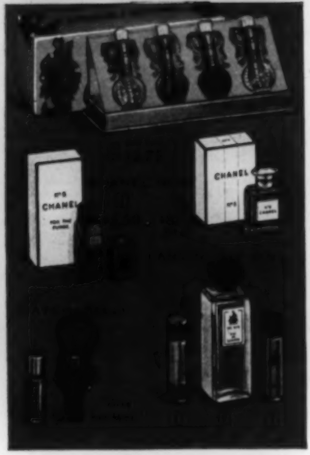
Three lovely ways to pamper her . . each imported from Paris, world-renowned fragrance. If she's gay, vivacious . . be sure to give her sparkling, exciting Sortilege.

[L] **Jr. Stork** hovers over his precious gift, Sortilege perfume . . safe in its own special see-through bird cage. 1 dram perfume. Gay rose completes the ensemble.
8 N 9423E—Postpaid. (Shpg. wt. 5 oz.) **$5.50**

[M] **Perfume.** So precious . . certain of a royal welcome. Exquisite Sortilege with exciting overtones of love and affection in each drop. Precious perfume luxury.
8 N 9083E—Contents ¼-oz. Postpaid. (Shpg. wt. 6 oz.) . . **$7.15**

[N] **Cologne** . . famous Sortilege in an ample amount for lavish applications. Created to captivate a lady.
8 N 9174E—Contents 2 oz. Postpaid. (Shpg. wt. 8 oz.) **$3.30**





LENTHERIC

[P] **Tweed Gift Set.** Her favorite scent, lighthearted and gay. 4 oz. bath powder and 3⅓ oz. cologne.
8 N 9053E—Postpaid. (Shpg. wt. 1 lb. 4 oz.) **$3.30**

[R] **"Classics in Fragrance" Quintet.** Variety of Shanghai, Dark Brilliance, Tweed, Miracle and Red Lilac.
8 N 9390E—½-oz. of each cologne. Postpaid.
(Shipping weight 12 oz.) **$1.65**

LUCIEN LELONG

[S] **Joli Petit.** Famous bottle multiplied by four. Miniatures of Indiscreet, Balalaika, Sirocco, Tailspin.
8 N 9087E—.25-oz. of each cologne. Ppd. (Wt. 8 oz.) . . . **$2.75**

CHANEL NO. 5

[T] **Purser** of "the most treasured name in perfume."
8 N 9188E—1¼ drams. Postpaid. (Shpg. wt. 3 oz.) . . **$5.50**

[V] **Gift size.** So fabulous . . worth a feminine ransom.
8 N 9493E—.275 oz. Postpaid. (Shpg. wt. 3 oz.) . . . **$8.25**

More Chanel. True luxury to light stars in her eyes.
8 N 9189E—½-oz. Postpaid. (Shpg. wt. 6 oz.) **$13.75**

MATCHABELLI

[W] **"Give her Mink."** Band of genuine ranch mink encases lavish purse dispenser of Windsong perfume.
8 N 9090E—1 dram perfume. Postpaid. (Shpg. wt. 2 oz.) . . **$3.30**

LANVIN "MY SIN"

[X] **Perfume Purser.** Case designed by famous jeweler.
8 N 9091E—⅛-oz. perfume. Postpaid. (Wt. 1 oz.) . . **$3.30**

[Y] **Cologne.** Smoldering, sultry scent . . she'll adore.
8 N 9301E—4 ounces. Postpaid. (Shpg. wt. 10 oz.) **$5.50**

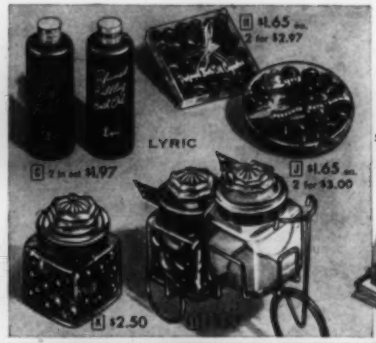
[Z] **Perfume.** Designed especially for "femme fatales."
8 N 9095E—¼-ounce. Postpaid. (Shpg. wt. 2 oz.) . . **$5.50**

NOTE: "E" after catalog number on these two pages indicates 10% Federal Excise Tax included unless otherwise stated

A Gift of Fragrance Lingers On

SHULTON
A $2.75
WRISLEY
B $1.00
YARDLEY
C $3.50

D $1.55
E $3.30
CHANTILLY
F $2.20



M $4.40
BOURJOIS
EVENING IN
PARIS
P $1.65
N
$2.75
R
$1.10

Pin-in Streaks on page 65 Shade: Paris pink

CIRO
"Five Perfumer"
S $5.50

100 Famous
Perfumes
T $3.00
65 Famous
Perfumes
$2.00

SHULTON "OLD SPICE"

A **Early American Set.** Spicy fragrance to catch her fancy. 3⅓ oz. toilet water to splurge-on . . give her spirits a lift. 8 tubes bubbling bath crystals for bath-time relaxation. Gift box pretty enough to decorate her dresser.

8 N 9101E—Postpaid. (Shpg. wt. 2 lbs.) **$2.75**

WRISLEY

B **Guest Superbe Set.** 6 cakes of soap . . pretty for special guests. Variety of auras.

8 N 9462—Postpaid. (Shpg. wt. 12 oz.) **$1.00**

YARDLEY

C **Soap Chest.** 6 toilet-size bars, 2 each of Lavender, Red Roses and Crushed Carnation . . appropriately scented. Gay color . . famous Yardley quality.

8 N 9104—Postpaid. (Shpg. wt. 2 lbs.) **$3.50**

IMPORTED FROM FRANCE

D **Perfumed Lavender in Wicker Basket.** Now, the popular lavender scent for her dresser drawers, lingerie, linens, etc. Adorable basket even has a matching lavender ribbon and gay flower trim. 3 ounces of lavender for lavish use.

8 N 9126E—(5c Fed. tax included.) Wt. 5 oz. . **$1.55**

CHANTILLY BY HOUBIGANT

E **Eau de Toilette.** Enjoy unforgettable Chantilly. Now, long-lasting toilet water in this famous fragrance. She'll cherish this 2-oz. bottle decorated with dainty flower, ribbon trim.

8 N 9112E—Gift box. Ppd. (Shpg. wt. 12 oz.) . . **$3.30**

F **Chantilly Gift Set.** Pretty pink hand lotion (1 oz.) for lovely hands. Paired with delightful toilet water (1 oz.). Lace decor gift box.

8 N 9117E—Postpaid. (Shpg. wt. 9 oz.) **$2.20**

OUR FAMOUS LYRIC BATH LUXURIES

G **Perfumed Bubbling Bath Oil Set.** Highly concentrated, scented for rich, creamy bubbles. Balsam Pine, Floral Note. Silver-color flecked plastic bottles. Two 8-oz. bottles in gift box. Order now for Christmas presents.

8 N 9020E—Shpg. wt. 1 lb. 8 oz.**$1.97**

H **Perfumed Bath Oil.** 4 fragrances. Softens dry skin.

8 N 5737E—36 capsules. Plastic box. Wt. ea. 10 oz. Ea. **$1.65; 2** for **$2.97**

J **Perfumed Bubble Bath** forms luxurious bubbles. 4 scents.

8 N 5736E—28 capsules. Plastic box. Wt. ea. 10 oz. Ea. **$1.65; 2** for **$3.00**

K **Perfumed Bath Oil** in glass candy jar. Helps soften dry skin as it disperses rich oils. 54 colorful capsules in 4 assorted fragrances. Use jar later, too. Packed in gift box. (7c Federal tax is included.)

8 N 9013E—Wt. 1 lb. 6 oz. . . **$2.50**

L **Perfumed Bath Bubbles and Cotton Powder Puffs** transported right to her dressing table . . by adorable brass tricycle. 28 capsules in 4 delightful fragrances and 10 puffs in glass jars. Use jars later for candy, spices, etc. (5c Federal tax included).

8 N 9022E—Wt. 2 lbs. 6 oz. . . **$3.97**

EVENING IN PARIS BY BOURJOIS

M **Paris-inspired Quartet.** Closest to making her Paris dream come true . . her favorites. Perfume flacon, 1 ounce cologne, 3¼ ounce talcum powder and 2⅝ ounces medium shade face powder. Postpaid.

8 N 9163E—(Wt. 1 lb. 8 oz.) . . **$4.40**

N **Fragrant Trio.** Echo of romance whispered softly in scent. ½ oz. cologne, perfume flacon and 3¼ oz. talcum powder . . for her approval. Postpaid.

8 N 9158E—(Wt. 1 lb. 2 oz.) . . **$2.75**

P **Variety of Fragrance Forms.** Reminiscent of a fascinating Evening in Paris. Spiced with excitement. ½ oz. cologne, perfume flaconette and solid cologne stick . . fine for purse or travel.

8 N 9143E—Postpaid. (Wt. 6 oz.) . **$1.65**

R **Star Pair.** Famous fragrance in a novel stocking stuffer. ½ ounce cologne and perfume flaconette . . handy to carry in purse. *Economical!* Pretty gift box. (Shpg. wt. 4 oz.)

8 N 9133E—Postpaid. **$1.10**

CIRO

S **"Five Perfumer"** special purchase for the holiday season at this economical price! Coveted bouquets.

A wardrobe of fragrances for her different moods . . Surrender, Reflexions, New Horizons, Danger and Ricochet. Each 1¼-dram creation in its own originally-designed bottle and individual gift box.

Give one extra-special gift or five individual ones . . they will surely be appreciated. Send your order today. (Shipping weight 1 lb.)

8 N 9255E—Postpaid **$5.50**

FAMOUS PERFUMES

T **100 Perfumes** help you to discover your perfume personality. Try famous perfumes . . ranging from light, sweet to heavy, exotic. Brand names printed directly on scents, all set on a bronze-color base in smart plastic case.

Each vial contains an application. "Perfume Guide" booklet gives valuable information on perfumes and their selection.

8 N 9165E—100 Perfumes. (21c Fed. Tax included.) Postpaid. (Wt. 4 oz.) . . . **$3.00**

8 N 3031E—65 Perfumes. (11c Fed. Tax included). Postpaid. (Wt. 8 oz.) . . . **$2.00**

Shop from our complete selection of cosmetics (from lipstick to hand lotion) in our big Fall and Winter General Catalog.

Manicure Sets to Pamper Her Lovely Hands

SAVE $1.01 TO $5.00
B
SAVE $1.01
Was $4.98 $3.97
C
SAVE $1.01
Was $4.98 $3.97
D
SAVE $5.00

15-piece Manicure-Sewing Kit

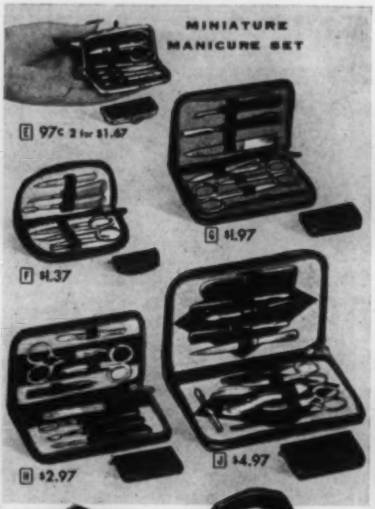
A **Combination Set** holds 15 items. Imported German implements. Pretty blue leather zipper case (5¾x3 in.) from Austria features an extra center section. Cuticle scissors, 4-in. file, 4 other manicure items. Also embroidery scissors plus 8 more sewing items. (13c; 20c Federal tax included.) Boxed. Shpg. wt. set 8 oz.
8 N 9198E—Set **$2.47**; Save 97c **2** for . . **$3.97**

Save 20% to 33% on Manicure Sets

B **Save $1.01. Ann Barton Polish Set.** 9 pcs. in purse-style case (7½x4¼x1½ in.) . . fashionable black, white, gold-color rayon taffeta. Cuticle scissors and tweezer imported from Germany, 4½-in. file, med. red polish, 5 other items. Reduced for holiday gift-giving. Green lining. (22c Fed. tax incl.)
8N9024E—Shpg. wt. 1 lb. Was $4.98. Now **$3.97**

C **Save $1.01. Manicure Set.** 7-piece, imported from Germany. Gold-plated implements for a truly rich appearance. And, she'll love the bright red leather case, too. 4x4½-in. case has a handy snap closing. Nail scissors, cuticle scissors, nail nipper, 4 other wanted items. (22c Federal tax incl.)
8N9048E—Shpg. wt. 8 oz. Was $4.98. Now **$3.97**

D **Save $5.00. Lyric De Luxe-quality Manicure Set.** Luxurious 7-piece set now cut 33%. Features toenail nipper, cuticle nipper, nail and cuticle scissors. Softest cowhide case (8¼x3¾ in.) in shocking pink with buttery-smooth suede lining. Finest-quality, precision-made professional-type implements from Germany. (22c Federal tax included).
8N9041E—Shpg. wt. 12 oz. Was $14.95. Now **$9.95**



L $1.77
K SAVE $1.01
Was ~~$4.98~~
$3.97
M
$2.97

For finger-tip service . . Manicure Implement Sets

E **Miniature Manicure Set** from Germany. Imagine . . 5 implements, yet so thrifty! Suitable for men or women. Red leather snap case, (3⅛x1½ in.) wonderfully compact 2⅝-in. file, cuticle scissors, etc. *Save on 2 sets.* (5c; 9c Fed. tax incl.) Shpg. wt. set 2 oz.
8N9080E—Boxed. Set **97c. 2** for **$1.67**

F **Petite Set.** 6 implements imported from Germany in pastel blue leather zipper case (4¼x2⅛ in.). For men or women. Blue pearl design plastic handles. 3½-in. file, tweezers, scissors, 3 others. (7c; 13c Fed. tax incl.) Wt. set 4 oz.
8 N 9213E—Set **$1.37** . . **2** for **$2.47**

G **Manicure Set.** 7 implements imported from Germany. Gold-color embossed tan leather zipper case (5¼x3¼ in.) from Austria. Cuticle scissors, nail scissors, cleaner-pusher, tweezer, 4¾-in. file, 2 others. Gift box. (10c; 18c Fed. tax incl.) Wt. set 6 oz.
8 N 9218E—Set **$1.97** . . **2** for **$3.54**

H **Manicure Set.** 8 pieces in tan leather zipper case (3⅝x6 in.). Implements imported from Germany: 2 scissors, cuticle-pusher, tweezer, 4¾-in. file, 3 others. Please manicure-conscious ladies, save 94c by buying 2 sets. (8c; 12c Fed. tax incl.) Shpg. wt. set 8 oz.
8 N 9413E—Set **$2.97** . . **2** for **$5.00**

J **Manicure Set** generously equipped with 11 implements from Germany. Handsome red leather zipper case . . size 7x4½ in. Implements have matching red plastic handles. Includes 4¾-in. file, 2 scissors. (11c Federal tax incl.)
8 N 9220E—Shpg. wt. 7 oz. . . **$4.97**

K **Vanity Set reduced $1.01.** Cut price on pretty heart-shaped, red leatherette case (8¾x10 in.). 9-piece; includes 5-in. file, cuticle cutter, tweezer, toe-nail nipper and buffer. Mirror in lid. (10c Federal tax incl.) Shpg. wt. 1 lb.
8 N 9160E—Was $4.98 . . . . . . **$3.97**

L **Vanity Set.** Thrifty 7-piece set she'll use throughout the year . . ideal extra gift. Mirror in lid. Green plastic handles. Scissors, cleaner-pusher, tweezer, 3½-in. file. 6½x4½-in. case. (9c; 18c Fed. tax included). Shpg. wt. set 8 oz.
8 N 9303E—Set **$1.77** . . **2** for **$3.37**

M **Vanity Set.** 9 wanted pieces, generous-size mirror in lid. Brown plastic-handle file (5-in.), 2 scissors, cleaner-pusher, tweezer, other manicure items. Colorful blue box (9½x5½ in.) to please her. You save 97c when you buy 2 of these sets. (13c; 22c Fed. tax included.) Shpg. wt. set 1 lb.
8 N 9304E—Set **$2.97** . . **2** for **$4.97**

N $5.47
P $2.97
R $5.97
S $12.97

Manicure Sets with polish, too

N **Lyric Basic Manicure Tray.** Unique set for home use . . only one we know of! 21 pieces; everything she needs for a professional-looking manicure. 12 finest quality, fashionable nail enamels (¼-oz.) . . 8 regular, 4 pearlescent. Shades from deep red to orange-tone to pretty pink . . for all costumes. 2-oz. each of polish remover and hand lotion; 6 other items and 11½x5½-in. plastic base. (35c Federal tax included.)
8 N 9505E—Shpg. wt. 3 lbs. 8 oz. **$5.47**

P **Ann Barton Set at 12% saving!** 11 pieces in pink plastic box (7¼x5¼x3 in.) with cut-out designs. Self-rising tray . . natural polish, remover, cuticle remover. Nail white pencil, cuticle pusher, 6 more accessories. Ideal for junior miss. (5c Fed. tax incl.)
8N9023E—Shpg. wt. 1 lb. 4 oz. Was $3.39 **$2.97**

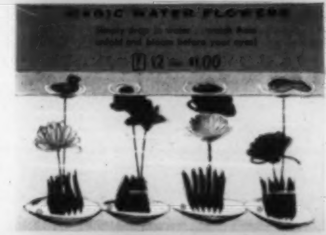
R **Ann Barton Polish Set.** Smart semi-circular shape. 15 pieces for all her polish needs. Red ostrich-embossed vinyl plastic case (5x6⅝x1⅝ in.) with zipper. Contains medium red polish, scissors, nail brush, 5-in. file, etc. (31c Federal tax included.)
8 N 9221E—Shipping weight 1 pound **$5.97**

S **Ann Barton De Luxe-quality Polish Set.** "Golden" luxury for the fairest of ladies. Dazzle her with the gold-color imitation leather case, gold-plated implements, even gold-color bottle caps! Bright blue lining provides a striking contrast. Professional-size 8-in. file, 2 scissors, toenail nipper and 4 other implements; medium red polish, other accessories. Gleaming zipper case (5¼x9x1¾ in.) for lavish display. Lovely gift box. (56c Federal tax included).
8 N 9222E—Shpg. wt. 1 lb. 12 oz. **$12.97**

See the Fall General Catalog for our wide assortment of cosmetic and drug items

Personal Tributes to Her Loveliness

KENT LONDON


MAGIC WATER FLOWERS
Simply drop in water . . watch them unfold and bloom before your eyes!
F 12 for $1.00

Brushes to keep her hair shining-clean

A **Our Finest Brush** made by **KENT** of London. Half-round style, genuine satinwood, finest natural bristles.
8 N 9348—9 inches long. Gift box. Shpg. wt. 6 oz. **$9.50**

B **Lucite Nylon Brush Assortment** at a special buy! Same mold used on more expensive brushes. Professional or half-round style . . crystal, blue or rose (no choice).
8 N 9349—Approx. 9 in. long. Gift boxed. Wt. 8 oz. . .Ea. **$1.47**

5-year Guaranteed Brush Sets. Hair brush with nylon handle and bristles, 7¼ inches. Long-lasting plastic comb. Break-resistant; most durable brush we have.
(C) **8 N 9380**—Professional style. White. Wt. 8 oz. **$3.77**
(D) **8 N 9379**—Half-round style. Pink. Shpg. wt. 8 oz. 3.77

E **Fancy Clothes Brush.** Deep-pile rayon velvet back, simulated pearl trim. White nylon bristles. 6 in. long.
8 N 9334—Lovely colors . . no choice. Shpg. wt. 4 oz. . . **$1.37**

Colorful, Beautiful Magic Water Flowers

F Exquisite paper flowers bloom from their dainty sea shells. A gift for any age. Tiny sea fish trim. Provide lovely conversation pieces for any room in your home. Elegant Oriental craftsmanship. Imported from Japan.
8 N 9161—Shpg. wt. 1 lb. (2 gift boxes of 6 ea.) 12 flowers **$1.00**

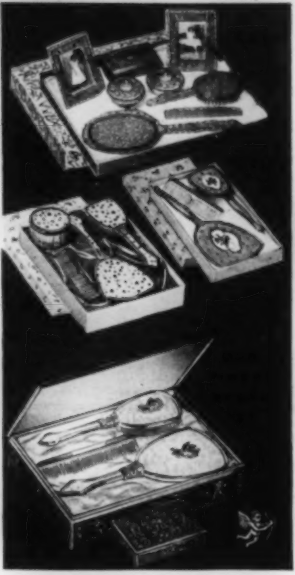
Hair Ornaments to accent her tresses

G **Barrette** worth a feminine ransom. Glittering iridescent rhinestones, simulated pearl, gold-color metal.
8 N 9223E—3 in. Elegant in gift box. Shpg. wt. 2 oz. **$1.97**

H **Barrette** lavish enough for a "social butterfly" with simulated pearl center. Rich rhinestone trim.
8 N 9378E—2⅜ inches. Gift box. Shpg. wt. 2 oz. **$3.97**

J **Jeweled Clip Comb.** Trimmed with rhinestones and imitation pearl drops. Silver-color metal comb. Can be worn many ways to add elegance to her coiffure.
8 N 9224E—1½x2 inches. Gift box. Shpg. wt. 2 oz. **$3.97**

NEW!
PERFUMED
ROSES
Look so real . . smell so real!
Won't melt or fray . . stay lovely!
K
Dozen for
$7.50



Perfumed Roses from France never wilt

K **Long-stemmed beauties** retain lovely color . . . it's molded in. Wash like a fabric. Made of scented polyethylene material. Florist-type gift box. 18–20-in. length.
8 N 9400—Shpg. wt. for 3, 8 oz. . . . .3 for **$2.35**, 6 for **$4.25**
8 N 9401—Wt. 1 lb. 8 oz. Luxurious full dozen roses for . . **7.50**

Add beauty to her dresser top

L **Plastic Dresser Set.** 8 items at a thrifty price! Generous-size 13¾-in. mirror, brush, comb, trinket box, two powder jars, and two picture frames . . all in crystal clear color with silver foil back trim. For any decor.
8 N 9260—Gift box. Shpg. wt. 1 lb. 8 oz. . . . . .Only **$1.97**

M **Jeweler's Bronze Dresser Set.** Delicate, colorful floral design trims backs. 3 pieces: 13¾-in. mirror, brush with nylon bristles, comb. *State color* blue or rose.
8 N 9261—Gift box. Shpg. wt. 1 lb. 8 oz. **$3.97**

N **Jeweler's Bronze and Brocade Dresser Set.** Dazzle a lovely lady with lustrous gold-color and multicolor cotton brocade trim on backs. For her grooming pleasure . . a constant reminder of your thoughtfulness. 4-piece set: 13-in. copper-plated mirror, brush with nylon bristles, comb and jar. Use generous-size jar to hold ample amounts of cream, powder, etc. For any color scheme.
8 N 9262—Gift box. Shpg. wt. 2 lbs. 4 oz. **$4.97**

P **Cupid Motif Dresser Set** guides cupid's arrow to its true mark . . your fair lady's heart. Magnificent ensemble to grace her dresser top. Luxurious silver-plated brass to delight her . . antiqued box which holds other accessories. Use box later for jewelry, trinkets, etc. Symbolic love design trims box and backs of 13-in. copper plated mirror and brush with nylon bristles. Pearl-design plastic on backs. Comb has silver-plated trim, too.
8 N 9263—Gift box. Shpg. wt. 4 lbs. 12 oz. **$12.67**

R $11.47
S $15.95
T $7.97

Golden nugget Pin-in Streak sold on page 65

Feminine Electric Shavers

All shavers below have motors that take 110–120-volt, 60-cycle AC only; UL approved. 6-ft. cord with plug. Gift boxed.

R **Introducing the Lady Kenmore!** Now, our very own shaver for the modern woman . . modern design to give her the ultimate in efficient, effortless shaving.

Features a cutting head that we consider finest on the market. Noise and vibration at a minimum. Streamlined styling, shaped for a dainty hand. One side for legs, other for underarms. Beautiful plastic body with gold-colored trim. Contrasting base houses cord and serves as a lovely dresser-top stand . . she'll be proud to display this regal gift. High-fashion turquoise, pink or ivory. *State color.* Shpg. wt. 1 lb.
8 N 7215—*Note the low price!* **$11.47**

S **Lady Sunbeam** . . now newly styled. Designed to catch more hair at one movement . . less danger of nicking than ever before. One head for legs, one for underarms. Try for 14 days . . order in the regular way. If not completely satisfied, return for refund. Graceful plastic body. She'll love pretty pink, black or turquoise. *State color.*
8 N 7216—Postpaid. (Shpg. wt. 1 lb.) . . .**$15.95**

T **Lady Sportus.** Our lowest-priced electric shaver for women. Lustrous pearl-design plastic body. In your choice of purple, pink or turquoise. *State color.*
8 N 7218—Plastic gift box. Wt. 1 lb. **$7.97**

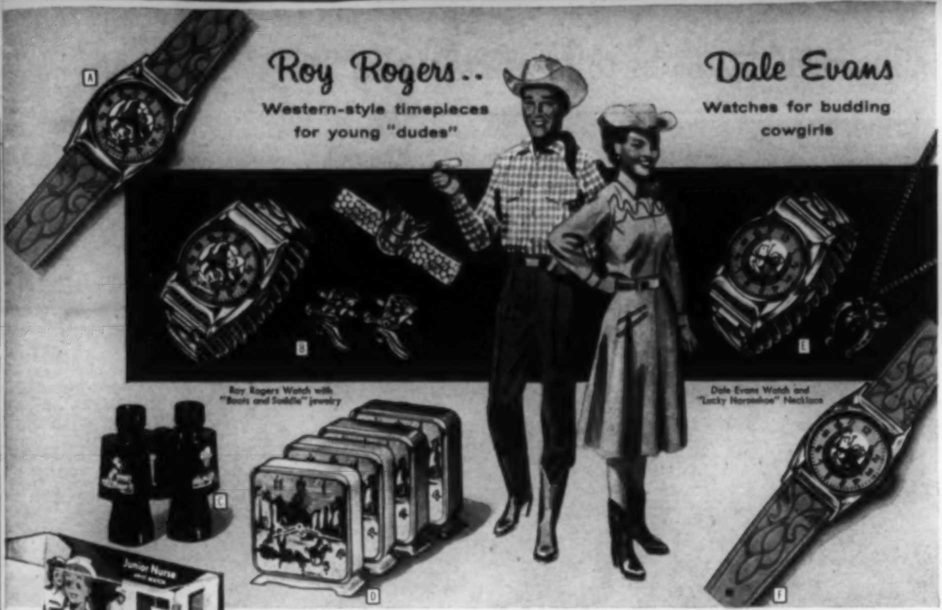
NOTICE: "E" after catalog number indicates 10% Federal Excise Tax included unless otherwise stated

Roy Rogers..

Western-style timepieces
for young "dudes"

Dale Evans

Watches for budding
cowgirls



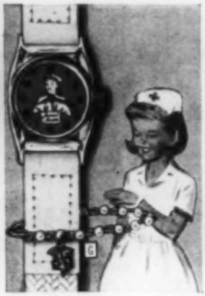
Roy Rogers Watch with
"Boots and Saddle" jewelry

Dale Evans Watch and
"Lucky Horseshoe" Necklace

Junior Nurse
WRIST WATCH
Junior Nurse
WRIST WATCH

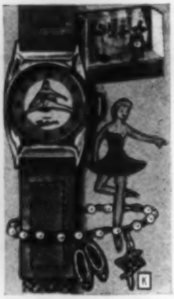
All character watches and jewelry sets packaged in colorful, celluloid-topped boxes created to provide delightful settings for them. All other watches appropriately boxed for gift-giving.

NURSE'S WATCH



WATCH AND JEWELRY SETS

BALLERINA



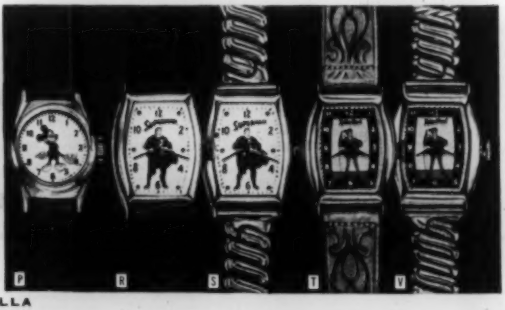
FOR GIRLS .. BOWKNOT WATCHES

CINDERELLA

MICKEY MOUSE

SUPERMAN

ROBIN HOOD



Young Set Watches

. . . Featuring famous heroes and heroines from the world of story-book enchantment

METAL CASES, NON-SHATTER CRYSTALS . . SHOWN ON OPPOSITE PAGE

Roy Rogers and Dale Evans gifts for Boys and Girls

Roy Rogers, "King of the Cowboys," and "Trigger," his golden palomino, colorfully decorate the dials of watches and clock. Accurate Ingraham movements.

A **New Roy Rogers Watch** with "tooled-effect" leather strap. Watch is chrome-plated. An exciting gift for the young, gun-toting cowpoke.
4 N 1998E—*Postpaid.* (Shipping weight 4 oz.)....................$5.45

B **New Roy Rogers Watch and Jewelry Set.** Chrome-plated watch, matching expansion band. Saddle tie bar and boot cuff links in attractive rhodium plating.
4 N 1994E—Watch and jewelry set complete. Gift boxed. (Shpg. wt. 5 oz.). *Postpaid*..........$7.65
4 N 1999E—Watch above only. Gift boxed. (Shipping weight 4 oz.). *Postpaid*.......... 6.45

C **Roy Rogers Field Glasses.** Necessary equipment for viewing stray cattle, Indians, mountain streams, stagecoaches, etc. 3-power, 40 mm. Roy and Trigger pictured on barrels. 6x6 inches high. Center focus wheel adjusts easily. Neckstrap included.
4 N 6275E—Shipping weight 1 pound. Gift boxed....................$3.77

D **Roy Rogers "Movie" Alarm Clock.** Roy and Trigger gallop with each tick in Western scene dial. *State color* desert sand (tan), cactus green (pale), sky blue (light), saddle brown.
4 N 7306E—Metal case. 4½ in. high. Gift boxed. Shipping weight 1 lb. 6 oz.,..........$3.67

Dale Evans, "Queen of the West," and her horse, Pal, gaily decorate dials. Extra thin, dainty cases with straps or bands sized for small wrists. Ingraham movements. *Postpaid.*

E **New! Dale Evans Watch and Jewelry Set.** Gleaming chrome-plated watch with matching expansion band. Sculptured rhodium-plated lucky horseshoe pendant on chain.
4 N 1995E—(Shipping weight 5 oz.). Gift boxed. *Postpaid*....................$7.65
4 N 1997E—Watch above only. (Shipping weight 4 oz.). Gift boxed. *Postpaid*.......... 6.45

F **New! Dale Evans Watch.** Lustrous chrome-plated case, leather strap with "saddle tooled" effect. An exciting Christmas gift for avid young cowgirls. Gift boxed.
4 N 1996E—Western-style watch. (Shipping weight 4 oz.) *Postpaid*....................$5.45

Make-believers' Dream Sets . . Nurse, Sports Car, Baseball, Ballerina

G **New! Junior Nurse Set.** Chrome-plated watch has nylon and leather stretch band in white. Attractive charm bracelet is fashioned of gold-color metal chain with simulated pearls and the official "R. N." . . . Nurse's Medical Insignia.

A gift she'll be proud of; one that's educational and fun, too!
4 N 1991E—Complete Junior Watch and Jewelry Set. Gift boxed. (Shpg. wt. 5 oz.) *Postpaid*.....$7.65
4 N 1990E—Junior Nurse Watch only. Gift boxed. (Shpg. wt. 4 oz.) *Postpaid*.......... 6.45

H **New! Varsity Set.** Gold-color metal case watch looks just like big brother's. Gold-plated sports car cuff links and tie bar. 2-jewel watch has matching expansion band.
4 N 1958E—Complete watch and jewelry set. Shipping weight 8 oz. Gift boxed..........$9.77

J **New! Junior League Baseball Set.** Shiny, chrome-plated watch has matching expansion band. Baseball player adorns tie bar; baseball and glove on cuff links.
4 N 1987E—Gift boxed. (Shipping weight 5 oz.) *Postpaid*....................$7.65
4 N 1989E—Junior League Watch only. Gift boxed. (Shipping weight 4 oz.) *Postpaid*.......... 6.45

K **New! Ballerina Set.** Chrome-plated watch is graced by colorful ballerina that "dances" as watch hands move. Light blue nylon and leather stretch band. Dainty silver-color metal chain bracelet has simulated pearls and miniature ballerina and "dancing slippers". Sure to delight any twinkle-toed young lady. Gift boxed.
4 N 1992E—Complete ballerina set. (Shipping weight 5 oz.) *Postpaid*....................$7.65
4 N 1898E—Ballerina Watch only. Gift boxed. (Shipping weight 4 oz.) *Postpaid*.......... 6.45

Colorful "Pretend" Characters . . Girls' Fashion Bowknot Watches

"Bowknot" Glamour Watches for costume-conscious misses who like to "dress up". Styling that's feminine and sweet. Designed especially for small wrists. A gift to make her feel grown-up and important this Christmas . . . a bright, glamorous watch patterned after Mom's or big sister's . . . that she can call her very own!

L **"Bowknot" Watch** with dainty gold-color metal case with brilliantly enameled endpieces and matching suede leather strap. Dependable 1-jewel Swiss movement. Gift boxed.
4 N 1973E—*State color royal blue or jet black.* Shipping weight 4 ounces....................$9.77

M **"Bowknot" Watch Like Above** but with gold-color metal expansion band, enameled inserts matching watch. *State* royal blue or jet black.
4 N 1968E—Shipping weight 4 ounces....................$11.77

N **Beautiful Cinderella,** all ready for the ball. She's pictured all dressed in blue on the dial of this enchanting watch. Attractively packaged in a charming and dainty plastic "glass slipper". Watch case is small, extra thin; made of chrome-plated steel. Light blue fabric strap fits small wrists. U. S. Time movement.

This Cinderella watch is the perfect Christmas gift for a sweet little girl on your list. Remember . . . you can add it to your Sears Easy Terms order.
4 N 1868E—*Postpaid.* (Shipping weight 4 ounces)....................$7.65

P **Lovable Mickey Mouse** has arms that move as the hours tick away. Shock resistant shining chrome-plated steel case. Washable red plastic strap sized for small wrists. U. S. Time movement. Colorfully packaged in its own gift box.
4 N 1870E—*Postpaid.* (Shipping weight 4 ounces)....................$7.65

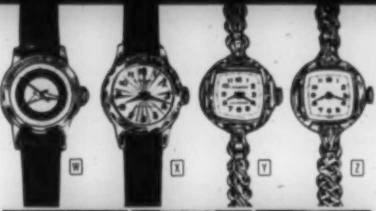
R **Superman,** famous and fabled hero of comics, radio and TV, lends a bright, exciting air to the dial of this watch. Gleaming chrome-plated steel case. Fits small wrists. Dependable Ingraham movement. A gift that will thrill young adventurers.
4 N 1887E—Gift boxed. *Postpaid.* (Shpg. wt. 4 oz.). Superman insignia, blue leather strap......$5.45

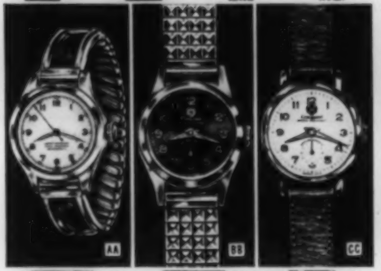
S **Superman Watch** like above but with chrome-plated expansion band.
4 N 1888E—Gift boxed. *Postpaid.* (Shipping weight 4 ounces).......... 6.45

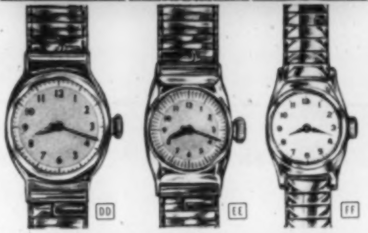
T **Robin Hood,** the legendary yeoman of Sherwood Forest, colorfully pictured on the dial of this trim watch. Case is of gleaming chrome-plated steel . . . very durable. Band designed to fit small wrists. Accurate Ingraham movement. Attractively gift boxed. Order today for Christmas. *Postpaid.* (Shipping weight 4 ounces.)
4 N 1863E—Tan leather strap with "saddle-tooled" effect....................$5.45

V **Robin Hood Watch** like above but with shining chrome-plated expansion band.
4 N 1864E—*Postpaid.* (Shipping weight 4 ounces). Gift boxed.......... 6.45

NOTICE: All watches on this and opposite page shown approximately ⅞ actual size. When comparing prices remember "E" after catalog number means Sears prices include 10% Federal Excise Tax. See page 80 for more watches with bands sized for small wrists. Add any of these watches to your Easy Terms order. To receive your catalog regularly, order regularly.







Boys' and Girls' (8-12 Years) 1-jewel Swiss Watches Shock Resistant . . . Anti-magnetic . . $7.44 to $11.94

W **Girls' Water-resistant.** Tiny size . . a girls' watch in step with the trend toward smaller women's styles. Black zone, two-tone dial with luminous numerals and hands. Sweep second. Chrome-plated case, stainless steel back. Leather strap.
4 N 1966E—Shpg. wt. 4 oz. $10.44

X **Girls' Lovely Dress Style.** Dainty scalloped case in natural gold-color metal. Raised gilt numerals. Leather strap.
4 N 1974E—Shpg. wt. 4 oz. . $9.94

Y **Girls' Cushion Style Case** in natural gold-color metal. 1/20, 10K gold filled expansion. Sweet and feminine.
4 N 1967E—Wt. 4 oz..... $11.94

As above; with black cord band.
4 N 1969E—Shpg. wt. 4 oz. . $9.94

Z **Girls' Cushion Style Case** in gold-color metal. Pretty floral design endpieces. 1/20, 10K gold-filled expansion band.
4 N 1972E—Wt. 4 oz..... $11.94

As above; with black cord band.
4 N 1971E—Shpg. wt. 4 oz. . $9.94

AA **Boys' Water-resistant Watch.** Handsome and durable. Chrome-plated steel case with a stainless steel back. Dial has luminous hands and numerals. Sweep second hand. Stainless steel expansion band has simulated black alligator leather insert. Shpg. wt. 4 oz.
4 N 1953E..............$10.94

As above, with leather strap.
4 N 1954E..............$9.94

BB **Boys' Sport Watch.** Trim-looking chrome-plated steel case. Black dial with luminous hands and numerals. Second hand. Stainless steel expansion band. Shpg. wt. 4 oz.
4 N 1959E..............$8.44

As above, with leather strap.
4 N 1955E..............$7.44

CC **New! Boys' Dress Watch.** Gold-color metal case. Striking sunburst dial with luminous numerals and hands. Genuine leather strap. A fine gift buy at this price!
4 N 1957E—Shpg. wt. 4 oz. . $7.94

American-made Watches for Boys and Girls 8-12 Years Precision-made . . electronically-timed . . $4.27 to $6.94

Watches for juniors with bands and straps for small wrists. Safe, non-shatter crystals. An ideal gift for youngsters.

DD **Boys'. Handsome Chrome-plated Steel Case.** Shpg. wt. 4 oz.
4 N 1949E—Stainless steel expansion band....................$5.27
4 N 1948E—As above but with leather strap.................... 4.27

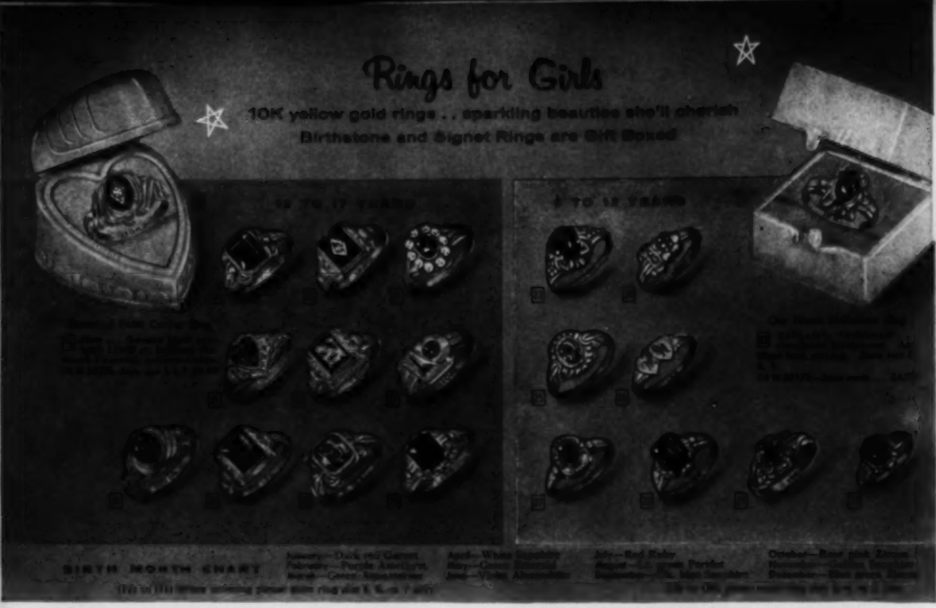
EE **Boys'. 1-jewel Movement.** Chrome-plated steel case. Wt. 4 oz.
4 N 1951E—With stainless steel expansion band..............$5.94
4 N 1950E—As above but with leather strap.................... 4.94
4 N 1952E—As above but 10K yellow rolled gold plate case; gold-color expansion band.................... 6.94

FF **Girls'. Small Chrome-plated Steel Case.** Shock-resistant.
4 N 1914E—With stainless steel band. Shpg. wt. 4 oz..........$6.87
4 N 1900E—As above; with leather strap. Shpg. wt. 4 oz.......... 5.87

Rings for Girls

10K yellow gold rings . . sparkling beauties she'll cherish

Birthstone and Signet Rings are Gift Boxed



BIRTH MONTH CHART

January—Dark red Garnet
February—Purple Amethyst
March—Green Aquamarine
April—White Sapphire
May—Green Emerald
June—Violet Alexandrite
July—Red Ruby
August—Lt. green Peridot
September—Dk. blue Sapphire
October—Rose pink Zircon
November—Golden Sapphire
December—Blue green Zircon

[illegible] ring size 5, 6, or 7 only

[illegible]

[12] **Our finest . . simulated** birthstone, 2 rose cut diamonds for precious accent. *State birth month.*
04 N 5009E $8.97

[13] **Genuine jet black onyx** with 1/100 ct. brilliant center diamond.
04 N 5229E $7.96

[14] **Simulated birthstone**—enhanced with 10 simulated white sapphires. *State birth month.*
04 N 5084E $5.76

[15] **New heart shape simulated birthstone.** *Please state birth month.*
04 N 5019E $4.97

[16] **Gold initial . . .** striking on genuine onyx. *Print 1 initial.*
04 N 5222E $4.97

[17] **Combination simulated birthstone and signet** ring. A beauty to behold—majestic and very chic. *Print 1 initial, state month.*
04 N R5003E $4.50

[18] **Lovely simulated birthstone.** *State month.*
04 N 5078E $4.47

[19] **Simulated birthstone.** *State birth month.*
04 N 5077E $3.97

[20] **Simulated birthstone.** Modern. *State month.*
04 N 5076E $3.84

[21] **Simulated birthstone.** Dignified and lovely. Prong set. *State month.*
04 N 5079E $3.47

Be certain to order now to assure prompt delivery for Christmas gifts. Add jewelry to your Easy Terms order. Only 10% down on orders of $20 or more.

State your correct ring size and be sure to see How-to-Measure Chart below. All rings are handsomely gift boxed. Birthstone rings will be treasured a lifetime. The perfect choice for a beautiful, lasting gift.

[23] **Key to her heart with** heart shape stone. *State month.*
04 N 5011E $3.97

[24] **Simulated birthstone and signet ring.** *State month, 1 initial.*
04 N R5012E $3.97

[25] **Simulated birthstone.** *State birth month.*
04 N 5064E $3.84

[26] **Double heart signet.** *Print two initials.*
4 N R5289E $3.27

[27] **Mounting sets off** lively simulated stone. *State month.*
04 N 5065E $3.27

[28] **Simulated birthstone** daintily styled, detailed. *State month.*
04 N 5080E $2.97

[29] **So feminine.** Prong set. *State month.*
04 N 5018E $2.97

[30] **Simulated birthstone.** *Sizes* 2, 3, 4, 5.
04 N 5083E—State mon. $2.29

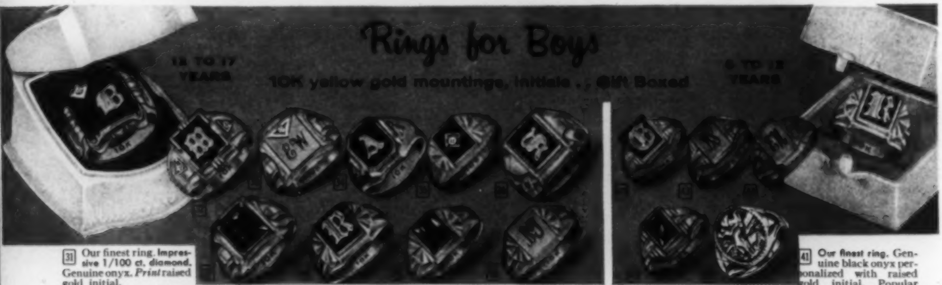
A
0 1 2 3 4 5 6 7 8 9

HOW-TO-MEASURE. Wrap tape firmly around widest part of ring finger. Draw line where ends meet. Cut along line. Lay tape on scale; end at A. Reading on numbered end is correct size. *State size*—Check the "How to Measure Chart" carefully. Be sure of correct ring size. Shipping wt. each ring 4 oz.

FOR CORRECT SIZE: Measure on rule at left, clip out and send along with your order. If desired, you may be fitted for ring size at catalog order offices or the catalog counter of your local Sears retail store.

Rings for Boys

10K yellow gold mountings, initials . . Gift Boxed



[31] Our finest ring. **Impressive 1/100 ct. diamond.** Genuine onyx. *Print* raised gold initial.
04 N 5445E $14.97

[32] **Genuine onyx, 2 rose** diamonds on white gold. *Print raised initial.*
04 N 5444E $12.97

[33] **Bold Massive signet** with 1/100 ct. diamond. *Print 2 initials.*
04 N R5625E $10.97

[34] **New** shape genuine onyx. *Print initial.*
04 N 5559E $9.97

(31) to (40) state ring size 6, 7, 8 or 9

[35] **Genuine onyx with** 1/100 ct. diamond.
04 N 5507E $8.97

[36] **Raised initial** on genuine onyx. *Print initial.*
04 N 5404E $8.94

Simulated Ruby
04 N 5419E $8.94

[37] **Modern simplicity,** simulated birthstone. *State birth month.*
04 N 5550E $6.97

[38] **Distinguished by handsome detailing.** Genuine onyx. *Print 1 initial.*
04 N 5406E $6.47
04 N 5407E—Sterling . 3.96

[39] **Handsome simulated birthstone.** *State month.*
04 N 5558E $4.97

[40] **Signet** with satin finish top, polished shank. Handsome. *Print 2 initials.*
4 N R5634E $4.16

NOTE: IMPORTANT

Rings with "0" preceding catalog number shipped from Chicago or Philadelphia. Order and pay postage from your M.O. house.

Shipping weight each ring 4 ounces. Free engraving (where stated); if correct, cannot be returned. No C.O.D.'s on engraved rings. Prices include 10% Federal Excise Tax.

State ring size 3, 4 or 5.

[42] **Raised gold initial** on genuine onyx. Ever popular. *Print initial.*
04 N 5427E $4.87

[43] **Signet engraved** on satin finish top. *Print 2 initials.*
4 N R5637E $3.37

[44] **Highly polished signet.** Personalized to become his very own. *Print 2 initials.*
4 N R5642E $2.67

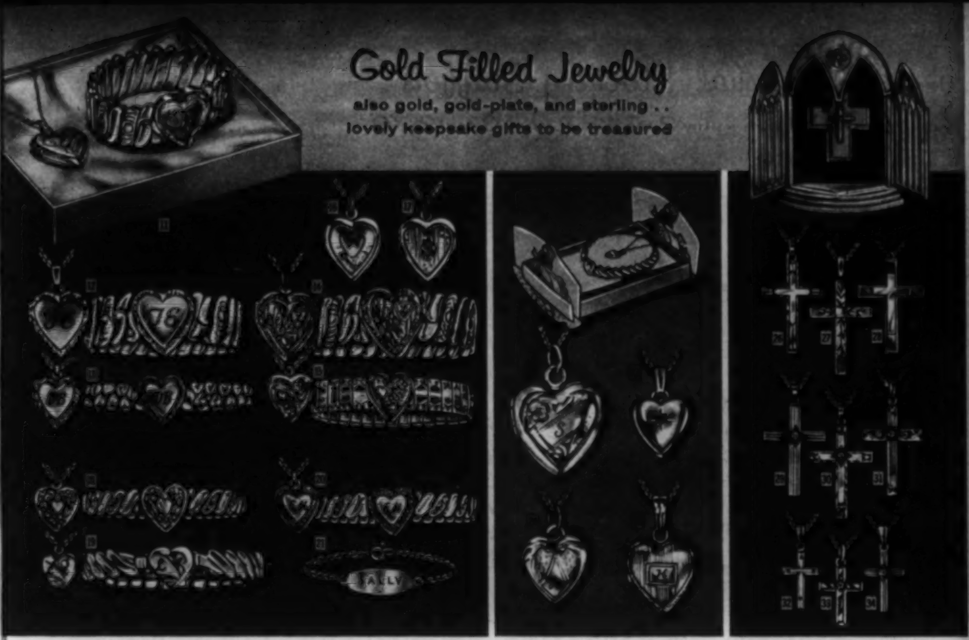
[41] **Our finest ring.** Genuine black onyx personalized with raised gold initial. Popular sunburst side detailing. *State size* 4 or 5 only. *Print initial.*
04 N 5436E $5.87
04 N 5420E—Sterling . 3.97

[45] **Simulated birthstone.** Modern tailored mounting. *State month. State size* 3, 4 or 5.
04 N 5545E $3.56

[46] **New Roy Rogers and Trigger Ring.** A boy's favorite hero. *State size* 3, 4 or 5.
4 N 5546E—Sterling . $1.07

Gold Filled Jewelry

also gold, gold-plate, and sterling . . lovely keepsake gifts to be treasured



GOLD FILLED JEWELRY TAKES ITS PLACE AMONG PRECIOUS METALS

You'll be pleased with our reasonable prices . . Long-life gleaming loveliness

"Gold Filled" is a heavy layer of karat gold, bonded by heat and pressure to a supporting metal: this becomes *"strengthened gold"*

Misses' and Women's Expansion Sets

Bracelets have non-tarnish stainless steel backs. Lockets hold photos; (13) to (15) 15-in. chains. Bracelets fit to 6⅛ in. (11), (12) bracelets fit to 7 in.

[11] **Our Finest.** 1/20, 12K yellow gold filled. Elegant . . 3 tones of gold. Highly polished. *Print 2 initials.*
4 N R5883E—Set. Shipping weight 4 oz. $5.97
4 N R5884E—Bracelet. Shipping weight 4 oz. 3.97
4 N R5802E—Locket 18 in. chain. Shpg. wt. 2 oz. 2.47

[12] **Personalized.** 1/20, 12K gold filled. 18-in. chain.
4 N R5865E—Set. *Print 2 initials.* Shpg. wt. 4 oz. . $4.97
4 N R5866E—Bracelet. *Print 2 initials.* Shpg. wt. 4 oz. . 3.67
4 N R5877E—Locket. *Print 2 initials.* Shpg. wt. 2 oz. . . 2.07

[13] **Personalized.** 1/20, 12K yellow gold filled.
4 N R5898E—Set. *Print 2 initials.* Wt. 4 oz. $4.77
4 N R5899E—Bracelet. *Print 2 initials.* Wt. 4 oz. 3.47
4 N R5803E—Locket. *Print 2 initials.* Wt. 2 oz. 1.97

[14] **1 initial.** *Hand engraved.* 1/20, 12K gold filled.
4 N R5735E—Set. *Print initial.* Shpg. wt. 4 oz. . . $4.67
4 N R5736E—Bracelet. *Print initial.* Shpg. wt. 4 oz. . . . 3.64
4 N R5737E—Locket. *Print initial.* Shpg. wt. 2 oz. 2.07

[15] **Richly engraved.** 1/20, 10K yellow gold filled.
4 N 5881E—Set. Shipping weight 4 oz. $3.84
4 N 5882E—Bracelet. Shipping weight 4 oz. 3.07
4 N 5805E—Locket. Shipping weight 2 oz. 1.84

[16] **Locket.** 1/20, 12K yellow gold filled. *Print initial.*
4 N R5800E—18-in. chain. Shpg. wt. 2 oz. $1.97

[17] **Diamond chip Locket.** 1/20, 12K yellow gold filled.
4 N 5710E—18-in. chain. Shpg. wt. 2 oz. $3.97

Tot's Expansion Sets, Lockets, Pendants

Bracelets have stainless steel backs. Fit wrists to 5⅜ in. Lockets hold 2 photos. Have 12-in. chain.

[18] **Gleaming yellow gold plate.** Lovely and demure.
4 N 5951E—Shipping weight 4 oz. . . . . Set $2.97

[19] **Detailed. Cradle box.** 1/20, 12K yellow gold filled.
4 N R5983E—Set. *Print 1 initial.* Shpg. wt. 2 oz. . $3.97
4 N R5984E—Bracelet. *Print 1 initial.* Shpg. wt. 2 oz. . 3.53
4 N R5925E—Locket. *Print 1 initial.* Shpg. wt. 2 oz. . . 1.84

[20] **Personalized.** 1/20, 10K yellow gold filled.
4 N R5940E—Set. *Print 2 initials.* Shpg. wt. 4 oz. . $4.67
4 N R5941E—Bracelet. *Print 2 initials.* Shpg. wt. 4 oz. . 3.37
4 N R5924E—Locket. *Print 2 initials.* Shpg. wt. 2 oz. . . 1.67

[21] **Baby Ident.** 1/20, 12K yellow gold filled. Print name (*engraved 6c per letter*). Birthdate (*no charge*).
4 N R6032E—5 inches. Shpg. wt. 2 oz. $1.96
4 N R6033E—Sterling Silver. Shpg. wt. 2 oz. 1.74

[22] **1/20, 12K yellow gold filled locket.** *Print 1 initial.*
4 N R5926E—Cradle Gift box. Shpg. wt. 2 oz. . . $1.97

[23] **Center chip diamond,** 1/20, 12K yellow gold filled.
4N5922E—Heart Pendant (doesn't open). Wt. 2 oz. . $2.97

[24] **New 10K yellow gold heart pendant.** Highly polished. *Print 1 initial. Does not open.*
4 N R5929E—Shipping weight 2 oz. Cradle Gift box . . $2.97

[25] **New 10K yellow gold heart locket.** Highly polished. Beautiful, engine turned, fine line design. Exquisite gift cradle box. *Print 1 initial.*
4 N R5931E—Shipping weight 2 oz. $4.17

Cathedral Boxed . . Women's, Misses' Crosses

[26] **New Women's Cross on Cross design.** Sterling silver.
4 N 5858E—1 in. 18-in. chain. Wt. 4 oz. $2.97

[27] **New Engraved design.** 1/20, 12K yellow gold filled.
4 N 5859E—Women's 1 in. 18-in. chain. Wt. 4 oz. . $3.97
4 N 5860E—Misses ¾ in. 15-in. chain. Wt. 4 oz. 2.97

[28] **Cross on Cross design.** 10K yellow gold.
4 N 5863E—Women's 1 in. 18-in. chain. Wt. 4 oz. . $5.97
4 N 5864E—Misses ¾ in. 15-in. chain. Wt. 4 oz. 5.17

[29] **New Center chip diamond.** 10K yellow gold.
4 N 5870E—Women's 1 in. 18-in. chain. Wt. 4 oz. . $7.97
4 N 5871E—Misses ¾ in. 15-in. chain. Wt. 4 oz. 6.97

[30] **New 1/100-ct. diamond.** Beautiful in its look of simplicity. Highly polished. 10K yellow gold.
4 N 5872E—1 in. 18-in. chain. Shpg. wt. 4 oz. $12.97

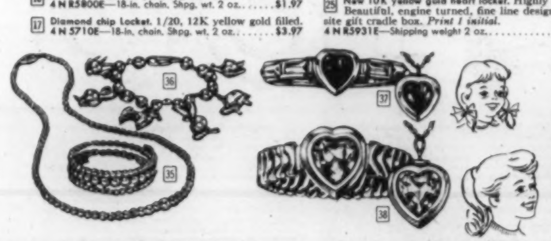
[31] **Our Very Finest.** Three 1/100-ct. diamonds. 10K yellow gold cross. Rich and delicately beautiful. Engine turned and plain design. Highly polished.
4 N 5873E—1 in. 18-in. chain. Shpg. wt. 4 oz. $19.97

Cradle Gift Boxed . . Demure Baby Crosses

[32] **Cross on Cross design.** 1/20, 12K yellow gold filled.
4 N 5964E—¾ in. 12-in. chain. Shpg. wt. 2 oz. $1.47

[33] **10K yellow gold.** Highly polished, engine turned.
4 N 5963E—⅝ in. 12-in. chain. Shpg. wt. 2 oz. $2.94

[34] **Center chip diamond.** 10K yellow gold.
4 N 5965E—¾ in. 12-in. chain. Shpg. wt. 2 oz. $4.97



[35] **Simulated Pearl Necklace and Bracelet Set.** Always a favorite with the younger set. 14½-inch necklace with sweet sterling silver clasp. Matching 3 row spiral bracelet fits tiny wrists perfectly. *State* white or pink.
4 N 3755E—Wt. 2 oz. . . Set $1.00

[36] **Baby Charm Bracelet.** 6 animal and fish charms will delight and please any tot's heart. Gaily sparked with gold and enamel colors and decorated with simulated pearls. Perfect gift for any wee one. Wt. 2 oz.
4N5949E—6¾-in. Bracelet. . . $1.00

Simulated Birthstone Expansion Bracelet and Locket Sets for Young and Grown Misses. Yellow gold plated. Heart on locket opens. Birth-month Card information on birth-dates. *State birth month.*

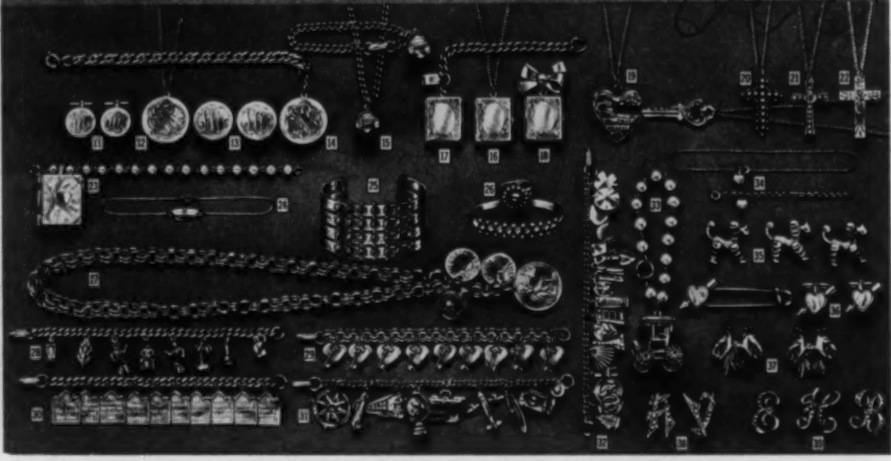
[37] **Young Miss.** Styled with the sweet, petite, little girl in mind. 14-inch neckchain.
4 N 5942E—Wt. 2 oz. . . Set $1.00

[38] **Grown Miss.** Stainless steel back bracelet. 18-in. neckchain. Gift boxed . . she'll love exquisite, date-bait jewelry. *State birth month.*
4 N 5885E—Wt. 4 oz. . . Set $2.97

Prices include 10% Federal Excise Tax. Free engraving unless otherwise stated . . if correctly engraved cannot be returned. No C.O.D.

Unusual Stocking Stuffers

$1.00 each . . Any 2 for $1.87 . . Any 3 for $2.70



Collector's Jewelry . . $1.00 each . . Any 2 for $1.87 . . Any 3 for $2.70

11 Hand-engraved mock monogram . . expensive in its look of ultra sophistication. Lovely, gleaming accent for all your costumes.
State color gold or silver.

4N4158ME—⅝-in. round cuff links
(12) 4N4155ME—Round pendant 24-in. chain
(13) 4N4156ME—1-in. clip back earrings
(14) 4N4157ME—7-in. chunky bracelet

15 **New necklace and bracelet set.** Basketball charm on chunky chain for all sports minded enthusiasts. 24-inch neckchain. 7-inch bracelet.
4 N 4111E—Gold color set

16 4-Photo locket holds pictures of loved ones. Gold color. Engraved floral pattern . . so pretty. A lovely gift for both the younger and older set.
4 N 4152E—16¼-inch neckchain

17 **Matching bracelet.** Chunky chain.
4 N 4153E—7-inch bracelet

18 **Matching 2-in. fob pin.** Safety catch.
4 N 4154E—Bowknot top

19 **New "Key to my Heart" love charms.** Two neckchains: hers 18 in. and his 24 in. Her engraved heart reads, "He who holds the key to my heart can share my love." Key for him fits into heart.
4 N 4135E—Set. Antique gold color set

20 **New Simulated turquoise cross.** Rich antique silver color. Old Spanish look. 16-inch rhodium-plated chain.
4 N 5857E—1½-inch cross.

21 **Rhinestone cross.** 1⅝ inches. Read the Lord's Prayer through magnifying glass at center. 16-inch neckchain.
4 N 5854E—Rhodium-plated.

22 **New Hand Engraved Floral Design Cross.** 1¾ in. *State* gold or silver color.
4 N 4159E—24-inch neckchain

23 **Mother-of-Pearl Book Locket on 7-in. bracelet.** Hidden picture frame holds 2 pictures. Simulated pearls on gold color links.
4 N 4140E—Gold color

24 **Anklet chain.** 1/20, 12K gold filled. 9 in. Engraved with 1 initial.
4 N R3783E—*Print initial clearly*

25 **New Indian style 4 row bracelet.** A look of magnificence . . silver plate with reconstructed turquoise stones.
4 N 4142E—1⅛-inch cuff bracelet

26 **Zuni Indian style silver plate bracelet, ring set.** Handsome reconstructed turquoise stones. Adjustable ring.
4 N 3679E—Bracelet and ring set

27 **New . . a fashion first.** Coin belt can also be worn as necklace or bracelet. 4 foreign coin charms. 31 inch.
4 N 4136E—State silver or gold color.

28 **New Calypso Fun bracelet.** 8 gaily, assorted enameled charms.
4 N 4146E—Gold color metal. 7 in. long.

29 **New Key and Heart double link bracelet.** 9 key and 9 heart charms.
4 N 4148E—Gold color metal 7 in. long.

30 **New Ten Commandment bracelet.** Commandments written on tablets.
4 N 4147E—Gold color metal. 7 in. long.

31 **World Traveler charm bracelet.** 9 assorted globe-trotting charms.
4 N 4150E—Antique gold color. 7¼ in.

32 **18 assorted charm bracelet.** Delightful, delectable . . many moving charms.
4 N 4149E—State gold or silver color.

33 **Surrey with the Fringe on top.** Gold color linked, simulated pearl bracelet. Gold and red color surrey.
4 N 4139E—Black enamel fringe. 7 in. long.

34 **New tiny heart necklace and bracelet.** 15-in. neckchain. 7-in. bracelet.
4 N 4141E—Gold color . . Latest fad

35 **French poodle pin trio.** Gold color with black, red and lt. blue enamel.
4 N 4145E—Safety catch on 1⅛-in. pins

36 **New collar bar and link set.** Gold color with Mother-of-Pearl.
4 N 4143E—2¾-in. bar; 1¼-in. links

37 **New twin love bird set.** Silver color with blue enamel. Simulated ruby eyes. Yellow enamel beak. Safety catch.
4 N 4144E—1¼-inch birds.

38 **2 initial rhinestone pin set.** 1⅝ inch.
4 N 3777E—*Print initials.*

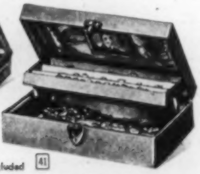
39 **3 initial rhinestone pin set.** 1 inch.
4 N 3778E—*Print initials.*

Shipping weight jewelry above each 2 oz.; two, 2 oz.; three, 3 oz. Catalog numbers ending in "E" include 10% Federal Excise Tax

JEWELRY CASES FOR YOUNG MISSES

Specially designed to carry all her treasures

40 (40), (41), (42) Jewelry shown not included

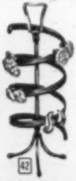

41

40 **New "Confidential" Jewelry Chest.** Everything in strictest confidence with this case. Special secret compartment in lid unsnaps to hold all important things. Simulated leather. Large 10 7/16x7 7/16x2⅝ in. 8 earring or pin sections. 2 accessory compartments. Smart 2-color teen-age motif on cover. Steelette frame construction for long, durable wear. Brass lock and key.
State ivory with blue or pink with coral.
4 N 4849—Shpg. wt. 1 lb. 12 oz. $3.77

41 **New "Dateline" TRADITION Jewelry Case.** Outside cover depicts boy and girl talking on phone . . in gold leaf. Up-swing tray with 3 sections. Picture frame inside cover. Good size 9⅛x6⅛x2⅝ in. Simulated leather with the look of real leather. Plush satin lining. Steelette frame construction for sturdy, hard use . . geared to teen-ager's speed. Heart shaped lock and key.
State blue with pink or coral with blue.
4 N 4899—Shpg. wt. 1 lb. 8 oz. $1.84

EARRING RACK

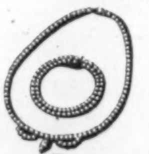
. . it spins


42

42 **Holds 32 pairs of earrings** . . for easy selection . . always within reach. Striking black and gold color combination. Handsome black plastic tipped legs and ends. Gold color handle. It spins on revolving stand . . lovely, novelty attraction . . a gift that is truly different and practical. 9⅝ in. tall and 3⅛ in. wide.
4 N 4801—Shpg. wt. 8 oz. . . 93c

YOUNG MISS JEWELRY

Exciting, Dress up Costume Sets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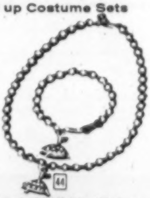
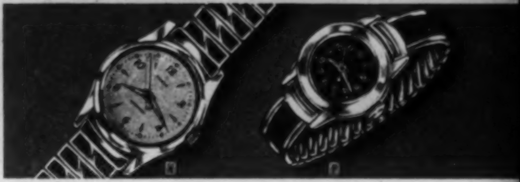

44

43 **Delightful Center Dangle** highlights 170 imported rhinestones. Necklace adjusts to 14⅛ in. Matching bracelet 6⅝ in. *State* crystal or ice blue. Shpg. wt. 4 oz.
4 N 4867E—Rhodium-plate. . . . . Set $2.00

44 **New Ballerina Charm Necklace and Bracelet Set.** Charming and petite . . simulated pearl linked necklace adjusts to 15⅝ inch. Matching 7⅛-inch bracelet. *Please state* ballerina charm in crystal or ice blue rhinestone.
4 N 4160E—Rhodium-plate. Wt. 4 oz. . . . . . . Set $2.00

Thrift-priced Gifts

Fashion . . wanted features . . dependability
help make Santa's budget go farther



Swiss and American-made Watches . . budget-priced from only $5.47 to $11.94

Quality wrist watches for men and women, all precision made and priced low for Christmas gifts that will give so much long-time pleasure! Each one has an anti-magnetic, shock-resistant movement. Sturdily-constructed cases will give you excellent wear. Shpg. wt. each watch 4 oz. All watches gift boxed.

[A] **Men's** . . Our lowest-priced 1-jewel watch. Chrome-plated steel case is especially durable. Attractively styled, too, for Christmas giving.
4 N 1743E—Stainless expansion band $6.47
4 N 1744E—As above but with leather strap 5.47

[B] **Men's** . . Gold-color metal case. Stainless steel back. 1-jewel movement. Stick dial.
4 N 1742E—Genuine leather strap . . . Was $6.47 . . . $5.77

[C] **Men's Dress** . . Handsome 10K yellow rolled gold plate case. 1/40, 10K yellow rolled gold plate expansion. Fine quality 1-jewel movement.
4 N 1701E $8.94

[D] **Women's** . . Amazingly small case of gleaming chrome-plated steel with stainless steel back. So practical . . and yet so good-looking. Luminous dial. Sweep second hand. Especially easy-to-read numerals. A fine watch value!
4 N 1842E—With stainless steel expansion band $7.94
4 N 1809E—As above but with leather strap 6.94

[E] **New! Women's Water-resistant.** Small chrome-plated steel case has stainless steel back. Black sunburst dial features luminous dots, hands, and sweep second hand. Swiss 1-jewel movement.
4 N 1800E—With new "feather touch" all stainless steel expansion band $10.77
4 N 1805E—As above but with leather strap 9.77

[F] **Women's** . . Delicate, cushion-style case of gold-color metal. 1/20, 10K gold filled expansion band in twisted effect design gives this watch the appearance of costing many dollars more.
4 N 1847E—1-jewel Swiss movement $11.94
4 N 1848E—Like above but with black cord band . . 9.94

[G] **Women's.** Gold-color metal case in graceful cushion design. Well proportioned and pretty for her wrist. 1-jewel Swiss movement.
4 N 1845E—With 1/20, 10K gold filled expansion . . $11.94
4 N 1846E—With black cord band 9.94

IMPORTANT NOTICE

Prices include 10% Federal Excise Tax wherever "E" is added to catalog number. Shipping weight each watch on this page 4 ounces. See pages 74-75, 80-81 for children's thrift watches and other budget-priced adult watches. All watches shown on this page approximately ⅞ actual size.

Remember . . you can add any of these watches to your Sears Easy Terms order. Pay only 10% down and have those you want for Christmas gift-giving.

[H] **New! Men's Extra Thin** Classic square-shaped case of gold-color metal. Features a clean-lined, modern-looking stick dial. 1-jewel Swiss movement. Rich-looking alligator-grained leather strap. Expensive watch styling at a thrifty price!
4 N 1776E $9.77

It's hard to imagine a man's genuine water-resistant, shock-resistant 1-jewel Swiss watch for only $8.77 and $9.77 . . but our buyer has scooped the market and found *three* styles for you at this unbelievably low price! See (J), (K), and (L) below.

[J] **New! Men's Water-resistant, Shock-protected** 1-jewel Swiss movement. Scalloped bezel on chrome-plated steel case with stainless steel back. Luminous dots and hands. Sweep second hand.
4 N 1781E—With stainless steel expansion band $9.77

[K] **New! Men's Water-resistant, Shock-resistant,** 1-jewel Swiss movement with that swank look. Chrome-plated steel case has scalloped bezel, stainless steel back. Black sunburst dial, luminous dots, hands.
4 N 1796E—Simulated leather inserts on stainless steel expansion band $9.77
4 N 1797E—As above but with leather strap 8.77

[L] **New! Men's Water-resistant, Shock-resistant,** 1-jewel Swiss movement with latest styling in its stainless steel expansion band. Simulated leather inserts on band. Chrome-plated steel case, stainless steel back. Full Arabic, luminous dial.
4 N 1782E—Red sweep second $9.77

[M] **Men's 1-Jewel Sport Watch.** Gleaming chrome-plated steel case. Streamlined modern dial. Luminous. Sweep second hand. Stainless steel expansion band with simulated leather inserts.
4 N 1767E $8.44
4 N 1766E—As above but with leather strap 7.44

Rugged, Handy Pocket Watches

Durable, yet low priced. Gleaming nickel-plated steel cases. Ideal for outdoor, utility use . . protected in pocket.

[R] **Stop start lever.** Doubles as a stop watch. Seconds clearly marked. Red sweep second hand. Shipping wt. 4 oz.
4 N 1669E $3.97

[S] **Easy-to-read black hands, numerals.** Two-tone dial.
4N1659E—Shipping wt. 4 ounces $2.47

[T] **Westclox Pocket Ben.** Non-shatter crystal. Black numerals, white dial.
4 N 1655E—*Postpaid* (Wt. 4 oz.) $4.68
4N1656E—As above; but luminous numerals, hands. Dark dial. *Ppd.* (Wt. 4 oz.) $5.78

Famous TIMEX Watches for Men and Women

Each of the nationally advertised TIMEX watches below has an exclusive shock-protecting feature. Patented V-Conic movement is designed for maximum strength and durability. All watches gift boxed for holiday giving.

Men's Luminous Waterproof*

[N] **Practicality** combines with a splash of style . . truly a man's watch bright and shiny chrome-plated steel case of this TIMEX is built to take rough and ready treatment. Stainless steel back. Arabic numeral and marker dial has luminous dots and hands. Sweep second hand.

Simulated leather inserts on stainless steel expansion band make this watch exceptionally good-looking for its low price tag.

Add Christmas gift watches to your Sears Easy Terms order. Only 10% down for orders of $20 or more. See inside back cover of this book for complete details.

Postpaid. (Shipping weight 4 ounces.)
4 N 1725E $14.25

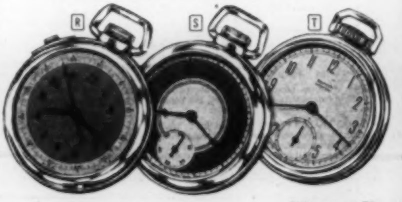
Women's Luminous Waterproof*

[P] **Trimly tailored** with an eye toward the casual costume. Designed for durability with a dash of jaunty, sporty styling. Luminous dots and hands. Convenient sweep second hand. Raised gilt Arabic numerals on black dial. Gleaming chrome-plated steel case and stainless steel expansion band constructed to take hard wear. Simulated leather inserts on band add a touch of fashion interest. Stainless steel back.

Perfect for wear with sports clothes. An ideal gift; order early for Christmas.

Postpaid. (Shipping weight 4 ounces.)
4 N 1881E $14.25

**Means that watch is waterproof and dustproof as long as the crystal, crown and back remain intact; if removed, that they are expertly replaced*



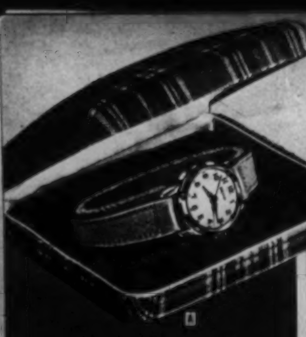
Orvin Prep

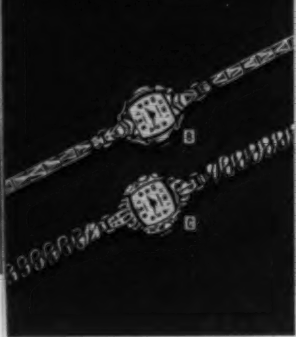
REG. U.S. PAT. OFF.

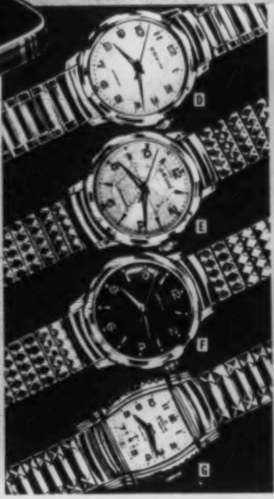
Happy gift choice
for any boy or girl

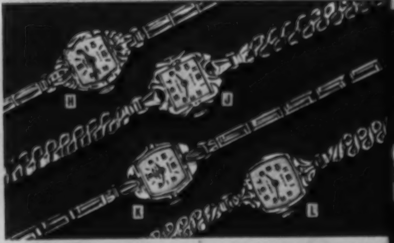
Orvins for Women

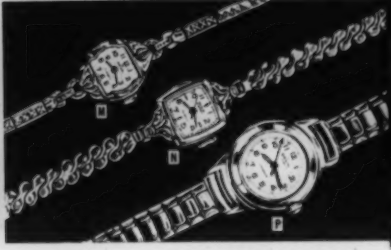
Who wouldn't love to receive a
beautiful watch like one of these











Gifts to delight! For that special youngster on your list, Orvin Prep .. watches have specially designed cases, bands to fit boys, girls 8 to 12 and 12 to 18

Here's why an Orvin watch is your wise choice: All styles have genuine jeweled lever escapements and lifetime unbreakable mainsprings that you usually find only in more expensive watches; all are Incabloc shock-protected. Each in its own gaily colorful tartan fabric-covered gift box. You get a lot for your money plus the satisfaction of making some boy or girl happy with a gift both beautiful and enduring. Only 10% down on orders of $20 or more.

[A] **A gift the teen-age girl** would choose for herself. Sears exclusive 17-jewel waterproof* watch. Extremely small case which teams with age 12 to 18 size leather strap. Case is of durable chrome-plated steel backed by stainless steel. Fully luminous numerals and hands plus a sweep second hand against a white or black dial. Wt. 9 oz.
4 N 241E—White dial.................. **$21.50**
4 N 242E—Black dial.................. 21.50

[B] **Girls will adore** this 17-jewel style that looks just like Mother's. Fancy tonneau case of 10K rolled gold plate with stainless steel back. 1/20, 10K gold filled expansion band blends with motif of end pieces. *State* white or yellow gold. Shpg. wt. 9 oz.
4 N 249E—Expansion size 12 to 18 years.. **$20.50**
4 N 259E—Expansion size 8 to 12 years... 20.50

[C] **Her eyes will sparkle** if she finds a gift like this under the tree. Exquisite 17-jewel watch with 10K rolled gold plate cushion shape case, stainless steel back. 1/20, 10K gold filled expansion band carries out beautifully the theme of the case. *State* yellow or white gold. Shpg. wt. 9 oz.
4 N 261E—Expansion size 12 to 18 years.. **$20.50**
4 N 262E—Expansion size 8 to 12 years... 20.50

[D] **No better gift** for a boy. Waterproof* 17-jewel watch. Chrome-plated steel case, stainless steel back, expansion. Luminous hands. Sweep second. Wt. 9 oz.
4 N 327E—Expansion size 12 to 18 years.. **$18.87**
4 N 328E—Expansion size 8 to 12 years... 18.87

[E] **Any boy** would be proud of this 17-jewel waterproof* watch. He'd show off the rich engraving on the dial background. Raised gilt numerals and reverse triangles. Luminous dots and hands. Strong chrome-plated steel case with stainless steel back, expansion band. Sweep second hand. Wt. 9 oz.
4 N 342E—Expansion size 12 to 18 years.. **$18.87**
4 N 343E—Expansion size 8 to 12 years... 18.87

[F] **Boys' 17-jewel, waterproof*.** Chrome-plated steel case, stainless steel back, expansion. Sweep second hand. Black dial. Dots, hands are luminous.
4N349E—Expansion size 12 to 18. Wt. 9 oz. **$18.87**
4N351E—Expansion size 8 to 12. Wt. 9 oz.. 18.87

[G] **Boys' 17-jewel dress-up watch.** Tonneau shape, 10K yellow rolled gold plate case. Raised Arabic dial. 1/20, 10K yellow gold filled expansion band. Wt. 9 oz.
4 N 358E—Expansion size 12 to 18 years.. **$20.50**
4 N 359E—Expansion size 8 to 12 years... 20.50

All watches illustrated approximately ⅞ actual size. All prices include 10% Federal Excise Tax

NOTE: *means that watch is waterproof and dustproof as long as crystal, crown and back remain intact. Or, if they are removed, that they are expertly replaced.

SEARS WATCH REPAIR SERVICE. Each watch expertly repaired with new parts. We repair any make watch with 7 or more jewels. We do not repair clock or cylinder movement watches. Print name and address on a tag and attach. Enclose letter with instructions. Send registered 1st class mail to your mail order house. Dept. 155. If charges are over $10, we will send estimate, and await reply before starting work. No C.O.D.'s

Make this a memorable Christmas; give your "first lady" a beautiful Orvin .. four women's styles at modest prices

[H] **Feminine grace** captured in a 10K rolled gold plated case. Stainless steel back. Sunburst dial. 1/20, 10K gold-filled telescope expansion band. 17-jewel lever movement. Intricately designed end pieces. *Please state* white or yellow gold.
4 N 169E—Adult band only. Shpg. wt. 9 oz. $2.50 down......Cash **$21.90**

[J] **She's sure to love** this smartly styled square case in 10K rolled gold plate. Stainless steel back. Raised gilt Arabic numeral dial. Sparkling end pieces, 17-jewel lever movement, 1/20, 10K gold-filled expansion band. *State* white or yellow gold.
4 N 295E—Adult band only. Shpg. wt. 9 oz. $2.50 down......Cash **$22.90**

[K] **She'll say** "What a lovely gift." Simply designed tonneau case, teardrop end pieces, 10K rolled gold plate. Stainless steel back. Raised gilt semi-Arabic numeral dial. 1/20, 10K gold filled telescope expansion. 17-jewel lever movement. *State* white or yellow gold.
4 N 292E—Adult band only. Shpg. wt. 9 oz. $2.50 down......Cash **$21.90**

[L] **Cushion style** case of 10K rolled gold plate complements the semi-ornate end pieces of this charming style. Stainless steel back. Full Arabic raised gilt dial. 1/20, 10K gold filled expansion band. 17-jewel movement. *State* white or yellow gold.
4 N 291E—Adult band only. Shpg. wt. 9 oz. $2.50 down......Cash **$22.90**

For sweetheart, wife or mother, the prized gift of a 17-jewel Orvin set with diamonds .. Nurses' styles, too.

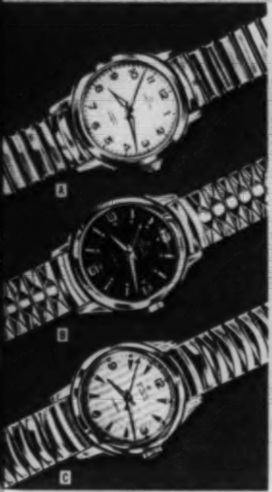
[M] **Two diamonds** twinkle in the magnificent filigree end pieces of this fine 17-jewel lever movement watch for women. 10K rolled gold plate case, stainless steel back. 1/20, 12K gold-filled telescope expansion band. Low priced for such excellent quality. *State* white or yellow gold. *Only $3.00 down on Sears Easy Terms.*
4 N 0166E—Adult band only. Shipping weight 9 oz...........Cash **$26.97**

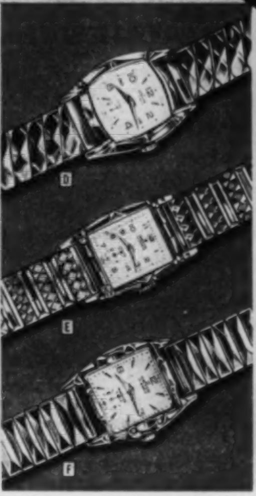
[N] **Softly feminine,** yet tailored for efficiency. Nurses' watch; Incabloc shock-protected. Case of 10K rolled gold plate. Stainless steel back. Sweep second hand. 1/20, 10K gold-filled expansion band. 17-jewel lever movement. *State* white or yellow gold.
4 N 253E—Adult band only. Shpg. wt. 9 oz. $2.50 down......Cash **$24.66**

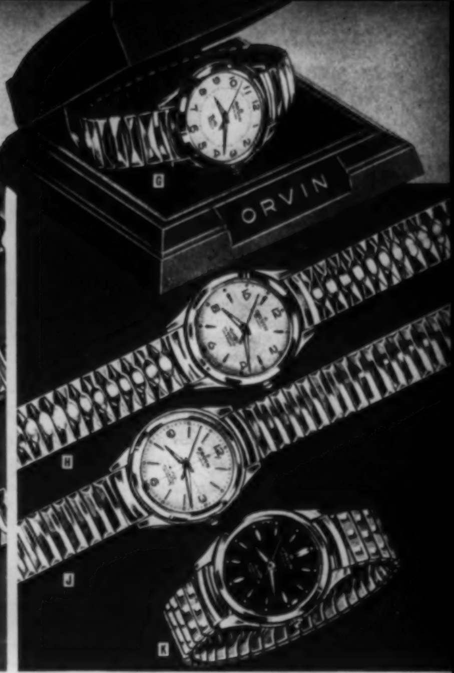
[P] **Nurses' watch.** Trimly simple lines with all the practical features for on-the-job service. Water, dust and shock resistant. Incabloc shock-protected. Luminous. Sweep second hand. Long-wearing chrome-plated steel case with stainless steel back and band. Dependable 17-jewel lever movement. Shpg. wt. 9 oz.
4 N 200E—Adult band only. $2.50 down on Easy Terms.......Cash **$21.90**
4 N 203E—As above, but 10K yellow rolled gold plate. 1/20, 10K yellow gold-filled expansion band. Adult band only. $2.50 down......Cash **$24.90**

Orvins for Men

Famous for dependability . . Precision-made, genuine jeweled lever, anti-magnetic movements







Special Purchase! Men's Waterproofs* in time for Christmas giving

[A] **You can be sure** he'll like this bargain-priced, handsomely styled 17-jewel watch. Stainless steel case and expansion band. Sweep second hand. Incabloc shock-protected. Fully luminous dial and hands.
4 N 474E—Adult band. $2.50 dn. . . . Cash **$21.66**

[B] **Young men** who like the unusual will appreciate this 17-jewel waterproof* watch with sunburst background on the black luminous dial. Stainless steel case, stainless steel expansion band. Sweep second.
4 N 442E—Adult band. $2.50 dn. . . Cash **$21.66**

[C] **A gift he'll enjoy** for a long time to come. 17-jewel waterproof* watch. Long-wearing stainless steel case, matching stainless steel expansion band. Incabloc shock-protected. Luminous dots and hands. Sweep second.
4 N 455E—Adult band. $2.50 dn. . . . Cash **$21.66**

NOTE: Shpg. wt. each watch 9 oz. *means waterproof, dustproof as long as crystal, crown, back remain intact; if removed, expertly replaced.

Even the hard-to-buy-for man would be happy to get an Orvin dress watch

[D] **Good-looking, smartly masculine.** Cushion style case of 10K yellow rolled gold plate. Shatterproof crystal, 17-jewel movement. Stainless steel back, 1/20, 10K yellow gold-filled expansion band. Incabloc shock-protected.
4 N 323E—Adult band. Shpg. wt. 9 oz. **$18.87**

[E] **Distinctive dress style.** Rectangular case of 10K yellow rolled gold plate. Stainless steel back. Raised Arabic numerals give it a luxurious look. Unusual 1/20, 10K yellow gold-filled expansion band. Incabloc shock-protected. Shatterproof crystal. 17-jewel movement. Shpg. wt. 9 oz. *Only $2.50 down.*
4 N 311E—Adult band only. . . . . Cash **$21.90**

[F] **Many men prefer** the ornate square design that looks much more expensive than it is. 10K yellow rolled gold plate case. Raised numerals and markers. Faceted expansion is 1/20, 10K yellow gold-filled. Incabloc shock-protected. 17-jewel movement. Shatterproof crystal. Shipping weight 9 oz.
4 N 422E—Adult band. $2.50 down. . Cash **$22.90**

Gift Specials $33.77 . . Sears lowest price ever on Men's 25-jewel self-winding waterproof* Orvin watches

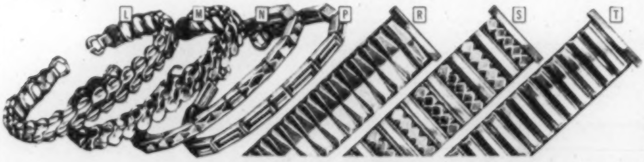
Never before such terrific Sears watch values. Check these features: Every one 25-jewel and self-winding. Shatterproof crystal, genuine jeweled lever escapement. Gleaming chrome-plated case with stainless steel back. Sweep second hand, luminous dots, hands. Incabloc shock-protection. *$3.50 down on any of these four styles.* Stainless steel expansion band. What a gift for the man in your life.

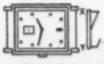
[G] **Wonderful buy.** Bold masculine lines, an outstanding example of new modern styling. Full, easy-to-read Arabic numerals. Luminous dots and hands, plus the superb features described above.
4 N 0480E—Adult band only. Shipping weight 9 oz. $3.50 dn. . Cash **$33.77**

[H] **Surprise him** with this fine-looking, he-man style 25-jewel watch, as luxurious a gift as he'll ever receive. The semi-Arabic dial has luminous dots and hands. *Order on Sears Easy Terms.*
4 N 0481E—Adult band only. Shipping weight 9 oz. $3.50 dn. . Cash **$33.77**

[J] **Grand gift for any man.** Typically masculine in appearance, this rich 25-jewel watch with numeral and marker dial. Luminous dots and hands plus all the features listed above.
4 N 0486E—Adult band only. Shipping weight 9 oz. $3.50 dn. . Cash **$33.77**

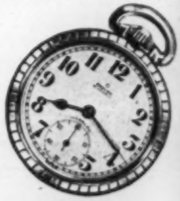
[K] **He'll like** the recessed faceted markers on the polished black background plus the other features that make it such a value.
4 N 0487E—Adult band only. Shipping weight 9 oz. $3.50 dn. . Cash **$33.77**





How to Order Men's Bands. State end width (X to Y) Choice of ⅝ or ¾-in. end width.

NOTE: Catalog numbers ending in "E" include 10% Federal Excise Tax.



Orvin Watch Bands . . pleasing gifts . . sale priced $1.39 and $1.99

Women's Expansion and Telescope Bands. 1/20, 10K gold filled. *Please state 1st and 2nd choice. State* yellow or white gold. Shipping weight each band 4 ounces.

[L] Popular Gold filled expansion.
4 N 1278E—Order early. . . $1.99

[M] Flattering expansion band.
4 N 1279E—Sale special. . . . 1.99

[N] Lovely Telescope band.
4 N 1286E—Save now. . . . $1.99

[P] Stunning telescope expansion.
4 N 1287E—Order today. $1.99

Men's 1/20, 10K yellow gold filled expansions (R) (S). *State* 1st, 2nd choice. *State end width,* ¾ or ⅝ in. (See How to Order.)

(R) 4 N 1188E—Rich-looking. Wt., ea. 4 oz. $1.99

(S) 4 N 1189E—Smartly styled expansion. Order today. . . . 1.99

[T] Gleaming stainless steel expansion. Sporty styling.
4 N 1190—Special Sale. 1.39

Our Best Pocket Watch. 17-jewel. Chrome-plated. Luminous. Incabloc shock protected. Lifetime mainspring.
4 N 336E—Wt. 9 oz. . . . $23.90
4N0337E—10K rolled gold plate. $3.00 dn. . . . . Cash $27.90

Why we can say . . and PROVE

"SEARS *Tradition* WATCHES ARE THE BEST FINE WATCH VALUES IN AMERICA"

Here's PROOF about precision features

TRADITIONS Proved Best by Test! Germany's most famous watch-testing laboratory conducted impartial tests on TRADITIONS and 3 other "name brand" fine watches—and PROVED TRADITIONS best in timekeeping accuracy in 5 wrist positions, gear motion, shock protection and durability of mainspring and parts.

Here's PROOF about fashion styling

TRADITIONS Unsurpassed in Modern Styling! Some of today's most style-conscious designers have contributed to the beauty of TRADITION cases and matching bands. They have set the pace, knowing what feminine fashions will call for, what designs meet masculine approval. No one has more beautiful watches!

Best of all . . here are THE FACTS about Sears Low Prices:

TRADITIONS sell for $8.78 to $321.00 less than list prices of most popular "name brand" watches. Sears saves you money even when others offer "discounts" and "trade-ins."

List prices on most popular "name brand" watches mean very little . . . they are generally priced to permit dealers to offer "special discounts" and huge trade-ins. Few dealers expect to *sell* at those prices but they give his line "prestige" and allow generous "deals" . . . and he doesn't have to sell at list prices because even his "special" prices after discounts allow him normal profit. Compare . . . Sears everyday low prices are *still lower* than most "special" prices. TRADITIONS give you real superiority . . . at a saving!

Guaranteed 1 year against defective materials and workmanship, plus a Perma-life unbreakable mainspring, today's best.

30-day Trial Offer. Order any TRADITION in the regular way. If not fully satisfactory, return within 30 days for a full refund.

Every TRADITION has 17 jewels of finest quality for unsurpassed accuracy . . . Swiss-engineered Incabloc shock protection.

Every TRADITION personalized FREE! 3 initials engraved free of charge on the back . . . every band sized to fit. See below.

Our finest TRADITION Watches

$48.97 to $174.00

These watches would list for $100.00 to $495.00 if priced like similar "name brand" watches . . . and TRADITIONS have been PROVED superior! Unsurpassed 17-jewel precision movements made by Swiss master craftsmen, some self-winding or waterproof, some wafer thin. TRADITIONS for women in this group all have personally selected, hand-set TRADITION diamonds mounted just like ring diamonds.

1 **"Damien"**—The exquisitely clear, icy-brilliance of 50 fiery TRADITION diamonds, clustered about a 14K white gold tonneau case, makes this a creation of pure loveliness to grace any wrist. Beautifully designed flexible endpieces, gray nylon cord band. Safety catch, double lock and clip-on chain.

4 N R965E—In turquoise velvet gift box. $17 50 down. . . .Cash **$174.00**

2 **"Glenara"**—Thirty brilliant diamonds, proudest gems of all, set off in fiery radiance a square case superbly styled in 14K white gold. End pieces are crafted in luxurious detail; gray nylon band; safety catch, double-lock, clip-on chain.

4 N R940E—In turquoise velvet gift box. $12 down . . . . . . Cash **$117.00**

3 **"Arlisse"**—Two rich diamonds sparkle on lovely endpieces, setting off a dainty 14K gold square case. 1/20, 10K gold filled telescope band. *State* white or yellow gold.

4 N R925E—In turquoise velvet gift box. $5 down . . . . Cash **$48.97**

4 **"Lancelyn"**—Our finest Self-winding Waterproof* Watch created with a master's touch in rich 14K yellow gold case, sweep second hand. Raised, hand-faceted dial. 1/20, 12K yellow gold filled expansion band. He'll be proud of this watch!

4 N R1072E—17-jewel. Cardinal red velvet box. $8 down. . Cash **$78.97**

4 N R1073E—25-jewel. Same luxurious box. $9 down . . . . . . Cash **88.97**

5 **"Wick"**—Thin as thin can be! A dress waterproof* watch he'll wear with distinction because it's styled with masculinity, styled with simplicity. Case is rich 14K yellow gold with black dial; faceted numerals and markers; sweep second. Masculine Executive combination 1/20, 12K yellow gold filled expansion.

4 N R1041E—In cardinal red velvet box. $6 down . . . . Cash **$58.97**

6 **"Creighton"**—Almost unbelievably thin. A dress waterproof* watch you'll give—or receive—with a genuine thrill! 14K yellow gold case. Luminous dots and hands; sweep second hand. Thin 1/20, 10K yellow gold filled expansion band.

4 N R1069E—In cardinal red velvet box. $6 down . . . . Cash **$58.97**

Any TRADITION in this group

$36.97

These watches would list for $59.50 to $71.50 if priced like similar "name brand" watches . . . and TRADITIONS have been PROVED superior with more features! These TRADITIONS all have superior 17-jewel precison movements, some have self-wind or waterproof features, and finer detailing in the cases. Rich plastic gift boxes.

7 **"Claudine"**—14K gold tonneau case with beautiful raised endpieces; matching 1/20, 12K gold filled expansion band. Raised gilt numerals, markers. *State* white or yellow gold.

4 N R948E—Gift boxed. $4 down . . . . Cash **$36.97**

8 **"Derry"**—Square 14K gold case has delicately pierced endpieces; matching 1/20, 12K gold filled telescope band. Raised gilt numerals and markers. *State* white or yellow gold.

4 N R968E—Gift boxed. $4 down . . . . Cash **$36.97**

9 **"Kittridge"**—Dramatically twisted endpieces frame a 14K gold cushion-shaped case. 1/20, 10K gold filled telescope band. Raised numeral and stick dial. *State* white or yellow gold.

4 N R970E—Gift boxed. $4 down . . . . Cash **$36.97**

10 **"Seacoyne"**—Dress waterproof* watch in a 10K yellow gold filled case; pierced end pieces in knife-edge design. Raised stick dial, luminous dots and hands, sweep second. Fine 1/20, 12K yellow gold filled expansion with alligator inserts.

4 N R1042E—Gift boxed. $4 down . . . . Cash **$36.97**

11 **"Wade"**—Male and hearty! Self-wind waterproof* watch in all stainless steel case and expansion; raised silver color numerals, markers. Black dial, luminous dots, hands; sweep second.

4 N R1033E—Gift boxed. $4 down . . . . Cash **$36.97**

12 **"Jason"**—Trim self-wind dress waterproof* watch. 10K yellow rolled gold plate case; stainless steel back, bold endpieces. Luminous, raised numerals, markers; sweep second. 1/20, 12K yellow gold filled expansion; alligator inserts.

4 N R1027E—Gift boxed. $4 down . . . . Cash **$36.97**

Any TRADITION in this group

$26.97

Comparable to "name brand" watches carrying list prices of $35.75 to $71.50 . . . and remember, TRADITIONS have been PROVED better! All have superior 17-jewel precision movements, 10K rolled gold plate or stainless steel cases with beautiful styling, and matching band. Plastic gift boxes.

13 **"Merrily"**—Sculptured 10K rolled gold plate case; twisted endpieces. Stainless steel back. Raised numerals, markers. 1/20, 12K gold filled telescope band. *State* white or yellow gold.

4 N R920E—Gift boxed. $3 down . . . . Cash **$26.97**

14 **"Arcana"**—Smart and trim 10K rolled gold plate faceted case. Raised gilt numerals and markers. Matching 1/20, 12K gold filled telescope band. *State* white or yellow gold.

4 N R955E—Gift boxed. $3 down . . . . Cash **$26.97**

15 **"Querida"**—Nurse's Waterproof* watch. Fine stainless case with beveled expansion band. Luminous dial, sweep second hand.

4 N R994E—Gift boxed. $3 down . . . . Cash **$26.97**

4 N R943E—10K yellow rolled gold plate case, 1/20, 12K yellow gold filled expansion. . Cash **$26.97**

16 **"Delcourt"**—A smart dress watch in 10K yellow rolled gold plate, stainless back; "J-B" 1/20, 12K yellow gold filled link and expansion band. Raised gilt figures at 12-3-9; modern trylons.

4 N R1034E—Gift boxed. $3 down . . . . Cash **$26.97**

17 **"Dalbert"**—Waterproof.* Stainless steel case and expansion; gray alligator leather inserts. Luminous; black sunburst dial; sweep second.

4 N R1079E—Gift boxed. $3 down . . . . Cash **$26.97**

4 N R1058E—10K yellow rolled gold plate; stainless back. 1/20, 10K gold filled and brown alligator band . . .**$26.97**

18 **"Ainsley"**—Dress Waterproof.* 10K yellow rolled gold plate with stainless steel back. Brown alligator leather inserts on 1/20, 12K yellow gold filled expansion band. Sweep second hand.

4 N R1054E—Gift boxed. $3 down . . . . Cash **$26.97**

NOTE: *means that watch is waterproof, dustproof as long as crystal, crown back remain intact; if removed, that they are expertly replaced. Shipping weight each watch 9 ounces. Watches shown ¾ actual size. Prices include 10% Federal Excise Tax. When ordering print three initials you wish engraved free. Watches properly engraved according to original order cannot be returned for engraving changes. State wrist size in inches to nearest eighth of an inch for proper fit.

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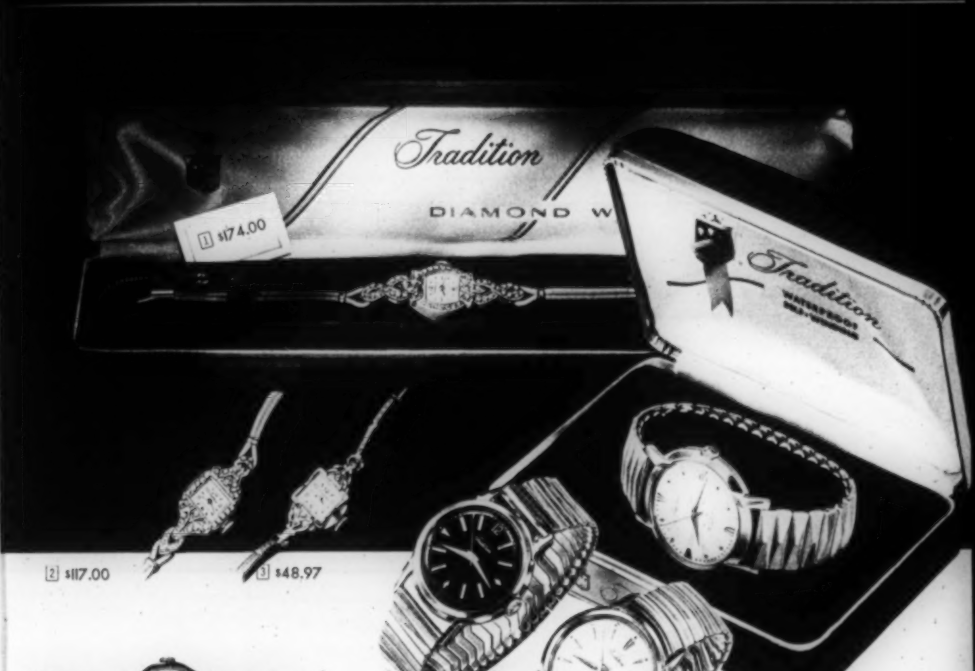


1 $174.00

2 $117.00

3 $48.97

5 $58.97

6 $58.97

4 $78.97
17-Jewel

7 $36.97

8 $36.97

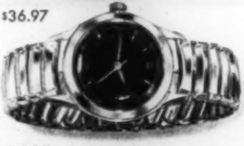
9 $36.97

13 $26.97

14 $26.97

15 $26.97

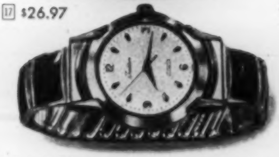
10 $36.97


11 $36.97

12 $36.97

16 $26.97

17 $26.97


18 $26.97

Circle Her Finger in Beauty

Give her fiery brilliance for romance . . rich color for gaiety . .
Engagement Rings, Wedding Rings and Sets . . Birthstones too

All wedding rings engraved at no charge. *Print initials, wedding date. State size.* See ordering instructions below.

Fabulous Fabulite . . new synthetic gem. All the fiery splendor of a diamond. *Man-made brilliance with no equal. Postpaid.*

11 **1-ct. Fabulite center stone flanked** with two 1½ pt. side diamonds. Matching engraved blossom wedding band. *State* 14K yellow or white gold.
4 N R5193EF—Set. $8.00 dn. Cash $79.50
4 N 5194EF—Engagement ring...... 68.50
4 N R5195EF—Wedding ring....... 13.50

12 **Brilliant 1½-ct. Flashing Fabulite Solitaire.** Matching wedding band. *State* 14K yellow or white gold.
4 N R5196EF—Set. $7.50 dn.. Cash $72.50
4 N 5197EF—Engagement Ring...... 68.50
4 N R5198EF—Wedding Band...... 5.97

13 **1⅛-ct. Fabulite** with 2 baguette diamonds, 4 pts. each. 14K white gold.
4 N 5199EF—$11.00 down.. Cash $110.00

Flashing white zircons. ⅓ heavier than diamonds; carats about ⅓ smaller.

14 **About 1-ct. Zircon:** 4 brilliant side zircons. 6 zircon wedding band matches above. 10K yellow gold.
04 N R5117E—Set. $2 dn.....Cash $19.96
04 N 5118E—Engagement ring...... 12.97
04 N R5119E—Wedding ring....... 11.97

15 **About 2-ct. Zircon.** Matching band.
04NR5159E-Set. 14K yel. gold..$19.94
04 N 5163E—Engagement ring..... 16.94
04 N R5165E—Wedding band..... 4.97

16 **Interlocking Set.** Abt. 1 ct. center zircon, 4 side zircons. 10K yellow gold.
04 N R5171E—Set. $3 dn.....Cash $29.94
04 N 5172E—Engagement ring..... 19.97
04 N R5173E—Wedding ring...... 14.97

17 **About 1⅓-ct. Zircon;** 8 side zircons. *State* 10K yellow or white gold.
04 N R5244E—Set. $3.50 down....$34.96
04 N 5233E—Engagement ring..... 20.97
04 N R5234E—Wedding ring...... 17.97

18 **Abt. 1-ct. Zircon.** 4 side diamonds. 6 zircon wedding band. 14K yellow gold.
04 N R5160E—Set. $4 dn.....Cash $37.96
04 N 05138E—Engagement ring.... 27.50
04 N R5161E—Wedding ring...... 16.97

19 **Finest 2½-ct. Zircon,** 4 side zircons.
04 N R5103E-Set. 14K white gold $39.96
04 N 05104E—Engagement ring.... 28.97
04 N R5105E—Wedding ring...... 15.57

20 **Interlocking Set.** 1-ct. zircon, 2 side diamonds; 3 zircon wedding band. *State* 14K yellow gold or white gold.
04 N R5139E—Set. $3.50 down....$34.94
04 N 5140E—Engagement ring..... 22.97
04 N R5141E—Wedding ring...... 17.97

21 **About 1-ct. Zircon,** 2 side zircons and orange blossoms. 10K yellow gold.
04 N R5100E—Set...............$15.96
04 N 5101E—Engagement ring..... 9.26
04 N R5102E—Wedding ring...... 8.30

22 **1-ct. Zircon,** 10K yellow gold.
04 N R5176E—Set............$12.97
04 N 5178E—Engagement ring..... 9.97
04 N R5180E—Wedding ring...... 3.97

23 **Abt. 1-ct. sparkling center Zircon.** 2 side diamonds. 14K white gold.
04 N 05174E—$4.00 down...Cash $37.97

24 **Wedding Ring** set with 5 zircons. *State* 14K yellow or white gold.
04 N R5207E—$2.50 down...Cash $23.84

25 **About 1-ct. Solitaire Zircon.** Knife-edge mounting. *State* 10K white or yellow gold.
04 N 5106E.........................$5.97

Birthstone Rings . . a proud remembrance

26 **Our Finest.** 2 synthetic stones set with 9 fiery zircons. 10K white gold.
04 N 05014E—*State birth month*....$24.97

27 **Synthetic Marquis** 2 baguette zircons, 4 round zircons 10K white gold.
04 N 5088E—*State birth month*.....$19.97

28 **New** synthetic stone ablaze with 12 brilliant zircons. 10K yellow gold.
04 N 5016E—*State birth month*.....$17.47

29 **Three synthetic** Birthstones brilliant in 10K yellow gold setting.
04 N 5004E—*State birth month*.....$15.94

30 **Synthetic stone;** 4 rose diamonds.
04N5001E-*10K gold. State month*.$15.94

31 **Synthetic stone;** 2 cushion stones. 10K yellow gold mounting.
04 N 5025E—*State birth month*.....$11.97

32 **Simulated Birthstone** sparkling in 10K yellow gold; 4 side zircons.
04 N 5087E—*State birth month*......$12.94

33 **Two rose-cut diamonds** spark lovely synthetic stone. 10K yellow gold.
04 N 5071E—*State birth month*......$9.96

34 **Simulated stone.** 10K yellow gold.
04 N 5038E—*State birth month*...$7.97

35 **Simulated Birthstone.** 10K yellow gold.
04 N 5069E—*State birth month*...$5.27

36 **Simulated Birthstone.** 10K yellow gold.
04 N 5062E—*State birth month*...$4.57

37 **Simulated Birthstone,** 10K yellow gold.
04 N 5063E—*State birth month*...$3.97

38 **Simulated Birthstone.** 10K yellow gold.
04 N 5000E—*State birth month*...$3.87

Striking Cocktail and Lodge Rings . . every one flatteringly feminine

39 **Lustrous Cultured Pearl** . . 2 rose-cut diamonds. 10K yellow gold.
04 N 5125E—$2.50 down....cash $22.93
04 N 5127E—Without diamonds... 10.77

Synthetic Star Ruby and Sapphire Rings

Mounted in 14K white gold. Synthetic stones glow from deep within centers. Shipped direct from Chicago; send order to your M.O. house. *Postpaid.*

40 **Magnificent marvel.** 4 carat center stone highlighted by 6 brilliant side diamonds. (total 7/100 ct). *State* synthetic ruby or sapphire.
4 N 5158EF—$10.00 down.......$100.00

41 **Two zircons:** 4 white spinel side stones flash out in all their brilliance. 10K white gold mounting.
04 N 5192E—$2.50 down....Cash $22.96

42 **New** . . graceful design . . Genuine jet black onyx with fiery 1 pt. diamond. Petite filigree gold shank. *State* 10K white or yellow gold.
04 N 5150E.......................$18.94

43 **Swirl Mounting** . . the loveliest style to shape a woman's ring. 2 genuine onyx; 5 fiery zircons . . add brilliance. 10K yellow gold mounting.
04 N 5146E.......................$16.97

44 **Abt. 2 carat genuine white sapphire** center, baguettes. 10K white gold.
04 N 5135E......................$15.97

45 **Genuine opal** . . beautiful, soft glow. 2 rose-cut diamonds.
04 N 5240E—*10K yellow gold*.....$14.94

46 **Twin cultured pearls** . . 10K yellow gold.
04 N 5167E.................$12.96

47 **Genuine onyx,** distinctive marquis cut. Bright center zircon.
04 N 5145E—*10K yellow gold*.....$11.94

As above but with 1 pt. diamond center.
04 N 5128E........................$14.95

48 **Cultured Pearl** in beautiful, timeless tiffany mounting. *State* 10K white or yellow gold mounting.
04 N 5129E.........................$9.97

49 **Eastern Star Emblem,** synthetic stone pts. 5 rose diamonds. 10K yellow gold.
04 N 05190E—$3.00 down...Cash $29.97

50 **New . . Eastern Star Emblem.** Striking genuine onyx cutout against emblem. 10K yellow gold mounting.
04 N 5182E.........................$9.97

NOTE: State ring size for all rings: see How-to-measure below. *All gift boxed.*

Handsome Rings with a Masculine Flair

Gift boxed . . 10K yellow gold, initials unless otherwise stated

51 **New . . Our finest initialed ring.** Heavy genuine onyx ring. 10K yellow gold with white gold. *Print initial.*
04 N 05423E—2/100 ct. diamond..$32.94
04 N 05424E—5/100 ct. diamond.. 36.94

52 **Popular initialed ring.** 1/100 ct. diamond. *Print initial.*
04 N 05417E—Genuine onyx......$29.94
04 N 05418E—Synthetic ruby..... 31.94

53 **Genuine Zircon** triangle setting, genuine black onyx.
04 N 05400E—*Print initial*.........$24.94
04 N 05446E—3/100 ct. diamond.. 29.96

54 **2 brilliant rose diamonds** afire beside genuine black onyx.
04 N 5411E—*Print initial*..........$19.96

55 **New Barrel shaped genuine onyx** with 2 side rose diamonds.
04 N 5442E—*Print 1 initial*........$17.94

56 **Genuine onyx.** Modern and tailored . . a proud beauty to own.
04 N 5405E—*Print initial*..........$12.94

57 **Genuine onyx.** *Print initial.*
04 N 5415E—10K yellow gold..$10.97
04 N 5416E—Sterling silver....... 4.57

58 **Simulated onyx.** Priced so very low.
04 N 5431E—*Print initial*.......$8.97

59 **Heavy signet.** Always favored for its classic design. A handsome ring he'll wear and enjoy thoroughly . . present him with this fine keepsake.
04 N R5613E—*Print 3 initials*........$8.94

60 **Handsome signet.** *Print 3 initials.*
04 N R5615E—10K yellow gold..$6.97
04 N R5616E—Sterling silver....... 3.30
Be sure to measure . . See chart below

Distinctive Fraternal and Birthstone Rings to put a gleam on his finger

61 **New Fabulous Fabulite.** Man-made, rivals costly diamond. Show of brilliance. *State* 14K yellow or white gold.
4 N 5525EF—1 carat....*Postpaid.* $ 69.50
4 N 5526EF—2 carat....*Postpaid.* 100.00
4 N 5527EF—3 carat....*Postpaid.* 139.00

62 **3-ct. Synthetic Star Sapphire.** A proud masterful ring . . deep, glowing. *Postpaid.* Order from your M.O. house.
4 N 5518EF—$7 down.......Cash $69.97

As above, 2 side diamonds (1/50 ct. ea.)
4 N 5517EF—$9.00 down....Cash $89.97

63 **New Genuine onyx.** 10K yellow gold.
04N05528E–1/100 ct. diamond.$29.94
04 N 05529E—3/100 ct. diamond.. 36.94
04 N 05530E—5/100 ct. diamond.. 42.94

64 **Genuine onyx** with 2 pt. diamond.
04N05548E–$3.00 down..Cash $28.94

65 **Genuine onyx.** 10K yellow gold.
04N5554E–1/100 ct. diamond..$14.94
04 N 5555E—3/100 ct. diamond... 19.94
04 N 05556E—5/100 ct. diamond.. 24.94

66 **Synthetic birthstone:** *2 rose diamonds.*
04 N 5505E—*State birth month*..$19.94

67 **Simulated Birthstone.** Wide setting.
04 N 5502E—*State birth month*..$11.86

68 **Simulated Birthstone.** 10K yellow gold.
04 N 5501E—*State birth month*...$7.97

69 **Our Finest Masonic Ring.** 5/100 ct. diamond with white gold Masonic top.
04 N 05480E—$5.00 down...Cash $49.96
04 N 05481E—2/100 ct. diamond.. 39.96

70 **32nd Degree Consistory.** About 1 ct.
04N05580E-Fabulite. 14K White $79.97
04N05579E-Titania. 10K yellow gold 49.94

(71) through (73) with choice of emblem. *State* Masonic, Elk or K of C.

71 **Genuine onyx;** 3/100 ct. diamond.
04 N 05477E—State emblem...$34.97

72 **Synthetic Ruby.** 2 rose diamonds.
04 N 5467E—*State emblem*....$21.94
04 N 5466E—Genuine onyx...... 19.94

73 **Antique shape.** 10K yellow gold with 10K white gold emblem, enamel side.
04 N 5457E—State emblem.......$19.97

74 **New** inlaid Masonic emblem on genuine onyx. 2 pt. diamond.
04 N 05490E—Enamel sides.. Cash $33.94

75 **Masonic emblem** on synthetic ruby. 10K white gold tools. 10K yellow gold.
04 N 5471E—$2.00 down....Cash $19.94

76 **Encrusted Masonic Emblem** on synthetic blue spinel. 10K yellow gold.
04 N 5456E—*White gold side tools*..$18.94
04 N 5486E—Genuine onyx....... 16.94

77 **24K gold encrusted masonic emblem.** Simple tailored mounting.
04 N 5484E—Genuine onyx.......$15.46
04 N 5458E—Synthetic ruby....... 19.96

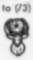
78 **New Masonic emblem.** 10K yellow gold.
04 N 5491E—Genuine onyx...$11.94
04 N 5492E—Synthetic ruby....... 13.94

79 **Shrine Pin.** Brilliant with its array of three flashing, 1/100 carat diamonds.
4 N 5489E—14K white gold.......$15.97

80 **Masonic Pin.** Sparkling with its own 1/100 carat diamond. So pleasantly low priced.
4 N 5487E—10K yellow gold........$5.94

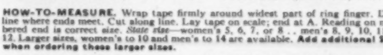
Emblems for (71) to (73) illustrated below

Masonic


Elks

K of C

HOW-TO-MEASURE. Wrap tape firmly around widest part of ring finger. Draw line where ends meet. Cut along line. Lay tape on scale; end at A. Reading on numbered end is correct size. *State size*—women's 5, 6, 7, or 8 . . men's 8, 9, 10, 11, or 12. Larger sizes, women's to 10 and men's to 14 are available. **Add additional $1.80 when ordering these larger sizes.**



IMPORTANT NOTICE: All Fabulite rings (except 70) shipped direct from Chicago. Send order to your M.O. house. *Postpaid.* Rings with "0" preceding catalog no. shipped from Chicago or Philadelphia. Order, pay postage from your mail order house. Shpg. wt. ea. item 4 oz., ring sets 4 oz. Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned. No C.O.D. orders on engraved rings. Order on Easy Terms . . only 10% down on orders of $20 or more . . Prices include 10% Fed. Ex. Tax.

BIRTH MONTH CHART . . state month when ordering

January—Dark red Garnet
February—Purple Amethyst
March—Green Aquamarine
April—White Sapphire
May—Green Emerald
June—Violet Alexandrite
July—Red Ruby
August—Lt. green Peridot
September—Dark blue Sapphire
October—Rose pink Zircon
November—Golden Sapphire
December—Blue green Zircon

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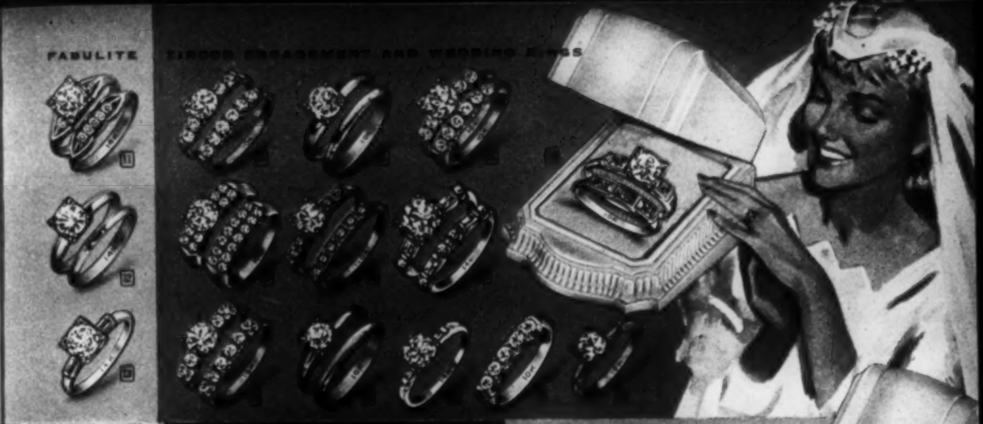
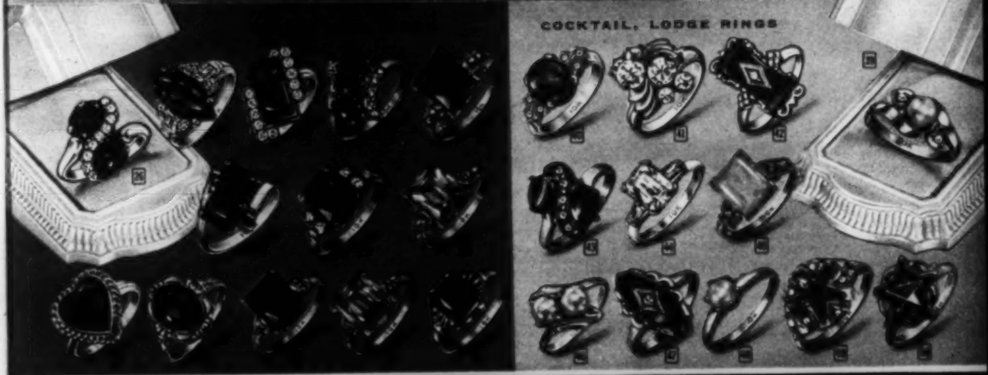
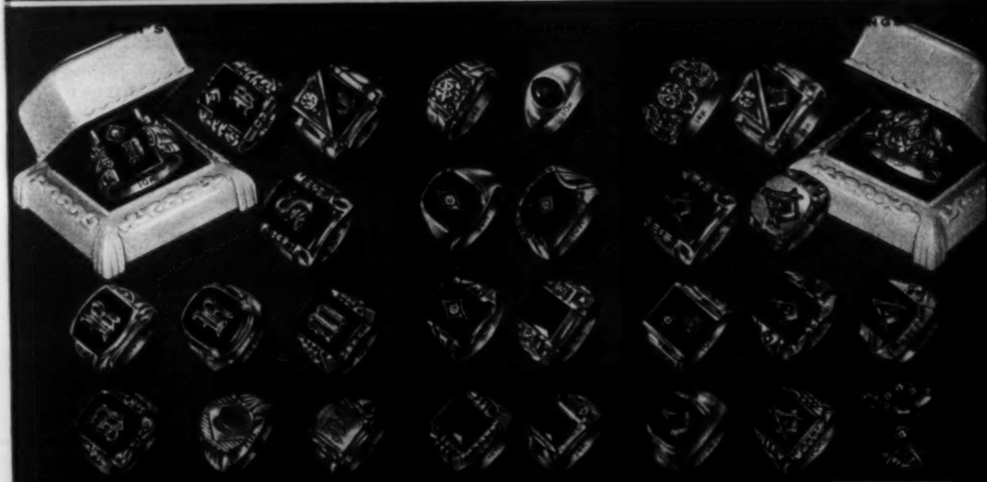
FABULITE ZIRCON ENGAGEMENT AND WEDDING RINGS



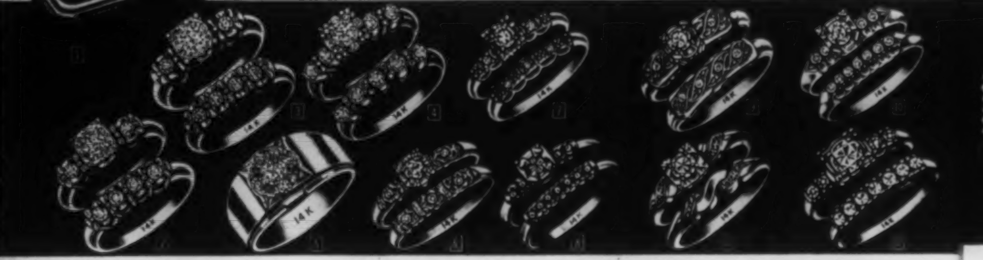
COCKTAIL, LODGE RINGS

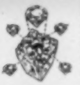




Tradition Diamonds

Christmastime is diamond ring time . . give her the thrilling brilliance of genuine full cut 58-facet center diamonds





Breathtaking Diamond Setting. 4 small diamonds set beneath center diamond reflect and amplify twice its actual size and brilliance. This innovational design adds a look of importance.

Special . . 5 rings Reduced $10 to $25

1 **Diamond Reflectors** lend modern magic to fiery center stone. 2 sparkling side diamonds. 5 diamond wedding ring. Total wt. all diamonds ⅙ ct. *State* 14K yellow, white gold.
4NR2939E—Was $109.00. $10 dn. Set Cash **$99.00**

2 **Center Diamond** deftly enhanced by diamond reflectors. 2 twinkling side diamonds. 4 diamond wedding ring. Total wt. all diamonds ⅙ ct. *State* 14K white or yellow gold. *$11.50 down.*
4 N R2940E—Was $129.50. . . . . .Set Cash **$115.00**

3 **4 Diamond Reflectors** magnify the lovely center stone. 2 side diamonds, 4 diamond wedding ring. Total wt. all diamonds ⅕ ct. *State* 14K white or yellow gold. *Only $16.00 down.*
4 N R2941E—Was $185.00. . . . . .Set Cash **$160.00**

4 **Brilliant Center Stone** afire within 4 diamond reflectors. 4 side diamonds lend precious accent. 5 diamond wedding ring. Total wt. all diamonds, ⅜ ct. *State* 14K white or yellow gold. *Only $22.50 down on Easy Terms.*
4 N R2942E—Was $249.00. . . . . .Set Cash **$224.00**

5 **Men's Diamond Ring.** Impressively rich. ¼-ct. center diamond amplified by diamond reflectors. *State* 14K white or yellow gold.
4NO2869E—Was $145.00. $13.00 dn. Cash **$128.00**

Were ~~$59.50~~ $53⁵⁰ Low Priced

Thrifty Beauties . . sparkling brilliance that belies the small price. Now wonderfully reduced to an even lower price . . SAVING YOU 10% . . don't delay—order your ring today.

6 **6-Diamond Set.** 1/12-ct. center diamond. 2 side diamonds set in filigree mounting. 3-diamond wedding ring. 14K yellow gold. *Only $5.50 down.*
4 N R2844E—Was $59.50. . . .Set Cash **$53.50**

7 **6-Diamond Set.** 1/12-ct. center diamond 2 bright side diamonds. 3-diamond wedding ring. 14K yellow gold mountings.
4NR2834E—Was $59.50. $5.50 dn. . .Set **$53.50**

8 **1-dozen Diamonds.** 4 fiery side diamonds 1/20-ct. center stone. 7 diamond wedding ring. *State* 14K white or yellow gold.
4NR2870E—Was $59.50. $5.50 dn. . .Set **$53.50**

HOW-TO-ORDER: Wedding rings engraved at no charge . . *print initials, wedding date. State size* women's 5 to 8, men's 8 to 12 (fractional sizes available). Add an additional **$1.50** if ordering a larger size. No extra charge for smaller sizes. Allow extra time on special sizes. Order now on Sears Easy Terms. Shipped promptly from Chicago diamond vault. Order from Sears Mail Order house. *Postpaid* (Shipping weight each ring, 2 ounces; sets 4 ounces.) Gift boxed. Rings enlarged slightly to show detail.

Were ~~$79.50~~ $71⁵⁰ Moderately Priced Sets

Diamonds with a flair for being exquisite in their loveliness. Now Specially Reduced 10% . . significantly sized for a sparkling show of brilliance. Take advantage of savings . . order now.

9 **7-Diamond Set.** Beautiful ⅛-ct. diamond, 2 side diamonds. 4 diamond wedding ring. *State* 14K white or yellow gold.
4NR2818E—Was $79.50. $7.50 dn. . .Set **$71.50**

10 **1-Dozen Diamonds.** 1/10-ct. diamond. 4 important side diamonds. 7-diamond wedding ring. *State* 14K white, yellow gold.
4NR2833E—Was $79.50. $7.50 dn. . .Set **$71.50**

11 **Beautiful Solitaire.** 1/6-ct. TRADITION diamond. Matching wedding band in lovely swirl design. Precious 14K yellow gold with white gold trim. *$7.50 down.*
4NR2820E—Was $79.50. . . . . .Set Cash **$71.50**

Was ~~$1188.50~~ 1¼ carat

$1038⁵⁰

Save $150.00

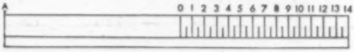
12 **A fiery beauty** . . one of our loveliest highlighted by 4 important side diamonds for outstanding brilliance. Side diamonds 1/10 ct. Matching 7-diamond wedding ring (total 1/6 ct.) *Carat sizes in table are for center diamond only. State* 14K white or yellow gold.
4NR2809E–

Please state carat size

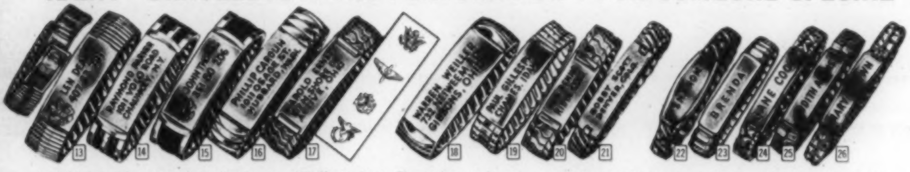
Ct.	Was	Cash
1¼	$1188.50	$1038.50
1½	1433.50	1283.50

FOR CORRECT SIZE: Measure on rule below or, if desired, be fitted for size at catalog order offices or catalog counters of Sears retail stores.

HOW-TO-MEASURE: Wrap narrow tape (¼-in. wide or less) firmly around widest part of ring finger. Draw line where ends meet. Cut along line, lay tape on scale; end at A. Reading on numbered end is correct size. Measure accurately. Send tape on rule with order.



"IDENT" BRACELETS . . THE PERSONAL GIFT FOR SOMEONE SPECIAL



Men's Expansion Bracelets . . Sleek, Handsome

Sterling surfaces are rhodium-plated, will not tarnish. 12 letters engraved free. Extra letters 6c each. *Print engraving. State insignia Army, Navy, Air Force or Marine* wherever designated and address.

13 **New 4-Photo Ident.** All sterling silver top. Stainless steel back.
4 N R6053E—With insignia. Shpg. wt. 3 oz. . . .**$8.97**
4 N R6054E—Without insignia. Wt. 3 oz. 7.97
4 N R6055E—1/20, 10K gold filled. No insignia. 7.97

14 **New 4-Photo Comb.** Genuine brown alligator, 1/20, 10K gold filled top. Stainless back.
4 N R6059E—Without insignia. Wt. 3 oz. **$7.97**
4 N R6058E—With insignia. Wt. 3 oz. 8.97

15 **New 4-Photo Combination** genuine black alligator with stainless band top. Plaque is sterling silver top. Stainless back.
4 N R6057E—With insignia. Wt. 3 oz. **$7.67**
4 N R6056E—Without insignia. Wt. 3 oz. 6.67

16 **4-Photo Ident.** Plaque has sterling top, stainless back. Stainless expansion band.
4 N R6006E—Without insignia. Wt. 3 oz. **$5.26**
4 N R6005E—With insignia. Wt. 3 oz. 5.97

17 **Sterling Silver** plaque. Stainless steel bracelet top and back.
4 N R6051E—Without insignia. Wt. 3 oz. **$4.67**
4 N R6052E—With insignia. Wt. 3 oz. 4.97

Boys' Expansion Bracelets

18 **4-Photo All Sterling** plaque. Stainless bracelet.
4 N R6013E—Fits to 7½ in. Wt. 3 oz. **$5.24**
4 N R6014E—1/20, 10K yellow gold filled. . . . 5.97

19 **Sterling Silver** plaque, stainless bracelet.
4 N R6060E—Fits 7½ in. Shpg. wt. 3 oz. . .**$4.24**

20 **1-Photo. Sterling** top plaque, *all stainless band.*
4 N R6047E—Fits to 7½ in. Wt. 3 oz. **$4.37**
4 N R6048E—1/20, 10K yellow gold filled. . . . 5.37

21 **All Sterling** plaque, Sterling band top. Stainless back.
4 N R6026E—Fits to 7 in. Wt. 3 oz. **$3.64**
4 N R6028E—1/20, 12K yellow gold filled. . . . 4.24

For Girls and Young Women. Fashion styled in precious sterling and practical stainless steel. All sterling surfaces are rhodium-plated; will not tarnish. Engraved at 6c per letter. *Print engraving.* Girls' fit wrists to 6⅛-in. circumference; women's to 7 inches.

22 **Girls' 1-Photo.** Double heart design band. Sterling plaque top, band. Stainless steel backs.
4NR6034E–Shpg. wt. 3 oz. . .**$4.97**
4NR6035E–1/20, 12K yellow gold filled. **$5.90**

23 **1-Photo.** Sterling silver plaque top. Stainless steel bracelet.
4NR6061E–Wt. 3 oz. **$3.74**
4NR6062E–1/20, 10K yellow gold filled top. Wt. 3 oz. **$4.27**

24 **Sterling** silver plaque. Expansion band has sterling top and stainless steel back.
4NR6021E–Wt. 3 oz. **$3.27**
4NR6022E–1/20, 12K yellow gold filled top. **$3.74**

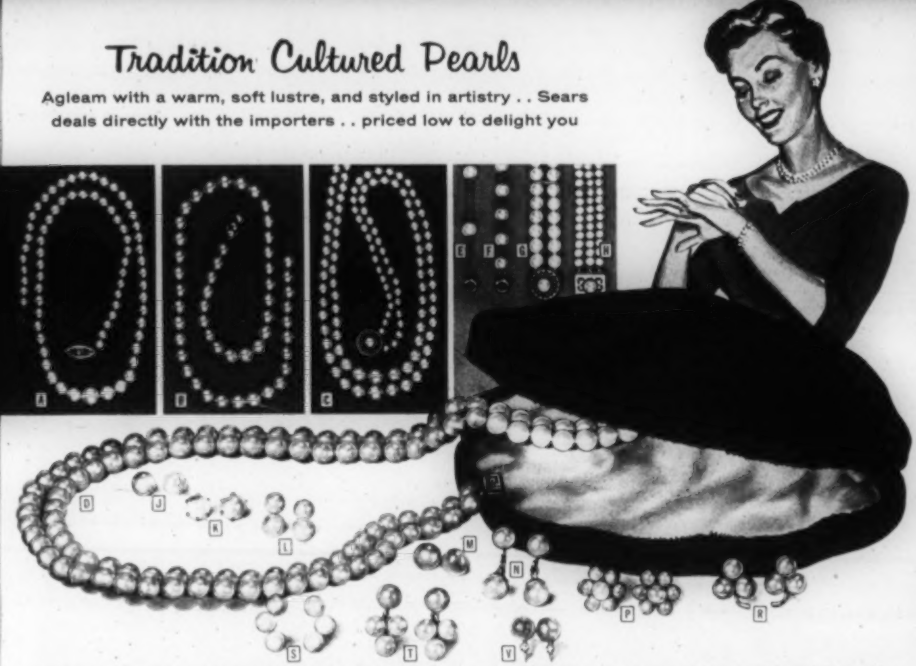
25 **Young Women's 4-Photo Ident.** Sterling silver plaque top. All stainless steel bracelet.
4 N R6011E—Wt. 3 oz. **$4.97**
4NR6012E–1/20, 10K yellow gold filled top. **$5.97**

26 **Young Women's Sterling** silver plaque. Expansion band has sterling top and stainless steel back . . lasting beauty.
4NR6038E–Wt. 3 oz. **$4.37**
4NR6039E–1/20, 10K yellow gold filled top. **$4.87**

Prices include 10% Fed. Ex. Tax. Free engraving unless otherwise stated. If correctly engraved cannot be returned.

Tradition Cultured Pearls

Agleam with a warm, soft lustre, and styled in artistry . . Sears deals directly with the importers . . priced low to delight you



Tradition cultured pearls are carefully selected by experts for their beautiful luster, match and perfection. Know the luxury of owning true, precious jewelry. A Cultured Pearl is a product of nature's tenderest care and creation. They grow within the living oyster which secretes layers of "nacre" producing a soft, glowing lustre. More layers of nacre the finer the lustre, and bigger size of the pearl. Being products of nature, they contain tiny markings . . these are "trademarks of naturalness", distinguishing them from glass-like imitations. Tradition cultured pearls merit their worth as keepsakes. Imported from the Orient. 10% down on Sears Easy Terms.

Good Quality Cultured Pearl Necklaces

Nicely matched with a delicate, pleasing luster. Priced low . . so you may own precious jewelry. Hand knotted on silk. 14K white gold filigree clasps.

[A] **Single Row Graduated:** 18 in. long. Marquis clasp. 4N4000EF—3¼x7¼ mm. pearls. Shpg. wt. 8 oz. . . $19.97

Larger pearls: 3⅛x7⅛ mm. Marquis clasp with pearl. 4 N 4001EF—Shipping weight 8 ounces. $26.97

[B] **Single Row Uniform Choker:** 15 in. Approx. 5⅛ mm. 4N4007EF—*Lovely oval clasp with pearl. Wt. 8 oz.* $32.97

[C] **Double Row Graduated:** 17 in. 3⅛x7⅛ mm. pearls. 4 N 4012EF—Clasp with pearl. Wt. 8 oz. $49.97

[D] **Double Row Uniform Choker:** 14⅛ in. Approx. 5⅛ mm. 4N4015EF—*Rectangular clasp with pearl. Wt. 8 oz.* $69.97

FREE! Cultured pearl shortener with all graduated necklaces. *Prices include 10% Federal Excise Tax.*

Better Quality Cultured Pearl Necklaces

Larger, carefully matched cultured pearls, intense creamy sheen, increases with wear. Skillfully knotted on strong silk. 14K white gold filigree clasps with pearls.

[A] **Single Row Graduated:** 18 in. long. Wt. 8 oz. 4N4002EF—3½x7½ mm. Oval clasp with pearl. $37.77

Larger pearls: 4x7¾ mm. 3 pearl Marquis clasp. 4 N 4003EF—Only $7.00 down . . . . Cash $69.97

[B] **Single Row Uniform Choker:** 15 in. Wt. 8 oz. 4 N 4008EF—Approx. 6¼ mm. 2 pearl Marquis clasp. $69.97

Larger pearls: 6¾ mm. 3 pearl Marquis clasp. 4 N 4009EF—Only $10.00 down . . . . Cash $99.97

[C] **Double Row Graduated:** 17 in. long. Wt. 8 oz. 4N4013EF—3½x7½ mm. Round clasp with pearl. $79.97

[D] **Double Row Uniform Choker:** 14⅛ in. Approx. 6⅛ mm. 4N4016EF—Wt. 8 oz. Round clasp with pearl. . $144.97

Our Best, Rare Cultured Pearl Necklaces

Spellbinding beauty . . alive with a glow deep within. Our biggest and roundest pearls . . exquisitely matched. High luster . . softly gleaming in their radiance. Hand knotted on strong silk. 14K white gold filigree clasps.

[A] **Single Row Graduated:** 18 in. long. Shpg. wt. 8 oz.
4 N 4004EF—4x8mm. Round clasp with pearl. . . . $92.97
4 N 4005EF—4½x8½ mm. 2/100 ct. diamond Marquis clasp. $129.97
4 N 4006EF—Large 6x9mm. 2, 1/100 ct. diamond clasp. 254.97

[B] **Single Row Uniform Choker:** 15 in. Wt. 8 oz.
4N4010EF—7½ mm. 2/100 ct. diamond clasp. . . $152.97
4N4011EF—7¾ mm. 2, 1/100 ct. diamond clasp. 254.97

[C] **Double Row Graduated:** 17 in. long. Shpg. wt. 8 oz. 4N4014EF—4x7¾ mm. 1/100 ct. diamond clasp. . . $149.97

[D] **Double Row Uniform Choker:** 14⅛ in. Shpg. wt. 8 oz. 4N4017EF—Approx. 7mm. 1/100 diamond clasp. . $189.97

Bracelets . . interpretations in elegance

[E] **New and Carefree Flattery** . . 7 uniform approx. 5⅛ mm. cultured pearls strung on 14K gold chain. 4 N 4019EF—7-inch bracelet. Shpg. wt. 3 oz. $11.97

[F] **17 Precious Cultured Pearls** linked on 14K gold chain . . lovely and lustrous. Approx. 5⅛ mm. 4 N 4020EF—7-inch bracelet. Shpg. wt. 3 oz. $14.97

Rows of Highly Lustrous, Shining Cultured Pearls decree elegance. Closely massed for a rich, opulent look. Magnificent, uniform splendor. 7-in. bracelet. Pearl clasps.

[G] **2 Row Uniform:** 14K white gold dividers. 4 N 4021EF—14K white gold clasp. Wt. 3 oz. . . . $46.97

[H] **3 Row Uniform:** 4 mm. 14K white gold dividers. 4N4022EF—14K white gold clasp. Wt. 3 oz. $52.97

Shining drops of beauty . . She'll treasure her TRADITION Cultured Pearl Earrings

Earrings are set in 14K precious white gold. Wt. 3 oz.

[J] **Single Pearl.** Low, low price. Approx. 6¾ mm. 4N4023EF—*State pierced or screwback earring.* . $7.97

[K] **Tiffany Set Single Pearl** . . large approx. 7⅛ mm size. 4N4024EF—*State pierced or screwback earring.* . $13.97

[L] **Double pearl** . . balance in beauty . . 6x6¾ mm. 4N4025EF—*State pierced or screwback earring.* . $17.97

[M] **Our Largest Single Pearl** . . a bold beauty. Approx. 7¾ mm. 4 N 4026EF—*State pierced or screwback earring.* . . . $19.97

[N] **Double Drop Style Pearls** . . sheer elegance. 6⅛x7mm. 4N4027EF—*State pierced or screwback earring.* . $19.97

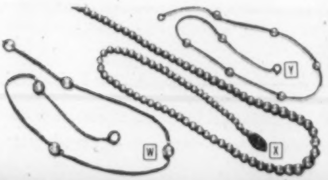
[P] **Glowing 7-Pearl Cluster** . . truly elegant. 4⅛x5⅛ mm. 4N4028EF—*State pierced or screwback earring.* . . $21.97

[R] **Triple Clover Leaf** . . Lovely, delicate flattery. Large 6⅛ mm. size . . demure in its pretty look. 4 N 4029EF—*State pierced or screwback earring* $24.97

[S] **Triple Contour Pearl** . . sheer elegance, charming. 4 N 4030EF—Large 6½ mm. Screwback earring. . . $26.97

[T] **Magnificent Triple Drop Pearl** . . rich, opulent. 4 N 4031EF—Large 6½ mm. Screwback earring. . . $27.97

[V] **Single Cultured Pearl with 2, 1/100-ct. Fiery Diamond.** 6¾ mm. 4 N 4032EF—*State pierced or screwback earring.* $29.97



Tradition Cultured Pearl Necklaces for the Young Set

[W] **Newly Interpreted** . . a high fashion first in precious jewelry. 7 uniform pearls . . radiant and lustrous present themselves in all their glory. Delicately linked in 17-inch 14K yellow gold chain necklace. Adored by teen-agers and young women. Approx. 5⅛ mm. pearls. Spring ring catch. Wt. 3 oz. 4 N 4018EF—Necklace . . . $12.97

[X] Sub-Deb Graduated Pearl Necklace. Few prices can compare with our low one. 16-in. plain strung. 14K white gold filigree clasp. Shpg. wt. 6 oz. 4 N 4033EF—Necklace . . . $29.97

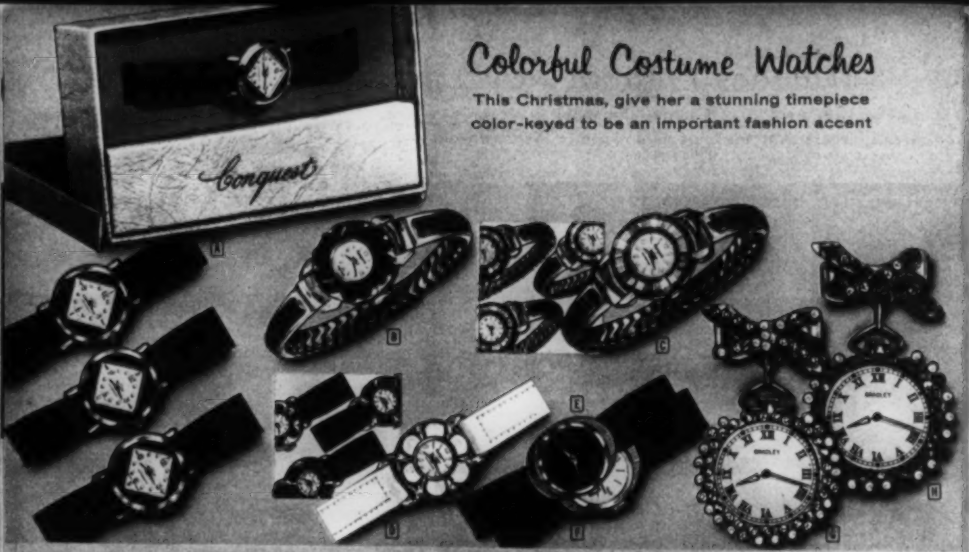
[Y] **Precious Pearls** for a tot. 12 in. 7 uniform pearls. 14K yellow gold chain necklace. 4N4034EF—3½ mm. Wt. 3 oz. $7.97

Items on this page shipped from factory in New York. Order and pay postage from M. O. house. Prices include 10% Fed. Ex. Tax

See our big
FALL CATALOG
for our big complete line of precious diamond engagement and wedding rings. Use Sears convenient Easy Terms

Colorful Costume Watches

This Christmas, give her a stunning timepiece color-keyed to be an important fashion accent


Conquest
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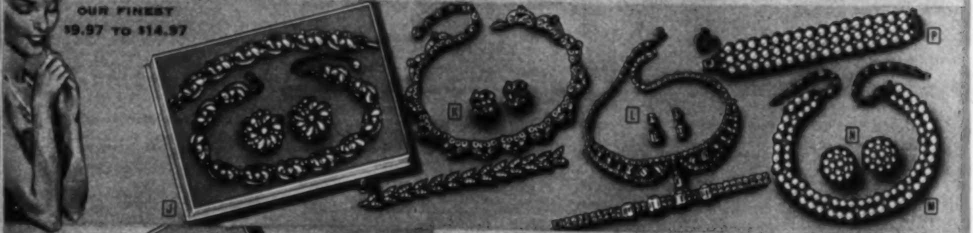
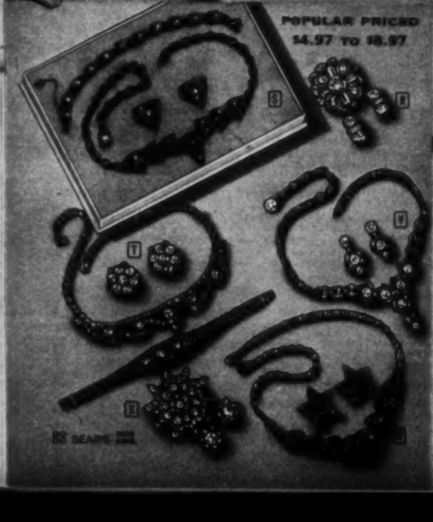
Fashion Jewelry..Styled in Elegance

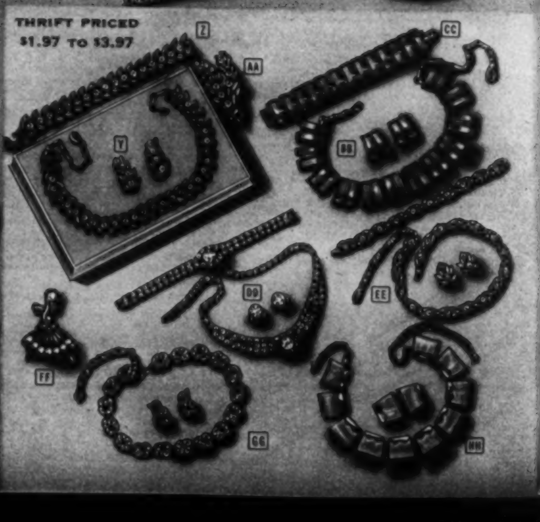
OUR FINEST
$9.97 TO $14.97



POPULAR PRICED
$4.97 TO $8.97



THRIFT PRICED
$1.97 TO $3.97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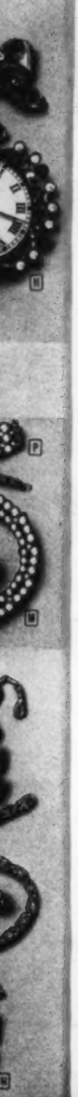


ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

EXCITING FASHION TIMEPIECES

Each wrist watch with famous Kif Shock Absorber . . dependable, 1-jewel Swiss movement . . fashion bright colors

A **New! "Frolic"**, a fashion first. Beautiful, diamond-shaped dial in round gold color and enameled metal case with matching, tapered band of luxurious suede. Red, green, blue, and black. *State color.*
4 N 1869E—Shpg. wt. 4 oz. $9.77

C **New! "Fiesta"** . . exciting as a Spanish festival. Rich gold-color metal case. Vividly enameled bezel fluted for unusually becoming effect. Matching enameled gold-color metal expansion. *State color* black, blue, red or brown.
4 N 1871E—Shpg. wt. 4 oz. $11.77

E **Rich-looking, new "Coin."** Gold-color case with coin-edge design endpieces. Chic black dial. Gold-color numerals, hands. Black suede leather strap.
4 N 1872E—Shpg. wt. 4 oz. $9.77

B **She'll cut an enviable fashion Swath** when she wears "Swirl," this brilliant compliment-catcher. Gold-color metal case, expansion band. Colorful bezel, matching inserts. *State* black, red or blue.
4 N 1867E—Shpg. wt. 4 oz. $11.77

D **Prettily petaled top** in blue, red, gold, or white with black accents. "Balalaika" has a gold-color metal case with matching, tapered suede strap. Flattering to her wardrobe. *State color.*
4 N 1851E—Shpg. wt. 4 oz. $9.77

F **New! "Coin"**—Simplicity with a dash of drama. Silver-color dial, black numerals and markers, gold-color hands. Gold-color case; suede leather strap.
4 N 1873E—Shpg. wt. 4 oz. $9.77

Fashion idea from yesteryear . . the fabulous fob watch

G **New! Exquisitely styled lapel watch.** A high fashion accessory that will be an exciting addition to her wardrobe. Gold-color metal case and bow pin ornamented with white simulated pearls and rhinestones. Delicate black numerals.
4 N 1814E—Shpg. wt. 4 oz. $9.77

H **New! A fashion standard!** . . this lapel watch dangling from gracefully fashioned bow. Both adorned with individually set simulated pearls and a rainbow of multi-colored simulated stones. Gold-color case; Roman numeral dial.
4 N 1815E—Shpg. wt. 4 oz. $9.77

All watches shown on opposite page, are approximately ¾ actual size

OUR FINEST JEWELRY SELECTION

Outstanding styles that speak for your good taste . . gift boxed

J **TRADITION . . Our Most Elegant 3-pc. set.** Delicate arabesques half moon simulated pearls and tapering rhinestone baguettes. Reflections of captured moonbeams and radiant loveliness. Sunburst 1⅛-in. clip back earrings. 7⅛-in. bracelet. Necklace adjusts from 13 in. to 16 in. Gold color metal; white simulated fresh water pearls and rhinestones.
4 N 4113E—Shpg. wt. 8 oz. . . . . . . Set $14.97

Imported rhinestones of diamond-like brilliance. Polished and hand set. Non-tarnishing rhodium-plated finish.

K **Bogoff New 3-pc. set.** Lavish, regal tiara design. Over 151 perfectly cut rhinestones in necklace. Adjusts 13-16⅝ in. ⅜ in. clip back earrings. 7⅛-in. bracelet. Safety chain. *State* crystal or ice blue.
4 N 4108E—Shpg. wt. 8 oz. . . . . . Set $12.97

L **Weiss New 3 pc. set.** Frozen splendor in a luxurious splash of sparkling rhinestones. Necklace has over 124 beautifully cut brilliant stones. Adjusts 13 to 16 in. 7-in. bracelet, 2 rows. ⅝-in. screw back earrings. *State* crystal, ice blue.
4 N 4107E—Shpg. wt. 8 oz. . . . . Set $9.97

TRADITION'S new fashion find . . simulated fresh water pearls, such a pretty pretense with a muted luster theirs alone. Textured gold-plated rim and rhinestones enhance their subtle beauty.
4 N 4122E—3-pc. set. Shpg. wt. 8 oz. . . $9.97

M **2 row necklace** adjusts 13 in. to 17 in.
4 N 4514E—Shpg. wt. 2 oz. $3.97

N **Button clip back earrings** 1⅛ in.
4 N 3816E—Shpg. wt. 2 oz. $2.00

P **7½-in. bracelet.** 1⅛ in. wide. Safety chain.
4 N 3815E—Shpg. wt. 2 oz. $4.97

Popular Priced Fashion Jewelry . . exciting jewel-tone flattery

Imported, handset brilliant rhinestones. *Non-tarnish rhodium-plate finish.*

R **Weiss Pin and Earring Set** . . bold and beautiful. Large and shining in striking Renaissance design. 1⅝-in. pin with safety catch. ⅝-in. clip back earrings. *State* ice blue or crystal.
4 N 4110E—Shpg. wt. 8 oz. . . . . Set $8.97

S **Bogoff 3-pc. set.** Exquisite radiance. Necklace adjusts to 16 in. Bracelet 7 in. Safety chain. Clip back earrings 13/16 in. *State* gold color with Aurora rose and ice blue, silver color with crystal.
4 N 4106E—Shpg. wt. 8 oz. . . . . Set $7.97

T **Weiss 3-pc. set.** New, graceful elegance in rhinestones. Necklace adjusts to 16 in. Bracelet 7 in. 1-in. clip back earrings. *State* crystal or ice blue.
4 N 4105E—Shpg. wt. 8 oz. . . . . Set $7.97

V **Bogoff New . . Graceful and Tapering 2-pc. set.** Drop pendant; 88 rhinestones in necklace . . adjusts to 15⅝ in. 1⅛-in. screw back drop earrings. *State* ice blue or crystal rhinestones.
4 N 4104E—Shpg. wt. 8 oz. . . . . Set $4.97

W **Bogoff New Aurora Borealis 2-pc. set.** Twinkling fires of colors enliven your fashion fancy. Lovely delicate, design. Necklace adjusts to 18 in. Star shape 1⅛-in. clip back earrings. *State* lt. sapphire color Aurora, crystal or rose with clear rhinestone accents.
4 N 4103E—Shpg. wt. 8 oz. . . . . Set $4.97

X **Bogoff New Pin and Earring set.** Exquisite design in striking brilliance of color. Bold as fashion decrees. 2⅛-in. pin with safety catch. ⅝-in. clip back button earrings. *State* ice blue or crystal.
4 N 4109E—Shpg. wt. 8 oz. . . . . Set $4.97

Thrifty Priced Fashion Accents . . for that modish look

Y **Coro New Leaf Motif 2-pc. set.** Fresh accent in its charming simplicity . . brightens basic-type clothes. Sparkling accents enhance lovely floral motif. Necklace adjusts 13⅛ in. to 16⅛ in. 1⅜ in. convex clip back earrings. *State* gold color with crystal, gold color with jade green.
4 N 4119ME—Shpg. wt. 6 oz. . . . . . Set $3.97

Z **Matching 7⅛-in bracelet.** Safety chain.
4 N 4120ME—Shpg. wt. 2 oz. $2.00

AA **Matching convex pin.** Safety catch.
4 N 4121ME—Wt. 2 oz. 2¾ in. . . . $2.00

BB **Coro New Egyptian Motif 2-pc. set.** Reminiscent of Cleopatra's jewelry. Delectable colors . . capturing a frosted effect and glowing with soft opalescent hues. Necklace adjusts 11⅛ to 16⅛ in. 1-in. clip back button earrings. *State* gold color with pink, Fire red; silver color with lt. blue, gunmetal.
4 N 4117ME—Shpg. wt. 6 oz. . . . . . Set $3.97

CC **Matching 7⅛-in bracelet.** Perfectly enhances beauty of necklace.
4 N 4118ME—Shpg. wt. 2 oz. $2.00

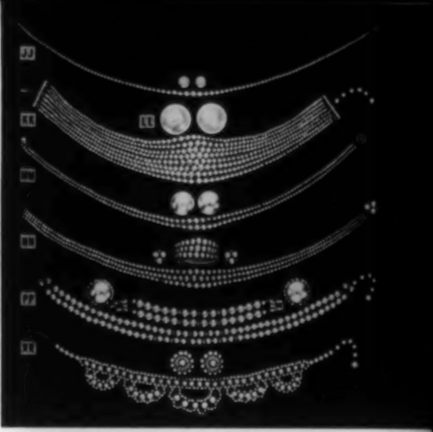
DD **Coro 3-pc. Rhinestone set.** Accent on center stone setting. Necklace adjusts to 15 in. 7-in. bracelet. ⅛-in. screw back button earrings. *State* silver color with crystal or ice blue.
4 N 4102E—Shpg. wt. 6 oz. . . . . Set $3.97

EE **TRADITION 3-pc. Set.** Flashing rhinestones set in gold or silver color metal. Necklace adjusts 12⅝ in. to 16⅛ in. 7 in. bracelet. ⅝ in. screw back earrings. *State* silver color with crystal, amethyst, ice blue; gold color with topaz.
4 N 4101E—Shpg. wt. 6 oz. . . . . Set $3.97

FF **TRADITION Cultured Pearl Ballerina Pin.** Gold color with rhinestones. 1⅝ in.
4 N 3501E—Safety catch. Wt. 2 oz. . . . $2.97

GG **TRADITION New Filigree 2-pc. set.** Necklace adjusts 13 in. to 17 in. 1-in. earrings. *State* silver color with crystal or ice blue; gold color with topaz.
4 N 4100E—Shpg. wt. 6 oz. . . . . Set $2.97

HH **TRADITION 2-pc. set.** Necklace adj. 13-17 in. ⅛-in. clip earrings. *State* gold color, pink, White; silver color, gunmetal.
4 N 4114E—Shpg. wt. 4 oz. . . . . Set $1.97



Simulated, Lustrous Pearls at a tiny, tiny price
Lovely, shimmering white costume accents

JJ **Necklace and Earring Set.** 17⅝-in. graduated necklace. Sterling silver filigree clasp. 9/16-in. screw back button earrings.
4 N 4123E—Shpg. wt. 2 oz. . . . $1.00

KK **New 8 Row Graduated Bib.** So important this year! Rhinestone clasp. Adjusts 14⅝ in. to 17⅛ in.
4 N 4124E—Shpg. wt. 2 oz. . . . $2.00

6 Row Graduated Bib. Wt. 2 oz.
4 N 4125E—Adjusts to 17¼ in. $2.00

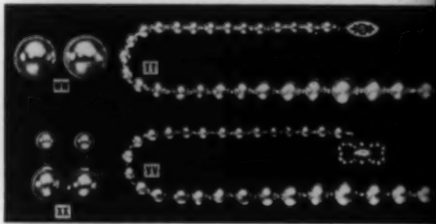
LL **Matching Wafer Clip Earrings.**
4 N 4126E—Shpg. wt. 2 oz. $1.00

MM **2 Row Necklace, Earring Set.** 16⅝-in. necklace. 11/16-in. clip back earrings. Wt. 2 oz. Boxed.
4 N 4128E—Sterling clasp. . . . $2.00

NN **3-pc. Set.** 3 row graduated 16⅝ in. necklace; simulated pearl, rhinestone clasp. 11/16-in. clip back earrings with rhinestones. 3 row graduated spiral cuff bracelet. Boxed.
4 N 4129E—Shpg. wt. 2 oz. Set $2.97

PP **3-pc. Set. 2 Row Uniform Choker** adjusts 15 in. to 17 5/16 in., 10 rondelles. Rhinestone clasp. 2 row, 7 9/16 in. bracelet, 6 rondelles, rhinestone clasp. 1⅛-in. clip back earrings, rhinestone rim. Boxed.
4 N 4130E—Shpg. wt. 2 oz. Set $3.97

RR **Woven Collar, Earring Set.** Adjusts 14⅛ in. to 16⅝ in. 1 in. clip back earrings. Boxed.
4 N 4127E—Shpg. wt. 2 oz. Set $2.00



TRADITION Simulated Pearls . . high luster, shining beauty

Finer Quality

TT Lustrous Simulated Pearls. Matched and hand knotted on strong silk. Gift Boxed.

Regular Length. About 17 in. 10K white gold filigree clasps. Shortener is included also.
4 N 4687E—1 Row. Wt. 8 oz. $2.90
4 N 4688E—2 Row. Wt. 8 oz. 5.90
4 N 4689E—3 Row. Wt. 8 oz. 7.90

Adjustable length—13⅛ to 16⅛ in. Rhinestone clasp.
4 N 4694E—1 Row. Wt. 8 oz. $2.90
4 N 4695E—2 Row. Wt. 8 oz. 4.90
4 N 4696E—3 Row. Wt. 8 oz. 6.90

Earrings are gift boxed in aqua rayon velvet square box with white rayon satin lining. You'll want to keep this lovely box permanently. All Prices above include 10% Federal Excise Tax. Measurements are approximate. Order now—shop the easy, convenient catalog way.

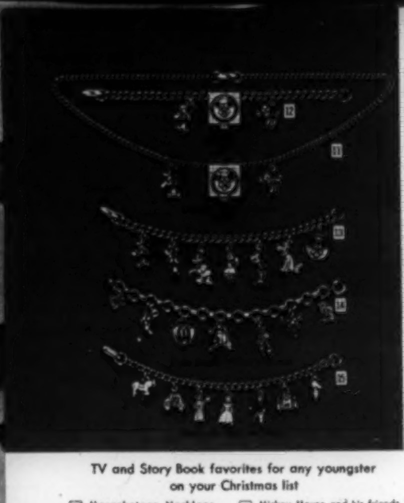
WW Button Earrings. A fashion must for all the basic and dressy clothes you possess. Beautiful sterling silver screw-back.
4 N 3900E—⅝ in. Wt. 3 oz. . . $2.04

VV **Our Finest Simulated Pearls.** Individually hand dipped, hand polished. Carefully matched for true elegance and beauty of form. Hand knotted between each pearl for a real pearl look. Sterling clasp with rhinestones . . delightful accent. These pearls are hand dipped with 12 even coats of pearl essence. Exquisite Aqua Velvet gift box with snap lid demure shell shape design . . and white satin lining. Box may be used as jewel treasure box — you'll be proud to own and display it.

Regular. About 17 inches. Shortener included also.
4 N 4610E—1 Row. Wt. 8 oz. $ 5.90
4 N 4611E—2 Row. Wt. 8 oz. 9.90
4 N 4612E—3 Row. Wt. 8 oz. 12.90

Adjustable Length . . 13⅛ inches to 16⅛ inches.
4 N 4684E—1 Row. Wt. 8 oz. $ 5.90
4 N 4685E—2 Row. Wt. 8 oz. 9.90
4 N 4686E—3 Row. Wt. 8 oz. 12.90

XX **Drop Earrings.** Sterling silver screw back. Lovely drop earrings complement your pearl necklace or bracelet. ⅞ inches.
4 N 3907E—Shpg. wt. 3 oz. . . . $2.04



TV and Story Book favorites for any youngster on your Christmas list

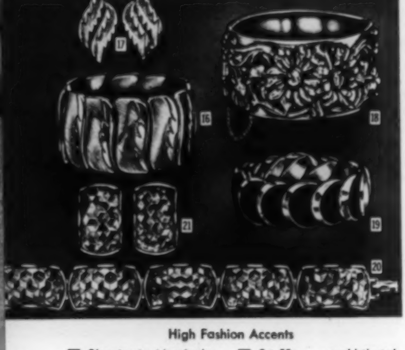
11 **Mouseketeer Necklace.** Jack-in-the box Mickey Mouse pops out. Two smaller Jimminy Cricket and Mickey Mouse charms in gold color and assorted enameled accents. 20-inch neckchain. Shipping weight 2 ounces.
4 N 3780E—Gold-color..**$1.00**

12 **Mouseketeer Bracelet** . . . matches above necklace. A perfect set to show off to the gang. What delight to see the box pop open and Mickey Mouse jump up. Shipping weight 2 ounces.
4 N 3779E—7 in. long....**$1.00**

13 **Mickey Mouse and his friends** parade as 7 colorful charms. Gold-color bracelet, 6½ in.
4 N 4434E—Wt. 2 oz......**$1.00**

14 **Dale Evans** adds her brand to the 6 other Western charms. Silver color metal adorned with simulated turquoise stones. Shipping weight 2 ounces.
4 N 4435E—7¼ in. long...**$1.00**

15 **New** Cinderella and 6 other charms in enameled colors. A fairy-tale treat. 6 in. Shipping weight 2 ounces.
4 N 4428E—Gold color....**$1.00**



High Fashion Accents

16 **Gleaming in rich splendor.** 1⅝-in. wide expansion bracelet. Combination engine turned and plain links. *State* gold or silver color.
4 N 4131ME—Wt. 2 oz...**$1.00**

17 **Feather Design Earrings** . . . match bracelet (16). 1 in. clip back contour earrings.
4 N 4132ME—Wt. 2 oz...**$1.00**

18 **Ornate flowers** in raised overlay design. Wide—1½ in. Antique silver color lends a soft patina finish. Safety chain.
4 N 4430E—Wt. 2 oz....**$2.00**

19 **Cut 98c** . . . sophisticated cuff bracelet. Expansion style. Sleek half-moon disc in jet enamel rimmed by gold-color metal. ⅝ in. Wt. 2 oz.
4 N 4420E—Was $1.98.....**$1.00**

20 **Sleek, modern** . . . hammered effect lends a striking look. 7½-in. flexible bracelet. *State* gold or silver color metal.
4 N 4133ME—Wt. 2 oz.....**$1.00**

21 **Earrings** . . . in clip back button style matches bracelet (20) above. 1½ inches. *State* gold or silver color.
4 N 4134ME—Wt. 2 oz....**$1.00**

Tradition Jewelry Cases

Featuring the new, sleek look keyed to modern living

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

- Designed to be shown proudly on dresser tops
- Handsome, elegant simulated leathers
- Rayon-satin and velvet linings
- Solidly constructed for wear
- Jewelry not included

22 **Our Very Best . . . Spacious Treasure Chest For Milady's Boudoir** . . . Designed to hold all her treasures—a beauty to behold in its look of plush splendor. A luxurious 14x8x5 in. of cleverly designed space. Split cover adorned with gold leaf drawings of noble knights and ladies. Velvet lined for the touch she loves. Up-swing tray of 8 sections. Pullout tray. Triple partitioned velvet base. Accessory compartment in front half has lift off cover with mirror. Pull out drawer with revolving lazy suzan and 2 side compartments. Sleek, modern plastic legs. Thumb piece catch on both covers. Solid wood construction. Wt. 4 lbs. 8 oz.
4 N 4802—Ivory with lt. blue............**$13.50**

23 **Harmonizes with Modern Furnishings.** A slip of a drawer and all jewelry is easily obtained. 9¾x7⅝x3⅛ in. Rich, simulated leather grain bound with smart, gleaming gold color trim and drawer pulls. Gold color signet plate with mock monogram design lends a touch of elegance. First 2 drawers partitioned to hold quantities of jewelry. 12 partitions in bottom drawer for earrings and pins. Plush velvet lining. *State* white with fuchsia lining or lt. blue with dk. blue lining.
4 N 4803—Plastic Wrap. Shpg. wt. 4 lbs. 8 oz. **$11.50**

24 **Vanity Jewel Chest** . . . a lovely lyric design. Roomy 14x8x5 in. Delicate scalloped velvet trim on inside, satin cover pad with large mirror in center. Two lift out velvet trays with 12 compartments in each. Partitioned velvet lined pullout drawer. Gold leafing on top and sides of chest highlights its beauty. Solid wood frame construction. Luggage type lock, key. Shpg. wt. 4 lbs.
4 N 4846—Ivory with light blue...........**$9.64**

Fine Quality Jewelry Boxes

25 **Any Queen's Delight.** Styled for dramatic use of every inch of space. 13½x7½x4 in. Partitioned up-swing center tray flanked by 2 out-swinging side trays with 8 sections each. Large mirror. 3 section bottom. Wood construction. Luggage type lock, key. *State* Fjord blue with pink or ivory with coral.
4 N 4822—Shipping weight 3 lbs. 4 oz.....**$6.74**

26 **Flip Top Design.** Split covers with gold leaf star design. Full 13¾x6⅛x2⅝ in. Velvet up-swing tray with 6 sections. Six velvet sections in case front and accessory space in rear. Right side has 3 division pad. Thumb piece catch. Slanted plastic legs. *State* mist gray with coral, pink with coral, ivory with coral.
4 N 4844—Shipping weight 3 lbs. 4 oz.....**$5.74**

27 **Eight Section Up-Swing Tray.** Provides handy space for all her jewelry. Good size 12x8⅛x3⅜ in. Partitioned velvet base. Pull-out drawer is partitioned and velvet lined. 2 brass knobs. Sturdy wood construction. Thumb piece catch. *State* turquoise with coral, ivory with blue, pink with pastel blue.
4 N 4839—Shipping weight 3 lbs..........**$4.77**

28 **Two Up-Swing Trays** with 4 compartments in each. 10⅛x7⅛x2⅞ in. Velvet triple partitioned base. Gold leafing on outside cover. Brass rim. Steelette construction. Thumb piece catch. *State* mist gray with pink, pink with coral, ivory with blue, blue with pink.
4 N 4831—Shipping weight 2 lbs...........**$3.77**

Good Quality Jewelry and Earring Cases

29 **Snowflake Pattern. 6 section velvet up-swing tray.** Partitioned satin base holds extra jewelry pieces. Good size 10x7⅛x2⅝ in. 2-tone leafing on outside cover adds fashion fancy. Steelette construction. Heart lock, key.
State ivory with lt. blue, mist gray with coral, Fjord blue with pink.
4 N 4827—Shipping weight 2 lbs...........**$2.80**

30 **9⅝x6⅞x3⅝ in.** Velvet up-swing tray; 6 sections. Lovely motifs on inside, outside covers. Satin base. Fiberboard construction.
State Santa Fe blue with light pink, coral rose with baby blue, ivory with baby blue.
4 N 4817—Wt. 1 lb. 8 oz. Heart lock, key..**$1.84**

31 **Low Priced.** Fiberboard construction. Up-swing tray with 3 sections. Rayon satin lined. Heart lock, key. *State* ivory with lt. green, Santa Fe blue with lt. pink, all wine.
Handy 9⅛x6½x3 inches.
4 N 4834—Shipping weight 1 lb. 8 oz......**$1.47**
Smaller 7⅜x5⅜x3 inches.
4 N 4833—Shipping weight 1 lb..............**93c**

32 **Earring and Pin Case. 20 Velvet Compartments.** 10 7/16x7 7/16x1⅞ in. Raindrop pattern for novel touch on inside, outside covers. Hooks and elastic in lid hold necklaces. Brass-plated rim, thumb piece catch. Steelette construction. *State* Fjord blue with lt. pink, ivory with blue, mist gray with coral.
4 N 4848—Shipping weight 1 lb. 8 oz......**$2.80**

33 **Earring or Pin Case** . . . 12 Velvet Compartments. 9½x6½x1⅝ in. Gold leafing on cover; star design on satin cover pad. Lock and key. Steel frame construction. *State* ivory with baby blue, Silver gray with light pink.
4 N 4800—Shipping weight 1 lb...........**$1.84**

TRADITION Costume Bracelets and Earrings . . . a look of the precious

34 **Antique-Look 8-in. Charm Bracelet.** 10 delightful charms . . . inspired from historical designs. Alternating plain and textured double links. Charms studded with assorted, simulated stones and pearls.
4 N 4441E—*Antique gold color.* Wt. 2 oz....**$4.97**

35 **New and Striking** . . . Antique-look Bracelet. Massive look of simulated turquoise stones in burnished silver-color filigree metal. Bracelet 7½ in. long, 2 in. wide. Matching earrings . . . 1½-in. clip backs.
4 N 4437E—Shipping weight 2 oz......Set **$2.00**

36 **Indian Design Bracelet** . . . rich colorful reconstructed turquoise stones set in gleaming silverplate. 2 in. at widest point.
4 N 4421E—Shipping weight 4 oz..........**$3.97**

37 **Matching Earrings.** 1-in. clip back.
4 N 3921E—Shipping weight 2 oz..... **1.00**

38 **Striking Filigree Design.** Florentine type . . . exciting accessory touch for any fashion. Convex flexible bracelet molds to the arm. Wide 2 inches. *State* gold or silver color.
4 N 4438E—Shpg. wt. 2 oz. 7⅜ inches....**$1.00**

Lovely Tradition Compacts and Carry-alls . . . beauty at her finger tips

39 **Gold-color Initial on black enamel.** Gold-color metal case. 2⅝-in. round sifter, puff. *Print 1 initial* (not in Q, X or Z).
4 N 4703—Shipping weight 5 oz...............**93c**

40 **Floral Design in Rhinestones** on pearlized plastic top. Gold color metal case. 2 13/16x 2⅝-in. sifter, puff.
4 N 4725E—Shipping weight 5 oz..........**$1.00**

41 **Gay '90's Watch Fob** on black ground. Gold color top lifts up to hold 2 pictures. 2 5/16-in. sifter. Gold color bottom.
4 N 4726—Shipping weight 5 oz..........**$1.84**

42 **Mother-of-pearl top.** Gold-color metal case. Sifter and puff. 2 13/16x2⅝ in.
4 N 4709—Shipping weight 5 oz..........**$1.84**
Non-Spill inner door style.
4 N 4710—Shipping weight 5 oz.......... **2.80**

43 **Lovely Cloisonne Top.** Gold-color metal case. 2⅝-in. round sifter.
4 N 4729—Shipping weight 5 oz..........**$1.84**
Non-spill inner door style.
4 N 4730—Shipping weight 5 oz.......... **2.80**

44 **Eastern Star.** Authentic emblem, Gold-color metal case. Inner door. Wt. 5 oz.
4 N 4711—2 13/16x2⅝ inches...............**$1.84**

45 **Raised Floral Design** . . . in rhinestones. 2 15/16x2⅛-in. oval sifter.
4 N 4728E—*Gold satin color finish..* Wt. 5 oz.**$2.00**

46 **Raised Rhinestone Initial** on black. Gold color sides, black enamel bottom. *Print 1 initial* (not in Q, U, X, Y, Z). 2 13/16x2⅝ in.
4 N 4727E—**Inner door.** Shpg. wt. 5 oz.....**$2.00**

47 **Carry-all**—Gold color Rayon Brocade. 7⅛x4⅛ in. Simulated pearls on gold-color metal compact, lipstick tube and comb. Compact 2 13/16x2⅝ in. Sifter. Rayon taffeta lined.
4 N 4700E—Wt. 7 oz. 15c Fed. Ex. Tax Incl. **$2.97**

48 **Our Finest Luxurious Clutch Bag Carry-all.** Black rayon faille. Opens to 7⅝ in. length. Inner pocket. Exquisite Harlequin motif of abalone pearl adorns simulated fresh water pearl top lipstick holder, compact. Gold color sides, bottom. Square lipstick holder with mirror; plastic comb. 17c Fed. Ex. Tax Incl.
4 N 4731E—Wt. 7 oz. 2 13/16/2⅝ in. sifter..**$5.97**

Prices, wherever "E" is added to catalog number, include 10% Federal Excise Tax unless otherwise stated. Jewelry measurements are approximate ing

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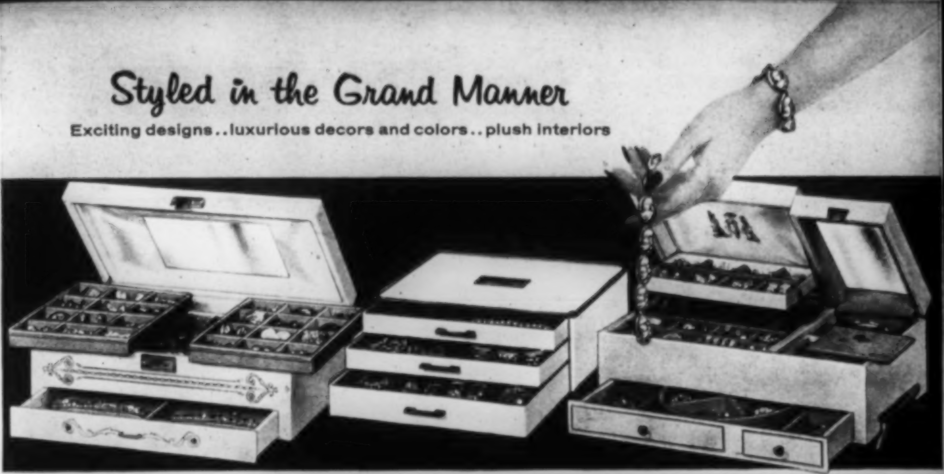
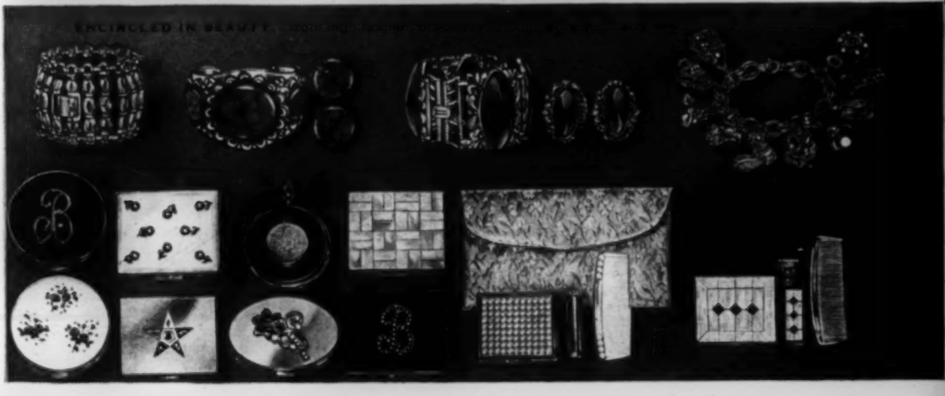
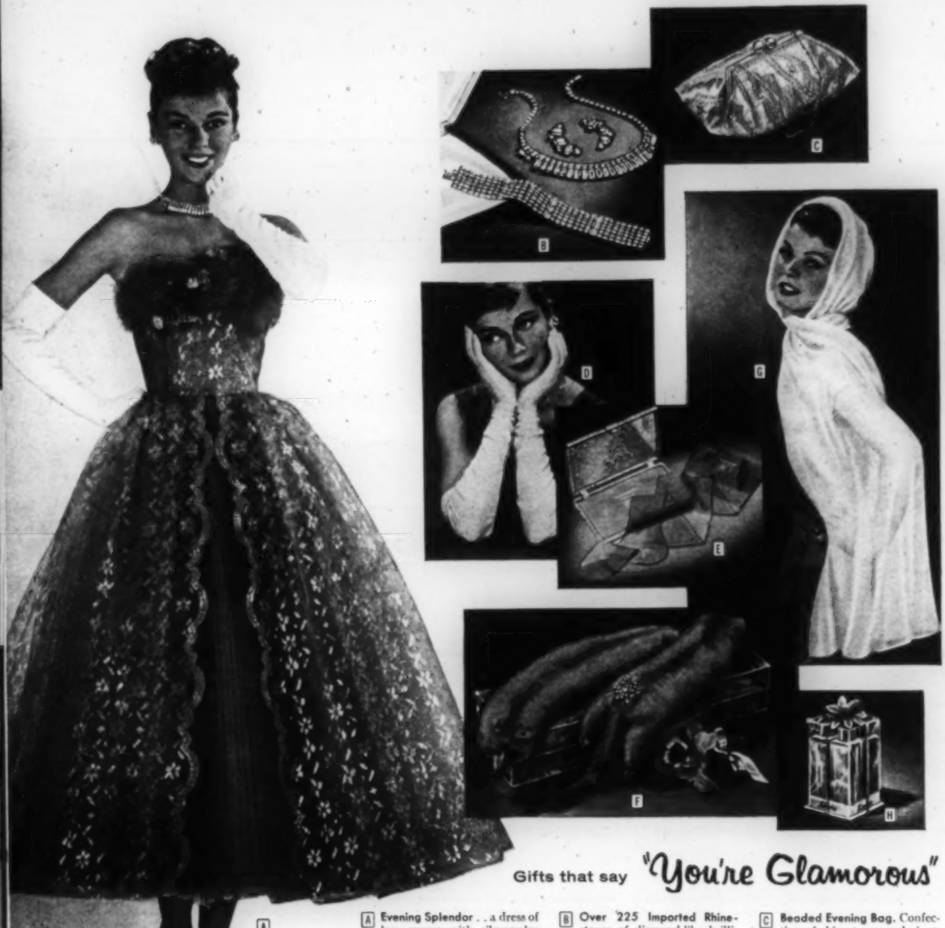
Styled in the Grand Manner

Exciting designs..luxurious decors and colors..plush interiors







Gifts that say "You're Glamorous"

A **Evening Splendor** . . a dress of lace woven with silver-color Lurex . . nylon net underskirt pleated in front (pleats stay!). Bodice is boned, plain in back with low neckline. Nylon lace; acetate taffeta lining; net stole (*not shown*). Back zipper; skirt about 33 in. long. Dry clean. *Junior's sizes* 7, 9, 11, 13, 15. *State size*. Wt. 3 lbs.
031 N 08023—Ice blue........$19.50
031 N 08024—White........ 19.50

F **Orchids and Mink for Her** . . rhinestone-clasped natural mink scarf with a live orchid corsage as a gift. 2-skin contour scarf, each skin about 27 in. long. For free orchid corsage, fill out and mail postage-paid card. Wt. 2 lbs.
P17 N 0773E—Silverblue (silver-gray)
P17 N 0774E—Pastel (medium brown)
$8 down, 2-skin mink......Cash $79.50
P17 N 0775E—Ranch (dark brown)
$7 down, 2-skin mink.....Cash $69.50

B **Over 225 Imported Rhinestones** of diamond-like brilliance. Set in rhodium. Necklace adjusts to 16½ in. 1¼ in. clip back earrings. 7-in. bracelet. Gift box. *State* ice blue or crystal color.
4 N 4161E—Wt. 12 oz..3-pc. Set $13.90

D **Long Sparkling Evening Gloves.** Helanca® stretch nylon yarn and silver-color metallic Lurex. Fit all sizes. About 21½ in. Hand wash separately. Wt. 4 oz.
88 N 5462—Pink..............$5.66
88 N 5461—White............ 5.66

G **Silk Chiffon Hooded Stole.** Graceful, long (about 84x36 in.) with handrolled edges, attached hood. Imported from Japan. Hand wash. Shpg. wt. 11 oz.
88 N 8838—Pink..............$5.97
88 N 8839—White............ 5.97

C **Beaded Evening Bag.** Confection of rhinestones and simulated pearls on a pillow pouch of acetate satin. Silver-color metal chain and frame, satin lining. About 6½x3 in. Shpg. wt. 1 lb.
88 N 2975E—White...........$8.44

E **Glamorous Luxury Sheer Nylons** in latest tints . . plus plastic box. Full fashioned thin seams. *State color* Gray Modish (illustrated), Chameleon, Midnight. *State size* 8½, 9, 9½, 10, 10½, 11.
75N788—Shpg. wt. 6 oz. 3 Prs. in box $4.00

H **Lyric Cologne Glamour Quartet.** A variety of scents to match every mood. 1 oz. each of Floral Note, Chansonette, Bright Vision, Lute Song. Prettily topped by a holiday ornament. Gift box.
8 N 9384E—Shpg. wt. 1 lb...... $3.00

Sears Easy Terms are available . see page 355 for complete details ous"

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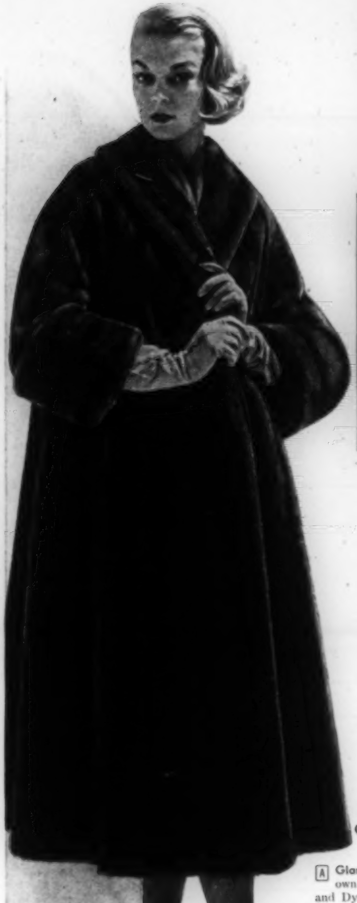

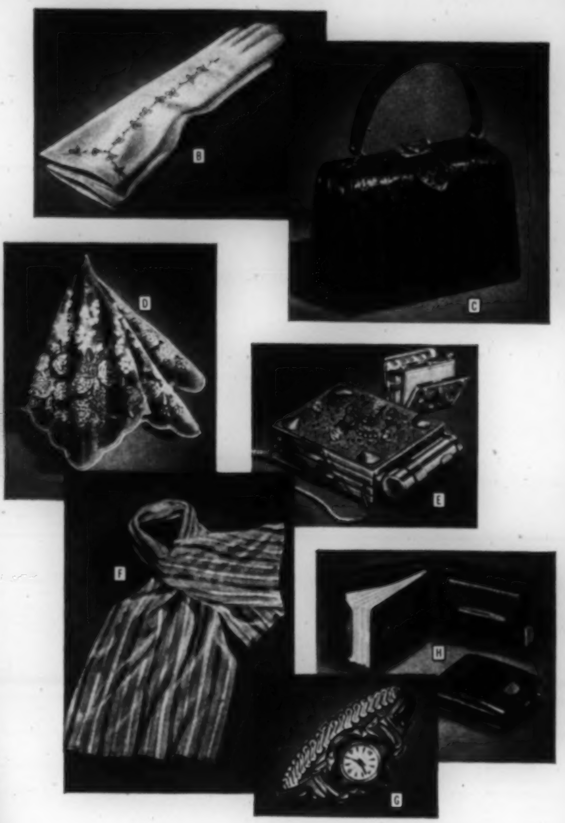

Gifts that say "You're Somebody Special"

[A] **Glamorous Odyna Coat,** Sears own fabulous fabric of Orlon* and Dynel, hand-striped to look like luxurious, natural fur. Mothproof, mildewproof. Hand-tailored by a master furrier. Must be furrier cleaned. Milium insulated acetate stain patterned lining *Juniors' sizes* 7, 9, 11, 13, 15, 17. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 7 lbs.
017 N 2135—Tones of ranch brown
017 N 2134—Tones of silver (lt.) gray
017 N 2136—Tones of mist (med.) gray
$8.00 down . . . . Each, cash **$79.50**

[F] **Pure Silk Scarf.** Lustrous ribbon stripes on sheer white. About 15x47½ inches, including fringe. From Japan. Dry clean.
88 N 8222—Gold and amber stripes
88 N 8223—Aqua and turquoise blue stripes. Shpg. wt. 2 oz. . . . . Each **$2.97**

[B] **Elegantly Hand Embroidered Gloves.** Double woven cotton. About 15 in. long. From West Germany. Hand wash. *State glove size* 6½, 7, 7½. Shpg. wt. 3 oz.
88 N 5811—Beige **88 N 5810**—White
88 N 5812—Black Each pair . . . **$3.44**

[D] **Sparkling Iridescent Hankies** made in Switzerland. Smart prints, smart colors touched with gold-color and white. Fine cotton with scalloped edges, about 17x17 inches. Boxed. Shpg. wt. 5 oz.
88 N 8788—Assortment of **3** for **$2.97**

[G] **Fashion Watch.** She'll love looking over the four-leaf clover design gold anodized aluminum case. Case top enameled in blue, black or red. Matching enameled inserts on gold-color expansion.
4 N 1849E—Wt. 4 oz. State color . **$11.77**

[C] **Our Finest Alligator Bag,** a real treasure. Opens wide. Unusually rich leather lining and coin purse. Center zipper, mirror. About 10½x7 in. Wt. 2 lbs. 9 oz.
88 N 150E–Brown. $3 down, cash **$29.96**
88 N 151E–Black. $3 down, cash **29.96**

[E] **Fitted Glitter Carryall** of gold-color metal, flower encrusted, with pretty beads and shells. Lipstick case, mirrored powder section on one side, mad-money space on other. About 3½x2⅝ in.
88 N 3952E—Shpg. wt. 8 oz. **$4.97**

[H] **Sparkling Wallet.** Gold embossed flaps, a pretty touch on fine topgrain cowhide. Handy change purse and pass case. 4½x3¼ inches closed. Shpg. wt. 4 oz.
88 N 4150E–Brown **88 N 4151E**–Red
88 N 4152E–Antique white . . . Each **$3.66**

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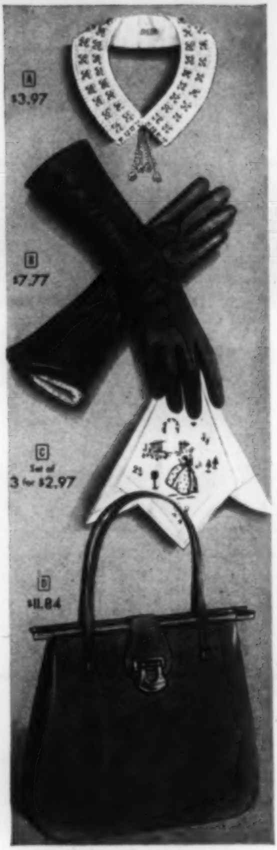
* DuPont T.M. for acrylic fiber

Prices of catalog numbers ending in "E" on these 2 pages include 10% Fed. Ex. Tax.

Smart Gifts that say..



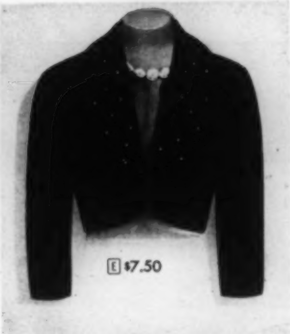
[A] Sham Pearl Collar. Floral detail of pearl clusters with rhinestones that flash in rainbow hues. Rayon lined. From Japan. About 1¾ in. wide. Shipping wt. 8 oz.
88 N 8224—White. Fits all sizes. **$3.97**

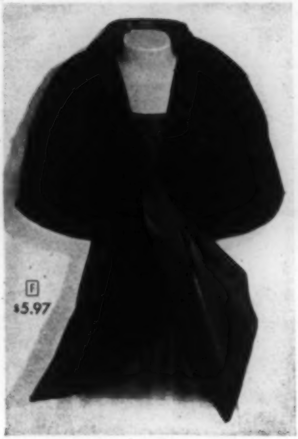
[B] Gloves of Lined Imported Capeskin. Marvelous length for push-up sleeves. Warm knit Orlon* lining. Bolton thumb. About 13¾ in. long.

State size 6½, 7, 7½. Shpg. wt. 4 oz.
88N5301—Lt. brown **$7.77**   **88N5300**—Black **$7.77**
* Dupont trademark for acrylic fiber

[C] Charming "Sampler" Style Hankies from Switzerland. Sheer cotton batiste with taped borders, hand rolled. Colorful embroidery in corner. About 12½x12½ in. Wt. 5 oz.
88 N 8790—White with multicolor. . . . **3** for **$2.97**

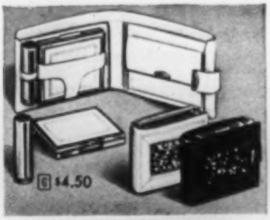
[D] "Lavalize" Handbag . . amazingly durable; bonded leather fibers laminated on Vinyl plastic. Won't scuff, fade or spot; soil wipes off. Leather lined; coin purse, mirror and zipper pocket. About 12x10 in. Wt. 2 lbs. 2 oz.
88 N 154E—Tan **$11.84**   **88 N 155E**—Red **$11.84**
88 N 153E—Black **11.84**   **88 N 156E**—Gray **11.84**

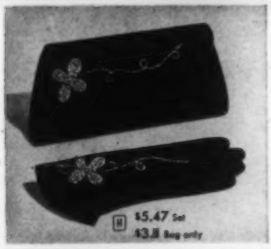


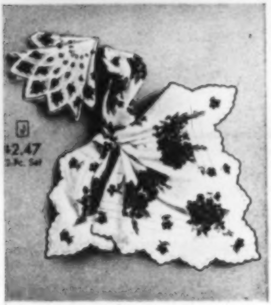


[E] Festive New Rayon Velvet Jacket has an unusually opulent look because its shawl collar is smocked with brilliant rhinestone nailheads. The jacket is smartly shaped with dolman sleeves, cropped short at the waistline. Looks equally smart with full skirts or slim silhouettes. Crush resistant rayon velvet, fully lined with acetate taffeta. Dry clean only. *Sizes* Medium (fits bust sizes 34 to 36 inches) or Large (fits bust sizes 38 to 40 inches). *Please state size*. Shipping weight 1 pound 5 ounces.
88 N 8846—Black. **$7.50**

[F] Dramatic Reversible Stole. One side is rayon velvet, rich, black, and crush resistant. The other side is brilliant, lustrous acetate satin. An important fashion, vastly becoming, destined to turn the simplest gown into a glamorous creation. Beautiful big size (about 18x82 inches) gives it grace however you toss it about your shoulders. Ends are diagonally shaped. Dry clean. Shpg. wt. 1 lb. 5 oz.
88 N 8847—Fuchsia rose with black. **$5.97**
88 N 8848—Kelly green with black. **5.97**







[G] Beauty Kit Billfold. Topgrain cowhide with pretty needlepoint panel, gold embossing. Metal compact and lipstick case inside. Change pocket. About 4¼x3¼ in. Wt. 8 oz. Price includes 25c Fed. Exc. Tax on Wallet.
88 N 4156E—Antique white. **$4.50**
88 N 4155E—Black. **4.50**

[H] Sparkling Corde Clutch and Glove Set. Shining metallic thread design on rayon corde clutch. Rayon lined, about 9x4½ in. Gloves are Helanca® stretch nylon yarn with silver-color corde design, shirring at wrist, *fit all hand sizes*. Hand wash. Shpg. wt. 11 oz. Price of set includes 28c Fed. Exc. Tax on bag.
88 N 2977E—Black. Set **$5.47**
88 N 2979E—Navy blue. . . . . Set **5.47**

Bag only. Shipping weight 8 ounces.
88 N 2980E—Black   **88 N 2981E**—Brown
88 N 2982E—Navy blue   Each bag. **$3.11**

[J] Kerchief and Hankie Set with sentimental violets on white. Head kerchief is pure silk crepe, about 33½x33½ in.; made in Japan. Circular handkerchief is cotton, about 14 in. diameter. Hand wash separately. Wt. 2 oz.
88 N 8233—Two piece set. **$2.47**

Prices of catalog numbers on these 2 pages ending with E include 10% Federal Excise Tax. Measure for Gloves . . chart on page 103.

"you're Someone very Special"

K **Imported French Ribbon Scarf,** a lustrous beauty of acetate satin, woven in lovely colors, the narrowest stripes in black and white. About 11x45 in. including self fringe. Hand wash separately. Shpg. wt. 3 oz.

88 N 8226—Lilac, rose and pink	**$2.97**
88 N 8227—Gold, amber and gray	2.97

L **Rich, Dark Ranch Mink Collar,** a wonderful gift she'll wear with sweater, dress or suit. Fashioned of genuine mink tails in a rich brown tone. About 3½ in. wide, with a rhinestone button (closes with an elasticized loop). Printed acetate satin lining.
Fits all neck sizes. Shipping weight 6 oz.

88 N 8225E—Ranch (dark brown) mink	**$9.97**

M **Give Beautiful Gloves with Beaded Eyelets.** Finest double woven cotton with a truly elegant look, smart mid-arm length (about 15 inches). Unusually fine smooth seams, Bolton thumb, every mark of quality. Hand washable. Made in Germany.
State glove size 6½, 7, 7½. Shpg. wt. 3 oz.

88 N 5814—Light beige	**$3.77**
88 N 5813—White	3.77
88 N 5815—Black	3.77

N **Evening Glitter** . . petite clutch purse in shimmering metal mesh. About 6¾ x 4 inches, just large enough to hold her evening's essentials. Rayon lining; comb, zipper closing. Jeweler's-type protective flannel bag included. Shipping weight 8 ounces.

88 N 2989E—Gold-color	**$7.44**
88 N 2990E—Silver-color	7.44

P **Exotic Pure Silk Organza Scarf** with gold-and-silver-color metallic embroidery, charming with her winter coat. Hand rolled edges. About 10x44½ in. Dry clean. Imported from Japan. Shpg. wt. 2 oz.

88 N 8228—White with gold-and-silver-color	**$1.97**
88 N 8229—Black with gold-and-silver-color	1.97

R **Pure Silk Chiffon Sari-type Stole** shimmering with gold-color metallic print. Exquisite ombre-shaded colors, hand rolled edges, about 23½x72 in. Hand wash separately. From Japan. Shpg. wt. 2 oz.

88 N 8851—Aqua shaded to turquoise blue	**$2.97**
88 N 8852—Pink shaded to rose red	2.97
88 N 8853—Gray shaded to black	2.97

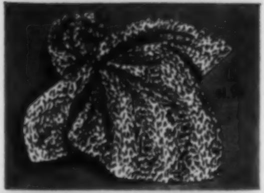
S **Genuine Mink Collar on Fur-Effect Fabric Jacket.** Made of rayon face, cotton back fabric that's an ingenious simulation of broadtail fur, with a deep shawl collar of genuine mink sides. It's a fashion triumph for important day or evening wear. Smart dolman sleeves, lining of acetate taffeta (collar lined with printed acetate satin). Dry clean. *State Misses' size* 12, 14, 16. Shpg. wt. 1 lb. 10 oz.

88 N 8849—Silvery gray mink collar on black jacket
88 N 8850—Black-dyed mink collar on black jacket
$3.00 down . . . . Each, cash **$29.94**

T **Imported from France, This Fine Gift Handbag.** Beautiful polished calf, an unusually graceful pouch shape with ornamental metal clasp, and that special look of elegance French bags have. Lined with genuine leather, with a mirror tucked into its special pocket; a leather coin purse, zipper compartment. Size about 12¼x6¾ in. Shpg. wt. 1 lb. 12 oz.

88 N 152E—Black	**$14.96**

Smart Gifts that say..



D $1.97
Set of 6

G
$1.97
Each set

A **Pure Silk Chiffon Leopard-Print Square,** a gift for the most fashion-conscious person on your list (and for yourself). Sophisticated accent for neckline of dress, coat or sweater . . ties around the head, flutters from the belt. About 31½x34½ inches with hand rolled edges. Made in Japan. Hand wash separately. Shipping weight 2 ounces.

88 N 8200—Leopard print as shown **$1.97**

B **Pure Silk Organza Scarf** sheer as moon mist. Deliciously feminine, embroidered with graceful multicolor floral sprays at each end. Generous size, about 10¼x46 in. Edges are all rolled by hand. Imported from Japan. Hand wash separately. Shipping weight 2 oz.

88 N 8201—Pale pink with multicolor **$1.97**
88 N 8202—White with multicolor **1.97**
88 N 8203—Ice blue with multicolor **1.97**

C **The Plaid Headwarmer Everybody Loves.** Woven of 50% wool, 25% nylon, 25% Vicara, with fluffy knotted fringe of 100% wool. Size about 14¼x68 inches including fringe, so useful to toss on and fling casually over the shoulders. Easy to care for, hand washable separately. Shipping weight 6 ounces.

88 N 8866—Pastel plaid (combines pink, blue, gray and white) **$1.97**
88 N 8867—Royal Stewart plaid (combines red and royal blue) **$1.97**

D **Set of Six Pure Silk Squares** neatly stowed in a plastic trinket box. A big variety of match-ups for all her outfits. About 17x17 inches with hand rolled edges. Imported from Japan. Hand wash separately. Shipping weight 5 ounces.

88 N 8204—Set of 6 assorted solid colors **$1.97**
88 N 8205—Set of 6 assorted print patterns **1.97**

E **Imported French Brocaded Ribbon Scarf,** rich and luxurious in acetate satin. Brocaded stripes of floral design with accent bands of gold-color metallic thread. About 9¾x44 inches including self fringe. Hand wash separately. Shipping weight 3 oz.

88 N 8206—Pale aqua with turquoise and gold **$2.97**
88 N 8207—Ivory with gold **2.97**

F **Pure Silk Organza Stole,** a cloud of feminine charm, with richly embroidered lily-of-the-valley design. Wonderful size, about 23½x79 inches (lovely worn over the head, too). Edges all hand rolled. Imported from Japan. Dry clean only.

88 N 8840—Light blue **88 N 8842**—Pale pink
88 N 8841—White Shpg. wt. 10 oz. . . . . Each **$3.97**

G **Silk Square and Flower Set.** Clear plastic box holds a glittering pink rose of rayon and rayon velvet and a pink silk square . . or a big bunch of cotton violets with matching square. Squares are hand rolled, about 23x23 inches, from Japan. Hand wash separately.

88 N 8234—Pink rose and square
88 N 8235—Violets and square (violets from West Germany). Shpg. wt. 6 oz. . . . . Each set **$1.97**

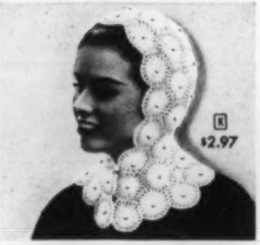
H **Pure Silk Chiffon Scarf** with jacquard design in lustrous white rayon. About 18x50 inches with hand rolled edges. From Japan. Hand wash separately. Shipping weight 2 oz.

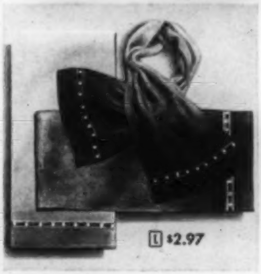
88 N 8211—Black with white **$2.57**
88 N 8212—Pink with white **2.57**
88 N 8213—White with white **2.57**

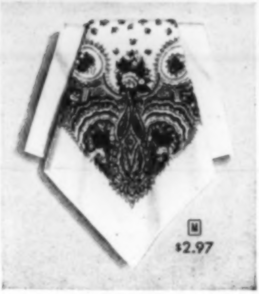
J **Pure Silk Chiffon Scarf,** rose print with touches of hand-painted metallic gold-color. Versatile size, about 17x44 inches. Hand rolled edges. Imported from Japan. Dry clean only. Shipping weight 2 ounces.

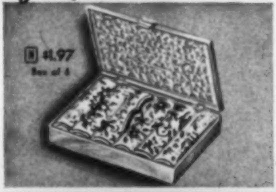
88 N 8208—Pale pink with rose **$1.97**
88 N 8209—White with rose **1.97**
88 N 8210—Light beige with gold and brown. **1.97**

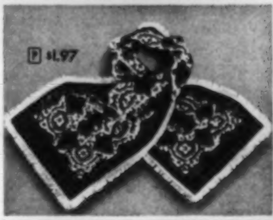
"you're Someone very Special"

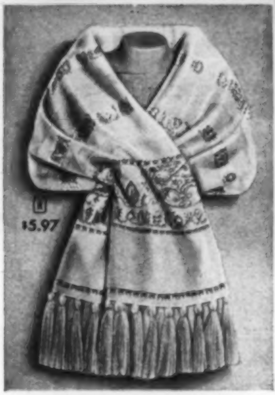


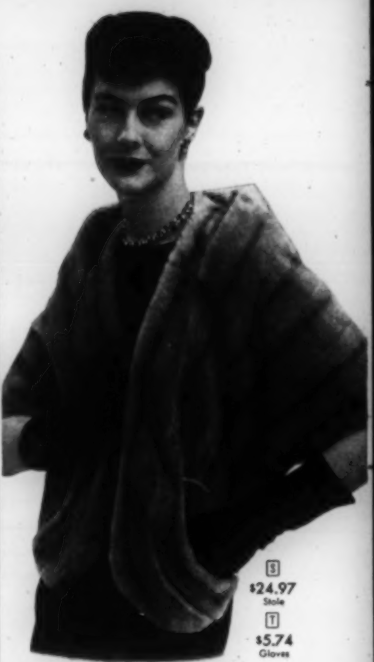


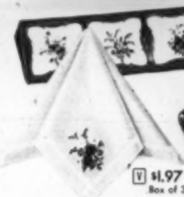


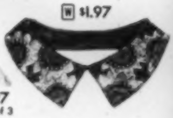












K **Hand Crocheted Hood** of 100% virgin wool so fine it is a delight to touch. Worked in lacy rosette pattern sprinkled with simulated pearl beads. Button and loop closing. Exquisite and enormously becoming. Made in Japan. Dry clean. Fits all head sizes.
88 N 8843—White. Shipping weight 2 oz.....**$2.97**

L **Ombre Pure Silk Organza Scarf,** double fabric, with matching rayon velvet ribbon and simulated pearls at hem. About 9¾x44 in. Made in Japan. Dry clean. Shpg. wt. 2 oz.
88 N 8216—Aqua shaded to turquoise......**$2.97**
88 N 8217—Pink shaded to rose........... **2.97**
88 N 8218—Beige shaded to brown........ **2.97**

M **100% Virgin Wool Challis Square.** Paisley and floral print with solid border. About 32x32 inches. Made in Japan. Hand wash separately. Shipping weight 3 ounces.
88 N 8214—White with multicolor..........**$2.97**
88 N 8215—Black with multicolor........... **2.97**

N **Gift Set of Six Printed Handkerchiefs** packed in a pretty plastic trinket box with openwork lid. Hankies are gay multicolor prints on white cotton, finished with dainty scalloped edges. About 12x12 inches. Shipping weight 8 ounces.
88 N 8791—Multicolor...............6 in box for **$1.97**

P **Challis Scarf of 100% Virgin Wool** in brilliantly colorful paisley print with solid color border. Imported from Italy, it has self fringe all around, measures about 9½x43 inches. Hand wash separately. Shipping weight 2 ounces.
88 N 8219—Royal blue border with multicolor print
88 N 8220—White border with multicolor print
Each......................................**$1.97**

R **Beautiful Shimmering Stole,** a new and fascinating weave of wool (85%) on sheer silk base (6%) with silver-color metallic yarn (9%). Woven in bands of varying widths, with elaborate silver-color pattern. About 23½x77 inches, including rich all wool fringe. It will make a most impressive gift. Stole should be dry cleaned. Made in Japan. Shipping weight 15 ounces.
88 N 8844—Pink with silver-color................**$5.97**
88 N 8845—Light blue with silver-color............. **5.97**

S **Luxurious Cape Stole,** the little marvel of Dynel and Orlon* that looks and feels so much like fur. Artfully styled with cowl flange at shoulders. Crescent shaped pockets, printed acetate satin lining with piped edges. Fits all sizes. Clean by furrier. Shipping weight 2 lbs. 3 oz.
88 N 8802—Platinum gray......$2.50 down, cash **$24.97**
88 N 8803—Champagne beige..$2.50 down, cash **24.97**

T **Imported Kidskin Gloves from Italy** in the important longer length (about 15½ inches). Fine seams, well fitting bolton thumb. Hand washable. *State glove size* 6½, 7, 7½. Shipping weight 3 oz.
88 N 5775—Black...**$5.74** **88 N 5776**—White..**$5.74**

V **Boxed Set of Three Hankies from Switzerland.** Fine cotton batiste with multicolor flower embroidery in one corner. Novelty borders. Hand rolled, about 11¼x11¼ inches. Shpg. wt. 5 oz.
88 N 8789—White with multicolor.........3 in box **$1.97**

W **Gray and White Pearls** (simulated) make this collar unusually lovely. Silver-color glass beads mingle in the pretty design at front. Rayon satin "tuck-in." About 2 inches at widest part.
Fits all sizes. Made in Japan. Shpg. wt. 3 oz.
88 N 8221—Gray and white.......................**$1.97**

HOW TO MEASURE FOR WOMEN'S GLOVES . . see page 103

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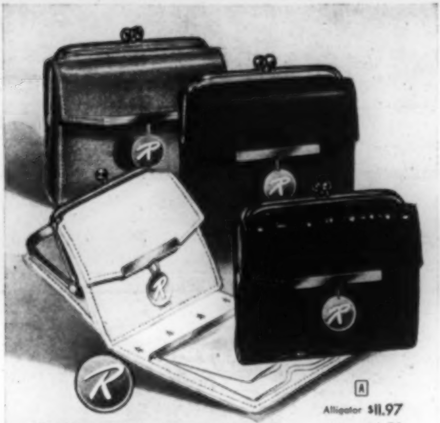
* DuPont trademark for acrylic fiber

Women's fine Leather



A

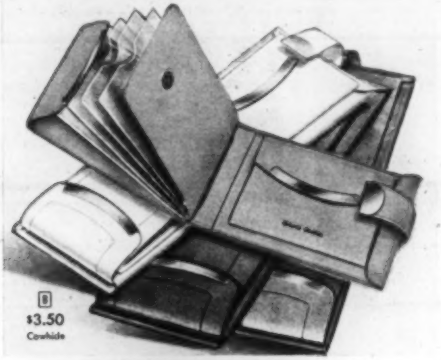
Alligator $11.97

Pigskin $4.50

Cowhide $4.50

HER OWN INITIAL gives the personal gift touch . . on gold-color metal dangle

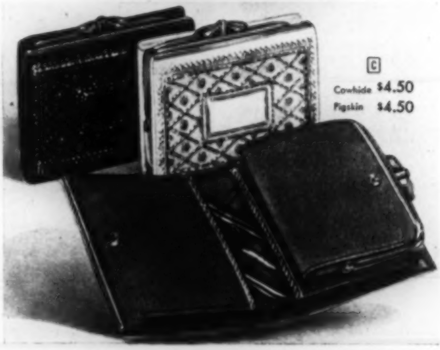
Purse size, closed, 3⅞x4⅛ inches



B

$3.50

Cowhide

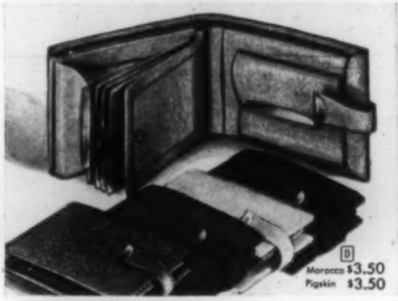


C

Cowhide $4.50

Pigskin $4.50

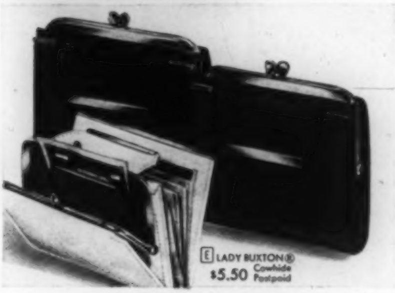
Wallets and French-style purses are about 3½x4½-in. closed. Prices of Catalog numbers ending with E on these 2 pages include 10% Fed. Excise Tax.



D

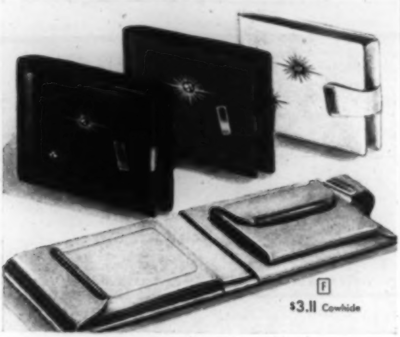
Morocco $3.50

Pigskin $3.50



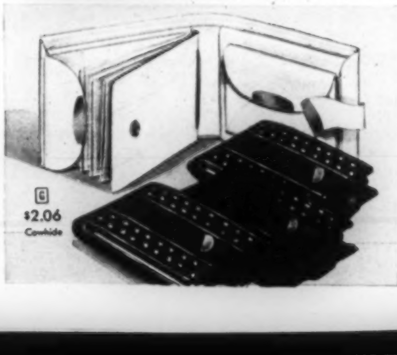
E LADY BUXTON®

$5.50 Cowhide Postpaid



F

$3.11 Cowhide



G

$2.06

Cowhide

ther

D
rocco $3.50
skin $3.50
Cowhide

Gift Wallets, gay Baubles

Gay Gift Wallets ..SHOWN ON OPPOSITE PAGE

[A] **Personal Touch French-style Purse.** Order her initial on metal dangle. Precious leathers with gold-color pattern on rayon moire lining. Roomy leather-lined coin purse . . bills pull through without opening wallet. Photo windows, charge plate holder. Shipping weight 4 oz. *State initial wanted*..all letters available.
88 N 4165E—Brown alligator..........$11.97
88 N 4166E—Natural tan pigskin....... 4.50
88 N 4167E—Red topgrain cowhide.... 4.50
88 N 4168E—Antique white cowhide... 4.50

[B] **Charming Feminine Colors** in this billfold of topgrain cowhide with slender curved bars of gold-color metal. Has leather-covered pass case and change pocket. Bill section, rayon moire lined, has hidden pocket. Shipping weight 4 oz.
88 N 4172E—Strawberry cream.........$3.50
88 N 4173E—Antique white............ 3.50
88 N 4174E—Blue mist................ 3.50
88 N 4175E—Gray mist................ 3.50

[C] **Dainty with Beads or Deftly Tailored** French-styled purse puts Christmas in the bag! Spacious coin purse lined with simulated suede; rayon-lined bill section. Two card pockets, one with removable pass case. Shipping weight 4 oz.

In Beaded and Gold-Embossed Cowhide
88 N 4169E—Black....................$4.50
88 N 4170E—White.................... 4.50

In Pigskin with Bright Plaid Lining
88 N 4171E—Natural tan, untrimmed....$4.50

[D] **Zippered Billfold in Rich Textures . .** hand grained morocco or the much wanted pigskin. Made with long, slender gold-color metal bars, leather-covered pass case. Change purse has special drop-in coin feature. Zipper in bill section gives extra security. Shipping weight 4 ounces.
88 N 4180E—Light blue morocco........$3.50
88 N 4181E—Red morocco.............. 3.50
88 N 4182E—Antique white morocco.... 3.50
88 N 4183E—Black morocco............ 3.50
88 N 4184E—Natural tan pigskin...... 3.50

[E] **Famous "Lady Buxton"®** known from coast to coast. Pretty French-style purse of fine saddle cowhide. Roomy coin purse from which you can pull out bills without opening billfold. Removable photo and card case. Lined with rayon. Postpaid. (Shipping weight 4 ounces.)
88 N 4157E—Red......................$5.50
88 N 4158E—Antique white............ 5.50
88 N 4159E—Medium blue.............. 5.50

[F] **Rhinestone Starlight on Fine Cowhide.** As festive a gift as a girl could want. Glittering rhinestones are set in gold-embossed star-bursts. Wallet opens to show leather-covered pass case and change purse. Hidden pocket in bill compartment. Shipping weight 4 ounces.
88 N 4176E—Light blue...............$3.11
88 N 4177E—Black.................... 3.11
88 N 4178E—Red...................... 3.11
88 N 4179E—Antique white............ 3.11

[G] **Gold-Embossed Topgrain Cowhide,** a billfold pretty with star design. Leather-covered removable pass case. Drop-in coin slot in change purse. Shpg. wt. 4 oz.
88 N 4164E—Antique white............$2.06
88 N 4163E—Black.................... 2.06
88 N 4162E—Wedgwood blue.........$2.06
88 N 4161E—Red...................... 2.06

Stocking Stuffers ..SHOWN ON THIS PAGE

[H] **Hoot, Mon! Scottie Change Purse.** Gold-color metal frame. Red plaid cotton, solid lining. Size 3½x3½ inches.
88 N 3937E—Shipping weight 2 ounces..$1.00

[J] **Nylon-bristle Clothes Brush.** Needles, thread, scissors, file, tweezers in red leather top. Size 3¾x1¾ in. Wt. 4 oz.
88N3918E—From W. Ger. 3c Fed. tax incl.$1.00

[K] **Filigree Writing Set.** Ball point pen, mechanical pencil of gold-color metal. Gold-color plastic case. Size 3 in. long.
88 N 3916—Shipping weight 4 ounces...$1.00

[L] **Ladies' Vinyl Plastic Rain Bonnet** . . in case about 1½x1½ in.! Bonnet opens to full size, snaps closed with a pull.
88 N 3946—Shipping weight 3 ounces...$1.00

[M] **Hemstitched Irish Linen Hankies** in a plastic trinket box. White with multicolor embroidery. Size 11x11 in. Wt. 5 oz.
88 N 3903—Set of 3 in box...........$1.00

[N] **Flashlight Key Chain.** Plastic case 1½x1 inch. *State car insignia* Ford, Chevrolet, Plymouth, Buick, Studebaker, Dodge, Pontiac, Oldsmobile, Mercury.
88 N 3915—Shipping weight 3 ounces...$1.00

[P] **Cherub Phone Dialer,** gold-plated metal, simulated jewels. 3½ inches long. Hangs from thumb guard of phone.
88 N 3957—Shipping weight 3 ounces...$1.00

[R] **Lip Make-up Light.** Ivory-color plastic with pull-up mirror. Light reflects in mirror. Clip-on device. Boxed. 1½x1½ in.
88 N 3917—Shipping weight 4 ounces...$1.00

[S] **Clothes Brush and Shoe Horn.** Nylon bristles set in gold-plated brass. Tempered steel shoe horn. Boxed. 6½x1½ in.
88 N 3954—Shipping weight 3 ounces...$1.00

[T] **Picture Frame Key Chain.** Gold-plated brass with simulated jewels on top. Space for 2 pictures. Boxed. 1¾x1¾ in.
88 N 3950—Shipping weight 3 ounces...$1.00

[U] **Key Ring Coin Holder.** Gold-plated metal, 3 in. long. Nickels and pennies go on one side; dimes, tokens on other.
88 N 3953—Shipping weight 2 ounces...$1.00

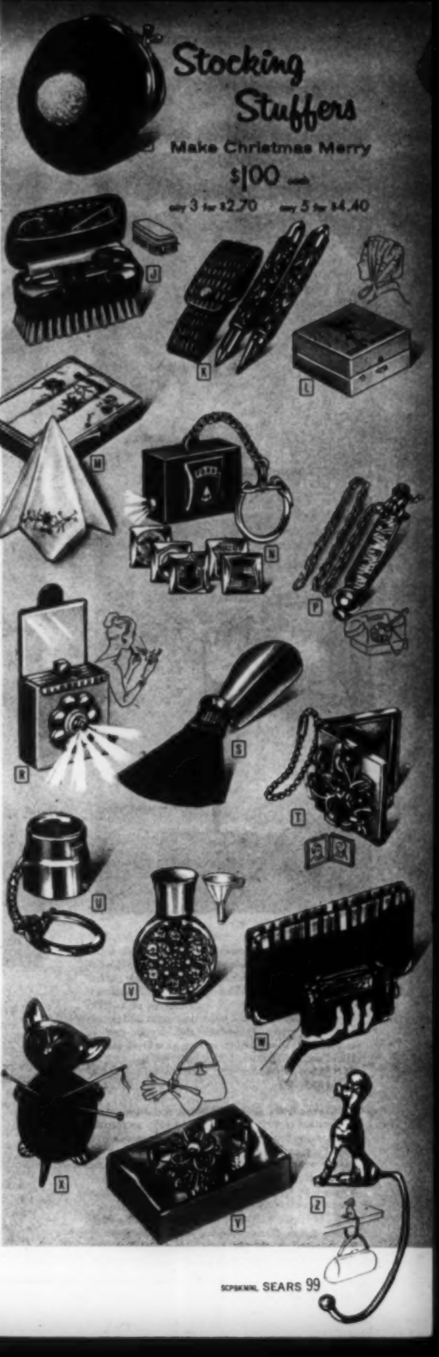
[V] **Dram-size Perfume Bottle.** Gold-plated glass with simulated jewels. Plastic funnel for filling. Boxed. 1¾x1 in.
88 N 3958—Shipping weight 3 ounces...$1.00

[W] **Handbag Organizer.** 10 pockets keep everything handy and neat. Rayon taffeta and grosgrain. About 7x3½ in.
88 N 3951—Black. Shpg. wt. 3 oz.......$1.00

[X] **Kitty Kat Pin Cushion.** Gold-plated metal with bright cotton pompon for pins and needles. Dandy for traveling or sewing bags. Boxed. 3½x1¾ inches.
88 N 3956—Shipping weight 4 ounces...$1.00

[Y] **Gold-Plated Metal Glove Ring.** Flower design with chain, anchors gloves to handbag or packages for safe keeping.
88 N 3944—Shpg. wt. 2 oz. Gift boxed...$1.00

[Z] **Poodle Handbag Holder,** moors bag to table. Gold plated metal, 4¾ in. long. Non-scratch felt base. Gift box.
88 N 3955—Shipping weight 4 ounces...$1.00



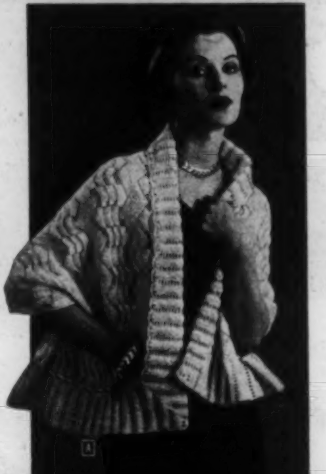
Stocking Stuffers

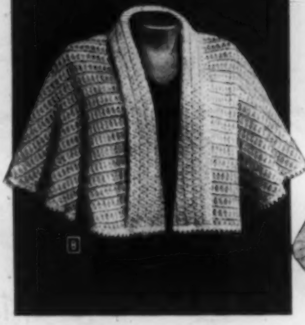
Make Christmas Merry

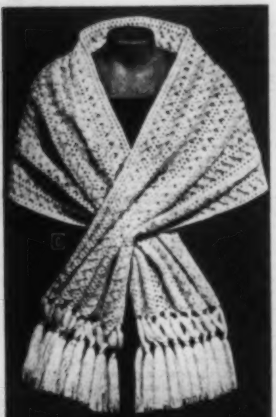
$1.00 each

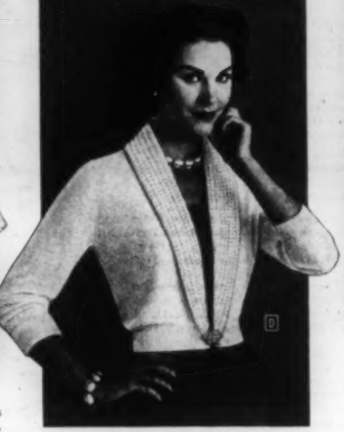
any 3 for $2.70 any 5 for $4.40

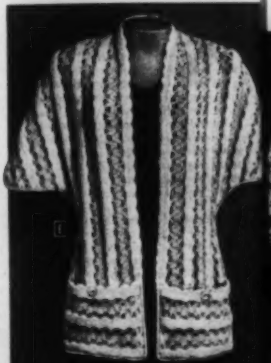
Beautiful fluffy Knitted

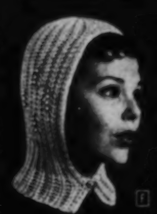


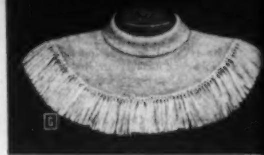












A **Fascinating 3-Dimensional Pattern** makes this "Tuxedo" type stole an exquisite gift. 55% wool, on 29% cotton base, with 16% rayon added for lustrous accent, its shell-like rippling texture makes it drape most gracefully. A wide border of another novelty stitch forms the becoming collar and pocket effect. A perfect complement for day or evening ensembles. About 20x51 inches at widest points. Hand wash. Shpg. wt. 1 lb. 2 oz.

88 N 8854—White $5.97
88 N 8855—Pink 5.97

B **Clever Little Clutch Cape,** a real fashion gift knitted of 90% virgin wool on 10% mercerized cotton base. Smartly shaped to curve smoothly over shoulders and arms, an appealing accessory for street wear or a chaser of chills in the home. Tuxedo front. Knit in subtle stripe texture all over, finished at bottom with wool looped yarn. Hand washable. Fits bust sizes 32 to 42 inches.

88 N 8869—White. Shipping weight 1 lb. $4.97

See Sears Fall and Winter General Catalog for a complete line of our Stoles, Capes and Neckwear

C **100% Virgin Nylon Stole** sparkling with silver-color metallic threads. A lovely, fluffy pattern . . a charming gift for women of any type. Deep fringe, double knotted. For all its rich appearance it is very low priced. Stole measures about 17½x72 inches including fringe. Hand washable, it dries very fast and keeps its original fluffiness. Shipping weight 10 oz.

88 N 8861—White with silver-color $3.97

D **Spencer Shrug of 100% High Bulk Virgin Orlon*** has a waist-deep shawl collar of puffy rib-knitting that gives it great style. A rhinestone ornament clasps the waistline. Lovely soft quality because it's interlock knit. Ribbed cuffs hold sleeves comfortably at the push-up length you prefer. Very smart with dresses or separate skirts. Hand washable, fast drying. *State bust size* medium (34 to 36 in.); large (36 to 40 in.). Shpg. wt. 1 lb. 3 oz.

88 N 8860—White $5.97

*DuPont trade-mark for acrylic fiber

E **Cape Stole of 100% Virgin Nylon** knitted in novelty zig-zag and tufted pattern. The back curves down in cape shape, the front fashioned with button-trimmed pocket effect. Measures about 60x17 inches at widest points. Hand washable, fast drying. Shipping weight 7 oz.

88 N 8862—White $3.47

F **Enchanting Helmet Hood.** 100% virgin wool in the bulky rib knit that's so smart now. Gold and silver color glass beads and simulated pearls on each side add feminine allure . . it's warm as toast. Closes with simulated pearl button. Hand washable. Made in Japan. *Fits all head sizes.* Shipping weight 3 oz.

88 N 8868—White $1.97

G **Festive Fringed Wool Knit Collar,** a gift to delight all. Ribbed turtle neck, deep double-knotted fringe edging shows off smartly over sweaters or dresses. Buttons in back with sham pearl buttons and wool loops. About 7⅛ inches wide including fringe. Hand washable. Made in Japan. Fits all sizes. Shpg. wt. 3 oz.

88 N 8232—White $1.97

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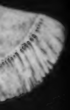

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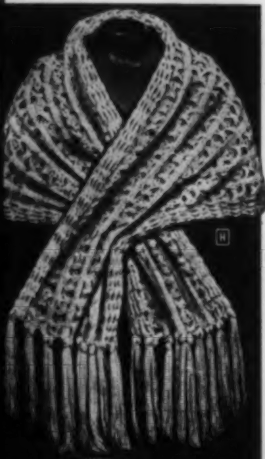
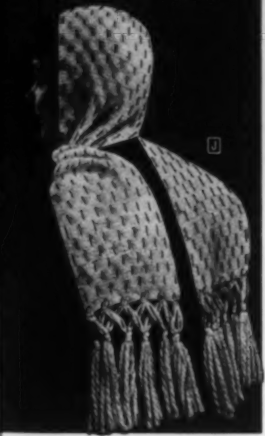
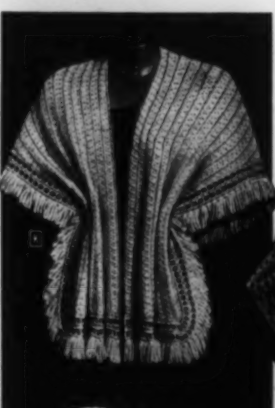
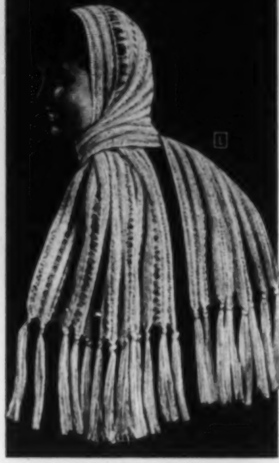
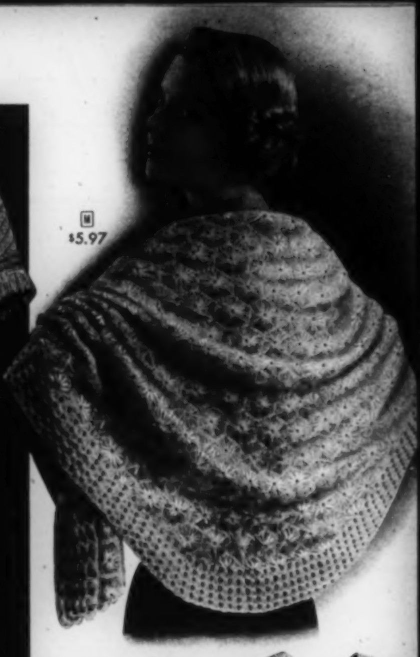
Stoles and smart Accessories

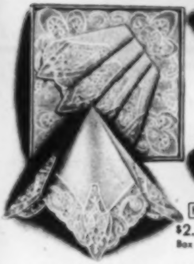


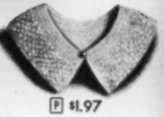


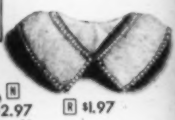












H **High Bulk 100% Virgin Orlon* Stole** in rich, heavy "shaker knit" effect, looks like hand knitting. Novelty butterfly stitch makes it very feminine. Generous length with luxurious knotted fringe. About 18x79 inches including fringe. Hand washable, fast drying. Shpg. wt. 1 lb. 5 oz.
88 N 8863—White....................$5.97
*Dupont trade-mark for acrylic fiber

J **Flattering Hood Stole** of 100% virgin nylon. Wonderful gift choice for your friends. Knitted in a lovely textured design. Over all size about 7½x72 inches including double-knot fringe. Hand washable, quick drying, keeps its shape.
88 N 8859—White. Shpg. wt. 6 oz......$2.97

K **Pretty Cape Stole with Sparkling Border.** 100% virgin nylon knit in an interesting stripe pattern. The shape everybody loves, curved like a cape in back, easily draped in becoming lines. Deep border of fringed lattice-work sparkles with silver-color metallic thread. Hand washable, it dries fluffy and fresh in short order. Measures about 60x21 inches at widest points, including fringe. Shipping weight 1 pound 2 ounces.
88 N 8858—White with silver-color..............$4.97

L **Versatile Wrap-Around** of 100% virgin wool. A fashion favorite in Christmas red, or white. Woven in interesting cable-effect pattern with openwork stripes. Does double duty . . can be worn as a glamorous stole for any occasion or as a headwarmer to keep her toasty warm. Measures about 18x72 inches including fluffy hand knotted fringe. Hand wash separately. Shpg. wt. 6 oz.
88 N 8856—White............................$2.97
88 N 8857—Red.............................. 2.97

M **Hand Crocheted Wool Semi-Circle Stole.** Beautifully made of 100% virgin wool in lacy rosette pattern. Novelty knit border accentuates the lovely curving shape. About 26x62 in. at widest points. Dry clean. Made in Japan. Shpg. wt. 15 oz.
88 N 8864—White..$5.97 **88 N 8865**—Black....$5.97

N **Pure Linen Handkerchiefs** . . a lovely set of three, lavishly bordered with embroidered cotton net. Scalloped edge. About 14x14 inches. Gift boxed. Imported from Austria. Shpg. wt. 5 oz.
88 N 8754—White.................Box of 3 for $2.97

P **Hand Made Collar from Italy.** 50% wool, 50% angora rabbit hair, twinkling with iridescent sequins and sham seed pearls. Bead and loop closing, *fits all sizes*. About 2½ in. wide. Hand wash.
88 N 8230—White. Shipping weight 2 oz..........$1.97

R **Sheared Rabbit Fur Collar** pretty as costume jewelry with edging of simulated pearls and silver-color glass beads. Rayon satin lined, hook and eye closing. Made in Japan. About 2¾ in. at widest part. Fits all sizes. Shipping weight 3 ounces.
88 N 8231—White..........................$1.97

Stretch

No need to
one size fit

STRETCH GLOVES SHOWN ON OPPOSITE PAGE

A **Novelty Cuff on Nylon String Glove.** Novelty knit of Helanca® yarn that stretches to fit all sizes. From Italy. Hand wash. Shpg. wt. 3 oz.
88 N 5280—White................$1.57
88 N 5281—Black................ 1.57
88 N 5282—Beige................ 1.57

B **Shirred Tricot-knit Nylon,** smart length with double cuff. Helanca® yarn stretches to fit all sizes. Hand wash. Shipping weight 3 ounces.
88 N 5442—White................$2.37
88 N 5443—Black................ 2.37
88 N 5444—Beige................ 2.37

C **Side-draped Cuff** a smart detail on Helanca® stretch yarn, tricot knit nylon gloves that fit all sizes. Hand wash. Shipping weight 3 ounces.
88 N 5566—White................$1.86
88 N 5567—Black................ 1.86
88 N 5568—Brown................ 1.86

D **Wool-Lined Stretch Gloves.** 40% wool, 60% stretch nylon. Outside is nylon, inside all wool. From Japan. Hand washable. Fit all sizes. Wt. 3 oz.
88 N 5031—White................$1.86
88 N 5032—Beige................ 1.86
88 N 5033—Black................ 1.86

E **Launder-leather Palm** of smooth, fine capeskin. Gloves are 55% wool, 45% nylon. Stretch to fit all sizes. Full fashioned thumb. Hand washable. Shipping weight 3 ounces.
88 N 5020—Black with natural tan...$2.97
88 N 5021—Beige with natural tan... 2.97

F **Pigskin Palms** on stretch-knit gloves of 55% wool, 45% nylon. Hand wash. Shipping weight 3 ounces.
88 N 5045—Beige with cork palm...$2.49
88 N 5046—Gray with cork palm... 2.49
88 N 5047—Red with cork palm.... 2.49
88 N 5048—Black with oatmeal palm. 2.49

G **Long, Elegant Nylons** of Helanca® stretch yarn. Shirred sides give graceful drape even when pulled to full length. Hand wash. Shpg. wt. 3 oz.
88 N 5554—White................$2.83
88 N 5555—Black................ 2.83
88 N 5556—Beige................ 2.83

H **Smart Length, Beautiful Warmth,** and decorative bead trim. 55% fine gauge merino wool, 45% stretch nylon. Fit all sizes. Hand washable. From Japan. Shipping weight 3 ounces.
88 N 5018—White................$2.44
88 N 5019—Black................ 2.44

J **Warm, Bead-trimmed Shorty.** 55% fine gauge merino wool, 45% stretch nylon, with decorative beaded effect. Full fashioned finger tips. Hand wash. From Japan. Shipping wt. 3 oz.
88 N 5036—White................$1.57
88 N 5037—Black................ 1.57

K **Beaded Scalloped Cuff.** 55% wool, 45% stretch nylon gloves. Knit with nylon string on the outside, fluffy wool inside. Made in Italy, hand washable. Fit all sizes. Shpg. wt. 3 oz.
88 N 5051—White 88 N 5052—Black
88 N 5053—Beige Pair.......$2.44

L **Warm Tuck-stitch Knit** . . 60% worsted wool, 40% stretch nylon gloves; low priced. Snug cuffs. Hand washable. Fit all sizes. From Japan. Wt. 3 oz.
88 N 5025—Beige.pair 93c; 2 pairs $1.77
88 N 5027—Red...pair 93c; 2 pairs 1.77
88 N 5026—White.pair 93c; 2 pairs $1.77
88 N 5028—Black.pair 93c; 2 pairs 1.77

LINED AND DRESS GLOVES SHOWN ON THIS PAGE

M N P R **Famous Kerrybrooke Lined Gloves of Imported Capeskin.** Supple, made with care. Bolton thumb, nylon gauge stitching. Length about 9½ in. *State glove size* small (6–6½); medium (7–7½); large (8–8½).

M **Snow White Rabbit Fur Lining,** blissfully soft and warm. *State size above*. Shipping weight 4 ounces.
88 N 5321—Black 88 N 5322—Brown
88 N 5323—Red Each pair....$5.64

N **Rabbit Fur Lining.** Natural color fur, very luxurious. *State size above*. Shipping weight 4 ounces.
88 N 5306—Black................$4.54
88 N 5307—Brown................ 4.54

P **Soft Fleecy Lining** knit of cotton and rayon. *Please state size above.* Shipping weight 4 ounces.
88 N 5333—Black 88 N 5334—Brown
88 N 5335—Red Each pair....$3.33

R **Milium Insulated Wool Lining,** knit to seal in the warmth. *State size above*. Shipping weight 4 ounces.
88 N 5312—Black................$3.77
88 N 5313—Brown................ 3.77

S **Imported Fur-Lined Lambskin** hand sewn in Italy. Luscious quality, with rabbit fur lining. Abt. 8½ in. long. *State glove size* small (6–6½); medium (7–7½); large (8–8½). Shpg. wt. 4 oz.
88 N 5310—Black 88 N 5311—Brown
88 N 5314—Deep amber tan...Pair $5.74

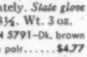
T **Gloves of Imported Kidskin,** the fine traditional gift in smart 12½ in. length. Bolton thumb, fine stitching. Hand wash separately. *State glove size* 6, 6½, 7, 7½, 8, 8½. Wt. 3 oz.
88 N 5790–Black 88 N 5791–Dk. brown
88 N 5792–White Each pair......$4.77

U **Convertible Cuff** changes from shorty to 9½ in. length. Double woven nylon. Hand sewn seams and decoration. Bolton thumb. Hand wash separately. *State glove size* 6½, 7, 7½, 8.
88 N 5488–White 88 N 5490–Light beige
88 N 5489–Black 88 N 5491–Dark brown
Shipping weight 3 oz......Each pair $1.86

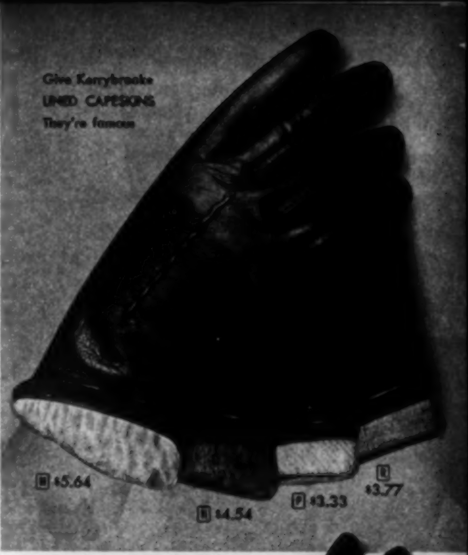
V **Embroidered Double Woven Nylon;** hand made French knots. Hand sewn seams; Bolton thumb. About 9½ in. long. Hand wash separately. *State glove size* 6½, 7, 7½, 8.
88 N 5545—White 88 N 5547—Beige
88 N 5546—Black 88 N 5548—Navy
Shipping wt. 3 oz..........Each pair $1.86

W **Pretty Anchor for Her Gloves,** a gold-plated brass glove ring with flower design, mother-of-pearl center. Matching chain. Beautifully boxed for giving.
88 N 3945—Glove ring. Shipping weight 2 ounces..............................$1.49

HOW TO MEASURE FOR WOMEN'S GLOVE SIZE



Draw tape measure around fullest part of right hand. Number of inches is your correct glove size. If measure is between two sizes, order the larger size.



U $1.86
V $1.86
$1.49 W

2 ROYAL PURPLE MULTIFIL NYLONS REDUCED 10% TO 20%

WERE ~~$3.49~~

NOW 3 PAIRS $3.00

MULTIFIL . . a special combination of finest nylon yarns to give added elasticity that means better fit for longer wear

BEAUTY HEEL

for leg flattering glamour

$1.17 pair

3 pairs with plastic box $3.40

- New Full Fashioned Nylons with exquisite heel and seam that are a deeper tone of the stocking color

[A] If she prefers heels that really do things for her legs these Ultra Sheers are for her. Delightfully sheer for daytime favorites . . whether they be the new, more feminine designs or tailored suits.

State color (lightest to darkest) Charm beige, Moonstone, Taupehaze. *State size* 8½, 9, 9½, 10, 10½, 11.

75 N 879—Shpg. wt. pair 2 oz. . . . . Pair $1.17
3 pairs with plastic box. Shpg. wt. 6 oz. 3.40
6 pairs with 2 plastic boxes. Shpg. wt. 12 oz. 6.65

OUR NEWEST MULTIFIL

. . the Nylons with "easy fit" top

3 pairs with plastic boudoir box $4.00

- Multifil . . special combination of nylon yarns to give added elasticity for better fit, longer wear

[B] Full Fashioned with extra flattery because our soft Ultra Sheer MULTIFIL plain knit nylons cling gently for day-long comfort. Longer top designed for "easy fit" at thigh. Thin seams, narrow heels.

State color Ambergleam, Charm beige, Moonstone. *State size* 8½, 9, 9½, 10, 10½, 11, 11½.

75 N 888—Shpg. wt. 6 oz. 3 prs. with box. $4.00

HINT OF A TINT

complements newest fashions

$1.37 pair

3 pairs with plastic box $4.00

- New Full Fashioned Luxury Sheer Nylons . . our sheerest for "after dark"

Wispy sheer glamour in exciting tints to blend with her fanciest dresses. Seams are pencil thin for wonderful leg slimming flattery . . heels are very narrow. "Jewel" of a plastic box with every 3 pairs.

State color Gray Modish, Chameleon, Midnight. *State size* 8½, 9, 9½, 10, 10½, 11.

75 N 788—Shpg. wt. pr. 2 oz. . . . . . . Pair $1.37
3 pairs with box. Shpg. wt. 6 oz. 4.00
6 pairs with 2 boxes. Shpg. wt. 12 oz. 7.80

You can see these Royal Purple costume blending hosiery colors in full color on page 185 of Our Big Fall General Catalog.

Ultra Sheer Plain Knit Seam-frees

- Delightful no-seam glamour plus smooth fit at ankles

[C] Unusually long wearing too as they have a snag-resistant finish. Toes and heels are slightly reinforced.

State color (lightest to darkest) Sunlite (delicate pale beige), Ambertone (similar to ambergleam), Charm beige.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. pair 2 oz.

75 N 723—Pr. Was $1.20. Now $1.08. . . . Package of 3 Prs. $3.00
Save $1.37 on 6 Pairs . . Were $6.84. Now Slashed to. 5.47

Choice of Ultra or Utility Sheer Stretchy Full Fashioned Nylons

- Same nylons sell at fair trade price of $1.65 pair under other nationally advertised hosiery brands

[D] They give with every movement of feet and legs for fit comfort she'll cherish all day. Neat seams and heels.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone. *State size* (A) if she wears 8½ or 9; (B) 9½ or 10; (C) 10½ or 11. Shpg. wt. pair 2 oz.

75 N 544—Ultra Sheer for real daytime glamour.
75 N 444—Utility Sheer . . heavier for longer wear.
Pr. Was $1.20. Now $1.08. . . . . Package of 3 Prs. $3.00
Save $1.37 on 6 Pairs. . . . . Were $6.84. Now 5.47

Royal Purple Hosiery in Fashion-right Colors

Order only colors listed for each item

Ambergleam. Sunny beige for all pastel blues, pinks, lime greens, yellows.

Charm beige. Rosy beige for beige, amber tones, brown, pale gray, rose.

Magic sand. Golden beige for turquoise or aqua blue, gold, green, orange.

Moonstone. Rich warm beige for navy or peacock blue, red, deep emerald green.

Taupehaze. Misty taupe for black, dark gray, deep green or maroon red.

Gray Modish. Fashion's newest for daytime grays or bright gay colors.

Midnight. Enticing off-black for her dressy "after-dark" deep fall colors.

Chameleon. Rich burnished iridescent highlights favorite styles.

TIFIL
TO 20%

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), Charm beige.

t. pair 2 oz.

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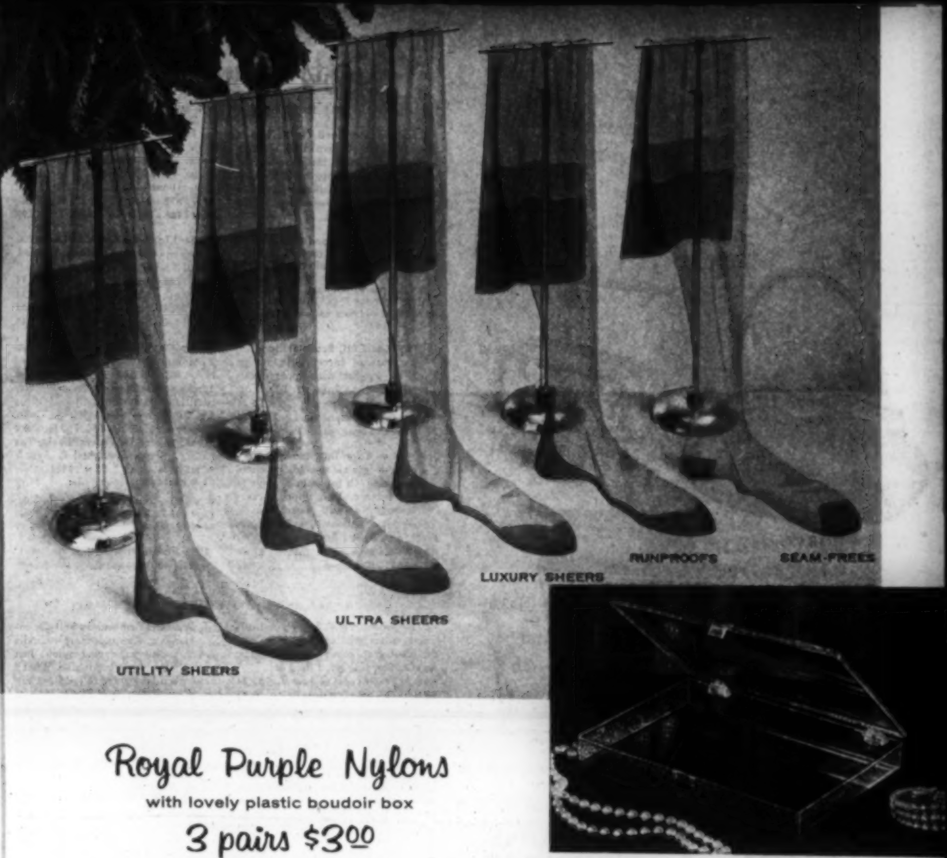
t Colors

Moonstone. Rich warm beige for navy or peacock blue, red, deep emerald green.

Chameleon. Rich burnished iridescent highlights favorite styles.



Royal Purple Nylons

with lovely plastic boudoir box

3 pairs $3.00

No matter what style of nylons she prefers you're sure to find it in this complete hosiery wardrobe. She'll love the "jewel" of a boudoir box later for her jewelry, hankies, gloves, make-up or sewing.

UTILITY SHEERS

- Our longest wearing nylon on this page
- One of career gals favorites because of neat appearance
- Nurses . . these Full Fashioned Nylons also in white

If she wants nylons that give extra wear, these are certainly perfect for her. She'll also love the smart looks of the neat seams and nicely shaped heels.

State color (lightest to darkest) White, Charm beige, Moonstone, Taupehaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75 N 566—3 prs. with box . . **$3.00**

ULTRA SHEERS

- Glamorous accent with her daytime favorites
- Full Fashioned with flattering pencil thin seams
- Beautifully shaped heels for added ankle allure

Sheer delight for those who want nylons that are not only very leg flattering but also unusually long wearing. Straight thin seams.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone, Taupehaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75 N 466—3 prs. with box **$3.00**

LUXURY SHEERS

- Finest way to compliment her fanciest outfits, and make her feel "dressed up"
- Full Fashioned with our famous "mystery seam" . . like two stockings in one

Specially sheer hose for her loveliest taffetas, velvets or silks. Very thin contrasting seam on one side, wear inside out for self color seam.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone, Taupehaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75 N 666—3 prs. with box . . **$3.00**

RUNPROOFS

- One of our longest wearing Ultra Sheers because they can't run . . even if cut, ripped or snagged
- Full Fashioned with fine seams and narrow heels

They're very long wearing and also extremely flattering. Filmy mesh that is barely visible on the leg few feet away is perfect for daytime wear.

State color (lightest to darkest) Charm beige, Magic sand, Moonstone, Taupehaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75 N 966—3 prs. with box . . **$3.00**

SEAM-FREES

- Ultra Sheers for glamorous daytime accent
- Filmy mesh won't run down below a snag
- Nurses . . we have these in white for you

No seams to twist for well groomed look. Flattering mesh is barely visible on the leg a few feet away. Reinforced heels and toes.

State color White, Ambergleam, Charm beige, Moonstone, Taupehaze.

State size 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 6 oz.

75 N 766—3 prs. with box **$3.00**

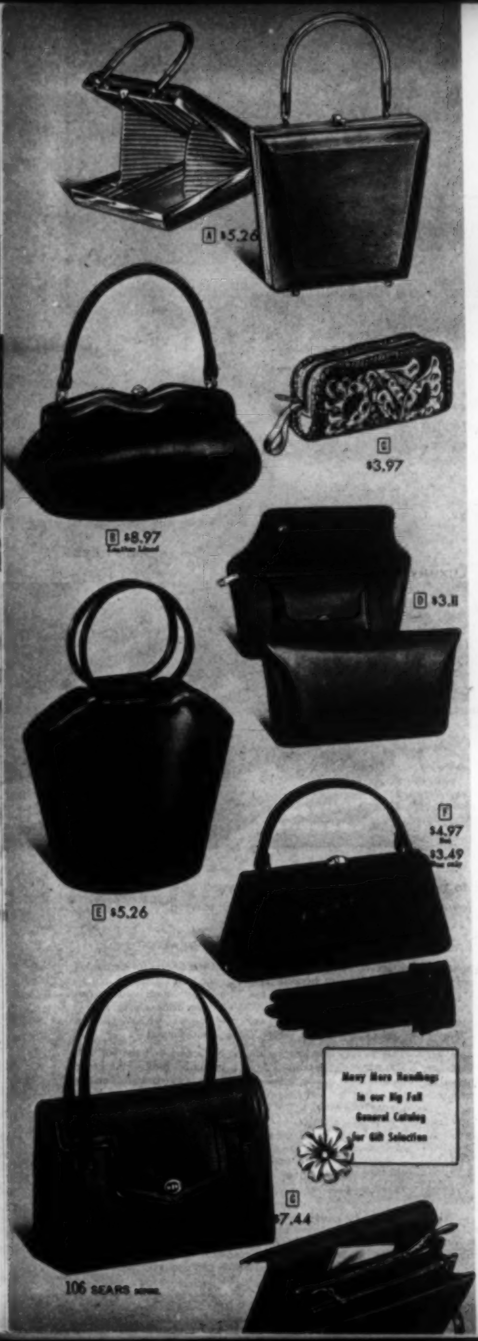
There's a Royal Purple hosiery "weight" that's fashion-right with every outfit in her wardrobe

Utility Sheer . . heaviest in this group. Takes lots of hard wear. Delightful for career gal who needs long wear plus smart appearance at all times.

Ultra Sheer (our most popular hosiery weight). It blends beautifully with daytime tailored suits, dresses, knits and separates.

Luxury Sheer. By far our sheerest nylon . . it is perfect for her dressiest "after dark" occasions. Glamorous accent with chiffons, velvets, taffetas.

You can see samples of our hosiery colors in every Catalog Sales Office . . see pages 351-354 for locations



Many More Handbags
in our Big Fall
General Catalog
for Gift Selection

Gifts they need and use

GIFT HANDBAGS SHOWN ON THIS PAGE

A **Fashionable Hard Plastic Bag** is well nigh unbreakable. Lovely striped rayon lining, metal frame. Size about 7½x8½ in. Shpg. wt. 1 lb. 8 oz.

88 N 2431E—Beige pearl-effect....$5.26
88 N 2432E—White pearl-effect.... 5.26
88 N 2433E—Jet black........... 5.26

C **Hand Tooled, Hand Laced Cowhide.** The young crowd loves this Western look. Topgrain quality, tooled with 2-tone floral design. Leather strap for easy carrying. Top zipper. Unlined. About 7½x3¾ inches.

88 N 2808E—Natural tan and dark brown. Shpg. wt. 10 oz..................$3.97

E **Polished Calf, Bracelet Handles,** pet tote of career girls. Rayon lined. Deep pocket with zipper. About 10½x8¾ inches. Shpg. wt. 1 lb. 7 oz.

88 N 160E—Black................$5.26
88 N 161E—Briar (dark) tan....... 5.26
88 N 162E—Basque red........... 5.26

G **Women Love This Roomy Kerrybrooke** because it holds so much, wears so well. Of topgrain cowhide in wanted texture. Two zipper pockets and a large rear wall pocket. Rayon lining; mirror. About 10¾x7¾ inches. Shipping weight 1 lb. 14 oz.

88 N 168E—Black................$7.44
88 N 169E—Dark brown.......... 7.44

B **Fashion in Fine Polished Calf** has a leather lining and coin purse, zipper pocket, mirror. A smart pouch shape, quality you can be proud to give. About 11x6 in. Wt. 1 lb. 13 oz.

88 N 157E—Black 88 N 159E—Navy
88 N 158E—Dk. brown Each.....$8.97

D **Soft Topgrain Cowhide Clutch** has snap pocket, lots of room. Unlined. About 9¾x4½ in. Shpg wt. 11 oz.

88 N 163E—Black................$3.11
88 N 164E—Natural (light) beige... 3.11
88 N 165E—Ginger (medium) tan... 3.11
88 N 166E—Basque red........... 3.11

F **Applique Glove and Bag Set** has a lot of fashion charm. Sueded rayon with lustrous rayon satin insert applique. Bag opens wide, has center partition. Rayon lined. About 10½x4½ in. Gloves about 9¾ in. long. *Please state glove size* 6½, 7, 7½. Price of set includes 33c Federal Excise Tax on bag. Shipping weight 1 lb. 5 oz.

88 N 2983E—Black 88 N 2985E—Navy
88 N 2984E—Dk. brown Set.....$4.97

Bag Only. Shipping weight 1 lb. 2 oz.

88 N 2986E—Black 88 N 2988E—Navy
88 N 2987E—Dk. brown Each....$3.49

10% Federal Excise Tax included on all handbags shown on this page.

RAINWEAR AND UMBRELLAS ON OPPOSITE PAGE

H **10-Rib Marvel® Folding Umbrella,** smart, reliable. Only 12 in. long folded. Acetate cover and case. Plastic handle. Shipping wt. 1 lb. 2 oz.

88 N 5134—Red plaid as shown.....$6.74
88 N 5133—Navy with stripe border. 6.74

Also in 8-Rib Construction

88 N 5130—Red plaid.............$4.77
88 N 5131—Solid navy blue....... 4.77

K **Windproof Umbrella,** snaps back easily if blown inside out. 16-rib frame, wood shank, acetate cover. Plastic handle. Shipping wt. 1 lb. 8 oz.

88 N 5125—Red plaid (shown).....$2.83
88 N 5122—Solid black........... 2.83
88 N 5123—Solid navy blue....... 2.83

M **Men's Gift Umbrellas,** highly polished hardwood handles. Wt. 2 lbs.

Slim Cased Nylon (illustrated).

88 N 05191—Black...............$5.74

Wind-Proof 10-Rib Acetate, easily snapped back if blown inside out.

88 N 05161—Black. (Not cased.)...$3.77

Boy's Size Umbrella. (Not cased.)

88 N 5108—Black acetate. Wt. 10 oz.$2.83

P **New Clear Vinyl Plastic Umbrella,** a real safety device, an appealing gift. She can see on-coming traffic right through it. 10-rib frame, plaid trim, plastic handle. Guaranteed not to crack or discolor. Shpg. wt. 2 lbs.

88 N 05192—Clear...............$3.97

Girls' 8-Rib Size. Shpg. wt. 1 lb.

88 N 5150—Clear................$2.97

S **Krene® Plastic Slicker** with heat-sealed seams. Boyish collar faced with natural color corduroy. Gold-color buckles. Matching sou'wester hat. Carrying case. Shpg. wt. 2 lbs. *State Misses' size* 10, 12, 14, 16, 18.

88 N 5261—Yellow 88 N 5263—Rose
88 N 5262—Aqua blue Each.....$3.77

J **Woman's Push and Go Self-Opener.** Long, slim and smart umbrella covered with fast-drying nylon. Just push the button and up it goes. What a help when hands are full. Metal and wood crook handle is imported from Italy. Shipping weight 2 pounds.

88 N 05196—Navy blue..........$4.77
88 N 05197—Black.............. 4.77

L **Slim Petite Nylon Umbrella** for shorter women who can't carry longer ones comfortably. Fast drying, durable 100% nylon cover and case. Plastic handle, metal trim. Wt. 1 lb.

88 N 5193—Red.................$3.97
88 N 5194—Black............... 3.97

N **Exciting Music Box Umbrella.** Enough to make any child go dancing in the rain. End of plastic handle has teddy bear head. Wind him up and music box plays Jingle Bells. Cover is acetate. A darling gift for little friends. *Please do not order before November 1st.* Shpg. wt. 2 lbs.

88 N 5177—Red.................$3.97

R **New 100% Dacron† Raincoat,** light, comfortable, plastic-treated to make it water-repellent. Matching bonnet, belt and carrying case. The most wanted fabric of the season. *State size* small (10–12); medium (14–16); large (18–20). Shipping wt. 1 lb.

88 N 5242—Light blue...........$14.76
88 N 5243—Medium beige....... 14.76

T **Rosebuds in the Rain.** Delightfully feminine plastic raincoat. Wataseal® heat-sealed seams. Side flare, matching hood, belt, and carrying case. *State size* small (10–12); medium (14–16); large (18–20). Shpg. wt. 1 lb.

88 N 5258—White with pink.......$4.77
88 N 5259—Light blue with pink.... 4.77

U **Smart Umbrella Bag.** 10-rib black acetate umbrella in snap-on sheath. Plastic bag and lining; about 9x13 in. Wt. 3 lbs. (30c Fed. Ex. Tax included on bag).

88 N 5199E—Red with black patent. $6.25
88 N 5198E—All black patent plastic. $6.25

†DuPont Trade Mark for polyester fiber.

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9E—Navy
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3E—Navy
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H
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$4.77
8-rib
J $4.77
K $2.83
L $3.97
M
Men's Nylon $5.74
Men's Acetate $3.77
Boy's Acetate $2.83
N $3.97

See page 355 for Sears Easy Terms

SMART YOUNG RAINCOATS

P
$3.97
Women's 10-rib
$2.97
Girl's 8-rib

R $14.76
S $3.77 KRENE®
T $4.77

U $6.25

$8.70

$7.74

E

$10.74

Chiffon Lined

F

$5.74

$7.74

KERRYBROOKE

Sweaters

the loveliest compliment you can possibly pay her

SWEATERS SHOWN ON OPPOSITE PAGE

A **Flower-bedecked Cardigan** exquisitely embroidered with daisy chain motif on nylon ribbon. Full fashioned of 100% Virgin Hi-bulk Turbo Orlon. Hand wash. *State size* 34, 36, 38, 40.
7 N 9915–Pink 7 N 9917–Light blue
7 N 9916–White Shpg. wt. 15 oz. . . . . Each $8.70

B **Intarsia-decorated Dressmaker Pullover** with detachable button-down tab at neck, full fashioned ¾ sleeves. 100% Virgin Hi-bulk Turbo Orlon; hand wash. *State size* 34, 36, 38, 40.
7 N 9631–Creamy beige 7 N 9627–Ruby red
7 N 9625–White 7 N 9628–Med. azure blue
Shipping weight 13 ounces. . . . . Each $6.77

C **Sparkling, Joyful Cardigan** . . its cotton lace dickey brushed with mock pearls and rhinestones. 100% Virgin Hi-bulk Turbo Orlon*; hand washable. *State size* 34, 36, 38, 40. Shpg. wt. 15 oz.
7 N 9905–White. . $7.74 7 N 9907–Black $7.74
7 N 9906–Pink. . . . 7.74 7 N 9908–Light blue. . 7.74

D **Smart Pullover Takes to Ribbing** and the ribbed collar makes news. Soft Ban-Lon® (textured nylon) machine washes; resists pilling, fuzzing. *State size* 34, 36, 38, 40. Shipping weight 13 oz.
7 N 9919–Rose. . . . $5.74 7 N 9921–Lt. blue. . . . $5.74
7 N 9920–White. . . 5.74 7 N 9922–Black. 5.74

E **Bowed, Lined and Beautiful** . . that's our waist-length 100% Virgin Hi-bulk Turbo Orlon cardigan completely lined and pouf-tied with filmy nylon chiffon. Hand wash. *State size* 34, 36, 38, 40.
7 N 9930—Light blue 7 N 9932—Pink
7 N 9931—White Shpg. wt. 15 oz. . . . . Each $10.74

F **V-neck Cardigan** dips to its smart bow-tie. ¾ sleeves. 100% Virgin Hi-bulk Turbo Orlon; hand wash. *State size* 34, 36, 38, 40, 42, 44, 46.
7 N 9910–Black 7 N 9912–Amethyst (purple)
7 N 9911–Beige 7 N 9913–White
Shipping weight 15 ounces. . . . . Each $5.74

G **Decorated Shortigan** is a charmer with cable stitching, mock pearl trim, flower appliques. Bulky knit of 100% Hi-bulk Turbo Orlon. Hand wash. *State size small*(32–34); med. (36–38); large (40).
7 N 9925–Pink 7 N 9926–White
7 N 9927–Lt. blue Shpg. wt. 1 lb. . . . . Each $7.74

H **Costume-maker Cardigan** in a sumptuous blend of 60% Lamb's Wool, 30% Fur Fibers, 10% Nylon. Intarsia front panel design. Hand washable. *State size* 34, 36, 38, 40. Shpg. wt. 14 oz.
7 N 9945—Beige heather with white. $10.74
7 N 9946—Gray heather with white. 10.74

J **Full Fashioned Classics** . . wonderful suit and skirt accessories she'll thank you for.

In 100% Virgin Hi-Bulk Turbo Orlon . . resists moths, mildew. Hand wash, no blocking needed.
Long Sleeve Cardigan. State size 34, 36, 38, 40.
7 N 9032–Ruby red 7 N 9035–Medium azure blue
7 N 9033–White 7 N 9036–Creamy beige
Shipping weight 14 ounces. . . . . Each $5.74
Short Sleeve Pullover. State size 34, 36, 38, 40.
7 N 9020–White 7 N 9023–Medium azure blue
7 N 9021–Ruby red 7 N 9024–Creamy beige
Shipping weight 12 ounces. . . . . Each $3.77

In Fabulous Part Fur Fiber . . 70% Lamb's Wool, 20% Angora rabbit hair, 10% Nylon. Hand wash.
Long Sleeve Cardigan. State size 34, 36, 38, 40.
7 N 9421–Black 7 N 9424–Blonde beige
7 N 9422–Geranium rose 7 N 9425–Aqua blue
Shipping weight 15 ounces. . . . . Each $8.23
Short Sleeve Pullover. State size 34, 36, 38, 40.
7 N 9381–Black 7 N 9384–Blonde beige
7 N 9382–Geranium rose 7 N 9385–Aqua blue
Shipping weight 13 ounces. . . . . Each $6.23

K $9.77 L $5.74

M $6.77 N $5.74 Wool $6.77 Orlon*

Big-Stitch Bulky Knits . . and Smart Sweaters in Women's Sizes

K **Bulky-knit Spencer Jacket** follows her fashionably everywhere. 100% Virgin Worsted Wool; gold-color buttons, ¾ sleeves. Hand wash. *State size* 34, 36, 38, 40. Shpg. wt. 1 lb. 4 oz.
7 N 9934–White. . . $9.77 7 N 9935–Black. . . $9.77

M **Women's Tuxedo-front Jacket** youthfully designed and knit in interesting mock cable stitch . . a welcome gift with many uses. Two colorful crest pins detach. 100% Orlon hand washes. Dries in a jiffy. *Please be sure to state size* 36, 38, 40, 42, 44, 46.
7 N 9940–White 7 N 9942–Light gray
7 N 9941–Beige. Shpg. wt. 1 lb. 6 oz. . . . . . . Each $6.77

For Sears Easy Payment Plan, see page 355

L **Bulky-knit Shortigan** with pearl-like buttons is the perfect little companion for all her fashions. Soft, luscious 100% Orlon hand washes. *State size* 34, 36, 38, 40. Shpg. wt. 1 lb. 3 oz.
7 N 9937–White. . . $5.74 7 N 9938–Black. . . $5.74

N **Women's Hollywood-style Coat Sweater** . . a real treasure. Rib waist, silver-colored metal buttons. Hand wash. *State size* 36, 38, 40, 42, 44, 46.
In 100% Virgin Worsted Wool. Shipping wt. 1 lb.
7 N 9759–Lt. gray. . $5.74 7 N 9763–Rose. $5.74
7 N 9761–Navy blue 5.74 7 N 9764–Copen blue 5.74
In 100% Virgin Orlon. Shipping wt. 1 lb. 1 oz.
7 N 9712–Rose. $6.77 7N9716–Amethyst purple. $6.77
7 N 9715–Navy blue. $6.77 7N9717–Light gray. 6.77

* Dupont T.M. for acrylic fiber

Sweater Measurement Chart . . order only sizes listed with each catalog number

Size is.	34	36	38	40	42	44	46
If bust is (inches).	31–32	33–34	35–36	37–38	39–40	41–42	43–44

See Sears Big Fall General Catalog for More Gift Sweaters

15 Gift Ideas

Tab-pocket Faille Skirt

$3.97

Please any gal on your Christmas list with this 12-gore acetate and rayon faille skirt. She'll wear it with all her blouses, sweaters and shirts. Back zipper closing. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 12 oz.

07 N 4580—Black..............$3.97
07 N 4581—Navy blue.......... 3.97

Hand-detailed Blouses add a note of luxury

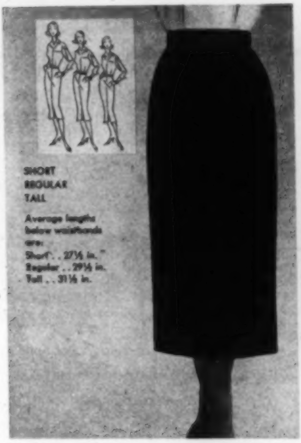
Gift-boxed Acetate and Dacron† Failles $3.97 each

Tucks and ruffles dress-up a lovely blouse for a lovely lady. Hand wash. *State bust size* 32, 34, 36, 38. Shipping wt. 9 oz.

07N3005–White......$3.97
07N3006–Light blue... 3.97
07N3007–Light beige.. 3.97
07N3008–Light pink.... 3.97

Embroidered nylon trim and dainty tucking accent a soft feminine blouse she'll simply adore. Hand wash. *State bust size* 32, 34, 36, 38. Shipping wt. 9 oz.

07 N 3001—White....$3.97
07 N 3002—Light blue.. 3.97
07 N 3003—Light pink.. 3.97



Umm! Rich Suede, Mellow Capeskin

$29.97

[A] Leather jacket in versatile topper length (about 29 inches long). Tailored like a shirt and detailed with pockets. Self belt included. Rayon twill lined. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State correct size.* Shipping weight 2 lbs.

Suede . . treated to resist water spotting. Dry clean.

07 N 8180–Copper rust Suede
07 N 8181–Beige Suede

Capeskin . . sponges clean.

07N 8178–Beige Capeskin
07 N 8179–White Capeskin
$3.00 down. Each, cash $29.97

Orlon* Pile Lined Capeskin Jacket

$41.00

[B] Capeskin motor jacket is as handsome as it is warm. Trimmed with stitching, opulently lined and collared with Orlon fleece. Rayon quilt lining warms sleeves. Self belt for fitted look. About 31 in. long. Sponges clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State correct size.* Shipping weight 3 lbs.

07 N 8160—Beige with beige fleece lining

07 N 8161—Periwinkle blue with white fleece lining

$4.50 down. Each, cash $41.00

Proportioned Skirt solves gift problems

Hand Washable 85% Wool, 15% Nylon $4.97

Seat-lined flannel skirt has top quality tailoring.

SHORT . . figures 5 ft. 2 in. and under. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 2 oz.
07N4584–Med. gray $4.97 07N4585–Dk. brown . . $4.97

REGULAR . . figures 5 ft. 3 in. to 5 ft. 6 in. *State Misses' size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 12 oz.
07N5079–Med. gray $4.97 07N5080–Dk. brown . . $4.97

TALL . . figures 5 ft. 7 in. and over. *State Misses' size* 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 12 oz.
07N4590–Med. gray $4.97 07N4591–Dk. brown . . $4.97

Gay warmer . . Tyrolean Jacket

$15.67

Melton cloth jacket of 50% new wool and 50% reprocessed wool. A fashion find with a collar that converts to a hood, toggle closing and Tyrolean braid trim. Removable neck tab; knit wristlets. Lined with printed rayon quilted to 100% reprocessed wool. Abt. 30 in. long. Dry clean. Wt. 2 lbs. *State Misses' size* 8, 10, 12, 14, 16, 18.

07 N 8118—Charcoal gray...........$15.67
07 N 8119—Light gray.............. 15.67

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*DuPont T.M. for acrylic fiber
†DuPont T.M. for polyester fiber

Versatile Cashmere-Look Jacket

$13.70

A Christmas gift she'll love all year 'round . . a short, easy-fitting jacket for all-season wear. Soft cashmere-like texture, 85% "Fiocco" rayon and 15% cotton. Pellon interfaced cuffs, facings and collar for shape-retention. Unlined; about 25 in. long. Dry clean. Shpg. wt. 1 lb. 4 oz. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*

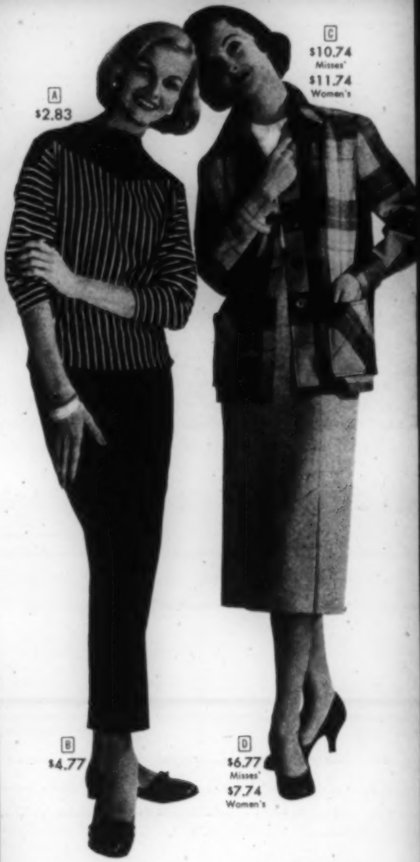
07 N 7909—Gray and white stripes. . . . **$13.70**

Glamorous Velveteen Skirt

$7.74

Picture her in a whirl of unpressed pleats gathered to a charming sweetheart waistband. The effect is perfect in luxurious imported twill-back cotton velveteen that resists water spotting. You can be sure this gift will be appreciated. Back zipper closing. Dry clean. Shpg. wt. 1 lb. 12 oz. *Misses' sizes* 10, 12, 14, 16, 18. *State size.*

07 N 4578—Black. **$7.74**



A **Cotton Knit Pullover** in stripe and solid is the gift she's been waiting for! ¾-length sleeves; yoke in front and back. Hand wash. *Please state size* small (10-12); medium (14-16); large (18). Shipping wt. 10 oz.

07 N 7770—Black and white
07 N 7771—Light blue and white
Each. **$2.83**

B **Cotton Knit Pants.** These fully lined tapered-leg pants are knit for fit, have hi-rise waist. Back zipper. Hand wash. Shpg. wt. 14 oz. *Misses' sizes* 10, 12, 14, 16, 18. *State correct size.*

07 N 6044—Black. **$4.77**

See our Fall and Winter General Catalog for an additional selection of Sportswear

C **Pure Wool Plaid Jacket** . . Mitin® mothproofing. Unlined; about 27 in. long. Dry clean. Shpg. wt. 1 lb.

Misses' sizes 10, 12, 14, 16, 18. *Please state correct size.*

07 N 1595–Melon red and gray
07 N 1596–Light blue and tan
07 N 1597–Light green and gray
Each. **$10.74**

Women's sizes 38, 40, 42, 44. *Please state correct size.*

07 N 1585–Melon red and gray
07 N 1586–Light blue and tan
07 N 1587–Light green and gray
Each. **$11.74**

D **Pure Wool Skirt** . . rayon seat lining. Dry clean. Shipping wt. 1 lb. *State size.*

Misses' sizes 10, 12, 14, 16, 18, 20. *Please state size.*

07 N 1200–Light gray. . . . **$6.77**
07 N 1201–Light blue. . . . 6.77
07 N 1202–Light tan. 6.77

Women's sizes 38, 40, 42, 44.

07 N 1204–Light gray. . . . **$7.74**
07 N 1205–Light blue. . . . 7.74
07 N 1206–Light tan. 7.74

Cotton Knit Blouson

$3.27

Striped, saucy drawstring style has chic mandarin collar, pearl-like buttons, ¾ sleeves. Hand wash. *State size* small (10); medium (12-14); large (16-18). Shpg. wt. 10 oz.

07 N 7773–Black and white. . . . **$3.27**
07 N 7774—Red and white. 3.27

Attractive Pima Cotton Broadcloth Shirts

Solid Color **$2.67** Print **$2.97**

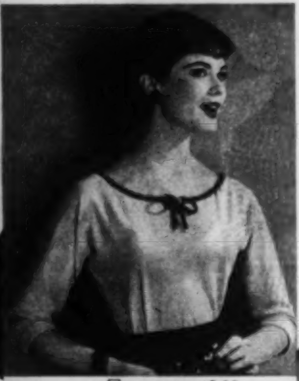
She never has enough shirts! Smart new collar style is crease-resistant, washable . . max. fabric shrinkage 1%. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 7 oz.

Solid Color
7 N 4130—White. **$2.67**
7 N 4131—Light blue. . . 2.67
7 N 4132—Yellow. 2.67

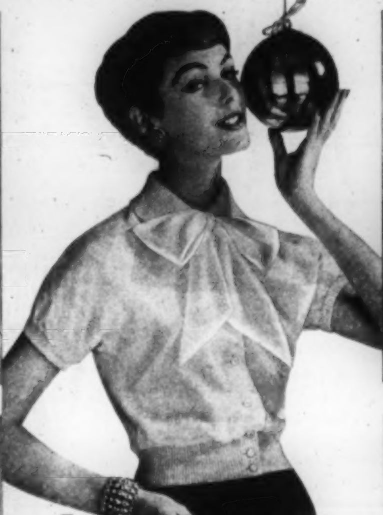
Colorful Poodle Print on white ground (see inset)
7 N 4125—White with medium blue, gray and gold. . . . **$2.97**

Do your Christmas shopping the easy way . . use Sears Easy Payment Plan. This convenient way to shop is available on all orders totaling $20 or more. For more complete information about Sears Easy Payment Plan please turn to page 355.

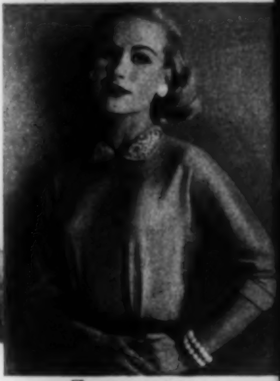
"GIFTED" KERRYBROOKE BLOUSES . . ABSOLUTE TREASURES TO OWN



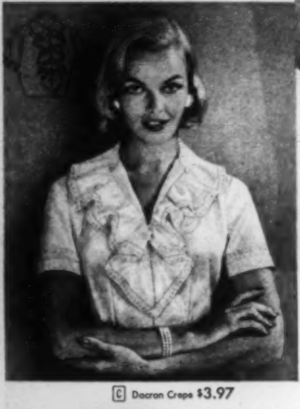
B Acrilan** Jersey $2.83



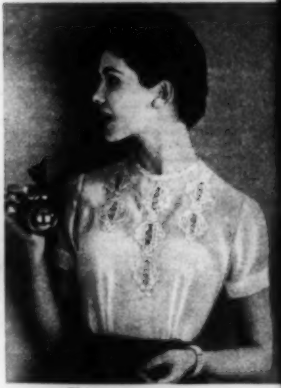
A Dacron† Crepe $4.97



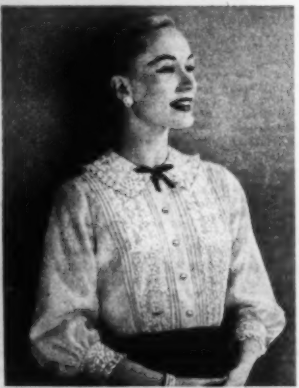
E Acrilan Jersey $3.77



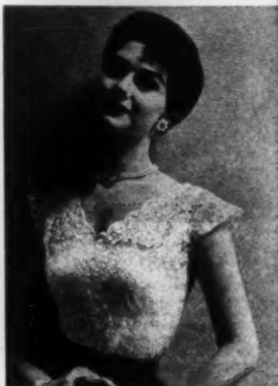
C Dacron Crepe $3.97



F Nylon Georgette $5.74



D Dacron, Nylon and Cotton $6.97



G Nylon Lace $6.77

A **"Sweater" Bow-Blouse** of soft Dacron crepe gets a fashion edge with Orlon* knit collar, cuffs and waistband. Sure charm with the feminine ways of a blouse, the casual air of a sweater. And all this finery hand washes, drips dry. Bow detaches. *State size* 32, 34, 36, 38. Shipping wt. 9 oz.
07 N 3023—White with off-white knit............Gift boxed $4.97

B **Acrilan Jersey Scoop** for the Holiday, and every festive occasion. Rayon satin band and crochet trim. Washable . . drip dries wrinkle-free. *State size* 32, 34, 36, 38.
07 N 3015—White with black trim. Shipping weight 8 oz......$2.83
07 N 3016—Black with black trim. Shipping weight 8 oz....... 2.83

C **High-low Jabot** froths her neck-high in ruffles or plunges to a deep V. Dacron crepe with white nylon lace. Washable; little ironing. *State size* 32, 34, 36, 38, 40, 42.
07 N 3019—White 07 N 3020—Light pink
07 N 3021—Light blue. Shpg. wt. 9 oz........Gift boxed Each $3.97

D **Holiday Magic** in new, shimmering Dacron, nylon and cotton fabric frosted with nylon lace, lavished with rows of tucks. Nylon velvet bow is removable. Washable . . little or no ironing needed. *State size* 32, 34, 36, 38.
07 N 3025—White with black bow. Shpg. wt. 8 oz. Gift boxed $6.97

E **Glitter-lit Collar** accounts for the sophisticated yet simple charm of this Acrilan jersey blouse. She'll just love the mock pearl and rhinestone embroidery. Back zipper. Washable . . drip dry. *State size* 32, 34, 36, 38.
07 N 3010—Turquoise blue 07 N 3011—White
07 N 3012—Black Shipping weight 10 oz. . . Each $3.77

F **Gorgeous Appliques** of nylon satin and cotton lace turn a heavenly nylon georgette blouse into a masterpiece of detailing. Easy to care for, too. Hand wash . . drip dry . . forget the ironing. *State size* 32, 34, 36, 38, 40, 42.
07 N 3027—White. Shipping weight 8 oz.........Gift boxed $5.74

G **Delicate, Dreamy Lace** to steal her heart and yours when she wears it. Deep V neckline front and back. Side zipper. Alencon-type nylon lace hand washes just beautifully. *State size* 32, 34, 36, 38, 40. Shipping weight 10 oz.
07 N 3114—White.......$6.77 07 N 3115—Beige......$6.77

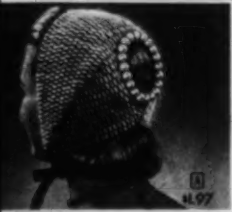
Do your Christmas shopping the easy way . . use Sears Easy Payment Plan; for further information, see page 355.

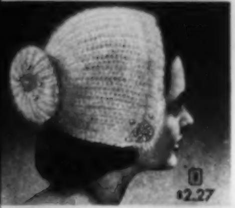
MEASUREMENT CHART FOR BLOUSES

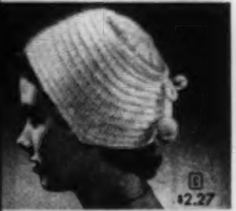
Order Only Sizes listed with each catalog number

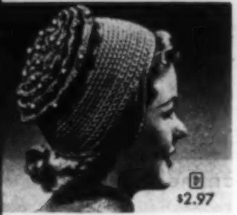
Size is.............	32	34	36	38	40	42
If bust is (inches)....	31–32	33–34	35–36	37–38	39–40	41–42

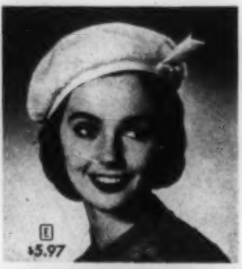
† DuPont T.M. for polyester fiber
** Acrylic fiber, Chemstrand T.M.
* DuPont T.M. for acrylic fiber

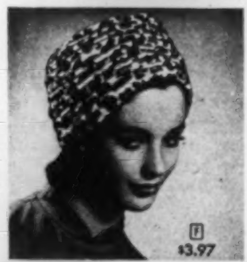


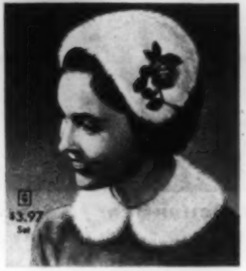


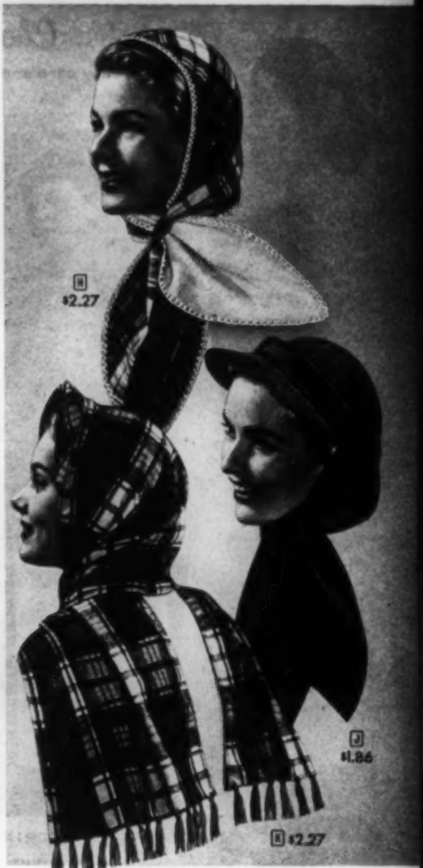












Knit Caps warm and gay

A **Open Crown Cuddle Cap,** 100% wool stitched with white angora rabbit hair. Simulated pearls.
State color red, black, beige, charcoal gray, or all white. Shpg. wt. 4 oz.
078 N 3575—Fits all sizes..........$1.97

B **30% Wool, 70% Angora Rabbit Hair** knit with chignon effect. Plastic flower ornaments.
Fits all sizes. Shipping weight 4 oz.
078 N 3560—White only..........$2.27

C **Fluffy Beehive Toque** knit of 70% angora rabbit hair and 30% wool, nylon reinforced. *State color* white, light pink, light blue. Shpg. wt. 9 oz.
078 N 3555—Fits all sizes..........$2.27

D **All Wool Helmet** hand crocheted. Make-believe pearls.
State color black, white, navy blue, beige, red, or charcoal gray. Wt. 4 oz.
078 N 3550—Fits all sizes..........$2.97

Top Fashion .. the fur-look hat

E **Odyna Beret.** The luscious fur-like fabric is Orlon* and Dynel. In shape and texture it's a tremendously smart touch with winter outfits. Rayon grosgrain band and lining. Fits head sizes 21⅝ to 22½ inches.
State color blonde beige, fawn (lt. brown), platinum gray (lt.), mist gray (med.) or white.
078 N 3900—Shipping weight 9 oz..........$5.97

* Dupont trade mark for acrylic fiber

F **The Leopard-Print Turban,** exciting fashion success of the season. Rich, fur-effect texture rayon and cotton fabric, softly draped front, back and at sides to keep its sophisticated lines. Fits 21⅝ to 22½ in.
078 N 5300—leopard-color print. Wt. 12 oz. $3.97

G **White Fur, Red Rose**.. what could be gayer? Snow white rabbit fur cap, young and glamorous. White rabbit fur collar to match adds glamour to sweaters or dresses. *Fit all sizes.* Shipping weight 12 ounces. Price includes 10% Federal Excise Tax.
078 N 3415E—Cap and collar set..........$3.97

You're so warm .. and pretty, too .. in a Scarf Hat

H **Pretty Two-faced Ascot Hood** is all Orlon*, plaid on one side, solid on the other. Fits all sizes so it makes a sure-hit gift. *State color* red plaid with white; medium gray and light blue plaid with light blue; or pink and black plaid with pink.
078 N 3505—Shipping weight 3 ounces..........$2.27

J **Visor Cap with Scarf Ends** wraps you warmly in all wool jersey. It's so flattering everybody loves it, wonderful for all your holiday dashing around. *Fits all head sizes.*
State color black, dk. brown, med. gray, navy blue, red or white.
078 N 3500—Shipping weight 9 ounces..........$1.86

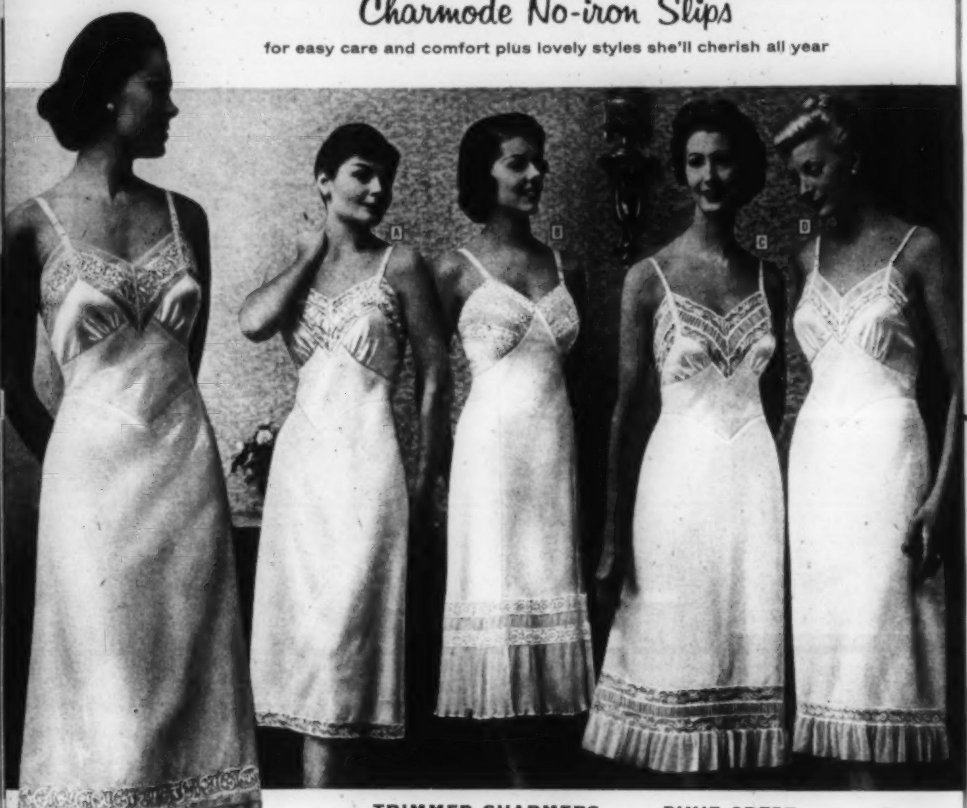
K **Our Famous Plaid Stole Cap** is 55% wool, 45% rayon. Big size, about 14x70 inches including 5½-inch wool fringe. *State color combination* red and multicolor; white and multicolor; pink and black; or light gray and light blue. *Fits all sizes.*
078 N 3510—Shipping weight 10 ounces..........$2.27

Hats on this page will be shipped from Chicago. Order and pay postage from your Sears Mail Order House. For Sea.. Easy Terms see page 355 of this Catalog.

How To Measure for Millinery .. Draw tape measure around forehead. Number of inches is your correct head size.

Charmode No-iron Slips

for easy care and comfort plus lovely styles she'll cherish all year

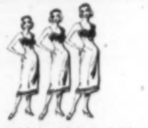


PROPORTIONED SLIP IN LUSTROUS LUMINAIRE

Three Lengths for better fit

$4.77

Any length



- New blended woven fabric with look of rich silk. Dacron for wonderful no-iron easy care, Cotton for comfort, Nylon for wear

Nylon tricot and nylon lace trim . . straight back edged with doubled tricot. 2-seam straight cut skirt. Double sewn bodice seams. Hand wash.

Short. Fits women 4 ft. 10 in. to 5 ft. 2 in. Color **White.**
38 N 3929—*Please state size* 32, 34, 36, 38, 40, 42, 44.

Regular. Fits women 5 ft. 3 in. to 5 ft. 6 in.
Please state size 32, 34, 36, 38, 40, 42, 44.

38 N 3916—White	**38 N 3917**—Pastel blue
38 N 3915—Pink	**38 N 3918**—Candlelight beige

Tall. Fits women 5 ft. 7 in. to 5 ft. 9 in. Color **White.**
38 N 3930—*Please state size* 34, 36, 38, 40, 42, 44.
Shipping weight 6 ounces.................Each **$4.77**

TRIMMED CHARMERS

LUMINAIRE Slip in 2 Lengths $3.77

- Lustrous woven blend of Dacron, Cotton and Nylon
- Lavishly trimmed with Nylon Alencon-type lace

A Gathered bodice trimmed with lovely lace and self fabric inserts . . same lace at straight back and around hemline. Flattering 2-seam straight cut skirt is designed to enhance popular new slim line.

Regular. Fits women up to 5 ft. 6 in. Color **White.**
38 N 3941—*Please state size* 32, 34, 36, 38, 40.

Tall. Fits women 5 ft. 7 in. to 5 ft. 9 in. Color **White.**
38 N 3942—*Please state size* 34, 36, 38, 40.

Shipping weight 6 ounces......................Each **$3.77**

Rich Nylon Satin Slip $5.74

- Divinely soft and smooth for the figure molding flattery she wants with her newest fashions

B The gift that is both luxurious and practical. Sought-after flattery is hers because non-clinging fabric is fashioned with slim 4-gore bias cut skirt, and beautiful molded bust sections. And remember, she can just hand wash and drip dry.

Artistically trimmed at front of bodice and around hemline with nylon tricot over nylon lace, and permanently pleated nylon tricot. Double tricot enhances straight back and deep flounce at bottom of very trim fitting skirt.

White. *Please state size* 32, 34, 36, 38, 40.
38 N 3282—Shipping weight 6 oz.............Each **$5.74**

PIXIE CREPE

Pixie
Acetate

Soft draping no-iron fabric is a blend of 80% Acetate for wear and 20% Dacron for ease of care. It'll keep rich lustrous looks even after many, many washings. She can wash by hand and drip-dry in a very short time . . or she can put in the machine and tumble dry if she so desires.

Slip with dainty ruffled trim $3.77

C Softness of fabric brought out by beautiful nylon Alencon-type lace and inserts of ruffled nylon tricot. Bodice inserts are diagonally set. Straight back trimmed with lace. Sleek 2-seam straight cut skirt has covered seams for added wear.

Please state size 32, 34, 36, 38, 40, 42, 44.

38 N 3445—Pink. Shpg. wt. 5 oz.	Each	**$3.77**
38 N 3446—White. Shpg. wt. 5 oz.	Each	**3.77**
38 N 3447—Pastel Blue. Shpg. wt. 5 oz.	Each	**3.77**

Slip with delicate accents $2.83

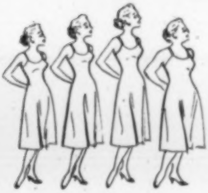
D Fine nylon Val-type lace and doubled nylon tricot trims gathered bodice and hemline. Straight back edged with lace. 2-seam straight cut skirt very well made with covered seams for wear.

Please state size 32, 34, 36, 38, 40, 42, 44.

38 N 3435—Pink. Shpg. wt. 5 oz.	Each	**$2.83**
38 N 3436—White. Shpg. wt. 5 oz.	Each	**2.83**

Charmode No-iron Proportioned Slips

to give her not only ease-of-care but also fit that is much more individual



Proportioned not only in length but also from shoulder to waist . . waist to hips . . and hips to hemline

Short Length. Fits women 4 ft. 10 in. to 5 ft. 2 in.
Regular Length. Fits women 5 ft. 3 in. to 5 ft. 6 in.
Tall Length. Fits women 5 ft. 7 in. to 5 ft. 9 in.
Larger Sizes (Regular Length). Available in A only.

SPICESPUN . . SHADOWPROOF PANEL

$\$3^{97}$

Regular sizes

- Front shadow panels for complete protection
- Dainty blend of Dacron* for crisp new look and ease-of-care . . Nylon for wear . . Cotton for absorbency

A Trimmed with eyelet embroidered self fabric at bodice and straight back . . plus ruffle at hemline of 4-gore straight cut skirt. Hand wash.

Short Length. *Please state size 32, 34, 36, 38, 40, 42, 44.*
38 N 3925—White. Shpg. wt. ea. 6 oz. Each **$3.97**; 2 for **$7.85**
Regular Length. *Please state size 32, 34, 36, 38, 40, 42, 44.*
38 N 3926—White. Shpg. wt. ea. 6 oz. Each **$3.97**; 2 for **7.85**
Tall Length. *Please state size 34, 36, 38, 40, 42, 44.*
38 N 3927—White. Shpg. wt. ea. 6 oz. Each **$3.97**; 2 for **7.85**
Larger Sizes. *Please state size 46, 48, 50, 52.*
38 N 3928—White. Shpg. wt. ea. 6 oz. Each **$4.77**; 2 for **9.40**

PIXIE CREPE . . ADJUSTABLE CAMISOLE STRAPS

$\$3^{77}$

- 80% Acetate for wear . . 20% Dacron for ease-of-care

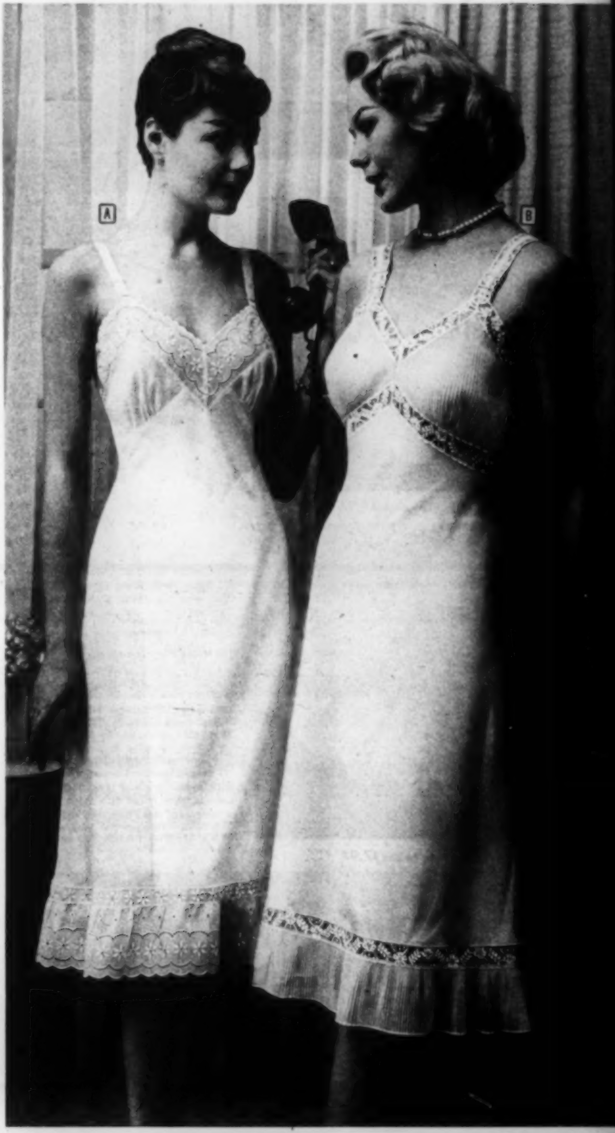
B Grecian design bodice trimmed with permanently pleated nylon tricot over self fabric edged with nylon Val-type lace (at straight back too). Adjustable camisole straps are lace over self fabric. Hemline trim is lace and pleating. Machine washable.

Short Length. *Please state size 32, 34, 36, 38, 40.*
38 N 3711—Pink **38 N 3712**—White **38 N 3713**—Lt. blue
Regular Length. *Please state size 32, 34, 36, 38, 40.*
38 N 3714—Pink **38 N 3715**—White
38 N 3716—Lt. blue **38 N 3717**—Champagne beige
Tall Length. *Please state size 34, 36, 38, 40.*
38 N 3718—Pink **38 N 3719**—White **38 N 3720**—Lt. blue
Shipping weight 6 oz. . . . . Each **$3.77**

BEFORE ORDERING SLIPS measure bust size over bra or foundation . . this is slip size. HOWEVER, if hips are larger than bust by 4 in. or more order next larger size. Length of slips increases with size.

NOTE: order only sizes listed with catalog number.

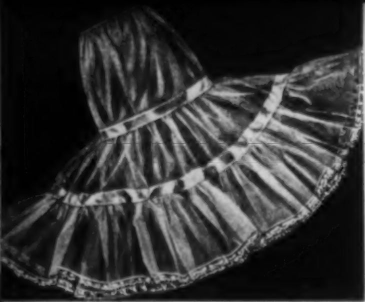
Don't miss any of the Proportioned Slips in Our Big Fall General Catalog. The wide selection includes cotton, nylon tricot and delightful easy care no-iron slips in tailored and trimmed styles.



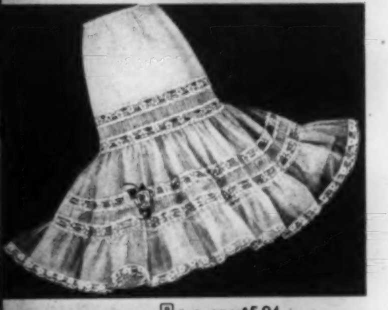
*Reg. T.M. for DuPont polyester fiber

Bouffants

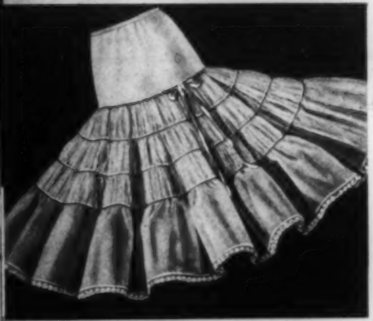
Petticoats for Your Lovely Lady



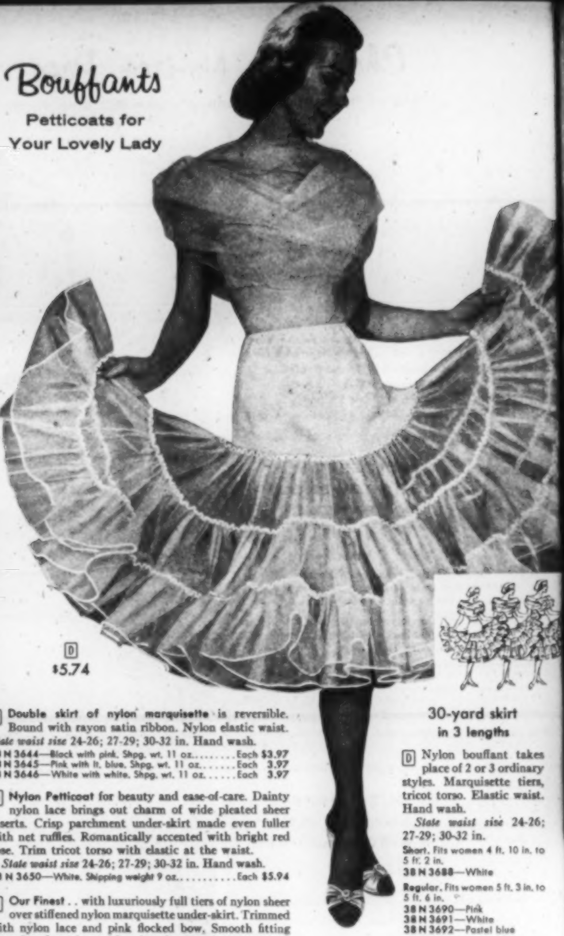
A Reversible $3.97



B Frothy delight $5.94



C Our Finest Petticoat $7.94



D $5.74

A **Double skirt of nylon marquisette** is reversible. Bound with rayon satin ribbon. Nylon elastic waist.
State waist size 24-26; 27-29; 30-32 in. Hand wash.

38 N 3644—Black with pink. Shpg. wt. 11 oz.	Each	$3.97
38 N 3645—Pink with lt. blue. Shpg. wt. 11 oz.	Each	3.97
38 N 3646—White with white. Shpg. wt. 11 oz.	Each	3.97

B **Nylon Petticoat** for beauty and ease-of-care. Dainty nylon lace brings out charm of wide pleated sheer inserts. Crisp parchment under-skirt made even fuller with net ruffles. Romantically accented with bright red rose. Trim tricot torso with elastic at the waist.
State waist size 24-26; 27-29; 30-32 in. Hand wash.
38 N 3650—White. Shipping weight 9 oz. . . . . Each $5.94

C **Our Finest** . . with luxuriously full tiers of nylon sheer over stiffened nylon marquisette under-skirt. Trimmed with nylon lace and pink flocked bow, Smooth fitting torso is nylon tricot with nylon elastic waist.
State waist size 24-26; 27-29; 30-32 in. Hand wash.

38 N 3663—White with pink. Shpg. wt. 12 oz.	Each	$7.94
38 N 3664—Black with pink. Shpg. wt. 12 oz.	Each	7,94

30-yard skirt in 3 lengths

D Nylon bouffant takes place of 2 or 3 ordinary styles. Marquisette tiers, tricot torso. Elastic waist. Hand wash.
State waist size 24-26; 27-29; 30-32 in.

Short. Fits women 4 ft. 10 in. to 5 ft. 2 in.
38 N 3688—White

Regular. Fits women 5 ft. 3 in. to 5 ft. 6 in.
38 N 3690—Pink
38 N 3691—White
38 N 3692—Pastel blue

Tall. Fits women 5 ft. 7 in. to 5 ft. 9 in.
38 N 3689—White
Shpg. wt. 11 oz. . . . Each $5.74

Days of the Week Briefs with Quilted Box

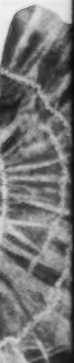
Runproof ARNEL Tricot	Runproof Nylon Tricot
7 Briefs with box $4.97	7 Briefs with box $5.74

Days and "motifs" are beautifully embroidered on leg of each brief. Elastic waistband. Double fabric crotch.

Quilted rayon satin partitioned box contains 1 pink, 1 black, 1 yellow, 1 pastel blue, 1 pastel green, 2 white.
State ONE size 30-34; 35-38; 39-40-inch hips.

Runproof Arnel Tricot. Wash by hand or machine . . dries in as little as 2 hours. Very pleasing next to skin, and pleasantly absorbent. Shpg. wt. 1 lb.
Elastic Leg Brief
38 N 5025—Box of 7 . . $4.97
Band Leg Brief (not shown)
38 N 5026—Box of 7 . . $4.97

Runproof Nylon Tricot. Longer wearing and quicker drying . . also smooth and soft. Rayon satin tab at waist for strength and better fit. Shpg. wt. 14 oz.
Elastic Leg Brief
38 N 5112—Box of 7 . . . . $5.74
Band Leg Brief (not shown)
38 N 5113—Box of 7 . . . . $5.74



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Each $5.74

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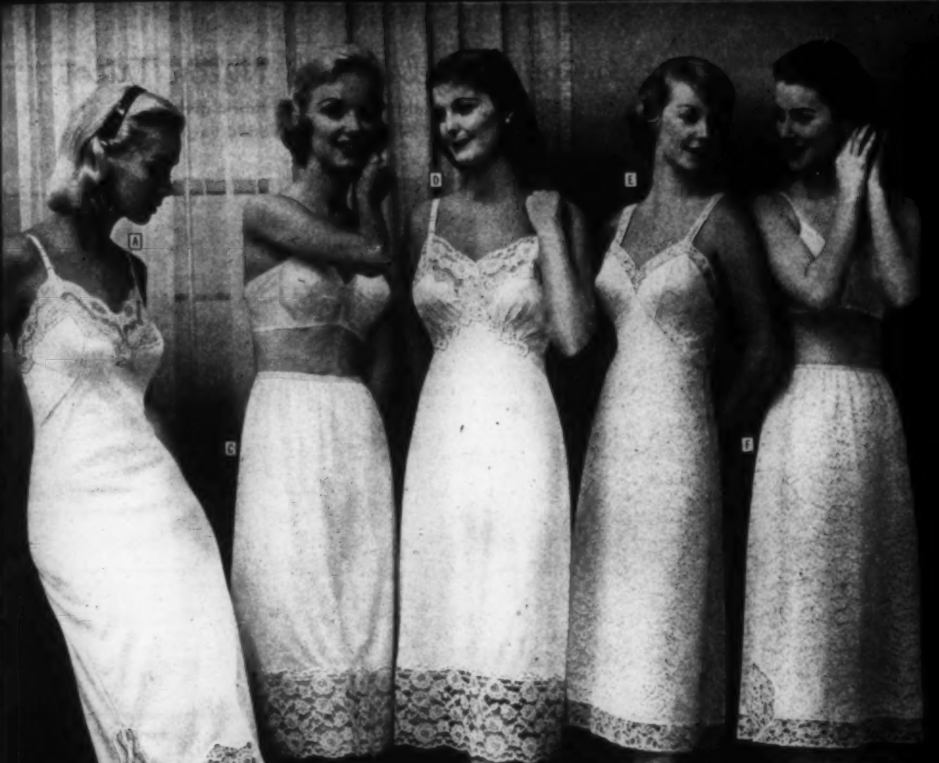
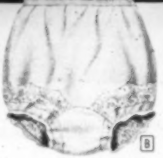
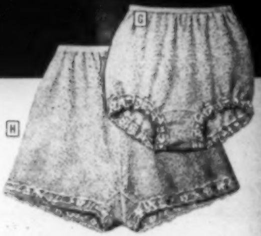




Lovely Nylon Tricot Lingerie

Be sure to see the Charmode Luxury Lingerie in our Fall General Catalog for other lovely styles



Imported Nylon Lace Trim

(A) Slip $7.74 (B) Brief $2.97 Each

A **Sheath Slip** designed especially to flatter the new slim line. Lace imported from France trims beautifully fitted bodice and straight back. "Walking slits" at sides are highlighted with this same lovely lace, as is the hemline. Boxed to protect rich fabric.

State size 32, 34, 36, 38.

38 N 4691—White
38 N 4692—Platinum gray (soft pale shade)
Shipping weight 9 oz. . . . . Each $7.74

B **Elastic Leg Brief** in same rich nylon tricot. Imported nylon lace at legs edged with nylon sheer ruffling and slightly reinforced with elastic for smooth fit. Fancy nylon elastic at waist with tab. Double crotch.

Color white. *State size* 30-34; 35-38; 39-40-inch hips. Shipping weight each 4 oz.

38 N 5074. . . . . Each $2.97; Two for $5.70

Lavishly Trimmed with Nylon Lace

(C) Half Slip $4.77 (D) Slip $6.77

C **Half Slip** with wide trim of scalloped nylon lace at hemline lined with sheer nylon. Figure flattering 2-seam dream of a skirt; nylon elastic at waist. Nicely boxed.

State waist size 24-26; 27-29; 30-32 in.

38 N 4386—White 38 N 4387—Pink
38 N 4388—Pastel blue 38 N 4391—Black
Shipping weight 7 ounces. . . . . Each $4.77

D **The Slip** for the woman who loves her lingerie exquisitely trimmed. Lovely scalloped lace is delicately appliqued on softly gathered bodice and also trims the straight back and hemline. It'll come nicely boxed to keep fresh for Christmas.

State size 32, 34, 36, 38, 40.

38 N 4745—White 38 N 4746—Pink
38 N 4747—Pastel blue 38 N 4748—Black
Shipping weight 10 ounces. . . . . Each $6.77

Completely Fashioned of Nylon Lace over Nylon Tricot

(E) Slip $6.77 (F) Half Slip $4.77 (G) Brief $2.37 Each (H) Panty $3.47 Each

E **Sleek Slip** expertly cut for newest fashions with zipper at side for smoothest fit possible. Nylon lace edges V-front, straight back and hemline. Camisole straps also lined. Nicely boxed of course.

State size 32, 34, 36, 38.

38 N 4524–White 38 N 4525–Black
38 N 4526–Pink champagne
Shipping weight 12 oz. . . . . . Each $6.77

F **Slim Half Slip** with "walking slits." Nylon elastic waist.

State waist size 24-26; 27-29; 30-32 in. Shipping wt. 10 oz. Boxed.

38 N 4270–White 38 N 4271–Black
38 N 4272–Pink champagne
38 N 4273—Medium blue. . Each $4.77

G **Brief.** Nylon lace edging with narrow nylon elastic. Folded nylon elastic waist.

State size 33-34; 35-36; 37-38; 39-40-inch hips. Wt. ea. 5 oz.

State color white, black, pink champagne, pastel blue.

38 N 5065—Ea. $2.37; 2 for $4.60

H **Flare Leg Panty** with nylon lace edging. Folded nylon elastic waist. Double crotch.

State size 35-36; 37-38; 39-40; 41-44-inch hips. Wt. ea. 5 oz.

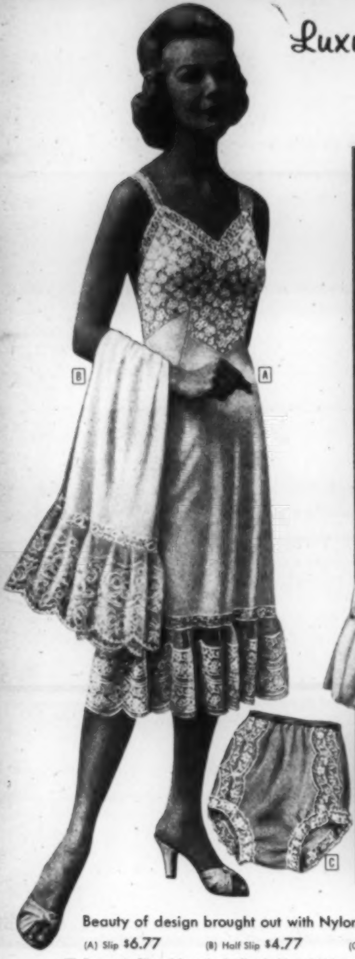
State color white, black, pink champagne, pastel blue.

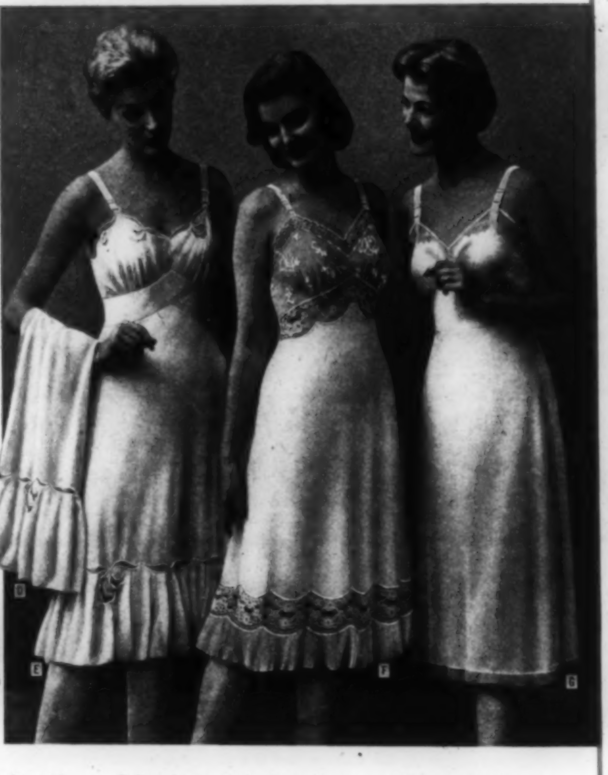
38 N 5066—Ea. $3.47; 2 for $6.80

Tell her to hand wash any item on this page

Luxurious Angel's Touch Nylon Tricot

Gloriously soft and richly opaque fabric gives
lovely Slips, Half Slips and Brief added flattery





Beauty of design brought out with Nylon Lace trim

(A) Slip $6.77 (B) Half Slip $4.77 (C) Brief $1.77

A **Dramatic Slip** with entire bodice fashioned of beautifully patterned lace . . back as well as front. Completely lined with slip fabric for softer drape, smoother fit and more attractive appearance. Camisole straps are perfect accent with flattering contour cut design. Deep graceful flounce at hemline of rich scalloped lace and sheer nylon tricot insert. Straight back. Nicely boxed to protect this luxurious beauty.

Color white. *State size* 32, 34, 36 38, 40.

38 N 4755—Shipping weight 10 ounces.......................... Each **$6.77**

B **Half Slip** perfectly cut for smooth, trim fit. Deep flounce at hemline of scalloped lace with insert of sheer nylon tricot. Nylon elastic at waist. It too is nicely boxed to keep it fresh looking.

White. *State waist size* 24-26; 27-29; 30-32 in.

38 N 4255—Shipping weight 10 ounces.......................... Each **$4.77**

C **Elastic Leg Brief.** Lavishly trimmed to make this luxurious fabric really show off. Scalloped lace at sides, and around leg openings. Nylon elastic wasitband. Double fabric crotch.

White. *State size* 33-34; 35-36; 37-38; 39-40; 41-44-inch hips.

38 N 5072—Shipping weight each 4 ounces.......... Each **$1.77**; Two for **$3.44**

Delicately accented with applique

(D) Half Slip $3.77 (E) Slip $5.74

D **Half Slip** with flounce of sheer nylon tricot over slip fabric. Touches of nylon satin applique and piping are so decidedly feminine. Nylon elastic at waist. Nicely boxed.

State waist size 24-26; 27-29; 30-32 in.

38 N 4279—White
38 N 4280—Pink
38 N 4281—Pastel blue
Shipping weight 10 ounces............ Each **$3.77**

E **Slip** with softly gathered bust sections of sheer nylon tricot lined with slip fabric. Dainty nylon satin applique trims front V-neck and sheer nylon tricot flounce at hemline that is over slip fabric. Piping of nylon satin is a smart touch on the flounce in the back. Same rich nylon satin edges straight back too. Nicely boxed.

State size 32, 34, 36, 38, 40.

38 N 4787—White
38 N 4788—Pink
38 N 4789—Pastel blue
Shipping weight 11 ounces............ Each **$5.74**

Trimmed with glamour

(F) Slip $4.77 (G) Slip $3.77

F **Slip** with embroidered sheer nylon tricot bodice over sheer tricot. Nylon lace at front of bodice and straight back. Pleated sheer tricot flounce with neatly finished edge at hemline made even lovelier with insert of scalloped nylon lace. Boxed.

State size 32, 34, 36, 38, 40.

38 N 4769—White
38 N 4770—Black
38 N 4771—Red
Shipping weight 10 ounces..... Each **$4.77**

G **Slip** in popular tailored design with trim of doubled sheer nylon tricot and scalloped tricot at the becoming front neckline. Doubled sheer trims straight back and hemline.

Color white. *State size* 32, 34, 36, 38, 40, 42, 44.

38 N 4759—Shpg. wt. 8 oz.... Each **$3.77**

HAND WASH all items on page

Proportioned Slips, Half Slips

You can give her Panties to match in the same No-iron Nylon Tricot that drapes so beautifully and is so satiny-soft

Proportioned not only in the length but also from shoulder to waist .. waist to hips .. and hips to hemline for better fit

Short Length (A, B only). Fits women 4 ft. 10 in. to 5 ft. 2 in.

Regular Length. Fits women 5 ft. 3 in. to 5 ft. 6 in.

Tall Length. Fits women 5 ft. 7 in. to 5 ft. 9 in.

Larger Sizes (A and B only). Regular Length.

Elegantly trimmed with exquisite nylon lace

(A) Slip $5.74 Reg. sizes (B) Half Slip $3.77 Reg. sizes (C) Brief $1.97

A **Slip** with rich nylon lace that covers gathered bust sections and trims front of bodice plus slightly rounded back. Deep flounce at hemline is scalloped lace and sheer nylon tricot with more lace in the insert. It's nicely boxed.

Short Length. *State size 32, 34, 36, 38, 40.*
38 N 4539—White. Shipping weight 11 ounces............Each **$5.74**
Regular Length. State size 32, 34, 36, 38, 40, 42, 44. Shpg. wt. 11 oz.
38N4534–White **38N4535**–Lt. blue **38N4536**–Black....Each **$5.74**
Tall Length. State size 34, 36, 38, 40, 42, 44. Shpg. wt. 11 oz.
38 N 4537—White **38 N 4538**—Lt. blue..............Each **$5.74**
Larger Sizes (Regular Length). State size 46, 48, 50. Shpg. wt. 11 oz.
38 N 4559—White **38 N 4560**—Black................Each **$6.44**

B **Half Slip** with delightfully full flounce of nylon lace and sheer nylon tricot enhanced with insert of lace. Nylon satin tab at waist for smooth fit. Elastic waistband. Boxed.

Short Length. *Please state waist size 24-26; 27-29; 30-32 in.*
38 N 4381—White. Shipping weight 8 ounces............Each **$3.77**
Regular. *State waist size 24-26; 27-29; 30-32 in.* Shpg. wt. 8 oz.
38N4376–White **38N4377**–Lt. blue **38N4378**–Black.....Ea. **$3.77**
Tall. *State waist size 24-26; 27-29; 30-32 in.* Shpg. wt. 8 oz.
38 N 4379—White **38 N 4380**—Lt. blue................Each **$3.77**
Larger Size (Regular Length). Fits waist sizes 33 to 36 in.
38 N 4349—White. Shipping weight 8 oz................Each **$4.47**

C **Elastic Leg Brief.** Wide inserts of scalloped nylon lace at leg openings are daintily edged with sheer nylon tricot. Fancy nylon patterned elastic at waist, legs. Double crotch.
State color white, light blue, black.
State size 33-34; 35-36; 37-38; 39-40-inch hips.
38 N 5064—Shipping weight each 4 ounces..Each **$1.97**; **Two for $3.80**

Double Skirt Slip, Half Slip .. Matching Panty

(D) Slip $6.77 (E) Half Slip $4.77 (F) Panty $2.10

D **The Slip** that gives her complete "see through" protection because of trim fitting all-around double skirt. Wide camisole straps of nylon lace over sheer nylon tricot can be lengthened if desired. Permanently pleated nylon net bust sections are lined with sheer nylon tricot. Fine scalloped nylon lace over doubled sheer tricot trims V-front, straight back. Flounce of same lace and pleating with finished edges. Nicely boxed.

Regular. *State size 32, 34, 36, 38, 40, 42, 44.* Shpg. wt. 12 oz.
38N4702–White **38N4703**–Pink **38N4704**–Black......Each **$6.77**
Tall. *State size 34, 36, 38, 40, 42, 44.* Shpg. wt. 12 oz.
38N4705–White **38N4706**–Pink **38N4707**–Black......Each **$6.77**

E **Half Slip** with all-around double skirt. Permanently pleated nylon net flounce with wide insert of scalloped nylon lace. Soft nylon satin tab at nylon elastic waistband for smoother fit. Boxed.

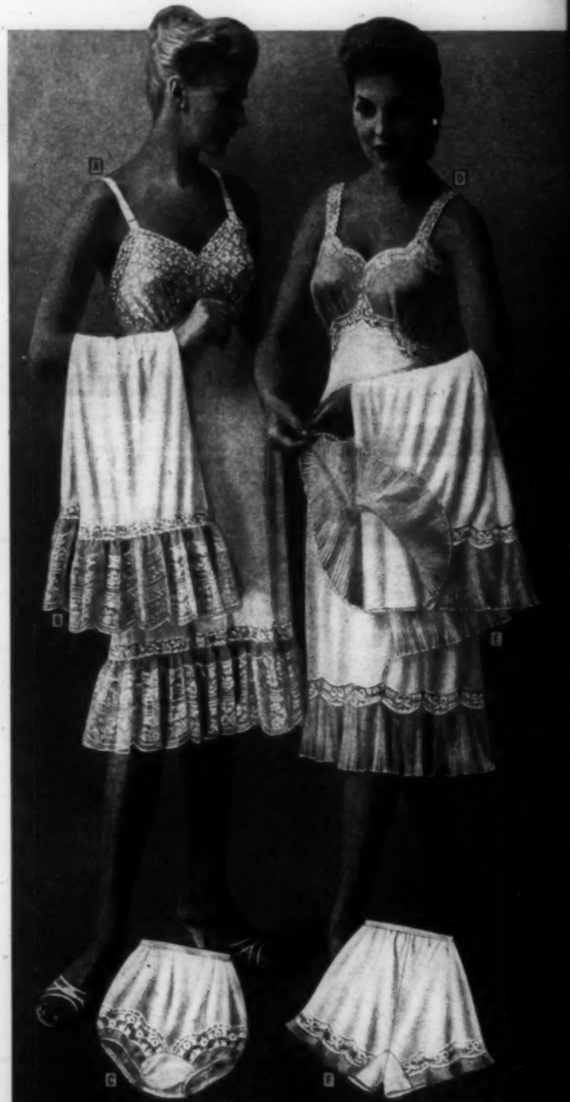
Regular. *State waist size 24-26; 27-29; 30-32 in.* Shpg. wt. 10 oz.
38N4359–White **38N4360**–Pink **38N4361**–Black......Each **$4.77**
Tall. *State waist size 24-26; 27-29; 30-32 in.* Shpg. wt. 10 oz.
38N4362–White **38N4363**–Pink **38N4364**–Black......Each **$4.77**

F **Flare Leg Panty** beautifully made for those who always want the finest in lingerie. Delicate nylon lace around leg openings is edged with finely pleated nylon mesh that stays flat. Fancy nylon elastic waistband. Double crotch.
State color white, pink, black.
State size 35-36; 37-38; 39-40; 41-44-inch hips.
38 N 5073—Shpg. wt. each 4 ounces......Each **$2.10**; **Two for $4.00**

Hand wash all these "lovelies" .. they'll need no ironing

BEFORE ORDERING SLIPS measure bust size over bra or foundation .. this is slip size. **HOWEVER,** if hips are larger than bust by 4 inches or more order next larger size. The length of all our slips increases with size.

NOTE: .. order only sizes listed with each Catalog Number.



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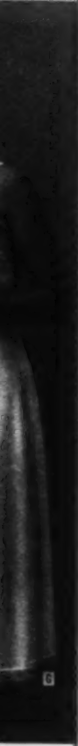

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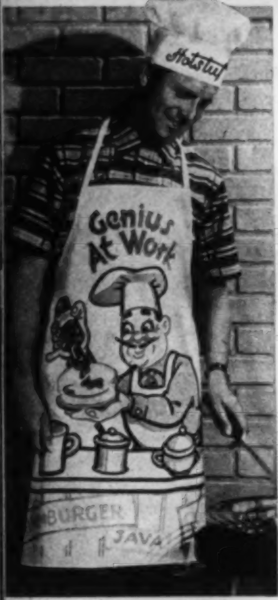
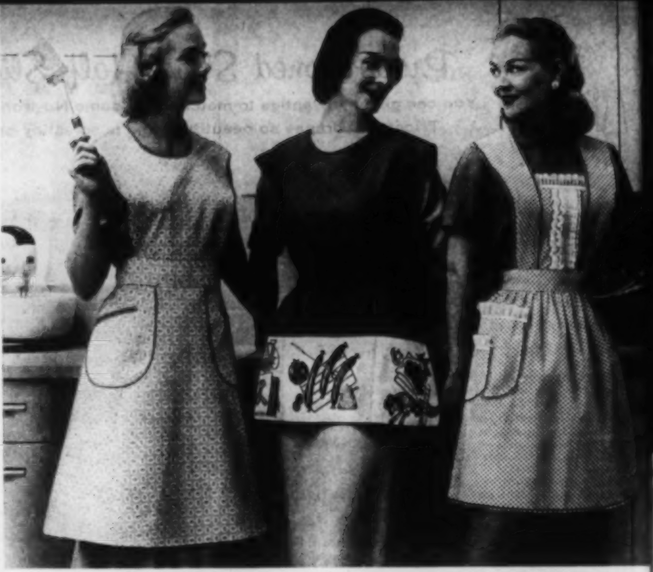


[A] Apron $1.86 Cap 73c



[B] Regular size $1.47

[C] $1.57

[D] $1.57

[A] **For the He-man Chef in your house** . . . his own slip-on apron of durable apron duck. Makes outdoor cooking even more fun. Witty red and gray print. Apron and matching "Hotstuf" Chef's Cap are washable, fit all sizes.
38 N 7088—Apron
Shpg. wt. 9 oz. . . . . . . Each $1.86
38 N 7089—Chef's Cap
Shpg. wt. 4 oz. . . . . Each 73c

[B] **Percale Coverall.** Dainty print on white with matching tape accents. 1 button back, back ties. Washable. Shpg. wt. 8 oz.
Regular fits 34–38 in. bust.
38 N 7162—Turquoise blue
38 N 7163—Red. . Each $1.47
Larger fits 40–44 in. bust.
38 N 7164—Turquoise blue
38 N 7165—Red. . Each $1.57
Extra Large fits 46–50 in. bust.
38 N 7166—Turquoise blue
38 N 7167—Red. . Each $1.67

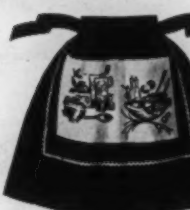
[C] **No-iron Cotton Cobbler.** Contrasting white cotton sail cloth 3-pocket section with picnic lunch print. 1-button back; ties. Washable. *State bust size* small (30–36); medium (37–40); large (41–44) in. Shpg. wt. ea. 8 oz.
38 N 7145—Red
38 N 7146—Navy blue
38 N 7147—Medium green
Each $1.57 . . . . . 2 for $3.10

[D] **Gay Polka Dots** on crisp white little-or-no-iron embossed cotton. Frilly nylon sheer and lace, perky rickrack trim. Big'n'little pockets. Back ties. Washable. Fits up to size 20. Shipping weight each 7 ounces.
38 N 7052—Red
38 N 7053—Turquoise blue
38 N 7054—Navy blue
Each $1.57 . . . . . . 2 for $3.10

[E] **Band Apron in No-iron Cotton.** 2 print sail cloth pockets framed by bright color and white rickrack. Washable. Fits dress sizes up to 20.
38N7080–Red 38N7081–Med. green
Shpg. wt. ea. 5 oz. . Each $1.15; 2 for $2.25

[F] **Organdy Band Apron.** Sugary white, no-iron organdy. 2 printed polished cotton pockets. Washable. Fits up to size 20. Shipping weight each 4 ounces.
38 N 7067—Each $1.57 . . . . . . 2 for $3.10

[G] **"I'll Dry Tomorrow"** announces this washfast, no-iron apron of snowy white cotton terry cloth toweling. Bound and banded in red cotton. Fits dress sizes up to 20. Wt. ea. 7 oz.
38 N 7111—Each 97c. . . . . . . 2 for $1.90



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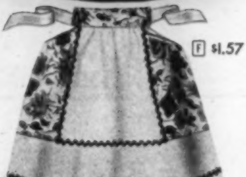
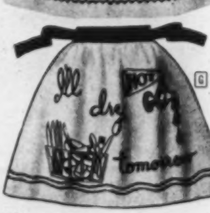


[F] $1.57



[G] 97c

Care-free Aprons in a Holiday Mood

APRONS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[H] **Colorful Country Farm Scene** prints this delightful cotton Cobbler. Set-in midriff for dress-like fit. 2-button back. Washable. *State bust size* small (30–36); medium (37–40); large (41–44) in. Shipping wt. ea. 8 oz.
38N7034–Ea. $1.86; 2 for $3.65

[J] **Holiday Hostess Glamour.** Nylon sheer, nylon net overskirt. Gold color embroidery, rickrack. Washable. Fits up to size 20.
38N7016–Brown
38N7017–Pink 38N7018–Red
Wt. ea. 3 oz.
Each $2.37 . . . . . . 2 for $4.65

[K] **No-iron Embossed Cotton Cobbler.** Gold color or scroll print; polished cotton trim. Washable. *State bust size* small (30–36); med. (37–40); large (41–44) in. Wt. ea. 9 oz.
38N7004–Red 38N7005–Blue
Each $2.83 . . . . . . 2 for $5.60

[L] **Pleat Pretty No-iron Apron** of washable cotton. Tiny pleats printed with gold color. Saucy pocket. Fits sizes up to 20. Shpg. wt. ea. 8 oz.
38 N 7156—Turquoise
38 N 7157—Rose
Each $1.57 . . . . . . 2 for $3.10

[M] **Apple-Bright Everglaze® Chintz Bib Apron.** Modernistic apples on gray and white stripes. 2 handy pockets. Back ties. Washable. Shpg. wt. ea. 7 oz. Fits dress sizes up to 20.
38N7139–Ea. $1.86; 2 for $3.65

[N] **Little-or-no-iron** Everglaze cotton. Washable. *State bust size* small (30–36); medium (37–40); large (41–44) in. Wt. ea. 8 oz.
38 N 7168—Turquoise
38 N 7169—Rose
Each $2.37 . . . . . . 2 for $4.65

[P] **Fine-fit Cobbler.** Washable polished cotton. Gripper Fasteners. *State bust size* small (30–36); med. (37–40); large (41–44).
38N7135–Red 38N7136–Pink
38N7137–Aqua. Wt. ea. 8 oz.
Each $1.86. . . . . . . 2 for $3.65

[R] **Poinsettia Apron** . . Flocked poinsettias, merry jingle bells bedeck sheer nylon. Washable. Fits dress sizes up to 20.
38N7071—Red. Wt. ea. 4 oz.
38 N 7072—White
Each $1.77 . . . . . . 2 for $3.45

[S] **Authentic French Recipes** printed on a fine Everglaze polished cotton often seen in much more expensive aprons. Double row of bias binding. Cleverly concealed pocket. Washable. Fits dress sizes up to 20. Shpg. wt. ea. 5 oz.
38 N 7127—Each $1.86. . . . 2 for $3.65

[T] **2-piece Gift Set** . . Apron and matching Potholder Mitt in gaily printed cotton sail cloth that is wonderfully long wearing. Apron smartly slit and bound . . . Mitt neatly and thickly quilted. Washable. Fits dress sizes up to 20. Shpg. wt. set 9 oz.
38 N 7002—Set $1.86. . . . . . 2 Sets $3.65

[V] **Dan River Gingham Coverall** in cheery tablecloth check. Full cut; flattering princess lines. Washable.
Regular size fits 36 to 44-in. bust.
38 N 7096–Red 38 N 7097–Medium blue
Larger size fits 46 to 50-in. bust.
38 N 7098–Red 38 N 7099–Medium blue
Shpg. wt. ea. 8 oz. . Each $2.83; 2 for $5.60

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97–Medium blue
bust.
99–Medium blue
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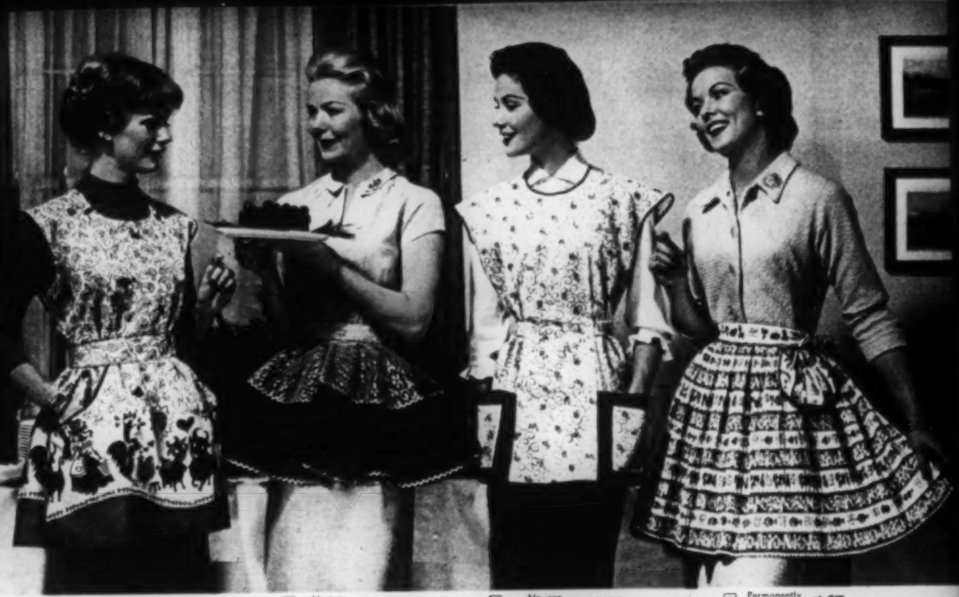
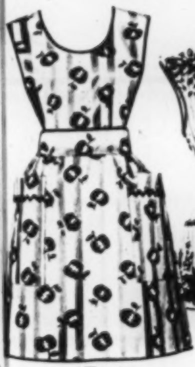


H $1.86

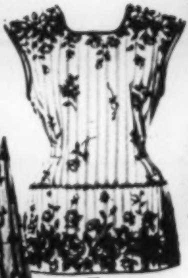
J No-iron Nylon Sheer $2.37

K No-iron Embossed Cotton $2.83

L Permanently Pleated Cotton $1.57



M $1.86



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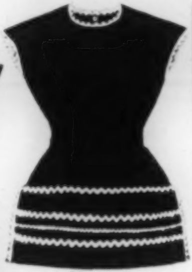

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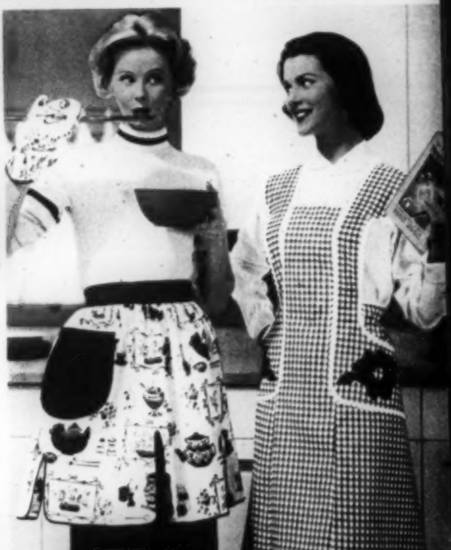
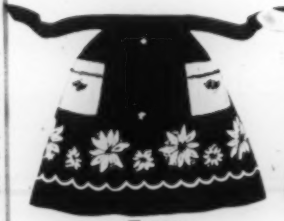
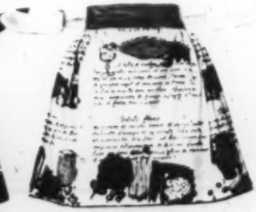


T Set $1.86

V Dan River Gingham $2.83

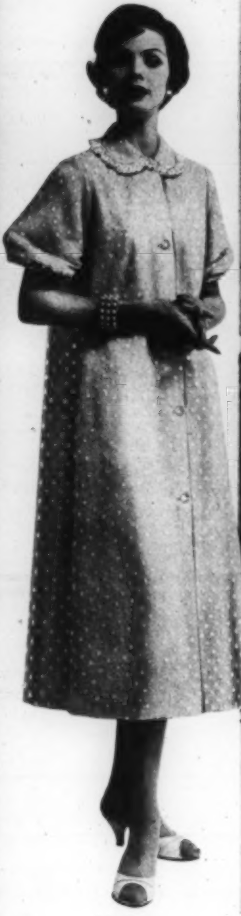


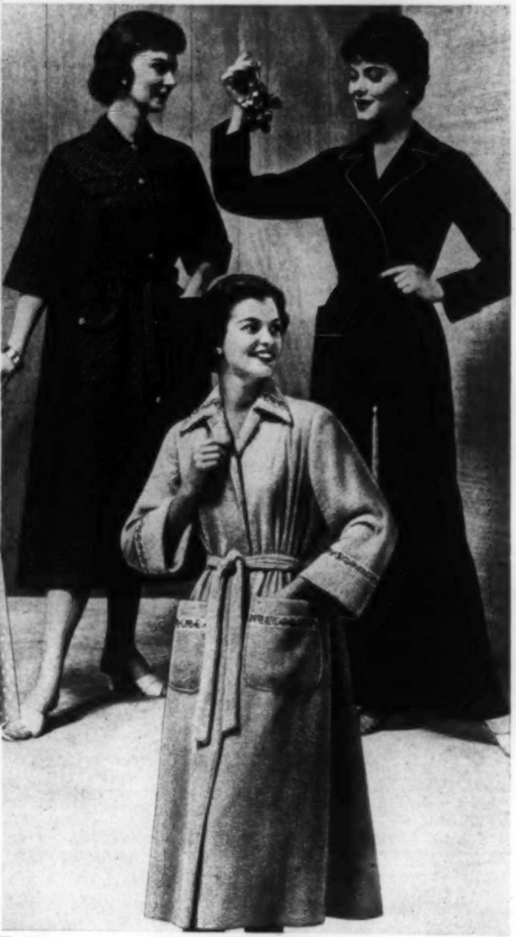
R $1.77



S $1.86

Dusters.. Robes with a Festive Flair





A $5.74

B $3.97

C $6.77

D $10.76 Misses' sizes

A Double Nylon Duster . . filmy white flocked nylon falls gracefully over heavier nylon lining. Short sleeves are full and elasticized, always beautifully puffed. Trim is dainty, nylon lace on collar and sleeves . . mock jeweled buttons. Hand wash . . drip dry.

State misses' size 12, 14, 16, 18, 20. Shpg. wt. 1 lb.

38 N 9415—Light blue $5.74
38 N 9416—Pink 5.74
38 N 9417—Coral rose 5.74

B Plaid Sanforized Cotton Flannel Duster . . fashioned for service and comfort. Back yoke smartly piped with contrasting solid color, matches Peter Pan collar and piping on pockets and cuffs. Gold colored buttons on front closing, pockets. Belt can be worn 3 ways, back, front, all around. Hand wash separately.

State misses' size 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 8 oz.

38 N 9418—Red plaid $3.97
38 N 9419—Med. blue plaid 3.97

C Lurex Trimmed Cotton Terry Cloth Duster . . feels so good. Soft gathers below back yoke give extra fullness . . comfort. Gold colored Lurex braid adds a luxury touch to collar, pockets, and sleeves. Three-way self-material belt. Large carry-all pockets. Washable. Shipping weight 3 lbs.

Please state misses' size 10, 12, 14, 16, 18.

38 N 9420—Lt. mist blue . . . $6.77
38 N 9421—Rose petal 6.77
38 N 9422—Lt. mint green . . 6.77

D 100% Wool Flannel Robe . . Mitin Mothproofed. Contrasting acetate tassel and piping enhance classic lines. Patch pocket. Dry clean. *State size*. Shpg. wt. 2 lbs. 6 oz.

Misses' sizes 12, 14, 16, 18 20.
38 N 9270—Navy blue with fuchsia trim $10.76
38 N 9269—Wine red with pale blue trim $10.76

Women's sizes 38, 40, 42, 44, 46.
38 N 9272—Navy blue with fuchsia trim $11.74
38 N 9271—Wine red with pale blue trim $11.74

ILLUSTRATED ON OPPOSITE PAGE

E Cotton Paisley Print Quilted Jacket, and Rayon Faille Trousers, Lounge Set . . jacket, inside seams bound with gold colored rayon satin. Black braid trim. Belted trousers. Hand wash. Shpg. wt. 2 lbs. 2 oz.

State misses' size 10, 12, 14, 16, 18.

38 N 9453—Gold color print $7.74
38 N 9454—Turquoise (blue-green) print . . . $7.74

F Oriental-type Lounging Set . . rayon brocade jacket. Black rayon satin pants, jacket lining, match collar. Black frog trim. Elasticized back waistband on pants. Dry clean.

State size small (10–12), med. (14–16), large (18). Wt. 2 lbs. 2 oz.

38 N 9455—Turquoise with black $12.67
38 N 9456—Gold color with black $12.67

G Our Best Nylon Lounge Set . . quilted nylon tricot jacket, nylon satin trousers. Zipper closing on pants, jacket. Inverted pocket in side seam of trousers. Hand wash.

State misses' size 10, 12, 14, 16, 18.

38 N 9457—Pink with black. Wt. 2 lbs . . . $13.70
38 N 9458—Aqua blue with black. Wt. 2 lbs. $13.70
38 N 9459—White with black. Wt. 2 lbs . . . $13.70

H Fine Pinwale Corduroy Sissy Britches . . one piece lounger. Ideal for TV parties at home, all day comfort around the house. Top light colored, pants deeper shade. Inverted side seam pockets in pants. Front zipper. Hand wash.

State misses' size 10, 12, 14, 16, 18. Shipping weight 2 lbs.

38 N 9460—Brown. $8.71
38 N 9461—Blue . . 8.71

J New Pinwale Corduroy Lounge Set . . striking novelty check pattern jacket with black cuffs and mandarin collar. Black toreadors. Inverted pockets in side seams of jacket. Pert bow at neckline. Hand wash.

State misses' size 10, 12, 14, 16, 18. Shpg. wt. 2 lbs. 7 oz.

38 N 9462—Red combination $8.71
38 N 9463—Blue combination $8.71

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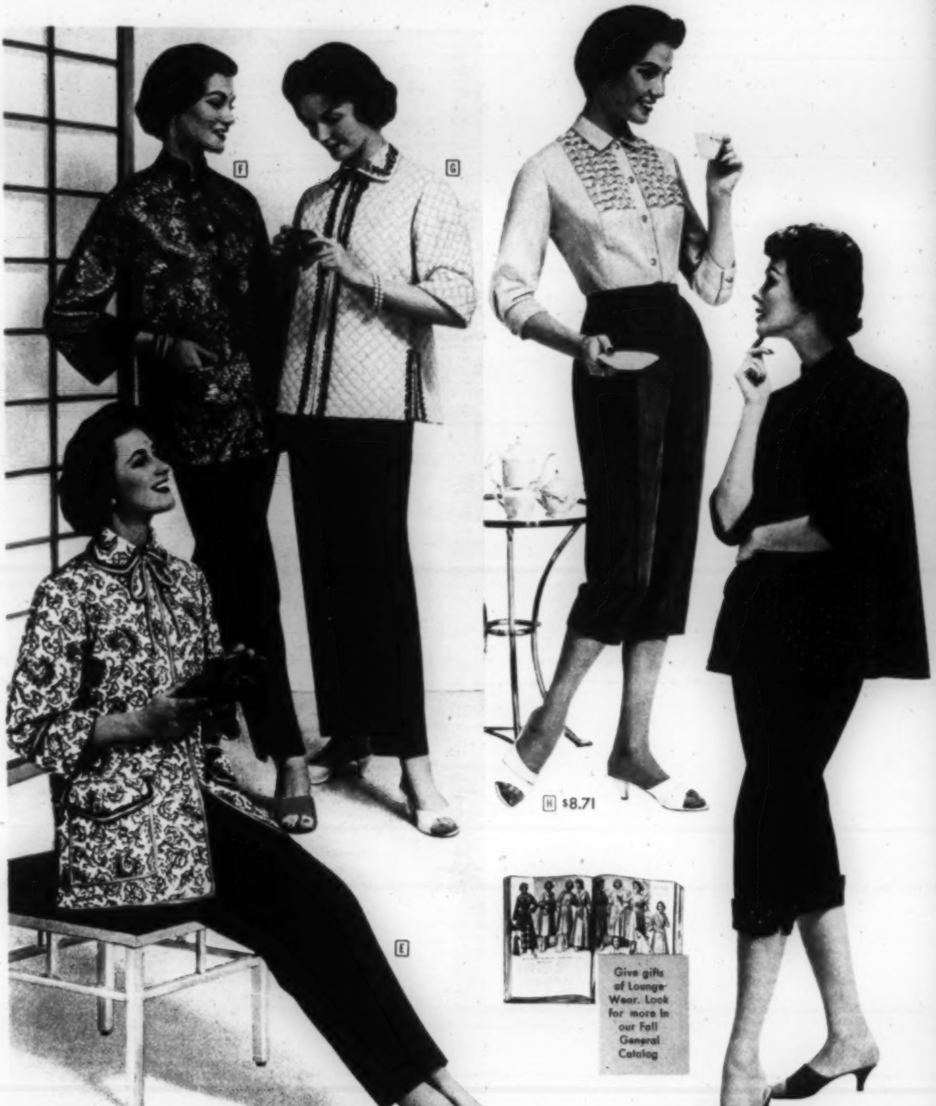
Lounge Wear for That Special Someone

So fashionable and so lightweight to help her relax


F
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Give gifts of Lounge Wear. Look for more in our Fall General Catalog

H $8.71

J 8.71

E $7.74

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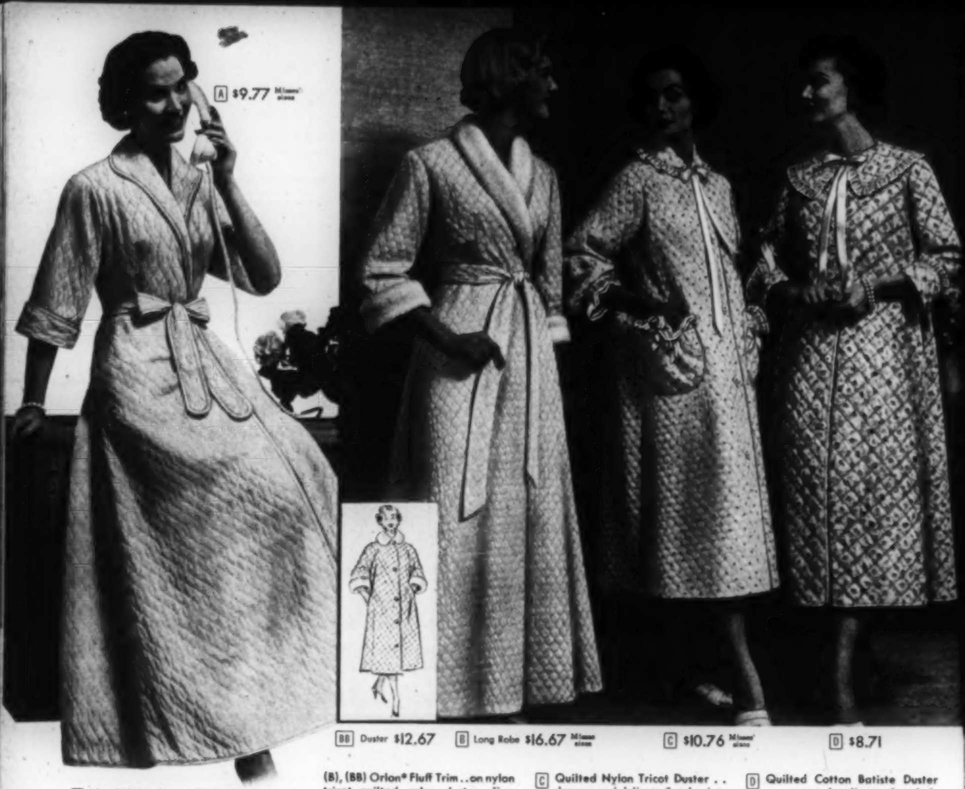
G $13.70



BB Duster $12.67 B Long Robe $16.67 Misses' sizes C $10.76 Misses' sizes D $8.71

A New! Nylon Tricot Quilted Robe . . nylon taffeta lined. Generous wrap. Inverted pocket in side seam. Self-material belt. Matching bias binding around entire robe, also inside seams. Washable. Shipping weight 2 lbs. 9 oz.

State misses' size 12, 14, 16, 18, 20.

38 N 9435—Light blue	$9.77
38 N 9436—Pink	9.77

State women's size 38, 40, 42, 44.

38 N 9437—Light blue	10.76
38 N 9438—Pink	10.76

(B), (BB) Orlon* Fluff Trim . . on nylon tricot quilted robe, duster. Fur-effect fabric trim. Side seam pockets. Hand wash. *State size.*

B **Robe** . . Misses' sizes 12, 14, 16, 18, 20.

38 N 9441—Lt. blue. Wt. 3 lbs.	$16.67
38 N 9442—Pink. Wt. 3 lbs.	16.67

B **Robe** . . Women's sizes 38, 40, 42, 44.

38 N 9443—Lt. blue. Wt. 3 lbs.	$17.67
38 N 9444—Pink. Wt. 3 lbs.	17.67

BB **Duster** . . Misses' sizes 12, 14, 16, 18.

38 N 9439—Lt. blue. Shipping weight 2 lbs. 9 oz.	$12.67
38 N 9440—Pink. Wt. 2 lbs. 9 oz.	12.67

C Quilted Nylon Tricot Duster . . demure and delicate floral print. Bell shaped sleeves, and pockets elasticized . . stay prettily puffed. Nylon lace trim. Hand wash . . drip dry. Shipping weight 2 lbs. 6 oz.

State misses' size 10, 12, 14, 16, 18.

38 N 9447—Light blue	$10.76
38 N 9446—Pink	10.76
38 N 9445—White	10.76

State women's size 38, 40, 42, 44.

38 N 9450—Light blue	$12.67
38 N 9449—Pink	12.67
38 N 9448—White	12.67

D Quilted Cotton Batiste Duster . . a new loveliness that feels so soft and luxurious. Dainty floral print. Nylon lace graces puritan collar and deep cuffs. Contrasting nylon bow at neckline. Inverted pockets in side seams. Edges, inside and out, bound with self-fabric. Hand wash . . drip dry. Shpg. wt. 2 lbs. 6 oz.

State misses' size 12, 14, 16, 18.

38 N 9451—Light blue	$8.71
38 N 9452—Pink	8.71

For Her Most Cherished Leisure Moments

Quilted Nylon and Cotton Dusters and Robes that Wash

(E) TO (K) ILLUSTRATED ON OPPOSITE PAGE

E Quilted Nylon Chiffon Duster . . every inch feminine. Soft print; white nylon taffeta lined. Edges bias bound, inside and out. Nylon ruffling. Hand wash . . drip dry. Shipping weight 2 lbs. 3 oz.

State misses' size 12, 14, 16, 18, 20.

38 N 9423—Light blue print on white	$8.71
38 N 9424—Pink print on white	8.71

H Glittering Quilted Nylon Tricot Duster . . Gold-colored Lurex stitched quilting, Lurex lace trim. Fitted bodice. Elegant swing to full skirt. Hand wash . . drip dry. Shipping weight 2 lbs. 11 oz.

State misses' size 12, 14, 16, 18, 20.

38 N 9432—Light blue	$14.67
38 N 9433—Pink	14.67
38 N 9434—White	14.67

F Quilted Nylon Taffeta Fitted Duster . . glamorous overtone of roses. Whirling fullness in six-gore skirt. Side seam pocket. Nylon lace trim. Hand wash . . drip dry. Shipping weight 2 lbs. 2 oz.

State misses' size 10, 12, 14, 16, 18.

38 N 9425—Rose and green print on white	$7.74
38 N 9426—Blue and green print on white	7.74

(J), (JJ) Quilted Cotton Robe and Duster. Block print in gold color or peacock (blue-green). Washable. Self-material binding on edges. *State size.*

J **Robe.** Misses' sizes 12, 14, 16, 18, 20. Wt. 3 lbs. 3 oz.
38N9215–Gold color 38N9216–Peacock. Ea. $7.74

JJ **Duster.** Misses' sizes 10, 12, 14, 16, 18. Wt. 2 lbs. 10 oz.
38N9212–Peacock 38N9211–Gold color. Ea. $6.77

JJ **Duster.** Women's sizes 38, 40, 42, 44. Wt. 2 lbs. 10 oz.
38N9214–Peacock 38N9213–Gold color. Ea. $7.74

G Quilted Cotton Duster . . pretty paisley print. Gold-colored acetate satin binding on all edges, inside and out. Fitted bodice and full flared skirt. Easy care—it's machine washable. Wt. 2 lbs. 12 oz.

State misses' size 12, 14, 16, 18.

38 N 9430—Blue print	$8.71
38 N 9431—Gold color print	8.71

K Luxury Quilted Nylon Tricot Robe . . bewitching flattery. Luxurious acetate satin and mock jeweled midriff trim. Belt ties in back. Dolman sleeves for easy comfort. Full skirt sweep. Inverted pockets in side seams. Hand wash, drip dry. Shpg. wt. 3 lbs.

State misses' size 12, 14, 16, 18, 20.

38 N 9427—Pink	$15.67
38 N 9428—Light blue	15.67
38 N 9429—White	15.67

* Reg. trade-mark for DuPont acrylic fiber

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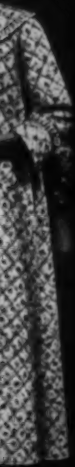
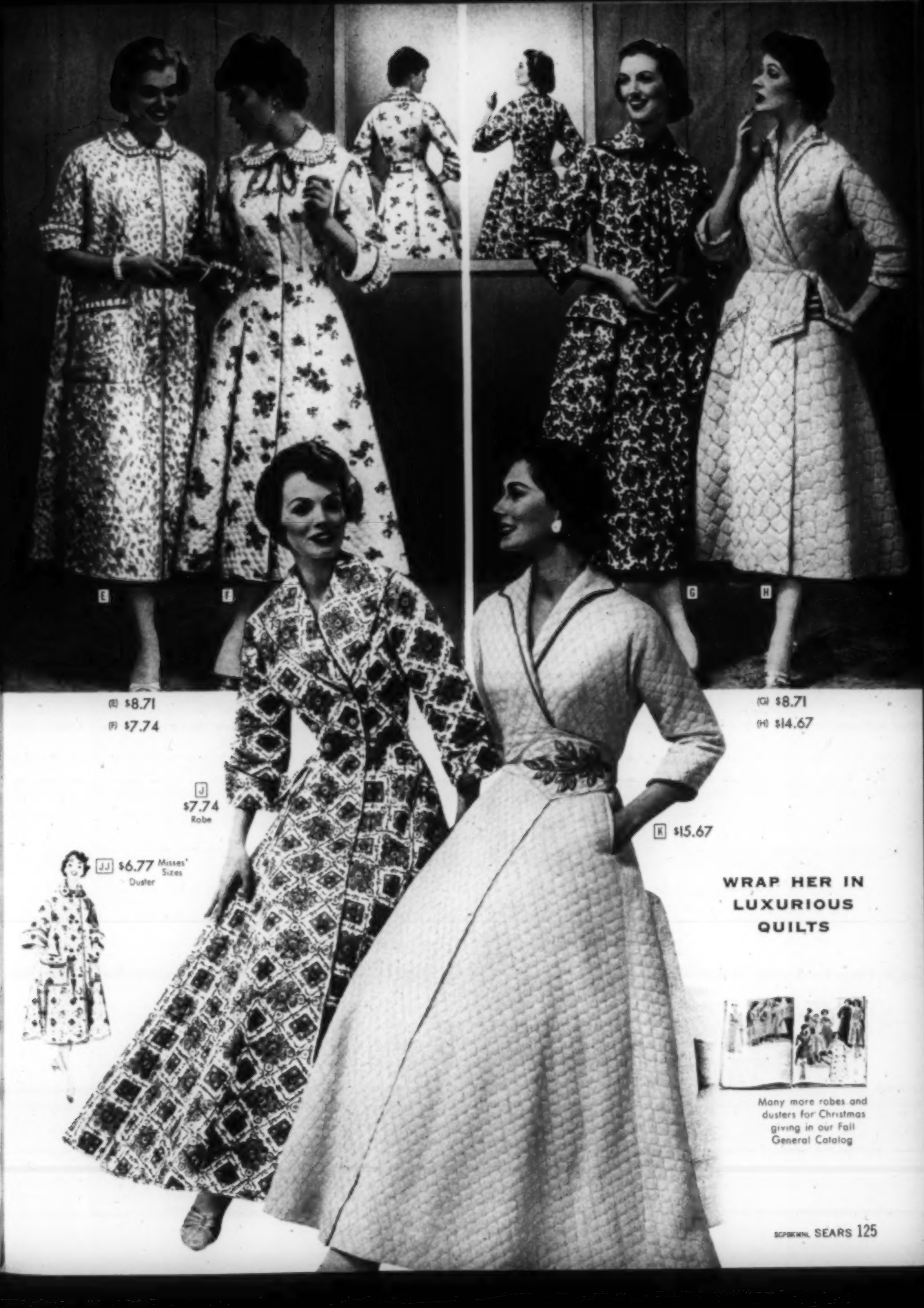




(E) $8.71
(F) $7.74

(G) $8.71
(H) $14.67

J
$7.74
Robe

JJ $6.77 Misses' Sizes
Duster

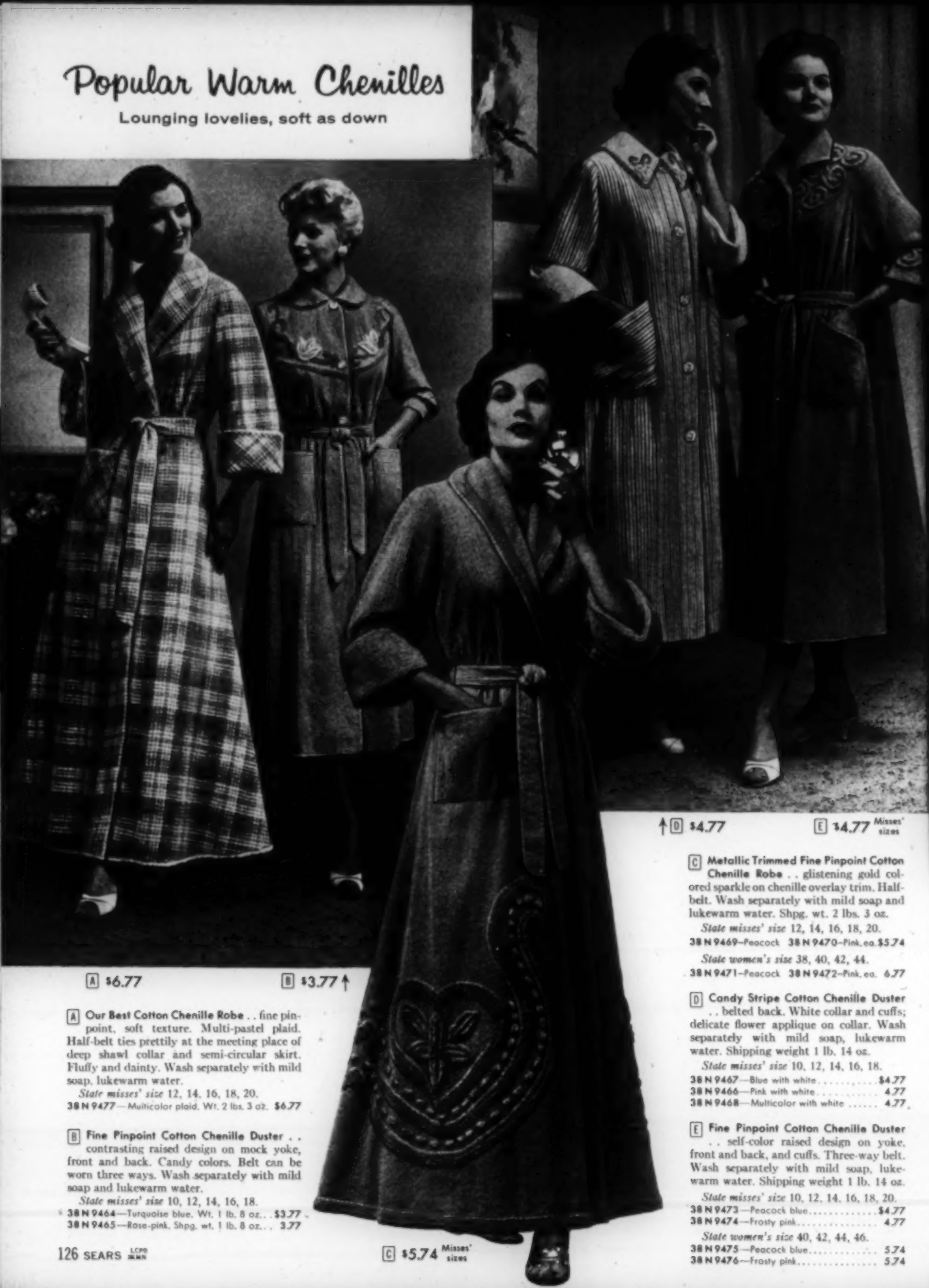
K $15.67

WRAP HER IN LUXURIOUS QUILTS

Many more robes and dusters for Christmas giving in our Fall General Catalog

Popular Warm Chenilles

Lounging lovelies, soft as down



[A] $6.77

[B] $3.77 ↑

↑ [D] $4.77

[E] $4.77 Misses' sizes

[C] $5.74 Misses' sizes

[A] **Our Best Cotton Chenille Robe** . . fine pinpoint, soft texture. Multi-pastel plaid. Half-belt ties prettily at the meeting place of deep shawl collar and semi-circular skirt. Fluffy and dainty. Wash separately with mild soap, lukewarm water.

State misses' size 12, 14, 16, 18, 20.

38 N 9477—Multicolor plaid. Wt. 2 lbs. 3 oz. **$6.77**

[B] **Fine Pinpoint Cotton Chenille Duster** . . contrasting raised design on mock yoke, front and back. Candy colors. Belt can be worn three ways. Wash separately with mild soap and lukewarm water.

State misses' size 10, 12, 14, 16, 18.

38 N 9464—Turquoise blue. Wt. 1 lb. 8 oz. . . **$3.77**

38 N 9465—Rose-pink. Shpg. wt. 1 lb. 8 oz. . . **3.77**

[C] **Metallic Trimmed Fine Pinpoint Cotton Chenille Robe** . . glistening gold colored sparkle on chenille overlay trim. Half-belt. Wash separately with mild soap and lukewarm water. Shpg. wt. 2 lbs. 3 oz.

State misses' size 12, 14, 16, 18, 20.

38 N 9469–Peacock **38 N 9470**–Pink, ea. **$5.74**

State women's size 38, 40, 42, 44.

38 N 9471–Peacock **38 N 9472**–Pink, ea. **6.77**

[D] **Candy Stripe Cotton Chenille Duster** . . belted back. White collar and cuffs; delicate flower applique on collar. Wash separately with mild soap, lukewarm water. Shipping weight 1 lb. 14 oz.

State misses' size 10, 12, 14, 16, 18.

38 N 9467—Blue with white **$4.77**

38 N 9466—Pink with white **4.77**

38 N 9468—Multicolor with white **4.77**

[E] **Fine Pinpoint Cotton Chenille Duster** . . self-color raised design on yoke, front and back, and cuffs. Three-way belt. Wash separately with mild soap, lukewarm water. Shipping weight 1 lb. 14 oz.

State misses' size 10, 12, 14, 16, 18, 20.

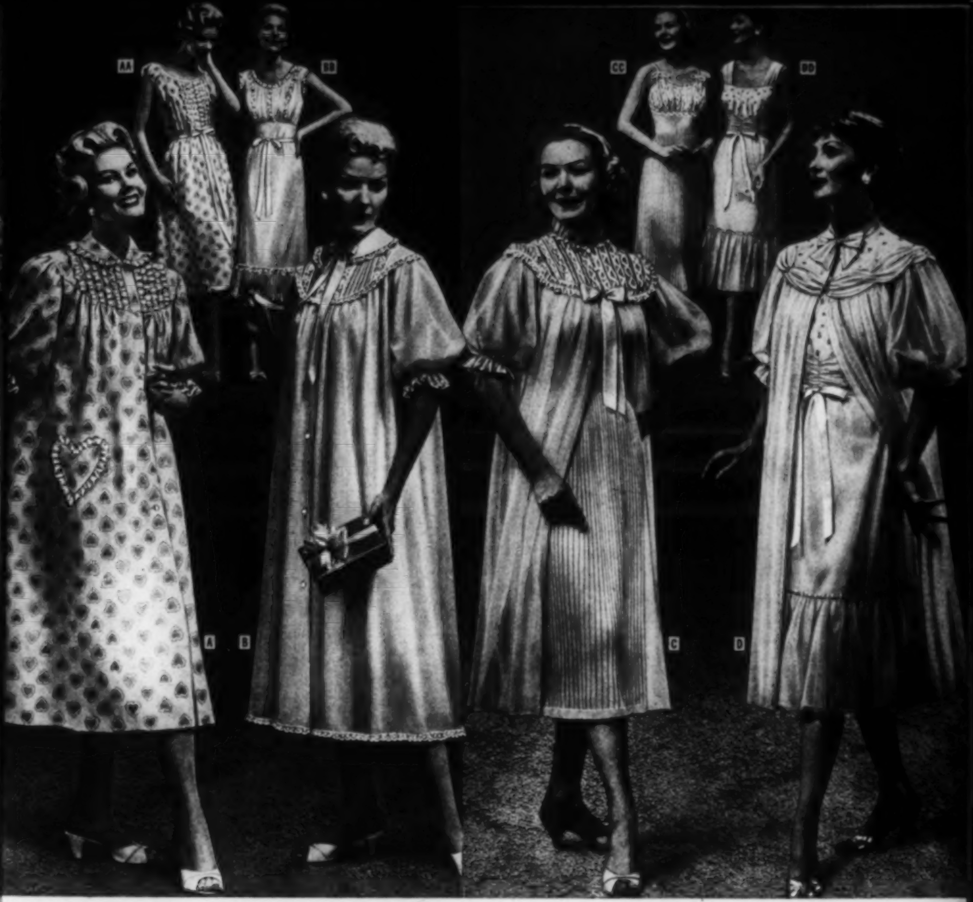
38 N 9473—Peacock blue **$4.77**

38 N 9474—Frosty pink **4.77**

State women's size 40, 42, 44, 46.

38 N 9475—Peacock blue **5.74**

38 N 9476—Frosty pink **5.74**



Glamorous Nightwear .. with Easy-care Assets

Soft Cotton Batiste $4.97 Duster
Duster and Gown

(A), (AA) No-iron beauty with smooth wearing comfort. Nylon ruffle trim matches pastel sweetheart print. Stays fresh with little care .. hand wash, drip dry. Duster has set-in front and back yokes; elasticized sleeves. Pretty heart-shaped patch pocket. Gown waistline is elasticized, flattering fit. Self-material piping on scoop neckline and little cap sleeves.

Please state size 32, 34, 36, 38, 40.

[A] **Duster** .. Shipping weight 9 oz.
38 N 1712—Pink on white.. Each $4.97
38 N 1713—Lt. blue on white.. Each 4.97

[AA] **Gown** .. Shipping weight 8 oz.
38 N 1710—Pink on white. Each $3.77
38 N 1711—Lt. blue on white.. Each 3.77

Silk-like Luxury $5.97 Each
Duster and Gown

(B), (BB) Soft blend of Dacron*, nylon and cotton. Delightful to wear. Trim of white nylon lace and permanently pleated nylon tricot inserts. Care-free luxury .. hand wash, drip dry, no ironing. Duster has set-in front and back yoke, elasticized sleeves .. easy fit for comfort. Gown waistline elasticized; matching nylon satin ribbon sash. Set-in midriff. Boxed.

Please state size 32, 34, 36, 38, 40.

[B] **Duster** .. Shipping weight 9 oz.
38 N 1719—Soft pink..... Each $5.97
38 N 1720—Light blue........ Each 5.97

[BB] **Gown** .. Shipping weight 8 oz.
38 N 1717—Soft pink.... Each $5.97
38 N 1718—Light blue........ Each 5.97

*Reg. trade-mark for DuPont polyester fiber

Lovely Nylon Tricot $12.84 Ensemble
Ensemble or Gown

(C), (CC) Shimmering nylon tricot lavishly trimmed with nylon lace. Delicate nylon tricot outlines front and back yoke of peignoir. Empire bodice of waltz length gown lined with heavier nylon; permanently pleated skirt. Double shoestring straps. Gown waistline, peignoir sleeves elasticized. Hand wash .. drip dry. A gift for special people on your list. Boxed.

Please state size 32, 34, 36, 38, 40.

[C] **Ensemble** .. Peignoir, Gown. Wt. 15 oz.
38N2914-Lt. blue 38N2915-Soft pink
38 N 2916—Black............ Set $12.84

[CC] **Gown only** .. Shipping weight 12 oz.
38N2690-Lt. blue 38N2691-Soft pink
38 N 2692—Black............ Each $5.74

Our Best Nylon Tricot $15.65 Ensemble
Ensemble or Gown

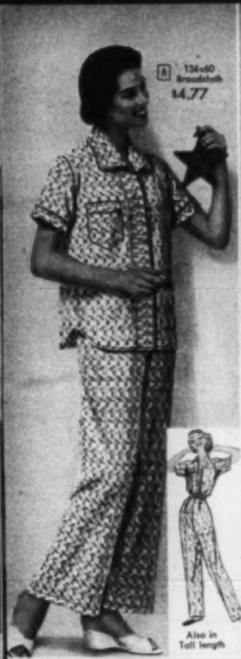
(D), (DD) Filmy elegance for a precious gift. Gown and embroidered peignoir yoke lined with white heavier nylon. Clouds of shirred nylon on yoke, midriff. Nylon fold at neckline ties to a soft bow. Extravagant sleeves elasticized, trim and feminine. Back waistline of gown elasticized, front gathered. So delightful to care for .. just hand wash, drip dry. Boxed.

Please state size 32, 34, 36, 38.

[D] **Ensemble** .. Peignoir, Gown. Wt. 15 oz.
38N2920-White 38N2921-Pink, white
38N2922-Lt. blue and white... Set $15.65

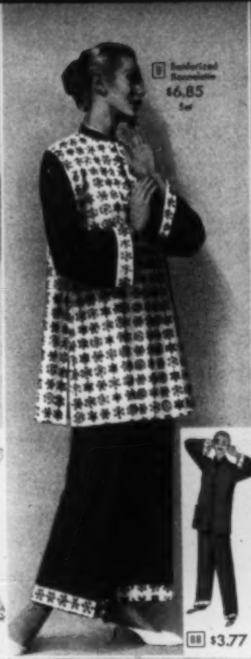
[DD] **Gown only** .. Shipping weight 12 oz.
38 N 2697—White
38 N 2698—Pink and white
38N2699-Lt. blue and white... Each $7.74

Christmas shop at Sears .. it's a pleasure. Do it from your easy chair. Remember "when you shop at Sears you save" .. easy terms too



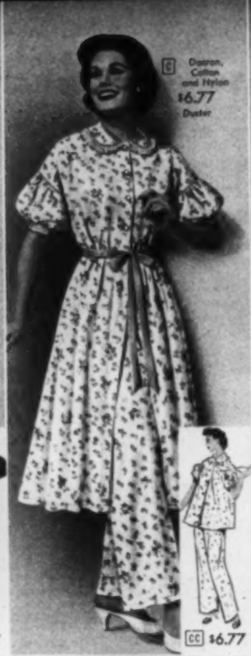
A 136x60 Broadcloth
$4.77

Also in Tall length



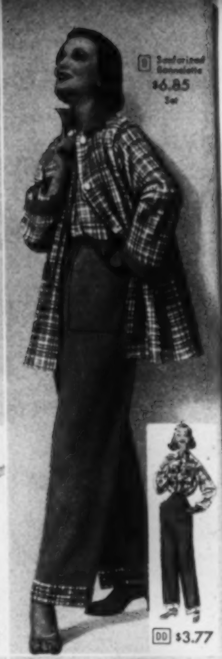
B Sanforized flannelette
$6.85
Set

BB $3.77



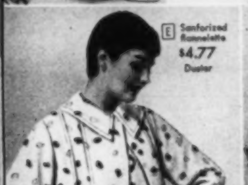
C Dacron, Cotton and Nylon
$6.77
Duster

CC $6.77



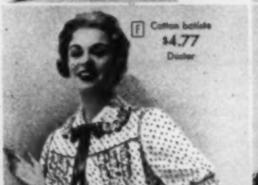
D Sanforized flannelette
$6.85
Set

DD $3.77



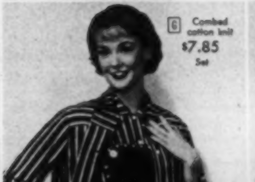
E Sanforized flannelette
$4.77
Duster

EE $4.77



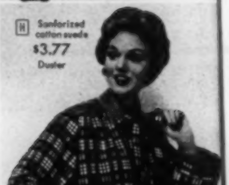
F Cotton batiste
$4.77
Duster

FF $5.74



G Combed cotton knit
$7.85
Set

GG $4.77



H Sanforized cotton suede
$3.77
Duster

HH $3.77

B Sanforized
$6.85
Set
DD $3.77
$3.77

Cozy Co-ordinates

ILLUSTRATED ON OPPOSITE PAGE

A **Our Finest Wash and Wear 136x60 Combed Cotton Broadcloth Jamarette.** Fabric won't shrink over 2% . . drip dry, no ironing. Stripe print, piping trim. Adjustable Gripper Fastener trouser waist. Washable.
38 N 1684—Regular. Fits women up to 5 ft. 5 in.
38 N 1685—Tall. Fits women 5 ft. 5 in. to 5 ft. 9 in.
State size 34, 36, 38, 40. Shipping weight 1 lb. 1 oz. . . Each **$4.77**

Charmode Sanforized Flannelette Ensemble in the Oriental Mood. Washable . . max. fabric shrinkage 1%. Slip-over style, sleeveless duster. Hip-to-hem side slits. Print that matches duster trims solid blue pajama.

Sizes 32, 34, 36, 38, 40. *Please state size.*
B **38 N 1236—Ensemble** (Duster, Pajama). Blue print. Shipping weight 1 lb. 12 oz. . . . . Set **$6.85**
BB **38 N 1235—Pajama only.** Solid blue, print trim. Shipping weight 1 lb. 1 oz. . . . . Each **3.77**

Flowered Duster, Matching Pajama in wonderful Dacron*, Cotton and Nylon blend. Drip dry . . no ironing. Nylon "angel lace", nylon tricot piping trim collars and drop shoulder puffed sleeves. Wide sweeping duster skirt swirls below gathered waist. Trousers have elastic back waistband, 2-button side placket. Washable.

Sizes 32, 34, 36, 38, 40. *Please state size.*
C **38 N 258—Duster only.** Rose floral print. Shipping weight 12 ounces. . . . . Each **$6.77**
CC **38 N 257—Pajama only.** Rose floral print. Shipping weight 14 ounces. . . . . Each **6.77**
* Reg. T.M. for DuPont polyester fiber

Sanforized Flannelette "Jean" Style Pajama and Coat Ensemble. Washable . . max. fabric shrinkage 1%. Check print short coat has solid color trim, 2 roomy pockets. Length about 30 in. Pajama top sports hanky pocket, in-or-out shirt-tail hem. Wide elastic boxer trouser waistband. 2 deep "Jean" type pockets.

Sizes 32, 34, 36, 38, 40. *Please state size.*
D **38 N 1221—Ensemble.** Rose and blue check. Shipping weight 1 lb. 13 oz. Set **$6.85**
DD **38 N 1220—Pajama only.** Check top, solid blue trousers. Shipping weight 1 lb. 1 oz. . . . . Each **3.77**

Sanforized Flannelette Car Coat Style Duster, Pajama. Extra wide collars. Deep, turn-up sleeves, pajama trouser cuffs. Roomy pockets. Duster has 2 wide inset pleats in front, one from collar to hem in back bridged by large tab at waist. Length 42 in. 2-button side placket, elastic inserts at pajama trouser waist. Washable.
E **Duster only.** State size 34, 36, 38, 40. Shpg. wt. 1 lb. **38 N 1291**—Red, white **38 N 1292**—Blue, white. Ea. **$4.77**
EE **Pajama only.** State size 34, 36, 38, 40. Shpg. wt. 1 lb. 2 oz. **38N1289**—Red, white **38N1290**—Blue, white. Ea. **$4.77**

Duster, Pajama in Crepe LaVie . . an Embossed Combed Cotton Batiste. Cloud soft, washable, no-iron fabric. Frilly, feminine nylon lace, piping trim. For a fetching back view . . box pleat from extra deep back yoke to hem lends fullness, jaunty swing to duster, pajama top. Pleats topped by large nylon satin streamer bows. Elastic back waist, 2-button side placket trousers.

Sizes 32, 34, 36, 38, 40. *Please state size.*
F **38 N 238—Duster only.** Multicolor dot. Shipping weight 12 ounces. . . . . Each **$4.77**
FF **38 N 237—Pajama only.** Multicolor dot. Shipping weight 13 ounces. . . . . Each **5.74**

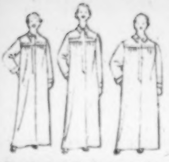
Jumper Style Combed Cotton Knit Pajama, Coat Ensemble . . washable, shrink-resistant. Blazer stripe coat has smart inverted back pleat. Matching striped binding trim. 1-button waist closing.
G **Ensemble.** State size 34, 36, 38, 40, 42. Shpg. wt. 2 lbs. 2 oz. **38N1218**—Red **38N1219**—Aqua green. . . . . Set **$7.85**
GG **Pajama only.** State size 34, 36, 38, 40, 42. Wt. 1 lb. 4 oz. **38N1216**—Red **38N1217**—Aqua green. . . . Each **$4.77**

Sanforized Flannelette Pajama, Matching Sanforized Cotton Suede Duster. Washable . . max. fabric shrinkage 1%. Heavier weight duster in luxuriant sueded fabric with corduroy trim. Gathers at shoulders add fullness. Flannelette pajama accented by plaid cotton suede to match duster. Boxer elastic trouser waist.

Sizes 34, 36, 38, 40. *Please state size.*
H **38 N 1137—Duster only.** Rose plaid, solid rose trim. Shipping weight 1 pound 3 ounces. . . . . Each **$3.77**
HH **38 N 1136—Pajama only.** Solid rose, rose plaid trim. Shipping weight 1 pound 1 ounce. . . . . Each **3.77**

BEFORE ORDERING NIGHTWEAR measure your bust size . . . this is your nightwear size. HOWEVER, if your hips are larger than your bust by 4 inches or more, order the next larger size.

For other Gay and Giftable Nightwear, see our Big Fall General Catalog.



Regular length. 54 inches. Fits women up to 5 feet 5 inches.
In Larger sizes also.
Tall length. 56 inches. Fits women 5 feet 5 inches to 5 feet 9 inches.

Sanforized Flannelette Mother Hubbard Gown

Proportioned in 2 lengths
Plus larger sizes

$2.83
Regular sizes

Perky red rickrack sparks collar, marches across front of Mother Hubbard Gown. Bodice is softly gathered. Double fabric back yoke. Washable . . maximum fabric shrinkage 1%. Multicolor floral print on white.

38 N 108—Regular length
State size 34–36, 38–40, 42–44.
Shpg. wt. 1 lb. 1 oz. . . . . Each **$2.83**

38 N 109—Larger (reg. length).
State size 46–48, 50–52.
Shpg. wt. 1 lb. 3 oz. . . . . Each **$3.41**

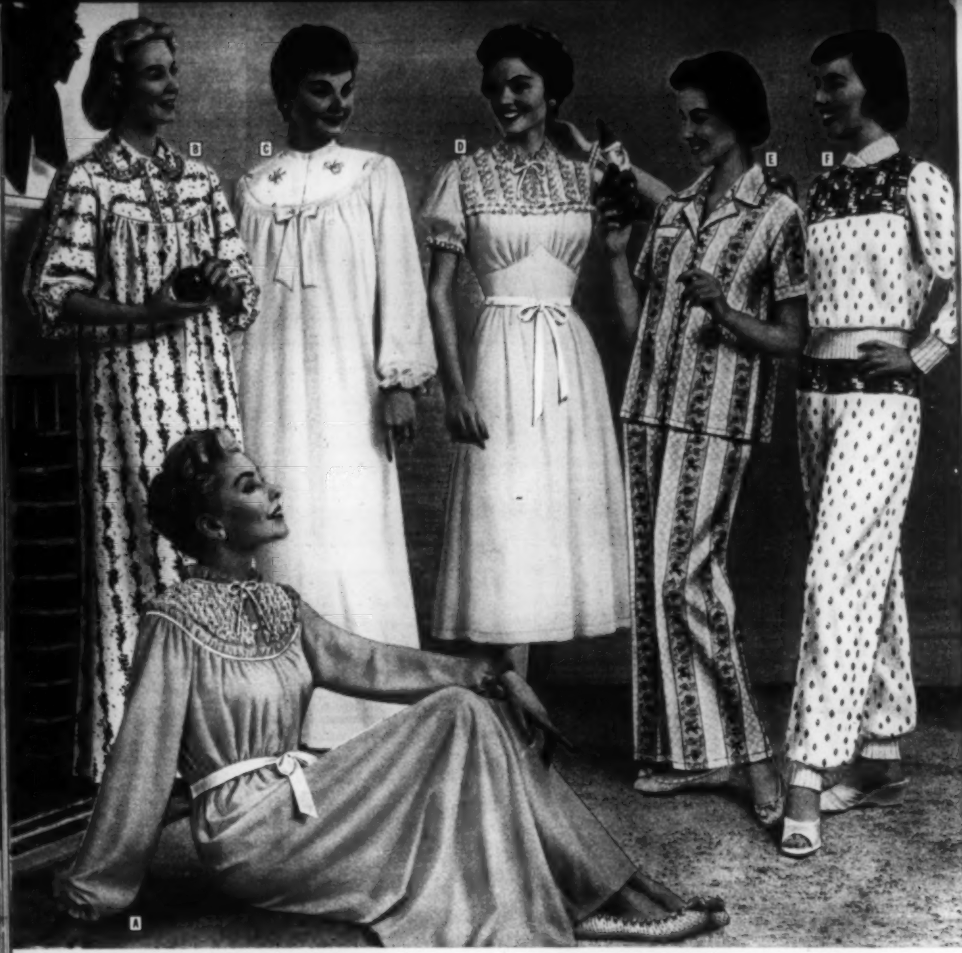
38 N 110—Tall length
State size 34–36, 38–40, 42–44.
Shpg. wt. 1 lb. 2 oz. . . . . Each **$3.41**

New 4-yard Sweep Flannelette Gown

$4.77

Graceful Sanforized flannelette gown with swirling skirt that has full 4-yard sweep. Sweetly frilled around neck, yoke and sleeve openings with nylon "angel lace." Gathered bust section flattery. Trim-fitting midriff elasticized at back. Washable . . max. fabric shrinkage 1%. Length 54 in. Pale blue strewn with dainty pastel flower sprigs.

State size 32, 34, 36, 38, 40.
38 N 248—Shpg. wt. 1 lb. 1 oz. Ea. **$4.77**



Gift-gay Sleepwear.. for Her Cold Winter's Nap

A **Cloud-soft Brushed Bemberg Rayon Granny Gown** for beauty loving women. Youthful and charming . . the nylon tricot sissy front yoke frosted with nylon lace. Ruffled nylon tricot trim. Graceful, full-sweeping skirt. Length 55 in. Hand wash.
State size 32, 34, 36, 38, 40. Shpg. wt. 1 lb.
38 N 291—Mint **38 N 290**—Pink.......Each **$4.77**

B **Print Sanforized Flannelette Gown** with fetching sleeve interest. Elasticized, puffed push-up sleeves lavishly trimmed with gathered nylon lace, nylon tricot piping. Same lace and piping edge casual collar, 3-button placket. Deep rounded front, back yokes. Length 55 in. Washable.
State size 32, 34, 36, 38, 40. Wt. 1 lb. 1 oz.
38 N 102—Blue floral print on white........Each **$4.77**

C **Sparkle-sprinkled Brushed Bemberg Rayon Granny Gown.** Soft, practical. Non-tarnish Lurex yarn, embroidered bow design on nylon over front yoke. Acetate satin ribbon trim. Skirt has 63-in. sweep. Length 55 in. Hand wash.
State size 32, 34, 36, 38, 40. Shpg. wt. 1 lb.
38N221-Maize **38N219**-Pink **38N220**-Blue. Ea. **$4.77**

D **New! Waltz Gown of Wonderwear . . Dacron*, Cotton, Nylon and Orlon*** with soft, nap finish. Gives warmth without weight. Washable . . no ironing. Iced with sugary white nylon lace. Dainty gathers at square back yoke, midriff.
State size 32, 34, 36, 38, 40. Shpg. wt. 10 oz.
38 N 198—Pink **38 N 199**—Maize......Each **$5.74**

* Dacron—reg. T.M. for DuPont polyester fiber;
Orlon—reg. T.M. for DuPont acrylic fiber

E **100x60 Sanforized Cotton Broadcloth Proportioned Jamarette.** Alternate stripes of white circles on white, orange figures on gray. Washable.
38 N 1682—Regular. Fits women up to 5 ft. 5 in.
State size 32, 34, 36, 38, 40. Shpg. wt. 1 lb.........Each **$3.77**
38 N 1683—Tall. Fits women 5 ft. 5 in. to 5 ft. 9 in.
State size 34, 36, 38, 40. Shpg. wt. 1 lb........Each **$3.77**

F **Sanforized Flannelette Ski Cuff Pajama** with bright, colorful block border print at top of both jacket and trousers. Collar, sleeve, trouser cuffs and waist-hugging jacket hem formed of wide rib knit cotton for snug fit. Trousers have boxer-type elasticized waistband. Washable . . max. fabric shrinkage 1%.
State size 32, 34, 36, 38, 40.
38 N 1006—Shpg. wt. 1 lb. 3 oz..............Each **$3.77**

Be sure the style you want comes in the correct size. Measure before ordering . . see measuring instructions page 129

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3.77

.77

with
both
and
cot-
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%.

.77

A TOUCH OF SCARLET

on Bewitching Black, or all White

F **Ultra Feminine Brief** offers gentle, but persuasive control. Of figure-hugging nylon and rayon power net. Diamond-shaped front panel is scarlet nylon with frothy black embroidery. Wispy super-soft nylon marquisette edges the bottom. 4 garters detach. Short Length (10 in. waist down).

Average Hips, 8 to 10 in. larger than waist. *Waist sizes* Small (24-26); Medium (27-28); Large (29-30) inches. *State waist, hip size.* Shpg. wt. 4 oz.

18 N 9283—Black Brief............$4.77
18 N 9280—All White Brief......... 4.77

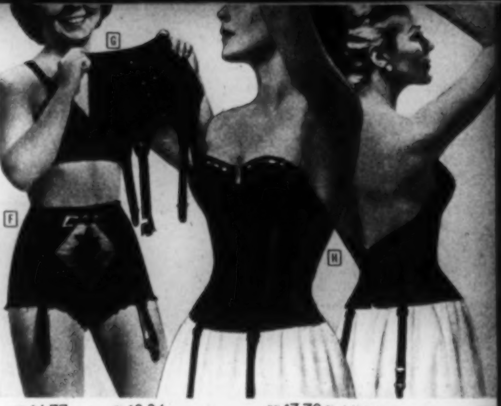
G **Fancy Embroidered Nylon Sheer** garter belt with nylon sheer lining. The easiest way in the world to keep hosiery 'just so'. Gay scarlet ribbon makes a V-insert at front panel. Nylon taffeta lining at front. Ninon edging and faggoted seams for that extra feminine touch. 4 garters adjust, front garters have scarlet ribbon tabs. Elastic at 2-way adjustable back hook closing. Front is 6½ inches long.

Waist sizes 24, 26, 28, 30 in. *State waist size.* Shpg. wt. 4 oz.

18 N 1749—Black Garter Belt......$2.34

H **Exciting Low-back Strapless** for your most daring holiday fashions. Back dips low, low to about 1½ in. above waist. A comfortable style even for everyday wear. Contour padded bust-cups are underwired. Embroidered cups and front panel. Alternate fabric and elastic panels are lightly boned. Hooks easily at back. 4 garters adjust, detach. Black style is nylon sheer with nylon taffeta sides; nylon leno elastic back. Scarlet ribbon trim at cups and garters. White style is fine cotton with cotton and rayon batiste elastic back.

Small (A cup). *Bust sizes* 32, 34, 36 inches. *State bust size.* Shpg. wt. 12 oz.
18 N 3442—Black Nylon..........$7.70   18 N 3441—White Cotton........$6.70
Medium (B cup). *Bust sizes* 32, 34, 36, 38 in. *State bust size.* Shpg. wt. 12 oz.
18 N 4442—Black Nylon..........$7.70   18 N 4441—White Cotton........$6.70



(F) $4.77 (G) $2.34 (H) $7.70 Black Nylon

CANDY CANE RED . .

or White, one in Black . . All Holiday Hues

J **Smart Semi-plunge Style** in black or white nylon. Sheer, double, 4-section cups . . circular stitched. Fine uplift and accentuation. Flannel-lined band. Straps and back hooks adjust. Elastic at back. *State bust size.*

Small (A cup). *Sizes* 32, 34, 36 in.
18 N 3723—Black   18 N 3713—White
Medium (B cup). *Sizes* 32, 34, 36, 38 in.
18 N 4723—Black   18 N 4713—White
Large (C cup). *Sizes* 32, 34, 36, 38 in.
18 N 5723—Black   18 N 5713—White

K **Circular-stitched Bra** in red or white nylon. 4-section cups give a rounded contour. Daintily embroidered sheer cups . . marquisette lined. Nylon taffeta back. Elastic front gore. Back hooks adjust. *State bust size.*

Small (A cup). *Sizes* 32, 34, 36 in.
18 N 3116—Red   18 N 3113—White
Medium (B cup). *Sizes* 32,34,36,38 in.
18 N 4116—Red   18 N 4113—White
Large (C cup). *Sizes* 34, 36, 38, 40 in.
18 N 5116—Red   18 N 5113—White

Shpg. wt. ea. 3 oz. Buy any bra (J, K) above Ea. **$1.86**; Any 2 for only **$3.56**

L **Popular Action Brief** in red or white. Rayon and cotton power net. Lustrous acetate satin elastic front. Medium Length (14 in. waist down). 4 garters detach. Wt. ea. 6 oz.

Average to Full Hips, 8 to 11 in. larger than waist. *Waist sizes* Extra Small (22-23); Small (24-26); *Medium* (27-28); Large (29-30); Extra Large (31-32) in. *State waist and hip size.*

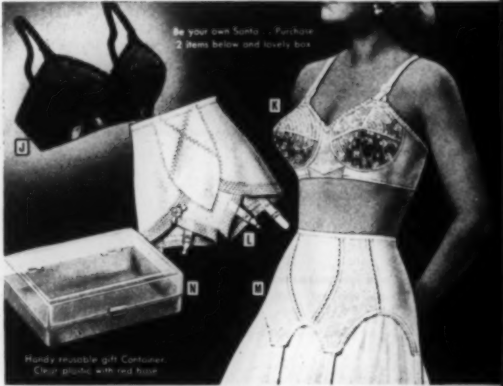
18 N 9232—White Brief............$3.77
18 N 9258—Red Brief.............. 3.77

M **Crisp Nylon Taffeta Garter Belt** in red or white. Daintily fashioned with misty embroidered nylon sheer inserts. Does a wonderful 'hold up' job on hosiery. So feminine with ninon edging and fagot stitching. Front is 6½ inches long. 4 garters adjust. Wide elastic at back hooks.

Waist sizes 24, 26, 28, 30 inches. *State waist size.* Shpg. wt. ea. 3 oz.

18 N 1742—White   18 N 1744—Red
Each $1.40............ Any 2 for $2.70

N 18 N 2999—**Plastic Box.** Sold with any 2 items of J, K, L or M above.
Shipping weight 10 ounces.............................. Each 50c



Be your own Santa . . Purchase 2 items below and lovely box

Handy reusable gift Container. Clear plastic with red base

(J), (K) $1.86 Ea. (L) $3.77 (M) $1.40

NEW SNOW WHITES

for Festive Dress-up Moments

P **Fancy Rotation Bra.** A glamorous version of our popular Rotation bandette. Exquisitely styled of nylon. Lace bust-cups have circular and sunburst stitching that molds and accentuates the bustline in flattering contours. Cups are lined with nylon satin. Nylon satin back panels and double reinforced midriff band. Comfortable elastic insert at front. Tubular ribbon shoulder straps. Back hooks. White.

18 N 3785—Small (A cup). *State bust size* 32, 34, 36, 38 in. Shpg. wt. 7 oz........$2.83
18 N 4785—Medium (B cup). *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz...$2.83
18 N 5785—Large (C cup). *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 7 oz...$2.83

R **Nylon and Rayon Power Net** controls all around. Smooths tummy bulge instantly and without bones! Sells nationally under another label at a fair trade price of $10.95. Woven 2½-inch Helanca® nylon yarn bands inside front and back give you positive control with complete comfort . . smooth up and down, tummy and back. Helanca binding at top and bottom. 6 Helanca garters. White.

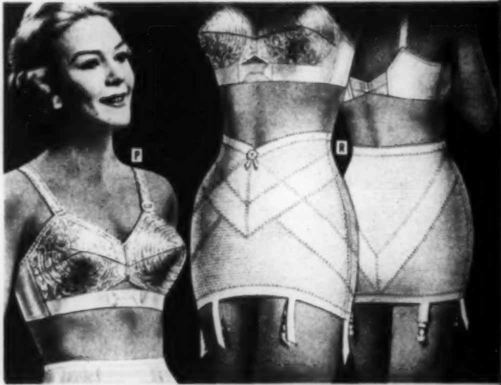
Average Hips, 8 to 10 inches larger than waist. *Waist sizes* 25, 26, 27, 28, 29, 30, 31, 32 inches. Medium Length (14 inches waist down). *State waist and hip size.* Shpg. wt. 12 oz.

18 N 8108—Girdle...............$8.71

Many more pages of women's fine corsetry in our Fall General Catalog

For the Best Fit Measure First . .

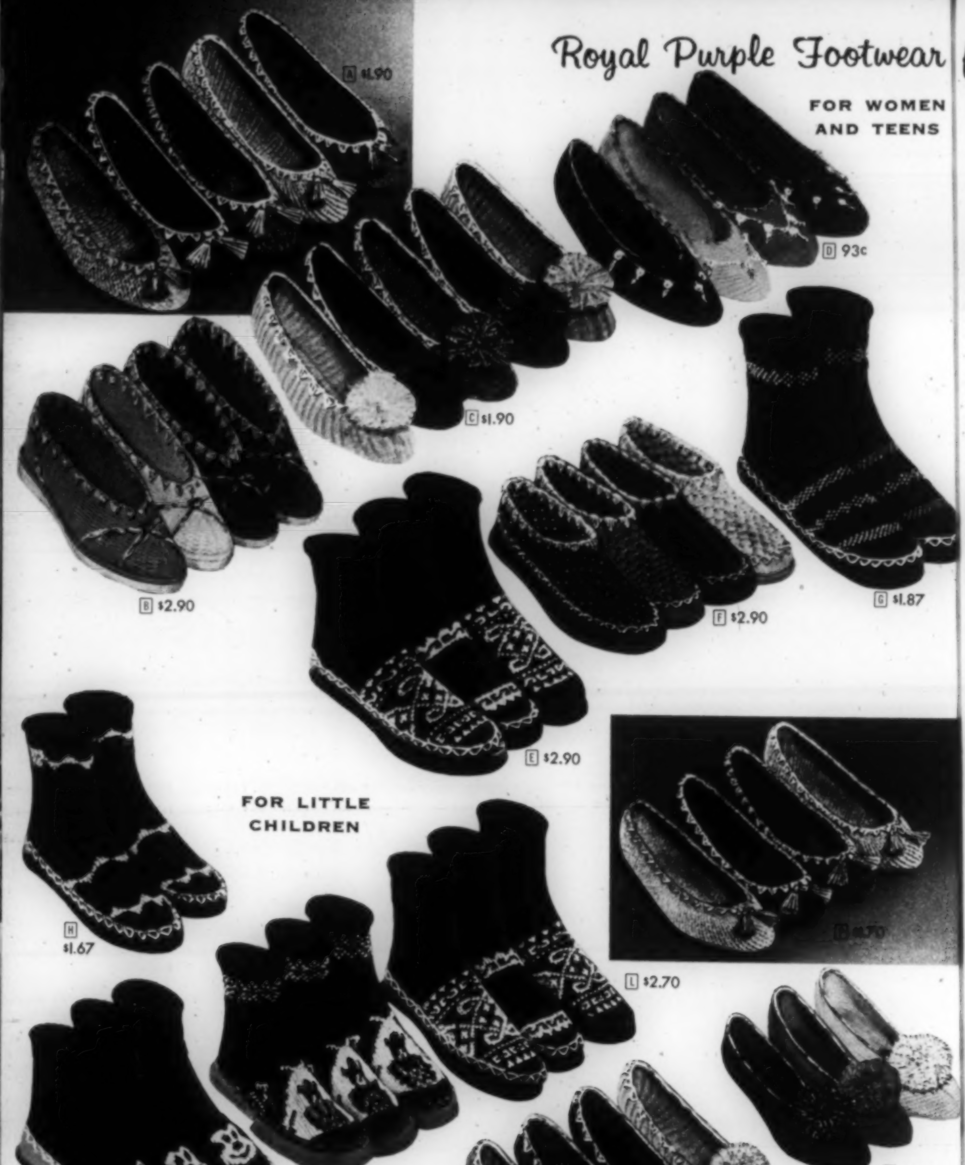
See your Fall Big Catalog for complete instructions for 'How to Measure' for girdles and bras. A better fit means more satisfaction.



(P) $2.83 (R) $8.71

Royal Purple Footwear f

FOR WOMEN AND TEENS



A $1.90

D 93c

C $1.90

B $2.90

F $2.90

G $1.87

E $2.90

FOR LITTLE CHILDREN

H $1.67

P $1.70

L $2.70

K $2.70

N 93c

J $2.70

M $1.47

wear

WOMEN
TEENS

G $1.87

N 93c

for Their Holiday Leisure

FOOTWEAR DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

Women's, Teen's Bright Slipper Shells and Slipper Socks

A **Sparkling Slipperette** for luxurious lounging. Shimmering metallic thread knit with stretchy Helanca® nylon yarn. Twinkling metallic tassels and trim around elasticized tops. Hand wash. Packed in gift box. *State* all silver color, all gold color, red, lt. blue, black. ONE size fits 9 to 11.
75 N 2496—Shpg. wt. 5 oz..Pair $1.90

B **Grecian design "Beauty-hug" Slipper Sock.** Stretch nylon top. Handsome metallic trim. Silk faille insole. Catspaw rubber sole . . heel wedge. *State color* red, lt. blue, black, pink. *State size* small (fits hosiery size 9-9½); medium (10-10½); large (10½-11); extra large (11-11½). Hand wash. Boxed.
75 N 2461—Shpg. wt. 8 oz...Pair $2.90

C **Soft Spun Nylon Slipperette,** sparkle sprinkled with Lurex yarn. Saucy pompon. Contrasting color, shell-stitched elasticized welt for trim snug fit. Packed in attractive Sears gift box. *State color* flame red, lt. blue, black, pink, charcoal gray. Hand wash. ONE size fits 9 to 11.
75 N 2492—Shpg. wt. 5 oz...Pair $1.90

D **"Beauty-hug" Slipper Shells** from Japan. Stretch nylon gives wonderful fit comfort. Attractive metallic covered elastic at ankle for snug fit. Beautiful hand embroidery, dainty simulated pearl trim. Hand wash. *State color* black, red, lt. blue, pink. ONE size fits 8 to 11. Wt. pair 5 oz.
75 N 2498—Pair 93c......2 pairs $1.82

E **100% Worsted Wool Slipper Socks.** Original Scandinavian design is knit in. Tuck-stitched across ankle for trim fit. Glove leather sidewalls stitched to sturdy, long wearing Catspaw rubber soles. *State color* red, charcoal gray, royal blue. Hand wash. Gift box. *State size* 8, 9, 10, 11 (see chart below).
75 N 2330—Shpg. wt. 8 oz...Pair $2.90

F **Low cut Slipper Sock** of 100% soft spun nylon with quilted-effect pattern. Elasticized Lurex thread around ankle. Glove leather sidewalls stitched to Catspaw rubber sole. Hand wash. Boxed for gift giving. *State color* black, red, lt. blue, pink. *State size* 8, 9, 10, 11 (see chart below).
75 N 2421—Shpg. wt. 8 oz...Pair $2.90

G **Luxuriously soft, spun Orlon* Slipper Sock at a wonderfully low price.** Attractive pattern is knit in. Black, imitation suede sidewalls and soles firmly attached with white yarn. Hand wash. *State color* red, navy blue.
75 N 2467—State size 9, 10, 11 (see chart below). Shpg. wt. 7 oz...........Pair $1.87

* Reg. T.M. for DuPont acrylic fiber

Children's Colorful Slipper Shells and Slipper Socks

H **Low Priced Slipper Sock** of 100% spun Orlon. Cloud soft sock is firmly stitched to sturdy genuine suede cowhide leather soles and sidewalls. Ideal gift for the youngsters on your Christmas list. Hand wash. *State color* red, navy blue. *State size* 5, 6, 7, 8 (see chart below).
75 N 2978—Shpg. wt. 6 oz...Pair $1.67

J **"Mouseketeer" Slipper Socks.** Smiling Mickey Mouse knit into soft spun nylon tops, tuck-stitched across ankle, hand-stitched to glove leather sides. Catspaw rubber soles take hard wear. Hand wash. Gift box. *State color* red, royal blue, green. *State size* 5, 6, 7, 8, 9 (see chart below).
75 N 2918—Shpg. wt. 7 oz...Pair $2.70

K **Wild West Slipper Sock** to delight little "Injuns." Indian and Wigwam pattern knit in soft spun nylon, framed with buckskin fringe. Tan suede cowhide sidewalls and soles stand plenty of rugged wear. Hand wash. *State color* red, royal blue, black. *State sizes* 5, 6, 7, 8, 9 (see chart below).
75 N 2944—Shpg. wt. 6 oz...Pair $2.70

L **Scandinavian Design 100% Worsted Wool Slipper Sock . .** hand-stitched to glove leather sidewalls. Tuck-stitching across ankle gives better fit. Bright knit-in pattern. Catspaw rubber soles. Hand wash. Gift box. *State color* red, royal blue, charcoal gray. *State size* 5, 6, 7, 8 (see chart).
75 N 2956—Shpg. wt. 7 oz...Pair $2.70

M **Spun Nylon Slipperette** flecked with bright Lurex yarn. Cradles small feet in soft comfort. Smartly ribbed with shell-stitched elasticized welt of contrasting color. Snug fitting and cozy warm. Fluffy pompon. Hand wash. Gift box. *State color* red, lt. blue, pink, black. ONE size fits 5 to 8.
75 N 2957—Shpg. wt. 4 oz...Pair $1.47

N **Pretty little "Beauty-hug" Slipperette** with pleasing little price . . for young ladies' leisure. Comfortable stretch nylon. Perky pompon . . eye-catching silver color Lurex thread over elastic ankle welt. Hand wash. *State color* pastel blue, red, pink. ONE size fits hosiery sizes 5 to 8.
75N2948—Wt. ea. 4 oz. Pr. 93c; 2 prs. $1.82

P **Sparkling Slipperette . . .** popular with pint-size glamour girls. Helanca® stretch nylon and gleaming Lurex yarns. Brightly topped with shiny metallic tassels. Shell-stitched elastic welt trimly hugs ankle. Hand wash. Gift boxed. *State* all silver color, all gold color, red, black. ONE size fits 5 to 8.
75 N 2996—Shipping weight 5 ounces...........................Pair $1.70

Slipper Sock Measuring Chart for Women, Teens, Children

How to Order for teen-agers, women	If hose size is.......	8	8½	9	9½	10	10½	11
	Order Slipper Sock..	8	9	9	10	10	11	11

How to Order for children..........	If hose size is..............	6	6½–7	7½–8	8½	9–9½
	Order Slipper Sock........	5	6	7	8	9

GAY GIFT SOCKS

For Women, Teens and Children

MORE ANKLETS IN FALL GENERAL CATALOG

Skating Sock, Mitten Set For Women and Teens

$1.87 Set

Matching Skating Sock and Mitten Set of 80% wool and 20% stretch nylon. Gay and attractive accents that will add to your winter fun while they keep hands and feet toasty warm. Flat knit, with ribbed turndown cuffs woven with shimmering Lurex metallic yarn. Hand wash. Boxed for gifts. *State* white with gold color trim, or white with silver color trim. *State size* medium (fits hosiery sizes 7 to 9); large (fits sizes 9½ to 11½).
75 N 2342—Shipping weight set 8 ounces...........................Set $1.87

Orlon and Nylon Anklets for Women, Teens, Children

2 pairs $1.17
Children's sizes

2 pairs $1.37
Women's, Teens' sizes

Soft-as-fluff High Bulk Orlon over stretch Nylon for attractive appearance as well as perfect fit and wonderful comfort. Smooth, flat knit foot. Ribbed, turndown cuff has no seam . . . won't rip or chafe. Washable.

For Children. *State color* white, pastel blue, red, pink. *State size* small (6, 6½, 7, 7½); medium (7½, 8, 8½, 9).
75 N 2731—Shpg. wt. 2 pairs 5 oz.....................2 pairs $1.17; 4 pairs $2.24

For Teens, Women. *State color* white, camel beige, red, pastel blue. Large size (9, 9½, 10, 10½, 11).
75 N 2531—Shpg. wt. 2 pairs 5 oz.....................2 pairs $1.37; 4 pairs $2.44

Sugar 'n' Spice Lacy Cuff Anklet for Children

Fancy Cuffs for the little folks. Perky nylon lace edges cuff of this anklet made of stretch nylon over soft, absorbent combed cotton. Smooth, flat knit foot . . finely ribbed, no-seam, turndown cuff with charming design. *State color* white, lt. blue, pink, red. *State size* small (6,6½,7,7½); medium (7½, 8,8½,9). Shpg. wt. 2 pairs 5 oz.
75 N 2863—2 prs. $1.10; 4 prs. $2.10

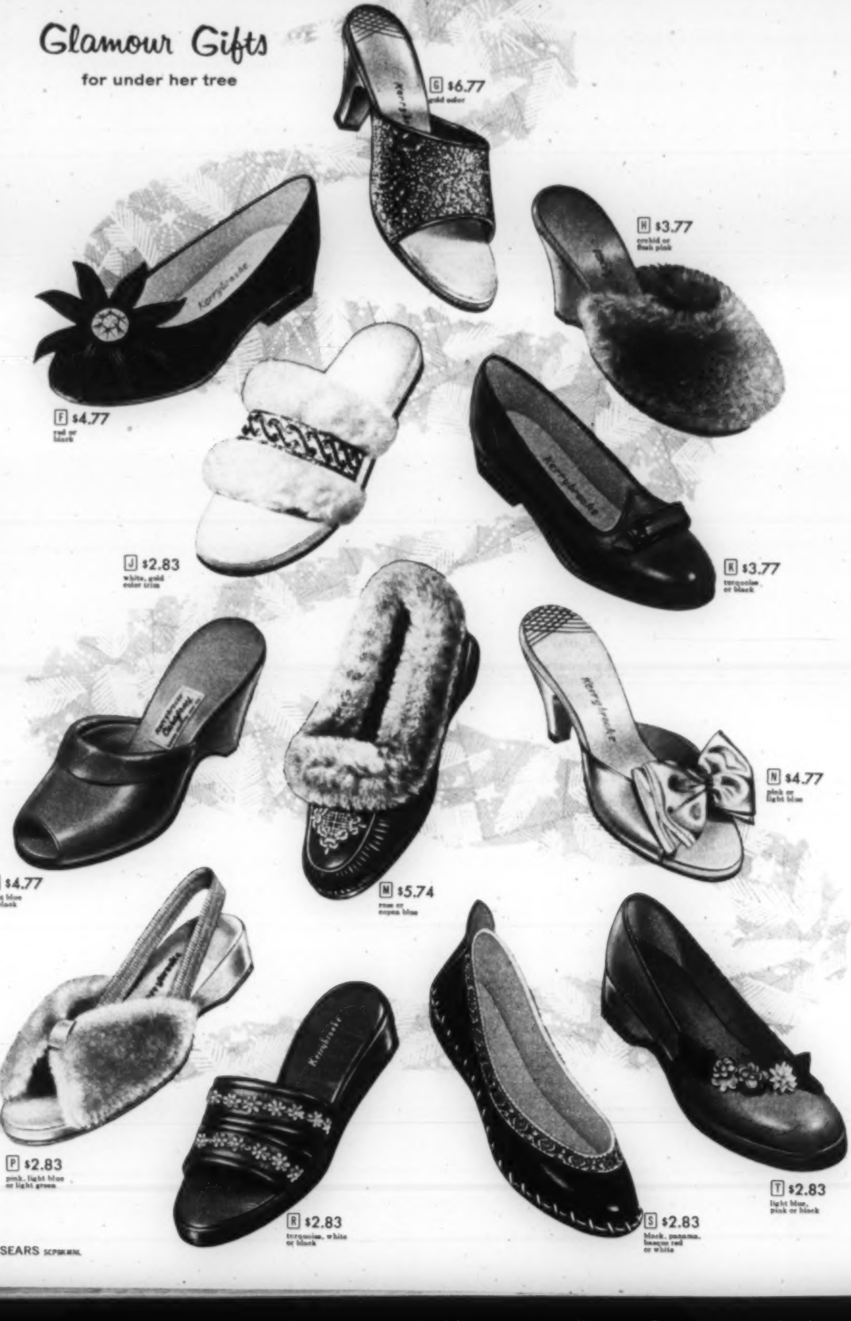
Anklet, Hosiery Chart for Teens and Women	If shoe Size is	2–4	4–5	5½–6	6½–7	7½–8	8½–9	9½–10
	Hosiery size is.	8½	9	9½	10	10½	11	11½

Anklet Chart for Children	If shoe size is.	6–7	7½–9	9½–10½	11–12½	13–1	2–4	4–6
	Anklet size is.	6	6½	7	7½	8	8½	9

Do your Christmas shopping the easy way . . . order from Sears Catalogs. For convenient Easy Terms see page 355

Glamour Gifts

for under her tree



G $6.77
gold color

H $3.77
orchid or
flesh pink

F $4.77
red or
black

J $2.83
white, gold
color trim

K $3.77
turquoise
or black

L $4.77
light blue
or black

M $5.74
rose or
copen blue

N $4.77
pink or
light blue

P $2.83
pink, light blue
or light green

R $2.83
turquoise, white
or black

S $2.83
black, panama,
basque red
or white

T $2.83
light blue,
pink or black

Flattering Leisure-time Kerrybrookes

Sparkling as the holiday spirit . . lovely ways to say "Merry Christmas" to every woman on your list

STYLES (F) TO (T) DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

F Alluring ballerina. Luscious rayon velvet, large brilliant flashing from "poinsettia" ornament. Low heel, leather sole.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3384—Red. . . . . .Pair $4.77
15 N 3385—Black. . . . . .Pair 4.77

H Gift scuff flatterers. Vamp covered with long electrified shearling lamb. Rayon platform, wedge heel. Leather sole.

Sizes: C (medium wide) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3255—Orchid color. . . . . .Pair $3.77
15 N 3254—Flesh pink. . . . . .Pair 3.77

K Give light-hearted leather lovelies that look like street shoes. A wee throat peak, gold color vamp buckle. Leather sole.

Sizes: B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 2 oz.

15 N 3206—Turquoise blue. . . . . .Pair $3.77
15 N 3207—Black. . . . . .Pair 3.77

G The Midas touch, gold color scuffs. So beautiful they could double for ballroom slippers. Tiny, twinkling sequins cover the vamp. Slender 2-inch kid heel, leather sole.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3375—Gold color. . . . . .Pair $6.77

J For a nice surprise, luxury scuffs. Broad vamp band of white fur, decorative strip of gold color embroidered rayon. Cushioned leather covered platform, composition sole.

Sizes: C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3711—White, gold color. . . . . . .Pair $2.83

L Scuffs for the hard-to-please. Flexible leather, fold-over cuff, high wedge heel. Full length cushions, leather sole.

Sizes: B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Shpg. wt. 1 lb.

15 N 3367—Light blue. . . . . .Pair $4.77
15 N 3368—Black. . . . . .Pair 4.77

Feminine Fancies . . nice to give or to get

M English import. Down-soft crushed leather slipper. Genuine shearling lamb collar. Embroidered vamp. Leather sole.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shipping weight 1 lb.

15 N 3696—Rose. . . . . .Pair $5.74
15 N 3695—Copen blue. . . . . .Pair 5.74

P Softly draped electrified shearling lamb scuff. Rayon satin platform. Stretchable back strap, composition sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3073—Pink. . . . . .Pair $2.83
15 N 3072—Light blue. . . . . .Pair 2.83
15 N 3074—Light green. . . . . .Pair 2.83

S Softie mocs. Brocaded sweater-fit collar. Hand lacing joins leather sole to upper.

Sizes: B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 6 oz.

54 N 8220—Black glove leather. . . . . .Pair $2.83
54 N 8221—Panama glove leather. . . .Pair 2.83
54 N 8222—Basque red glove leather. Pair 2.83
54 N 8223—White glove leather. . . . .Pair 2.83

N Sweet rayon satin scuff, pretty as her dancing slippers. Glitter-touched butterfly bow. Leather sole, slender curved heel.

Sizes: B (medium) width in 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb. 2 oz.

15 N 3383—Pink. . . . . .Pair $4.77
15 N 3382—Light blue. . . . . .Pair 4.77

R Dainty leather gift scuffs. Pastel floral design appliqued on slender vamp bands. Heel-to-toe cushions, platform, leather sole.

Sizes: C (medium wide) width in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 N 3147—Turquoise leather. . . . . . . .Pair $2.83
15 N 3148—White leather. . . . . .Pair 2.83
15 N 3149—Black leather. . . . . .Pair 2.83

T Give feminine flatterers; pliant leather slippers, colorful posies strewn along the side. Plump platform, SEAROFOAM sole.

Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3642—Light blue. . . . . .Pair $2.83
15 N 3643—Pink. . . . . .Pair 2.83
15 N 3644—Black. . . . . .Pair 2.83

Black accents for gaily colored housecoats

V Sure to please. Rich rayon velvet scuffs. Sparkling nailheads and bright beads form a tiny wishbone design on the vamp. Comfort platform, wedge heel, leather sole.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3345—Black. . . . . .Pair $3.77

W Gifts she'd probably choose for herself, these merry rayon velvet slippers. Brilliant all-over wishbone design, flashing nailheads and beads. Leather sole, low heel.

Sizes: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3346—Black. . . . . .Pair $4.77

X Gifts for career girls. Soft, pliant leather scuffs. Look neat and trim, feel wonderful. Feminine pleated vamp, high and gracefully curved wedge heel. Leather sole. Shipping weight 1 lb.

Sizes: B (med.) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*

15 N 3157—Black. . . Pair $3.77
15 N 3155—Light blue Pr. 3.77

Y Quilted leather scuffs, flattering throat, decorative vamp stitching. Plump cushion insole, thick platform and leather sole.

Sizes: C (medium wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Wt. 1 lb.

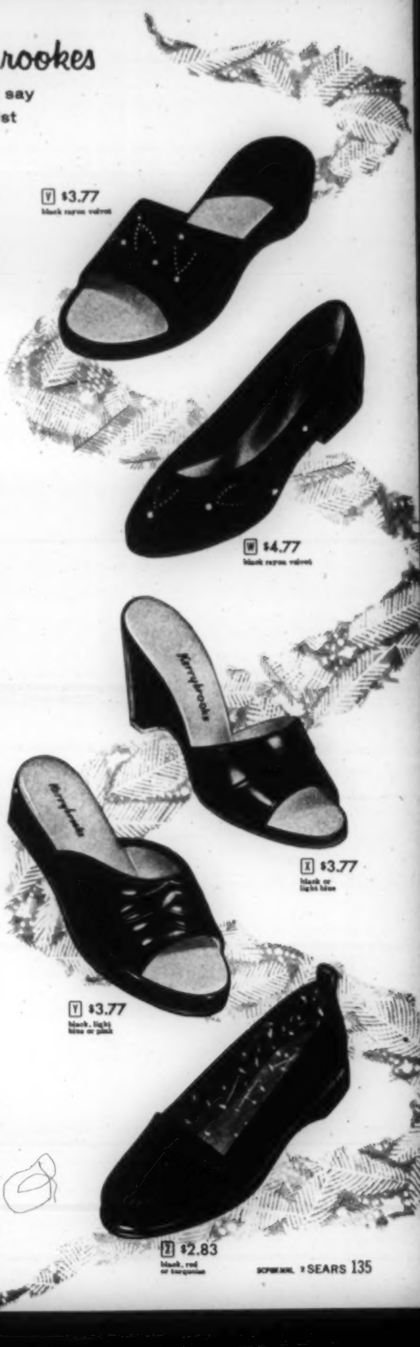
15 N 3081—Black. Pair $3.77
15 N 3080—Light blue
15 N 3085—Pink. . . Pair 3.77

Z Squared throat flattie. Wide wale cotton corduroy. Platform and leather sole molded to upper.

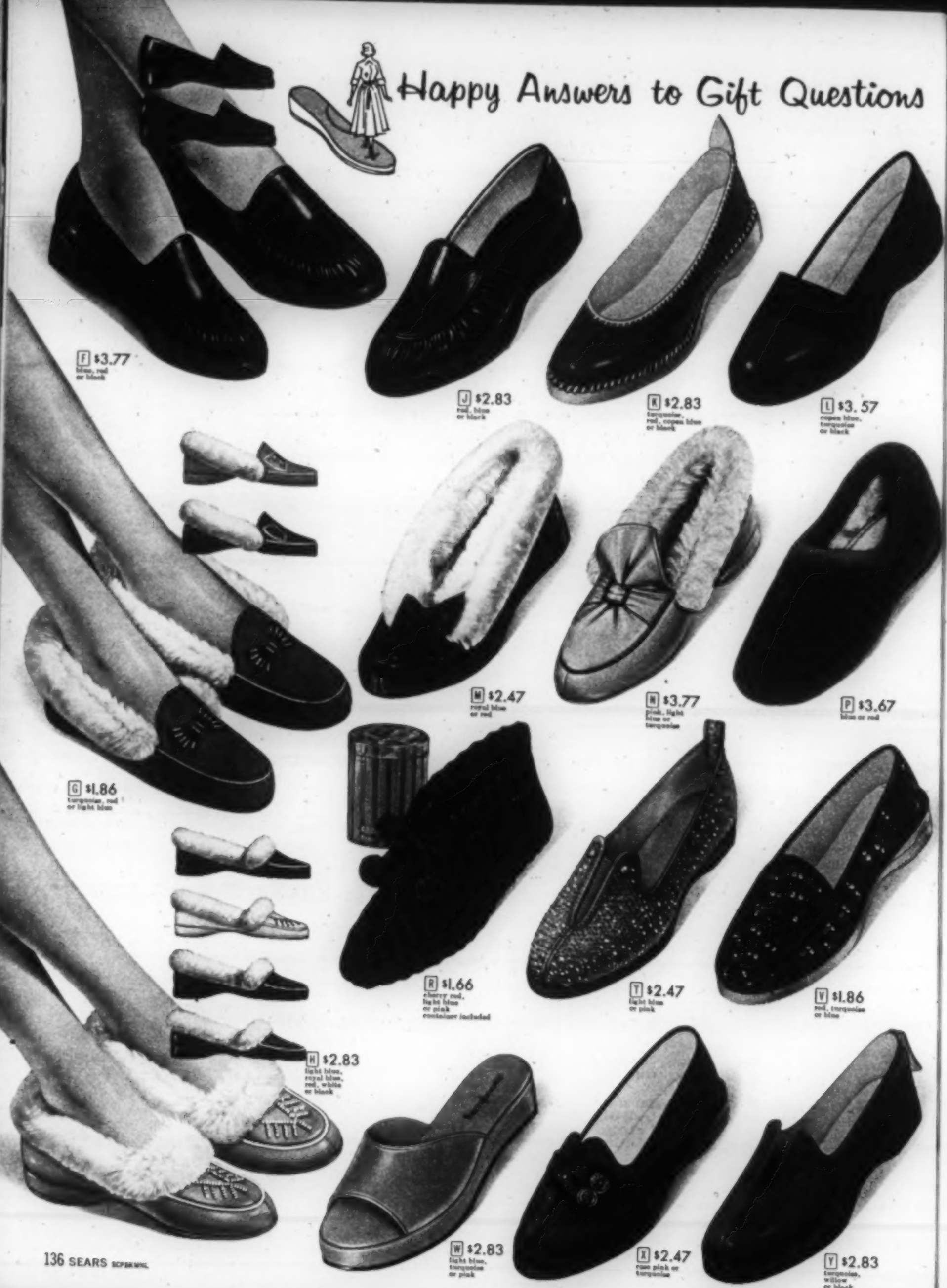
Sizes: C (med. wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. *State size.* Wt. 1 lb.

15 N 3814—Black. . . Pair $2.83
15 N 3813—Red. . . . Pair 2.83
15 N 3812—Turquoise (greenish blue) . . . . Pair $2.83

HOW TO ORDER WOMEN'S SLIPPERS: *Order shoe size.* If slippers come in whole sizes only and you wear a half size: for A, B and C widths, *order half size smaller.*



Happy Answers to Gift Questions



F $3.77
blue, red
or black

J $2.83
red, blue
or black

K $2.83
turquoise,
red, copen blue
or black

L $3.57
copen blue,
turquoise
or black

G $1.86
turquoise, red
or light blue

M $2.47
royal blue
or red

N $3.77
pink, light
blue or
turquoise

P $3.67
blue or red

R $1.66
cherry red,
light blue
or pink
container included

T $2.47
light blue
or pink

V $1.86
red, turquoise
or blue

H $2.83
light blue,
royal blue,
red, white
or black

W $2.83
light blue,
turquoise
or pink

X $2.47
rose pink or
turquoise

Y $2.83
turquoise,
willow
or black

Gaily Feminine Kerrybrookes

Delightful gifts that bring year-around comfort
Pleasingly priced for budget-watching Santas

STYLES DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[F] A, C, and E widths. Flexible leather slippers, sturdy as street shoes. Cushioned leather insole, and arch pillow. Composition sole.

Sizes: A (med. narrow) 5 to 9.
Sizes: C (medium wide) 4 to 9.
Sizes: E (very wide) 4 to 9.
Half sizes too. *State size, width.* Shpg. wt. 1 lb. 2 oz.

15 N 3186—Blue.....Pair $3.77
15 N 3187—Red.....Pair 3.77
15 N 3188—Black....Pair 3.77

[G] Canadian-made Slippers; look so much more costly than they are. Soft, colorful leather, easy-comfort moc-style toe. High peaked vamp, multicolor beading. White fur collar, padded leather sole. Wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3269—Turquoise.Pr. $1.86
15 N 3268—Red.....Pair 1.86
15 N 3267—Light blue.Pr. 1.86

[H] 5 colors! Grand choice for any girl on your list. Moc-style softies. Supple leather, white fur frosting. Colorful vamp beading. Padded leather sole. Wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3115—Light blue.Pr. $2.83
15 N 3112—Royal (med. blue)
15 N 3116—Red.....Pair $2.83
15 N 3117—White..Pair 2.83
15 N 3114—Black...Pair 2.83

[J] Lovely Gifts. Shirred vamp leather slippers, stitching in contrasting color. So pliable, they bend double in your hand. SEAROFOAM soles, wedge heels.

Sizes: C (medium wide) 4 to 9.
Sizes: E (very wide) 4 to 9.
Half sizes too. *State size and width.* Shpg. wt. 1 lb.

15 N 3036—Red.....Pair $2.83
15 N 3035—Blue.....Pair 2.83
15 N 3037—Black...Pair 2.83

[K] Precious comfort, spirit-lifting color. Flexible glove leather slippers. Stretchable collar. Leather-covered cushion insole. Bouncy SEAROFOAM platform soles. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3065—Turquoise..Pr. $2.83
15 N 3066—Red.....Pair 2.83
15 N 3069—Copen blue.Pr. 2.83
15 N 3068—Black.....Pair 2.83

[L] C and E widths, sizes to 10. Pliant leather slippers. Broad, stretchable throat band. Cloud-light SEAROFOAM platform soles.

Sizes: C (medium wide) 5 to 10.
Sizes: E (very wide) 5 to 10.
Half sizes too. *State size and width.* Shpg. wt. 1 lb.

15N3228—Copen blue.Pr. $3.57
15N3229—Turquoise (greenish blue)..................Pair $3.57
15 N 3230—Black...Pair 3.57

Practical . . . Inexpensive . . . Yes, and lovely on her feet

[M] Feminine foot-relaxers, to make her stay-at-home hours more pleasant. Soft-feeling quilted rayon satin slippers. Tiny side bow nestles in the luxurious white fur collar. Plump platform, low wedge heel, quiet-walking padded sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *Please state size.*

15 N 3833—Royal (medium blue)
15 N 3834—Red.....Pair $2.47

[N] For the women on your list who love their comfort. Soft, extra flexible leather slippers. Moc vamp with a tiny band sparked with gold color metal. Fluffy warm matching fur collar. Padded leather sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3161—Pink.....Pair $3.77
15 N 3160—Light blue.Pr. 3.77
15 N 3162—Turquoise.Pr. 3.77

[P] Toasty warmth for cold mornings and evenings. Clinging fit genuine shearling lamb slippers. No cold gets in, there's nothing cozier. Cotton fleeced lining, smooth inside and wonderfully comfortable. Soft-walking padded leather soles. Wt. 1 lb.

Sizes: C (medium wide) in 5, 6, 7, 8, 9. *Please state size.*

15N3010—Medium blue.Pr. $3.67
15N3012—Red.......Pair 3.67

[R] Novel Gift. Travel-light Pullman bootees. 100% virgin wool crochet. One size, but stretchable to fit any woman's foot. Adjustable drawstring for snug ankle fit.

Fold up to fit in transparent plastic box which comes with every pair of the bootees. Washable too. Wt. 5 oz.

15N3101—Cherry red..Pr. $1.66
15N3100—Light blue...Pr. 1.66
15N3102—Pink.......Pair 1.66

[T] Glittering companions for lounging robes. Twin-peaked slippers of metallic non-tarnish brocade, backed with cotton and rayon. Vertical vamp insert is stretchable. Wee boot strap. Light SEAROFOAM platform soles, wedge heels. Shpg. wt. 1 lb.

Sizes: C (medium wide) in 5, 6, 7, 8, 9. *Please state size.*

15 N 3004—Light blue.Pr. $2.47
15 N 3005—Pink.....Pair 2.47

[V] You couldn't possibly go wrong in giving her these gay scatter print cotton corduroys, favorites with thousands of Sears customers. Lightweight, cushioned with thick, resilient SEAROFOAM platform soles. Wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *Please state size.*

15 N 3293—Red.....Pair $1.86
15 N 3294—Turquoise.Pr. 1.86
15 N 3292—Blue.....Pair 1.86

Just about the softest, most supple styles you'll find

[W] She'll love these scuffs for their simplicity, their comfort. Supple leather, cushioned heel-to-toe with plump, bouncy foam rubber. Platform, leather sole and wedge heel. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*

15 N 3030—Light blue.Pr. $2.83
15 N 3033—Turquoise.Pr. 2.83
15 N 3032—Pink.....Pair 2.83

[X] Welcome Gifts. Dainty cotton corduroy slippers, peaked at the throat. Soft and light and so easy on your feet. Overlay vamp band with twinkling pinwheels of gold color braid. Fun-to-walk on SEAROFOAM soles and wedge heels. Shpg. wt. 1 lb.

Sizes: C (medium wide) in 5, 6, 7, 8, 9. *Please state size.*

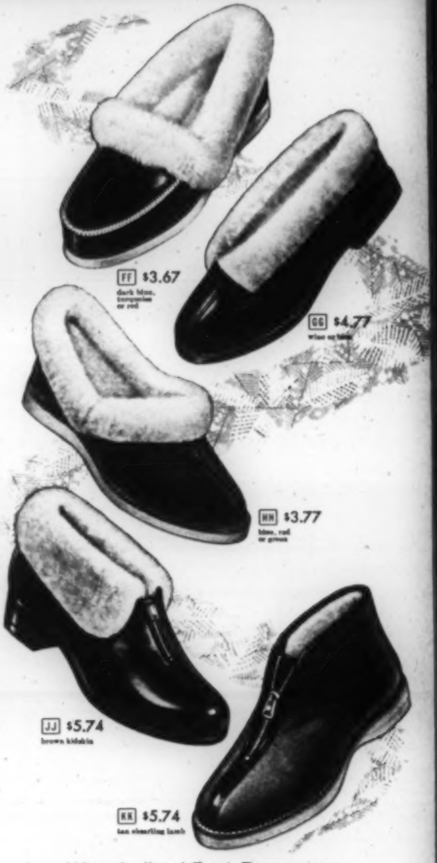
15 N 3856—Rose pink.Pr. $2.47
15 N 3855—Turquoise.Pr. 2.47

[Y] She'll wear them indoors or out. Glove leather softies; light, springy bend-double flexibility. Easy-walking SEAROFOAM soles.

Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

54 N 7061—Oriental turquoise blue, black sole.......Pair $2.83
54 N 7109—Willow (golden tan), black sole...........Pair $2.83
54 N 7060—All black.Pair 2.83

HOW TO ORDER WOMEN'S SLIPPERS: *Order shoe size* if slippers are listed in your size. If slippers come in whole sizes only and you wear a half size: for A, B, and C widths, *order half size smaller than shoe.* D and E widths, *order half size larger than shoe.*



Warmly-lined Foot-Pamperers

[FF] Soft-feeling leather slipper; cotton fleece-lined. Genuine natural color shearling lamb collar. SEAROFOAM platform sole and heel.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9. *State size.* Wt. 1 lb.

15 N 3803—Dark blue..Pair $3.67
15 N 3805—Turquoise blue
15 N 3804—Red.......Pair 3.67

[GG] Warm Gifts, sure to please. Pliant leather boots, lined with genuine shearling lamb. Natural color shearling lamb collar. Leather sole, hard rubber heel.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Wt. 1 lb.

15N3839—Wine (dark red)
15N3838—Medium blue.Pr. $4.77

[HH] Shearling lamb, wooly side in, leather side out. Natural shearling lamb collar. SEAROFOAM sole, heel.

Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Wt. 1 lb.

15 N 3058—Blue.......Pair $3.77
15 N 3059—Red.......Pair 3.77
15 N 3060—Green....Pair 3.77

[JJ] Give her our best lightweight boot. Flexible brown kid, matching shearling lamb collar. Warm lining. Center slide fastener. Leather sole. Shpg. wt. 1 lb.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9, 10. *Please state size.*

15 N 3720—Brown....Pair $5.74

[KK] When the temperature drops, she'll love these ankle-high boots. Toasty warm genuine shearling lamb, leather side out, wooly side next her feet. SEAROFOAM soles.
Sizes: C (medium wide) 5, 6, 7, 8, 9. *State size.* Shpg. wt. 1 lb.
15 N 3061—Tan shearling lamb..............................Pair $5.74

Bet They'd Like Boots

F $2.83

G $3.37

H $1.77

Footwear makes wonderful gifts . . see the wide selection in our Big Book

J $3.77

CHRISTMAS SPECIAL! PRICE CUT

K Were ~~$6.47~~ $5.97 Women's

~~$4.89~~ $4.47 Child's

CHILDREN'S INSULATED BOOTS

L $3.32

Warm her heart and her feet with the elegant luxury of Leather Pile-lined Boots

M $8.70

SPECIAL CHRISTMAS PURCHASE
HELPS KEEP DOWN YOUR GIFT BUDGET

N ONLY $5.97

Color-Bright Storm Styles

BOOTS DESCRIBED BELOW ARE SHOWN ON OPPOSITE PAGE

Practical waterproof gifts for women, children

F The prettiest Arctic you ever did see. Lightweight unlined plastic, with colorful cotton corduroy top band. Two gold-color rust-resistant buckles. Slip-resistant sole.

Sizes: Women's wide width 5, 6, 7, 8, 9. *Please state size. See How to Order below.* Shpg. wt. 1 lb. 2 oz.

76 N 9762—White, black band. Pair $2.83
76 N 9764—Red, black band . . . Pair 2.83
76 N 9765—Black, red band . . . Pair 2.83

H Better-fitting Plastic Boot that's a welcome gift anytime. All wear points reinforced to give extra long service. Completely waterproof and washable inside and out. Secure, easy button fastening. Slip-resistant sole and heel. Shipping weight 12 oz.

Sizes: Women's wide width in 5, 6, 7, 8, 9 and 10. *Please state size. See How to Order below.* (Not suitable for shoes with heels 1½ inches high or higher.)

76 N 9716—Black. . . . . Pair $1.77
76 N 9719—Clear. . . . . Pair 1.77
76 N 9720—Smoke gray. . . . . . . Pair 1.77

K Top Quality Rubber Storm Boot Cut. Shearling lamb cuff, nylon fleece lining. *See How to Order below.* *Sizes:* Women's wide 4, 5, 6, 7, 8, 9. Size 10 in 76N9881. *State size.* Wt. 2 lbs. 5 oz.

76 N 9880—Brown, brown collar. Pair $5.97
76 N 9881—Black, gray collar . . . Pair 5.97

Children's Rubber Boot (not shown). Shearling lamb cuff, cotton lining.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size. Order next size larger than shoe.* Shpg. wt. 1 lb. 15 oz.

76 N 9892—Brown, brown collar. Pair $4.47

G Nylon Boots, always a favorite . . now specially treated to make them completely waterproof. Black or taupe with cheery plaid lining. Easy button fastening. Washable inside and out. Slip-resistant rubber sole. *Sizes:* Women's wide width 5, 6, 7, 8, 9, 10. *State size. See How to Order below.* Shipping weight 1 lb.

76 N 9769—Black . . . . Pair $3.37
76 N 9767—Taupe (gray beige) . Pair 3.37

J If it's cold outside these Foam Plastic Boots are just the thing. Lightweight, yet they keep feet cozy even at sub-zero temperatures. Lovely colors, washable. 2-button closing. Slip-resistant sole. Wt. 1 lb. 14 oz.

Sizes: Women's wide width 5, 6, 7, 8, 9. Also size 10 in 76 N 9864, 76 N 9865. *State size. See How to Order below.*

76 N 9861—White. . . . . Pair $3.77
76 N 9862—Yellow. . . . . Pair 3.77
76 N 9863—Red. . . . . Pair 3.77
76 N 9864—Brown. . . . . Pair 3.77
76 N 9865—Black. . . . . Pair 3.77

L Children's Insulated Waterproof Plastic Boots. Foam plastic insulation keeps feet cozy, even in zero cold. Extra high. Washable. Fold-over closure, loop fastener. Slip-resistant sole.

Sizes: Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. No half sizes. *State size.* Shpg. wt. 1 lb. 5 oz. *See How to Order Children's Boots below.*

76 N 9854—White. . . . . Pair $3.32
76 N 9855—Red. . . . . Pair 3.32
76 N 9856—Brown. . . . . Pair 3.32
76 N 9860—Yellow. . . . . Pair 3.32

HOW TO ORDER WOMEN'S WATERPROOF BOOTS: For lightweight shoes, low, medium and walking heels up to 1½ inches in height, *order same size as shoe.* For half size shoe, *order half size larger than shoe.* (Example: 6½ or 7 shoe, order size 7 boot.)

For shoes with a wide extension sole, as saddle oxfords, *order size larger than the shoe.* (Example: size 7 or 7½ shoe, *order size 8 boot.*)

For heels 1½ inches high and higher, *order one size smaller than shoe size.* (Example: For size 5½ or 6 shoe, *order size 5 boot.*)

HOW TO ORDER CHILDREN'S BOOTS: If child wears full size shoes, *order boot full size larger.* For half sizes, *order next size larger boot.* (Example: if child wears size 2 or 2½ shoe, order size 3 boot.)

Supple leathers, toasty-warm linings

M Our best quality Pile Lined Leather Boots . . for over-stocking wear. She'll be so delighted when she slips her foot into the warm luxury of the genuine shearling lamb lining. She'll know that now her feet will be comfortably snug on wind-swept campus or snow-covered street. Smart too, with the dyed mouton-processed lamb collar . . looks good open or neatly cuffed. Cushiony SEAROFOAM sole and heel to soften her every step. Smooth, supple select leather. Leather or leather and suede combination. A Christmas gift she'll love all winter. *Order your regular shoe size.*

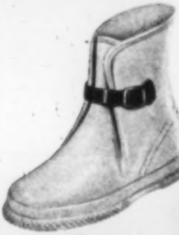
Sizes: C (medium wide) width in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.* Shpg. wt. 2 lbs. 2 oz.

15 N 2754—Red leather. . . . . . . Pair $8.70
15 N 2752—Black leather. . . . . . Pair 8.70
15 N 2753—Brown leather. . . . . Pair 8.70
15 N 2755—Gray suede and leather combination. . . . . Pair $8.70

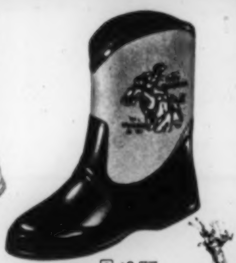
N New! Finest Pile Lined Boot value we've seen . . and just in time for Christmas. Just look at these quality features for a low $5.97. Smooth and supple leather, stylishly created for comfortable over-stocking wear on all outdoor occasions. Deep and soft nylon pile lining . . the luxurious touch for fireside warmth in bitter cold. Smart strap with buckle adjusts for that perfect snug fit. Flexible and springy SEAROFOAM sole and wedge heel makes walking easier. Platform. Stylish square-cut heel. They'll make a wonderful practical gift for all the women on your list . . and don't forget it's a special bargain price! *Please order your regular shoe size.*

Sizes: C (medium wide) width in 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. *Please be sure to state size wanted.* Shipping weight 2 pounds 2 ounces.

15 N 2759—Brown. . . . . Pair $5.97
15 N 2760—Black. . . . . Pair 5.97

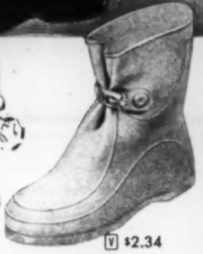


P $1.86



R $3.77

T $3.77



V $2.34

WATERPROOF BOOTS FOR BOYS AND GIRLS

Stretchy Plastic or Rubber styled in rainbow colors

P Sturdy plastic in Christmas-bright colors to delight your youngsters. Handy snap closing opens wide for easy on-and-off. Completely waterproof. Skid-resistant sole. Lightweight protection for active feet. Shipping wt. 1 lb. 2 oz.

Sizes: Child's wide width in 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size. See How to Order at left.*

76 N 9784—Cloud white. . . . . Pair $1.86
76 N 9785—Popsicle pink. . . . Pair 1.86
76 N 9786—Sky blue. . . . . Pair 1.86
76 N 9787—Fiery red. . . . . . . Pair 1.86
76 N 9788—Chocolate brown. Pair 1.86

T Two-buckle high-cut Arctics for full all-weather protection. Sturdy reinforced rubber is made to take rough play and keeps all water out. Cotton fleeced lining adds extra warmth. Full gusset tongue. Slip-resistant sole. Shpg. wt. 1 lb. 12 oz.

Sizes: Child's wide width in 8, 9, 10, 11, 12. No half sizes. *State size.*

TO ORDER: Order shoe size. For half sizes, *order next size larger.*

76 N 9204—Red. . . . . Pair $3.77
76 N 9205—Brown. . . . . Pair 3.77

Sizes: Child's wide 13, 1, 2, 3, 4.

76 N 9206—Black. . . . . Pair $3.77

R There'll be happy faces when they see this Rubber Boot. Yes, it's fun to wear them when they have a picture of Roy Rogers and Trigger for everyone to see! Sturdy reinforced rubber gives 100% waterproof protection. They're easy to pull on and off. Scuff-resistant toes for longer life. Soles are skid-resistant to help prevent falls. Wt. 2 lbs.

Sizes: Child's wide width in 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please be sure to state size. See How to Order at left of page.*

76 N 9858—Brown, tan. . . . . . Pair $3.77

V Lightweight Opaque Plastic Boot youngsters will enjoy wearing. It's sturdy and waterproof, doesn't lose its shape. Rustproof buckle closing gives snug ankle fit. Slip-resistant sole. Wt. 1 lb. 2 oz. *State size. See How to Order above left.*

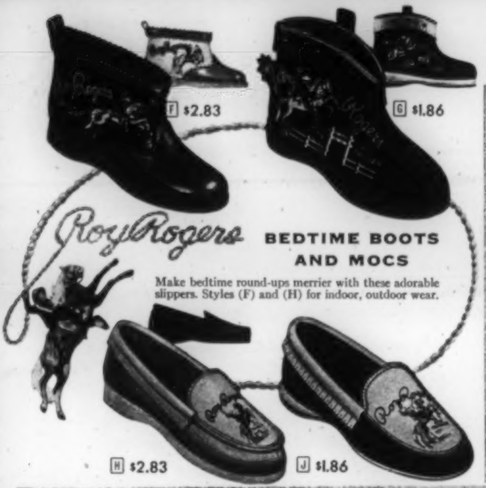
Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. No half sizes.

76 N 9794—White. . . . . Pair $2.34
76 N 9795—Yellow. . . . . Pair 2.34

Sizes: Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. No half sizes.

76 N 9796—Red. . . . . Pair $2.34
76 N 9797—Brown. . . . . Pair 2.34

Children's Snuggly Slippers


F $2.83

G $1.86

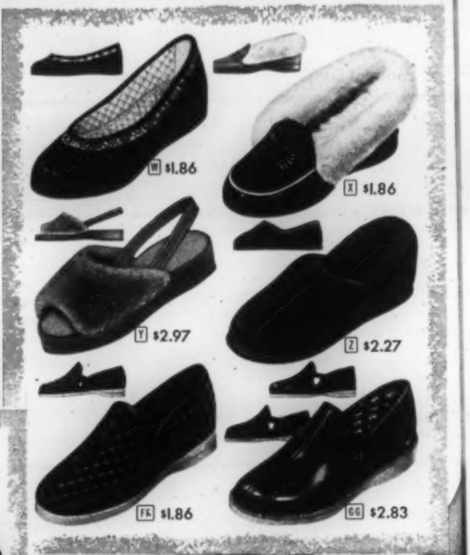
Roy Rogers

BEDTIME BOOTS AND MOCS

Make bedtime round-ups merrier with these adorable slippers. Styles (F) and (H) for indoor, outdoor wear.

H $2.83

J $1.86


W $1.86

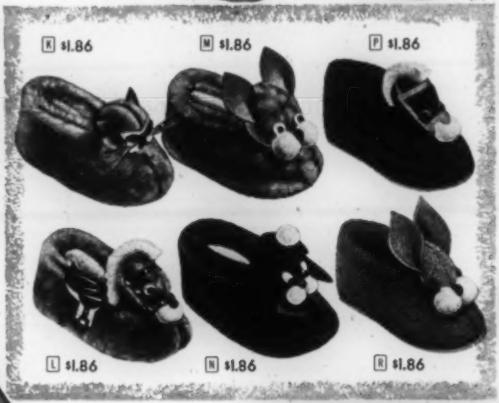
X $1.86

Y $2.97

Z $2.27

FF $1.86

GG $2.83


K $1.86

M $1.86

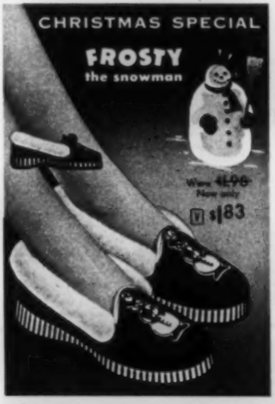
P $1.86

L $1.86

N $1.86

R $1.86

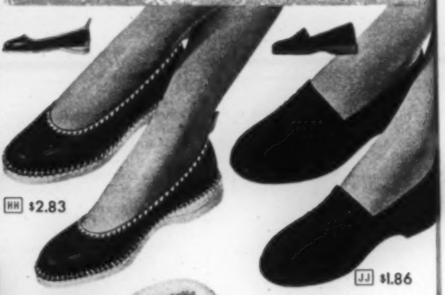
T $2.83


CHRISTMAS SPECIAL

FROSTY the snowman

Were ~~1.98~~ Now only

V $1.83


HH $2.83

JJ $1.86

KK $2.83

MM $1.86

LL $1.86

pers
86
27
.83
JJ $1.86
LL $1.86

Keep Little Feet Cozy Warm

ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON THE FACING PAGE

Roy Rogers Western Slippers make galloping off to bed real fun!

F Roy Rogers Boot for indoor or outdoor wear. Soft glove leather uppers. Bouncy SEAROFOAM soles. Handy pull tabs.

Sizes: Child's wide width 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shipping wt. 10 oz.

15 N 1992—Red with black............Pair $2.83
15 N 1991—Cork with cream..........Pair 2.83

H Roy's Western Mocs for indoor, outdoor wear. Supple glove leather uppers. Bouncy SEAROFOAM soles cushion every step—(*practically noiseless, too*). *State size.* Wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.

15 N 1990—Cork with cream trim.....Pair $2.83
15 N 1997—Black with red trim........Pair 2.83

G Roy Rogers Bedtime Boot of warm, durable felt. Platform, soft-stepping padded sole. Safe felt spurs. Dandy Western fringe.

Sizes: Child's wide width 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shipping wt. 10 oz.

15 N 960—Red with blue felt..........Pair $1.86
15 N 961—Black with white felt........Pair 1.86

J Roy Rogers Bedtime Moccasins with fancy fringe trim that delights buckaroos. Soft imitation suede uppers, really gentle on young feet. Roy, Trigger stenciled on vamp. Padded leather sole. *State size.* Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.

15 N 958—Brown with tan trim........Pair $1.86

Playful Animal Pals in pillow-soft Rayon Plush or Cotton Terry Cloth

K to **N** Lovable Pets for your little sleepyhead's bedtime. Each with a squeaky voice that really delights the children. Cuddly rayon plush uppers cradle little feet in delicious comfort. Soft-stepping leather soles. Wonderful way to amuse tiny folk until Sandman comes. *State size.* Wt. 10 oz.

Sizes: Child's wide in full sizes 4, 5, 6, 7, 8, 9, 10, 11, 12.

K 15 N 1980—Peppermint-pink Pussycat for kitten lovers at your house..........Pair $1.86

L 15 N 1968—Tan Palomino Pony with floppy mane, rolling eyes.............Pair $1.86

M 15 N 1966—Light-blue Bertie Bunny—the children's favorite.............Pair $1.86

N 15 N 1979—Rover, the frisky red Puppy with fancy tam and tie...............Pair $1.86

P **R** Darling Animal Friends of soft cotton terry cloth—wash in a wink. SEAROFOAM soles. Wt. 10 oz.

Sizes: Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. *State size.*

P 15 N 1946—Bright red and black Pony gallops off to bed............Pair $1.86

R 15 N 1945—Powder-blue Bunny with perky pink ears.............Pair $1.86

Soft-as-down Rabbit Fur Collar

T Little folks love this bright hand-beaded Moc of supple leather. White rabbit fur collar circles ankles in cozy warmth. Padded leather sole. *Please state size.* Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.

15 N 913—Light blue leather..........Pair $2.83
15 N 917—Bright Christmas red leather.Pair 2.83
15 N 912—Medium blue leather.......Pair 2.83

Price Reduced for Christmas

V Save now! Frosty the Snowman Slippers in warm cotton corduroy. Jolly Frosty makes kiddies giggle. Snowy-white collar; jingly bell. Candy striped platform. Soft-stepping padded sole. *State size.* Shpg. wt. 10 oz.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13.

15 N 1924—Bright red corduroy...... Pair $1.83
15 N 1923—Medium blue corduroy.... Pair 1.83

Slippers bright as Christmas ornaments . . welcome as Santa himself

W Shimmering Quilted Rayon Satin with added luxury of a brocaded collar splashed with gold color. Sure to thrill little girls. Platform, padded sole. *State size.* Shpg. wt. 10 oz.

Sizes: Child's wide width 10, 11, 12, 13, 1, 2, 3.

15 N 910—Royal blue...............Pair $1.86
15 N 911—Bright Christmas red........Pair 1.86

Y Darling Little Slingback sure to please the young miss at your house. Fluffy shearling lamb. Stretchy sling back. Soft cushion insole. Leather sole. *State size.* Shpg. wt. 10 oz.

Sizes: Child's wide width 10, 11, 12, 13, 1, 2, 3.

15 N 1986—Pastel blue...............Pair $2.97
15 N 1987—Petal pink................Pair 2.97

FF Jaunty Printed Cotton Corduroy Slip-on. Stretchy elasticized side gores for easy ons and offs. SEAROFOAM soles, heels.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *Please state size.* Shpg. wt. 10 oz.

15 N 1931—Medium blue..............Pair $1.86
15 N 1932—Bright Christmas red.......Pair 1.86

X Color-bright Hand-beaded Moc with a soft, fluffy collar of cloud-white rabbit fur. Made in Canada. Supple leather uppers, suede leather sole. *State size.* Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.

15 N 976—Bright red leather..........Pair $1.86
15 N 975—Pastel blue leather.........Pair 1.86

Z Popular Fuzzy-wuzzy now in genuine electrified shearling lamb. Color-bright printed cotton flannel lining. Leather sole.

Sizes: Child's wide width in 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.* Shpg. wt. 10 oz.

15 N 940—Bright Christmas red.......Pair $2.27
15 N 939—Medium blue...............Pair 2.27

GG Smooth Supple Leather with cuddle-close elasticized gores. Bonny plaid lining. SEAROFOAM soles. *State size.* Wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.

15 N 1911—Brown leather............Pair $2.83
15 N 1903—Bright red leather.........Pair 2.83
15 N 1902—Medium blue leather......Pair 2.83

Give a big-hearted gift at a budget price . . give Biltwels

HH Grown-up Styling to delight your little sweetheart. Supple glove leather cradles growing feet in comfort. Sweater-fit topline eases to fit properly. Bouncy SEAROFOAM soles. *State size.*

Sizes: Child's wide width 10, 11, 12, 13, 1, 2, 3. Wt. 10 oz.

15 N 1943—Turquoise. Pr. $2.83
15 N 1944—Red.....Pair 2.83

JJ Cozy-warm Cotton Corduroy Slippers. Elasticized gores ease to fit properly. Printed lining. Sponge rubber platform softens every step. Leather sole. Wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*

15 N 926—Bright red. Pair $1.86
15 N 925—Medium blue
Pair.................... 1.86

KK New Zipper Booties of supple sueded leather. Genuine shearling lamb collar. Cozy cotton and nylon fleece lining. Sponge rubber platform. Sueded leather sole. Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*

15N922—Bright red. Pair $2.83
15N921—Med. blue. Pair 2.83

LL Quilted Rayon Satin topped with a luxurious frosty-white rabbit fur collar . . wonderful gift for fashion-minded little girls. Platform, padded sole. *State size.* Wt. 10 oz.

Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3.

15 N 1933—Royal blue..............Pair $1.86
15 N 1934—Bright red...............Pair 1.86

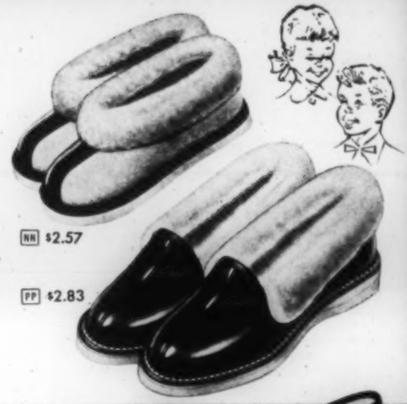
MM Adorable Printed Cotton Corduroy Zipper Booties. Plain color collar. Warm cotton flannel lining. Platform, padded sole.

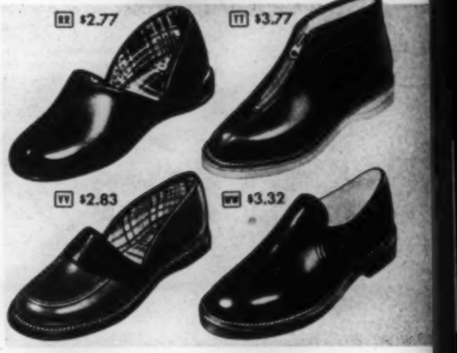
Sizes: Child's wide width in 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. *State size.* Shpg. wt. 10 oz.

15 N 1972—Bright red...............Pair $1.86
15 N 1971—Medium blue............Pair 1.86

TO ORDER CHILDREN'S SLIPPERS: *Order shoe size.* Half sizes, *order next size larger.* To wear over sleepers, *order full size larger.*

NOTE: Felt and wool content of slippers not stated but marked on merchandise as required by Wool Products Labeling Act.





Tailored Little Slippers brimming with warmth, long wear
(Styles VV and WW made for indoor, outdoor use)

NN Natural Shearling Lamb, the wooly side in, the smooth side out. For added warmth, turn up the shearling lamb collar. Buoyant, quiet-walking SEAROFOAM sole. Flexible, lightweight, low-priced, too. *State size.* Shpg. wt. 10 oz.

Sizes: Child's wide width 6, 7, 8, 9, 10, 11, 12, 13, 1, 2 and 3.

15N1901—Natural color. Pr. $2.57

RR Genuine Kidskin Slipper with all-over softness and flexibility. Gay plaid lining for extra comfort. Soft-stepping padded leather sole is practically noiseless. You can always depend on Sears to bring you exceptional buys in children's slippers. *State size.* Wt. 10 oz.

Sizes: Child's wide width 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3.

15N918—Brown kidskin. . Pair $2.77

VV Supple Leather Slip-on for both indoor and outdoor wear. Roomy moc toe gives plenty of wiggle space. Bright plaid lining—so soft against growing feet. Long-wearing composition sole and heel. Order today. Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2. *Please state size.*

15N950—2-tone brown. . Pair $2.83
15N949—Red, blue.....Pair 2.83

PP Snuggly Shearling Lamb Collar tops this supple leather slip-on—providing wonderful comfort for little feet. Cotton fleece lining gives added warmth. SEAROFOAM soles and heels soften every step your youngster takes. Wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*

15N1905—Brown leather. Pr. $2.83

TT Smooth Leather Zipper Boots. So easy to z-z-zip on or off—children love them. Cuddly cotton fleece lining knows how to pamper little toes. Buoyant SEAROFOAM soles and heels cushion every happy step—(*are practically noiseless, too.*)

Sizes: Child's wide width in 8, 9, 10, 11, 12, 13, 1, 2, and 3. *State size.* Shpg. wt. 10 oz.

15N1994—Brown leather. Pr. $3.77

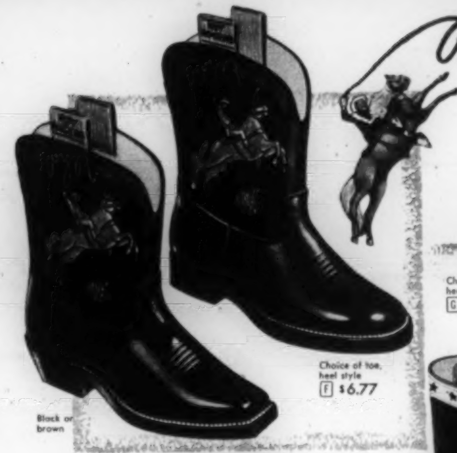
WW Stretch-and-hug Elasticized Goring makes this supple leather slip-on especially comfortable, easy fitting. Bouncy SEAROFOAM soles and heels take plenty of wear indoors and outside, too. Flexible construction. An ideal Christmas gift. *Please state size.* Shpg. wt. 10 oz.

Sizes: Child's wide in full sizes 10, 11, 12, 13, 1, 2 and 3.

15N1995—Brown leather. Pr. $3.32

Do all your Christmas shopping the easy Sears catalog way

Roy Rogers Cowboy Boots

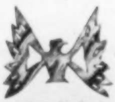


Black or brown

Choice of toe, heel style

F $6.77

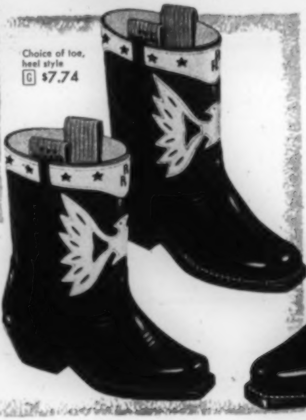
FREE PHOTOGRAPH
An extra thrill for young cowboys and girls. Autographed photo of Roy with every pair (F) to (J).

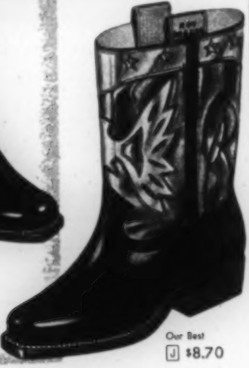


Authentic Roy Rogers spread eagle design on styles (G) and (J).

Choice of toe, heel style

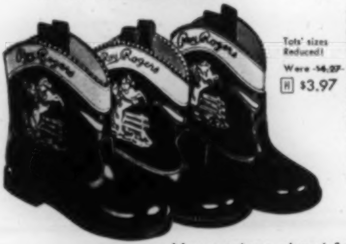
G $7.74





Our Best

J $8.70

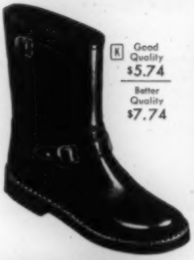


Tots' sizes Reduced!

Were ~~$4.27~~

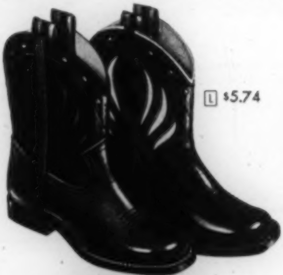
H $3.97

Youngsters shout for joy when they find gift Boots under the tree

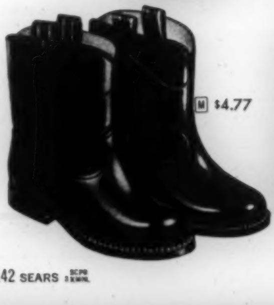


K Good Quality $5.74

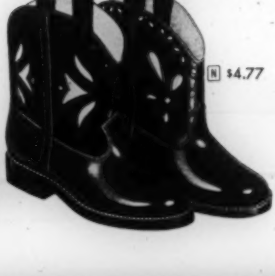
Better Quality $7.74



L $5.74

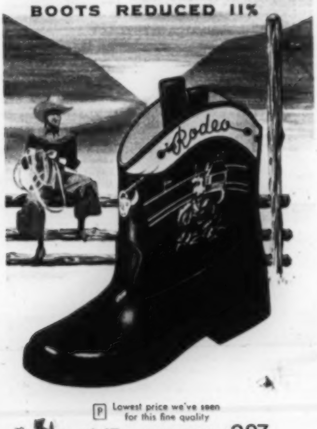


M $4.77



N $4.77

CHRISTMAS SPECIAL BOOTS REDUCED 11%



P Lowest price we've seen for this fine quality

WERE ~~$4.47~~ NOW ONLY $3.97

oots
ogers
esign
d (J).
Best
$8.70
L
%
7

Sure-fire Pleasers

Youngsters love 'em, mothers know they're getting real value . .
Quality of styles (F) through (J) backed by Roy Rogers

BOOTS LISTED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

F New! Amazing low price for a Roy Rogers Quality Boot. Ideal for your Christmas gift giving, sure to thrill even the hardest to please ranger. Roy and his horse, Trigger, gallop in embossing across the glowing leather leg. Flexible construction gives growing feet plenty of roomy freedom. Rip-resistant nylon sewn. Soft cotton drill vamp lining. Smooth leather insoles make stockings last their longest. Lined legs. Searosole, rubber heel lift. FREE photo of Roy, Trigger.

Sizes: Child's D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shipping weight 1 lb. 10 oz.

Modified square cowboy toe, cowboy heel
15 N 1290—Black leather.........Pair $6.77
15 N 1292—Brown leather........Pair 6.77

Regular round toe, low heel
15 N 1293—Brown leather
Pair..........................$6.77

G Roy Rogers Official Monogrammed Boots . . corral a pair for your young cowpoke. Exactly like the boots Roy wears on T.V. and at rodeos. Authentic spread-eagle emblem and matching collar in gleaming white leather. Supple dress leather vamps with pacifate-protected linings that help prevent growth of foot bacteria. Nylon stitching lab-tested proved rip-resistant. Designed to fit as easily as comfortable shoes. Smooth lined legs. Leather insoles. Long-wearing composition Searosole, rubber heel lift. FREE photo of Roy and his horse, Trigger.

Sizes: Child's D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size wanted.* Shipping weight 2 lbs.

Modified square cowboy toe and heel
15 N 1256—Brown leather........Pair $7.74

Regular round toe, low heel
15 N 1257—Brown leather . .Pair $7.74

H Sale! Tots' boot. For the littlest Roy Rogers fan at your house. Pliant leather uppers rip-resistant nylon sewn. Smooth leather-lined legs. Pacifate vamp linings fight foot germs. Long-wearing leather soles. Round toes, low rubber heels. FREE photo.

Sizes: Tots' D (medium wide) 5½, 6, 6½, 7, 7½, 8. *State size.* Wt. 14 oz.
15 N 762—Brown and tan leather. Pr. $3.97
15 N 763—Red and white leather. Pr. 3.97
15 N 764—Black and white leather. Pr. 3.97

J Our Best Roy Rogers Boot—Lots of Flash, Dash! Little cowpokes really go for gleaming gold-colored leather leg, shiny silver-colored eagle overlay and collar. Black dress leather vamps. "Dogger" heel—Western looking, yet broad-based for walking ease. Pacifate-lined vamps. Leather insoles. Searosole, rubber lift. *State size.* Wt. 2 lbs.

Sizes: Child's D (medium wide) 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.
15 N 1263—Modified cowboy toe. Pr. $8.70

Look! These low prices suit your budget fine

K Rugged Field Boots—two qualities. Good Quality oil-tanned leather stays soft, pliant—even after soaking. Pacifate lined vamps. Smooth leather insoles. Extra-thick rubber soles, heels. *Sizes:* D (medium wide) 10 to 3. Half sizes too. *State size.* Wt. 2 lbs. 6 oz.
15 N 1484—Black leather.......Pair $5.74

Better Quality throughout. Longer-wearing leather. Goodyear welt.

Sizes: D (medium wide) 10 to 3. Half sizes too. *State size.* Wt. 2 lbs. 8 oz.
15 N 1719—Black leather.......Pair $7.74

L A truly fine Cowboy Boot. Made with same careful attention to good fit, expert workmanship as adult cowboy boots. Smoother fitting at instep, ankle. Supple leather vamps and legs softly lined. Nylon sewn. Leather insoles. Round roomy toes, low heels for walking ease. Searosole, rubber heel.

Sizes: D (medium wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Shpg. wt. 2 lbs.
15 N 1253—Black with white....Pair $5.74
15 N 1255—Tan with brown....Pair 5.74

M Easy-fitting Wellingtons. Very same style old-time generals, frontiersmen wore. Sure to please your little westerner. Supple grain leather uppers mold gently to young feet. 6-inch high leg protection. Roomy toes, easy-walking low rubber heels. Rip-resistant nylon stitching helps keep boot neat. Long-wearing Searosole.

Sizes: Child's D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Wt. 1 lb. 10 oz.
15 N 1258—Brown leather......Pair $4.77
15 N 1267—Black leather.......Pair 4.77

N Crisp white inlays, fancy stitching are sure to thrill young buckeroos. Pliant leather uppers rip-resistant nylon sewn. Soft cotton drill vamp lining. Smooth leather insole help make stockings last their longest. Lined leg. Round roomy toe, low rubber heel. Searosole.

Sizes: Child's D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size wanted.* Shipping weight 1 pound 10 ounces.
15 N 1418—Brown leather......Pair $4.77
15 N 1419—Black leather.......Pair 4.77

Sale! Cowboy Boots Reduced 11% for Christmas Giving

P Hard-to-beat value . . bargain priced at only $3.97. Please the youngsters, be good to your budget at the same time. Do both by ordering these exciting bronco-busting boots. You'll want a pair for every little western fan on your list. Supple leather rip-resistant nylon sewn for long, neat wear. Flexible stitched-down construction. Sturdy Searosole. Round roomy toes, low rubber heels.

Sizes: Child's D (medium wide) width in 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size wanted.* Shipping weight 1 lb. 10 oz.
15 N 1446—Brown leather..................................Pair reduced to only $3.97

GIFTS THAT SHINE

Shoe Accessory Kits for Dad, the Children

Child's Shine Box

$3.97

R Here's a good way to train the children to take care of their shoes. Sturdy hardwood box contains all the shoe shining needs. Shoe rest on top. Slide top. Kit includes two daubers, two shine cloths, two cans of polish (one brown, one black), one brush. 12x6x9 in. high. Shpg. wt. 4 lbs.
76 N 166..................Kit $3.97

Esquire Footman

$5.95

T A complete kit for quick, easy shines. Wood box, size 11x11x7 inches. Contains two bottles Esquire Scuff-Kote (one black, one brown), two bottles Esquire Lano-Wax (one black, one brown), two cans Esquire Boot Polish (one black, one brown), two shine cloths, two daubers, two brushes. *Postpaid.* (Shpg. wt. 7 lbs.)
76 N 154..................Kit $5.95

Christmas Special Hardwood Shine Kit

Cut 11% Was ~~$5.64~~ $4.97

V Sturdy hardwood shine box has handsome lacquer finish, natural color. Shoe rest on top makes shining easier. All your shoe shine needs inside, including applicator and three cans of polish (one brown, one black, one neutral), one can of saddle soap, two brushes, two daubers, two cloths.

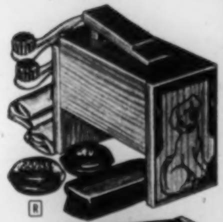
A practical gift for everyone on your list . . ideal for use at home or at the office. 11x8x10 inches. Shipping weight 7 pounds.
76 N 164..................Kit $4.97

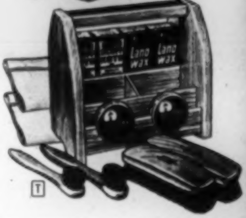
NEW ELECTRIC POLISHER KIT

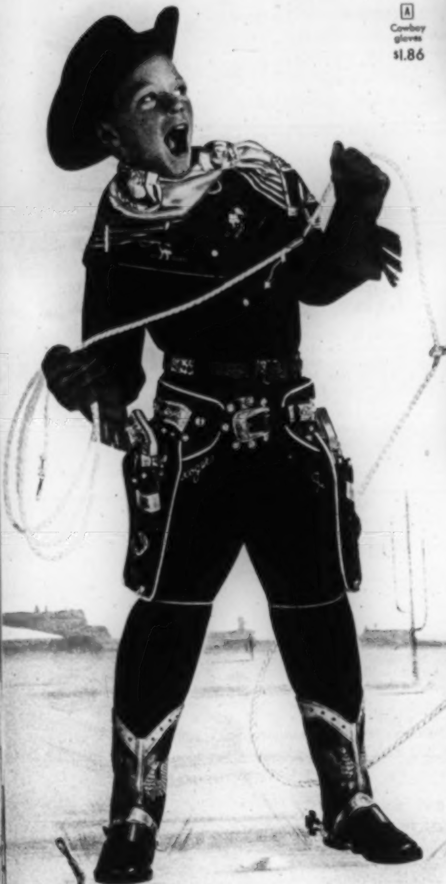
Quicker and easier professional-like shines on shoes, furniture, cars, silver

$21.97 cash
$2.50 down

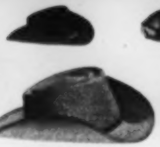
W The Shuvalay is really a performer with polish . . just flick the switch and watch it shine! Puts new lustrous life into old shoes, helping them give longer service. Safe to use on your finest furniture, it won't harm any finish. Fits comfortably in your hand and its light weight eases strain on arms when polishing car, silver, luggage, etc. Comes with 2 brushes, 2 lambswool buffers, plastic carrying case. You use the same brush for applying polish and for shining, so it's easy to avoid polish-stained hands. 115-volt, 60-cycle AC motor operates quietly on nylon gears that need no oiling. Brown and beige finish. Length 8¼ in. 6-ft. cord, plug. UL approved. Shipping weight 4 lbs.
76 N 219................Kit $21.97







A Cowboy gloves $1.86



B Our best hat $2.85

C Rodeo hat $1.88

They're all Roy Rogers..

D Woven cotton shirts $2.87

E Cotton flannel shirt $2.87

F Frontier pants $4.85

G Our best shirt $3.85

J Trick lasso 84c

K Leather belt 94c

P Belt and wallet set $1.94

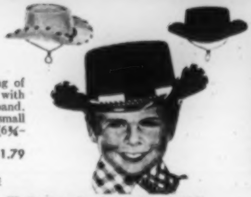
L Bootsters $1.79

M Neck scarf $1.29

N Cowboy spurs $1.29

H Suede leather jacket $12.75

Boyville Rodeo-going Western Hat



Cowboys prefer the true Western styling of this 100% wool felt hat. Curled brim with whip-laced trim . . . interlaced rayon band. Adjustable rayon chin strap. *State size* small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞). Shpg. wt. 12 oz. See hat chart.
43 N 452—State color red, black or tan. **$1.79**

ITEMS BELOW ON OPPOSITE PAGE

[A] **Sueded cowhide cowboy gloves.** Jaunty fringed gauntlets keep ranch "hands" warm the true Western way. Roy and Trigger design on simulated leather cuffs. Warm cotton fleece lining. Medium tan color. *State size* 5, 6, 7. Measuring, page 152.
43 N 874—Shipping weight 6 oz. . **$1.86**

[B] **Our best Roy Rogers hat** of 100% wool felt. Just like the one Roy himself wears. High front has double-dent crown. *State size* small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞); extra large (7–7⅛). See hat chart. *State color* black or buckskin.
43 N 536—Shipping wt. 15 oz **$2.85**

[C] **Roy Rogers rodeo hat**—the crowning touch to his Western outfit. Popular with ranch gals, too! 100% wool felt. Pre-shaped for lasting fit. Wide Western brim, whip-laced edges. Adjustable chin cord. *State size* small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞). See hat chart below, at right.
43 N 435—Please state color red, black or tan. Shipping weight 12 ounces. **$1.88**

Roy Rogers dress-up duds for little dudes

[D] **Roy Rogers cowboy shirts** capture the color of the Old West and are based on Roy's own wardrobe. Tailored of sturdy washfast cotton. Sanforized (max. fabric shrink. 1%). Piping on collar and pocket, 2-button cuffs. *State color* combination brown/tan; red/gray; green; red/black. *State size* 4, 6, 8, 10, 12. See chart below.
43 N 3492—Shipping wt. 7 oz. **$2.87**

[E] **Roy Rogers cotton flannel shirt** with authentic "King of the Cowboys" styling. High-styled striped collar, body and sleeves. Contrasting solid color front and back yokes. Piping on collar and slash pocket. 2-button cuffs. Washfast colors stay bright. Sanforized. *State color* blue or red. *State size* 4, 6, 8, 10, 12.
43 N 3665—Shipping wt. 10 oz. . . . **$2.87**

[F] **Roy Rogers washfast, vat-dyed cotton Cavalry twill frontier pants** keep him well-dressed . . . Western-style! Mercerized for strength and luster. Sanforized. Front pockets have outline of cowboy and Roy's own endorsement, 2-color braided embroidery. Simulated pearl snap on each front pocket. Zip fly. 2 back pockets. *State size* 4, 6, 8, 10, 12. See chart shown below. Shpg. wt. 1 lb. 2 oz.
40 N 4079—Brown
40 N 4080—Black. **$4.85**

[G] **Our finest Roy Rogers frontier shirt.** Watch his eyes light up when he sees it! Genuine Western styling taken from Roy's own wardrobe. Washfast rayon gabardine. Pre-shrunk (max. fabric shrink. 2 to 3%). Fringed embroidered front yoke. Piping on embroidered collar. Western slash pockets. Metal-rimmed pearl-color snap fasteners. *State color* red or tan. *State size* 4, 6, 8, 10, 12, 14. Refer to measuring chart shown directly below.
43 N 3498—Shipping wt. 14 oz. . . . **$3.85**

[H] **Roy Rogers supple suede leather jacket** . . a luxurious gift for the lucky cowboy on your list. Sure to be his favorite gift because of authentic style details he's seen Roy himself wear. Soft, supple suede leather specially processed to be water-repellent. High-count lustrous rayon lining. Warm and wind-resistant. Fringed shoulders, front, and back yokes, sleeves and bottom. Removable "deputy" badge. *State size* 4, 6, 8, 10, 12. See chart below.
40 N 5239—Rust **40 N 5240**—Tan. Shipping weight 3 pounds. **$12.75**

Roy Rogers Accessories complete the western ensemble

[J] **Roy Rogers "glow in the dark" trick lasso.** Now with a little practice you can do rope tricks like Roy and other rodeo stars. Safety swivel on 7-ft. lasso with belt clip. Clip fastens to dog collar for use as leash.
43 N 333—Shipping weight 5 oz. **84c**

[K] **Richly decorated leather belt.** Gleaming studs and sheriff's badge, simulated jewels and bullets. Roy Rogers name patch. One-inch wide. *State color* black or tan. *State waist size* 22, 24, 26, 28.
43 N 361—Shipping weight 4 oz. **94c**

[L] **Any Shoe can become Western with Bootsters!** A gift that makes young cowhands dance with joy. Put bootsters on before shoes. Strap them under shoes: stay snug, secure. Leather-look plastic. Wisp of damp cloth keeps them clean. *State size* 2 (3–4 yrs.); 3 (5–6 yrs.); 4 (7–8 yrs.). *State color* black, brown, red.
43 N 332—Shipping wt. 14 oz. **$1.79**

[M] **Authentic Roy Rogers neck scarf** to complete his Western wardrobe. Soft and luxurious lustrous rayon-satin adds dash to his Western getup. Plastic cowboy hat slide is gold plated. Roy and Trigger design on neck scarf. Washable separately. *Please be sure to state color* red or gold. Gift boxed for giving.
43 N 367—Shipping wt. 5 oz. **$1.29**

[N] **Roy Rogers spurs** that jingle, jangle, jingle. He'll be the rootinest, tootinest cowpuncher of all. Roy Rogers name embossed on genuine leather strap in new metalized Silvon. Won't rub off or tarnish. Die-cast, nickel-plated spurs. No sharp edges . . . rowel wheels in safe cloverleaf design protect clothes and furniture. Safe for him to play with. One size fits all. Color tan. Order today!
43 N 368—Shipping wt. 13 oz. **$1.29**

[P] **Boxed belt and wallet gift set.** A picture of his favorite Western hero wearing real furry chaps on artificial leather wallet. Has bill pocket, slip-in windows for his pictures, zipper keeps his money safe Roy's name on top grain steerhide leather belt. One-inch wide. Western buckle for decorative touch. Color tan. *State waist size* 22, 24, 26, 28.
43 N 366E—Shipping wt. 10 oz.
9c Federal Excise Tax included. **$1.94**

HOW TO ORDER BOYVILLE CLOTHING: For all garments, measure height without shoes from floor to top of head. For trousers, measure waist over underwear (above hipbone). For other garments, measure chest under arms and over tips of shoulder blades. Order only sizes listed with each cat. no.

Size is.	3	4	5	6	8	10	12	14
If height is. . . . in.	34½–37	37½–40	40½–43	43½–46	46½–50	50½–54	54½–58	58½–61
If chest is in in. . .	22	23	24	25	26½	28	29½	31½
If waist is in in. . .	21	21½	22	22½	23½	24½	25½	26½

[R] $1.97

[S] $2.17

[T] Shirt, tie, belt $2.94

[V] Shirt, tie, cuff links $1.97

[W] Cotton flannel $1.47

[X] 4-Star Feature Flannella $1.90

Dear Santa . . Please Bring Boyville Shirts

[R] **Perma-Smooth combed cotton shirt.** Ivy League styling with button-down collar, back button. Washfast colors . . . preshrunk, max. fabric shrink. 1%. Requires little or no ironing . . . wrinkles hang out. Gift boxed for giving. *State color* blue or red. *State size* 4, 6, 8, 10.
43 N 3471—Shpg. wt. 9 oz. **$1.97**

[T] **Ivy League shirt** with matching striped tie and adjustable belt. Sanforized combed cotton oxford cloth shirt has button-down collar, back button, box pleat. Washfast colors. *State color* blue or white. *State size* 4, 6, 8, 10, 12. See chart.
43 N 3040—Shpg. wt. 10 oz. **$2.94**

[W] **Plaid heavyweight cotton flannel shirt** that's priced to fit any Christmas budget. Practical slow-to-soil colors are washfast. Sanforized. Satin yoke for added wearing comfort and strength. *State color* blue or red. *State size* 4, 6, 8, 10.
43 N 3628—Shpg. wt. 9 oz. **$1.47**

[S] **Washfast pinwale corduroy shirt.** Deep pile . . . 16 wale per inch fabric. Glowing washfast colors stay bright. Max. fabric shrinkage 1%. Semi-spread interlined collar . . . double yoke for long wear. *Please state color* kelly green, red, blue, gold. *State size* 4, 6, 8, 10.
43 N 3685—Shpg. wt. 11 oz. **$2.17**

[V] **3-pc. set** to add zip and dash to his wardrobe. Includes shirt, bow tie and cuff links. Gift boxed for giving. Woven cotton broadcloth shirt is Sanforized. *State color* white, pink or blue. *State size* 3, 4, 5, 6, 8, 10. See chart. Shpg. wt. 9 oz. .
43 N 3019E–2c Fed. Tax included. **$1.97**

[X] **A 4-Star Feature shirt** of soft, yarn-dyed flannella. Wrinkle-resistant. Easier to iron. Slow to soil . . . needs fewer washings. Washfast colors. Preshrunk (fabric shrink. 1%.) *State color* blue, red or brown. *State size* 4, 6, 8, 10.
43 N 3687—Shpg. wt. 10 oz. **$1.90**

HAT MEASURING CHART: Put 2-in. strip of paper around head. Mark where ends meet, then measure in inches. **Order only sizes listed with catalog number.**

Size is.	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛
If head measures (inches) . .	19½	19⅞	20¼	20¾	21⅛	21½	21⅞	22¼

AA
$5.80
BB
$7.95

Christmas Gifts for Young Athletes

AA **Our finest 6-pc. washable baseball uniform.** Tailored of extra sturdy gray striped cotton flannel to assure plenty of base-sliding wear plus a lasting "big league" appearance. Pants have zip fly, hip pocket. Ventilated red cotton twill cap. Leather belt. Cotton footless socks. Press-on alphabet for team name. Shpg. wt. 1 lb. 14 oz.

Please state size 4, 6, 8, 10, 12, 14, 16. Refer to chart below, at right.

40 N 4524—6-pc. suit. . **$5.80**

Budget-priced 6-pc. baseball uniform (not shown). Gray cotton flannel shirt, pants and cap. Cotton socks. Leather belt. Press-on alphabet. Sizes and shpg. wt. above. *State size.*

40 N 4528—6-pc. suit. . **$3.77**

BB **Complete 6-pc. football uniform.** Blue and gold combed cotton jersey with reinforced nylon collar. Tan pants of heavyweight cotton twill. Padded waist and thighs, leather knee pads, elastic bottoms. Protective shoulder pads. Rugged red, white and blue helmet. Cotton footless socks. Press-on alphabet.

State size 4, 6, 8, 10, 12, 14. Shpg. wt. 1 lb. 10 oz.

40 N 4517—6-pc. suit. . **$7.95**

CC
DD
8-pc. leopard-skin print outfits
$3.87
each
EE
$4.85

Give Them Western Outfits This Christmas

CC DD **Leopard-skin print 8-pc. cowboy outfit.** Black and yellow chap-front cotton pants with orange twill uppers; cotton covert back, elastic back waist. Matching vest. Cotton flannel shirt. Leather belt and holster, sturdy toy clicker pistol. Black neck scarf. Lariat. No hat.

Leopard-skin print 8-pc. cowgirl outfit. Companion to boy's outfit above. Cotton skirt has kick pleat front. Short-sleeved cotton blouse. Plus accessories above. No hat. See 43 N 452 on page 145.

State size 4, 6, 8, 10, 12. See chart at right. Wt. 2 lbs. 8 oz.

(CC) **40 N 4588**—Boy's. **$3.87**
(DD) **40 N 4589**—Girl's. **3.87**

EE **Marshall Wyatt Earp 10-piece washable outfit** . . . every young buckeroo's answer to a Western dream. He wants to be a cowboy 12 months of the year . . . and can be with an outfit just like his favorite TV Marshal. Sturdy gray striped twill boxer pants. White cotton boradcloth shirt. Black ribbon tie. Rodeo-bright red vest has corduroy front, twill back. Edged with gold-color tape. Gold-color buttons and Marshal star. Leather belt, 2 genuine leather holsters, 2 sturdy plastic clicker pistols. No hat.

State size 4, 6, 8, 10, 12. See chart at right. Shipping weight 1 pound 5 ounces.

40 N 4512—10-pc. outfit. **$4.85**

CHRISTMAS ROUND-UP OF WESTERN WEAR

ITEMS BELOW SHOWN IN COLOR ON OPPOSITE PAGE

A **Authentic Western 2-pc. chap and vest set.** Heavyweight 10-oz. cotton duck. Hand washable. Vest has simulated jeweled rosettes, suede-cloth fringe trim. Chaps decorated with simulated jeweled rosettes, front pocket, adjustable back strap. *Hat, other clothes not included.*

State size 4, 6, 8, 10, 12. See chart below.

40 N 5831—Shpg. wt. 1 lb. 10 oz. **$3.85**

C **Our Finest! 10-pc. genuine leather chap-front cowboy outfit** . . . just like the ones real cowboys wear. Leather chap-front pants trimmed with leather rosettes, stars and metal conchas; cotton twill back. Long-wearing corduroy uppers have fringed leather pocket. Matching vest. Washable cotton broadcloth shirt. Ribbon tie. Leather belt, 2 genuine leather holsters, 2 nickel-plated cap firing toy six-guns. Lariat. Hat 43 N 435 sold separately on page 144.

State size 4, 6, 8, 10, 12. See chart below.

40 N 4578—Shpg. wt. 3 lbs. **$7.98**

B **Authentic Western 2-pc. skirt and vest set** of long-wearing fineweave corduroy . . . hand washable. Vest has metal Western decorations, suede-cloth fringe trim. Skirt has kick pleat front with suede waistband, 2 pockets with metal decorations. *Hat, boots and other clothes are not included.*

State size 4, 6, 8, 10, 12. See chart below.

40 N 5833—Shpg. wt. 1 lb. 10 oz. **$3.85**

D **Official 6-pc. Corporal Rusty 101st Cavalry outfit.** Just like the uniform Rusty wears in his Rin-Tin-Tin TV adventures. Shirt and pants of Sanforized cotton twill. Shirt has Rin-Tin-Tin brass buttons. Neck scarf. Plastic belt, holster and clicker pistol. Official Rusty hat sold separately below.

State size 4, 6, 8, 10, 12. Chart below.

40 N 4582—Set. Shpg. wt. 1 lb. 8 oz. **$4.79**

E **Rusty hat of 100% wool felt.** *State size* small (6⅛); medium (6¼–6⅜); large (6½–6⅝); extra large (6¾–6⅞).

40 N 4583—Hat. Shpg. wt. 12 oz. **$1.19**

Suit 'em Western This Christmas in

Roy Rogers and Dale Evans

Authentic Western Wear . . All are washable!

A Sears Exclusive! Washable Roy and Dale Outfits

Newly designed with snap-off decorative rosettes and conchas for easy laundering

F G **Roy Rogers washable 7-pc. cowboy outfit.** Your "King of the Cowboys" will enjoy many "Happy Trails" in this Western get-up. Heavyweight cotton twill chap-front pants have screened pictures of Roy and Trigger. Brown cotton covert back, elastic back waist. Cotton broadcloth shirt has cotton flannel front yoke and cuffs. Neck scarf. Leather belt, leather holster, plastic clicker pistol. Lariat. No hat.

Dale Evans washable 7-pc. cowgirl outfit. Companion to outfit above for that cowgirl on your Christmas list. Cotton twill skirt has picture of Dale on her horse Buttermilk. Elastic back waist. Cotton blouse. All accessories above but ribbon tie replaces scarf.

State size 4, 6, 8, 10, 12. Chart below. Shipping weight each outfit 1 lb. 6 oz.

(F) **40 N 4596**—Roy's 7-pc. outfit. **$4.79**
(G) **40 N 4597**—Dale's 7-pc. outfit. **4.79**

H J **Our best Roy Rogers 10-pc. washable cowboy outfit** for riding the range in style. Sure to capture the hearts of young buckaroos everywhere! Rugged fineweave corduroy. Pants have snap-on suede-cloth chap side pieces with metal rosettes and Roy's personal RR endorsement. Button-fly front. Cotton covert back, elastic back waist. Matching vest. Cotton flannel shirt. Neck scarf. Genuine leather belt and holster, cap-firing six gun, lariat. No hat.

Our best Dale Evans 10-pc. washable cowgirl outfit. Partner to above. Corduroy kick-pleat skirt with elastic back waist. Sh ort-sleeved cotton flannel blouse. Accessories above but ribbon tie replaces scarf. No boots.

State size 4, 6, 8, 10, 12. Chart below. Shipping weight each outfit 1 lb. 12 oz.

(H) **40 N 4598**—Roy's 10-pc. outfit. **$6.85**
(J) **40 N 4599**—Dale's 10-pc. outfit. **6.85**

Washable Roy Rogers and Dale Evans de luxe Frontier Suits

Brother and sister dress-up suits for year-around wear

K **Roy Rogers 2-pc. frontier suit.** He'll be well-dressed Western style in this smart washable suit. Shirt of vat-dyed cotton broadcloth with colorful embroidered cotton twill yoke. Rugged cotton twill pants have elastic waist inserts, 2 embroidered front pockets, zip fly. No belt.

State size 3, 4, 5, 6, 7. See chart below.

40 N 5883—Shipping weight 2 pounds. . . **$5.90**

M N **Roy Rogers 2-pc. frontier suit** . . . rugged as the Western plains. Corral this washable dress-up suit for your little dude this Christmas. It's based on Roy's own wardrobe. Washable and Sanforized . . . maximum fabric shrinkage 1%. Vat-dyed rayon gabardine shirt with cotton twill front and back yokes. Roy Rogers own brand in rhinestones and vat-dyed embroidery on front yoke, embroidered collar. Cotton twill frontier pants have zip fly, 2-snap front pockets. Seat and waist outlets. No belt.

Dale Evans 2-pc. frontier suit. Companion to boy's suit above. Ranch gals really fancy this dress-up suit styled just like Dale's. The perfect choice for that favorite cowgirl on your Christmas list. Shirt described above. Cotton twill frontier skirt with embroidered snap pockets. Zip closure in back. *Hat, belt, boots and lariat not included.*

State size 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart below. Shpg. wt. each 2 lbs.

(M) **40 N 5840**—Roy Rogers suit. **$7.85**
(N) **40 N 5850**—Dale Evans suit. **7.85**

L **Dale Evans 2-pc. washable frontier suit.** Matches boy's suit described at left. Vat-dyed cotton broadcloth snap-front shirt has embroidered floral applique on cotton twill yoke. Sturdy cotton twill skirt has elastic waist inserts, 2 embroidered pockets, zipper in back. No belt or boots.

State size 3, 4, 5, 6, 7. See chart below.

40 N 5893—Shipping weight 2 pounds. . . **$5.90**

P R **Our finest 2-pc. Roy Rogers washable frontier suit.** Watch his eyes light up when he sees it! Designed for year around wear. Rayon gabardine shirt has top quality cotton gabardine front and back yoke. Front yoke trimmed with vat-dyed embroidery, metalized Lurex and rhinestones. Collar and back yoke decorated with vat-dyed embroidery. Pearl-color snaps. Cotton gabardine slacks are styled with 2-snap front pockets plus back pocket, wide Western belt loops, zipper fly. Belt and gun set not included.

Our finest Dale Evans 2-pc. washable frontier suit. Partner to boy's suit above. A natural favorite with young cowgirls all over America because it's based on Dale's own wardrobe. Shirt described above. Cotton gabardine skirt has vat-dyed embroidery on front pockets, zip closure in back, cotton suede-cloth fringed bottom. No belt or boots.

State size 4, 5, 6, 7, 8, 9, 10, 11, 12. See chart below. Shpg. wt. each 2 lbs.

(P) **40 N 5802**—Roy Rogers suit. **$9.85**
(R) **40 N 5811**—Dale Evans suit. **9.85**

MEASURING CHART: HOW TO MEASURE FOR BOYS' AND GIRLS' OUTFITS

Measure height without shoes from floor to top of head. Measure chest around body over shirt, under arms and over tips of shoulder blades. If between sizes, order next larger size. **Order only sizes listed with each catalog number.**

Size is.	3	4	5	6	7	8	9	10	11	12	14	16
If **height** is (inches) . .	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48	48½ to 50	50½ to 52	52½ to 54	54½ to 56	56½ to 58	59 to 61	62 to 64
If **chest** is (in.)	22	23	24	25	25¾	26½	27¼	28	28¾	29½	31½	33

VEAR

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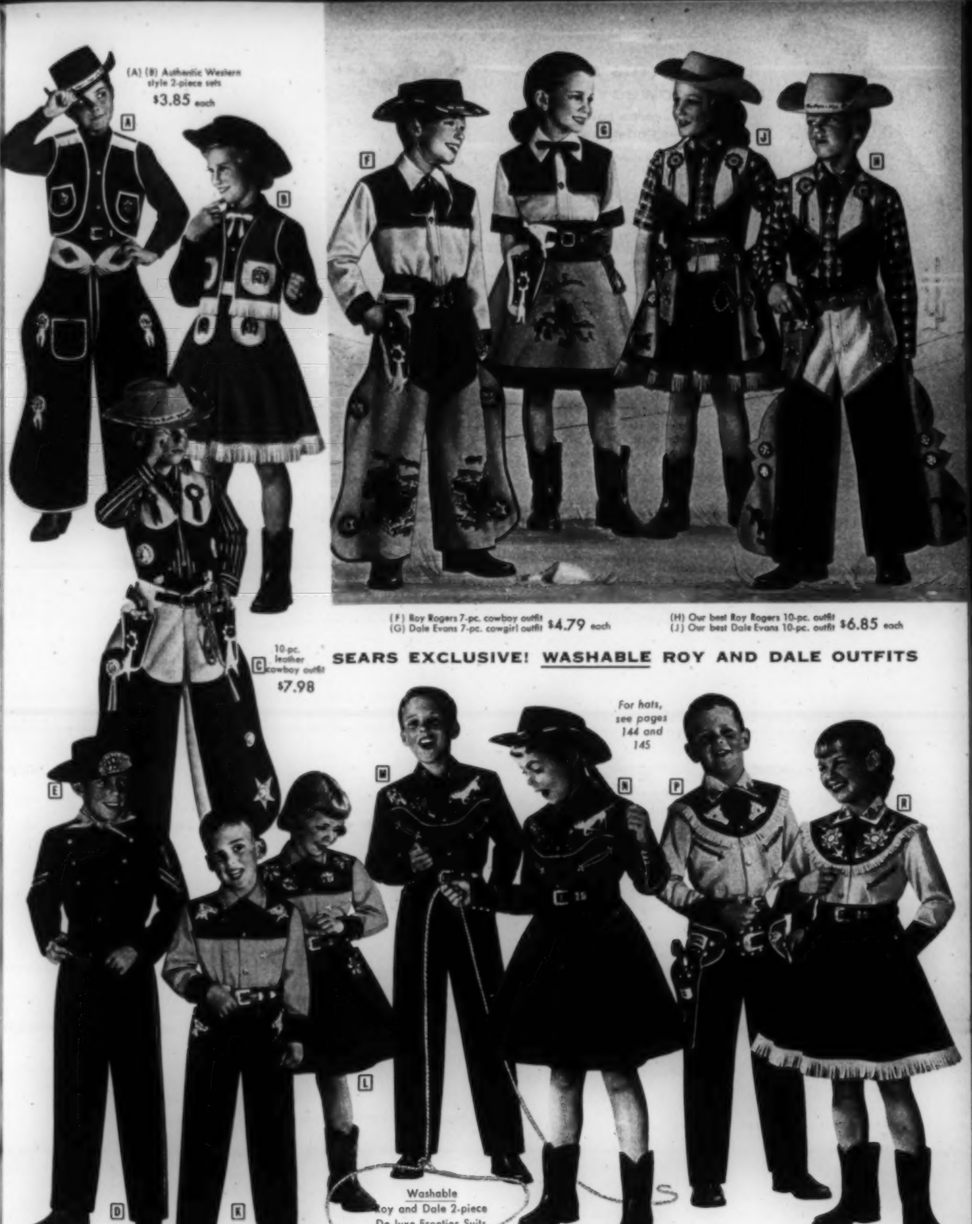


(A) (B) Authentic Western style 2-piece sets
$3.85 each

10-pc. leather cowboy outfit
$7.98

(F) Roy Rogers 7-pc. cowboy outfit
(G) Dale Evans 7-pc. cowgirl outfit $4.79 each

(H) Our best Roy Rogers 10-pc. outfit
(J) Our best Dale Evans 10-pc. outfit $6.85 each

SEARS EXCLUSIVE! WASHABLE ROY AND DALE OUTFITS

For hats, see pages 144 and 145

Washable
Roy and Dale 2-piece
De luxe Frontier Suits

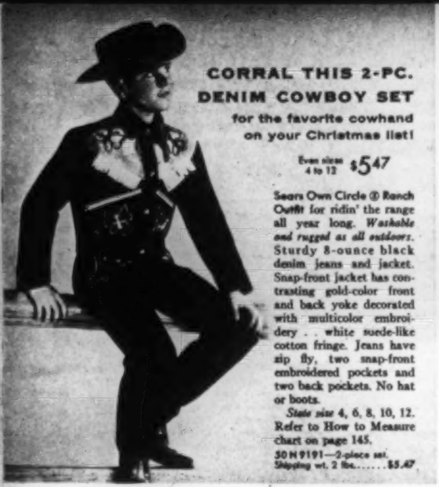
(D) 6-pc. Corporal Rusty outfit
$4.79

(E) Hat only
$1.19

(K) (L) Roy and Dale Suits . . Sizes 3 to 7 $5.90 each

GOOD QUALITY
(M) Roy Rogers suit
(N) Dale Evans suit $7.85 each

OUR FINEST
(P) Roy Rogers suit
(R) Dale Evans suit $9.85 each



CORRAL THIS 2-PC. DENIM COWBOY SET

for the favorite cowhand on your Christmas list!

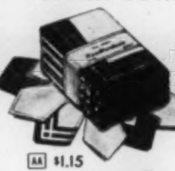
Even sizes 4 to 12 $5.47

Sears Own Circle Ⓡ Ranch Outfit for ridin' the range all year long. *Washable and rugged as all outdoors.* Sturdy 8-ounce black denim jeans and jacket. Snap-front jacket has contrasting gold-color front and back yoke decorated with multicolor embroidery . . white suede-like cotton fringe. Jeans have zip fly, two snap-front embroidered pockets and two back pockets. No hat or boots.

State size 4, 6, 8, 10, 12. Refer to How to Measure chart on page 145.

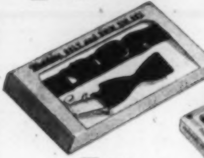
50 N 9191—2-piece set. Shipping wt. 2 lbs. $5.47

SMART BOYVILLE ACCESSORIES



AA $1.15

BB $2.75



CC 95c ea. set in lots of 2

DD $1.45

Gifts Reflecting Your Good Taste

AA Practical and Inexpensive Handkerchief Package. He'll be a model of his father with these attractive accessories in his top pocket! Twelve good quality cotton handkerchiefs. Six all white and neatly hemstitched. Six with attractive assorted color borders, neat hems. Size about 14 inches square. Something no boy has enough of. Send your order early! Shipping weight 6 ounces.

43N300—(Pack—12 handkerchiefs) $1.15

BB Warm, Chic Matching Scarf and Glove Set. Rich matching patterns give his outfit a tasteful, expensive look. Perfect for school or dress. All-worsted wool woven scarf has woven-in pattern . . is 9½ inches by 42 inches in size. Pattern knitted into seamless, all worsted wool knit gloves with snug, ribbed wrists. *State glove size in inches* 5, 6, 7. See chart page 152. *Please state color wanted* navy or medium gray.

43 N 334—Shpg. wt. 11 oz. . . . $2.75

CC Jaunty Matching Tartan Plaid Belt and Bow Tie. Just the extra touch he needs for that zip and zest look! Fine combed cotton plaid. Practical adjustable size belt . . you don't have to know his belt size. Fits 20-inch to 32-inch waist. Leather ends and dress buckle. Easy-clip-on bow tie. *Please state color* red, brown, gray.

43 N 304—Belt, Tie. Shpg. wt. 5 oz.
2 sets. . . . $1.90 One set. . . . 98c

DD New Ivy League Matching Rayon and Cotton Tie and Belt Set. Students' choice for the smartest Ivy Accessories. 50-inch tie has diagonal Ivy stripes matching horizontal-striped fabric-belt with leather ends. Belt adjusts to fit waists 22 to 30 inches. Patterns similar to illustration.

Please state color red, brown, gray. Gift-boxed.

43 N 335—Shpg. wt. 6 oz. . . . $1.45

Ohio prohibits sale of cap firing guns to minors under 16 yrs. of age

Roy Rogers

GUN AND HOLSTER SET ROUNDUP

Richly embossed top quality Cowhide with hand-tooled look

A "Marshal," Our Best Top Grain Saddle Cowhide Leather Set. Envy of the corral, downfall of many a badman. Luxurious desert poppy embossed holster lavishly trimmed with synthetic jewels, flashing studs, Silvon autograph plate. 12 shiny bullets. 11-inch, chrome-plated 50-cap repeaters have engraved non-breakable grips; quick-reloading automatic break action. Fits waists 24 to 34 in. *Color* brown on tan.

43N988—Wt. 3 lbs. 4 oz. $7.79

B Rough, Rugged "Bronc Buster." Designed for long, hard-wearin' action. Top grain cowhide leather richly embossed in Western tool designs and decorated with flashing star-shaped studs. Silvon autograph plates. 8 chromed plastic bullets. 11-inch chrome-plated shootin' irons fire 50-cap roll . . have quick-loading automatic break action, non-breakable grips. Fits waists 24 to 32 inches. *Color* dark brown on black.

43N947—Wt. 2 lbs. 4 oz. $6.77

C "Trail Blazer" . . leads him to hours of imaginative play. Top grain cowhide embossed with Prairie Flower design, Roy Rogers autograph. Decorated with leather fringe, imitation jewels, studs, 6 chromed plastic bullets. Big 11-inch nickel-plated repeaters fire 50-cap roll . . have antique-embossed, non-breakable grips. Automatic break action for quick reloading. Fits waists 24 to 30 in. *Color* saddle tan on black.

43 N 942—Wt. 2 lbs. . . . $4.78

Exclusive Silvon . . imitation gold and silver metalized leather

D De luxe! Dazzling! "Golden Nugget." If he doesn't shoot 'em, he'll blind 'em with the gleaming magnificence of this big set. Wonderful Silvon imitation gold and silver further enhanced by rich hand-tooled effect, studs, synthetic jewels, 12 silver-colored bullets. Big 11-in., highly polished cap-firing shootin' irons are nickel plated, have non-breakable antique-embossed grips, hold 50-cap roll. Automatic break action for quick reloading. Fits waists 23 to 35 inches. *Color* gold and silver on black.

43 N 948—Shipping wt. 3 lbs. 4 oz. $8.65

F "Fast Draw" . . a real low slung, hip slinger model for that quick-shootin' hombre. Wear either singly or in two-gun style. Holster pockets, synthetic-jewel-centered sunburst conchas gleam with rich Western embossed Silvon. 6 chrome-plated bullets. Shiny, nickel-plated 9-inch 50-cap repeaters have quick-loading automatic break action. Fits waists 24 to 30 inches. *Color* silver on black.

43 N 984—Shipping wt. 2 lbs. 4 oz. $3.85

E Gleaming "Bonanza." Cowboys 'n girls strike it rich with this costly looking embossed golden Silvon set. Lightweight, easy-to-tote holster has shining Roy Rogers autographed nameplate, an arsenal of silver-colored bullets, flashing synthetic jewels. Big 11-inch cap-firing repeaters are plated with shiny brass . . have non-breakable antique embossed grips . . hold 50-cap roll. Automatic break action for quick reloading. Fits waists 24 to 32 inches. *State color* gold on white cowhide or gold on black cowhide.

43 N 961—Shipping wt. 2 lbs. 4 oz. $5.75

G "Posse" leads the budget-priced pack for high Western quality. Mighty handsome holster with deep Western Silvon embossing, leather fringe, flashing synthetic jewels. Low-slung style means fast drawin' in any ambush. Sharp-shootin' 8-inch 50-cap repeaters have shiny metallic coating and non-breakable metal grips. Fits 24 to 29 inch waists. *State color* black or brown.

43 N 958—Shipping wt. 1 lb. 8 oz. $2.85

BOYVILLE GUN AND HOLSTER SETS

H New "Wee Tots." Lightweight and tiny for pint-sized gun toters (ages 2, 3, 4). Sturdy, top grain cowhide holster shaped to fit small fry comfortably. Bright nickel-plated conchas have beautiful synthetic jewel centers. Tiny 6-inch single-action guns plated with shiny nickel. Sized just right for little hands. Fits waists 18 to 25 inches. *Color* brown two-tones. Shipping weight 10 oz.

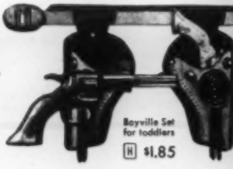
43 N 938. . . . . $1.85

J "Ranch Hand" . . Dependable, hard-workin' set for such a low, low price. Strongly sewed and riveted genuine cowhide holster gives hours of Western fun. Six shiny chromed bullets and nickel dome decoration. Comfortable ¾-inch belt rides in any position. Single-shot, 8-inch nickel-plated cap-firing guns. Non-breakable metal grips. Fits waists 20 to 26 inches. *State color* black or tan.

43N990—Wt. 1 lb. 4 oz. . $1.98

K Spirited "Cayuse" . . straight out of the old West. (See opposite page.) Sturdy top grain cowhide leather. Flashing stud outline and imitation-jewel centered stud clusters. 6 bright chrome-plated bullets. Easy riding ¾-inch belt. Shiny nickel-plated 8-inch quick reloading roll cap guns. Automatic break action, non-breakable metal grips. Fits waists 24 to 31 inches. *State color* black or saddle tan.

43N960—Wt. 1 lb. 12 oz. $3.85



Boyville Set for toddlers

H $1.85

Boyville "Ranch Hand"

J $1.98

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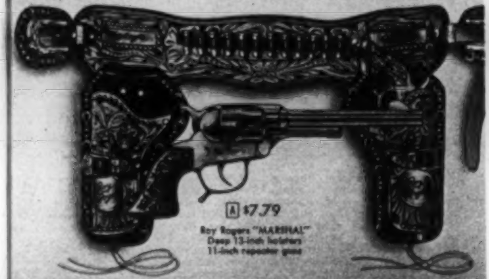
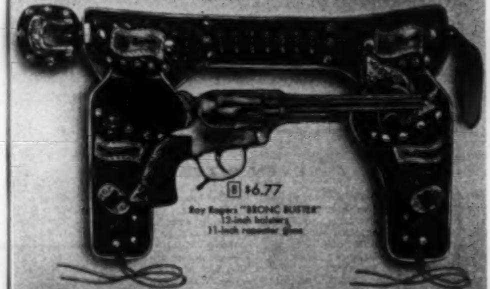
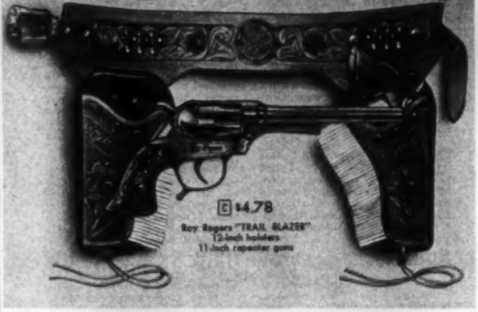
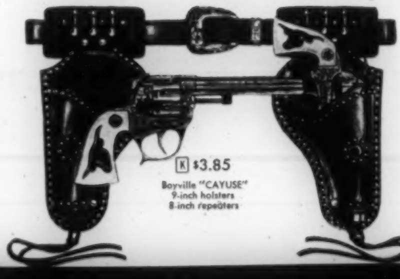
RICHLY EMBOSSED QUALITY COWHIDE

Holsters have luxurious hand-tooled look
Each flashes with beautiful Western decoration


A $7.79
Roy Rogers "MARSHAL"
Deep 13-inch holsters
11-inch repeater guns

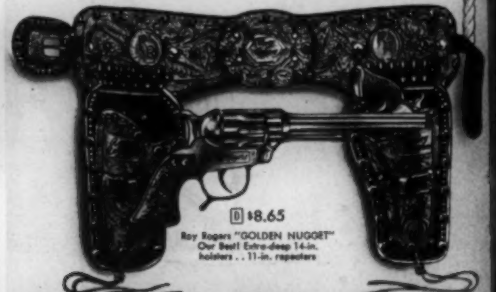

B $6.77
Roy Rogers "BRONC BUSTER"
12-inch holsters
11-inch repeater guns

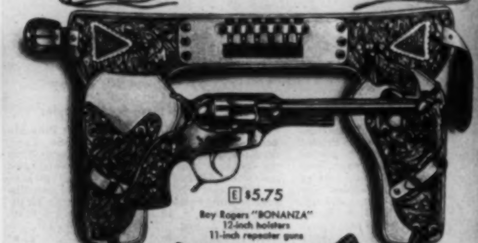

C $4.78
Roy Rogers "TRAIL BLAZER"
12-inch holsters
11-inch repeater guns


K $3.85
Boyville "CAYUSE"
9-inch holsters
8-inch repeaters

GLEAMING SILVON-INLAID COWHIDE

Looks just like costly gold, silver inlaid sets
Silvon is guaranteed not to crack, peel, tarnish


D $8.65
Roy Rogers "GOLDEN NUGGET"
Our Best! Extra-deep 14-in.
holsters . . 11-in. repeaters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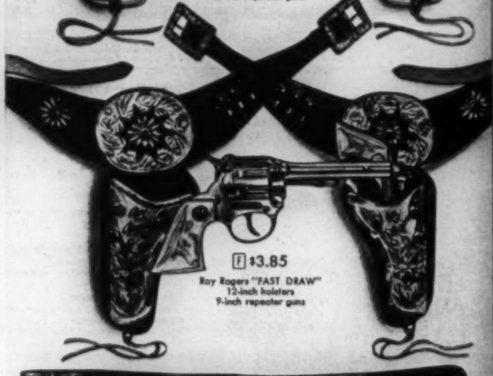
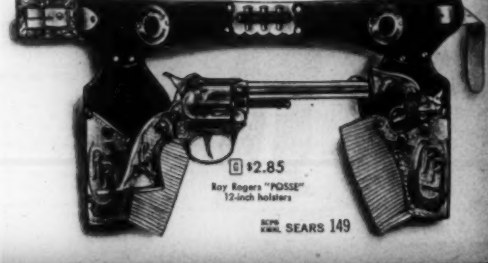
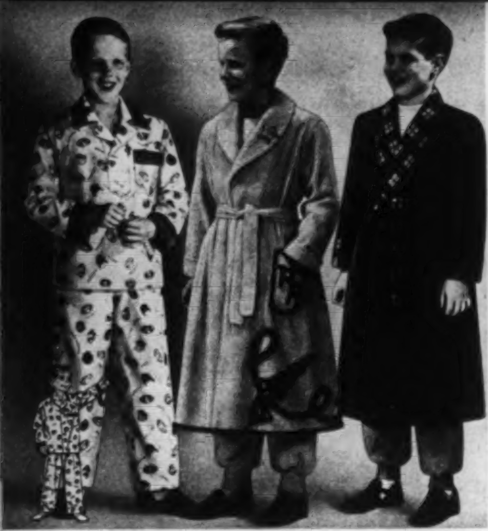
Roy Rogers "BONANZA"
12-inch holsters
11-inch repeater guns


F $3.85
Roy Rogers "FAST DRAW"
12-inch holsters
9-inch repeater guns


G $2.85
Roy Rogers "POSSE"
12-inch holsters



$2.17 $3.97 $3.97

Gift Opening's even more exciting in these Boyville Styles

Sanforized" Cotton Flannel Pajamas. Printed sport scene. All-around elastic boxer waist; snap fasteners. *State washfast color combination* blue and navy, gray and red. *State size* 4, 6, 8, 10. Shpg. wt. 13 oz.

43 N 4625–Pullover. . $2.17
43 N 4626–Coat Style 2.17

Roy Rogers Chenille Robe . . with law'n order deputy badge. Western design in colorful embroidery. Fluffy Velva-Tuft cotton pile improves with washing. *State size* 4, 6, 8, 10. Shpg. wt. 1 lb. 8 oz.

43 N 52—Tan. $3.97
43 N 53—Blue. . . . 3.97

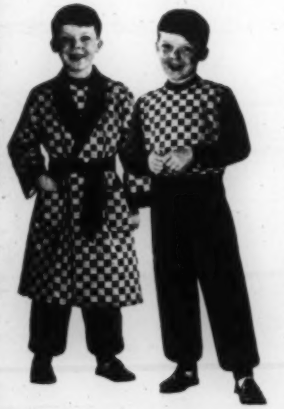
Luxury Soft Pinwale Corduroy Robe. Long-wearing, washable. Double-shawl tartan trimmed collar, cuffs, pockets. Self-material non-slip sash. Comes in plastic bag. *State size* 4, 6, 8, 10. Shpg. wt. 1 lb. 3 oz.

43 N 32—Blue. $3.97
43 N 33—Red. 3.97

MEASURING CHART for Boys' Pajamas, Robes. Measure chest and height. Measure chest around body, under arms and over tips of shoulder blades. If between sizes, order the larger size. **Order only sizes listed with each catalog number.**

Chest is.	22	23	24	25	25¾	26½ in.
Height is.	34½–37	37½–40	40½–43	43½–46	46½–48	48½ to 50 in.
Size is.	3	4	5	6	7	8

Chest is.	28	29½	31½	33	34½
Height is.	51 to 54	55 to 58	59 to 61	62 to 64	65 to 66 in.
Size is.	10	12	14	16	18



Gay Matching Lounge Set
Sizes 3 to 7

Robe	Pajamas	Set
$2.69	$1.97	$4.47

Just the set for fun around the tree on Christmas morn.

Sanforized, washfast cotton flannel robe stays holiday-bright through any season . . soft combed cotton knit pajamas so wonderfully warm, washable. Bold red, white and blue checkerboard design printed on robe and pajama top for merry matching effect.

Robe has contrasting solid red belt, cuffs, double shawl collar. Solid red pajama pants and ribbed trim. Reinforced crew neck. All-around covered elastic boxer waist. Double crotch. Red combination only. *State size* 3, 4, 5, 6, 7.

43N4600–Robe. Wt. 1 lb. 3 oz. $2.69
43N4601–Pajamas. Wt. 8 oz. . . 1.97
43N4602–Set. Wt. 1 lb.-11 oz. 4.47

What to Put Under that Tree? Gifting's a problem . . without your Sears catalogs. For more boys' nightwear ideas, see our latest Fall General Catalog for a big 4-page selection.

Nightwear Just for Him

. . Whether he likes his comfort in the novel 'n new or the timeless classic

BOYVILLE EVEN SIZES 4 TO 12

A **Heavyweight Cotton Flannel Robe** in rich plaid tones. Sanforized; washfast colors. Double shawl collar. Non-slip, self-material sash. 2 deep side pockets. Sturdy double cuffs. Tailored sleeves. *State size* 4, 6, 8, 10. Shipping weight 1 pound 3 ounces.

43 N 30—Blue plaid. $2.94
43 N 31—Red plaid. 2.94

B **Washable Woven Heavyweight Cotton Terry Cloth Robe.** So wonderfully fluffy . . easy to keep fresh. Sparked with gay plaid double shawl interlined collar, self-material non-slip sash. In plastic bag. *State size* 4, 6, 8, 10. Shipping weight 1 pound 6 ounces.

43 N 38—White combination. $4.77
43 N 39—Blue combination. 4.77

C **New All-American Pajamas with miniature rubber football.** Cozy Sanforized, washfast cotton flannel. Football emblem on front, number 77 on back glow in dark. Leg stripes on pants like real gridiron uniform. Elastic boxer waist. Rib knit neck cuffs, anklets. Blue only. In plastic bag. Shpg. wt. 1 lb.

43 N 4605—State size 4, 6, 8, 10. . . $2.75

D **Roy Rogers Washable Combed Cotton Knit Pajamas** . . for exciting dreamland adventures. Lifelike Western designs screen printed on chest, pants. Rib knit crew neck, cuffs, ankles. Double gusset crotch. All-around elastic boxer waist. *State color* maize, blue. Shpg. wt. 1 lb. See measuring chart.

43 N 4646—State size 4, 6, 8, 10, 12. $2.27

E **Sensational New Roy Rogers Set.** Sanforized, washfast cotton suede robe, cotton flannel pajamas show action scenes of Roy. Big, easy reading Roy Rogers bound book with each item. 2 different books with set. Solid color interlined double shawl robe collar with metal deputy badge; non-slip sash. Pull-over top pajamas with all-around covered elastic waist. Solid color trim, pants. *State color* red, blue. *State size* 4, 6, 8, 10, 12. In plastic bag.

43 N 4610—Robe, "Roy Rogers and the Indian Sign" Book. Shpg. wt. 1 lb. 8 oz. . . . $3.77
43 N 4611—Pajamas, "Roy Rogers and the Sure 'nough Cowpoke" Book. Shipping weight 1 pound. $2.77
43 N 4612—Set and 2 books listed above. Shpg. wt. 2 lbs. 8 oz. 6.35

BIG BOYS' EVEN SIZES 8 TO 18

F **Christmas-bright Cotton Flannel TV Lounge Pajamas.** Gay printed coat-style top with new club collar; contrasting solid color pants. Pants have "breathe-easy" boxer waist, Gripper Fasteners. Sanforized and washfast. *State color combination* blue or red. *State size* 8, 10, 12, 14, 16, 18.

43 N 4740—Shpg. wt. 1 lb. 3 oz. . . $2.83

H **New Ivy League Cotton Flannel Pajamas** . . the dormitory sensation. Sanforized, washfast. Coat style. Smart Ivy checked button-down collar, placket, pocket trim. All-around elastic boxer waist. Gripper Fasteners. *State color* blue, gray. *State size* 8, 10, 12, 14, 16, 18.

43 N 4715—Shpg. wt. 1 lb. $2.85

K **Warm, Soft Sanforized Cotton Suede Robe.** Rich printed plaid in washfast colors. Contrasting double shawl collar interlined to retain shape. Double cuffs. Contrasting self-material non-slip sash. *State size* 8, 10, 12, 14, 16, 18. Shipping weight 1 pound 8 ounces.

43 N 140—Blue. $3.97
43 N 141—Red. 3.97

M **Heavyweight Knit Pajama of Sturdy 2-ply Combed Cotton.** Brushed for extra softness, warmth. Screen chest print. Contrasting ribbed trim. Double crotch guaranteed 6 mos. All-around elastic waist. Washable. *State color* blue, maize. *State size* 8, 10, 12, 14, 16, 18.

43 N 4733—Shpg. wt. 1 lb. 4 oz. . $2.57

G **Our Finest Combed Cotton Knit Pajamas.** Fine interlock knit for longer wear . . added softness . . greater warmth, comfortable absorbency. Contrasting ribbed trim. Double gusset crotch guaranteed 6 months. All-around elastic boxer waist. Wash alone. *State color* red, blue. *State size* 8, 10, 12, 14, 16, 18.

43 N 4735—Shpg. wt. 1 lb. 3 oz. . . $2.84

J **Hi-Fashion Ivy League Pajamas of Finely Woven Cotton Broadcloth.** Sanforized, washfast. Subdued Ivy stripe coat-style top with solid color button-down collar, trim, pants. All-around elastic boxer waist. Gripper Fasteners. *State color* gray, blue. *State size* 8,10,12,14,16,18.

43 N 4517—Shpg. wt. 1 lb. $2.85

L **Our Best Superweight, Cotton Flannel Robe.** Beautifully blended plaid of washfast yarn-dyed colors. Sanforized. Double shawl interlined collar. Self-material non-slip sash. *State size* 10, 12, 14, 16, 18. In plastic bag. Shipping weight 1 pound 10 ounces.

43 N 152—Charcoal/white plaid. . $4.77
43 N 153—Charcoal/red plaid. . . 4.77

N **Heavyweight Woven Cotton Terry Cloth Robe** with deep, fluffy pile. A luxurious gift. Washes beautifully. Rich contrasting piping. Interlined double shawl collar. Non-slip sash. *State size* 10, 12, 14, 16, 18. In plastic bag. Shpg. wt. 1 lb. 12 oz.

43 N 158—Royal with white trim. . $5.87
43 N 159—White with royal trim. . 5.87

Comfortable Footease . . Festive footnotes for the holidays

P **100% Spun Nylon Slipper Socks in Argyle Pattern.** Leather side walls, soles. Shaped across heel, ankle for smooth fit. *State color* red, gray, navy. Washable. *State sock size* 7, 8, 9, 10, 11. Shpg. wt. 10 oz.

43 N 2135. . . . . . . $2.84

R **100% Wool Worsted Norse Design Slipper Sock.** Fashion heel, ankle. Rubber sole. Leather side, hand-laced to sock top. Wash with care. *State color* navy, red. *State sock size* 7, 8, 9, 10, 11. Shpg. wt. 10 oz.

43 N 2129. . . . . . . $2.84

S **100% Orlon Low Cut Slipper Sock.** Rubber sole; plastic basket-weave sidewalls. Leather tassels. Elastic tops for snug fit. *State color* gray, red, navy. Washable. *State sock size* 7, 8, 9, 10, 11. Shpg. wt. 10 oz.

43 N 2137. . . . . . . $2.84

Maximum fabric shrinkage 1%

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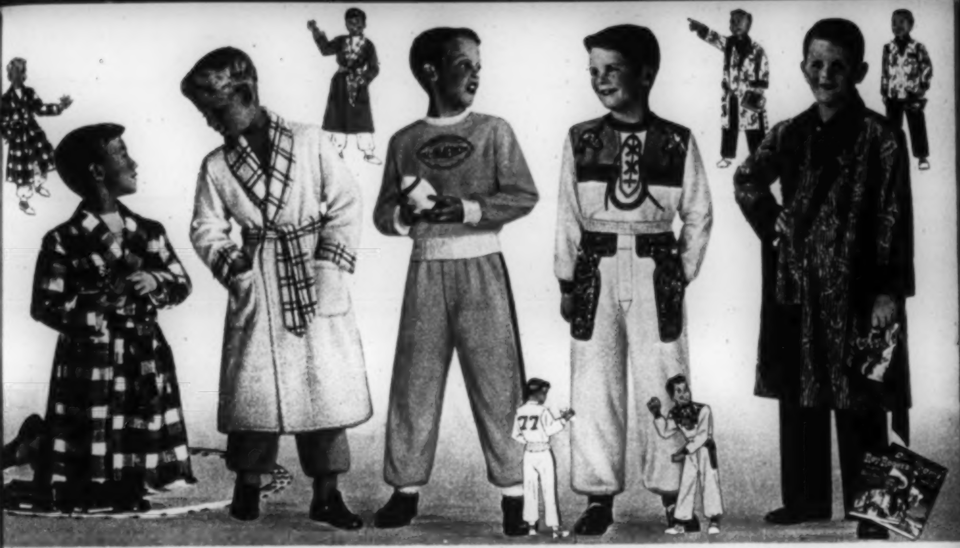


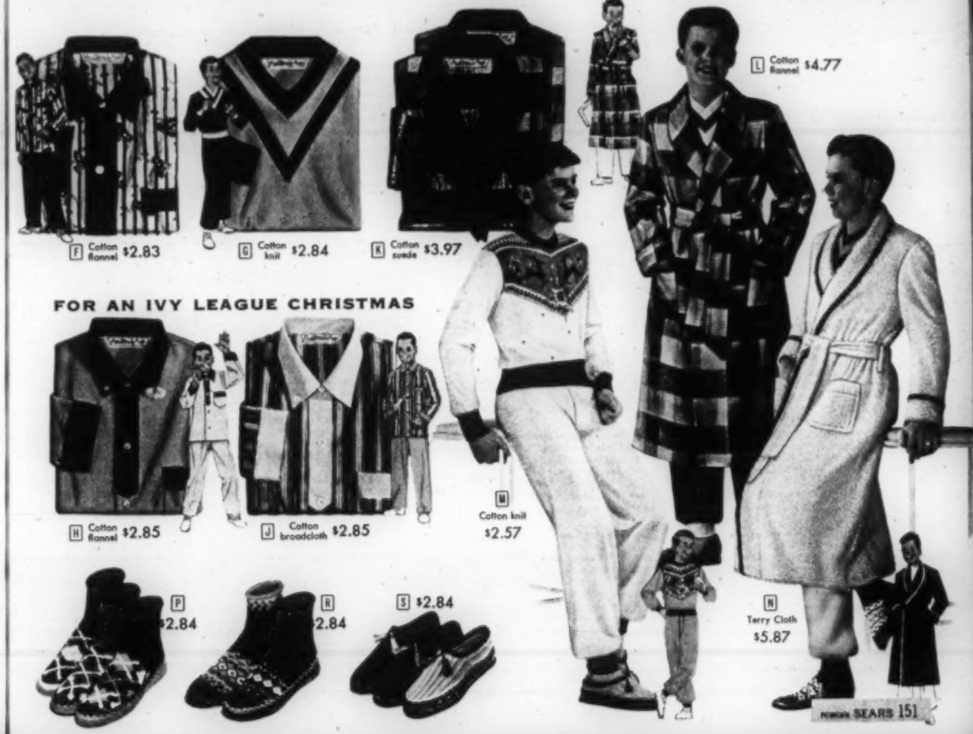
A Cotton Flannel $2.94

B Woven Terry Cloth $4.77

C Cotton Flannel with Football $2.75

D Roy Rogers Knit $2.27

E Roy Rogers Set With Books $6.35



F Cotton flannel $2.83

G Cotton knit $2.84

K Cotton suede $3.97

L Cotton flannel $4.77

FOR AN IVY LEAGUE CHRISTMAS

H Cotton flannel $2.85

J Cotton broadcloth $2.85

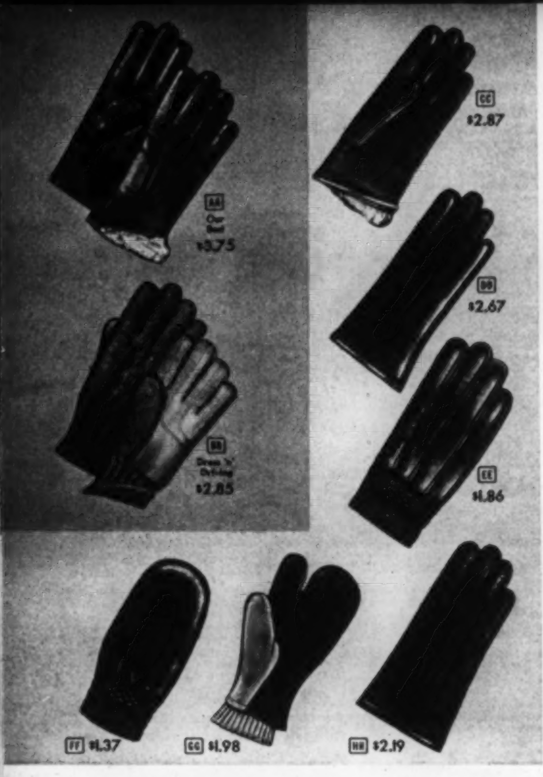
M Cotton knit $2.57

N Terry Cloth $5.87

P $2.84

R $2.84

S $2.84



LUXURIOUS GLOVES AND MITTENS

AA Our Finest Fur-lined Leather Glove with pigtex grain. Select leather slip-on. Deeply lined with downy, soft rabbit fur. *State color* brown or black.

State size in inches 6, 7, 8, 9. See chart below.

43 N 870—Shipping weight 6 oz......**$3.75**

CC Fine Leather Gloves in Pigtex Grain. Fur lined wrist panel. Balance of glove lined with soft cotton fleece. Flare cuffs. *State color* brown, black, tan. *State size in inches* 6, 7, 8, 9.

43 N 875—Shipping weight 5 oz..... **$2.87**

EE Versatile Capeskin Leather Gloves. Ideal for sport or dress wear. Water-repellent. Elastic webbed wrists. Soft cotton fleece lining. *State color* black, brown, tan. *State size in inches* 6, 7, 8, 9. See measuring chart below.

43 N 872—Shipping weight 6 oz..... **$1.86**

GG New Two-in-One Mitten. Washable cotton poplin outside with waterproof Naugalite palm. Removable wool knit inner mitten. 2-finger mit ideal for sports, driving. *State color* navy, tan, gray. *State size in inches* 5, 6, 7.

43 N 884—Shipping weight 6 oz..... **$1.98**

BB New Dress and Driving Gloves of Deer Skin Leather with sure-grip raised welts . . . whip-stitched on luxurious 55% worsted, 30% mink fur, 15% nylon knit glove. *State color* tan, charcoal. *State size in inches* 6, 7, 8, 9.

43 N 880—Shipping weight 5 oz.....**$2.85**

DD Soft, Supple Capeskin Leather Dress Gloves. Smart back-stitching. Rain repellent. Napped cotton lined. Flare cuffs. *State color* brown, tan, black. *State size in inches* 6, 7, 8, 9.

43 N 871—Shipping weight 5 oz.....**$2.67**

FF Genuine Capeskin Leather Mittens at This Low Price! Rain-repellent . . keep hands moisture free. Cotton fleece lined for soft warmth. Elastic web wrists fit snugly. *State color* brown, black, tan. *State size in inches* 6, 7, 8.

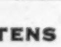
43 N 860—Shipping weight 5 oz.....**$1.37**

HH Genuine Capeskin Leather in Pigtex Grain. Durable and water-resistant. Cotton fleece lining. Dressy back-stitching. *State color* brown, black, tan. *State size in inches* 6, 7, 8, 9. Measuring chart below.

43 N 845—Shipping weight 5 oz.....**$2.19**

HOW TO MEASURE BOYS' GLOVES AND MITTENS

Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and measure inches which indicates size.



OUR FINEST BOYS' KNITWEAR

Warm 'n' Welcome as the Christmas Spirit

(A) THROUGH (N) SHOWN IN COLOR ON OPPOSITE PAGE

A Fraternity Prep Bulky, Coarse Gauge Coat Sweater. He'll love the bulky masculinity of its rich cable-like stitch. 75% Lambs Wool, 25% Orlon* means winter-weight warmth . . . full-bodied softness . . easy washing. Expensive-looking metal sport buttons. No-seam bottom, cuffs. Hand washable. *State heather color* gray, tan. *State size* small (8, 10), med. (12, 14), large (16, 18).

43 N 2503—Shpg. wt. 1 lb. 3 oz. **$4.97**

C New Hi-Style Ivy Stripe Coat Sweater. 50% Lambs Wool, 50% Orlon blend combines the full-bodied warmth, beauty of Lambs Wool with the wonderful softness, easy washing of Orlon. 2 inset pockets. Rich metal shank sport buttons. No-seam ribbed cuffs, bottom. Hand wash. *State stripe colors* red/charcoal, lt. gray/charcoal. *State size* small (8, 10), med. (12, 14), large (16, 18).

43 N 2508—Shpg. wt. 1 lb. 3 oz. **$5.25**

E Fraternity Prep Coat Sweater of 100% Orlon. Knit-in yarn-dyed jacquard design on front, sleeves, back gives colorful all round yoke effect . . . high-style he-man look. No-seam ribbed cuffs, bottom. Washes beautifully and retains shape . . . dries quickly. *State color* combination navy blue or charcoal gray. *State size* 10, 12, 14, 16, 18. See Measuring Chart below for correct size.

43 N 2510—Shpg. wt. 14 oz. . . **$3.84**

G New Jacquard Long-Sleeve Sweater-Shirt in 100% Virgin Orlon. Combines casual sweater styling with lightweight, all-occasion shirt comfort. New "Hi-Bulk" yarn, fine-gauge interlock knit give luxurious cashmere-like softness. Knit-in chest, bottom-front design. No-seam cuffs, bottom. Washable. *State heather color* blue, tan. *State size* small (8, 10); med. (12, 14); large (16, 18).

43 N 4316—Shpg. wt. 11 oz. . . **$3.95**

J Budget-Priced V-Neck Classic of 100% Virgin Orlon. Interlock knit adds sturdy, fine-gauge softness. Carefully attached bottom, cuffs. Washes beautifully, dries quickly. *State color* red, tan, charcoal gray, med. blue.

State size 6, 8, 10, 12, 14, 16, 18. See measuring chart below.

43 N 2321—Shpg. wt. 9 oz. . . . **$2.85**

L Roy Rogers Western Coat Sweater for your favorite cowpokes. Colorful yarn-dyed knitted-in design on front, back, and sleeves. 100% Orlon for heavier, warmer Western wear, easy washing. No-seam ribbed cuffs, bottom. Mothproof. *State color* gray or blue. *State size* 4, 6, 8, 10, 12.

43 N 2411—Shpg. wt. 11 oz. . . **$2.88**

B Bulky Yarn-Dyed Jacquard Design Pullover of 100% Orlon. Coarse-gauge, 2-ply yarns add he-man bulk, super sturdiness, extra warmth. Ivy Leaguers go for the new squared crew neck and Norwegian yoke effect front, back, sleeves. No seam ribbed bottom, cuffs. Washes wonderfully, dries quickly. *State color* black, red. *State size* 8, 10, 12, 14, 16, 18. See chart below.

43 N 2320—Shpg. wt. 13 oz. . . **$4.77**

D The National All-Time, All-Occasion Favorite! Popular 100% Virgin Orlon V-neck Pullover now in softer, loftier "Hi-Bulk" yarn .. sturdy, luxurious fine-gauge interlock knit. No-seam, ribbed cuffs, bottom. Washes wonderfully, dries quickly. *State catalog no., color, size.* Shpg. wt. 8 oz.

43N2211—Colors med. blue, red, black, lt. gray heather. Sizes 4, 6, 8, 10. **$2.83**
43N2302—Med. blue, red, maize, black, lt. gray heather. Sizes 12, 14, 16, 18. **$3.77**

F Handsome Ivy League Combed Cotton Jersey in Sizes 4 to 18. A favorite in any age group! Tailored, edge-stitched, button-down collar with proper Ivy back button. Subdued, vertical stripes of rich heather yarn. Interlined collar, button placket. Ribbed cuffs on long sleeves; hemmed bottom. Washable. *State color* comb. red, navy. Shpg. wt. 12 oz.

43 N 4259—State size 4, 6, 8, 10.. **$1.75**
43 N 4359—State size 12,14,16,18. **1.85**

H Sensational Short-Sleeve Sweater-Shirt .. The latest style teenagers clamor for. Sharp 'n' rugged as a sweater . . comfortable indoors as a shirt. 100% Virgin Orlon "Hi-Bulk" yarn gives cashmere-like softness. Lightweight jersey-type knit has new he-man look. No-seam cuffs, bottom. Washable. *State color* red, charcoal heather. *State size* small (8, 10); med. (12, 14); large (16, 18).

43 N 4115—Shpg. wt. 11 oz. . . **$2.87**

K Sleeveless Pullover in soft "Hi-Bulk" yarn, 100% Virgin Orlon interlock knit. Contrasting tipped V-neck. Carefully attached bottom. Washable. *State color* maize, lt. gray heather, med. blue or charcoal gray heather. *State size* ex. small (6); small (8, 10); med. (12, 14); large (16, 18).

43 N 2304—Shpg. wt. 8 oz. . . . **$1.94**

M Handsome Roy Rogers Frontier Style Knit Shirt. Improved, heavier quality cotton jersey for hard wear. Fringed yoke, rick-rack stitched collar, lace closure. Long sleeves. Wash separately. *State color comb.* maize/gray; royal/med. blue; navy/red. *State size* 4, 6, 8, 10, 12. See chart below.

43 N 4215—Shpg. wt. 7 oz. . . . **$1.57**

N Our Finest Boyville Bulky Knit Coat Sweater. One of the richest yarn-dyed Jacquard designs we've seen. Full bodied coarse gauge 100% Orlon for outdoor warmth . . sturdy, long wear . . new hi-fashion bulky look. Continuous no-seam cuffs, bottom. Washes wonderfully, dries quickly. *State color* charcoal gray heather or red.

43 N 2418—State size 4, 6, 8, 10, 12. Shipping weight 11 ounces.......... **$3.95**

KNITWEAR MEASURING CHART. Measure height and chest under arms, over tips of shoulder blades. Order only sizes listed with catalog no.

Size............	4	6	8	10	12	14	16	18
Chest..........	23	25	26½	28	29½	31½	33	34½
Height..........	37-40	41-46	47-50	51-54	55-58	59-61	62-64	65-66

* DuPont Reg. Trademark for acrylic fiber

WEAR

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TE PAGE

Jacquard 100% Orlon. arns add he- liness, extra s go for the k and Nor front, back bed bottom rfully, drie black, red, , 16, 18. See

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-Time, All- e! Popular V-neck Pull- loftier "Hi- , luxurious it. No-seam, Washes won- . State cata- g. wt. 8 oz.

ve, red, black, 8, 10. $2.83
, maize, black, , 16, 18. $3.77

que Combed zes 4 to 18. age group! ed, button- er Ivy back tical stripes . Interlined et. Ribbed emmed bot- color comb. 2 oz.

8, 10.. $1.75
4, 16, 18. 1.85

ort-Sleeve The latest r for. Sharp .. comfort- hirt. 100% Bulk" yarn tness. Light- nit has new n cuffs, bot- color red, e size small arge (16, 18).

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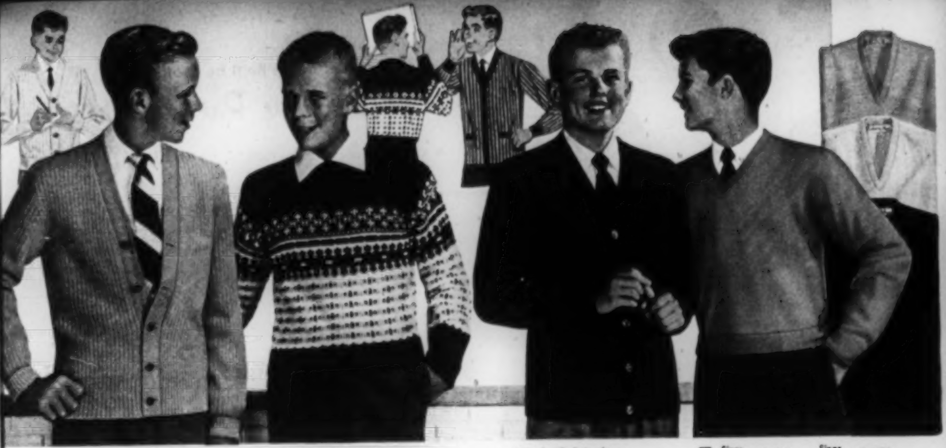


A 75% Lambs Wool, 25% Orlon Bulky Coat $4.97

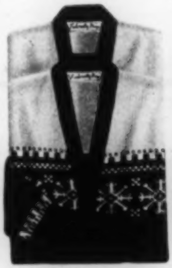
B New Bulky Jacquard 100% 2-Ply Orlon $4.77

C Ivy Style Lambs Wool, Orlon Blend $5.25

D Sizes 4 to 10 $2.83 Sizes 12 to 18 $3.77

New Man-style Knitwear

In Boys' even sizes 4 to 18



E 100% Orlon Jacquard Coat $3.84

F Sizes 4 to 10 $1.75 Sizes 12 to 18 $1.85

More Gift
Knitwear
for Boys
in Sears
Big
Fall Catalog

New Sweater-Shirts of "Hi-Bulk" Virgin Orlon

G Long Sleeves $3.95

H Short Sleeves $2.87

Budget-Priced 100% Virgin Orlon V-Neck Sweaters

J Long Sleeves $2.85

K Sleeveless $1.94

Authentic Roy Rogers Western Knits, Sizes 4 to 12

L 100% Orlon Sweater $2.88

M Cotton Jersey Knit Shirt $1.57

N Our best Junior Orlon Coat $3.95

Shirts [AA] and [CC] have button-down collars

[AA] Shirt $2.34
[BB] Shirt $2.47
[CC] Shirt $2.34
[DD] Slacks $3.77
[EE] Slacks $6.65
[FF] Slacks $6.65

MAKE THIS AN IVY CHRISTMAS

Give Him Ivy League Shirts and Trousers

PERMA-SMOOTH Combed Cotton Shirts . .

- Need *little* or *no* ironing . . Toss in machine . . tumble or drip dry
- Stay clean longer. They even resist perspiration odors and mildew
- Will never dull or shrink out of fit. Maximum fabric shrinkage only 1%

[AA] **Ivy Stripe PERMA-SMOOTH Shirt.** Button down collar; back button. Back pleat. *State woven-in color* blue, red, brown. *State size* 8, 10, 12, 14, 16, 18, 20.
43N3561—Wt. 9 oz. **$2.34**

[BB] **PERMA-SMOOTH Dress Shirt.** Short pointed collar. Permanent stays. Simulated pearl buttons. White only. *State size* 6, 8, 10, 12, 14, 16, 18, 20.
43N3198—Wt. 10 oz. **$2.47**

[CC] **Ivy Plaid PERMA-SMOOTH Shirt.** Button-down collar; back button. Chest pocket. *State woven-in color* red, blue. *State size* 8, 10, 12, 14, 16, 18, 20.
43N3562—Wt. 9 oz. **$2.34**

Fraternity Prep Ivy Trousers with tapered legs

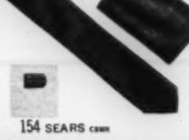
Here are the trim-fitting slacks so popular with young men all over the nation! Buckle-strap in back adjusts to your liking . . . insures a proper fit. Trim pleatless styling with neatly tapered legs for a true Ivy-look.

[DD] Washfast 9-ounce PrepSheen polished cotton . . . Sanforized and mercerized. Tebilized finish for minimum ironing. Unpleated front, zip fly. No belt. Shpg. wt. 1 lb. 8 oz.

State size 8, 10, 12, 14, 16, 18, 20. Chart pg. 348.
40 N 553—Tan
40 N 554—Black . . **$3.77**

[EE] [FF] Premium quality 100% wool flannel in 3 of the most popular shadings of Ivy-gray. *Finest trousers we've ever offered!* Such fabric beauty and flawless tailoring is usually found only in high-priced men's trousers. Styled with unpleated front and neatly tapered legs. Zipper fly, 4 pockets. No belt. Shipping weight 1 pound 14 ounces.

Sizes 26 to 31-in. waist. *State waist and inseam; indicate which is waist.* Chart below.
(EE) **40 N 4282**—Striped Cambridge gray
(EE) **40 N 4299**—Striped charcoal gray
(FF) **40 N 4287**—Solid Cambridge gray **$6.65**



Matching Dress Accessory Set

Necktie, pocket handkerchief, and metal clutch pin all have neat matching design . . elegant in its simplicity. Handkerchief and full length 50-inch dress tie are of rich rayon and acetate with popular new silk-look. No gift-giving worries . . . versatile set looks well with any outfit. Complements stripes and plaids as well as tweeds, solid colors shown on figures above. *State your color preference* blue, brown, or gray. Shpg. wt. 4 oz. 2c Federal Excise Tax included for pin. A gift of good taste.
43 N 336E—3-Piece Set **$1.45**

Christmas morn he'll be looking for . .

Fraternity Prep Shirts

A selection of favorites . . Even sizes 8 to 20

[A] **Ivy League Cotton Flannel.** The style that's a national favorite . . and so easy on your budget. Sanforized for perfect fit; washfast colors stay rich looking. Ivy styling features button-down, top-stitched collar with back button. Double yoke for extra strength. Matching chest pocket. Straight bottom. *State color* blue stripe or red stripe; solid red or black. *State size* 8, 10, 12, 14, 16, 18. See measuring chart below.
43 N 3758—Shipping wt. 11 oz. **$1.86**

[C] **Woven Cotton Flannelle in Rich New Plaids.** He'll go for the long-wearing luxury of this rugged fabric and Mom will love its easy care. Smooth napped surface actually improves with washing. Crease-resistant . . wrinkles hang out. Preshrunk (max. fabric shrink. 1%). Washfast colors. Convertible collar with 2-way loop closure. Double yoke, matching pocket. Harmonizing buttons. *State color* blue, red, brown. *State size* 8, 10, 12, 14, 16, 18.
43 N 3780—Gift-boxed. Wt. 1 lb. . . **$2.47**

[E] **Style-Leading New Pinwale Corduroy Pullover.** Streamlined and dashing as a sports car. Luxury-soft, deep-napped, extra long-wearing. Washfast colors stay bright and new looking. Smartly contrasting wide-spread continental collar and chest pocket trim. Simulated pearl button closure on V-inset collar facings. Double yoke. Straight bottom.

State color comb. lt. and dk. blue; red and black. *State size* 8, 10, 12, 14, 16, 18. See measuring chart below.
43 N 3784—Shipping wt. 14 oz. **$2.87**

[G] **Heavyweight Cotton Flannel in Rich Plaid Tones.** One of those truly practical shirts no boy can do without. A gift that will please mother, too, because this deep all-over printed plaid is slow to show soil . . needs fewer washings. Quality features seldom found in a shirt at this low price: Sanforized; washfast colors. Loop-closure collar. Straight bottom. *State color* red, blue, brown. *State size* 8, 10, 12, 14, 16, 18.
43 N 3728—Shipping wt. 11 oz. **$1.57**

[B] **New Hudson Bay Cotton Flannel.** Warm, masculine shirt inspired by rugged Northern woodsmen. Softly brushed for woolly high-nap look. Sanforized . . maximum fabric shrinkage 1%. Always-bright washfast colors. Interlined collar. Sturdy double yoke. Matching pocket, straight bottom. Perfect for that he-man on your list. *State color combination* [1] (off figure), [2] (on figure). *State size* 8, 10, 12, 14, 16, 18.
43 N 3768—Shipping wt. 11 oz. **$1.94**

[D] **Popular Deep-Pile Pinwale Corduroy** in a host of glowing colors. Velvet-soft yet wear-defying. A shirt he'll be proud to wear for school or leisure. Washfast colors keep their brilliance . . won't dull through countless washings. Shape-retaining, interlined collar with 2-way loop closure. Double yoke reinforces strain points. 2 chest pockets. *State color* scarlet, gold, kelly green, wine, blue, pink. *State size* 8, 10, 12, 14, 16, 18. See chart below.
43 N 3786—Shipping wt. 15 oz. **$2.67**

[F] **Handsome Sport Shirt with Thunderbird Styling.** New rayon fabric feels like fine wool . . defies wear. Special coloring process locks brilliant colors right into the fabric . . washfast colors will never dull or streak. Preshrunk . . maximum fabric shrinkage 2 to 3%. Interlined collar with 2-way loop closure. Double yoke. Matching chest pocket. Simulated pearl buttons. *State color* gold, blue, red. *State size* 8, 10, 12, 14, 16, 18, 20. See chart.
43 N 3580—Shipping wt. 10 oz. **$2.87**

[H] **Gift-boxed Excellent Cotton Broadcloth Dress Shirt** with handsome necktie, metal tie clasp, and matching cuff links. This set so tastefully coordinated it's sure to please . . takes the guessing out of choosing his accessories. Sanforized . . . stays neat fitting. Washfast colors. Pointed dress collar has removable stays. Straight bottom. French cuffs. *State color* blue, white, pink. *State size* 6, 8, 10, 12, 14, 16, 18, 20. Wt. 1 lb.
43 N 3119E—2c Fed. Excise Tax incl. **$2.94**

FRATERNITY PREP PARKAS

Warmest Christmas Greetings You Can Give

[J] **Cotton poplin toggle parka** . . similar to the coat worn by the U.S. Olympic team. Tailored of fine, tightly woven, water-repellent cotton poplin. Body, sleeves and hood are lined with lustrous rayon quilted to 70% reprocessed wool, 30% rayon interlining for added warmth. Snap-off hood converts coat to toggle surcoat. Concealed zipper front with 4-toggle storm flap . . genuine leather loop closure, wooden pegs. Concealed knit wristlets seal in body warmth.

State size 8, 10, 12, 14, 16, 18. Refer to chart below. Shpg. wt. 4 lbs. 4 oz.
40 N 3738—Red
40 N 3739—Tan **$11.70**

[K] **Our finest dress-type parka.** Dressy double-toggle model in a subdued Ivy shadow stripe. Tailored of 50% wool, 50% reprocessed wool. Advanced styling gives this coat a distinctive, double-breasted effect. Zipper front with 4 double toggles on storm flap. Rayon lining quilted to 70% wool, 30% rayon interlining. Zip-on rayon-lined hood with drawstring. Toggle sleeve tabs. 2 flap pockets. Yoke effect on front and back. Storm tab at neck.

State size 8, 10, 12, 14, 16, 18, 20. See chart below. Shpg. wt. 5 lbs. 10 oz.
40 N 3707—Gray stripe
40 N 3708—Blue stripe **$14.90**

STILL NEED GIFT IDEAS FOR CHRISTMAS?

There are more jackets . . more shirts 'n' slacks . . more boys' wear galore in our Fall General Catalog. See our big selection of over 50 pages

HOW TO MEASURE SHIRTS AND PARKAS

Measure height without shoes. Measure chest around body, under arms, and over tips of shoulder blades. *For parkas*, take chest measurement over garments usually worn underneath. If measurements fall between sizes, order next larger size. *Order only sizes listed with each catalog number.*

Size is	6	8	10	12	14	16	18	20
If chest is in in.	25	26½	28	29½	31½	33	34½	36
If height is in in.	41 to 46	47 to 50	51 to 54	55 to 58	59 to 61	62 to 64	65 to 66	67 to 68

HOW TO MEASURE TROUSERS LISTED BY WAIST AND INSEAM

Measure waist over underwear (above hipbone). Measure inseam of good-fitting trouser from crotch seam to bottom of cuff. *State waist and inseam, tell which measurement is waist.*

Waist (inches)	26	27	28	29	30	31
Inseam (inches)	24 26	26 28	27 29	28 30	28 30	29 31

A Ivy Cotton Flannel in classic stripes or rich solid colors $1.86

B Woolly-look Cotton Flannel with north woods styling $1.94

C Gift-boxed Cotton Flannello for warmth without weight $2.47

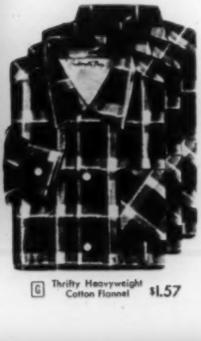
D The Christmas favorite! 16-rib-per-inch Corduroy $2.67

J Sporty, Interlined Cotton Poplin Parka $11.70

K Our Finest! Dressy Ivy Stripe Woolen Parka $14.90

E Sporty New Corduroy Pullover $2.87

F Thunderbird-style Sport Shirt $2.87

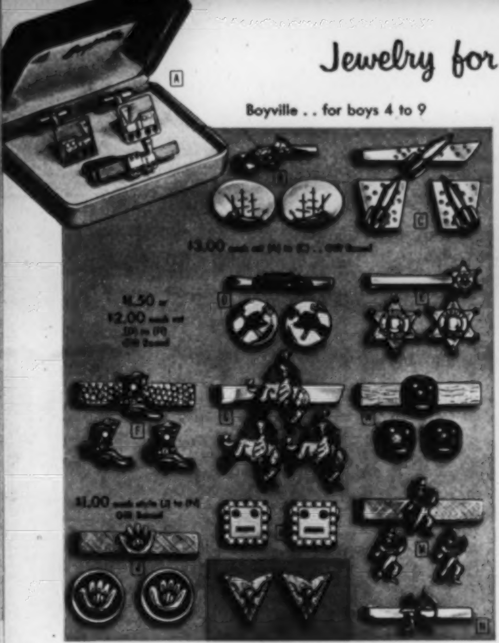


G Thrifty Heavyweight Cotton Flannel $1.57

H $2.94

Jewelry for Boys

Boyville . . for boys 4 to 9


A
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$3.00 each set (A) to (C) . . Gift Boxed
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E
$1.50 or
$2.00 each set
(D) to (H)
Gift Boxed
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G
H
$1.00 each style (J) to (N)
Gift Boxed
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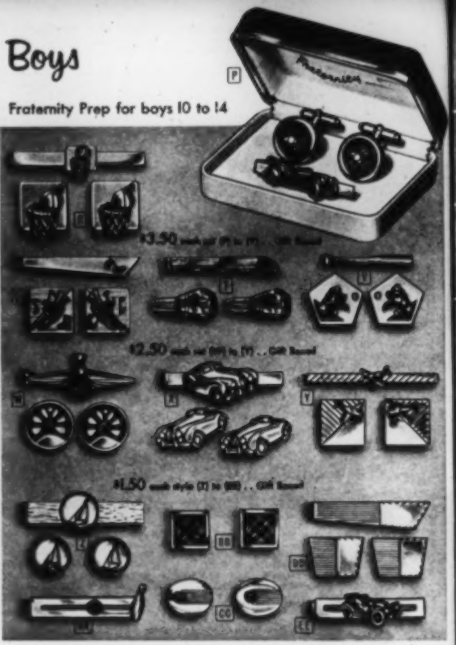
Fraternity Prep for boys 10 to 14


P
R
$3.50 each set (P) to (V) . . Gift Boxed
S
T
V
$2.50 each set (W) to (Y) . . Gift Boxed
W
X
Y
$1.50 each style (Z) to (EE) . . Gift Boxed
Z
BB
DD
AA
CC
EE

Any of these adventuresome sets $3.00

A **Capture the gaiety** of the circus for your young lion tamer or acrobat this Christmas by giving him this colorful set. Gold-colored circus train with red and black enameled wheels on tie clip and cuff links.

4 N 8312E—Set (clip and links) $3.00
4 N 8313E—Tie clip only 1.53
4 N 8314E—Cuff links 2.07

B **Gold, black** enameled pirate ship links; simulated wood-handled pistol clip.

4 N 8309E—Set (clip and links) $3.00
4 N 8310E—Tie clip only 1.53
4 N 8311E—Cuff links only 2.07

C Rhodium, yellow gold-plated rocket.

4 N 8315E—Set (clip, links) $3.00
4 N 8316E—Tie clip only 1.53
4 N 8317E—Cuff links only 2.07

Any of these handsome sets $1.50 or $2.00

D **Yellow gold-plated,** roaring red enameled fire engine, fireman's hat.

4 N 8307E—Set (clip, links) $2.00

E **Rhodium-plated** set for a budding, law-enforcing deputy sheriff.

4 N 8308E—Set (clip, links) $2.00

F **Official Roy Rogers** Set, rhodium plated with blue simulated stone.

4 N 8318E—Set (clip, links) $2.00

G **If he's a rough and tough cowhand,** give him this yellow gold-plated bucking bronco set inspired by wild west rodeos. Tie clip and cuff links.

4 N 8305E—Set (clip and links) $1.50

H **Perfect** for "Sunday best" . . Rhodium-plated tie clip and cuff link set with antique shaped blue simulated stone.

4 N 8306E—Set (clip and links) $1.50

Any of these favorite motifs $1.00

J **Fine gift** for a good sport . . rhodium-plated baseball glove and ball design.

4 N 8304E—Set (clip and links) $1.00

K Yellow gold-plated, with red enameled robot.

4 N 8321E—Cuff links only $1.00

L **For a serious cowpuncher** . . Roy Rogers collar spur set. Tarnish resistant rhodium-plated. Fit all collars.

4 N 8319E—Set of two $1.00

M **Just for fun,** give him this gay cuff link and tie clip set with clown motif. Rhodium-plated. A happy Christmas choice for any young man.

4 N 8303E—Set (clip and links) $1.00

N **Pass the peace pipe;** beat on the tom-toms. Here's a rich-looking yellow gold-plated Indian bow and arrow tie clip sure to delight young braves.

4 N 8320E—Tie clip only $1.00

Any of these dazzling sets $3.50

P **Any sports car addict** will love the rakish look of this rhodium-plated MG tie clip and its wire wheel cuff links.

4 N 8339E—Set (clip and links) $3.50
4 N 8340E—Tie clip only 1.53
4 N 8341E—Cuff links only 2.57

R **Two-tone yellow gold-plated** Mr. Basketball set for the hoopster.

4 N 8336E—Set (clip and links) $3.50
4 N 8337E—Tie clip only 1.53
4 N 8338E—Cuff links only 2.57

S **"Real cool"** rock 'n roll set.

4 N 8333E—Rhodium-plated set . . $3.50
4 N 8334E—Tie clip only 1.53
4 N 8335E—Cuff links only 2.57

T Yellow gold-plated diesel locomotive.

4 N 8342E—Set (clip, cuff links) . . $3.50
4 N 8343E—Tie clip only 1.53
4 N 8344E—Cuff links only 2.57

V Yellow gold-plated baseball set.

4 N 8345E—Set (clip, cuff links) . . $3.50
4 N 8346E—Tie clip only 1.53
4 N 8347E—Cuff links only 2.57

Any of these transportation replica sets $2.50

W Rhodium-plated old iron horse.

4 N 8330E—Set (clip, cuff links) . . $2.50
4 N 8331E—Tie clip only 1.53
4 N 8332E—Cuff links only 1.53

X Antique yellow gold-plated Jaguar.

4 N 8324E—Set (clip, links) $2.50
4 N 8325E—Tie clip only 1.53
4 N 8326E—Cuff links only 1.53

Y If model airplanes captivate his interest, he'll really enjoy wearing this rhodium-plated set. All three pieces with airplane model motif. A most unusual gift.

4 N 8327E—Set (clip, cuff links) $2.50
4 N 8328E—Tie clip only 1.53
4 N 8329E—Cuff links only 1.53

Any of these attractive themes $1.50

Z Rhodium-plated set with nautical scene: raised sail boat under crystal.

4 N 8322E—Set (clip, cuff links) $1.50

AA Polished yellow gold-plate tie clip with black bowling ball that moves!

4 N 8352E—Tie clip only $1.50

BB Vivid, authentic Scottish tartans set in polished yellow gold-plate.

4 N 8356E—Cuff links only $1.50

CC Rhodium-plated links with added splendor of blue simulated stones.

4 N 8359E—Cuff links only $1.50

DD Tailored signet style in highly polished yellow gold-plate.

4 N 8323E—Set (clip and links) $1.50

EE Movable, authentic Stanley Steamer reproduction. Yellow gold-plate.

4 N 8349E—Tie clip only $1.50

Shpg. wts. except as noted each 4 oz., sets 4 oz. Catalog nos. ending in "E" include 10% Fed. Ex. Tax

Set
$5.00

Elegant Initial Set

For only $5.00 . . truly handsome cuff link and tie clip set plus a genuine brown leather case with room for his other jewelry. 1⅝x3⅝x5-inch, case decorated with rich-looking Florentine tooling effect. Set is of brightly polished yellow gold-plate with simulated onyx stone and flashing corner rhinestone. One silver-colored script initial. (All initials available except I, O, Q, U, V, X, Y, Z.) Order early to be assured of Christmas delivery.

State one initial desired.

4 N 8360E—Set and Case . . $5.00

TRADITION Jewelry Boxes for Boys

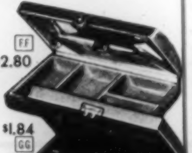
FF Designed to corral young cowpunchers' treasures. Brown simulated leather with embossed Western design. He'll be delighted with the pull-out secret compartment. 4-section base. Special treasure chest lock. Handsomely lined in brown and beige bark-look fabric. Shpg. wt. 1 lb.

4 N 4885—7½ x 4½ x 1⅜ inches $2.80

GG **For sports car enthusiasts;** simulated leather, velvet lined box with brass trim. Emblem of Jaguar, MG, Alfa Romeo, Porsche, Volkswagen and Mercedes embossed in gold leaf on outside cover. Two accessory compartments. Tie clip flap on lid 7⅝x4x1⅜ in. Lock, key. *State* red with red lining, black with red lining.

4 N 4856—Shipping weight 1 pound $1.84

FF
$2.80



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Why it pays YOU to know these names well...

DAVID db BRADLEY
Farm and Garden Equipment

Charmode
Lingerie and Corsetry

Lyric
Women's Toiletries, Cosmetics

WORKMASTER
Painters' Accessories, Ladders

TOWER
Photographic Equipment—Office Equipment and Supplies

Fashion Tailored
Men's Dress and Sportswear

HERCULES
Men's Work Clothing, Footwear

Royal purple
Women's Hosiery

CRAFTSMAN
Hand and Power Tools

Elgin
Outboard Motors—Boats

CROSS COUNTRY
Garden Supplies, Equipment

J.C. Higgins
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Radios, Television, Phonographs and Musical Instruments

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honeylane
Girls' Clothing

HAPPI-TIME
Toys and Playground Equipment

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Laundry, Kitchen Appliances, Stoves—Sewing Machines—Vacuum Cleaners

Maid of Honor
Housewares, Kitchen Accessories

Biltwel
Children's Footwear

COUNTRY INN
Candy, Fruit Cake

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Teen-age Girls' Clothing

Boyville
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Tradition
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HOMART
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Youths' Clothing, Sportswear

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Refrigerators, Freezers, Air Conditioners

DUNLAP
Hardware, Tools, Cutlery

PILGRIM
Men's Furnishings and Accessories

Gold Bond
Men's and Boys' Dress Shoes

Fieldmaster
Men's Casual Coats, Jackets

MASTER MIXED
Paint, Varnish and Enamel

WEARMASTER
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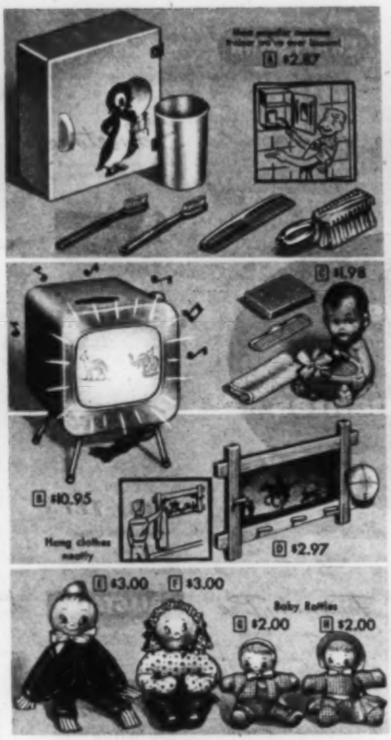
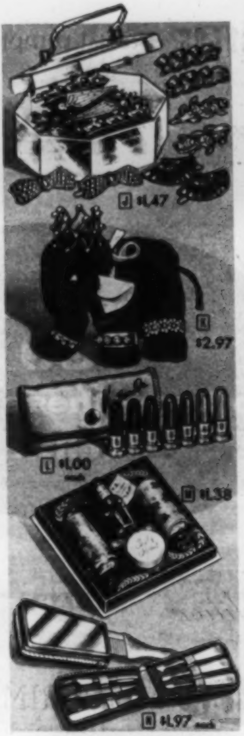
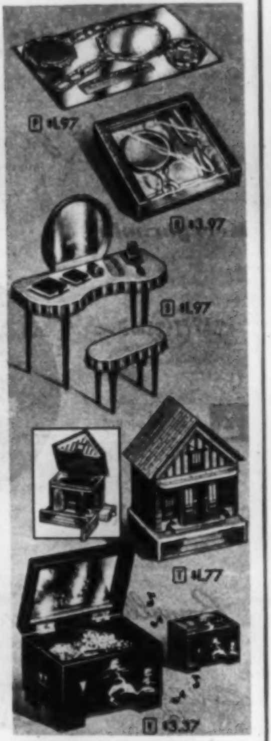
These famous brands, exclusive with Sears, are recognized nationally as symbols of better quality for less money. Guaranteed satisfaction, competent nation-wide service facilities and Sears fair one-price-to-all policy add to the luster of these names.

From Cleansing to Beautifying to Mystifying..







Imaginative gifts to delight tiny tots

A **Kiddie Kabinet** helps promote good health habits to last a lifetime. Such fun to use, even penguins love to clean up . . note our friend above. Plastic cabinet has ample room for: flexible cup, comb, hair brush, 2 toothbrushes (one labeled "Good Morning," one "Good Night") . . all junior-sized. Gay plastic accessories. Mirror inside door. Adhesive back . . no marks on wall. 6x5⅛x2⅛ in. *State color* ivory, blue or pink.

8 N 2255—Shipping wt. 1 lb. . **$2.87**

B **Musical TV-Night Light.** Give baby a streamlined television set of his own. Plug in cord, turn switch and brightly-colored animal pictures appear inside "tube." Wind knob and "Brahms Lullaby" tinkles merrily and pictures revolve. Yellow and white plastic case. Rubber-tipped legs. UL approved. 110-120-volt, 60-cycle AC.

8N9368—7 in. tall. Wt. 1 lb. 10 oz. **$10.95**

C **Tootsie Babe Bottle Holder-Wash Toy.** Adorable soft plastic doll wants to "baby sit" . . keeps bottle in feeding position. Holds cleansing items for baby: sponge, wash cloth and comb . . . all usable. When "Tootsie" isn't busy feeding baby, set her right in his bath. Washable. 7 in.

8 N 9373—Shipping wt. 9 oz. . . **$1.98**

D **Western Motif Clothes Rack.** What fun to sling a shirt or jacket on a peg . . just like real cowhands do. Exciting scene of black silhouettes on gold-color plastic center section. Rest of rack, blonde finish on smooth hardwood. 5 pegs. Size 12x22 in.

8 N 9375—Shpg. wt. 3 lbs. . . . **$2.97**

E **Mr. Freckles Rattle Head.** Cherubic expression on his chubby plastic face. Lively rattle inside to amuse baby. His slim body is decked out in brightly colored cotton. Move flexible limbs to many positions. Tie to crib or buggy by his elastic cord.

8 N 9372—14½ in. Wt. 8 oz. . . **$3.00**

F **Miss Pug Rattle Head.** Cute blonde with a turned-up nose. And, guess what? Gay rattle in her plastic head. Pertly dressed in bright britches, contrasting print blouse . . . all cotton.

8 N 9371—12½ in. Wt. 6 oz. . . **$3.00**

G **Little Lad Rattle Head** . . all decked out to visit baby, from checked vest to visor. Gay rattle in his plastic head. Plump, squeezable in his blue cotton outfit.

8 N 9369—8 in. Wt. 4 oz. . . . **$2.00**

H **Little Lass Rattle Head.** Lovable twin sister to lad. Pink.

8 N 9370—8 in. Wt. 4 oz. . . . **$2.00**

Young misses will love these!

J **Dainty Carryall of Barrettes.** Just imagine—15 pair of dainty barrettes in adorable designs . . wide-brimmed hats, umbrellas, other gay patterns. Such pretty colors . . yellow, pastel pink, bright red plastic. Use box-shaped clear plastic purse to store barrettes.

8 N 9033—4x4¾ in. Shipping weight 6 oz. . . **$1.47**

K **Elephant Pony Tail Clip Holder.** Adorable animal never forgets . . see his precious cargo. Expandable pony tailer with simulated pearls is his "crown." Others: rhinestone and bead trim, pink daisy and blue stone. Stuffed elephant is so cuddly . . made of orlon and Dynel, charcoal gray. (16c Fed. tax incl.)

8 N 9034E—Gift box. Shpg. wt. 7 oz. **$2.97**

L **Viz-Zon-De Lipsticks.** Teens: experiment with rich, lustrous color. Try 7 shades to find your favorites. All impart a natural, glowing radiance. Smart turquoise—color snap case.

8 N 9046E—Wt. ea. 3 oz. Ea. **$1.00; 2 for $1.77**

M **Shulton Early American Friendship Garden Set.** Begin her beauty habits early with: ¾-oz. toilet water, 1-oz. talc, ¼-oz. body sachet, 1¼-oz. bubbling bath crystals. Fragrance fresh and lovely as a spring garden . . but longer lasting. Prettily gift packaged.

8 N 9559E—Postpaid. (Shpg. wt. 1 lb.) **$1.38**

N **Manicure-Mirror-Comb Set.** Multi-use and so feminine. Comb serves as mirror handle, too. Powder blue zipper case is top grain leather imported from Austria. 3⅝-in. scissor, tweezer, file and 3 other implements in case (7x2⅛x⅞ in.). (11c; 19c Fed. tax incl.)

8 N 9047E—Wt. ea. 5 oz. Ea. **$1.97; 2 for $3.54**

More for the pig-tail set

P **Little Lady Dresser Set.** Large enough for use as she grows. Mirror-tray with felt bottom (10x15 in.), 9½-in. brush with nylon bristles, mirror with graceful handle, comb and trinket jar. Transparent crystal plastic. Budget-priced, too.

8 N 9298—Shipping wt. 1 lb. 8 oz. **$1.97**

R **Lucite Vanity Set** for young miss by famous Hughes. She'll keep lovely with: 6¾-in. brush with nylon bristles, comb and hand mirror . . all matching. Gift box. *State color* crystal, rose or blue.

8 N 9482—Shipping wt. 1 lb. 8 oz. **$3.97**

S **Miniature Vanity Table and Bench Set.** For her dollies . . . made to scale of regular-size sets. Colorful accessories: brush, comb, lipstick holder, compact and rouge box. Virtually unbreakable in pink plastic. Approx. 10 in. high, 10 in. wide.

8 N 9288—Shipping weight 1 pound . . . **$1.97**

(T) and (V) are of hardwood with a smooth lacquer finish. Novel, from Japan.

T **Secret Treasure House-Bank.** Only secret combination finds key . . opens large compartment for treasures! Doors really open. Painted in tones of brown, green, yellow . . wood. Size 5⅞x3⅝x4¼ in.

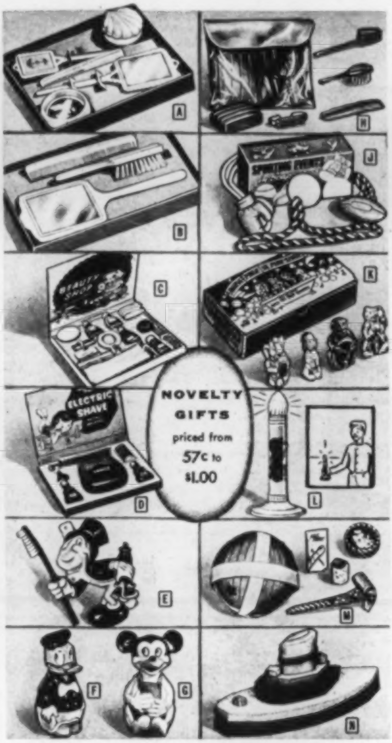
8 N 9496—A real value! Shpg. wt. 1 lb. . **$1.77**

V **Musical Souvenir Box.** Rich Oriental design and Far East tune will thrill any little girl. Mirror in lid. Black with contrasting lining. Sparkling colored trim.

8 N 9485—Size 4¼x2¾x3 in. Wt. 1 lb. . . **$3.37**

NOTE: "E" after catalog number indicates 10% Federal Excise Tax included unless otherwise noted

Junior Glamour Gal and He-man Gifts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NOVELTY GIFTS priced from 57c to $1.00
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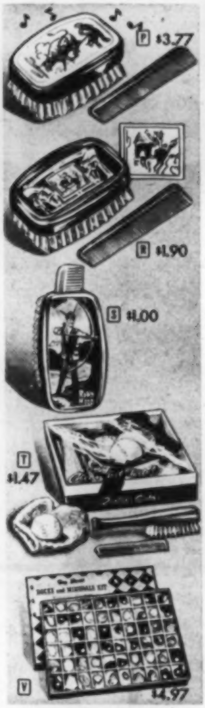
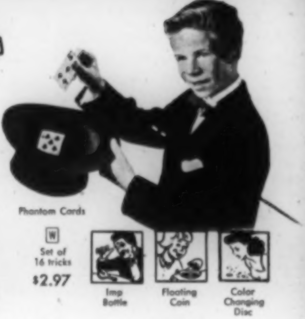
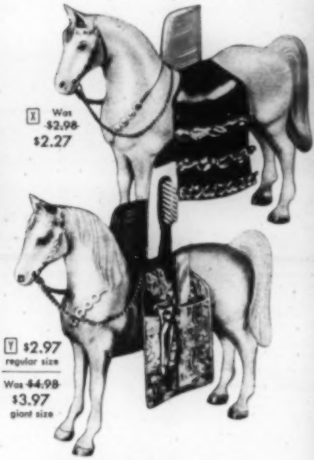




- Ball and Vase
- Magic Cost Pencil
- Peenie Weenie Shakers
- Pop Bottle Trick
- Coin Catcher
- Snapper
- Magical Block
- Jiffy Coin Trick
- Animal Hunter
- Hindu Mystic Trick
- Glass Suspension
- Paddle Trick



"Grab Bag" and Stocking Stuffers..only 57c to $1.00

A **Dresser Set** . . 5 pc. Translucent pink plastic, pretty design. 10⅞-in. long mirror, brush, comb, trinket jar, picture frame.
8 N 9290—Gift box. Wt. 1 lb..$1.00

B **Dresser Set** of 3 pieces. Priced for party "grab bags." Translucent blue plastic. 10-in. mirror, nylon-bristled brush, comb.
8 N 9289—Gift box. Wt. ea. 10 oz. Each 80c; 2 for $1.47; 8 for $5.00

C **My Merry Beauty Shop.** Let a little "operator" beautify herself or friends. "Pretend" lipstick, nail polish, bobby pins, curlers, 9 other make-up items.
8 N 9489—Harmless. Wt. 8 oz..$1.00

D **My Merry Electric Shave.** Buzzes just like Dad's. Plastic shaver with buzzer mechanism; tiny talc, before and after shave lotions. Uses 1 battery (order below).
8 N 9292—Harmless. Wt. 8 oz....97c
34 N 4653—Battery. Wt. 1 oz....11c

E **Jiminy Cricket Tooth Brush Set.** Plastic, hangs on wall . . holds a 5¼-in. child's toothbrush.
8 N 9541—Wt. 10 oz......2 for 97c

F **Donald Duck Bubble Bath-Bank.** Washable plastic . . filled with perfumed bubbles for 25 baths. Coin slot in head for bubbles . . later, bank. (3c Fed. tax incl.)
8 N 9245E—7 in. Shpg. wt. 7 oz. $1.00

G **Mickey Mouse.** Same as Donald.
8 N 9244E—7 in. Wt. 7 oz.$1.00

H **Junior Travel Kit.** For overnight trips, vacations. 5 toilet articles in light color pouch. Plastic.
8 N 9287E—7½ in. Wt. 8 oz...$1.00

J **Sports Trio.** Soap-on-a-rope . . athletic motifs: baseball, football, boxing. Pure castile shower soap with round-the-neck cords.
8 N 9443—Wt. 1 lb. 8 oz......$1.00

K **Bath Soap Quartet.** "Clean" fun with 4 gay animals of castile soap, 3 coloring books and set of crayons. Pastel color elephant, bear, monkey and dog for wee ones.
8 N 9243—Wt. 1 lb. 4 oz......$1.00

L **Lift Light.** Pick up . . night light goes on. Animal design . . ideal for nursery. Pastel color enamel on steel. From Hong Kong. Uses 2 batteries. See below.
8 N 9296—7½ in. Wt. 8 oz....$1.00
34N4659—Batteries. Wt. 4 oz.2 for 35c

M **Trick Ball.** Open . . 5 assorted magic tricks inside, as: bird call, nail trick, pill puzzle, blowout, sore finger. Cute party favor. Instructions. Bright color paper from Japan. 3-in. diam. each.
8 N 9297—Wt. 8 oz....4 balls $1.00

N **Floating Boat Sponge** of plastic. Let baby "captain" his own ocean liner. Non-toxic. Sanitary . . in a plastic bag. Bath playmate from Germany. 5-color combination, pastels. 10½ in. Wt. ea. 4 oz.
8 N 9383—Ea. 57c........2 for 97c

For future "Dapper Dans"

P **Musical Cowboy Brush Set.** Watch a steer roped while Swiss movement plays "Home on the Range." Matching military brush and comb of simulated tortoise shell. 4½-in. brush has bright design on ivory-color top. Hair care is fun for young "pardner."
8 N 9293—Gift box. Wt. 1 lb......$3.77

R **Bucking Bronco "3-D" Brush Set.** Lift brush . . see bronco buck! Military brush has gun and holster design. Nylon-bristled brush (4½ in.) and comb in simulated tortoise shell.
8 N 9294—Gift box. Shpg. wt. 1 lb..$1.90

S **Robin Hood Brush Set.** Young "lancer" will be proud of this set. His idol adorns the mirror-finish metal brush top. Military brush has strong nylon bristles, measures 4¾ in. long. Plastic comb fits slot on brush top.
8 N 9473—Shpg. wt. 6 oz.........$1.00

T **Clean Hit Kit.** Sure to bat "1000" with enthusiastic young "major leaguers." 7½-in. wood-back brush in baseball bat shape with white nylon bristles. Comb, yellow cotton terry cloth bath mitt, ball of castile soap.
8 N 9588—Gift pack. Wt. 14 oz....$1.47

V **Boy Scout Rocks and Minerals Kit.** Helps youngsters develop a greater interest in science. Helps teach location of mineral deposits, recognition of precious metals, and accurate identification of geologic formations. 60 selected specimens, attractively mounted . . detailed descriptions.
8 N 9542—Shpg. wt. 3 lbs.........$4.97

"Magic" to enchant all ages

W **Trick Assortment** would cost $3.50 if sold separately. Presents 16 different feats for would-be magician . . man, woman, boy or girl. Learn to perform at parties . . so easy to mystify others. Tricks made of plastic, metal and paper.
8 N 9295—Shpg. wt. 12 oz. Set of 16 tricks......$2.97

Tidy-up time the Western way

X **"My Lady Fair" Horse at a 23% reduction!** Means trimmer tresses for playtime Wild West queens. Cutest dresser decoration. White plastic prancer has gold-color fittings. Black saddle holds 6 gold-color plastic barrettes (3 pairs . . each pair a different style) and a white nylon comb. Watch little gals rush to fix their hair . . just so "Lady Fair" can be used . . no coaxing.
8 N 9528—Wt. 8 oz. 7½x8½ inches. Was $2.98..$2.27

Y **Palomino Groomer** makes sprucing-up fun. Watch miniature cowhands brush teeth, comb hair, trim and file nails with no prompting from you. Tan plastic palomino horse has gold-color fittings; break-resistant. "Saddle" holds nail clipper, nail file, SEARS APPROVED toothbrush and comb.
8 N 9123—7½x8¼ inches. Shpg. wt. 12 oz......$2.97

Giant Palomino Groomer. *Save 20%!* Almost 3 in. taller. Same handy grooming accessories as above.
8N9529—10¼x11¼ in. Shpg. wt. 1 lb. Was $4.98 $3.97

Kerry-Teen "go-together" gifts
Festive bouffant beauties she's sure to love
A
$5.97
B

D DAY OF WEEK panties
Cotton . . Box of
7 for $3.97
Rayon . . Box of
7 for $2.94
E DREAM PUFFS
Cotton . . Box of
6 for $3.22

Sleek 'n' slim Sub-Teen styles
Sure-to-delight Kerry-Teen gifts
F
$6.94
H
$2.83
G
$3.47
J
$6.77

Luxury lounge wear
for a happy surprise
K
$4.77
L
$3.94

Give Kerry-Teen Fashions

sure to please a smart sub-teen

DESCRIPTIONS OF ITEMS SHOWN ON OPPOSITE PAGE

A **Holiday-mood Set** .. quilt circular skirt is cotton backed, has mock button panel, zipper. Double-buttoned quilt panel on pouf-sleeved blouse. Washable cotton broadcloth. *Sub-teens' sizes* 8S, 10S, 12S, 14S, 16S. *State size.* Shpg. wt. 1 lb. 14 oz.
77 N 4924—Pink
77 N 4925—Peacock blue
Two-piece set..........$5.97

B **Bouffant Petticoat.** Pink nylon parchment bands on tiers of nylon marquisette. Nylon tricot hipline, elastic waist, rosebud trim. Hand wash. *State Sub-Teen's size* small (8S); medium (10S–12S); large (14S–16S). Shipping weight 8 oz.
77 N 3526—White with pink bands................$2.83

C **Bouffant Slip** .. 5 nylon marquisette ruffles flounce on nylon parchment skirt. Nylon marquisette ruching trims long torso nylon tricot top. Elastic sides, shoulder straps adjust. Hand washable. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Shipping weight 8 oz.
77 N 3566—White . . $2.83

D **Box of 7 Day of Week Panties** .. gay appliqued heart. Elastic waist, picot edge elastic leg, double fabric crotch. 4 white, 1 pink, 1 blue, 1 maize. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Shipping weight 1 pound.

Cotton .. finest quality, washable
77 N 3184—Box of 7 of 1 size.......$3.97

1-pc. tubular Rayon, hand wash
77 N 3077—Box of 7 of 1 size.......$2.94

E **Box of 6 Dream Puff Panties** .. the prettiest pastels in finest quality cotton. New "puff stitch" process promises perfect fit. Elasticized waist, double fabric crotch, picot edge elastic legs. 2 pink, 2 maize, 1 mint green, 1 blue. Washable. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Shipping weight 1 pound.
77 N 3186—Box of 6 of one size.....$3.22

F **Moire Faille Suit** has cotton lace over-collar, cuff-trim on jacket. Zip-up slim skirt; kick pleat. Rayon and cotton; dry clean. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S.
77 N 2575—Navy   77 N 2576—Pink
Shpg. wt. 1 lb. 11 oz.........2-pc. suit $6.94

G **Nylon Tricot Slip** ... smart slim line, lots of Chantilly-type lace at bodice and hem for a real luxury look. Rosebud trim, adjustable shoulder straps. Hand wash. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Shpg. wt. 4 oz.
77 N 3529—White..................$2.47

H **Sheer 100% Dacron* Blouse** for party-going pleasure. Delicate lace trim on cape-like collar, balloon sleeves. Black bow detaches. Hand wash. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S.
77 N 4888—White. Shipping wt. 5 oz. $2.83
* DuPont trade-mark for polyester fiber

J **Velveteen Suspender Skirt** .. high-rise style, novelty buttons, kick pleat, perky pockets. Zipper. Cotton; dry clean. *State Sub-Teen's size* 8S, 10S, 12S, 14S, 16S. Shpg. wt. 1 lb. 6 oz.
77 N 4897—Black..................$6.77

K **Quilted Cotton Duster** .. gay print, contrast piping, bow at collar. Inner seams taped. Washable. *Sub-Teen's sizes* 10S, 12S, 14S, 16S. *State size*. Shipping weight 1 lb. 8 oz.
77 N 9250—Pink print...............$4.77
77 N 9251—Blue print............... 4.77

L **Lounge Pajamas** .. screen-print on quilted acetate and rayon crepe top, elastic waist on tapered rayon crepe pants. Hand wash. *State Sub-Teen's size* 10S, 12S, 14S, 16S. Shpg. wt. 1 lb.
77 N 9292—White top; black pants...$3.94
77 N 9293—Pink top; black pants..... 3.94

DESCRIPTIONS OF ITEMS SHOWN ON THIS PAGE

M **Bulky Knit Orlon† Turtleneck Pullover** has a new look. Fine rib-knit cuffs and waist for slick fit. Hand wash. *State Sub-Teen's size* 10S, 12S, 14S, 16S. Shipping weight 14 ounces.
77 N 6014—Black   77 N 6015—White
77 N 6016—Red   Each............$6.77
† DuPont trade-mark for acrylic fiber

N **Fur-Collared Cardigan** .. fine virgin Orlon. Ribbed cuffs, bottom. Dyed-to-match mouton-processed lamb collar can be detached easily. Hand wash sweater. *State Sub-Teen's size* 10S, 12S, 14S, 16S.
77 N 6110—White   77 N 6111—Pink
77 N 6112—Lt. blue. Wt. 9 oz....Each $3.97

P **Finest Virgin Orlon Twin Set** .. rhinestones sparkle on pretty plastic vine applique. Crew neck, ribbed cuffs, waist. Hand wash. *State Sub-Teen's size* 10S, 12S, 14S, 16S. Shipping wt. 15 oz.
77N6107—White   77N6108—Peacock blue
77N6109—Pink   Each 2-pc. set.....$5.94

R **New 3-in-1 Cotton Knit** has two detachable dickies .. one is peacock blue, one rust tan. Pullover has classic V-neck. Hand wash. *State Sub-Teen's size* 10S, 12S, 14S, 16S.
77 N 6506—Peacock blue, white, rust and tan stripes. Shpg. wt. 11 oz.......Each $2.83

S **Bargain Priced Poplin Car Coat** .. Impregnole finished, wind resistant cotton. Collar flips to form hood. Rayon luster twill lining quilted to 100% reprocessed wool interlining. Dry clean. *State Sub-Teen's size* 10S, 12S, 14S, 16S. Shipping weight 1 lb. 15 oz.
77 N 8845—Charcoal gray...........$8.70
77 N 8846—Red.....................8.70
77 N 8847—Turquoise blue.......... 8.70

T **Shirt and Slack Set** promises playtime fun. Tapered cotton twill slacks zip closed. 2 frontier pockets trimmed to match woven gingham check blouse. Washable fabric is pre-shrunk. *State Sub-Teen's size* 10S, 12S, 14S, 16S. Shipping weight 13 oz.
77 N 8494—Black with black and white
77 N 8495—Turquoise blue with turquoise blue and white..........Each 2-pc. set $3.94

MEASUREMENT CHARTS for SUB-TEENS' CLOTHING. Order only sizes listed with each catalog number. Use both bust and waist measurement for Slips, Suits, Nightwear.

Sweaters, Jackets, Blouses

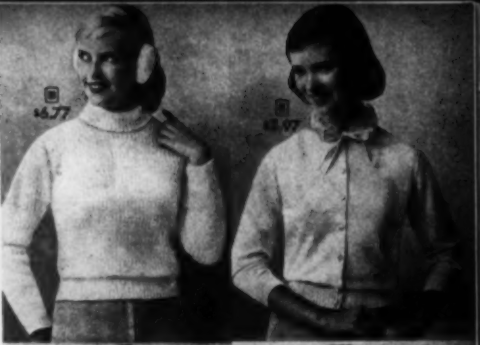
Size is	8S	10S	12S	14S	16S
If bust is	28½	30	31½	33	34½ in.

Petticoats, Pants, Skirts

Size is	8S	10S	12S	14S	16S
If waist is	23½	24½	25½	26½	27½ in.

If measurements fall between two sizes, order the larger size

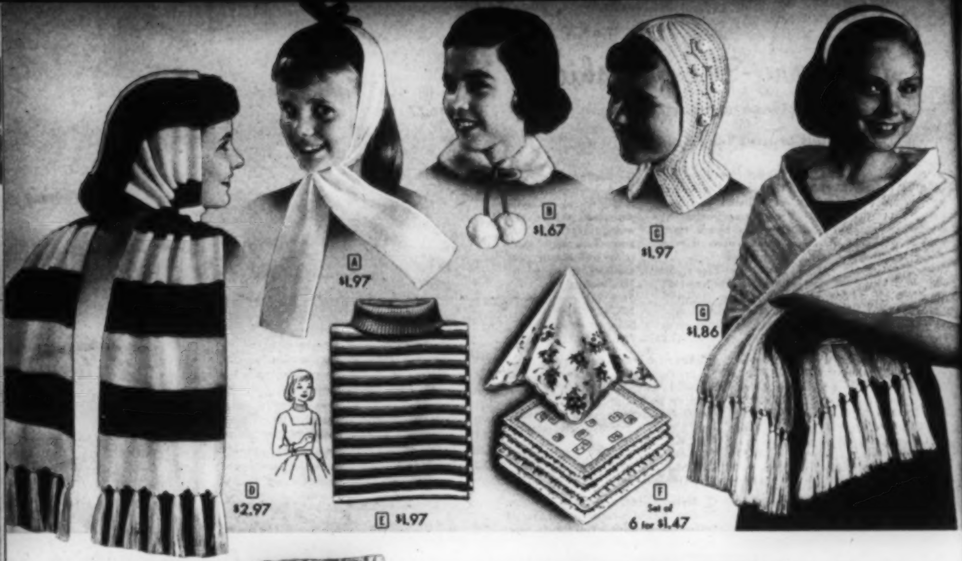
Easy Terms available on purchases of $20 or more . . see page 355 for details



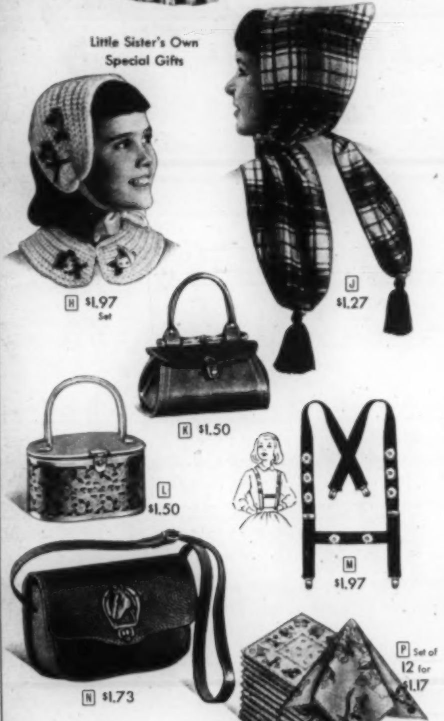
P
$5.94
Twin set

R
$2.83
3-pc. Set
Shirt with
2 bibs

S
$8.70
T
$3.94
2-pc. set



Little Sister's Own
Special Gifts



Gifts with fashion appeal

A **Topknot Beanie Scarf,** copied from the Swiss. 100% virgin wool knit, exciting gift for a fashion-minded sub-teen. From Japan. Hand wash separately. *Fits all head sizes.*

88 N 9779—White with red
88 N 9780—All white
Shpg. wt. 3 oz.....Each $1.97

D **Wide Blazer Stripes,** the school crowd's pet headwarmer. Tubular knit 100% virgin wool. About 9x72 in. including fringe. From Japan. Hand wash separately. Shpg. wt. 6 oz.

88 N 9785—Red and white
88 N 9786—Royal blue and white...........Each $2.97

G **Double Duty Stole** is a headwarmer, too, so a teen will wear it a lot. Dainty jacquard weave of 100% virgin nylon, with openwork stripes. Size about 14x62 inches including fringe. Hand washable. Shipping weight 4 oz.

88 N 9787—White....$1.86

K **Cute Little Pouch Bag** with bamboo trim. Leather-like plastic, unlined. Size about 5¾x3¼ in. Shipping weight 4 oz.

88 N 2600E—Saddle tan
88 N 2601E—Red
88 N 2602E—Black patent plastic...........Each $1.50

B **Pompon Collar.** Made of 65% Orlon*, 35% Dynel, simulates mouton fur. *Fits all sizes*, lined with acetate faille, measures about 3½ inches wide. Shipping weight 3 ounces.

88 N 9782—Pink......$1.67
88 N 9783—Light brown 1.67
88 N 9784—White.... 1.67

E **Knitted Dickey.** 100% virgin Orlon. Double fabric with rib knit turtle neck. About 12 in. long, *fits all sizes*. Hand wash separately. Shpg. wt. 4 oz.

88 N 9788—Amber with beige and brown...........$1.97
88 N 9789—White with navy and red..............$1.97

H **Earwarmer and Collar.** 100% virgin wool, warm bulky knit. Bright felt boy and girl appliques trimmed with beads. Collar about 3 inches wide. Hand wash separately. Imported from Japan. *Fits all sizes.* Shipping weight 3 oz.

88 N 9778–White..Set $1.97

L **Oval Glitter Bag,** just like big sister's favorite. Hard plastic with gold-color metal filigree on sides. Metal snap closing. Unlined. Size about 5x3 inches.

88 N 2603E—White
88 N 2604E—Brown shell
Shpg. wt. 8 oz.....Each $1.50

C **Beguiling Helmet Hood** equally charming for dress-up or sports. Warm bulky knit of 100% virgin wool. Trimmed with glitter and beads on sides. Sham pearl button closing. *Fits all sizes*. From Japan. Hand wash. Shpg. wt. 3 oz.

88 N 9775—White....$1.97

F **Six Pretty Hankies,** ideal gift for sub-teen friends to send to each other. Multicolor floral and novelty prints on fine cotton with scalloped edges. About 12½x12½ inches. Shipping weight 2 oz.

88 N 9791—Assorted prints
Set of 6.............$1.47

J **Plaid Headwarmer** of 55% wool, 45% rayon with bicycle clip top to hold it on head firmly. At each end, an all wool tassel. About 7x33 inches long including tassels. Hand wash separately. Shipping weight 4 oz.

88 N 9774–Multicolor..$1.27

M **Dress-up Suspenders.** Black rayon velvet on felt. White cotton daisies with rhinestone trim. Adjustable clips. Wt. 3 oz.

88 N 9776—Small (fits sizes 1 to 7).........$1.97
88 N 9777—Medium (fits sizes 8 to 12)..........$1.97

N **Adjustable Shoulderstrap Bag,** split cowhide with swanky horseshoe design. Unlined, about 7x4¾ in. Shpg. wt. 10 oz.

88 N 2608E—Medium tan.............$1.73
88 N 2609E—Red.................... 1.73

P **Set of 12 Hankies.** Lots of fun to look at all the animals and storyland characters printed on cotton. About 9¼x9¼ in. Multicolor on white. Shpg. wt. 3 oz.

88 N 9790—Set of 12................$1.17

Prices of handbags and wallets on these two pages include 10% Fed. Excise Tax

*Dupont T.M. for acrylic fiber

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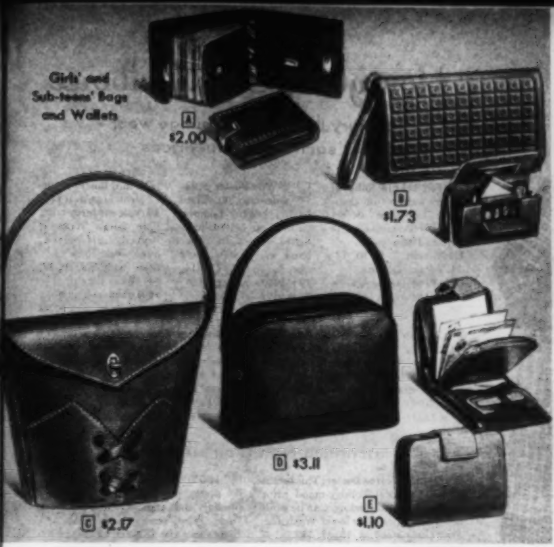
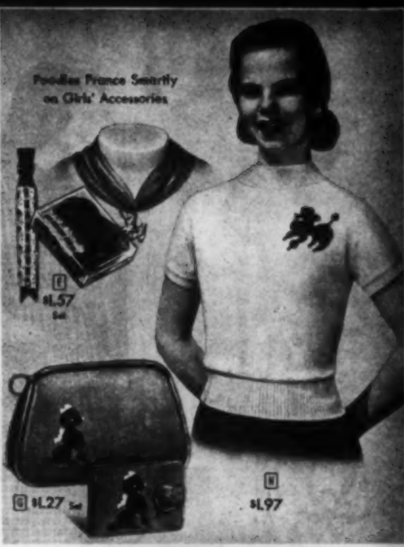




for smart Girls and Sub-teens

[A] **33 Windows!** Durable goatskin billfold, plaid rayon lined. Embossed stitching. About 4⅛x3⅛ in.
88 N 4185E—Red
88 N 4186E—Black
88 N 4187E—Turquoise blue
88 N 4188E—Antique white
Shpg. wt. 4 oz. . . . . . Each **$2.00**

[D] **Topgrain Cowhide Softie,** a smart satchel-style handbag with top zipper. Unlined. About 8x6 inches.
88 N 2611E—Black
88 N 2612E—Red
88 N 2613E—Ginger (med. tan)
88 N 2614E—Smoke (light beige)
Shpg. wt. 8 oz. . . . . . Each **$3.11**

[G] **Clutch and Wallet Set.** Plastic with poodle applique. Unlined zipper clutch about 8x5½ in. Wallet about 4⅛x3⅛ inches closed.
88 N 4568E—Red
88 N 4569E—Antique white
88 N 4570E—Saddle tan
Shpg. wt. 10 oz. . . . . . . Set **$1.27**

[K] **Mitten in a Mitten.** Outer shell cotton poplin, inside 100% wool. *State size* small (2–3); medium (4–5); large (6–7). Wt. 3 oz.
88 N 5913—Red plaid . . . **$1.77**
88 N 5914—Solid red . . . **1.77**

[B] **Fitted Clutch.** Calf-like plastic, nailhead quilt-effect. Plastic lined. Zip section holds comb, mirror, pad, pencil, coin holder. Abt. 8x4¾ in. Shpg. wt. 12 oz.
88 N 2605E—Red **$1.73**
88 N 2606E—Medium tan. **1.73**
88 N 2607E—Black **1.73**

[E] **Vinyl Plastic Wallet** looks like silver-sheen fabric. Has comb, mirror, pad, pencil, photo wings, zipper change purse and bill section. About 4½x3½ in. closed. Shpg. wt. 4 oz.
88 N 4153E—Red **$1.10**
88 N 4154E—Slate gray . . . **1.10**

[H] **100% Orlon* Blousette.** Interlock knit. Gray poodle applique has rhinestone eye. *State Girl's size* medium (7–9); large (10–14). Hand wash alone. Wt. 5 oz.
88 N 9709—White **$1.97**
88 N 9710—Pink **1.97**
88 N 9711—Light blue . . . **1.97**

[L] **Puppet Mittens** are real gabby. All nylon with quilting inside. Boy on one hand, girl on the other. *State glove size* 2, 3, 4, 5. Wt. 3 oz.
88 N 5900—Navy with red palm
Each pair **$1.77**

[C] **Teen's Shoulder-strap** tote bag of Texon® (Vinyl plastic covered fiber base), looks like saddle leather. Leather lined. Contrast stitching; lacing. Shoulder strap adjusts. About 10x8¾ in. Shipping weight 1 lb.
88 N 2610E—Saddle tan . **$2.17**

[F] **2 Ties in Trinket Box.** 17-inch pleated red silk (from Japan) has saucy poodle charm. Black rayon velvet matador tie has white cotton lace, red velvet and rhinestone nailhead trim. Shipping weight 7 ounces.
88 N 9781 . . . . . Each Set **$1.57**

[J] **Novelty Figure** goes walking when a little girl wiggles her fingers. 60% wool, 40% stretch nylon gloves from Japan. *Fit sizes* 3 to 7. Shpg. wt. 3 oz.
88 N 5940—Red **$1.47**
88 N 5941—Navy blue . . **1.47**
88 N 5942—White **1.47**

[M] **Button-trimmed** stretch gloves, 60% wool, 40% nylon. From Japan. *Fit sizes* 3 to 7. Shpg. wt. 3 oz.
88 N 5946—White with red
88 N 5947—Red with white
88 N 5948—Navy with white
Each pair **$1.17**

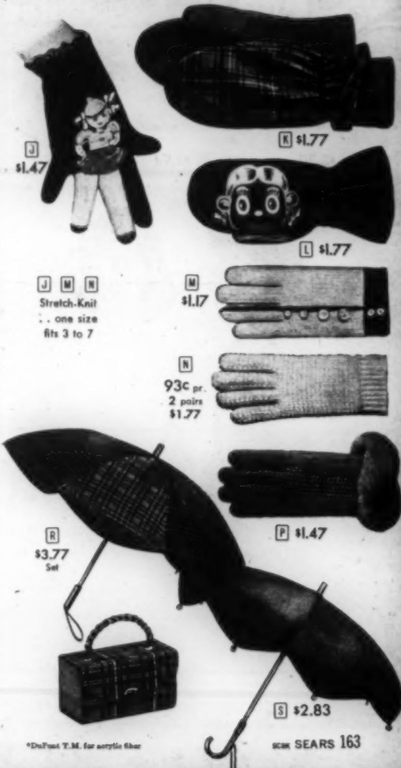
[N] **Tuck-stitch Knit Gloves,** 60% wool, 40% nylon. *Fit sizes* 3 to 7. From Japan.
88 N 5905—White **88 N 5907**—Navy blue
88 N 5906—Red. Shpg. wt. 3 oz. **93c** pr.; **2** prs. **$1.77**

[R] **Girl's Plaid Acetate Bag and Umbrella Set.** Ballerina-style umbrella, plastic handle. Bag about 3⅛x6 in., rayon lined, mirror in flap. Price includes 9c Fed. Exc. tax on bag.
88 N 5136E—Red. Shpg. wt. 1 lb. 4 oz. . . . Set **$3.77**
Child's umbrella, plain edge (not shown.)
88 N 5151—Red plaid acetate, Shpg. wt. 10 oz. **$1.84**

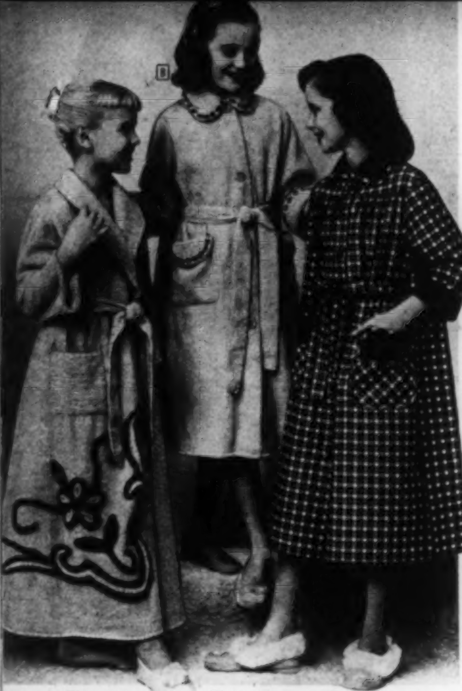
[P] **Worsted Wool with Fur Cuff.** Warmly knitted in Japan. *State glove size* 5, 6, 7.
88 N 5950—Red **88 N 5952**—Navy blue
88 N 5951—White Shpg. wt. 3 oz. . . Pr. **$1.47**

[S] **Girl's Jingle Bells Umbrella.** Acetate with plaid trim, 8 bells. Plastic handle.
88 N 5158—Red **88 N 5159**—Royal blue
Shipping weight 1 lb. . . . . Each **$2.83**

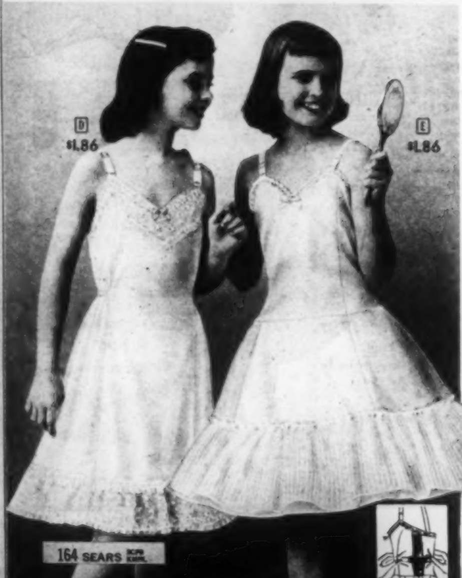
Sears Easy Terms are available . . see page 355 for further information.



*DuPont T.M. for acrylic fiber



A $3.30 B $2.94 C $2.94



Honeylane Gift Jamboree

Luxury lingerie and lounge wear at such wonderful prices

A **Full Length Robe** of pinwale cotton chenille. Two-tone design overlaid on skirt. Double collar. Hand wash.
Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
77 N 9103—Frosty pink
77 N 9104—Aqua blue
Wt. 1 lb. 8 oz...Each **$3.30**

B **3-Way Duster**.. pinwale chenille. Flare back, chenille pompon trim. Wear belted, half-belted, loose. Cotton; hand wash. *State Girl's size* 7, 8, 10, 12, 14.
77 N 9197—Aqua blue
77 N 9199—Frosty pink
Wt. 1 lb. 3 oz...Each **$2.94**

C **Plaid Duster** is cotton flannelette. Pinwale corduroy trim, flare back. Wear it belted, half-belted, loose. Washable.
Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
77 N 9100—Multicolor
Wt. 10 oz.... Each **$2.94**

D **Smooth Nylon Tricot Slip** has flouncy pink nylon embroidered ruffle, and bodice trim; dainty pink nylon ruching. Elasticized sides, adjustable straps. Hand washable.
State Girl's size 7, 8, 10, 12, 14.
77 N 3354—White. Shpg. wt. 4 oz.... **$1.86**

E **Bouffant Slip**.. nylon parchment skirt stays crisp; satin striped nylon marquisette over-ruffle. Nylon tricot bodice, Helanca® yarn side inserts. Straps adjust. Hand wash.
State Girl's size 7, 8, 10, 12, 14.
77 N 3316—White. Shpg. wt. 5 oz...**$1.86**

DESCRIPTIONS OF ITEMS ON OPPOSITE PAGE

F **Quilted Cotton Duster.** This bright 'n' beautiful holiday-mood print has gay contrast binding. Can be worn belted, half-belted or loose. Washable.
State Girl's size 7, 8, 10, 12, 14.
77 N 9128—Red 77 N 9129—Blue
Shipping weight 1 lb. 8 oz......Each **$3.77**

G **100% Nylon Quilt Duster**.. pretty pastel print. Glossy satin binding and trim. Quilted back to back. Taped seams. Hand wash.
State Girl's size 7, 8, 10, 12, 14.
77 N 9134—Blue 77 N 9135—Pink
Shipping weight 1 lb. 3 oz......Each **$4.97**

H **Nylon Tricot Pantaloon Pajamas**.. delicate nylon lace trim. Elastic at scoop neck, sleeves of slip-over top; side vents at self-ruffled bottom. Elastic waist on pants. Hand washable.
State Girl's size 7, 8, 10, 12, 14.
77 N 3644—Pink. Shpg. wt. 6 oz.....**$3.77**

J **Chic Lounge Pajamas**.. acetate and rayon crepe. Gay screen print design on quilted jacket. Elastic waist on tapered pants. Hand wash. Wt. 8 oz.
State Girl's size 7, 8, 10, 12, 14.
77 N 9101—White top, black pants..**$3.30**
77 N 9102—Pink top, black pants.... **3.30**

K **Pantaloon Pajamas**.. dot 'n' stripe sanforized cotton flannelette won't shrink over 1%. Self-ruffles, scalloped cord trim. Elastic at sleeves, waist and legs. Washable. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 10 oz.
77 N 3730—Red and white........**$2.83**
77 N 3731—Blue and white........ **2.83**

L **Ski-type Pajamas and Matching Cap** of washable multicolor cotton flannelette. Slip-over top has contrast-rib-knit crew neck, cuffs and waist. Pants have elastic waist, contrast rib-knit cuffs. Shipping weight 13 oz.
State Girl's size 7, 8, 10, 12, 14.
77 N 3711—Multicolor print.......**$2.83**

M **Box of 7 "Day of Week"** panties in fine, flat-knit cotton. Heart applique embroidered with day of week and Honeylane Girl. Picot-edge elastic legs, double fabric crotch. 4 white, 1 pink, 1 blue, 1 maize. Washable.
State Girl's size 7, 8, 10, 12, 14. Shpg. wt. 1 lb.
77 N 2905—Box of 7 of one size...:........**$3.60**

N **Box of 7 "Day of Week"** circular knit run-resistant rayon panties. 1-pc. tubular construction. Applique embroidered with day of week, Honeylane Girl. Picot edge elastic legs, double fabric crotch. 4 white, 1 pink, 1 blue, 1 maize. Hand wash. *State Girl's size* 7, 8, 10, 12, 14.
77 N 2818—Box of 7 of one size. Wt. 1 lb.....**$2.94**

P **New Dream Puff Pastel Panties**.. Box of 6. All-over puff stitch assures fit. Elastic waist, double fabric crotch, picot edge elastic legs. 2 pink, 2 maize, 1 mint green, 1 blue. Washable cotton. *State Girl's size* 7, 8, 10, 12, 14. Shipping weight 1 pound.
77 N 2985—Box of 6 of one size..........**$2.83**

R S **Ribbon 'n' Ruching** trim permanently crisp nylon marquisette over-skirt. Crisp nylon parchment underskirt. Bouffant beauties.. hand washable.

R **Petticoat**.. smooth-fit nylon tricot hipline. *State Girl's size* small (7–8); medium (10); large (12–14).
77 N 3227—White 77 N 3228—Pink
77 N 3229—Lt. blue 77 N 3230—Maize
Shipping weight 4 ounces......Each **$2.26**

S **Slip**.. nylon tricot top; Helanca® yarn side inserts stretch. Straps adjust. *State Girl's size* 7, 8, 10, 12, 14.
77 N 3391—Lt. blue 77 N 3385—Pink
77 N 3384—White 77 N 3392—Maize
Shipping weight 6 ounces......Each **$2.83**

T **Rainbow-bouffant Petticoat** of crisp nylon marquisette. 3 ruffled skirts (pink, blue, maize) swirl in a whirl of color. Nylon tricot hipline, elastic waist. Hand washable.
State Girl's size small (7–8); medium (10); large (12–14). Shpg. wt. 4 oz.
77 N 3395—Multicolor...........**$2.83**

U **Bouffant Slip** has lavish trim on nylon tricot bodice. Bow-trimmed nylon parchment skirt, nylon net ruffles. Sides elastic, straps adjust. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 N 3235—Pink 77 N 3236—Blue
77 N 3237—White Each.........**$2.97**

MEASUREMENT CHARTS

Girls' Nightwear, Robes and Slips

Size is....	7	8	10	12	14	
If chest is..	26	27	29	30½	32	in.
If waist is..	23	23½	24½	25½	26½	in.

Girls' Panties and Petticoats

Order only sizes listed with each catalog number

Size is......	7	8	10	12	14	
If waist is....	23	23½	24½	25½	26½	in.

If measurements fall between two sizes, order the larger size ee

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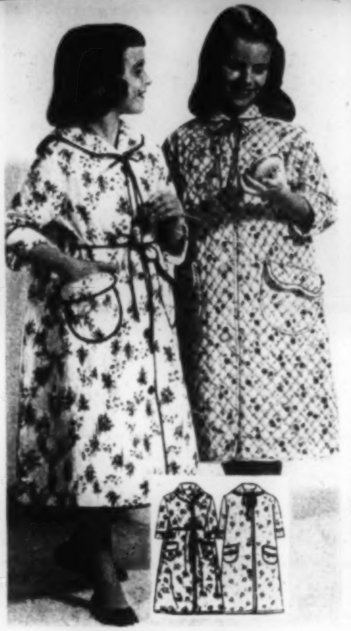
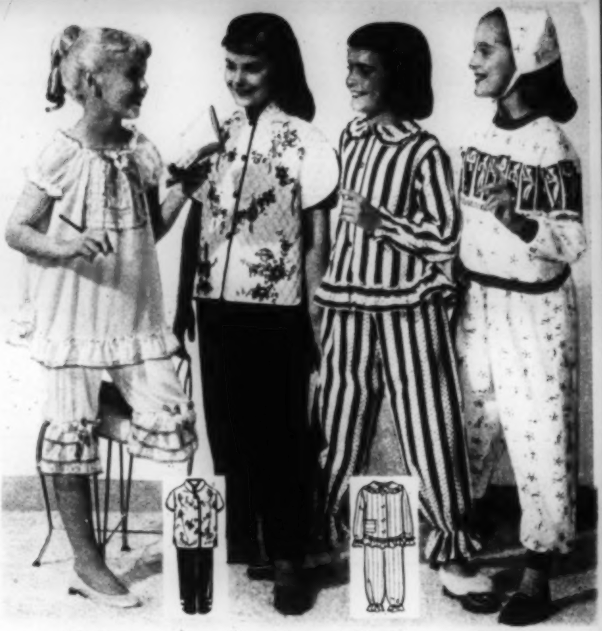


F $3.77 G $4.97

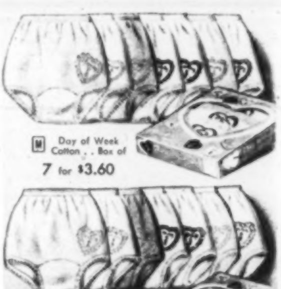
Quilted Dusters .. sure to delight any girl!



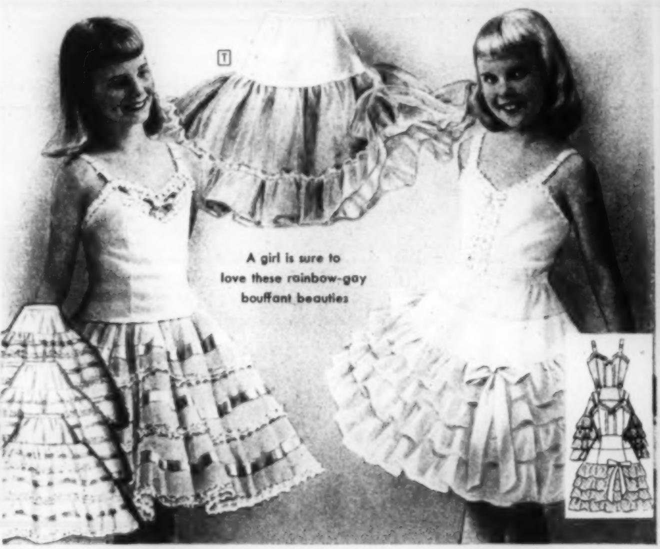
H $3.77 J $3.30 K $2.83 L $2.83

Girls' Gay Pajamas in a holiday mood .. prettiest way to greet Christmas morn

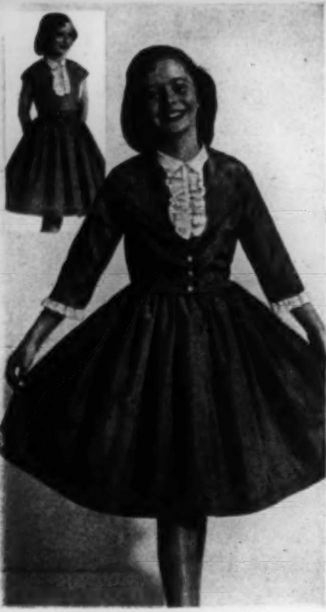
You'll find more Christmas-giving lingerie, nightwear and robes for girls in Sears Big Fall and Winter Catalog


M Day of Week Cotton .. Box of
7 for $3.60
N Day of Week Rayon .. Box of
7 for $2.94
P New Dream Puff Cotton .. Box of
6 for $2.83

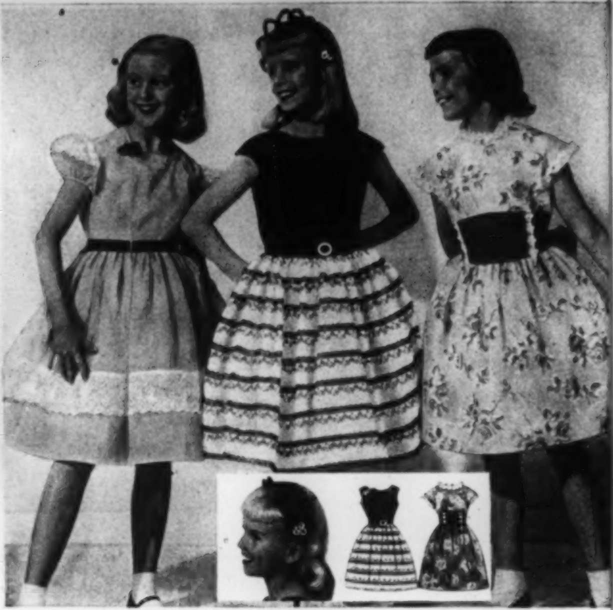
Our Prettiest Panties .. gaily gift boxed


T
A girl is sure to love these rainbow-gay bouffant beauties

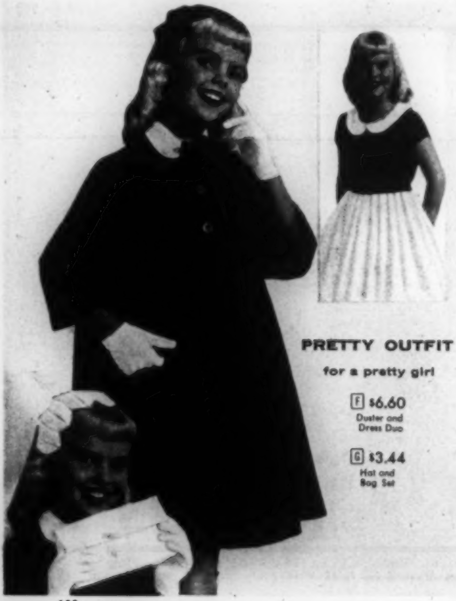
R $2.26 S $2.83 T $2.83 U $2.97



A Crisp Chromspun 2-piece Outfit $5.97
Bouffant Dress, pert jacket, too!



B $5.74 D Hat $2.27 C Dress $5.74 E $5.74
Bouffant Beauties for a holiday belle—loads of swirl in miracle nylon



PRETTY OUTFIT

for a pretty girl

F $6.60
Duster and Dress Duo

G $3.44
Hat and Bag Set

Honeylane Dress-ups

A **2-Piece Outfit** . . checked go-togethers for all good times! Lovely, lustrous Chromspun acetate taffeta in a fine woven check with smart touches of sheer white nylon and lace. The dress has a frilly jabot, pert cap sleeves and a full skirt with attached nylon net petticoat; self belt. The separate fitted jacket has three-quarter sleeves, pearl buttons. Hand wash.
Girls' sizes 7, 8, 10, 12, 14. *Please state size*. Shipping weight 1 pound 2 oz.
77 N 662—Navy and white . . . 2 pcs. **$5.97**

B **Pastel with Flock Dots,** a happy team for her holiday dream. Flower and nylon velvet ribbon sash add a gay note to adorable nylon dress, trimmed with wide embroidered nylon bands on puffed sleeves and full, billowy skirt. Separate rayon taffeta slip. Hand wash. Shpg. wt. 15 oz.
State Girl's size 7, 8, 10, 12, 14.
77 N 664—Lilac **$5.74**

C **A Glamour Dress-Up** for those special occasions. Cotton velveteen bodice, lined with red cotton. Nylon skirt, with applied design, has flouncy attached petticoat of nylon net. Flower trim; novelty belt buckle. Dry clean. Shipping weight 15 oz.
State Girl's size 7, 8, 10, 12, 14.
77 N 666—Black and white **$5.74**
77 N 667—Red and white **5.74**

D **Clip Hat** of rayon velvet, decorated with flower clusters. *Fits all sizes. State color* red or black.
77 N 9622—Shpg. wt. 9 oz. **$2.27**

E **Stunning Floral** for festive occasions. Wonderful nylon with applied design, sparked by lace accents. Bodice has nylon lining; skirt has attached parchment nylon petticoat . . cummerbund-effect sash. Hand wash.
State Girl's size 7, 8, 10, 12, 14.
77 N 668—Pink. Wt. 14 oz. **$5.74**
77 N 669—Light blue. Wt. 14 oz. . . . **5.74**

F **The Duster and Dress Ensemble,** styled to delight the younger set. A big red rose and brass buttons highlight linen-look rayon outfit. Cap-sleeved dress has unpressed pleated skirt, self-belt. Duster has ¾ sleeves with V-yoke and inverted pleat at back. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*
77 N 670—Navy blue and white. Shipping weight 1 lb. 12 oz . . . . 2 pieces **$6.60**

G **Hat and Bag Set** of linen-look rayon . . matches outfit **(F)**. Clip hat fits all sizes. Price includes 10c Federal Excise Tax on clutch bag only.
77 N 9618E—**State color** white or navy. Shipping weight 12 oz . . . . Set **$3.44**

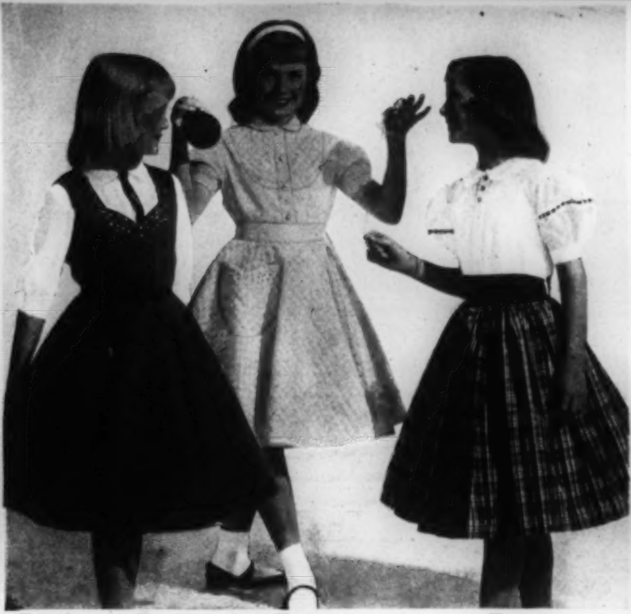
Buy your Christmas gifts on Sears Easy Terms . . for details, see page 355

MEASUREMENT CHART for Girls' Dresses, Jumpers, Blouses and Skirts

Order only sizes listed with each catalog number

Size is	**7**	**8**	**10**	**12**	**14**	
If chest is	26	27	29	30½	32	inches
If waist is	23	23½	24½	25½	26½	inches

If measurements fall between sizes, order the larger size



A $2.26 Blouse B $4.27 C $4.77 D $4.94

Quilted Cottons with circle skirts Dress-up Holiday Duo

CALYPSO CHRISTMAS

a holiday bonus

FREE . . a favorite Calypso record is yours when you buy this vibrant Calypso-inspired Swing Skirt

E Blouse $2.94 F Skirt $3.94

Girls' Saucy Separates

A **Sweet Sissy Ruffles** of nylon and acetate on washable cotton broadcloth blouse. Sanforized fabric won't shrink over 1%. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 N 4064—White. . . . **$2.26**

B **Glittery Sweetheart Neck** on circle-skirted quilted jumper. Plastic patent belt; back zipper closing. Cotton broadcloth with cotton backing; hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size*. Shipping weight 1 lb. 5 oz.
77 N 4475—Peacock blue
77 N 4476—Pink
Each. **$4.27**

C **2-Piece Pair-Up** is perfectly suited to compliment your gayest holiday mood. Quilted circular skirt boasts a beautiful flare . . has cotton backing, elastic back for smooth, trim fit . . zipper closing. As you whirl, the glitter-trimmed patch pocket sparkles with brilliant highlights. Quilt-yoked blouse has pretty glitter trim, too. Cotton broadcloth; hand washable.
Girls' sizes 7, 8, 10, 12, 14. *State correct size*. Shpg. wt. 1 lb. 6 oz.
77 N 4477—Pink
77 N 4478—Bright peacock blue. . . . . 2 pieces **$4.77**

D **Holiday Flavored 2-Piece Outfit.** Crisp Chromspun acetate taffeta skirt is gaily pleated and softly shirred for bouffant bounce. Button-back red cotton velveteen cummerbund is detachable . . adds a colorful accent. Elastic waist insert and zipper-closing at back. Nylon button-back blouse has puffed sleeves with lace and ribbon trim. Dry clean skirt; hand wash blouse.
Girls' sizes 7, 8, 10, 12, 14. *Be sure to measure: state correct size*. Shipping weight 1 pound 2 ounces.
77 N 4480—White top, red and blue plaid skirt. **$4.94**

E **Colorful Calypso-Inspired** motif screen printed on button-front panel of this washable Dacron* pique blouse. Frothy front ruffles edged with nylon lace. Perfect coordinate to wear with skirt (F). *State Girl's size* 7, 8, 10, 12, 14.
77 N 4483—White. Shipping weight 4 oz. **$2.94**

G **Sheer Dacron Blouse** . . delicate nylon lace trim. Button back. Washable. *State Girl's size* 7, 8, 10, 12, 14.
77 N 4487—White **77 N 4488**—Light pink
Shipping weight 4 oz. . . . . Each **$2.94**

J **Hi-Rise Suspender Skirt** . . cotton velveteen. Glitter-trimmed tabs. Cotton facing at waist; back zipper. Dry clean. *State Girl's size* 7, 8, 10, 12, 14.
77 N 4489—Red **77 N 4490**—Black
Shipping weight 1 lb. 3 oz. . . . . Each **$6.97**

F **Go Calypso!** Riotous colors screen-printed on cotton sateen swing skirt. Elastic back; zipper. Hand wash. Free with skirt . . record of popular calypso tune. *State Girl's size* 7, 8, 10, 12, 14.
77 N 4484—Peacock blue **77 N 4485**—Red
Shipping weight 1 lb. 1 oz. . . . . Each **$3.94**

H **Full Circle Skirt** . . corded acetate taffeta, 3-tiered for flare. Cotton velveteen belt, rhinestone buckle. Dry clean. *State Girl's size* 7, 8, 10, 12, 14.
77 N 4217—Black. Shpg. wt. 1 lb. 2 oz. . . **$3.77**

K **Head Band and Bag Set** of lush rayon velvet. Rayon-lined clutch snaps closed, head band stays put . . fits all sizes. Price includes 10c Federal Excise Tax on bag. Shpg. wt. 12 oz.
77 N 9633E—**Color** black only. . . . . Set **$3.44**

G $2.94 Blouse H $3.77 Skirt J $6.97 Suspender Skirt

Hat and Bag Set $3.44 K

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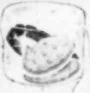
* Du Pont T. M. for polyester fiber

IT'S BULKY KNIT ORLON*

Handsome cable stitch gifts
.. kitten soft and so cozy



A Cardigan $5.74 B Pullover $4.77 C Ear Muffs $1.57

F "Jewel"-sparked Blouse $2.83

G Embroidered Twin Set $5.67

H Fur-Collar Cardigan $3.77

J Bulky Knit Shrug $3.77

You'll find more blouses and sweaters for Girls in our Fall General Catalog

LUXURY-LOVELY CLASSICS

In miracle Ban-Lon®, the 100% textured nylon that resists fuzzing ..
also, in finest virgin Orlon

D Cardigan $4.27 Ban-Lon $3.77 Orlon

E Pullover $3.30 Ban-Lon $2.83 Orlon

K Striped Polo Shirt $1.86

L Pullover, Mittens Set $2.83
Gift Boxed

* Dupont T.M. for acrylic fiber

The Honeylane Gift Shop

Enchanting fashions . . sure to be tops with the girl on your list

DESCRIPTIONS OF ITEMS ON OPPOSITE PAGE

[A] [B] **Beautiful Cable Stitch Sweaters,** perfect for gift-giving! Made of carefree Orlon* in popular bulky knit . . cloud soft, cozy warm, longwearing. Rib-knit cuffs, bottom. Hand wash. Shpg. wt. 12 oz. *State Girl's size* 7, 8, 10, 12, 14.

[A] **Cardigan,** accented by gold-color metal buttons. Crew neck. *State size.*
77 N 5869—Red....................$5.74
77 N 5870—White.................. 5.74

[B] **Pullover** with rolled turtleneck collar. *State size above.*
77 N 5867—White....................$4.77
77 N 5868—Red...................... 4.77

[C] **Ear Muffs.** 65% Orlon, 35% Dynel. Sparkle-studded plastic band.
77 N 9642—*State color white or gray. Fit all sizes.* Shpg. wt. 9 oz. Gift boxed........$1.57

[D] [E] **Classic Sweaters** of Ban-Lon® or Orlon. Ribbed cuffs and bottom assure smooth fit; double-loop necklines never stretch. *Girls' sizes* 7, 8, 10, 12, 14.

Ban-Lon. Mock-fashioned sweaters of 100% textured nylon that resists fuzzing, mildew and moths. Retains shape . . machine washable.

[D] **Cardigan.** *State size above.*
77N5861–Navy blue 77N5860–Red
77N5862–Peacock blue 77N5863–White
Shipping weight 10 oz............Each $4.27

[E] **Pullover.** *State size above.*
77N5893–Red 77N5894–White
77N5895–Pink 77N5896–Peacock blue
Shipping weight 9 oz.............Each $3.30

100% Orlon. Fine gauge virgin yarn, interlock knit. Hand washable.

[D] **Cardigan.** *State size above.* Wt. 10 oz.
77N5850–Red 77N5854–Pink
77N5851–Navy 77N5900–Peacock blue
77N5852–Beige 77N5906–Black
77N5853–White Each...........$3.77

[E] **Pullover.** *State size above.* Wt. 9 oz.
77N5884–Red 77N5888–Pink
77N5885–Navy 77N5890–Yellow
77N5886–Beige 77N5901–Peacock blue
77N5887–White Each...........$2.83

[F] **Sparkling Simulated Jewels** decorate Acrilan† jersey blouse. Ribbed collar trim and front yoke. ¾ length dolman sleeves. Washable.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 7252—Bright red 77 N 7253—White
Shipping weight 6 oz.............Each $2.83

[H] **Luxurious Fur-Collared Cardigan.** Easily detachable mouton-processed lamb collar dyed to match hand washable Orlon sweater. Shpg. wt. 9 oz.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 5874—Pink 77 N 5875—White
77 N 5876—Light blue Each........$3.77

[K] **Striped Polo Shirt** of shrink-resistant knit cotton. Rib knit Johnny collar and cuffs. Wash separately.
State Girl's size 7, 8, 10, 12, 14.
77 N 6466—Red, medium green and black
77 N 6467—Medium brown, tangerine and peacock blue. Shpg. wt. 7 oz......Each $1.86

[G] **Embroidered Twin Set** of virgin Orlon, trimmed with fake jewels and plastic bow knots. Pullover has short sleeves. Hand wash. Wt. 1 lb. 2 oz.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 5871—Turquoise blue.......Set $5.67
77 N 5872—White..............Set 5.67

[J] **Bulky Knit Shrug** of fine quality Orlon with bold contrast color trim. Sleeves have turn-back cuffs. Button closing at neck. Hand wash. Shpg. wt. 9 oz.
Girls' sizes 7, 8, 10, 12, 14. *Be sure to measure; state correct size.*
77 N 5877—White with red.........$3.77

[L] **Pullover and Mittens Set.** Bulky knit popcorn stitch cotton. Rib knit mock turtleneck, cuffs, waist. Controlled shrinkage; hand wash. Gift boxed.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 6470—Red. Shpg. wt. 15 oz.... $2.83
77 N 6469—White. Shpg. wt. 15 oz... 2.83

DESCRIPTIONS OF ITEMS ON THIS PAGE

[M] **Reduced! Orlon Twin Set** with multicolor wool nubs. Pullover has "pyramid" yoke. Cardigan has shank buttons. Hand wash. Wt. 1 lb. 1 oz.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 5940—Red 77 N 5941—Med. green
77 N 5942—Navy 2-piece Set.......$4.47

[N] **Bulky Pullover** of finest virgin Orlon has color-gay Jacquard design. Ivy League crew neck; rib-knit cuffs, bottom. Hand wash. Shpg. wt. 12 oz.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 5810—White with red and black.$4.77
77 N 5811—Red with white and black. 4.77

[P] **Cuddle Cap and Mittens Set,** 100% knit wool. Cap, mittens *fit all sizes.*
77 N 9745A—State color white or red. Shipping weight 4 oz....................Set $2.83

[R] **Monogrammed Ivy League Shirt.** Return tab to have initials imprinted. Button-down collar, roll-up sleeves with button tab. Deep back pleat. Sanforized cotton broadcloth, max. shrink. 1%, washable. Gift boxed.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 7242—White. Shpg. wt. 11 oz...$2.83

[T] **Striped V-Neck Cardigan** of bulky knit popcorn-stitch cotton. Shrink-resistant; hand wash. Shpg. wt. 10 oz.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 6435—Red, black and white.....$2.97
77 N 6436—Slate gray, black and white 2.97

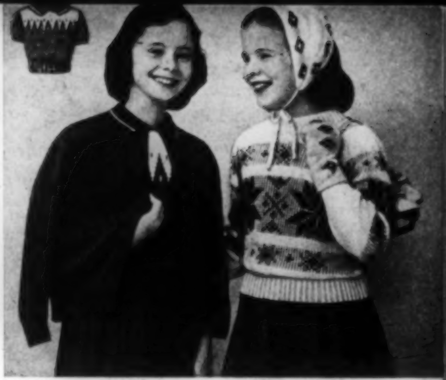
[S] **Whimsical Animals** gambol on front of Sanforized cotton broadcloth boy shirt. Cotton pique collar; French cuffs . . cuff links (1c Fed. Exc. Tax included). Double yoke. Washable, max. fabric shrinkage 1%. Gift boxed. Wt. 11 oz.
State Girl's size 7, 8, 10, 12, 14.
77 N 7275E—White with black print..$2.83

[V] **Dainty Dressy Blouse** of Arnel crepe. Sparkling gold-color metallic thread and nylon fluting brighten collar and frothy jabot. Hand wash.
Girls' sizes 7, 8, 10, 12, 14. *State size.*
77 N 7255—White. Shpg. wt. 6 oz..$1.86

MEASUREMENT CHART for Girls' Blouses and Sweaters

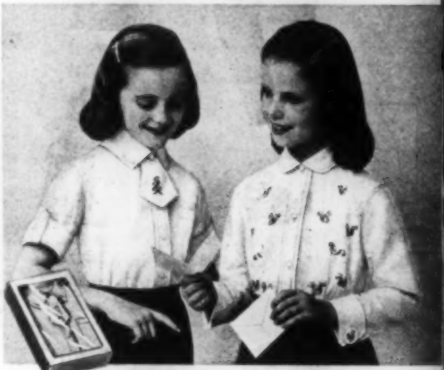
Size is	7	8	10	12	14
If chest is	26	27	29	30½	32 inches

If measurements fall between sizes, order the larger size



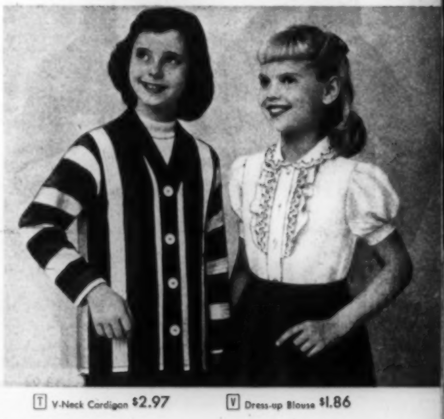
[M] Tweedy Twin Set $4.47
Was ~~$4.98~~ last year

[N] Jacquard Pullover $4.77
[P] Cap, Mittens Set $2.83



[R] Monogram Shirt $2.83 [S] Cuff Link Shirt $2.83

Adorable Gifts in ready-to-give boxes



[T] V-Neck Cardigan $2.97 [V] Dress-up Blouse $1.86

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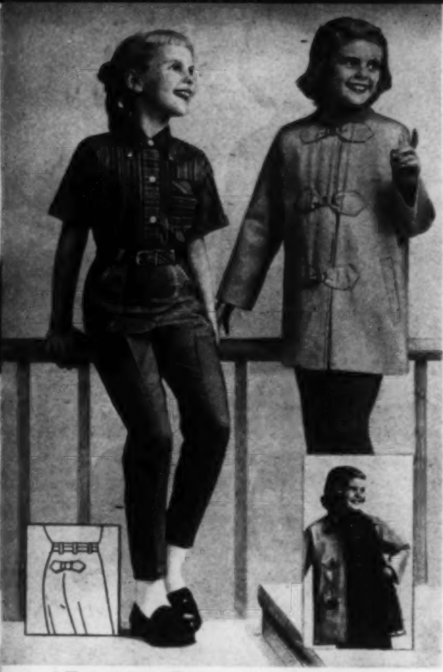
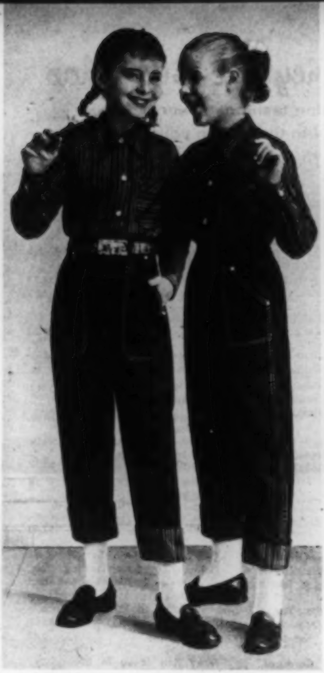
* Dupont T.M. for acrylic fiber
† Chemstrand T.M. for acrylic fiber



A Shirt $1.97 B Jeans $2.83 C Car Coat $7.74

It's the Ivy League Look for a sporty Christmas



D Shirt $1.86 E Side Zip Jeans $2.83 F Boxer Jeans $2.62

Smart Match Ups for play-time hours

G Sport Set, Gift Boxed $3.77

Trim Duet for gift-time

H Plaid Car Coat $9.94 J Tyrolean-trimmed Car Coat $8.94

Warm gifts to spark holiday sports

Smart Honeylane Sportswear

A **Striped Shirt,** colorful mate for jeans (B) and coat (C). Button-down Ivy League collar. Cut-out shirt tails. Self-belt included. Washable cotton is Sanforized, won't shrink over 1%. . *State Girl's size* 7, 8, 10, 12, 14. Shipping weight 7 oz.
77 N 8073—Multicolor stripe.............$1.97

B **Tapered-leg Jeans.** Ivy League style with tab 'n' buckle back. Side zipper. Belt loops (no belt). Washable, Sanforized cotton sateen won't shrink over 1%. Shpg. wt. 10 oz. *State Girls' size* 7, 8, 10, 12, 14.
77 N 8169—Black............$2.83
77 N 8170—Red............ 2.83
77 N 8171—Turquoise blue.... 2.83
77 N 8172—Chino beige...... 2.83
9-oz. Denim Jeans. Same features as above. *State size above.*
77N8003—Navy. Shpg. wt. 12 oz. $2.47

C **Car Coat.** Knit shawl collar of 50% wool, 50% cotton. Impregnole finished. Sanforized cotton sateen (max. shrink. 1%); cotton lining. Dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shipping weight 1 lb.
77 N 8196— beige
77 N 8198—Red
77 N 8197—Turquoise blue..........Each $7.74

D **Striped Shirt** of heavyweight cotton flannel. Double shoulder yoke; cut-out tails. Washable fabric . . Sanforized, max. shrink. 1%. *State Girl's size* 7, 8, 10, 12, 14.
77 N 8134—Multicolor stripe. Shipping weight 9 ounces...$1.86

E F **Cotton Flannel Lined Jeans,** team with shirt (D) for gay gift. Two styles in two washable Sanforized fabrics . . max. shrink. 1%. *Girls' sizes* 7, 8, 10, 12, 14.

E **Side Zipper Jeans.** *State size.* Wt. 1 lb.
77 N 8135—Navy 9-oz.denim
77 N 8136—Red cotton twill
77 N 8137—Turquoise blue cotton twill.......Each $2.83

F **Boxer Jeans,** elasticized waist. *State size.*
77N8138—Navy 7¼-oz. Denim
77N8139—Red cotton twill
77N8140—Turquoise blue cotton twill...Wt. 1 lb. Ea. $2.62

H **The Miniature Plaid** . . woven cotton, Impregnole finished. Collar converts into hood. Metal closing. Rayon and acetate lining, quilted to reprocessed wool interlining. Dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 12 oz.
77 N 8675—Red and green plaid.......$9.94
77 N 8676—Black and white plaid...... 9.94

G **Tapered Set**—gift boxed! Checked gingham shirt matches trim of cotton twill elastic-back slacks. Washable, pre-shrunk. *State Girl's size* 7, 8, 10, 12, 14.
77 N 8394—Black with black and white
77 N 8395—Turquoise blue; turquoise and white
77 N 8396—Red with red and white
Wt. 13 oz..2-pc. set $3.77

J **Tyrolean Braid** on 100% reprocessed wool melton cloth car coat. Attached hood, wooden toggles, elastic wind-stop wrists. Rayon and acetate lining, quilted to reprocessed wool interlining. Dry clean. *State Girl's size* 7, 8, 10, 12, 14.
77N8673—Charcoal gray. Wt. 2 lbs. 5 oz. $8.94
77N8674—Navy. Shpg. wt. 2 lbs. 5 oz.... 8.94

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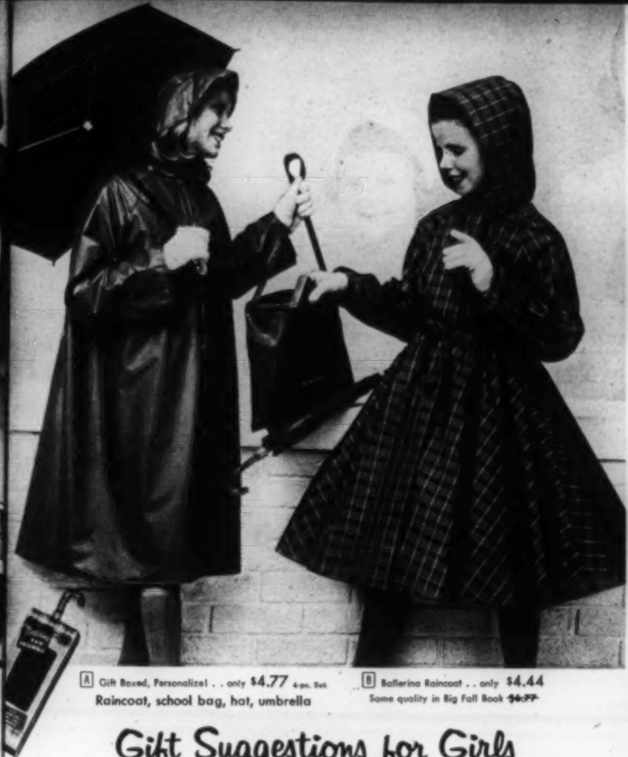
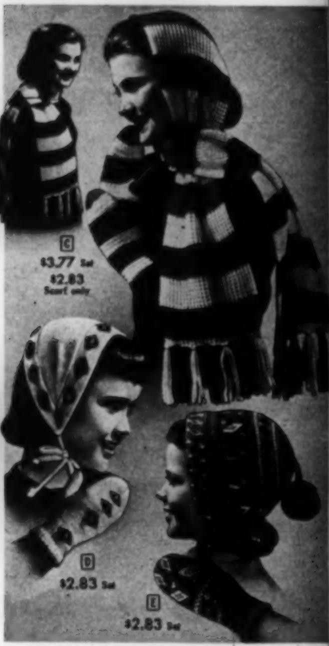


A Gift Boxed, Personalize! . . only $4.77 4-pc. Set
Raincoat, school bag, hat, umbrella

B Ballerina Raincoat . . only $4.44
Same quality in Big Fall Book ~~$6.77~~

Cute 'n' cozy gifts to make her happy . . smart sets in 100% knit wool



Gift Suggestions for Girls

A **Her Own Personalized 4-Piece Rainwear Set for only $4.77.** A terrific buy! Includes raincoat, sou'wester hat, over-the-shoulder school bag and umbrella . . . all of fine vinyl plastic that wipes clean with a damp cloth. Classic raincoat has raglan sleeves, snap closing. School bag has zipper closing, detachable strap, sheath for umbrella. Personalize set with your signature in glowing gold! Simply write name on gold leaf (included) with ordinary pencil. Gift boxed. *State Girl's size* 7, 8, 10, 12, 14.
77 N 8895—Red. Shpg. wt. 2 lbs. 4 oz. . . . . Set $4.77
77 N 8896—Bright yellow. Shpg. wt. 2 lbs. 4 oz. . . Set 4.77

B **Special Purchase Ballerina Raincoat.** It's $2.33 less than same quality in big fall book! Rubberized Chromspun acetate taffeta is water-repellent, resists fading . . comes in assorted plaids. Charming ballerina style has roomy raglan sleeves, smooth-fitting elasticized shirred waist and circular skirt. Attached hood ties at neckline; tie belt. A gift that says "Merry Christmas" the year 'round.
Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
Shipping weight 2 pounds 10 ounces.
77 N 8893—Red plaid $4.44
77 N 8894—Dark blue plaid 4.44

C **Scarf and Mittens Set.** Novelty knit 100% wool in bright, bold stripes. Fringed scarf is double and extra cozy.
State color red and white; or navy blue and white. Fits all sizes.
77 N 9638—Shpg. wt. 6 oz. . Set $3.77
77 N 9637—Shpg. wt. 5 oz. Scarf 2.83

D **Cuddle Cap and Mittens Set.** A favorite with girls! 100% knit wool accented with contrast-color diamond pattern, gleaming with sparkling Lurex thread. Cap is double thickness. Fits all sizes. *Please state color* white or red.
77 N 9745—Shpg. wt. 4 oz. . Set $2.83

E **Cap and Mittens Set.** Perfect gift for the girls on your list! 100% knit wool in a cheery Tyrolean-type pattern. Cuff-front hat with pompon trim and the mittens fit Girls' sizes only.
State color red, white or navy blue.
77 N 9639—Shpg. wt. 4 oz. . Set $2.83

F **Fur Hat and Collar Set.** Soft, luxurious rabbit fur, fashioned into a smart clip hat and a Peter Pan collar. Bright red rose on hat. Price includes 30c Federal Excise Tax. Fits all sizes.
Shipping weight 9 ounces.
77 N 9624E—White . . . . Set $3.27

G **Adorable Shell Hat** of lustrous rayon velvet, a dressy accessory designed to complement her prettiest dresses. Sham pearls accent "pinwheel" trim; rayon veil. *State color* black, light beige or white. Fits all sizes.
77 N 9623—Shpg. wt. 9 oz. $1.94

H **Hat and Bag Set** of cotton velveteen. Genuine ermine tails trim cuff-front hat that fits all sizes. Price of set includes 12c Federal Excise Tax on tote bag. *State color* black, brown, or red.
77 N 9632E—Set. Wt. 1 lb. 3 oz. $3.90
77 N 9631—Hat only. Wt. 9 oz. . 2.57

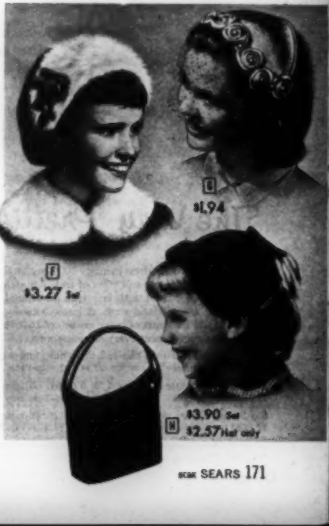
For Rainwear, use chest measurements for correct size.

MEASUREMENT CHART FOR GIRLS	For Shirts, Car Coats, Jackets					For Girls' Pants				
Size is	7	8	10	12	14	7	8	10	12	14
If chest is	26	27	29	30½	32 in.	—	—	—	—	—
If waist is	—	—	—	—	—	23	23½	24½	25½	26½ in.

If measurements fall between two sizes, order the larger size

See our Big Fall General Catalog for a complete selection of Girls' clothing. Easy Terms, page 355.

Honeylane fashion accessories to highlight her holiday outfits



The Very Prettiest Confections for Big 'N' Little Sisters . . Sizes 1 to 12

A shimmering holiday dress in misty 100% nylon that boasts its own attached ruffled petticoat. Rows and rows of frothy matching color lace run blithely across the bodice front with lace trim all around skirt. Tie-back sash with lace loops in front. Hand wash. A luscious confection designed to captivate Santa and win the heart of every grownup! In lovely fairyland shades of pink or blue that compliment every winsome miss.

Tiny Sister. *Please state size* 1, 2 or 3. Shipping weight 11 ounces.
27 N 508—Light pink 27 N 512—Light blue.................... $5.74

Little Sister. *Please state size* 4, 5, 6 or 6x. Shipping weight 13 oz.
27 N 510—Light pink 27 N 514—Light blue.................... 6.57

Big Sister. *Please state size* 7, 8, 10 or 12. Shipping weight 15 oz.
27 N 511—Light pink 27 N 515—Light blue.................... 7.74

See page 174 for Measuring Chart. Order correct size.
Catalog numbers ending in E include 10% FED. EX. TAX.

A **A pert cloche** in sparkling white cotton velveteen to top off her outfit. Peaked roll brim. Saucy bow trim. Shpg. wt. 9 oz.
27 N 706—Fits sizes 1 to 3
27 N 708—Fits sizes 4 to 6x
27 N 709—Fits sizes 7 to 12
Each....$2.34

B **Gleaming white gloves** in Helanca® nylon that will s-t-r-e-t-c-h to a perfect fit. Picot edging. Hand washable. Wt. pr. 1 oz.
27 N 316—Fits sizes 2 to 6x Pr. $1.57
27 N 317—Fits sizes 7 to 12 Pr. $1.57

C **Stretch nylon anklets** in washfast colors . . fit neatly with no binding or wrinkling. *State one color* pink, lt. blue or white. Wt. 2 oz. for 3 prs.
29 N 1971—Fits sizes 4-5½
29 N 1972—Fits sizes 5½-7½
29 N 1973—Fits sizes 7½-9
3 pairs for $1.11

D **Lovely heart locket** for a winsome miss . . as diminutive and sweet as her smile. Highly polished; holds 2 pictures. Daintily engraved. 13 in. chain. Novel cradle gift box. Wt. 2 oz.
4 N 5932E—1/20, 12K gold filled.....$1.97

E **Adorable party shoe** she'll wear as strap style or pump. Leather sole. *State size, width.* Wt. 1 lb. 4 oz.
Sizes: A (narrow) 10 to 4. Half sizes too.
Sizes: C (med.) 8½ to 4. Half sizes too.
15 N 1175—Black patent leather...Pr. $4.77

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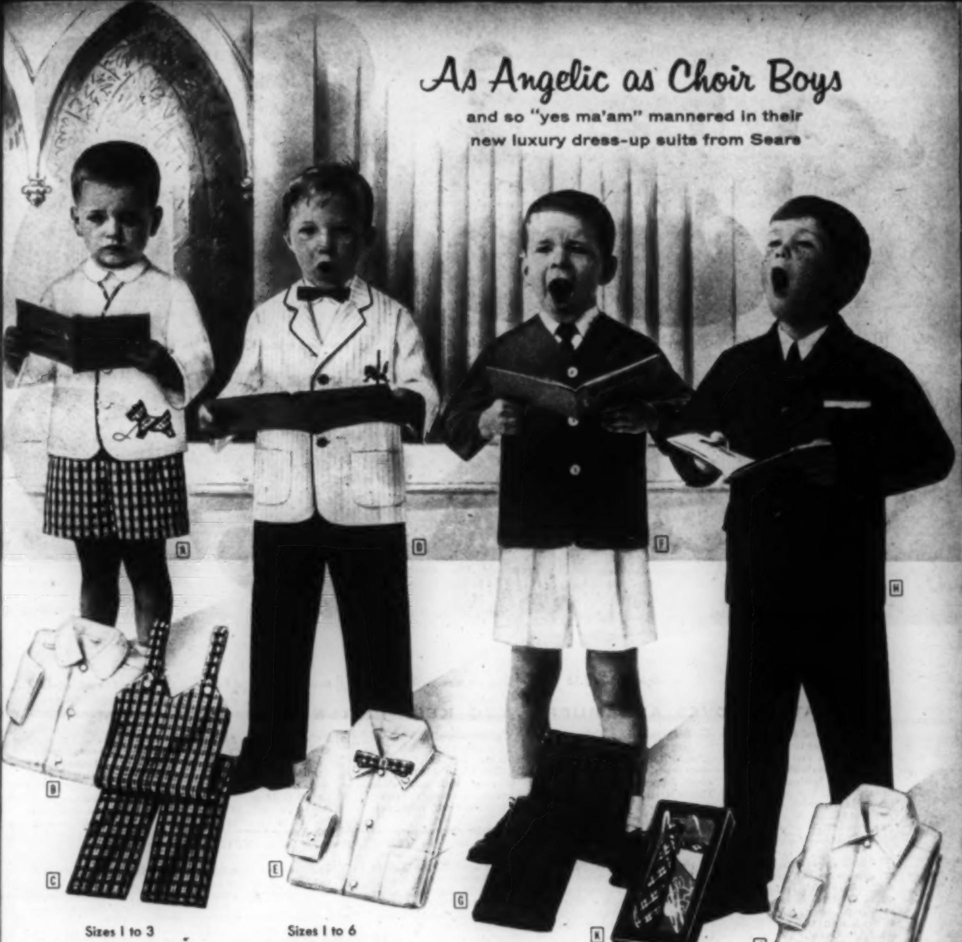
As Angelic as Choir Boys

and so "yes ma'am" mannered in their new luxury dress-up suits from Sears



Sizes 1 to 3

- Dan River WRINKL-SHED® cottons need little ironing, stay neat!

Suit, Slacks in Dan River very fine WRINKL-SHED® fabrics! Shirt in drip-dry 65% Dacron*, 35% combed cotton broadcloth. Cotton sateen jacket. Shorts and slacks in 2-ply combed cotton that resists spots, creases. Water repellent. All washfast; maximum shrinkage 1%.

A **Luxury Eton Suit.** Jacket, and snap-crotch shorts with elastic back waist; hi-rise front; button suspenders. Pearl-like buttons.
State size 1, 2, 3. Shpg. wt. 8 oz.
29N7592—White, Multicolor plaid . $3.77

B **Luxury Wash-and-Wear Shirt** has short sleeves; shoulder loops.
State size 1, 2, 3. Shpg. wt. 3 oz.
29 N 7593—White $1.67

C **Luxury Slacks.** Elastic back waist; hi-rise front; suspenders.
State size 1, 2, 3. Shpg. wt. 5 oz.
29 N 7591—Multicolor plaid $1.87

* Reg. T.M., DuPont polyester fiber

Sizes 1 to 6

- Fine Flannel Suit you can wash! Beautifully tailored

D **Luxury Little-Gent Suit** in beautiful 90% rayon and 10% acetate flannel. Hand washable! White 2-button jacket has tiny pin stripe and piping to match slacks. Fully rayon lined. 2 pockets. Cuffed slacks have elastic back waist, zip fly, detachable suspenders, 2 pockets.
State size 1, 2, 3, 4, 5 or 6.
29N6763—White with navy
29N6764—White with brown
29N6765—White with charcoal gray. Shpg. wt. 1 lb. 6 oz. Suit . . $5.74

E **Luxury Little-Gent Dress Shirt** in fine combed cotton oxford cloth. Washfast; Sanforized (max. fab. shrink. 1%). Beautifully tailored. Button-down collar, long sleeves and one pocket. Plaid clip-on bow tie similar to illustration included. Shipping weight 5 oz.
State size 2, 3, 4, 5 or 6.
29 N 6220—White $1.77

(F), (G), (H) and (J) are wash 'n' wear fabrics! Sizes 2 to 6

Wash at 3 . . Wear at 4, thanks to good-news "60-min." fabrics that are ready to wear immediately after drying in tumble dryers!

- Use a low temperature setting and cool tumbling cycle, and never a need for an iron!
- Wrinkles disappear; knife-like trouser creases remain! . . . Also may be drip-dried!

Cashmere-soft flannel of 75% orlon**, 25% rayon.

F **Luxury Eton Suit.** Zip fly shorts, elastic back, detachable suspenders. Belt matches jacket. *State size* 2, 3, 4, 5, 6. Wt. 1 lb. 10 oz.
29N6735—Bright red jacket, white shorts
29N6736—Bright red, charcoal gray
29N6737—Light Tan, brown
29N6738—All Banker's (med.) gray
29N6739—All Navy . . . . Suit $6.77

G **Luxury Slacks.** Zip fly; cuffs. *State size* 2, 3, 4, 5, 6. Wt. 12 oz.
29N6759—Char. gray 29N6760—Navy
29N6761—Brown 29N6762—White $3.77

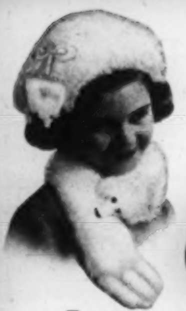
** Reg. T.M. DuPont acrylic fiber

H **Luxury Cashmere-Soft Flannel Suit** sparked by a bright Hunter's Red jacket with shiny brass buttons and charcoal gray collar! Fabric is 75% orlon**, 25% rayon. Charcoal gray slacks have belt to match jacket. Zip fly; cuffs. Elastic back waist.
State size 2, 3, 4, 5, 6. Shipping wt. 1 lb. 11 oz.
29 N 6747—Hunter's Red jacket; gray slacks $12.69

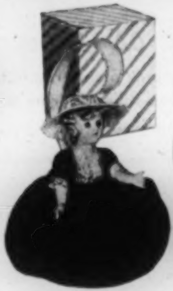
J **Luxury Dress Shirt** of 65% Dacron*, 35% fine combed cotton. Sanforized. Beautifully tailored. Long sleeves; lined collar and cuffs; double yoke.
State size 2, 3, 4, 5, 6. Shipping weight 5 oz.
29 N 6277—White $1.87

K **Red Plaid Tied Tie and Handkerchief Set.** Tie has adjustable slide and hooks in back. Attractively boxed. One size.
29 N 7875—Shpg. wt. 3 oz. . . . . Set 97c; 2 for $1.88

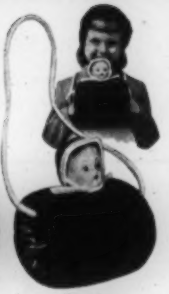
Be sure to order by Size, not age. Please see Measuring Chart on page 179 before ordering



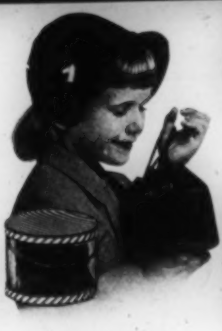
A Hat and Fur Piece Set $3.97
Hat only, $1.97



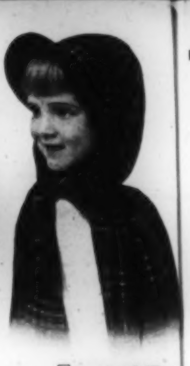
B Handbag $1.97



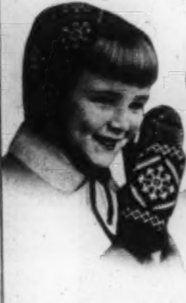
C Muff $2.14



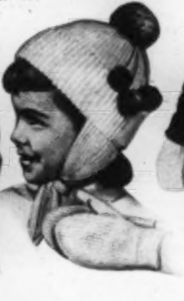
D Bonnet and Bag Set $3.77



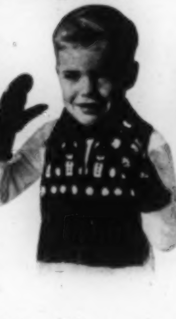
E Shawl Cap $1.67



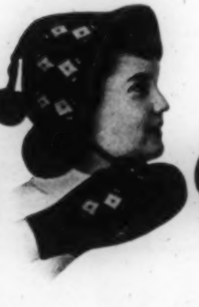
F Bonnet and Mitten Set $2.57



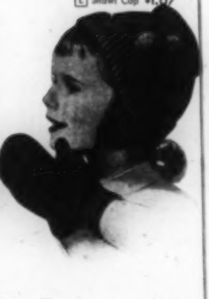
G Cap and Mitten Set $2.14



H Scarf and Mitten Set $2.11



J Bonnet and Mitten Set $2.57



K Cap and Mittens Set $1.87

HATS, GLOVES AND MUFFS . . TO KEEP LITTLE ONES COZY WARM

A **Clip Hat and Fur Piece** of white rabbit fur! Fox head trim on hat and fur piece. Mouth of fox head opens to form clip for holding fur piece around neck. Fur piece 24 in. long. Hat size fits to 21 in.
29 N 7911E—Set. Wt. 11 oz. $3.97
29 N 7905—Hat. Wt. 9 oz.
10% Federal Excise Tax incl. $1.97

F **100% virgin wool Norwegian-type Set.** Bonnet is double-knit with knit-in jacquard pattern in a dainty snowdrop design. Matching mittens with thumbs. Hand washable. *One size fits sizes* 3 *to 6x*. Shipping weight set 3 oz.
29 N 2635—Red
29 N 2636—Royal blue
Each set $2.57

B **Doll Handbag.** Val-type lace on cotton velveteen dress. Plastic doll has go-to-sleep eyes, head and arms move. Zipper opening in back. Plastic strap. 8 in. high overall.

State color red or navy dress. Gift boxed. Price includes 18c Federal Excise Tax.
29 N 7902E—Wt. 10 oz. . . $1.97

G **Hockey Cap and Mitten Set** knit of 35% wool and 65% cotton. Double-thick cap with colorful pompons. Warm earflaps; chin ties. Single-thickness mittens with thumbs. Hand wash. One size fits 3 to 6x.
29 N 2618—White
29 N 2619—Red
29 N 2620—Royal blue
Shpg. wt. set 5 oz. . . . . . . Set $2.14

C **Cuddly-warm Muff** topped by a sweet little doll. Unbreakable, soft vinyl plastic head. Her removable pixie hat is trimmed with soft white velveteen. Cotton velveteen muff is rayon lined. White velveteen neck cord.

State color navy or red.
29 N 7903—Wt. 1 lb. 1 oz. $2.14

H **Scarf and Mitten Set** in 100% virgin wool for boys and girls. Double-thick scarf has hand-tied fringes. Knit-in pattern at ends. Matching mittens. Hand wash.

State size Small (fits 2–3); Medium (4–5); Large (6–6x).
29 N 2625—Red; royal blue
29 N 2626—Navy; medium blue
Shpg. wt. set 5 oz. . . . . . . Set $2.11

D **Velveteen Poke Bonnet and Handbag** in box. Clip bonnet has rayon lining, ermine tail trim. Matching bag. *One size adjusts to fit sizes 19 to 21 in.*

State color red or turquoise. Price includes 14c Federal Excise Tax.
29N7925E—Wt. set 1 lb. . $3.77

J **Toddler Girls' Pixie Bonnet and Mitten Set** knit in double thick 100% wool. Bonnet has face brim, colorful jacquard pattern. 2 pompons at pixie point. Mittens with matching jacquard pattern. Hand wash. *One size fits to 4 years*. Wt. set 4 oz.
29 N 2603—Red
29 N 2604—Navy . . . Set $2.57

E **Gay Plaid Clip Hat, Shawl Combination** has sweet brim. Attached shawl drapes warmly around neck and shoulders. Fabric is 55% wool, 45% rayon.

One size adjusts to fit from 19 to 21 in.

State color red or green.
29 N 7908—Wt. 7 oz. Ea. $1.67

K **Toddler's Cap and Mittens Set** knit in double-thick 60% wool and 40% cotton. Hockey-type hat has double earflaps. Chin ties. Matching mittens with thumbs. Hand wash.

One size fits to size 4. Shpg. wt. set 5 oz.
29 N 2523—White
29 N 2524—Red . . . . Set $1.87

HOLIDAY DRESS-UPS . . CO-ORDINATED SEPARATES . . SIZES 1 TO 12

ITEMS DESCRIBED BELOW ARE ILLUSTRATED IN COLOR ON OPPOSITE PAGE

L **Skirt, Blouse and Bag Outfit.** All of Santa's favorite little girls can be dressed alike at their holiday parties in this charming outfit. Permanently pleated circular cotton skirt is in a lovely floral print. Adjustable suspenders on Sizes 1 to 3, 4 to 6x; belt on Sizes 7 to 12. Buttoned side placket. Elastic at waist back for better fit. Co-ordinated blouse in no-iron cotton. Ruffled trim. To complete the outfit . . . a matching drawstring bag; 4c Federal Excise Tax included. Washable.

Tiny Sister. Wt. 7 oz. *State size* 1, 2 or 3.
27 N 422E—Turquoise blue 27N424E—Pink. $3.67

Little Sister. *State size* 4, 5, 6, 6x. Wt. 9 oz.
27 N 418E—Turquoise 27N420E—Pink. $3.97

Big Sister. *State size* 7, 8, 10, 12. Wt. 12 oz.
27 N 419E—Turquoise 27N421E—Pink. $4.87

M **A something-special Christmas outfit** . . . 8-gore cotton velveteen skirt (dry clean) with high-rise waist. Coordinated washable sheer nylon blouse with sissy-lace trim.

State size 3, 4, 5, 6 or 6x. Shpg. wt. set 8 oz.
29 N 4109—Black skirt with pink blouse $5.74
29 N 4110—Red skirt with white blouse 5.74

N **Lovely corduroy jumper** in a stylish fitted style . . . for little Christmas angels! Button trim. Adjustable half belt in back. Co-ordinated print cotton blouse with lace trim on collar. Washable.

State size 3, 4, 5, 6 or 6x. Shpg. wt. set 10 oz.
29 N 4437—Red
29 N 4438—Turquoise blue
Jumper, blouse $3.87

P **Fashioned for holiday fun** . . . quilted nylon taffeta jumper, full-circle skirt. Trimmed with sparkling rhinestones. Button back. Nylon crepe blouse. Washable. Wt. set 10 oz.

State size 3, 4, 5, 6, 6x.
29N4435–Navy blue jumper, white blouse . . $5.97
29N4436–Red jumper, white blouse 5.97

R **The new Calypso trend** in an adorable set. Cotton sateen skirt has washable print, rhinestone trim; elastic at back waist; adjustable suspenders. Nylon crepe blouse has Calypso embroidery. Washable.

State size 3, 4, 5, 6, 6x. Shpg. wt. set 7 oz.
29N4107–Turquoise . $4.77
29N4108–Red 4.77

CHART FOR TOTS AND SMALL GIRLS SIZES 1 to 6x

Size is	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6	Size 6x
If Height is.	29½ to 31 in.	31½ to 34 in.	34½ to 37 in.	37½ to 40 in.	40½ to 43 in.	43½ to 46 in.	46½ to 48 in.
If Chest is.	20 in.	21 in.	22 in.	23 in.	24 in.	25 in.	25½ in.
If Weight is	22½ to 25 lbs.	25½ to 29 lbs.	29½ to 34 lbs.	34½ to 38 lbs.	38½ to 44 lbs.	44½ to 49 lbs.	49½ to 54 lbs.

CHART FOR GIRLS' SIZES 7 to 12

Size is	Size 7	Size 8	Size 10	Size 12
If Height is	50 in.	52 in.	56 in.	58½ in.
If Chest is	26 in.	27 in.	29 in.	30½ in.
If Waist is	23 in.	23½ in.	24½ in.	25½ in.
If Hips are	27½ in.	28½ in.	31 in.	33 in.

Cap $1.67

Set $1.87

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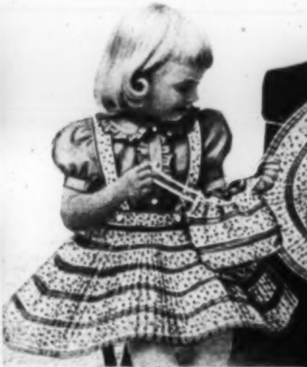
. 4.77

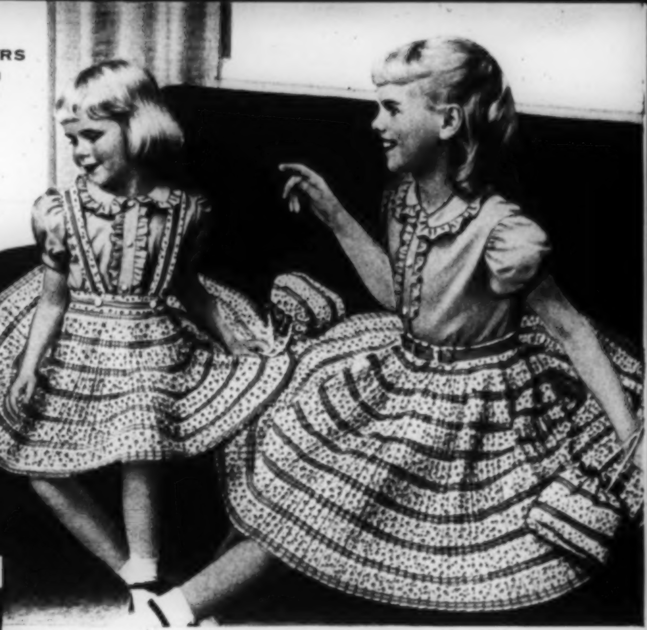
Size 12
8½ in.
0½ in.
5½ in.
33 in.

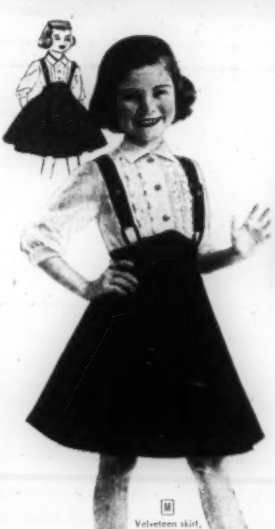
FOR BIG AND LITTLE SISTERS

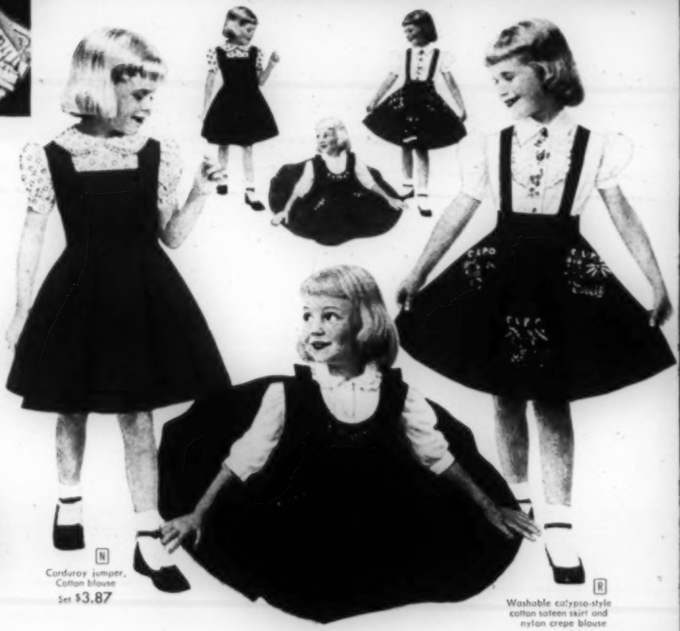
L **Washable cotton skirt, blouse, and bag set . . complete holiday outfit**

Tiny Sister Sizes 1 to 3. . . . $3.67
Little Sister Sizes 4 to 6x . . 3.97
Big Sister Sizes 7 to 12 . . . 4.87







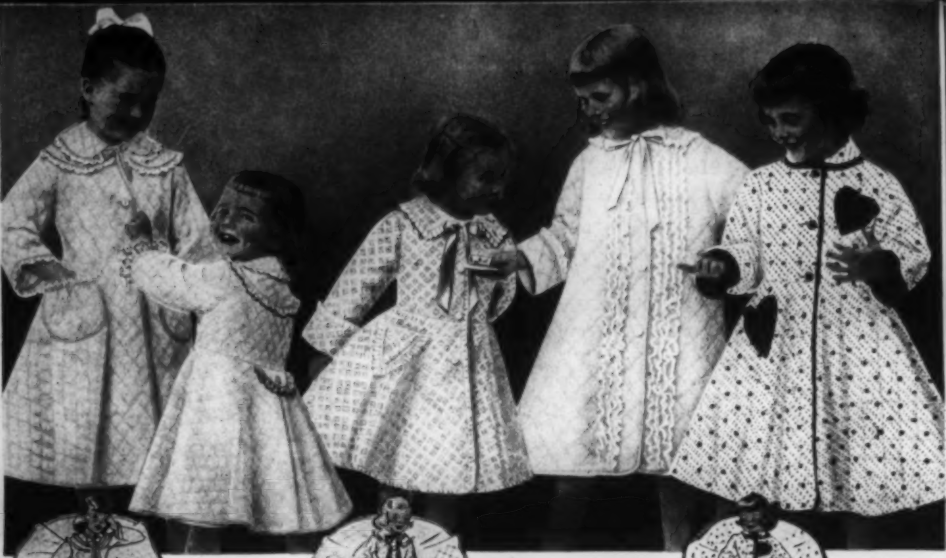


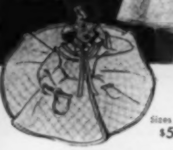
M Velveteen skirt, nylon blouse
Set $5.74

N Corduroy jumper, Cotton blouse
Set $3.87

P Washable full circle quilted nylon jumper, nylon crepe blouse Set $5.97

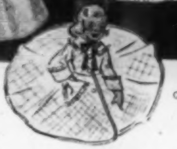
R Washable calypso-style cotton sateen skirt and nylon crepe blouse
Set $4.77





A

Quilted nylon tricot robe
Sizes 4 to 6x $5.97
Sizes 1 to 3 $4.77

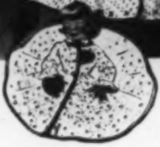


B

Quilted combed cotton robe
Sizes 2 to 4
$3.77

C

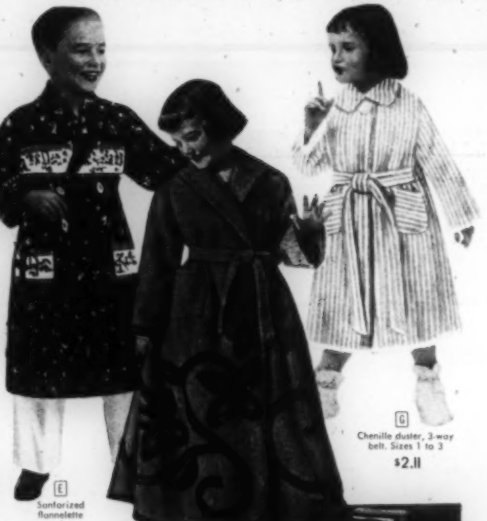
Quilted combed cotton duster
Sizes 4 to 6x
$4.77



D

Quilted combed cotton robe
Sizes 4 to 6x
$3.77

HONEYSUCKLE ROBES . . NIGHT-BEFORE-CHRISTMAS WEAR . . 1 TO 6X



G

Chenille duster, 3-way belt. Sizes 1 to 3

$2.11

E

Sanforized flannelette robe
Sizes 2 to 6x

$2.83

F

Chenille robe
Sizes 4 to 6x $2.83

H Pair $1.87

A The waiting-for-Santa crowd will love this nylon tricot quilted robe. Swishy full-circle skirt with back pleat accented by buttoned flap. Embroidered nylon sheer trim. Nylon taffeta lining. Washable.

Little Sister. *State size* 4, 5, 6, 6x. Shipping weight 13 oz.
29 N 9878—Pink **29 N 9879**—Blue.................Each **$5.97**

Tiny Sister. *State size* 1, 2 or 3. Shipping weight 10 oz.
29 N 9840—Blue **29 N 9841**—Pink.................Each **4.77**

B **Sugarplum-pretty robe** in quilted finest quality combed cotton. Pleated nylon sheer trim on collar, cuffs and pocket. Large satin bow tie. Full-circle skirt. Washable.

State size 2, 3, 4. Wt. 10 oz.
29 N 9842—Pink..............**$3.77**
29 N 9843—Blue..............**3.77**

D **Pert polka dots** decorate this charming quilted combed cotton robe. Full-circle skirt. The holiday-bright red is carried through with binding trim, heart pockets, and lining. Washable. A perfect gift for Christmas.

State size 4, 5, 6 or 6x. Shipping weight 1 lb. 3 oz.
29 N 9880—Colorful dots on white ground.....**$3.77**

F **Cotton pinpoint** chenille robe in luscious colors. Swirling skirt is elegantly trimmed with a floral overlay front and back. Double overlay trim on cuffs. Double pointed collar, self-belt. Patch pocket. Washable. Wt. 1 lb. 4 oz.

State size 4, 5, 6, 6x.
29 N 9894—Melon pink.......**$2.83**
29 N 9895—Aqua blue........**2.83**

C She'll love spying on Santa in this finest quality combed cotton quilted duster. Frosted with nylon lace around collar, cuffs, down front. Satin ribbon tie at neck. Washable. Wt. 11 oz.

State size 4, 5, 6 or 6x.
29 N 9876—Blue..............**$4.77**
29 N 9877—Pink..............**4.77**

E **Boys' heavy quality** red football print robe in Sanforized cotton flannelette. Double breasted with car coat styling. Wooden football buttons. Shawl collar; self belt; 2 patch pockets. Washable; maximum fabric shrinkage 1%.

State size 2, 4, 6 or 6x. Shipping weight 11 oz.
29 N 9881—Allover football print on red......**$2.83**

G **Cotton pinpoint** chenille duster can be worn half-belted, full-belted or swirling out. Saucy little-girl collar with glass button. White chenille edging at cuffs and bottom. 2 patch pockets.

State size 1, 2 or 3. Wt. 9 oz.
29 N 9838—Pink and white stripe
29 N 9839—Aqua blue and white stripe......**$2.11**

H **Cotton velveteen boots** are lined with snuggly-warm cotton flannelette. Ideal to wear over sleeper feet. Canvas sole. Made in Japan. Wt. ea. 3 oz.

State size 1 (fits age 1-2); 2 (age 2-3); 4 (age 4-5); 6 (age 5-6).
29N3277—Red **29N3278**—Blue **29N3279**—Pink. . **Pair $1.87; 2** pairs **$3.66**

MEASURING CHART FOR NIGHTWEAR . . Order only sizes listed with each catalog number

Size is.....	6 mos.	1	2	3	4	5	6	6x
If height is . .	24½-26½	27-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is...	18	20	21	22	23	24	25	25½ in.
If weight is..	up to 18	18½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.

GLOW IN THE DARK PRINTS

"GLOW IN THE DARK"
Sanforized flannelette pajamas
J Girls' Style $2.11 K Boys' Style $2.11

Sanforized flannelette
3-piece set
L $2.83

Infants' 4-piece terry set
in print and solid pastels
M $2.27

Knit cotton GRO-SLEEPERS
Sizes 6 months to 4 N $2.57 each
Sizes 2 to 6x P $2.83 each

HOLIDAY-STYLED HONEYSUCKLE NIGHTWEAR . . 6 MONTHS TO 6X

J **Thrilling "glow in the dark"** pajamas in Sanforized flannelette. Screen print of Cinderella with her pumpkin and castle that glows in the dark! Double rib knit cuffs and neck. All-around elastic waist. Washable; maximum shrinkage 1%.
State size 2, 4, 6, 6x. Wt. 8 oz.
29 N 3286—Pink............$2.11
29 N 3287—Light blue........ 2.11

K **Exciting "glow in the dark"** pajamas for boys in Sanforized flannelette. Screen print of train-on-tracks shines brightly in the dark. Double rib knit cuffs and neck. All-around elastic top, fly front on pants. Washable; maximum shrink. 1%.
State size 2, 4, 6, 6x. Wt. 8 oz.
29 N 3288—Yellow..........$2.11
29 N 3289—Light blue...... 2.11

See "Glow in the Dark" football pajamas in Sears Big Fall Catalog

L **Cobbler pockets galore** on these Sanforized flannelette pajamas. 3-piece set: has long pants *and* a bloomer shorty . . . she can wear either according to the weather! Both have elastic waists and leg openings. Washable; maximum shrink. 1%.
State size 4, 6, 6x. Wt. set 11 oz.
29 N 3284—Blue check.......$2.83
29 N 3285—Pink check....... 2.83

M **Infants' sleep** or play set in rosebud print or solid color pastels. Pullover top, pants, bootees, cap in soft cotton terry. Washable. *State size* small (to 9 mos.; 18 lbs.); large (9–18 mos.; 19–26 lbs.). Shpg. wt. set 9 oz.
29 N 3295—Rosebud print on white
29 N 3296—Pink 29 N 3297—Blue
29 N 3298—Aquamarine (lt. green)
29 N 3299—Yellow. 4-pc. set $2.27

N **2-piece knit cotton** Gro-Sleeper in washfast Christmas red. Shrink-resistant cotton is softly brushed. Sleeves are longer; 2 rows of Gripper Fasteners at waist allow 2 inches for growth. Elastic drop seat on pants; double fabric toes; plastic soles. Shpg. wt. each 11 oz.
State size 6 mos., 1, 2, 3, 4.
29 N 3290..$2.57 ea.; 2 for $5.06

P **2-piece knit cotton** Gro-Sleeper in holiday-bright Christmas red that's washfast. Softly-brushed cotton is shrink-resistant. Sleeves, top, and pants are longer to allow an extra year's wear. Heat-resistant elastic at waist keeps shirt inside. Plastic soles. *State size* 2, 4, 6, 6x. Shpg. wt. each 14 oz.
29 N 3291..$2.83 ea.; 2 for $5.58

See Big Book for sleepers (N)(P) in pastel colors

R **Ski-type pajamas** for boys and girls in an exciting Norwegian border print. Fine rib-knit crew neck, cuffs, anklets. Elastic waist on pants. In Sanforized cotton flannelette. Washable . . maximum shrink. 1%.
State size 2, 4, 6, 6x. Wt. ea. 8 oz.
29N3484-Red print.$1.87ea.; 2, $3.66

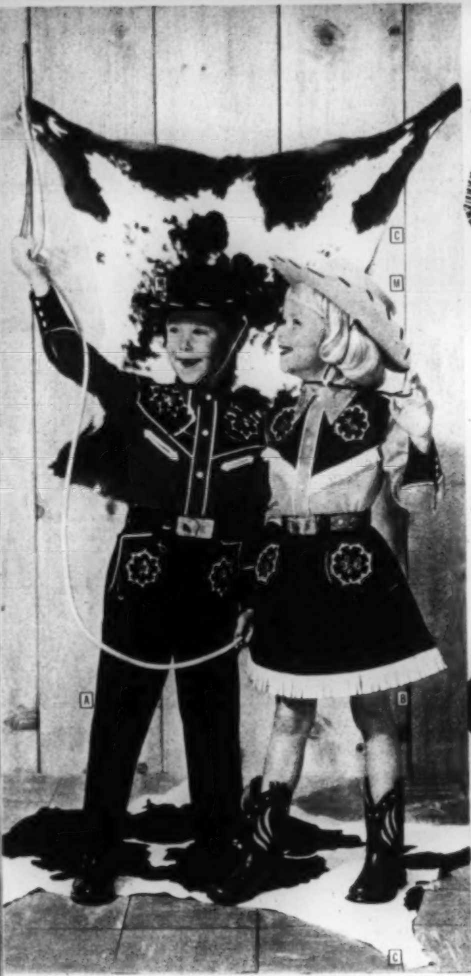
S **Santa's reindeer** and Christmas trees decorate this Sanforized flannelette 2-pc. pajamas. Vat-dyed trim. Military-type front closing with double-breasted effect. Elastic waist. Washable; max. shrink. 1%.
State size 2, 4, 6, 6x. Wt. 9 oz.
29 N 3283—Print on white...$2.83

T **Little girls** love the sweet angels and Christmas trees on these Sanforized flannelette pajamas. Trimmed with gold-color (non-tarnish) braid on front. Elasticized at waist, cuffs. Elastic waist and anklets on pants. Washable; max. shrink. 1%. *State size* 2, 4, 6 or 6x.
29 N 3282—Print on white. Shipping weight 9 oz....................$2.83

More nightwear
gifts in Sears
Big Book

R Sanforized flannelette for boys and girls $1.87 each

Sanforized flannelette Christmas prints
S Boys' Style $2.83 T Girls' Style $2.83



(A) Boys' Western Suit $5.74 (B) Girls' Western Suit $5.74 (C) Calfskin Pelt $9.77 (M) Wool Felt Hat $1.76

D Our Best Western Jean 1.57 ea.
(Also in NAVY . . see description)

E Western Style Jodhpur $2.83
(Also in KHAKI . . see description)

(F) Lined Western Suit $4.77

(G) Boys' Pants $1.97 ea. (H) Girls' Pants $1.97 ea.

J Boys' Jersey Shirt $2.83 each

K Girls' Jersey Shirt $1.87 each

L Polo Shirt $1.11 each

M Wool Felt Hat $1.76

N Leather Western Belt $1.87 each

Western Outfits

make a "bang-up" hit with youngsters

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

Ranch-Styled Togs..and authentic Calfskin Throw Rug!

[A] **Boys' 2-pc. Western Suit** 8-oz. cotton sheen twill slacks with tapered legs. Snap-fastened front; zip fly. Elastic back waist. Cotton broadcloth shirt; snap front, lined collar. Washable. Belt or hat not included.
State size 2, 3, 4, 5, 6, 6x.
29 N 7839—Red and black
29 N 7840—Brown and yellow
Shipping wt. 1 lb. . . . Suit **$5.74**

[B] **Girls' 2-pc. Western Suit.** Cotton sheen twill skirt, elastic waist back. Suede-textured fringe. Snap side openings. Cotton broadcloth shirt, snap front, cuffs. Lined collar. Washable. Belt or hat not included.
State size 2, 3, 4, 5, 6, 6x.
29 N 7841—Brown and yellow
29 N 7842—Black and red
Shpg. wt. 13 oz. . . . . Suit **$5.74**

[C] **Genuine American Long-hair Calfskin!** The pride and joy of your youngsters; the envy of their playmates! 6 square feet minimum size. Chrome-Alumn tanning tightens hair so that it will not shed. Ideal as Western throw rug or to hang on wall of game room, and child's bedroom. Shpg. wt. 1 lb.
29 N 7860-Brown and white 29 N 7861-Black and white.Ea.**$9.77**

[D] **Our Best Jean** in Sanforized 9-oz. vat-dyed denim. Elastic back waist; zip fly. Vulcanized double knee on navy denim only. Washable. Shpg. wt. ea. 11 oz.
State size 2, 3, 4, 5, 6, 6x.
29 N 7686—Dress-up faded blue
29 N 7687—Dress-up wheat tan
29 N 7688—Regular style navy
Each **$1.57** . . . . . . 3 for **$4.65**

[E] **Western Style Jodhpur** of 8-oz. cotton sheen twill. Suspenders; snap side openings. Double seat. Elastic foot straps. 2 pockets. Made in Texas. Excellent quality. Washable. Wt. 9 oz.
State size 2, 3, 4, 5, 6, 6x.
29 N 7834—Dark green
29 N 7835—Red
29 N 7833—Khaki. Each **$2.83**

[F] **Lined Western Suit.** Sturdy cotton twill slacks fully lined with cotton flannel. Elastic back waist. Snap front; zip fly. Matching cotton flannel shirt. Washable. No belt or hat.
State size 2, 3, 4, 5, 6. 6x. Shipping wt. 1 lb. 2 oz.
29 N 7858—Brown, tan 29 N 7859—Black, red. . . . . . Suit **$4.77**

[G] [H] **Western Dress-Up Pants for Boys and Girls.** Sturdy, cotton cavalry twill is Sanforized for 1% max. shrinkage; mercerized for more strength. Elastic back waist gives a neat, comfortable fit. Neat, Western-style tapered legs. Western pockets with cotton cord piping. Washfast. No belt.

[G] **Boys' Style** with zip fly front.
State size 2, 3, 4, 5, 6, 6x.
Shpg. wt. each 7 oz.
29 N 7845—Black
29 N 7846—Tan
Each. **$1.97**
Save! Buy 2 for. **3.84**

[H] **Girls' Style** with zipper side placket.
State size 2, 3, 4, 5, 6, 6x.
Shpg. wt. each 7 oz.
29 N 7847—Nassau blue
29 N 7848—Tan
Each. **$1.97**
Save! Buy 2 for. **3.84**

Shirts, Western Hats and Belts

[J] **Boys' Long Sleeve Jersey Sport Shirt.** Soft 80% Orlon*, 20% wool. Little or no ironing! Ivy League collar button in back. Washes easily; resists shrinkage, stretching. Wt. ea. 5 oz.
State size 2, 4, 6, 6x.
29N4900-Red 29N4901-White
Each **$2.83** . . . . . .2 for **$5.56**

* Reg. T.M., DuPont acrylic fiber

[K] **Girls' Puff Sleeve Jersey Shirt.** 80% Orlon, 20% wool is so soft! Little or no ironing! Tape reinforced neckline. Washes easily; resists shrinkage, stretching. Moth and mildew resistant. Shpg. wt. ea. 3 oz.
State size 2, 4, 6 or 6x.
29N4902-Red 29N4903-White
Each **$1.87** . . . . . .2 for **$3.64**

[L] **Button Placket V-Neck Polo Shirts.** Long sleeves; rib knit cuffs and neck. Tape reinforced neckline. Matching side stripes. 2-button front. Washable. Shipping weight each 5 ounces.
State size 2, 4, 6 or 6x.
29 N 4904—Red, white, blue
29 N 4905—Tan combination
Each **$1.11** . . . . . . 2 for **$2.15**

[M] **Wool Felt Cowboy Hat.** Rayon ribbon cord band. Cord is also interlaced around edge of brim. Adjustable cord drawstring.
Please state size small (19⅝ in.), medium (20⅝) or large (21⅝). Shpg. wt. 1 lb.
29 N 7855—Red
29 N 7856—Black
29N7857—Tan. . . . Each **$1.76**

[N] **Western Belt.** A perfect Christmas gift! Not a toy, but an excellent quality belt of 8-oz. top grain steerhide. Beautiful hand-finished design. 1-in. wide. Silver-colored solid nickel buckle. Adjustable snaps; leather loop. Boxed.
Please state size 20, 22, 24 or 26 inches. Shpg. wt. ea. 5 oz.
29 N 7853—Saddle tan 29 N 7854—Black. Ea **$1.87**, 2 for **$3.64**

Measuring Chart for Sizes 1 to 6x

Size is	If height is	If chest is	If weight is	If waist is
1	29½–31 in.	20 in.	22½–29 lbs.	20 in.
2	31½–34 in.	21 in.	25½–29 lbs.	20½ in.
3	34½–37 in.	22 in.	29½–34 lbs.	21 in.
4	37½–40 in.	23 in.	34½–38 lbs.	21½ in.
5	40½–43 in.	24 in.	38½–44 lbs.	22 in.
6	43½–46 in.	25 in.	44½–49 lbs.	22½ in.
6x	46½–48 in.	25½ in.	49½–54 lbs.	23 in.

VAT-DYED DENIMS . . FULLY LINED

with warm, Sanforized Cotton Flannel

- Both fabrics stay amazingly bright, even after 150 washings in hot water!
- After the first 2 washings, they can be machine-washed with other dark clothes.

Elastic Back Jean..Sizes 2-6x

[P] **Our most popular style jean** now fully lined with heavy cotton flannel! Sanforized 9-oz. vat-dyed denim. Vulcanized DOUBLE KNEES. Yoke back. Zip fly. 2 front, 2 back pockets. Shipping weight each 13 oz.
State size 2, 3, 4, 5, 6, 6x.
29 N 7711—Navy; multicolor plaid
Each **$2.62**. . . . . .2 for **$5.18**

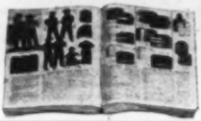
Lined Jacket . . Sizes 1 to 6x

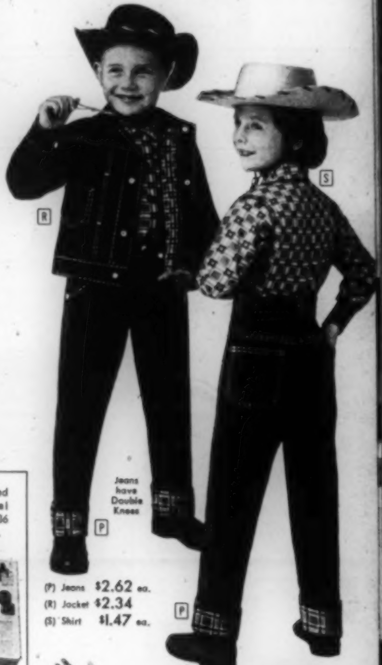
[R] **Rugged, Sanforized** 9-oz. vat-dyed denim lined with cotton flannel. Yoke style front and back. Heavy snaps on front. Bar-tacked and riveted at strain points. 2 chest pockets. Double needle stitching.
State size 1, 2, 3, 4, 5, 6 or 6x.
29 N 7703—Navy; multicolor plaid
Shipping weight 14 oz. . . Each **$2.34**

Washfast Shirt . . Sizes 1 to 6x

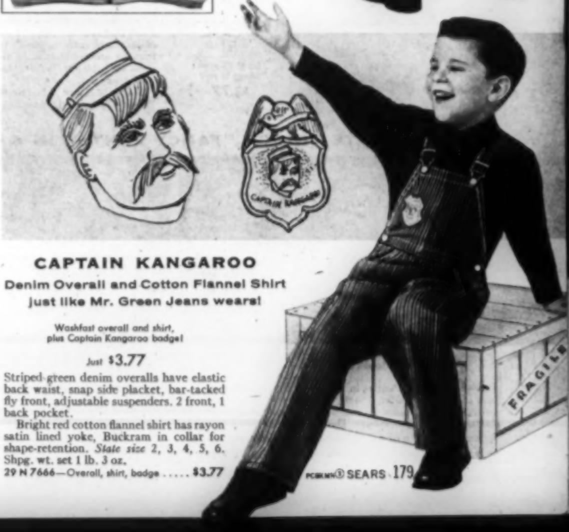
[S] **Matches lining of jeans** and jacket. Washfast, Sanforized heavyweight cotton flannel. Long sleeves for winter-time warmth. Red print with navy knit cuffs. Perfect for boys and girls. Shipping weight each 5 ounces.
State size 1, 2, 3, 4, 5, 6, 6x.
29N7706-Each **$1.47**; 2 for **$2.88**

We have more lined vat-dyed denim playtogs to match these! See them in color on page 436 of your Fall General Catalog.





(P) Jeans **$2.62** ea.
(R) Jacket **$2.34**
(S) Shirt **$1.47** ea.



CAPTAIN KANGAROO

Denim Overall and Cotton Flannel Shirt just like Mr. Green Jeans wears!

Washfast overall and shirt, plus Captain Kangaroo badge!

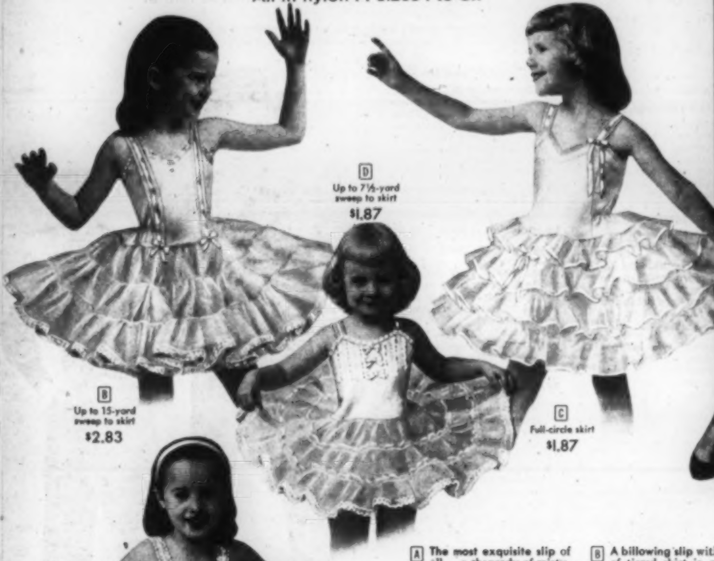
Just **$3.77**

Striped-green denim overalls have elastic back waist, snap side placket, bar-tacked fly front, adjustable suspenders. 2 front, 1 back pocket.

Bright red cotton flannel shirt has rayon satin lined yoke, Buckram in collar for shape-retention. *State size* 2, 3, 4, 5, 6. Shpg. wt. set 1 lb. 3 oz.
29 N 7666—Overall, shirt, badge **$3.77**

Swirly-wide Slips for Little Ballerinas

All in nylon . . sizes 1 to 6x



D Up to 7½-yard sweep to skirt $1.87

B Up to 15-yard sweep to skirt $2.83

C Full-circle skirt $1.87

A Up to 21-yard sweep to skirt $3.77

E Ballet Costume in cotton and nylon $3.77

A **The most exquisite slip of all . . a rhapsody of misty-**sheer marquisette in yards and yards of tiered skirt! (Size 6x has 21-yard sweep; Size 6 has 20 yds.; Size 4 has 19 yds.; Size 2 has 18 yds.) "Sissy" lace on tricot bodice. Lace shoulder straps and trim. Elasticized at waist and underarms for better fit. All nylon. White. Hand wash. Shipping weight 10 oz.

State size 2, 4, 6 or 6x.

29 N 2745..............$3.77

B **A billowing slip** with yards of tiered skirt in marquisette. (Size 6x has 15 yds.; Size 6 has 14 yds.; Size 4 has 13 yds.; Size 2 has 12 yds.) Net and ribbon shoulder straps extend down front of tricot bodice to skirt and end in bows. Trimmed with lace. Elasticized at waist and underarms for better fit. All nylon. White. Hand wash.

State size 2, 4, 6 or 6x.

29 N 2744—Shpg. wt. 8 oz. $2.83

C **Dainty nylon sheer trims** the tricot top of this all nylon slip. Crispy paper taffeta full-circle skirt has 4 rows of marquisette ruffles. Pink satin bow trim. Elasticized at waist for better fit. White. Hand washable.

When ordering please state correct size 2, 4, 6 or 6x. Measure ,to be certain. See chart on opposite page. Shipping weight 3 ounces.

29 N 2789..............$1,87

D **Lavishly-trimmed all nylon slip** with tiered marquisette skirt. (Size 3 has 7½ yds.; Size 2 has 7 yds.; Size 1 has 6½ yds.) Rows and rows of lace and satin bows on tricot bodice. Lace trim all around bottom of skirt. Elasticized at waist for better fit. White. Hand wash. A perfect Christmas gift.

State size 1, 2 or 3. See chart on opposite page.

29 N 2743—Shipping weight 3 oz............$1.87

E **The smallest ballerinas** will adore this beguiling ballet outfit for practicing or just pretending! Leotard of elasticized cotton that's snug-fitting, highly absorbent. Tutu ruffle skirt in nylon net, Easy to wash. A lovely gift that will make every little girl starry-eyed . . comes in a white box.

State size 4, 6 or 6x. Shipping weight 10 oz.

29 N 2700—Pink 29 N 2701—Aqua blue....$3.77

ACETATE TRICOT "FANCY PANTS" IN GIFT BOXES . . SIZES 2 TO 6X

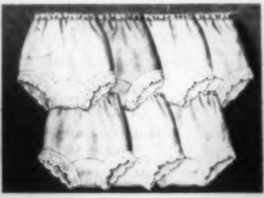
Sunday
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday

Day-of-the-Week 7 for $2.83

Day-of-the-Week Panties in heavy quality runproof acetate tricot. Embroidered motif and day in corner of each pair. 3 white, 2 pink, 1 blue, and 1 yellow in each box. Elastic waist, leg openings. Double crotch. Hand wash.

State size 2, 4, 6 or 6x. Shipping weight box 8 oz.

29 N 3022—Box of 7 in 1 size........................$2.83



Treasury-of-Panties-Book 7 for $1.97

Heavy quality runproof acetate tricot panties. 2 pink, 3 white, 1 blue and 1 yellow in "Treasury of Panties Book" box. Cotton lace trimmed elasticized legs. Covered elastic at top can be replaced. Double fabric crotch. Hand washable.

State size 2, 4, 6 or 6x. See measuring chart on opposite page. Shipping weight box 8 oz.

29 N 3001—Box of 7 in 1 size......................$1.97

Rhumba Panties 2 for $1.47

Rhumba panties in heavy quality runproof acetate tricot. Embroidered nylon sheer ruffles on one style; nylon tricot lace ruffles on other style. Both have satin bow trim, double crotch; elastic waist, leg openings. 1 white, 1 pink in box. Hand wash.

State size 2, 4, 6 or 6x. Wt. box 3 oz.

29 N 3014—Box of 2 in 1 size..........$1.47

A Twin Sweater Set $3.77

B Bulky-knit outdoor pullover $3.77

D
Pullover
$2.83
C
Cardigan
$3.77

Orlon* Sweaters from Santa

A **Twin sweater set** in virgin Hi-bulk Orlon. Cardigan has double crew neck, ribbon-reinforced border, plastic shank buttons. Pullover has white collar and yoke with knit-in jacquard pattern. In bright holiday colors. Washable . . dries in a jiffy . . never needs blocking . . keeps its shape!

State size 3, 4, 6 or 6x. Shipping weight set 14 ounces.

29 N 3550—Red . . . . Set $3.77
29 N 3551—Turquoise blue . . . . Set 3.77
29 N 3552—Pink . . . . Set 3.77

B **Bulky, heavy-knit outdoor pullover** in an exciting Norwegian jacquard pattern. Boys and girls will be delighted to wear this cozy sweater that will be so warm on cold winter days! In Hi-bulk Orlon. Double rib neck. Washable . . always retains its shape.

State size 3, 4, 6 or 6x. Measure to be certain. See measuring chart below. Shipping weight 7 ounces.

29 N 3628—Red $3.77
29 N 3629—White 3.77

*DuPont T.M. for its acrylic fibers

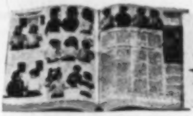
Classics go sissy . . and they're Full-fashioned, too!

The classic pullover and cardigan go sissy this holiday season with a lovely lacy-stitch front yoke. Both are full-fashioned for a luxurious hand-finished look and superb fit. Turn-back cuffs. Cardigan has matching color pearl buttons (2 *extras with each cardigan!*) and preshrunk ribbon border. In our finest turbo Hi-bulk Orlon that's so kitten-soft to touch. Mix 'n' match the sparkling colors. Washable, of course . . and Orlon is so wonderfully easy to care for, too! Little girls will be delighted to find these sweaters under the Christmas tree!

State correct size 3, 4, 6 or 6x. Measure to be certain, see measuring chart below.

(C) **Cardigan.** Shipping weight 8 oz.
29 N 3678—White $3.77
29 N 3679—Azure blue 3.77
29 N 3680—Pink 3.77

(D) **Pullover.** Shipping weight 7 oz.
29 N 3675—White $2.83
29 N 3676—Azure blue 2.83
29 N 3677—Pink 2.83



For other lovely
Christmas-gift sweaters,
see your big
General Catalog

For Big 'n' Little Sisters and Brothers

Big and little sisters will love this sissy cardigan in Hi-bulk Orlon. Perfect for dress-up with frosting of cotton Val-type lace all around the neck and down front. Fresh-water pearl shank buttons; pre-shrunk nylon ribbon border. In wonderful Orlon that washes and dries in a wink . . never needs blocking . . always retains its fine shape! In soft fairyland colors.

E **Big Sister's.** Shipping weight 5 ounces.
When ordering state size 4, 6 or 6x.
29 N 3686—Pink 29 N 3687—Blue
29 N 3688—White . . . . Each $3.77

F **Little Sister's.** Shipping weight 4 ounces.
Please state correct size 2, 3 or 3x.
29 N 3683—Pink 29 N 3684—Blue
29 N 3685—White . . . . Each $2.83

For Big and Little Brothers in the Junior Ivy League: a V-neck pullover in Hi-bulk Orlon for a softer, finer look. The perfect Christmas gift for little brothers in mix or match colors! Washable . . so easy to care for . . always keeps its shape . . wears so well.

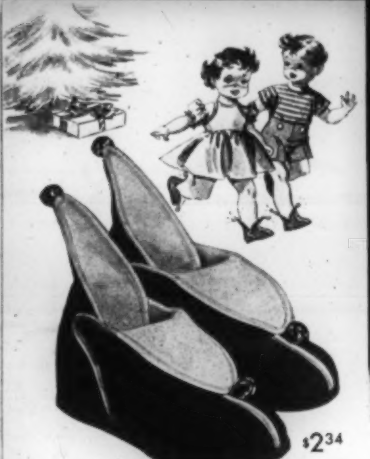
G **Big Brother's.** Shipping weight 5 ounces.
When ordering state size 5, 6 or 6x.
29 N 3619—Light blue 29 N 3620—Yellow
29 N 3621—Red . . . . Each $2.77

H **Little Brother's.** Shipping weight 4 ounces.
Please state correct size 2, 3 or 4.
29 N 3585—Light blue 29 N 3586—Yellow
29 N 3604—Red . . . . Each $2.11

Chart for Slips, Panties and Sweaters Sizes 1 to 6x

Size is	1	2	3	3x	4	5	6	6x
If chest is	20	21	22	23	23	24	25	25½ in.
If weight is	22½-25	25½-29	29½-34	34½-38	34½-38	38½-44	44½-49	49½-54 lbs.

G
Sizes 5 to 6x
$2.77
H
Sizes 2 to 4
$2.11
E
Sizes 4 to 6x
$3.77
Sizes 2 to 3x
$2.83
F



Pixie Slippers Scamper Merrily with their tiny *"Tinkle Toes"*

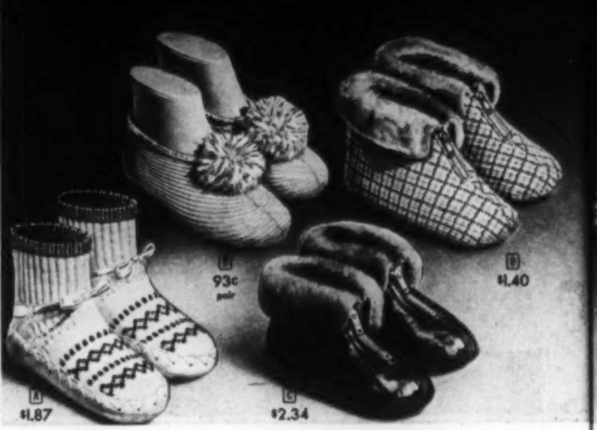
Shhh! Christmas is coming, and so are Santa's little helpers in their tinkling pixie slippers from Sears! What happier tune than the gay jingle of tiny bells . . what softer kindness to busy little feet!

Pretty, practical corduroy . . lined with cuddly cotton flannelette that gently pampers and protects.

The little ones will think they're scurrying among the clouds when they feel the bouncy comfort of long-wearing Sear-O-Foam soles. And the elastic gored back means easy "on's and off's," even over sleepers; yet gives a heel-hugging fit that keeps them on!

Please be sure to state size 2, 3, 4, 5, 6, 7, or 8. *See Slipper Chart below.*

29 N 1270—Red
29 N 1271—Blue
Shipping weight pair 5 ounces. $2.34



Little Happy Holiday Slippers

A **Snuggly, comfy Foot-ease** to "baby" little feet! 100% nylon knit upper is handstitched to soft white glove leather soles. Geometric design is woven into the sock. Hand wash separately. Shpg. wt. pr. 3 oz.

State color light blue, pink, red or white.

State size 4, 5, 6, 7. *See chart for Foot-ease below.*

29 N 1901. . . . . . Pr. $1.87

B **Powder-puff pompons** sit atop these 100% nylon slipper socks that S-t-r-e-t-c-h to fit all sizes from 4 to 7! (Foot lengths, 3½ to 6½ inches.) Silver-colored lurex thread sparkles throughout pompons. Wt. pr. 2 oz.

State color light blue, pink or maize.

29 N 1900. . . . . Pair 93c
2 pair for only. $1.80

C **Capeskin leather slippers** zip up snugly around little ankles. Supple, long-wearing. Soft, cozy cuffs of shearling lamb. Comfy padded soles. Easy to keep clean.

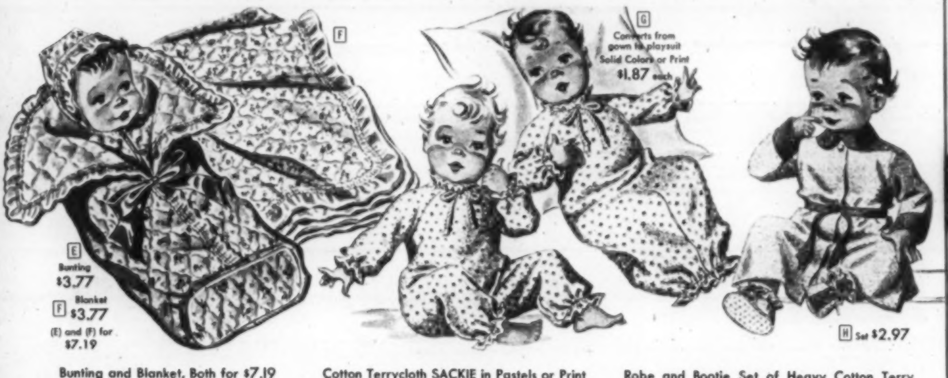
State size 2, 3, 4, 5, 6, 7 or 8. *See slipper chart below.*

29 N 1250—Royal blue
29 N 1251—Red
Shpg. wt. 7 oz. Pr. $2.34

D **Pert checked corduroy slippers** that zip on easily to hug ankles. Rayon plush cuffs are color-matched to the corduroy. Cushion padded soles.

State size 2, 3, 4, 5, 6, 7 or 8. *See slipper chart below.*

29 N 1258—Blue
29 N 1259—Pink
29 N 1262—Red
Shpg. wt. 6 oz. Pr. $1.40



Bunting and Blanket, Both for $7.19

Washable acetate tricot jersey quilted to 100% nylon. Ruffling on bunting, ruched binding on blanket, are acetate satin. Boxed. *State color* maize, pink, blue, mint green, white.

E **Bunting.** Barrel bottom; zipper opening. Cape hood snaps in front. Fits infants to 6 mos. Wt. 1 lb. 6 oz. *State color above.*

29 N 467. . . . . $3.77

F **Blanket.** Rosebud print on colored background reverses to solid color. Size 36x50 in. Shipping weight 1 lb. 11 oz. *State color above.*

29 N 468. . . . . $3.77

Save! Bunting 29N467 and Blanket 29N468 $7.19

Cotton Terrycloth SACKIE in Pastels or Print

G Here's a practical, 24-hour garment your baby will live in! Converts from gown for infants to a sleeper . . and doubles as a playsuit. In pastels and a "star" print.

Convenient snap fasteners change barrel bottom to legs . . facilitates diaper changes. Neck, wrists and bottom are shirred with elastic. Beautifully packaged in white and gold-colored gift box. Fits infants from birth to 18 months. Shipping weight each 8 oz.

29 N 969—State solid color blue, pink, maize, green
29 N 978—Star print on white. . . . . . . Each $1.87; 2 for $3.68

MEASURING CHART FOR INFANTS' SLIPPERS

Size is.	2	3	4	5	6	7	8
If foot length is. . . .	3⅞	4¼	4½	4⅞	5¼	5½	5⅞ in.

Robe and Bootie Set of Heavy Cotton Terry

H For baby's very first Christmas morning! Cuddly-soft closely knit cotton terrycloth set has an almost-velvet feel. Grown-up styled robe has one button at neck. Belt loops hold wrap-around belt in place. Collar, cuffs and belt in soft pastel. Booties have elasticized ankles for a "stay-on" fit, pastel-colored front strip and decorative bow. Plastic-dot soles for more wear. Fits infants from birth to 12 months.

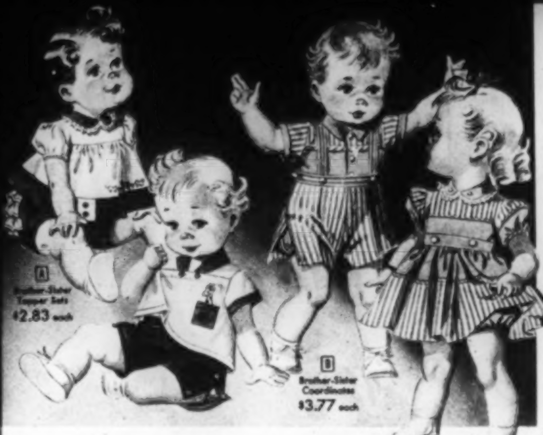
State white with trim color pink or baby aqua.

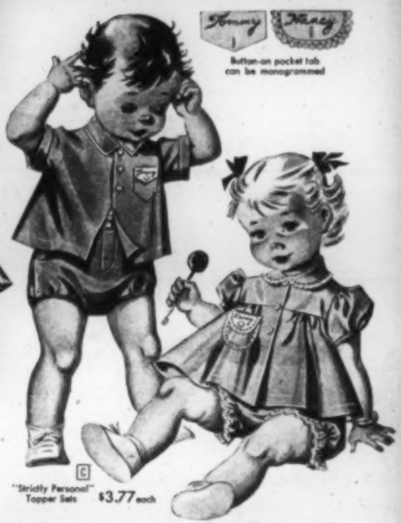
29 N 979—Shipping weight set 13 oz. . . . . Set $2.97

MEASURING CHART FOR FOOT-EASE AND SLIPPER SOCKS

Size is.	4	5	6	7
If foot length is. . .	3½	4½	5½	6½ inch

For more infants' and children's gift ideas, see Sears Big Fall General Catalog




Tommy
Nancy
Button-on pocket tab can be monogrammed
C
"Strictly Personal" Topper Sets
$3.77 each

Darling Baby Topper Sets

A **Topper Sets,** in Wamsutta® combed cotton broadcloth . . little or no ironing. Brother's topper has sailor collar; embroidered giraffe. Snap-on plastic-lined shorts. Sister's topper has neat yoke front, kitten embroidery. Plastic-lined pull-on panty has 3 rows of rhumba ruffles. Washable.

State size 9, 12 or 18 months.

29 N 1572—Sister's; white with red
29 N 1570—Brother's; white with red
29 N 1573—Sister's; white with navy
29 N 1571—Brother's; white with navy
Shipping wt. set 9 oz. . . . . . . Each set $2.83

B **"Kiddie Coordinates"** in chambray and woven-stripe cotton . . Dan River Wrinkl-Shed® cotton chambray with Dri-Don. Little or no ironing! Sister's panty-skirt buttons to blouse. Snap crotch in plastic-lined panty. Brother's shirt to wear in or out. Shoulder loops. Pants have detachable suspenders; snap closing on sides and in plastic lining. Washable.

State size 9, 12, 18 mos. Wt. set 9 oz.

29N1574-Sister's; blue; 29N1575-Sister's, pink
29N1576-Brother's; blue
29N1577-Brother's; tan. . . . Each set $3.77

C **"Strictly Personal"** are these monogrammed sets! Just mail button-on pocket tab to free monogramming service, and tab is returned postage prepaid, beautifully monogrammed with baby's name! Gift-boxed; all monogramming information enclosed.

Fabric is lovely Reeves pima-blend cotton broadcloth . . washable, of course, and needs only a nudge of the iron!

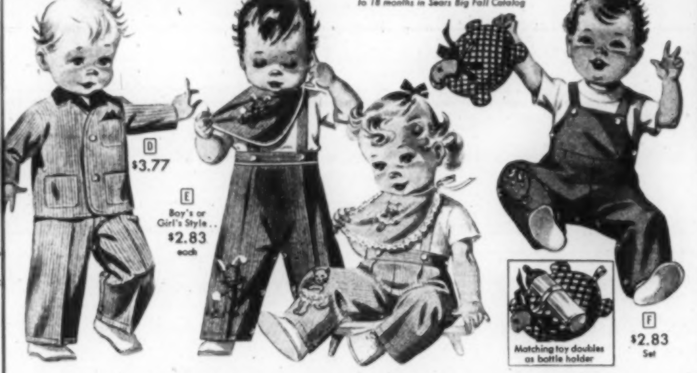
Brother's topper has neatly pressed inverted pleat in back; pocket with button-on tab; pearl buttons. Plastic-lined pant has snap closing on each side.

Sister's topper has yoke front with tatting-like edging around collar and pocket. Pocket with button-on tab; pearl buttons. Plastic-lined bloomer pull-on panty has ruffled edging around leg openings.

State size 9, 12 or 18 months. Shipping weight set 9 oz.

29 N 1578—Brother's in blue   29 N 1579—Sister's in pink. . . . . Each set $3.77

More play and dress-up togs in sizes 6 to 18 months in Sears Big Fall Catalog


D
$3.77
E
Boy's or Girl's Style . .
$2.83 each
Matching toy doubles as bottle holder
F
$2.83 Set

Practical, Tubbable, Snap-crotch Togs for Littlest Ones wearing sizes 6-to-18-Months

D **Eton Suit.** Washfast corduroy creepalongs have snap crotch, snap fly, adjustable suspenders. Matching jacket. Washable cotton short sleeve shirt.

State size 6, 12 or 18 months. Shipping weight 13 oz.

29N7426–Light blue; white shirt
29N7427–Honey tan; brown shirt. . Set $3.77

E **Washfast Corduroy Creepalong.** Button suspenders; elastic-back waist. Tie-on bib reverses to plastic.

State size 6, 12 or 18 months. Shipping weight set 7 oz.

29 N 7546—Boy's style; light blue
29 N 7547—Girls' style; light pink
Each set $2.83 . . . . 2 for $5.56

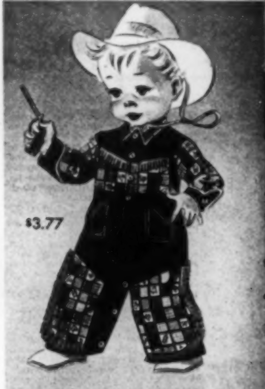
F **Creepalong with Matching Toy-and-bottle-holder.** What a perfect, practical gift set! Washfast, no-iron combed broadcloth. Non-slip button suspenders; elastic-back waist. Fine embroidery on leg coordinates with foam rubber toy animal. Bottle slips through elastic loop on toy.

State size 6, 12 or 18 months. Shipping weight set, 12 oz.

29 N 7542—Light blue creepalong and toy
29 N 7543—Light pink creepalong and toy
Each set $2.83 . . . . 2 for $5.56

MEASURING CHART . . 6 to 18 MONTHS

Size is	6 to 9 months	12 months	18 months
If chest is	18	19	20 inches
If height is	24½–26½	27–29	29½–31½ inches
If weight is	Up to 18	18½–22	22½–26 pounds

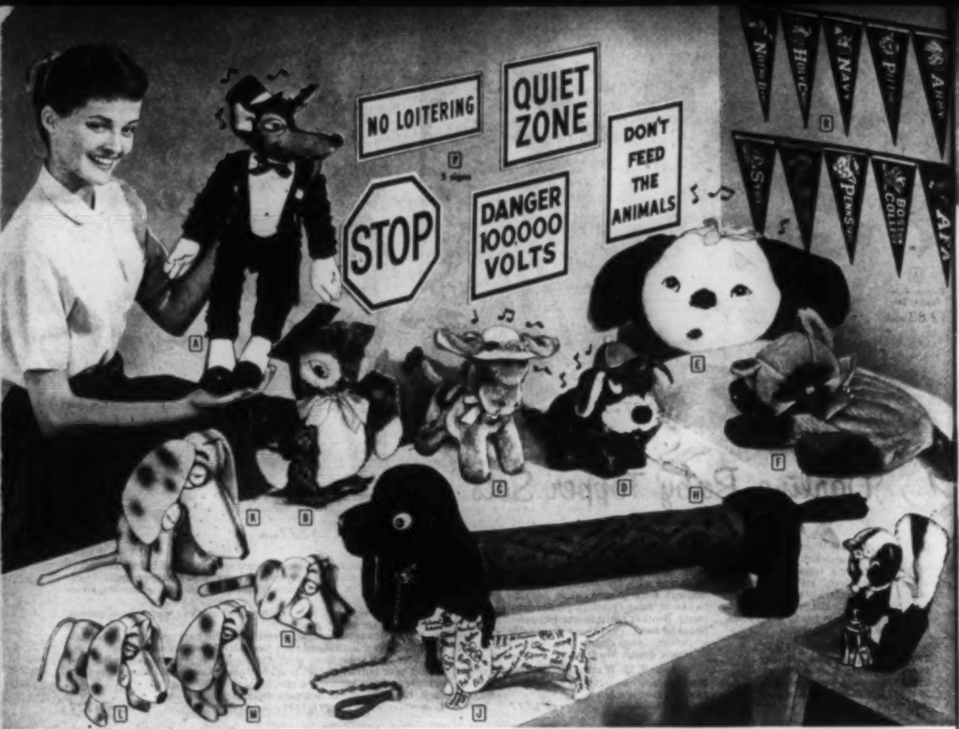


Tiny Mite's Western Suit

Cotton twill snap-crotch jeans have colorful printed cotton flannel chap-effect trim with fringe, snap front, ¾ elastic waist for a comfortable fit. Matching cotton flannel shirt. Button cuffs. Washable. Hat, gun not incl.

State size 6, 12, 18 mos.

29 N 7824—Black and red
29 N 7825—Copper tan
Shpg. wt. set 11 oz. . . . . . . Set $3.77



Campus Favorites Brighten Teen Rooms

A **Mr. Cool, the Musical Wolf** . . "coolest cat" from junior high to the ivy league. Handsomely attired in black and white from his top hat to his spats. He "digs" rock and roll, and grins as a lively song plays from his Swiss music box. Flexible limbs for many poses. Top-quality rayon plush and wool felt. 22 in. tall.

8 N 9312—Shpg. wt. 2 lbs. $10.97

B **Professor Owl,** wise one, about to deliver lecture. Graduation cap, solemn expression are proof of his great wisdom. Brown-gray with light yellow rayon plush. Deep tan cotton felt accents (webbed feet, nose and ears) brighten his appearance.

8 N 9311—13 in. tall. Wt. 1 lb. 8 oz. $5.97

C **Musical Calypso Donkey** rakishly dressed, entertains with "Mary Ann" by means of his Swiss music unit. Soft gray rayon plush set off by his bright yellow, flower-trimmed straw hat and colorful saddle. Tinkly bell at his neck to gain further attention. Donkey stands upright, 13 in. tall.

8 N 9300—Shpg. wt. 1 lb. 8 oz. . . $7.74

D **Musical Joe College Pup.** Collegiate pup sports green freshman's beanie and cutest expression you've ever seen. He's so anxious to get off on the right track. Swiss musical unit plays "Boola-Boola," his favorite song. Brown and white rayon plush, red plastic collar. 10 in. tall.

8 N 9310—Shpg. wt. 1 lb. 8 oz. . . $7.74

E **Musical Puppy Play Pillow.** Snuggle against his lovable, floppy-eared face. Listen to his version of "Doggie in the Window" (Swiss music box). Impish brown eyes add to his appeal. Ideal novelty throw pillow. Adorable playmate in white and black rayon plush, high-grade cotton stuffing.

8 N 9313—13-in. diam. Wt. 2 lbs. $7.97

F **Pajama Cat Pillow.** Curl up with Kitty for a nap . . her drooping eyelids show how sleepy she is. Such a cute conversation piece. And, she has a large zipper section for pajamas. Rayon plush in beige and brown.

8 N 9316—21 in. long. Wt. 2 lbs. $5.97

G **Li'l Squirt, the Atomized Skunk** is irresistibly sociable. He's designed to melt teen hearts (grown-ups', too). The sweetest scented skunk you'll ever know. Holds atomizer bottle between his paws. Squeeze tail for a generous spray of desirable scent (not incl.). Cuddly black rayon plush with snow-white stripes. Perky pink pompom nose, cotton felt. flower trim.

8 N 9319—7½ in. tall. Wt. 12 oz. $4.77

H **Felix, the Frankfurter Hound.** Wears exaggerated middle of red percale . . *giant yard long* for autographs, special events. Even has his own collar and leash . . you'll love to lead him. Firm stuffing . . fine writing surface for pen or pencil. Rest of body is of buttery-soft black rayon plush.

8 N 09299—1 yard. Wt. 4 lbs. Only $4.77

J **Otto, the Autograph Dachshund.** Perky pet with graduation cap . . ready to serve as a permanent record of signatures and sayings you'll want to remember. Yellow heavy cotton poplin skin. Firm, smooth stuffing presents a perfect writing surface for pen or pencil. Movable eye pupils.

8 N 9513—13 in. Shpg. wt. 10 oz. $2.40

Musical Super Otto (not shown). Plays rock and roll tune; otherwise, similar to Otto. Also, much longer, full 22 in.

8 N 9426—Shpg. wt. 2 lbs. $5.97

Cheer Up and her lovable Canine Family. "The sad sage of dogdom" and "heirs" promote laughter wherever they go. Peppy is chip off the old block. Patty sits "pat" and Perky stands alert. Tailored of wool and cotton felt in white and brown, artfully and permanently airbrushed. Stuffed with ground cork; wired legs, riveted button noses.

8 N 9382—*Family of 4. Save $1.41 over individual prices, total $11.38.* Shpg. wt. 2 lbs. 8 oz. . . . $9.97

(K) 8 N 9321—Cheer Up. 13 in. Wt. 1 lb. . . 3.97
(L) 8 N 9326—Perky. 9 in. Wt. 8 oz. 2.47
(M) 8 N 9322—Peppy. 9 in. Wt. 8 oz. 2.47
(N) 8 N 9325—Patty. 9 in. Wt. 8 oz. 2.47

P **Novelty Signs** provide "laughs" and "kicks" for teens. Enliven any room. Package of 5, identical to those illustrated on wall above. Each sign in 2 bright colors . . all of durable plastic. Special pressure-sensitive adhesive tape included for hanging. Sizes in group 8x10, 9x9 and 5x15 in.

8 N 9327—Package of 5. Wt. 2 lbs. 8 oz. . . $1.97

College Pennants emphasize the campus motif. Pennants in authentic colors for all schools listed below.

Big Ten
Illinois, Indiana, Northwestern, Iowa, Mich. State, Michigan, Minnesota, Ohio State, Purdue, Wisconsin

Ivy League
Brown, Dartmouth, Cornell, Harvard, Princeton, Pennsylvania, Columbia, Yale

Big Eight
Iowa State, Kans. State, Colo., Mo., Kans., Nebr., Okla., Okla. State

Pacific Coast
California, U.C.L.A., Idaho, Oregon, Ore. State, U.S.C., Wash., Wash. State, Stanford

Southeastern
Kentucky, Tenn., Vanderbilt, Ga. Tech., Ga., Fla., Miss., Miss. State, Ala., Tulane, L.S.U., Auburn

Atlantic Coast
Clemson, Duke, N.C. State., Md., N.C., S.C., Va., Wake Forest

Southwest
Texas A. & M., Baylor, Rice, Ark., Texas, Texas Tech., S.M.U., T.C.U.

Independents
Air Force, Army, Boston College, Holy Cross, Miami, Syracuse, Navy, Notre Dame, Pitt., Penn. State

R **Conference Pennants.** String holds 8½-in. pennant for each school in group. Cotton felt. *State choice from 8 college groups above.*

8 N 9317—Shpg. wt. 1 lb. . . .Each $1.00

S **Individual College Pennants.** High quality felt (70% wool, 30% cotton). School name, mascot in authentic colors. Giant 29x11½ in. Wt. 6 oz.

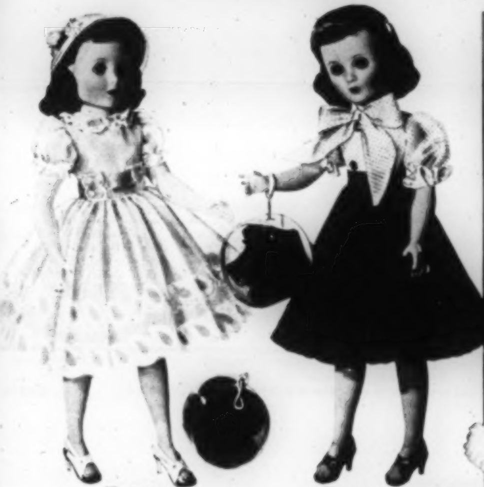
8 N 9318—*State College above.* Ea. $1.97

S

IOWA
YALE
DUKE
TEXAS
OKLAHOMA
CALIFORNIA

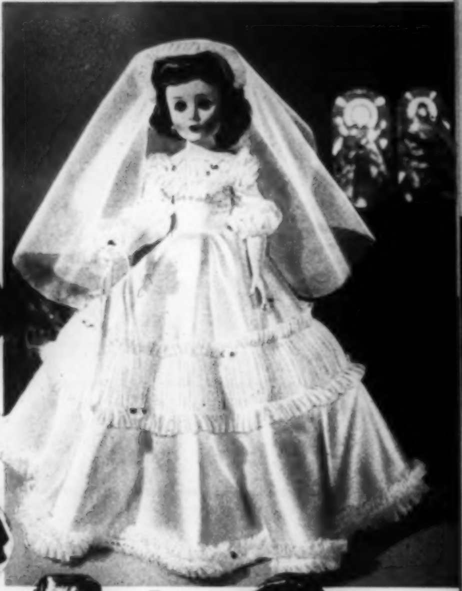
Sears Toyland proudly presents...

OVER 1000 TOYS FROM SANTA'S WORKSHOP



B $10.97
14-inch

C $8.97
14-inch



A $11.97
14-inch

Sweet Sue Walking Dolls

- Exquisitely dressed beauties walk with you when guided by the hand
- Soft vinyl heads and firm vinyl plastic bodies with creamy bisque finish
- Rooted Saran hair is fun to comb, brush and set in the latest styles
- Turning waists and heads, jointed arms . . lashed glassene eyes that close
- A, B, C have jointed ankles . . wear high heels or flats, "dance" on their toes . . have plastic case with extra shoes, ballet slippers, ballerina leotard

A **Bride,** slender, demure and as lovely as a storybook bride. Heavy rayon satin gown with ruffled nylon tulle insert, ruching and rosebud trim. Hooped rayon taffeta petticoat, ruffled cap with veil, earrings, bouquet, panties, hose, high heels. Jointed ankles, "extras" above. 20 and 25-inch size wear rhinestone finger ring.

49 N 3761—14-in. Wt. 1 lb. 10 oz. **$11.97** **49 N 3762**—20-in. Wt. 3 lbs. **$14.97**
79 N 03763—25-in. Wt. 5 lbs. *Only $2.00 down on Easy Terms*. . . . . Cash **19.95**

B **Sunday Best.** The prettiest dress in the Sunday School class: sheer embroidered nylon with wide sash, matching rayon taffeta slip. Posy-decked hat. Panties, hose, high heels. Jointed ankles, "extras" above.

49 N 3745–14-in. Wt. 1 lb. 10 oz. **$10.97**
49 N 3746–20-in. Wt. 3 lbs. **13.97**

C **Collegiate.** Slender sub-teen with sheer nylon blouse, accordion-pleated cotton skirt and full crinoline. Panties, hose, high heels. Jointed ankles plus "extras" above.

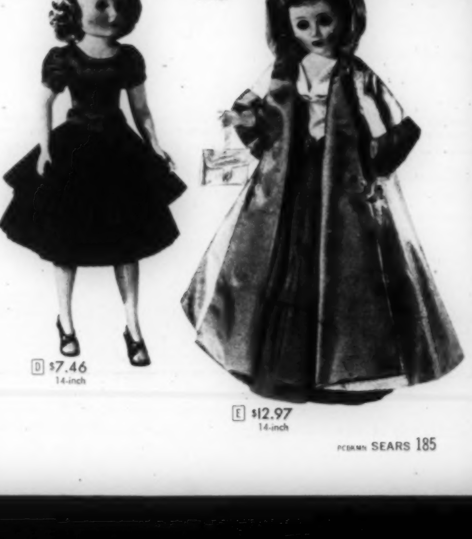
49 N 3740—14-in. Wt. 1 lb. 10 oz. **$8.97**
49 N 3741—20-in. Wt. 3 lbs. **11.97**
79 N 03742—25-in. Wt. 5 lbs. **16.95**

D **Tea Time.** A glamorous grown-up in a high-style rayon satin party dress with two tiers of cotton accordion pleats. Has earrings, strapless bra, panties, hose and high heels.

49 N 3733—14-in. Wt. 1 lb. 10 oz. **$7.46**
49 N 3734—20-in. Wt. 3 lbs. **9.97**

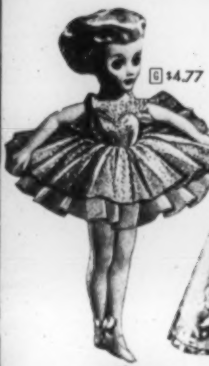
E **Romance.** Hooded lamé and rayon satin coat reverses. Tiered nylon gown with lamé bodice, underskirt. Purse, earrings, hooped petticoat, bra, panties, hose and high heels.

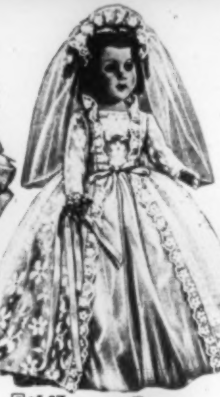
49 N 3768—14-in. Wt. 1 lb. 10 oz. **$12.97**
49 N 3789—20-in. Wears rhinestone ring. Shpg. wt. 3 lbs. **$16.95**

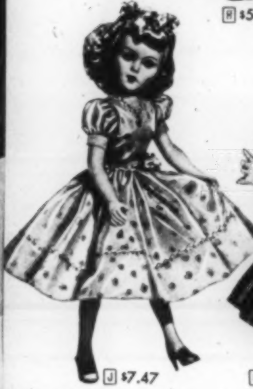


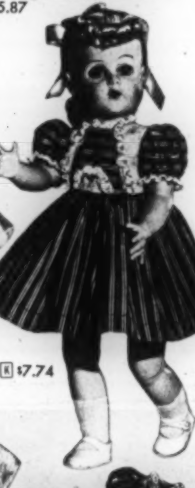
D $7.46
14-inch

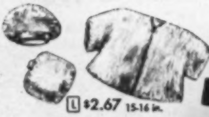
E $12.97
14-inch

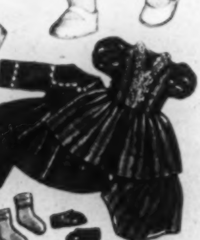

G $4.77

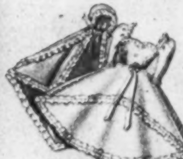

H $5.87

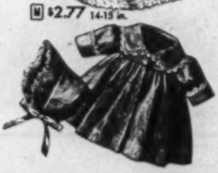

J $7.47

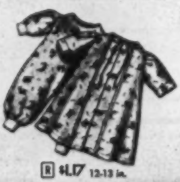

K $7.74


L $2.67 15-16 in.


N $2.97 17-19 in.


M $2.77 14-15 in.


P $1.47 12-13 in.


R $1.17 12-13 in.

They Walk in Beauty

- Feature dolls on these 2 pages (except G) walk when guided by the hand
- They have rooted Saran hair you can comb, brush and set in latest style
- Skin-soft vinyl plastic heads that turn .. pretty delicately molded features
- Pose their jointed arms . . go-to-sleep glassene eyes with realistic lashes
- Check the description of your favorite for extra features

ITEMS DESCRIBED BELOW SHOWN ON FACING PAGE

A **Walking Grown-up with Steel Trunk and Big Wardrobe.** Wardrobe includes a cotton gabardine coat and hat, cotton print housecoat, 2-pc. shorty pajamas, polished cotton dress, rayon taffeta formal with panties. Extra hose, pair of high heels, 6 plastic hangers, comb, brush, mirror. Enameled steel trunk is 20x11x11 in. with 3 drawers, plaid paper lining, 2 latches, handle. All vinyl plastic doll walks, turns at waist. Pretty hairdo. Wears a rayon taffeta dress, earrings, pearl-like necklace, panties, hose, high heels. 18 inches tall.
79 N 03724—Shipping weight 13 pounds....................................**$17.75**

B **Walking Ballerina** with jointed ankles, knees and turning waist walks, kneels and poses. Wears nylon tutu with nylon ruffles, metallic-sparked net overskirt, metallic cloth bodice. Panties, hose, Capezio ballet slippers. Pony tail hairdo. Hard plastic body; vinyl arms. Has rayon taffeta dress, panties, leotard, hose, ballet slippers, high heels, ring and imitation pearl necklace. 19 inches.
49 N 3757—Shipping weight 2 pounds 8 ounces..............................**$7.97**

C **The Most Happy Family—Mama, Baby, Sister and Brother.** Mama walks, turning her head from side to side; her knees are jointed so she can kneel, too. Hard plastic body, vinyl arms. 20 in. tall. In linen-look cotton skirt and bolero, hat, lace-trimmed blouse-slip combination, hose, high heels, ring. Children are all vinyl with jointed arms and legs, turning heads, do not walk. 8-in. baby in bunting has molded hair. 10-in. Sister and Brother in outfits to match Mama's. Sister has rooted Saran hair. Brother has painted eyes, molded hair.
79 N 03790—Shipping weight 5 pounds....................................**$19.95**

D **Happi-Time Walking Toddler in Coat and Bonnet** rolls her eyes flirtatiously when you play with her, turns her head from side to side as she walks, kneels to pray and sits on a chair. Jointed legs and knees to form many life-like poses. Hard plastic body; vinyl arms. Cry voice. Cotton gabardine coat and bonnet, embossed cotton dress with sewn-in panties, socks, shoes. 23 inches tall.
79 N 03281—Shipping weight 5 pounds....................................**$11.87**

E **Walking Toddler** turns her head as she walks. Hard plastic body. Cotton corduroy coat and hat, rayon dress, panties, socks, shoes. 17 inches tall.
49 N 3711—Shipping weight 2 pounds....................................**$5.37**

F **Walking Ballerina with Wardrobe.** Walks, kneels and poses like a prima ballerina with her jointed ankles, knees and turning waist. Wears a nylon tutu with tricot ruffles, sequin-sprinkled net overskirt and metallic cloth bodice. Panties, hose, real Capezio ballet slippers. Extra clothing: embossed cotton afternoon dress, rayon taffeta party dress with panties, nylon hose, socks, flatties, pair of high heels. Double-door fiberboard case with dancing rail, hangers.
49 N 3758—Hard plastic body, vinyl arms. 19 inches tall. Shpg. wt. 4 lbs............**$9.27**

ITEMS DESCRIBED BELOW SHOWN ON THIS PAGE

G **Ballerina** with turning waist and jointed legs sits alone and poses. Pink pony tail. Net tutu; rayon satin bodice. Attached panties, hose, ballet slippers.
49 N 3754—All rigid vinyl plastic. 17 inches tall. Shpg. wt. 1 lb. 8 oz...............**$4.77**

H **Walking Bride.** A sophisticated beauty in her rayon satin gown with its low cut back and lace overlay. All vinyl plastic. Lacy net veil, buckram half slip, lace-trimmed panties, full-length nylon hose, high-heeled shoes, bouquet.
49 N 3727—19 inches tall. Shipping weight 2 pounds..........................**$5.87**

J **Walking Teen-ager** with turning waist poses prettily. Wears corsage, sheer ninon dress with rich trimming. Printed rayon taffeta underdress. All vinyl plastic. Lace-trimmed panties, hose, high heels, 2 curlers. 20 inches tall.
49 N 3765—Shipping weight 2 pounds 4 ounces..............................**$7.47**

K **Low-priced Happi-Time Walking Toddler with jointed knees.** She walks, kneels, sits alone. Pony tail. Hard plastic body. Lace-trimmed cotton dress, sewed-in half slip, lace-trimmed panties, socks, shoes. Cry voice. 23 inches tall.
79 N 03263—Shipping weight 4 pounds....................................**$7.74**

L **Coat, Hat and Muff Set.** Soft white imitation fur. Shipping weight 12 oz.
49 N 3970—Size 15–16 inches.**$2.67** **49 N 3971**—Size 17–18 inches....**$2.77**
49 N 3972—Size 19–20 inches.................................... **2.97**

M **Bridal Outfit.** Rich Ninon gown, lawn slip, net veil. Floral spray. Wt. 1 lb.
49 N 3420—Size 14–15 inches. **$2.77** **49 N 3421**—Size 16–17 inches....**$2.77**
49 N 3422—Size 18–19 inches. **2.87** **49 N 3423**—Size 20–21 inches.... **2.87**

N **8-piece Layette for Toddler Walking Dolls.** Cotton and rayon coat, bonnet. Percale dress, panties. Socks, shoes, 2 hangers. Shipping weight 1 lb.
49 N 3489—Size 17–19 inches....**$2.97** **49 N 3490**—Size 23–24 inches....**$3.37**

P **Baby Doll Coat and Bonnet.** Moire rayon taffeta, lacy trim. Shpg. wt. 10 oz.
49 N 3411—Size 12–13 inches. **$1.47** **49 N 3412**—Size 14–15 inches....**$1.47**
49 N 3413—Size 16–17 inches. **1.52** **49 N 3414**—Size 18–19 inches.... **1.77**
49 N 3415—Size 20–21 inches.................................... **1.77**

R **Sleeper and Robe for Baby Dolls.** Print cotton flannel. Shipping weight 1 lb.
49 N 3403—Size 12–13 inches. **$1.17** **49 N 3404**—Size 14–15 inches....**$1.17**
49 N 3405—Size 16–17 inches. **1.27** **49 N 3406**—Size 18–19 inches.... **1.57**
49 N 3407—Size 20–21 inches.................................... **1.67**

NOTE: To order clothing, measure doll from head to foot, order size nearest height of doll

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A $17.75

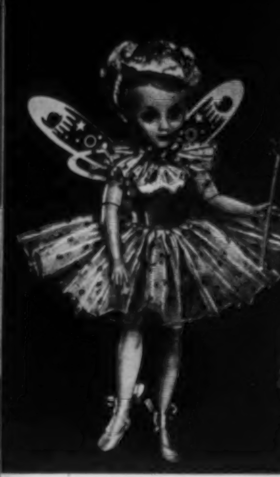
B $7.97

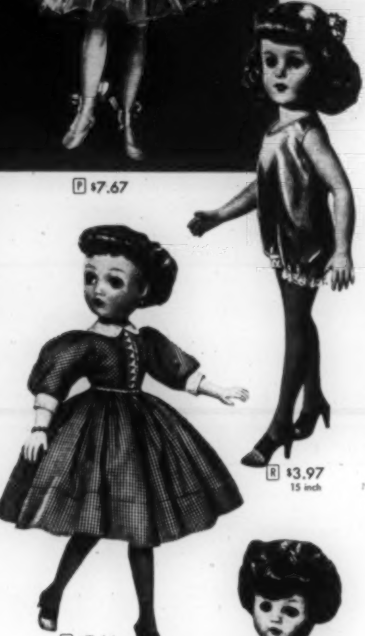
C $19.95 cash $2.00 down

D $11.87

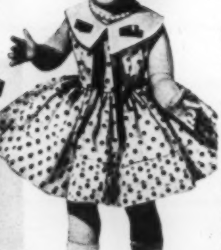
E $5.37

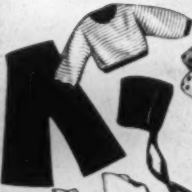
F $9.27


[P] $7.67


[R] $3.97
15 inch

[S] $7.64
18 inch


[T] $7.74


[V] $1.27
14–15 in.

Oh, You Beautiful Dolls

Every one of the glamour girls on these 2 pages has all of these features:

- Shimmering rooted Saran hair that's fun to comb, brush and set again and again
- A turning vinyl plastic head with delicately molded features
- Jointed arms so they are easy to dress and lashed, glassene eyes that close
- Check the description of your favorite doll for other features

ITEMS (A) TO (N) BELOW SHOWN ON FACING PAGE

Happi-Time Glamour Girls, the loveliest we've seen at these low prices

They have all of the features above plus turning waists so they can pose and grown-up figures of skin-soft, "magic-touch" vinyl plastic. Lovely, high-style dresses plus half slips, panties, high heels, nylon hose, earrings, and imitation pearl necklace.

[A] **Happi-Time Teen-Ager.** Lace-trimmed organdy blouse with puff sleeves, cotton print skirt, hose. Jointed legs, sits alone.
49 N 3781—18 inches tall. Wt. 2 lbs. 6 oz...$ 7.74
49 N 3782—20 inches tall. Shpg. wt. 4 lbs... 11.47
79 N 03783—22 inches tall. Shpg. wt. 5 lbs.. 14.77

[B] **Happi-Time Walking Deb.** She walks as gracefully as a model to show off her rustling rayon taffeta formal with its net overskirt, decolletage and velvet streamers.
49 N 3784—18 inches tall. Wt. 3 lbs.......$10.97
49 N 3785—20 inches tall. Shpg. wt. 4 lbs... 14.77

Revlon Walking Dolls . . see features of these lovely sophisticates on facing page

[C] **Snow Pink,** sure to be the most striking girl at the tea dance. Wears a swishy rayon taffeta dress with bouffant net over half skirt and a garden-gay nosegay. Poofy net-trimmed half slip. Order early for Christmas.
49 N 3775—18 inches tall. Shpg. wt. 3 lbs... $10.77
49 N 3776—20 inches tall. Shpg. wt. 4 lbs... 13.77

[D] **Evening Star,** our most beautifully dressed Revlon doll. Cotton velvet coat with bunny fur trim, rayon taffeta lining. Rayon taffeta dress woven with metallic threads. Belt. Sewed-in half slip. Ring, earrings, necklace.
49 N 3779—18 inches tall. Shpg. wt. 3 lbs...$14.27
49 N 3780—20 inches tall. Shpg. wt. 4 lbs... 17.77

Our Best, most beautiful Clothing for slender, grown-up dolls

[E] **Long Torso Afternoon Dress.** White and gold color scrolls on crisp "crystal" rayon taffeta. Lined bodice; button back. In assorted pastel colors. Shipping weight 8 oz.
49 N 3446—Size 14-15 inches.............. 87c
49 N 3447—Size 18-19 inches..............$1.17
49 N 3448—Size 20-21 inches.............. 1.37

[G] **Ballet Costume.** Nylon net tutu, nosegay. Rayon taffeta bodice; net overlay. Panties, nylon hose, ballet slippers. Wt. 1 lb.
49 N 3464—Size 14-15 inches..............$1.67
49 N 3465—Size 18-19 inches.............. 2.27
49 N 3466—Size 20-21 inches.............. 2.47

[J] **Accessory Outfit.** Girdle, garters, hose, bra. High heels in plastic case. Wt. 12 oz.
49 N 3449—Size 14-15 inches..............$1.37
49 N 3451—Size 18-19 inches.............. 1.37
49 N 3452—Size 20-21 inches.............. 1.37

[L] **3-piece Negligee Set.** Romantic negligee, nightgown, panties of sheer pink nylon trimmed with lace, rosettes and ribbons. Flowing, full-cut lines. Shpg. wt. 1 lb.
49 N 3408—Size 14-15 inches..............$1.97
49 N 3409—Size 18-19 inches.............. 2.67
49 N 3410—Size 20-21 inches.............. 2.87

[F] **Roman-Striped Jumper with Sheer Lace-Trimmed Nylon Blouse.** Heavy rayon satin jumper. Sewed-in lace-trimmed rayon taffeta half slip. Rosette. Snaps. Panties. Shpg. wt. 1 lb.
49 N 3461—Size 14-15 inches..............$2.37
49 N 3462—Size 18-19 inches.............. 2.67
49 N 3463—Size 20-21 inches.............. 2.87

[H] **Hat and Coat.** Smart flared coat with button closures and snug cloche. Cuddly cotton and rayon fleece. Shpg. wt. 1 lb.
49 N 3467—Size 14-15 inches..............$2.57
49 N 3468—Size 18-19 inches.............. 2.97
49 N 3469—Size 20-21 inches.............. 3.27

[K] **¾-Length Quilted Duster.** Heavy nylon tricot with lace trim. Shpg. wt. 14 oz.
49 N 3488—Size 14-15 inches..............$1.37
49 N 3491—Size 18-19 inches.............. 1.47
49 N 3492—Size 20-21 inches.............. 1.77

[M] **Bridal Outfit.** Fitted bodice with flocked nylon overlay, silver color threads. Rayon taffeta skirt with net overskirt, ribbon streamers. Cap, veil, panties. Shpg. wt. 1 lb.
49 N 3484—Size 14-15 inches..............$3.27
49 N 3485—Size 18-19 inches.............. 3.97
49 N 3486—Size 20-21 inches.............. 4.27

TO ORDER CLOTHING: Measure doll from head to foot, order size nearest height of doll.

Shirley Temple, the dimpled curly-top of movie fame is back

[N] All "magic-touch" vinyl plastic that feels like real skin. Jointed legs, sits alone. Organdy dress, sewn-in half slip, panties, socks, shoes. Fiberboard case with bobby pins, curlers.
49 N 3777—17 inches tall. Shpg. wt. 3 lbs...$10.47
49 N 3778—19 inches tall. Shpg. wt. 3 lbs. 6 oz. $13.47

ITEMS (P) TO (V) BELOW SHOWN ON THIS PAGE

[P] **Pink Fairy Princess.** Turning waist, jointed elbows, legs let her pose. Pink hair. Net tutu, detachable plastic wings. All vinyl. Underskirt, panties, ballet slippers, wand.
49 N 3737—17½ inches tall. Shpg. wt. 2 lbs.. $7.67

[R] **Walking Undressed Teen-Ager.** She walks gracefully, turning her head from side to side. Slender hard plastic body, vinyl arms. Rayon satin chemise, hose, high heeled shoes.
49 N 3633—15 inches tall. Wt. 1 lb. 6 oz.....$3.97
49 N 3636—18 inches tall. Wt. 1 lb. 12 oz.... 4.97

[S] **Pony-tail Teen.** Jointed elbows, flexible wired legs . . sits, kneels, poses. All vinyl. 1-pc. cotton-stuffed body. Cotton dress, half slip, panties, hose, high heels, jewelry.
49 N 3648—18 inches tall. Shpg. wt. 2 lbs....$7.64
49 N 3649—20 inches tall. Shpg. wt. 3 lbs.... 9.47

[T] **New! Meet Margie, our sweet sub-teen.** She's as real looking as your sister with a turning waist and jointed elbows and legs so she can sit alone and pose naturally. Made entirely of vinyl plastic that feels as smooth and soft as real skin. All dressed up for the school party in a flocked ninon dress, slip, panties, socks, shoes and necklace.
49 N 3642—17 in. tall. Shpg. wt. 2 lbs. 4 oz...$7.74

[V] **Roller Skating Set for regular little Girl dolls.** Shoe-skates, slacks, bonnet, and striped cotton jersey to make your dolly the smartest at the rink. Wt. 8 oz.
49 N 3440—Size 14-15 inches..............$1.27
49 N 3441—Size 16-17 inches.............. 1.37
49 N 3442—Size 18-19 inches.............. 1.47
49 N 3443—Size 20-21 inches.............. 1.57

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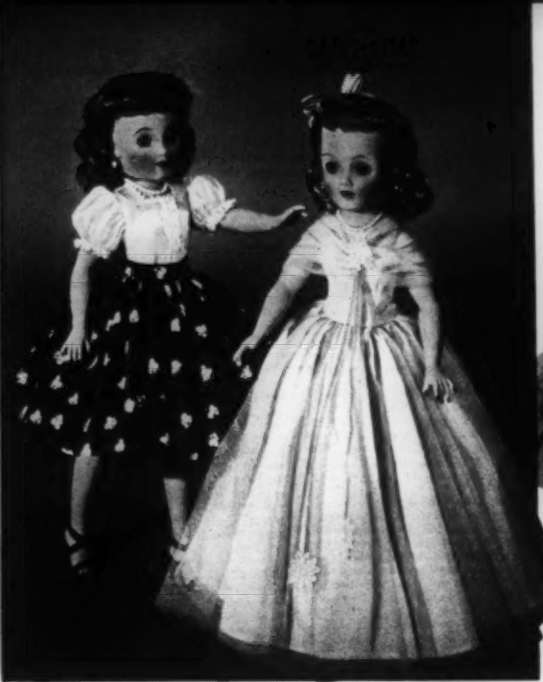
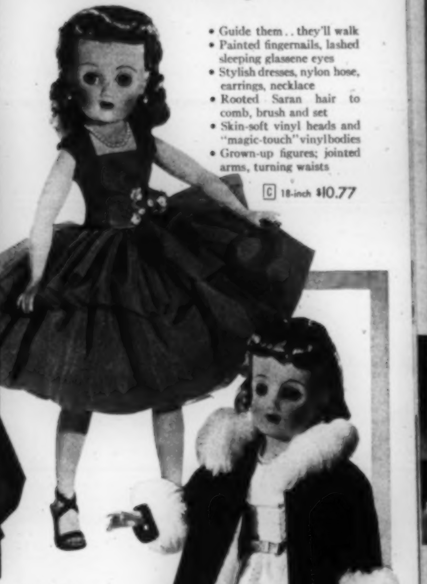
Revlon Walking Dolls

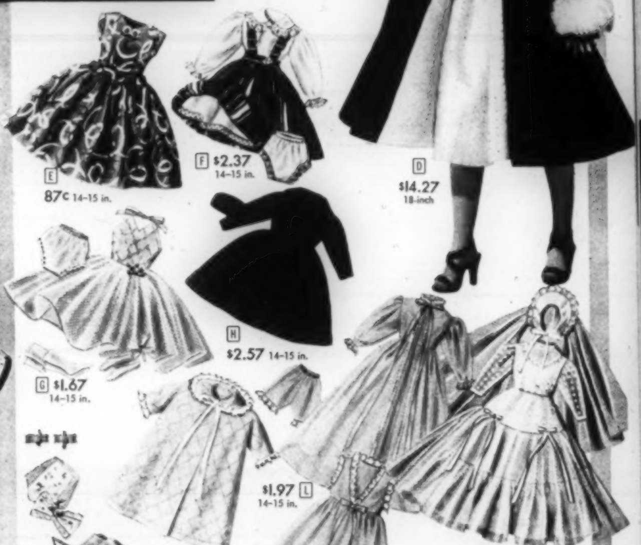


A 18-inch $7.74 B 18-inch $10.97

- Guide them.. they'll walk
- Painted fingernails, lashed sleeping glassene eyes
- Stylish dresses, nylon hose, earrings, necklace
- Rooted Saran hair to comb, brush and set
- Skin-soft vinyl heads and "magic-touch" vinyl bodies
- Grown-up figures; jointed arms, turning waists

C 18-inch $10.77





D $14.27 18-inch

E 87c 14-15 in.

F $2.37 14–15 in.

G $1.67 14–15 in.

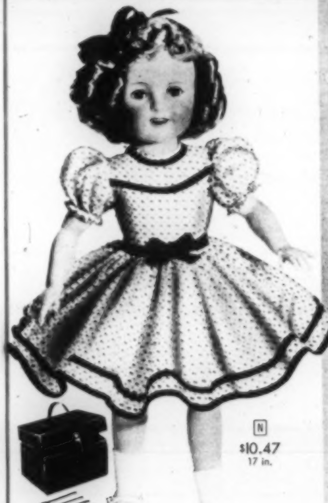
H $2.57 14–15 in.

J $1.37 14–15 in.

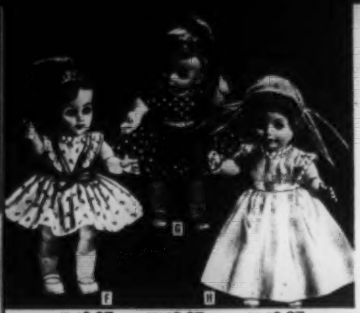
K $1.37 14–15 in.

L $1.97 14–15 in.

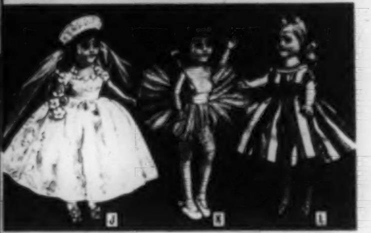
M $3.27 14–15 in.



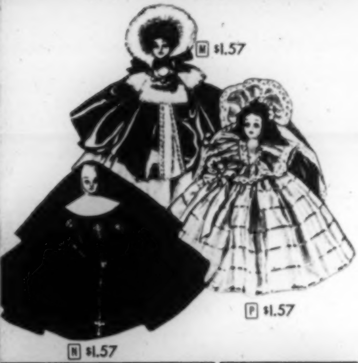
N $10.47 17 in.

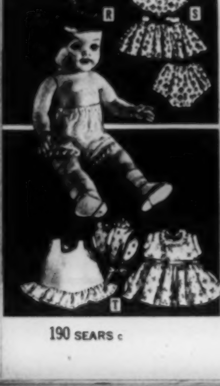


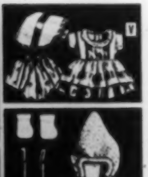
(F) $2.97 (G) $2.97 (H) $2.97



$1.74 $1.74 $1.74







Stage a Miniature Fashion Show!

Petite fashion plates with high-style clothing

Each of the glamour girls and Nun Doll on these 2 pages has jointed arms . .
turning head . . lashed glassene eyes that close for sleep

ITEMS (A) TO (E) DESCRIBED BELOW ARE SHOWN ON THE FACING PAGE

A **Walking Grown-Up.** Turns her head as she walks, kneels, sits. Jointed knees. Rooted Saran hair. Vinyl plastic head; hard plastic body. Lace chemise, hose, heels. 12 in. tall.

49 N 3498—Doll only. Shpg. wt. 14 oz. **$2.57**

49 N 3434—Party Dress. Full skirt with lace overlay, blouse. Rayon taffeta. Shpg. wt. 10 oz. **$1.67**

49 N 3479—Ballerina. Nylon net tutu, rayon bodice. Panties, ballet slippers. Shpg. wt. 10 oz. **$1.67**

49 N 3487—Rain Outfit. Working plastic umbrella, hooded plastic coat with snaps. Wt. 10 oz. **$1.67**

49 N 3438—Afternoon Ensemble. 3 pieces: print skirt, blouse, bolero. Cotton. Shpg. wt. 10 oz. **$1.67**

B **Walking Ballerina.** She walks, kneels, turns at the waist and poses. Jointed knees. Rooted Saran hair to comb, brush and set. Vinyl plastic head; hard plastic body. Lastex® rayon tutu, nylon net full length hose, ballet slippers. Head band. 10½ inches tall.

49 N 3607—Shipping weight 12 oz. **$2.87**

C **New! Little Miss Revlon,** shapely grown-up, as pretty as the models in fashion magazines. She has jointed legs and turning waist so she can sit alone and pose like a real fashion model. It's fun to comb, brush, set her rooted Saran hair. Vinyl plastic head and arms. "Magic-touch" body of firm vinyl feels like real skin. Painted fingernails, toenails. Wears earrings, bra, panty girdle, high heels. 10½ inches tall. Order her high-style clothing below.

State pony tail or wind-blown hair style.

49 N 3076—Doll only. Shpg. wt. 1 lb. **$2.82**

49 N 3265—2-piece Nightie. Flowered organdy shortie nightie and panties with lace trim. Shpg. wt. 8 oz. . **86c**

49 N 3266—Campus Dress. Long torso, polka-dot cotton. Full skirt, loop trim. Shpg. wt. 8 oz. **$1.37**

49 N 3267—Pajamas. Puckered cotton top and pants with lace trim, snaps. Shpg. wt. 8 oz. **$1.37**

49 N 3268—Evening Coat. Sweeping, full cut. Fluffy cotton and rayon fleece. Shpg. wt. 8 oz. **$1.77**

49 N 3269—Blue Jeans. 3 pieces: fitted denim jeans, striped cotton blouse, sun hat. Shpg. wt. 8 oz. . . . **$2.27**

49 N 3271—Pedal Pushers. 3 pieces: plaid cotton pants, turtle-neck sweater, sun glasses. Wt. 8 oz. . . **$2.27**

49 N 3272—Peasant Outfit. Cotton skirt, blouse; panties, rick-rack trim. Crinoline. Shpg. wt. 8 oz. **$2.67**

49 N 3273—Formal. Print nylon with posy trim. Sewed-in half slip, hose, heels. Shpg. wt. 8 oz. . . **$3.77**

49 N 3264—Accessory Set. (Not shown). 2 pair hose, 2 pair plastic high heels. Shpg. wt. 8 oz. **86c**

D **Betsy McCall,** a petite walking model for the most gorgeous outfits you've ever seen. Separate outfits are created by a famous fashion designer, carefully sewn of fine fabrics, beautifully detailed with bright piping, romantic ruffles, lacy trim, snap-fastener, tie or button closings . . the finest couturiere touches.

Betsy walks, sits and kneels. She has jointed knees, shiny Saran hair and wears a lacy chemise, rayon socks and vinyl shoes. All hard plastic with a creamy bisque finish. 8 inches tall.

Order her outfits separately from below . . . see nine others in our Fall General Catalog!

49 N 3002—Doll only. Shpg. wt. 1 lb. **$2.07**

49 N 3083—Coat and Hat. Charcoal gray cotton felt coat. Pink hood, mittens. Shpg. wt. 10 oz. **$1.44**

49 N 3084—Schoolgirl. Pin-dot cotton dress, panties, shoes, socks. Shpg. wt. 10 oz. **$1.44**

49 N 3086—Playtime. Print skirt. Panties, belt, blouse combo. Rayon taffeta. Shoes, socks. Shpg. wt. 10 oz. **$1.44**

49 N 3088—Mommy's Helper. Cotton apron, pants. Mop, iron, shoes, socks. Shpg. wt. 10 oz. **$1.44**

49 N 3093—Birthday Party. Flocked nylon dress. Picture hat. Petticoat, panties. Shpg. wt. 10 oz. **$1.87**

49 N 3095—On The Ice. Plaid cotton skirt, jumper top, jersey shirt, tam, skates. Shpg. wt. 10 oz. **$1.87**

49 N 3096—Sweet Dreams. Nylon tricot peignoir, gown; lace trim. Slippers. Shpg. wt. 10 oz. **$2.37**

49 N 3098—Sunday Best. Tucked nylon sheer dress, Hat, slip, panties; shoes, socks. Shpg. wt. 10 oz. . . **$2.37**

49 N 3099—Sugar and Spice. Nylon gown with coin dots. Slip, stole, panties, shoes. Shpg. wt. 10 oz. . . **$2.83**

E **Bride with Trousseau and Trunk.** All-vinyl plastic doll with rooted Saran hair to comb, brush and set over and over again. Jointed legs and a turning waist. 10½ inches tall. Lace-trimmed nylon and rayon gown, net veil, bouquet, panties, high heels and earrings.

Trousseau: bra, nylon negligee, cotton sweater and shorts, net-trimmed rayon taffeta party dress, crinoline with net flounce, straw hat. Three plastic hangers. 12x6x6-inch fiberboard trunk, plastic handle, metal snap lock, hinges.

49 N 3290—Complete Outfit. Shpg. wt. 2 lbs. . . **$7.77**

49 N 3277—Bride only. Shpg. wt. 12 oz. **3.67**

Build your order up to $20 or more
and buy on Sears Easy Terms

ITEMS (F) TO (W) DESCRIBED BELOW ARE SHOWN ON THIS PAGE

11-inch Walking Dolls. These chubby cuties walk when you guide them by the hand, sit alone and kneel. It's fun to comb, brush and set their rooted hair. Jointed legs and knees. Skin-soft vinyl plastic heads; hard plastic bodies. Completely dressed and ready to play with you in pretty dresses, panties, socks and shoes. 11 inches tall. Shipping weights 1 pound.

F **49 N 3125—Tea Party Girl with fancy hairdo.** Cotton dress, rick-rack trim **$2.97**

G **49 N 3124—School Girl with fancy hairdo.** Cotton dress, rick-rack trim **$2.97**

H **49 N 3126—Bride.** Bobbed hair. Rayon satin gown, net veil, tiny bouquet. **$2.97**

Walking Teen Agers. These slender darlings turn their heads as they walk, kneel and pose like true models. Jointed knees. Dynel hair to comb and brush. The party girl and bride wear assorted style hairdos . . . the ballerina wears the popular pony-tail style. All hard plastic. All are completely dressed and ready for fun. 8 inches tall. Shpg. wts. 10 oz.

J **49 N 3003—Bride.** Rayon satin gown, net veil, panties, hose, tiny bouquet, high heels. **$1.74**

K **49 N 3056—Ballerina.** Net tutu, rayon satin bodice. Panties, ballet slippers. **$1.74**

L **49 N 3023—Party Girl.** Print nylon dress, panties, hose, high heels. **$1.74**

Happi-Time Collector Dolls. All stand alone, are dressed in gorgeous finery. Made of practically unbreakable plastic. Mohair wigs. Dresses, half slips, panties. 7½ in. tall. Shpg. wts. 12 oz.

M **49 N 3105—Miss Christmas.** Maroon rayon satin gown, hooded cape. Fake fur trim. **$1.57**

N **49 N 3106—Nun.** Rayon taffeta habit. Crucifix imported Italian rosary. No hair. **$1.57**

P **49 N 3101—Bride.** Bouffant rayon satin gown; lace trim. Net veil, bouquet. **$1.57**

49 N 3102—Bridegroom. (Not shown.) Trousers, tails, high hat. Painted hair. **$1.47**

49 N 3094—Revolving Swiss Music Box. (Not shown.) For 7½-inch dolls. Plastic; 4½-inch base. Turntable revolves playing merry tune. Shpg. wt. 8 oz. **$1.97**

R **Baby Fluffy.** Rooted Saran hair. Jointed legs, sits alone. All vinyl plastic. 11 in. tall. Panties, socks, shoes. Order clothes separately.

49 N 3565—Doll only. Shpg. wt. 1 lb. **$2.67**

S **49 N 3566—Cotton Print Play Dress.** Rick-rack trim. Panties. Shpg. wt. 8 oz. **84c**

T **49 N 3567—Flocked organdy Party Dress.** Posy-trimmed bonnet. Slip. Shpg. wt. 8 oz. **$1.67**

V **49 N 3568—Pinafore-style Cotton Dress.** Sewed-on apron. Bonnet, panties. Shpg. wt. 8 oz. . . . **$1.67**

W **49 N 3569—Ski Outfit.** Cotton fleece pants, multi-color jacket with hood. Ski poles, shoes with skis, socks. Shpg. wt. 8 oz. . . . . **$2.67** w !

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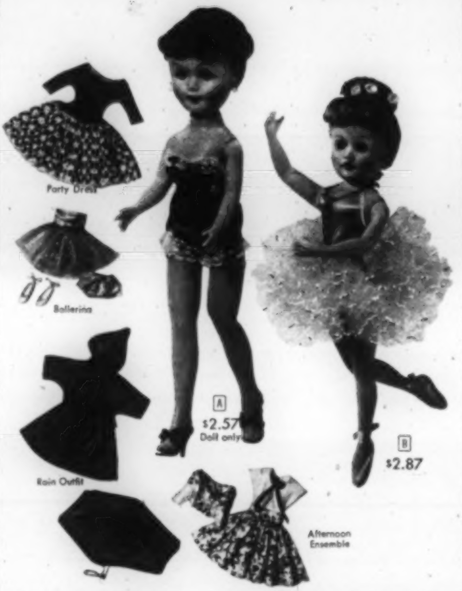
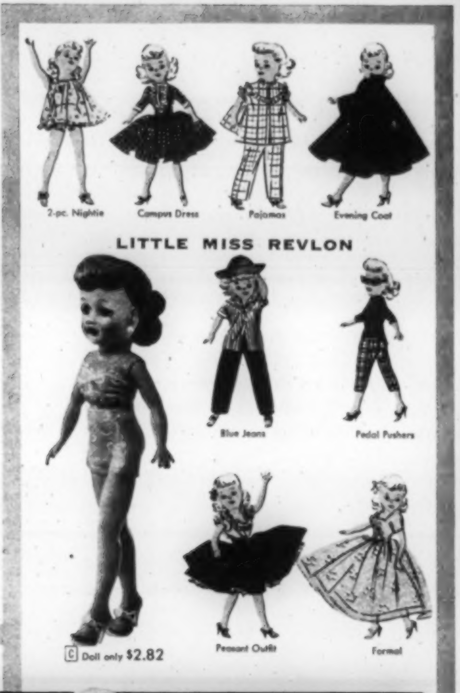

Party Dress
Ballerina
Rain Outfit
Afternoon Ensemble

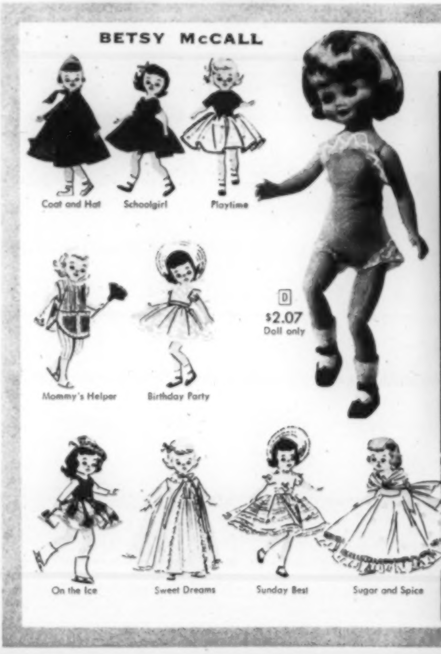
A $2.57 Doll only

B $2.87


2-pc. Nightie
Campus Dress
Pajamas
Evening Coat
Blue Jeans
Pedal Pushers
Peasant Outfit
Formal

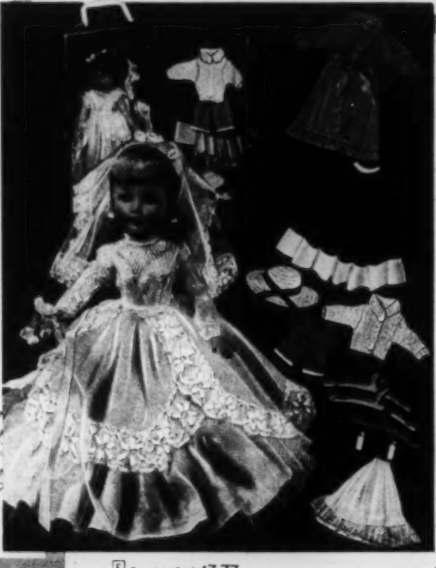
LITTLE MISS REVLON

C Doll only $2.82

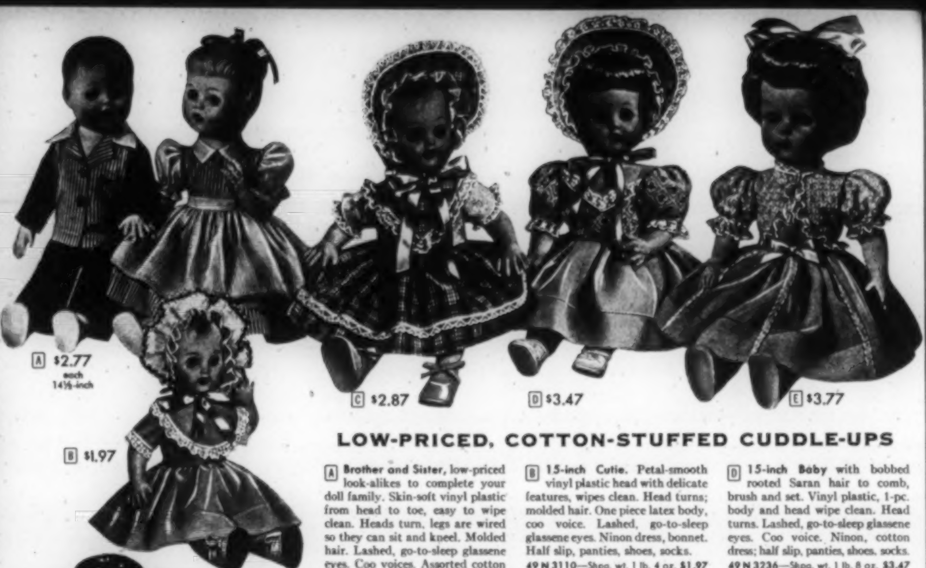

Coat and Hat
Schoolgirl
Playtime
Mommy's Helper
Birthday Party
On the Ice
Sweet Dreams
Sunday Best
Sugar and Spice

BETSY McCALL

D $2.07 Doll only



E Complete Outfit $7.77



LOW-PRICED, COTTON-STUFFED CUDDLE-UPS

A **Brother and Sister,** low-priced look-alikes to complete your doll family. Skin-soft vinyl plastic from head to toe, easy to wipe clean. Heads turn, legs are wired so they can sit and kneel. Molded hair. Lashed, go-to-sleep glassene eyes. Coo voices. Assorted cotton outfits. Boy has trousers, jacket. Girl has dress, panties, Both have shoes, socks.

Shipping weight 1 pound 8 ounces.
49 N 3604—14½-inches. Boy...$2.77
49 N 3605—14½-inches. Girl... 2.77

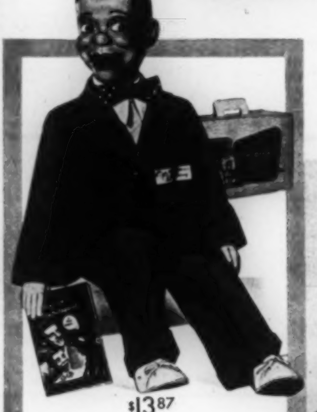
Shipping weight 2 lbs. 4 oz.
49 N 3611—19-inches. Boy.....$3.94
49 N 3612—19-inches. Girl..... 3.94

B **15-inch Cutie.** Petal-smooth vinyl plastic head with delicate features, wipes clean. Head turns; molded hair. One piece latex body, coo voice. Lashed, go-to-sleep glassene eyes. Ninon dress, bonnet. Half slip, panties, shoes, socks.
49 N 3110—Shpg. wt. 1 lb. 4 oz. $1.97

C **16-inch Baby** dressed in lovely lace-trimmed plaid rayon taffeta dress and bonnet, plus panties, shoes and socks. Vinyl plastic head turns; molded hair. 1-piece latex body. Coo voice. Lashed, sleeping glassene eyes.
49 N 3619—Shpg. wt. 1 lb. 8 oz. $2.87

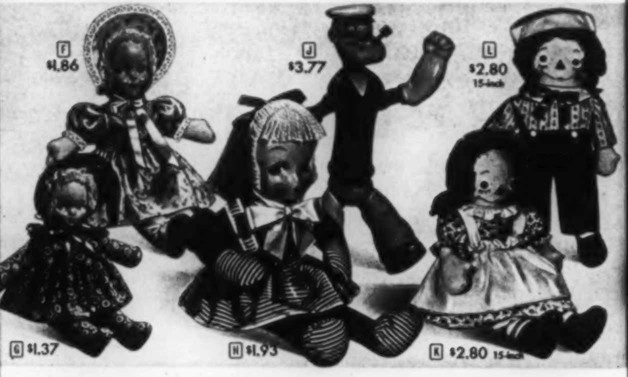
D **15-inch Baby** with bobbed rooted Saran hair to comb, brush and set. Vinyl plastic, 1-pc. body and head wipe clean. Head turns. Lashed, go-to-sleep glassene eyes. Coo voice. Ninon, cotton dress; half slip, panties, shoes, socks.
49 N 3236—Shpg. wt. 1 lb. 8 oz. $3.47

E **16-inch Baby** with long curly rooted Saran hair to comb, brush and set. Vinyl plastic head and 1-piece body. Head turns. Lashed, go-to-sleep eyes. Coos. Ninon and cotton dress; half slip, panties, vinyl shoes, socks.
49 N 3631—Shpg. wt. 1 lb. 10 oz. $3.77



32-inch Jerry Mahoney Doll

This replica of the famous TV funster has controls just like those found on professional ventriloquists' dummies. You can make Jerry open and close his mouth and move his head realistically in all directions as he pretends to talk. Booklet gives tips on ventriloquism—have loads of fun with Jerry at parties! Wears cotton gabardine suit, bow tie, shoes. Hard plastic head; painted hair, eyes. Fiberboard torso. Cotton-stuffed legs, arms. Vinyl plastic hands.
49 N 3588—Shpg. wt. 4 lbs.........$13.87
49 N 3594—24-in. doll similar to above, not shown. Mouth only moves by string. Composition hands. Shpg. wt. 3 lbs............$5.87



Soft, squeezy companions for the crib crowd . . easy to keep sweet and clean

F **16-inch Snuggler** in a pert rayon print dress, bonnet. Panties, socks, shoes. Yarn curls. Cloth covered; cotton stuffed. Painted plastic face wipes clean.
49 N 3551—Shpg. wt. 1 lb.....$1.86

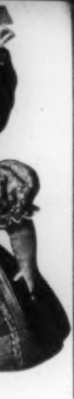
G **14½-inch Cuddly-Wuddly** for tots. Dainty cotton print apron and body. Stuffed with cotton. Yarn ringlets. Painted plastic face.
49 N 3501—Shpg. wt. 10 oz.....$1.37

H **25-inch Patti,** big, flippity-floppity teen-ager with candy-striped skirt to match her hands, feet. Yarn pony tail. Painted plastic face. Cotton stuffed.
49 N 3593—Shpg. wt. 2 lbs......$1.93

J **13-in. Popeye Comic.** Easy-to-clean vinyl, fully jointed to pose 101 ways. Pinch his face, pipe whistles. Painted features.
49 N 3503—Shpg. wt. 1 lb. 8 oz.. $3.77

K **Original Raggedy Ann,** button-eyed favorite of tots. Yarn hair, merry painted features. Cotton dress, apron and stuffing.
49 N 3580—15-in. Wt. 1 lb.....$2.80
49 N 3583—20-in. Wt. 1 lb. 8 oz. 3.77

L **Original Raggedy Andy,** just like his playmate Raggedy Ann. Bright cotton shirt, trousers, hat.
49 N 3592—15-in. Wt. 1 lb.....$2.80
49 N 3603—20-in. Wt. 1 lb. 8 oz. 3.77



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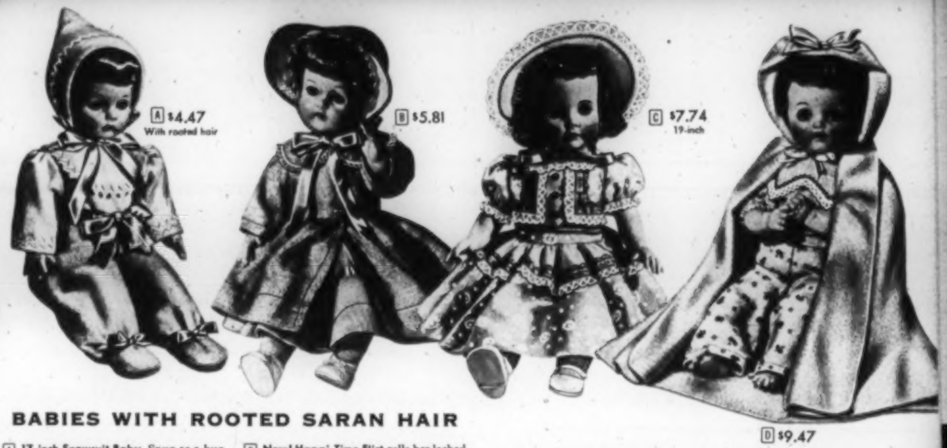


BABIES WITH ROOTED SARAN HAIR

A 17-inch Snowsuit Baby. Snug-as-a-bug in her cotton flannel snowsuit and hood. Rooted Saran hair to comb, brush and set. All vinyl. Head turns. 1-piece cotton-stuffed body. Lashed, go-to-sleep glassene eyes. Coos. Shpg. wt. 2 lbs.

49 N 3217 .... $4.47
49 N 3216—With molded hair. (Not shown.) 3.72

B 20-inch Baby, a big bundle of joy at a thrifty price. Rayon taffeta coat and bonnet. Acetate ninon dress with sewn-in half slip. Rooted Saran hair. Vinyl head turns. 1-pc. cotton-stuffed vinyl-skin body. Lashed, sleeping glassene eyes. Coo voice. Panties, socks, shoes.

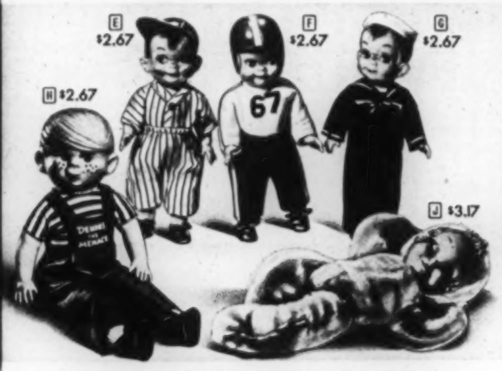
49 N 3188—Shipping weight 3 lbs....... $5.81

C New! Happi-Time Flirt rolls her lashed glassene eyes back and forth; closes them to sleep. Rooted Saran hair. Vinyl head turns. 1-pc. cotton-stuffed, vinyl-skin body. Coos. Cotton dress, bonnet, slip. Panties, socks, shoes. Curlers.

49 N 3225—19-in. Wt. 3 lbs. 5 oz $7.74
49 N 3227—21-in. Wt. 4 lbs............ 8.97

D 23-inch Happi-Time Baby Big Eyes rolls saucer-size, lashed glassene eyes back and forth; closes them to nap. Has diaper, cotton flannel p.j.'s and hooded bunting. Rooted Saran hair. Vinyl head, hands, feet. Head turns. 1-pc. cotton-stuffed, vinyl-coated cloth body. Cry voice.

49 N 3260—Shipping weight 5 lbs.......$9.47



It's love at first sight when your tot sees these darlings!

New! Mickey, the 11-inch All-Vinyl Boy Doll. Easy to wipe clean; molded in fine detail. The head turns, arms and legs are jointed so you can pose him. Authentically detailed cotton uniforms and molded-on hats. Painted features. Socks and shoes.

E 49 N 3345—Mickey the Baseball Player. Shipping weight 1 pound.......Each $2.67

F 49 N 3343—Mickey the Football Player. Shipping weight 1 pound.......Each $2.67

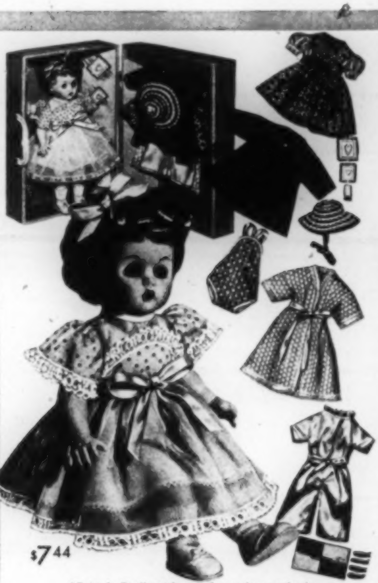
G 49 N 3344—Mickey the Sailor. Shipping weight 1 pound.......Each $2.67

H 15-inch Dennis the Menace. All vinyl plastic, wipes clean. One-piece cotton-stuffed body. Head turns. Stationary glassene eyes. Coo voice. Dressed in Overalls, shirt, socks and shoes.

49 N 3543—Shpg. wt. 1 lb. 8 oz........ $2.67

J 15-inch Sleepyhead, baby's bedtime pal. Soft cotton-backed rayon plush; feather-foam stuffed. Tuft of Saran hair. Vinyl face; painted features. Pastel colors.

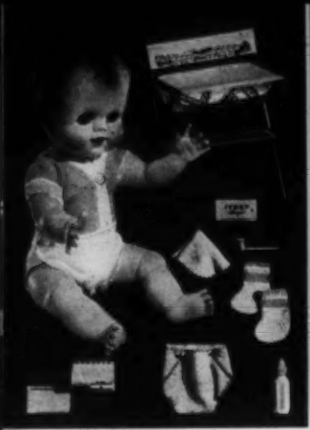
49 N 3527—Washable. Shpg. wt. 1 lb... $3.17



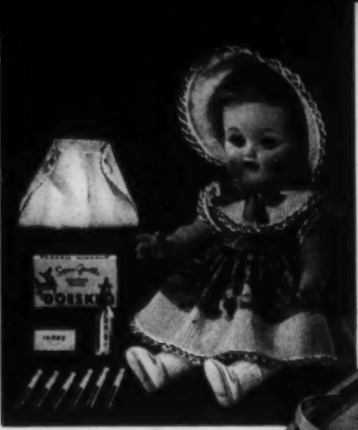
15-inch Doll with trunk and wardrobe

One of the biggest outfits we've seen at this low price! This darling damsel has rooted Saran hair to comb, brush, set; wired legs so she can sit alone and kneel. All vinyl plastic; head turns. 1-pc. cotton-stuffed body. Lashed, go-to-sleep glassene eyes. Coo voice. She wears a dainty acetate ninon dress, slip, panties, socks, shoes. Wardrobe includes cotton gabardine coat, straw hat, cotton and acetate ninon peasant dress, cotton sun suit, rayon satin lounging pajamas, embossed cotton house coat. Mirror, hair brush, comb, 4 curlers, Kleenex. Play set of lipstick, rouge, powder. 15¾x5¾x12-in. fiberboard trunk.

49 N 3798—Trunk has metal latch, plastic handle. Wt. 4 lbs..... $7.44



A $7.87



B $6.87
12½-inch

HAPPI-TIME
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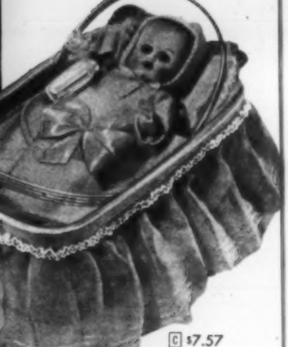
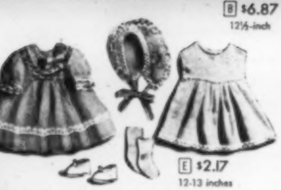
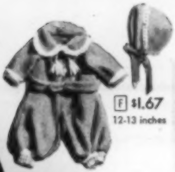


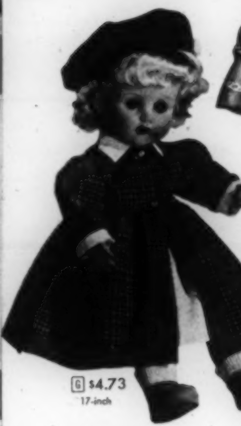
C $7.57



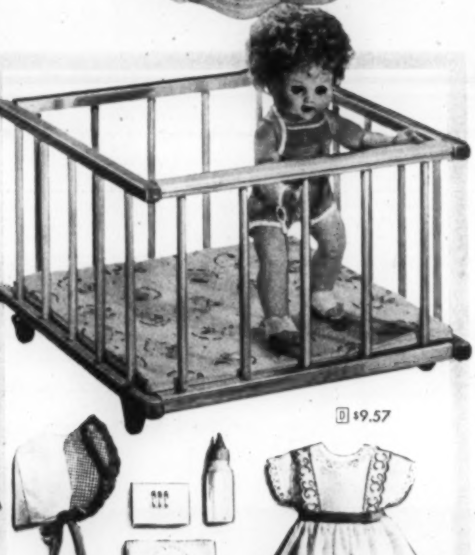
E $2.17
12-13 inches



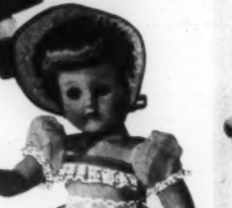
F $1.67
12-13 inches



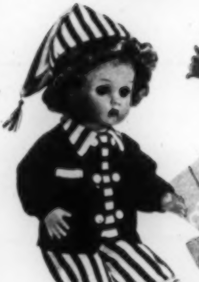
G $4.73
17-inch



D $9.57



J $5.67



H $3.97
15-inch

57

Sweet Little Baby Faces

ITEMS DESCRIBED BELOW ARE SHOWN ON THE FACING PAGE

A **13-inch Baby with bath. She cries real tears,** drinks and wets, and likes tubbings in her metal frame bath with waterproof plastic tub, shelf, pocket and drain hose. All vinyl plastic with jointed arms, legs, turning head. Molded hair. Lashed glassene eyes close. Coo voice. Wears shirt, diaper. Extra diaper, washcloth, pack of tissues, soap, bootees, bubble pipe, bottle.
79 N T3073L—Shipping weight 6 lbs........$7.87

C **Baby in Basket.** She drinks and wets, too. Ready to go visiting in a daintily-trimmed split-oak basket with organdy flounce, rayon satin pillow and beribboned blanket. All vinyl plastic baby likes baths. Jointed arms, legs and turning head; sits alone. Molded hair. Lashed glassene eyes close for naps. Coo voice. Wears cuddly cotton fleece jacket with hood. Diaper, bottle. 13 inches tall. Basket is 16 inches long, has plastic handles for carrying.
49 N 3058—Shipping weight 4 lbs........$7.57

E **Baby Doll Layette.** Organdy dress, bonnet. Lawn slip. Socks, shoes. Shipping weight 14 ounces.
49 N 3418—Size 12 to 13 inches..........$2.17
49 N 3425—Size 14 to 15 inches.......... 2.17
49 N 3426—Size 16 to 17 inches.......... 2.17
49 N 3427—Size 18 to 19 inches.......... 2.47
49 N 3428—Size 20 to 21 inches.......... 2.47
49 N 3429—Size 22 to 23 inches.......... 2.77

B **Happi-Time Baby with Rooted Saran Hair** . . drinks, wets and cries real tears. Comb, brush and set her locks. Vinyl plastic. Jointed arms, legs and turning head; sits. Lashed glassene eyes close; coos. Cotton dress, bonnet. Slip, diaper, socks, shoes. Extra diaper, tissues, soap, pins, bottle.
49 N 3162—12½-in. Shpg. wt. 1 lb. 10 oz..$6.87
49 N 3163—13½-in. Shpg. wt. 1 lb. 13 oz.. 7.97
49 N 3164—16½-in. Shpg. wt. 2 lbs. 9 oz.. 9.97

D **Happi-Time Baby with Play Pen cries real tears!** She drinks and wets, too. Comb, brush and set her rooted Saran hair . . . put her in the 17x17x12-in. wood pen for play time. All vinyl plastic; fun to bathe. Jointed arms, legs, turning head; sits alone. Lashed glassene eyes close. Wears cotton play suit and sandals. Extras: Acetate ninon dress and bonnet, rayon taffeta slip, diaper, pins. Bottle, pacifier. 15 in. tall. Pen has casters, teething rail, plastic-coated pad.
79 N 03097—Shipping weight 6 lbs.......$9.57

F **Baby Doll Snowsuit and Bonnet.** Cuddly cotton fleece with wool loop trim. Knit cuffs on legs. Tassel tie. Separate belt. Shipping weight 8 ounces.
49 N 3436—Size 12 to 13 inches.........$1.67
49 N 3437—Size 14 to 15 inches.......... 1.67
49 N 3439—Size 16 to 17 inches.......... 1.67
49 N 3444—Size 18 to 19 inches.......... 1.97
49 N 3445—Size 20 to 21 inches.......... 1.97

G **Happi-Time Baby in Coat and Bonnet.** Rooted Saran hair to comb, brush and set. Wired "Superflex" legs you can bend to make her sit, kneel and pose. All vinyl plastic; turning head. Cotton stuffed. Lashed glassene eyes close. Coo voice. Embossed cotton coat, cotton velvet tam, cotton pique dress, panties, socks, shoes. 21-inch doll has jointed arms.
49 N 3681—17-inch. Shpg. wt. 2 lbs. 1 oz..$4.73   49 N 3684—21-inch. Shpg. wt. 3 lbs. 9 oz..$7.74

H **Happi-Time Candy Cane Baby** wears a Sears exclusive "Candy Cane Red" pajama outfit just like the rest of the family's as shown on page 9. Rooted Saran hair to comb, brush and set. Wired "Superflex" arms and legs you can bend to make her sit and pose. All vinyl plastic; turning head. Cotton stuffed. Lashed glassene eyes close. Coos. 2-pc. cotton flannel p.j.'s, cap, bootees.
49 N 3618—15-inch. Wt. 1 lb. 10 oz.......$3.97
49 N 3630—17-inch. Shpg. wt. 2 lbs....... 4.67

J **Big 20-inch Love-Bug,** an outstanding value at this thrifty price. You can comb, brush and set her lustrous Saran hair over and over again—it's rooted to stay in. As cuddly as a real baby, made entirely of skin-soft vinyl plastic that wipes clean. Turning head and jointed arms. Cotton stuffed. Lashed glassene eyes close. Coo voice. Lace-trimmed acetate ninon dress and bonnet. Rayon slip, panties, socks, shoes.
49 N 3240—Shpg. wt. 2 lbs. 11 oz........$5.67

ITEMS DESCRIBED BELOW ARE SHOWN ON THIS PAGE

K **17-inch Christening Baby.** An embraceable honey at a purse-pleasing price. Dressed for her big day in a long ninon christening dress and bonnet lavishly trimmed with lace and embroidery. Her pliant vinyl plastic head turns. Molded hair. Cuddly-soft, one-piece cotton-stuffed body with latex covering wipes clean. Lashed glassene eyes close. Coo voice. Panties, socks, shoes.
49 N 3659—Shpg. wt. 1 lb. 12 oz.........$3.77

M **Baby with Bath and Layette.** Drinks, wets, likes her baths. Has tinted molded hair. Jointed arms, legs; sits alone. Head turns. All vinyl plastic. Lashed glassene eyes close. Wood frame bath. Cotton sunsuit, jacket and bootees. Bottle, sponge, soap, powder, swabs. 10½ in. tall.
49 N 3108—Shpg. wt. 1 lb. 10 oz.........$3.72

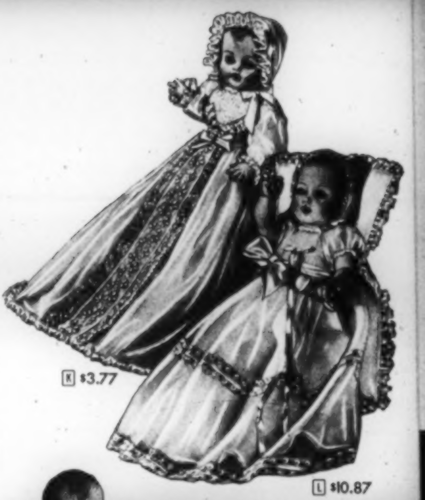
P **Baby and Her Bath.** She drinks, wets, likes to be bathed in her tub. Jointed arms and legs; sits alone. Turning head. All vinyl plastic. Molded hair. Lashed glassene eyes close. Vinyl tub, bottle, diaper, washcloth, sponge, soap. Doll is 10 in. tall.
49 N 3116—Shpg. wt. 1 lb. 6 oz.........$2.77

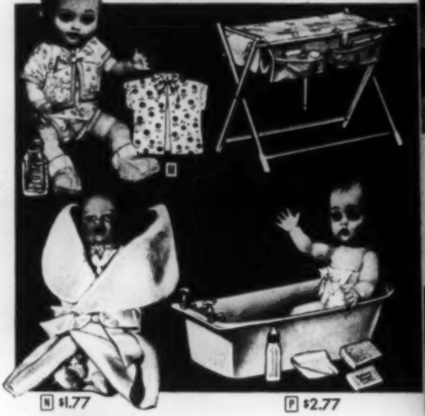
L **20-inch Christening Baby on Pillow.** Modeled by a famous doll maker after a real baby with every feature as life-like as can be. All skin-soft vinyl plastic with turning head and jointed arms. Molded hair. Soft fiber stuffing. Lashed glassene eyes close. Coos. Lace-trimmed organdy dress and bonnet, rayon taffeta slip, diaper, bootees. Pillow, rattle, identification bracelet.
79 N 03691—Shpg. wt. 4 lbs............$10.87

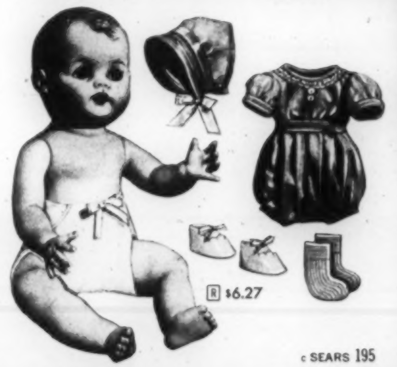
N **Snoozie, a tiny tyke at a tiny price . . .** perfect for toddlers. Soft, squeezy vinyl plastic head turns. Molded hair. One-piece rubber skin body with cotton stuffing. Pretty painted features. She keeps toasty-warm in a cotton flannelette nightie and wrapper. Diaper, bootees. 11½ in. tall.
49 N 3609—Shipping weight 14 oz.......$1.77

R **Huggable Baby with Layette.** Jointed arms and legs; sits alone. Turning head; molded hair. All vinyl plastic; cotton stuffed. Lashed glassene eyes close. Wears diaper. Has cotton romper and bonnet, socks, shoes. Coo voice. 17 inches tall.
49 N 3082—Shpg. wt. 2 lbs. 14 oz.......$6.27

TO ORDER DOLL CLOTHING: Measure doll from head to foot, order size nearest height of doll.

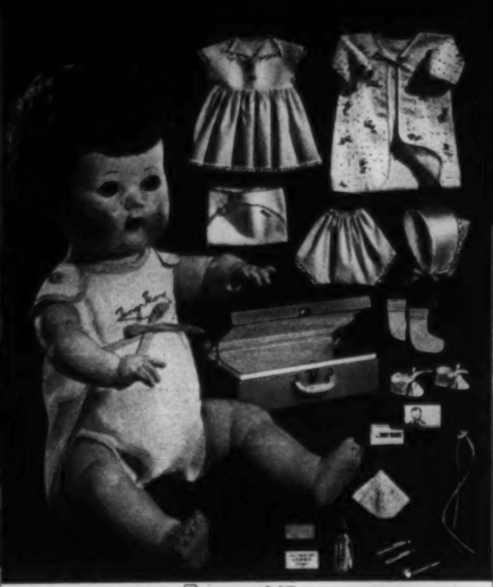




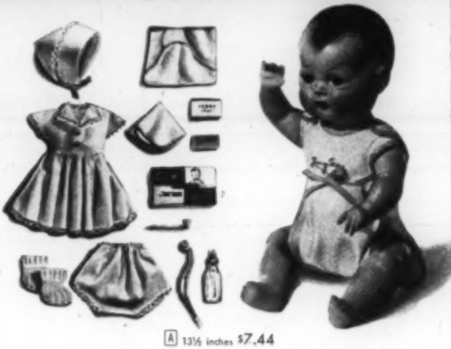


Tiny Tears Cries Real Tears

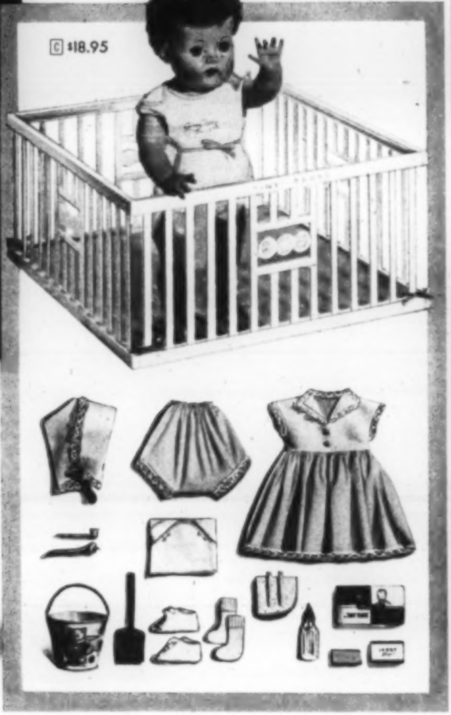
She wets, drinks and blows bubbles, too . .
she's America's most lovable tear baby!



B 11½ inches $9.37



A 13½ inches $7.44



Squeeze her, see the big tears well up in her eyes and roll down her chubby cheeks, hear her cry, too—she'll melt your heart! When Tiny Tears is sad, give her the pacifier for comfort, put her to bed and she'll close her eyes to nap. Just like baby sister, she drinks from her bottle and wets her diaper. At play time Tiny Tears likes to blow bubbles with her own little bubble pipe.

Bathe Tiny Tears in neck-high water to keep her soft molded rubber body sweet and neat. She's easy to dress because she has jointed legs so she can sit, jointed arms and a hard-to-break plastic head that turns. Thick-lashed glassene eyes highlight her delicate baby features. Tiny Tears comes with a layette and instructions so you can give her the tender care she loves.

A **Tiny Tears with Molded Hair.** She looks just like a new-born baby with her smooth molded hair. Easy to care for and low priced. She comes in a colorful gift box. Dressed in a dainty cotton romper. Her layette includes a lace-trimmed cotton dress and bonnet, panties, nipple bottle, diaper, Kleenex, pins, sponge, soap, plastic bubble pipe, washcloth, pacifier, knit booties, instruction booklet.

49 N 3031—13½ inches tall. Shpg. wt. 3 lbs. **$7.44**
49 N 3033—16 inches tall. Shpg. wt. 4 lbs. 9.44
49 N 3055—20 inches tall. In a de luxe display box. Shipping weight 7 pounds. **$11.97**

49 N 3030—11½ inches tall. Not shown. In embossed cotton romper. Layette as above, but no dress, bonnet, panties, or pins. Shpg. wt. 1 lb. 12 oz. **$5.44**

B **Tiny Tears with Rooted Saran Hair.** A beautiful baby with a crowning glory of thick, glossy curls. Each strand of hair is securely rooted so you can comb, brush and set it over and over again. She comes with a leather-effect fiberboard suitcase. Dressed in a cotton romper. Layette includes a cotton bathrobe, lace-trimmed cotton dress and bonnet, panties, nipple bottle, diaper, Kleenex, pins, sponge, soap, plastic bubble pipe, clothes pins, washcloth, pacifier, shoes and socks (except 11½-inch size which has bootees). Instruction booklet. Suitcase has a plastic carrying handle, snap lock.

49 N 3035—11½ inches tall. Shpg. wt. 3 lbs. **$9.37**
49 N 3036—13½ inches tall. Shpg. wt. 4 lbs. 11.27
49 N 3038—16 inches tall. Shpg. wt. 6 lbs. 13.90

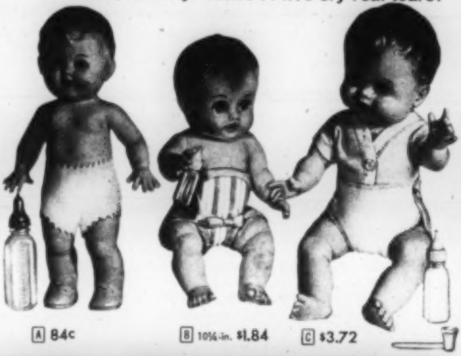
C **Tiny Tears with Rooted Saran Hair and Play Pen.** As playful as a real baby and just as tall—20 inches! It's easy to keep Tiny Tears entertained, just put her in her big 18-inch square plastic play pen with her pail and shovel and she'll play merrily for hours. Her play pen has quilted plastic pad that's easy to wipe clean. Before you take Tiny Tears visiting, it's fun to comb, brush and set her lustrous Saran hair—it's rooted to stay in. In attractive gift box. Dressed in cotton romper. Layette includes a lace-trimmed cotton dress and bonnet, panties, nipple bottle, diaper, Kleenex, pins, sponge, soap, plastic bubble pipe, washcloth, clothes pins, pacifier, shoes, socks. Instruction booklet.

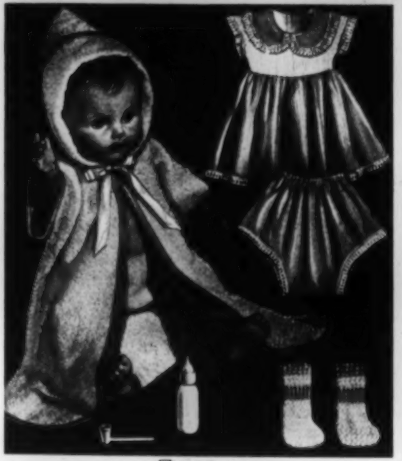
79 N 03045L—Shipping weight 11 pounds. **$18.95**

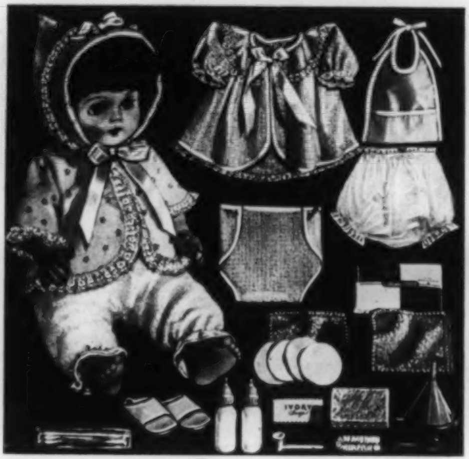
Make this the gayest Christmas ever! Buy everything on your children's lists on Easy Terms for only 10% down

Drinkers, Wetters, Fretters

Tubbable, all-vinyl cuties .. five cry real tears!


A 84c B 10¼-in. $1.84 C $3.72


E $8.77


D $9.77

F 13-inch $4.67

G 13-inch $5.67

- Each of the pretty babies on this page drinks from her bottle, wets her diaper and cries lustily when you squeeze her
- It's such fun to bathe these honeys, too .. they're made of sweetly scented, skin-soft vinyl plastic with delicate features
- Each (except A) has turning head, jointed arms, jointed legs so she can sit alone, and lashed glassene eyes that close

A **Tod-L-Tot,** a thrifty "first" doll. Drinks, wets. 1-piece body; molded hair. Stationary plastic eyes. Dressed in a diaper. Bottle. 10½ inches tall.
49 N 3606—Shipping weight 10 ounces..84c

B **So-Wee.** Fully jointed. Drinks and wets. Molded hair. 10½ inches tall.
49 N 3563—Diaper, bottle. Shipping weight 1 pound........................$1.84
49 N 3533—Cindy Lee. Like B above, but 8 inches tall. Shpg. wt. 10 oz........... 1.66

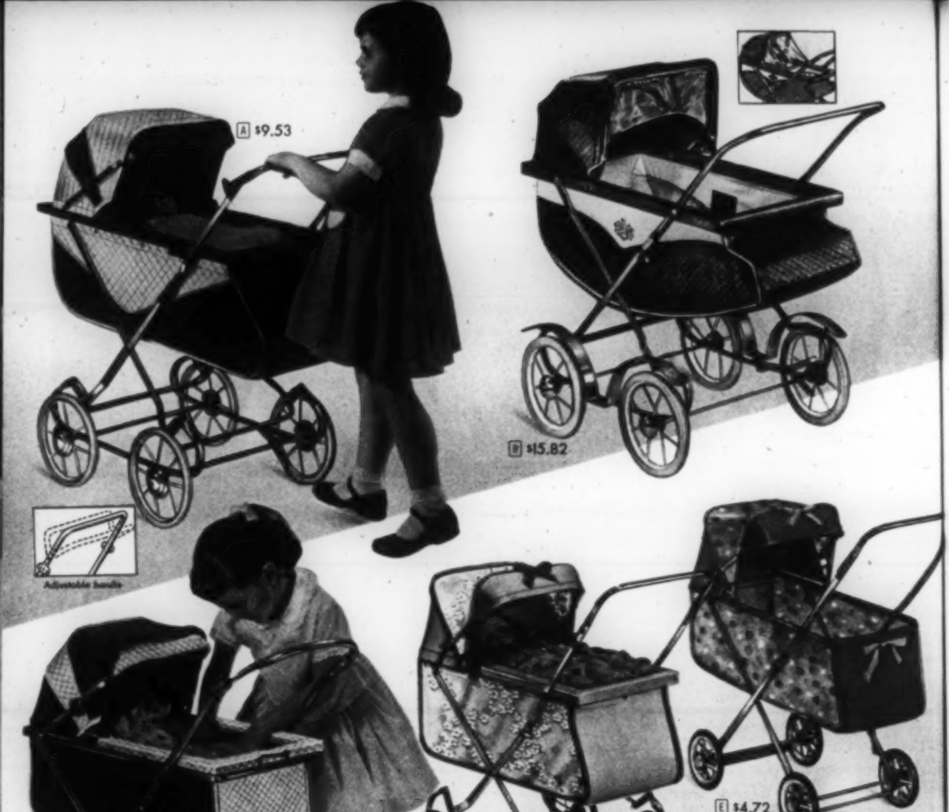
C **Babee-Bee,** our lowest-priced doll that drinks, wets, blows bubbles and cries real tears! Molded hair. Knit cotton shirt; diaper. 13 inches tall.
49 N 3540—Bottle, bubble pipe. Shipping weight 1 lb. 7 oz...................$3.72

D **Happi-Time Cry Baby with Rooted Saran Hair and Layette.** She drinks, wets, blows bubbles and cries real tears! It's fun to comb, brush and set her lustrous Saran hair . . . it's rooted to stay in! Dressed for chilly winter nights in a hooded flannelette robe and contrasting pajama pants. Her layette includes an embossed cotton blouse, diaper, sandals, plastic panties, powder puffs, towel, washcloth, sponge, soap, tissues, cotton swabs, funnel, bottle brush, bubble pipe, 2 bottles, and a bib.
49 N 3558—18 inches tall. Shipping weight 4 pounds........................$9.77

E **The Bannister Baby® now cries real tears!** As adorable as the babies in Constance Bannister's photographs, this dimpled darling acts just like a real infant. She drinks from her bottle, wets her diaper, blows bubbles. She wears a hooded cotton terry cloth robe, diaper. Layette includes a pink cotton dress, matching panties, booties, bottle and bubble pipe. Molded hair.
49 N 3570—18 inches tall. Shipping weight 3 pounds 14 ounces..................$8.77

F **This Bouncy Baby drinks her bottle, wets her diaper, blows bubbles and cries real tears!** Molded hair. Dressed in a diaper and a hooded cotton flannelette sleeper with lace trim. Bottle and bubble pipe. Choose from 2 sizes.
49 N 3242—13 inches tall. Shipping weight 2 pounds..........................$4.67
49 N 3243—18 inches tall. Shipping weight 3 pounds.......................... 6.67

G **Baby with Rooted Saran Hair wets, drinks, blows bubbles and cries real tears.** Comb, brush and set her shiny Saran hair again and again . . . it's rooted to stay in! Wears cotton flannelette sacque with lace-trim, bonnet and bootees. Bottle and bubble pipe. Choose from two sizes.
49 N 3244—13 inches tall. Shipping weight 2 pounds..........................$5.67
49 N 3245—18 inches tall. Shipping weight 3 pounds.......................... 7.57


A $9.53
B $15.82
Adjustable handle
C $9.53
D $7.64
E $4.72
Body lifts out to form bassinet
H $6.67
G $5.57
F $2.80

Doll Carriages and Strollers

For proud little girls . . just like those real mothers have

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Happi-Time 26-inch Folding Doll Carriage.** Tubular chrome-plated handle "grows" with little mama . . . adjusts from 28½ inches to 30½ inches high. Quilted vinyl plastic body in blue, with white trim. Chrome-plated snap-on hub caps, hood spreaders. Roomy toe extension. Fiberboard insert. Full draft rail. 4-bow hood. Duchess-type shackle gear. Double-action foot brake. 7½-inch wire wheels. ⅝-in. white rubber tires. Body 26x12½x8½ in. deep.
79 N 08278L—Doll not included. Shpg. wt. 11 lbs. $9.53

B **Our Best 30-inch Folding Doll Carriage.** A little mother will beam with pride when she takes dolly for a walk in this carriage of quilted vinyl plastic; silver color on deep blue. Metal emblems on sides. Clear vinyl storm shield, 4-bow folding hood. Chrome-plated fenders. Full draft rail on steel frame. Chrome-plated handle 31 inches high. Shackle-type Duchess gear. Double-action foot brake. 8½-inch wire wheels with 1-inch white rubber tires. Body is 30x12½x10 inches deep overall.
79 N 08284L—Shipping weight 14 pounds. $15.82

C **23-inch Doll Carriage with Special Lift-out Body** is really two-in-one! Body lifts out to form convenient bassinet for dolly's nap or a handy auto bed when dolly goes traveling. The red-and-white vinyl plastic body wipes clean with a damp cloth. Snap-on hub caps, chrome-plated hood spreaders. Vinyl covered half-draft rail. 4-bow folding hood with sun-visor. Folding steel frame has aluminum finish; two metal ribs hold body firm. Chrome-plated handle is 30 inches high. Duchess-type shackle gear, double-action foot brake. 7½-inch wire wheels have ½-inch black rubber tires. Body is 23x12x9 inches deep overall. Doll not included.
79 N 08279L—Shipping weight 11 pounds. $9.53

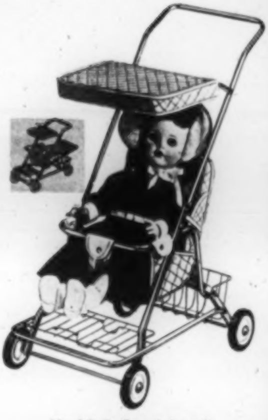
D **22½-inch Folding Doll Carriage has clear "see-through" vinyl sides** with pink apple blossoms and bows to please little girls. Pink with blue trim. 3-bow folding hood has sun-visor. Vinyl-covered half-draft rail. ½-in. tubular steel chrome-plated handle is 28½ inches high. Duchess-type shackle gear, double-action foot brake. 6½-inch wire wheels, ½-inch black rubber tires. Body 22½x10x9 inches deep. Doll not included.
79 N 08277L—Shipping weight 10 pounds. $7.64

E **21-inch Folding Doll Carriage.** How she'll love showing off her dolly in this pretty buggy. Clear vinyl plastic sides have snowflake design in pink, blue and white with pink bows. Bottom and end panels are solid blue plastic material. 3-bow folding hood, sun visor. ½-in. tubular chrome-plated handle, 26½ inches high. Foot brake. 4½-in. stamped steel wheels have ½-in. black rubber tires. Body is 21x9x7½ inches deep.
49 N 8274—Shipping weight 7 pounds. $4.72

F **17½-inch Folding Doll Carriage** in gay red-over-pink vinyl plastic. Blue trim. Wipes clean with a damp cloth. Toe extension for lots of room. Rigid fiberboard insert gives dolly plenty of support. 3-bow folding hood. Durable flat steel frame has aluminum finish, folds flat for storage. Handle is 21 inches from ground. 4½-inch stamped steel wheels with ⅜-inch black rubber tires. Body is 17½x7x6½ inches deep. A delightful gift.
49 N 8270—Shipping weight 5 pounds. $2.80

G **Woven Fiber Buggy** is a long-time favorite with little girls. Fancy 3-color design on loom-woven fiber with braid trim, enameled yellow. Reversible hood; always keeps sun away from dolly's delicate skin. Sturdy aluminum-color steel frame. Tubular steel handle 23 inches high. 5-inch stamped spoke wheels; ⅜-inch rubber tires. 18x9x7½ inches deep. Order early in time for Christmas.
49 N 8288—Shipping weight 7 pounds. $5.57

H **New! Bermuda-style Stroller** with cute removable parasol! Keeps sun off Dolly, or serves as a parasol for her little mama. Parasol is made of clear vinyl plastic with pretty pink-and-white apple blossom design; has white enameled wood arm and strong brass ribs. Raises and lowers like a real parasol. Stroller body is washable pink vinyl plastic with blue trim; removable shopping bag has carrying strap, matches parasol. Chrome-plated tubular steel handle is 28 inches from ground. Adjustable footrest. Easy-action foot brake. 4½-inch stamped spoke wheels with ½-inch black rubber tires. Seat 11x8½x6 inches deep. Going to market or strolling down the "boardwalk" . . . she'll be pleased as punch with this Christmas gift.
49 N 8282—Shipping weight 6 pounds. $6.67



New! Dolly Travels in style, Naps in Sleeper-Stroller

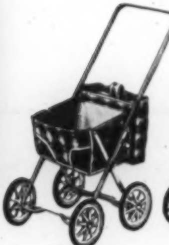
$7.63

Just drop the seat back, lift the footrest, and dolly is all ready for her afternoon nap! Safety strap keeps her from falling. Chrome-plated wire footrest; shopping basket is removable. Brightly colored heavy quilted plastic seat and back have snap fasteners . . . easily removed for cleaning. Body is yellow and white quilted vinyl plastic. Matching removable canopy. ⅝-in. chrome-plated tubular steel handle is 28 inches from ground. Polished aluminum frame folds flat for storage or carrying. 3½-inch steel disc wheels, ½-inch black rubber tires. Seat 7x8 in.; 10½-in. back. Doll not included.
49 N 8283—Shipping weight 6 lbs. 8 oz. . . . $7.63

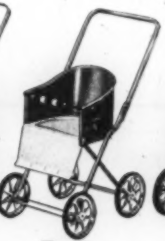
Comfy Carriage Sets

J **Quilt and Pillow Set** of printed taffeta. Ruffled edges. One side flowered design, other side solid pink. Comforter 17x23 in., pillow 11x7 in.
49 N 8266—Shpg. wt. 12 oz. . . $1.77

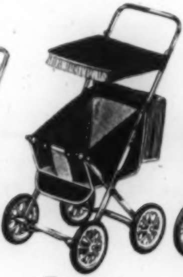
K **Mattress and Pillow Set** are cotton filled. Vinyl plastic cover has gay nursery print. Mattress 12x21 in., pillow 7x10 in. Order with your favorite carriage.
49 N 8289—Shpg. wt. 12 oz. 91c



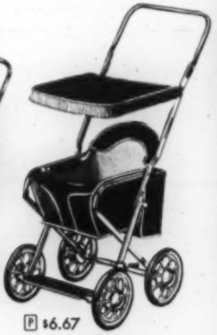
L $2.80



M $1.94



N $4.73



P $6.67

L **Folding Doll Stroller.** Detachable shopping bag with strap, matches vinyl plastic black and yellow plaid body. Fiberboard insert. Steel frame. Handle 22½ in. high. 5 in. stamped spoke wheels, ½-in. black rubber tires. Seat 7x8x5 in. deep.
49 N 8285—Wt. 3 lbs. . $2.80

M **All-metal Doll Stroller.** In pretty baby colors with delightful playtime design. Bright beads on safety rod. Footrest. Sturdy channel-steel handle is 21 in. from ground. 5 in. plated stamped-steel wheels, ½-in. molded rubber tires. Seat 8x7x5½ in.
49 N 8287—Wt. 3 lbs. $1.94

N **Folding Stroller** with beads and bells. Red-and-white quilted-vinyl body. Detachable fringed canopy, shopping bag. ⅝-in. chrome-plated tubular handle 25 in. high. 5½-in. stamped spoke wheels, rubber tires. Seat 7½x8x8 in. deep.
49 N 8286—Wt. 4 lbs. . $4.73

P **Large Folding Doll Stroller.** Detachable matching fringed canopy, shopping bag. Blue and white quilted plastic. ½-in. chrome-plated steel arms, handle. Pusher 29 in. high. Brake. Footrest. 6-in. wire spoke wheels, rubber tires. Seat 7x9x10 in. deep.
79 N 08241—Shpg. wt. 7 lbs. . . . $6.67

A Completely Furnished $14.00

C

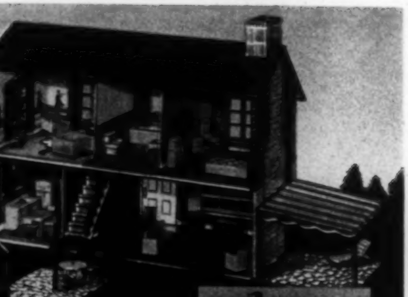
[illegible]

$24.97

[illegible]

D Completely Furnished $5.97

E Completely Furnished $5.97



F Completely Furnished $3.77

A Home for Her Dolly

Completely furnished Doll Houses all ready for dolly to move in!

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

Complete Living-Dining Room and Bedroom Sets

Completely furnished. Scaled for 8-in. doll. Wood-reinforced fiberboard walls. White siding-effect exterior. Wood shutters. Wallpapered inside; wood-grain effect floor. Brass-hinged 4x8½-in. door and furniture made of Philippine Mahogany. Roof, drapes not included; order separately. Rooms shipped flat; easy to assemble.

[A] **Save $2.00 over separate-piece prices. Furnished Living-Dining Room with double window in front wall. Includes:**

- Matched 3-pc. Living Room Furniture Set. 9¾-in. Sofa, Club Chair, Ottoman, all in scale. Tufflex® padded; cotton cover.
- 5-pc. Table and Lamp Set. Two Step End Tables, one Coffee Table and 2 Lamps that actually light (batteries included).
- Curtains, Picture, Carpet. Two pairs lace-like Curtains; metal rods. Red Carpet, 17x23 in. Framed Picture with wire, hanger.
- 4-pc. Dining Nook Furniture Set. 4x6x3¾-in. table extends to 7⅛ in. with extra board. Two matching chairs; padded seats.

79 N 01460—24x18x11 in. high. Shpg. wt. 6 lbs. Complete..........$14.00
79 N 01454—Living-Dining Room with door, 2 shutters only. Wt. 3 lbs. 3.86
49 N 1455—3-pc. Living Room Furniture Set only. Shpg. wt. 14 oz.... 4.36
49 N 1457—5-pc. Table and Lamp Set (3 tables, 2 lamps). Wt. 9 oz.... 2.80
49 N 1456—Curtains, Rods, Picture and Carpet only. Shpg. wt. 11 oz.. 2.44
49 N 1458—4-pc. Dining Nook Furniture only. Shpg. wt. 8 oz........ 2.54

Pair of Orange Draw Drapes. Draw cords and pulleys really work!
49 N 1459—19x10 in. long. Bottom hemmed. With hardware. Wt. 6 oz.$2.57

[B] **Save $2.00 over separate-piece prices! Furnished Bedroom with 2 casement windows, 4 shutters, door plus ALL this:**

- 9-pc. Bedroom Furniture and Bedding Set. Bed, 6⅝x10 in., has mattress, sheet, blanket, bedspread, 2 pillows. Dresser with mirror and 4-drawer Chest; both have slide-out fiberboard drawers.
- Set of 2 Night Tables and 2 Lamps that light. Tables have slide-out drawers. Lamps have plastic shades. Batteries included.
- Curtains, Picture, Carpet. Two pairs lace-like Curtains; metal rods. Red Carpet, 13x23 in. Framed Picture with wire and hanger.

79 N 01446—24x14x11 in. high. Shpg. wt. 6 lbs. Complete............$9.97
79 N 01448—Bedroom Walls and Floor only. Shpg. wt. 3 lbs....... 1.96
49 N 1449—Door and 4 Shutters only for above Bedroom. Wt. 9 oz... 1.47
49N1451–9-pc. Bedroom Furniture and Bedding Set only. Wt. 1 lb. 14 oz. 4.63
49 N 1450—Set of 2 Night Tables and 2 Lamps that light. Wt. 9 oz.... 1.97
49 N 1452—Curtains, Rods, Picture and Carpet only. Shpg. wt. 10 oz. 1.94

Shingle-design Fiberboard Roof for either room above.
49 N 1453—10½x24x14 in. wide. With metal clamps. Shpg. wt. 1 lb. 2 oz...97c
34 N 4656—2 extra Miniature Batteries for Lamps. Wt. of two 1 oz. 2 for 21c

[C] **SAVE $6.54 over separate-piece prices! Special combination price on completely furnished Living-Dining Room PLUS Drapes PLUS completely furnished Bedroom PLUS Roof.**
79 N 01464—*Would be $31.51 bought separately!* Shpg. wt. 13 lbs....$24.97

Furnished Happi-Time 2-story Metal Doll Houses

Colorful lithographed sheet steel. Shipped flat; easy to assemble.

[D] **Big 7-room Suburban Colonial** with attached patio; utility room; playroom with breezeway and cupola. Has door that opens, beaming light, lithographed staircase to second floor. Patio has lithographed metal awning with stand. Light works from flashlight battery (not included; see below). Plastic furniture includes: *Living Room:* Sofa, Club Chair, Barrel Chair, TV Set. *Dining Room:* Table, 2 Chairs, Buffet. *Bedroom:* Double Bed, Vanity Dresser with Bench, Chest-on-Chest. *Kitchen:* Table, 3 Chairs, Refrigerator, combination Stove-Sink. *Bathroom:* Tub, Toilet, Wash Stand. *Child's Room:* Crib, Play Pen, Potty Chair. *Den:* Piano, Bench, TV Set, Table, Ping Pong Table, 2 Chairs. *Patio:* 2 Sun Deck Chairs. *Utility Room:* Washer, Mangle, Double Sink. Late model Car.
79 N 01438—Over-all size: 38x9x15½ in. high. Shpg. wt. 8 lbs........$5.97
34 N 4650—2 Standard Flashlight Batteries. Wt. of two 8 oz.....2 for 35c

All-plastic Split-level Furnished Doll House

[E] Modern design with 3 living areas, plastic furniture for 6 rooms, TV antenna on roof, 3-dimensional flowers and shrubs outside. Door opens and shuts. Separate removable roofs on upper and lower levels. Simulated floor and rug design. Furniture includes: *Living Room area:* Sofa, Coffee Table, Club Chair, TV Set (pictures can be changed). *Dining area:* Round Table, 2 Chairs. *Kitchen:* Cabinet Sink, Stove, Refrigerator. *Bedroom:* Bed, Vanity, Bench, Chest. *Bathroom:* Tub, Wash Stand, Toilet. *Patio:* Round Table, 2 Chairs.
79 N 01439—Over-all size: 34x16x13 in. high. Shpg. wt. 6 lbs..........$5.97

[F] **5-room Colonial Metal Doll House** with stairs, canopy. Plastic furniture includes: *Living Room:* Sofa, Club Chair, Barrel Chair, TV Set. *Dining Room:* Table, 2 Chairs, Buffet. *Kitchen:* Table, 3 Chairs, Refrigerator, combination Stove-Sink. *Bedroom:* Double Bed, Vanity Dresser, Bench, Chest-on-Chest. *Nursery:* Crib, Play Pen, Potty Chair. *Bathroom:* Toilet, Tub, Wash Stand. *Outdoors:* Umbrella Table, Umbrella, 2 Chairs, Chaise Lounge.
49 N 1437—Over-all size: 24½x9x15½ in. high. Shpg. wt. 6 lbs. 6 oz...$3.77

Metal Bedroom with 4 pieces of Furniture and Lighting Lamp

Big 26x14½x11½-inch high Bedroom for 8-inch to 11-inch dolls. Realistically decorated inside and out. Spacious 2-door closet for doll dresses, shoes, etc. Wood-grain finish high-impact plastic furniture: 12½ inches long Bed with cardboard "mattress"; 9-inch high Vanity with mirror, doors and drawers that open; Vanity Bench; Chair; Vanity Lamp that lights (battery included). Easily assembled. A set any little girl will love!
79 N 01440—Complete. Shpg. wt. 7 lbs...$5.94

8-piece De luxe Bedding for 11-inch doll bed. Pink and white 12x10-in. bedspread, plastic pillow and mattress 12x5¾ inches, 2 pillowcases, blanket, 2 sheets.
49 N 1441—Shipping weight 5 oz.........$1.34

5-pc. Hardwood Lawn Furniture Set

5⅝-inch diameter table. Has shelf and 7¾-inch diameter red-and-white striped plastic Umbrella that pivots to any angle, over-all height 10 inches. Two folding Chairs. All polished hardwood. Swing measures 8½x6½x11 inches high. For 8 to 11-inch doll. Send your order early, in time for Christmas.
49 N 1463—Shpg. wt. 2 lbs. 5 oz... .....$5.37

4-piece Maple-finish Wood Dining Set

Colonial style. Drop-leaf Table, 6½x9x4½ in. high. Two ladder-back Chairs, 6½ in. high. Hutch Cupboard, 10 in. high.
49 N 1461—For 8–11-in. doll. Wt. 3 lbs. 12 oz. $6.97

13-pc. Tea Set. White porcelain; gold-color rim. 4 cups, saucers; pot, sugar, creamer.
49 N 885—Imported from Japan. Wt. 5 oz....67c

Wardrobe only
$2.47

7-piece Maple-finish Bedroom Set

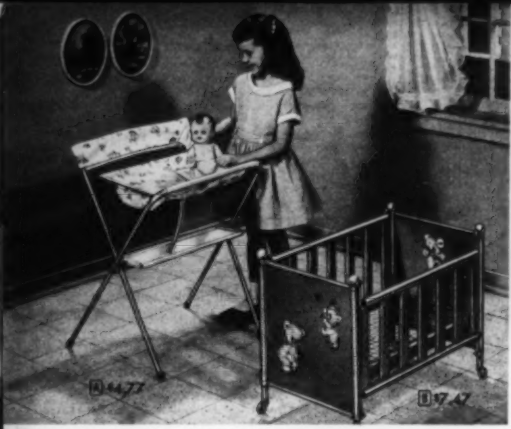
Colonial styling. Dresser, 6¾ in. high, has pull-out drawers. Two-door Wardrobe, 10⅝x6¼x3⅛ in.; 2 hangers. Hollywood Bed, 12⅝ in. long, with turned rear legs, shaped panel headboard, "box" spring, figured spread, matching pillow. 7⅝-in. Vanity with skirt, Bench, Mirror.
49 N 1462—For 8–11-in. doll. Wt. 5 lbs....$8.34
49 N 1465—Wardrobe only. Shipping weight 1 pound 9 ounces.......................$2.47

De luxe Bedding for 12-in. bed. Pink and white spread, plastic pillow and mattress; 2 pillowcases, blanket, 2 sheets.
49 N 1441—Shipping weight 5 oz.........$1.34

12-piece Modern Living-Bedroom Set

Scaled in ebony-color plastic. Two 4¾-in. Club Chairs, one Footstool, 8½-in. long Couch. All upholstered in colorful soft foam. 9-in. Bookcase Headboard Bed has foam mattress, pillow. Coffee Table, two Step Tables, Night Table, and oval Rug.
49 N 1422—For 8-in. doll. Wt. 1 lb. 12 oz..$4.90

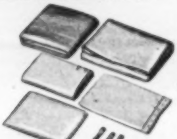
De luxe Bedding for 8-inch doll. Pink and white 9x8½-in. spread, plastic pillow and 8½x5-in. mattress, 2 pillowcases, Beacon blanket, 2 sheets.
49 N 1442—Shipping weight 3 oz..........91c



Bathe Dolly Before Bedtime

Little Mother's Bath Tables and Beds

A Doll Bath with Dressing Table, safety strap. Rubber tipped feet. Vinyl tub with hammock. Yellow metal accessory tray, blue folding *tubular steel* frame. Folds flat for storage. Splash guards, pockets, rubber drain hose with drain. 16x11x30 in. high.
79 N 09261L—Doll not incl. Wt. 5 lbs. $4.77

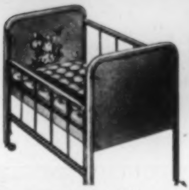


B Metal Doll Crib. Finished in pastel blue enamel . . gay teddy bear nursery design. Press-type latch easily lowers side. Steel link spring, 4 swivel casters. 15x25x20⅝ in. high.
79 N 09209—Shpg. wt. 15 lbs. $7.47

Tufted Plastic Mattress to fit above. Inflates by mouth to 1½ in. Wipes clean.
49 N 9242—Shpg. wt. 6 oz. $1.17

Dolly's Bedding Set

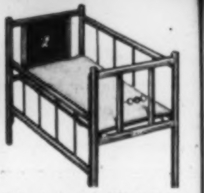
Everything for dolly's comfort. Pink beacon cloth blanket, 17x24 in.; cotton flannel receiving blanket, 17x27 in.; sheet; embroidery-edged pillow slip; pillow; clothes pins, safety pins. Fits all doll beds.
49 N 9275—Shipping weight 9 oz. $1.84



All Steel Drop Side Crib

One side lowers, put dolly to bed, take her out. Blue enamel finish; nursery decorations. Steel link spring. Swivel casters. Mattress not incl. 20x12x17 in. high.
49 N 9225—Shpg. wt. 7 lbs. $4.47

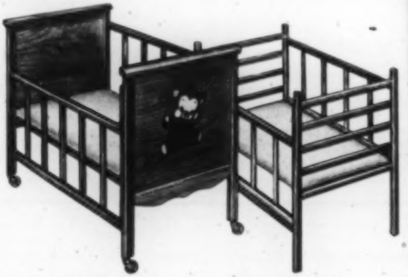
Plastic Mattress for above. Inflates.
49 N 9226—1 in. thick. Wt. 6 oz. . . 97c



Wood Economy Doll Crib

Maple finish wood. Snug dowel joints; removable slat bottoms. 22x12x15 in. high. Mattress not included; order below.
49 N 9283—Shpg. wt. 3 lbs. 8 oz. $1.84

Tufflex* mattress; plastic cover wipes clean. Fits crib above.
49 N 9251—Shpg. wt. 7 oz. 77c



Wood Drop Side Crib

Beautiful, rugged birch and beech woods in natural finish. Side lowers. Birch veneer panels with teddy bear design. Clear plastic swivel casters. About 24x14x20 inches high. Mattress not included, order below. Order bedding at left for a snug crib.
79 N 09208—Shpg. wt. 9 lbs. $5.57

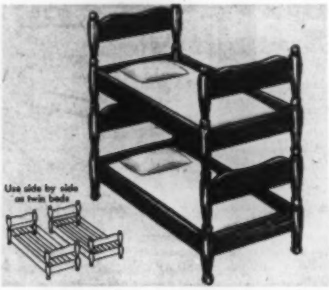
Oak Drop Side Crib

Side lowers to let dolly's little mother tuck her in easily. Slat sides. 24½x15x20 inches high. Mattress not included, order below; have a bed all ready for dolly on Christmas morning. See our doll pages for a big selection of dolls.
79 N 09259—Shpg. wt. 7 lbs. $3.97

Soft Tufflex* Mattress to fit cribs above. Plastic cover wipes clean.
49 N 9252—Shipping weight 9 ounces. 97c

Doll Bath with Dressing Table

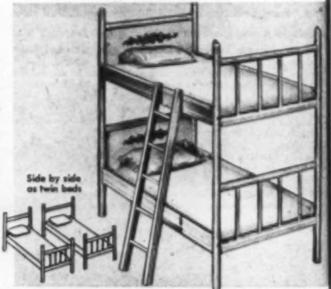
Just like mothers use for real babies. Even has safety strap to hold dolly tight. Vinyl tub with hammock. Metal accessory tray. Folding lightweight tubular steel frame. Splash guards with pockets. Drain hose with clip. Sponge, comb, soap included too! 25x12x20 inches high. Order yours now for bath-time fun . . keep your dollies clean. See our doll pages for dolls you can bathe.
79 N 09250L—Shipping weight 5 lbs. $3.76



Genuine Maple Bunk Bed . . beautifully styled

Perfect for big doll families . . the right size for big dolls, too. You can use it as a double decker, 27 inches high, or convert it to twin beds, each 14x28 inches long. Rich maple finish with turned corner posts in authentic colonial style. Wood slat bottom. Order bedding set above for a really complete Christmas gift. Mattresses and pillows not included (see below). Easy assembly.
79 N 09272—Shipping weight 15 lbs. $10.94

49 N 9279—**Tufflex* Mattress** for above bunk bed. Shipping weight 12 oz. . . . . Each 97c



Bunk Beds with Mattresses, Pillows, Ladder

Nothing else to buy . . everything in one attractive ensemble. Striking white finish hardwood beds, full panel headboard with decal, slat foot post. Use bunk style or side by side as twin beds. Ladder makes it easy for dolly to climb in and out of bed.

Sparkling white accessories: white plastic padded mattresses, white ruffled pillows. Soft and comfy for little dolls. What more could dolly ask for?

Beds are 14x25 inches long. Each bed is 13 inches high. Big enough for large dolls or doll families.
79 N 09231—Shipping weight 9 lbs. . . . . Complete $7.97

*Reg. U. S. Patent Office (cellulose fiber) ll Crib

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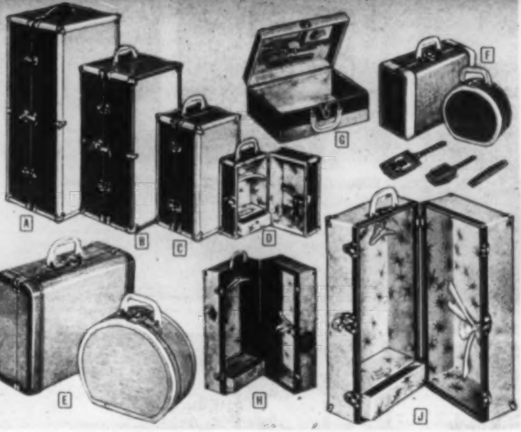
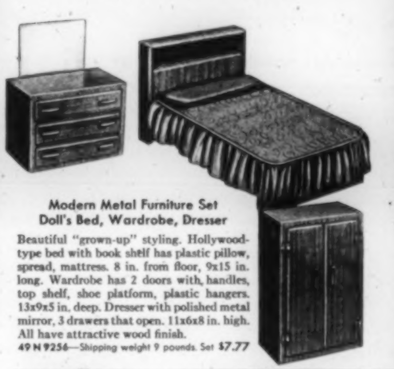
Just Doll-size

Her own Furniture and Luggage





Modern Metal Furniture Set Doll's Bed, Wardrobe, Dresser

Beautiful "grown-up" styling. Hollywood-type bed with book shelf has plastic pillow, spread, mattress. 8 in. from floor, 9x15 in. long. Wardrobe has 2 doors with handles, top shelf, shoe platform, plastic hangers. 13x9x5 in. deep. Dresser with polished metal mirror, 3 drawers that open. 11x6x8 in. high. All have attractive wood finish.
49 N 9256—Shipping weight 9 pounds. Set **$7.77**

Metal Trunks for Her Dolly

Dolly travels in style when she owns one of these attractive trunks. Sturdily built of metal-over-wood frame; they stand rough treatment. Many sizes .. pick the one to fit dolly's needs. Ideal place to store dolly's clothes at home.

[A] **Big roomy 24-inch size.** Blue and gray. Eye-catching pink starburst lining. 2 latches, lock, 2 drawers, travel stickers, plastic hangers. 11x9½ in. wide. Order early and have in plenty of time for Christmas.
79 N 09269—Shpg. wt. 14 lbs........ **$6.77**

[B] **20-in. size.** Blue and white. Colorful travel stickers. Pink starburst lining. 2 latches with lock and key, 1 drawer, plastic hangers. 9½x9 in. wide.
49 N 9220—Shpg. wt. 8 lbs.......... **$5.74**

[C] **14-in. size.** 2 latches, stickers, drawer. 7½x7½ in. wide.
49 N 9264—Wt. 5 lbs. 8 oz.......... **$3.74**

[D] **10-in.** 1 latch. Like (B). Wt. 3 lbs.
49 N 9260—5½x9½ in. wide.... **$2.67**

Doll's Stylish Cases, Hat Boxes, Trunks

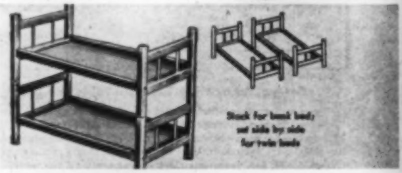
[E] **Matched Ensemble.** Silver striped pink covering. Hat box 10x9½x4 in. deep. Wood frame vanity case 12x10x5 in. Plastic handle, snap catches. An ideal gift for fashionable "mamas".
49 N 9271—Shpg. wt. 3 lbs.................Set **$5.67**

[F] **Matched Ensemble.** Gray textile linen-look fiber covering. Luggage stitching, binding. Case 12x8x5 in. deep. Comb, brush, mirror. Hat box 8x7x3 in. A must for traveling with dolly.
49 N 9214—Shpg. wt. 3 lbs.................Set **$3.97**

[G] **Fitted Doll Case.** Wood frame, fiberboard, plastic-coated paper covering. Comb, brush, vanity mirror.
49 N 9249—12x9x4 in. Shpg. wt. 2 lbs. 4 oz.......**$2.44**

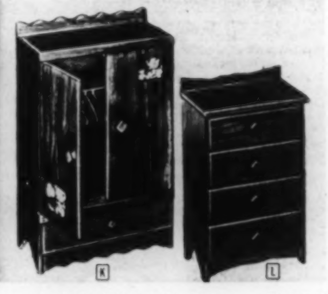
[H] **12-inch Wood Frame Trunk.** Covered with plastic-coated blue-speckled paper. Plastic handle. Metal slide bar, 2 plastic hangers, drawer, 2 snaps.
49 N 9262—6½x6½ in. wide. Wt. 2 lbs.........**$1.94**

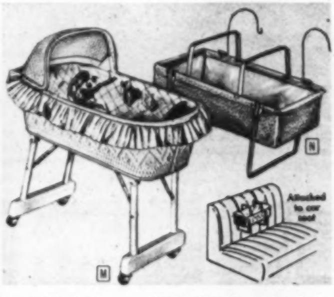
[J] **20-inch Wood Frame Trunk.** Sliding hanger bar. Metal corners. Silver-color. Same as 49N9262 above except 2 snaps, lock and key.
49 N 9280—Shpg. wt. 4 lbs. 10 oz...............**$3.67**



Little Dolls' Bunk Bed .. use as Twin Beds, too

A doll bed you can use 2 ways. Stack beds on top of each other and use as a bunk bed. Then when you want to rearrange dolly's room, set them side by side as twin beds. Neat simple styling in sturdy real maple. Mattresses not included. Each bed 7x14 inches long. Each one 6 inches high. Loads of fun for pint-sized mamas .. tucking dolly into her own bed. Order early in time for Christmas.
49 N 9211—Shipping weight 2 lbs. 11 oz...................... **$2.67**





Maple Finish Wardrobe, Chest

[K] **Wardrobe has hat shelf,** hangers, drawer. Gay decals on doors. Colonial style. Sturdy hardwood with Masonite Presdwood back, shelf and drawer bottom. Hanger rod under shelf. Order today!
79 N 09276—14x7x21 inches high.
Shipping weight 9 pounds.......... **$5.97**

[L] **Chest** has 4 big drawers approx. 10x6x3 in. deep. Hardwood. Colonial style. 11x7x17 in. high overall.
49 N 9298—Shpg. wt. 9 lbs........ **$4.47**

Fiber Doll Basket with Hood

[M] Looks like one used for babies! Firm woven fiber construction for tough wear. Movable hood keeps light out of little dolly's eyes when napping. Folding legs lock in place. Rolls on casters for easy moving. Enameled white, pastel trim. 12x23x26 in. high.
79 N 09255—Basket only, no liner or mattress. Shipping weight 7 lbs...**$5.97**

Tufflex* pad and plastic print liner.
49 N 9253—Shpg. wt. 7 oz.........**$1.47**

*Reg. U.S. Pat. Off. (cellulose fiber)

Dolly's Pink Plastic Car Bed

[N] Now .. a car bed like those used for real babies. Completely collapsible .. takes up little storage space. Baby blue all-metal frame, carrying handles, legs. Bed is pink plastic with attractive all-over design. Blue mattress. Just wipe with damp cloth to keep clean. Complete with attachment for holding bed against car seat. 10 inches wide, 19 inches long.
49 N 9212—Shipping weight
1 pound 6 ounces...............**$2.64**

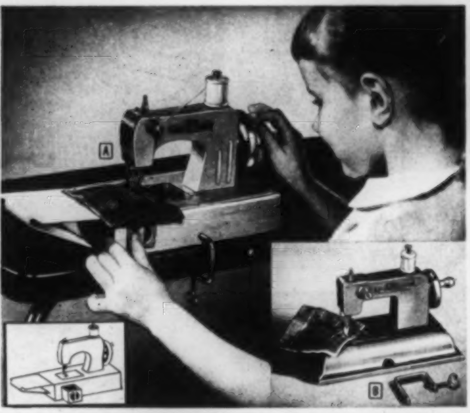
Sturdy Metal High Chairs

[P] Movable feeding tray. Rubber-tipped legs. Tubular steel. Shaped metal seat, back. Seat 9x8 in. deep. 29 in. high overall. Blue and yellow.
49 N 9224—Shpg. wt. 7 pounds.... **$3.67**

[R] Like above; channel steel, plastic leg tips, pink and yellow. Seat 7x7 in., 24 in. high.
49 N 9237—Shipping weight
4 pounds 9 ounces................ **$2.76**

Sew for Dolly!

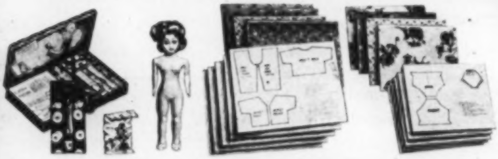
Teach her grooming, too, with these toys



Sewing Machine with Extension Table and Drawer (A) $6.97

A Sews strong chain stitch. Hand wheel controls speed. Thread tension adjusts to fabric thickness, pressure foot holds material firmly. Safety guard and enclosed gears protect fingers. Die-cast head, pink enamel finish, plated trim. Hardwood base has metal clamp fasteners. Uses 12x1 number 14 size needles; extra needle, thread included. 12x4¾x6¾ inches high. Imported from West Germany.
49 N 1221—Shipping weight 2 pounds 12 ounces.................................... $6.97

B **Toy Sewing Machine** sews in chain stitch. Hand wheel operation. Adjustable thread tension, pressure foot. Safety guard, enclosed gears. Precision-built steel, metallic finish. 12x1 needles. Clamps to table. 8⅛x4¾x6 in. high. From W. Germany.
49 N 1250—(Extra needle incl.) Shipping weight 1 pound 14 ounces..................... $3.97



Sewing Kit makes complete Wardrobe for Plastic Doll $1.84

All materials for outfitting 7½-inch plastic doll. Doll has movable arms, sleeping eyes, hair. Scissors, needle, thimble, 4 bobbins, thread, buttons and assorted color rickrack. 11x18x2-inch carrying case.
49 N 1357—Shipping weight 1 pound 8 ounces.. $1.84

Trim-your-own Dresser Set $2.54

She can decorate gold-color plastic set herself with imitation jewels. Handbrush, hand mirror, 2 combs, rouge compact, lipstick, tweezers, powder compact, powder bowl, photo frame. 8 packages assorted play jewels and package of glue. Plastic tray has places for each piece.
49 N 1351—Gift boxed. Shipping weight 1 pound 8 ounces.............................. $2.54

Cosmetic Bag $2.62

Light blue vinyl plastic studded with make-believe pearls is washable. Full of harmless cosmetics and grooming aids. Ideal for "dress-up" games. Case is 4x9x5 in. high.
49 N 1374—Shipping weight 1 pound............ $2.62

Smart, Modern Vanity Table and Bench where pretty young ladies learn good grooming $8.97

Keeping herself neat is fun at her very own vanity table. Handsomely styled to delight the modern little miss. Natural finish formica top is edged in steel, wipes clean with the swish of a damp cloth. 12x24 inches long, with plenty of room for her personal "beauty aids." Ample 7x9½-inch mirror is set at just the right height. Bench has comfortable padded seat covered with washable pastel-colored vinyl plastic. Bench and table have sturdy, black enameled tubular steel legs, plastic tips. Table is 21 inches high, stool 12½ inches high. Easy to assemble. Cosmetics not included. Fun for playing "dress-up" too. Avoid the crowds .. make Christmas shopping fun .. buy gifts to please the whole family from the Sears catalog. Satisfaction guaranteed or your money back.
79 N 01447—Shipping weight 17 pounds............................ $8.97

Metal Loom adjusts 4 to 7 in. square. Enameled blue. 4 bags loops, 6 hanks cotton yarn, hook needle. Gift boxed. Shpg. wt. 1 lb. 8 oz.
49 N 1368.............. $1.76

INDIAN BEADCRAFT

Indian Beadcraft. Leather wrist strap, beads, thread, beeswax, wire, imitation jewels for making rings, belts, bracelets. Designs.
49 N 1369—Wt. 1 lb. 8 oz. $2.72

Extra 12 bottles of beads.
49 N 1375—Wt. 7 oz.......93c

Plaid Plastic Purse in little girl size with wallet, hanky, change purse, comb and mirror in cases, cosmetic bag with lipstick, compact, rouge. Make-believe money. Shipping weight 1 lb. 6 oz.
49 N 1362.............. $1.76

SNAP-LINK KIT

Snap-Link Kit. Over 170 plastic pieces .. round, square, flower design .. in a variety of sizes for making pretty belts, bracelets, chokers, etc. Assorted colors. Shipping weight 1 pound.
49 N 1367.............. $2.64

Betsy McCall Hat Box. Zip lid. Tray. Lotion, lipstick, nail polish, toothbrush, toothpaste, soap, brush, comb. Plastic; 10 in. diam. Shipping weight 2 pounds.
49 N 1270.......... $3.42

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Doll Care Set $1.77

Everything for dolly's care. 4-in. high unbreakable pail, lid; 2 each bottles, caps, nipples, Chix diapers. Cotton buds, baby powder, clothespins, tongs, clothesline, rattle, bottle brush, cup, funnel, spoon.

49 N 1370—Wt. 1 lb. 4 oz.. $1.77

7-pc. Diaper Bag Set 92c

Here's a pretty blue plastic bag that holds everything dolly will need when she goes visiting with her new mama. Shoulder strap for carrying. Bag comes complete with 2 plastic bottles, quilted plastic bottle holder, diaper, clothespin, plastic apron. Bag size 8x7x3 in.

49 N 1371—Shpg. wt. 10 oz. 92c

14-pc. Diaper Bag Set $2.64

8x7x3-inch diaper bag has shoulder strap. Receiving blanket, bottle holder. Zippered bottle carrier. Drawstring laundry bag. 3 bottles. 3 nipples. Bib, fancy plastic pants, gold-color safety pins, absorbent diapers. Gift boxed.

49 N 1372—Wt. 1 lb. 10 oz. $2.64

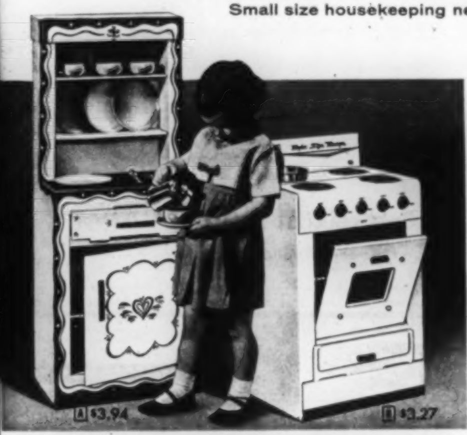
31-piece Sterilizer and Feeding Set $1.84

Everything a new mama needs to feed her dolly, all in dolly's size. 5 polyethylene bottles with caps, nipples. Enameled metal sterilizer with cover, plastic bottle rack, tongs. Measuring cup, spoon, funnel. Orange juicer with strainer, feeding dish, spoon, teething cup, rattle. For cleaning up, bottle brush, soap powder, sponge. Pastel colors.

49 N 1373—Gift box. Shipping weight 1 lb. 11 oz. . . $1.84

For the Little Homemaker

Small size housekeeping needs



Sturdy Fiberboard Cupboard and Stove in little girl size for make-believe housekeepers' streamlined kitchen $6.97 Set (A), (B)

Pennsylvania Dutch design in red and blue on white background. Reinforced corrugated fiberboard, shipped unassembled. Interlocking sections for sturdy construction.

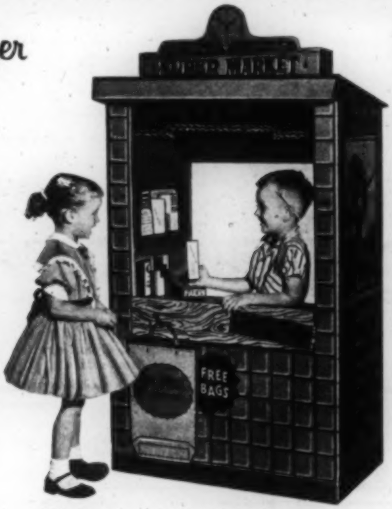
A **Dish Cabinet** has three shelves for dishes, pull-out cutlery drawer and big storage compartment with door that opens for pots and pans. Blue work surface.

79 N 01136—16½x11¼x40 in. high. (Dishes not included.) Shpg. wt. 5 lbs. $3.94

B **Play Stove** has red knobs that turn burners and oven "on" and "off." Pull-out drawer at bottom, oven with shelf, clear plastic look-in oven window. Make-believe burners, timer for pretend cooking.

79 N 01137—16x11x26½ in. high. (Utensils not included.) Shpg. wt. 5 lbs. $3.27

79 N 01139—Save 24c. Buy the combination of Cabinet and Stove. Shpg. wt. 10 lbs. 6.97



Let's play store . . Deluxe Supermarket has miniature packages, play money $2.97

Loads of fun for enterprising young business people. Outfit includes play money to complete the transaction, make change. Good for lemonade stands too. Colorfully printed in red, black and tan, with realistic tile effect on outside, "free bags," just like a real supermarket. 34x20¼x61 inches high . . lots of room for several junior clerks. Assorted packages fit on spacious shelves. Reinforced corrugated fiberboard. Shipped unassembled, interlocking sections for sturdy construction. Makes a fine low-cost gift for both boys and girls. Order early and get delivery in plenty of time for Christmas.

79 N 01138—Shipping weight 9 pounds $2.97

Toy Ironing Board and Iron for the little mother to keep her dolly's clothes neat

C **Ironing Board.** 8x30-inch perforated steel top. Steel legs fold. A thrilling gift for tiny housekeepers.

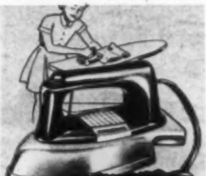
79 N 01002—22 inches high. Shpg. wt. 4 lbs. $1.94
49 N 1008—Cover and pad for above. Shpg. wt. 4 oz. 67c
79 N 01021—Ironing board, pad and cover. Wt. 5 lbs. 2.47

D **Electric Iron** really heats. Chrome-plated hood, cast metal base. Black Bakelite handle. 20 watts. *UL approved.* 110-120-volt, 60-cycle AC. Save 34c. Order combination listed below . . get ironing board, pad, cover and iron together.

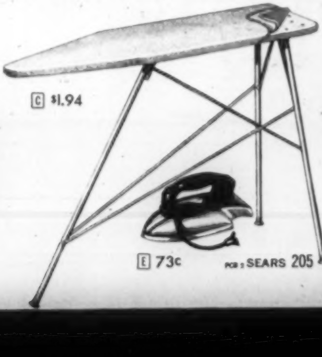
49 N 1018—Iron. 6¼ inches long. Shpg. wt. 1 lb. 2 oz. $2.27
79N01039—Elec. Iron (D), board (C), pad, cover (49N1008). Wt. 6 lbs. 4.54

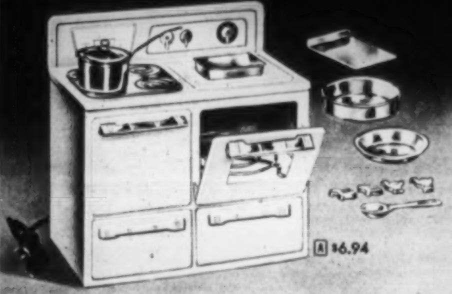
E **Non-electric Iron.** Chrome-plated steel hood with streamlined Bakelite handle. Heavy cord with imitation plug.

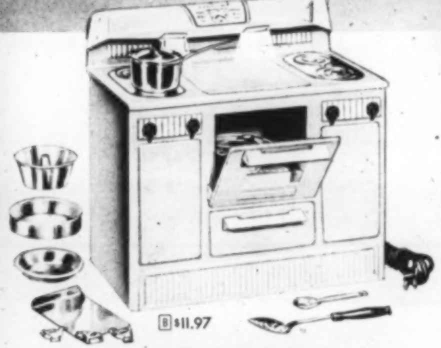
49 N 1012—6¼ inches long. Shipping weight 8 oz. 73c



D $2.27



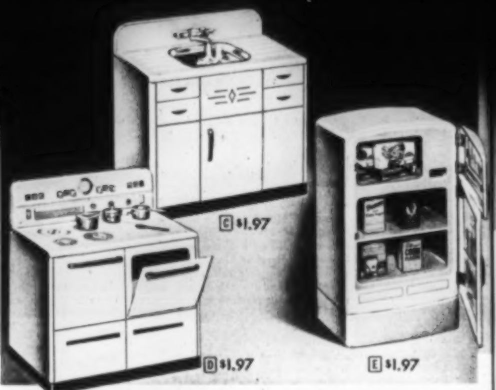




They really bake . . Electric Ranges, Glass Oven Doors
Both complete with 11-piece utensil set

A **Toy electric range actually bakes.** Oven door window. Metal with pink baked-enamel finish. Aluminized burner plate and handles. 3 colored play switches. Oven rack . . 4 burners. Cook book of tested recipes . . prepared to fit aluminum utensils included. Sauce pan, lid, pie plate, cake pan, loaf pan, cookie sheet, cookie cutters (2 cats, 2 roosters), measuring spoon. 12½x7x11½ in. high.
49 N 1123—UL appr. 110-120-volt, 60-cycle AC. Shpg. wt. 8 lbs. . . . Each $6.94

B **De Luxe Electric Range.** Fiberglas insulated oven has thermostat. Automatically controls heat. Constant heat for better, faster baking. 2 lights illuminate top of stove. Oven door window. Metal with pink baked-enamel finish . . white trim. 4 aluminized burner plates. Cook book of tested recipes for aluminum utensils: measuring spoon, saucepan with lid, 3 cookie cutters, pie plate, cookie sheet, cake pan, angel cake pan, mixing spoon. 15x7½x13¾ in. high.
49 N 1125—UL appr. 110-120-volt, 60-cycle AC. Wt. 11 lbs. 8 oz. Each $11.97



Pink Sink, Stove, Refrigerator . . heavy gauge metal, lithographed

C **Sink** has swivel type faucet. Actually starts, stops running water from reservoir in rear. Large basin with adjustable stopper. Hinged door opens. Pink, trimmed in black. 11½x7x10¾ inches high.
49 N 1127—Shpg. wt. 3 lbs. 4 oz. . . . . Ea. $1.97

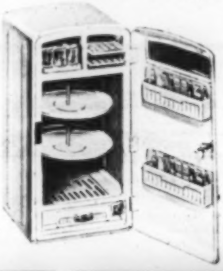
D **Non-Electric Stove**—Play timer, plastic push buttons. Hinged oven door. 6 plastic utensils. 11x6½x12 in. high. Pink.
49 N 1126—Shpg. wt. 3 lbs. 8 oz. . . . . Ea. $1.97

E **Perfect replica of newest refrigerator.** Freezer compartment door and refrigerator door . . both open, close. Plastic ice cube tray and miniature packages of well known products add extra play value. Pink. 8x5½x13½ inches high.
49 N 1133—Shpg. wt. 3 lbs. 12 oz. . . . Ea. $1.97

Complete Ensemble. Save on all 3. Sink, stove, refrigerator (C, D, E).
79 N 01134—Shipping weight 11 lbs. $5.60

The Littlest Homemaker

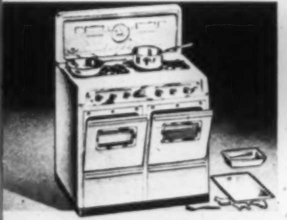
loves modern appliances in her kitchen



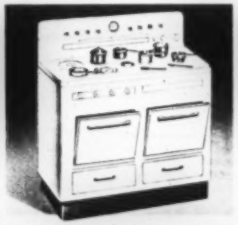
Piston-Action Toy Refrigerator
Battery operated

Open the door . . light goes on, 2 center shelves go round and round, pistons in "motor" move up and down. Clear plastic window, 2 shelves on door. Removable ice cube tray. Bottom drawer pulls out. Beautifully constructed of durable metal . . finished inside and out in pastel pink enamel. Pastel blue shelves. All smooth edges to prevent cutting little fingers.

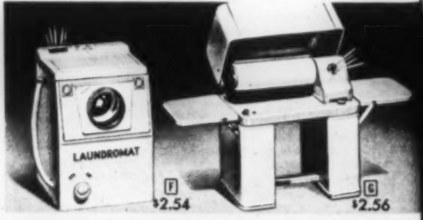
Operates on 2 Type C flashlight batteries (not included, see below). 5x5¼x9¾ in. high. Imported from Japan.
49 N 1038—Shpg. wt. 2 lbs. 7 oz. . . . Ea. $3.46
34 N 4659—Batteries. Wt. 4 oz. . . . . . 2 for 35c



Tappan Toy Gas Range . . has the Visiminder and Visiguide . . adjustments for "cooking" perfection. 4 make-believe plastic burners regulated by knobs that turn. Transparent oven and broiler windows. Separate oven and broiler compartments, each with its own tray. Plastic utensils included. Pastel green metal.
79N01116-15x9½x19 in. high. Wt. 11 lbs. $5.53

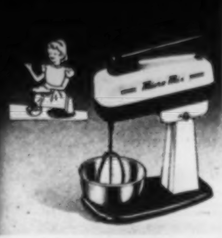


Double Oven Non-electric Stove. The little cook will love preparing make-believe meals for dolly and her friends. Doors open and close. Lithographed top shows pretend electric burners and cooking well. Eight multicolor controls at back of top . . really push "on and off". 12-piece plastic utensil set included; scaled to fit tiny hands. Made of steel with glistening white enamel finish. 14x7x15 inches high
49 N 1132—Shipping weight 6 lbs. $3.57



F **Toy Washing Machine.** Actually washes. Lid lifts to fill tub. Rubber hose drains water. Watch action through plastic window. Red light glows when washer runs. On-off switch. Metal . . pink and blue enamel finish. Battery operated (battery sold below). Imported from Japan.
49 N 1028—6½x5x4½ inches high. Shpg. wt. 1 lb. 7 oz. $2.54

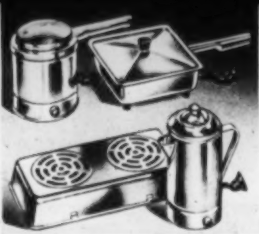
G **Ironer.** Metal; same finish, red light as above. Lever controls shoe pressure against roller. Shelves fold. 12 in. long. Imported from Japan.
49 N 1029—Batteries sold below. Shpg. wt. 1 lb. 9 oz. $2.56
34 N 4650—2 Standard Flashlight Batteries for above. Wt. 8 oz. . . . . 2 for 35c
49 N 1037—2-Pc. Set—(Washer, Ironer above). Shpg. wt. 3 lbs. $4.70



Toy Mixer . . Really works! $3.77

Actually mixes; won't cut fingers. Mixer unit tilts . . can be detached, used anywhere. Stainless steel beater removes for washing. Aluminum bowl. Operates on 2 standard flashlight batteries (not incl.). White enameled steel. 10 in. high over-all. Gift box.

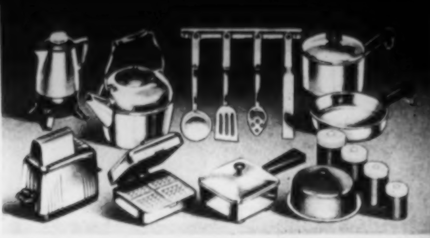
49 N 1296—Shpg. wt. 1 lb. 13 oz. . . . $3.77
34 N 4650—Batteries. Wt. 8 oz. . . 2 for 35c



4-piece Play "Lectric" Appliance Set $2.47

4 aluminum toys for the modern kitchen in one gift box. Each has make-believe "Lectric" cord and red indicator. *Percolator* with lid, strainer . . 5½ in. high. *Pressure cooker* 4x3¾-in. diameter. *2-"Burner" Hot plate* (switches turn!). 8x4 in., 1¾ in. high. *Modern design square frying pan* with cover and legs. 9x5 in. incl. handle. No heat! No Electricity!

49 N 1135—Shipping weight 1 lb. 8 oz. . . . . Set $2.47



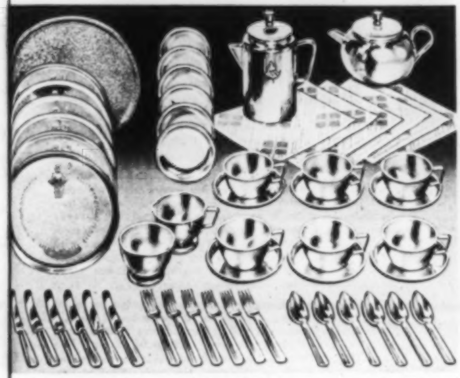
Little Helper's 33-piece Plastic Kitchenware Set $4.67

Adorable miniature appliances and kitchenware . . make-believe bacon and eggs, cake, waffles, toast. All coppertone teakettle, percolator with cover, pop-up toaster, waffle iron with removable grids, modern covered skillet, saucepan, and frying pan. All plated in silver color, coppertone combination. 4-piece plated utensil set with hanging rack (slotted spoon, turner, spatula, soup ladle . . all 5 in. length). 4 white canisters with red covers; cake tray with cover. Toaster is 2½x4 inches long . . other items in proportion. Detailed copies . . just like mother's!

49 N 1119—Shipping weight 1 pound 8 ounces. Set $4.67

Housekeeping's Fun

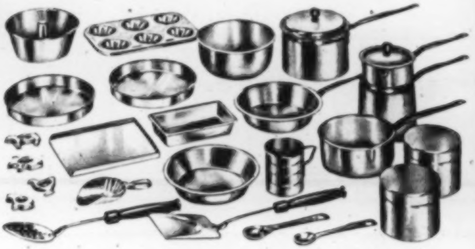
with your playtime utensils and appliances



Happi-Time Aluminum Tea and Coffee Set . . 49 Pieces $1.92

Sturdy, rust-resistant aluminum . . all edges smoothly turned to protect little fingers. Percolator and teapot have red knob and handle, size ½ pint. Plates, saucers embossed with Bo-Peep decoration. You're ready for a party for 6. Six each of cups, saucers, plates, knives, forks, spoons, paper napkins, and sauce dishes. Teapot, coffee pot with lids, 6-inch diameter hammered tray, creamer, sugar bowl. Plates are 4½ inches in diameter; other items are in proportion. Gift boxed and ready to give to your little hostess.

49 N 920—Shipping weight 1 pound 4 ounces. . . . . Set $1.92



Happi-Time 27-piece Aluminum Cook and Bake Set $1.82

Kitchen fun galore with your very own set! Contains 2 measuring spoons, 1 each measuring cup, mixing spoon, mixing bowl, scoop, flour canister; 4 animal cooky cutters (friendly dog, cat, rabbit, chick), 1 each cooky sheet, cooky canister, muffin pan (6 cups), biscuit pan, pie pan, cake turner; 2 round layer cake pans, 1 each angel food cake pan, lip saucepan, fry pan, covered saucepan, double boiler. Fry pan is 4 in. in diameter . . others in proportion. Some items trimmed with gay red handles, knobs. Gift boxed.

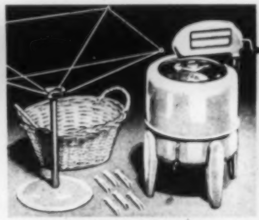
49 N 921—Shipping weight 1 pound 3 ounces. . . . . Set $1.82

Doll's Laundry, Linen Closet Set . . 41 pcs. 4 clothespins, 4 hangers, 2 sock stretchers, laundry bag, basket, spoon, clothesline, sprinkler bottle, 7 boxes soap, 4 diapers, 4 safety pins, 2 towels, 4 wash cloths, 1 box cleanser, baby powder, paper towels, toilet and facial tissues. Boxes form 8-in. closets.

49 N 1036–Wt. 14 oz. . . Set $1.82

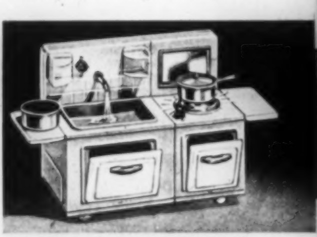
Toy Electric Washer. Battery-operated, actually washes. Metal agitator . . on-off switch at side. Clear plastic lid. Hand-cranked wringer, safe rubber rollers. Washer moves on roller bearings. White with red trim. 7x12¼ in. high. No batteries.

49 N 1003—Wt. 3 lbs. $4.84
34 N 4650—Batteries.
Shipping wt. 8 oz. . . . . 2 for 35c



10-piece Laundry Set. Washer has removable metal agitator with real wash-machine action. Just turn crank at side to actually wash. Adjustable wringer with safe, hard rubber rollers. Clear plastic lid. Pink metal . . no sharp edges. 7½x12 inches high. Also revolving dryer, woven basket, 6 wooden clothespins, clothesline.

49 N 1033—Shipping weight 3 pounds. Set $2.87



Sink and Stove Set . . Water really runs! Automatic pump action. Primed with water, water runs continuously through faucet, into sink, out faucet again. Battery operated (Batteries not incl.). Red light shines under stove burner giving a make-believe electric glow. Doors open. 2 metal pots incl. Metal . . enameled pastel tones. 11¼ in. long. Imported from Japan.

49 N 1366—Shpg. wt. 1 lb. 13 oz. . . . . Set $2.87
34 N 4650—Batteries. Shipping weight 8 oz. . . . . . . 2 for 35c

40-pc. Plastic Tea Set

$2.87

Tea urn has pour spigot. Unbreakable pink and turquoise polyethylene tea urn, creamer, sugar bowl, 6 each cups, knives, forks, spoons. 6 each metal plates, saucers with floral design. Plates 6-in. diam., other pieces in proportion. Gift boxed.

49 N 872—Wt. 1 lb. 12 oz. $2.87
49 N 884—Service for four, 28-piece set. Wt. 1 lb. 8 oz. . $1.97

28-pc. Metal Tea Set

96c

The little hostess will fall in love with the dainty Swiss figures on this unbreakable service for six. Bright red, blue and green flower border. 6 each of plates, cups, saucers and butter plates. Teapot, sugar bowl, creamer. Tray 8x10 in. long. Plates 4 inches in diameter, other pieces in proportion.

49 N 923—Wt. 1 lb. 4 oz. . .96c

Plastic Play Food

$1.47

A delicious make-believe dinner to serve on her new dishes. 31-piece set includes colorful plastic tablecloth 17x14 in. wide, 2 each of turkeys, loaves of bread, 4 each of sirloin steaks, sweetcorn, carrots, peas, biscuits, slices of pie. Salt and pepper shakers. Gift boxed.

49 N 1122—Wt. 9 oz. . $1.47

Punch Bowl Set

$2.76

27-pc. Styrene plastic in burgundy, clear trim. Cutlery has silver-like finish. Bowl 7-in. diam., other pieces in proportion: 6 cups, plates, knives, forks. Ladle, platter. Wt. 1 lb. 8 oz.

49N879—Gift boxed $2.76

Bead-A-Basket Kit

$2.73

Make 6-pc. matched set—basket, table mat and coasters. Includes material for sunburst pattern serving basket (top diam. 10 in.), round table mat (9-in. diam). and 4 coasters (4-in. diam.). Wood. Colored beads.

49 N 1262—Wt. 1 lb. 12 oz. $2.73

Friction Vacuum Cleaner

$1.80

Just push down and forward, hear motor hum, see "cold" sparks in window. Actually picks up dirt by suction and a revolving brush. Vinyl plastic bag inflates; slide off top to empty. Sweeper 6x6½x3 in. high. Overall height 27 in. From Japan.

49 N 1203—Shpg. wt. 2 lbs. . . $1.80

CARPET SWEEPER

Happi-Time Cleaning Set Works Just Like Mom's

$1.80

A pint-size housekeeper's dream! Metal sweeper really sweeps! It has a fiber bristle brush and bottom that opens for emptying. 24 inches long with wood handle; 9½x7½x2-inch base. Metal dust pan. 24-inch long red plastic bristle broom with wood handle. 26-inch long multi-color yarn dust mop with wood handle. Ruffled plastic apron 12x9 inches. Gift boxed. An exciting gift for mother's little helper.

79 N 01302—Shpg. wt. 3 lbs. . $1.80

Let's Have a Tea Party

Serve homemade dainties on miniature dishes

ITEMS BELOW SHOWN ON FACING PAGE

A **Russel Wright American Modern Tea Service for 6.** Especially created to delight modern little misses by leading designer, Russel Wright. Strong plastic in modern, mottled, pottery colors. 6 each of plates, cups, saucers, knives, forks, spoons, napkins. 6 clear goblets with etched-type design. Creamer, teapot and sugar bowl with covers. Turned-edge plates are 6¼ inches in diameter, other pieces in proportion. Gift boxed.

49 N 851—Shipping weight 2 pounds 4 ounces. $3.76

B **Beautiful 28-piece Imported China Dinner Set.** Young hostesses love these real china dishes because they're so like Mom's. Dainty floral pattern on each piece. 6 plates, 6 cups, 6 saucers. Teapot, sugar bowl, casserole with cover. Creamer, platter, vegetable dish and gravy boat. Plates measure 4½ inches in diameter, saucers 3¾ inches in diameter, other pieces in proportion. Imported from Japan. Gift boxed.

49 N 842—Shipping weight 5 pounds 8 ounces. $2.77

C **32-piece Plastic Tea Set.** How proud she'll be to serve her little guests on this elegant service. Durable styrene plastic and metal in beautiful burgundy. Plates, saucers trimmed in gold color on ivory. 4 cups, plates, saucers, napkins. 4 knives, forks, spoons with silver-like metallic finish. 4 sparkling clear plastic goblets. Creamer, sugar bowl, teapot with cover. Plates 6-in. diameter, other pieces in proportion. Gift box.

49 N 880—Shipping weight 1 pound 12 ounces. $1.97

D **Blue Willow Pattern Imported Tea Service.** She'll set such a lovely table with her real china service for 6. And how thrilled to know that its beautiful design is a traditional favorite with grown-ups too. Imported from Japan, set includes 6 cups, saucers and plates. Casserole, teapot and sugar bowl with covers, platter and creamer. Plates are 3¾-inch diameter, other pieces in proportion. Just right for tiny hands. Gift box.

49 N 827—26-piece Set. Shipping weight 3 pounds 8 ounces. $1.67

E **Big 63-piece Food Mix Set with 33 name brand mixes.** 8 Swansdown cake mixes, 4 Aunt Jemima mixes, 8 Flako mixes, 12 Junior Chef Pudding, pie mixes and frostings, bottle Log Cabin syrup. 30 utensils, including 2 each of cake pans, pie tins, spoons, cookie sheets, mixing bowls. Decorator with 3 nozzles. 7 cookie cutters. Bread pan, rolling pin, muffin tin, pancake grill, turner, funnel, egg beater, cookie pan, recipe book. Gift box.

49 N 1179—Shipping weight 4 pounds 6 ounces. $5.87
49 N 1264—Set of 8 refills. Shipping weight 12 ounces. 87c

F **49-piece Food Mix Set with 26 name brand mixes** for a beginning cook. 7 Swansdown cake mixes, 2 Aunt Jemima mixes, 4 different Flako mixes, 13 Junior Chef pudding, pie and decorator mixes. 23 real junior-size utensils including 2 each of cake pans, pie tins and cookie sheets. Decorator with 3 nozzles and 7 various cookie cutters. Bread tin, spoon, rolling pin, muffin tin, pancake turner and recipe book. Decorated box.

49 N 1178—Shipping weight 3 pounds 2 ounces. $3.87
49 N 1264—Set of 8 refills. Shipping weight 12 ounces. 87c

G **35-piece Food Mix Set with 18 name brand mixes.** 4 Swansdown cake mixes, 2 Aunt Jemima mixes, 5 Flako mixes, 7 Junior Chef mixes. 17 utensils: 2 each pie tins, cake pans. 7 cookie cutters, bread pan, muffin tin, cookie sheet, spoon, rolling pin, recipe book. What fun to learn to bake with her very own utensils . . . serve what she makes on her own dishes! Gift box. Order early in time for Christmas.

49 N 1177—Shipping weight 2 pounds 5 ounces. $2.67
49 N 1176—24-piece set. 12 mixes and 12 utensils. Shipping weight 1 pound 10 ounces. 1.77
49 N 1264—Set of 8 refills. Shipping weight 12 ounces. 87c

H **Miniature Dining Room and Kitchen.** Box opens up to form colorful room setting. Detachable metal sidewall contains cabinets, sink, stove, refrigerator. Doors open . . . plenty of room for tiny accessories. Equipped with toaster, coffee pot, broom, dust pan, 2 saucepans, 2 cups, saucers, plates. Metal wall for dining unit that includes breakfront cabinet, table with 4 chairs, bowl, 2 candlesticks, 4 cups, saucers, tumblers.

49 N 1121—Shipping weight 1 pound 7 ounces. $1.80

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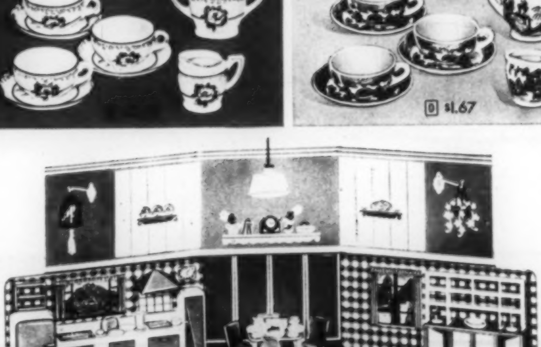
H $1.80

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G $2.67

3-piece Set

C $9.43

3-piece Set

D $13.94

3-piece Set

E $16.95

B 3-pc. Set with square table $11.97

A 5-piece Set $19.95 cash $2.00 down 3-piece Set $14.94

3-piece Set

F $19.65

K $5.97

M $4.97

N $4.47

L $6.37

G $8.94

H $4.97

2-pc. Set

J $12.44

P $8.66

R $5.94

Sturdy Small-fry Furniture

ITEMS DESCRIBED BELOW SHOWN ON FACING PAGE

[A] **New Deluxe 5-pc. Tubular Folding Set** with big 24½x36½x20½ in. high table and 4 matching chairs (each 24 in. high over-all). Built to Sears own specifications with sturdy cross-braced table top, shaped chair backs and shaped 11x11-in. seats all covered with Harmony House Cherry red plastic material. Chair frames and table and chair legs are ¾-in. tubular steel, enameled white. Front legs on chairs are rubber-tipped. Rigid, non-slip locks on table . . no accidental collapsing! Shipped freight, express or truck.
79NM9031–Shipped assembled. Shpg. wt. 37 lbs.$19.95

3-pc. Set. (Not shown.) Same as (A) but with table and 2 chairs only. Freight, express, truck.
79NM9034–Shipped assembled. Shpg. wt. 27 lbs.$14.94

[B] **New 3-pc. Tubular Folding Set.** Like (A) above, but only 2 chairs and smaller table, 24½x24½x20½ inches high. Shipped freight, express, truck.
79N09028L–Shipped assembled. Shpg. wt. 22 lbs.$11.97
79N09035–Extra Matching Chairs for all 3 sets above. Shipping weight per pair 12 lbs. . . . . . . Per pair $6.94

[C] **New 3-pc. Birch and Goldtone-Enameled Dinette Set.** Natural-finish 17x24-in. birch plywood table top, chair seats and backs. Goldtone-enameled ⅝-in. tubular metal legs, tipped with white plastic. Table is 19 in. high. The two chairs are 20 in. high with 10½x8½-in. seats.
79N09027–Easy to assemble. Shpg. wt. 21 lbs.. $9.43
79N09015–2 Matching Chairs. Wt. 15 lbs. Pair 6.97

[D] **New 3-pc. Captain's Set.** Big 25-in. diameter table, 20½ in. high, and 2 chairs, 19½ in. high. Table top and 13x11-in. chair seats are beautiful, warp-proof 12-ply imported Finnish birch plywood in natural blonde finish. Goldtone-enameled ¾-in. tubular metal legs have white plastic tips. Goldtone-enameled tubular chair backs and side arms. Shipped freight, express, truck.
79NM9029–Easy to assemble. Shpg. wt. 27 lbs. $13.94

[E] **New 3-pc. Chrome-plated Dinette Set.** Table is 20 in. high with shaped 23½x17½-in. plastic top that resists acids, stains, chipping. Polished aluminum apron. Two high-styled wire-back chairs, 22½ in. high over-all, have 10½x13-in. padded seats covered with Vinyl plastic. Red and gray color combinations. Chrome-plated ¾-in. tubular metal legs tipped with black plastic.
79N09046L–Easy to assemble. Shpg. wt. 30 lbs. $16.95

[F] **Provincial-style 3-pc. Dinette Set.** All light natural-finish solid maple and birch. Heavy tapered legs. Table has big 26-in. decorated top, 21½ in. high. Two matching Captain's chairs have big 13½x11½-in. tub seats; over-all height 21½ in. Shipped freight, express or truck.
79NM9146–Easy to assemble. Shpg. wt. 35 lbs. $19.65

[G] **Happi-Time Upholstered Rocker.** Harmony House Cherry red plastic upholstery; three non-sag springs. Solid hardwood frame; blonde lacquer finish on rockers. Seat 13x11-in., 11½ in. from floor. Over-all height 23 in.
79N09128L–Shipped assembled. Shpg. wt. 16 lbs. $8.94

[H] **New Colonial Rocker in Golden-finish Maple** with 12x11-in. green padded seat, 11 in. from floor. Three-slat ladder back. 23 in. high.
79N09006–Shipped assembled. Shpg. wt. 10 lbs. $4.97

[J] **Happi-Time Overstuffed Platform Rocker with Matching Ottoman.** Harmony House Cherry red plastic upholstery wipes clean. Modern platform base; 2 full-size coil springs. Hardwood frame; blonde lacquer finish. Rocker has big 15x14-in. seat, 12 in. from floor. Over-all height 24 in. Matching upholstered Ottoman is 12x10x7 in. high. Freight, express, truck.
79NM9127–Easy to assemble. Shpg. wt. 27 lbs. Set $12.44

[K] **New Solid Oak Musical Rocker in natural finish.** Built-in Swiss musical movement plays a delightful tune as chair rocks. Seat is 11½x10½ in., 9½ in. from floor. Pegged seat back has colorful design. Over-all height 21 in.
79N09023L–Easy to assemble. Shpg. wt. 10 lbs. $5.97

[L] **New Metal Rocker with red plastic-covered padded seat, shaped back.** Gray enameled tubular frame. Plastic-tipped rockers. Seat 12x12 in., 11 in. from floor. Height 22 in.
79N09024–Easy to assemble. Shpg. wt. 8 lbs. $6.37

[M] **Toy Pickup Wagon.** Colorful, sturdy wood and Masonite Presdwood construction. Cut-out toy soldiers on sides. 2-in. baseboard keeps toys from falling out. Swivel handle; 3-in. hard rubber wheels. Size: 25x13x14 in. high.
79N09134–Easy to assemble. Shpg. wt. 9 lbs. $4.97

[N] **New Clothes Hanger with adjustable trouser bar.** Mahogany-finish hardwood post. Brass-plated assembly collar and top finial for shirt and tie. Metal coat hanger. Hardwood tray for accessories. Non-tip 16x11-in. hardwood base for shoes, other items. About 42 in. high.
49 N 9044–Easy to assemble. Shpg. wt. 4 lbs. 2 oz. $4.47

[P] **New Deluxe Roy Rogers Parade Saddle Folding TV Seat** for tots 2 to 10 years old. Rubber-tipped, enameled ¾-in. tubular metal legs. Finest genuine leather Western-style saddle and fenders are gleaming white with reins, tie strings, rope, "blanket," Roy Rogers brand and medallion, other trim. 14 in. to seat.
79 N 09116—Shipped assembled. Shpg. wt. 5 lbs.$8.66

[R] **New low-priced Roy Rogers TV Saddle Seat.** Less elaborately trimmed than (P); no fenders. Tan-color unfinished-leather seat, 13 in. from floor. Sits firmly on rubber-tipped waxed hardwood legs. Legs fold.
49 N 9111—Easy to assemble. Shpg. wt. 3 lbs. $5.94

T
$27.95
Desk and Chair
S $34.95
cash
$3.50 down

Maple-finish Roll-top Desk and Swivel Chair

[S] **Our Best Children's Desk Set.** Built to adult standards of husky northern maple with glowing golden maple finish. Roll top pulls down when desk is not in use, keeping playroom neat. Five pigeonhole compartments and pigeonhole drawer. Two deep, easy-glide side drawers, slide-out arm rest plus wide center drawer. Desk has 30x15-in. top, 27 in. from floor. Full panel back and sides. Over-all height 36½ in. Matching swivel chair has 12½x13-in. seat that adjusts in height from 13 to 16 in. to keep pace with the growing youngster. Over-all height 30 in. Perfect for the young student. Shipped flat; easy to assemble.
79 N M9121—Shipped freight, express or truck. Shpg. wt. 57 lbs.$34.95

[T] **Flat-top Desk and Chair.** Like (S), without roll-top or pigeonholes. 30x15½x27-in. high desk and matching chair.
79NM9124–Shipped freight, express or truck. Shpg. wt. 45 lbs. $27.95

Similar Set last Christmas Was ~~$29.95~~
$18.95

New Birch and Goldtone-enameled Desk and Chair

We took out a drawer, changed the finish to save you $11.00. Big 18x33x26-in. high desk, reversible for left or right-hand writers . . 9½x6x17½-in. drawer slides in either side. Solid birch drawer pull. Big 9½x8x18-in. deep shelf for books. Matching chair, 25 in. high; 13½x12-in. seat 15½ in. from floor. All pieces natural-finish birch plywood with Goldtone-enameled ⅝-in. tubular steel, plastic-tipped legs.
79N09038L–Shipped flat; easy to assemble. Shpg. wt. 32 lbs. $18.95

New Sliding-door Toy Chest

Two 18x12-inch sliding fiberboard doors have green chalkboard surfaces. Chest is made of Masonite Presdwood with sturdy pine frame. Attractive painted finish has colorful designs. 36x18½x20 inches high overall. Easy to assemble. Has chalk and eraser.
79 N 09040L—Shpg. wt. 21 lbs. $6.97

New! Western Toy Chest

Helps little cowboys round up their toys. Sturdy pine wood top, sides; natural finish outside. Masonite Presdwood bottom. Screwed construction. Strong steel hinges. Rope handle and air holes at sides. 30x14x13 in. high. Assembled.
79 N 09047L—Shpg. wt. 25 lbs. . . . $9.67

3-piece Kindergarten Set

Charming kindergarten-size table and 2 chairs of natural-finish solid oak. Perfect for little mother-and-dolly tea parties! Table has 20x16-in. top, 17 in. high. Matching chairs are 20½ in. high over-all. 9x9-in. seats. Easy to assemble.
79 N 09136L—Shpg. wt. 17 lbs. $6.84

TV Seat-Desk Combination

Sturdy polished ¾-inch tubular aluminum kiddie-size Desk-Chair converts to comfortable TV armchair with an easy flick! Weighs just 6½ pounds; easy to carry. Handy blackboard-surface 15x12-inch desk top, 23 inches high. Red plastic padded 15x12-inch seat. Shipped partially assembled.
79 N 09032L—Shipping weight 10 lbs. $7.44

Whirly Merry-Go-Round

Whirls for about 3 minutes from power of toy balloon . . extra balloons included. Molded of durable polystyrene plastic. Multicolor. 10 inches high.

49 N 5293—Shpg. wt. 5 oz. . . . . . .87¢

Magnificent 159-piece Plastic Ski Patrol Set

Includes roof and base of command post, rockets, launchers, stands, machine guns, tripods, magazines, pontoons, paddles, adaptors, cots, stretchers, foot lockers and covers, flag base, U.S. flag on dowel, ski troopers, skis, ski poles, soldiers, and 57 interchangeable accessories (guns, etc.).

49 N 5237—Command post 5x5 in. high. Wt. 2 lbs. . . . . .Set $2.67

8 SURPRISE PACKAGE
8 SURPRISE PACKAGE

Christmas Surprise Packages! Full of Fun

What's Christmas without a Surprise tucked under the tree? Just imagine the delighted cries when they find this big bright package waiting to be opened. Full of little folks' favorites including exciting action toys. A large variety.

49 N 5318—For boys. Shipping weight 2 pounds. . . . . .Each $1.77
49 N 5319—For girls. Shipping weight 2 pounds. . . . . .Each 1.77

Make Way for Fun!

AUBURN
AUBURN
A

Action Toys . . Train Set, Crazy Joe, The Santa Pops

A **9 pieces** . . engine with tender and coal car, gondola, caboose. 3 realistic train crew figures. Taxi cab with silver-color trim, yellow wheels. Bright color truck. Rubber-like vinyl plastic.

49 N 4942—Train 32 in. long. Shipping weight 1 lb. 9 oz. . . . . .Set $1.77

B **Pull string** . . Joe spins, climbs and spirals up and down his colorful pole. Can hover in 1 spot, climb slowly, or jump to the top. Crazy is the word for this plastic fellow.

49 N 5286—17 inches high. Shipping weight 7 ounces . . . . Each $1.37

C **Press down** on coats, and heads jump 2 feet. Santa has soft red hat with jingling bell. Mrs. Santa direct from the North Pole with jingle bell, eye glasses, Christmas attire. Plastic bodies. Order early . . be sure it arrives in time for Christmas.

49 N 5016—9½ inches high. Shipping weight 9 ounces. . . . . Set $1.77

Exciting Plastic Train Set . . Hand-operated Accessories Actually Work!

Gives thrill of big set railroading. Includes locomotive, lumber car, auto carrier, cattle car, coal car with 2 gondolas, caboose. Lumber loader with logs works on conveyor system. Cattle loader loads, unloads by means of 2 ramps . . even has sound effects of mooing cattle! Coal loader loads coal into gondolas . . levers dump coal into bin, which dumps it back onto conveyor. Also included are cattle, railroad equipment, and trainmen. An ideal gift for tots . . order today.

79 N 05231—Locomotive is 10 in. long; other items in proportion. Shpg. wt. 5 lbs. . . . . .Set $8.70

20-piece Vinyl Plastic Farm Set

Includes wagon, disc, manure spreader, mower. Attach implements to tractor (5 in. long; others in proportion). Rubber-like vinyl plastic.

49 N 4944—Shipping weight 1 lb. 7 oz. . . . . . .Set $1.77

75-piece Plastic Cavalry and Indian Set

Set up your own battlefield. Miniature figures in various action poses . . hours of fun playing war. 18 blue cavalry figures, 18 Indians, 14 horses. Also included are covered wagon with yoke and wheels, fireplace, 2 tents, 2 teepees, 2 rocks, 12 saddles.

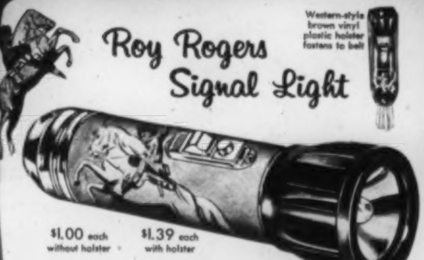
49 N 4947—Shipping weight 1 lb. 8 oz. . . . . .Set $1.87

13-piece Vinyl Plastic City Utility Set

Construct your own little city . . here is all you need to service it. Red fire pumper (7½ in. long; others in proportion), airport limousine . . both with silver-color trim, rescue truck, telephone truck, police car, taxi. 7 figurines. Rubber-like vinyl plastic.

49 N 4945—Shipping weight 1 lb. 9 oz. . . . . .Set $1.77

Roy Rogers Signal Light


Western-style brown vinyl plastic holster fastens to belt

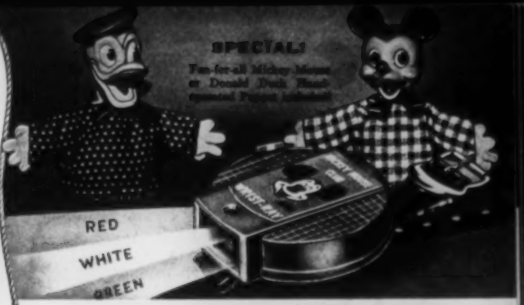
$1.00 each without holster

$1.39 each with holster

Has real compass built into end cap!

Here's a gift your rough and ready "wranglers" will love . . just what young cowpokes need for their rootin'-tootin' cowboy games. They'll thrill with its many uses. It's a signal flasher for Roy Rogers or Morse Code (included), a danger light and a powerful flashlight with 500-ft. beam all in one! A real built-in compass in the end cap tells directions at a glance! Sturdy, streamlined 6⅞-in. steel body has full color lithographed picture of Roy Rogers and "Trigger." Attractively packaged. With bulb, 2 leakproof batteries.

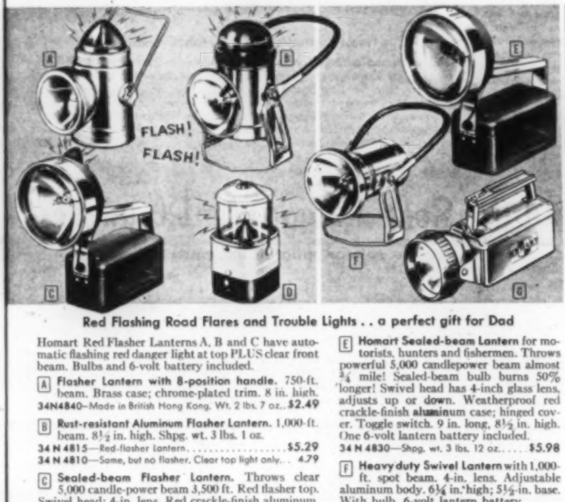
34 N 4442—With holster. Shpg. wt. each 13 oz. . . . . Each **$1.39; 2** for **$2.59**
34 N 4412—Without holster. Shpg. wt. each 12 oz. . . Each **1.00; 2** for **1.89**

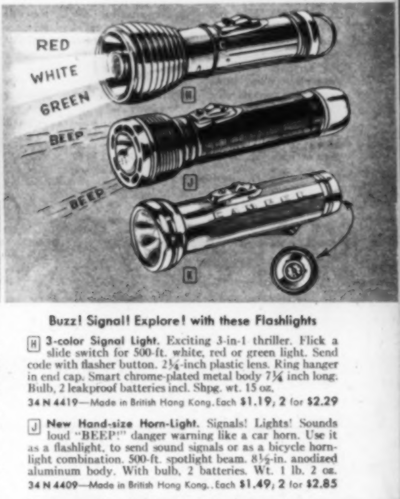

SPECIAL!
Fun-for-all Mickey Mouse or Donald Duck Hand-operated Puppet included!
RED
WHITE
GREEN

Mickey Mouse or Donald Duck Wrist-Ray Light with Puppet

Christmas morn will be bright with cheer when you give this exciting 2-in-1 gift to your TV "Mouseketeer." Mickey Mouse or Donald Duck Wrist-Ray lights shine red, green or white at the slide of the dial and push of the light button. Puppet slips over hand; is controlled by finger movement. Antics of the lifelike plastic and cotton Mickey Mouse or Donald Duck give hours of enjoyment to the entire family. Light has yellow plastic case with Mickey Mouse or Donald Duck insignia; straps to wrist, with strong blue-color plastic band. With bulb, battery. Shipping weight 7 oz. each.

34 N 4403—Mickey Mouse Wrist-Ray light and Puppet. . . . . . Each **$1.79; 2** for **$3.19**
34 N 4402—Donald Duck Wrist-Ray light and Puppet. . . . . Each **1.79; 2** for **3.19**





Red Flashing Road Flares and Trouble Lights . . a perfect gift for Dad

Homart Red Flasher Lanterns A, B and C have automatic flashing red danger light at top PLUS clear front beam. Bulbs and 6-volt battery included.

A **Flasher Lantern with 8-position handle.** 750-ft. beam. Brass case; chrome-plated trim. 8 in. high.
34N4840—Made in British Hong Kong. Wt. 2 lbs. 7 oz. . . **$2.49**

B **Rust-resistant Aluminum Flasher Lantern.** 1,000-ft. beam. 8½ in. high. Shpg. wt. 3 lbs. 1 oz.
34 N 4815—Red-flasher Lantern. **$5.29**
34 N 4810—Same, but no flasher. Clear top light only. . . **4.79**

C **Sealed-beam Flasher Lantern.** Throws clear 5,000 candle-power beam 3,500 ft. Red flasher top. Swivel head; 4-in. lens. Red crackle-finish aluminum.
34 N 4832—8½ in. high. Shpg. wt. 3 lbs. 6 oz. **$7.98**

D **New Flashing Flare.** Flashes red warning on all sides to protect you in emergencies. Marks dangerous areas. Compact 2¾x2¾x5½ in. high. With "on-off" switch, 4 flashlight batteries, bulb.
34 N 4835—Flashing Flare. Shpg. wt. 2 lbs. **$3.69**

E **Homart Sealed-beam Lantern** for motorists, hunters and fishermen. Throws powerful 5,000 candlepower beam almost ¾ mile! Sealed-beam bulb burns 50% longer! Swivel head has 4-inch glass lens, adjusts up or down. Weatherproof red crackle-finish aluminum case; hinged cover. Toggle switch. 9 in. long, 8½ in. high. One 6-volt lantern battery included.
34 N 4830—Shpg. wt. 3 lbs. 12 oz. **$5.98**

F **Heavy duty Swivel Lantern** with 1,000-ft. spot beam. 4-in. lens. Adjustable aluminum body. 6¼ in. high; 5½-in. base. With bulb, 6-volt lantern battery.
34 N 4809—Shpg. wt. 3 lbs. 1 oz. **$3.85**

G **Homart 2,500-ft. Spot Beam Lantern.** 180° swivel head. 3-position switch and flasher button. Gray enameled. 8½ in. long. With bulb, 6-volt lantern battery.
34 N 4825—Shpg. wt. 3 lbs. 2 oz. **$4.85**

Buzz! Signal! Explore! with these Flashlights

H **3-color Signal Light.** Exciting 3-in-1 thriller. Flick a slide switch for 500-ft. white, red or green light. Send code with flasher button. 2¼-inch plastic lens. Ring hanger in end cap. Smart chrome-plated metal body 7¼ inch long. Bulb, 2 leakproof batteries incl. Shpg. wt. 15 oz.
34 N 4419—Made in British Hong Kong. Each **$1.19; 2** for **$2.29**

J **New Hand-size Horn-Light.** Signals! Lights! Sounds loud "BEEP!" danger warning like a car horn. Use it as a flashlight, to send sound signals or as a bicycle horn-light combination. 500-ft. spotlight beam. 8½-in. anodized aluminum body. With bulb, 2 batteries. Wt. 1 lb. 2 oz.
34 N 4409—Made in British Hong Kong. . Each **$1.49; 2** for **$2.85**

K **"Camper" Flashlight with built-in compass** means hours of camping, hiking and scouting fun for your young tenderfoot. Throws 500-ft. beam. Has flasher button for sending signals or code; built-in end cap compass. Belt clip holds light to belt. Chrome-plated body; silver-plated reflector and glass lens. With bulb, 2 leakproof batteries.
34 N 4444—6⅝ inches long. Shipping weight 15 oz. **$1.98**

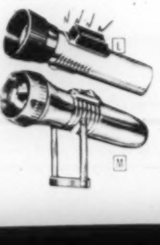
Prefocused Auto Work Lights

Rugged Homart Flashlights. Chrome-plated steel bodies. Non-tarnish aluminized reflectors throw 1,000-ft. beam. Red plastic lens rings give warning side glow. Bulb and 2 leakproof batteries.

L **New Magnetic Light.** Lifetime Alnico magnet clings to metal surfaces to hold light in any position for easiest work or convenient storage. 2-position switch; unbreakable plastic lens.
34N4406–7⅛ in. long. Wt. 10 oz. **$1.59**

M **Folding Stand Light.** Holds light in any position. Has 3-position switch with flasher button. Glass lens.
34 N 4475—7⅞ in. long. Wt. 15 oz. . . . **$1.85**

Has built-in magnet



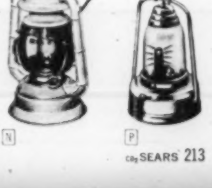
Decorative Novelty Lights

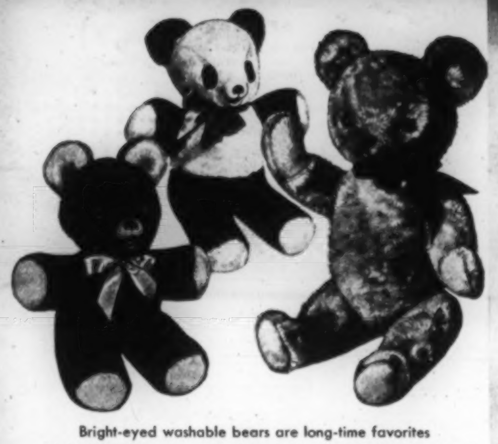
N **Old-time kerosene lamp-style Lantern.** Safe! No flames. For young firemen or cow hands, also novel party lighting. Enameled metal body 8½ in. high. Wire handle. "On-off" switch. With bulb, 2 batteries. Shpg. wt. 2 lbs. 2 oz.

With yellow case; red glass chimney
34 N 4823. . . . . Each **$2.98; 2** for **$5.50**

With red case; clear glass chimney
34 N 4824. . . . . Each **$2.98; 2** for **$5.50**

P **New Decorative Toy Lantern.** Chrome-plated metal. Hanger-handle. Clear glass chimney. 3-in. diameter base; 4¾ in. high. With red and white bulbs, 2 batteries, switch. Made in British Hong Kong.
34 N 4839—Wt. 14 oz. Each **89¢; 2** for **$1.69**





Bright-eyed washable bears are long-time favorites

Washable Teddy Bear is a lovable night and day companion. Soft, cuddly cotton-backed rayon plush; quick-drying Dryex® shredded-foam plastic filling. Vinyl nose, locked-in glassene eyes. Acetate bow.

49 N 4102—13½ inches high. Shpg. wt. 12 oz. $1.84

49 N 4104—16 inches high. Shpg. wt. 1 lb. $2.87

Washable Panda dries quickly after his bath. Cotton-backed rayon plush; Dryex® shredded-foam plastic filling. Pert vinyl nose, locked-in glassene eyes. Smart acetate bow. Order early.

49 N 4126—13½ inches high. Wt. 12 oz. . . . $1.84

49 N 4127—16 inches high. Shpg. wt. 1 lb. $2.87

Jointed Honey Bear has movable arms and legs for dozens of funny poses. Washable cotton-backed rayon plush stays fluffy. Fast-drying Dryex® shredded-foam plastic filling, locked-in glassene eyes. Acetate bow.

49 N 4133—15 inches high. Shpg. wt. 1 lb. $2.77

49 N 4149—17½ inches high. Shpg. wt. 1 lb. 8 oz. . . $4.77

Our Finest Jointed Growling Mohair Teddy Bear

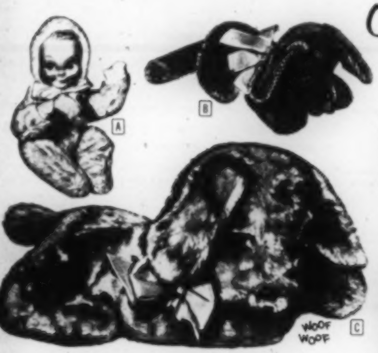
This rough and tumble playtime pal growls with mock ferocity when you pick him up. Move his jointed arms, legs and head . . he performs like a circus bear. He takes on 1001 poses. His roguish-looking face has mohair plush nose and embroidered mouth. Locked-in plastic eyes. Soft velveteen palms and paws. Rich brown mohair plush with cotton backing, cotton stuffing . . a cuddly, lovable sleepytime companion. Wears rayon ribbon bow.

49 N 4171—19 inches high. Shipping weight 3 pounds. $7.87

49 N 4172—23 inches high. Shipping weight 4 pounds 8 ounces. 11.77

Cuddly Soft Huggable Playmates

for naptime pals or roughhouse partners



Peppy Pets for Love and Laughter

A **Cuddle Doll** is squeezable and soft as a feather. She loves to go on buggy rides, then snuggles up for sleepy-bye. Pastel cotton-backed rayon plush; cotton filling. Pretty painted plastic face. 13 inches tall.

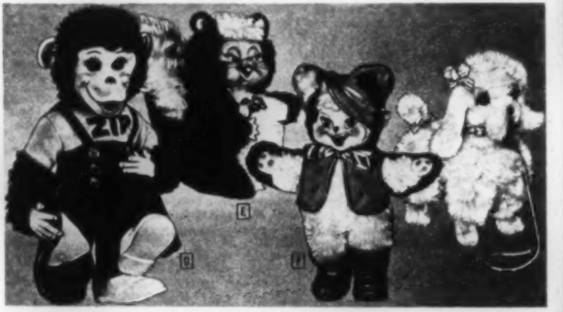
49 N 3548—Shipping weight 12 ounces. $1.77

B **Hound Dog** has big fluffy, floppy ears lined with gingham. He's a lovable, comfortable pet . . soft cotton-backed rayon plush, with cotton stuffing. Felt nose and tongue. Big lustrous satin bow. 9 inches long.

49 N 4081—Shipping weight 12 ounces. $1.37

C **Roly-Poly Rover** is as fat as can be, a big cuddly armful of love. Squeeze one of his floppy ears, hear his joyous "woof". Thick-piled rayon plush coat is cotton backed. Cotton stuffed. 18 inches long.

49 N 4136—Shipping weight 3 pounds. $3.67



D **Zippy Chimp** squeaks when you squeeze one of his arms. Comic pinchable vinyl-plastic face, ears, hands. Curly cotton-backed rayon plush; cotton stuffed. Gaily dressed in cute cotton corduroy suit, felt hat.

49 N 4088—16 in. tall. Shpg. wt. 1 lb. $5.96

49 N 4095—21 in. tall. Shpg. wt. 3 lbs. 8.47

E **Sociable Skunk** with a poofy wired tail you can put in pretty positions. Demure hand-painted features on her vinyl face. Her fuzzy coat is made of cotton-backed rayon plush. Plump huggable body stuffed with cotton. Felt paws. 9 inches high. A lovable pet for children of all ages.

49 N 4158—Shipping weight 1 pound. $2.67

F **Puss in Boots** stands upright, dressed to meet the king. Bright Robin Hood style felt coat and hat with big plume. Hand-painted features on his vinyl face. Vinyl boots. Black and white long-pile rayon plush, cotton backing. Cotton stuffing. 15 inches tall.

49 N 4132—Shipping weight 1 lb. 8 oz. $4.37

G **French Poodle** has coquettish turned-up nose and long black felt eyelashes. Black button eyes. Curly cotton-backed rayon plush in fashionable "poodle cut." Rhinestone collar and leash.

49 N 4071—14½ in. high. Shpg. wt. 2 lbs. $5.37

49 N 4070—11 in. high. Same as above except ribbon bow instead of collar, leash. Shpg. wt. 1 lb. $2.67

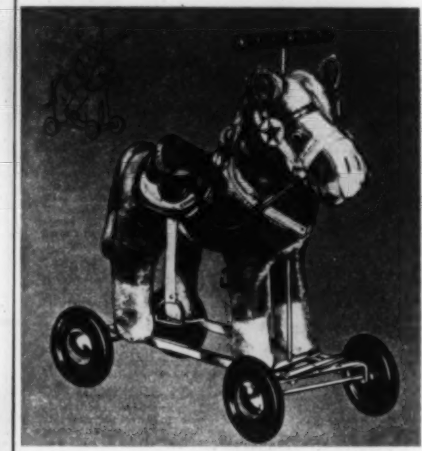
Somersaulting Kitten . . Beautiful Lying Tiger

Musical Kitty. Wind her tail, she turns somersaults to tune of Swiss music box. Coat of long white rabbit fur, embroidered nose, glassene eyes, felt ears, perky bow. Cotton stuffed.
49 N 4109—8 inches long.
Shipping weight 1 pound.......$4.47

Thrifty Tiger is a big value at this low price. Lovable pet for tots; handsome mascot for teens. Cotton-backed rayon plush. Cotton stuffed. Locked-in glassene eyes. Jaunty bow. 16 inches long.
49 N 4065—Shipping weight
1 pound 6 ounces............$1.87

Hobo Mutt. This happy fellow's merry vinyl face sports a "5 o'clock shadow." His wired legs assume many funny poses. Coat of synthetic chamois fiber and shaggy rayon plush. Wears a polka dot kerchief, eye patch, tail splint and carries a pack. Cotton stuffed. 12 inches long.
49 N 4054—Shipping weight
1 pound 8 ounces...................$4.47

Lifelike Cocker Spaniel. Pull gently on his leash, he waddles along, barking when you squeeze bulb on his leash. Soft lamb fur, natural markings. Droopy ears. Plastic collar, leash. Glassene eyes. Lightly packed cotton stuffing . . put him in 101 poses. 14 inches long.
49 N 4190—Shipping weight
1 pound 10 ounces.................$5.47



Ride the Playroom Range on Roy Rogers' Trigger!

Frisky as a real pony, but so easy to steer the tiniest dude can ride him. Trigger steers smoothly in any direction, just like every well-trained cow pony. He rolls quietly on rubber-tired wheels. His steel frame is so strong it supports up to 100 pounds! Palomino color, cotton-backed rayon plush coat with flowing white mane and tail. Stuffed with springy cotton and excelsior. Western-style vinyl plastic saddle is 15 inches from the floor; wipes clean. 19x10x21 inches high.
79 N 04080—Shipping weight 8 pounds..............................$9.47

For Tots to Pamper and Pet

Lovable companions with snuggly stuffing

A

C

B

D

A **Lion in a Basket.** This cute lion cub sits demurely in his own plastic basket. So lovable, you can't resist him. Soft cotton-backed rayon plush. Locked-in glassene eyes. 8 in. high. Gift packaged.
49 N 4032—Shipping weight 1 lb.......$1.86

B **Hollywood Hound** has soulful felt eyes that beg you to love him. Tweak his felt nose, he'll squeak. Crush-resistant, polka-dotted washable cotton-backed rayon plush. Stuffed with non-allergic featherfoam plastic. Red felt tongue. Ribbon bow. 12 inches long.
49 N 4044—Shipping weight 1 lb......$2.97

C **Coy Kitten.** Love her, tub her—her chubby body is filled with washable fast-drying, feather-light Dryex—shredded foam plastic. Cotton-backed rayon plush coat. Hand-painted vinyl face.
49 N 4147—12 in. long. Wt. 1 lb.....$2.77

D **Rin Tin Tin.** A handsome pal and guardian for dog-loving tykes. Rich-colored cotton-backed rayon plush, with lifelike all-vinyl head. Soft cotton stuffing. Smart vinyl collar. 16 inches long. Comes complete with Rin Tin Tin membership card.
49 N 4135—Shpg. wt. 2 lbs.........$3.97

E

F

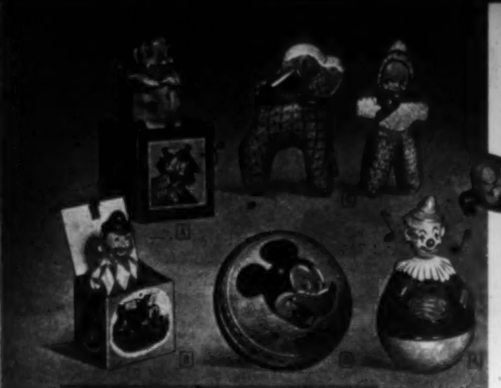
G

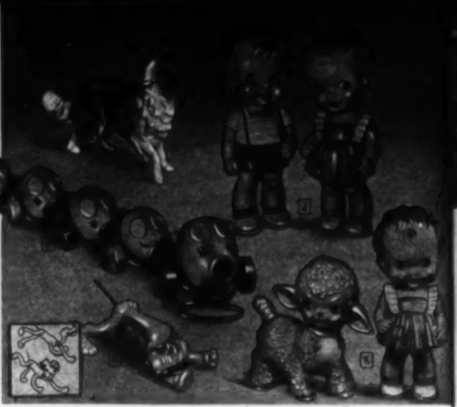
Stuffed Animals That make Appealing Pets

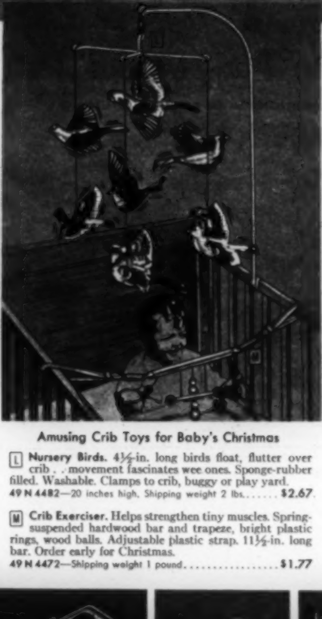
E **Musical Teddy Bear.** Teddy was so hungry he swallowed a Swiss music box! Wind key in his back—his tubby tummy tinkles gaily to lure tots to dreamland. Cotton-backed rayon plush; cotton stuffed. Glassene eyes. 13 inches high.
49 N 4157—Shipping weight
1 pound...........$3.77

F **Miniature Kitten.** Tykes can't resist curling up at naptime with this sleepy pet. Just the right size for baby to cuddle. Adorable long felt eyelashes. Soft pastel cotton - backed rayon plush; springy cotton stuffing. 6 inches long.
49 N 4001—Shipping weight
8 ounces..........$1.47

G **New! Mighty Mouse!** This cheerful "defender of mistreated mice", costumed in rayon satin. Vinyl face. Cotton-backed rayon plush head. Cotton stuffed. Corduroy lined ears.
49 N 4144—15 inches high.
Shpg. wt. 1 lb...........$3.57
49 N 4142—11½ in. size. (Not shown.) Vinyl ears.
Wt. 10 oz..............$1.67







Amusing Crib Toys for Baby's Christmas

L **Nursery Birds.** 4½-in. long birds float, flutter over crib . . movement fascinates wee ones. Sponge-rubber filled. Washable. Clamps to crib, buggy or play yard.
49 N 4482—20 inches high. Shipping weight 2 lbs....... $2.67

M **Crib Exerciser.** Helps strengthen tiny muscles. Spring-suspended hardwood bar and trapeze, bright plastic rings, wood balls. Adjustable plastic strap. 11½-in. long bar. Order early for Christmas.
49 N 4472—Shipping weight 1 pound.................. $1.77

Crib Crowd Toy Favorites

Jumping Jacks, Bouncing Balls, Playtime Pets.., many more

A **Musical! Jack-in-the-Box.** Jolly Jack plays hide-and-go-seek with toddlers. Turn the crank, "Pop Goes the Weasel" plays merrily and up jumps Jack, grinning broadly. Metal box with gala circus design. 6 in. high overall.
49 N 4571—Wt. 1 lb. 3 oz. $1.84

B **New! Klancy Jack-in-the-Box.** Nothing to worry about if a make-believe fire breaks out . . just press the "alarm" button and up jumps Klancy, his siren blaring. Dressed in his suit of red and white Klancy's ready to battle the biggest blaze. 4½-in. square metal-reinforced box.
49 N 4442—Shpg. wt. 8 oz. . . 87c

C **Washable Playmates.** Lovable terry cloth lamb and doll filled with foam rubber . . stay sweet and sanitary with washing. Lamb 7½ in. tall. 10-in. doll has plastic face.
49 N 4034—Shpg. wt. 12 oz. $1.77

D **Mickey Mouse Ball.** Mickey's fun-loving face raised in gay colors on the white compound vinyl ball. Wipes clean. 5½-in. diameter.
49 N 4528—Shpg. wt. 12 oz. 72c

E **New! Musical Roly Poly.** A jolly clown, he rocks and rolls to a merry tune. So good-natured you can't get him down. Push him over, he bobs right up again for more fun and music. High-impact plastic with hand-painted costume and smiling face. Turning socket head. 11½ in. tall.
49 N 4409—Shpg. wt. 2 lbs. $1.97

Non-musical Roly Poly (not shown). Colorful molded plastic. Painted face. 7½ in. tall.
49 N 4490—Shpg. wt. 1 lb. . . . 87c

F **New! Rubber Lassie.** Handsome gentle pet for wee dog fanciers. Beautifully hand painted with careful detail in washable non-toxic colors. 13x9½x4 in. Pure latex.
49 N 4447—Shpg. wt. 1 lb. $1.77

G **"This Little Pig Went to Market."** Squeezy pink polyethylene piggies go "oink-oink," "wee-wee"—such a chatter they set up! Tots love to squeeze them, hear them "talk." Attach the piggies to a string for a pull toy, see them waddle along on off-set wheels. Smooth, chewy. 15 in. long.
49 N 4637—Shpg. wt. 12 oz. $1.77

H **New! Bendy Pluto.** Well-trained pooch who can sit up and beg, scratch his ear, or hold any silly pose you put him in. Feet, head and body can be bent in any position. A concealed wire in his sponge rubber body is the secret of his stunting. About 5 in. high.
49 N 4441—Shpg. wt. 2 oz. . . . 87c

J **Rompy and Chunky.** Cute girl and boy twins . . double fun for playtime or bathtime. Squeak with delight when squeezed. Made of soft tubbable vinyl in cheery non-toxic colors. They stand up without support. 8 in. tall.
49 N 4497—Wt. 1 lb. 4 oz. . . $1.77

K **Chunky and Lambkin.** Lovable little lamb and cuddly doll are perfect playmates for baby's bath. Stand up without support outside of bath, too. Tiny squeak voices amuse little ones. Made of soft, squeezy vinyl. Chunky is 8 in. tall, Lambkin 6½ in. tall.
49 N 4451—Wt. 1 lb. 4 oz. . $1.77

Rompy and Dog (not shown). Little boy and his pet. Soft vinyl. Similar to (K) above.
49 N 4454—Wt. 1 lb. 4 oz. . $1.77

New! Snap-lock Beads. Fun to push together, pull apart. Soft chewy polyethylene . . a wonderful teething aid. 8 bright colors that can't wear off. 16 beads, 1⅜-in. diam., 30 in. long.
49N4697–Wt. 9 oz. $1.37

New! Baby's First Phone. Even the smallest tots like to have their own personal telephone . . here's one of soft, easy-to-clean vinyl. Movable dial, removable receiver, merrily tinkling jingle bell. Maize with black dial. 5 in. high.
49N4433–Wt. 12 oz. $1.77

Bell and Rattle Set. Five jolly jingle bells on an elastic strand to tie to buggy, crib or play pen. Chewy polyethylene. Non-toxic colors. Plastic Humpty Dumpty rattle with rubber suction cup on handle. Attaches to high chair. 7½ in. tall.
49N4564–Wt. 1 lb $1.67

New! Crib Rail Train. Tiny trainmen guide this sturdy engine down its crib or play pen rail track, listen to the beep! beep! as it glides along. Brightly colored unbreakable plastic wheels, drive rods, cowcatcher; hardwood body.
49N4455–Wt. 9 oz. $1.32

New! 3-pc. Rattle Set. 3 plastic rattles twirl as baby hits them; attaches to flat surface with suction cup. Teddy Bear Teether of softly colored chewy rubber. Plastic klackers on metal chain . . fun to shake, twirl. Wt. 13 oz.
49N4459....... $1.77

New! Rattle-Whirl. Tyke twirls the gayly-colored plastic discs and balls, likes the rattle and clatter as they spin around. Base and sides of white lacquered hardwood. Colorful decals on sides. 7½x4½x5 in.
49N4456–Wt. 1 lb. $1.77

Build Exciting Models by Color with famous Tinkertoys $2.67 215 pieces

A windmill that whirls, a house, all sorts of wonderful structures . . all easy to make because you select the parts by color, aided by the full-color idea book diagrams. Smoothly sanded birch pieces fit firmly together without screws, nuts or bolts. Easy to dismantle, use them over and over. Harmless coloring. Windless drive in 2 larger sets supplies operating power by use of hand crank. Fiberboard storage tubes. The larger the set the greater the play value.

49 N 4681—The Prep. 78 pieces. 4-page direction book. Shpg. wt. 14 oz.	82c
49 N 4682—The Major. 149 pieces. 12-page direction book. Shpg. wt. 1 lb. 10 oz.	$1.67
49 N 4683—The Grad. 215 pieces. 12-page direction book. Shpg. wt. 2 lbs. 3 oz.	2.67

Make Model Frontier Forts, Cabins with American Logs $5.47 314 pieces

Authentic-looking square-timbered miniatures of pioneer-day buildings. ¾-inch hewn, square-cut logs are interlocking—move as a unit without dismantling. No tools or glue needed. Sturdy wood is stained natural log color, has splinter-free edges. Sturdy storage tube. Square logs of assorted lengths, roof planking, chimney, split logs for firm foundations. Interchangeable pieces in all sets.

49 N 4675—54-piece set. Tube 12x4-in. diameter. Shpg. wt. 1 lb. 8 oz.	87c
49 N 4676—103-piece set. Tube 13x5¼-in. diameter. Shpg. wt. 2 lbs. 14 oz.	$1.67
49 N 4677—211-piece set. Tube 13¼x7½-in. diameter. Shpg. wt. 6 lbs.	3.37
49 N 4678—314-piece set. Tube 19¼x7½-in. diameter. Shpg. wt. 9 lbs.	5.47

New! PegTable-Blackboard $3.97

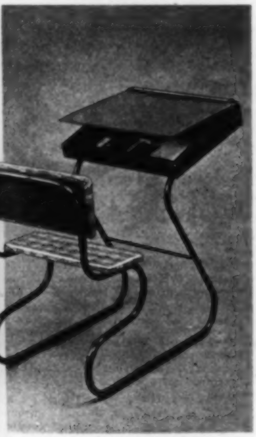
Handsome wood desk-bench set. Easy-turning scroll has alphabet charts, full-color pictures. Blackboard top slides out, reverse for writing with "wipe-off" crayons . . may be mounted on wall. Use inside of desk for peg board or play table. Mallet, chalk, crayons, colored pegs, eraser. Desk 16x12 in. 18x25x27½ in. overall.

79 N 01862—Unassembled. Wt. 10 lbs. $3.97

Double Slide-away Blackboard and Peg Table . . fun for two $5.97

Two tykes will have twice as much fun playing and working together with this double desk-bench. "Slide-off" composition top on each desk is reversible with blackboard on one side and white crayon board on the other. Blackboard has alphabet and numbers printed on sides. Inside of each desk contains pegboard, provides storage space for accessories: 2 mallets, 2 boxes of chalk, 2 boxes of crayons, 2 sets of pegs and 2 wood erasers. Made of selected wood with two built-in benches. Enameled black and red. Desk surface 16x11½ inches; over-all size 16½x45x22 inches high. Shipped unassembled . . easy to set up.

79 N 01701L—Order early for Christmas. Shipping wt. 13 lbs. $5.97



Doodle Desk, Supplies $8.94

Composition blackboard top opens up for writing with "wipe-off" crayon on reverse white side. Big top has room for everything a young artist needs. Built-on seat and backrest covered in wipe-clean plastic. Rugged ¾-inch tubular steel frame, hard enamel finish. Adjustable runners. Crayons, chalk, eraser, paints, brush, pictures included. Easy to assemble.

79 N 01865L—31x25x17½ in. Wt. 19 lbs. $8.94

Set of 4 Mickey Mouse Club Puzzles. Mickey and his pals caper in full color as you fit pieces together. Each inlaid puzzle about 8½x11 in. Permanently fastened borders. Big, precision-cut pieces of extra-heavy lithographed cardboard.

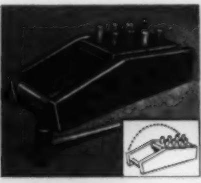
49 N 4655—Wt. 2 lbs. 87c

New! Set of 10 Inlaid Children's Puzzles. Fascinating fun for tots . . they "make" pictures by fitting pieces together. Each puzzle 9x6¾ in., has about 14 precision-cut pieces of heavy cardboard lithographed in color. Assorted subjects.

49N4742—Wt. 1 lb. 11 oz. 87c

New! Set of 5 Inlaid Puzzles. Helps teach tots while they play. Subjects are map of United States, clock with movable hands, alphabet, 4 seasons, 12 months. Each inlaid puzzle has big, precision-cut pieces of heavy cardboard lithographed in full color.

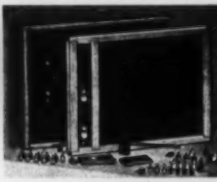
49 N 4743—Wt. 3 lbs. . . $1.27



Flip-Flop Peg Board. Kiddies pound with wood mallet on 8 brightly colored wood pegs, then flip the top and begin again. Helps teach hand-eye coordination. Sturdily made of smoothly varnished hardwood. 6½ inches wide, 13½ inches long, 4 inches high.

49 N 4762—Shpg. wt. 2 lbs. 9 oz. $1.77

Christmas shop on Sears Easy Terms . .
10% down on $20 or more

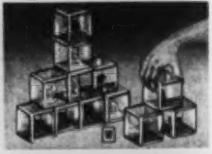


Peg Carry Kit. Four toys in one. A crayon board for budding artists; a peg board with pegs and mallet for pounding pleasure; a blackboard with chalk and eraser for playing school; bright beads to count and twirl. Sturdy wood kit has handle for carrying ease, room inside for accessories.

49 N 4658—16x12x2 in. Wt. 4 lbs. . . $1.67

Take-aparts and Blocks

Toys that aid development of basic skills



S **Fill 'n' Play Milk Bottle.** Tykes jiggle the 9-in. high polyethylene bottle filled with colorful hardwood clothes pins, play "fill the bottle."
49 N 4419—Plastic cap. Wt. 8 oz.....72c

T **New! Jar-n-Lid Set.** Fun to dump the 9 colorful hardwood play pieces, string out of the plastic bottle, drop them in again. Screw-on top.
49 N 4444—3x3x7 in. high. Wt. 8 oz...67c

V **Jingle Blocks.** Build a 20½-in. high tower with these brightly colored plastic nest or stack blocks. Decorated with nursery designs, numbers and letters.
49 N 4771—Shipping wt. 14 oz.....$1.77

W **New! 12-pc. Koo Zoo Block Set.** Wild beasts in clear plastic cages. Light, easy to rattle, fun for bath.
49 N 4741—1½ in. square. Wt. 8 oz..97c

X **Milk Carrier.** Pint-size milkmen enjoy delivering their own milk bottles to Mom and pals. Six realistic white bottles are fun to stack, replace in gayly colored rack. All wood with smoothly finished edges. 6½x4½x6 in.
49 N 4657—Shpg. wt. 1 lb. 12 oz.....$2.17

Y **New! Egg Beater.** For little cooks who like helping Mommy mix a batter, whip cream or mash potatoes. Realistic action . . crank turns, ball spins around. Colorful, smooth hardwood.
49 N 4724—8 in. long. Wt. 12 oz.....$1.27

Z **New! Twiddle Blocks.** 16 triangular wood blocks hinged together . . form 12 different proverbs, a countless number of geometric shapes . . helps teach hand co-ordination. A fascinating, colorful word puzzle for the whole family.
49 N 4722—Shpg. wt. 4 oz............87c

A **New! Sewing Machine.** Turn the crank . . watch spools bob and disc revolve as rubber "needle" hits it. 10x3½x5 in. . . just right for little seamstresses. Smooth hardwood.
49 N 4726—Shpg. wt. 1 lb. 6 oz..$2.47

B **New! Cash Register.** Drop the different shaped wooden blocks in proper slots . . sale tabs pop up; push knob down, drawer opens. Wood, hardboard sides 8x11x10 in.
49 N 4727—Shpg. wt. 3 lbs. 1 oz..$5.27

C **New! Captain Kangaroo Tasket Basket.** A treasure box of different shaped blocks that fit in shaped holes . . develops eye-hand co-ordination. 9x5½x7 in. high.
49 N 4730—Shpg. wt. 2 lbs. 4 oz..$2.47

D **New! Food Grinder.** Drop 8 marbles into grinder . . turn crank . . "ding ding"—they pop out into the separate bucket. Hardwood with metal bell. 5½x8x7 in.
49 N 4725—Shpg. wt. 1 lb. 8 oz..$2.67

E **Happi-Time Wagon with Blocks.** 32 alphabet-picture blocks interlock. 1⁵⁄₁₆ in. square, smooth edges. Steel wagon . . 13½x7x5½ in. high, 14-in. long handle. Double disc wheels, swivel front wheels.
49 N 4797—Shpg. wt. 3 lbs. 8 oz. $2.17

F **Hi-Lo Safety Blocks.** Wood embossed with letters, pictures. Grooved top and bottom . . fit snugly together. Rounded edges, corners. Non-toxic. Shpg. wts. 1 lb. 6 oz., 2 lbs. 12 oz., 4 lbs. 4 oz.
49 N 4775—30 1⁵⁄₁₆.-in. blocks.....87c
49 N 4776—30 1¾-in. blocks.....$1.77
49 N 4777—48 1¾-in. blocks..... 2.67

G **New! Bag of Blocks.** Big mesh bag of 70 blocks . . 10 different shapes cut from ½-in. thick wood. Smoothly finished edges, non-toxic colors. Make buildings, bridges, etc.
49 N 4733—Shpg. wt. 4 lbs......$2.67

H **New! Foam Blocks.** Just right for babies . . soft plastic, non-toxic. Fun in the tub, too. 40 blocks, 2x1½ in., in clear plastic bag.
49 N 4423—Shpg. wt. 10 oz.....$1.77

J **New! Junior Ed-U-Kit.** 3 unbreakable plastic fun toys that help teach, too. Bild-A-House . . 7 interlocking pieces that form a house. Kittie in the Kegs . . 7 kegs, 1 inside the other, come apart to reveal tiny kittie. Ed-U-Phone . . 8 pieces assemble into a toy phone.
49 N 4740—Shpg. wt. 1 lb. 6 oz..$2.97

K **Take-apart Work Bench.** Large tool rack on bench holds wrench, claw hammer, screw driver. Wooden screws, nuts, dowels easy to remove. Top of pounding bench doubles as 11-in. rule. Wood bench, Masonite Presdwood back. 10½x11x6 in.
49 N 4761—Wt. 2 lbs. 12 oz.....$1.97

L **New! Little-Train-that-goes-to-Bed.** Fun to pull at playtime . . folds for out-of-the-way storage at night. Snaps on cars make it easy to couple, uncouple. Unbreakable polyethylene. 3½x4½x22 in.
49 N 4421—Shpg. wt. 2 lbs.......$1.67

M **New! Freddie Fireplug.** Happy one minute, sad the next as mouth and eye sections are turned upside down. Chains add realism, guard against loss of smaller pieces. 3½x6½ in. high. Smooth hardwood.
49 N 4723—Shpg. wt. 1 lb.......$1.77

N **New! Take-apart Iron.** Little housekeepers enjoy assembling 5 smooth hardwood pieces, helping Mommy "iron" Daddy's shirts. 3x6x3½ in. . . scaled to fit tiny hands.
49 N 4728—Shpg. wt. 1 lb.......$1.77

P **New! Stop and Go Light.** 6 "light" pegs lock magnetically into their sockets. Fun to take apart, put together . . use with toy trucks, trains. Useful for teaching safety. Smoothly finished hardwood.
49 N 4721—3x3½x11 in. Wt. 1 lb..$2.67

R **New! Old Woman in Shoe.** Tots can assemble, act out the beloved nursery rhyme. Plastic shoe, old woman, all her children. Parts fit together as shown. Shoe 6x3½x5½ in. high. With printed rhyme.
49 N 4711—Shpg. wt. 8 oz..........97c

Educational Blocks **$4.17** 41-pc. set

Like those used in kindergartens. Correctly balanced assortment of sizes and shapes. Lets child use imagination building houses, bridges, etc. Smoothly sanded pine . . can't snag tender little fingers. 1½ in. thick.
49 N 4664—41-piece set. Shpg. wt. 11 lbs...$4.17
49 N 4663—22-piece set. Shpg. wt. 6 lbs..... 2.47

Snap Train Track Set **$2.67**

Fun to put together and take apart, ideal for tots . . . keeps them safely entertained for hours. Snaps on each of the 5 cars make them easy to couple and uncouple. 34-inch track layout with ramp and blocks can be set up in many different arrangements. Smoothly finished hardwood. Imported from Japan.
49 N 4665—Shipping weight 2 pounds...$2.67

Train and Track Set for Playtime Railroaders **$4.87**

4-pc. brightly colored hardwood train; about 14 feet of plastic track—15 curved, 4 straight sections—with interlocking end joints for making many different track layouts; 1 yoke; 1 switch; 4 wood blocks; 1 bumper; 1 "male" lead-in; one 3-piece tunnel; and 2 bridges.
49 N 4661—Packed in 14x15x6 in. box. Shpg. wt. 2 lbs. 8 oz............$4.87

3-pc. Train and Track Set (not shown). 3-pc. hardwood train; about 128 in. of track—14 sections (straight and curved); bridge, tunnel.
49 N 4784—Shipping weight 1 pound 12 ounces...................$2.97

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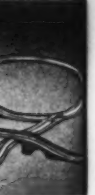

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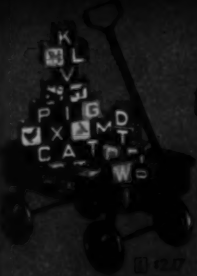
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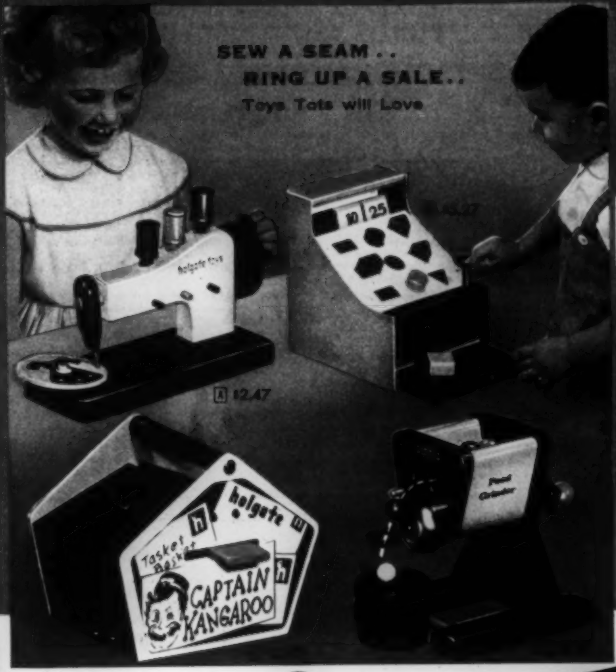
SEW A SEAM ..
RING UP A SALE..
Toys Tots will Love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CAPTAIN KANGAROO

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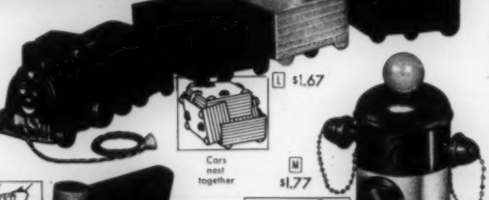

Cars nest together

L $1.67

N $1.77

M
$1.77

U **Mickey Mouse Top-A-Tune.** 8 tuned brass bells play full musical scale. In beautiful colors. Finest wood and brass. Mallet and song book included.
49 N 660—15½x5½x15 in. high. Wt. 4 lbs. 6 oz. . . . Each **$3.37**

V **Musical Doggie.** Gay companion for tots Turn crank and he plays "Where, oh, where has my little dog gone?" Kiddies love to sing along . . play themselves to sleep. Metal. 8x4½x2½ inches.
49 N 625—Shipping weight 8 ounces. . . . . Each **82c**

W **Our lowest priced Musical Top.** Hums happily, makes gala color pattern as it spins along. Hours of fun for your youngsters. Metal. 9½-inch diameter.
49 N 513—Shipping weight 1 lb. 6 oz. . . . . Each **84c**

X **Our best Musical Top.** Imported from Western Germany. A musical miracle created by 12 reeds that change tone as top spins. Big rubber base keeps top in position . . allows long spinning action. Metal.
49 N 550—9-in. diameter. Shpg. wt. 1 lb. 6 oz. . . . . . Each **$1.77**

Y **Colorful Musical Top.** Bright metal discs inside change colors before your eyes. Clear plastic top. Reed plate provides music. Rubber base. 8-in. diameter.
49 N 615—Shipping weight 1 lb. 8 oz. . . . . Each **$1.37**

AA
$1.74
RING RING
Z $2.67
BB 84c

Z **Roy Rogers Western Wall Phone.** Replica of old-fashioned type. Turn crank, bell rings electrically. Uses standard flashlight battery (included). Made of plastic. 8x9 inches high. Can be mounted on wall.
49 N 4709—Shipping weight 2 lbs. . . . . Each **$2.67**

AA **Musical Dial Phone.** Turn handle . . concealed instrument plays tune. Dial returns by spring action and rings bell. Metal with plated dial, bells.
49 N 4704—Base 4½x6 in. Shpg. wt. 1 lb. 3 oz. . . . Each **$1.74**

BB **Thrifty Metal Telephone.** Tots love to play grown-up with a phone of their very own. Official sounding bell rings when numbers are dialed. Spring-back dial with numbers. 4½x6 inches.
49 N 4754—Shipping weight 1 lb. 4 oz. . . . . Each **84c**

Shop at Sears and save. Remember! Satisfaction guaranteed or your money back

Push, Pull Action Toys

Tots love these colorful fun-packed toys

ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

A **Slinky Seal.** See this lovable 8-in. seal spin the ball. Shiny, high-impact plastic body . . fascinating double action. Stretching spring and spinning ball . . a circus of fun.
49 N 5496—Wt. 1 lb. 3 oz. Ea. **84c**

B **Wiggly Fritz the Dachshund.** Tempered steel spring body with baked enamel finish. Soft vinyl head, solid rubber feet. Wiggly has a gay plastic leash; jingle bell. Over-all length 13 inches.
49 N 5458—Wt. 1 lb. . Each **$1.84**

C **Mr. Wiggle's Turtle.** Pull . . out he comes from under his shell. Before he gets too far out . . swish! shell rushes up to cover him. Plastic; coil springs, stretches to 21 inches.
49 N 5425—Wt. 6 oz. Each **$1.67**

D **Mr. Wiggle's Leap Frog.** Different kind of pull toy. Hops like a real frog. Youngsters find he's fascinating. Made of durable plastic and a quality coiled spring. Gift box, stretches to 12 inches.
49 N 5491—Wt. 4 oz. . . Each **84c**

E **The Gabby Goofies.** Daddy chatters as he leads kiddies. See their heads turn, wings whirl as they wobble along. Turned hardwood; steel connectors. 13 inches long.
49 N 5455—Wt. 1 lb. . Each **$1.67**

F **Cheery Choo-Choo.** Hear it, watch it wobble! Animals lithographed on wood in non-toxic colors. 17 in. long.
49 N 5449—Wt. 1 lb. . Each **$1.27**

G **Timber-Toter.** Rolls on musical steel cylinder and wooden rattle cage. Fill up and dump again. Wood cart is strong enough to sit or kneel on. Very durable, instructive, entertaining. 30 timbers of smooth, natural finish wood. 9½x20½x5 inches high
49N4710–Wt. 6 lbs. 4 oz. Ea. **$4.27**

H **Happy-Face Pop-up Engine.** As youngster pulls train, engineer pops up, bell rings. High impact plastic. Steel axles. 5x13x5 inches high. Fun and excitement for all!
49 N 5457—Wt. 1 lb. . Each **$1.67**

J **Chatter Monk.** Says "chatter" as he rolls with jumping motion. Flexible vinyl tail, soft vinyl ears. Strong wood, laminated with full-color lithographs. 3½x6½x6 inches.
49N5498–Wt. 1 lb. 2 oz. Ea. **$1.24**

K **Dr. Doodle.** Delights all tots. Hidden bellows sound "quack-quack" as bill opens. Amusing wing and tail feather action. Solid wood parts, hardwood and steel accessories. 6½x7½x10 inches high.
49 N 5456—Wt. 2 lbs. Each **$2.37**

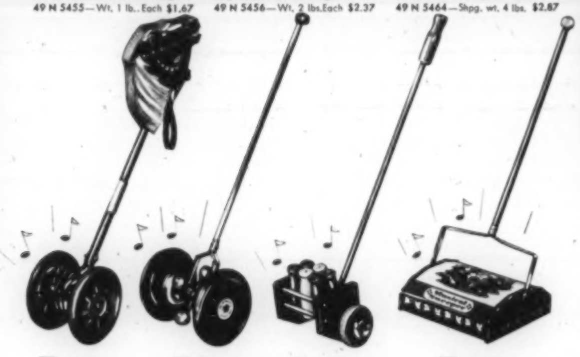
L **Fido Xylophone.** Arms move up and down on 4 nickel-plated keys. Fido pounds away with wooden mallets. Melody changes as platform turns. Wood. 9 inches long.
49 N 5453—Wt. 12 oz. Each **$1.67**

M **3-toy Assortment.** Wood bodies. *Queen Buzzy Bee*—buzzes, whirls. 6x6x4 in. high. *Whistling Engine*—4½x7½x6 in. high. *Nosey Pup*—goes "sniff-sniff;" hind legs waddle, vinyl tail switches. Droopy felt ears. 4x6x4 inches high.
49N5460–Wt. 2 lbs. 4 oz. Pkg. **$2.17**

N **Roller Chime.** Your tot can lead the parade to music. Chime sounds as clapper strikes bright steel xylophone bars. Wood wheels . . 6½-in. diameter. 7½ in. wide. 16½-in. handle.
49N5428–Wt. 3 lbs. 4 oz. Ea. **$2.87**

P **Slinky Dog.** Pull him along, his head stretches way out in front. Then ZIP, his back legs catch up all at once. Plastic with famous Slinky Spring. Stretches to about 20 inches.
49N5463–Wt. 1 lb. 4 oz. Ea. **$1.57**

R **Big Rider Locomotive** . . tots can ride it! "Clang-clang" go wheels. Metal bell and wheels. Seat 9 inches from floor. Brightly lithographed wood. 20 in. long overall.
49 N 5464—Shpg. wt. 4 lbs. **$2.87**



CC $1.27

DD 87c

EE $1.77

FF $2.67

CC **Roy Rogers Hobby Horse.** Authentic Trigger palomino horse head on two-piece hardwood dowel. Wood head, steel wheels, bells, plastic reins. 31½ in. overall.
49 N 5467—Shipping weight 1 lb. 10 oz. . . . . Each **$1.27**

DD **Push-pull Toy.** "Jingle-jangle" go the wheels, whirly-twirly go the bright balls. A delight for both the eye and ear. Wood with metal wheels. 23 inches long.
49 N 5422—Shipping weight 1 lb. 12 oz. . . . . Each **87c**

EE **Dairy Delivery** for junior milkmen. The only push toy that stands upright by itself. Bells on wheels. 6 colorful hardwood bottles. Encourages imaginative play.
49 N 5468—22½ inches long. Shpg. wt. 1 lb. 8 oz. . . Each **$1.77**

FF **Musical Sweeper.** Yes, it really sweeps! Little mommas actually can help mother and entertain her with music at the same time. Musical unit in sweeper plays complete tune. Rubber wheels protect floors.

Wire bound brush whisks dirt into dust compartment . . opens easily to remove dust. Sturdy metal body in 4-color picture design. Brightly painted and designed hardwood sides. Sweeper body 9x10½ inches. Over-all length with wooden handle is 25½ inches.
49 N 1349–Shpg. wt. 2 lbs. 14 oz. Each **$2.67**

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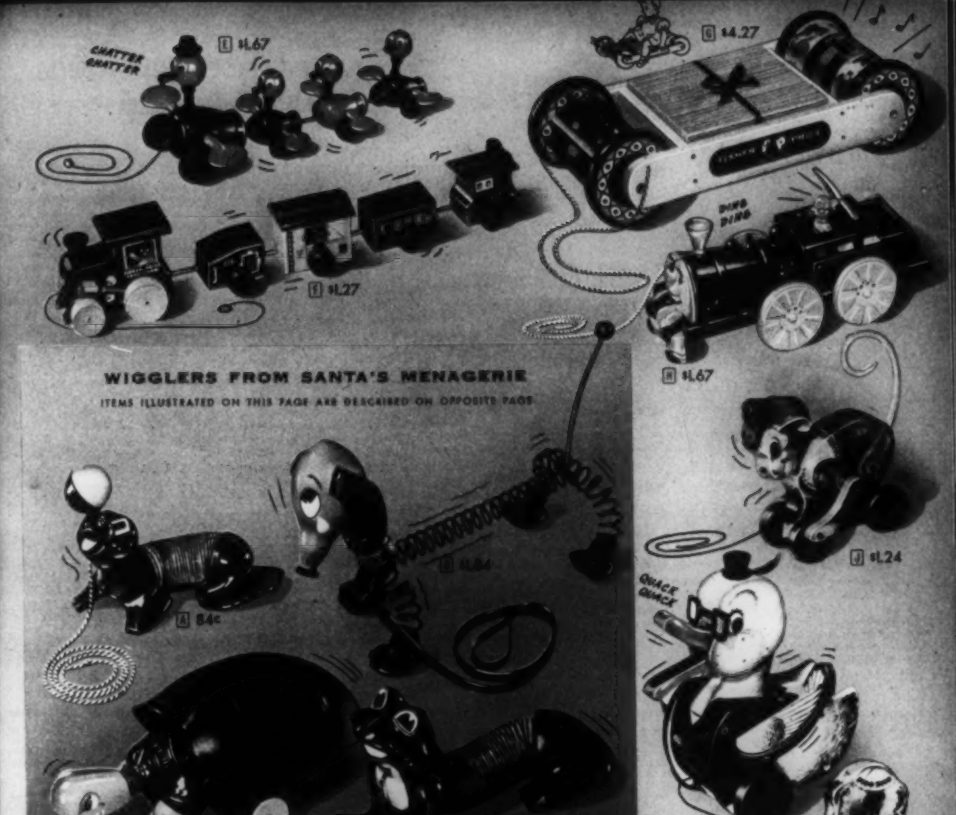
WIGGLERS FROM SANTA'S MENAGERIE

ITEMS ILLUSTRATED ON THIS PAGE ARE DESCRIBED ON OPPOSITE PAGE


CHATTER CHATTER
E $1.67
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F $1.27
DING DING
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B $1.84
A 84c
J $1.24
QUACK QUACK
D 84c
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L $1.67
P $1.57
CHUG CHUG
SNIFF SNIFF
BUZZ BUZZ
M $2.17
R $2.87
N $2.87
553

Spirited Rocking Steeds

Portable Rockers for mites of all ages

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **De luxe Swingeroo Horse.** Newest action in years. He walks, trots, runs, gallops; can rear and buck too! Exciting play and fun packed motion.

Black horse with open mouth, flowing white mane and tail. Looks so real. Beautiful "tooled" gold-color Western saddle and bridle. Wood hand grips, footrests.

Horse molded of break-resistant acetate plastic . . 34 in. long; height to saddle is 24 in. Frame is heavy 1¼-in. tubular steel throughout. Finished in silver-color baked enamel. Extra-size rubber floor tips for safe non-mar rides. Frame is 30½ in. wide and 45½ in. long. Easily assembled.

79NM7589—Shpg. wt. 37 lbs. Each **$26.95**

B **Companion Swingeroo Ponies . . Two for the Money.** Hours of fun for 2 pals . . run and race alongside each other. Extra smooth swing action (same fine features as above). Ponies molded of break-resistant Celanese acetate plastic.

One gray with gold color saddle and bridle; the other steed a palomino with brown saddle and bridle. Wood hand grips and footrests. Height to saddle 20½ inches.

Rugged 1-inch tubular steel frame finished in silver-color baked enamel. 31 inches wide, 41 inches long. Overall height 27 inches. Easy to assemble. Order early in time for Christmas.

79 N M7590—Shpg. wt. 40 lbs. . . . **$26.95**

C **"Pinto Pete" Palomino Spring Horse.** Handsome break-resistant plastic molded body. Brown Western style saddle. Sturdy safety metal frame in silver-color finish. Wood hand grips and footrests. Height to saddle 17½ inches. Horse is 27 inches overall length. Frame measures 15½ inches wide, 33 inches long. Four springs. Easy to assemble.

79N07586L—Shpg. wt. 14 lbs. Each **$8.94**

D **"Buckshot" . . Wild Bill Hickok's TV-famous horse.** Big spring-riding horse molded in black and gray break-resistant Celanese plastic. 34½ in. long; 21¼-in. height to saddle. Two side stirrups for mounting. Beautifully molded gold-color saddle and cinch strap . . handy pommel rest. Flowing tail, open mouth. Wood hand grips, footrests. Safety engineered frame of 1-in. steel tubing, finished in gleaming chrome. Rubber feet. Frame is 32 in. wide, 36 in. long. Easy to assemble.

79 N M7587—Shpg. wt. 16 lbs. Ea. **$18.33**

E **Fantasia Pony . . inspired by Walt Disney's movie "Fantasia."** Adorable spring riding pony with life-like galloping action. Dappled, with gay blue unicorn horn at top of his saucy head. Children will love him on sight!

Made of comfy, washable vinyl, he's 29 inches long . . height to saddle 25½ inches. Bright red enameled frame. Frame is 23 inches wide, 41 inches long. Easy to assemble. Hours of fun for your children and every lucky youngster on your list. Order early in time for Christmas.

79 N M7594—Shpg. wt. 27 lbs. Ea. **$19.95**

F **Palomino Pal "Mustang"** . . a masterpiece of action horses. "Sculptured" of vinyl plastic to look like real bronco. Features new chrome tube stirrups for easier mounting, more realistic ride. "Range riders" love the spirited action of its lunging gallop. Beautifully molded saddle. Height to saddle 31 in. Removable plastic bridle and rein . . fun to take off, put on.

Long life steel springs. Frame of tough lightweight tubular steel. 32 inches wide, 44 inches long.

79NM7595—Shpg. wt. 30 lbs. Each **$31.95**

Same features as above, but smaller.

79 N 07509L—23 in. to saddle; 23 in. wide; 36 in. long. Shpg. wt. 21 lbs. . Each **$18.45**

79 N 07502L—21 in. to saddle; 21 in. wide; 33 in. long. Shpg. wt. 12 lbs. . Each **$13.94**

G **Corral the White Stallion!** One of the biggest spring horses we've ever sold at this low price. Full-formed body measures 35½ in. from his proud head to his flowing tail . . he's a winner in any rodeo. A spirited steed, he bounces, gallops and lopes on 4 high-tempered steel springs. Molded fiber with baked enamel finish that withstands bronco busting rides. 21½ in. to his built-in saddle. Natural finish oak and birch (hardwood) frame about 36x20 in. wide. Easy to assemble.

79NM7593—Shpg. wt. 24 lbs. Ea. **$16.95**

H **"Clippity-clop." Here comes Mobo,** the walking horse, all the way from England. Marvelous steel steed really walks! Make Mobo go straight ahead, turn right or left or go in circles. Just a little pressure on the stirrups heads him where you want to go. Fun to ride. Wheels hidden under Mobo's hooves travel smoothly over the floor. Steering can be locked to make Mobo go straight ahead . . easier for the tiniest range riders to ride. Adjustable stirrups. 19 in. to the saddle. Body is 12 in. wide, 27 in. long. Palomino enamel finish. Easily assembled.

79N07571L—Shpg. wt. 25 lbs. Ea. **$19.95**

J **Happi-Time Rocking Horse** for happy cowboys and gals. White molded fiber body; 22½ in. long. Baked enamel finish; red saddle, blue blanket and star, red bridle. 27-in. long red hardwood rockers. Easy assembly.

79 N 07596—Shpg. wt. 7 lbs. Each **$5.67**

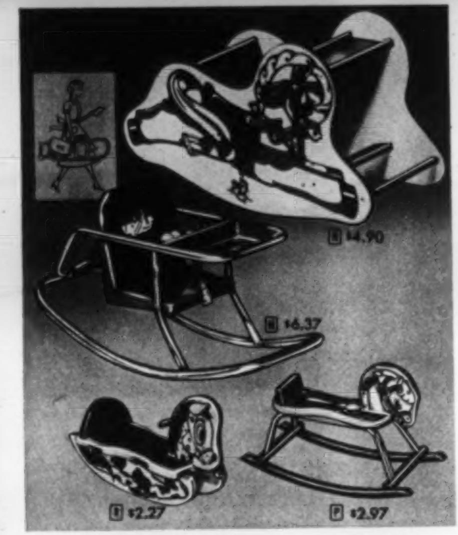
K **He's both a racer and a jumper.** Watch this sturdy little pony streak across the floor on his easy-to-attach wheels. He jumps and prances for joy on his wood rockers. Metal legs and wood body are strong for rough riding. Wheels incl. 9½ in. to seat. 17 in. high over-all. Easy assembly.

49N7550–24 in. long. Shpg. wt. 6 lbs. . **$4.57**

L **Happi-Time Spring Horse for Santas on a budget.** Spirited stallion bounces, trots, and lopes on 4 high-tempered steel springs. Rigid steel supports join compressed fiber body (enamel finish) to hardwood frame. Natural finish body, red and blue trim. 7½ in. wide, 31½ in. long including legs. 19½ in. to saddle. 19¼x31½-in. frame.

79 N 07592L—Shpg. wt. 14 lbs. Ea. **$9.94**

Items marked M, such as 79 N M7589, are shipped freight, express, or truck



Safe non-tip Rocking Chair and Horses to delight all children

M **Baby Rocker** for playtime fun! 100% collapsible . . pull one clip, entire rocker folds flat for carrying or storage. So safe. Will not tip. Plastic strap holds baby in. Baby can even be fed in it. Form fit back and seat. Lightweight chromium-plated tubular steel rockers. Attractive baked-on enamel finish. Yellow with white trim and decal. 34½x16x14 inches high. Assembled.

79 N 07579L—Shpg. wt. 11 lbs. Ea. **$6.37**

P **Saucy Rocking Horse** . . raring and ready to go. Strong lightweight tubular chromed legs with bentwood rockers. Junior will love the gaily decorated wood head, shaped wood hand grips and brightly enameled saddle-shaped wood seat. Seat measures 8 inches from floor. Wood footrests. 22½x9x13 inches high over-all. Easy to assemble. Made for long, rough riding.

49 N 7598—Shpg. wt. 4 lbs. Each **$2.97**

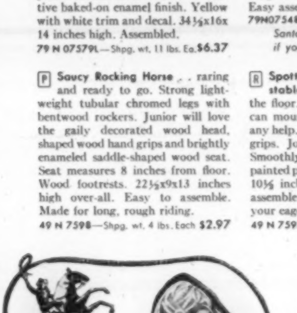
N **A Pony For Diapered Dudes.** Pony-Boy gives a smooth rock-a-bye ride. High pressed wood sides, wide seat keeps cowpokes snug in the saddle. Hardwood seat, footrest, tray. Rounded edges for safety. Five gay colors hand-screened on sides. 30½x12x18 inches high over-all. Easy assembly.

79N07548—Shpg. wt. 10 lbs. Each **$4.90**

Santa's budget won't suffer
if you use Sears Easy Terms

R **Spotty, gentlest Horse in our stable.** Seat only 4 inches from the floor. So low your creeping tot can mount and climb him without any help. Comfy back support, hand grips. Joyous jingle bell on nose. Smoothly sanded pine wood with painted palomino horse design. 17x7x10½ inches high over-all. Easy to assemble. A thrifty gift sure to thrill your eager young range riders.

49 N 7597—Shpg. wt. 3 lbs. 8 oz. **$2.27**



Tot's Inflatable Trigger

$1.77

He's as well trained and easy to ride as Roy Rogers' own horse. The ideal "first horse" for young westerners. "Trigger" is made of tough vinyl plastic to endure roughest rides on the nursery range or sandy beach. He says "Squeak! Squeak!" as tot bounces on saddle.

Realistic palomino color with blue, white and red trim. Easy to keep clean with just a swish of damp cloth. 21x12x23 in. high overall. Easy to inflate. Order now for a merry Christmas and months of enjoyment. Wt. 1 lb. 4 oz.

49 N 7505 . . . . . . Each **$1.77**

All horses are easy to assemble. Horse measurements are the longest diagonal length ds

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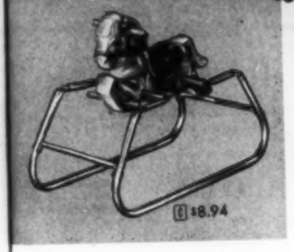
E $19.95 each $2.00 down

F $31.95 each $2.00 down



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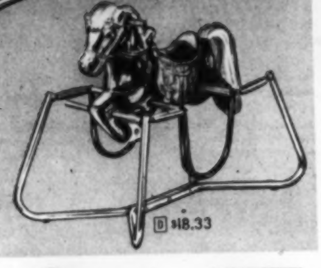

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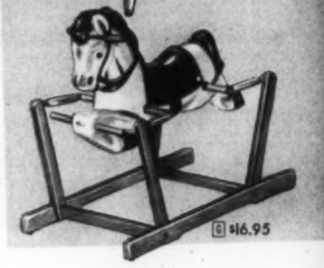
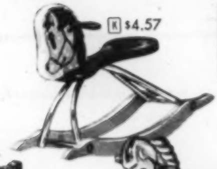
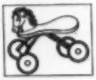


G $16.95



K $4.57



L $9.94

J $5.67

Mobo walks and turns

H $19.95 each $2.00 down

Rootin' Tootin' Holster Sets

in swaggering western styles
for sharpshooting frontiersmen

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[A] **Realistic loading action!** 2 "Texan" 38-cal. cap pistols. Barrel breaks to open revolving cylinder. Insert 6 metal bullets, each loaded with one cap. Flash stays in pistol. Spring rejects "used" cartridges when barrel is reopened. Double holster set of genuine top grain *saddle leather*. Cross straps on holster fronts. Imitation turquoise "jewels" on holster fronts, belt, pistol grips. Leather leg ties.

49 N 2874—Belt fits waist sizes 24 to 29 inches. Shipping weight 3 lbs. 9 oz **$6.47**

[C] **New! Wild Bill Hickok side-loading Repeater Pistols!** Flick lever and side opens for loading metal bullets. Deeply tooled double holster set has scalloped backs, nickel-plated nailheads and conchas inlaid in black. Wide cowhide belt with black-inlay Wild Bill Hickok name and 2-tone conchas. Leather leg ties. Two 44 cal. automatic cap pistols, 11 in. long. Fires 50 shot roll of caps.

49 N 2880–Belt fits waist sizes 24 to 30 in. Shipping weight 3 pounds 8 ounces. . . **$7.67**

[E] **Wild Bill Hickok Double Hipslinger Set.** Natural top grain cowhide. Scalloped backs. Tooled fronts inlaid in black. Fob with fancy nailheads, black imitation stitching and name Wild Bill Hickok in black. Wild Bill Hickok and Jingles brand conchas on hipslinger belt . . . guns at hand level. Silver-color plastic bullets. Leather leg ties. Two metal-grip, repeating-action cap pistols, 9 inches long.

49 N 2864—Belt fits waist sizes 23 to 28 inches. Shipping weight 3 lbs. **$4.67**

[G] **Tooled Leather Double Holster Set.** Genuine top grain cowhide, holster fronts and belt deeply tooled in acorn and leaf pattern, shaded in golden brown. Holster back and belt bordered with nickel-plated spots. Belt has adjustment buckle in addition to regular buckle. 6 silver-color plastic bullets. Leather leg ties. Texan Jr. break-barrel repeating-action cap guns, 9 inches long, with brown grips.

49 N 2871—Belt fits waist sizes 24 to 29 inches. Shipping weight 2 lbs **$5.67**

[B] **New! Holster Set with spurs, side-loading pistols!** Load revolving cylinder with metal bullets. Gun holds roll caps. Top grain topaz-brown leather holsters heavily tooled, inlaid in gold color with cross straps. Horse design in dark brown and shiny gold color on belt, holster fronts and spur straps. Belt and backs of holsters lined in brown felt. Leather leg ties. Two 11-in. cap-firing pistols, 6 metal bullets.

49 N 2881—Belt fits waist sizes 25 to 30 inches. Shipping weight 4 pounds **$8.70**

[D] **Double Holster Set with Stallion cartridge-loading Cap Pistols.** Place cap in 2-piece cartridge, load revolving cylinder, flash stays in gun. Top grain cowhide holsters have natural backs, natural fronts decorated with black and white horse head design, large nailheads. Belt has horse head design, richly studded with nailheads, make-believe jewels. Two 8-in. 32-cal. Stallion pistols. Leather leg ties.

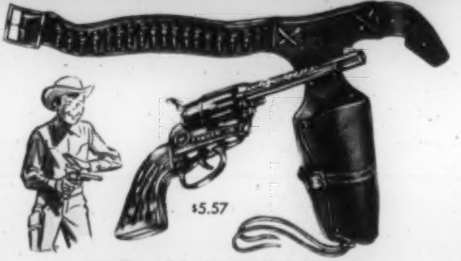
49 N 2870—Belt fits waist sizes 24 to 30 inches. Shipping weight 2 lbs. 8 oz. **$5.67**

[F] **New! Top Grain Leather Double Holster Set.** Side-loading, repeating-action pistols . . . push slide chamber to open, load with roll caps. Small cowpokes will love the good-looking top grain cowhide leather. Scalloped backs. Beautifully tooled fronts are inlaid in black. Belt is heavily tooled, has silver color bullets in bullet clips. Western-style guns are 8 inches long. Order early for Christmas.

49 N 2853—Belt fits waist sizes 26 to 31 inches. Shipping weight 2 lbs. **$2.70**

[H] **Big Special Purchase . . . Double Holster Set.** A handsome set to delight the defender of backyard law and order. Top grain natural cowhide backs and fronts with natural leather cross straps on front. Cross straps are decorated with smart horsehead design. Belt has two horsehead designs, two bullet clips with silver color bullets. Leather leg ties. Two 38 repeating-action cap pistols, 9 inches long.

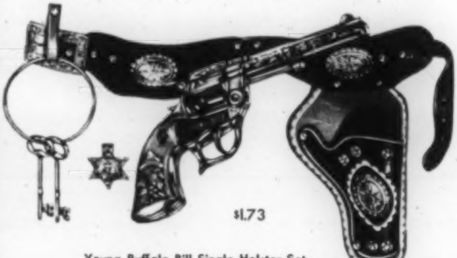
49 N 2854—Belt fits waist sizes 25 to 30 inches. Shipping weight 2 lbs. 8 oz. . . . **$3.67**



New "Fanner" Fast-shooting Single Holster Set

Realistic copy of "Wild West" 10¾-inch cap pistol has fanning action. Authentic holster of top grain cowhide leather, saddle-stitched and buckled, with cutaway neck for a fast draw. 18 all-metal "copperclad" bullets in leather bullet loops. Hipsling, contoured belt. All-metal buckle, rawhide leg-tie cord. Four-color comic book tells how to do western shooting tricks.

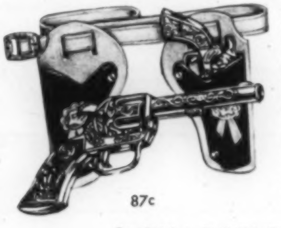
49 N 2785—Belt adjustable for up to 34-inch waist. Shpg. wt. 2 lbs. **$5.57**



Young Buffalo Bill Single Holster Set

Here comes the marshal with the jailhouse keys and his trusty "38" repeater cap pistol, 8 inches long, "break-barrel" action. Black and beige leather holster, white border and center design, nickel-plated nailheads and scalloped concha, with pretend jewel. Black leather contour belt, western center bar buckle and 2 conchas. 2 large metal keys with metallic finish; marshal's badge.

49 N 2851—Belt fits waist sizes 23 to 28 inches. Shpg. wt. 1 lb. 8 oz. **$1.73**



Miniature Holster Set

2 single-shot cap guns, 5¼ in. long, just right for little fingers. Pull back hammer, load fire! Western-style holsters have white backs, dark brown fronts with shiny metal star medallions on fancy white daisy streamer design. Colorful leather belt fits waist sizes up to 22 in.

49 N 2849—Shpg. wt. 8 oz. . **87c**

NOTE: Ohio prohibits sale of cap-firing guns to minors under 16 years of age.

Cap Pistols to Thrill Little Straight Shooters

[J] **"Dyna-Mite" in Clip.** 3-inch Hide-a-Way, vest-pocket Derringer with realistically-etched features. Chromed finish. Single shot. Load cap in 2-piece cartridge that holds flash in gun. White flexible polyethylene clip with 2 extra cartridges is slotted to slip onto belt.

49 N 2782—Shipping weight 5 oz. **87c**

[K] **Texan 38-caliber Cap Gun.** Breaks open to load and eject cartridges like a real gun. 11¼ inches long, with bright nickel-plated finish. Realistically engraved stock and barrel. Revolving cylinder holds 6 bullets. Place caps in cylinder with bullets. Cartridge clip slotted to slip on belt.

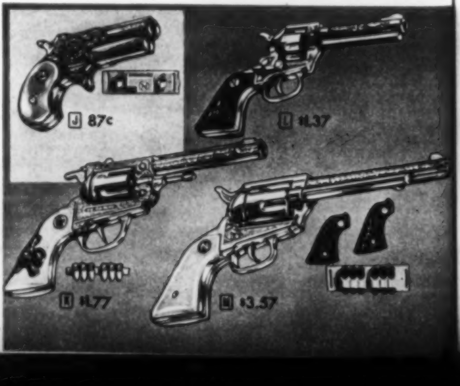
49 N 2792—Shpg. wt. 1 lb. 2 oz. . . . **$1.77**

[L] **Stallion 32-caliber.** 9-inch six-shooter for the younger cowboy. Nickel-plated finish in handsome western design with black handle. Place caps in two-piece cartridges, load, fire. Cartridge keeps flash inside pistol. Revolving cylinder holds six cartridges. Order now for Christmas.

49 N 2767—Shpg. wt. 12 oz. **$1.37**

[M] **Stallion 45-caliber.** Big, scale-model six shooter. Cylinder opens to load six 2-piece cartridges. Pull apart shell, load cap. Cartridge holds flash in pistol. Chrome-plated metal. Two sets of plastic grips, one white, one black. Gun 12½ inches long. Includes polyethylene cartridge clip.

49 N 2727—Shpg. wt. 1 lb. 12 oz. . . . **$3.57**



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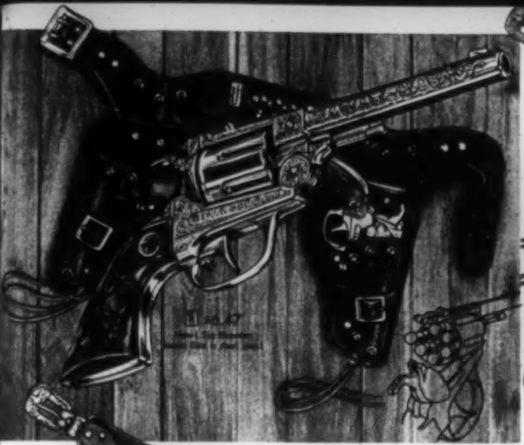
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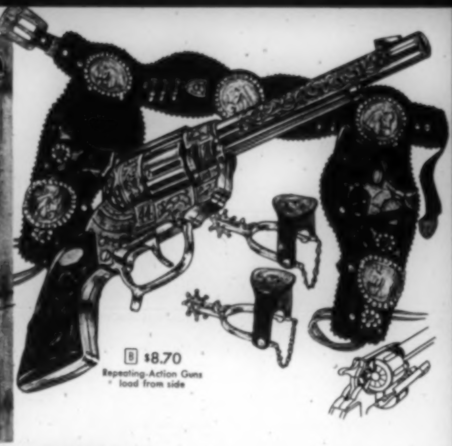
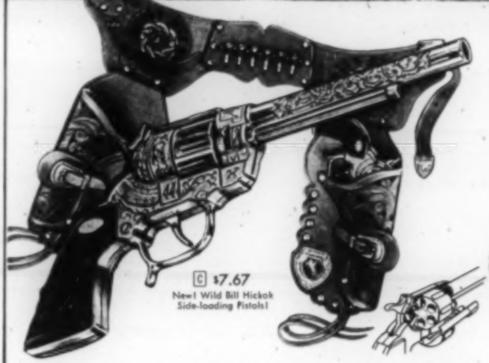
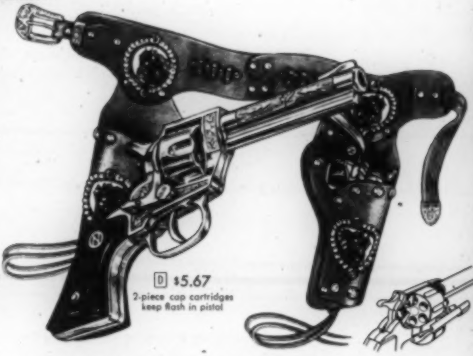
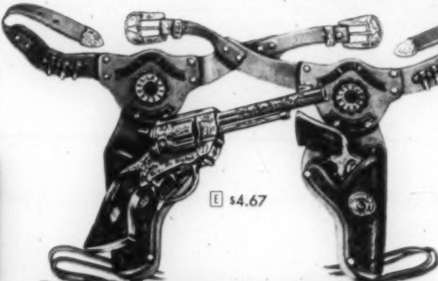
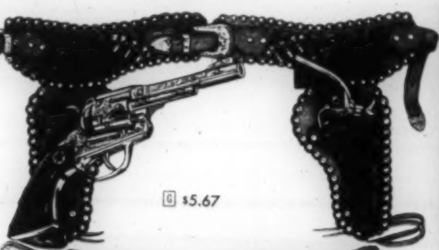

B $8.70
Repeating-Action Guns load from side

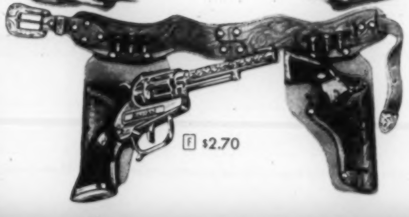

C $7.67
New! Wild Bill Hickok Side-loading Pistols!

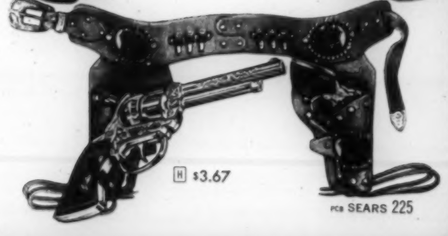

D $5.67
2-piece cap cartridges keep flash in pistol

Handsome, Thrift-Priced Double Holster Sets for Young Sheriffs

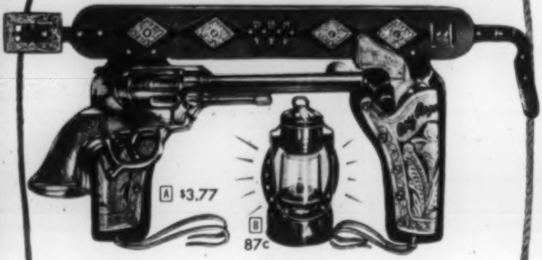

E $4.67


G $5.67


F $2.70


H $3.67

Roy Rogers



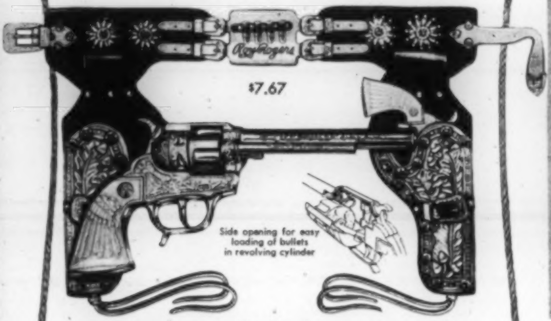
A Roy Rogers 2-gun Holster Set. Genuine leather belt and holsters with hand-tooled effect on holster fronts. Roy's signature on belt. Two 10½-in. 50-shot nickel plated pistols with break barrels.

49 N 2857—Belt fits waist sizes 23 to 30. Shipping weight 2 lbs. 8 oz. **$3.77**

B Roy Rogers Battery Lantern. Metal frame. Clear plastic chimney. On-off switch. 7½ in. high. Uses 1 baby-size flashlight battery (not included).

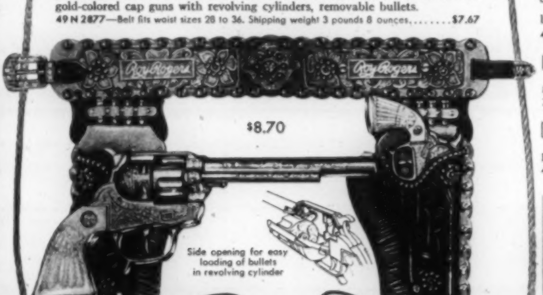
49 N 4922—1½-volt bulb included. Shipping weight 14 ounces. **87c**

34 N 4659—2 baby-size flashlight batteries. Shipping weight, 4 ounces for 2. . . . . . **2 for 35c**



Roy Rogers 2-gun Holster Set. Nickel-plated trim on top quality leather belt and holsters, cross straps on holster fronts. Low-slung style for fast draw. 3-piece adjustable belt; with metal bullets. Leather leg ties. Two 11-in. 50-shot gold-colored cap guns with revolving cylinders, removable bullets.

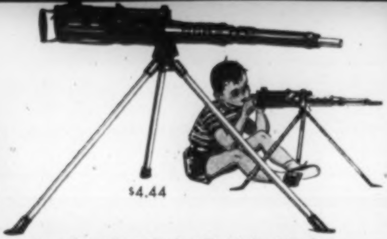
49 N 2877—Belt fits waist sizes 28 to 36. Shipping weight 3 pounds 8 ounces. **$7.67**



Roy Rogers 2-gun Holster Set. Pretend jewels, shiny studs on top grain belt, fringed holsters. Roy's name on belt. Metal bullets. Leather leg ties. Two 11-in. 50-shot cap guns with revolving cylinders, removable bullets.

49 N 2884—Belt fits waist sizes 23 to 30. Shpg. wt. 3 lbs. 8 oz. **$8.70**

NOTE: Ohio prohibits the sale of cap-firing guns to minors under 16 years of age

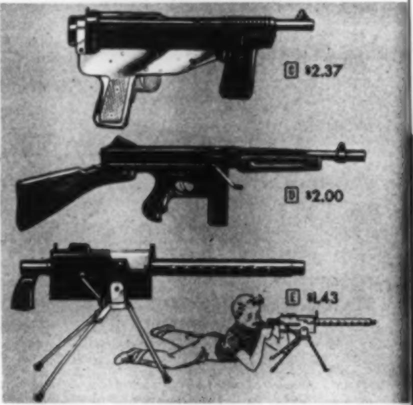


New! Rapid-firing Life-Size Electric Machine Gun

Giant-size high-impact plastic model of an air-cooled 50-caliber machine gun. Mounted on a detachable 18-in. tubular-steel tripod, gun swivels in a full circle for all-around fire power. A light touch of the hair trigger and rat-a-tat-tat—realistic machine gun noise comes from the muzzle . . light flashes . . barrel recoils . . and another enemy charge is repelled. 2-hand grip for steady aim while firing. 32x29x17 in. high mounted. Operates on 2 standard flashlight batteries (not included).

79 N 02798—Shipping weight 3 pounds. **$4.44**

34 N 4650—Standard size batteries. Shpg. wt. 8 oz. for 2. . . . . **2 for 35c**



2-way Guns seen on "Mickey Mouse Club" . . Fire 1 shot or 50

C Burp Gun. Touch the trigger . . 1 shot or a stream fires with a noisy roar, barrel smokes. Easy to load and fire. High-impact black plastic with all-metal working parts. 13 in. long.

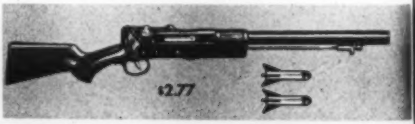
49 N 2674—Use perforated roll caps (not incl.). Wt. 1 lb. 6 oz. **$2.37**

D Tommy-Burp Gun. Turn the crank for a "smoking" burst . . squeeze the trigger for a single shot. Adjustable sight. Wood grain-effect stock, forward grip. All-metal working parts. 25 in. long.

79 N 02795—Use perforated roll caps (not incl.). Shpg. wt. 2 lbs. **$2.00**

E Machine Gun on Tripod. Fires 1 shot or a burst . . just turn the crank . . barrel smokes. High-impact plastic, all-metal working parts. Swivels in full circle on metal tripod. 2½x17x8 in. high mounted.

49 N 2735—Use perforated roll caps (not incl.). Wt. 1 lb. 12 oz. **$1.43**



Boom! Whoosh! New 2-way Rifle fires rockets, shoots caps

Spring-operated rocket launcher fires 2 harmless 4-in. rockets, safely-tipped with soft polyethylene. High-impact plastic with hand-fitted stock and grip. Die-cast metal cap-shooting mechanism in breech . . quick, easy to reload. 28½ in. long.

79 N 02829—Use perforated roll caps (not incl.). Shpg. wt. 3 lbs. $2.77

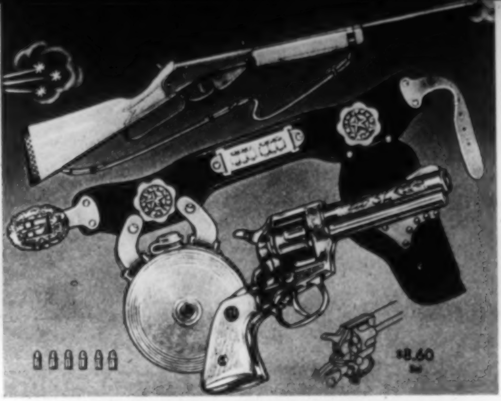
RAT-TAT-TAT
$2.67

New! 2-way Electric Burp Gun . . sparks, recoils

Pull the switch . . a rapid-fire rat-a-tat-tat splits the air as harmless sparks leap from the muzzle. Press the trigger and the separate repeater firing mechanism takes over with a fusilade of loud explosions. Sparkling action. Operates on 2 standard flashlight batteries (not included) easily installed in magazine chamber. Fires one shot at a time or continuous fire. High-impact plastic.

79 N 02797—22½ inches long. Shpg. wt. 2 lbs. $2.67
34 N 4650—Batteries for above gun. Shpg. wt., 8 oz. for 2......... 2 for 35c

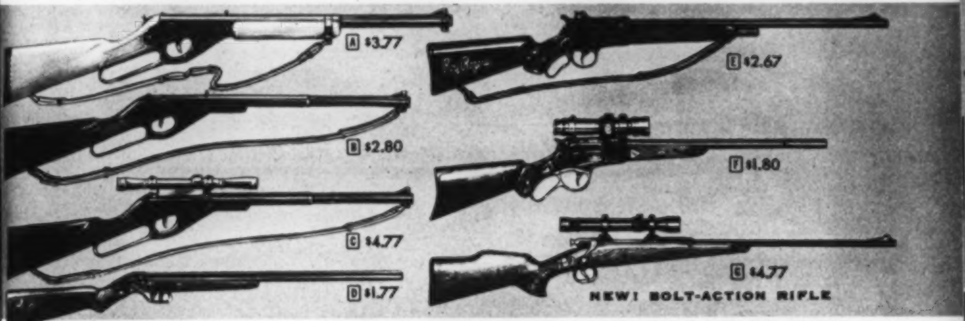
This Christmas.. Present Arms!



New! Daisy Cowboy Outfit . . Rifle, Pistol, Canteen, Compass!

Everything the young cowpoke needs . . 32-in. rifle makes loud noise, spurts smoke, recoils when fired. Heavy-gauge steel with antique bronze-colored finish, white, high-impact plastic stock and forepiece, attached blue sling. 9½-in. Stallion 32-cap pistol has revolving cylinder, 6 pull-apart shells . . insert caps, load and fire—cartridge holds flash in barrel. Chrome-plated metal. White plastic grips. Leather holster and cartridge belt. White polyethylene pint canteen attaches to belt, has real compass mounted in its center.

79 N 02839—Shipping weight 5 pounds.. $8.60



A New! Daisy Golden Smoking Rifle. Makes loud noise, smokes, recoils realistically. Gold-colored barrel, white, high-impact plastic stock and forearm, blue, gold and silver-colored trim. Blue adjustable web-type sling. 32 in. long.

79 N 02699—Shipping weight 3 pounds........... $3.77

B Daisy Smoking Carbine. A pull of the trigger, a loud report, a puff of smoke and another "badman bites the dust." Cocks, even recoils like a real carbine. Metal barrel, plastic stock. Sling.

79 N 02696—32 inches long. Shpg. wt. 3 lbs........ $2.80

C Daisy Smoking Rifle with Super Scope. Powerful telescopic sight for long-range sharpshooting . . detachable for close-in combat. Bronzed metal barrel, plastic stock. Gold-color cocking lever, colorful design. Recoils. 32 inches long.

79 N 02712—Shipping weight 3 pounds........... $4.77

D Daisy Double-barrel Cork Gun with Corks. Blue metal barrel "breaks," gun cocks. Pull the 2 triggers and harmless corks fly out. Sturdy plastic stock. 30½ inches long.

79 N 02693—Shipping weight 2 pounds.......... $1.77

E Roy Rogers Hunting Rifle. Smokes, fires caps. Steel barrel, walnut-color plastic stock. Sling.

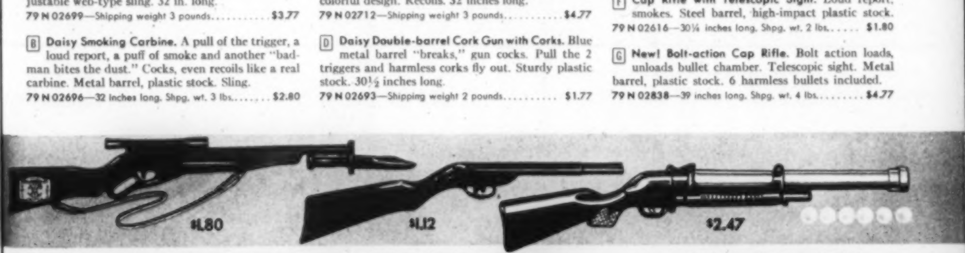
79 N 02617—35 inches long. Shpg. wt. 2 lbs........ $2.67

F Cap Rifle with Telescopic Sight. Loud report, smokes. Steel barrel, high-impact plastic stock.

79 N 02616—30¼ inches long. Shpg. wt. 2 lbs...... $1.80

G New! Bolt-action Cap Rifle. Bolt action loads, unloads bullet chamber. Telescopic sight. Metal barrel, plastic stock. 6 harmless bullets included.

79 N 02838—39 inches long. Shpg. wt. 4 lbs......... $4.77



New! Trainerifle with Telescopic Sight

Shoots harmless corks. Telescopic sight, rubber bayonet. Steel barrel, walnut-finished wood stock. Webbed OD sling, bag of corks, manual of arms incl.

79 N 02799—32 in. long overall. Shpg. wt. 3 lbs.... $1.80

New! Daisy Double-barrel Shotgun

Looks like real shotgun. Barrel "breaks," gun cocks. 2 loud reports. 2 triggers. Rust-resistant strong bronzed steel barrel, walnut-finished plastic stock.

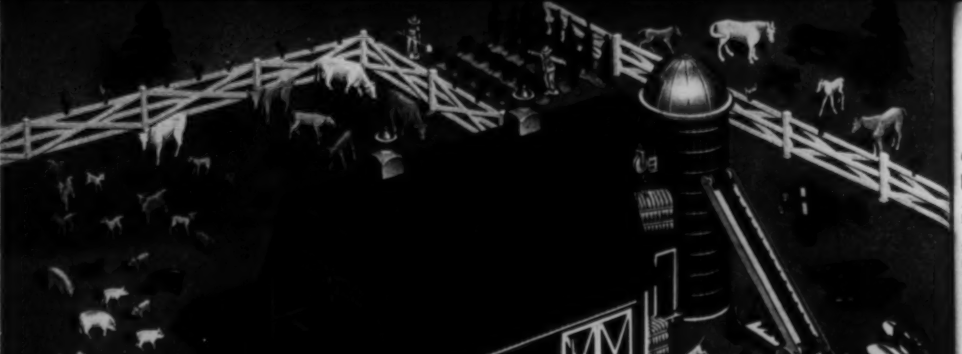
79 N 02630—23 inches long. Shpg. wt. 2 lbs.......... $1.12

Jet 6-shot Automatic Repeating Rifle

Shoots 6 harmless plastic balls (incl.) with 1 loading. Rugged plastic stock. Aluminum barrel.

79 N 02753—29 inches long. Shpg. wt. 2 lbs........ $2.47
49 N 2754—12 Plastic Balls for above. Shpg. wt. 3 oz. 57c

NOTE: Ohio prohibits the sale of cap-firing guns to minors under 16 years of age

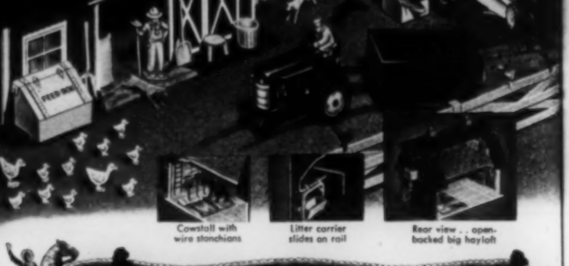


Cowstall with wire stanchions

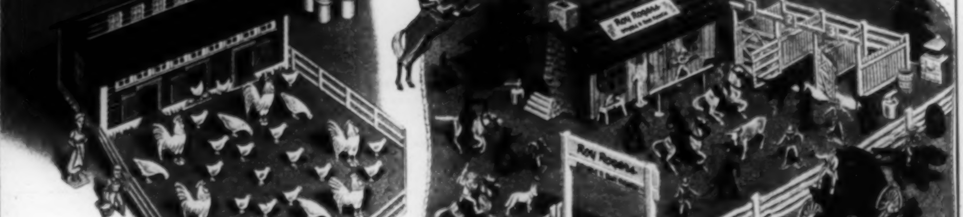
Litter carrier slides on rail

Rear view . . open-backed big hayloft

[A] 190-pieces
Our Biggest farm ever! $7.97


Roy Rogers
Roy Rogers

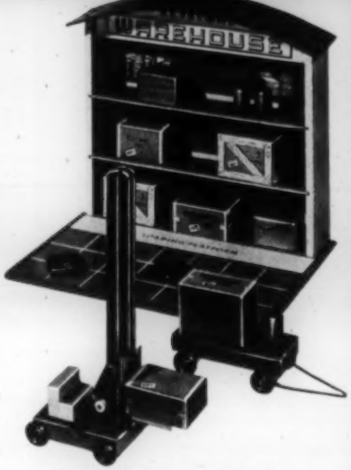
[B] 70-piece
Roy Rogers Ranch $4.97


U.S. ARMED FORCES
TRAINING CENTER

[C] 165-piece
Armed Forces Base $5.74

Make-believe Miniature Worlds

Play sets that stir little minds to make up exciting adventures



Our Biggest Happi-Time Farm Set ever . . 190 pieces of down-to-earth farming fun

A Your junior farmer will spend many happy, wholesome hours running this big, modern farm —raising crops, caring for livestock, and doing the hundreds of other every-day farm chores.

Big hip-roofed steel Barn with attached Shed and Silo. Strong sheet steel construction with all edges, windows turned for safety. Lithographed in true-to-life detail with plastic cupolas. Haylift hoists plastic bales of hay. Open back makes it easy to bed down animals for the night. 25 in. long, 9 in. wide, 10⅛ in. high overall. Silo with plastic roof. Easy to assemble. *Chicken House* with realistic broken-span-type roof. Lithographed steel with safety-rolled edges. 7⅛ in. long, 3 in. deep, 3⅛ in. high. *Friction-drive Farm Tractor* of lithographed metal hitches to and pulls spreader, conveyor, plow, harrow, rake, mowing machine and farm wagon—all attachments with moving parts. *Farm Animals and Fowl.* Lifelike models of 3-dimension molded plastic—horses, cows, colts, calves, dogs, lambs, kids, pigs, goats, sows, roosters, pecking hens, ducks, chicks, ducklings, birds, over 100 in all. Horses are 2⅛ in. high, others in proportion. *Detailed molded plastic Produce.* 24 in all including cabbage heads, tomato plants, pole beans and corn stalks. *Farm folks.* Farmer with a hoe, a farmer to milk the cows and another with a shovel. The farmer's wife, boy with pail and a scarecrow. *Barn Accessories.* Feedbags, feedbox with movable cover, block-and-tackle, litter carrier slides along overhead rail, bales of hay, garbage can with lid, pail, milking stool, pitchfork, shovel, new cowstall with wire stanchions, milk cans. *Fence and Trees.* 12 large, 8 small sections of interlocking plastic fence, 2 large shade trees.

79 N 05976—Shipping weight 8 pounds. $7.97

Roy Rogers' Double-R-Bar Rodeo Ranch . . over 70 pieces of ridin' and ropin' thrills

B All the action and excitement of the old West in this big ranch layout. *Ranch People.* Roy, Dale and Pat Brady plus cowhands and badmen in various action poses . . 3 dimensional polyethylene plastic. Standing figures about 2⅛ in. high, others in proportion. *Bunk House* of lithographed steel with extra-strong rolled edges . . 11x6x6 in. high. *Rodeo Chute* of sturdy plastic, has gates that actually swing open . . *8-inch Stage Coach.* Authentically-detailed molded plastic replica . . with 2 harness horses which readily snap into hitching shaft. *Nellybelle.* True-to-life model of Pat Brady's jeep. 4⅛x2x2 in. high. High impact plastic with easy-rolling wheels. *Western Animals.* Roy's dog, Bullet plus 6 horses, about 4 in. long, in action poses, 2 Longhorn steers; polyethylene plastic. *Saddles and Reins.* 6 separate saddles and 6 reins of molded plastic. *Accessories.* Hitching rail, grinding stone, chopping block, logs, anvil, rain barrel, pump with pail, forge, well, trees, cactus, wagon wheels; 16 sections of interlocking fence, Roy Rogers Double-R-Bar Ranch Archway.

49 N 5917—Shipping weight 5 pounds. $4.97

50-piece Roy Rogers Rodeo Ranch Set (not shown). Includes lithographed steel bunkhouse, 11x6x6 in. high; plastic Nellybelle jeep and rodeo chute; Roy, Dale, Pat Brady and Bullet plus 9 cowhands, of polyethylene plastic in action poses; 3 cow ponies, 2 steers; 3 separate bridles and saddles; 10 sections of fence; and 13 ranch accessories.

49 N 5933—Shipping weight 3 pounds. $3.77

New! 18-piece Open-Faced Warehouse with Mobile Fork Lift and Platform Truck

Load and unload this realistic open-faced warehouse with its rubber-tired mobile fork lift. Turn the clicker crank . . lift the 3 pallets, 3 barrels, 2 blocks and 7 decorated fiberboard boxes to shelves, lower to rubber-tired platform truck. Draw bar on truck for attaching to fork lift. 15x3⅜x14-inches high building of 3-ply board on wood frame with 12x16 inch Masonite Presdwood base. (Shipped with base detached.) An intriguing gift for imaginative youngsters.

49 N 5926—Easy to assemble. Shpg. wt. 6 lbs. $4.47

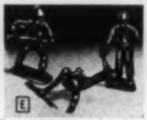
Our Biggest Ever! 165-piece Armed Forces Base . . now with 3 Rocket Launchers

C Ready to withstand enemy attack or to launch an offensive. 11x6x6-in. *Headquarters Building* of lithographed steel with rolled edges. *Servicemen.* 3-dimensional polyethylene figures of soldiers, airmen, sailors and marines in various action poses, over 100 in all. Figures average 2 inches in height. *Guided Missiles.* 3 sturdy launching platforms, 3⅛x3⅛x4½ inches high. 9 polyethylene rockets, 3⅛ inches long, that actually shoot. Miniature compass in base of 1 platform. *Field equipment.* Machine gun that shoots tiny shells—plus rifles, machine guns, GI cans, stretcher, tents, and bazookas . . 22 plastic pieces in all. *Jet Plane.* High-impact plastic, 8½-inch wingspan. *Combat Car.* High-impact plastic, 6½ inches long. *Camp Accessories.* Flagpole and flag plus 16 sections of fence.

79 N 05939—Shipping weight 5 pounds. $5.74

74-piece Army Training Center (not shown). Includes lithographed steel headquarters building, 8⅛x4⅜x4½ in. high; 50 polyethylene soldiers in live-action poses; jeep, armored car; 12 pieces of equipment; and 8 sections of interlocking fence.

49 N 5938—Shipping weight 3 pounds. $3.57



D **49N5912–3-dimensional 47-pc. Plastic Animal Set.** Cow, horse (3 inches long), calf, goat, 18 fowl, 15 small animals in proportion. Shpg. wt. 12 oz. . . . . . . Set 87c; 2 sets. $1.67

E **49N5913–3-dimensional 38-pc. Plastic Soldier Set.** 32 soldiers about 2⅛ in. high, shooting machine gun, 5 small guns, stretcher. Shpg. wt. 12 oz . . . . Set 87c; 2 sets. $1.67

Happi-Time Farm Set . . over 100 pieces, including barn, chicken house, livestock, equipment . . a riot of fun for pint-sized farmers

Realistic, modern farm set with large hip-roofed barn and chicken house. There's always something for young farmers to do on this little farm.

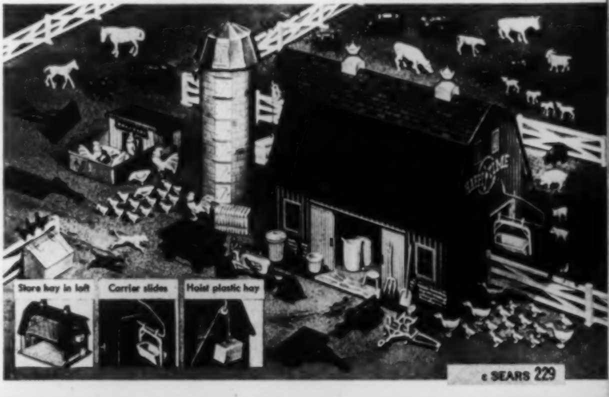
Steel Barn. Open at back so that animals can be put in barn and hay in loft. Haylift that lifts bales of plastic hay. Litter carrier that slides on wire rail. 2 plastic cupolas on roof. Measures 13⅛x9⅛x10⅛ in. high. Sheet steel with turned edges for safety. Separate Silo is 9⅛ in. high, has plastic dome; lithographed sheet steel construction. Easy to assemble. *Chicken house* with slanted roof. Lithographed steel, 5x3⅛x2 inches high.

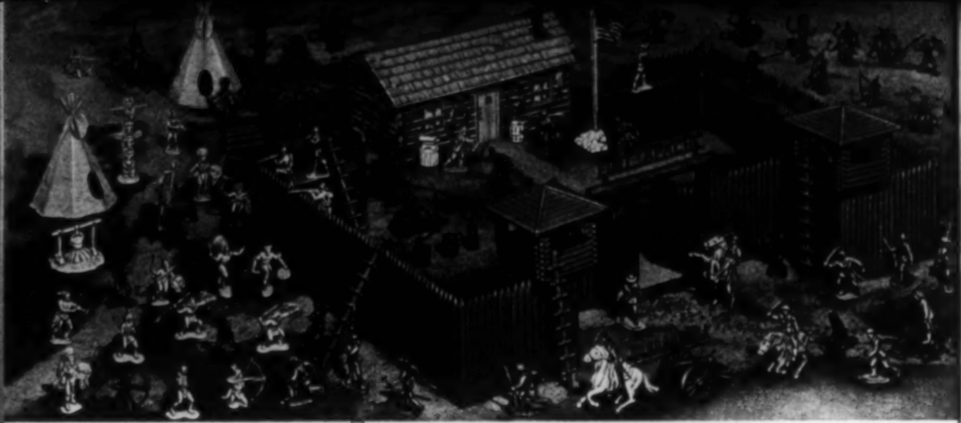
Farm equipment. Plastic tractor with hitching-hook for plastic implements. Planter, plow, stone boat, harrow, tractor scoop, wagon, tractor scraper. Plastic barn accessories include feed bags, feed box with movable cover, bales of hay, garbage can with lid, shovel, pitchfork, milking stool, pail . . everything a young farmer needs.

Farm Livestock. Accurate molded plastic models of farm animals in natural poses. Horses, cows, colts, calves, dogs, lambs, kids, goats, pigs, sows, roosters, pecking hens, ducks, chicks, ducklings, birds . . 76 in all. Horses are 2⅛ in. high, others in proportion. Animals are kept in farmyard by 8 sections of interlocking white plastic fence.

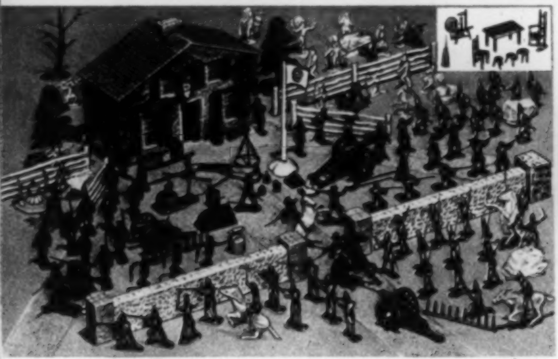
79 N 05936—Shipping weight 6 pounds. $4.97

NOTE: There may be a slight variation in play pieces included in sets on this page, but you will receive the total quantity stated.

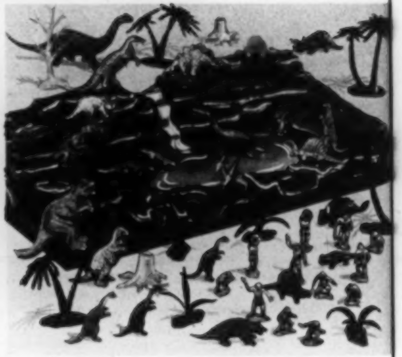




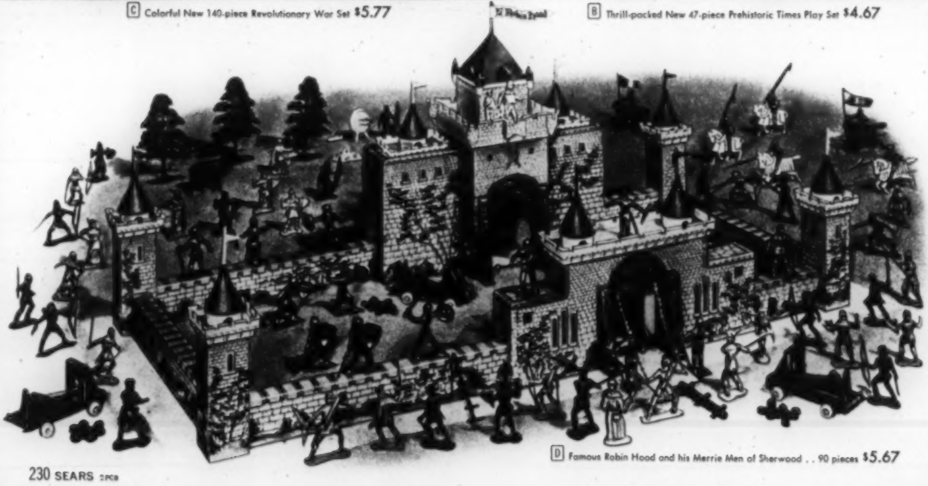
A New 100-piece Fort Apache Set with Indian Camp $5.67



C Colorful New 140-piece Revolutionary War Set $5.77



B Thrill-packed New 47-piece Prehistoric Times Play Set $4.67



D Famous Robin Hood and his Merrie Men of Sherwood . . 90 pieces $5.67

Relive Exciting History!

Let Miniature Sets recall the world of yesterday

New 100-piece Fort Apache Set with Indian Camp

A An authentic Early American Fort, 35⅛x17x6⅛ inches high, with realistic blockhouses, Indian tepees, Frontiersmen, Cavalry, Indians and horses. Here are "Builders of the West" historical figures, engaged in all the thrilling events every red-blooded American boy dreams of. Look! He can hold a pow-wow with brave Frontiersmen and exciting Indian Chiefs. He can help the 30 heroic Frontiersmen in their desperate fight to hold the fort against 30 attacking Indians. He can ride away in imagination on one of the 4 horses or man the plastic shell-shooting cannon. He can guard the high-impact plastic stockade walls, made up of ten interlocking straight log-type fence sections, each 5⅝x 4⅛ in. high, plus 2 corner sections. He can open and close the two gates that swing on log-type archway or put men in the big log cabin and blockhouses.

The big 11x6x6-in. high log cabin is made of realistically lithographed steel with wall sections double rolled for extra strength. Shipped unassembled; easily set up without tools. Two plastic blockhouses rest securely atop the log walls at corners of the stockade. Has ladders that may be hooked to side of blockhouse or used to scale walls. Other realistic plastic accessories include chopping block with axe, log pile, anvil, well, fire with kettle, churn, 2 powder kegs, 2 Indian totem poles, flagpole with lithographed metal flag, shell-shooting cannon, tree, two 5⅝-inch Indian teepees. Thirty Indians plus 30 assorted Frontiersmen and Cavalrymen—all in action poses, molded in 3-dimensional polyethylene plastic (about 2⅛ in. high). Also 4 horses for Frontier and Cavalry figures, 2 Indian horses with molded blankets.

79 N 05937—Complete 100-piece Fort Apache Set. Shipping weight 6 lbs. **$5.67**

Thrill-packed New 47-pc. Prehistoric Times Set with 23 animals

B The fascinating world of dinosaurs and strange reptiles that roamed the earth millions of years ago—recreated in miniature! Realistic, earth-color landscape is 23⅝x13¼x3⅛ in. high and has a simulated blue pool, waterfall, realistic palms and ferns, dead tree stumps and a tree split by lightning.

Twenty-three Prehistoric Animals of colored polyethylene plastic in life-like shapes: a gigantic Brontosaurus, duck-billed Hadrosaurus, toothless glider-like Pteranodon, huge blood-thirsty Tyrannosaurus, fierce flesh-eating Allosaurus, Kronosaurus, broad-snouted Trachodon, 2 Spenacodon, 2 horned Triceratops, 2 plant-eating Cynognathus and 10 others. Twelve Cavemen, dwarfed by the huge beasts, wield stones, spears and primitive clubs. Sizes of beasts and men range from 8 inches long to 2 inches high, all in proportion.

79 N 05934—47-pc. set complete with illustrated informative Book. Shpg. wt. 4 lbs. . **$4.67**

Colorful New 140-piece Revolutionary War Set

C Here, in miniature, is recreated the heroic struggle for American Independence, when attacking British Redcoats and their Indian allies tried to crush the first protests of liberty-seeking Colonials and Minutemen. The Colonial forces, 36 strong, rush to the defense of their stronghold. The attacking British, also 36 in number, are aided by 14 Indian braves. All figures molded of flexible polyethylene plastic in fighting poses with standing figures about 2⅛ in. high, others in proportion. 6 horses for the leaders also included.

Colonial headquarters is a 2-story lithographed steel building, 10⅛x4⅛x 7 in. high, with safe turned edges. Shipped unassembled; easily set up.
Inside are a plastic table, ladder-back chair, 2 benches, rocking chair, 3 three-leg stools, spinning wheel, cauldron and butter churn. Outside are a plastic chopping block, woodpile, anvil, campfire with pot, well with pole and bucket, 2 lanterns, 2 powder kegs, musket stack, 3 trees, 2 tree stumps, stretcher, flagpole with flag, 6 sections of fence, 2 lithographed stone walls with 4 corner posts. One heavy cannon and 2 light cannons shoot miniature shot and shells; may be mounted behind 5 rock formations included. Also included are ramrod, bore swab, shot tray, shot and shells.

49 N 5960—Complete 140-piece Revolutionary War Set. Shipping weight 5 lbs. . . **$5.77**

Robin Hood and his Merrie Men of Sherwood . . 90-pc. Set!

D Charging from Sherwood Forest, brave Robin Hood and his Merrie Men fight for justice at Nottingham Castle. Three catapults on wheels "pepper" the enemy with tiny pellets. Robin, fair Maid Marian, jolly Friar Tuck, huge Little John and the villainous Sheriff of Nottingham are all minutely detailed in flexible molded polyethylene plastic. There are 53 figures in a variety of action poses—33 Merrie Men and 20 armored Knights.

The sturdy walled castle is made of steel, lithographed in authentic detail from the pennant-topped plastic turrets to the drawbridge that can be raised and lowered. Castle measures 30⅛x14⅛x11⅛ in. high over-all. Shipped flat: easily assembled. Other realistic accessories include 6 armored horses, a Sherwood Forest deer, 3 Sherwood Forest trees and 8 medieval accesories.

79 N 05949—Complete 90-piece Robin Hood Set. Shipping weight 6 lbs. **$5.67**

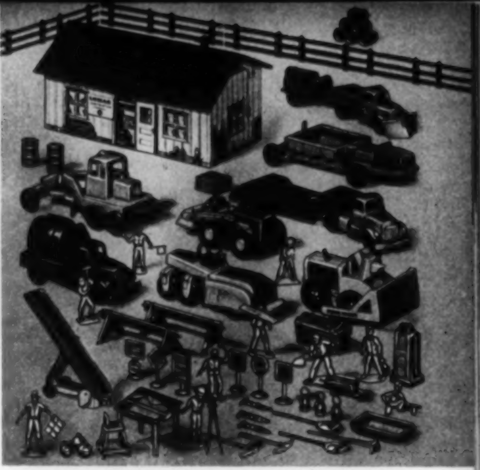
35-pc. set (not shown). As above, but 24-in. long fort, 1 catapult, 9 Merrie Men, 10 Knights, 2 horses, 1 tree. Same 5 main characters and other accessories.

79 N 05927—Complete 35-piece Robin Hood Set. Shipping weight 3 lbs. **$3.97**

Set of 22 Robin Hood Figures in action poses (not shown). Vinyl plastic.

49 N 5988—Shipping weight 12 ounces. . Complete 22-pc. set Each Set **87c** 2 sets **$1.67**

NOTE: Play pieces included in Sets may vary slightly, but we guarantee that you will receive the total number of pieces stated for all Play Sets on this page.



New 65-pc. Construction Camp with motorized equipment

This busy little Construction Camp hums with activity as the friction-powered road roller, power dozer and high-lift loader hurry to the job of road-building. Dozer has movable blade; loader's scoop actually lifts; roller is tandem type. All 3 are lithographed metal and have siren and rubber tires. New mobile conveyor with *movable belt* is made of realistically colored metal. Seven other construction vehicles and snow plow are authentically scaled in molded plastic, some with fascinating moving parts. Sturdy steel field office, 11x6⅛x6 in. high, has all edges safely turned. Set also includes 10 workmen, 35 accessories, 7 fence sections—all scale-molded in colorful plastic.

79 N 05935—Complete 65-piece Construction Camp Set. Shipping weight 4 lbs. . . **$4.77**

E 33-pc. Frontier Figure Set

F 38-pc. Cowboy Figure Set

G 34-pc. Indian Figure Set

H 13-pc. Prehistoric Animal Set

J 24-pc. Horse and Saddle Set

K 31-pc. Wild Life Set

Order extra 3-dimensional figures to make these more fun!

All figures in each set are carefully detailed in molded Vinyl plastic in a variety of action poses. Size of figures in proportion from 2 in. up to 3 in. tall. Order several sets to enlarge Play Sets or start a collection of these miniatures.

E **49 N 5922—33-pc. Frontier Set.** 30 figures and 3 saddle horses to add even more fun and play to his Play Set.

F **49 N 5916—38-pc. Cowboy Set.** 36 Cowboys and 2 Western-style horses.

G **49 N 5915—34-pc. Indian Set.** 30 Indians, horse, canoe, 2 totem poles.

49 N 5956—10-pc. Wild Animal Zoo. Not shown. Giraffe, Tiger, Bear, 7 others.

49 N 5957—14-pc. Knight Set. Not shown. Knights on foot and on horses.

H **49 N 5931—13-pc. Prehistoric Set.** 11 kinds of dinosaurs, birds, reptiles, from 2¼ in. long to 3 in. tall.

J **49 N 5929—24-pc. Horse and Saddle Set.** 8 horses, 8 saddles, 8 bridles.

K **49 N 5928—31-pc. Wild Life Set.** 18 small animals, 5 big animals, 8 birds.

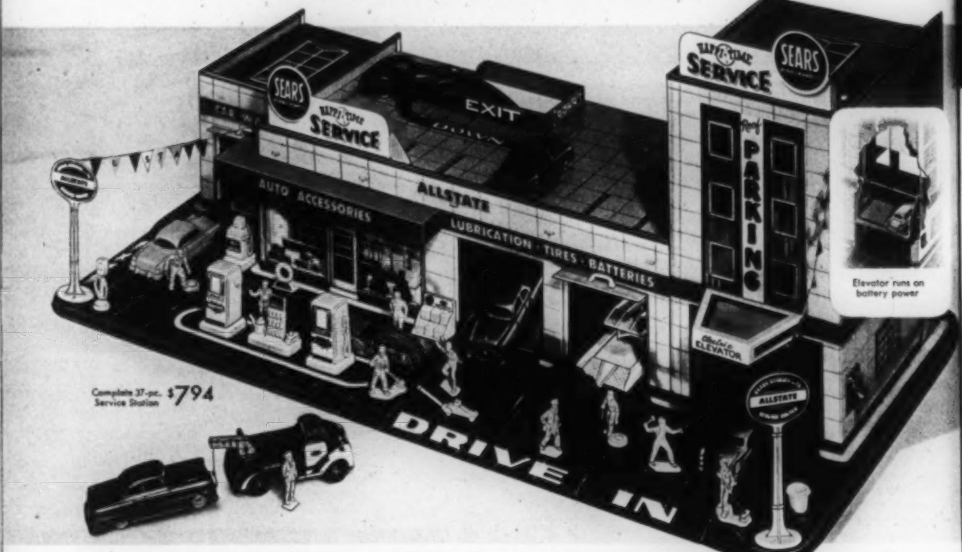
49 N 5992—12-pc. General Custer and Cavalry Set. Not shown.

49 N 5987—16-pc. Foreign Legion Set. Not shown. Variety of fighting poses.

All Sets above. *State Catalog No. and quantity.* Wt. ea. 12 oz. Each Set **87c; 2 Sets for $1.67**

New Allstate De Luxe Service Station

with Battery-Operated Elevator that actually runs


Complete 37-pc. Service Station $7.94
SEARS
HAPPY TIME SERVICE
EXIT
ALLSTATE
AUTO ACCESSORIES
LUBRICATION · TIRES · BATTERIES
PARKING
ELEVATOR
DRIVE IN
Elevator runs on battery power

Fully equipped 37-piece Service Station with electric elevator, ringing bell, roof parking and car wash

What a lot of fun this ALLSTATE Service Station can be! It's big enough to keep several youngsters busy playing at a time. Complete with everything that little "service men" need to look after today's modern cars. It includes a friction-powered Wrecker Truck, 8 late-model plastic cars with easy-rolling metal wheels (about 4 inches long) and even 10 busy little service station workers.

- Ring a bell to summon the battery-operated Electric Elevator that actually runs . . . hoists cars up to the second-floor rooftop parking area. Elevator runs on one standard flashlight battery (not included; order separately at right).
- Cars can go down to the street by elevator or by the handy exit ramp at rear.
- Use the friction-powered Wrecker to bring in disabled cars for repairs . . . hoist cars on the working model adjustable grease rack for lubrication or jack them up to work on the wheels. Use the dummy lubricating machine to grease the cars or fill tires with air or tanks with gas—all in make-believe.
- Want to wash a car? There's a separate Car Laundry located at the side of the Station. It's equipped with plastic car wash rack and miniature sponge.

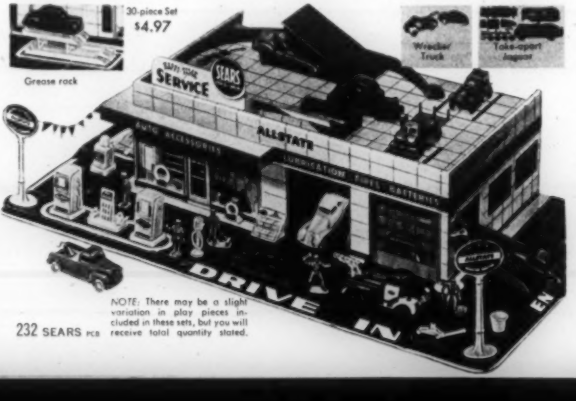
The big 28x10⅛x13⅛-in. high Service Station building with elevator tower and car wash extension is sturdily constructed of brightly lithographed steel, as is the broad 29x16-in. wide base. The station is appropriately decorated with Sears famous ALLSTATE markings. A sheet of decals includes all necessary ALLSTATE markings for accessories. A sheet of gay paper pennants in color adds a festive note. The building is shipped knocked down; easily assembled. Outside the station are 2 modern gas pumps, air pump, oil can display, battery display, tire on stand, 2 ALLSTATE signs on stand, jack, utility broom and bucket. All accessories are realistically built to scale proportions.

79 N 05971—Complete 37-piece Service Station as described. Shpg. wt. 7 lbs. **$7.94**

34 N 4650—Standard Flashlight Batteries for above. Shpg. wt. for two. 8 oz. **Two** for **35c**

Eight Extra Cars for your Service Station Set (not shown). Latest foreign and domestic models, including Ford, Cadillac, Buick, Chrysler, DeSoto, Sabre Jet and 2 foreign racing cars. Colorful molded plastic with die-cast metal wheels.

49 N 5930—Cars measure about 4 in. long. Shpg. wt. per set, 10 oz. . . . . . Set of 8 for **87c**



NOTE: There may be a slight variation in play pieces included in these sets, but you will receive total quantity stated.

30-PC. SERVICE STATION

3 friction-drive cars, take-apart Jaguar

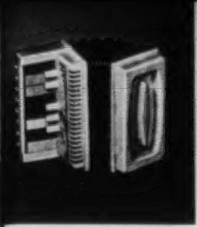
Park cars on roof, run them up or down ramp. Tow them with the friction-powered Wrecker Truck. Hoist cars on working model grease rack. Take Jaguar car apart and put it together again. Six other late-model cars with die-cast metal wheels. Cars are about 4 inches long.

Lithographed steel station, 18x10½x8 inches high, shipped flat, easily assembled. Big 26x14¾-inch base. Two bright ALLSTATE signs; 16 miniature paper pennants. Other play equipment: 2 modern gas pumps, air pump, tire on stand, oil display rack, battery display rack, lubricating machine, bucket, jack—all built to scale. Set also includes 5 plastic attendants.

79 N 05921—Complete 30-piece Set. Shpg. wt. 6 lbs. **$4.97**

Smaller 12-pc. Set (not shown). Lithographed steel station, 18¼x10½x8 in. high, has overhead sliding door, tire-lubritorium and skylight roof. Shipped flat; easy to assemble. Base. 26x14¼ in. Two gas pumps, air pump, tire on rack, battery and oil can display racks, bucket, jack, ALLSTATE sign with stand. Two 4-in. long late model cars of high-impact plastic; die-cast wheels.

79 N 05932—Complete 12-piece Set. Shpg. wt. 5 lbs. **$2.93**



Toy Accordion $1.57

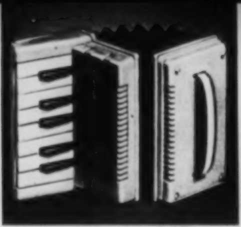
Keyboard has 8 keys, a different color for each note . . play by color. Easy-action bellows. 6 in. high, extends to almost 1 foot—just the right size for the little musician. Music book and smart luggage-style case included. Lots of fun and educational too!

49 N 657—Wt. 1 lb. 8 oz. **$1.57**

Toy Piano Accordion $2.67

16 tuned reeds produce 8 rich mellow notes. Numbered plastic keys really work—play simple songs by number. Easy instructions included. Plastic body with plastic-coated bellows. Closed: 7½x7x3½ inches. Ideal for small beginners. Order early for Christmas.

49 N 593—Shpg. wt. 1 lb. 8 oz. . . . **$2.67**



Keyboard Accordion $3.37

13 white and black keys (sharps and flats) play full scale . . lots of simple tunes. 26 tuned reeds produce rich notes—wide tonal range. Durable plastic body is lightweight. Easy-action bellows. Smart luggage-style case. Closed: 8x7½x4½ inches. Music book included. Easy and fun for kiddies to play.

49 N 504—Shipping weight 2 lbs. **$3.37**

Golden Piano Accordion $6.57

11 white and 7 black keys on right side; 4 bass notes and chords for left hand harmony and rhythm. 52 tuned reeds. Break-resistant plastic body with handsome gold-color trim. Easy-action bellows. 12 inches high, extends nearly two feet. Music book and case included. A gift that's sure to please boys and girls.

49 N 574—Shipping weight 3 lbs. **$6.57**

Fine Italian-imported Toy Piano Accordion $12.50

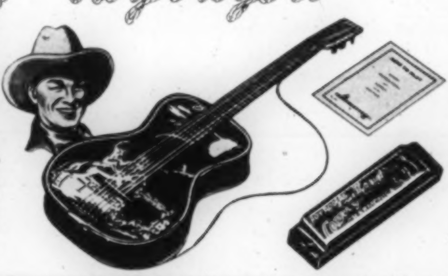
More than one and a half octaves with rich mellow tone

Here's a real piano accordion made in junior size for talented young beginning musicians. 13 white keys, 8 black keys play melody, 8 bass notes for left hand harmony. Has tuned brass reeds, easy-action bellows with metal-bound corners. Attractive red plastic body is lightweight, easy to handle. Measures 9½x5½x10½ inches high when closed. Expands to 16½ inches. Order now for Christmas. Give your youngster a chance to develop musical talent and have fun too.

49 N 614—Shipping weight 4 pounds 8 ounces. **$12.50**

Order regularly . . receive Sears catalogs regularly

Roy Rogers



Roy Rogers Guitar $4.47

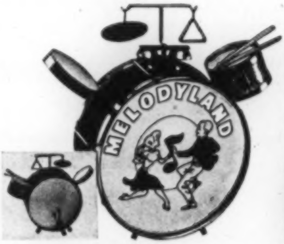
Endorsed by the "King of the Cowboys," Roy Rogers. Measures 30x11 inches. Fiberboard, brightly decorated in red and white. Hardwood neck with metal frets, real fingerboard, nylon and metal strings. Pick, music book.

79 N 0597—Shipping weight 3 pounds. **$4.47**

Harmonica 87c

Rich-toned brass reeds give 20-note range . . play all your favorite tunes. Metal covered. Roy Rogers emblem. Measures 4x1 inches.

49 N 622—Shpg. wt. 4 oz. . . **87c**



3-drum Trap Set $3.47

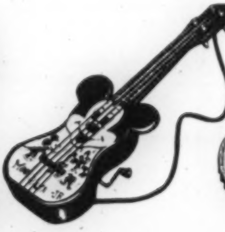
Big bass drum measures 16 inches, has steel foot pedal. Strong cloth on drummer's side of bass drum, snare head and tomtom head. Brightly colored metal shells, shiny rims. Cymbal, triangle, 2 bells on metal "T." Drum sticks are 8 inches long.

79 N 0566—Shipping weight 6 lbs. . . **$3.47**

Deep Field Drum $1.77

A snappy little drum for the marching band. Bright metal shell in four parade colors. 12 inches high with four springs. 10½-inch drum heads; one cloth, one heavy parchment. Includes pair of 12-inch drum sticks, convenient 18-inch neck sling for carrying.

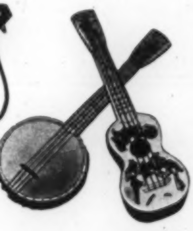
49 N 658—Shipping weight 3 lbs. **$1.77**



The "Mousegetar Jr." $1.37

Turn the crank and hear the gay lively theme song of the Mickey Mouse Club "Mouseketeers." Or strum away to your own tune with plastic pick. Nylon strings. Brightly colored plastic body has picture of Mickey Mouse, is durable, lightweight. 14x4½ inches wide.

49 N 599—Shipping weight 8 oz. . . . **$1.37**



Ukulele and Banjo Set $2.37

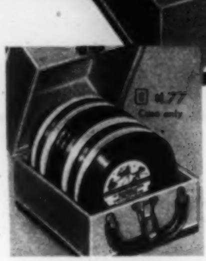
Strung with colored nylon. Mahogany and ivory color, brightly decorated heads. Fingerboard marked with chord dots, tuning keys. Uke 21x6x2½ in., banjo 21x8x2½ in.

49 N 678—Shipping weight 2 lbs. **$2.37**

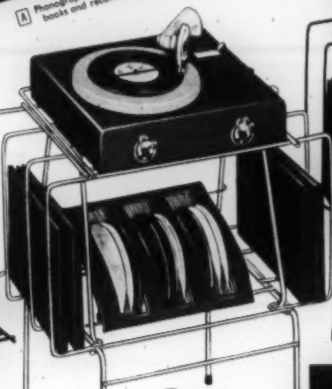
49 N 626—Smaller set. Uke 15½x5x1½ in., Banjo 15½x6x1½ in. Shpg. wt. 1 lb. . . **$1.17**

Do all your Christmas shopping on Sears Easy Terms . . only 10% down on orders of $20 or more

A Phonograph with records, books and record rack $12.50 Phonograph only $10.50

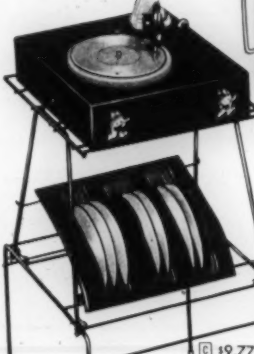


B $1.77 Case only



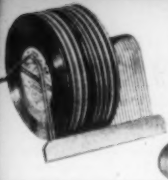
D $15.37
Phonograph with stand, records, books, record rack, 4 albums

E $18.95
Phonograph with stand, lamp, records, books, record rack



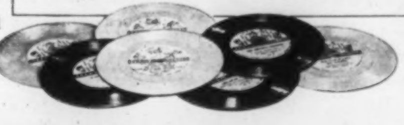
C $9.77
Phonograph with stand, record rack

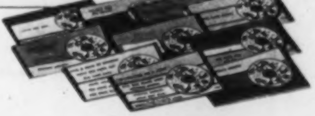
F Phonograph with records, books, and record rack $9.77 Phonograph only $7.77



CHILDREN'S RECORDS AND STORY BOOKS

Ten records and ten record story books included at no extra charge with Phonographs (D), (E). Phonographs (A), (F) available with records, books, metal record rack for just $2.00 more than phonograph only





Children's Electric Phonographs

Acoustically amplified . . play all 78-rpm records!

A welcome gift for any child—an Electric Phonograph of his or her very own! Easy to use . . plays 78-rpm records up to 12-in. size. Built-in tone chamber amplification gives full, rich tone. Balanced tone arm has tone-set playing head that locks in playing or rest position for safe carrying and storage. Self-starting electric turntable motor; on-off switch. UL listed. 110–120-volt, 60-cycle AC. Each phonograph includes 2 packages of needles (loud and soft). Stands, where included, are shipped flat; easily assembled.

[A] **Luggage-type Portable Electric Phonograph PLUS** 10 popular children's records, 10 record story books, handy metal rack that holds up to 35 records, 2 packages of needles. An ever-popular favorite because it's so smart and easy to carry everywhere. Attractive locked-corner wood-frame case has hinged cover and has washable scuff-resistant 3-tone pyroxylin covering. Plastic handle; durable, bright-finish hardware. Double-braced metal panel. 13x14x6⅜ inches high.

49N592—Complete as described. Shpg. wt. 9 lbs. $12.50
49N552—Phonograph only with needles. Wt. 8 lbs. 10.50

[B] **Matching Record Case** for carrying or storing up to 29 records (6-in. diameter only). Easiest and best way to carry records to parties, school, beach, etc. Protects against dust and damage. Sturdy fiber case has washable scuff-resistant 2-tone pyroxylin covering. Plastic carrying handle. Bright-finish hardware. Records not included.

49 N 578—7x7x7 in. high. Shpg. wt. 1 lb. 8 oz. . . . $1.77

[C] **Streamlined Electric Phonograph** with wrought-metal stand, 39-record metal record rack and 2 packages of needles. Metal case has washable scuff-resistant, pyroxylin-coated covering. Wrought-metal stand holds it at playing height or use phonograph without stand. Phonograph and stand 11⅜x12⅜x27⅜ in. high overall.

79N0666–Records not included. Shpg. wt. 14 lbs. $9.77

[D] **Streamlined Electric Phonograph** with wrought-metal stand, 39-record metal record rack, 10 children's records, 10 record story books, 4 record albums, 2 packages of needles. Gaily decorated, blue enameled metal phonograph can be used with or without the stand. Stand has space for 4 albums which are included.

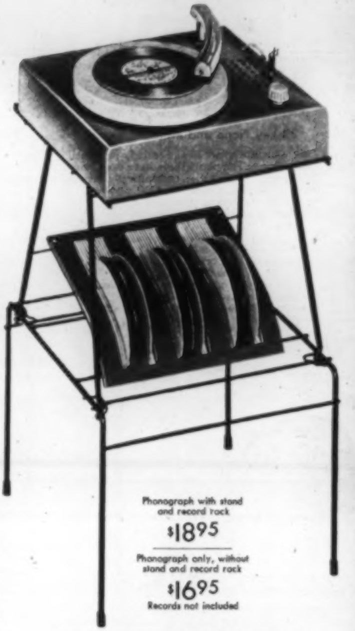
79N0671–19½x12x28¼ in. high. Shpg. wt. 18 lbs. . .$15.37

[E] **Luggage-type Portable Electric Phonograph** with wrought-metal stand and lamp, 39-record metal record rack, 10 children's records, 10 record story books, 4 record albums, 2 packages of needles. Hinged-cover phonograph has locked-corner wood-frame case, washable, scuff-resistant 3-tone pyroxylin covering. Plastic carrying handle; bright-finish hardware. Double-braced metal panel. Stand has storage compartments for 4 record albums. Lamp with blending shade has separate on-off switch . . . use with or without phonograph. Bulb not included. 19x12x45 inches high with lamp.

79 N 0673–Complete as described. Shpg. wt. 19 lbs. $18.95

[F] **Tear-drop design Electric Phonograph** with 35-record metal record rack, 10 children's records, 10 story books, 2 packages of needles. Light blue and gray enameled all-metal case with rigid inter-channel construction for durability. 13x8x7 in. high.

49 N 591—Complete as described. Shpg. wt. 7 lbs. . .$9.77
49 N 577—Phonograph with needles only. Wt. 6 lbs. 7.77



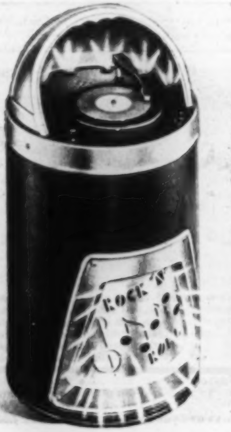
Phonograph with stand and record rack

$18.95

Phonograph only, without stand and record rack

$16.95

Records not included



New 3-speed Electric Juke Box with colorful flashing lights

Look at Sears low, low price! $28.95 $3.00 down on Easy Terms

Perfect for the children's room or rumpus room! It's tops with the "teen-age" set, as well as with younger children—built to take the steady grind that fun-loving youngsters will give it.

- Intermittently flashing lights at the front give it a realistic "juke-box" appearance.
- Plays 3 speeds of records (33⅓, 45 and 78-rpm) up to 12-inch. Records not included.
- Has an electrically-driven turntable PLUS an electronic amplifier that produces sound that compares with adult-standard phonographs. Amplifier uses one tube and a rectifier.
- Full-range volume control gives any degree of loudness or softness desired. On-off switch.
- Lightweight crystal pickup has permanent-type needle for better tone and less record wear than regular needles. 4-in. PM speaker. Pyroxylin-covered fiber body 15⅜x15⅜x28¾ inches high. 110–120-volt, 60-cycle AC.

79 N 0679L—UL listed. Shpg. wt. 16 lbs. $28.95

New 3-speed Electronically Amplified Phonograph with Wrought-metal Stand

It's all-electric, with electrically-operated turntable PLUS built-in electronic amplifier and 4-inch permanent-magnet speaker for bigger and better listening pleasure than with acoustically-amplified phonographs! Smart black wrought-metal stand holds phonograph at handy 28-in. playing height. Stand has record rack for 39 records (records not included).

- Plays three speeds of records—33⅓, 45 and 78-rpm—right up to the big 12-inch size.
- Has electric turntable, built-in electronic amplifier (one tube plus rectifier) and 4-in. permanent-magnet (PM) speaker. Gives rich, clear, full-tone reproductions comparable to adult phonographs.
- Full-range volume control may be adjusted to any degree of loudness or softness. On-off switch.
- Light, high-gain crystal pickup has permanent needle for better tone, less record wear.

Red enameled metal phonograph, 12⅜x10⅜x5 in. high, attractively decorated. Wrought-metal stand sent unassembled; easily assembled. 14x12x28 in. high (with phonograph). UL listed. 110–120-volt, 60-cycle AC.

79 N 0674—Phonograph complete with wrought-metal stand and metal record rack. Shipping weight 15 lbs. $18.95
49 N 608—Phonograph only. Shipping weight 6 lbs. 8 oz. 16.95

Tuneful Toy Pianos

Miniatures of actual instruments
Hours of musical pleasure for all

24-key Piano and Matching Bench

This miniature spinet has an entirely new tonal arrangement. The plastic keys have easy, positive action. Tone bar is chromatically tuned, plays 2 octaves. Constructed of plywood . . beautifully finished in clear gloss mahogany. A rich looking addition to any room.

Included is music rack and song book. Size of piano is 17½x11x16 inches long. Matching bench is 10x5½x7½ inches high.

It won't be long before your child is anxious to learn to play the real instrument.

Order early . . get your gifts in plenty of time for Christmas.

79 N 0669L—Shipping weight 14 lbs. . . .Each **$10.50**

29-key Spinet Piano and Stool

Your youngster can actually sit at this miniature spinet piano. Learn to play a musical instrument the easy way. 29 plastic keys (sharps and flats). 29 tempered steel tone rods chromatically tuned, plays 2½ octaves. Positive striker action. Plywood cabinet with mahogany finish, turned legs. Music book included. Size: 19½x11½x19½ inches long. Matching stool 7½x10x5½ inches high.

A gift that will give your child hours of musical pleasure.

79 N 0573L—Shpg. wt. 18 lbs. . . . . . . .Each **$14.97**

Order regularly and receive catalogs regularly

36-key Spinet with Stool . . Plays 3 Octaves

$23.95 each $2.50 down

Almost a real spinet in junior size. 36 plastic keys include sharps and flats . . three full octaves. Chromatically-tuned, high-tempered steel tone rods with positive striking action for clear tone. Rich mahogany finish looks well in any room. Hardwood front, legs; plywood cabinet. 12x21x23 inches long. Stool is 11½x5½x7½ inches high . . child can sit while he plays. Music book included.

79 N M604—Freight, express or truck. Shpg. wt. 27 lbs. **$23.95**

Children's Pre-tuned Toy Harp . . styled like a concert instrument

When little angels touch their harps of "gold" all ears perk up to hear the sweet melodious strains.

Richly styled like a big concert grand instrument. Pre-tuned, ready to play. Made of strong plastic . . luxurious gold color finish. Eight strings mounted in acoustic sound chamber . . produces heavenly resonant tones. Full scale of musical notes . . play simple tunes.

21 inches high. Comes complete with easy-to-use music book and smart luggage style case for carrying. This is a toy that excites musical curiosity . . could prompt your child to learn to play an instrument for a lifetime of musical enjoyment and pleasure. A present the whole family can and will enjoy. Order early in time for Christmas.

49 N 665—Shipping weight 1 pound 8 ounces. . . **$5.77**

Toy pianos and harps . . fill the air with fascinating rhythms. Not just toys, but merry musicmakers to start small fry swinging and singing for joy. Stir up interest in musical instruments, actually teach some basic fundamentals.

25-key Table Model Spinet Piano. Well-designed replica of actual instrument. Hardwood . . finished in simulated walnut. 25 plastic keys including sharps and flats. Tone bar of heavy cast iron fitted with tone wires . . gives range of 2 octaves. Chromatically tuned. Song book and color key chart. 14½x10½x9 in. high.

49 N 618—Shpg. wt. 7 lbs. . . . . . . .Each **$5.97**

8-key Piano. Has 8 vari-colored plastic keys that correspond to colored notes in song book. Easy-to-follow song book included. Wood piano finished in red and cream enamel. Tone bar of heavy cast iron fitted with tone wires for real bell-like tone. Size: 8x10½x5 inches high.

49 N 508—Shipping weight 2 lbs. 10 oz. Each. **$1.87**

17-key Baby Grand Piano. Over an octave of notes . . chromatically tuned. Both white and black keys. Tone rods of precision-ground carbon steel. Finest quality plywood construction. Blue enamel finish. Mirrored front over keyboard. Color chart for keys with music book notes to match. Helps your child play a tune much sooner. Size: 11x9½x5 inches high.

49 N 556—Wt. 2 lbs. 12 oz. . .Each **$2.97**

25-key Piano. 15 plastic white keys, 10 black . . 11/16 in. wide. Tone rods are all high-carbon precision steel ground to produce proper tone. Of finest quality plywood . . finished in blue and ivory lacquer. Mirror front. Color key chart and song book included. Child can play tune immediately. 13½x13½x6 in. high.

49 N 662—Wt. 4 lbs. . . . .Each **$4.77**

Our Best Toy Piano

Actually plays real tunes

Developes piano playing skill

48 keys, plays 3½ octaves . . Beautiful Mahogany finish

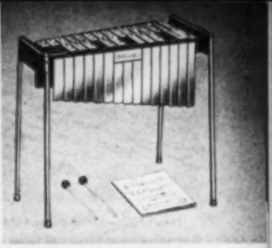
$35⁹⁵ each $4.00 down

Replica of Pianos used by accomplished pianists. Large, realistically detailed reproduction of a genuine spinet piano. 48 keys . . ranging over 3½ octaves. It's an easy step from this to a full size piano for talented youngsters. Piano is 30½ in. long, 12½ in. deep, 26 in. high. Bench is 15½x7½x11½ in. high. Piano of select plywood. Hardboard front panel, hardwood front legs, music rack, and bench. Beautiful mahogany finish. An attractive piece of furniture for any living room. High-carbon steel tone rods; chromatic tuning; positive striker action. Full tonal response.
79NM567—Music book included. Shipped freight, truck, or express. Shpg. wt. 40 lbs. . . Each **$35.95**

Avoid Christmas crowds . . shop by Sears catalog from the comfort of your own home. You can buy with Easy Terms . . only 10% down on orders of $20.00 or more.

8-bell Plastic Kampanile

A majestic bell tower of gray color plastic. At the slightest touch of the keyboard, each precision-tuned bell swings and rings out its own note of the scale. Keys are colored to match notes in song book . . play 7 tunes on children's "hit parade." This musical toy makes it easy for tiny tots to play and learn about music.
49 N 585—Size 14x12 inches high.
Shipping weight 2 lbs. 4 oz. . . . . Each **$3.97**



De luxe 25-key Xylophone

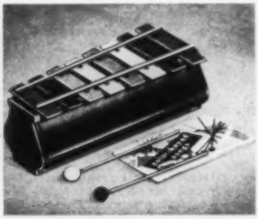
Floor model. Plays whole and half tones . . 2 full octaves. Chromatically-tuned tone rods have bell-clear quality. 1-in. silver color steel keys. Red lacquer finished frame of select lumber. Removable aluminum legs. 2 mallets. Music holder, sheet music. Easy assembly.
49 N 516—22x16x21½ inches high.
Shpg. wt. 6 lbs. 8 oz. . . . . Each **$5.97**

Musical Toys

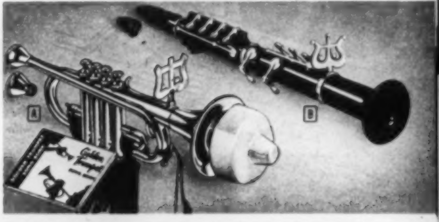
Delight the children . . help stimulate interest in music

Electric Vibraphone. Actually 4 instruments in 1 . . vibraphone, marimba, xylophone, and orchestra bells. Music with tonal richness heard in no other musical toy. Produced by battery-operated, motor-driven vibrato mechanism. "Special formula" aluminum alloy keyboard gives pure tones . . enhanced through use of scientifically-tuned tone chambers. Its resonator case is a rich blend of color plastic . . accentuates the silver sparkle of the keyboard. Complete with artistic music rack, 2 mallets, music book featuring popular, sacred, and Christmas selections. Batteries included.
49 N 667—Size: 14x7½ inches. Shipping weight 4 pounds. . . . . Each **$7.97**

Electric Bell Organ. One of the most "wanted" musical toys of the year. Motor-controlled mechanism produces rich resonant tones. The sustained musical effect of the keyboard makes it easy for everyone to learn music more quickly, easily. Artistically-designed case is beautified by the blend of colors in hi-impact plastic. Deluxe music book included. Size: 10x6x7½ in. Order now. Batteries included.
49 N 670—Shpg. wt. 3 lbs. 8 oz. Each **$10.37**



8-key Xylophone. Plays entire C-major scale—8 rich tones. Heavy steel tone bars mounted on felt base—absolutely true-toned. Enameled metal case, lyre-shaped ends. One-rubber mallet, 1 wood mallet, 12-page music book included. Size 12½x6x5½ inches high. Musical fun for your children. They learn the scale and other music fundamentals while playing. Order yours today . . have a musical Christmas.
49 N 531—Shpg. wt. 2 lbs. 8 oz. . . Each **$2.67**



A **13-inch Trumpet.** Play bugle calls, marches, etc. Four valves control full scale. Handsome gold-color plastic makes a professional-looking instrument. Brass-tuned reed notes for true tones. Complete with luggage-type carrying case, detachable music stand, mute, instructions.
49 N 538—Shipping weight 1 pound 8 ounces. . . . . Each **$3.27**

B **18-inch Clarinet.** Realistic looking. 10 keys positioned for natural fingering. Tuned reeds; plays full octave and bass notes. Removable washable mouthpiece. Carrying case, songbook included.
49 N 659—Black and silver plastic. Shipping weight 2 pounds. . . . . Each **$3.27**

Visiting Nurse

New! Nurse Kit and Carrying Case $1.37

Everything the well-equipped junior nurse needs to care for ailing dollies. Blunt-edge plastic instruments include play stethoscope, earoscope, play hypo, many others. Plastic vuescope and films, wash pan, ointment can, box with cotton, thermometer, scissors plus health certificates, sick charts, candy pills, nurse shingle, diploma, armband, instruction booklet. 8½x14-in. case.

49 N 1852—Shipping weight 1 pound 2 ounces.......... $1.37

Matching Nursemate Outfits $3.77

1 for dolly, 1 for "mother." 2 caps, 2 capes, 2 pinafores plus a 4-piece medical kit. Navy and white washable cotton. *State child's size small* if height is 35-42 in.; chest is 20-23 in. *Or medium* if height is 43-51 in.; chest is 24-28 in. Doll outfit fits dolls 15 to 22 in.

49 N 750—Shipping wt. 1 lb.......... $3.77

Family Doctor

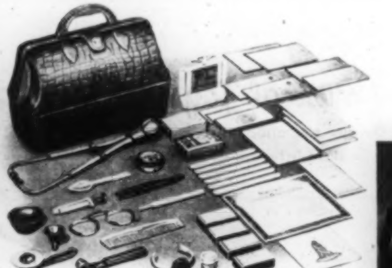
New! Doctor Kit and Carrying Case $1.37

You can't "practice" medicine without the proper equipment.. blunt-edge instruments include working stethoscope, play hypo, earoscope, head reflector, reflex hammer, many others. Plastic microscope and slides for "scientific" tests, thermometer, candy pills, etc. For doctor's "office" there are shingle, diploma, office sign, plastic intercom, medical forms and instruction booklet. 8½x14-in. carrying case.

49 N 1851—Shipping weight 1 pound 2 ounces.......... $1.37

Make-believe Medical Kits

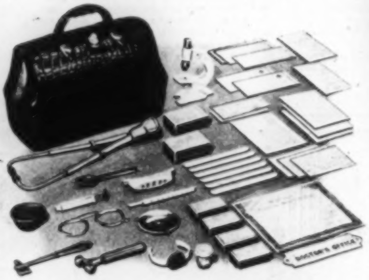
Prescribed for plenty of playtime pleasure for junior medicine men and nurses



New! Nurse Kit with Red Plastic Bag $2.27

Whether it's a routine "office call" or an "emergency" you're well prepared with your red plastic nurse's bag filled with all the latest equipment. Working stethoscope, play hypo, earoscope, vuescope and films, microbe meter, many others. Plenty of candy pills, a thermometer, tongue depressors, box with cotton, etc. Nurse's shingle, diploma, health certificates, sick charts, arm band, plastic wrist watch, eye chart, appointment slips and instruction booklet included. 4½x8x10-in. bag with turnbuckle lock.

49 N 1860—Shipping weight 1 pound 4 ounces.......... $2.27



New! Doctor Kit with Black Plastic Bag $2.27

For young medicos on the go . . a sturdy black plastic bag packed with working stethoscope, play hypo, earoscope, reflex hammer, head reflector, many others. Play microscope and slides, too, for making "scientific" investigations. Thermometer, adhesive strips, tongue depressors, candy pills, etc. Doctor's shingle, diploma, medical forms, instructions. 4½x8x10-in. bag with turnbuckle lock.

49 N 1859—Shipping weight 1 pound 4 ounces.......... $2.27

New! Our Best, most complete Nurse Kit with Plastic Bag and Cape, Cloth Apron

$3.37

The little "angel of mercy" dons her cloth apron and plastic cape, packs her red plastic nurse's bag, and is ready to visit her "patients." Equipment includes working stethoscope with metalized cone, play hypo, earoscope, many others. She's ready for "research" too with her plastic microscope and slides. Candy pills, adhesive strips, thermometer, etc. plus nurse's shingle, diploma, arm band, medical forms, health certificates and instruction booklet. 4½x8x10-in. bag with turnbuckle lock.

49 N 1875—Shipping weight 1 lb. 10 oz.......... $3.37

WEIGHT
DOCTOR'S OFFICE

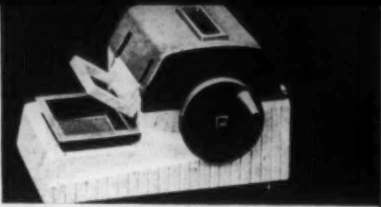
New! Our Best, most complete Doctor Kit with Plastic Bag, Scale, Inter-Com

$3.37

The little "man in white" will be proud to own this "professional" set. He can give "check-ups" with the working stethoscope with metalized cone, play hypo, earoscope, metalized head reflector, scale with weights, reflex hammer, etc.; or, he can conduct "scientific research" with the plastic microscope, microbe meter and slides. Authentic-looking office sign, shingle, diploma and plastic inter-com. Instructions, many other supplies in 4½x8x10-in. black plastic bag with turnbuckle lock.

49 N 1874—Shipping weight 1 lb. 10 oz.......... $3.37

DRINK
Coca-Cola



New! Battery-operated Phonograph $3.57

Amazingly good reproduction for a phonograph priced so low. Plays all standard children's records, 45 or 78 rpm. Operates on 2 standard flashlight batteries (not incl.)

49 N 4698—7x10x4 in. Shpg. wt. 1 lb. 4 oz. $3.57
34 N 4650—Batteries for above. Wt. of two 8 oz. . . . . 2 for 35c

Hand-operated Plastic Phonograph (not shown). Plays all standard children's records. Hand crank with governor.

49 N 4654—6x10x8 inches. Shpg. wt. 1 lb. 4 oz. $1.77

Toy Coca-Cola Dispenser $2.77

Invite the gang over for a Coke party! Dispenser holds standard bottle—liquid pours out when handle is pulled down. Four small 2-inch plastic glasses included. Bottle is easily inserted; designed so cleanliness is assured. Bright red and white plastic. 6x9x10 inches.

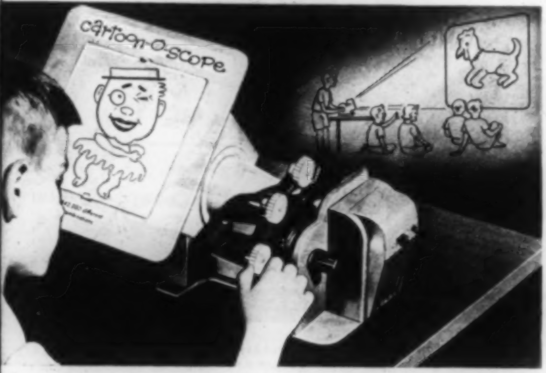
49 N 1819—Shipping wt. 3 lbs. $2.77

New! Toy Ice Cream Machine $3.44

Actually freezes a delicious dessert in minutes! Just pour the ingredients into top opening, add ice and salt, turn the crank. Shortly you have your own home-made ice cream. Sturdily made of bright red and white high-impact plastic. Freezing cylinder is shiny metal. All parts may be washed . . completely sanitary. Absolutely harmless. Easy-to-follow instruction book included.

49 N 1856—9x5½x5½ in. Shpg. wt. 1 lb. $3.44

New! Cartoon-O-Scope



At your fingertips . . 542,000 comic characters to view, trace or project $8.77

A laugh a minute for children of all ages. Fun for one . . imaginative tots can create their own cartoons with original funny characters; fun for all . . a wonderful party game—see who can make the funniest combination. Easy to operate . . merely set master wheel to funny face profile or front view, or funny animal; then turn four small dials to "build" a new picture. Watch it on lighted self-screen, trace and color it; or project it on wall or ceiling. There are 542,000 possible combinations. Keeps children safely entertained for hours at a time, fascinating fun for adults, too. Brightly-colored high-impact plastic case. All parts are enclosed . . nothing to lose or break. Operates on standard 110-volt, 60-cycle AC-DC current. UL approved. 14 inches wide, 8 inches high, 9 inches deep.

49 N 1864—Shipping weight 3 lbs. $8.77

Mr. and Mrs. Potato Head

Mr. and Mrs. Potato Head and Pets $1.67

Transforms ordinary fruit, vegetables or the foam plastic heads into many funny-faced characters. Plastic features (2 complete sets)—eyes, noses, ears, hats, glasses, bodies, hands, feet, etc. 15x10x2-inch box.

49 N 1835—Shipping weight 1 pound 4 ounces. $1.67

EVERED
EVERED

New! Change-A-Face Magnetic Board $2.67

Make hundreds of different faces and designs by changing features . . loads of fun for the entire family. Just place any of the 18 magnetic pieces in position on the magnetic bulletin board . . they stay firmly in place, yet are easily removed. Color reverse side with 4 special crayons . . wipe off . . color again. Sturdy all-metal construction, lithographed in red, blue, yellow and black. Equipped with easel for standing, cord for hanging.

49 N 1858—13½x17½ inches. Shpg. wt. 2 lbs. $2.67

PICTURE PUZZLE

BIG blockhead!
blockhead?

2-sided Map Puzzle $1.22

Colorful, accurate map of the United States on one side, the world on the other . . ideal way to develop a youngster's interest in geography . . teach state, country names, etc. Durable Tekwood (3-ply fiberboard, wood center). Interlocking pieces. 20x14 in.

49 N 406—Shpg. wt. 1 lb. 8 oz. $1.22

Scenic Picture Puzzles 87c

Breathtaking, beautiful outdoor scenes of coastlines, mountains, etc., 22½x29 in. . . approximately 700 pieces in all. Special heavy board withstands hard use. Interlocking border. Assorted scenes. No choice. Keeps little hands busy for hours, helps develop color association.

49 N 434—Shpg. wt. 2 lbs. 5 oz. 87c

New! Scribble Sketcher $2.57

Everything the young artist needs . . roll of paper, crayons and storage drawer. As one picture is completed, simply tear off and you're ready to start another. Wonderful for keeping children happily occupied during stay-indoors weather. 15x17x4½ in. high.

49 N 1861—Shpg. wt. 4 lbs. 8 oz. . . $2.57

New! Big Blockhead $2.57

Older children enjoy playing game testing balancing skill . . tots just like to play with the gaily colored wood blocks. 25 pieces of various shapes. Box 9½x13 inches.

49 N 1857—Shpg. wt. 3 lbs. $2.57

ACTUAL SIZE TYPE
$24.95 cash
$2.50 down

Junior-size Typewriter types in capital letters

For that budding young novelist . . . a typewriter that really works! For neat appearing letters, school themes. Full alphabetical keyboard with feather touch. Clear, attractive, easy-to-read type. Makes carbons, cuts stencils. Types in capital letters, shift key for figures and punctuation. Paper release, precision typebar operation, many features like regular office typewriters. Die-cast body is lightweight, durable. Uses standard 8½x11-inch writing paper. Not a standard-size keyboard, but scaled for small hands. 9x10x6 inches high. Imported from England. A wonderful way to make learning fun—order early in time for Christmas.

49 N 1793—Shipping weight 14 pounds....................$24.95

I WANT A TYPEWRITER FOR XMAS
Junior
Typewriter
$3.67

Toy Typewriter with punch dial

40-character dial has alphabet, numbers, punctuation marks; punch dial—see them typed on standard-size writing paper. 1 red, 1 black typewriter ribbon included. Sturdy steel construction with baked-on enamel finish. Dummy keyboard. 11½x7½x4½ inches.

49 N 1847—Shpg. wt. 2 lbs. 5 oz......................$3.67
49 N 1848—Extra black ribbon. Shpg. wt. 2 oz...........14c

ADDING MACHINE
$1.97

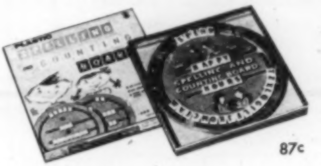
Toy Adding Machine

Takes 4-column figures and adds accurately up to 9999! You'll need one for playing office or store . . . Mom will borrow it for her household accounts. Rugged steel construction with baked-on enamel finish. 9x6x4 inches high.

49 N 1810—Shpg. wt. 1 lb. 9 oz.....$1.97

Educational Toys

That children will enjoy



87c

Spelling and Counting Board for studious sprouts

Makes learning to spell and add lots of fun. Colorful 10-inch plastic board has movable wood inserts with printed letters and numbers. Slide inserts around board into center slits to form words, numbers—solve simple problems. An educational and entertaining gift, priced low to fit your budget.

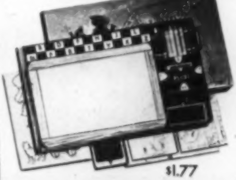
49 N 1845—Shipping weight 9 ounces......................87c

I HAVE A NEW TYPEWRITER

New! Toy Portable Typewriter has real keyboard, carrying case $16.95

Future journalists and secretaries will love this exciting and practical gift. Makes writing letters, homework easier and more fun. All the letters are arranged like those on a real office typewriter. Complete alphabet with capital and small letters, numbers and punctuation marks . . . 84 characters in all. Feather touch. Clear attractive easy-to-read type. Paper release, finger-tip spacer, shift keys, ball-bearing carriage. All steel with good-looking durable finish . . . but light enough to carry in its smart snap-on cover. Uses standard 8½x11-inch writing paper, standard ½-inch ribbon. Not a standard keyboard, but scaled for small hands . . . get the "feel" of actual typewriting. 10½x10½x4 inches high.

49 N 1863—Shipping weight 10 pounds...$16.95

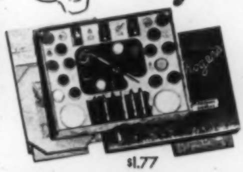


$1.77

Roy Rogers Chalk and Slate Set

Black on one side for chalk, white on other side for crayons. Set includes assorted color chalk, crayons, felt eraser. A-B-C color chart on inside of box. Cut-outs, stencils, paper.

49 N 1870—Shpg. wt. 3 lbs........$1.77



$1.77

Roy Rogers Paint Set

In smart luggage-style carrying case set includes 3 jars poster paint, 22 water color tablets, 6 crayons, crayon holder, paint brush, 2 mixing pans, pictures to color, paint mixing chart.

49 N 1855—Shpg. wt. 2 lbs. 13 oz...$1.77
49 N 1871—Smaller set. Wt. 1 lb. 6 oz..87c

87c

Roy Rogers Crayon-by-Number

For the child too young to handle paints . . . fill in numbered spaces on pictures with crayon. 20 crayons, sharpener, lift out crayon holder, 16 numbered Roy Rogers outline pictures.

49 N 1853—Shpg. wt. 1 lb. 4 oz......87c

$1.77

Roy Rogers Clay Set

Kiddies can create their own figures or use tin and plastic molds. Set contains 4 clay slabs in assorted colors, molds, stencils, sculpture tools, stencil and sculpture pictures, wood roller.

49 N 1799—Shpg. wt. 4 lbs........$1.77

NO-GLARE WALLBOARDS
A $24.95 cash
$2.50 down
B $9.97
C $5.47
D $3.67
Four sizes
Aluminum frames
Class-room quality
Glare free

Green Dura-tone Chalk Boards with big writing surfaces

A "must" for playroom or den . . . write messages, lists or draw pictures. Wonderful for learning, built for years of hard play. Green writing surface is glare-free, easy on the eyes. Erases easily. Frame and chalk tray are made of sturdy extruded aluminum, the same type as used in costly classroom boards. Resists denting, fracture. Hardboard back won't warp, crack or peel. Two pieces of chalk and eraser included.

[A] **Giant 48x72-in. Board.** Shipped by freight or express from mail order house. $2.50 down on Easy Terms.
79 N M1709—Wt. 44 lbs. . . . $24.95

[B] **Big 36x48-in. Board.** Shipped freight, express or truck from mail order house.
79 N M1705—Shpg. wt. 17 lbs. . $9.97

[C] **Medium size 24x36-inch Board.** Mom and Dad will use it too. A really practical gift for fun all year 'round.
79 N 01837L—Wt. 10 lbs. . . $5.47

[D] **Compact 18x24-inch Board.** Thrift priced. Ideal for kitchen or playroom. Mailable.
79 N 01794—Wt. 5 lbs. $3.67

Easel Blackboards make dandy desks . . Hours of fun

[H] **Desk-type Easel** with green composition writing surface on both sides, 16x12 inches. Over-all size 38 inches high, 19½ inches wide. Natural varnish finish on wood frame. Folds flat for storage, metal hinge plates. Colorful six-picture copying chart rolls down. Chalk rack. Chalk and eraser included.
79 N 01869L—Shipping weight 7 pounds. $2.97

[J] **Blackboard Easel** has real slate writing surface on both sides, 14x12 inches. Overall size 18x38½ inches high. Well-constructed oak frame has natural varnish finish. Folds flat, metal hinge plates. Front drops to form convenient desk. Six-picture roll chart. Chalk rack equipped with chalk and eraser.
79 N 01868L—Shipping weight 11 pounds. $3.97

[K] **Our Biggest Desk-type Easel Blackboard.** Smooth real slate writing surface on both sides, 16x14 inches . . . plenty of room for drawing, writing. Over-all size 44½ inches high, 20 inches wide. Sturdy oak frame, natural varnish finish. Folds flat for storage, strong metal hinge plates. Gay six-picture copying chart rolls down. Rack, with chalk, eraser.
79 N 01867L—Shipping weight 14 pounds. $5.77

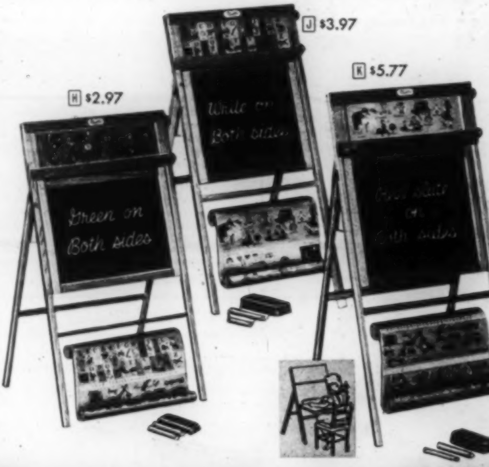
Merry Christmas to one and al
Real slate
Wood frame
E $1.77

Sturdy Wallboards, Pin-up Bulletin Board are practical, entertaining

[E] **Giant 36x24-inch Wallboard with big** 30x19-in. writing surface . . . hours of varied fun for imaginative youngsters. Masonite Presdwood with smoothly coated glareless surface is easy on the eyes, easy to erase. Gay stenciled design on sides, alphabet on top. Natural finished wood chalk rail. Eraser and chalk included.
79N01704L—Wt. 10 lbs. $1.77

[F] **Handy Wallboard** with 16x12-inch genuine slate writing surface. Easy to erase. What's more fun than a great big writing surface where children can write or draw to their hearts' content? Sturdy hardwood frame with chalk rack, natural varnish finish. Eyelet hangers.
49 N 1729—Shipping weight 5 pounds 12 ounces. . $2.77

[G] **Pin-up Bulletin Board,** 32x18 inches high. Kiddies can decorate their rooms with souvenirs without marring the walls. Mothers like it in the kitchen for shopping lists and memos. Cork-faced. All wood frame with off-white finish. Three-color Pennsylvania Dutch design on top of frame. Wall hangers. Teens will love it.
79N01804—Wt. 5 lbs. . . $3.67



$1.77

Ding Dong School Finger Paints

8 plastic, shatter-proof jars of paint; 10 sheets of treated paper; 4 wooden spatulas, instruction booklet.
49 N 1815—Shpg. wt. 3 lbs. $1.77
49 N 1803—Smaller set; 4 jars, 5 sheets, 2 spatulas, booklet. Wt. 1 lb. 8 oz. 87c

$1.77

Practical Paintstiks

Paint in stick form . . . easy to use . . . no mess. Colors won't stain; they wash out of clothing and off walls. Set includes 12 paintstiks in bright colors, water tray, roll of art paper.
49 N 1768—Shpg. wt. 1 lb. $1.77

$1.77

Ding Dong School Color, Cut Set

For pre-schoolers. 18 jumbo crayons, large jar paste and brush, 6 sheets colored paper, 30 sheets 8½x10½-inch paper, pair of safety scissors, picture of Miss Frances.
49 N 1741—Shpg. wt. 2 lbs. 8 oz. . . $1.77

87c

New! Modeling Compound

An entirely new kind of material—not a clay. Non toxic, won't stain. Stays soft for months in air-tight can, but can be hardened in oven. Quart can with equal parts red, yellow, blue.
49 N 1872—Shpg. wt. 2 lbs. 12 oz. 87c

A $6.97

Complete Outfit
B $4.87
C $5.47

D
1.97
Each Album
97¢

Let's Take Pictures .. View 3-D

Junior Flash Camera Outfits . . 3-dimensional Viewer

A **New! Imperial Debonair Camera Photo Outfit.** Our best children's photo set! Includes camera, detachable flash unit with hot bulb ejector, 4 bulbs, 2 batteries, 12-picture roll of 620 film plus handsome plastic gadget bag with handy front pocket, and instructions. Ebony bakelite camera casing.
49 N 4886—Shipping weight 1 lb. 12 oz. $6.97

B **New! Mark XII Economy Camera Outfit.** Includes camera, detachable flash unit, plastic gadget bag, 12-picture roll of 620 film, 2 batteries, 4 bulbs and instructions. Camera has sturdy plastic casing.
49 N 4826—Shipping weight 1 lb. 9 oz. $4.87
49 N 4881—Mark XII Camera, flash unit, roll of 620 film, 2 batteries, 2 bulbs. No bag. Shpg. wt. 1 lb. $3.87

C **Reflex Camera.** See exact size photo you'll get as you snap it. Detachable flash unit, 2 bulbs, 2 batteries, 12-picture roll of 620 film included. Plastic camera casing. Instructions.
49 N 4882—Shipping weight 1 lb. 2 oz. $5.47

D **3-dimensional Viewer.** Famous scenes, favorite characters stand out in rich color and true-to-life detail—makes you feel as though you were part of the picture! Big convex windows let in plenty of light for a true view. Sturdy black plastic casing. 6½ inches long. Fun for children of all ages . . for grown-ups, too. Easy to operate . . just slide in cards (not included). Order color cards below for a complete gift that's sure to please.
49 N 5261—*Postpaid.* (Shipping weight 8 oz.) $1.97

3-dimensional Color Albums. Each album contains 3 cards. *Be sure to state the title of the albums you want on your order.*

Roy Rogers Album
Robin Hood Album
Wild Bill Hickok Album
Lone Ranger Album
Christmas Stories Album
Fairy Tale Album
Disney Album
Western Album
Robinson Crusoe Album
Performing Animals Album

49 N 5263—*Postpaid.* (Shpg. wt. 4 oz.) . . . . . . Each Album 97¢

Combination Safe $6.67

Replica of the Hercules-Merlink office safe. Double number combination dial lock. Sliding drawer. Electrically welded steel. 12½x9½x8 in.
49 N 5104—Wt. 7 lbs. 13 oz. $6.67
49 N 5101—8½x7x6-in. safe. Not shown. Shipping weight 2 lbs. 8 oz. $3.67

New! Tally Register $2.77

Press any of 9 keys on Happi-Time cash register, amount or "No Sale" shows in window. Write amount on "Tally Recorder" . . erase by touching tab. Hit push lever . . drawer opens, bell rings. Steel. Play money.
49 N 5258—8x6x8 in. Wt. 4 lbs. $2.77

New! Hand Puppettes $1.67 each

First time offered, full length hand puppettes with plastic head, moving eyes and mouth. 15 inches high from toe to head. Shipping weight each, 12 ounces.
(E) 49 N 4948—Prince Charming. $1.67
(F) 49 N 4949—Cinderella. 1.67

Plastic Marionettes $2.37 each

New! Mickey and Minnie Mouse marionettes . . have eyes that blink, sleep, and roll. Wear colorful cotton costumes. Simple controls can be worked with 1 hand. 16 in. tall. Shpg. wt. each 1 lb.
(G) 49 N 4950—Mickey Mouse $2.37
(H) 49 N 4951—Minnie Mouse. 2.37

Shop the easy, modern way from Sears Catalogs . . Satisfaction guaranteed or your money refunded

New! Talent Show Set $7.97

Talented tots can put on their own show with this realistic electronic microphone and loudspeaker set. Transmits, amplifies sound by means of 4 baby-size batteries (not incl.). Aluminum mike stand adjusts from 10 in. to 45 in. high . . use on floor or table. Plastic mike, amplifier. Cord. Lots of fun for imaginative youngsters.

49 N 5281—Shpg. wt. 3 lbs. $7.97
34 N 4659—Batteries. Shpg. wt. 8 oz. . . . 4 for 68c

New! Electronic Walkie-Talkie $7.97

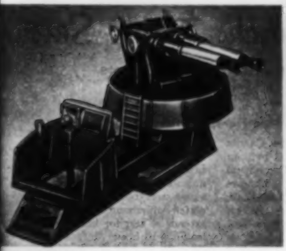
You've scouted the enemy's position and now you're ready to report on your trusty walkie-talkie. Plastic replica of those used by the armed services. Equipped with antenna, signal flash and adjustable carrying strap. Loudspeaker amplifies sound. Uses four baby-size batteries and 1 penlight battery (not included). A realistic toy for hours of exciting fun.

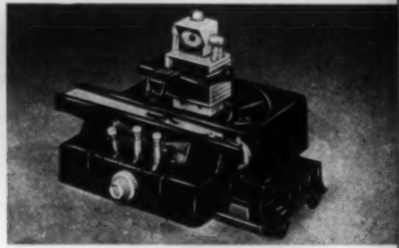
49 N 5297—10-in. high case. Shpg. wt. 2 lbs. $7.97
34 N 4659—Baby-size Batteries. Shpg. wt. 8 oz. . . . . . 4 for 68c
34 N 4653—Penlight Battery. Shpg. wt. 1 oz. . . . . each 11c

New! Giant Mobile Atomic Cannon $4.67

You've received the report on the enemy's position . . you raise or lower barrel for proper range, load and fire. Giant 2-foot long cannon of high impact plastic with steel plunger that locks projectiles into metal barrel until firing lever is released. Rack on rear stores missiles. Three 4-inch long rubber-tipped polyethylene projectiles can't scratch or mar furniture. 5-inch diameter heavy duty rubber wheels. A new and fascinating toy that's sure to thrill your youngster. Order early in time for Christmas.

49 N 5277—Shipping weight 4 lbs. 8 oz. $4.67





New! U.S. Navy Pom Pom Gun $10.37

Rotates 360°, fires, recoils, panel light flashes . . all by remote control. 2 electric motors. Barrels raise, lower by wheel gear. Plastic and metal. Uses 4 batteries (not included).

79 N 05285—19 in. long. Wt. 3 lbs. $10.37
34 N 4650—Batteries. Shpg. wt. 1 lb. . . . . 4 for 68c

Firebird "99" Auto Dashboard $6.37

Insert ignition key . . wipers swish over windshield . . directional signals blink . . horn blows. Glove compartment opens, speedometer accelerates. Plastic. Uses 2 batteries (not incl.).

49 N 5280—13 inches wide. Shpg. wt. 2 lbs. . . . $6.37
34 N 4650—Batteries. Shpg. wt. 2, 8 oz. . . . . 2 for 35c

New! "Big Max" Electronic Conveyor $7.17

"Big Max" turns 360°, bends over and picks up metal ingots from bins as light on head flashes, places ingots on conveyor belt. Belt moves forward or in reverse, dumps ingots into truck. Operates by remote control on 4 batteries (not included).

49 N 5279—High impact plastic. 12x12-in. base. Wt. 3 lbs. $7.17
34 N 4650—Batteries for above. Shpg. wt. for 4, 1 lb. . . . . 4 for 68c

New! Talking Switchboard $4.97

Crank handle, hear "operator" talk. Chrome-plated steel switchboard has plastic phone, clicking dial, 6 plug-ins, cords. 2 extra plastic phones.

49 N 5298—11x10x6 in. Wt. 12 lbs. $4.97

Field Phones $3.17

2-way electronic Marine-type. Plastic. 7 in. high. Cord. Uses 1 battery (not incl.).

49N5273–Shpg. wt. 12 oz. $3.17
34N4650–Batteries. Wt. 8 oz. 2, 35c

New! Play Drill $2.77

6-in. plastic drill, work bench, 6 tools. Harmless. Operated by 2 batteries (not incl.).

49N5852–Shpg. wt. 14 oz. $2.77
34N4659–Batteries. Wt. 4 oz. 2, 35c

Radar Rocket Cannon $6.37

Antenna rotates . . spot enemy on lighted screen, aim, fire cannon, launch plane. 1 pr. earphones, microphone, cables incl. Plastic, 20 in. long.

79 N 05181—Batteries (not incl.). Wt. 5 lbs. $6.37
34 N 4650—2 Batteries for above. Wt. 8 oz. . . . 2, 35c

Build your toy order to $20 or more and pay only 10% down . . use Sears Easy Terms

New! Scale Model Construction Set $14.44

Dual Hydraulic Dump Truck. Twin hydraulic cylinders easily dump huge load. 2-position tail gate, tandem dual wheels. 14 in. long. *3-in-1 Hydraulic Dump Truck.* 2-position tailgate, drop-down sides plus scraper blade for grading and a big "V" type snow plow. 13 in. long. Extra-heavy gauge steel vehicles, 3 metal road signs, 1 barrier.

79 N 05633—Shipping weight 12 pounds..... $14.44

New! Telephone Truck Set

A Lithographed metal truck hauls 2-wheel pole trailer; and detachable hoist mounts on front or back of truck. Cranks raise, lower hoist, swivel platform. Removable plastic ladders. Detachable trailer carries 3 wooden poles, plastic cable reel. 3 figures, 16 pcs. of equipment. Truck and trailer 3 ft. long.

79N05592—Shpg. wt. 7 lbs.......... $6.77

New! Wrecker Truck Set

B Lithographed steel wrecker truck and friction-motor car. Truck has removable crank-operated boom .. converts to pick-up truck; rubber tires. 20 in. long. Powerful friction motor on car .. scoots along with slightest push. Rubber tires. 8 in. long.

49 N 5576—Shpg. wt. 4 lbs... $2.77

New! Hi-Way Service Truck

C Sturdy heavy-gauge steel truck has boom with extension platform that raises, lowers, swings in full circle by easy-to-operate hand crank. 4 heavy-duty rubber tires. 12 in. long. 13½ in. high with platform raised. 2-tone finish.

49 N 5585—Wt. 2 lbs. 12 oz.. $2.37

Steel Trucks, Truck Sets

True-to-life Action Models

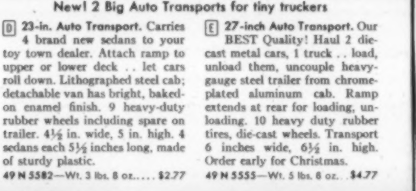
New! 2 Big Auto Transports for tiny truckers

D **23-in. Auto Transport.** Carries 4 brand new sedans to your toy town dealer. Attach ramp to upper or lower deck .. let cars roll down. Lithographed steel cab; detachable van has bright, baked-on enamel finish. 9 heavy-duty rubber wheels including spare on trailer. 4½ in. wide, 5 in. high. 4 sedans each 5½ inches long, made of sturdy plastic.

49 N 5582—Wt. 3 lbs. 8 oz..... $2.77

E **27-inch Auto Transport.** Our BEST Quality! Haul 2 die-cast metal cars, 1 truck .. load, unload them, uncouple heavy-gauge steel trailer from chrome-plated aluminum cab. Ramp extends at rear for loading, unloading. 10 heavy duty rubber tires, die-cast wheels. Transport 6 inches wide, 6½ in. high. Order early for Christmas.

49 N 5555—Wt. 5 lbs. 8 oz.. $4.77



New! 16-piece Stock Farm Set with Cattle and Pick-up Trucks, Trailer $9.87

For the small stock farmer, a complete set that includes 2 trucks, stake trailer, 6 animals, corral and loading chute. Pick-up truck hauls detachable 2-wheel stake trailer. Trailer easily hitched to truck, has rounded stakes for safety. Back stake panel lifts out for loading animals and produce. 20 in. long overall. Cattle truck has removable panels, safely rounded stakes. Sliding rear panel raises for loading animals. 13½ in. long. Corral of smoothly-sanded wood .. 6 fence sections plus loading chute. 6 polystyrene farm animals add to the fun.

79 N 05634—Shipping weight 11 lbs........ $9.87

Livestock Hauler with Animals and Cow Voice $2.37

Speedy hauler roars down highway, carrying its "living" cargo. At destination, drop rear gate of trailer and set up loading ramp .. unload 14 detailed molded plastic animals. Tilt truck and hear "moo moo." Lithographed steel, scale replica of cab-over-engine diesel design. Rubber-tired wheels. Animals include cows, horses, colts, lambs, goats, dogs and calves. Cab and trailer 15 in. long.

49 N 5641—Shipping weight 3 pounds........................ $2.37

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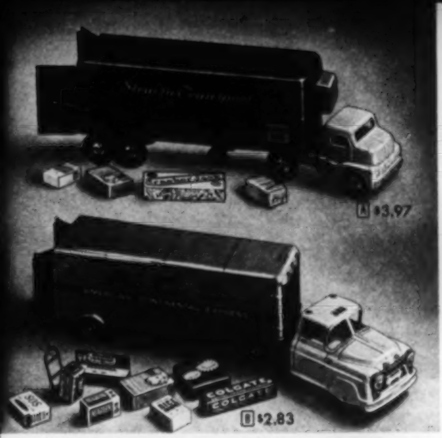
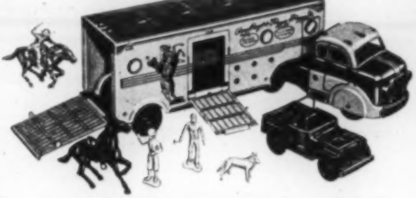


New! Big Capacity Express Transports for long hauls

A **Refrigerated Express Transport.** Carries "perishables" safely to market. Reinforced steel construction. Chrome-plated hub caps, imitation compressor on front of trailer. Big swinging double doors. Floating tandem duals. 8 rubber wheels, 2 retractable dolly wheels. 21 inches long. Order early in time for Christmas.
49 N 5589—Shpg. wt. 5 lbs. 4 oz... $3.97

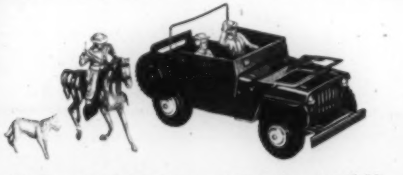
B **Express Hauler and Closed Van Trailer.** Junior truckers unlock swinging trailer doors, load, roar down highway to destination, unload .. then load up again for return trip. Lithographed steel cab and trailer. Rubber tires. Miniature standard brand cartons, plastic hand truck included. 23 inches long.
49 N 5627—Shpg. wt. 3 lbs. 4 oz... $2.83

Roy Rogers



All Aboard for the Rodeo .. Roy Rogers Hauler, Trailer $1.97

Roy and all the gang are ready for the big rodeo tour. Trigger and Trigger Jr. are waiting to be led up the side and rear gate ramps into the trailer. Roy, Dale Evans and their dog, Bullet, are there along with Pat Brady and his famous jeep "Nellybelle." They've got the riding equipment too. Figures and jeep are 3-dimensional flexible plastic. Sturdy all-steel hauler and trailer is 15½ inches long.
49 N 5557—Shipping weight 2 pounds $1.97

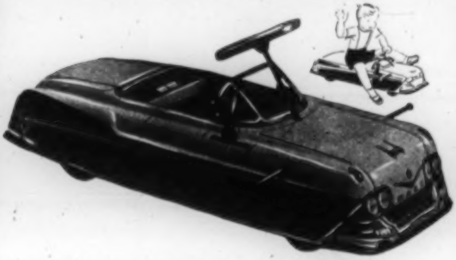


Roy Rogers "Nellybelle" Jeep and Plastic Figure Set $2.83

Dale Evans and Pat Brady take a spin in "Nellybelle," the jeep, while Roy rides Trigger and Roy's dog, Bullet, runs alongside. Steel jeep has movable windshield and hood, dummy engine. 5 rubber tires including spare. 3-dimensional flexible plastic figures. Separate saddle, bridle.
49 N 5584—Jeep 11 inches long. Shipping weight 2 pounds 12 ounces........ $2.83

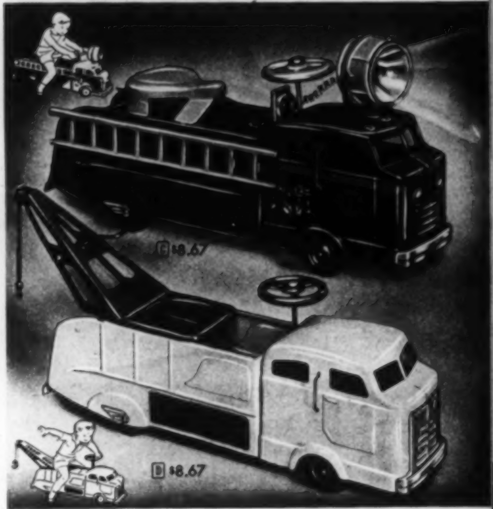
Ride It.. It's Electric!

Safely powered by battery motor



Goes forward or backward without pumping $19.95 $2.00 down

Glides smoothly at a safe speed powered by its battery-operated electric motor. Goes forward or backward by moving lever on side .. motor stops automatically when lever is released. Steel with rubber tires, chrome-plated trim, rubber bumpers front and rear. Comfortable trunk-seat. Telescoping footrest.
79 N 05854—30 in. long. Uses 6-volt battery (not included). Shpg. wt. 15 lbs....... $19.95
34 N 4702—6-volt Battery for above. Shipping weight 1 lb. 6 oz................. 79c



New! Rider Fire Truck with Siren, Searchlight

- Siren screams to clear the road
- Searchlight beams a warning signal .. tilts, turns in all directions

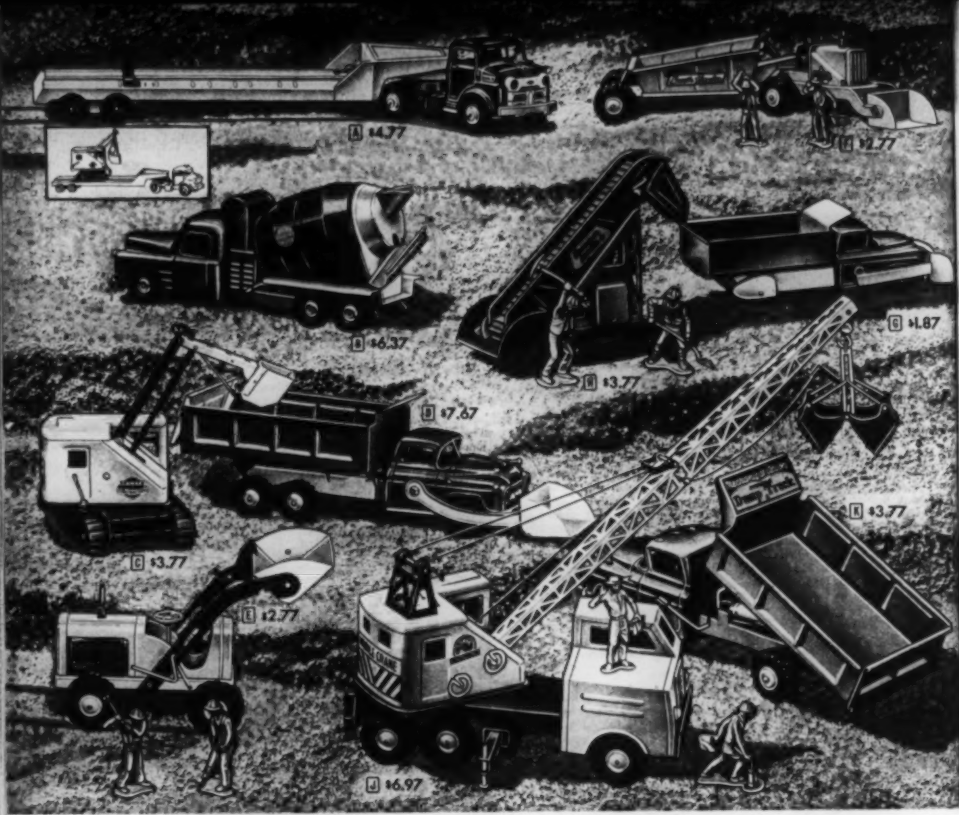
C Ride and steer to the scene of action seated on your big red fire truck. Turn the crank .. the siren wails to clear your path. Flick on your giant battery-operated searchlight to spot trapped "victims." 2 steel interlocking ladders extend to 38 inches. Steel body and seat. Rubber tires. 30 inches long. Batteries not included.
79 N 05610—Shpg. wt. 16 lbs.... $8.67
34N4650—Batteries. Wt. 8 oz...2 for 35c

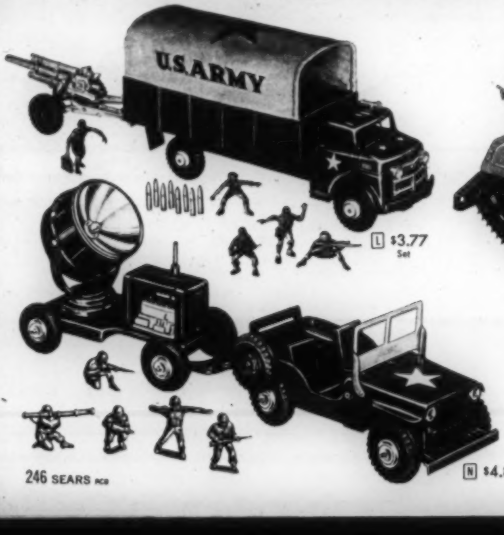
New! Rider Wrecker Truck for roadside rescue work

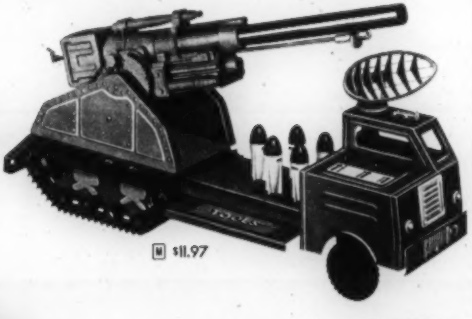
- Boom has heavy chain, die-cast hook
- "Wrecks" raised and lowered by easy-to-operate, sturdy hand crank

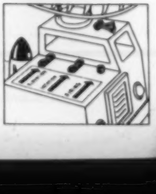
D Moppet mechanics ride and steer to the rescue of stalled "motorists" in this big tow truck that looks and works like those used in real service stations. Working boom equipped with heavy duty chain, die-cast hook. Raise and lower by hand crank, attach "wrecks" and haul them away for repairs. Heavy gauge steel body and seat. Rubber tires. Colorful baked-on enamel finish. 34 in. long, 16 in. high.
79 N 05608—Shpg. wt. 15 lbs...... $8.67

Shop early from Sears Catalogs .. get the widest selection, the biggest values


A $4.77
F $2.77
B $6.37
G $1.87
H $3.77
D $7.67
Dump Truck
K $3.77
C $3.77
E $2.77
J $6.97


U.S.ARMY
L $3.77 Set
N $4.87





Remote control panel.
Press button to raise or lower barrel.
Press button to swivel cannon.
Press button to fire missiles.

Steel Construction Toys for Junior Engineers

Ruggedly made models with lifelike action and detailing for building imaginary roads of the future

ITEMS DESCRIBED BELOW ARE SHOWN ON OPPOSITE PAGE

[A] **32½-in. long Carry-all and Trailer.** Hauls high lifts, steam shovels, etc. from job to job. Real winch with cable, hook pulls machines up detachable ramps. Swivel cab. Detachable trailer with landing gear. Rubber wheels. Heavy-gauge steel.
79 N 05598—Shpg. wt. 8 lbs. . . . $4.77

[B] **21½-in. Ready-Mix Concrete Truck.** Mixer barrel rotates, makes realistic mixing sound when truck is moved just like real truck. Load and unload mixer through opening . . turn crank to raise barrel for unloading. Heavy-duty rubber wheels. Heavy-gauge steel.
49 N 5562—Shpg. wt. 8 lbs. $6.37

[C] **Automatic Power Shovel.** Scoops, lifts load and dumps all by turning 1 crank! Boom lowers, shovel scoops load, boom raises, shovel opens to dump. Cab revolves in full 360° circle. Heavy-gauge steel. Rubber treads. 18 inches long.
49 N 5646—Shpg. wt. 4 lbs. $3.77

[D] **New! Hydraulic Load and Dump Truck.** Picks up its own load with front scoop, fills truck bed and dumps—all automatically by real hydraulic cylinder. Scoop may also be used as bulldozer. 6 rubber tires. 14 in. long. Heavy-gauge steel.
79 N 05594—Shpg. wt. 9 lbs. . . . $7.67

[E] **High Lift Loader.** Digs, scrapes, dumps its load into truck or hopper loader. Scoop lifts, locks in place until lever is released for dumping. Dummy diesel motor, exhaust stack. Heavy-duty rubber tires. 15½ inches long. Two plastic action figures. Heavy-gauge steel.
49 N 5618—Shpg. wt. 4 lbs. $2.77

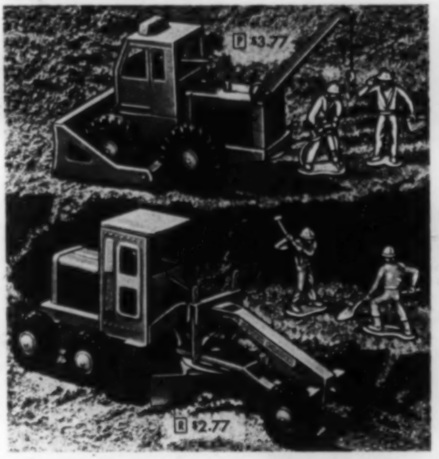
[F] **Earth Hauler with Scoop.** Front scoop raises, drops dirt into dump-type body. Release lever, load spills through bottom. Swivel-mounted cab. Dummy diesel motor, exhaust stack. Heavy-duty rubber tires. 18½ inches long. 2 plastic figures included. Heavy-gauge steel.
49 N 5615—Shpg. wt. 5 lbs. $2.77

[G] **New! Load and Dump Truck.** Picks up its own load with front scoop, fills truck bed and dumps . . hand-operated cranks. Scoop may also be used as bulldozer. 4 firmly gripping, heavy-duty rubber tires. Heavy-gauge steel, baked-enamel finish. 17½ inches long.
49 N 5625—Shpg. wt. 3 lbs. $1.87

[H] **Conveyor Loader.** Large loading scoop spirals to force dirt onto endless conveyor belt . . to chute . . into truck. Loading unit raises for road clearance. Heavy-duty rubber treads. Heavy-gauge steel. 14 inches high. Two plastic figures included.
49 N 5620—Shpg. wt. 5 lbs. 8 oz. . $3.77

[J] **Mobile Crane Construction Truck.** 26-inch boom folds back for transportation; raises, lowers. 4½-inch clam bucket closes on load, trip arrangement drops load. Demolition ball. Heavy-ga. steel. Rubber wheels. 16½ in. long. 2 figures incl.
49 N 5622—Shpg. wt. 10 lbs. . . . $6.97

[K] **New! Mechanical Dump Truck.** Simulated hydraulic cylinder transmits dumping action from newly developed mechanical power unit in cab . . emits power noise as truck spreads dirt evenly through swinging tail gate. 4 heavy-duty rubber tires. Heavy-gauge steel. 19½ in. long.
49 N 5586—Shpg. wt. 3 lbs. 4 oz. $3.77



New! Land Clearing, Road Grading Equipment with plastic figures

[P] **New! Bulldozer Crane.** Like those used to clear land for housing projects, etc. Bulldozer scraper can be raised or lowered; crank on rear raises, lowers crane hook. Plastic dummy engine and exhaust stack. Heavy-gauge steel with baked-on enamel finish. 4 heavy-duty rubber wheels. 16 inches long overall. 2 plastic figures in action poses included. A thrilling gift for any youngster.
49 N 5596—Shipping weight 5 lbs. $3.77

[R] **Road Grader.** Scraper raises and lowers, blade angle adjusts. Turn grader's front wheels with steering wheel. Plastic dummy diesel engine and exhaust stack. Heavy-gauge steel with baked-on enamel finish. 6 rubber wheels. 17 inches long. 2 plastic figures in action poses included. Order early in time for Christmas.
49 N 5614—Shipping wt. 5 lbs. . . $2.77

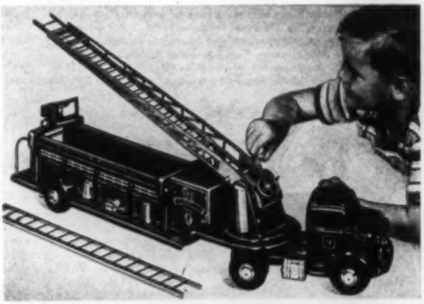
Steel Army Equipment

Ready-for-action scale models

[L] **Army Transport and Cannon.** Sturdy heavy-gauge steel truck with tarpaulin cover. Heavy-duty rubber wheels. 18½ inches long. Breech-loader-type plastic Howitzer that shoots harmless wooden shells. Spring-action trigger on cannon for rapid firing. Attaches to rear of transport. Crew of five plastic soldiers in realistic action poses included.
49 N 5631—Transport, Cannon and Soldiers. Shipping weight 6 lbs. 12 oz. $3.77
49 N 5550—Transport only. Shipping weight 6 pounds. 2.67

[M] **New! Mobile Atomic Cannon.** Giant gun barrel raises and lowers . . elevation registers on encased dial. Swivel gun mount revolves full 360°. Press the fire-control button . . caps explode and harmless missiles hurtle through space in simultaneous action. 5 rubber-tipped plastic missiles can't scratch or mar furniture. Metal army half-track has polyethylene plastic wheels, rubber treads. Caps can be loaded, fired by trigger. Runs on 2 batteries (not incl.).
79 N 05606—23 inches long. Shipping weight 14 pounds. $11.97
34 N 4650—Batteries for above. Shpg. wt. for two, 8 oz. . . . . 2 for 35c

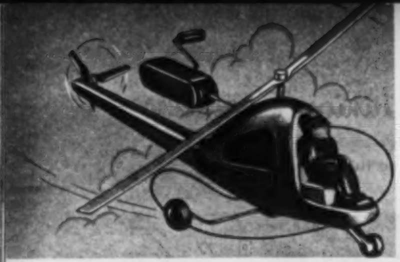
[N] **Jeep and Searchlight Trailer.** Rugged army jeep tows trailer with big searchlight that splits the sky with its powerful beam. Jeep has movable windshield, hood that raises, lowers. Searchlight tilts and turns in all directions. Steel. Rubber wheels. Jeep 11 inches long. Trailer 13 inches long. Searchlight runs on 2 batteries (not incl.). 5 action figures.
49 N 5632—Shipping weight 6 pounds. $4.87
34 N 4650—Batteries for above. Shpg. wt. for two, 8 oz. . . . . 2 for 35c



Big 3-foot long Fire Truck with 5-foot extension ladder $7.53

Small smoke-eaters rush to the "scene" of the fire in this bright red heavy-gauge steel hook and ladder truck. They swing the movable tiller seat with the rear steering wheel, and quickly raise the ladder with the hand-operated crank to rescue trapped "victims" from even the tallest skyscrapers. Will add many hours of exciting fun for aspiring young firemen . . . please be sure to order early in plenty of time for Christmas.
79 N 05558—Order now. Shipping weight 11 pounds. $7.53

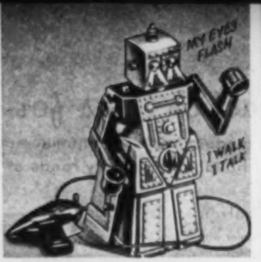
NOTE: Plastic figures included with some items on these 2 pages may vary from those shown, but will always be appropriate to the item you choose. PCS



Really Flies . . Remote Control Helicopter $2.77

Pilot your own whirly-bird! Turn the hand crank . . see it twirl off into space . . control its direction and elevation with the 35-inch long metal cable . . make it hover. Two roto blades are made of soft, flexible plastic for safety. Plastic body 9 in. long, has pilot in seat. Takes off, lands smoothly on rubber wheels. It's like those used in police and rescue work. Order early in plenty of time for Christmas.

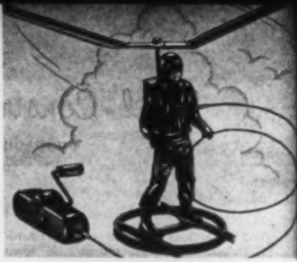
49 N 5762—Shipping weight 12 ounces.................... $2.77



Robert the Animated Robot $4.77

He walks . . he talks . . with flashing eyes he obeys your every command. All his movements . . forward, left, right, backwards . . are directed by remote control from a crank and trigger mechanism you hold. Made of tough heavy plastic, detailed to look just like riveted metal. 14 inches high. Battery included.

49 N 5067—Shpg. wt. 3 lbs................. $4.77



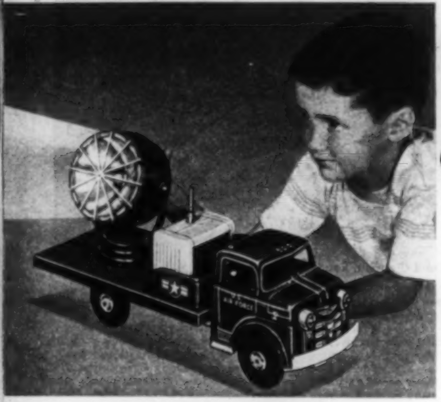
New! Flying Commando $2.67

Launch your "human" helicopter into space for his secret mission behind enemy lines. . . move him left or right, up or down . . make him hover. You guide every movement with the hand crank control in your hand. Soft, flexible plastic propeller for safety. High-impact plastic body. Hours of exciting entertainment.

49 N 5771—6 in. high. Shpg. wt. 1 lb. 8 oz.... $2.67

To Stir Tots' Imaginations

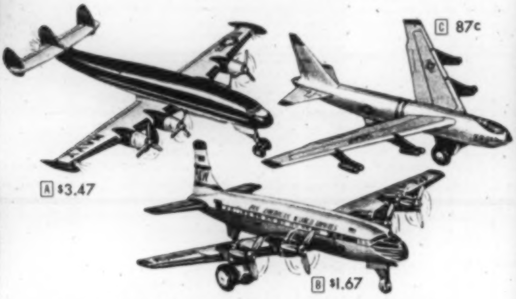
Fascinating action toys from home and abroad



New! Friction Air Force Searchlight Truck $3.67

Big 4-inch diameter spotlight on giant-size truck casts powerful beam far out to spot "enemy" aircraft . . swivels, tilts, turns in all directions. On-off switch. Heavy-gauge steel truck runs on powerful friction-drive motor . . rolls smoothly along on rubber wheels. Shiny hub caps. Realistic dummy generator, motor and housing with exhaust stack. Bright baked-on enamel colors. Uses 2 batteries (not included).

49 N 5735—6x17x9 in. high over-all. Shpg. wt. 5 lbs. 4 oz............... $3.67
34 N 4650—Batteries for above. Shpg. wt. for two 8 oz..............2 for 35c

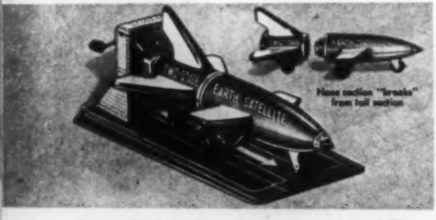


Junior Giants of the Skies . . 3 New Friction-powered Airplanes

A **Constellation.** 4 "props" twirl. Wing, tail lights use 1 battery (not incl.). Steel; rubber wheels. 19½-in. wingspread. From Japan.
49N5763–Wt. 1 lb. 8 oz. $3.47
34N4650–Batteries.
Shpg. wt. 8 oz......2 for 35c

B **Pan American Passenger Plane.** 'Props' spin as it rolls smoothly along on rubber wheels. Brightly colored steel body. 14½-in. wingspan. Made in Japan. Shpg. wt. 1 lb.
49 N 5756........... $1.67

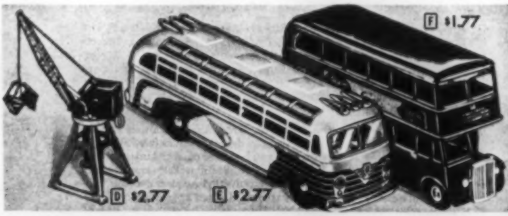
C **B-52 Stratofortress.** Mighty air force jet bomber. Powered by 2 friction motors, it glides along on rubber wheels. Steel body. 17-in. wingspan. 13½-in. long. Made in Japan.
49 N 5871—Wt. 9 oz.... 87c



Prepare for Launching . . New! 2-stage Rocket $1.77

Turn hand crank on launching station to "rev up" powerful friction motor . . release lever . . Zoom! Swish! . . rocket zips away on rubber wheels, its siren screaming. Nose section "breaks away" continuing forward; tail section drops off to side. Lithographed steel. 10 in. long. Made in Japan.

49 N 5855—Shipping weight 1 pound 4 ounces........................ $1.77



Thrilling Realism . . Husky Mechanical Toys for Playroom Highways

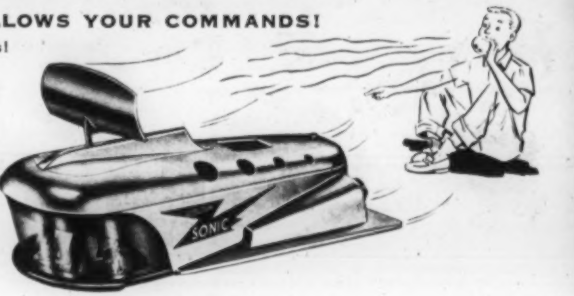
D **Overhead-type Operating Crane.** Two manual controls revolve cab, raise, lower boom, bucket loader. Metal and plastic. From West Germany.
49 N 4245—18½ in. high.
Shpg. wt. 3 lbs......... $2.77

E **Big Friction Touring Bus.** Modern sightseeing bus rolls along powered by friction motor. Lithographed steel body. Rubber wheels. From Japan.
49 N 4288—15½ in. long.
Shpg. wt. 2 lbs. 8 oz.... $2.77

F **New! Double Decker Bus.** All aboard the highway cruiser . . friction powered, rolls along on rubber wheels. Lithographed steel. From England.
49 N 4287—7 in. long. Shpg. wt. 1 lb. 6 oz.......... $1.77

THE GOLDEN SONIC FOLLOWS YOUR COMMANDS!

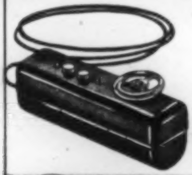
Without Wires, Cables, Connections!



Make it turn, reverse, go forward . . all by radar

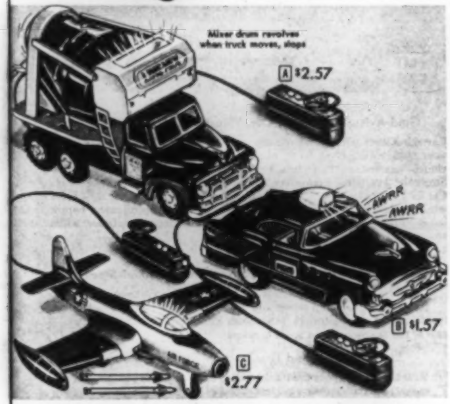
Send this mysterious "space-ship" on any course by sound waves. The Sonic acts instantly as you blow the special whistle. Goes wherever you choose . . responds indoors or outdoors up to 30 or 40 feet away under good acoustical conditions. The radar screen catches the sound . . makes the Sonic go forward or reverse, turn left or right on a dime! Colorful body of high-impact plastic. Uses 4 batteries (incl.).
49 N 5745—19 inches long. Shipping weight 4 lbs. $17.95

$17^95



Push-button Remote Control Action Toys

Operate realistic miniatures below from battery box. Push buttons . . . they go forward or back; wheel steers them right or left. Jet plane fires rockets by remote control!



Three Exciting New Action-packed Remote Control Toys

A **Cement Mixer Truck.** Drum revolves, lights flash as truck moves forward, back, left or right, or stands still. Steel; rubber wheels. Uses 2 batteries.
49 N 5853—8½ in. long. Batteries not incl., order below. Wt. 1 lb. 8 oz. $2.57

B **Police Car.** Light flashes, siren wails, as you go forward, back, left or right. Sturdy metal, baked-enamel finish; rubber wheels. Uses 2 batteries.
49 N 5767—7½ in. long. Batteries not included, order below. Shipping wt. 1 lb. $1.57

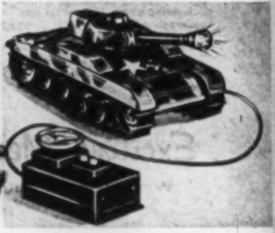
C **Jet Fighter with Shooting Rockets.** Plane goes forward, back, right or left. Press another button--2 harmess rockets shoot out from wings. Sturdy metal; rubber wheels. Uses 2 batteries.
49 N 5779—13 in. long. Batteries not included, order below. Wt. 12 oz. $2.77

Above items made in Japan

2 Standard Dry Cell Flashlight Batteries for above toys.
34 N 4650—Shipping weight 8 ounces for two. . . . . 2 for 35c

New! Jeep with MP $1.77

Here comes the MP in his rugged Army jeep . . goes forward, left or right as light flashes; MP "signals" left-hand turns. Controlled by push buttons on battery box. Heavy-gauge steel with rubber tires. Uses 2 batteries (not incl., order below left). Made in Japan.
49 N 5768—7½ in. long. Wt. 1 lb. . . $1.77



New! Tank with Cannon $2.77

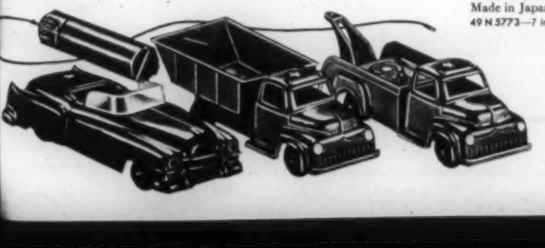
Goes forward or reverse, turns, climbs over obstacles; cannon swivels, makes loud "ack-ack" noise as light flashes. Push buttons, wheel on hand control. Steel; rubber treads. Uses 3 batteries (not incl.). Made in Japan.
49N5781–8 in. long. Wt. 1 lb. 8 oz. . . $2.77
34N4650–3 Batteries. Wt. 12 oz. . 3 for 52c

Walking, Barking Dog $2.77

Pup walks gaily, her tail wagging, eyes flashing, bell on collar tinkling; barks, shakes head when standing still. Controlled by lever on battery "basket." Rayon plush on metal frame. Uses 2 batteries (not included, order at left). Made in Japan.
49 N 5773—7 in. long. Wt. 1 lb. . . . $2.77

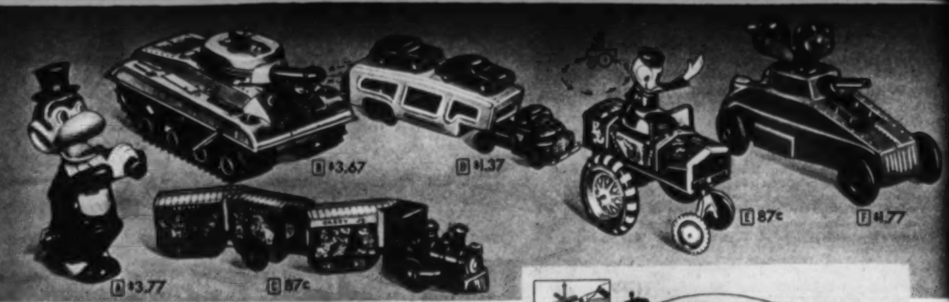
Mickey Mouse Drummer $2.67

Mickey Mouse, the toytown drummer, beats out a merry tune as he saunters along, his eyes flashing, head turning. Guided by push-button control on battery box. Fabric costume over metal frame. Uses 2 batteries, not incl. see left. Made in Japan.
49 N 5774—11 in. tall. Wt. 12 oz. . . . $2.67



New! Remote Control Military Transport Set $2.57

Staff car, wrecker truck and dump truck comprise this push-button army vehicle unit. Go forward or reverse . . directed by push buttons on electric motorized battery control box. The one control box with cable can be attached and detached for each vehicle. Polyethylene. Each vehicle 7 inches long. Set uses 2 batteries (not included, order above left).
49 N 5738—Shipping weight 1 pound 10 ounces. . . . . Set $2.57



A **Drinking Monkey** . . Mechanical marvel. Drinks water from a bottle that never runs dry. Wind him up for continuous action. Plastic. 11 inches high.
49 N 5729—Shpg. wt. 2 lbs. 4 oz. $3.77

B **Steel Army Tank** . . recoiling cannon shoots harmless sparks. Lithographed metal. Rubber treads. Long-running clock-spring motor. 10½ inches long.
49 N 5795—Shpg. wt. 2 lbs. 6 oz. $3.67

C **Disneyland Crazy Train** . . travels wobbly route. Clock-spring motor. 3 metal cars, plastic engine.
49 N 5714—12½ in. long. Shpg. wt. 8 oz. . 87c

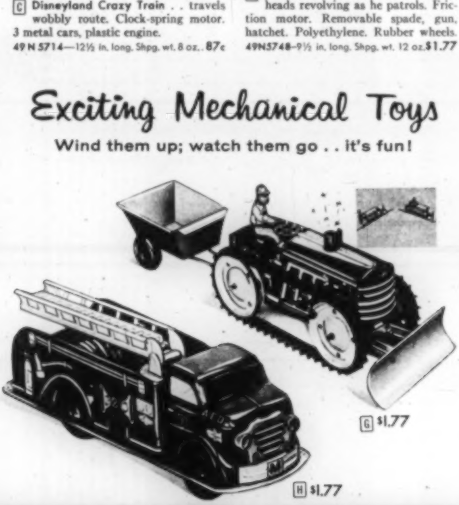
D **Auto Transport** . . Japan import. Metal; with friction motor. Detachable cab and carrier. Ramp lowers to load and unload the 4 autos.
49 N 4282—12 in. long. Shpg. wt. 1 lb. . $1.37

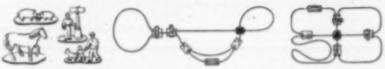
E **Donald Duck, Daffy Driver**. Bobs up, down as car goes back and forth, tips. All metal. Clockspring motor.
49 N 5850—5½ in. long. Shpg. wt. 12 oz. . 87c

F **Armored Archie** . . zooms in his tank; heads revolving as he patrols. Friction motor. Removable spade, gun, hatchet. Polyethylene. Rubber wheels.
49N5748–9½ in. long. Shpg. wt. 12 oz.$1.77

Exciting Mechanical Toys

Wind them up; watch them go . . it's fun!





Guid-A-Traffic Set with Car, Village . . All Plastic $1.97

Car skims over village and country roads. Countless routes designed by your imagination. Over 33 ft. of rigid and non-rigid track. House, barn, church, gas station, 19 figures, hedge sections, fence sections, and trees. Stop gate, 2 switches, 1 crossover, 2 turnouts guide car from street to street. Car is 4½ in. long, with long-running clockspring motor, brake. Fifth wheel guides car on single track. Your youngster will spend many happy hours "driving" over the innumerable roads. Order yours today while stocks are complete . . children love it!
49 N 5898—Shipping weight 1 pound 8 ounces. . . . . Set $1.97

Three-piece Tractor Set . . Strong Lithographed Steel

G Climbs steep grades, shoots harmless sparks as it rolls along on its construction jobs. Dump trailer and road scraper are removable. Rubber treads, clockspring motor. 17 inches long. Priced low, lots of fun.
49 N 5733—Shipping weight 1 pound 12 ounces. . . . . Each $1.77

Steel Lithographed Fire Truck . . The Siren Roars!

H Hear the siren as your fire truck whizzes to make-believe blazes. Swivel-mounted aerial extension ladder telescopes 9 to 21 inches. Long-running friction motor. Rubber wheels. 14½ inches long.
49 N 5755—Shipping weight 2 pounds. . . . . Each $1.77

Christmas is for children. Delight your youngsters with exciting toys from Sears . . shopping is easy when you use the catalog. And Sears Easy Terms will help Santa enjoy Christmas too! Only 10% down on $20 or more.

Friction-Motor Fire Department

Japan import. Fire truck; lever raises, lowers 12-in. ladder. Two 5-in. cars, one 7-in. engine truck. Lithographed.
49 N 4225—Wt. 2 lbs. (Metal) . . Ea. $1.97

13½-inch Cabin Outboard

Broad beam. Switch-controlled electric motor. Water-proof hull. Nickel-plated fittings. Grooved plywood mahogany-stained deck. 2 batteries not incl.
49 N 5798—Shpg. wt. 1 lb. 2 oz. . . . $5.87
34 N 4650—Batteries. Wt. 8 oz. 2 for 35c

Metal Robot Bulldozer

Contacts objects, automatically backs off in another direction; keeps going. Lithographed. Light flashes off-on. Made in Japan. 2 batteries not incl.
49 N 5793—9 in. long. Wt. 2 lbs. . . . $4.44
34 N 4650—Batteries. Wt. 8 oz. . . 2 for 35c

"Magic-action" Firefly

Roams across floor, hits object, tail light flashes, backs away, wings flapping in another direction. Lithographed metal. Batteries not incl.
49 N 5723—8 in. long. Wt. 1 lb. . . . $2.47
34 N 4650—Batteries. Wt. 8 oz. . . 2 for 35c

Plastic Fencing Set $1.77

Set of high-impact plastic includes 2 masks, 11x8 in.; 2 flexible foils, 24 in. long with rubber tips, protective hand guards; 2 Jr. Musketeer fencing badges. Detailed instructions.
49 N 2416—Wt. 2 lbs. $1.77

Punch Bag $2.97 51 in.

Knock him down . . Popeye bounces right back. 51 in. high. Vinyl plastic. Weighted base. Easily inflated by mouth.
49 N 2537—Wt. 4 lbs. . $2.97
49 N 2515—23-in. Wt. 1 lb. 6 oz. 1.27

Floor Punching Bag $3.77

Youngsters develop speed, co-ordination. Flexible plated-steel rod adjusts 36 to 48 inches from floor. Steel base 32½x10 in. wide. Smooth plastic bag shipped uninflated; inflation needle included. See air pump (E) below.
79 N 02542—Shpg. wt. 6 lbs. . . $3.77

"Tu-Way" Punch Bag $5.97

Use on floor while child is small, convert to wall model when he grows. 17-in. diameter base. Leatherette bag has smooth, soft surface that's easy on little hands. Metal frame. Floor height adjusts 36 to 46 in. Air needle, pump included.
79 N 02429—Shpg. wt. 8 lbs. . . $5.97

Bouncy Jump Sticks

[A] **Jumbo Jump Stick.** Aluminum tube. Strong spring. Rubber tip. 48½ in.
79 N 02437—Wt. 5 lbs. $5.44

[B] **Our Best Jump Stick.** Chromed steel. Spring adjusts. Rubber tip. 41 in.
79N02458—Wt. 8 lbs. . . $7.74

Champions Start Young

Build healthy bodies, encourage fair play

Complete Football Outfit for Pint-size Gridiron Stars $8.97

High-impact red plastic helmet has 4-point web suspension, vinyl plastic ear pads, capeskin-covered padding, adjustable chin strap. Fits sizes 6⅝ to 7¼ in. Vulcanized corrugated fiber shoulder pads with simulated leather-hinged flaps, cotton padding. Cotton blue twill pants with cotton padded knees, removable fiberboard thigh guards. Fit waists 22 to 28 in. Red and white cotton jersey shirt fits chest sizes 28 to 34 in.
49 N 2507—Complete set. Shipping weight 4 pounds. $8.97
49 N 2495—Shoulder pads, helmet only. Shpg. wt. 2 lbs. 10 oz. 4.67

C
$1.94
D
$1.44
44c E

Imitation Leather Footballs, Pump

[C] **Regulation Size Football.** 9 in. long. Valve-type bladder. Inflation needle.
49 N 2504—Shpg. wt. 1 lb. $1.94

[D] **Football.** Same as above, lighter wt.
49 N 2479—Shpg. wt. 14 oz. $1.44

[E] **Aluminum Air Pump** fits needle for all valve-type balls. 9 inches long.
49 N 2442—Shpg. wt. 6 oz. 44c

Volleyball, Badminton Set $9.94

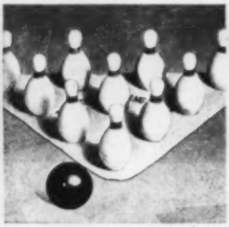
Set includes 4 jr.-size nylon-strung badminton racquets, 2 plastic shuttlecocks, regulation size volleyball. Two 3-pc. metal poles, 5½ feet high. Cord net, 24 inches deep by 20 feet long. Tie ropes, stakes.
79 N 02512—Shpg. wt. 7 lbs. $9.94
79 N 02414—Volleyball Set. No racquets, shuttlecocks, 7-ft. wood poles. Wt. 6 lbs . . $5.47

Bell-ringing Basketball Set $1.94

Bell rings when player sinks a shot! 12-inch metal hoop with mesh net. Jr. size 7-inch diameter basketball with Peb-Tex imitation leather cover, valve-type bladder. Shipped uninflated; inflation needle included.
49 N 2426—Shpg. wt. 1 lb. 4 oz. . . . $1.94

Regulation-Size Basketball Set

Large 18-inch metal hoop, cord net. Heavy steel bracket screws to wall . . . use outdoors or indoors. Long-wearing molded rubber basketball 9½-in. dia. (not official wt.) Inflation needle incl.
49 N 2508—Shpg. wt. 5 lbs. $2.97
49 N 2509—Basketball only. Wt. 2 lbs. 1.97



Soft Rubber Bowling Set $5.47

New! A real bowling outfit designed to be used in the home. Noiseless! Fun for sports enthusiasts of all ages. 10 regulation 8½-in. size pins of soft, pure latex, vinyl plastic bowling ball, pin marker. Score pad, rules.
79 N 02491—Shpg. wt. 6 lbs. $5.47

Automatic Pitching Machine $9.87

Pitches plastic balls 30 feet every 7 to 9 seconds. Operates on 2 standard batteries (not incl., order below). 4 balls.
49 N 2535—Case 15x13 in. Wt. 6 lbs. $9.87
34N4650—Batteries. Wt. 8 oz. . . . 2 for 35c

B R3Y-2

C P2V-7

D A3D

E P6M-1

Swivel display stand at right included in all sets for each model

Set of 5
$4.27
F

Scaled from official Air Force blueprints in styrene plastic

New! Supersonic Jet Fighters Set $2.57

A Triple jet threat features Grumman F11F-1 Tiger, Chance Vought F8U-1 Crusader and the Lockheed F-104 Starfighter. Scaled from official blueprints in molded styrene plastic. Each 9½ in. long. Cement, display stands included.

49N2130—Instructions. Shpg. wt. 1 lb. 6 oz..3-pc. Set **$2.57**

Other Revell Plane Kits. Plastic. With stands.

(B) **49 N 2128**—Convair R3Y-2 Tradewind Flying Boat
(C) **49 N 2147**—Lockheed P2V-7 Neptune Patrol Plane
(D) **49 N 2148**—Douglas A3D Skywarrior Attack Bomber
(E) **49 N 2149**—Martin P6M-1 Seamaster Minelayer
10 to 11½ in. long. Wt. ea. 7 oz. Each **91c.** Any **3** for **$2.57**

Airborne Marines Set. Molded styrene plastic models, scaled from official blueprints of 2 of the most versatile planes adopted for use by the U.S. Marine Corps. The dramatic HRS Sikorsky helicopter with 13-inch rotor-span and detailed dummy Pratt & Whitney air-cooled engine *plus* an 8¾-inch long replica of the Douglas A4D Skyhawk. Authentic Marine Corps decals, cement and swivel display stands included.

49N2183—Shpg. wt. 13 oz...2-pc. Set **$1.77**

G B-36

H B-47

L B-25

M B-24J

J B-52

K B-29

N B-57B

P IL-38

Jet Guardians of the Sky . . Air Power Set

F Features F-89D Scorpion, Convair F-102A, F-100C Super Sabre, McDonnell F-101A Voodoo, Martin B-57B bomber.

49 N 2340—Wingspan 6 to 9½ in. Cement, stands.
Shipping weight 1 lb. 14 oz.............................5-pc. Set **$4.27**

Other Revell Plane Kits. Plastic. Swivel display stands included.

(G) **49 N 2131**—Convair B-36
(H) **49 N 2132**—B-47 Stratojet
(J) **49 N 2133**—B-52 Stratofortress
(K) **49 N 2134**—B-29 Superfortress
(L) **49 N 2135**—Mitchell B-25
(M) **49 N 2137**—B-24J Liberator
(N) **49 N 2138**—Martin B-57B
(P) **49 N 2139**—Russian IL-38 Bison
Wingspan 9½ to 15 in. Shpg. wt. each 7 oz....Each **91c;** Any **3** for **$2.57**

FUN-TO-BUILD REVELL MODELS

← Stand by for Action . . Army Combat Team $4.37 Set

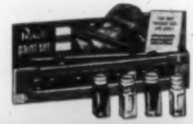
7-inch M-4 Sherman Tank with revolving turret, movable guns, wheels and treads; "Long Tom" M-2 155-mm artillery gun and detachable M-4 high-speed tractor . . 17 in. long over-all . . 2-way adjustable gun barrel, wheels and treads move; 3-in. radio jeep and communications trailer with adjustable windshield. 23 action-posed soldiers. Molded styrene plastic.

49 N 2312—Complete set. Cement incl. Shpg. wt. 2 lbs. 4 oz.......**$4.37**
49 N 2356—Sherman Tank, 6 soldiers only. Shpg. wt. 10 oz.......... **1.37**
49 N 2370—"Long Tom" Gun, Tractor, 5 soldiers only. Wt. 10 oz... **1.77**
49 N 2218—Jeep, Trailer, 3 soldiers only. Shpg. wt. 4 oz.......... **71c**

Revell Paint Set. Includes brush, 10 bottles of different color paints, cement, thinner. Buy several models .. start your collection this Christmas.

49 N 2297—Shpg. wt. 11 oz.....**91c**

49 N 2289—Fast-drying Cement for styrene plastic. Wt. 1 oz....Tube **12c**



W

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BB

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R **New! U.S.S. Forrestal.** Mightiest carrier in the fleet. Movable elevators, cranes, booms, etc. 16 tiny jet planes. Angled flight deck. Plastic.

49N2374—22½ in. long. Display stand. Wt. 2 lbs..... **$2.77**

S **New! U.S. Eastwind.** Coast Guard ice-breaker. Movable cranes, helicopter, power launch. Plastic.

49N2140—11 in. long. Display stand. Wt. 9 oz.......**$1.34**

T **New! Santa Maria.** Flagship of Columbus' fleet. Complete with sails, rigging, 10 guns, water casks, etc. Tiny lifeboat, figures of Columbus, 6 crew members. Styrene plastic. 11 in. long.

49 N 2109—Cement, display stand. Wt. 1 lb..... **$2.77**

V **Robert E. Lee Steamboat.** Famous in song and story. Movable paddle wheels, rudder. Booms, lifeboats, etc., even bales of cotton. Plastic.

49 N 2144—13 in. long. Display stand. Wt. 15 oz. **$1.77**

Other Revell Model Ship Kits. Faithfully reproduced of molded styrene plastic. 12 to 21½ in. long. With display stands, instructions (W), (X), (Y) include cement.

(W) **49 N 2233**—U.S.S. F.D. Roosevelt. Wt. 1 lb. 4 oz...**$2.27**
(X) **49 N 2142**—U.S. Coast Guard Cutter. Wt. 8 oz.... **1.34**
(Y) **49 N 2326**—U.S. Constitution Frigate. Wt. 1 lb..... **2.77**
(Z) **49 N 2113**—Flying Cloud Clipper. Shpg. wt. 15 oz.. **2.77**
(AA) **49 N 2112**—H.M.S. Bounty. Shipping wt. 13 oz..... **2.77**
(BB) **49 N 2145**—S. S. United States. Shpg. wt. 13 oz.... **1.77**
(CC) **49 N 2146**—U.S.S. Missouri. Shpg. wt. 13 oz....... **1.77**

Electric 2-phone Set $6.37

Dial your party—bell rings on other phone! Voice comes over wire loud and clear. 50-ft. wire with 2 plug-ins. Black hi-impact plastic. 8-in. receivers. Uses 4 batteries (not included).

49 N 2240—7x4½x4½ in. Wt. 3 lbs. **$6.37**
34 N 4650—Batteries. Wt. 1 lb. 4 for **68c**

New! Roy Rogers Phones $8.50

Wall phones like those used in the old West. Turn crank, bell rings, voice comes over 35-foot wire. Wood grain-effect and black plastic. Roy's name. Uses 4 batteries (not included).

49 N 2105—8x9 in. high. Wt. 4 lbs. **$8.50**
34 N 4650—Batteries. Wt. 1 lb. 4 for **68c**

Transistor Radio Kit $5.57

A beginner's set with transistor amplifier, diode detector. Picks up real stations. Pre-assembled plastic cabinet with station tuner. Headphone, battery, antenna, wire, switches, hardware. Screw connections, no soldering.

49 N 2202—8x3x5 in. high. Wt. 3 lbs. **$5.57**

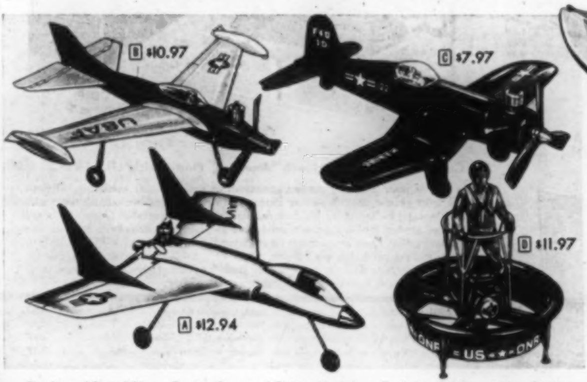
Electrical Workshop

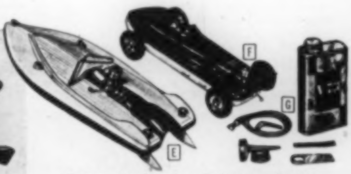
New! Electric Shop $7.97

Completely equipped workshop for electrical experiments. Absolutely safe . . works on 3 batteries (incl.) 3 plastic panels with switches, telegraph keys, rheostat. Electric motor, buzzer, bell, beacons, etc. Instr. incl. 21x12½x2 in.

49 N 2101—Shpg. wt. 4 lbs. **$7.97**

ENGINE-POWERED PLANES . . REALLY FLY





For Boys 10 and Up . . Engine-Powered Flying Models . . Exclusive Positive Action Starters

Every teen-age boy wants one . . engine-powered models that fly, climb and dive—do almost everything their real-life counterparts do. Rugged high-impact plastic airframes, real 1-cylinder engines, fast-acting automatic starters. All assembled . . ready to fly*. Flight control unit incl.

A **Navy Cutlass.** Thrilling Navy jet with pusher engine. 14-in. wingspan.
49 N 2272M—Shipping weight 4 lbs. **$12.94**

B **New! Turbojet.** Swept-wing for speed, stability.
49 N 2299M—14-in. wingspan. Wt. 4 lbs. **$10.97**

C **New! Marine Corsair.** Exciting new Rotomatic starter. Authentic Gull-wing fighter.
49 N 2389M—12-in. wingspan. Shpg. wt. 4 lbs. **$7.97**

D **Hiller Flying Platform.** The "man in space!" Takes off vertically, flies in circles, hovers.
49 N 2271M—7½ in. high over-all. Wt. 3 lbs. **$11.97**

**Must have starting battery (see 57 N 6430) and fuel (see 49 N 2143M) listed at right*

E **Aquamite Speedboat.** Goes 20 knots . . in circle, straight. Starter*. Plastic. Wt. 2 lbs. 3 oz.
49 N 2353M—15 in. **$9.94**

F **Indianapolis Automite.** Goes 40 mph . . in circle, straight. Starter.* Plastic. 15 in. long. Wt. 2 lbs.
49 N 2318M **$11.97**

G **Accessory Kit for Flying Models.** ½ pint fuel, spout, hose, wrench, battery wire with clip.
49 N 2445M—Shpg. wt. 14 oz. **$1.37**
49 N 2143M—½ pint Fuel only. Wt. 7 oz. **57c**

Battery for Starting Engine-powered Models A, B, C, D, E, F.
57 N 6430—1½ Volt. Wt. 1 lb. 8 oz. **98c**

New! Rubber Band-powered Model Planes

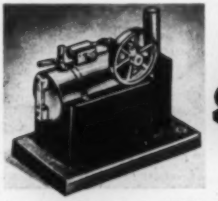
Molded styrene plastic scale models. Easy to build. Actually fly, powered by rubber band. Decals, instructions included. Each 13 in. long. Order all three. Start your collection. Makes an exciting gift for young hobbyists.

(H) **49 N 2151**—Piper Pacer. Wt. 6 oz. **$1.27**
(J) **49 N 2152**—Spirit of St. Louis. Wt. 6 oz. **1.27**
(K) **49 N 2153**—Ryan Trainer. Wt. 6 oz. **1.27**

New! Printing Press $6.47

Pint-size publishers print their own news and cards with this all-metal 2-color press. Prints area 3½x5½ in. Includes type case, over 200 rubber letters, punctuation marks; black, red ink; 4 picture dies, paper, extra roller, other accessories. Molded plastic storage unit.

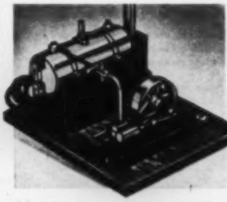
49 N 2241—Box 18x12x3½ in. Wt. 3 lbs. **$6.47**



Low-priced Steam Engine $12.94

Double-acting, *oscillating*, brass cylinder engine, separate 3-in. flywheel. 6-in. brass boiler, nickel plated. Water gauge, safety valve, whistle. Throttle valve controls speed. 6-ft. heavy duty cord. (U.L. approved) 9 in. high overall. Wood base 4½x9 inches.

49 N 2321—Shpg. wt. 4 lbs. 2 oz. . . **$12.94**



Our Best Steam Engine $19.95

Reversible . . 3-in. flywheel runs forward or backward. High and low speed pulley. *Stationary* double-acting brass cylinder, slide valve; safety valve, whistle, water gauge. 6-in. brass boiler, nickel plated. 6-ft. heavy duty cord. U.L. approved. 9x11-in. wood base.

49 N 2366—9 in. high. Wt. 8 lbs. . **$19.95**

New! Set of 3 Knights $2.87

Fun-to-build . . plastic scale models of the Black Knight of Nurnberg, the Silver Knight of Augsburg and the Blue Knight of Milan. 9 to 12 in. high. Paint, brush, cement incl.

49 N 2150—Shpg. wt. 1 lb. 14 oz. . **$2.87**

Build Beautiful Brick Skyscrapers $13.44 1,904-pc. Set

Skyline Bricks are made to architectural scale for ⅛-inch-to-the-foot (HO) models. Three basic construction parts make building easy: floor unit, side with windows and corner joints. Rigid precision-fit high-impact plastic pieces interlock for endless combination possibilities. Shiny white building units offer rich contrast to the terra-cotta brown-and-white tile-effect floors and roofs. High impact plastic gives years of rugged wear. Larger sets build bigger, more models. It's a hobby gift adults will enjoy too.

49 N 2030—1,904-piece set. Shipping weight 7 pounds	$13.44
49 N 2029—1,217-piece set. Shipping weight 4 pounds 2 ounces	8.87
49 N 2027— 723-piece set. Shipping weight 2 pounds 4 ounces	5.47
49 N 2026— 476-piece set. Shipping weight 1 pound 8 ounces	3.57
49 N 2025— 229-piece set. Shipping weight 1 pound	1.77

Construction Sets

Build Working Models with Gilbert Erector Set $37.95 cash $4 down

Each Erector set includes steel girders, wheels, nuts and bolts, illustrated booklet. Motors UL approved 110-120-volt, 60-cycle AC. Parts from all sets interchangeable. Larger sets make more and bigger models.

Amusement-park Set. Make parachute jump, ferris wheel, hundreds of other models. Electric motor, electromagnet, coupling, lights.

79 N 02083K—22x13x2½ in. Shipping wt. 28 lbs. $4 down, $5 month	$37.95

All-electric Set builds airplane beacon, magnetic crane, etc. Electric 4-speed motor, coupling, lights, electromagnet. Model boiler parts.

79 N 02082—20x12x2½ in. Shipping wt. 19 lbs. $2.50 down	Cash $22.43

Engineer's Set (not shown). Over 360 parts. Electric 4-speed motor.

49 N 2277—18x10x3 in. Shipping weight 12 pounds	$16.95
49 N 2276—Same, but 325 parts. Builds airplane ride. Shpg. wt. 9 lbs.	14.34

Motorized Set (not shown). Builds windmill, many more. Battery motor.

49 N 2274—16x10½x3 in. Batteries not incl. Shipping weight 8 pounds	$8.72
34 N 4650—2 Std. Flashlight Batteries for above. Shpg. wt. 8 oz.	2 for 35c

Professional Set (not shown). Make hoist, crane, etc. No motor. 182 parts. Builds many different models—ideal for the beginner.

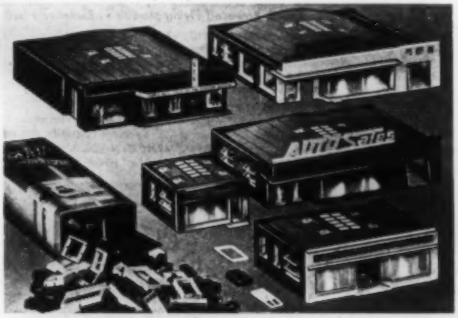
49 N 2275—Cardboard box 18x10x2 in. Shipping wt. 5 lbs. 10 oz.	$4.53

AMERICAN Plastic BRICKS by Elgo

Create Modern Buildings with "American" Plastic Bricks $13.44 902-pc. Set

Design and build intricate modern structures in realistic scale miniature. Modern transparent plastic jalousie picture windows; doors and windows actually open and close. Pegs and sockets make 1⅝-inch red plastic bricks fit securely. Green cardboard simulated asphalt roof. Larger sets build more and bigger models. Parts from all sets interchangeable . . buy several sets for mammoth construction jobs. Mom and Dad will get hours of varied fun too. All sets, except 49N2067, have overhead garage doors. Instructions include plans for basic models. Built for years of play. An exciting gift for children of all ages. Order early for Christmas.

49 N 2001—902-piece set in cardboard box. Shipping weight 6 pounds 8 ounces	$13.44
49 N 2301—591-piece set in cardboard box. Shipping weight 6 pounds	8.87
49 N 2069—450-piece set in cardboard tube. Shipping weight 4 pounds	6.77
49 N 2068—290-piece set in cardboard tube. Shipping weight 2 pounds 14 ounces	4.47
49 N 2067—208-piece set in cardboard tube. Shipping weight 2 pounds 3 ounces	3.17



Build Realistic Shopping Center with Plastic Store Fronts $12.44 691-pc. Set

Set has colorful store-fronts to build 5-shop "Main Street" . . or variety of scale-model homes. Display windows, picture windows, swinging doors and hinged garage doors. Interlocking bricks of soft, non-breakable plastic. With complete easy instructions.

49 N 2115—691-pc. Main Street Set. 5 store fronts: theatre, supermarket, auto sales, bakery, shoe shop; garage door, 2 picture windows, 11 windows, 5 doors, bricks, other pieces. Shipping weight 8 pounds 11 ounces	$12.44
49 N 2127—417-pc. Theatre Set. Theatre front, garage door, 2 picture windows, 10 windows, 4 doors, bricks, other pieces. Shipping wt. 2 pounds 4 ounces	$6.47
49 N 2126—266-pc. Supermarket Set. Supermarket front, garage door, 2 picture windows, 10 windows, 4 doors, bricks, other pieces. Shpg. wt. 1 pound 12 ounces	$4.87
49 N 2125—221-pc. Auto Sales Set. Auto Sales front, garage door, picture window, 5 windows, bricks, other pieces. Shipping weight 1 pound 10 ounces	$3.97

Easy Project Kit with materials for 3 projects. Outlines printed on 11x 16-inch wood panels. Coping saw, hardware, instructions. Paint not incl. Wt. 4 lbs. 4 oz.
49 N 1593......Kit $2.57

A **Tool Belt.** Pliers, flashlight, screwdriver, jack-knife, friction tape on chain. Happi-Time hammer with adz-eye*. Batteries not included. Top grain leather belt fits waist 22 to 30 inches.
49 N 1516—Shpg. wt. 2 lbs. 8 oz............Set $3.97
34 N 4650—2 flashlight batteries. Wt. 8 oz...2 for 35c

B **Junior Belt.** Similar. No knife or flashlight.
49 N 1517—Shpg. wt. 1 lb. 15 oz.......Set $2.77

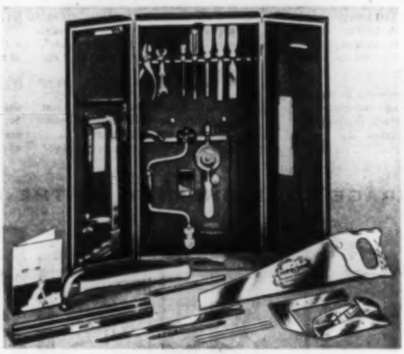
Junior Tool Set. Steel box 12x5x2 in. holds saw with 7-in. blade; 4-oz. claw hammer. Metal T-square, screwdriver, pliers, metal triangle with 6 sizes of gauge holes. Sandpaper block, 2 pieces of sandpaper. Carpenter's pencil, 12-inch rule, workbook.
49N1523–Shpg. wt. 2 lbs. 8 oz...Kit $1.87

Happi-Time Economy Tool Kit. Red-enameled steel box 16x8x2 in. contains 10-inch brace and bit; 11-in. blade saw; 6-oz. claw hammer, T-square; 2 screwdrivers, slip-joint pliers, 3-piece wrench set; chisel, block plane, carpenter's pencil; 12-inch rule. Workbook.
49 N 1503—Shpg. wt. 6 lbs. 8 oz..Kit $4.67

TOOL AND CRAFT KITS FOR JUNIOR HOBBYISTS

Happi-Time "Do-it-yourself" Tool Kit. Full size template in box shows places for tools. Steel wall cabinet 18x18 in. open. 2 chisels, 2 screwdrivers; coping saw with 6 blades from Japan; 8-oz. hammer with adz-eye*. Saw with 14-in. blade; 3-pc. wrench set. Pliers. Hand drill, 9 twist drills 1/16 to 1/4-in. size from W. Germany. Plane, 12-in. level. T-square, 12-in. rule. Pencil, workbook.
79 N 01504—Shpg. wt. 9 lbs..........$8.54

Save $1.13! Combination of above tool set and bench (79N01508K) at right.
79 N T1501L—Shpg. wt. 36 lbs........$17.95



Our Best Happi-Time Tool Set

Full size template to paste in box marking proper location of tools. Steel wall cabinet 24x24 in. open. Tools have high-impact plastic handles, saws have tempered steel blades. 3 chisels, 2 screwdrivers. 12-in. brace and bit, 2-jaw chuck. Coping saw with 7 blades. Hacksaw has replaceable 8½-in. blade; 9 oz. hammer with adz-eye*. Saw with crosscut, keyhole blades. 3 pc. wrench set. Pliers, crowbar. Hand drill with 3-jaw knurled chuck, 9 twist drills 1/16 to 1/4-in. size from W. Germany. Block plane. 12-in. level, T-square with double rule edge. 6-ft. folding rule. Pencil, workbook.
79 N 01515—Bit, blades, rule imported from Japan. Shpg. wt. 16 lbs........Set $13.47

Save $1.51! Combination of above tool set and bench (79N01508K) at right.
79 N T1511L—Shipping weight 43 pounds .. $2.50 down on Easy Terms $22.50

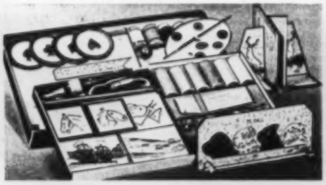
Save money! Buy this bench in combination with one of the tool sets at left. An ideal gift for a hobby-minded youngster.

Big Work Bench for young craftsman has 32x16-inch top. Heavy metal vise measures 5x2½ inches. 24x14-inch storage tray, large wood drawer keep tools handy. Heavy pressed wood top is 28 inches from floor. Enameled bright green and yellow. Easy to assemble. See money-saving combination offers 79NT1501L and 79NT1511L at left.
79 N 01508K—Shpg. wt. 27 lbs. $10.54

*Tapered eye and wedged handle to hold hammer head securely.

Wood Burning Set

Economy Woodburning Set. Burn designs on wood, tap designs on foil plaques. Electric air-cooled woodburning pen, paints, instructions.
49 N 2221—Shipping weight 1 lb.... $1.74
49 N 2211—16 assorted size designed wood plaques. Shpg. wt. 1 lb. 2 oz......... $1.77



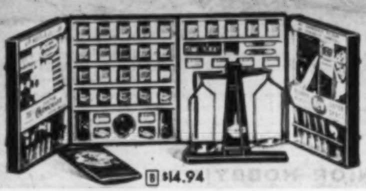
De luxe Woodburning Set. Make exciting wood, cork, foil plaques and novelties. Paint sand pictures. Electric air-cooled woodburning pen with 4 brass overpoints.
49 N 2005—Shipping weight 3 lbs. 6 oz........... $4.67
49 N 2003—Smaller Set (not shown). 2 brass overpoints, fewer projects, no sand pictures. Wt. 1 lb. 8 oz...... $2.74

Three-tier Crafts Set. Our biggest 5-in-1 set includes unfinished tie rack, plaques and wood novelties. Finish leather coin purse, book mark, 4 coasters; tap designs on foil and metal plaques. Paint beautiful sand pictures. Electric air-cooled woodburning pen with 5 screw-on brass overpoints, paints, brush, tapping tool, hammer, glue, colored sand.
49 N 2007—Shipping weight 4 pounds, 8 ounces..............$6.87

The electric woodburning pens described on this page are UL approved, 110-120-volt, AC or DC current

ATOMIC ENERGY
A $24.95 cash $2.50 down

CRIME DETECTION
E $9.47



CHEMCRAFT
CHEMCRAFT
D $4.57

Special! A.C. Gilbert Sets at Low Prices

[A] **Chemcraft Master De luxe Lab.** Over 900 experiments in plastics, outer space, atomic energy, glass blowing, organic and inorganic chemistry. Big wooden cabinet contains precision balance, graduate, gas generator, chemicals*, other equipment.
79 N 02285K—Shipping weight 22 pounds.................... $24.95

[B] **Chemcraft Master Lab.** Exciting experiments in plastics, outer space, atomic energy, chemical magic and many more .. 700 in all. Four-panel steel cabinet contains precision balance, chemicals*, and other scientific apparatus.
79 N 02283—Shipping weight 13 pounds.................... $14.94

[C] **Chemcraft Senior Outfit.** Over 600 experiments in chemistry, atomic energy, outer space. Steel cabinet holds chemicals*, alcohol lamp, precision balance, other apparatus. Instructions.
49 N 2282—Shipping weight 9 lbs. 3 oz.... $9.37

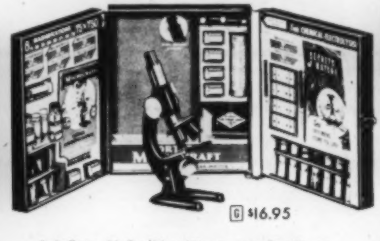
[D] **Chemcraft Junior Deluxe Outfit.** Over 300 experiments. Steel cabinet holds chemicals, equipment. Instructions.
49 N 2381—Shipping weight 5 lbs. 2 oz.... $4.57

[E] **Chemistry Set.** 565 experiments in crime detection, secret writing, magic tricks. Steel cabinet with chemicals,* authentic apparatus.
49 N 2382—Instructions. Shpg. wt. 9 lbs. 2 oz..... $9.47

[F] **Microscope and Lab Set.** 60-200-405-power "click-stop" Mirroflector Microscope has sharp field view, automatic focus, Ramsden lens. Steel cabinet holds polaroid filters, real shrimp eggs, scientific equipment.
49 N 2204—Shipping weight 5 lbs. 4 oz........ $9.97

ENCOURAGE YOUR CHEMIST OF THE FUTURE

75-150-300-450
H $13.94



75-210-425
J $9.27

MICROCRAFT
TRIPLE TURRET MICROSCOPE
40-75-150
K $4.57

Lab Sets with Precision Microscopes, Specimens

[G] **Microcraft Senior Lab-master.** Our most complete outfit. 4-turret microscope with extra higher-power eye-piece. Provides 8 different magnifications from 75 to 750. Electric sub-stage lamp brings out detail. 3-panel steel cabinet contains specimens, electronic stage, large supply of accessories. Instruction manual. Will provide hours of entertainment for science-minded youngsters.
49 N 2209—Shipping weight 9 pounds 9 ounces.................... $16.95

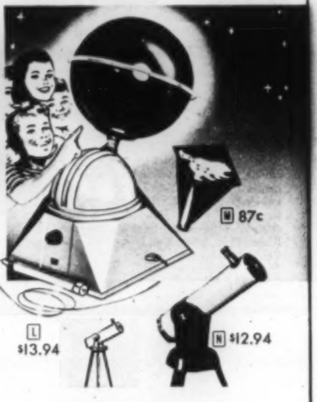
[H] **Microcraft Lab-master.** 4-turret precision microscope magnifies 75-150-300-450 times. Steel cabinet includes electric sub-stage lamp to bring out detail, specimens, slides, scientific apparatus, instruction manual.
49 N 2384—Shipping weight 6 pounds 15 ounces.................... $13.94

Microscope Only. 4-turret, magnifies 75-150-300-450 times.
49 N 2205—Wood case. Shipping weight 4 pounds.................... $8.97

[J] **Microcraft Senior Outfit.** Precision-built triple-objective metal microscope magnifies 70-210-425 times. Universal focusing turret keeps object in focus when changing powers; scanning features for viewing entire specimen. Steel cabinet contains specimens, dissecting and slide mounting equipment, test tube rack, manual. An intriguing gift for the whole family.
49 N 2383—Shipping weight 6 pounds 12 ounces.................... $9.27

[K] **Microcraft Junior Set.** Economy set with 3-turret microscope magnifies 40-75-150 times. Focusing wheel. Dissecting equipment, slides, specimens, manual.
49 N 2213—Shipping weight 1 pound 6 ounces.................... $4.57

**Chemistry sets contain no dangerous poisons or explosive chemicals*

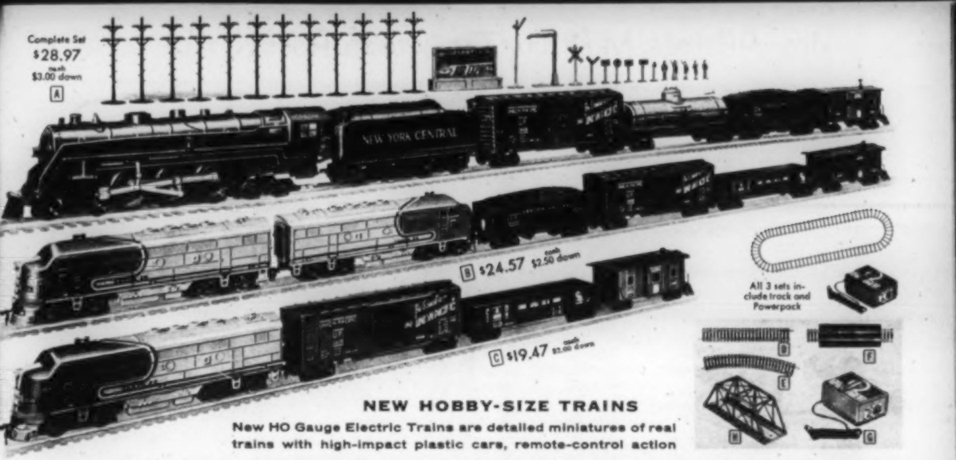


Explore the wonders of the skies

[L] **Spitz Planetarium.** Sears exclusive! Now includes wand that outlines constellations over stars projected by planetarium. See the legendary pictures in the sky. 7-in. perforated plastic sphere projects hundreds of stars as seen from northern hemisphere. Indicator plugs into base—points out stars. Wand fits on indicator. UL approved. 110-120-volt 60-cycle AC.
49 N 2309—Shipping weight 3 lbs. 8 oz......... $13.94

[M] **Wand only.** 12 constellation slides.
49 N 2279—Shipping weight 4 oz............ 87c

[N] **Spitz Moonscope.** Really works. 3-in. focusing mirror, 32-power lens. Fork-type mount rotates 360°. 17-in. fiberboard tube, plastic frame.
49 N 2363 —Shipping weight 5 lbs............ $12.94



NEW HOBBY-SIZE TRAINS

New HO Gauge Electric Trains are detailed miniatures of real trains with high-impact plastic cars, remote-control action

Run trains forward or back, fast or slow, couple or uncouple cars—by remote control. Rerailer uncoupler acts as grade crossing. Weighted cars have nylon trucks, wheels, N.M.R.A. couplers. Includes UL approved Powerpack with 2 circuit breakers . . 45-volt amps. output (110-120-volt, 60-cycle AC.); track as listed.

A **6-unit Steam-type Smoking Freight.** Hudson 14-wheel die-cast metal locomotive has 6-wheel drive, piston-rod action; puffs harmless smoke. Tender, box car, tank car, hopper, caboose. 12 curved, 3 straight track sections and rerailer uncoupler make 126-in. oval. 28 plastic accessories. Smoke refill, track connector.
49 N 9972—36 in. long. Shpg. wt. 9 lbs......**$28.97**

B **6-unit Santa Fe Twin Diesel.** Locomotive, rear unit, hopper, box car, gondola, caboose. Connector, 12 curved, 3 straight tracks, uncoupler make 126-in. oval.
49 N 9971—Train is 36 in. long. Shpg. wt. 9 lbs.......... **$24.57**

C **4-unit Santa Fe Diesel Set.** Diesel locomotive, box car, gondola car and caboose. 12 curved and 1 straight track section plus uncoupler unit make 112-in. oval track.
49 N 9970—Train is 24¾ in. long. Shpg. wt. 9 lbs........ **$19.47**

Extra HO Gauge Track Sections. Shpg. wt. 4 oz. each

D **7½-in. Straight Track.**
49 N 9904......Each 13c

E **8-in. Curved Track.**
49 N 9905..Each 13c

F **49 N 9908**—Uncoupler Rerailer Track. Wt. 4 oz.....**77c**

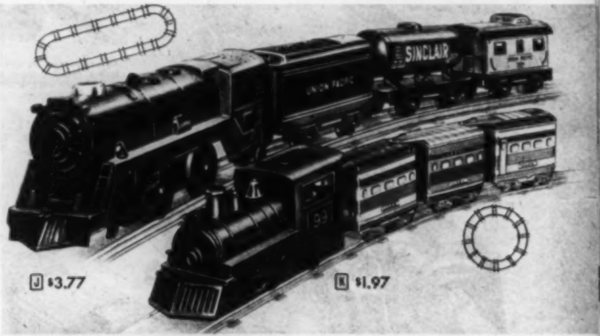
G **45-Amps. Output Powerpack.** 2 built-in circuit breakers, throttle control. Variable 0-14 volts for train, fixed 15 volts for accessories. UL approved.
49 N 9909—110-120-volt, 60-cycle AC. Shpg. wt. 6 lbs. **$9.97**

H **Steel Trestle Bridge.** 9x2⅛x3 inches high.
49 N 9907—Rails built in. Shpg. wt. 1 lb........... **1.17**

New! Low-priced Trains for Little Tots

J **4-unit Battery-operated Freight Train Set** at record new low price. Made of steel, appropriately colored. Steam-type locomotive has electric motor operated with 2 standard flashlight batteries (not included). Run it forward or back; switch is located on top of boiler. Train is 28½ inches long and includes steel locomotive, lithographed metal tender, tank car and caboose. Two sections of straight, 8 sections of curved, 2-rail track make a 102-inch oval.
49 N 9521—Batteries not included. Shpg. wt. 3 lbs........... **$3.77**
34 N 4650—2 Standard Batteries. Shpg. wt., two, 8 oz....**2 for 35c**

K **New Battery-operated Table Train.** A real old-fashioned Iron Horse choo-choo with big smoke stack and cow catcher. Molded in durable plastic with amazing details. Powered by single standard flashlight battery (not included, order above). Engine pulls 3 coupled and attached brightly-colored metal coaches. Train 14 inches long, set includes 4 sections of curved 2-rail track forming 63-inch circle. Truly a big value and for the first time, an inexpensive battery-operated train set for even the littlest tot.
49 N 9502—Shipping weight 1 pound 10 ounces............**$1.97**



New! Huge 48-piece Train Layout

L **Our Finest ALLSTATE Mechanical Freight Set** with 28 scale-detailed, molded, durable, plastic accessories and 5 vinyl plastic people, all in 3 dimensions. Realistic steam-type steel locomotive has long-running keywind clock-spring motor, built-in on-off switch, and speed governor. Bell rings and harmless sparks shoot from stack as it whizzes around its 102-in. oval track. The 28½-in. train includes locomotive, lithographed-metal tender, gondola and caboose. Eight curved and 2 straight sections of 2-rail track. 12 telegraph poles, 12 right-of-way signs, semaphore, lamp post, crossing signal, crossing gate with movable arm, billboard and five people.
49 N 9522—Train, track, accessories. Shpg. wt. 4 lbs........**$5.74**

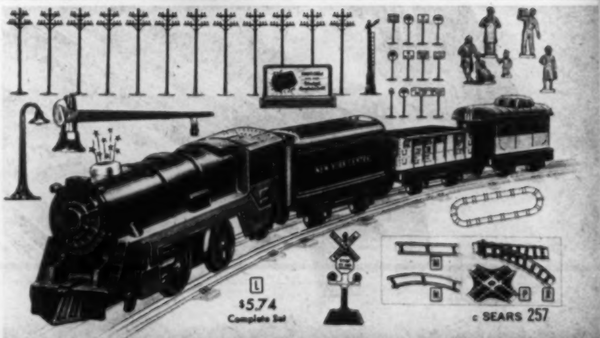
Extra Track for 49N9521 and 49N9502 or Standard Marx Mechanical and Battery-operated Trains

M **8½-in. Straight Track.** Wt. 6 oz. for set of 4.
49 N 9701—Set of 4 for **34c**

N **10½-in. Curved Track.** Wt. 6 oz. for set of 4.
49 N 9702—Set of 4 for **34c**

P **7½-in. 90° Crossover.**
49 N 9703—Wt. 8 oz. Ea. **57c**

R **Manually-operated Switch Set.** Two switches: 1 right, 1 left hand. Wt. 1 lb.
49 N 9704—Set of 2 for **$1.77**

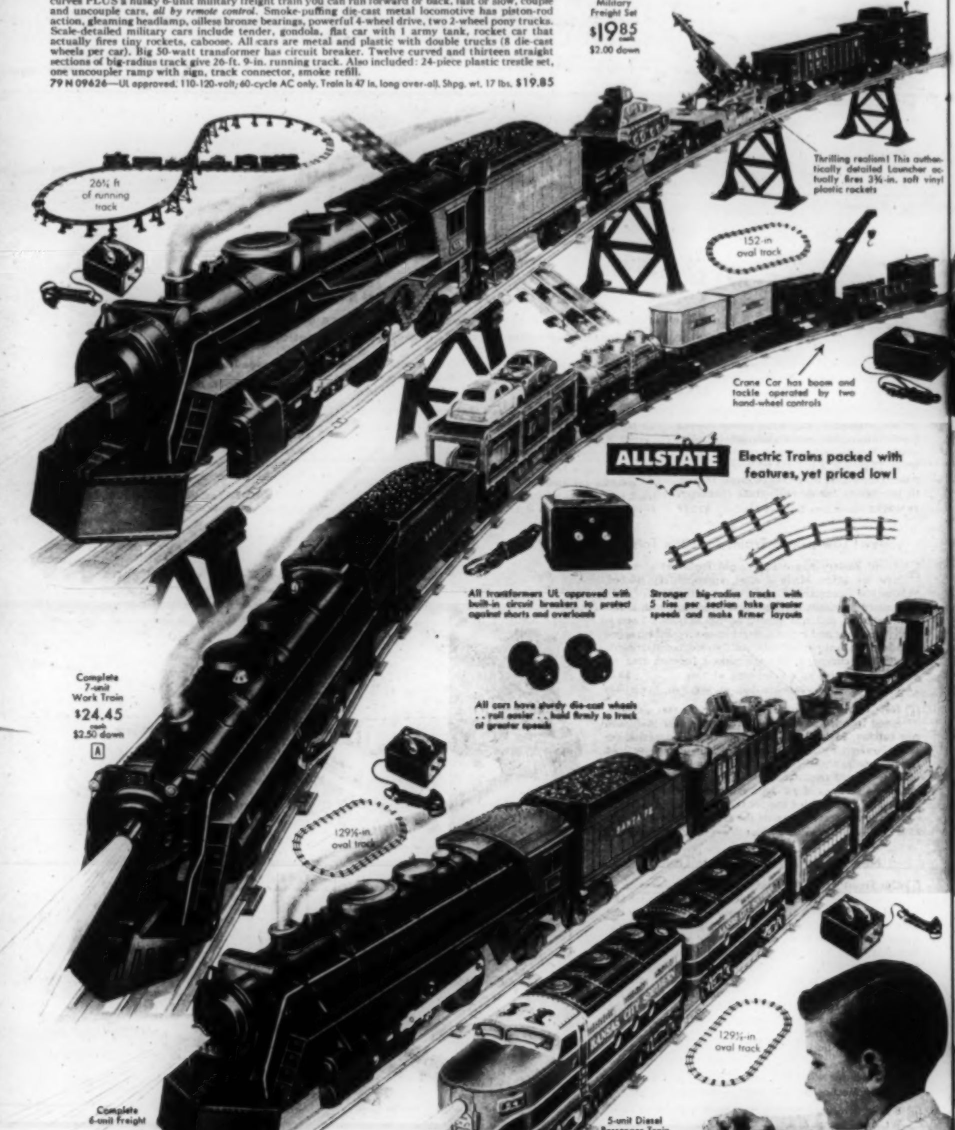


New Allstate Military Train with Rocket Launcher

Here's railroading at its best—an extra-long trestle track . . over 26 feet of roadbed with grades and curves PLUS a husky 6-unit military freight train you can run forward or back, fast or slow, couple and uncouple cars, *all by remote control.* Smoke-puffing die-cast metal locomotive has piston-rod action, gleaming headlamp, oilless bronze bearings, powerful 4-wheel drive, two 2-wheel pony trucks. Scale-detailed military cars include tender, gondola, flat car with 1 army tank, rocket car that actually fires tiny rockets, caboose. All cars are metal and plastic with double trucks (8 die-cast wheels per car). Big 50-watt transformer has circuit breaker. Twelve curved and thirteen straight sections of big-radius track give 26-ft. 9-in. running track. Also included: 24-piece plastic trestle set, one uncoupler ramp with sign, track connector, smoke refill.

79 N 09626—UL approved. 110-120-volt, 60-cycle AC only. Train is 47 in. long over-all. Shpg. wt. 17 lbs. **$19.85**

Complete Military Freight Set
$19.85 cash
$2.00 down



Thrilling realism! This authentically detailed Launcher actually fires 3¾-in. soft vinyl plastic rockets

Crane Car has boom and tackle operated by two hand-wheel controls

ALLSTATE Electric Trains packed with features, yet priced low!

All transformers UL approved with built-in circuit breakers to protect against shorts and overloads

Stronger big-radius tracks with 5 ties per section take greater speeds and make firmer layouts

All cars have sturdy die-cast wheels . . roll easier . . hold firmly to track at greater speeds

Complete 7-unit Work Train
$24.45 cash
$2.50 down
A

Complete 6-unit Freight
$16.95 B

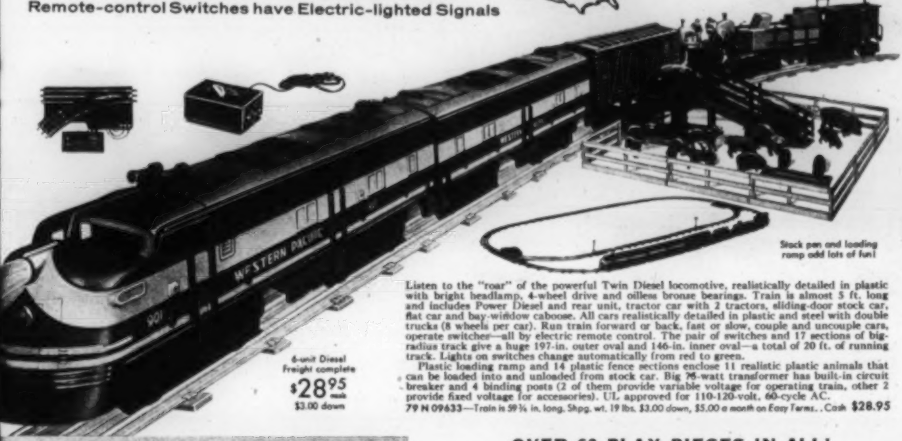
5-unit Diesel Passenger Train
C **$9.97**

From Santa's Roundhouse

thunders this powerful 6-unit Twin Diesel Freight!

Remote-control Switches have Electric-lighted Signals

ALLSTATE Loaded with features at a low, low price!



Stock pen and loading ramp add lots of fun!

6-unit Diesel Freight complete
$28.95 each
$3.00 down

Listen to the "roar" of the powerful Twin Diesel locomotive, realistically detailed in plastic with bright headlamp, 4-wheel drive and oilless bronze bearings. Train is almost 5 ft. long and includes Power Diesel and rear unit, tractor car with 2 tractors, sliding-door stock car, flat car and bay-window caboose. All cars realistically detailed in plastic and steel with double trucks (8 wheels per car). Run train forward or back, fast or slow, couple and uncouple cars, operate switches—all by electric remote control. The pair of switches and 17 sections of big-radius track give a huge 197-in. outer oval and 146-in. inner oval—a total of 20 ft. of running track. Lights on switches change automatically from red to green.

Plastic loading ramp and 14 plastic fence sections enclose 11 realistic plastic animals that can be loaded into and unloaded from stock car. Big 75-watt transformer has built-in circuit breaker and 4 binding posts (2 of them provide variable voltage for operating train, other 2 provide fixed voltage for accessories). UL approved for 110-120-volt, 60-cycle AC.

79 N 09633—*Train is 59¾ in. long. Shpg. wt. 19 lbs. $3.00 down, $5.00 a month on Easy Terms. . Cash* **$28.95**

ELECTRIC TRAINS BELOW SHOWN ON OPPOSITE PAGE

All 3 sets below use stronger big-radius track with gentler curves for faster train speeds. 5 ties per section, not just 3. Scale-detailed locomotives have powerful motor, bright headlamp, oilless bronze bearings, remote control of speed and direction. (A) and (B) have scale-detailed plastic and steel cars with double trucks (8 die-cast wheels per car). Diesel train (C) has steel cars; 4 die-cast wheels per car. Circuit-breaker transformers. UL approved. 110-120-volt, 60-cycle AC.

A **New 7-unit ALLSTATE Train—our best!** Accurate $^3/_{16}$-in. scale model. Die-cast 6-wheel-drive locomotive puffs harmless smoke as it runs; has 4-wheel pony truck, 2 guide wheels. Plastic and steel coal tender and 5 cars including new piggy-back car, ALLSTATE tank car, automobile car with 4 plastic autos, wrecker crane car and wrecker caboose. Run train forward or back, fast or slow, couple and uncouple cars—all by remote control! Three straight and 8 curved sections of big-radius track plus uncoupling ramp (with "Uncouple Here" sign) make 152-in. oval track. 100-watt transformer; 4 binding posts (2 for accessories). Track connector, 1-oz. bottle harmless smoke liquid also included.

79 N 09631—Train is 64½ inches long over-all, almost 5½ feet. Shipping weight 15 pounds.......... **$24.45**

B **Big 6-unit Work Train** with steam-type die-cast metal locomotive that puffs harmless smoke. 4-wheel drive, pony truck and 2 guide wheels. Tender, 3 cars and caboose, all scale-detailed in plastic and steel. Cars include wrecker car, searchlight car with powerful light and drop-end gondola with 35 plastic construction tools. Run train forward or back, fast or slow, couple and uncouple cars—by remote control. One straight and 8 curved sections of big-radius track plus uncoupling ramp (with "Uncouple Here" sign) make 129⅛-in. oval. 50-watt transformer; 2 binding posts. Also included 1-oz. bottle of harmless smoke liquid.

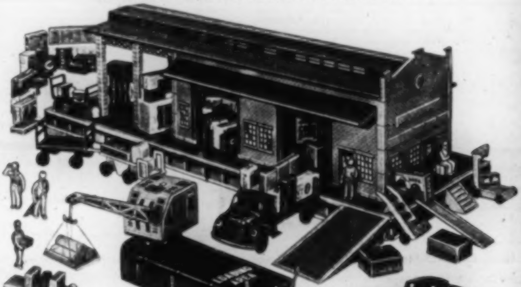
49 N 9628—Train is 52½ inches long over-all. Shipping weight 11 pounds. **$16.95**

C **Imagine—only $9.97 for a 5-unit Diesel Passenger Train Set!** Same accurate scale detailing, remote control of speed and direction, die-cast wheels and superior big-radius track as on our higher-priced trains. Diesel locomotive, rear unit, 2 passenger coaches and 1 observation coach—all with manual couplers. All-metal, realistically lithographed. Two straight sections and 8 curved sections of big-radius track make 129⅛-in. oval. 50-watt transformer; 2 binding posts.

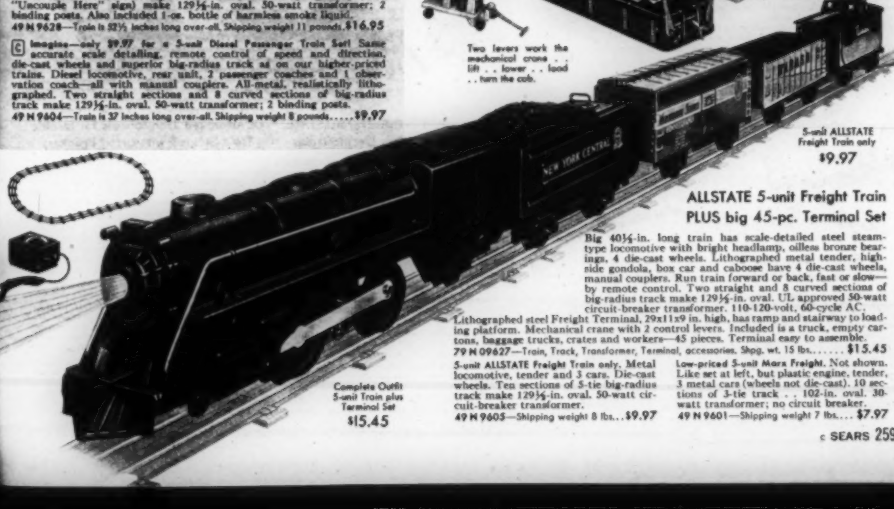
49 N 9604—Train is 37 inches long over-all. Shipping weight 8 pounds..... **$9.97**

OVER 60 PLAY PIECES IN ALL!

Here's a complete outfit for hours of fun!



Two levers work the mechanical crane . . lift . . lower . . load . . turn the cab.



5-unit ALLSTATE Freight Train only
$9.97

Complete Outfit 5-unit Train plus Terminal Set
$15.45

ALLSTATE 5-unit Freight Train PLUS big 45-pc. Terminal Set

Big 40⅛-in. long train has scale-detailed steel steam-type locomotive with bright headlamp, oilless bronze bearings, 4 die-cast wheels. Lithographed metal tender, high-side gondola, box car and caboose have 4 die-cast wheels, manual couplers. Run train forward or back, fast or slow—by remote control. Two straight and 8 curved sections of big-radius track make 129⅛-in. oval. UL approved 50-watt circuit-breaker transformer. 110-120-volt, 60-cycle AC.

Lithographed steel Freight Terminal, 29x11x9 in. high, has ramp and stairway to loading platform. Mechanical crane with 2 control levers. Included is a truck, empty cartons, baggage trucks, crates and workers—45 pieces. Terminal easy to assemble.

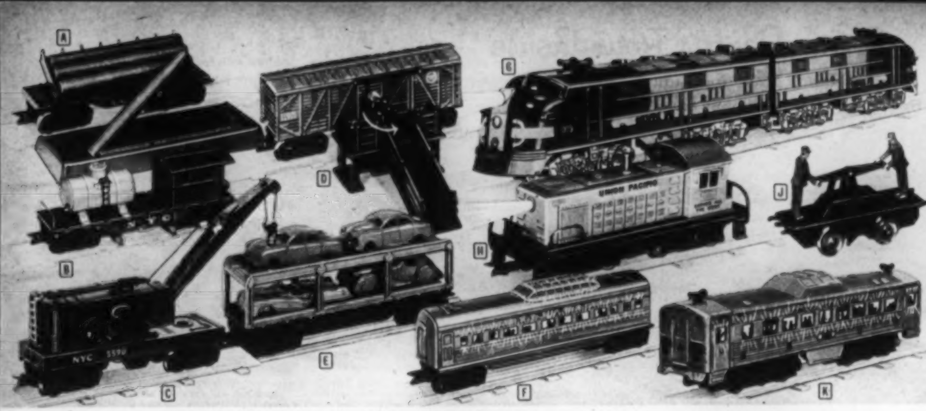
79 N 09627—*Train, Track, Transformer, Terminal, accessories. Shpg. wt. 15 lbs.......* **$15.45**

5-unit ALLSTATE Freight Train only. Metal locomotive, tender and 3 cars. Die-cast wheels. Ten sections of 5-tie big-radius track make 129⅛-in. oval. 50-watt circuit-breaker transformer.

49 N 9605—Shipping weight 8 lbs... **$9.97**

Low-priced 5-unit Marx Freight. Not shown. Like set at left, but plastic engine, tender, 3 metal cars (wheels not die-cast). 10 sections of 3-tie track . . 102-in. oval. 30-watt transformer; no circuit breaker.

49 N 9601—Shipping weight 7 lbs.... **$7.97**



Exciting Realistic Accessories for ALLSTATE, Happi-Time and Marx Electric Trains . . ideal low-cost gifts!

(A) through (F). Action-packed Extra Cars. Scale-detailed in heavy duty plastic and steel. Remote control automatic couplers. Two 4-wheel trucks, die-cast wheels. Track not incl. (*except A*).

[A] Operating Lumber Car. Press a button . . logs unload into plastic bin. Bin, five logs, track section, control panel, all necessary wiring and connectors included.
49 N 9761—8¾ in. long. Shpg. wt. 1 lb. . **$4.27**

[B] Track Sweeper Car. Two felt sweepers can be lowered to clean track as car rolls. Chassis and cab red; silver-color tank.
49 N 9766—9½ in. long. Shpg. wt. 1 lb. . **$3.27**

[C] Operating Crane, Wrecker Car. Plastic cab and boom revolve on die-cast metal chassis. Crank wheels work boom.
49 N 9786—12 in. long. Wt. 1 lb. 10 oz. . . **$4.27**

[D] Operating Cattle Car with ramp, platform. Car stops, door opens. Cow comes out, draws back when train starts.
49 N 9763—Car 9½ in. long. Wt. 1 lb. . . **$3.27**

[E] Automobile Carrier Car. Two-deck rack on flat car carries 4 little autos that detach to unload (each about 4 in. long).
49 N 9755—Car 9½ in. long. Wt. 1 lb. . . **$3.27**

[F] Lighted Passenger Cars. Lithographed metal. Silhouettes of passengers show in windows. Shpg. wt. each 14 oz.
49N9770—11-in. Astrodome (shown) **$3.27**
49N9771—10¾-in. Observation (not shown) . 3.27

(G) to (K). Locomotives, Interurban and Hand Cars. Built-in electric motor, die-cast wheels, oilless bronze bearings. Track not included.

[G] Twin-Diesel, scale-detailed in plastic, steel. Two coupled sections. Front unit has motor. Rear of second has automatic coupler. Headlamp. Dummy horns.
49N9792—24 in. long. Wt. 4 lbs. **$12.67**
49 N 9781—**Power "B" Unit** (not shown). No motor. Manual couplers. Plastic. 12 in. long. Shpg. wt. 1 lb. **$3.97**

[H] Diesel Switcher with automatic couplers at both ends. Realistic hum. Die-cast metal chassis; plastic body. Headlamp. 10⅛ in. long.
49N9783—Shpg. wt. 2 lbs. 4 oz. **$10.97**

[J] Electric Hand Car. Plastic and steel. 2 railroaders pump crossbars. Built-in motor. Operates on track layout like an electric train.
49N9753—6¼ in. long. Wt. 12 oz. **$3.27**

[K] Electric-lighted Interurban Car. Remote-control speed, reversing. Dummy air horns. Red and green marker lights. Manual coupler. Use with any standard ALLSTATE, Marx or Happi-Time track layout. 11 in. long.
49 N 9784—Shpg. wt. 2 lbs. 12 oz. **$8.67**

ALL - ABOARD -
FOR DETROIT - CHICAGO -
AND SAN FRANCISCO
CHUG - CHUG -

$2.87

Railroad Station with a "talking" voice

A perfect accessory for any standard-size electric or mechanical train set. Hand crank operates voice box. You'll hear the stationmaster announce train's destination: "All aboard for Detroit, Chicago and San Francisco." Then, in the background, you'll hear the realistic "chug-chug" sound of the train starting up and rolling out of the station. Colorful lithographed metal, 20⅛x10x6 inches high.
49 N 9787—With plastic figures and accessories. Wt. 3 lbs. 8 oz. **$2.87**

$4.77

Remote Control Automatic Barrel Loader

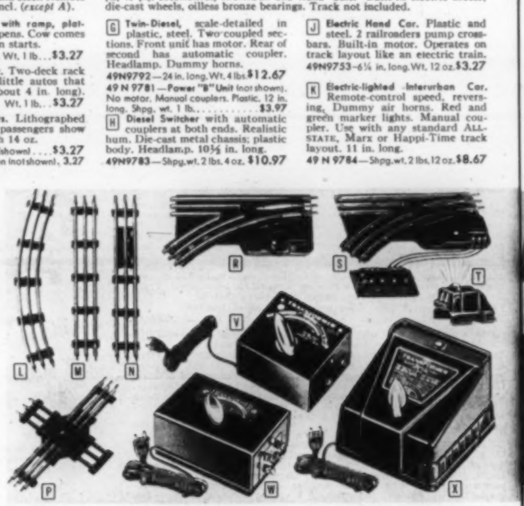
This exciting accessory works by remote control. Press a button . . lift truck takes a barrel from loading chute to the car. Entire unit realistically molded plastic, 8¾x8x5 in. high. Easily installed on any electric train layout. Plastic "barrels," control panel, all necessary wires included. Car and track not included. A wonderful gift if he has a train set!
49N9779—Shpg. wt. 1 lb. 6 oz. **$4.77**

$4.22

Remote Control Whistling Station

Another realistic remote control accessory! Press a button . . hear the realistic wail of a locomotive as your train thunders down the track. Whistle mechanism fully enclosed within the lithographed steel station for protection. 9x5¼x5 in. high. Control panel and all necessary wires included. Easily installed on any electric train layout.
49N9739—Shipping wt. 2 lbs. **$4.22**

NOTE: Use with ALLSTATE, Happi-Time or Marx train layouts using 110-120-volt, 60-cycle AC.



Extra Track and Switches for ALLSTATE, Happi-Time or Marx Electric Trains

Big-radius type with gentler curves for faster speeds. Five cross ties per section—not just the 3 on most electric train tracks!

[L] 12½-in. Curved Track. Big-radius type.
49 N 9723—Shipping weight 4 oz. Each **21c**

[M] 11¼-in. Straight Track. Big-radius type.
49 N 9720—Shipping weight 4 oz. Each **21c**

[N] Uncoupling Section with "Uncouple Here" sign. Big-radius type track.
49 N 9749—11¼ in. long. Shpg. wt. 5 oz. . . **76c**

[P] Crossover Track. 9⅛x9⅛ in. square.
49N9726—Big-radius type. Wt. 9 oz. Ea. **$1.22**

[R] Manually operated Switch Set for electric trains. One right and one left-hand switch.
49 N 9776—Big-radius type. Wt. 2 lbs. Set **$4.27**

[S] Remote-control Switch Set for electric trains. Red and green light. One right and one left-hand switch. Control panel included.
49N9727—Big-radius type. Wt. 2 lbs. 8 oz. Set **$8.27**

[T] Lighted Dead-end Bumper. Plastic; 3x1⅞x2 inches high. Snaps to end of spur track.
49 N 9707—Bulb included. Shpg. wt. 5 oz. . . **81c**

Track Connector (not shown). Carries electric power from the transformer to the track.
49 N 9709—Shipping weight 2 ounces. Each **12c**

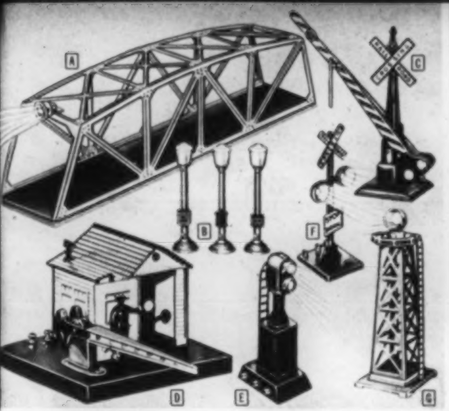
UL Approved Transformers for Electric Train Sets, all with circuit breakers

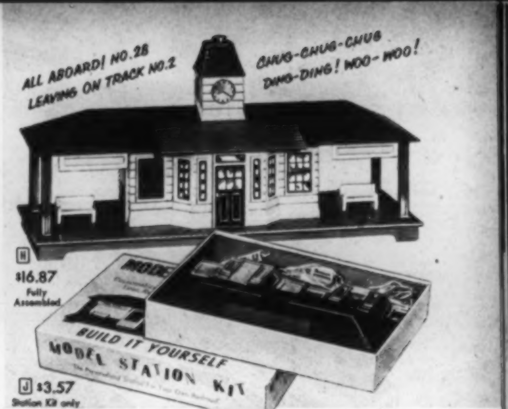
For 110-120-volt, 60-cycle AC. Reduces household power voltage to a safe low voltage for operating electric trains and accessories. Built-in circuit breaker with reset button protects against short circuits and burnouts. With cord, wires, track connectors.

[V] 50-watt Transformer. Has two separate sets of binding posts: one set gives variable 7 to 13 volts to control train speed; other set gives fixed 13 volts for operating accessories. Housed in steel case with air-cooled base. Ideal for average electric train set.
49 N 9725—Shipping weight 3 lbs. **$5.27**

[W] Bigger 100-watt Transformer for train sets with bigger trains and more accessories. Steel case with 2 sets of binding posts; one set gives variable 5 to 15 volts for train speed; other set, fixed 15 volts for accessories.
49 N 9777—Shipping weight 4 lbs. 8 oz. . . **$8.32**

[X] Our biggest. Super-powered 150-watt Transformer. Two sets of binding posts: one set gives variable 0 to 15 volts for controlling train speed; other set gives fixed 15 volts for accessories. Throttle-type control. Housed in a massive plastic case with air-cooled base.
49 N 9764—Shipping weight 10 lbs. . . . **$12.57**




ALL ABOARD! NO. 28 LEAVING ON TRACK NO. 2
CHUG-CHUG-CHUG DING-DING! WOO-WOO!
H
$16.87 Fully Assembled
BUILD IT YOURSELF MODEL STATION KIT
J $3.57 Station Kit only

Accessories add realism to any Marx, ALLSTATE or Happi-Time Electric Train Set

(A) through (G) include light bulbs where needed. PLUS all necessary track connectors and wires . . ready to install!

A **Lighted Steel Trestle Bridge.** Aluminum finish. Light socket and reflector clip-on are adjustable. 24x5x6 inches high. Shipping weight 2 lbs. 4 oz.
49 N 9741............$2.37

B **3 Lighted Lamp Posts.** Plastic. Bases notched to attach to electric train track. One post has mail box; others, fire alarm box and police call box. 6 in. high.
49N9737–Shpg. wt. 1 lb. $1.87

C **Automatic Crossing Gate** made of realistically-lithographed steel. 7¾ in. high. Arm lowers as train approaches, raises when train has passed. Simulated jewel reflector at end of gate.
49 N 9743—Shpg. wt. 10 oz. $1.67

D **Automatic Grade Crossing Shack and Watchman.** As train nears, watchman comes out with stop sign, gate lowers. Shack is lithographed steel 4⅛ inches high. Base 7x6⅛ inches.
49 N 9760—Shpg. wt. 2 lbs. $3.22

E **Automatic 2-light Block Signal.** Train stops on red, goes on green signal. Switch at rear operates signal. Made of plastic, 7¼ in. high. Two track sections included.
49 N 9745—Shipping weight 10 oz........$1.67

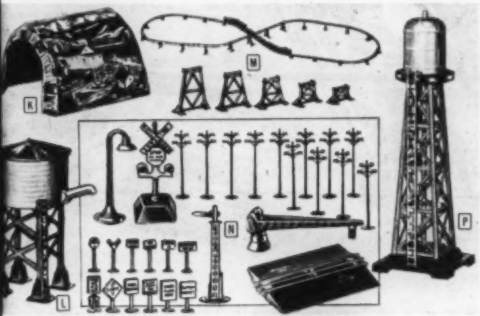
F **Automatic Crossing Flasher.** Twin red lights flash alternately as train goes by.
49 N 9742—Plastic, 7 in. high. Wt. 10 oz...$1.67

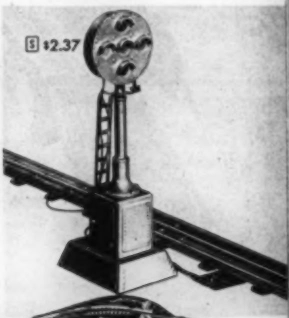
G **Lighted Revolving Beacon.** Light on girder-type tower revolves constantly, beams a bright red light in one direction and green in the other. Made of plastic, 12⅛ in. high.
49 N 9740—Shipping weight 10 oz........$1.67

Battery-operated Talking Station

H It's fascinating and fully automatic! Touch a button in the chimney . . hear the stationmaster announce train departure and the realistic sound of a chugging engine with its bell ringing and whistle wailing. Self-contained . . no connections to track. Works on 2 flashlight batteries (included). Station building, 16x6x8 in. high, made of high-impact polystyrene plastic with red roof, silvery-color windows, colorful walls and benches on pillar platform. Voice and sound effects last 55 seconds, shut off automatically. Instructions, 2 batteries, 3 records.
49 N 9757—Fully assembled. Shpg. wt. 5 lbs......$16.87

J **Station Kit only.** Station as above, 16x6x8 in. without batteries, voice and sound mechanism or records. Brightly colored. Easy to assemble.
49 N 9734—With instructions, cement. Wt. 3 lbs....$3.57





K **Metal Tunnel** colorfully lithographed with landscape scene. Watch the train thunder through it! Comes apart for storage. Measures 9x7x10¾ in. long.
49 N 9729—Shipping weight 1 pound.......81c

L **Plastic Water Tower** with adjustable spout. Diameter 4⅛ in.; 8⅛ inches high.
49 N 9731—Shipping weight 10 ounces......81c

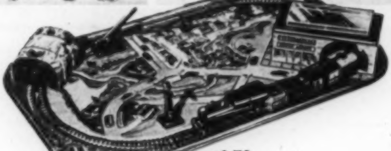
M **24-pc. Plastic Trestle Set.** A series of 24 graduated plastic trestles for up to 24 feet of track layout. Numbered in proper sequence to set up figure "8" track set-up with exciting overhead and underpass arrangements. Track not included.
49 N 9738—Shipping weight 2 lbs........$4.52

N **Big 29-pc. set of authentically scale-detailed Railroad Accessories.** Made of durable plastic in just the right size for any standard mechanical or electric train set. Carefully detailed to please the most particular young "Casey Jones." Set includes 12 seven-inch telegraph poles, 12 railroad right-of-way signs, and one each of the following: semaphore, lamp post, crossing gate, grade crossing sign and grade crossing plate (track not included). A really big set for such a low, low price. A grand low-cost gift for the young railroad enthusiast!
49 N 9750—Shipping weight 2 lbs........$2.57

P **Plastic Water Tower with bubbling light.** The 2⅛-in. diameter tank has realistic plates and rivets, girder-type understructure. Heat from light bulb in 4⅛x4⅛-in. base creates water bubbles which rise in the transparent plastic tube that runs from the base to tank. Light also shows through tube.
49 N 9751—14 in. high. Shpg. wt. 1 lb.....$2.64

R **30-pc. Railroad People and Accessory Set.** Realistically molded plastic. Set includes 15 railroad people in various poses, 5 railroad accessories (hand truck, bench, freight wagon, etc.), 10 other accessories (mail box trash can, parking meter, etc.).
49 N 9772—Shipping weight 10 oz......Set 97c

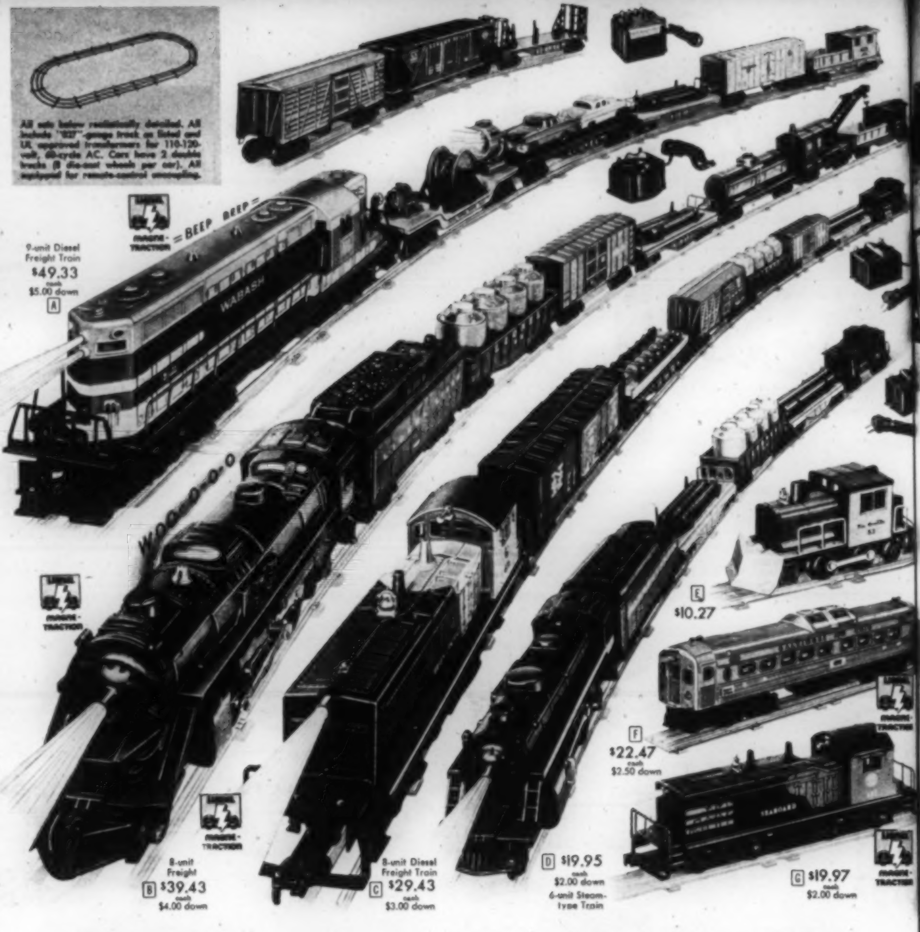
S **Newest type 5-light Block Signal.** Here's another exciting new accessory for his electric train set—an authentic miniature replica of the very latest type 5-light block signal that is now being used on so many railroad rights-of-way! As the train approaches the block signal, amber light pattern changes from vertical to horizontal. After train has passed, light pattern returns to vertical position. Signal is realistically detailed in high-impact plastic and metal. 8¾ in. high, 3 in. wide. Base is 3x2⅛-in. size. Signal includes all necessary bulbs, track connectors and rail clip assembly.
49 N 9746—Shipping weight 1 pound.....$2.37



$2.72

Scenic Express with Signals that really work!

Here's a complete railroad system for younger children . . an ideal first train for your toddler. Youngsters will love its exciting action . . it's equipped with a tunnel, station and signals that work just like the real ones do. Action crossing gate and semaphore operate automatically as 11-in. train whizzes by. All the thrills and excitement of a big railroad! Train runs around a grooved track in metal base . . circles track over 20 times on a single winding of its long-running clockspring motor. Sturdy steel base, about 21¾x13 inches, realistically lithographed with a landscape scene.
49 N 9515—Priced low . . makes an ideal gift. Shpg. wt. 3 lbs............$2.72



All sets below realistically detailed. All include "027"-gauge track as listed and UL approved transformers for 110-120-volt, 60-cycle AC. Cars have 2 double trucks (8 die-cast wheels per car). All equipped for remote-control uncoupling.

4 Lionel "027" Electric Trains Sold Only at Sears

A **Huge 9-unit Diesel Freight with remote-control horn.** Powerful GP-7 switcher locomotive has twin sealed-beam headlights, running lights and classification lights illuminated at both ends. Magne-Traction gives it tremendous pulling power, greater speeds on curves without derailment. Cars include operating searchlight car with removable searchlight, flat car with 2 removable autos, flat car with lumber, refrigerator car, hopper, miscellaneous car, stock car and work caboose. Run train forward or back, fast or slow, couple and uncouple cars, sound its deep-toned horn—all by remote control.

Eight curved, 7 straight, and 1 uncoupling sections make up 147-in. oval track. 90-watt transformer with built-in circuit breaker has plenty of power for accessories. Train is 96 inches long.

79 N 09643—With lock-on, lubricant, instructions. Shpg. wt. 18 lbs.... $49.33

B **Big 8-unit Steam-type Freight with powerful 12-wheel locomotive that puffs harmless smoke, sounds its whistle by remote control.** Locomotive has bright headlight, realistic piston-rod action, 6-wheel drive PLUS Magne-Traction for greater pulling power and speeds—without derailment! Run train forward or back, fast or slow, couple and uncouple cars, sound whistle—all by remote control. Long 71-in. train includes locomotive, tender, operating crane car, gondola with 4 canisters, box car, flat car with logs, oil car, work caboose. Eight curved, 5 straight and 1 uncoupling sections, make up 129-in. oval track. 50-watt transformer has built-in circuit breaker. Instructions included.

79N09642–Has lock-on, lubricant, smoke pellets. Shpg. wt. 15 lbs..... $39.43

C **Big 8-unit Diesel Freight has high-impact plastic GE-type "N2" switcher locomotive** with headlamp PLUS Magne-Traction for bigger loads, faster speeds. Two box cars, wheel car, stock car, gondola with 4 canisters, flat car with 3 pipes, caboose.

Run train forward or back, fast or slow, couple and uncouple cars at front or rear of locomotive—by remote control. Eight curved, 3 straight and 1 uncoupling sections make 117-inch oval track. 45-watt transformer. Lock-on, lubricant and instructions are included.

79 N 09641—78 in. long. Shpg. wt. 11 lbs....$29.43

D **6-unit Steam-type Freight Train.** 8-wheel locomotive has 4-wheel drive, realistic piston-rod action, headlamp. Tender, flat car with lumber, gondola with 4 canisters, flat car with 3 pipes, caboose. Run train forward, backward, fast, slow by remote control; couple, uncouple cars with uncoupling control. 8 curved, 2 straight tracks make 103-in. oval. 45-watt transformer, uncoupler, lock-on and lubricant. 52 inches long.

79 N 09640—Shpg. wt. 11 lbs...............$19.95

E **New Denver and Rio Grande Locomotive with snow plow at front.** Designed after unusual Vulcan 30-ton gear-drive Diesel. Yellow and black markings. Simulated headlights front and rear; dummy bell. 8 die-cast wheels; 4-wheel drive.

49N9870–7½ in. long. Shpg. wt. 2 lbs....$10.27

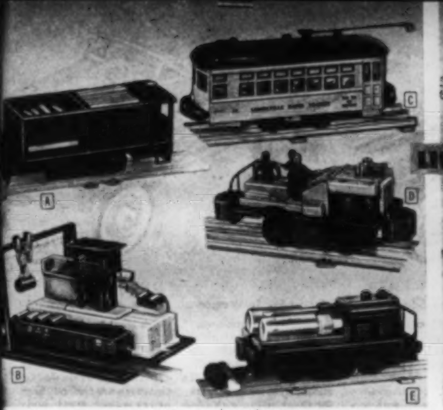
F **Budd RDC Car with remote-control horn and rail-gripping Magne-Traction.** Self-propelled aluminum car is replica of the Diesel car used for short runs by big railroads. Runs forward or back, fast or slow, sounds its horn by remote control! Bright headlights, marker lights and operating knuckle couplers at both ends. Silhouettes of passengers in windows. 8 die-cast wheels.

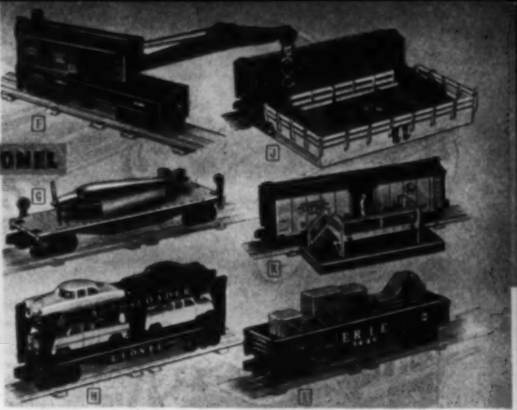
49N9834–16½ in. long. Shpg. wt. 5 lbs...$22.47

G **New Seaboard Diesel Switcher with rail-gripping Magne-Traction, remote-control built-in horn.** Bright headlight. Authentic black and red markings. Self-centering knuckle couplers at both ends. 8 wheels.

49N9883–12¼ in. long. Shpg. wt. 7 lbs...$19.97

Do your Christmas shopping on Sears Easy Payment Plan .. just 10% down on $20 or more, balance in easy monthly payments





[A] Tie Unloading Car. Built-in motor. Distributes railroad ties along railside while in motion. Action started by railside bumper, stopped by second bumper. Coupler. 6⅛ in. long.
49 N 9840—Shipping weight 3 lbs. **$8.57**

[B] Culvert Unloading Station with gondola car. Travelling crane lowers magnetic boom and transports culvert section onto station. Station 11½x10 inches wide. Controller, necessary wires, car included.
49 N 9829—Shipping wt. 6 lbs...**$14.27**

[C] Illuminated Trolley Car. Built-in motor. Car and trolley reverse automatically. Plastic, 7 in. long. Bulb incl. Fits "027" or "0" gauge.
49N9866—Shipping weight 3 lbs...**$7.27**

[D] Operating Section Gang Car. Built-in motor. Car and workers reverse automatically when buffer plate at either end strikes bumper. Plastic and steel. For "027" or "0" gauge.
49 N 9846—4¾ in. long. Wt. 2 lbs...**$6.16**

[E] Track Cleaning Car. Couples to locomotive. Built-in motor turns brush. "On-off" lever. Reservoir holds cleaning fluid (included). Pad wipes track. 6⅛ in. long. One remote-control coupler.
49 N 9877—Shipping weight 3 lbs...**$9.27**

[F] Operating Wrecking Crane. Two separate hand wheels: one raises, lowers boom; other raises, lowers hook. Cab rotates. Die-cast metal trucks; steel wheels. 7¾ in. long. Remote control couplers.
49 N 9852—Shipping weight 2 lbs...**$6.16**

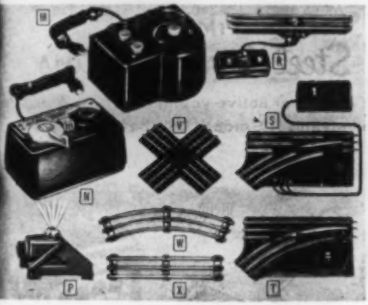
[G] New! Flat Car with demountable Airplane. Plane wings retract for transport, extend for "flying" position. 10¾-in. car; remote-control couplers.
49 N 9838—Shipping weight 2 lbs. **$4.71**

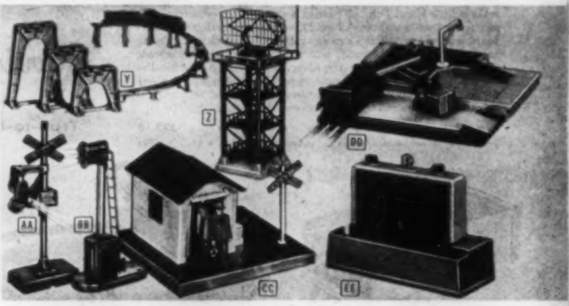
[H] Evans Auto Transport Car with 4 removable scale model automobiles on board. 11-in. long car is red; black and white trim. Remote-control couplers.
49 N 9868—Shipping weight 2 lbs.. **$6.16**

[J] Operating Horse Car. Touch a remote-control button . . horses move in and out of car and around the 12x5⅝-in. corral. Set includes 11¼-in. car with remote-control couplers, horses, corral, control, all necessary wires. Does not require remote-control track section.
49 N 9873—Shipping weight 4 lbs.. **$14.27**

[K] Operating Milk Car with platform. Push a button . . car door opens, man comes out to deliver cans to 5x7⅛-in. steel platform. Car is made of plastic, 10¾ in. long; 8 die-cast wheels and remote-control couplers. Requires special uncoupling track (R) below, left, (not included).
49 N 9869—Shipping weight 3 lbs.....**$8.61**

[L] New! Animated Gondola. Really funny! The old "hobo-railroad" feud recreated realistically. Railroad policeman chases hobo around top of car. "On-off" switch shuts off action. Car is standard gondola type with fixed cargo. 10⅝ in. long. 8 die-cast metal wheels. Remote-control couplers. Works from track current . . remote-control track section not needed. Order early in time for Christmas.
49 N 9839—Shipping weight 2 lbs.....**$7.67**





Lionel Transformers, "027" Track and Switches

[M][N] Trainmaster Transformers for Electric Trains. Famous Lionel quality throughout! Built-in circuit breaker guards against overloads and short circuits. Light signals shorts. 110-120-volt, 60-cycle AC. UL approved.

[M] Type LW—125-watt. Full range of train speeds PLUS fixed 14 and 18-volt circuits with common ground to track. Ideal for track-connected accessories that need different operating voltages. Built-in whistle and direction controls.
49N9819–Shpg. wt. 6 lbs.. **$12.57**

[N] Type TW—175-watt. Left-hand throttle controls variable voltage for train. Right-hand throttle controls starting, stopping and reversing, sounds train whistle or horn. Three fixed accessory voltages—14, 18 and 25 volts. Two separate built-in circuit breakers.
49N9842–Shpg. wt. 10 lbs. **$19.75**

[P] Lighted bumper for '027,' '0.'
49N9859–Wt. 1 lb.... **$1.84**

[R] "027" Magnetic Track Section for remote control uncoupling and unloading. Control panel and connecting wires included.
49N9804–Shpg. wt. 1 lb. Ea. **$3.77**

[S] "027" Remote Control Switch Set. Non-derailing device throws switch rails automatically, lets train run through. Green and red lights on switch and controller also change. One right and one left-hand switch, control panel and wires included.
49N9806–Wt. 3 lbs...Set **$12.87**

[T] "027" Manually Operated Switch Set. One right and one left-hand switch. Non-derailing type.
49N9805–Wt. 2 lbs....Set **$5.14**

[V] "027" 7⅜-in. 90° Crossover.
49N9803–Wt. 8 oz... **$1.51**

[W] "027" Curved Track. 9½ in. long.
49N9802–Wt. 3 oz......Ea. **20c**

[X] "027" Straight Track. 8⅞ in.
49N9801–Wt. 3 oz...Ea. **20c**

Realistic Lionel Electric Train Accessories add fun to any train set!

[Y] New! 24-pc. Trestle Set for making a figure "8" over-and-under track layout and other interesting overpass arrangements. Trestles may be used with any type track; 24 graduated piers! Use with Magne-Traction locomotives.
49 N 9845—Shpg. wt. 3 lbs.......24-pc. Set **$4.62**

[Z] New! Rotating Radar Antenna. Like those used at airports for traffic control. Built-in "Vibrotor" mechanism rotates antenna continuously; works off track current. Connecting wire included. Realistic 12-inch tower.
49 N 9814—Shipping weight 1 lb........... **$4.27**

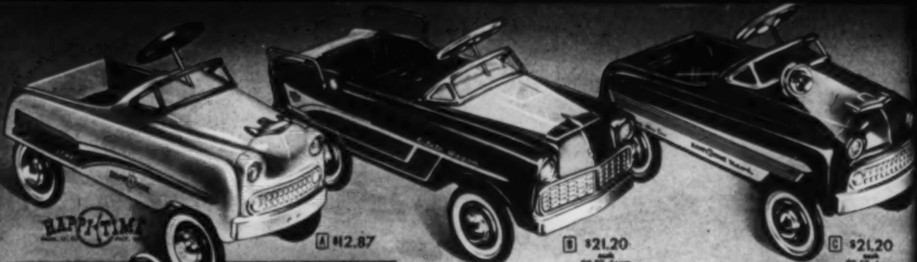
[AA] Illuminated Automatic Banjo Signal. As the train approaches, signal lights up and a banjo-shaped "STOP" sign swings back and forth over the light. Action stops automatically after train has passed. Necessary connectors, wire and bulb included.
49 N 9827—7½ in. high. Shpg. wt. 1 lb..... **$3.72**

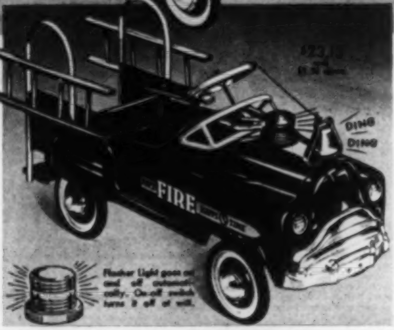
[BB] Illuminated Automatic Block Signal stops train automatically for time set with lever in base. Then light changes from red to green and train proceeds on its way. Realistic details include ladder at rear. Two bulbs, track connectors and wire included. A fine gift for railroad hobbyists . . order today.
49 N 9808—7 in. high. Shpg. wt. 1 lb.......**$4.67**

[CC] Illuminated Automatic Gateman. As train approaches, shack door opens and gateman hurries out swinging lantern. After train has passed, gateman returns to shack and door closes. Metal and plastic, 7x5½x4½ in. high. Bulb, connectors, wires included. An entertaining addition for your train layout.
49 N 9835—Shipping weight 2 lbs........**$5.17**

[DD] Operating Fork-lift Platform. Miniature fork-lift truck runs up to loaded lumber car, grips and lifts miniature board, backs up, turns around to drop the board to the platform, and returns for more boards . . all by remote control. Steel framed, platform has simulated concrete base. 8½x10 in. long. Includes lumber car and boards.
49 N 9826—Shipping weight 4 lbs.......**$13.67**

[EE] New! Illuminated Remote-control Dispatching Board. Push the remote-control button . . attendant hurries across catwalk in front of the big 4x10x8-in. high board, illuminated schedule automatically changes. Train names and times can be chalked in. Illuminated clock has movable hands; dummy loudspeakers are mounted on top of the board. Realistically detailed. Bulb, control button and necessary wire included.
49 N 9841—Shipping weight 3 lbs........**$9.27**




$23.13 each $2.50 down
DING
DING
FIRE
Flasher Light goes on and off automatically. On-off switch turns it off at will.

Happi-Time Ball-Bearing Hook and Ladder Fire Truck

Its bright red warning light flashes on and off and its clear bell rings as this realistic fire truck carries your "backyard firemen" to the make-believe blaze! Full ball-bearing pedal drive gives easier pedaling, faster speeds with less effort. Driver sits on comfortable fiberboard seat mat and there's a roomy rear step and deck with tubular handrail for a second fireman, too! Heavy-gauge steel throughout, enameled bright red. White and silver-color trim. 8-in. double-disc wheels, ball bearing in front, have ⅞-in. solid rubber tires. Rubber pedals. Two removable wooden ladders. Shiny plated bell. Switch-operated flasher works off 6-volt battery (not included).

79 N 08941L—47 in. long, 17 in. wide. Shipping weight 38 lbs. **$23.13**
34 N 4702—6-volt Lantern Battery for above. Shpg. wt. 1 lb. 6 oz. **79c**

Economy Sports Car

A Priced low, yet it offers standout styling and top-flight performance. Ball-bearing drive, 8-in. double-disc wheels with ⅞-inch solid rubber tires for faster speeds with less effort; shiny hub caps, rubber pedals. Heavy-gauge steel construction throughout. Open windshield and bright-plated radiator ornament. Handsome metallic turquoise enamel; vermilion and white trim. Aluminum-color bumper and grille. Fiber-board seat mat. 17x36 in. long.
79N08905L–Wt. 28 lbs. **$12.87**

Smart Estate Wagon

B Authentic station-wagon styling. Hinged trunk at rear for toys and other playtime needs. Ball-bearing front wheels, pull straps, rear axle hangers for easier riding with less pedal effort. Steel construction. Baked enamel finish in metallic bronze; sandtone and white trim. Bumper, grille, handrails, open windshield in aluminum color. Plated radiator ornament. Fiberboard seat mat. 8-in. double-disc wheels; 1-in. rubber tires. Rubber pedals. 17x39 in. long.
79N08926L–Wt. 36 lbs. **$21.20**

Chain-Drive Hawk

C A swift-paced speedster with ball-bearing front wheels, chain drive, motor-tone shift *PLUS powerful, adjustable, automobile-type chrome-rimmed spotlight!* Sleek heavy-gauge steel body enameled in vermilion with white trim. Aluminum-color bumper, grille and open windshield. Plated radiator ornament. Fiberboard seat mat. 17x36 in. long. 8-in. double-disc wheels; ⅞-in. rubber tires. Rubber pedals. Batteries not incl. (uses 2).
79 N 08927L–Wt. 32 lbs. **$21.20**
34 N 4659—Batteries for above. Wt. 4 oz. for 2. . . . Two for **35c**

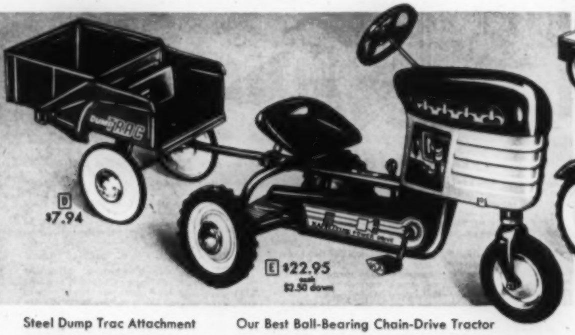
NOTE: All Wheel Goods shipped partly assembled to save on shipping charges. Do your Christmas shopping at home from the tremendous selection of items in Sears Christmas Catalog and big General Catalog. Use Sears Easy Terms to buy . . just 10% down!

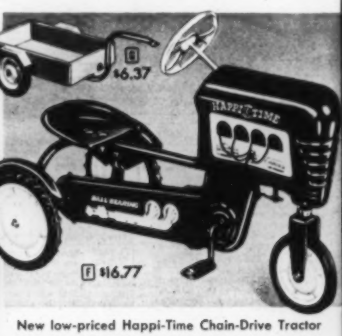
HAPPI-TIME

Sturdy Steel Cars, Tractors

First choice of active youngsters!

"True-to-life" styling . . Smooth ball-bearing drive





Steel Dump Trac Attachment

D Attaches to back of any toy tractor. Rider seat in front. Handle at side dumps box. Hinged rear panel opens while load is being dumped. Two 8-in. double-disc ball-bearing wheels; ⅞-in. solid rubber tires. All steel. Red enameled; white trim. 33x15½x14½ in. high over-all.
79 N 08917—Shpg. wt. 16 lbs. **$7.94**

Our Best Ball-Bearing Chain-Drive Tractor

E Sturdy all-steel construction, with massive enclosed hood, realistic "motor"-noise, gear shift and tractor-tread tires—just like on real big tractors! Easy-to-operate chain-drive mechanism pedals like a bicycle . . .gives more pull and speed with less effort. Big, rugged hydrogen-brazed tubular steel frame. Bicycle-type chain is fully enclosed for safety. Easy-rolling ball-bearing wheels—8-in. front and 10-in. rear—all with 1¾-in. semi-pneumatic rubber tires. Rear tires have husky tractor treads. Comfortable adjustable spring steel seat. Stamped steel rear platform. Red baked-enamel finish; attractive white and yellow trim. Here's a superb gift that's bound to give young "farmers" plenty of healthy outdoor fun!

79 N 08912L—38½x22x27½ in. high. Shipping weight 39 lbs. **$22.95**

New low-priced Happi-Time Chain-Drive Tractor

F Ball bearings in all wheels! Full-size tubular steel frame with enclosed hood. Bright green enameled; realistically decorated. Simulated instrument panel. Removable rubber spark plugs. Double-disc wheels; 1¼-in. semi-pneumatic tires. Deep lug, tractor-type rear tires for more pull. 8-in. front wheel turns 360°; 10-in. rear wheels. Adjustable chain fully enclosed. Adjustable bucket seat.
79 N 08910L—37x17½x26 in. high. Shpg. wt. 27 lbs. **$16.77**

G **Trailer Attachment for (F).** Red enameled steel. Double-disc plain-bearing rubber-tired wheels with fenders. Easily attached to tractor (F) above.
79 N 08937—35x16x9 in. over-all. Shpg. wt. 14 lbs. **$6.37**

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$2.50 down

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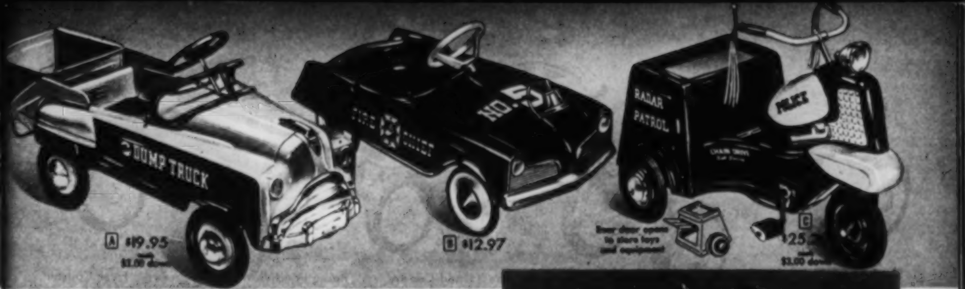


All-steel Dump Truck

A Dump box controlled from driver's seat. Tail gate raises and lowers. Locking device holds box securely when not in use. Easy-pedal ball-bearing drive. All double-disc, 8-in. wheels; ball bearing in front wheels. 1-in. solid rubber tires. Rubber pedals. Fiberboard seat. Yellow and black enameled; white trim. Plated radiator ornament. 47x17 in. wide.
79N08944L–Wt. 38 lbs. **$19.95**

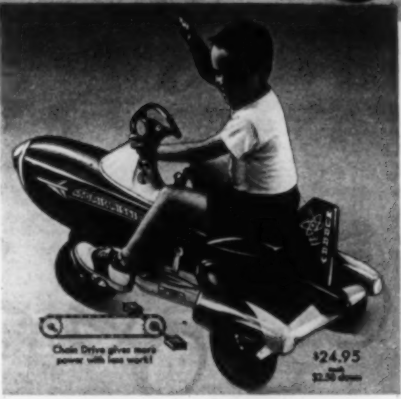
Fire Chief's Car

B Smooth pedal drive. Adjustable ball-bearing pull straps. Loud ringing bell. Double-disc 8-in. wheels; ¾-in. solid rubber tires. Rubber pedals. New-design steering wheel. Heavy-gauge one-piece steel body and undergear. Enameled red with attractive trim. Hub caps and separate-stamping bumper and grille painted silver color. 38x17½ in. wide.
79N08930L–Wt. 26 lbs. **$12.97**

All-steel Police Cycle

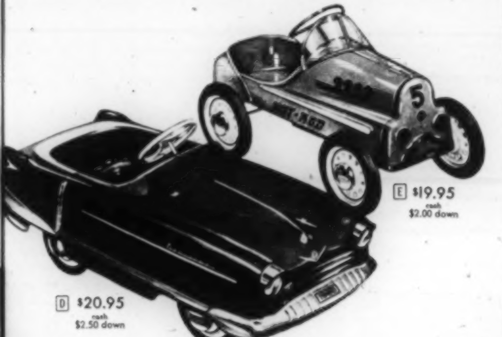
C Has red spotlight, ball-bearing chain drive. Ball-bearing 8-in. double-disc wheels; 1¾-in. semi-pneumatic front tires, 1⅛-in. solid rears. Dummy antenna, gas tank. Fiberboard seat. Blue enameled; white and red trim. 36 in. long, 22 in. wide, 20 in. high. Uses 2 batteries (not included .. order below).
79N08966L–Wt. 38 lbs. **$25.20**

34N4659–2 Batteries.
Wt. 4 oz. for 2....Two for 35c



All-steel Ball-bearing Chain-drive "Atomic Missile"

Space-minded youngsters will really go for its realistic, dual, guided-missile controls, simulated gauges and instruments, realistic motor-tone gear shift. Metallic-gold-color finish; white and vermilion trim. Bright reflector. Fully-enclosed ball-bearing chain drive. Rubber block pedals. Full 360° steering mechanism. Ball-bearing double-disc 8-in. front wheel; 1¾-in. semi-pneumatic front tire; 1⅛-in. solid rubber rear tires. Measures 45 in. long with 25-in. wing spread. Order early in time for Christmas.
79 N M8970—Freight, express or truck. Shipping weight 41 pounds..... **$24.95**

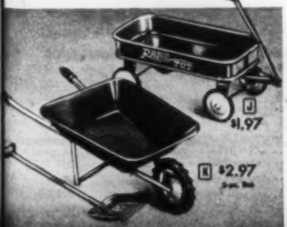


Big de luxe all-steel "Kidillac"

D Junior version of one of America's best-known cars! It's big—20 in. wide and a full 45 in. long. Blue baked-enameled one-piece heavy-gauge steel body; white and silver-color trim. Plated dummy headlamps with shiny shields. Red plastic hood ornament. 8-in. double-disc wheels; ¾-in. solid rubber tires. Ball-bearing rear axles; Nylon bearing wheels. Chain-drive. Pedals adjust. Freight, express, truck. Sure to make a hit with your youngster.
79NM8990–Shpg. wt. 42 lbs.... **$20.95**

Ball-bearing Chain-drive Racer

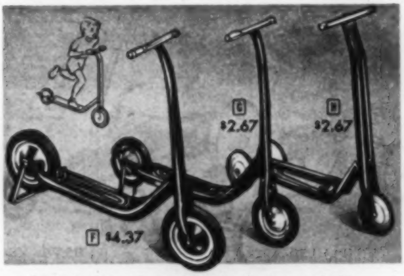
E What an exciting gift—a "souped-up" hot rod like those at the auto races! Heavy-gauge steel throughout .. built to take the rough, bruising treatment youngsters will give it. Speedy ball-bearing chain drive. Nylon-bearing 10-in. steel artillery wheels; 1¾-inch semi-pneumatic rubber tires. Rubber block pedals, open windshield. Bright yellow baked-enameled finish; black and red trim. 20x35 in. long. Lots of fun for young drivers.
79 N 08951L—Shpg. wt. 38 lbs.....**$19.95**



Wagon .. Wheelbarrow Set

J **Steel Coaster Wagon.** Red enameled 20x10x3-in. body. 5-in. double-disc wheels; ½-in. rubber tires. Plain bearings.
49 N 8052—Shpg. wt. 7 lbs... **$1.97**

K **Deluxe 33-in. Wheelbarrow with 24½-in. Shovel.** Enameled steel body, 18x15x6½ in. Legs, tubular handles are aluminum color with rubber grips. 7-in. disc wheel; 1¼-in. semi-pneumatic tire.
79N08010–Shpg. wt. 8 lbs. Set **$2.97**



Rugged all-steel 2-wheel Scooters for boys and girls

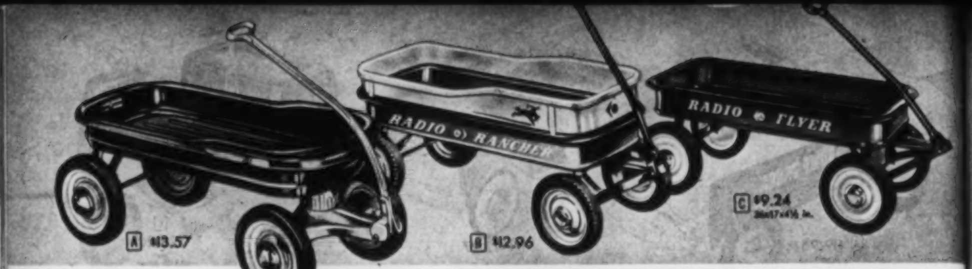
Double-disc wheels; rubber tires. Plastic hand grips. Parking stand.

F **38x33-in. high Scooter.** 8-in. wheels with "Congo" graphite bearings. 1¼-in. semi-pneumatic tires. Brake.
79 N 08812—Shipping weight 13 pounds **$4.37**

G **33x29-in. high Scooter.** 6-in. wheels with steel bearings, ¾-inch solid rubber tires. Has no brake. Popular low price.
79 N 08809—Shipping weight 7 pounds.................. **$2.67**

H **3-wheel Scooter for tots.** Comfortable wide platform. Plain bearings. Plastic hand grips. ½-in. rubber tires. 24x25 in. high.
49 N 8814—Enameled finish. All steel. Shipping weight 6 pounds **$2.67**

NOTE: *Wheel toys shipped partly assembled to save you shipping charges. Use Sears Easy Terms*



Streamlined Coaster

A Ball-bearing wheels. Front axle pivots on big, fully-enclosed circular bearing for easier steering. The 36x17x4½-in. deep steel body has deep-rolled front rim, safety-rolled edges. 10-in. wheels have 1¾-in. semi-pneumatic tires, zinc-plated hub caps. Red baked enamel finish.

79N08170L–Wt. 34 lbs..$13.57

Radio Rancher Wagon

B All-steel Stake Wagon for play, chores. 36x17x4½-in. high body (9 in. deep with interlocking upper panel) holds two 10-gal. milk cans. Long-life "Congo" graphite bearings. Heavy-duty undergear. 10-in. double-disc wheels; 1¾-in. semi-pneumatic tires. Baked-on red enamel finish.

79N08179L–Wt. 38 lbs..$12.96

Radio Flyer Coaster

C Strong one-piece steel body, 36x17x4½ in. Smooth edges. U-bar axle braces. "Congo" graphite bearings. Double-disc 10-in. wheels; 1¾-in. semi-pneumatic tires. Red enameled.

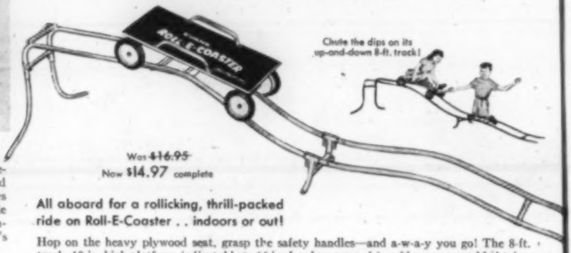
79N08115L–Wt. 34 lbs. $9.24

79N08112–Radio Super Wagon. 28x13x3¼-in. body; 7-in. wheels; 1¼-in. tires. Wt. 18 lbs. . . $5.37

HAPPI-TIME
RACER
HAPPI-TIME

Easy-rolling Wheel Toys

Sturdy all-steel construction



Chute the dips on its up-and-down 8-ft. track!

Was ~~$16.95~~
Now $14.97 complete

Ball-bearing Steel Wagons . . low as $6.30

Strongest construction we've seen at this price! Heavy-gauge one-piece steel body, 34x15½x4 in. deep, has safe full-round rolled edges. Super-strong black enameled channel-steel U-bar braces hold heavy loads. ½-in. diameter steel axles. Tubular steel handle has strong grip. Baked-enameled body; double-disc, white enameled wheels with stripe; semi-pneumatic rubber tires. A gift that's sure to provide years of outdoor fun for your youngster.

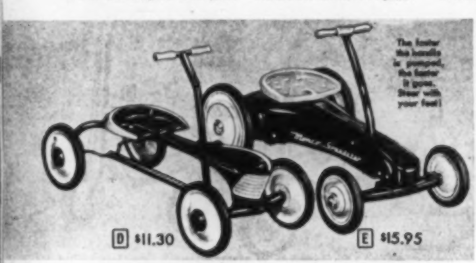
Our finest (shown). 10-in. wheels; 1¾-in. tires. Maroon enameled.
79 N 08125L–Shpg. wt. 34 lbs. $8.60

Economy model (not shown). 8-in. wheels; 1¼-in. tires.
79N08120L–Wt. 28 lbs. . . $6.30

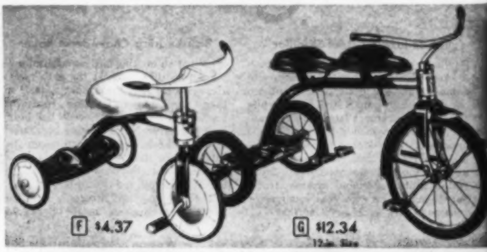
All aboard for a rollicking, thrill-packed ride on Roll-E-Coaster . . indoors or out!

Hop on the heavy plywood seat, grasp the safety handles—and a-w-a-y you go! The 8-ft. track, 18-in. high platform (adjustable to 16 in. for slower speeds) and braces are welded tubular steel. Car has heavy steel braces and rubber-tired wheels that stay on track. 25x12-in. car is safely guided up and over dips to a smooth roll-off onto floor or lawn. Easily assembled.

79 N 08987L—Ideal for children 3 to 10 years old. With track. Shpg. wt. 24 lbs. Was $16.95. . . . . . $14.97



The faster the handle is pumped, the faster it goes. Steer with your feet!



12-in. Size

Speedy, body-building Irish Mails for healthful fun

D **Streamlined "Catalina Racer."** Tubular steel frame. Oil-impregnated bronze bearings throughout. 10-in. wheels; 1½-in. semi-pneumatic rubber tires. Adjustable bucket seat. Steer with your feet. Heavy-gauge steel body with safe turned edges. Red with white trim. 14x17x43 in. long.

79 N 08924L—Shpg. wt. 26 lbs. . . $11.30

E **Jet-fast, Chain-drive, all Ball-bearing "Speedster."** 2-to-1 gear ratio gives faster speeds! Fully enclosed heavy-gauge steel construction. 8-in. front wheels and 12-in. rear wheels with 1¼-in. semi-pneumatic rubber tires. Bucket seat is adjustable. Steel pump rod; wood handle. Baked-on enamel finish. 35x21x23 in. high. Frt., express, truck.

79 N M8921—Shpg. wt. 35 lbs. . . $15.95

Tiny Tots' Pedal "Bike"

F An ideal first "bike" for your tot! The 8½-in. front wheel is mounted on velocipede-type hangers—strongest construction we know of at this low price. 5-in. rear wheels. All wheels double disc with ½-in. rubber tires. Husky tubular steel frame with rear step-plate. Metal seat adjusts from 11 to 14-in. leg reach as child grows. Rubber pedals. Red with white trim.

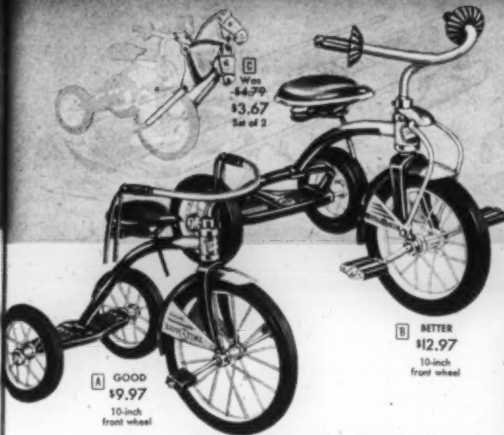
49 N 8358—Shipping weight 8 lbs. . . $4.37

Sturdy 2-seat Tandem Velocipedes

G Two adjustable seats covered with simulated leather. Big rear step plate. Ball-bearing front and Oilite-bearing rear wheels; 1¾-in. semi-pneumatic rubber tires. Adjustable handlebars; red plastic grips. Welded 1⁵⁄₁₆-in. tubular steel frame. Maroon and white baked-enamel finish.

79 N 08557L—With 12-in. front wheel, 8-in. rear wheels. Shipping weight 23 lbs. $12.34

79 N 08558L—With 16-in. front wheel, 10-in. rear wheels. Shipping weight 27 lbs. $13.97



Happi-Time Velocipedes

A size for the tiniest tot to the largest child

A GOOD. Budget-priced Velocipede with smooth-rolling ball-bearing front wheel, plain-bearing rear wheels with riveted spokes. Big, 1¾-inch semi-pneumatic tires (1½-in. on rear of 10-inch size). Sturdy 1⅛-inch tubular steel frame with 2-inch head. Strong heavy-gauge steel step plate. Comfortable adjustable vinyl top steel-spring saddle. Plastic streamers on adj. handlebars. Fender skirt. Enameled red, white trim.

79 N 08720—10-inch front wheel; leg reach 14 to 17 inches. Shpg. wt. 19 lbs. . . . . $ 9.97
79 N 08721K—12-inch front wheel; leg reach 16 to 19 inches. Shpg. wt. 21 lbs. 11.67
79 N 08722L—16-inch front wheel; leg reach 18 to 20 inches. Shpg. wt. 25 lbs. 13.67

B BETTER quality Happi-Time Velocipede with extra-husky tubular 1-inch U-bar frame, hydrogen-brazed to tubular 1⅛-in. steel back—strongest construction we know of! Ball-bearing front wheel and plain-bearing rear wheels for a smooth ride. 1¾-inch semi-pneumatic rubber tires (1½-in. on rear of 10-in. size). Comfortable vinyl-top seat is adjustable, has strong springs. Adjustable handlebar with colorful vinyl plastic knuckle guards. Fender skirt with truss rods. Enameled metallic blue; white trim.

79 N 08735K—10-inch front wheel; leg reach 14 to 17 inches. Shpg. wt. 22 lbs. $12.97
79 N 08736K—12-inch front wheel; leg reach 16 to 19 inches. Shpg. wt. 23 lbs. 13.97
79 N 08737L—16-inch front wheel; leg reach 18 to 20 inches. Shpg. wt. 27 lbs. 15.90
79 N 08738L—20-inch front wheel; leg reach 20 to 22 inches. Shpg. wt. 32 lbs. 16.90

C Set of 2 "Galloping Pony" Heads, molded in plastic. Attach to any velocipede.
49 N 8778—With instructions. Shipping weight 2 pounds. Was $4.79 . . . . $3.67

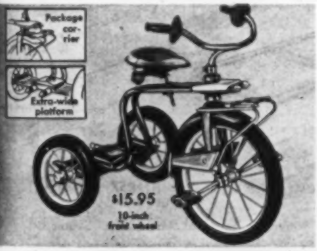
Our Best! All Ball-bearing Wheels . . Bell and lots of bright Chrome-plated Parts!

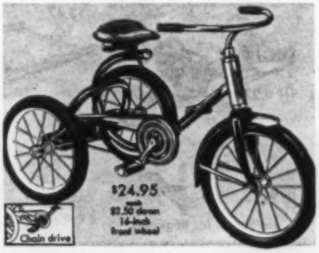
$14.44
10-in.
front wheel

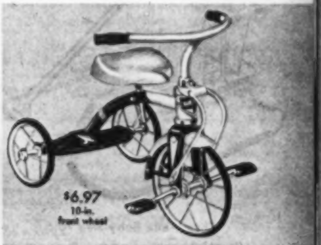
One of the strongest, handsomest velocipedes you can buy! Super-strong 1-in. U-bar frame and 1⅛-in. tubular steel back are copper-brazed into one sturdy unit—by far the strongest construction we've seen. All wheels have long-life ball-bearings and more riveted spokes per wheel for greater rigidity. Gleaming chrome-plated handlebars, fender and truss rods. Adjustable handlebars have streamers, vinyl plastic knuckle guards and grips PLUS warning bell to clear the way! Heavy-duty cap bearing. Roomy, soft vinyl-top seat is adjustable and has heavy chrome-plated springs for cushioned riding comfort. Roomy step plate brazed to frame and axle. Attractive fender skirt. Big 1¾-in. semi-pneumatic rubber tires on all wheels cushion road shock. Metallic maroon finish; white trim.

79 N 08780K—10-in. front wheel; 14 to 17-in. leg reach. Shpg. wt. 22 lbs. $14.44
79 N 08781K—12-in. front wheel; 16 to 18-in. leg reach. Shpg. wt. 24 lbs. 15.44
79 N 08782L—16-in. front wheel; 18 to 20-in. leg reach. Shpg. wt. 28 lbs. 17.44
79 N 08783L—20-in. front wheel; 20 to 22-in. leg reach. Shpg. wt. 34 lbs. 18.44

NOTE: All Sears Wheel Toys are shipped partly assembled to save on shipping costs. For leg reach, measure child from foot to crotch.







Streamlined Z-frame Ball-bearing Velocipede

Modern forward-sweep aircraft-type styling! Hydrogen-brazed tubular twin-Z frame. Ball-bearing wheels with riveted spokes, 1¾-in. semi-pneumatic rubber tires. Chrome-plated truss rods with spring-type package carrier. Chrome-plated adjustable handlebars with vinyl grips and knuckle guards. Double-block vinyl-striped pedals. Adjustable vinyl-top seat, shock-absorbing chrome-plated springs. Sweep-design wheel guard. 4 plastic reflectors. Metallic bronze finish, white trim.

79 N 08770L—10-in.; leg reach 14 to 17 in. Wt. 22 lbs. $15.95
79 N 08771L—12-in.; leg reach 16 to 19 in. Wt. 24 lbs. 16.95
79 N 08772L—16-in.; leg reach 18 to 20 in. Wt. 27 lbs. 17.95

New Ball-bearing Chain-drive Velocipede

Fully-enclosed bicycle-type chain drive PLUS easy-rolling ball bearings in all wheels for easier pedaling, more power with less effort. De luxe machine-spoke 16-inch front wheel, 14-in. rear wheels; all have 1¾-inch semi-pneumatic rubber tires. Heavy-gauge tubular steel frame completely hydrogen-brazed for rugged strength. Stamped steel rear platform. Chrome-plated adjustable handlebars have red plastic grips. White vinyl-top adjustable double-spring saddle has red piping trim. Blue enameled; vermilion and white trim.

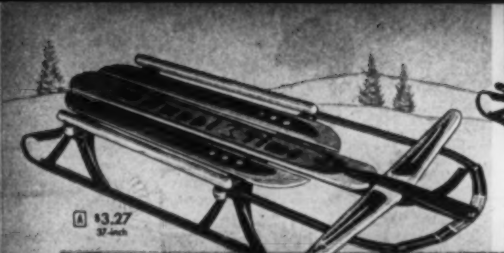
79 N 08796L—For 18 to 20-in. leg reach. Wt. 40 lbs. $24.95

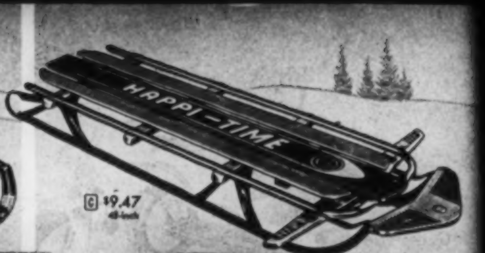
Low-priced Velocipede for Tots

Ball-bearing front wheel; plain-bearing rear wheel. Solid molded rubber tires. Sturdy 1⅛-in. tubular steel frame; truss rods. Rear step. Shaped adjustable seat. Rubber-grip handlebars. Red; white trim.

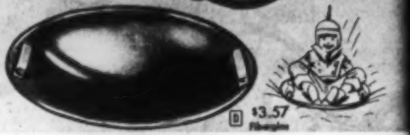
49 N 8656—10-in. front wheel; ⅝-in. tires. Leg reach 14 to 17 in. Shpg. wt. 13 lbs. $6.97

Shop at Sears and Save! Remember, Sears Guarantees Complete Satisfaction or Money Back.





Turned-up runners for safer, easier steering
Engineered "touch" steering for quick turns
B $6.74
55-inch



For Your Outdoor Fun

Sturdy Sleds, Skates, Skis from Sears

Happi-Time "Flying Arrow" Sleds with "touch" steering . . 4 sizes

A B Take sharp curves, steep snowways like a winner! Just the lightest pressure of your hand on the steering bar and your "Flying Arrow" responds . . engineered "touch" steering is the secret of its precision performance. Lightweight for speed, balanced to turn smoothly, quickly. Extra large hardwood tops with weather-enduring varnish finish. High carbon steel runners are free of sharp edges, bend from front to rear in one smooth sweep . . grooved for quick getaways. Strong top crossbars are steel riveted for extra strength. Heavy-gauge steel knees give firm support. Steel parts are enameled bright red. Built to withstand years of coasting and "belly-flopping." A lasting, low-priced gift for boys and girls.

Catalog Number	Length	Knees	Shipping weight	Price
(A) 79 N 08301	37 inches	Four	9 pounds	$3.27
(A) 79 N 08304	41 inches	Four	9 pounds	4.57
(A) 79 N 08305L	46 inches	Four	10 pounds	5.37
(B) 79 N 08306L	55 inches	Six	12 pounds	6.74

Exciting De luxe Sleds; Fiberglas, Steel Discs

C **Big Happi-Time "Fleet Arrow"** . . heavier, faster! Strong tubular steel side rails for safety. Streamlined, shiny chrome-plated steel front guard acts as protective bumper. "Easy-steer" for effortless steering, quick turning. Large, shaped top of select ⅜-in. hardwood has weather-resistant varnish finish. Special alloy steel runners with turned-up ends for safety . . grooved for quick pick-up, steering. Metal parts enameled red. Heavy 19-gauge steel patented knee supports.

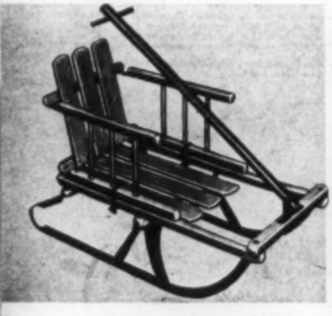
79 N 08310L—48 in. long. 4 knees. Shipping weight 15 lbs.	Each	$ 9.47
79 N 08312L—54 in. long. 6 knees. Shipping weight 20 lbs.	Each	11.37

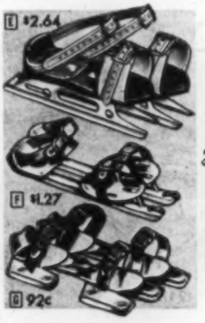
D **Snow Disc.** Lightweight, non-rust Fiberglas. Easy to steer by shifting weight. Smooth edges. Two web handles. 25-inch diameter, 4 inches deep. Bright color. Go flying through the snow!

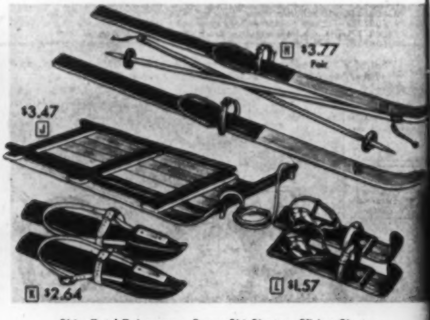
79 N 08317L—Shipping weight 4 lbs. . . . . Each $3.57

Steel Flying Disc. As above, but heavy-gauge steel, riveted hand straps.

79 N 08307L—3½-in. deep, smooth rolled rim. Shpg. wt. 8 lbs. . . . . . . Each $3.67







Champ-ette Baby Sled $6.67

Guard holds your tot snugly as he goes gliding over the snow. Guard is attached by U-clamp and wing nuts. Detaches easily when child outgrows its need . . you don't have to buy another sled! Detachable coaster-wagon-type handle enameled red. Red steel runners. 28 inches long. Sturdy hardwood top.

79 N 08315L—Shpg. wt. 10 lbs. . . . . Each $6.67

Short of ready cash? Use Sears Easy Terms on orders of $20.00 or more . . 10% down, convenient payments. Remember, satisfaction is guaranteed.

Ice Skates for Beginners

E **Gold plated double steel runners,** 7¾ in. Featherweight . . of non-breakable plastic. Adjustable for sizes 8 to 12. Pastel colors, plastic straps.

49 N 2485—Shpg. wt. 1 lb. 6 oz. Pair $2.64

F **Tubular type twin runners.** For 5-8 yr. olds. Non-rust cadmium-plated steel. Adjust from 6¾ to 8 in.

49 N 2520—Web straps. Wt. 1 lb. Pr. $1.27

G **Sled Skates** for 2-5 yr. olds. Steel, bright plated finish. Wide runners. Red leather straps. Wt. 1 lb. 2 oz.

49 N 2501—Adjusts 6 to 8 in. . . . . . . Pr. 92c

Skis, Tots' Toboggan, Snow-Ski Skates, Slider Skates

H **Beginners' Ski Set.** Northern ash. Grooved bottoms. Natural finish front, red lacquered back. Rubber foot grips. Leather toe strap and spring heel grip to fit galoshes. Two 30-in. hardwood poles.

79 N 02433—48 inches long. Shipping weight 5 lbs. . . . . Pair $3.77

J **Tots' Toboggan.** Side rails. Lacquer-finish hardwood. Pull ropes.

79 N 08324—14¼ x35½ inches. Shipping weight 6 lbs. . . . . Each $3.47

K **Featherweight Slider Skates.** Non-breakable plastic. Spring-action lock secures foot. Adjustable for shoe and galosh sizes from 8 to 12.

49 N 2486—Shipping weight 1 lb. 7 oz. . . . . Pair $2.64

L **Snow-Ski Skates** . . fit over galoshes! Feet stay warm, dry. Hardwood, grooved bottoms. Fitted aluminum heel plates. Straps adjust. Natural wood finish resists weathering. Red trim.

49 N 2570—2½ x16 inches long. Shipping weight 1 lb. 4 oz. . . . . Pair $1.57

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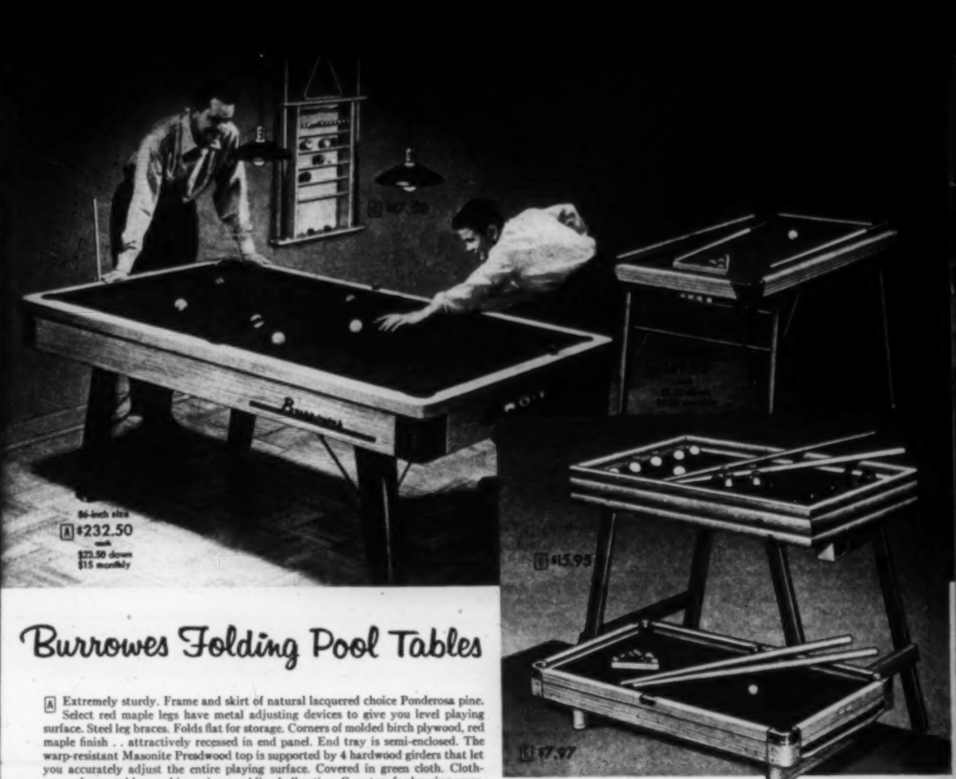


Burrowes Folding Pool Tables

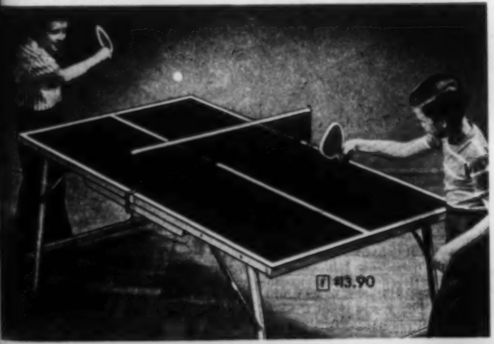
A Extremely sturdy. Frame and skirt of natural lacquered choice Ponderosa pine. Select red maple legs have metal adjusting devices to give you level playing surface. Steel leg braces. Folds flat for storage. Corners of molded birch plywood, red maple finish . . attractively recessed in end panel. End tray is semi-enclosed. The warp-resistant Masonite Presdwood top is supported by 4 hardwood girders that let you accurately adjust the entire playing surface. Covered in green cloth. Cloth-covered gum rubber cushions give sparkling ball action. Counters for keeping score. Handy rail marker for gauging shots. "Roll-A-Way" rails return balls to end tray. 16 numbered, colored composition balls, hardwood cues, racking triangle, and instruction book included. Easy to own for only 10% down on Easy Terms.

Length	Width	Height	Ball Diam.	No. of Cues, length	Catalog No.	Weight	Price
86 inches	46 inches	31 inches	2 inches	...4—52 inches...	79 N M432	225 lbs.	$232.50
74 inches	40 inches	31 inches	1⅞ inches	...4—48 inches...	79 N M431	190 lbs.	166.50
62 inches	34 inches	30 inches	1¾ inches	...2—48 inches...	79 N M430	85 lbs.	106.50
56 inches	31 inches	30 inches	1¾ inches	...2—42 inches...	79 N M429	61 lbs.	73.95

B **50-in. size** has all the features above. Other 2 sizes have everything except bed and leg-leveling devices. See illustration (B) for construction.

Length	Width	Height	Ball Diam.	No. of Cues, length	Catalog No.	Weight	Price
50 inches	28 inches	29 inches	1 9/16 inches	...2—36 inches...	79 N M425	41 lbs.	$49.95
44½ inches	25 inches	28 inches	1¼ inches	...2—36 inches...	79 N M423	28 lbs.	29.95
40 inches	22½ inches	26 inches	15/16 inches	...2—30 inches...	79 N 0422L	19 lbs.	16.95

ITEMS marked M, as (79 N M425), shipped freight, express or truck



Burrowes Ball and Cue Rack . . mount it on your wall

C Keep your cues and balls in good condition . . always have them handy. Rack has hardwood frame, plywood back . . in maple finish to match pool table corners. 5 shelves . . room for 6 cues . . built-in score counters. Hangers at top for easy wall attachment. Overall size 31x32x3½ in. deep. Cues, balls, triangle rack, chalk not included.

79 N 0433L—Shipping weight 20 pounds **$17.50**

Exciting Bumper Pool Game . . legs pull out for storage

D Velour-covered hardboard playing surface. Contoured wooden frame with rubber side rails marked for bank shots. Ball return at each end of table. 4 sturdy hardwood legs in metal brackets. Leg leveler to level playing surface. Complete with 12 rubber bumpers. Two 32-inch cue sticks with composition tips, 10 hardwood balls, rule book. Size 21x35x32 in.

79 N 0379L—Shipping weight 20 pounds **$15.95**

Table Model Miniature Pool Table . . fine quality

E Set up on any table. Return alley delivers balls to rack at end . . no groping for "sunk" balls. Masonite Presdwood top covered with smooth soft cotton flocking. Sturdy steel frame and legs. Metal pockets and corner. Rubber cushions. Two rubber-tipped wood cue sticks, 15 numbered composition balls (15/16-inch diameter), one cue ball. Metal triangle rack. Overall size 30x17½x6½ inches high.

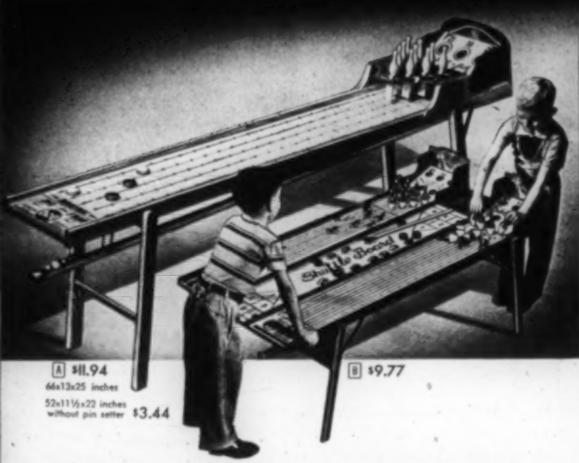
79 N 0402L—Shipping weight 11 pounds **$7.97**

Complete Table Tennis Set . . folds for easy storage

F Hours of fun and exercise for youngsters and entire family. Set sturdily constructed to give you years of service. Table frame and legs of strong wood. Metal leg braces. Green table top of tempered Masonite. Court marked with white plastic tape. Net, brackets, paddles, and ball included. You're ready to play as soon as you unpack your set. Table top is 3x6 feet. Folds to a neat 3x3 feet. 27½ inches high.

79 N M435—Shipped freight, express or truck. Shipping weight 30 lbs. **$13.90**

Smart Santas use Sears Easy Terms. 10% down; balance in convenient payments. Order regularly and get your Sears catalogs regularly. Remember! Satisfaction guaranteed or your money back. Shop at Sears and save!



Fun-packed Four-In-One Game Alleys

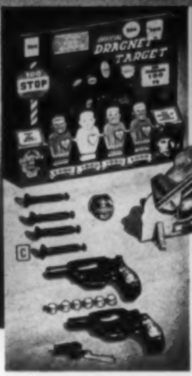
A Play shuffleboard, horse racing, skill ball and bowling on one alley! Pin setter lets you tilt pins into place with one motion. Hardboard surface with automatic ball return. 4 each of bowling balls, shuffleboard pucks, horses. Skill ball board, spinner, 10 pins. Folds compactly for storage. Easy to set up. Instructions for games.

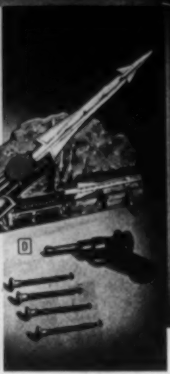
79 N 0339—66x13x25 in. Shpg. wt. 16 lbs. . . $11.94
79 N 0338—60x12x24½ in. Shpg. wt. 14 lbs. 9.94
79 N 0211L—52x11½x22 inches. No pin setter, only 2 bowling balls. Shipping weight 9 lbs. $3.44

Play 5 Games on this triple Alley!

B More fun for the whole family. Two alleys for bowling, skill ball, horse or auto racing plus center alley for shuffleboard. Each alley has its own game set. Bell-ringing automatic ball return. Composition surface is enameled red and black. Equipment includes 4 bowling balls, 6 shuffleboard pucks, 4 race horses, 2 skill ball boards, 2 spinners, 20 pins, 4 racing cars and 2 poles. Easy to set up. Instructions for games are included. 60x29⅛x26⅛ inches high. Freight, express or truck.

79 N M385—Shipping weight 24 lbs. $9.77





Dragnet Target with cork and dart guns $2.67

C New! Every good policeman practices his shooting. Take aim with either the dart or cork gun and zing! See one of the four targets on the steel board spin. A complete outfit for small-fry sergeants with plastic whistle and gold color badge. Styrene® plastic guns; cork gun is 6 inches long, dart gun is 5⅛ inches long. Suction cup darts, corks. 11⅛x19x3 inches.

49 N 149—Shipping weight 2 pounds. $2.67

Exciting new Nike Launching Dart Game $1.77

D Take aim with the ¾-scale Luger dart gun, hit the bull's eye on the target and see the Nike missile take off for the stratosphere. 7-inch plastic gun is accurate up to 20 feet. 4 darts. Colorful scene on 16x6x13-inch high fiberboard target. Order early for Christmas.

49 N 397—Shipping weight 2 pounds. $1.77

Dart Game with lights, automatic scorer $8.50

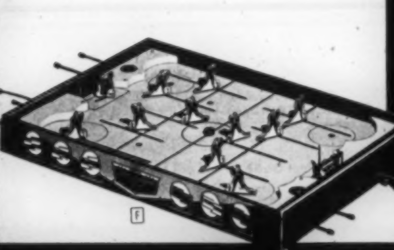
E Brand new and a carnival of fun! Lights flash when darts hit scoring area, buzzer sounds when dart hits bull's eye. Score registers automatically. Fun both indoors and outdoors. 4 darts. 18x24-inch cork target. Batteries included.

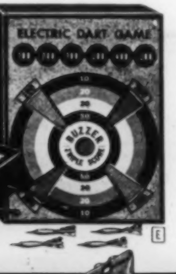
79 N 0386—Shipping weight 6 pounds. $8.50

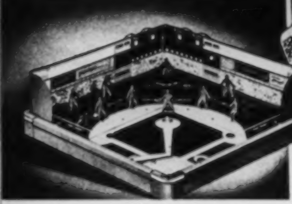
Magnetic Hockey . . every play of the rink! $12.50

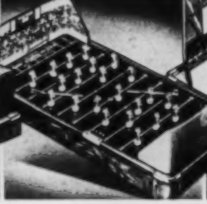
F New and as fast moving as the real game. Pass, shoot, block, duplicate all the plays of the rink. You make every play yourself as though you were on the ice. You control all the players of your team with knobs; make them turn in all directions, move forward and back on the "ice" as you defend your goal and set up defensive and offensive plays. When magnetic puck hits the goal, light flashes, buzzer sounds. Wood and fiberboard. 34 in. long, 23⅛ in. wide. Uses 2 batteries, not included.

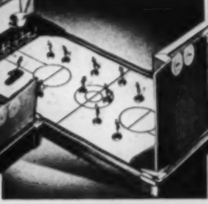
79 N M396—Freight, express or truck. Shpg. wt. 22 lbs. $12.50
34 N 4650—Batteries for above. Shpg. wt. of two 8 oz. . . . 2 for 35c

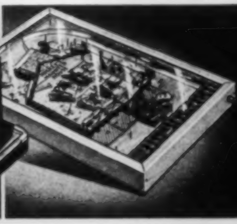












Push-button Baseball $5.97

Major league thrills for minors. Push button, pitcher throws curves, fast balls to batter. 3 magnetic balls and 9 metal men. Masonite Presdwood and steel. 19x18x6 inches. Score sheet and rules.

79 N 0215—Shpg. wt. 6 lbs. $5.97

Electric Football $7.64

Players realistically race down field. Plastic players, kickers, passers. 2 magnetic balls, goal posts. Masonite Presdwood field. 28x15x8 inches. UL approved. 110-120 volt, 60-cycle AC. Rules.

79 N 0236—Shpg. wt. 7 lbs. $7.64

Electric Basketball $5.77

As fast as the real game! 5 red, 5 blue plastic players. 1 shooter scores with 1 magnetic ball. Masonite Presdwood, steel. 15x28x2 inches. UL approved. 110-120 v., 60-cycle AC.

79 N 0309—Shpg. wt. 7 lbs. $5.77

Mickey Mouse Game $4.44

Balls roll down the chimney into Mickey's haunted house, light up windows to show his pals or they are caught on surface. Wood and metal. 21x15 inches. 2 batteries included.

49 N 378—Shpg. wt. 6 lbs. 8 oz. . . $4.44

New! Rabbit Hunt Game $2.74

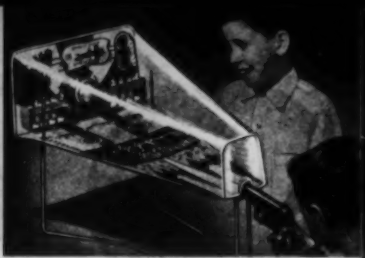
Develop the eye and skill of a real hunter! Wind up the rabbit, see it scurry across the floor as you try to shoot it down with the double-barrel dart gun. 9-inch long plastic rabbit has a long-running clockspring motor. Plastic gun is 24 inches long. Rubber suction-tipped darts are included.

49 N 384—Shipping weight 2 pounds........$2.74

Skeet Shoot . . a sure-fire hit! $3.47

A thrilling way to develop a fast and accurate aim. Step on the launching bulb, up flies the skeet! Hit it down with a rubber-tipped suction dart. Flexible 15-foot tube is attached to launcher with rubber squeeze bulb at one end. 24-inch dart rifle with black barrel, red stock. Three 8½-inch darts and three 4-inch diameter bullseye skeets. An ideal gift for the young marksman.

79 N 0219—Shipping weight 3 pounds................$3.47



Moving-target Shooting Gallery $8.87

Battery-run moving target, spinning and falling stationary targets. Fast-action self-feeding automatic pistol, pellets. Automatic scorer, bell. Plastic cover over steel. 29 in. long. Uses 4 batteries, not incl.

79 N 0121L—Shipping weight 11 pounds.............$8.87
34N4650—Batteries for above. Shpg. wt. 1 lb......4 for 65c

Shooting Ranges below similar to above, not shown.

49N161—Windup moving targets. 20 in. Wt. 3 lbs. 8 oz...$4.67
49N220—No moving targets. 19 in. Shpg. wt. 2 lbs.....2.74

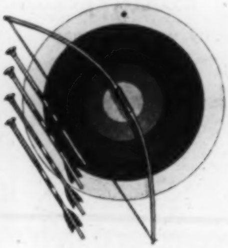
Sharp Shooter Games

High-scoring gifts for young sportsmen

Battery-run Pinball Game with lights, bell, scorer $10.87

As much fun as the real big models you've played at carnivals! Bell rings, lights flash, score adds up as the ball touches various scoring sections. Excitement mounts as the replay lever on the side flips the ball back to playing surface for additional scoring. Score is automatically registered on back panel . . turns back to zero for the next player. Brightly decorated steel with clear plastic top. Spring trigger shoots the five steel balls. 26½x12½x14½ inches high. Four standard flashlight batteries operate lights and bell. Batteries not included. Order below, have your game ready to play.

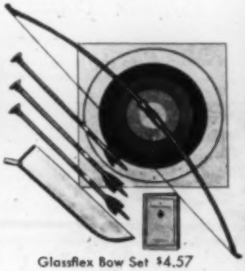
79 N 0126L—Shipping weight 11 pounds..............................$10.87
34 N 4650—Standard Flashlight Batteries. Shpg. wt. of four 1 lb..........4 for 65c



Thrifty Archery Set $2.97

The perfect set for young Robin Hoods. helps them learn coordination and marksmanship. Hard-hitting 36-inch Cuban lemonwood bow, four rubber suction-cup-tipped arrows. Durable 24-inch Masonite Presdwood target.

79 N 0162L—Shpg. wt. 5 lbs.......$2.97



Glassflex Bow Set $4.57

Our best children's archery set. Stronger, longer, 3 ft. 6-in., warp-resistant glassflex bow strung with Italian hemp. 3 finely-finished arrows with suction tips, imitation leather quiver, paper target face, handbook.

79 N 0390L—Shpg. wt. 2 lbs......$4.57

Santa Claus is coming to town . .
Order early, have all your shopping done before Christmas

Horseshoes $1.10

Original Pitch-em Horseshoes. use indoors or outdoors. Two pairs of steel-reinforced 5½-inch molded rubber horseshoes. Two 11-inch steel plates.

49 N 174—Wt. 2 lbs. 10 oz..$1.10

Bean Bag Toss $1.77

Just Ducky! Toss bean bags in Donald Duck's mouth. Colored bags have different values, high score wins. 3 plastic bags. 14x16-inch high fiberboard target.

49N374—Shpg. wt. 2 lbs. 4 oz. $1.77

Mother Hen $2.67

Shoot darts at hen; every time aim is true, egg drops into basket. 14x17-inch high, full-color metal target, black plastic gun. 8 plastic eggs and 4 suction cup darts.

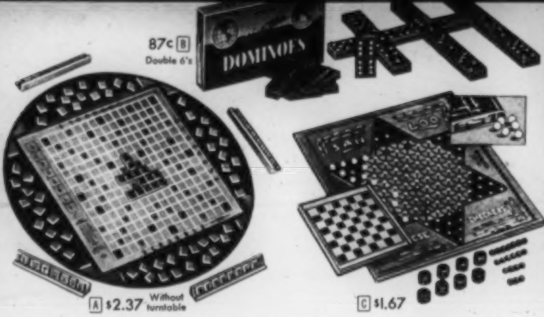
49N198—Shpg. wt. 2 lbs. 12 oz. $2.67

Sharpen your eye with Crow Shoot! $1.67

Hit a crow, see it spin and fall off the steel fence. Plastic crows are painted to look real. Break-action 21½-inch long rifle has steel barrel, wood stock. 10 corks for ammunition. 5 crows. Colorfully detailed, 17½-inch long background. Low priced and fun!

49 N 116—Shipping weight 1 pound 6 ounces..........$1.67

Enjoy the best Christmas ever! Use Easy Terms, pay only 10% down on orders of $20 or more



Scrabble,® the word game

[A] Form interlocking words on 14x14-in. board. 100 wood tiles, 4 racks. *Turntable not included, order below.*

49 N 139—Wt. 1 lb. 8 oz. $2.37

79 N 0462—Revolving Turntable only. Shpg. wt. 4 lbs. $2.57

World Wide Dominoes

[B] 2-inch long hardwood pieces. Embossed with hemispheres of world.

49 N 135—Double 6's. Shipping wt. 1 lb. . . . . 87¢

49 N 138—Double 9's. Shipping wt. 2 lbs. $1.77

2 Checker Games

[C] Checkerboard on 1 side, Chinese Checkers on the other. 18x16-inch cardboard field. 40 marbles, 24 checkers. Fun for the family.

49N147-Wt. 3 lbs. 4 oz. $1.67

Both new! Big Adult Game Chest and Chess Tutor

[D] A complete game chest for adults. 14½-in. Backgammon-Checker-Chess board, Chessmen, Checkers, deck of playing cards, 8-in. Bakelite® plastic Roulette wheel with ball. 150 interlocking chips, felt Roulette layout with race course on reverse side, 6 plastic horses, 6 mutuel tickets, Backgammon doubler, five dice, game book. 16½x10x3-in. wood case with imitation leather covering, brass catches.

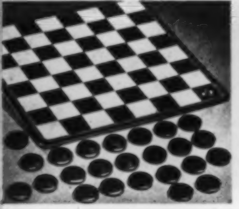
49 N 246—Shipping weight 6 pounds 4 ounces. $12.87

[E] Learn all the strategy of Chess with Chess Tutor. Booklet teaches you in easy step-by-step manner. 15x15-inch board. Three-inch plastic pawns, other pieces in proportion. A mind-training game that will provide fun for the whole family.

49 N 387—Shipping weight 2 pounds. $1.77

Brain-teasers, Party-pleasers

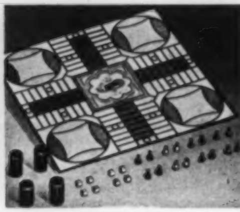
Fill stockings with witty, wonderful games to intrigue everyone from six to sixty



Checker Set 87¢

The mind-training game that both children and adults enjoy. Priced low to fit the smallest budget. 11-inch square board. 24 interlocking plastic checkers.

49 N 184—Shpg. wt. 2 lbs. . . . . . 87¢



Gold Seal Parcheesi Set $1.67

Fine quality edition of the old-time favorite. Big 18½-inch square board, 16 pawns, 8 large dice, cups, 19x9½x2-in. box.

49 N 194—Shipping weight 2 pounds. $1.67

49 N 101—Popular priced Parcheesi. Not shown. Smaller board and pieces. Wt. 1 lb. 8 oz. $1.00

Let's Build a Cootie! $1.67

Players race to assemble eye-bugging bright cooties. Make body first, head, then other pieces. Plastic pieces for four funny-faced cooties and die included. Fun for both adults and children's parties.

49 N 176—Shipping weight 12 oz. $1.67

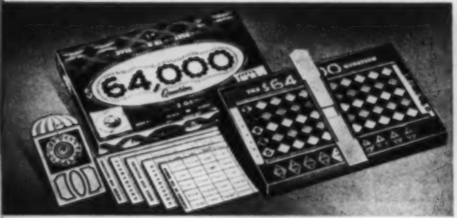
BINGO
BINGO

60 card Bingo Set $1.32

Master scoreboard has metal arrow spinner keyed by color and numbers on dial. Keep score with 75 plastic pegs. 60 playing cards, 200 plastic markers, 10x11-in. board.

49 N 240—Wt. 2 lbs. 6 oz. $1.32

Is there a big family on your Christmas list? Board games make lasting gifts



Now you can try for the $64,000 Question! $2.37

The exact replica of TV's famous show. Experience all the thrills and learn, too, as you climb your way to the top. Contains over 600 questions and answers to test your knowledge. Spinner, questions, etc. in 18x13x2-inch box. Any number of players.

49 N 241—Shipping weight 2 pounds 4 ounces. $2.37

BEAT the CLOCK

Play Beat the Clock! $3.27

Just like the laugh-filled TV show, contestants try to do amusing stunts before the clock says "Time's up!" Ideal for parties. 40 party stunts, with props and timer. For any number of players.

49 N 293—Shipping weight 2 pounds 8 ounces. . . . $3.27

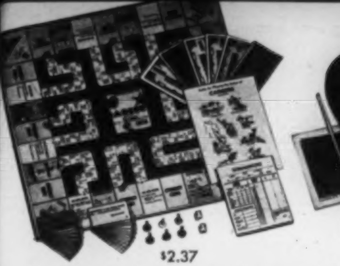
Break the Bank

Break the Bank $2.37

You've seen it on TV, now your whole family can play it at home. Questions, answers, cards, dice—everything you need for the quiz. 2 to 12 players.

49 N 113—Shipping weight 2 pounds. . . $2.37

Smart gift shoppers order early and mail early to be sure their presents arrive before Christmas



$2.37

$2.67

$1.67

Earn money, fame, happiness in Careers!

If you had your life to live over, what would you strive for? In Careers, you can choose from 8 careers and earn money, fame and happiness according to your own "success formula." Cards, playing pieces, dice, play money and 17½-inch square folding board. For two to six players. Treat the family to an exciting Christmas gift.

49 N 350—Shipping weight 2 pounds 8 ounces............$2.37

Ping-Pong, year 'round fun

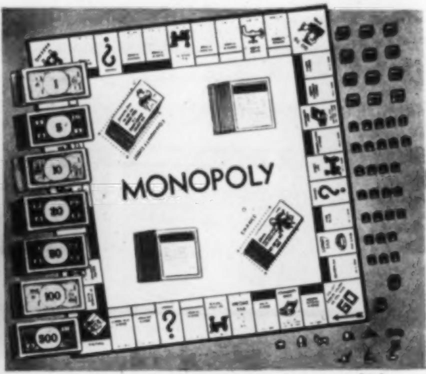
A favorite indoor sport for the whole family. This fine quality set consists of two regulation balls, two sandpaper-faced paddles and 66-inch tape-bound net with metal posts. Official rules of game included. Order early for Christmas. An ideal gift everyone will enjoy.

49 N 177—Shipping weight 2 lbs. 4 oz........$2.67

Dig, the outstanding action game

Questions, letters, cards and magic picks . . all the elements of excitement. A card is turned and, at the command "Dig," players take their picks and dig out letters to form words of the subject named on the card. For two to six players. Low-priced, lots of fun for everyone.

49 N 137—Shipping weight 1 lb. 2 oz...........$1.67



Monopoly, for make-believe financiers $3.37 2 to 8 players

Buy, rent, sell railroads, houses, hotels and utilities; become the richest player and win! It's fun to test your business sense as you handle thousands of dollars. Removable, partitioned cardboard "bank" makes money handling easy. 32 plastic houses, 12 plastic hotels, dice, tokens, "deeds," "Chance" and "Community Chest" cards, play money. 19-in. square board. 2 to 8 players.

49 N 223—Shipping weight 3 pounds 12 ounces..........................$3.37

49 N 392—De Luxe Edition. For 2 to 10 players. Two packs of money, plastic "bank," beautifully-detailed board. Shipping weight 3 lbs. 6 oz..........................$4.23

Famous Parker Games

Found on this page only

$1.12

$1.32

$1.67

Leisure Hour Card Games fit fun into your busy budget

Ideal stocking stuffer gifts for everyone from Gramps to Junior

Rook, year after year a favorite. Part of the fascination of the game is the fact that so many different variations can be played with a single deck. Rules for twenty other fun-filled games are included. For two to six players. Order early.

49 N 148—Wt. 8 oz. $1.12

Touring. Experience all the thrills, laughs and mishaps of an automobile tour. The player or partners who first complete the tour wins the game. For two to six players. Order it now, have fun with your family and guests Christmas Day.

49 N 150—Wt. 6 oz. $1.32

Flinch. 150 cards in ten series and rules for seven thrilling games. Fun for both children and adults; a good ice-breaker for parties. For two to eight players. Priced low, it's an ideal stocking stuffer gift for all ages.

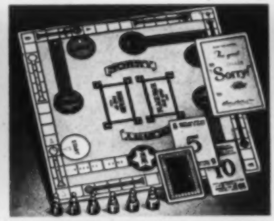
49N151—Wt. 12 oz. $1.67

Parker Games are long-time favorites for long winter evenings, for parties, for hours of family fun

Finance Trading Game $1.67

Invest, trade, gain or lose property, make a fortune. Similar to Monopoly. 18½-inch square folding board, dice, houses, cards, playing pieces, rules.

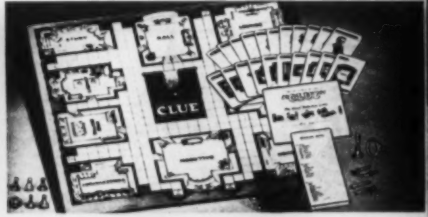
49 N 222–2 to 6 players. Wt. 2 lbs. 4 oz. $1.67



Sorry combines skill and chance $2.17

Draw and play Sorry cards to move pawns around the board . . even if you're the tail-ender, you've a chance of winning. 18-inch square folding board, cards, pawns. Point-scoring rules for variations.

49 N 118—For 2 to 4 players. Shpg. wt. 1 lb. 6 oz.... $2.17



Solve a mystery . . play Clue! $2.97

Who's guilty? What was the weapon? Where was the crime committed? All the intrigue of a detective story with a new plot every time to fascinate you. 19-in. square board is victim's mansion; cards, weapons, die, detective notes.

49 N 152—For 3 to 6 players. Shpg. wt. 2 lbs. 8 oz........... $2.97

Smart shoppers order early in time for delivery by Christmas! Buy toys on Easy Terms

Carroms . . 85 games on one board $8.74

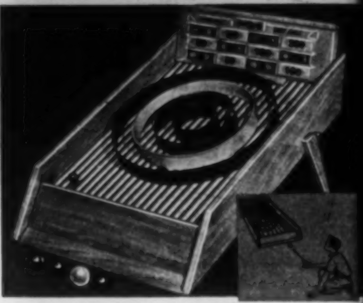
Play Carroms, Checkers, Backgammon, Crokinole or any of 85 fascinating games on this big 28½-inch square board. 3-ply veneer; net pockets. 2 cues, 29 Carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, 18 flies. Instructions for all 85 games included. Packed with fun for the whole family.

79 N 0481L—Shipping weight 10 pounds............$8.74
49 N 480—29 extra Carrom Rings. Shpg. wt. 8 oz......50c

Fun-filled 48 Game Box $2.77

Hours of varied fun for so little money. Here are Bingo, Checkers, Pix Pix, Anagrams, Old Maid, Pachisi, Rummy, Crazy Eight, Hearts, Donkey Party and 38 other favorites of children and adults. Boards, cards and rules. A really thrifty Christmas gift.

49 N 259—Shpg. wt. 3 lbs. 8 oz.....$2.77



New Electric Skee Ball with lighted scores, bell $18.45

It takes just as much skill and has all the thrills of the big models in amusement parks. Aim the balls for the different rings—the inner ones have the higher scores. Bell rings and score lights up as the ball goes around the various scoring rings and into the hole. Get four balls into the same ring and you get a bonus of 500. Add all the lighted scores together for your final score. A thrilling game for all ages. Order early for Christmas.

Sturdily constructed of polished wood and fiberboard with metal rings. Four hardwood balls. 33x23x19 inches. Takes three standard flashlight batteries, included. Easy to assemble. Shipped by freight, express or truck.

79 N M391—Shipping weight 24 pounds.......................$18.45

Test Your Skill, Match Your Wits

Laugh-filled games for quiet evenings, party fun

Let's Play Skunk! $1.67

Try to build your score to 100 points or more—roll the dice—one skunk and you lose the play, two skunks and you're skunked! 120 colored chips, 2 dice, score sheets. Any number of people can play, lots of fun for parties.

49N253—Shpg. wt. 1 lb. 2 oz. $1.67

Lassie
Adventures of Lassie

Adventures of Lassie $1.67

Recreate all of the exciting adventures of Lassie with this game—it's based on the plots from TV and the movies. Barking Lassie markers, 4 pawns, 4 pegs, spinner and 13½x16-inch board. For 2 to 4 players. Order now.

49N279—Shpg. wt. 1 lb. 4 oz. $1.67

GET THAT LICENSE

Get That License $1.67

Learn license plates and state capitals as you pile up a winning score. Played on a colorful map of the United States with auto routes from state capital to state capital. 21½x13x1½-in. box. 2 to 4 players.

49 N 278—Shpg. wt. 2 lbs...$1.67

CROSSWORD
OLD MAID
Dr. Quack
AUTHORS
SLAP JACK

Library of Games 77c

Play 11 different games with these 6 boxes of cards. Old Maid, Authors, Slap Jack, Dr. Quack, Crossword, Animal Rummy, etc. 48 cards to a game. Instructions included.

49N171—Shpg. wt. 10 oz. 77c

Hole In The Head 87c

A puzzle, doodler, joke! Cord and magnet attached to bottom of plastic dome. Pick up balls on inside of dome from outside, bring to top and drop in holes on funny face. 4½-in. high box.

49N355—Shpg. wt. 6 oz. 87c

Famous Uncle Wiggily 84c

Who'll get Uncle Wiggily through the forest to Doc Possum's office first? Plenty of variations keep up the thrills. 16x16-in. board. 140 cards. 2 to 4 players.

49 N 104—Shpg. wt. 1 lb. 6 oz. 84c

New! Magnetic Tickle Bee $1.67

Players guide the frisky "bee" through the twists and turns of a tricky maze with a special "tickler." First to get Tickle Bee back to the hive is the winner. 12½x5½-inch surface. 1 to 10 players.

49 N 362—Shipping weight 12 oz........$1.67

MacDONALD'S FARM GAME

New! MacDonald's Farm $1.67

Be the most successful farmer and win! Player who first stocks his farm with pigs, turkeys, goats, sheep, cows, etc. takes the honors. 18½x18½-in. board, spinner, 120 cards. Two to four players.

49 N 373—Shpg. wt. 2 lbs. 8 oz.........$1.67

LITTLE BENNY

New! Little Benny $1.67

Created for tots who can't read. Papa, Mamma and Baby Beaver must hop across river to home. 18½x18½-inch board. 2 to 4 players.

49 N 388—Shpg. wt. 2 lbs. 4 oz. $1.67

Don't get the budget blues! Stretch your Christmas shopping dollars with Sears Easy Terms

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JACK
A $1.67
GEO • graphy
B $2.67
BAS•KET
C $3.37
SPELL IT
D $2.24
Math Magic
E $2.67
TOP SCHOLAR
LITTLE BLACK SAMBO
Travel with WOODY WOODPECKER
H $1.77

Cadaco-Ellis Games

Skills, thrills, educational fun for everyone!

A **Tripoley,** an intriguing adult card game that combines the challenge, fun and suspense of Hearts, Poker and Rummy. Played with a standard deck of cards (not incl.) on special layout. 27x27-in. vinyl plastic table layout. 2 to 9 players.
49 N 358—Shipping weight 1 pound.....**$1.67**

C **Bas-ket.** Aim celluloid ball from any position, press lever, see the ball whizz through the basket. Steel mechanism, fiberboard court, rules and scoring instructions. One to six players. 20½x12½x3-inch box. An ideal gift for sports fans.
49 N 202—Shipping weight 3 pounds....**$3.37**

E **New! Math Magic.** Three educator-approved games that make it fun to increase your skill in addition, subtraction, multiplication and division. Spinner, number and symbol cards, tokens, score registers, 3 layouts. 13½x10½x1½-in. box. 2 to 4 players. For adults and children.
49 N 360—Shipping weight 2 pounds.....**$2.67**

B **GEO • graphy.** Race against time as you peg in cities, oceans, islands, seas and rivers. Spin dial for starting letter. The first person to use up his pegs, wins. Peg map board of world, dial and timer. Two to six players. 13½x22x1½-in. box.
49 N 302—Shipping weight 2 pounds.....**$2.67**

D **De Luxe Spell It.** Makes it fun to learn to spell, multiply, add or subtract. Dial letters to spell anything or solve problems on 22x13½x1½-inch board.
49 N 389—Shipping weight 2 pounds.....**$2.24**

Smaller edition of above. 14x14 in. board.
49 N 207—Shipping weight 1 lb. 5 oz......**87c**

F **New! Top Scholar.** Exciting competition as you learn to identify famous landmarks, principal cities and capitals, world currencies, historical events, national heroes. Big question book, peg board with answer panels and dial, etc. 19½x12½x1½-in. box. 2 to 4 players.
49 N 359—Shipping weight 2 pounds....**$1.67**

$5.97

Coach your team to victory in Foto-Electric Football
Choose from over 1,000 thrilling plays!

From kick-off to the final gun, here's all the action, color and excitement of the real gridiron. See the ball carrier hit the line, dodge tacklers, make end runs. Set up defenses to stop your opponents cold. Plan your strategy as you choose from over 1,000 possible plays. Colorful heavy fiberboard gridiron, dice shaker, play sheets, and complete rules make it almost as realistic as the real sport. Playviewer operates on 110–120 volt, 60-cycle AC or DC. All electrical parts UL approved. 14x18x4 in. Hours of fun for future all-star and his dad.
49 N 201—Shipping weight 4 pounds 8 ounces......................**$5.97**

Little Black Sambo

G Follow the footsteps of Little Black Sambo through the jungle, meet tigers, win rewards. First home with the pancakes, wins. Board, pawns, spinner. 20x10x1-inch box. 2 to 4 players.
49 N 227—Wt. 1 lb. 12 oz...**$1.67**

Woody Woodpecker

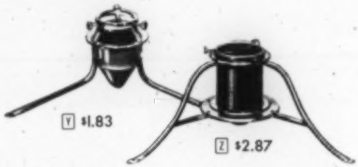
H Fly 'round the world with Woody! First to mail postcard from 5 countries, then return to U.S.A., wins. Board, dial, pegs, etc. 19x12½x1½-in. box. 2 to 4 players.
49 N 275—Wt. 1 lb. 8 oz....**$1.77**

Christmas will be here sooner than you think! Don't wait until the last minute; order early and mail your gifts in time for the big day!

Electric Rotating Musical Tree Stand $34.95 each

Plays 2 carols . . has 3 outlets for lights $3.50 down

Rotates smoothly as it plays "Silent Night" and "Jingle Bells" on its Swiss music box. Three built-in outlets in base for lights. Triple-toggle switch controls music, lights and rotation singly or simultaneously. Holds tree trunks up to 5-in. diam.; trees as high as 10 ft. tall. Heavy bolts hold tree firmly. Large water reservoir. 19-in. diameter non-tip base rotates quietly on self-lubricating nylon bearings; rotation can be stalled without burning out motor. Made of strong, seamless metal with gold-color baked-on finish. UL approved. For indoors only. For 110-120-volt, 60-cycle AC.
79 N 06489L—Shipping weight 18 pounds. $34.95



Y $1.83

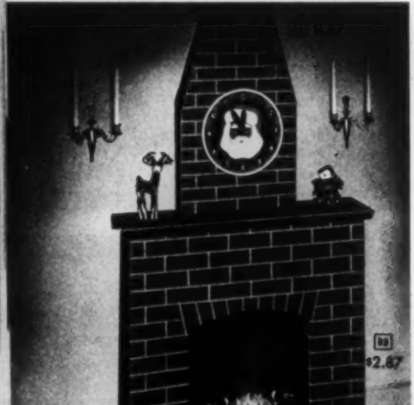
Z $2.87

Our Good Quality

Y **Thrifty tree stand** holds trees with trunks up to 3⅝ in. Positive-lock screws. Chrome-plated locking ring is raised for better balance. Steel base. Wide mouth for easy watering.
49 N 6501—Shpg. wt. 3 lbs.$1.83

Our Better Quality

Z **Revolving Tree Stand.** Nickel-plated steel legs, baked enamel cup. Cup revolves for easy trimming. Folds to 6½x15 in. Holds tree to 3¾-inches diameter. Leg spread 22 inches.
49 N 6505—Wt. 3 lbs. 8 oz.$2.87



Deck the Halls for Santa Claus

Dazzling new decorations for the gayest Christmas ever

ITEMS DESCRIBED BELOW ARE SHOWN ON OPPOSITE PAGE

A **8 Norse Craft Ornaments.** Old World charm with modern Danish design. Each ornament hung by its gold-color string is slowly turned by the breeze to create a lovely scene of changing color. Pretty hung on the tree, from chandeliers. Ideal also as boxes for tiny gifts, surprises and party favors. The shiny 2½-inch cubes of laminated aluminum foil have a different design on each side. Fold flat. Order early for Christmas.
49 N 6330—Shipping weight 7 ounces. 87c

B **Meet Holly Boy** . . this sprightly spirit of the Yuletide season brings new gayety to your mantel, tree or table. He's covered from head to toe with fabric holly leaves, buttoned with red berries and sprinkled with snow. 6 inches tall. Comes with a colorful card telling his quaint story.
49 N 6345—Shipping weight 3 ounces. 87c

C **Here comes Holly Deer,** the handsomest steed in Santa's stable. He's decked with shiny acetate-coated metal holly leaves, a bright braid bridle and red berries to celebrate the holiday. 13 inches high, 7 inches long. Order him now for Christmas.
49 N 6337—Shipping weight 9 ounces. $2.97

D **Ornament Tree.** A pretty pyramid of glass balls flanked by shiny metallic leaves. A bright touch for your mantel or festive feast table. About 9½ inches high overall.
49 N 6225—Shipping weight 6 ounces. 87c

E **Door Ornament.** An impressive 2-ft. high old-fashioned ornament that will catch everybody's eye. Beautifully colored, topped by a spray of artificial evergreen and a candy-striped bow. Heavy plastic and cardboard.
49 N 6346—Shipping weight 1 lb. 2 oz. $5.77

F **Angel Mobile.** Hang them from the ceiling or in a window, the slightest breeze sets them twirling in their orbit. Snowflake-light Styrofoam® with gold-color foil harps, stars and trumpets. About 22 inches long overall. Fun to set up.
49 N 6332—Shipping weight 1 pound. $2.97

G **Golden Chandelier** . . . captures the splendor and sparkle of the chandeliers from mansions of old. Stand it upright and it becomes a bold, glittering centerpiece for your party table or fold in one of the sides and attach it to the wall for use as a sconce. Two feet high over all. Comes with twelve twinkling glass-like plastic prisms; pretty hung with matching Christmas balls, too. Folds flat for storage. Made of heavy gold-color chip-board. 4 feet of gold-color roping included.
49 N 6333—Shipping weight 10 ounces. $6.97

H **Eskimo on Skis.** This plump little pixie comes from Santa's shop to bring holiday merriment to your mantel or table. White Styrofoam® with braid-trimmed cotton felt coat, shiny sequin eyes and a sprig of holly atop his hood. 12 inches tall over all. Order early in time for Christmas delivery.
49 N 6328—Shipping weight 14 ounces. $3.97

J **Traditional Snow Bell Door Decoration.** Snow-covered filigree half-bell crowned with a bright bow, frosted pine boughs and red berries. Lovely on your door or over your fireplace. 18 inches high overall.
49 N 6329—Shipping weight 1 lb. 8 oz. $2.97

K **Four Snow Scene Globes.** Fairyland enchantment . . . shake them and you've created a miniature snow storm around the free-standing figures inside. Clear plastic globes. 2½x2½ in. Figures of angels, snowmen, etc. Pretty on the mantel, practical as paperweights.
49 N 6229—Shipping weight 1 lb. 3 [illegible] $1.86

L **Starburst Candle Holders.** Glistening glamour for mantel and table. Gold-color metallic foil with glass balls. 9-in. diameter.
49 N 6334—Candles not incl. Wt. pr. 11 oz. Pr. $1.77

M **Starburst Swag** brings the glamour and glitter of gold color to your mantel, doorway or buffet table. Shiny metallic gold-color foil with glass balls. 36 inches long overall.
79 N 06336—Shipping weight 2 pounds. $3.47

N **Starburst Wreath.** Shimmering sophistication for door, mantel or window. Three-dimensional gold-color foil rays with clusters of glass balls. Over-all diameter 25 inches.
79 N 06335—Shipping weight 1 pound. $3.97

Christmas Candles

. . glowing with holiday cheer

P **Post Light Candle** shines a merry "Welcome" on your holiday table or mantel. Holly leaves and bright berries encircle the post. Snow-sprinkled base. 15 inches high.
49 N 6206—Shipping weight 1 lb. 9 oz. $1.37

R **Two Twisted Tapers.** Hand-dipped, hand-carved beauties decked with holly, tiny cones, berries and sprinkled with twinkling glitter. 12 inches high overall.
49 N 6205—Shipping weight 11 ounces. . .Pr. $1.12

S **Fireplace Candle.** As warm and cheery as your own hearth. Detailed multicolor drippings. 12 in. high. Trimmed with holly.
49 N 6210—Shipping weight 1 lb. 11 oz. 92c

T **Holiday Cheer Lites.** Two 50-hour burning, red candles in 15-oz. white and gold-color old-fashioned glasses. Pine scented.
49 N 6236—Shpg. wt. pr. 3 lbs. . . . . Pair $1.86

V **Lantern Lite.** Burns at top, later it burns inside to glow like a real lantern. Four-color winter scenes on each side. 8 inches.
49 N 6991—Shpg. wt. 2 lbs. $1.37

W **Christmas Console Set.** Two 10-inch candles with matching wax holders. Decorated with holly, leaves, berries, bells, glitter.
49 N 6235—Shpg. wt. pr. 1 lb. 9 oz. . . . . Pair $1.37

X **Four Colorama Drip Candles.** White tapers drip a cascade of many colors as they burn to produce an icicle effect. 12 inches.
49 N 6999—No bottle. Shpg. wt. 12 oz. .Four 92c

←Set the scene for Santa with this realistic Fireplace and Chimney

If you don't have a real fireplace here's the perfect setting for a jolly Yuletide. The big 43½x39½x9½-inch deep fireplace casts a lovely glow; a reflector with red C-7½ bulb rotates as it shines on the logs to create a realistic blaze. The black mantel top is ideal for displaying pretty cards, candles and centerpieces. The matching chimney with its make-believe clock attaches easily to the mantel; adjusts from 38 to 71 inches. Made of heavy corrugated fiberboard with red brick and white mortar design. Easy to set up. Wall fixtures, mantel figures not included.

(AA) 79 N 06492—Chimney only. Shipping weight 3 pounds. $1.87
(BB) 79 N 06743—Fireplace only. Shipping weight 5 pounds. 2.87
79 N 06493—Fireplace and Chimney Combination. Shipping weight 8 pounds. 4.54

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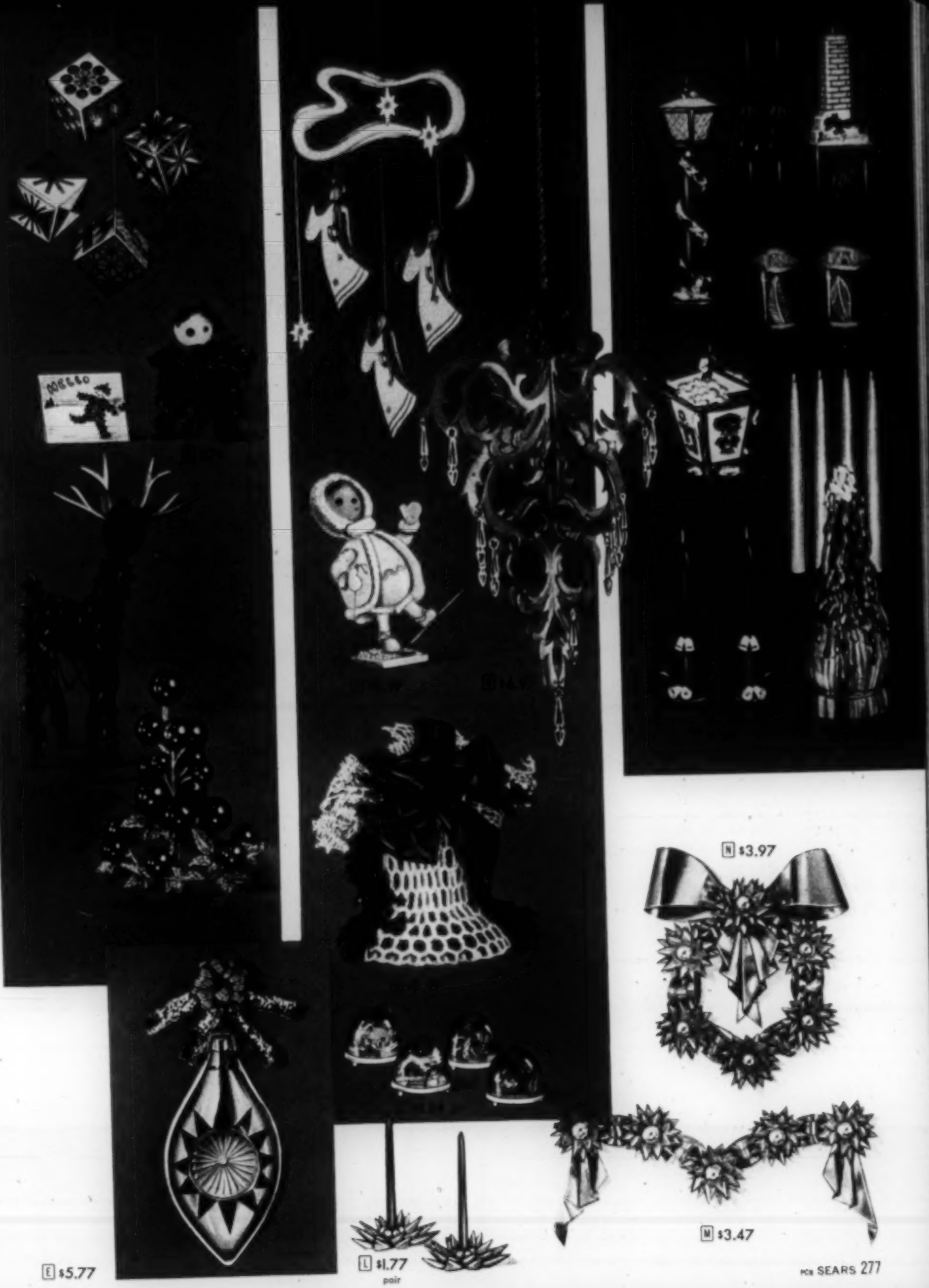


7-foot Silver Drape 57c

Place loop at top of tree, draw strands away—it's decorated! 300 strands of silver-color foil.

49 N 6338—Shpg. wt. 3 oz..........57c

49 N 6339—**Rainbow Drape.** Like above, but multicolor strands. Shpg. wt. 3 oz...67c

New! Musical Santa $8.77

Santa plays a Christmas carol on his player piano. Swiss musical movement provides merry melody. Santa wears a bright red suit and hat. Styrofoam.® 13 inches high overall.

79 N 06343—Shpg. wt. 3 lbs......$8.77

Styrofoam® Ornaments $1.57

41 red and green miniature ornaments twinkling with tinsel glitter and foil. Snowman, foil butterfly, stars, boots, half balls, half bells, balls, other traditional designs.

49 N 6341—Shpg. wt. 6 oz.......$1.57

12 Snowballs 87c

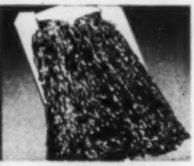
2⅛-inch diameter white balls to highlight your tree or holiday table. Flame-resistant plastic with attached hangers. So thriftily priced, you'll want to order several sets.

49 N 6197—Shpg. wt. 10 oz........87c

New! Candy Cane Band $3.77

This jolly trio of candy cane men leads the parade for Yule cheer. Made of Styrofoam® and dressed in shiny hats. They stand up by themselves. In gala Christmas colors. About 14 inches tall overall.

49 N 6342—Shpg. wt. 1 lb. 12 oz..$3.77



Big Pack of Icicles 73c

10 ounces of silver-color lead foil icicles, the equivalent of ten average 10c boxes, at a low, low price. Flame-proofed. Light-reflecting loose strands are about 30 inches long. Makes a festive Christmas tree.

49 N 6566—Shpg. wt. 1 lb.........73c

Oh, Christmas Tree !

So gay and bright on Christmas night with gleaming new ornaments from Sears

ITEMS DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

A **New! Four Alpine Figures** imported from Italy. Hand-blown glass, hand-painted by skilled artisans to reflect all the gayety and warmth of Christmas. About 6 to 7 inches high, sure to stand out on the biggest, bushiest tree. Beautifully colored ice skater, Alpine guide, Tyrolean girl and ski jumper with carefully detailed costumes, some with imitation hair. Metal capped for easy hanging.

49 N 6220—Shpg. wt. 12 oz........$3.42

C **Twelve 2½ to 3¼-in. Frosted Ornaments.** Large, ornately decorated, low priced. 4 light-catching reflectors, 2 tree shapes, 2 balls with Christmas scenes, 4 balls with frosted scroll designs. In a rich rainbow of colors to set your tree sparkling. Glass with metal caps for easy hanging.

49 N 6227—Shpg. wt. 1 lb.........$1.77

E **Twelve 2¼-inch Decorated Balls.** Bright, bold stripes, twinkling frosting and lovely scenic designs decorate these shimmering glass ornaments. Assortment includes 6 assorted scenic designs, 4 frosted balls, 2 balls with smart stripes and bands. Metal capped. Order early for Christmas.

49 N 6224—Shpg. wt. 9 oz.........$1.17

G **Twenty-four 1⅜ to 2¼-inch Ornaments.** Sized just right for the upper branches of your tree, priced just right for your budget. Twists, grape clusters, decorated balls, bells, lanterns and spinning top shapes in bright and pastel colors. Made of glass. Metal capped for hanging ease.

49 N 6223—Shpg. wt. 11 oz.......$1.17

J **New! Six 3-inch Scenic Balls.** Imported from Germany. The fantasy of fairyland captured in colorful 3-dimensional scenes. Assortment includes three open-face balls. 2 with angels, 1 with a water mill. Three globes: a snowman, Christmas tree and woodland setting. Glass. Metal capped.

49 N 6219—Shpg. wt. 14 oz........$2.27

B **Six Glass Bead Chains**—each 9 feet long to loop gracefully around your Yule tree. Dazzling color to festoon over your mantel or doorways. One each of red, chartreuse, pink and multicolor strands with round beads. One strand with silver-color reflector beads and gold color tubular shapes. One strand with fancy oblong beads and multicolor round beads. Imported from Japan.

49 N 6543—Shpg. wt. 1 lb. 4 oz.....$1.27

D **12 China Bells.** Their tiny clappers tinkle joyous greetings atop your tree, wreaths and presents. White china is decorated with Christmas designs in merry colors. On gold color metallic strings for hanging or tying. 6 round bells are 1⅝ in.; 6 oblong bells are 1⅝ in. Imported from Japan.

49 N 6228—Shpg. wt. 7 oz...........77c

F **Twelve 2¼-inch Solid Color Balls.** Deep, gleaming colors to highlight your Christmas tree and centerpieces. Two each of red, blue, gold, chartreuse, pink and turquoise blue. Silver-lacquered base gives them a gorgeous luster. Glass. Metal capped. Perfect for flocked trees.

49 N 6479—Shpg. wt. 9 oz...........83c

H **New! Six 3-inch Glamour Globes** imported from Germany. Lavishly hand-decorated with sparkling spirals of spun wire, glistening tinsel garlands and tiny imitation pearls. Hand-blown glass in satiny pastel colors: 1 blue, 2 gold, 1 pink, 2 matte white. Beautiful on a flocked tree. Metal capped.

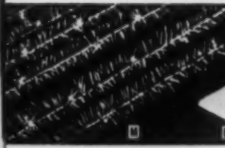
49 N 6218—Shpg. wt. 12 oz.........$1.37

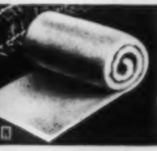
K **Twenty-four 2-inch Ornaments.** 6 balls with frosted scrolls, 6 balls with hand-painted snowcaps, 2 balls with scenic designs, 2 frosted lantern shapes, 2 carriage lamp shades, 2 balls with crystal frosting, 2 decorated double reflectors, 2 balls in solid colors. Glass. Metal capped.

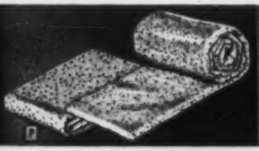
49 N 6226—Shpg. wt. 15 oz.........$1.77

L **36 Miniature Ornaments.** These petite pretties are only 1 inch in diameter, ideal for decorating table trees, centerpieces and wreaths. Sparkling spice for distinctive gift wrapping. Assortment includes 24 balls in bright and pastel colors and 12 reflector ornaments with frosted rims and colored centers. Glass with metal hangers. Imported from Japan. Order early for Christmas delivery. Remember, Sears guarantees satisfaction.

49 N 6221—Shipping weight 7 ounces...57c







Tinsel Garlands 67c

M Silver-plated copper reflects lights, color.

49 N 6447—28 ft. long. 1½-in. diameter. Shpg. wt. 4 oz.....67c

49 N 6448—14 ft. long. 2-in. diameter. Shpg. wt. 4 oz......67c

Cotton Batting 47c

N Big roll is about 36 inches wide, 48 inches long. White, fire resistant. Pretty under tree, centerpieces. Ideal for stuffing toys.

49 N 6730—Shpg. wt. 8 oz..47c

Twinkle Snow 87c

P Soft, white, flame-resistant cotton sprinkled like a fairy carpet with sparkling flakes of color. Lovely on mantel, under tree or on the table. 32x60 inches.

49 N 6731—Shpg. wt. 5 oz..........87c

Snow Kit 77c

One can of spray-on snow is enough to decorate one tree. 20 stencils with different Yuletide designs for decorating windows.

49 N 6587—Wt. 1 lb. 2 oz. 77c

125 Hangers 10c

Fit any size ornament. Hold securely, remove easily. 125 in a box. Be sure to add them to your ornament order. Shpg. wt. 2 oz.

49 N 6340.............10c

Add ornaments to your Easy Terms order, pay only 10% down on orders of $20 or more with

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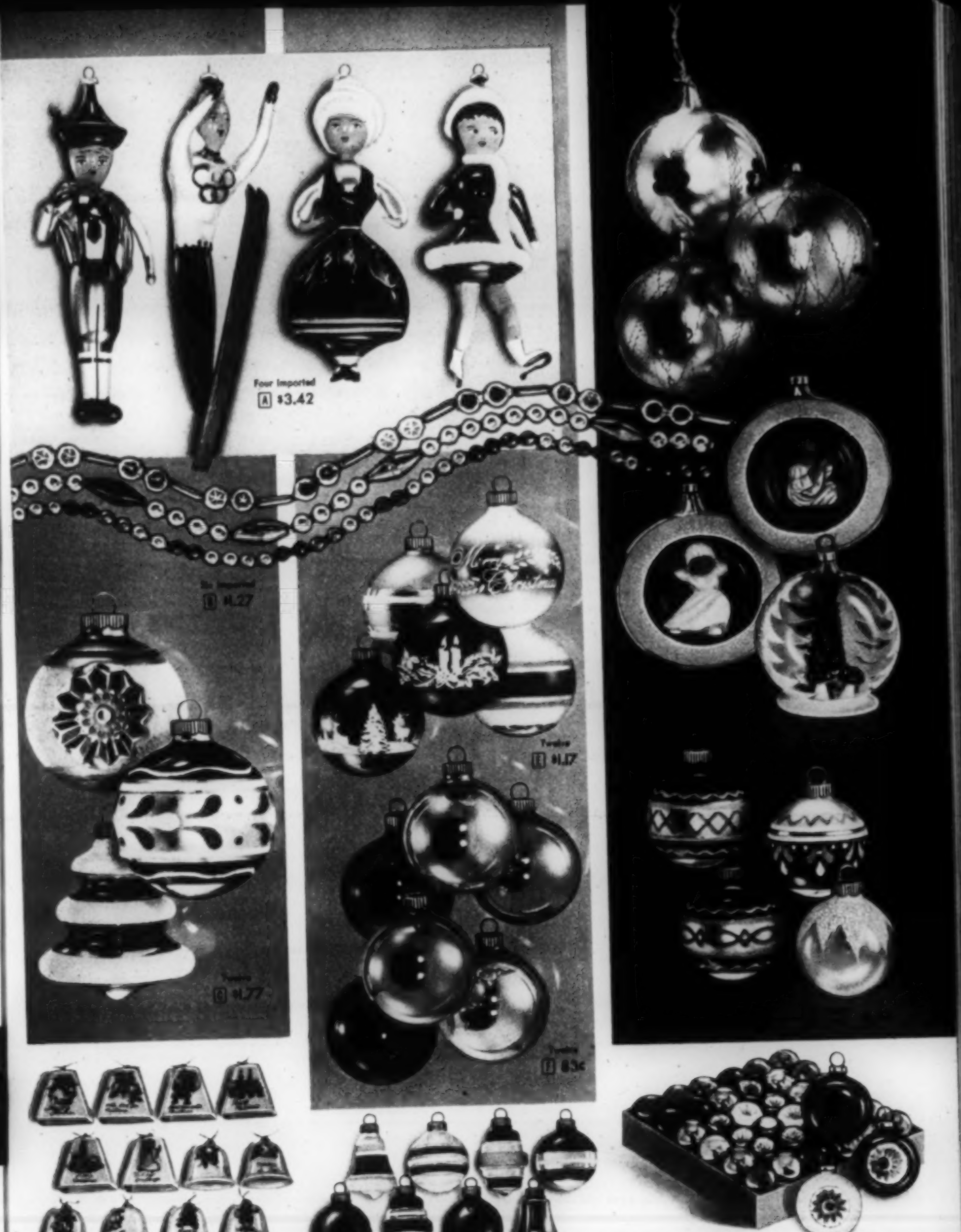
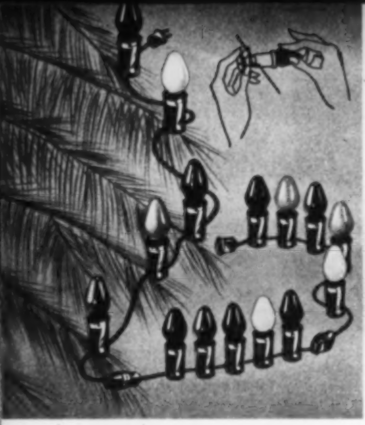


Four Imported
A $3.42
Six Imported
B $1.27
Twelve
C $1.77
Twelve
E $1.17
Twelve
F 83c
D Twelve Imported 77c
G Twenty-four $1.17
L Thirty-six Imported 57c

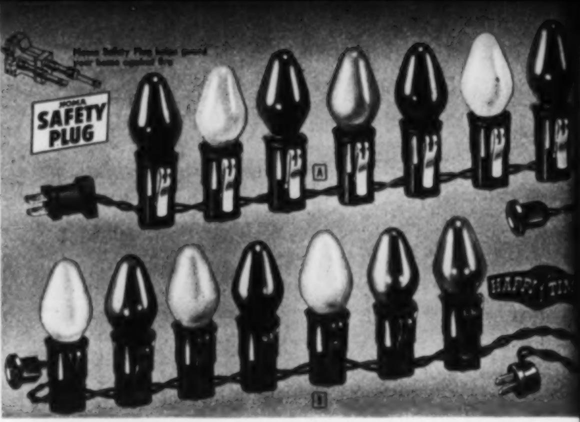


New! 5-lamp Space-A-Lite Set $1.77

Detachable lights can be put where you want them for effective decoration

Space or group the lights the way they look best on your tree or mantel . . this light set enables you to use your own decorating ideas without struggling with the too-long or too-short spaces on conventionally-spaced light sets. The 5 pin-type sockets are equipped with easy-attachment clips so that you can place the lights anywhere you want on the 8½-foot cord. C-7½ assorted Christmas color lamps burn independently . . when one goes out, the rest stay lit. American made. Set comes complete with add-on connector and tri-plug for attaching additional light sets. Order several sets.

49 N 6532—5 light set. Cord 8½ feet long. Shipping weight 10 ounces....................**$1.77**



INDEPENDENT INDOOR TREE LIGHTS

with special features for a safer Christmas

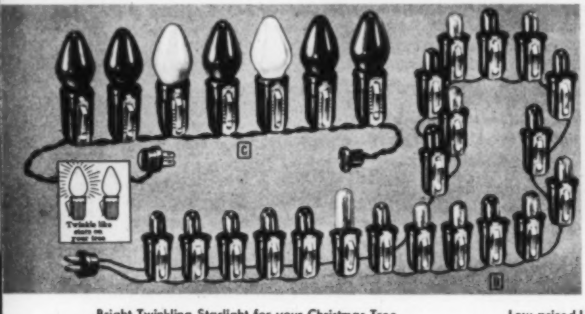
C-7½ lamps in bright Christmas colors are independent burning . . when one goes out, the rest stay lit. Lamps have tough Dresden-glaze finish that resists scratches . . stay bright year after year. Clip fasteners hold lamps to tree. Wired in straight line. Add-on connector for attaching additional sets.

[A] **NOMA Safety-plug Sets.** Safety-plug contains 2 sensitive 5-ampere fuses that catch most short circuits too small to affect regular fuses. Can be replaced in seconds. Guard against fire.

49 N 6581—7-light Set. 10½-ft. cord. Wt. 1 lb.....**$2.37**
49 N 6591—15-light Set. 20-foot cord. Shipping weight 1 pound 8 ounces....................**$5.27**
49 N 6512—20-light Set. 26-ft. cord. Wt. 2 lbs...... **6.77**
49 N 6513—25-light Set. 32-ft. cord. Wt. 3 lbs..... **8.77**
49 N 6518—Safety Fuses (not shown). Wt. 4 oz...**4 for 26c**

[B] **HAPPI-TIME Safety-socket Sets.** Socket has plastic threads instead of metal, giving a sure grip on bulb so it won't loosen. No exposed metal parts . . electric contact secured safely in the bottom of the socket eliminates short circuits.

49 N 6596—7-light Set. 10½-ft. cord. Wt. 1 lb....**$1.77**
49 N 6598—15-light Set. 20-foot cord. Shipping weight 2 pounds 4 ounces....................**$3.77**
49 N 6569—25-light Set. 30-foot cord. Shipping weight 3 pounds 8 ounces....................**$6.67**



Bright Twinkling Starlight for your Christmas Tree

There's wonder and enchantment in lights that go on and off automatically like merry little stars . . your tree sparkles all over. Each one works independently, when one goes out, the rest stay lighted. Sets include add-on connector for attaching additional light sets. Wired in straight line.

[C] Twinkl-Glo Tree Lights work individually. Assorted colors. Clips hold sockets to branches. Lamps imported from Japan.

Twinkl-Glo 7-light Indoor Set. C-7½ bulbs; cord 10½ ft. long.
49 N 6564—Wt. 1 lb....Set **$2.50**

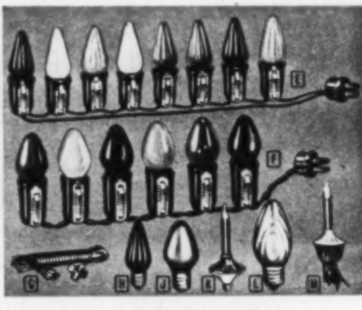
Twinkl-Glo 15-light Indoor Set. C-7½ bulbs; cord 21 feet long.
49 N 6571—Wt. 1 lb. 8 oz. Set **$5.37**

C-7½ Twinkl-Glo bulbs.
49 N 6326—Wt. 8 oz..**9** for **$1.67**

[D] 20-light Miniature Star Lights. Clear 8-volt tubular lamps blink on and off for starry effect. Special blinker lamp can be replaced with regular size for steady glow. Special construction of lamps keeps lights burning if one light should fail. Attachment clips.

49 N 6144—20-light set. 32-ft. cord. Shipping weight 1 pound......**$2.77**

Box of 8 Lamps for above.
49 N 6324—Wt. 1 oz......Box **57c**



Low-priced Light Sets . . Replacement Lights . . Extension Cord

[E] **8-lamp Series-type Set.** When one light goes out, rest go out. General Electric C-6 lamps wired in straight line. Assorted colors.

49 N 6595—8-light Set. 12½-foot cord. Shipping weight 7 oz....................Set **87c**

[F] **Independent-burning Indoor Set.** C-7½ Japanese-imported lamps colored Firma-Glaze. Tri-plug add-on connector.

49 N 6450—6-light Set. 8-foot 10-inch cord. Shipping weight 1 pound................Set **97c**
49 N 6451—12-light Set. 16-foot cord. Shipping weight 1 pound....................Set **$1.97**

[G] **15-ft. Extension Cord.** Carries 800 watts. Rubber covered. 3-way tap, plug.

34 N 5838—Wired with No. 18 "POSJ" cord. Shipping weight 9 ounces..............Each **75c**

[H] **C-6 Indoor Series-type Lamps.** 15-volt. American made.

49 N 6134—Asstd. colors. Wt. 4 oz.. **10** for **64c**

[J] **C-7½ Indoor Lamps.** Burn independently. G-E or Westinghouse. Ceramic finish.

49 N 6570—Asstd. colors. Wt. 8 oz. **10** for **$1.27**

[K] **Indoor Bubble-Lites.** Replace regular C-6 (series-type) bulbs. Clips fasten upright.

49 N 6508—Asstd. colors. Wt. 6 oz. **6** for **$1.57**

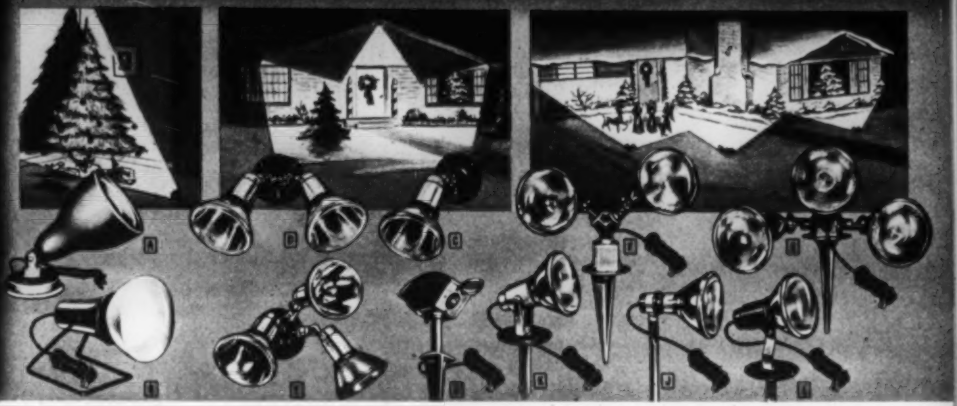
[L] **C-9½ Outdoor Lamps.** Burn independently. Color inside. Westinghouse or G-E.

49 N 6567—Asstd. colors. Wt. 8 oz. **10** for **$1.64**

[M] **C-7½ Indoor Bubble-Lites.** Burn independently. Replace C-7½ lamps. Clips fasten upright.

49 N 6509—Asstd. colors. Wt. 12 oz. **4** for **$1.77**

NOTE: All electrical items have UL Approved cords and plugs; operate on 110-120 volt, AC or DC current



Celebrate Christmas with Colorful Floodlighting

Indoor Floodlights

UL approved Holders. (Bulbs not incl.) 6-ft. cord. Indoor Christmas settings become a "fantasy in color" when flooded with soft lights.

[A] **Black Enameled Metal Holder.** Adjusts to direct light.
34 N 3609—Shpg. wt. 2 lbs.... **$3.98**

[B] **Economy Bulb Holder.** Heavy-gauge wire base sets on floor or hangs on wall. Adjustable.
34 N 3589—Red. Wt. 15 oz.... **$1.69**

Westinghouse Colored Indoor Flood Bulbs. 110-120-v. AC or DC. 150-watt. *State* red, green or blue. (Shpg. wt. 1 lb. 8 oz. ea.)
34 N 3922—Postpaid.......... **$2.25**

Outdoor Floodlights . . wail-mounted swivels or spike-type to push into ground

Wall-mounting types—Brighten house, doorway, trees and walks. Mount on regular outlet box. Bulbs not included.

Adjustable Wall-mounted Swivel Holders for spot or floodlight bulbs (not included). Mount on wall or under eaves. Swivel up, down or sideways. Chrome-plated cast aluminum arms and sockets with black trim. Asbestos gaskets. Threaded ½-in. flange fits 4-in. outlet box. UL approved. For 110-120-volt AC or DC.

[C] **1-socket Holder**
34 N 3621—Shpg. wt. 1 lb..... **$2.15**

[D] **2-socket Holder**
34 N 3622–Shpg. wt. 1 lb. 11 oz. **3.98**

[E] **3-socket Holder**
34 N 3623–Shpg. wt. 2 lbs. 6 oz. **6.35**

Spike-types—With cord, without bulbs. Plug into any convenient receptacle. See 34N3617 for multiple runs.

Adjustable 2 and 3-socket Spike-type Holders. Heavy die-cast metal housing. Porcelain socket. Cast aluminum ground spike. 20-ft. cord and plug.

[F] **2-bulb Holder.** Bulbs not included.
34 N 3607—Shpg. wt. 3 lbs. 8 oz... **$5.98**

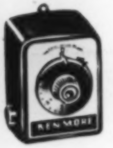
[G] **3-bulb Holder.** Bulbs not included.
34 N 3608—Shpg. wt. 5 lbs. 5 oz... **$7.25**

[H] **Weatherproof Spike-type Receptacle** with 20-ft. cord for use with above holders. 2 grounded-type, capped AC outlets take 2 or 3-wire plugs. Cast aluminum body. 5½x15¾ in. high.
34 N 3617—Shpg. wt. 3 lbs. 8 oz....... **$7.49**

[J] **Adjustable 1-socket Holder** with 8-inch spike and weatherproof cord.
34 N 3615—25-ft. cord and plug. Bulb not included. Shpg. wt. 14 oz........... **$1.89**
34 N 3616—50-ft. cord and plug. Bulb not included. Shpg. wt. 1 lb. 7 oz....... **$2.65**

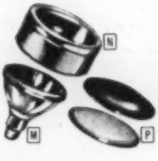
[K] **Better 1-socket Holder.** Spike removes to fit 4-in. box. Cadmium-plated steel. 20-ft. cord.
34 N 3671—No bulb. Wt. 1 lb..... **$1.89**

[L] **Best 1-socket Spike-type.** Spike removes to mount on 4-in. box. Aluminum socket housing. 6-ft. cord.
34 N 3612—No bulb. Wt. 1 lb. 2 oz. **$2.29**



KENMORE Electric Timer makes Christmas Lighting Automatic

Turns Christmas lighting or any 110-120-volt, 60-cycle AC appliance (up to 1500 watts) on and off automatically at times you set. No daily resetting! Timing interval adjusts from 1½ to 24 hours. Plugs in to install. UL approved. Black plastic housing. 2¾x3x3⅝ in. high.
34 N 6448—With cord. Wt. 1 lb. 1 oz. **$6.92**



KENMORE Christmas Floodlighting Accessories

[M] **Harmony House Clear Outdoor Bulbs.** Shpg. wt. 2 lbs. 2 oz. for 2.
34 N 3982—Flood. Ea. **$2.10**; 2 for **$3.79**
34 N 3983—Spot.. Ea. **2.10**; 2 for **3.79**

Westinghouse Colored Outdoor Flood Bulbs. (Wt. ea. 1 lb. 8 oz.) Postpaid.
34N3916–Red **34N3917**–Blue
34N3918–Green **34N3919**–Amber **$2.95**

Bulbs: 110-120-volt AC.-DC. 150-watt

[N] **Slip-on Colored Lens Holder.** 5-inch diameter. Fits bulbs at left.
34 N 3673—Wt. 7 oz... **55¢**

[P] **Colored Lenses for above Holder.** *State color* red, green or blue. Shipping weight 5 oz.
34 N 3675........ Each **75¢**

Distinctive Harmony House Fireplace Ensembles for Christmas Giving

[R] **8-pc. Marble, Black and Solid Brass Ensemble.** All pieces below. Freight, express, truck.
34 N MT4009—8-pc. Ensemble. Shpg. wt. 54 lbs... **$107.50**

Pull-chain Screen with solid brass mesh curtains. Beautifully hand-engraved rose pattern top. Metallic black 38x31-in. high frame.
34 N M4157—Freight, express, truck. Wt. 19 lbs.... **$49.95**

21½-in. Tall Andirons. All solid brass including covers and finials. Attractive white marble urn tops.
34 N 04172—Andirons. Mailable. Shpg. wt. 15 lbs. **$28.95**

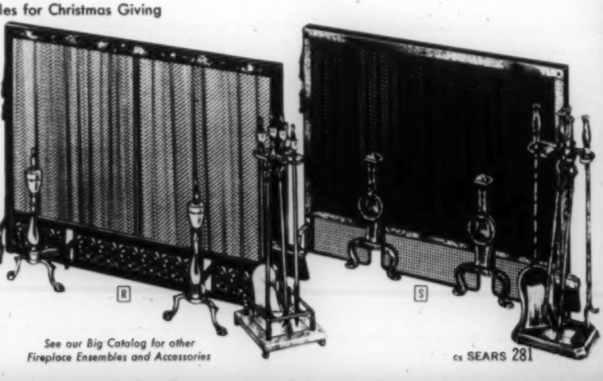
5-piece Fireset. Solid brass shovel, poker, tongs, brush, 30-in. high stand. White marble urns and base.
34 N 04213—Fireset. Mailable. Shpg. wt. 20 lbs.... **$41.50**

[S] **Distinctive Swedish-finish Steel 8-pc. Ensemble.** Save $6.00 on the ensemble over separate piece prices. Shipped freight, express or truck only.
34 N MT4010—8-pc. Ensemble. Shpg. wt 62 lbs..... **$51.95**

Standing Pull-chain Screen. Attractive Swedish-finish steel frame. 38x31-in. size. 2-pc. black mesh curtain.
34 N M4152—Freight, express or truck. Wt. 19 lbs... **$31.50**

11-inch High Andirons. Cast iron with Swedish finish. Smart hanging ring design, curved tops.
34 N 04153K—Andirons. Shpg. wt. 26 lbs........... **$12.95**

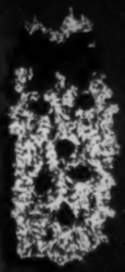
5-piece Fireset. Swedish-finish steel poker, shovel, tongs, brush, 27-in. high stand. Mailable.
34 N 04154—5-pc. Fireset. Shpg. wt. 17 lbs........ **$13.50**



See our Big Catalog for other Fireplace Ensembles and Accessories

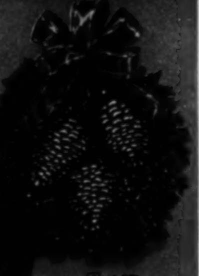
D $1.57

E $1.57



[illegible] $2.47

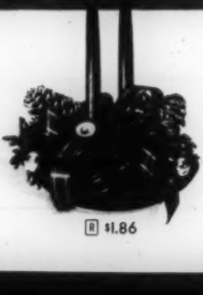
C $2.77



H $1.87

G $7.47

P $3.77



R $1.86

Festive and Fanciful

Make your house the gayest stop on Santa's route with Sears decorations

ITEMS DESCRIBED BELOW SHOWN ON FACING PAGE

[A] **Choir Boys and Angel Band.** Eight ceramic figures to herald the joyous season atop mantel, under the tree. 4½ to 5 in. high. Imported from Japan.
49 N 6230—Shpg. wt. 1 lb. 6 oz. $1.97

[B] **25-piece Lighted Musical Nativity Set.** Imported Swiss music box plays "Silent Night" as C-7½ bulb casts a heavenly glow through the stable. Large, 4½-inch high alumunized plastic figures. Christ Child in manger, Mary, Joseph, Kings, shepherds, lambs, sheep, ox, donkey, angels, camel. Realistic 22x8x15-in. wood-grained stable with thatched-effect cardboard roof. Topped by a glittered star and cherubs. Bag of manger straw. Cord and plug. Sand, trees not included.
49 N 6433—Wt. 2 lbs. 12 oz. . $8.77

49 N 6432—19-pc. Set. (Not shown.) 3½-in. figures, 13x4x11-in. stable. Shipping weight 2 lbs. $4.67

49 N 6431—15-pc. Set. (Not shown.) No light or music. 3½-inch figures. 11x8x4-inch stable. Shipping weight 1 lb. 8 oz. $1.77

[C] **Miniature Village.** 7 houses, church, snowman and 2 trees create a frosted fairyland under your tree or on your mantel. 4-in. high houses; 6-in. long bases. Rear opening for bulbs. Cardboard. Imported from Japan.
49N6802–Shpg. wt. 2 lbs. 6 oz. $2.77

[D] **8-inch Electric Angel.** Silver-color plastic. Lamp, cord and plug.
49 N 6516—Shpg. wt. 9 oz. . . . $1.57

[E] **8-inch Electric Star.** Lucite plastic. Lamp, cord, plug.
49 N 6590—Shpg. wt. 10 oz. . . $1.57

[F] **22-in. Green Ruscus Door Spray.** Bushy, beautiful, trimmed with red-glittered pine cones. Bright ribbon.
79 N 06892L—Shpg. wt. 4 lbs. $1.87

[G] **Santa Outfit.** Flame-resistant. Suit and hat of cotton duvetyn. Black leggings, belt. Flame-resistant beard, eyebrows. Size large (42–46).
49 N 6954—Wt. 2 lbs. 12 oz. . . $7.47

[H] **24-in. Flocked Door Spray.** Snowy ruscus, balls, bow.
79 N 06084—Shpg. wt. 2 lbs. . $1.77

[J] **Pair of 24-inch Glittered Bell and Cone Clusters.** Pine cones, foil bells. Bow.
49 N 6873—Wt. 1 lb. 8 oz. Pr. 87c

[K] **Electric Bell Cluster.** Three 5-in. red plastic bells twinkle on and off independently. Gay trim. Lamps, 3-ft. cord, plug. 12½ in. long overall.
49 N 6496—Shpg. wt. 1 lb. . . . $2.47

[L] **10-inch Electric Wreath.** C-7½ bulb, cord, plug. Flame-resistant cellophane.
49 N 6885—Shpg. wt. 12 oz. . . . 82c

[M] **Artificial Trees.** 1½-inch diameter branches of flame-resistant rayon visca. Won't shed. Securely anchored branches hold many ornaments. Fold for storage. Base incl. Sizes approximate. 6 and 7-ft. trees only shipped by freight, express or truck. *State color* pink, white or green.
49N6838–2 ft. Wt. 1 lb. 12 oz. $1.87
49N6839–3 ft. Wt. 2 lbs. 4 oz. . . 2.87
79N06841–4 ft. Wt. 4 lbs. 4.87
79N06842–5 ft. Wt. 5 lbs. 8.67
79NM6843–6 ft. Wt. 6 lbs. . . . 9.77
79NM6844–7 ft. Wt. 9 lbs. . . . 14.77

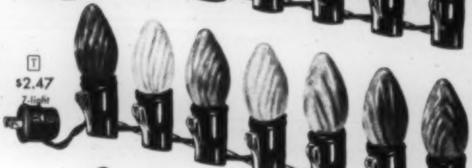
[N] **Our Best Artificial Trees.** Fuller, fluffier, more realistic branches 2½ inches diam. Hand finished. Flame-resistant rayon visca won't shed. Reinforced lower branches permit decoration with largest-size ornaments. Steady base. Fold for storage. Sizes approximate. Freight, express or truck. Green only.
79 N M6845—6 ft. Wt. 10 lbs. $23.95
79 N M6847—7 ft. Wt. 15 lbs. 46.95
79 N M6848—8 ft. Wt. 35 lbs. 64.95

[P] **14-inch Centerpiece.** Black metal bowl heaped with greens, glittered red cones, bright balls and frosted bells. Four 8-inch red candles. Bow.
49 N 6215—Shpg. wt. 3 lbs. 12 oz. $3.77

[R] **9½-in. Centerpiece.** Black metal bowl with greens, glittered cones, Christmas balls, bell, bow. Two 8-inch candles.
49 N 6211—Shpg. wt. 2 lbs. . . $1.86

NOMA Safety Plug protects your home

[S] $3.16 7-light



[T] $2.47 7-light

FLASH ON AND OFF

[V] $3.37 7-light

They twinkle like the stars!

INDEPENDENT OUTDOOR LIGHTS

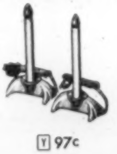
- Big C-9½ lamps burn independently; if one goes out, the rest stay lighted!
- Ideal for outdoor trees, around eaves of house, over doors and windows.
- Wired in a straight line with add-on plug for attaching extra sets. UL approved.
- Assorted color lamps have scratch-resistant hard ceramic finish.
- Rubber washers hold each lamp securely in place.
- Longer sets cost less per lamp. For 110–120 volt, 60-cycle, AC-DC.

[S] **Outdoor-Indoor Noma Safety Plug Sets.** Two 5-ampere fuses in safety plug catch short circuits which are too small to affect regular fuses. Fuses easy to replace.
49 N 6684—7-light Set. Cord about 12½ feet long. Shpg. wt. 1 lb. 8 oz. $3.16
49 N 6685—15-light Set. Cord about 24½ feet long. Shpg. wt. 2 lbs. 10 oz. 6.47
49 N 6576—20-light Set. Cord about 32 feet long. Shpg. wt. 3 lbs. 8.77
49 N 6518—Four extra Safety Fuses. (Not shown). Shipping weight 4 oz. . . . . . Box of four for 26c

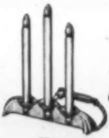
[T] **Happi-Time Safety-Socket Outdoor-Indoor Sets.** Socket has plastic threads instead of metal, gives a surer grip so bulb won't loosen. No exposed metal parts; electric contact secured safely in the bottom of the socket, helps prevent short circuits.
49 N 6597—7-light Set. Cord about 11 feet long. Shpg. wt. 1 lb. $2.47
49 N 6599—15-light Set. Cord about 22 feet long. Shpg. wt. 2 lbs. 5.17
49 N 6559—25-light Set. Cord about 38 feet long. Shpg. wt. 3 lbs. 8.67

[V] **Outdoor Twinkl-Glo Lights.** Each lamp flashes on and off individually like starlight! Creates a fanciful fairyland effect in your yard when used on trees and eaves.
49 N 6538—7-light Set. Cord about 11 feet long. Shpg. wt. 1 lb. $3.37
49 N 6539—15-light Set. Cord about 22 feet long. Shpg. wt. 2 lbs. 7.37
49 N 6327—Six C-9½ Twinkl-Glo Bulbs. Not shown. Shpg. wt. 6 oz. . . . . Box of six 1.27

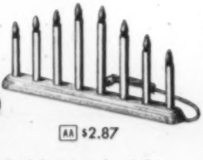
NOTE: All electrical items on these two pages operate on 110-120 volt, 60 cycle AC-DC.



[Y] 97c



[Z] $1.77



[AA] $2.87

Electric Candoliers . . ivory color plastic bases, cord and plug

[Y] **49 N 6890—Pair of Single Candoliers.** 10-inch ivory color candles. C-7½ flame color bulb. 5-inch base. Shpg. wt. 1 lb. . . . . Pair 97c

[Z] **49 N 6887—3-light Candolier.** Pink candles 10 to 11 inches overall. C-7½ flame color multiple type lamp. 10x2¾-inch base. Shpg. wt. 1 lb. $1.77

[AA] **49 N 6561—8-light Candolier.** 6¾ to 9½-in. ivory color candles. C-6 flame color series type lamp. 20½-inch base. Shpg. wt. 1 lb. 6 oz $2.87

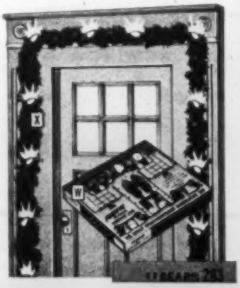
Pine Roping with Lights $8.97

[W] [X] The perfect set to trim your entrance, eaves or windows. 16 feet of lush, luxurious green imitation princess pine roping, 3-inch diameter, with a colorful scattering of bright red berries. 12 weatherproof C-9½ lamps in assorted colors spaced on 17-foot cord. Add-on plug over door, tri-plug at one end and add-on plug at the other end for accessories. Insulated staples. Order now for Christmas.
49 N 6547—Shpg. wt. 8 lbs. 5 oz. . Set $8.97

[W] 49 N 6531—Light set only. Shipping weight 1 lb. 13 oz. $5.47

[X] 49 N 6487—Pine roping only. Shipping weight 6 lbs. 8 oz. $3.77

FREE SANTA CLAUS PATTERN for making 6-ft. outdoor Santa with exterior plywood panel. See offer in Fall General Catalog, Page 1354.



Official Chief and Princess Leathercraft Kits provide hours of fun for children and adults. Useful projects give years of wear.

CHIEF AND PRINCESS LEATHERCRAFT KITS

CHIEF & PRINCESS

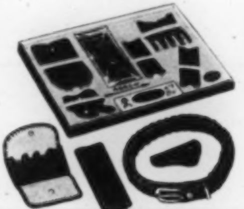
Moccasin Kits
A Children's Moccasin Kits $1.87 Men's Women's $2.87

De Luxe Indian Craft Set
B • Child's Moccasin Kit • Headdress Kit • Tom-Tom Kit $2.87

CHIEF & PRINCESS

Young Girl's Purse Kit
C Smart Shoulder-style Handbag $1.87

Leathercraft Project Kits



D Regular Set $1.87

E De Luxe Set $2.87

Pipe Cleaner Pictures

$1.87

"Fluff-Blox" Kit

H $1.87

Beadworking Craft Set

J $2.32

Pipe Cleaner Projects

Pipe Cleaner Art

K $1.27

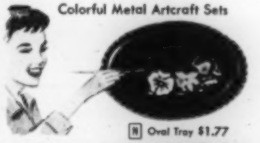
Cornucopia Kit

L $2.93

Shellcraft Kit

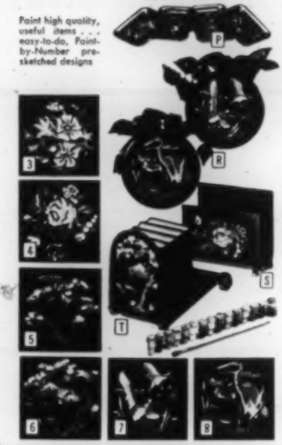
M $4.87 de luxe set

Colorful Metal Artcraft Sets

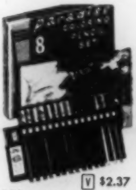


N Oval Tray $1.77

Paint high quality, useful items . . . easy-to-do, Paint-by-Number pre-sketched designs



Coloring Pencil Sets



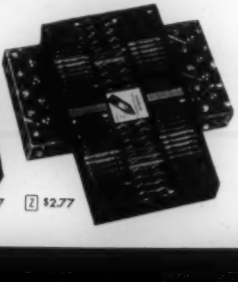
V $2.37

W $4.87

X 93c

Jumbo Assortments of Crayons

Y $1.87



Z $2.77

Hobbies and Crafts.. Educational and Enjoyable Gifts

Your family and friends can complete many useful projects for fun or profit

[A] **Official Chief and Princess Children's Indian-type Moccasin Kit.** Includes pre-cut chrome tanned split cowhide moccasin leather. Cushion foam rubber innersoles ⅛-in. thick. Colorful Scotch plaid lining pre-cemented to vamps. Palomino colored (lt. tan) leather. Pre-beaded Indian arrow pattern on toe. *State kit size from table.*
3 N 1107—Instructions included. Shpg. wt. 1 lb. **$1.87**

Kit Size	Average Age	Shoe Size
Junior	3 to 5 years	9½ through 12½
Small	5 to 7 years	13, 13½, 1, 1½
Medium	7 to 9 years	2, 2½, 3, 3½
Large	9 to 12 years	4, 4½, 5, 5½

Adult Indian-type Moccasin Kit. Ideal kit for children to make for Mom and Dad. Similar to above but with heavier 3/16-in. thick innersoles, cotton fabric lining.
3 N 1108—Men's Kit. State kit size.... Wt. 1 lb. 4 oz. **$2.87**
3 N 1123—Women's Kit. State kit size... Wt. 1 lb. 4 oz. **2.87**

Kit Size	Men's Shoe Size	Women's Shoe Size
Small	4, 4½, 5, 5½, 6, 6½	4, 4½, 5, 5½
Medium	7, 7½, 8, 8½, 9, 9½	6, 6½, 7, 7½
Large	10, 10½, 11, 11½, 12	8, 8½, 9, 9½

[B] **De Luxe Chief and Princess Indian-type Craft Set.** Includes children's moccasin kit (3 N 1107) above; plus full size Indian-type headdress containing large turkey quills, rubber base parts, metal conchos and rivets, plastic belt with buckle, fluffy feathers and plastic lacing; also includes Indian-type tom-tom (3½ in. high, 4-in. diam.) with plastic-rubber drumheads and wooden drum mallet, metal base. Instructions included. *State child's moccasin size from table above.*
3 N 1110—Complete Craft Set. Shipping wt. 3 lbs.....**$2.87**

[C] **Children's Princess Handbag Kit.** All the material needed for making a smart shoulder-style bag for the Junior Miss ages 8 to 14. Includes split cowhide pocketbook panels—pre-cut and punched, 2-pc. leather shoulder strap, brass-plated turnlock attached, buckle and loop. Beautiful red lacquered waterproof finish.
3 N 1118—Instructions Included. Shipping weight 12 oz. **$1.87**

Leather Handicraft Kits. Youngsters and grownups will enjoy making these top grain leather projects. All lacing holes punched; lacing needle included.

[D] **Regular Leathercraft Kit.** Materials for 4 projects: coin purse, comb case, holster key case, ⅝-in. wide link belt . . . fits up to 36-in. waist.
3 N 535—Instructions included. Shpg. wt. 1 lb. 7 oz...**$1.87**

[E] **De Luxe Leathercraft Kit.** All materials to make 6 projects: key caddie, comb case, 5-pc. billfold with identification card and celluloid window, coin purse, 6-hook key case with card pocket, ⅝-in. wide link belt . . . fits up to 36-in. waist.
3 N 536—Instructions included. Shpg. wt. 1 lb. 9 oz...**$2.87**

New! "Con-Doo" Chenille Kraft Pipe Cleaner Picture Lacing Sets. It's fun and easy to finish these colorful chenille textured, 3-D-type pictures. Each set includes everything needed to finish six 4-color, pre-punched 8x10-in. pictures; pre-numbered for easy lacing with rayon chenille stems. One acetate frame included with each set of 6 pictures. Instructions, color chart included.

[F] **Set for Boys.** Cowboy; Indian; Cowgirl; Baseball, Football, Basketball Players.
3 N 543—Shpg. wt. 1 lb. 12 oz.....................**$1.87**

[G] **Set for Girls.** Dancers; Cheerleader; Majorette; Party Dress; Bridesmaid; Business Girl.
3 N 544—Shpg. wt. 1 lb. 12 oz.....................**$1.87**

[H] **Rainbow "Fluff-Blox" Kit.** Construct and create many useful decorative and party items using Styrofoam® blocks and chenille pipe cleaner stems. Kit includes 53 pieces of assorted blocks and circles in assorted colors, plus 50 assorted chenille stems in brilliant colors. All parts re-usable over and over.
3 N 1124—With instructions. Shpg. wt. 1 lb. 4 oz.....**$1.87**

[J] **Complete Beadcraft Set.** All materials for woven and stitched beadwork. Sturdy plastic and metal adjustable bead loom, 10 vials assorted colored beads, "Magic Eye" beadwork magnifier on stand, bead graph paper, English beading needles, 50-yd. spool nylon thread, 16-pg. color instructions.
3 N 8061—Postpaid. (Shpg. wt. 1 lb. 2 oz.)........**$2.32**

[K] **New! Pipe Cleaner Art Chenille Kraft Kit.** Twist colorful pipe cleaners into animals, lapel pins, flowers, table pieces, party favors. Over 130 pieces of brilliant colored chenille stems; including 12-in. sizes in giant rayon stems, jumbo rayon stems and regular weight Chenille Kraft stems; also, Chenille Kraft Fluffies, and six 12-in. Chenille Kraft "ruff."
3 N 523—With 16-page idea book. Shpg. wt. 8 oz.. **$1.27**

[L] **New! Cornucopia Make-It-Yourself Kit.** Design various styles of fruit-filled cornucopia. Make excellent table and mantel centerpieces, patio and wall decorations, etc. Enough materials included to make four complete cornucopias. Kit contains: 4 empty cornucopias with 3-in. openings, plus wire, leaves, and 4 each of 7 different imitation fruits.
3 N 524—Shipping weight 10 oz..................**$2.93**

[M] **De Luxe Shellcraft Set.** Enjoy making, wearing, giving or selling beautiful Shellcraft jewelry. Kit consists of 18 individual packs of beautiful multicolored sea shells; plus assorted findings, tweezers, cement, and instruction booklet. Also includes Collector's Specimen Shells mounted on Styrofoam®.
3 N 525—Shipping weight 2 lbs. 4 oz..............**$4.87**

Regular Shellcraft Set. Similar to above, but with 12 individual packs of shells.
3 N 8060—Shipping weight 1 pound.............. **$2.70**

Metal Artcraft . . . paint high quality, useful items yourself. No experience needed . . . apply numbered paints to numbered outlined areas. Made of sturdy stamped metal, finished in rich antique black with pre-sketched design. Each set contains 14 vials of premixed artist's oil paints plus brush and drier, instructions. *Order objects by catalog number, also be sure to state number of pattern wanted:* (3) Wild Flowers, (4) Rose Bouquet, (5) Oriental Lady, (6) Oriental Sampan, (7) Duck in Flight, (8) Water Birds.

[N] **Oval Tray.** 16x11 in. *State pattern wanted.*
3 N 8071—Shipping weight 1 pound 5 ounces..**$1.77**

[P] **Set of 4 Coaster Trays.** Each tray is 4⅝x6⅝ in.
3 N 8068—Assorted patterns only. Wt. 12 oz...**$1.17**

[R] **2 Wall Plaque Planters.** Each 8-in. diam. Hangers included. Plants not included.
3 N 517—State pattern. Shpg. wt. 1 lb.............**$1.97**

[S] **Letter-Napkin Holder.** 5x6x2 in. deep. *State pattern.*
3 N 8069—Brass feet included. Shpg. wt. 13 oz..**$1.47**

[T] **Book Rack.** 5x10½x7 in. high. *State pattern wanted.*
3 N 8072—Shipping weight 1 pound...........**$1.97**

[V] [W] **Paradise Pre-sketched, Pre-numbered Pencil Coloring Sets.** Just fill in outlined numbered areas on pictures with same numbered colored pencil. Pencils in assorted brilliant colors . . . new lead gives minimum breakage. Includes pencil rack, sharpener.

[V] **De Luxe Pencil Coloring Set.** 15 assorted colored pencils and 8 pre-sketched 8½x11-in. scenes.
3 N 8025—Shpg. wt. 1 lb. 13 oz.................**$2.37**

[W] **Best "Portfolio Edition" Pencil Coloring Set.** With 24 assorted colored pencils, 16 pre-sketched 8½x11-in. scenes to color, PLUS embossed sketch portfolio with 24K gold foil for personalizing. Also included is handy plastic zipper pencil case.
3 N 508—Shipping weight 2 lbs. 9 oz...............**$4.87**

[X] **Jumbo-size Chest of Crayons!** Contains 51 regular and 10 jumbo-size, paper-wrapped crayons.
3 N 4900—Shipping weight 14 oz.....................93c

[Y] **Roy Rogers Coloring Set.** 55 wrapped crayons, 4 Roy Rogers stencils, 16 outlined pictures.
3 N 385—Shipping weight 2 lbs. 4 oz...........**$1.87**

[Z] **Rainbow Coloring Set.** A jumbo coloring set with 88 crayons, all paper wrapped. 30 outlined pictures; 4 stencils, 4 sheets white drawing paper, plastic crayon sharpener, large coloring book.
3 N 386—Shipping weight 3 lbs. 4 oz...............**$2.77**

[AA] **Fire-Brite De Luxe Copper Enameling Kit** . . . features "*Swirling*"—an ancient Italian technique in which the design is scrolled or "swirled" in the hot, liquid enamel. Creates *marbleized* effect. All materials and instructions to make 15 enameled copper jewelry objects. "Super-hot" kiln with sealed heat element develops over 1500° temperature required for "swirling," fires pieces up to 4½-in. diameter. Glass dome with aluminized hood covers kiln. 2 stainless steel swirling tools, plus copper blanks and jewelry fittings for cuff links, earrings, etc. For 110-120-volt, 60-cycle AC-DC. 950 watts at 120 volts. UL listed.
3 N 8067—Postpaid. (Shpg. wt. 3 lbs. 8 oz.) . . Kit **$13.95**

Fire-Brite Starter Copper Enameling Swirling Kit. Similar to above set, for beginner or younger hobbyist. High heat kiln for pieces up to 3½-in. diameter. Copper pieces, jewelry fittings, all materials and instructions to make 8 pieces copper enamel jewelry. For 110-120-v., 60-cycle AC-DC. 850 watts at 120 volts.
3 N 684—UL listed. Postpaid. (Shpg. wt. 3 lbs. 8 oz.) .**$9.95**

Copper Enamel Swirling Tools. For holding copper piece while using swirling technique. 2 stainless steel rods with lacquered hardwood handles, 11 in. long.
3 N 685—Postpaid. (Shpg. wt. per pair 3 oz.) . . . Pair **$1.50**

Overglaze Colors for Copper Enameling. Used for applying design to fired enamel background. Postpaid.
3 N 686—Set of 6 in assorted colors. (Wt. 7 oz.) . . **$1.57**

[BB] **Trinkit Copper Enameling Kit.** Make 10 items . . . earrings, cuff links, etc. Includes electric kiln, with Pyrex glass lid for visible firing—plus all other materials needed. Instructions. UL listed. For 110-120-volt, 60-cycle AC or DC. 275 watts at 120 volts.
3 N 8063—Postpaid. (Shipping weight 2 lbs. 4 oz.) Kit **$6.95**

Accessory Kit for 3N8063 above. Includes 6 tubes enamels, 1 bottle copper protector, 1 length of chain—2 ft., flux core solder, TRINKIT special oil, 20 pcs. of copper, 4 cuff link backs, 12 ear wires, 4 pin backs.
3 N 8064—Postpaid. (Shipping weight 14 ounces) . Kit **$3.75**

Copper Blanks and Jewelry Fittings Assortments for Copper Enameling Kits. (Not shown.) A variety of the most popular shapes, designs, types and sizes.
3 N 714—Contains 21 copper shapes, solder, and jewelry fittings for 2 pairs cuff links, 4 pin sets, 10 earring sets, 1 pendant. Shipping weight 8 oz...........................**$1.95**
3 N 715—Contains 40 copper shapes (20 pairs), 40 jewelry fittings for earrings, cuff links, pins, tie clasps. Wt. 10 oz.**$3.95**

Pre-tooled Copper Picture Sets. Ready to finish and frame. Horse designs already tooled in copper. Pre-tooled copper pictures on heavy quality copper.

[CC] **Large Framed Copper Picture Set.** Consists of two 6x8-in. and one 9x12-in. pictures. Instructions.
3 N 541—3 matching black plastic frames. Wt. 3 lbs..**$4.87**

[DD] **Miniature Framed Copper Picture Set.** Similar to 3N541, but consists of three 4x4-in. pictures, with black plastic frames. Instructions.
3 N 683—Shipping weight 1 lb. 8 oz..............**$1.87**

[EE] **Woodworking Knife Chest.** Ideal wherever a sharp cutting edge is needed—for whittling, trimming, slicing, for boat building, model making, etc. Includes 3 knives: No. 1, light; No. 2, medium; No. 5, heavy; plus 8 assorted extra blades. Postpaid.
3 N 731—In natural finish wood chest. (Wt. 12 oz.) .**$4.50**

[FF] **Complete Hobby Tool Chest.** Sturdy, portable blondwood fitted chest contains over 52 specially selected hobby tools, knives and blades—hand drill with drills, clamps, pin vise, saw, planer, routers, gauges, bench vise, spokeshave, etc. Shipped postpaid from factory in New York. (Shpg. wt. 7 lbs.)
3 N 546F—Over-all size 14x10x3½ in. deep......**$33.00**

Complete Copper Enameling Kits

Fire Brite
copper enamel
Swirling

[AA] Complete DeLuxe Kit $13.95

[BB] Complete Kit $6.95

Coppercraft Sets

[CC] $4.87

[DD] $1.87

Ideal for hobbyists

Knife and Tool Sets offer a large assortment of tools, knives, etc.

[EE] Knife Chest $4.50

[FF] Complete Hobby Tool Chest

$33.00 each
$3.50 down

PAINT BEAUTIFUL COLOR PICTURES . . IT'S EASY WITH THESE

1 Craftint "Decorator's" Sets

(A)-(C) 4-picture Sets
$2.87 Set
(D)-(F)
2-picture Sets
$2.87
Set

2 Craftint's Popular "Big 3"

3-picture Sets
(without frames)
$3.67
Set

3 Craftint "King Size" Sets

2-picture Sets
(without frames)
$5.67
Set

4 Craftint Animal Sets

W
X
Y
Z
AA
BB
CC

2 Pictures
per Set
$1.57

5 "Studio" Oil Painting Sets

DD
EE
FF
GG
HH

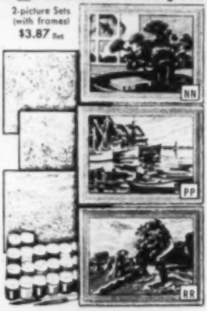
2 pictures
per Set
$2.87

6 "Miniature" Oil Painting Sets

4-picture Sets
(with frames)
$2.67 Set

7 "De Luxe" Oil Painting Sets

2-picture Sets
(with frames)
$3.87 Set



8 Water Color Painting Sets

De Luxe Sets
$2.77 Each

FLOWERS TO PAINT
Scenes to Paint
SS
TT
VV

9 New! "Paint Masterpieces"

$3.87

10 New! "Fibre Painting" Sets

Each
Set
$2.87

11 Colorful Mosaic Tile Kits

Mosaic
Tile Table
B $8.95

Checker
Board
C $6.95

12 Textile Painting Sets

deco-write
D
E

Complete
Outfit
$2.95 Each

PAINT-BY-NUMBER AND HOBBY SETS

ITEMS BELOW ILLUSTRATED ON OPPOSITE PAGE

1 **New Craftint "Interior Decorator's" Paint-by-Number Oil Painting Sets.** Specially selected and designed subjects. Arrange in a wide variety of colorful patterns for special settings or unusual decorating effects. Related pictures available in 8x8-in. panels and 8x16-in. panels, permit flexibility of grouping.

Panels are canvas-textured hardboard, pre-sketched and pre-numbered, mounted, ready to paint and frame. Each set also includes twelve ⅛-oz. screw cap jars of oil paint, 3 artist's brushes, 1 jar brush cleaner, instructions. *State catalog number of set wanted.* Shpg. wt. each set 2 lbs. 8 oz. Each set $2.87

Group 1—4 paint-by-number panels in each set, each panel 8x8 in. (*2 square and 2 diamond shape pictures in each set*).
(A) 3 N 498—Old South Scenes
(B) 3 N 500—Desert Scenes (modern)
(C) 3 N 502—Gloucester Scenes

Group 1A—2 paint-by-number panels in each set, each panel 8x16-in.—vertical pictures to give that modern "long look."
(D) 3 N 499—Old South Scenes
(E) 3 N 501—Desert Scenes (modern)
(F) 3 N 503—Gloucester Scenes

Select, Kiln-dried Hardwood Frames. (Not illustrated.) 1⅜-in. oak frames for "decorator's" panels above. Unfinished assembled frames are ready for painting or natural finishing.
3 N 9939—Frame for 8x8-in. panels.
Shpg. wt. each 1 lb. 8 oz. . Each $1.27; 4 for $4.63
3 N 9940—Frame for 8x16-in. panels.
Shpg. wt. each 2 lbs. . . . . Each $1.67; 2 for 2.97

2 **Craftint "BIG 3" Numbered Oil Set.** Each set has 3 big 12x16-in. mounted panels for easy painting, ready for framing. Outlined, numbered pictures from fine original paintings. Includes 18 jars top quality, ready-mixed paints in wide-mouthed, screw cap jars, 3 artist's brushes, brush cleaner, instructions. *State catalog numbers of sets wanted.* Without frames. Shpg. wt. each set 4 lbs. $3.67
(G) 3 N 507—Peter Pan, Aladdin, Goldilocks
(H) 3 N 5309—Clipper Ships, Harbor Scene, Rock and Shoals
(J) 3 N 5223—Portrait of Christ, The Good Shepherd, Jesus Meditation
(K) 3 N 510—Japanese Dancer, Hindu Dancer, Siamese Dancer
(L) 3 N 511—Flamingo, Blue Heron, Florida Everglades
(M) 3 N 5337—Paradise Cove, The Rice Planters, Home in the Tropics
(N) 3 N 5225—Canyon's Trail, Valley Stage, Cowboy Love Song

3 **Craftint "King Size" Oil Set.** Our largest features two 18x24-in. canvas-textured hardboard panels—pre-sketched and pre-numbered. Mounted panels . . ready to paint. Includes 30 numbered ⅛-oz. jars ready-mixed oil paints; replaceable screw caps; 3 artist's brushes; brush cleaner; instructions. *State catalog no. of each set wanted.* Shpg. wt. each set 8 lbs. Without frames. . . . . Each $5.67
(P) 3 N 0512—Stallions at Rest, Wild Stallions
(R) 3 N 0513—Indian Chief, Indian Squaw
(S) 3 N 0514—Steamboat 'round The Bend, Southern Plantation
(T) 3 N 05235—The Last Supper, Christ with the Children
(V) 3 N 08051—Hold 'em Cowboy, Bucking Bronco

4 **Craftint "K-9" Animal Series Paint-by-Number Oil Sets.** Two different poses of animal in each set. Set contains two 9x12-in. outlined, pre-numbered and mounted panels. Eight ⅛-oz. jars of oil paints with replaceable snap-on caps; 1 artist's brush; 1 bottle brush cleaner. *State catalog no. of sets wanted.* Shpg. wt. each set 1 lb. 8 oz. . . . . Each set $1.57
(W) 3 N 505—Boxer Puppies (2 poses)
(X) 3 N 506—English Springer Puppies (2 poses)
(Y) 3 N 5250—Collies (2 poses)
(Z) 3 N 5293—Pinto Pony (2 poses)
(AA) 3 N 5318—Silver Tabby Cats (2 poses)
(BB) 3 N 8045—Western King (2 horses)
(CC) 3 N 8046—Golden Palomino (2 horses)

5 **"Studio" Paint-by-Number Oil Sets.** Set contains two large 12x18-in. pre-numbered, pre-sketched mounted canvas panels. Also included are 20 vials of ready-mixed oil paints with replaceable snap-on caps; 3 artist's brushes; 1 bottle brush cleaner; instructions. *State catalog number of set.* Shpg. wt. each 14 oz. $2.87
(DD) 3 N 721—Floral Study; Red Shoes Ballet
(EE) 3 N 722—Fisherman; Mexican Countryside
(FF) 3 N 724—Boats at Dock; Along the Road
(GG) 3 N 725—Paris River Scene; Venetian Canal
(HH) 3 N 726—Fruit (still life); Dogs, Kittens

6 **Hobby Craft "Miniature" Oil Paintings.** It's easy to "Paint-by-Numbers." Set contains 4 deep-dimension plastic shadow frames 7⅛x7⅛x2 in. deep. 4 mounted canvases of beautiful subjects. Frames ready for hanging. 13 vials of paint with replaceable caps; 1 artist's brush. *State catalog no. of set wanted.* Shpg. wt. each 2 lbs. 10 oz . . . . Each $2.67
(JJ) 3 N 720—Flowers—4 beautiful flowers
(KK) 3 N 719—Birds—4 colorful birds in set
(LL) 3 N 515—Dogs—4 popular dogs in set
(MM) 3 N 516—Horses—4 horses in set

7 **New "De Luxe" Oil Painting Sets . . . complete with frames.** A wonderful and new idea for the paint-by-number enthusiasts.

Each set contains two large 12x16-in. pre-sketched and pre-numbered mounted canvas panels of beautiful subjects. Also included in each set are 20 screw-type glass jars of artist's oil paints, 2 professional-style brushes, PLUS 2 exquisite plastic frames in a light gray color. Instructions are also included. *Please state catalog number of set wanted.* Shipping weight each set 4 lbs. 8 oz . . . . Each set $3.87
(NN) 3 N 518—Still Life—Geraniums and Flowers
(PP) 3 N 519—Marine Scenes—Rocky Point and Fisherman's Harbor
(RR) 3 N 521—Landscapes—Country Homestead and The Harvest

8 **Flowers, Birds and Scenes to Paint.** 32 popular flowers and 32 colorful birds (size 8⅝x10⅝ in.) or 20 beautiful nature studies (10x12 in.). Outlined on fine drawing paper. 72-page book included with Birds and Flowers showing each subject in full color and authoritative description of each. Nature studies include 48-page booklet showing each scene in color with suggestions for painting. Brush included.

De Luxe Set: 50 cakes (⅞x⅝ in.), fine quality, semi-moist water colors; 4 tubes water colors.
(SS) 3N392–Flowers to Paint. Wt. 2 lbs. 4 oz.$2.77
(TT) 3N396–Birds to Paint. Wt. 2 lbs. 4 oz. . 2.77
(VV) 3N395–Scenes to Paint. Wt. 2 lbs. 12 oz. 2.77

Regular Set. Like De Luxe Set above, except 30 assorted water colors in each set.
3 N 391—Flowers to Paint. Wt. 1 lb. 10 oz. . $1.87
3 N 390—Birds to Paint. Wt. 1 lb. 10 oz. . . . 1.87
3 N 397—Scenes to Paint. Shpg. wt. 2 lbs. . . . 1.87

9 **New . . Easy-to-do "Paint Your Own Masterpieces" Oil Painting Set.** A new approach to oil painting for amateur painters and hobbyists—an opportunity to express their artistic and creative abilities. Goes one step further than the paint-by-number set. Set includes 3 pre-sketched (but not pre-numbered) canvas panels that are authentic reproductions of art masterpieces; also 3 full-color reproductions of art masterpieces to serve as a guide in painting the pre-sketched panels.

Includes: two 10x14-in. pre-sketched panels, reproductions of Utrillo's "Montmartre" and "La Banliene;" one 12x16-in. pre-sketched panel, a reproduction of Renoir's "Coquette;" 16 glass jars of pre-mixed artist's oil paints; metal palette for color mixing; 1 bottle each turpentine and linseed oil; 2 fine quality brushes; PLUS Color Mixing Guide with instructions for mixing colors.
(WW) 3 N 522—Shpg. wt. 2 lbs. 8 oz . . Set $3.87

10 **New "Fibre Painting" Set.** A new technique for texture painting using colored thread instead of paints. Complete instructions with full-color print of finished mat serve as your guide. Set includes: one 12x16-in. textured mat with outlined design to follow; large assortment of various sizes of colored threads and yarns; brush; scissors; fibre-set to adhere thread to textured mat; fibre lacquer to add luster and permanence to colored threads; metal pan; hanger. *State catalog number of set wanted.*
Shpg. wt. per set 4 lbs. . . . . . . Each Set $2.87
(XX) 3 N 643—Fruit with Bottle
(YY) 3 N 646—New England Church
(ZZ) 3 N 645—New England Red Barn
(A) 3 N 644—Fruit Basket

11 **New Mosaic Tile Kits.** Enjoy the lasting beauty of porcelain tile . . . make your own chess (or checker) board or a useful black wrought iron table. It's easy with these complete kits. Tiles pre-mounted on sheets . . . may be peeled off for individual application or cut in sections for varying effects. Each kit contains tiles, instructions, all necessary materials for assembly. Extra tiles in each kit. Postpaid from Chicago, Ill. factory.

(B) **Mosaic Tile Table.** Black wrought iron table comes assembled with legs welded to frame. Rubber-tipped feet. 12x12x16 in. high.

State porcelain tile colors wanted multicolor, mixed blue, mixed green, mixed gray, white, black, mixed pink, purple.
3 N 681F—Postpaid. (Shpg. wt. 12 lbs.) $8.95

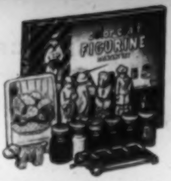
(C) **Mosaic Tile Checker-Chess Board.** 14x14-in. hardwood frame with Masonite Presdwood base is assembled and ready for finishing. Black and white porcelain tiles.
3 N 682F—Postpaid. (Shpg. wt. 4 lbs.) $6.95

12 **Deco-Write Textile Painting Kits.** "Embroider" with paint! Colors flow onto fabric smoothly from ball-point tip tubes. Quick-drying paint is hand washable. Each kit contains 5 tubes of assorted colors; instructions.

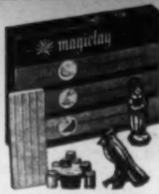
(D) 3 N 5201—**Towel Kit.** 2 cotton towels, each 26 in. long. Shpg. wt. 2 lbs. . . . . Kit $2.95

(E) 3 N 5221—**Scarf Kit.** 2 cotton scarves, 12¾x42 in. long. Shpg. wt. 14 oz. . . . . Kit $2.95

3 N 5313—**Extra Deco-Write Color Tubes.** *State color* yellow, chartreuse, lt. green, forest green, royal blue, lt. purple, cherry red, pink, brown, black. Shipping weight 6 oz . . . . 3 for $1.37

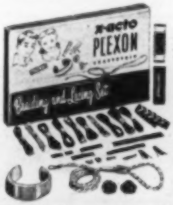


Figurine Painting. A finished figurine or wall plaque is something children will be proud to give as a gift or to decorate their shelves. Paints are easy to apply—produce beautiful, colorfully gay figurines. Set of break-resistant figures, each 3 in. high; plus an attractive wall plaque and dog to paint. 5 jars assorted, easy-to-use opaque paints, 1 jar glaze, 2 brushes, 1 paint tray, complete instructions for figurine painting.
3 N 1104—Shpg. wt. 2 lbs. $1.87

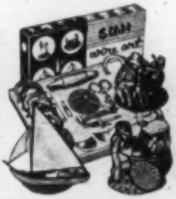


New "Magiclay" Kit . . . a really new and colorful idea in clay modeling. It's easy to model any subject with Ever-Plastic Clay . . . requires no mixing or wetting . . . always soft and pliable, ready to work. Clay is re-usable, it never hardens.

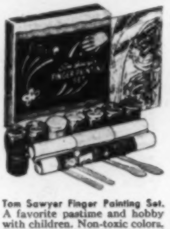
Kit includes: 2½ lbs. clay, six ⅝-oz. jars non-toxic tempera colors, ⅝-oz. jar permanent varnish, 4-oz. hardening powder, brush, modeling tool, instructions included.
3 N 534—Wt. 4 lbs. 4 oz. $2.37



"Plexon" Plastic Braiding and Lacing Kit. Popular craft for boys and girls of Scout age. All materials included to make 6 practical, useful projects. It's easy to make bracelets, barrettes, tie bars, earrings, plus many other fine objects. Kit includes 150 feet of plastic craftstrip in assorted styles and colors, plus metal parts and findings. Instructions included. Postpaid.
3 N 8062—(Shpg. wt. 1 lb.) . $1.81

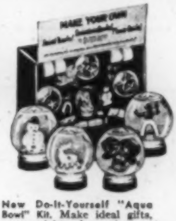


"Suji" Wire Art Kit. A sensation with hobby enthusiasts. Just a few simple turns of Suji multicolored wire around a wire skeleton and you can produce the latest in novel knick-knacks, party favors, ornaments, gift items. Make comic and cartoon characters, animals, cowboys . . . project possibilities limitless. With wire, wire cutter, cement, jigs, tools, instructions. Postpaid.
3 N 443—(Wt. 1 lb. 4 oz.) . $2.95



Tom Sawyer Finger Painting Set. A favorite pastime and hobby with children. Non-toxic colors. Eight 2-oz. plastic, shatterproof jars of finger paints, in assorted colors. Also, 12 sheets of paper, and 4 wood spatulas. Instructions included.
3 N 5299—Shpg. wt. 3 lbs. . $1.77

Extra Large Set. 12 jars paint, one jar paint fixative with brush, 6 spatulas, 18 sheets paper. A welcome gift.
3 N 5396—Wt. 4 lbs. 3 oz. $2.67

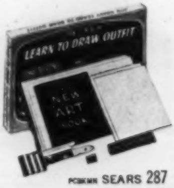


New Do-It-Yourself "Aqua Bowl" Kit. Make ideal gifts, paperweights, decorations on shelf or mantel. Makes 4 beautiful "Aqua Bowls" 3⅝ in. high . . . reindeer, snowman, cowboy, rose, and orchid (extra part)—also, including material for "snowstorm" and "jewel" floats. Easy-to-follow instructions simply involve assembling, adding snow or simulated jewels, then filling with plain water.
3 N 526—Shpg. wt. 2 lbs. $2.77

"Learn To" Art Sets by Jon Gnagy, famous TV art teacher. Draw a real picture by following illus. book.

"Learn to Draw" Set. Includes: 12x18-in. Masonite Presdwood drawing board, 25 sheets each sketching and drawing paper, 3 drawing pencils, carbon pencil, kneaded eraser, 3 sketching chalks, shading stomp, sandpaper pencil pointer.
3 N 727—Shpg. wt. 2 lbs. 8 oz. . . $2.87

"Learn Pastel Painting" Set. Includes: box of 24 colored pastels, spiral pad, carbon pencil, kneaded eraser, sandpad, fixatif, fixatif blower, paper stomp.
3 N 540—Shpg. wt. 1 lb. 12 oz. . . $3.37



FUN . . EDUCATIONAL . . CREATIVE HOBBIES FOR BOYS AND GIRLS

Pixie Hat and Pouch Bag Kit . . a practical sew-it-yourself kit for a young girl's wardrobe. Offers an opportunity to learn easy sewing steps. Kit includes all necessary colorful printed cotton flannel material . . pre-cut and ready for sewing—also, thread, scissors, thimble, needle, hat ring, etc.; nothing more to buy. With instructions. Shpg. wt. 1 lb. 3 oz.
3 N 527—Pixie Hat and Pouch Kit. . **$1.87**

Magnetic Potholder Kit. Little girls will have fun making these 6 colorful, magnetic potholders. Decorative muslin potholders cling to the kitchen stove when not in use. It's easy to embroider an elephant, dog, a cat, etc., then sew around edges to complete these attractive, handy kitchen helpers. Kit includes all necessary material, complete instructions.
3 N 528—Shpg. wt. 1 lb. 5 oz. **$1.87**

Each 97¢
2 for $1.87

"Mimi Kay" Felt Doll Kits. Lovable, unique costume dolls are *Sew E-Z* to make. Kits are complete . . have simplified patterns printed on colorful cotton materials and all trimmings to make 8-inch doll body and costume. Full color photo of finished doll included. *State doll wanted* Bride, Cowgirl, Indian Princess, German, Dutch, Scottish dolls. Shpg. wt. ea. 3 oz.
3 N 542. . . . . Each 97¢; 2 for **$1.87**

Colonial Spinning Wheel Kit. An easy-to-assemble, fine reproduction of a colonial spinning wheel—will adorn den, living room, mantel, etc. Made of beautifully grained hardwoods . . pre-cut and sanded, ready for assembly.

Handsomely shaped, multi-grooved wheel has 8 spokes . . all parts smoothly turned. Size: 13 in. high, 10 in. long. With instructions.
3 N 545—Shpg. wt. 1 lb. . . . . Only **$2.77**

De Luxe Kit
$2.87

De Luxe Combination Embroidery and Tapestry Weaving Set. Easy-to-follow outlined embroidery patterns and full-color outlined tapestry patterns on muslin. Embroider 4 large place mats and 2 handkerchiefs; also, weave 3 large tapestries. All materials, instructions.
3 N 533—Shpg. wt. 1 lb. 11 oz. . **$2.87**

3 N 532—Tapestry Weaving Set. (Not shown.) 5 tapestries to weave, plus materials. Shpg. wt. 1 lb. 11 oz. **$1.87**

De Luxe Kit
$3.87

Jewelry Making Sets. Young girls will spend many enjoyable hours making beads and bracelets. Each set includes a large assortment of colorful jewelry materials, plus all needed supplies, and attractive jewelry box. Instructions. De luxe set offers largest assortment.
3 N 529—De Luxe Jewelry Set—beads, sea shells and plastic charms. Wt. 3 lbs. **$3.87**
3 N 530—Beads and Plastic Charms Jewelry Set. (Not shown.) Wt. 1 lb. 8 oz. **$1.87**
3 N 531—Sea Shells and Plastic Charms Jewelry Set. (Not shown.) Wt. 1 lb. 11 oz. . . . **$1.87**

Charms-'N-Chains Jewelry Set. An excitingly new do-it-yourself jewelry set for young ladies 6 to 16. Make charm bracelets and other charm jewelry—no clips needed . . just "snap-in" charms to make beautiful, useful costume decorations. Set contains an assortment of charms plus link chains made of plastic with metal-like finish—like sterling in color and appearance.
3 N 537—Shpg. wt. 1 lb. 3 oz. . . . **$2.87**

New! Indian Village Kit. A play and learn kit . . fun for all ages. Contains flexible molds for plaster casting and water colors for painting. Kit also includes: 6 molds, plus plaster, to make Indian models; also, water color discs on palette, plus brush, for painting plaster molds. Inside of box has outline of Indian village scene to be painted, then Indian models can be placed in location to complete a colorful, 3-dimension panorama ... gives natural scenic effect.
3 N 538—Shpg. wt. 1 lb. 12 oz. **$2.87**

Radio and Motorizing Kits for Boys of all ages

TRANSISTOR RADIO

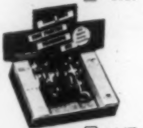
A
$6.67

CRYSTAL RADIO RECEIVER KIT

B $3.37

Globe Ranger radio kit

C $5.87



D $4.17

E Super-power Motorizing Kit $9.67

F
Gear Train With "Hi-Drive" Motor for only
$5.87

A **Transistor Portable Battery Radio Kit.** A precision-designed radio receiver. Uses transistor and germanium diode. Special high gain variable condenser and coil for maximum efficiency over entire broadcast band. Kit includes all components needed for complete assembly including transistor, germanium diode, penlight battery, antenna wire, ground wire, and 1000-ohm earphone with headband. Requires no soldering. Printed template furnished. Complete instructions. Size of plastic cabinet: 5⅜x3¾x1⅛ inches. Weighs 6 oz. with battery.
3 N 547—Shipping weight 1 lb. 10 oz. **$6.67**

B **Crystal Radio Receiver Kit.** Not just an ordinary "toy" . . actually brings in clear reception up to 300 miles. No batteries, no electricity, no operating cost. Kit includes: Bakelite cabinet, supersensitive crystal, precision wound tuning coil, single 1000-ohm high impedence earphone, antenna lead-in wire and necessary hardware. An educational, entertaining gift.
3 N 636—With instructions. Shpg. wt. 1 lb. **$3.37**

C **Globe Ranger Radio Kit.** Clear reception of stations as far as 300 miles and more. Uses no batteries, no electricity, no parts to wear out. Kit includes: variable tuning condenser for accurate station selectivity; newest type germanium diode crystal to supply constant volume; high "Q" factory-wound and tapped coil; single 1000-ohm high impedence earphone; plywood base with layout for mounting each part in place; antenna, hardware accessories.
3 N 637—With instructions. Wt. 2 lbs. 6 oz. . . . **$5.87**

D **Signal Corps-type Code Practice Telegraph Set.** Transmits and receives code. Two sets can be mounted together for two-way communication. Assembled with key, buzzer and battery holder. Also includes International Morse Code. Uses two flashlight batteries (not incl. . . order below).
3 N 638—Shipping weight 1 lb. 4 oz. **$4.17**

Miniature Electric Motor Kits. Enable hobbyists to motorize toys, hobby items or gadgets. Precision built "Tiny Atom" electric motors —work on 2 to 6 batteries (not incl. . . order below). Size 1x1⅜x1½ in. high; weight 2 oz. Durably constructed. Double extended shafts. Bronze bearings for 1½ to 3 volts; variable drive shaft speeds, 3500 to 9200 RPM.

E **Super-power Motorizing Kit.** "Tiny Atom" motor with pinion pressed on shaft; assortment of gear drives, pulleys, etc.
3 N 642—Instructions. Shpg. wt. 3 lbs. **$9.67**

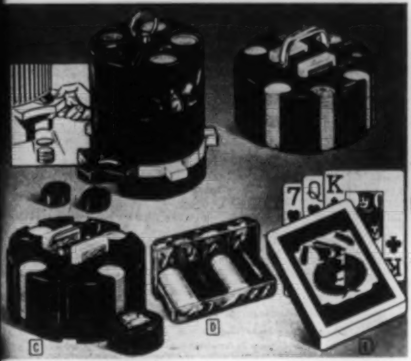
De Luxe Motorizing Kit (not shown). "Tiny Atom" motor, fewer accessories than above.
3 N 641—Instructions. Shpg. wt. 12 oz. **$4.87**

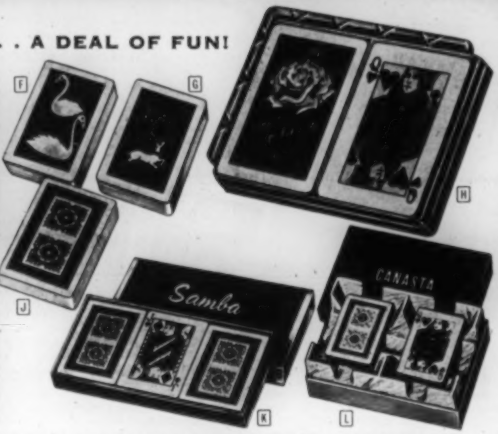
"Tiny Atom" Motor Assembly Kit with Accessories (not shown). Disassembled motor easy to put together . . extra shafts, pulleys, etc.
3 N 640—Instructions. Shpg. wt. 8 oz. **$3.37**

F **Gear Train with Precision "Hi-Drive" Motor.** For high power at low speeds . . 3 to 15 RPM. Size 3⅛x3x2⅛ in., weighs 6 oz. Single drive shaft. Aluminum gear box. Works on 2 to 8 batteries (not incl. . . order below).
3 N 639—Instructions. Shpg. wt. 10 oz. . . Only **$5.87**

3 N 9718—**Standard Flashlight Batteries.** Shipping weight 8 ounces for 2. . . . . 2 for 39c

SEARS CARDS, ACCESSORIES . . A DEAL OF FUN!





Modern-design Poker Racks, Chips, and Cards

A Chip-O-Matic Poker Rack Set. New automatic dispenser! Just pull handle and out pop 5 chips! Nothing to it and never a mistake. Color of handle indicates color of chips. Rack, 6½x7½ in. high, revolves for easy positioning. Fluted plastic body. Metal carrying ring. Rubber feet. With 250 interlocking plastic chips (red, white, blue, yellow). *State rack color* black or mottled brown.
3 N 591—Shipping weight 4 lbs. **$9.74**

B Plastic Poker Rack Set. Revolving rack of sturdy Bakelite in handsome chocolate brown. Felted wood base, tough Lucite carrying handle. Space for 2 decks of cards (not included). 8x4½ inches high. With 200 interlocking plastic chips (red, white and blue).
3 N 592—1½-in. chips. Wt. 4 lbs. **$4.38**

C Fruitwood Poker Rack Set. Revolving rack in rich satin-finish fruitwood. Space for 2 decks cards (not incl.). 7¾x4¼ in. high. With new Tuff-Tex cover, 200 interlocking plastic chips (red, white, blue).
3 N 593—1½-in. chips. Wt. 5 lbs. **$7.84**
3 N 594—Same as above but 9½-in. diam., 300 chips. Shpg. wt. 7 lbs. . . **$11.78**

D 100 TOWER Plastic Poker Chips. Interlocking; unbreakable. In plastic box. Standard 1½ in. size.
3 N 605—Shpg. wt. 1 lb. 4 oz. . . **$1.16**

E All-plastic Giant-face Poker Cards. With all the remarkable features listed at upper right. Plus these: wide poker size and new "giant" face; corner suit-indicators roughly twice as large as those on ordinary cards.
3 N 595—Shpg. wt. 10 oz. **$3.67**
3 N 3507—Plastic-coated Poker Deck (standard face). Wt. 12 oz. . 2 for **$1.33**

TOWER All-plastic Cards . . outlast 50 paper decks!
Smart designs for Bridge, Canasta, Samba, Pinochle

- 100% plastic—not a shred of paper in them!
- Designed to outlast 50 paper decks—pay for themselves many times over
- Easy to clean—just wipe with a damp cloth. No smudges. No stickiness
- Smooth surface makes shuffling, dealing a pleasure
- Nonflammable. Warp and tear resistant. Lab-proved construction
- Lost cards replaceable for just a few pennies apiece

Items (F), (G) and (H) all in vivid 4-color. (And ready for Christmas in handsome new plastic gift packs!)

Shipping weights (F), (G), (H): 1 deck, 8 ounces; 2 decks, 1 pound.

F Flamingo Design.
3 N 3611—Single Bridge Deck **$2.77**
3 N 3612—2-deck Bridge Set 5.47

G Deer Design.
3 N 3613—Single Bridge Deck **$2.77**
3 N 3614—2-deck Bridge Set 5.47

H Rose Design.
3 N 3552—Single Bridge Deck **$2.77**
3 N 3553—2-deck Bridge Set 5.47

Items (J), (K), (L) in 1 color, attractively packaged.

J Classic-design Pinochle Set.
3 N 3604—2-deck. Shpg. wt. 1 lb. Set **$3.92**
3 N 3603—Single. Shpg. wt. 8 oz. Deck . . . 1.97

K Samba Set. Samba—still one of the most popular card games across the country. Set includes 3 decks, instructions.
3 N 3511—Gift boxed. Wt. 1 lb. 4 oz. . . **$5.91**

L Canasta Set. Canasta—co-favorite with Samba. Set with 2 decks, plastic Canasta tray (7¼x5 in.), instructions.
3 N 3608—Gift boxed. Wt. 1 lb. 8 oz. . . **$4.57**
3 N 3607—**2 Decks Canasta Cards only.** With instructions. Gift boxed. Shpg. wt. 1 lb. . . . **$3.92**

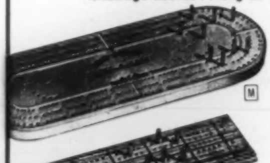
Jewel-case Gift Cards

Two of the finest plastic-coated decks we've ever offered. Assorted 4-color picture backs; rich gilt edges; long-wearing Duratone plastic coating. And in our handsomest case: simulated leather over all-metal construction; dramatic velour lining. (Perfect as a jewel case, with side slots for rings, earrings, etc.) Smart cards, smart case . . for just $3.36, an uncommonly smart Christmas buy. Why not send for yours today?
3N596—2-deck Set. Wt. 1 lb. 10 oz. **$3.36**

New! TOWER Card Volumes

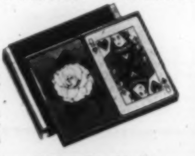
In new colors, new designs: 2 decks famous, fine-quality Tower Townhouse plastic-coated playing cards—assorted 4-color picture backs; lustrous gilt edging. And—for the first time at Sears—packaged in this handsome new way: each deck enclosed in simulated leather book covers, the 2 decks held together by a close-fitting simulated leather clamp. Try a set—then prepare to order again; you'll want more for special friends at Christmas!
3 N 597—2-deck Set. Wt. 1 lb. 4 oz. . **$2.66**

Cribbage Boards . . long on wear, long on fun!



M New Crib-Derby. Latest in cribbage boards. Rounded edges; ivory-color plastic; over a foot long . . . 14x5 in. Metal pegs in housing under board. For 2 or 3 players—or 4, as partners. Instructions.
3 N 598—Wt. 1 lb. . . . **$1.77**

N Hardwood Cribbage Board. Handsome natural finish. Complete with pegs, instructions. Size 11¼x2¾ inches.
3N3562—Shpg. wt. 10 oz. **93c**



Bridge, Pinochle Sets

Each with 2-decks long-wearing Duratone plastic-coated cards. Gilt edging. Assorted 1-color designs. Attractively packed. Wt. each set: 12 oz.
3 N 599—2-deck Bridge **$1.84**
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Automatic Steel Card Shuffler . . fast!

Lightning-quick rubber rollers shuffle in seconds up to 3 decks at a time. And gently! (No-bend roller action.) Easy as A-B-C: into the tray with the cards—turn the handle—out they come, shuffled and ready for play. Rugged heavy-gauge steel; maroon and silver-color hammerloid finish. Cards not included. Shipping weight 3 lbs. 6 oz.
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For still more Playing Cards and Accessories—different designs, different prices—see page 725 of the Big Fall General. (It's a good idea to refer to both catalogs for all your Christmas selections. Just open them side by side and shop to your heart's content!)

Books for Play, Books That Teach

A
GRAMMAR CAN BE FUN
B
MANNERS CAN BE FUN
Playtime and Storytime
C
PLAYBOOK for SMALL FRY
TEACH ME TO READ
D
TEACH ME NUMBERS
Barrel of fun
E
The Young Scientist's FUNBOOK

Play Books, Practical Books—*they're all fun!* (Ages 3 to 11)

A **Grammar Can Be Fun.** Ages 6 to 10. A picture-book with a point—good grammar without nagging. Settles "ain't," "gimme," "got," and many more common errors by a simple, sure, fun-filled process. Big type amusing illustrations. A favorite for years.
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B **Manners Can Be Fun.** Ages 6 to 10. In the same fun-filled style as (A) above: the same kind of funny child-like drawings; same easy-reading type. Youngsters learn the fun of courtesy as well as reading. Try it.
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F
Crossword Puzzles for Young Teens
BEGINNER'S CROSSWORD BOOK
PLAY AND LAFF
G

Brain-teasers for boys and girls 7 to 15

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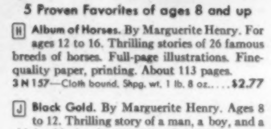

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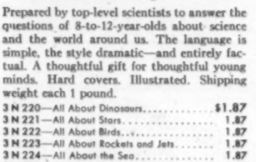
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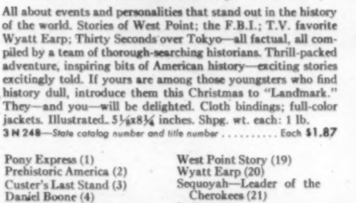

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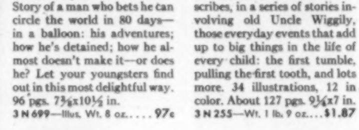

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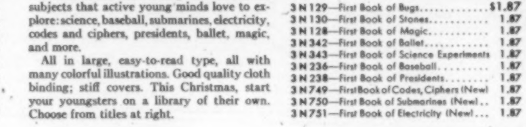
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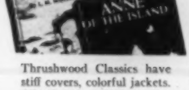
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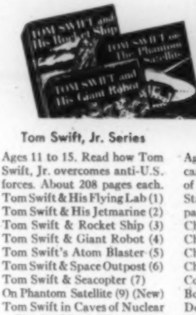
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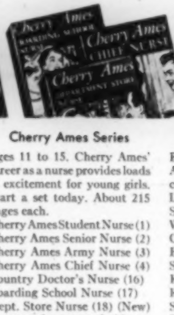
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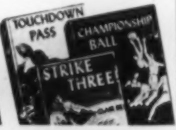
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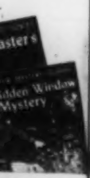

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Mr. Wizard's Science Secrets
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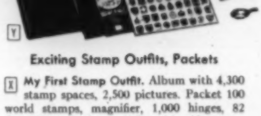

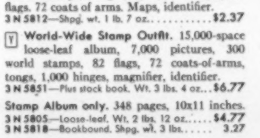

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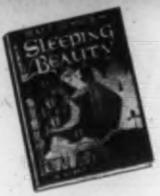

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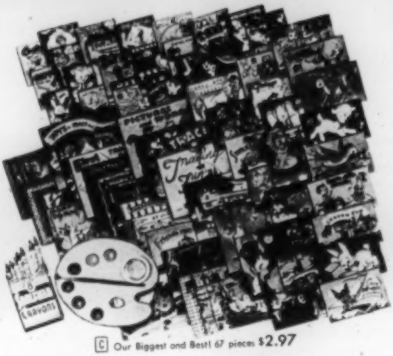
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B **12-inch Globe with Duncan Phyfe pedestal.** A graceful combination of beauty and utility. 34 inches high atop its handsome Duncan Phyfe stand. Traditional in styling, statuesque in quiet dignity. In living room or den, a continuing reminder of your uncommonly good taste.
3 N 05444—Shipping weight 10 lbs.................... **$18.47**

C **12-inch "3-D" Globe.** The first flat-surface political world globe with accurate 3-dimension effect. Skillful shading gives height to mountains, depth to valleys; sharp color contrast shows you flow of ocean currents. Special glassy finish—write on it, then wipe clean. Die-cast, brass-finished half-meridian; blue metal base. With 96-page "See the World on a Globe" book.
3 N 05436—Shipping weight 6 pounds.................... **$8.57**

D **10-inch Desk-size Globe.** Designed for young students and old! Simple desk-design mounting gives you unobstructed view of any area; north pole time dial helps you figure times around the world. With 32-page book of games, uses. Write—or phone—for yours today.
3 N 5443—With brown steel base. Shpg. wt. 3 lbs. 8 oz . . **$6.37**
3 N 5442—Similar 8-inch Metal Globe. Shpg. wt. 3 lbs..... **3.27**

E **1957-1958 Sears Family World Atlas with World Map.** Now with a big (50x32-in.) fold-out world map! Plus: 335 maps (250 in full color); 284 illustrations; latest population figures; latest RR, highway and airline maps; 10,000-entry world index; 388 value-packed pages. Washable 2-tone blue cloth binding; gold-color title headbands.
3 N 5454—Size: 9½x12½ inches. Shpg. wt. 4 lbs......... **$6.37**

F **New! TOWER 12-inch Gyro-meridian Globe.** With these quality features, one of our top globe values: Gyro-mount assembly—globe swings up, down, sideways. Handsome brass-finished assembly, base. Globe kit with distance-finder, magnifying glass. Richly illustrated 96-page "*See the World on a Globe*" book. "Plus" values you expect—and get—in Tower! Send for yours today!
3 N 05425—TOWER Big-value Globe. Shpg. wt. 6 lbs.Only **$9.83**

G **12-inch "Starlight" Globe.** Vivid land colors highlight dramatic blue-black oceans. Full meridian for easy reference. With distance-finder, magnifying glass, and big 96-page globe book. A modern globe for modern tastes.
3 N 05437—With chromed meridian and base. Wt. 6 lbs..**$11.47**

H **12-inch Globe-Atlas Combination.** Half-meridian globe with bonus in rubber-footed metal base: 200-page World Atlas, with double-page state maps, full-color foreign maps, gazetteer, population census.
3 N 05427—With 32-page globe book. Shpg. wt. 8 lbs. . **$12.87**
3 N 5428—Like above, but with 10-in. Globe. Wt. 6 lbs... **10.93**

J **Plastic-inlaid Puzzle Map of U. S.** Plastic tabs for all states and capitols; state products and flags on adhesive sheets—place them on state tabs. Educational. Fun!
3 N 372—With 20¼x13¼x1-in. frame. Shpg. wt. 3 lbs..... **$2.77**

For school . . for business . . for the home . . practical gifts that serve the year around

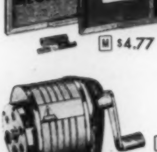
K 3 in Set $2.89

Now! Stamps with built-in ink!

- Pre-inked—no stamp pad or ink bottle needed!
- Up to 50,000 impressions each!
- Clear impressions dry instantly!

L 30-day Trial $13.75

N $6.77
PIN OR WRITE MESSAGE
CORK BOARD
Non Glare Green Chalk Board
M $4.77



K **Brand-New "Trio" Stamps.** *With ink built in!* Up to 50,000 impressions, and you don't use an ink pad or bottle once! Save time. Save effort. Stamp cardboard, cloth, wood, leather—even tissue. Impressions are clear, sharp—dry in an instant! Even-molded case design for easy storage. 3 favorite stamps: Fragile; Airmail; Do Not Bend. All 3 in reusable desk-type holder. Forget the old way; use the new—"Trio!"
3 N 3907—3 Plastic Stamps. Shpg. wt. 6 oz.............. **$2.89**

L **TOWER 13-pc. Center-wheel Drafting Set.** All instruments of solid nickel alloy with tool-steel working parts. Made in West Germany by manufacturer famed for high-quality precision instruments. Velvet-lined case, end flaps. Give with confidence (see trial offer below).

With 30-day Trial Offer! *Order in regular way. If your set does not please you, or if it does not meet the requirements of your school or business, return it within 30 days for full credit on any other set we have, or for refund.*
3 N 5036—13-piece Drafting Set. Shpg. wt. 1 lb. 6 oz.... **$13.75**
3 N 5069—Same as above, but instruments are of nickel-plated brass. 30-day Trial Offer. Shpg. wt. 1 lb. 6 oz............ **$11.75**

M **Combination Cork and Chalkboard.** First time at Sears: tan corkboard, green chalkboard—tack notes on one, write on the other! Ready for hanging. Oak molding. Chalk rail. With tacks, chalk, eraser.
3 N 04933—19x29½ inches. Shipping weight 6 lbs......... **$4.77**

N **Same handy board as above,** but 24x36 inches.
3 N 04934L—Shipping weight 9 pounds............... **$6.77**

P **TOWER Pencil Sharpener.** Easy-turn pencil chuck sets up for 6 different sizes. Holder locks for vertical or horizontal mounting. All-steel construction. Case-hardened steel cutters. With mounting screws.
3 N 3759—Shipping weight 1 pound 8 ounces............. **$2.77**

Husky Steel File Cabinets. Compact space-savers in your choice of 2 decorator colors: sand tan, light blue. Drawer model has six drawers, each 10x11⅛x3 in. Compartment model has two big lower storage areas with locking door. *Both cabinets feature* large letter-size file compartment (with set of A-to-Z file folders) in top locking lid; construction of quality furniture steel; over-all size of 12⅛x10 in. deep x 30 in. high. Useful—and handsome—in home or office. *State color* sand tan or light blue.

R **3 N 0890K**—Compartment Model. Shpg. wt. 21 lbs.**$9.45**
T **3 N 0891K**—Drawer Model. Shpg. wt. 25 lbs.... **$12.95**

V **New Florentine-style Vinyl Pencil Case.** Snap-button styling. 14 pencils (6 colored), eraser, sharpener, pencil clips. Plus compass, ruler, protractor, triangle.
3 N 655—Size: 9½x5½x1½ inches. Shpg. wt. 1 lb. 4 oz... **$1.67**

W **Leatherette Zipper Pencil Case.** Florentine-style tooling. In 3-section ivory-color molded tray, 9 lead pencils, 10 colored; ruler, sharpener. A gift with a purpose.
3 N 653—Size: 8¼x5x1 inch Shpg. wt. 10 oz............... **$1.89**

X **Vinyl Plastic-covered Binder.** Easy-cleaning "Scribble Surface"—for autographing. *Features:* Tower "Gardedge"—vinyl binding with recessed stitching. Splice-concealing joint clip guards against scuffs. 1⅛-in. rings; opening trigger. 3-in. gusset. 14x11⅛x3 in. 10% Federal Excise Tax included.

State color white or blue. Shpg. wt. 1 lb. 2 oz.
3 N 4966E—2 rings.... **$2.17** **3 N 4967E**—3 rings.... **$2.17**

Y **Personalized Pencil Box Set.** In alligator-embossed box. A wonderful thrill for youngsters Christmas morning—36 pencils with their own name! Order by Dec. 10. No C.O.D.'s. *Print name (maximum 18 letters).*
3 N R381F—Postpaid from New York. (Shpg. wt. 12 oz.) . . . **$1.69**

48 Personalized Pencils (not shown). *Teachers:* Swell gifts to students! 4 boxes (12 pencils per box)—all with one name or each box with a different name! A fine way to wish youngsters a happy holiday. *Print name or names wanted.* Order by Dec. 10. No C.O.D.'s. Pp. From N.Y.
3 N R4876F—(Shpg. wt. 1 lb.)....4 pkgs. (12 each.) 48 for **$2.00**

AA **Official Mickey Mouse Club Pencil Box.** Snap-button style, 2 drawers. Pencils, protractor, wood crayons, eraser, 6 water color paints, brush, ruler, sharpener, etc.
3 N 654—11x4⅛x2⅛ inches. Shpg. wt. 1 lb................ **94¢**

BB **New TOWER Zipper Ring Binder.** What features! Brown Vinyl-Tuf cover. Tower "Gardedge" and clip. Wide vinyl gusset. Brass zipper. 1⅛-in. rings; open, close triggers. "*Zip-O-Rail*" for smooth zipper action. 10% Fed. Excise Tax included. Shpg. wt. 2 lbs.
3 N 4974E—2 rings... **$4.27** **3 N 4975E**—3 rings... **$4.27**

CC **Roy Rogers School Bag.** Tan tooled vinyl plastic. Embossed 5-color picture of Roy on lunch pocket flap. Hard-sewn bottom, metal corners. Cowhide buckle straps, nickel-plated buckles. Plastic handle, strap. With zipper pencil box.
3 N 4747—Size: 10x14x4 in. Shpg. wt. 1 lb. 10 oz......... **$2.67**

DD **Dale Evans School Bag.** Like above, but red color and with embossed 5-color picture of Dale.
3 N 4746—Shipping weight 1 pound 10 ounces........... **$2.67**

EE **Official Mickey Mouse Club School Bag.** Red vinyl-coated artificial leather. Full-color picture of Club members on lunch pocket flap. Tough, tear-resistant. Plastic handle. Hard-sewn bottom; rigid vinyl-coated gussets. Turned-in edges. Brass-plated buckles.
3 N 652—9½x13x3½ inches. Shpg. wt. 1 lb. 2 oz......... **$1.94**

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out world map!
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nd airline maps;
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Wt. 6 lbs.. $11.47

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t. 6 lbs. . . 10.93

Plastic tabs for
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. 3 lbs. . . . $2.77

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1⅛x3 in. 10%

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3 rings. . . . $2.17

gator-embossed
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Order by Dec.
18 letters).
12 oz.) . . . $1.69

Teachers: Swell
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ch.) 48 for $2.00

x. Snap-button
wood crayons,
sharpener, etc.
. . . . 94¢

What features!
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2 lbs.
3 rings. . . $4.27

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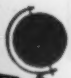
WORLDS OF FUN AND KNOWLEDGE

World Globes . . for all ages, all budgets

C $8.57



201 Square Inches

12-inch Globe is
actually
TWICE as big as
8-inch size. Equals
3-square-foot
map area

452 Square Inches

G $11.47

D $6.37 10 in.

F New 12-in. TOWER Gyro-meridian $9.83

WORLD ATLAS

H $12.87

WORLD ATLAS

E $6.37

Plastic Puzzle of the UNITED STATES

J $2.77

Rugged Steel Cabinets
. . now in soft pastels

R With big double storage area $9.45

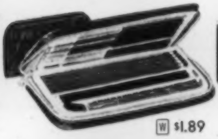
T With 6 easy-slide drawers $12.95

V $1.67

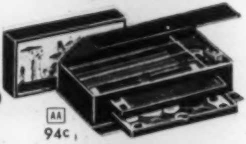
YOUR NAME HERE

Y $1.69

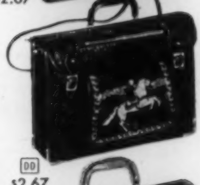
CC $2.67



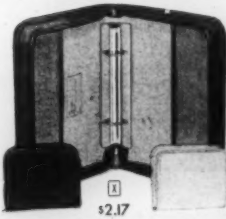
W $1.89



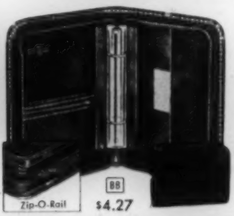
AA 94c



DD $2.67



X $2.17



Zip-O-Rail

BB $4.27

WALT DISNEY'S
MICKEY MOUSE CLUB

EE $1.94

New Color-crisp Tower Christmas Cards

. . some in gay "Lith-O-Gem" full color, others in rich, festive "Hi-Fi"*

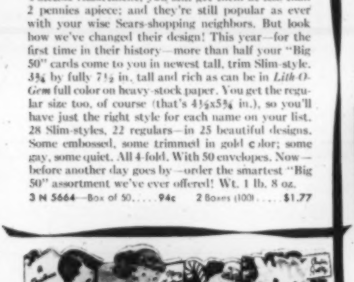
Noel
Christmas

New "Big 50" Cards . . with 28 Slim-styles

50 Cards **94c** **100** Cards **$1.77**

The name's the same—our traditional "Big 50," or Yuletide Assortment; you still get them at less than 2 pennies apiece; and they're still popular as ever with your wise Sears-shopping neighbors. But look how we've changed their design! This year—for the first time in their history—more than half your "Big 50" cards come to you in newest tall, trim Slim-style, 3¾ by fully 7½ in. tall and rich as can be in *Lith-O-Gem* full color on heavy-stock paper. You get the regular size too, of course (that's 4½x5¾ in.), so you'll have just the right style for each name on your list. 28 Slim-styles, 22 regulars—in 25 beautiful designs. Some embossed, some trimmed in gold color; some gay, some quiet. All 4-fold. With 50 envelopes. Now—before another day goes by—order the smartest "Big 50" assortment we've ever offered! Wt. 1 lb. 8 oz.

3 N 5664—Box of 50. . . . . **94c** 2 Boxes (100) **$1.77**



Youngsters' Delight

24 Cards **71c**

. . a fitting name for these happy little cards. Bulging Santas, roly-poly animals (wait till your youngsters lay their eyes on the little Christmas bear!), blue-eyed tykes all decked out in red, fuzzy-flocked suits—in all, 10 delightful designs. All 2-fold, all extra-heavy glossy paper; all in the brightest of merry Christmas colors. Cut-outs, about 4¼x5¼ in.

3 N 5656—24 Cards and Envelopes. Shpg. wt. 1 lb. . . Box **71c**

Christmas Greetings

De Luxe Cards . . 50 Different Designs

50 Cards **$1.37** **100** Cards **$2.37**

Really a de luxe-quality assortment: a different design for each card . . . fine-quality paper . . . and ultra rich in high-peneration *Hi-Fi* color ink. Some cards embossed, some cut-out, some trimmed with glittering spangles . . . others with eye-catching glitter, velvety flocking, or raised silver and gold-color printing. Gay designs—holly, poinsettias, robust Santas; and quiet designs—a village scene, a thoughtful interpretation of the Nativity. Inside, greetings in keeping with each imaginative design. All 4-fold. Sizes from 4½x5½ in. to 5x6 in. 50 cards, 50 envelopes. Shipping weight per box: 1 lb. 12 oz.

3N5665—Box of 50 . . **$1.37** 2 Boxes (100) . . **$2.37**

Religious Assortment . . 10 Designs

30 Cards **86¢** **60** Cards **$1.54**

All in *Lith-O-Gem* full color. All traditional subjects—Three Kings . . Christ Child in the Manger . . Madonna and Child . . The Shepherds. Ten eloquent designs, five of them crisply die-cut for framing. Every card embossed and accented in gold color. All delicately lithographed; all fashioned in our new, subtle semi-slim style (4¼x6⅝ in.). Inside, greetings of inspiring scripture text . . a faithful reflection of your deeper thoughts on Christmas. As always, an exquisite selection to warm the hearts of those you hold close. Thirty 4-fold cards, 30 matching envelopes to a box. Shipping weight per box: 1 pound.

3 N 5671—Box of 30. . . **86c** 2 Boxes (60) . . . **$1.54**

Best Wishes
Season's Greetings

New Slim-style Parchment Assortment

25 Cards **81c** **50** Cards **$1.37**

Another of our traditionally popular assortments—but now with a new look! The look of long, clean lines: the look of Slim-style. 3½x6⅝ in., they're nearly twice as tall as they are wide. And not just 5 cards or 10 or 15; they're *all* Slim-style—all 25. Striking cards they are—8 smart designs, blossoming in *Lith-O-Gem* full color on the crispiest of snow-white parchment paper; all dramatically highlighted in luxurious gold color. All 4-fold and each more fetching than the last. For traditional quality, traditional value—newest, most dramatic styling—order your 1957 parchment assortment today. 25 cards, 25 envelopes to a box. Shpg. wt. per box: 1 lb.

3 N 5660—Box of 25. . **81c** 2 Boxes (50) **$1.37**

Merry Christmas
Greetings

More Slim-styles! New "Sparkle-Gleams"

40 Cards **$1.23** **80** Cards **$2.21**

Never before at Sears a TOWER Christmas card so tall, 3½x8 inches—more than twice as tall as it is wide! (And head and shoulders above its neighbors in your mantel display!) 40 dashing "Sparkle-Gleams"—all alive with glitter trim, all 4-fold. 16 designs in brilliant *Lith-O-Gem*. With 40 envelopes. Shpg. wt. per box: 1 lb. 4 oz.

3 N 5654—Box of 40 . **$1.23** 2 Boxes (80) . . **$2.21**

"Lith-O-Gem "and "Hi-Fi"—What do they mean?
They mean ultra-high-intensity color—deeper and richer than any you see on this page. Prove it to yourself. When your crisp new special-process TOWER cards arrive, match them against this page. The difference will delight you.

Personalize Your Smart Tower Cards

9 Selections . . with or without printed name

Christmas Greetings
Merry Christmas
Merry Christmas
Best Wishes
The Don Miller Family

Mary and Carl Mitchel

Greetings
Greetings of the Season!
Mr. and Mrs. James B. Campbell

Budget Assortment . . 50 Cards, 10 Designs

50 Cards with name **$1.37** Without name **97c**

Fifty fine cards—that only look expensive! Aglow in brilliant *Hi-Fi*, they come to you in 10 favorite traditional designs—Three Kings, bright poinsettias, a carriage under the Christmas moon and more. All delicately lithographed on heavy paper stock, all embossed to give richness and depth. Conventional in size (4⅝x5⅝ inches) and style (4-fold). With 50 envelopes. Shipping weight per box: 1 lb.

3 N R5749—With name........Box **$1.37; 2** Boxes **$2.51**
3 N 5682—Without name.......Box 97c; 2 Boxes 1.82

Religious Assortment . . with Bible text

25 Cards with name **97c** Without name **67c**

Each card a beautiful story in itself. The Wise Men, the Shepherds; the birth of Christ. Scenes of worship on Christmas Eve. In all, 5 inspiring designs—illustrated in *Hi-Fi* full color and amplified by moving messages from the Bible. All embossed, all 4-fold. 4½x5½ in. With 25 envelopes.

3 N R5748—With your name. Shpg. wt. per box: 12 oz. Box of 25 **97c**.......................2 Boxes (50) **$1.74**
3 N 5683—Without name. Shpg. wt. per box: 12 oz. Box of 25 **67c**.......................2 Boxes (50) **$1.24**

High-style Slim-styles . . 10 vivid designs

50 Cards with name **$1.87** Without name **$1.37**

Styled smart for the young at heart! 50 dashing Slim styles—8x3½ inches. Ten lilting designs—like a very plump old gent with a pack on his back and apples in his cheeks . . and a quaint little Christmas train to help him out. The entire selection in full *Lith-O-Gem* brilliance. All embossed, all accented in rich gold color, all 4-fold. (And all very impatient to be ordered!) With envelopes. Shpg. wt. 1 lb. 6 oz.

3 N R5731—With name.......Box **$1.87; 2** Boxes **$3.34**
3 N 5655—Without name.....Box 1.37; 2 Boxes 2.46

How to Order Your Name-imprinted TOWER Cards: It's easy. *Simply state catalog number and print name or group of family names you want.* One typesetting per box. Printed cards shipped in about 5 days.

Merry Christmas
Greetings

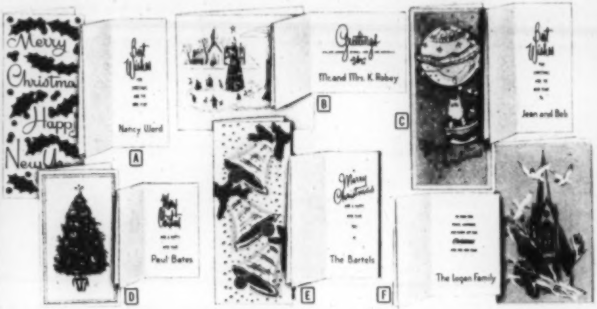
SPECIAL PURCHASE!

TOWER Big-value Cards

25 Cards **97c** **50** Cards **$1.73**

And you get them only at Sears. Cards of the very same fine quality formerly sold in leading gift and department stores for 10 cents each. But now—through an exclusive agreement with the manufacturer—you get our TOWER Big-value Assortment for less than 4 cents a card! 25 cards, 25 graceful designs—all in brilliant full color on extra-heavy paper stock. All cards 2-fold, all in sizes between 3⅝x7½ inches and 5⅜x6¼ inches. With envelopes. Fine cards, quality cards—Sears TOWER Big-value Cards. Shpg. wt. per box: 1 lb.

3 N 5695—Box of 25 **97c; 2** Boxes (50) **$1.73**



6 All-of-one-kind Selections . . 25 Cards . . with or without your name

25 cards—in whichever handsome design you choose! All 4-fold. With envelopes. Shpg. wt. per box: 1 lb. See easy How-to-Order instructions above.

A **The Christmas Message.** A fine, time-honored theme. Crisp holly (it even *feels* like holly!) and bright red berries help say it: "Merry Christmas—Happy New Year." 3½x8 inches.

3 N R5701—With your name...Box **$1.91; 2** Boxes **$3.41**
3 N 5673—Without name.....Box 1.41; 2 Boxes 2.52

B **Village Tree.** King of the village square, bedecked in happy colors and dancing sequins. A traditional greeting, ever welcome. 6x5 inches.

3 N R5702—With your name...Box **$1.91; 2** Boxes **$3.41**
3 N 5674—Without name.....Box 1.41; 2 Boxes 2.52

C **Special Delivery.** Mr. C. finds a new means of travel—a glitter-lace balloon. 3½x8 inches.

3 N R5703—With your name...Box **$1.97; 2** Boxes **$3.53**
3 N 5675—Without name.....Box 1.47; 2 Boxes 2.64

D **The Jeweled Tree.** Traditional as Santa himself. A very proud little tree, alive with color, glistening with tiny sequins. 3½x6 inches.

3 N R5704—With your name...Box **$1.82; 2** Boxes **$3.23**
3 N 5676—Without name.....Box 1.32; 2 Boxes 2.34

E **Bells of Christmas.** In fitting honor of the season of the bells. A striking card, rich with glitter; a card worthy of your printed name. 3½x8 inches.

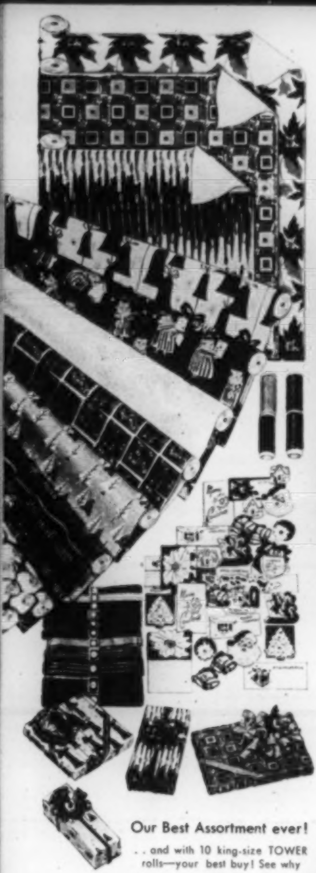
3 N R5705—With your name...Box **$1.97; 2** Boxes **$3.53**
3 N 5677—Without name.....Box 1.47; 2 Boxes 2.64

F **Peace on Earth.** A familiar theme, beautifully rendered. Doves of peace hovering overhead express eloquently the eternal spirit of Christmas. 4¼x7 inches.

3 N R5706—With your name...Box **$1.82; 2** Boxes **$3.23**
3 N 5678—Without name.....Box 1.32; 2 Boxes 2.34

New Vivid-tone Tower Gift Wrap..

For quality, for value—for the best-dressed gifts in town



Our Best Assortment ever!

. . and with 10 king-size TOWER rolls—your best buy! See why

Complete Assortment $3.97

All new, through and through—from the new, wider paper to the latest in vivid holiday design. But it's more than just new, and more than our finest TOWER quality. It's economical. It actually saves you money! Here's why: For the first time at Sears, you get all your gift wrap in continuous rolls. Rolls from which, when you want 23 inches of length, you cut 23 inches—*and preserve every inch that remains!* No more hard-to-use leftovers. No more *waste*.

Here's what you get in our best, big-value assortment.

10 extra-wide (26-in.) rolls: 1 roll extra-heavy white tissue (50% heavier than ordinary tissue), 26 in. x 360 in. long; 1 roll glittering foil (printed design), 26 in. x 72 in.; 8 rolls heavy-stock printed paper, 26 in. x 72 in.

204 ft. of shimmering ribbon: 40 ft. 3/16-in. wide rayon curling; 50 ft. 3/16-in. wide "Satin Glo;" 60 ft. 3/8-in. wide "Satin Glo" rayon satin, tinsel stripe; 24 ft. 7/16-in. wide "Satin Glo;" 20 ft. 5/8-in. wide tinsel-stripe "Satin Glo;" 10 ft. 3/8-in. wide "Satin Glo." Plus 136 harmonizing cards, tags, seals; novelty folders. Equivalent of 194 pieces. For quality and economy—order our best today!

3 N 5581—With instructions. Shpg. wt. 4 lbs. 4 oz. $3.97

Merry Christmas
Christmas

Complete TOWER Gift Wrap Assortments . . wrap professionally at amateur prices!

A Fine Assortment $2.88

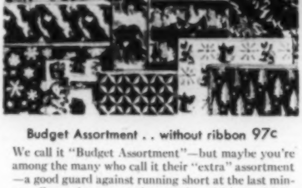
A Everything you need for professional-like wrapping—and lots of it: 48 sheets wrapping paper, each 20x30 in. (20 sheets white tissue, 4 red tissue; 24 extra-heavy fine-quality printed sheets dressed up in Santas, candles, Christmas bells, etc. . . . all in vivid full color). Plus 200 feet of ribbon—rayon curling, rayon satin, tinsel-striped and novelty ribbon—3/16 to 5/8 inches wide. With 161 harmonizing cards, tags and seals. In all, 219 pieces.

3 N 5565—With wrapping instructions. Wt. 2 lbs. 8 oz. $2.88

B Lowest-priced Complete Assortment $1.93

B Perfect for gifts to youngsters—who'll love its sea of color but who aren't so quick to appreciate the quality of our finer assortments. 40 sheets wrapping paper, each 20 x 30 inches: 20 sheets white tissue, 6 red tissue; 14 good-quality sheets with sprightly holiday designs. Plus 150 feet of ribbon 3/16 to 3/8 inches wide—rayon satin, rayon curling, novelty ribbon. With 112 harmonizing cards, tags and seals. Total of 159 colorful pieces. With wrapping instructions.

3 N 5554—Shipping weight 2 lbs. $1.93

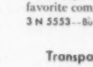


Budget Assortment . . without ribbon 97c

We call it "Budget Assortment"—but maybe you're among the many who call it their "extra" assortment—a good guard against running short at the last minute. Comes in easy-storing envelope with 36 sheets, each 20 x 30 inches—20 sheets of white tissue, 16 of gayly printed stock. In addition, 102 harmonizing cards, tags and seals. Order yours—along with your favorite complete assortment—today!

3 N 5553—Budget Assortment. Shpg. wt. 1 lb. 4 oz. 97c

Transparent Cellophane Tape 2 for 77c



One half inch wide, 400 inches long. In handy dispenser-type roll. Wrap neater packages, easier—and save time while you do it! Order early and get ahead of the Christmas rush.

3 N 4359—Shpg. wt. 4 oz. . . . . 2 rolls for 77c

NOEL
GREETINGS
CHRISTMAS

Extra-heavy Wrapping Paper 94c

Heavy-duty wrap—the kind you can count on for gifts you want to mail. The kind that's rugged enough—and pretty enough—to use again next Christmas. 20 big sheets—20 x 30 inches—in 10 happy holiday designs: pudgy Santas, candy canes that look good enough to eat, etc. Practical and good-looking too!

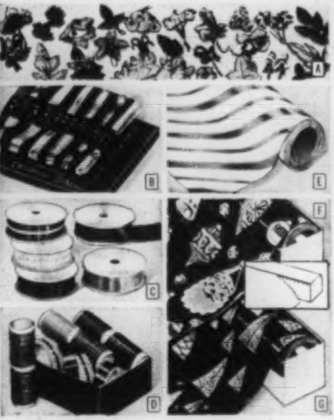
3 N 5567—Heavy-duty Wrap. Shpg. wt. 1 lb. 4 oz. 94c

Why buy your Gift Wrap at Sears?

For the same reason you buy anything at Sears: You know that for the quality you buy—our good, better, or best—you get value for your dollar unsurpassed—*anywhere*. And if you're not satisfied—not completely delighted—your money back.

a Carnival of Color!

TOWER Wrap and Ribbon for 1957



Vivid values: Decorations, Paper, Ribbon

A **40 Colorful Package Decorations.** To make your gifts stand out! Alive with all the holiday colors in lots of holiday designs: pine cones, candles, snowmen, etc.
3 N 5570—Wide Assortment. Shipping weight 14 ounces...... $1.46

24 Package Decorations. Like above, but smaller assortment.
3 N 5568—Budget Assortment. Shipping weight 8 ounces........ 97c

B **Good Christmas Ribbon Assortment.** 146 feet of smooth rayon satin and bright tinsel ribbon. Twelve easy-to-work-with hanks, each 9 to 15 feet long and ¼ to ⅝ in. wide. Standouts in green, red, blue, and silver color.
3 N 5560—In easy-storing box. Shipping weight 7 ounces... Box 92c

C **Better Christmas Ribbon Assortment.** 125 feet, all in the popular ⅜-in. width. Five rolls of shimmering rayon curling ribbon, each 25 feet long. In 5 assorted holiday colors: red, green, white, gold and tri-color (red, white and green).
3 N 5579—All-rayon Curling Assortment. Shpg. wt. 6 oz......... $1.17

D **Our Best Christmas Ribbon Assortment.** Ten big spools—306 ft. of ribbon: 246 ft. of 3/16-in. rayon curling ribbon—6 spools (3 solid colors, 3 striped), each 41 ft. long; 30 ft. ¾-in. rayon ribbon laminated to acetate back—two 15-ft. rolls, varied colors; 30 ft. ⅝-in. rayon ribbon with metallic stripe—two 15-ft. rolls, varied colors. For Christmas gifts and special gifts the year around. Send for yours today.
3 N 5580—Our Biggest, Best Assortment. Shpg. wt. 10 oz....... $1.53

E **Gift Wrap.** Handsome—silver-and-white-stripe design; large—20-in. x 100-ft. roll; economical—cut just what you need .. no waste. For Christmas—or any time!
3 N 5558—Shipping wt. 1 lb. 6 oz.......... Each 87c; 2 for $1.66

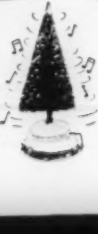
F G **Continuous Roll Aluminum Gift Wrap Foil.** 20 in. x 22 ft. The economical way to prettier packages, faster. Handy cutter box ends waste, gives you just the length you want. Crisp, glittering foil in smart designs, vivid holiday colors. Buy 2 rolls and save.

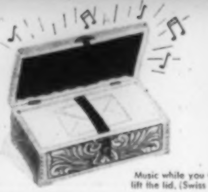
F 3 N 5584—Handsome red, white and silver-color design. Shipping weight 1 pound 4 ounces................ Each $1.29; 2 for $2.38

G 3 N 5586—Striking green, white and silver-color design. Shipping weight 1 pound 4 ounces.............. Each $1.29; 2 for $2.38

Revolving Musical Tree

Round and round it goes, to the sweet, soft strains of "Silent Night" (Swiss movement). A delightful little attention-stealer as your centerpiece or atop the mantel. Thick green branches sprinkled with white snow crystals. 6-in. diameter white-enameled steel base; 14 in. high over-all. Multi-colored Christmas decals. Send your order today.
3 N 1122—Shipping wt. 1 lb. 8 oz...... $4.29





Music while you write! Just lift the lid. (Swiss movement)

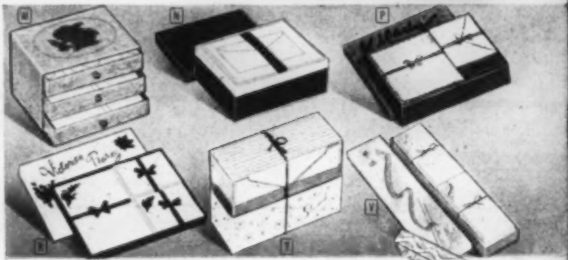
Fine Wood Stationery Chests

H **Embossed Musical Stationery Chest.** Imported 18-note Swiss music movement. Select hardwood construction in walnut or blonde finish. Red rayon satin lining. Secret compartment in base. With white linen-finish stationery: 24 sheets 5x9¾ in., 24 envelopes. Hasp, lock and 2 keys. 6¼x10⅝x4½ in. Shipping weight 3 lbs.
3 N 551—Lacquered walnut finish......... $4.98
3 N 552—Modern blonde finish.......... 4.98

J **Cedar Chest with drawer.** Natural lacquer finish. Drawer in base. Embossed picture top. 24 white vellum sheets 5x8⅝ in. Envelopes. Hasp, lock, 2 keys.
3 N 572—6½x9¼x5¼ in. Wt. 3 lbs...... $3.98

K **Mirror-lined Cedar Chest.** Embossed front, picture top. Lined with gold-color foil, mirror. 24 white linen-finish sheets 5x9¾ in. Envelopes. Hasp, lock, 2 keys.
3 N 252—6⅛x10⅛x4½ in. Shpg. wt. 3 lbs. $2.98

L **Picture Cedar Chest.** Natural lacquer finish. Embossed picture top. 24 white vellum sheets 5x8⅝ in. With envelopes. Hasp, lock, 2 keys. 5¾x9½x3¾ inches.
3 N 571—Shipping weight 2 pounds....... $1.98



High-style Stationery for him and her .. the kind you'd like to give yourself!

M **3-drawer Artificial Leather Chest.** Embossed floral design on padded top. 24 folded sheets 4⅞x8-in. white bond. Chest size 8⅞x6⅝x5⅛ in.
3 N 262—Ivory color. 24 envelopes. Shpg. wt. 3 lbs..... $1.69
3 N 261—Rich brown. 24 envelopes. Shpg. wt. 3 lbs..... 1.69

N **"Mister" Cabinet.** Styled for men. White crushed bond. 96 sheets 7¼x10½ in. 72 envelopes.
3 N 553—Big "Mister." Shpg. wt. 2 lbs. 8 oz........... $1.79
3 N 554—Little "Mister," like above, but with 48 sheets, 36 envelopes. Shipping weight 1 pound 12 ounces............. 93c

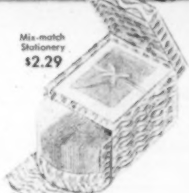
P **Fine "Milody" Stationery.** Quality vellum, scalloped and bordered edges. 48 white sheets 5⅞x8 in., 36 envelopes. *State border color* gold, pink or blue.
3 N 3143—Attractively gift-boxed. Shpg. wt. 1 lb. 4 oz.... 93c

R **Rose Ensemble.** Red-rose design on white vellum. 24 sheets 5⅞x8 in., 24 folded notes 4x5 in.
3 N 3135—48 envelopes. Gift-boxed. Shpg. wt. 1 lb. 4 oz.. 93c

T **Stardust Cabinet.** White and gold-color, clear acetate top. 60 sheets white vellum 5⅞x8 in. 60 envelopes. Sheets, envelope flaps gold-color bordered.
3N569—Tied with black and gold-color cord. Wt. 1 lb. 2 oz. $1.39

V **Hi-Notes.** Smart slender styling! 48 white notes 2¾x6⅝ in. Raised gold-color design, glitter trim.
3 N 570—48 envelopes. Striking box. Shpg. wt. 1 lb...... 95c

Mix-match Stationery
$2.29



Smart Drop-front Cabinet. Our most popular—stunning in white, pink, blue, and gold color. Front opens to round-front envelope drawer; top to sheet tray. Fine-quality vellum stock: 144 single sheets 5⅜x7 in. (48 white, 48 pink, 48 blue). With 72 matching envelopes. Mix or match. A wonderful gift—why not give one to yourself?
3 N 556—Shpg. wt. 2 lbs. 4 oz..... $2.29

Wild Birds
Niagara Falls
Roy Rogers
The Christmas Story
Yellowstone
Washington, D.C.
Disneyland

Each packet contains 3 individual reels on your favorite subject. Order on next page.

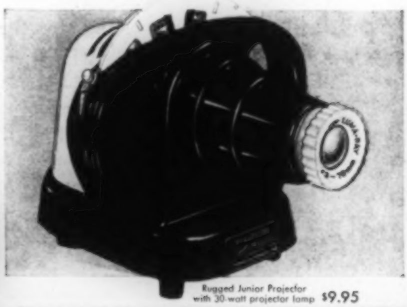
Packet of 3 reels $1.25

See the World.. with View-Master!

Your passport to adventure .. in dashing, full-color 3-D

AA $2.00 light attachment sold separately

A $2.50 3-D viewer only



Rugged Junior Projector with 30-watt projector lamp $9.95

A Stereoscope Viewer. Wondrous scenes come alive with the flick of a lever. Scenes of Hawaiian enchantment, the wilds of darkest Africa, the cascading falls of Niagara. Scenes from every corner of the world—brought thrillingly into your living room through the magic of brilliant full-color 3-dimension. Plan your "living room vacation" today! Pick from the host of 3-reel packets on next page.

3 N 6453—Sturdy Brown Plastic Viewer. Postpaid. (Shpg. wt. 12 oz.) $2.50

AA Light Attachment. Brings out the full natural beauty of each magnificent scene. Fastens to viewer in a second. Batteries not included; order below.

3 N 6424—Sturdy brown plastic. Postpaid. (Shpg. wt. 1 lb.) $2.00

3 N 9718—Batteries for Attachment above. Shpg. wt. 8 oz. .... 2 for 39c

B De Luxe Gift-Pak $6.95

Both Gift-Paks come in this handsome, sturdy Christmas gift case

C Budget Gift-Pak $4.95

B De Luxe Gift-Pak. Including viewer (A) above, light attachment (AA), and your choice of any 2 packets (three 7-scene reels to a packet) listed on facing page. (To save you money, batteries are not included; if you have none, order separately above.) In ordering De Luxe Gift-Pak, *state catalog number and any 2 packet titles and numbers wanted* (for example: 3 N 6425—(508) Circus, (150) Flowers of Hawaii.

3 N 6425—Postpaid. (Shpg. wt. 1 lb. 13 oz.) $6.95

C Budget Gift-Pak. Includes viewer (A) above and your choice of any two 3-reel packets listed on facing page. *Please state catalog number and any 2 packet titles (and title numbers) selected from the next page.* Shpg. wt. 1 lb. 10 oz.

3 N 6426—Postpaid $4.95

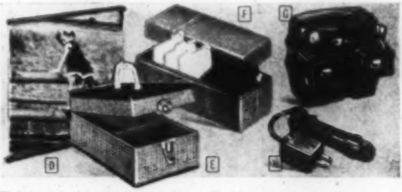
A point to remember: *New reels are always being added to the giant View-Master library. So give View-Master—and you give continuing enjoyment*

The Junior Projector .. a wonderful, low-cost way to bring the whole family together—sure as Mom's call to dinner! And for good reasons: your View-Master Junior takes all standard View-Master reels *and projects them up to a full, dramatic 22 inches wide.* Ground f:3 Luma-Ray lens brings you original brilliant color in 2-dimension sharpness. Push-button design assures quick, easy action—a flick of the finger and out pops another scene. Handsome in two-tone red and ivory, your View-Master Junior is rugged, too—plastic and metal, with a minimum of moving parts.

Uses 110–120-volt, 60-cycle AC-DC. UL listed. Order 3-reel packets from wide selection on facing page.

3 N 6454—With 30-watt lamp. Postpaid. (Shpg. wt. 4 lbs.) $9.95

3 N 8573—Extra 30-watt lamp for Projector. Shpg. wt. 8 oz. 66c



D Projection Screen. Glass-beaded for clear pictures. Hangs on wall. Rolls up compactly. 18x24 in.

3 N 8522—Shpg. wt. 3 lbs. $1.95

E Storage and Carrying Case. For View-Master Viewers, Jr. Projector, and 50 reels .. or projector only and 125 reels (none included). Plywood, plastic-coated covering; blue tweed design. 7⅛x5¼x11 in.

3 N 8387—Shpg. wt. 2 lbs. 12 oz. $3.95

F Library Box. Holds View-Master Stereoscope (A), up to 100 reels (not included). Grayish green plastic body. 12 index cards included.

3 N 6456—Postpaid. (Wt. 2 lbs.) $2.25

G View-Master Stereoscope Focusing Viewer. With built-in light unit. Simply press light bar and scene lights up. Focusing device allows easy focusing to your own requirements. Easy-access lever changes scenes. A jet-black beauty in durable plastic. Batteries for light unit not included; order 3 N 9718 at left.

3 N 6417-Postpaid. (Wt. 2 lbs.) $9.75

H Transformer. For light attachment (3N6424) or viewer (3 N 6417) above. No need for batteries. 10-foot cord. 110–120-volt, 60-cycle AC. UL listed.

3 N 6423-Postpaid. (Wt. 12 oz.) $3.50

VIEW-MASTER 3-DIMENSION PICTURES . .

Travel Scenes, Fairy Tales, Adventures, Cowboys, Movie Stars . . all spring to life in true-color 3-D

Thrills for children and adults alike. Real-as-life Kodachrome photographs—2 per scene to give you true stereoscopic effect—impel you to reach out—even behind—every object in view. You're part of a scene almost as live as life itself!

See your View-Master pictures in the handsome 3-D viewer at left, or project them in 2-dimension on your wall or screen. However you see them, you'll delight in the full splendid color of the original scene. Select your favorites now!

View-Master Packets . . Each title below is a packet with 3 reels

Some new, some old favorites—all guaranteed to please or your money back. Each packet contains a series of three 7-scene reels on title listed. *Please state catalog number, title number, and title.*
3 N 6444—Postpaid. (Shipping weight per packet 3 ounces.) . . . . Packet $1.25

VACATION LAND SERIES

101 **Alabama (State Packet)†**
102 **Arizona (State Packet)†**
164 Grand Canyon National Park (I)
165 Grand Canyon National Park (II)
173 Mesa Verde
179 Painted Desert and Petrified Forest

103 **Arkansas (State Packet)†**

104 **California (State Packet)†**
211 California Mission†
512 Disneyland (I): Main Street, U.S.A.
513 Disneyland (II): Frontierland
514 Disneyland (III): Adventureland
515 Disneyland (IV): Fantasyland
516 Disneyland (V): Tomorrowland
170 Los Angeles Area
184 Redwood Highway
190 San Francisco
191 Sequoia and Kings Canyon National Parks
197 Yosemite National Park

105 **Colorado (State Packet)†**
180 Denver and Mt. Parks*
205 Grand Teton Nat. Park*
183 Pike's Peak
186 Rocky Mountain Nat. Park
187 Royal Gorge

106 **Connecticut (State Packet)†**
108 **Florida (State Packet)†**
161 Cypress Gardens
167 Greater Miami Area
172 Marine Studios, Marineland†
192 Silver Springs

109 **Georgia (State Packet)†**

110 **Idaho (State Packet)†**
193 Sun Valley
111 **Illinois (State Packet)†***
204 Chicago
112 **Indiana (State Packet)†**
113 **Iowa (State Packet)†**
114 **Kansas (State Packet)†**
115 **Kentucky (State Packet)†**
171 Mammoth Cave Nat. Park
116 **Louisiana (State Packet)†**
176 New Orleans
117 **Maine (State Packet)†**
118 **Maryland (State Packet)†***
119 **Massachusetts (St. Pkt.)†**
120 **Michigan (State Packet)†**
121 **Minnesota (State Packet)†**
122 **Mississippi (State Packet)†**
123 **Missouri (State Packet)†**
209 Ozark Mountains*
124 **Montana (State Packet)†***
163 Glacier National Park
125 **Nebraska (State Packet)†**
126 **Nevada (State Packet)†***
168 Hoover Dam
169 Las Vegas
185 Reno—Virginia City—Lake Tahoe
212 **New England Packet***
127 **New Hampshire (St. Pkt.)†**
128 **New Jersey (State Packet)†***
154 Atlantic City
129 **New Mexico (State Packet)†***
158 Carlsbad Caverns Nat. Park
130 **New York (State Packet)†**
156 Brooklyn
159 Coney Island
206 Jamestown Festival*

(New York continued)
207 Long Island*
177 New York City
178 Niagara Falls
202 United Nations†

131 **North Carolina (St. Pkt.)†**
166 Great Smoky Mountains Nat. Park

132 **North Dakota (State Pkt.)†**

133 **Ohio (State Packet)†**

134 **Oklahoma (State Packet)†**

135 **Oregon (State Packet)†**
160 Crater Lake National Park

136 **Pennsylvania (State Packet)†**
182 Philadelphia

137 **Rhode Island (State Pkt.)†***

138 **South Carolina (State Pkt.)†**

139 **South Dakota (State Pkt.)†**
155 Black Hills—Badlands

140 **Tennessee (State Packet)†**

141 **Texas (State Packet)†**

142 **Utah (State Packet)†**
157 Bryce Canyon Nat. Pk.
188 Salt Lake City
198 Zion National Park
143 **Vermont (State Packet)†***
144 **Virginia (State Packet)†**
175 Mount Vernon—Home of George Washington
210 Shenandoah Nat. Park*

145 **Washington (State Packet)†**
174 Mount Rainier Nat. Park
194 **Washington, D.C.**

146 **West Virginia (State Pkt.)†**

147 **Wisconsin (State Packet)†**
195 Wisconsin Dells

148 **Wyoming (State Packet)†**
196 Yellowstone National Park

149 **Alaska (Territory Packet)**

FOREIGN TRAVELOGUES

(Africa)
803 Egypt†
806 In Darkest Africa

(Asia)
807 India†
809 Japan†

(Europe)
832 France†*
804 Germany†
808 Italy†
818 Sweden†
819 Switzerland†
833 Inside Moscow†*
835 Russia Today†*

(North America)
801 Banff, Canadian Rockies, Alberta, Canada
811 Mexico†
812 Montreal (Canada)
820 Victoria and Butchart Gardens (Canada)

(Pacific Ocean)
150 Flowers of Hawaii and National Park
151 Hawaiian Medley
152 Hula Dancers (Hawaii)
153 Islands of Romance (Hawaii)

STORIES AND ADVENTURES

(Adventure Stories)
546 20,000 Leagues Under Sea†
504 Brave Eagle
557 Johnny Moccasin†*
213 Riders of the Desert†
537 Rin Tin Tin
538 Robin Hood†
545 Tarzan of the Apes†
544 Tom Corbett, Space Cadet†

(Animal Stories)
502 Walt Disney's Bambi†

(Cartoons)
503 Bobby the Bunny†
526 Donald Duck†
555 Goofy—Trav. Salesman†*
547 Two Mouseketeers
549 Woody Woodpecker

(Christmas Stories)
506 A Christmas Carol†
507 Christmas Story†
540 Rudolph Shines Again†
903 Santa's Workshop*

(Cowboys)
505 Buffalo Bill, Jr.
509 Cowboy Stars
510 Cowboy Stars' Adventures
511 Dale Evans, "Queen of the West"
532 The Lone Ranger in "Mystery Rustler"†
539 Roy Rogers, "King of the Cowboys"†

(Fairy Tales)
500 Alice in Wonderland†
501 Arabian Nights†
528 Fairy Tales (I)†
529 Fairy Tales (II)†
530 Fairy Tales (III)†
531 Fairy Tales (IV)†
554 Peter Pan†*
543 Snow White and the Seven Dwarfs†
548 The Wizard of Oz†

(Mother Goose Rhymes)
535 Mother Goose Rhymes†

(Real Life Adventures)
679 Aircraft Carrier in Action at Sea†
508 Circus (Ringling Brothers)
200 Hunters of the Plains†
533 Mickey Mouse Club Circus Visits Disneyland
534 Mickey Mouse Club Mouseketeers†

NATURE SERIES

(Animals)
675 Battle of the Monsters (from "The Animal World")†
536 Performing Animals (St. Louis Zoo, Missouri)
189 San Diego Zoo†

(Birds)
181 Parrot Jungle
677 Wild Birds†

(Fish)
678 Wonders of the Deep†

(Flowers)
162 Desert Wild Flowers†
199 Garden Flowers

(Insects)
676 Butterflies†

RELIGIOUS SERIES

650 Birth of Jesus†
527 Easter Story†
651 Jesus Teaches Forgiveness†
556 Littlest Angel†*
652 Miracles of Jesus†
653 Parables of Jesus†

FAMOUS PEOPLE SERIES

203 Cherokee Indian*
834 People of Russia†*
899 Royal Canadian Mtd. Police†

WORLD EVENTS AND FESTIVALS

551 Boy Scout Jamboree†
897 Coronation of Queen Elizabeth II†

NOTES: (1) † after title indicates story folder included.
(2) * after title indicates brand new 1957 release.
(3) With each order of 3-reel packets above or View-Master products shown on opposite page we will send you the latest complete list of View-Master Reels and Packets available.

Fairy
ABBOTT AND COSTELLO
Kitchen Mechanics
HOPALONG CASSIDY

Good things do come in small packages . . Silent 8mm Castle Home Films—35 titles

- Headline Editions—streamlined, 3-minute quickies
- Complete Editions—3 times longer, 3 times the fun!

Real home fun—at Christmas or the year around. Your favorite titles in either the Headline Edition—about 50 feet long; or the Complete Edition—about 180 feet long. Shipped from N.Y. *State catalog number and titles.*
3 N 8600P—Silent 8mm Headline. Ppd. (Wt. 4 oz.) . . Ea. $1.79
3 N 8602P—Silent 8mm Complete. Ppd. (Wt. 6 oz.) . . . Ea. 5.65

Foreign Legion (Abbott and Costello)
No Bulls, Please (Abbott and Costello)
Midget Car Maniacs (Abbott and Costello)
Small-Fry Circus (Zippy the Chimp)
The Great Chase (W. C. Fields)
Railroad Stowaways (Old-time Comedies)
Night Before Christmas
The Indian Raiders
Cinderella and the Silver Skates
Ali Baba, Forty Thieves
Howdy Doody's Trip to Funland
Three Little Bruins Make Friends
A Dog-Gone Story
Fun at the Circus
Carnival at the Zoo
Chimp the Sailor
Deep Sea Adventure
Indian Whoopee
The Great Magician
Puny Express
Jack and the Beanstalk
Big Bad Wolf
Doomed Wagon Train (Hopalong Cassidy)
Lone Wolf (Hopalong Cassidy)
The King and the Cowboy (Tom Mix)
The Flying Turtle
The Mouse and the Lion
The Dog Who Cried Wolf
Andy's Blacksmith Shop (Andy Panda)
Nutty Pine Cabin (Andy Panda)
Happy Scouts (Oswald the Rabbit)
Cat and the Bell (Willie Mouse)
Babe Ruth—In Perfect Control (Sport Parade)
Harlem Globetrotters (Sport Parade)
Junior Bronc Busters (Sport Parade)

For a complete list of fine Castle films, write Sears, Dept. 139, for circular number 6360N. Do it today—in time for Christmas shopping!

For more photographic accessories . . (including our famed TOWER line) see pages 696-706 in your Fall General

Reels, Cans Chests—84c and up . . see page 703

Movie Screens $9.50 and up . . see page 701

Movie Editors—$15.95 and up . . see page 702

Gadget Bags $3.59 and up . . see page 705

Husky Tripods $5.75 and up . . see page 701

Flash Camera Outfits.. Feature Easy-to-use Cameras

Indoor flash pictures or outdoor snapshots . . all equally easy to take with these outfits

Our Finest TOWER Box Camera Flash Outfit
Features automatic double-exposure prevention

- Famous TOWER No. 1 Camera takes beautiful color slides, black-and-white and color snapshots
- Quality optical fixed-focus lens . . flash synchronized

Complete Tower No. 1 Camera Outfit with gadget bag **$13.97**

Now anyone can get in on the real fun of full color or regular black-and-white photography . . made easy with the outstanding TOWER No. 1 Camera. We believe it's the best box camera buy today for features and price. Developed to meet the need for a camera that is easy to use and produces top quality photos.

Check these fine features: automatic double-exposure prevention . . you can't waste film and valuable pictures by exposing film twice. Large, extra-brilliant viewfinder makes viewing easy and quick. Sharp lens is in fixed focus from 6 ft. to infinity . . no adjustments to make . . just aim and snap. Simple operating instructions printed right on the camera, foolproof operation for beginners in photography. Instant and time exposure. Shutter button presses toward body to reduce camera movement. Easy-to-hold black Bakelite body with chrome-plated trim. Plastic neck cord. Flash unit plugs into side for instant use. Test lamp at rear of flash shows if batteries are still strong . . no waste of bulbs or film. Takes 12 standard oversize 3½x3½ prints on Kodacolor or black-and-white 120 film, also 2¼x2¼ color transparencies on 120 Anscochrome film.

Outfit includes TOWER No. 1 Camera, flash unit, batteries, 8 No. 5 flash bulbs, 3 rolls 120 TOWER Panchromatic black-and-white film, and your choice of brown or bright red plaid carryall bag.

3 N 9877—Outfit. With red plaid bag. Wt. 4 lbs. 8 oz. **$13.97**

3 N 9878—Outfit. With brown bag. Wt. 4 lbs. 8 oz. . . . 13.97

3 N 1—TOWER No. 1 Camera only. Wt. 1 lb. 8 oz. . . 7.47

3 N 9760—Flash Unit only. With batteries. Uses No. 5 bulbs. Shipping weight 1 lb. **$4.27**

Complete outfit
$9.50

Thrift-priced TOWER Box Camera Outfit
All-metal Box Camera . . B-C Flash Unit

Easy to use TOWER camera has large two-way reflex viewfinder. Lens in fixed focus from 6 ft. to infinity . . just aim and snap. Instant and time exposure. Flash synchronized . . B-C unit simplifies flash picture taking—assures bulb going off every time . . long-life battery for positive flash. Plunger-type shutter release button. Camera back slides off for easy film loading. All-metal body with black leatherette finish cover . . brushed chrome-plated front. Hand carrying strap on top. Takes 8, 3¼x5 prints on color or black-and-white 120 roll film. Outfit includes TOWER Box Camera, B-C Flash Unit, with battery, 4 M-2 flash bulbs, one roll 120 Kodacolor film, large tweed-effect carrying case.

3 N 9864—Complete Outfit. Shpg. wt. 4 lbs. **$9.50**

3 N 8—TOWER Flash Camera only. Wt. 1 lb. 9 oz. . . 4.47

3 N 9728—B-C Flash Unit. Uses M-2 flash bulbs. 22½-volt B-C battery lasts longer. Shpg. wt. 12 oz. **$3.25**

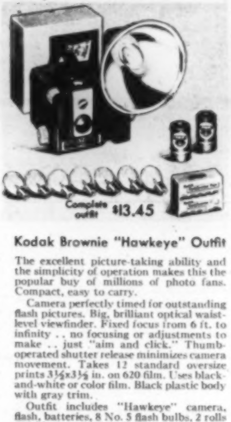
Camera only $5.47

New Kodak Brownie "Starlet"

Exceptionally compact . . 3⅛x3½x2¼ in. . . weighs only 5½ oz. Takes color slides as well as color and black-and-white snapshots. Fast, fixed-focus lens with adjustment for color or black and white. Large optical eye-level viewfinder. Soft-working shutter release for steadiness when snapping the picture. Double exposure prevention. Flash unit fits into side of camera—order Kodalite Midget Flash Unit below. Shutter synchronized for flash. Takes 12 photos on 127 film, 3⅛x3⅛-inch picture size. Black plastic body with bright metal finish. Shpg. wt. 8 oz.

3 N 6121—"Starlet" Camera **$5.47**

3 N 9767—Kodalite Midget Flash Unit . . for "Starlet" Camera. Wt. 8 oz. **$3.64**



Kodak Brownie "Hawkeye" Outfit

The excellent picture-taking ability and the simplicity of operation makes this the popular buy of millions of photo fans. Compact, easy to carry.

Camera perfectly timed for outstanding flash pictures. Big, brilliant optical waist-level viewfinder. Fixed focus from 6 ft. to infinity . . no focusing or adjustments to make . . just "aim and click." Thumb-operated shutter release minimizes camera movement. Takes 12 standard oversize prints 3½x3½ in. on 620 film. Uses black-and-white or color film. Black plastic body with gray trim.

Outfit includes "Hawkeye" camera, flash, batteries, 8 No. 5 flash bulbs, 2 rolls 620 black-and-white film.

3N8165—Complete Outfit. Wt. 2 lbs. . . **$13.45**

Standard outfit $13.97

Brownie "Starflex" Outfits

Feature Kodak's "Starflex" . . newest reflex-type box camera. Hooded reflex finder, plus direct wire-frame sport finder. Fixed-focus lens with adjustable openings for black-and-white and color film. Takes 12 photos 3½x3½ in. (oversize print) on 127 film. Takes black-and-white or color prints, and color transparencies.

3 N 8189—Standard "Starflex" Outfit. Includes Starflex Camera; flash; batteries; 2 rolls 127 black and white film; 6 M-2 bulbs. Shpg. wt. 1 lb. 12 oz. **$13.97**

3 N 9860—New! De Luxe "Starflex" Outfit. As above, but has new Kodak Rotary Flasholder, Type I . . rotating carrier disc holds 6 bulbs for rapid flash pictures and 12 M-2 bulbs. Shpg. wt. 2 lbs. **$23.97**

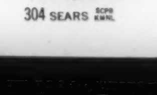
Outfit 3N8166 $19.50

Brownie Bulls-Eye Outfits

Bulls-Eye Camera . . 3-way focus: (1) "scenes," "groups," "close-ups"; (2) 4 ft. to infinity; (3) fixed focus. Double-exposure prevention. Instant, time exposure. Flash synchronized. Takes 8 photos 3⅛x5 on 620 film. Outfits with flash, batteries, bulbs, 2 rolls black and white 620 film, neck strap (not shown).

3 N 8166—Brownie Bulls-Eye Outfit. Camera with black plastic body, silver-color metal trim; flash unit; 6 No. 5 bulbs. Shpg. wt. 3 lbs. 2 oz. **$19.50**

3 N 9861—New Brownie Bulls-Eye "Gold" Outfit. Camera has gold-color plastic body and metal trim. Kodalite Midget Flasholder and 6 M-2 bulbs. Shipping weight 3 pounds 2 ounces. . **$19.97**



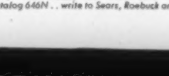
Complete Outfit
23.97 cash
$2.50 down

New! Ansco Color Clipper

Complete Ansco Color Clipper Outfit . . everything needed to start taking black-and-white snapshots and beautiful color transparencies. Newly designed camera has features that make photography fun and easy. Takes 12 pictures on 120 black-and-white or color film, negative size 2¼x2¼ in. Has metal bellows that telescope into metal camera body. Has flash shutter, f:11 doublet lens ("cloudy" and "bright" settings), adjustable focusing, double-exposure prevention. Convenient eye-level viewfinder. Complete outfit includes Ansco Color Clipper Camera with flash unit, 1 roll each Anscochrome and All-weather Pan film, 4 flash bulbs, universal viewer, and tapered travel case for camera and all accessories.

3 N 8124—Ansco Clipper Outfit as described above. Shpg. wt. 4 lbs. **$23.97**

3 N 6120—Camera only. Wt. 1 lb. 4 oz. **12.97**



TOWER Flash Bulbs . . Top Quality

Sears own TOWER flash bulbs, made by a famous American electrical manufacturing company. Performance guaranteed . . guaranteed safe delivery. Compare the low price of Tower bulbs. Keep plenty on hand for the Christmas holidays. Order from table below. *State catalog number.*

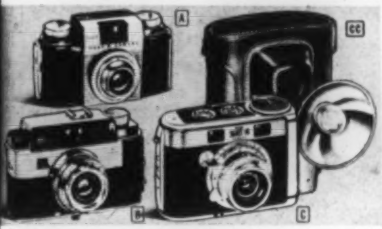
Catalog Number	Bulb No.	Base	Shipping weight	Quantity	Price
3 N 6993	M-2	Pinless	4 ounces	12 in sleeve	Sleeve 96c
3 N 6989	5	Bayonet	6 ounces	8 in sleeve	Sleeve 77c
3 N 6990	5B*	Bayonet	6 ounces	8 in sleeve	Sleeve 96c
3 N 6998	SM	Bayonet	6 ounces	8 in sleeve	Sleeve 89c

*NOTE: Use "5B" Bulbs for daylight color film indoors

See our Fall General Catalog for a larger selection of Cameras, Flash Units, Film, Flash Bulbs, etc. FREE—send for the latest edition of Sears Camera Catalog 646N . . write to Sears, Roebuck and Co., Dept. 139. Send for FREE copy today!

35mm Cameras..for Natural, Breathtaking Photographs

Small compact cameras feature fast .. precise .. easy .. low-cost operation



New Kodak Pony and Signet 35mm Cameras and Outfits

A **New Kodak Pony II 35mm Camera.** Low-priced, easy-to-use camera with f:3.9 lens and single speed (1/50 second) shutter. Double-exposure prevention. Average exposure settings marked in red. Zone focusing. Big eye-level optical viewfinder. Synchronized for flash; Kodalite-type flash connections on camera case. Simplified loading. Black plastic body with chromed trim. Uses standard 35mm film.

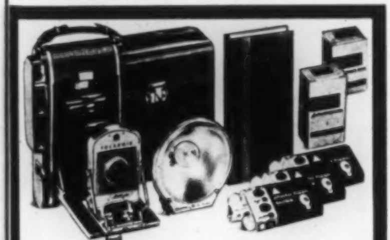
3N06108–Pony II 35mm Camera. Shpg. wt. 2 lbs. $2.50 dn. . . . . . Cash **$24.97**
3N06113–New Pony IV 35mm Camera. Finest Pony 35mm Camera. All features above but with faster f:3.5 lens and shutter speeds from 1/30 to 1/250 sec. and bulb. Shpg. wt. 2 lbs. 6 oz. $4 down. . . . . Cash **$37.97**
3N06138–3-piece Kodak Pony IV Outfit. Includes Pony IV Camera, Eveready case, Kodak Rotary Flasholder. Shpg. wt. 5 lbs. $6.00 down . . . . . . Cash **$56.97**
3N6209–Leather Eveready Case for Pony II, IV Cameras. Shpg. wt. 1 lb. . . **8.97**

B **New Kodak "Signet 30" 35mm Camera** with fast f:2.8 lens. Shutter speeds from ⅙ to 1/250 sec. Single stroke, lever film advance. Automatic leader wind-up. Automatic film counter setting. Automatic shutter cocking. Focuses 2 feet to infinity. Optical, eye-level viewfinder. Accessory clip and Kodalite Flasholder fittings on camera.

3 N 06116—Shpg. wt. 3 lbs. $5.50 down. Cash **$52.97**
3 N 06123—New Kodak "Signet 50" 35mm Camera. (Not shown.) Features like "Signet 30" above, but with built-in exposure meter. Includes Kodalite Super-M Flasholder with 3-inch reflector for M2 bulbs, and 4-inch reflector for No. 5 bulbs. Shpg. wt. 3 lbs. $8.00 down . . . . Cash **$78.97**
3 N 6210—Leather Eveready Case for Signet 30 and 50. Shpg. wt. 1 lb. . . **9.77**

C **Kodak "Signet 40" 35mm Camera with Flasholder.** Has fine Kodak Lumenized Ektanon f:3.5 lens. High-speed Synchro 400 shutter with speeds from 1/5 to 1/400 second and bulb. Coupled rangefinder is combined with viewfinder. Lens stops down to f:22 for great depth of field. Focuses from 2 feet to infinity. Double-exposure prevention with release device. Lever-type film advance with crank rewind. Exposure counter, film load indicator, exposure guide on camera top. Uses standard 35mm film. Order Case (CC) separately below.

3 N 06104—"Signet 40" Camera with Kodalite Super M-40 Flasholder. With 3-in. reflector for M2 bulbs, 4-in. reflector for No. 5 bulbs. Shipping weight 3 pounds. $7.00 down on *Easy Terms*. . . . . Cash **$67.00**
3 N 08197—"Signet 40" De Luxe Outfit: "Signet 40" Camera; Kodak Rotary Flasholder, Type 1 (takes 6 shots without reloading, 15-volt battery incl.); Kodak Filter Kit; leather Eveready Case. Wt. 5 lbs. $9.50 down . . . . Cash **$92.77**
(CC) 3 N 8399—Genuine leather Field Case. Shpg. wt. 1 lb. **8.24**



Polaroid .. Famous "Picture-in-a-Minute" Camera develops, delivers finished print in 60 seconds!

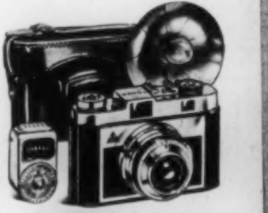
New Polaroid Model "150" Land Camera and Outfit. Newest and best of famous Polaroid all-in-one cameras. Perfect for the amateur because the camera does the work: 1 dial sets correct exposure—just snap picture, remove finished print in one minute! Makes jumbo prints—3¼x4¼ in. Easy drop-in film loading. *Premium features:* Automatic rangefinder focusing—built in, coupled to lens. Just turn knob till image is sharp, focusing is exact. Automatically aimed viewfinder is parallax-corrected—you're *always* centered . . no heads cut off! Coated anastigmat lens focuses to 3⅓ ft. Precision Chronometric shutter. Synchronized for flash—bulb and electronic. 1 dial automatically sets shutter speed, lens opening. Combined optical and press-type wire finders. Metal body; brown artificial leather covering. Outfit includes camera, flash unit, compartment case, 2 rolls film, photo album, 24 Tower No. 5 flash bulbs.

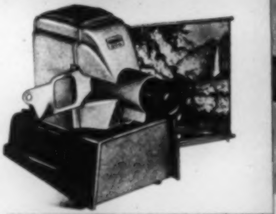
3 N 09868—"150" Outfit. Wt. 19 lbs. $14 down . . . . . Cash **$139.50**

Our Finest TOWER 35mm Color Outfit .. take and show "living color" slides

Features the famous, precision-made TOWER "51" 35mm Camera and the TOWER Slide Projector

Complete TOWER 35mm Color Outfit **$99.50** cash $10.00 down





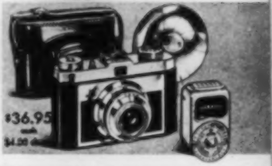
Tower "51" Camera is precision-made in Western Germany. Extra-fast f:2.8 lens and fast 1/300 sec. shutter. Coupled rangefinder makes focusing easy . . accurate. Combined rangefinder and viewfinder window. Delayed action timer. Rapid film advance thumb lever. Double-exposure prevention. Automatic exposure counter and shutter cocking. Average exposures marked on camera. All-metal body . . black leather covering . . chromed trim. Uses all standard 35mm film.

Tower Slide Projector has powerful 300-watt lamp, improved condenser system for truer color. Blower-cooled to protect slides. Die-cast metal body and base . . brown crackle finish. UL listed. 110-120 volt, 60-cycle, AC only.

Complete outfit includes Tower "51" camera, leather case, 300-watt slide projector, Unittic exposure meter, flash unit, 30x30-in. screen.

3 NT9862—Complete outfit. Shpg. wt. 20 lbs. . **$99.50**
3 N 051—Camera only. Shpg. wt. 2 lbs. **56.50**
3 N 9622—M2-5 Flash Unit with case and battery. For M-2 and No. 5 bulbs. Shpg. wt. 1 lb. **$6.50**
3 N 8365—Leather Eveready Case. For TOWER "51" and "50" Cameras. Shpg. wt. 8 oz. . . . . **$ 4.50**
3 N 06353—300-watt Projector. Wt. 14 lbs. **28.97**
3 N 08503—Glass-beaded 30x30 in. Screen. Shipping weight 5 lbs. **$5.77**
3 N 9702—Unittic Exposure Meter. Wt. 1 lb. **9.95**

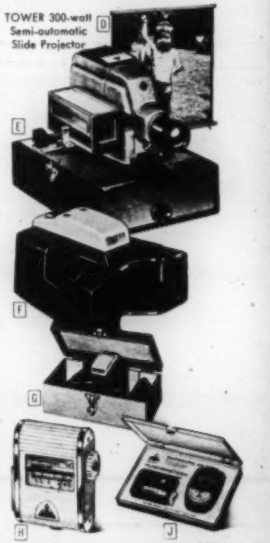
Low-priced TOWER "50" 35mm Outfit



Tower "50" 35mm camera with fast f:2.8 lens . . stops from f:16, focuses from 3.3 ft. to infinity. Made in West Germany. Average lens and shutter settings on front of camera. Shutter cocks automatically when film is advanced. Speeds from 1/25 to 1/200 sec. Automatic film counter. Flash synchronized. Black metal body, chrome trim. Uses 35mm film. With Leather Eveready Case, Flash Unit, Unittic Exposure Meter.

3 N 06197—4-pc. Outfit. Shpg. wt. 4 lbs. **$36.95**
3 N 050—TOWER "50" Camera only. Wt. 2 lbs. **29.00**

A fine selection of Photographic Gifts for the camera fan .. help make viewing color slides more enjoyable .. photography easier


TOWER 300-watt Semi-automatic Slide Projector
D
E
F
G
H
J

D **Economy-priced 30x30-in. Screen.** Sets up on table or wall. Fine "Hy-Flect" glass-beaded surface gives brilliant projection. All-metal base; metal extension arms. Plastic tip metal legs.

3 N 08503—Shpg. wt. 5 lbs. **$5.77**

E **TOWER 300-watt Semi-automatic Slide Projector.** Fine quality lens and optical system designed to give brilliant projection. Precision condenser lenses plus 5-inch f:3.5 anastigmat projection lens bring out all the colorful detail of your slides. Exclusive slide cooling system protects your slides from heat damage. Motor lubricated for life. Large knob for extra-fine microfocusing.

Equipped with semi-automatic slide changer . . lever changes slide and advances magazine to next slide. Complete with magazine, which holds 36 cardboard mounted slides.

Projector built into own carrying case . . covered with tan tweed-effect, plastic-coated material. Brown base, plastic handle. All-metal projector with golden-brown crackle finish. 110-120-volt, 60-cycle AC only. UL listed.

3 N 06350—Shpg. wt. 16 lbs. $5 down . . . Cash **$45.50**

F **TOWER "Pan Ram" 35mm Slide Viewer.** Only at Sears! Curved reflecting surface, binocular optical system give amazing depth, 3-D effect . . brilliant image and tonal values. Big 16X area magnification. Design lets you view with glasses on! With illuminator, bulb, batteries.

3 N 6363—Black plastic body. Wt. 3 lbs. **$11.50**

G **Carrying Case for "Pan Ram" Viewer.** Compartment for extra slides. Two-tone tan, maroon.

3 N 8369—11¾x4¼x6¾ in. Wt. 2 lbs. 8 oz. . . . **$3.50**

H **Our Finest TOWER Exposure Meter.** Featuring full-size photoelectric light cell, roller-blind closing over glass face. Ratings for films up to 800 A.S.A. For all still, movie cameras, indoors or out. Easy to use. Plastic.

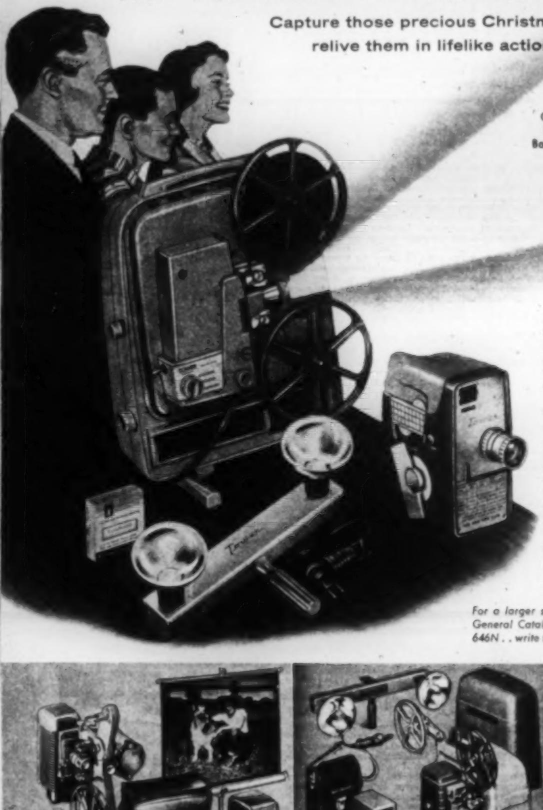
3N9704–1/500 sec. to 5; f:1.4 to f:32. Wt. 8 oz. **$12.95**

J **TOWER Flashometer and Exposure Meter Set.** Sears exclusive Flashometer ends guesswork, shows correct exposure at a glance. Readings from f:2 to f:64. Chart on back lists most popular film speeds and flash bulbs used. Black plastic body. Full instructions. Tower low-priced Exposure Meter . . easy, accurate operation. Chart lists 10 most popular film speeds. Simplified computing dial. Readings from 1/800 to 2 secs.; from f:2 to f:32. Film ratings 6 to 200. Two-tone plastic body; neck cord. Instructions.

3 N 9711—2-piece Set. Wt. 2 lbs. 8 oz. **$17.50**

New Tower 8mm Home Movie Outfit

Capture those precious Christmas memories . . relive them in lifelike action and color



Outfit includes: Camera, Projector, Screen, Light Bar with Lamps, Kodak Film

$197.50 cash
$20.00 down

Start a lifetime of happy movie making with this New TOWER Movie Outfit—start this Christmas, by taking movies of your family and friends. Home movies are so easy to take with a TOWER Camera . . and, always a thrill to show with the New TOWER Projector. It's easy to buy this complete TOWER Movie Outfit when you use Sears Easy Terms . . only *$20.00 down, $13.00 monthly.*

Outfit includes: (1) New TOWER Single-lens Spool-load Camera with fixed-focus f:1.9 lens. Has two-tone gray crackle finish on modern, die-cast aluminum body. Five speeds for normal and slow motion movies. Single frame exposure for special effects. Interchangeable lens mount for standard "D" type screw-in lenses. Lens has built-in adapter accepting Series 4 filters. Uses standard 8mm color or black-and-white film. With hand carrying strap. Exposure guide on camera. (2) New TOWER 8mm Movie Projector with powerful 750-watt lamp; fine ¾-in. f:1.6 coated lens. 400-ft. reel capacity. Forward, reverse and still projection. Rapid automatic rewind. Tilt control. Nylon gears. Swing-out film gate for easy threading, cleaning. Die-cast aluminum body. Built into carrying case, with handle. UL listed. 110-120-volt, 60-cycle AC-DC. (3) 30x40-in. glass-beaded screen. (4) TOWER 2-light Bar with two 300-watt reflector bulbs. (5) 25-ft. roll Kodachrome 8mm color film.

3 N T9811K–Complete TOWER 8mm Movie Outfit. Shpg. wt. 38 lbs.. Cash **$197.50**

For a larger selection of Photographic Equipment and Supplies, see our Fall General Catalog. FREE—send for the latest edition of Sears Camera Catalog 646N . . write to Sears, Roebuck and Co., Dept. 139. Send for FREE copy today!

Famous Top Quality Revere 8mm Complete Home Movie Outfit

Features the popular Revere "50" 8mm Roll-load Movie Camera. Fixed-focus f:2.8 lens. Normal and slow motion speeds. Continuous lock run lets operator get into scene. Sturdy, compact all-metal body. Makes movie taking easy.

For extra-brilliant projection . . features the Revere "85-D" 8mm Movie Projector with 500-watt lamp. Coated f:1.6 lens. 300-ft. reel capacity. Automatic rewind. Rheostat speed control. Efficient double blower cooling. With slip-over carrying case. 110-120-volt, 60-cycle AC-DC. UL listed. Includes genuine leather carrying bag for camera, plus 30x40-in. glass-beaded screen.

3 N T9838K—*Postpaid.* (Wt. 30 lbs.) **$159.97**

8-pc. Bell & Howell Movie Outfits With Exclusive "Sun Dial" Camera

Everything needed to take and show home movies. Outfit includes: B & H 220 "Wilshire" 8mm Movie Camera with f:2.5 fixed focus lens; "Sun Dial" for automatic exposure setting; roll loading; 16 frames per second; leather camera case. B & H "253-A" 8mm Projector with 500-watt lamp; built into carrying case; 400-ft. reel capacity; f:1.6 coated lens; die-cast aluminum housing; lubricated for life; 110-120-volt, 60-cycle AC only; UL listed. Also, portable light bar with 2 reflector-type 300-watt flood bulbs; one roll 8mm Kodachrome film; one 8mm Castle home movie. Order today! Use Sears Easy Terms.

3 N T9836—Outfit. Shpg. wt. 25 lbs..Cash **$127.97**

3 N 09839K—Complete Outfit, like above, but with B & H 252B "Monterey" De Luxe 8mm Movie Camera with fast f:1.9 lens, fixed focus; and B & H "235-AR" Projector, with reverse and still. Shipping weight 28 pounds. $17 down . . . . Cash **$169.97**

3-pc. Kodak Movie Outfits Camera . . Projector . . Screen

Brownie 8mm Movie Outfits are famous for their quality features, simplicity of operation, and low prices. Includes: Brownie Turret Camera (A) with 3 lenses . . normal focusing f:1.9 lens, 2X f:1.9 telephoto lens, and 9mm f:1.9 wide angle lens. Also includes Brownie 500-watt Projector; built into its own carrying case. 200-ft. reel capacity, (50-ft. reel included). Blower cooling. Reverse, still, automatic rewind. Focusing lens. 110-120-volt, 60-cycle AC only. UL listed. 22x30-in. glass-beaded screen. Use Sears Easy Terms.

3NT9843–Outfit. Wt. 21 lbs.Cash **$139.97**

3NT9842–3-pc. Brownie Outfit. 8mm Movie Camera (B), fixed focus f:2.7 lens, 16 frames per sec., exposure guide on camera; plus, 300-watt Projector; 18x24-in. screen. Shipping wt. 19 lbs. $8.50 down . . . . Cash **$81.97**

Kodachrome Color Movie Film . . take beautiful movies

Top quality color movie film. *Price does not include processing.* (See Sears General or Camera Catalogs for processing service.)

Daylight Film: Index 10
For use indoors. Almost grainless for clear, vivid projection. Shpg. wts.: 8mm, 4 oz.; 16mm, 8 oz.

3N6920–8mm. 25-ft. roll. **$1.89**
3N6927–8mm. 25-ft. mag. **2.98**
3N6959–16mm.100-ft.roll **5.69**
3N6957–16mm.50-ft.mag. **4.69**

Type A Indoor: Index 16
For use with artificial lights. Shpg. wts.: 8mm, 4 oz.; 16mm, 8 oz.

3N6922–8mm. 25-ft. roll. **$1.89**
3N6928–8mm. 25-ft. mag. **2.98**
3N6960–16mm.100-ft.roll **5.69**
3N6958–16mm.50-ft.mag. **4.69**

Use Sears convenient Easy Terms . . see page 355

Holy Bibles.. with Free Name Imprinting in Gold

HOLY BIBLE
CAROL BROWN
$7.52
3NR2174
12 Then spake Jê
them, saying, I am
ACTUAL SIZE TYPE
Gift box

12 ¶ Then spake Jē'sus a
to them, saying, I am th
the world: he that follo
shall not walk in dar
ACTUAL SIZE TYPE
Holy Bible
In rich looking, 3-color gift box
$8.93
3NR2196

Beautifully Illustrated King James Text Bibles

- 16 picture pages . . 8 in full color—6 color maps show important Biblical lands
- Handy thumb index for quick reference
- Name printed FREE on cover in gold
- Words of Christ printed in red letters
- Presentation page and family register

GOOD: Black imitation leather binding. All features above—also includes: 14-pg. index; chronology; 63 pages of study aids; Harmony of the Gospels; questions and answers, daily reading calendar. Size 5⁷⁄₁₆x 8⅛ inches. About 1372 red-edged pages. Name in gold on cover. *Print name*. Wt. 3 lbs. 4 oz.
3 N R2177.........$4.27

BETTER: Black genuine leather binding . . turned edges. All features of Bible at left. 127 pages of study aids; index; chronology; Teaching and Parables of Jesus; review of the books of the Bible—where, when and by whom written. 1436 red-edged pages, 5⁷⁄₁₆x8⅛ in. Name in gold. *Print name*. Wt. 3 lbs. 4 oz.
3 N R2175.........$6.12

BEST: Black genuine leather binding . . turned edges. All features of two Bibles at left. Also, 8 double page Bible story paintings, 16 rich-tone photographs. Presentation page and 4-pg. 2-color family record section. Harmony of the Gospels. 1460 red-edged pages, 5¾x8 in. Name in gold. *Print name*. Wt. 3 lbs. 4 oz.
3 N R2174........$7.52

Sears King James Reference Bibles . . finest we offer!

We believe it's the finest reference Bible published! Developed especially for teachers, students, or parents . . recommended by many ministers.

- Big 278-page reference section with 26 chapters for Bible study
- 8 full-color pages of Biblical maps
- 100 pgs. of illustrations . . 72 in color . . 4-color portraits of Christ . . photographs, paintings of Biblical characters and places
- 60,000 center-column references
- 20-page color insert of Sermon on the Mount . . words of Christ in red
- Large, easy-to-read type . . thumb index . . alphabetical index to books
- Presentation page . . 4 family record pages—marriage, history, etc.
- Self-pronunciation of all names
- Helpful Bible dictionary

Over 1570 pages. Size 5⅛x8⅛ in. Name on cover in gold. Shpg. wt. 3 lbs. 12 oz.

3 N R2196—Black Morocco leather. Gold-edged pages. *Print name wanted*	$8.93
3 N R2198—Like 3NR2196, but with zipper binding. *Print name wanted*	10.93
3 N R2195—Black leather binding. Red-edged pages. *Print name wanted*	6.93
3 N R2197—Like 3NR2195, but with zipper binding. *Print name wanted*	8.82
3 N R2194—Black imitation leather. Red-edged pages. *Print name*	5.76

12 ¶ Then spake J
them, saying, I am
world: he that foll
ACTUAL SIZE TYPE

White Imitation Leather King James Text Bibles

- 1056 orange-edged pages
- Name on cover in gold
- Compact 4¼x6-inch size

This lovely-looking Bible is the perfect size and color to carry in a wedding. 16 beautiful sepia illustrations, a presentation page, family register and marriage certificate page. Self-pronouncing type. *Print name wanted.* Shpg. wt. 1 lb. 6 oz.

3NR2189–White imitation leather with zipper......**$3.27**

3NR2166–White imitation leather binding but without protective zipper closing..........**$2.47**

12 ¶ Then spa
them, saying, I am
he that followeth
ACTUAL SIZE TYPE

New Nativity Bible with multicolor cover design

- Black or maroon binding
- 16 illustrations, 8 maps
- Name printed on cover in gold

An entirely new, striking cover . . plastic cover insert simulates a multicolored stained glass window depicting the Nativity. Bound in Leathertex . . a leather-like texture binding material. 1152 red-edged pages, size 5⅛x 7½ in. Words of Christ in red. Concordance. India text paper. Family register, presentation page and marriage certificate. *State choice of black or maroon binding. Print name wanted.*

3 N R2170—Wt. 1 lb. 8 oz...**$4.77**

12 ¶ Then spake J
them, saying, I am the
he that followeth me
ACTUAL SIZE TYPE

The Faith Bible King James Text Edition

- White or black leatheroid
- Protective zipper closing
- Name on cover in gold

This beautiful Bible has a grain of mustard seed—long a symbol of faith—enclosed in clear Lucite on zipper tab. Complete text plus presentation page in full color; 20 pages Bible helps. 11 colored illustrations; 8 full-color maps. 4-page family record in color. Page size 4½x6 in. *Print name.* Shpg. wt. 1 lb.

3NR2228–White binding **$3.37**

3NR2214–Black binding.. **3.37**

8 ¹²Again Je
saying, "I a
ACTUAL SIZE TYPE

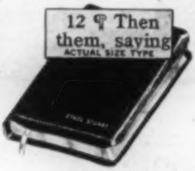
New Nelson Revised Standard Version Bibles

- Genuine or imitation leather
- Printed on fine Bible paper
- Large type . . set in 2 col.

New, beautifully bound . . overlapping edges. King James Version, authorized by Nat'l. Council of Churches of Christ in U.S. Brings a richer understanding of God's Word. Page size 5½x8¼ in. Name in gold. *Print name.*

3 N R2225–Black genuine leather cover. Gold-edged pages. Postpaid. (Shpg. wt. 2 lbs.)...**$11.87**

3 N R2226—Black imitation leather. Red-edged pgs. Postpaid. (Shpg. wt. 2 lbs.)........**$7.97**



King James Bible with extra-large type size

- Designed to avoid eyestrain . . perfect for older persons
- Genuine or imitation leather

Has geographical index of countries visited by Christ, complete index; presentation page, family register. 16 maps and illustrations in color. 1256 pgs.; page size 6½x9½ in. Note large type size. Name on cover in gold. *Print name.*

3 N R2155—Black genuine leather cover. Red under gold-edged pages. Shpg. wt. 3 lbs. 4 oz........**$7.97**

3 N R2172—Black imitation leather cover. Red-edged pages. Shpg. wt. 3 lbs. 4 oz...............**$4.67**

THE DAY CHRIST DIED
HOW TO READ THE Bible
ATLAS OF THE BIBLE
NELSON
Norman Vincent Peale
STAY ALIVE ALL YOUR LIFE

Inspirational Books and Bible Study Aids

The Day Christ Died. By Jim Bishop . . author of "The Day Lincoln Was Shot." An hour-by-hour account of the Last Supper and Jesus' betrayal, trial and crucifixion. 336 pages.
3 N 2440—Wt. 1 lb. 8 oz......**$3.77**

Stay Alive All Your Life. By Dr. Norman Vincent Peale. Shows you how to put the attitudes of positive thinking into action, and through the power of belief, achieve the goals nearest your heart.
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How To Read The Bible. By Dr. Francis Stifler. Written primarily for the person who is turning to the Bible for the first time—the key to acquaint the reader with the treasures to be found in the Bible. 255 pgs.
3 N 2434—Shpg. wt. 1 lb.........**$2.77**

Nelson's Comprehensive Atlas Of The Bible. Over 400 photographs and illustrations, and 35 full-color maps. More than 166 pages of interesting and factual text. Index to maps and text, persons and places. 10½x14 in.
3 N 2448—Ppd. (Shpg. wt. 4 lbs.) **$15.00**

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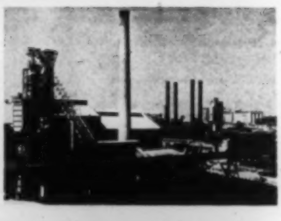
NOTICE: King James Bibles are not offered for sale in Great Britain or British possessions.

Books for a better understanding of our country

...a special selection suggested by the American Library Association



You see on the page to the right an even dozen books on one phase or another of our nation's development. Selected from a list prepared by the Adult Services Division of the American Library Association, these books present various aspects of the past, present and future of America. This listing is a first step in a joint program undertaken by Sears and the American Library Association.

Why such emphasis on books like these? Every day of our lives each of us has reason to be thankful that he lives in the United States of America. We very nearly take for granted the personal liberty, the freedom of thought and the principles that have made our country what it is.

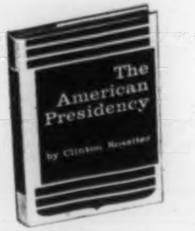
In a country like ours, where the government and the way of life are decided by the people, the people themselves must have facts, weigh alternatives and make decisions. To make decisions effectively all of us must know a great deal about the origins of our country and its basic institutions, and the way in which our system operates, who contributes to its success, and how it builds safeguards against the attacks of individuals or organizations or ways of thinking which might tend to destroy it.

All through history books have been instrumental in changing the world, but in this day of rapid communication books don't get the same wide distribution that other means of communication enjoy. That is why Sears and the American Library Association have undertaken to call to the attention of the American public a number of useful and worthwhile books of a type which would give a better understanding of our national life and people as a whole. Other such lists will appear from time to time.

Different books mean different things to different people, and in a free democracy such as ours, freedom of opinion is important. Certainly this is by no means a complete selection of all worthwhile writing on these subjects. Nor do the individual books necessarily reflect the opinions of everyone at Sears or in the American Library Association.

But you can't lose by having a better understanding of what makes America "tick." Your public library has most or all of the books featured here. We strongly urge you to make full use of the services of this fine public institution. Or, if you want to add any of these volumes to your home library, you may order them from Sears or from your local bookseller.

Your Rugged Constitution


The American Presidency
by Clinton Rossiter

The Pocket HISTORY of the UNITED STATES

THE BIG CHANGE
1900-1950
Frederick Lewis Allen

OUR INSTITUTIONS

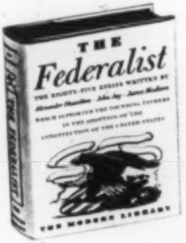
YOUR RUGGED CONSTITUTION *by Bruce A. and Esther B. Findlay.* A basic document of American life explained clause by clause in simple everyday language. Lively drawings supplement the text.
3 N 1032–Shpg. wt. 1 lb. $1.77

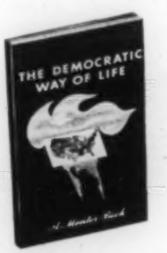
THE AMERICAN PRESIDENCY *by Clinton Rossiter.* Analysis of the Presidency and evaluation of policies of some incumbents. Emphasizes the democratic nature of the office.
3 N 1030–Paper, shpg. wt. 4 oz. .. $ .35
3 N 1038–Cloth, shpg. wt. 12 oz. .. 2.83

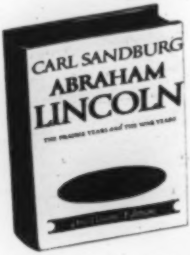
OUR HISTORY AND BACKGROUND

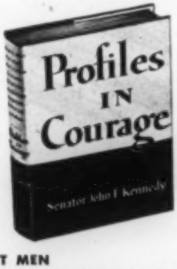
THE POCKET HISTORY OF THE UNITED STATES *by Allan Nevins and Henry S. Commager.* Shows the rapid expansion of the American people across a continent and the nation's rise to a dominant place in world affairs.
3 N 1025–Paper, shpg. wt. 8 oz. .. $ .50

THE BIG CHANGE: America Transforms Itself. *by Frederick Lewis Allen.* Looks back at changes in modes and manners of the last 50 years, noting especially developments that have raised the standard of living.
3 N 1026–Shpg. wt. 1 lb. $3.37


THE Federalist
THE MODERN LIBRARY


THE DEMOCRATIC WAY OF LIFE
A Mentor Book


CARL SANDBURG
ABRAHAM LINCOLN
THE PRAIRIE YEARS and THE WAR YEARS


Profiles IN Courage
Senator John F Kennedy

OUR IDEAS

THE FEDERALIST *by Alexander Hamilton, John Jay and James Madison.* Essays written early in the nation's history to help achieve ratification of the Constitution and still good reading on politics.
3 N 1027–Shpg. wt. 1 lb. $1.57

THE DEMOCRATIC WAY OF LIFE *by T. V. Smith and Eduard C. Lindeman.* A wealth of ideas in an intellectually challenging but witty presentation. Argues that democracy's only safeguard is more democracy.
3 N 1028–Paper, shpg. wt. 4 oz. .. $ .35

OUR GREAT MEN

ABRAHAM LINCOLN *by Carl Sandburg.* Dramatic, sometimes poetic, always appreciative biography of Lincoln from childhood on the prairies through the Presidency and war years to his tragic death.
3 N 1033–Shpg. wt. 3 lbs. $7.50

PROFILES IN COURAGE *by John F. Kennedy.* Turning points in the lives of 19 American statesmen – such as Adams, Norris, Taft – that called on the courage and integrity of each.
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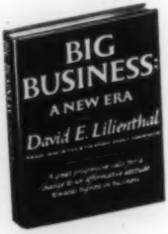
AMERICA'S NEXT TWENTY YEARS


BIG BUSINESS: A NEW ERA
David E. Lilienthal

AMERICA IN PERSPECTIVE
HENRY STEELE COMMAGER

DEMOCRACY IN AMERICA
ALEXIS DE TOCQUEVILLE
THE WORLD'S CLASSICS

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AMERICA'S NEXT 20 YEARS *by Peter F. Drucker.* Concise survey from a conservative standpoint of such fast-developing U.S. problems and opportunities as national resources, population trends and automation.
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BIG BUSINESS: A New Era *by David E. Lilienthal.* A defense of big business showing the changed character of corporations as they handle today's large-scale tasks.
3 N 1036–Paper, shpg. wt. 4 oz. .. $ .35
3 N 1039–Cloth, shpg. wt. 12 oz. .. 2.87

AS OTHERS SEE US

AMERICA IN PERSPECTIVE *edited by Henry S. Commager.* Thirty-five selections chosen from writings from the eighteenth century to the present interpret American character as well as habits and customs.
3 N 1029–Paper, shpg. wt. 4 oz. .. $ .50

DEMOCRACY IN AMERICA *by Alexis de Tocqueville.* Penetrating analysis of American characteristics and institutions. Made by a visiting Frenchman over 100 years ago, now a recognized classic of political observation.
3 N 1031–Shpg. wt. 8 oz. $2.37

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Pen and Pencil Gift Sets

Gifts to make writing fun!

ITEMS BELOW ARE ILLUSTRATED IN COLOR ON OPPOSITE PAGE

SHEAFFER

Convenient Cartridge Fill Pen and Pencil Sets

These Fineline Cartridge Fill Pens feature clean filling . . no part of the pen ever touches ink! Just drop the leakproof, spillproof Skrip cartridge into pen's barrel. Matching thin lead mechanical pencil has easy "one-hand" in-and-out lead action.

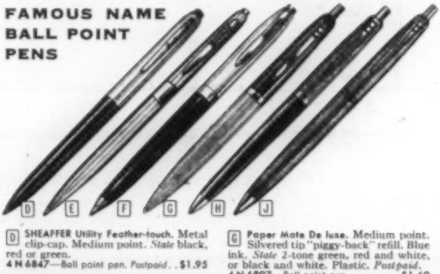
A **New!** You'll be proud to give or receive this sleekly styled set. It's perfect for everyone from teen-agers in school to grandmother at her letter-writing desk. Gleaming chrome-plated metal cap, plastic barrel. Gold-color clip and gold-color Sheaffer "triumph" point. Easy-writing, thin lead mechanical pencil. **Colors** black, sage green, or medium blue. Fine or medium point. Gift boxed.
4 N 6826—Pen and pencil set, 4 cartridges included. *State color, point. Postpaid*. . . . **$13.75**
4 N 6827—Pen with 2 ink cartridges. *State color, point. Postpaid* **8.75**

B **An attractive,** smooth-writing set that's sure to be appreciated by everyone of every age. Stainless steel cap, plastic barrel. Sheaffer "triumph" palladium silver point. Matching pencil. Fine or medium point. **Colors** Black, vermillion, and blue. Gift boxed.
4 N 6864—Gift boxed set, 4 cartridges. *State color, point. Postpaid*. **$8.75**
4 N 6863—Pen only. 2 ink cartridges included. *State color, point. Postpaid*. **5.00**

C **Thrifty Set** featuring fine styling at a low price. Chrome-plated cap. Stainless steel point tipped with precious palladium. 4 cartridges included with set. Matching mechanical pencil. **Colors** blue, green and black. Gift boxed.
4 N 6849—Pen and pencil set. *State color, fine or medium point. Postpaid* **$4.95**
4 N 6848—Pen only. 2 cartridges included. *State color, fine or medium point*. **2.95**

4 N 6865—12 Skrip cartridges to fit (A), (B), and (C) above and all other Sheaffer cartridge pens. *State washable blue or permanent blue-black. Postpaid*. **98c**
4 N 6850—5 Skrip cartridges. *State washable blue or permanent blue-black. Postpaid*. . . . **49c**

FAMOUS NAME BALL POINT PENS



D **SHEAFFER Utility Feather-touch.** Metal clip-cap. Medium point. *State* black, red or green.
4 N 6847—Ball point pen. *Postpaid*. . **$1.95**

E **New! SHEAFFER Feather-touch.** Smooth-writing sterling silver tip. Visible ink capacity. Filters ink. Medium point. *State color* bronze, blue or rose.
4 N 6868—Ball point pen. *Postpaid*. . . **$2.95**

F **New! SHEAFFER. Clicker.** Plastic barrel. Metal cap. Med. point. Sterling tip. *State* black, burgundy or blue.
4 N 6840—*Postpaid* **$3.95**
4 N 6845—Blue ink refill for (D), (E), (F). *State fine or medium point, Postpaid*. Ea. **69c**

G **Paper Mate De luxe.** Medium point. Silvered tip "piggy-back" refill. Blue ink. *State* 2-tone green, red and white, or black and white. Plastic. *Postpaid.*
4 N 6897—Ball point pen. **$1.69**

H **Paper Mate Plastic Barrel "Capri."** Spare "piggy-back" refill.
4 N 6899—Chrome-plated cap. *State* black, red or aqua. Medium point. *Postpaid* **$1.95**

J **Paper Mate All-Metal "Capri."** Chrome-plated finish. Medium point. Blue ink "piggy-back" refill.
4 N 6752—*Postpaid*. **$2.95**
4 N 6896—"Piggy-back" refill for (G), (H), (J). Blue ink. Med. point. *Postpaid* **69c**

Handy and Handsome Sheaffer "Snorkel" Pen Sets

SNORKELS. End messy dunking. Tube extends into ink . . moves back into barrel when pen is filled. One stroke fills pen. Spiral grip . . easy to hold. Humidor cap keeps point moist. Plastic barrels; hand-polished points. Matching propel-repel-expel mechanical pencils. Gift boxed. *Fine or medium point.* Colors burgundy, blue, black. *State color and point style. Postpaid.*

K **White Dot "Clipper" Pen and Pencil Set.** Stainless steel cap. 1/10, 14K gold filled clip and trim. Palladium-silver point.
4 N 06839—Set. $3 down. Cash **$26.00**
4 N 6838—Pen only. **18.50**

L **White Dot "Statesman" Pen, Pencil Set.** Plastic cap. 1/10, 14K gold filled clip, trim. Palladium-silver pt.
4 N 6831—Set. $2.50 dn. . . Cash **$22.75**
4 N 6830—Pen only. **15.50**

M **"Admiral" Pen and Pencil Set.** Popularly priced set with all "Snorkel" features. 1/10, 14K gold filled clip, band. 14K gold point.
4 N 6835—Set. **$16.00**
4 N 6834—Pen only. **10.00**

N **"Snorkel" Desk Set.** Beautiful Mexican onyx base polished to jewel-like finish. Measures 2⅝x3⅛ inches. Pen has brown plastic body. 14K gold point. Polished gold-plated swivel socket. Medium point only. A luxurious-looking accessory for home or office. (Shpg. wt. 1 lb. 8 oz.)
4 N 6841—*Postpaid*. **$12.50**

P **Fineline Ballpoint Desk Set.** Jet black plastic base with Sheaffer ballpoint pen. Never skips, glides smoothly over paper; writes 5 times longer than ordinary ballpoints. Med. point. Boxed. (Shpg. wt. 12 oz.)
4 N 6854—*Postpaid*. **$3.95**
4 N 6845—Blue ink refill. *State* fine or medium point. *Postpaid*. **69c**

Ball Point Desk Sets . . Handy and Handsome for home, office

Jet black plastic ball point pen has easy-writing medium point. Blue ink. Highly polished desk base has gold-plated swivel socket. Gift boxed.

R **"The Diplomat."** 3x2⅛-in. multi-colored, imported genuine onyx base.
4 N 6932—Shpg. wt. 12 oz. **$1.77**

S **Western style Horse.** Bronze-plated metal. 6x4-in. simulated onyx base.
4 N 6927—3 in. high. Wt. 8 oz. . . . **$2.77**

T **"The Congressman."** 3x5-in. imported genuine onyx base.
4 N 6933—Wt. 1 lb. 8 oz. **$3.50**

V **"The Governor"—Double Pen Set.** 1 red, 1 blue ink cartridge. Genuine imported onyx base 3⅛x6 in. long.
4 N 6934—Wt. 2 lbs. **$4.50**

W **"The Statesman" Double Pen Set.** Brass plated perpetual calendar adjusts for day, month, and date. Luxurious Italian black and gold marble base, 3⅛x9 in. long. 1 red, 1 blue ink cartridge.

A distinguished addition to any desk . . a gift to be proud of.
4 N 6935—Shpg. wt. 3 lbs. **$8.97**

X **One-for-all Ball Point Refill.** Fits all but Parker, Esterbrook. Medium point. *State* red, blue or black.
4 N 6950—*Postpaid*. . . . . 2 for **98c**

Scripto . . for sleek styling and clear, bright writing

Y **New! Satellite** . . the ball pen of tomorrow. Metal case, giant cartridge holds supply of blue ink. Medium point. *State* red, blue or black. *Postpaid.*
4 N 6818—Ball point pen. **$1.95**
4 N 6819—Refill cartridge. Blue ink. Medium point. Supply gauge. **69c**

AA **Retractable Liquid Lead Pencil.** Chrome-plated clip and trim. Plastic barrel and cap. **Colors** two-tone green, two-tone blue, red with cream or black. *Postpaid.*
4 N 6747—State color. **$1.00**
4 N 6749—Liquid lead refill for pencil above. Also for 4N6748 pencil. 2 for **98c**

Z **Ball Pen and Pencil Set.** Plastic case, chromium-plated clip and band. Liquid lead pencil writes dry, will not smear, erases. *State* 2-tone green, 2-tone blue, red with cream, or black. *Postpaid.* Plastic gift box.
4 N 6748—Set. . . . . **$2.00** **4 N 6738**—Pen only. **$1.00**
4 N 6739—Blue ink ball point refills for pen above. . . . . 2 for **98c**

Esterbrook . . so many styles for Christmas giving

BB **Our Finest Esterbrook Pen-Pencil Set.** Pen has solid Duracrome "renew" point. Pencil holds 2 feet of lead, feeds continuously. Plastic barrel; metal cap, trim. *State color* midnight blue, burgundy, gray or blue.

Please state point style; see opposite page.
4 N 6871—Set. *Postpaid*. **$9.20**
4 N 6870—Pen only. *Postpaid*. **5.20**

CC **Popular-priced Pen and Pencil Set.** Solid Duracrome "renew" point. Plastic barrel and cap. *State* red, blue, gray or black. *State point style.*
4 N 6796—Set. *Postpaid*. **$5.75**
4 N 6795—Pen only. *Postpaid*. **2.95**

DD **Petite Pak Pen and Pencil Set.** Pen has Duracrome "renew" point. Plastic barrel, cap. Rhinestone studded case. *State* red, rose, blue or green. *State* point style. (See opp. page.)
4 N 6881—Set. *Postpaid*. **$5.75**
4 N 6882—Pen only. *Postpaid*. **2.95**
4 N 6806—Replacement point for all Esterbrook pens. State point style. *Postpaid*. Each **60c**

EE **Recorder Ball Pen Desk Set.** Black plastic base, pen holder. Med. point. Blue ink cartridge. *Postpaid.*
4 N 6929—Desk Set. **$2.95**
4 N 6798—Refill for **4 N 6929**. Blue ink. State fine or medium point. **69c**

Gift Boxed Pen Sets . . Palmer Method Pen

FF **Palmer Method Pen.** Plastic barrel, stainless steel clip-cap. Concealed "squeeze" filler. *State* black, blue or yellow. *State* fine, med. pt.
4 N 6890—*Ppd.* Plastic barrel. **$1.37**

GG **Imagine!** Only $1.00 for 4 slim ball point pens, each with different colored ink. Pocket protector. 4 additional colored ink refills.
4 N 6997—Med. point. Wt. 4 oz. . **$1.00**

HH **4-pc. Set.** Fountain pen, mech. pencil, ball pen, key chain-flashlight. 2-tone blue or black and white.
4 N 6924—State color. Wt. 6 oz. . . **$1.00**

JJ **6 pc. Set.** Fountain pen, slim ball pen, mechanical pencil, pen knife, regular size retractable ball pen, key chain-flashlight. *State* 2-tone blue or black and aqua.
4 N 6937—Shpg. wt. 5 oz. **$1.37**

KK **11 pc. Set.** Fountain pen, regular retractable ball pen, slim retractable ball pen, mechanical pencil, tracing ball pen, purse ball pen, key chain-flashlight, pen knife, 6-in. plastic ruler, extra blue ink ball pen refill, china marking pencil.

State 2-tone blue or black and aqua. Shipping weight 8 ounces.
4 N 6938. . . . . **$2.50**

LL **8-piece Set.** "Tot" stapler, 1000 staples with key chain-flashlight; mechanical pencil; plastic pocket protector; 3 retractable ball pens with red, blue and green ink cartridges; black desk ball pen with black plastic desk base. 2-tone blue and white. Makes an unusual and useful gift. Shipping weight 12 ounces.
4 N 6939. . . . . **$3.50**

NOTE: Shipping weights of pen sets 7 oz.; for pens 4 oz.; for pencils 4 oz.; refills 1 oz.

Sets

SITE PAGE

Sets

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Beautiful Mex-
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gold-plated
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accessory for
wt. 1 lb. 8 oz.)
.......$12.50

Desk Set. Jet
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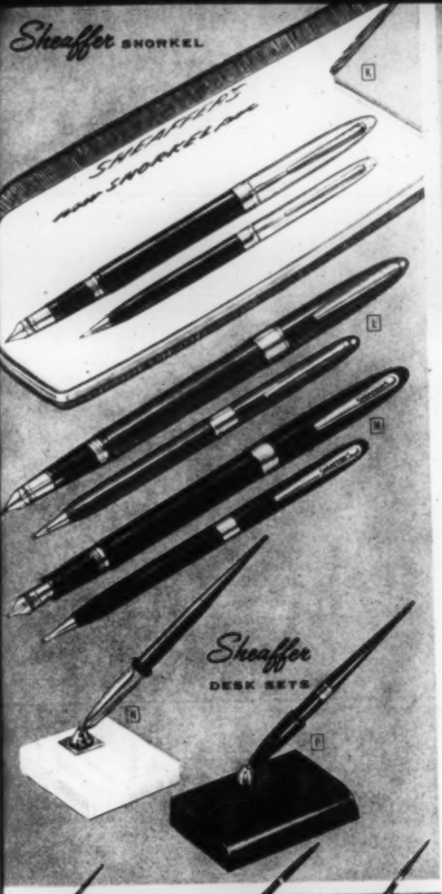
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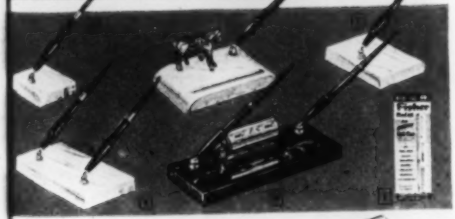

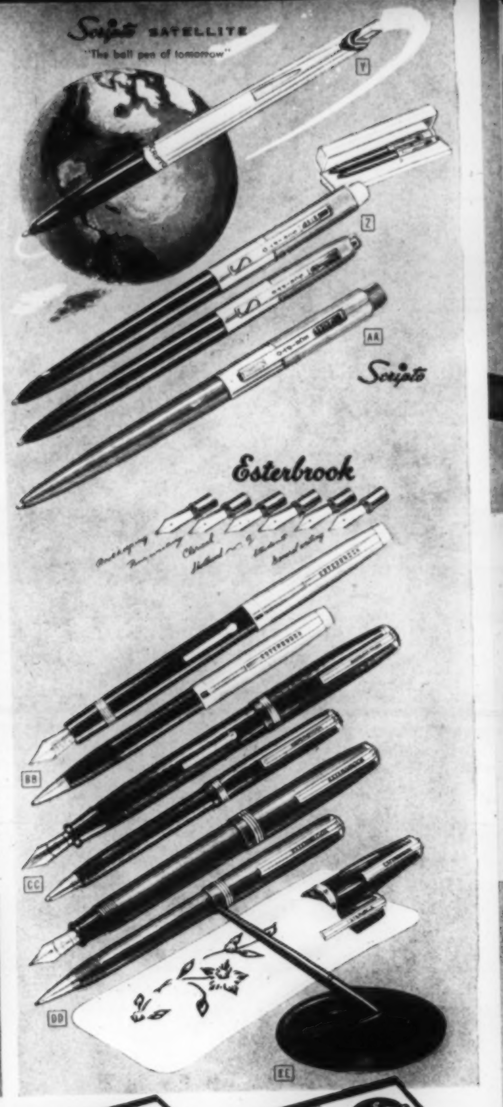
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"The ball pen of tomorrow"
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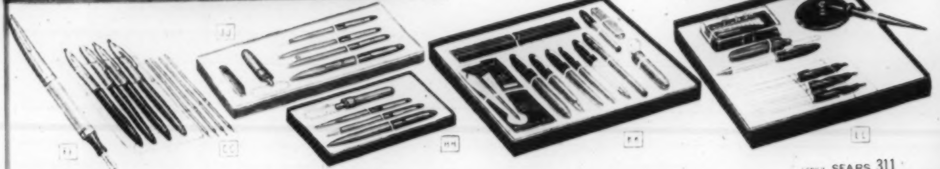

PALMER METHOD

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J.C. Higgins Starline

B $14.97

E $9.97

H $9.97

Starline Cases in 6 Colors

OUR LOWEST PRICED LUXURY

Buy the 3-pc. Set Save $14.12

V $12.00

T $16.00

W $12.00

Z $9.57

AA $7.43

CC $4.94

BB $5.94

J $18.97

J.C. Higgins taperlite

L $14.97

N $12.97

Women's Taperlite in 5 Smart Shades

Taperlite for Men in 2 Colors

R $19.97 cash $2 down

FEATHER-LIGHT CASES FOR MEN

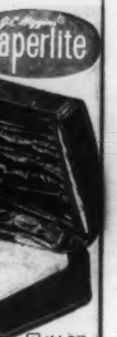
X $39.97 cash $4.00 down

Y $34.97 cash $3.50 down

DD $11.95

EE $9.47

he Year



L $14.97

R-LIGHT
OR MEN

Y $34.97
cash
$3.50 down

EE $9.47

..Fine Luggage from Sears

For the loveliest lady on your list . . Starline Cases for Women

A 4-Star Feature . . 8 convenient sizes, 6 fashionable hues

A to **H** She'll love you for choosing Starline, our best selling luggage for women. A 4-Star Feature because it has been laboratory tested and compared with other leading brands. We're convinced there is no finer luggage value. Starline cases have molded 1-piece frames . . all wood box construction. Covers are smooth, heavy duty fabric impregnated with scuff-resistant vinyl plastic. Wipe clean easily. Slim, trim, comfortable-to-carry handles.

Electronically welded, triple stitched vinyl bindings. Brightly polished gold color locks. Train case has washable plastic lining, full lid mirror and cosmetic tray with lid. Other cases have glimmer-bright linings of Celanese Acetate, quilted and padded bottoms. 3 elastic shirred pockets on sides, one in each lid. Weekend case has snap-out zipper cosmetic case with waterproof lining. Hanger case has 4 hangers, dust curtain. Color matched name tag with each case. *State color choice* white, gray, tan, coppertone, blue, light green.

Type of Case	Size	Shpg. wt.	Catalog No.	Price
(A) 29-in. Pullman	29x16⅛x9 inches	13 pounds	6 N 09156LE	$17.97
(B) 26-in. Pullman	26⅜x16½x9 inches	12 pounds	6 N 09153LE	14.97
(C) 24-in. Pullman	24¼x15⅛x8 inches	10 pounds	6 N 09158LE	13.57
(D) Weekend Case	21x13¾x6¾ inches	8 pounds	6 N 9152E	11.97
(E) Overnite Case	18⅜x11¾x6½ inches	6 pounds	6 N 9150E	9.97
(F) Hanger Case	21⅜x19⅛x9 inches	12 pounds	6 N 09154LE	17.97
(G) Model's Case	16x16x7¾ inches	8 pounds	6 N 9157E	10.97
(H) Train Case	14x10x7½ inches	8 pounds	6 N 9151E	9.97

For the look of tomorrow, today . . Taperlite for Men and Women

Trim, functional, easy-to-pack Cases . . strongest we've seen

J to **S** Taperlite begins with a 3-ply all wood box actually molded into shape. Covers are non-scuff vinyl plastic impregnated fabric—outwears finest leather by actual test. Covers wipe clean with a damp cloth. Every case has tough vinyl plastic binding of matching color . . protects edges from wear. Metal closing edges are tongue and groove constructed to seal out dust and dampness. Heavy brass plated, die-cast hardware and locks. Cases open easy, lock securely. Matching name tag included with each case at no additional cost.

Taperlite for Women features luxurious feminine interiors lined in glimmer-bright Celanese Acetate taffeta. 2 shirred curtains, soft padded bottoms. Vinyl plastic lined zipper accessory pockets are removable. Train case is lined with washable plastic; has full lid mirror and deep cosmetic tray. Wardrobe case has 4 rustproof aluminum hangers. 5 exciting colors to choose from. *State color* dawn blue, canyon copper, white, desert tan, mist green.

Taperlite for Men features rich, masculine linings. Each case has center divider, tie bar. 2-Suiter and 3-Suiter have packing board. *State color* canyon copper or desert tan.

Type of Case	Size	Shpg. wt.	Catalog No.	Price
(J) Women's Pullman	26¾x17x8½ inches	13 pounds	6 N 09193LE	$18.97
(K) Women's Wardrobe	21¾x18x8¼ inches	13 pounds	6 N 09194LE	21.97
(L) Women's Weekend	21½x14¼x7⅜ inches	10 pounds	6 N 09192E	14.97
(M) Women's Vanity	16⅜x11x7⅛ inches	7 pounds	6 N 9191E	12.97
(N) Women's Train Case	14x8¾x8 inches	8 pounds	6 N 9190E	12.97
(P) Men's 3-Suiter	26⅞x19x8⅜ inches	16 pounds	6 N 09497LE	21.97
(R) Men's 2-Suiter	24x18x8 inches	14 pounds	6 N 09496LE	19.97
(S) Men's Companion Case	21½x14¼x7⅜ inches	10 pounds	6 N 09499E	14.97

For her luxurious mood . . Women's Matched Luggage at a Tiny Price

Our Lowest Price Ever for this Quality . . Buy 3 Pieces Save $14.12

T to **W** Luggage with a flair for fashion. Designed for the woman who demands smart good looks PLUS long wearing construction. Designer inspired beauty she'll adore. Cases are covered with heavy-duty textured fabric impregnated with scuff-resistant vinyl plastic. Wipe clean in a twinkle. Vinyl plastic bumper bindings are triple stitched to take travel wear. 3-ply, all wood, bent box construction means these cases stay trim, smart.

Brass plated hardware. Comfortable handles. Train Case has washable lining, full lid mirror, deep cosmetic tray. Other cases have Celanese Acetate linings, 3 elastic shirred pockets in sides, 1 in each lid. Quilted, padded bottoms. *State color* medium tan or medium blue.

Type of Case	Size	Shpg. wt.	Catalog Number	Price
3-Piece Set	Save $14.12	28 pounds	6 N T9180LE	$25.88
(T) 26-in. Pullman	26⅜x16½x9 inches	12 pounds	6 N 09183LE	16.00
(V) Weekend Case	21x13¾x6¾ inches	8 pounds	6 N 9182E	12.00
(W) Train Case	14½x10⅝x8½ inches	8 pounds	6 N 9181E	12.00

For the man who is going places . . NEW ⅓ Lighter Matched Cases

Feather-Light, super-strong magnesium frames . . leather covers

X **Y** Finest top grain cowhide, imported from Britain. Super-strong magnesium frames. A combination calculated to make this luggage ⅓ lighter than conventional luggage. English leather has a rich, smooth finish. Heavy leather reinforcing at corners. Extended French edge construction protects against bumps and wear. 2 leather covered, hard core handles. Smart solid brass draw bolt locks. Masculine design cotton twill linings.

2-Suiter has 2 divider curtains, 2 wood dowel hangers. Companion Case has divider curtain, retainer strap. In attractive Florentine Tan color.

Type of Case	Size	Shpg. wt.	Catalog Number	Price
(X) 2-Suiter	24x18x8 inches	13 pounds	6 N 09460LE	$39.97
(Y) Companion Case	21x14x7½ inches	9 pounds	6 N 09461E	34.97

For budget-minded Santas . . thrifty, Fashion Luggage for Women

Select the 3-Piece Set (Cases AA, BB, CC and Save $1.02

Z to **CC** Fully rayon lined cases. All wood frames with sturdy fiber tops and bottoms. Covered with scuff-resistant vinyl plastic coated fiber. Bindings are trimmed in white. Tongue and groove closing edges seal out dust and dampness. Pullman and Weekend Cases have lid pocket. Train Case has plastic coated lining, divided tray, full lid mirror. *State color* tan with brass-plated hardware or light blue with nickel-plated hardware.

Type of Case	Size	Shpg. wt.	Catalog Number	Price
3-Pc. Set (Items AA, BB, CC)	Save $1.02	19 pounds	6 N 09254LE	$17.29
(Z) 29-in. Pullman	29 x16 x9 inches	8 pounds	6 N 09255LE	9.57
(AA) 26-in. Pullman	25½x14¾x8 inches	8 pounds	6 N 09253LE	7.43
(BB) Weekend Case	21 x12½x7½ inches	6 pounds	6 N 9252E	5.94
(CC) Train Case	12 x 8¼x7 inches	5 pounds	6 N 9251E	4.94

Feature-Packed Attaché Case

DD Has features you'd expect to find only on the most expensive cases. Handy desk divider. Expandable built-in file. All wood frame with rugged vinyl plastic cover. *State color* coppertone or saddle tan.

6 N 9601E—18x12x5-in. Wt. 7 lbs. . . . $11.95

Smart Split Cowhide Brief Case

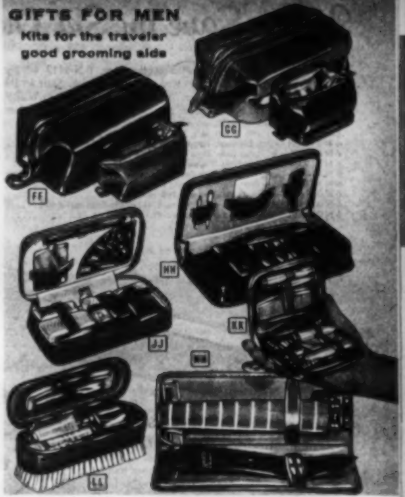
EE Plan to be amazed when you see the rugged beauty of this fine case. Heavy split cowhide. Shock-absorbing vinyl bumper edges. Brass-plated hardware. 3-position lock. Steel frame. 7-in. gussets. Coppertone color.

6 N 9678E—16x13-in. Wt. 4 lbs. $9.47

NOTE: Luggage prices include 10% Federal Excise Tax except where noted. See page 355 for details about Sears Easy Terms. Only 10% down delivers the luggage of your choice.

GIFTS FOR MEN

Kits for the traveler
good grooming aids



FF **Unfitted Travel Kits.** Waterproof accessory pocket and lining. Brass zipper, steel frame. Tote strap. 9x4⅝x3⅛-in. size. Wt. 2 lbs.

6 N 9055E—Split cowhide. State color black with rough grain; or brown with smooth grain. . $3.87

6 N 9056E—Matches Taperlite. Please state color canyon copper or desert tan. $3.47

GG **Finest Top Grain Cowhide Unfitted Kit.** Folds compactly. Leather covered snap-open steel frame. Waterproof plastic lining. Tote strap. 9x5⅛x3⅛-in. size. *State color* coppertone or saddle tan.

6N9099E–Shpg. wt. 2 lbs. $5.96

HH **Split Cowhide Fitted Kit.** More fittings than any other case we've seen at this low price. 12 mahogany color plastic fixtures in removable tray. Unique 2-way feature allows you to use case either fitted or unfitted. Cotton suede lining. 13x6⅝x2⅛-in. *State color* coppertone or saddle tan. 41c Fed. Tax. incl.

6N9072E–Shpg. wt. 2 lbs. $6.97

JJ **Our Finest Top Grain Cowhide Fitted Travel Kit.** Deluxe features throughout. Complete with 13 fittings. Metal fittings are highly polished. Snap-open, stay-open lid. Removable tray. Cotton suede liner. Tote strap. 10⅛x7x2⅝-in. *State color* coppertone or saddle tan. 75c Fed. Tax incl.

6 N 9077E—Shpg. wt. 3 lbs. $14.97

KK **Pocket-Pack. Fitted Kit.** 5x4⅛x1-in. small, yet contains 10 fittings. Tough vinyl coated steerhide grain plastic cover. Waterproof plastic liner. *State color* black or saddle tan. 17c Federal Excise Tax incl.

6N9050E–Shpg. wt. 12 oz . . $2.79

LL **Combination Clothes Brush and Fitted Kit.** Top grain leather. Contains 7 grooming aids. Tan color. 6⅝x2⅝x2⅛-in.

6 N 9030E—Shpg. wt. 1 lb. $3.27

MM **Traveler's Tie Case.** Special design—folds for packing, hangs up too. Smooth split leather. Brass-plated tie frame. Cuff link holder. Tan color. 14⅛x5⅛-in. Ties not incl.

6 N 9033E—Shpg. wt. 1 lb. $3.94

Five more pages of Luggage
GIFT IDEAS
In our Fall General Catalog

Now.. Save on Ski Outfit!

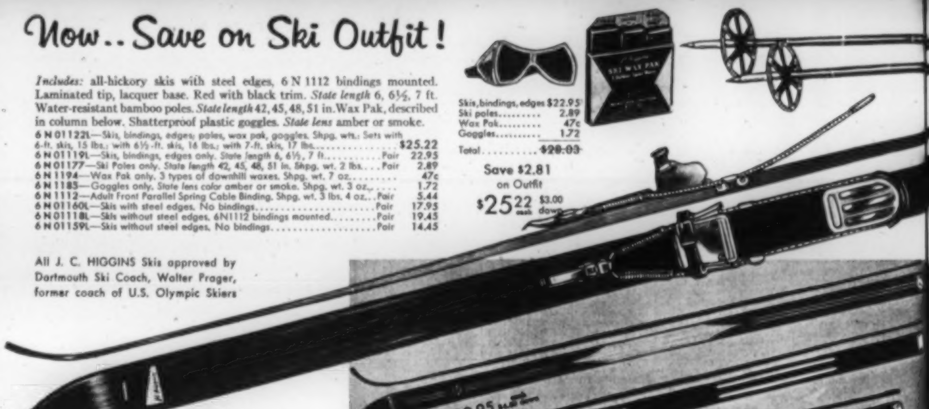
Includes: all-hickory skis with steel edges, 6 N 1112 bindings mounted. Laminated tip, lacquer base. Red with black trim. *State length* 6, 6½, 7 ft. Water-resistant bamboo poles. *State length* 42, 45, 48, 51 in. Wax Pak, described in column below. Shatterproof plastic goggles. *State lens* amber or smoke.

6 N 01122L—Skis, bindings, edges; poles, wax pak, goggles. Shpg. wts.: Sets with 6-ft. skis, 15 lbs.; with 6½-ft. skis, 16 lbs.; with 7-ft. skis, 17 lbs. $25.22
6 N 01119L—Skis, bindings, edges only. State length 6, 6½, 7 ft. .... Pair 22.95
6 N 01177—Ski Poles only. State length 42, 45, 48, 51 in. Shpg. wt. 2 lbs. ... Pair 2.89
6 N 1194—Wax Pak only. 3 types of downhill waxes. Shpg. wt. 7 oz. 47c
6 N 1185—Goggles only. State lens color amber or smoke. Shpg. wt. 3 oz. 1.72
6 N 1112—Adult Front Parallel Spring Cable Binding. Shpg. wt. 3 lbs. 4 oz. ... Pair 5.44
6 N 01160L—Skis with steel edges. No bindings. .... Pair 17.95
6 N 01118L—Skis without steel edges. 6N1112 bindings mounted. .... Pair 19.45
6 N 01159L—Skis without steel edges. No bindings. .... Pair 14.45

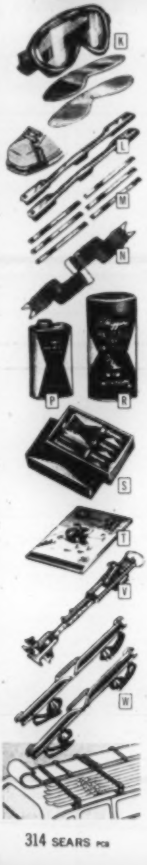
Skis, bindings, edges	$22.95
Ski poles..........	2.89
Wax Pak..........	47c
Goggles..........	1.72
Total..........	~~$28.03~~

Save $2.81
on Outfit
$25.22 cash **$3.00** down

All J. C. HIGGINS Skis approved by Dartmouth Ski Coach, Walter Prager, former coach of U.S. Olympic Skiers



Handy Ski Accessories



K **Imported Swiss Ski Goggles.** Fit over eyeglasses. Rubber padded frame. 3 interchangeable lenses: clear, amber, and smoke color.
6 N 1186—Shpg. wt. 4 oz. . **$2.87**

L **Stainless Steel Sole Protectors.** Screws included.
6 N 1195—Wt. 3 oz. .... Pair **87c**

M **Tempered Steel Edges.** Beveled joints. 32 pieces, each 9¾-in. long. 26-ft. total length. Screws included.
6 N 01172—Shpg. wt. 2 lbs. **$2.77**

N **Ski Clips** hold skis together for carrying, storage.
6 N 1178—Wt. 2 oz. .... Pair **44c**

P **Speed and Base Lacquer.** No base wax needed. 8-oz.
6 N 1189—Shpg. wt. 10 oz. ... **87c**

R **Plastic Ski Sole.** Use with or without waxes for practically indestructible base on ski bottoms. Masking tape, sandpaper, instructions.
6 N 1197—Shpg. wt. 8 oz. .. **$1.34**

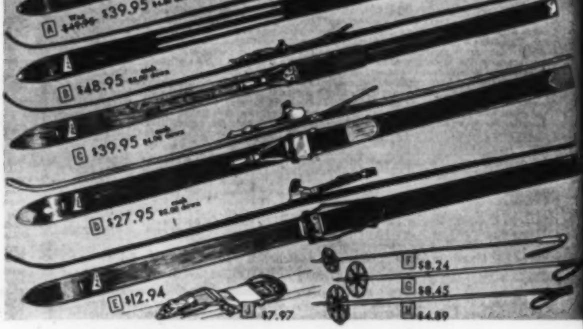
S **Wax Kit.** Includes 8-oz. can speed and base lacquer; 2-oz. cakes of waxes 6 N 1191, 6 N 1192, 6 N 1193 as below; Wax Pak 6 N 1194 as below; waxing cork. Compact box.
6 N 1188—Wt. 2 lbs. 4 oz. . **$2.44**

Individual Ski Waxes. 2-ounce packs. Shpg. wt. each pack 4 oz.
6 N 1191—Green Wax. For base wax or powder snow ... Each **34c**
6 N 1192—Silver Wax. For wet or changing snow .... Each **34c**
6 N 1193—Red Wax. Specially designed for wet snow .... Each **34c**
6 N 1194—Pocket-size pack of 3 waxes: Green, Silver, Red. Made with Para-Silicone. Wt. 7 oz. ... **47c**

T **How To Ski Book.** Clear, illustrated instruction. (Free with every pair of adult skis.)
6 N 1199—Shpg. wt. 2 oz. **24c**

V **Aluminum Boot Trees.** Adjust easily to any size boot.
6 N 1150—Shpg. wt. 2 lbs. . **$2.94**

W **Large-size Car-top Ski and Toboggan Rack.** Carries 6 prs. of skis, or 2 toboggans, or 3 prs. of skis and 1 toboggan. Rubber-covered hooks, steel arms, suction cups.
6 N 01180—Wt. 10 lbs. Pair **$8.75**



J. C. HIGGINS Skis . . matched for weight, camber, flexibility

A **Price Cut! Imported Arosa Italian Racing Skis.** 16-pc. full-length laminations. European ash center. All-hickory top, bottom laminations. Full-length plastic top edges, plastic base running surface. Full-length interlocking offset steel edges. Metal toe, heel protectors. Blue with gold color trim. *State length* 6½, 6¾, 7 ft.
6 N 01143L—Was $49.95 .... Pair **$39.95**

B **Championship Model.** 11 full-length hickory laminations, hand-rubbed. Each ski encased in plastic—top, bottom, sides. Sheet plastic laminated to bottom. Imported interlocking off-set edges. Plated metal toe, heel protectors. Four grooves in top. *State length* 6½, 6¾, 7, 7¼ ft.
6N01145L—Skis without bindings. $5.00 down. Pair **$48.95**

C **J. C. HIGGINS Selected Laminated Hickory Skis.** 7 full length laminations of selected hickory pressure-sealed lengthwise with waterproof plastic material. Sealed-on plastic bottom gives faster ride than lacquer. Waxing unnecessary under normal conditions. Flat top. Plated metal toe, heel protectors. Cut-in top grooves, steel edges. *State length* 6½, 6¾, 7, 7¼ ft.
6 N 01142L—Skis with bindings 6N1108 mounted. Just $4.00 down on Sears Easy Terms ...... Pair **$39.95**
6 N 01141L—Skis without bindings. $3.50 dn. Pair 34.95
6 N 1108—Austrian-type parallel bindings. 3 lbs. Pr. 4.97

D **European-style Laminated Flat-top Hickory Skis.** All-hickory with laminated tip, center section. Molded camber. Lacquer base. Overlapping offset steel edges. Charcoal gray with red trim. *State length* 6, 6¼, 6½, 6¾, 7, 7¼ feet.
6 N 01121L—Skis with bindings 6N1112 mounted. Just $3.00 down on Sears Easy Terms ...... Pair **$27.95**
6N01163L—Skis without bindings. $2.50 down. Pair 22.95

E **Solid Hardwood Skis.** Flat tops, laminated tips, action camber. Water-resistant mahogany-stained finish. *State length* 6, 6½, 7 feet.
6 N 01154L—Skis drilled for bindings 6N1105. Bindings included unmounted .... Pair **$12.94**
6 N 01156L—Skis without bindings .... Pair 10.59
6 N 1105—J. C. HIGGINS Touring Bindings for Adult and Junior Skis. Shpg. wt. 2 lbs. 4 oz. .... Pair **$2.97**

F **Balanced Chrome-plated Steel Poles.** Shpg. wt. 2 lbs. Tapered shaft. 4¾-in. ring.
6 N 01171—State length 48, 51, 53 in. .... Pair **$8.24**

G **Aluminum Pole** adjusts 36 to 54 in. Wt. 2 lbs.
6 N 1196—State length 42, 45, 48, 51 in. .. Pair **$8.45**

H **Aluminum Alloy Pole.** Racing ring. Wt. 2 lbs.
6 N 01173—State length 42, 45, 48, 51 in. .. Pair **$4.89**

J **J. C. HIGGINS Quick Release Safety Binding.** Hinged toe piece frees foot under excessive strain. Reverse throw front lever. Wt. 5 lbs. 4 oz.
6 N 1109—Front spring cable adjusts .... Pair **$7.97**

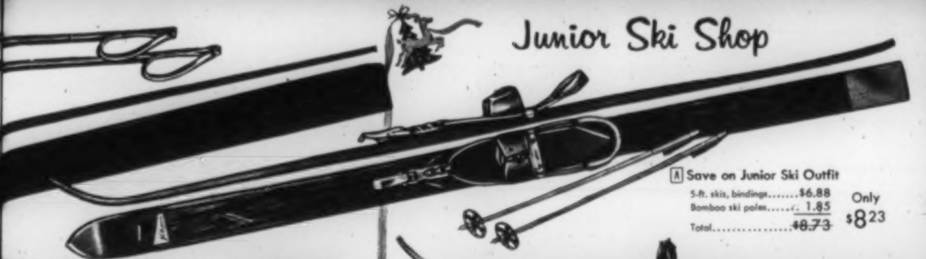
HOW TO ORDER: Ski Poles. Stand erect. Let your arms relax naturally at the sides of your body. Order a ski pole 3 inches longer than the distance from your elbow to the floor.

HOW TO ORDER: Skis. Stand erect. Raise your arms overhead. Don't stretch. Measure the distance from the floor to the base of your thumb. Order the ski length which is closest to your measurement.

SHIPPING WEIGHTS: Weights are for adults' skis only. Note: 7 and 7¼-ft. skis, and skis with bindings mounted shipped freight, express or truck.

Ski length	6-foot	6¼-foot	6½-foot	6¾-foot	7-foot	7¼-foot
Without bindings..	... 8 pounds..	...10 pounds...	...10 pounds...	...10 pounds...	...10 pounds...	...11 pounds
With bindings....	...12 pounds...	...13 pounds...	...13 pounds...	...13 pounds...	...14 pounds...	...14 pounds

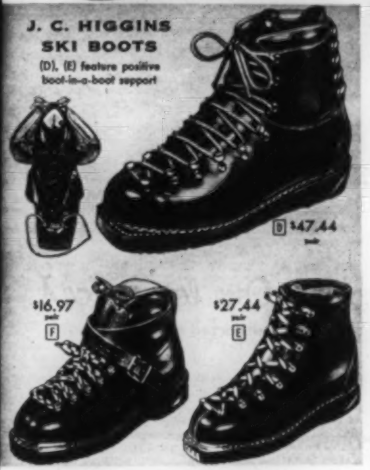
Junior Ski Shop



[A] Save on Junior Ski Outfit

5-ft. skis, bindings........	$6.88
Bamboo ski poles........	1.85
Total..................	~~$8.73~~

Only $8.23



J. C. HIGGINS SKI BOOTS

(D), (E) feature positive boot-in-a-boot support

[D] $47.44 pair

$16.97 pair [F]

$27.44 pair [E]

Imported from Austria and West Germany

[D] **Our Best J. C. HIGGINS Imported Boot-in-a-boot.** Men's sizes only. Outer boot completely lined. Black full-grain chrome-tanned leather. 2-pc. upper has full lace back, racing hooks, sole. Red leather upper heel piece, glove-leather rubber-lined snow shield. Inner boot sponge rubber lined. Sponge-filled tongue. *State size* 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

6 N 1135—Medium width. Shpg. wt. 6 lbs. $5.00 down.....Pair **$47.44**

[E] **J. C. HIGGINS Imported Boot-in-a-boot.** Black top grain cowhide outer boot is water-repellent. Triple soles, snow excluder. Steel toe, heel protector. Grooved heel. Full inner boot—not just corset. Insures snug fit. Inner boot, tongue sponge rubber padded, glove leather lined. Medium width. Wt. 5 lbs.

6N1152–Men's.Size7,7½,8,8½,9,9½,10,10½,11,11½,12,12½,13 **$27.44**
6N1153–Women's. State size 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9..... 27.44

[F] **J. C. HIGGINS Imported Ski Boot.** Black pebble-grained top-grain leather. Sponge rubber padded, soft glove leather lined. Double lacing. Full-length wrap-around strap for snug fit. Heel grooved for binding. Metal sole protector. Wt. 5 lbs.

6N1146–Men's. Medium width. State size 6, 7, 8, 9, 10, 11, 12... **$16.97**
6N1147–Women's. Medium width. State size 6, 7, 8, 9.......... 16.97

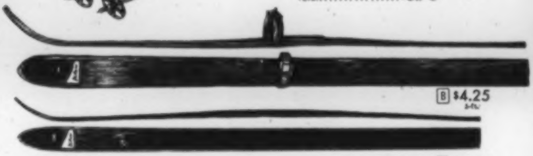
Our Lowest-priced Ski Boots

$8.44 pair

Water-repellent top grain cowhide ski boots. Hard box toe. Full-length oak-tanned leather mid-sole, Goodyear stitched rubber outsole. Steel reinforced shank. Leather sock lining. Leather strap. Dark brown color. Shpg. wt. 4 lbs.

6 N 1133—Men's. State size 6, 7, 8, 9, 10, 11, 12...Pair **$8.44**
6 N 1134—Women's. State size 5, 6, 7, 8, 9........Pair **$8.44**

HOW TO ORDER SKI BOOTS: Allow for heavier socks. Order half to full size larger than regular street shoes. See page 348.



[B] $4.25 5-ft.

[C] $11.85 5-ft.

Solid Hardwood Junior Skis feature water-resistant finish

[A] **Save on Combination Skis, Bindings and Ski Poles.** Matched junior-size skis have flat tops, laminated tips. Solid hardwood. Drilled for juvenile safety bindings 6 N 1104, included unmounted. Fit juvenile shoe sizes 11 to 4. Front throw lever. Needs no special boot. 40-in. bamboo ski poles have 4-in. snow rings, leather wrist straps. *State ski length.*

6N01120L–Junior Ski Outfit. Wt. 9 lbs. 4-ft. **$7.22**; 4½-ft. **$7.79**; 5-ft. **$8.23**
6N01115L–Skis, bindings. Wt. 6 lbs. 4-ft. **$5.87**; 4½-ft. **$6.44**; 5-ft. **$6.88**
6N1104–Bindings only. Wt. 2 lbs. 1.97
6N01175–Poles only. Wt. 2 lbs. 1.85

[B] **Our Lowest-priced Junior-size Skis** ready youngsters for enjoyment of this exciting sport. Solid hardwood with flat tops, laminated tips. Walnut-color water-resistant lacquer finish. Leather toe straps adjust, hold youngster's feet to rubber foot plates. *State size.*

6N01114–Shpg. wt. 5 lbs. 4-ft. **$3.67**; 5-ft. **$4.25**

[C] **Our Best Junior-size Skis.** Solid hickory. Laminated tips. Adult design. Water-resistant finish. Drilled for youth's cable bindings 6 N 1111, included unmounted. Wt. 9 lbs. *State size.*

6 N 01155L—5-ft.... **$11.85**
5½-ft. **$12.25** 5¾-ft. **12.95**
6 N 1111—Bindings only. Shpg. wt. 2 lbs. 12 oz....**$4.24**

As above but drilled for bindings 6 N 1105 (E) opposite page. Incl. unmtd.

6N01158L–Wt. 8 lbs. 5-ft. **$9.95**
5½-ft. **$10.75** 5¾-ft. **11.45**

Junior Ski Boots boast adult style, detail

$6.64 pair [G]

[H] $11.94 pair

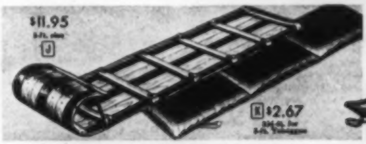
[G] **Junior Ski Boots.** Water-repellent split cowhide uppers. Non-slip rubber outsole. Steel reinforced shank. Hard box toe. Top grain cowhide strap. Snow excluder. Reddish-brown color. *State children's sizes* 1, 2, 3, 4, 5, 6, 7.

6 N 1139—Shpg. wt. 4 lbs.......... **$6.64**

[H] **Our Best Junior Ski Boots.** Imported from Italy. Black chrome-tanned top grain leather. Resilient foam rubber padded, leather lined. Double tongue. Steel arch support. Metal heel plates. *Children's sizes* 1, 2, 3, 4, 5.

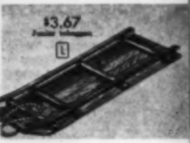
6 N 1149—State size. Wt. 4 lbs....**$11.94**

Important: Heavier socks already allowed for. Just order street shoe size.



$11.95 [J]

[K] $2.67



$3.67 [L]

J. C. HIGGINS Adult Toboggan, Pad . . Junior Toboggan

[J] **J. C. HIGGINS Adult-size Toboggan.** Sleek 'n' speedy! Skims downhill on straight hardwood runners. Zips ahead on smooth-finished running surface. Gives with bumps, fairly flies over snow. Permanent steam-bent curve. Full-length rope hand rails. Eye-catching water-resistant glossy varnish finish. Don't miss this unmatched snow sport thrill. Buy now! Shipped freight, express or truck.

6NM1101–5-ft. for 3 riders. Shpg. wt. 15 lbs. **$11.95**
6NM1166–6-ft. for 4 riders. Shpg. wt. 18 lbs. 16.65
6NM1167–8-ft. for 5 riders. Shpg. wt. 27 lbs. 21.85

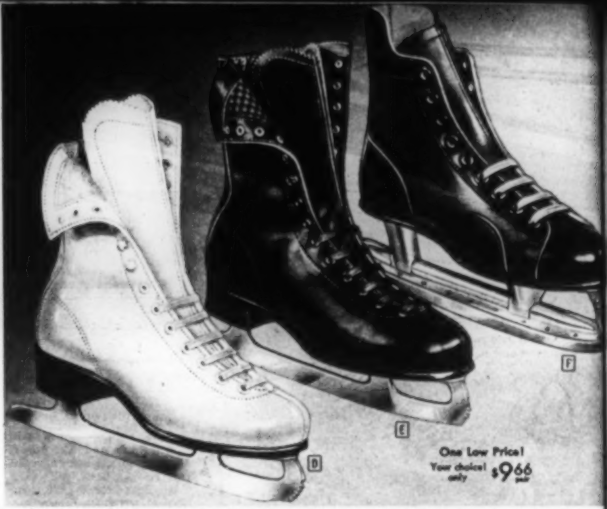
[K] **Toboggan Pads.** Cotton drill cover coated with water-resistant plastic. Cotton felt padding stitched in sections to prevent lumping. Tie tapes, metal grommets hold pad securely in position on toboggan.

6N1126–3½-ft. For 5-ft. toboggan. Wt. 3 lbs. **$2.67**
6N1183–4½-ft. For 6-ft. toboggan. Wt. 4 lbs. **3.44**
6N1184–6½-ft. For 8-ft. toboggan. Wt. 5 lbs. **4.77**

[L] **Junior Toboggan.** Imported from Canada! Canadian maple running surface, red maple handrails. Clear lacquered. Tow rope.

6 N 01100—3-ft. 3-in. long. Shpg. wt. 8 lbs... **$3.67**

A $8.34
B $10.74
C $12.94



Christmas Special! One low price!

Sleek figures and hockeys with imported steel blades

D Christmas Special! Women's Figures with bright-plated steel blades. Completely lined with blue nylon fleece! Lockstitched moisture-resistant rubber sole. White top grain leather shoe with stylish flared backstay. Form-fitting fleece-lined tongue cushions foot. Long arch support. Reinforced hooks. *State size* 4, 5, 6, 7, 8, 9, 10. See "*How To Order.*"
6N1020–Shpg. wt. 4 lbs.. Pair **$9.66**

E Christmas Special! Men's Figure Skates with mirror-bright plated steel blades. Keen edge, heat-treated. Lockstitched rubber sole. Black top grain shoes with flared backstay. Red-and-black check flannel lining. Form-fitting rubber-lined tongue. Arch support. *State size* 6, 7, 8, 9, 10, 11, 12. See "*How To Order.*"
6N1066–Wt. 4 lbs. 2 oz. Pr. **$9.66**

F Christmas Special! Men's Hockey Skates with tubular steel blades from Canada. Double hard-box toe. Split cowhide shoes. Wine color with black top-grain toe, outside counter pocket, back stay. Split cowhide quarters. Black vamp patch, steel shank for support. Form-fitting rubber-lined tongue. Built-in heel protector. *State size* 6, 7, 8, 9, 10, 11, 12. See "*How To Order.*"
6N1004–Shpg. wt. 4 lbs. 2 oz. . Pr. **$9.66**

HOW TO ORDER: (Heavier socks already allowed for.) A or narrower street shoe, order nearest full-size skate. B or wider street shoe, order next full-size larger skate. ½-size street shoe, order next full-size larger skate. See 4-point Measure Plan, page 348. Remember—satisfaction guaranteed or your money back!

J. C. HIGGINS Women's Figure Skates

Featuring hollow-ground imported steel blades

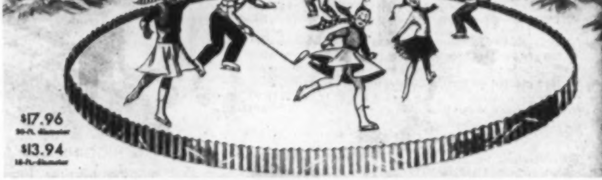
A J. C. HIGGINS Economy-priced Women's Figures with silver-brazed steel blades for a shining, long-lasting finish. Rubber sole. White split cowhide shoes, nylon-stitched at stress points. Popular closed toe pattern. Warm plaid lining. Sponge-padded tongue. Rubber heel pad. *State size* 4, 5, 6, 7, 8, 9, 10. See "*How To Order.*"
6 N 1010—Shipping wt. 3 lbs. 12 oz.......... Pair **$8.34**

B J. C. HIGGINS Women's Figures with Sheffield steel blades. Nickel-plated for a more durable finish. Moisture-resistant sole. White shoe, nylon stitched at stress points. Toast-warm plaid lining. Rubber heel pad, arch support for complete foot comfort. Form-fitting, fully-lined tongue cushions instep. Precision-cut figure teeth. *State size* 3, 4, 5, 6, 7, 8, 9, 10. See "*How To Order.*"
6 N 1011—Shipping wt. 3 lbs. 12 oz.......... Pair **$10.74**

C J. C. HIGGINS Women's Figures with Sheffield steel blades. Double-plated to last and last! Rust-resistant chrome over nickel! Buffed to mirror finish. Same type blades worn by World Figure Skating Champions in 1956 Olympics! Lock-stitched leather sole. White elk-tanned shoe, nylon stitched.

Soft leather lining throughout for cozy-smooth fit. Roomy toe has hard fiber protector. Padded form fitting tongue cradles instep. Rubber heel pad, arch support. Self-cleaning figure teeth. *State size* 4, 5, 6, 7, 8, 9, 10. See "*How To Order.*"
6 N 1012—Shipping wt. 3 lbs. 12 oz.......... Pair **$12.94**

Sears Easy Terms makes it easy to buy



NEW! BACK YARD ICE SKATING RINK

Imagine—an ice rink in your own backyard, right under Mom's watchful eye! No time wasted driving youngsters to crowded community ponds. Rink has full six-inch sides which adapt to slanting ground better than shallower rinks. Consists of (a) corrugated bonderized steel wall finished with baked-on green auto enamel, and (b) one-piece seamless plastic liner. Sets up in minutes: Just join two wall ends together, clip on plastic liner, and fill with water. Nature does the rest! Rink holds cold from ground, stays frozen longer. Portable design lets you shorten wall to fit smaller areas, curve wall to avoid flower beds or trees. Plastic liner easily repaired, if necessary, with household tape. Instructions included.
6 N 01075K—20-ft. diameter rink. Shpg. wt. 24 lbs.. $17.96
6 N 01074—Smaller 16-ft. diam. rink. Wt. 18 lbs.... 13.94

ice !

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.. Pr. $9.66

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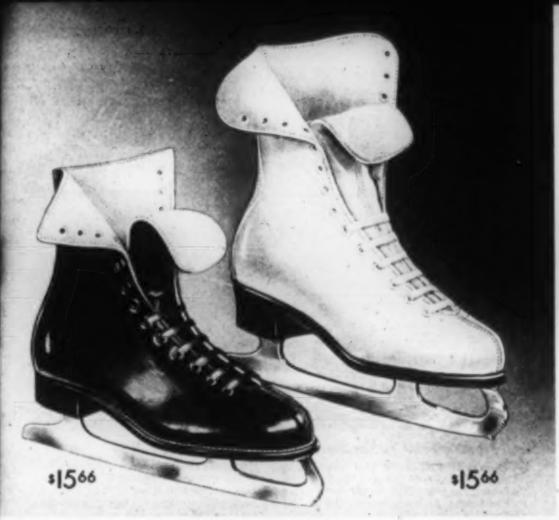


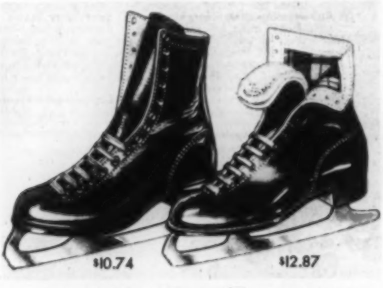
New! Insulated Figure Skates

Feet stay warm! Sub-zero cold won't spoil fun!

DRAMATIC NEWS! Insulated ice skates keep active feet toast-warm . . even at bitter temperatures as low as 40° below zero! Soft foam rubber air cells between glove leather inner and outer leather of shoe insulate entire boot from top to toe. Ends need for bulky, heavy socks. Prevents excessive perspiration. Provides snug fit without discomfort of tight lacing. Patented insulation forms interlining which cushions foot, gives tireless feeling even after hours of skating!

Men's Insulated Figure Skates. Black elk-tanned leather shoe, nylon stitched and glove leather lined. Bright nickel-plated Sheffield steel blades. Arch support, rubber heel pad. *State size* 6, 7, 8, 9, 10, 11, 12. *"How To Order,"* on facing page.
6 N 1049—Shipping weight 5 lbs. . . . . Pair **$15.66**

Women's Insulated Figure Skates. Stylish white elk-tanned leather shoe, nylon stitched. Soft glove leather lined. Glistening nickel-plated Sheffield steel blades. Arch support, rubber heel pad. *State size* 5, 6, 7, 8, 9, 10.
6 N 1013—Shipping wt. 4 lbs. 5 oz. . . . . Pair **$15.66**



Skating Accessories

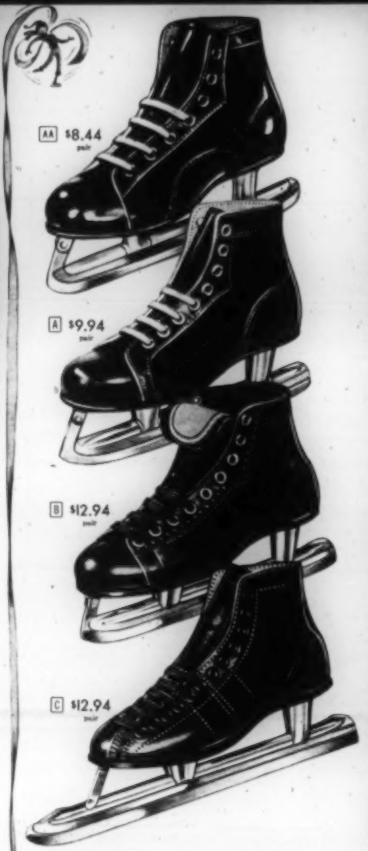
D **Carrying Case** holds figure, hockey skates to size 12. Rubber-backed red plaid rayon. Zipper.
6 N 1085—Wt. 1 lb. . . **$2.37**

E **9-in. 91% Wool, 9% Stretch Nylon Socks.** *State color* white, royal blue, red. *State size* medium (fits 9-10), large (11-13).
83N2216—Wt. 4 oz. Pr. **$1.37**

J. C. HIGGINS Men's Figure Skates . . sleek 'n sharp

Men's Figures with sleek silver-brazed steel blades, spring tempered and hollow ground. Correct rocker radius for figure or pleasure skating. Black top grain leather shoes, nylon stitched. Warm plaid lining. Sponge-lined tongue. Built-in arch support. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12. *"How To Order,"* facing page.
6 N 1048—Wt. 4 lbs. . . Pair **$10.74**

Professional-style Men's Figures with nickel-plated Sheffield steel blades. Heat-treated to extra-fine edge. Black leather shoe, nylon stitched. Double sole has built-in steel arch support. Pile-padded tongue cradles instep. Rubber pad cushions heel. Toast-warm plaid lining. *State size* 6, 7, 8, 9, 10, 11, 12. *"How To Order,"* facing page.
6 N 1046—Wt. 4 lbs. . . . . Pair **$12.87**



J. C. HIGGINS Pro-style Men's Hockey Skates

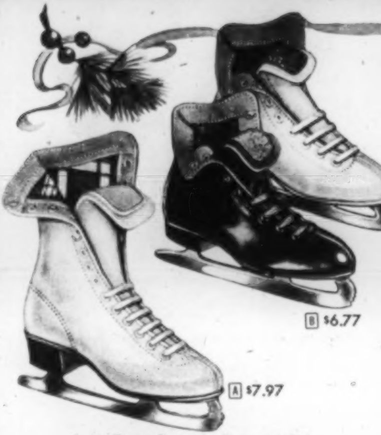
AA **J. C. HIGGINS Economy-priced Hockey Skates with tool steel blades, zinc plated for long service.** Tan top grain leather hard box toe, trim, side patch. Black split leather quarters. Built-in steel arch support. Rubber sole. Padded sock lining. Sponge-lined tongue. *State size* 6, 7, 8, 9, 10, 11, 12.
6 N 1039—"How To Order," facing page. Wt. 3 lbs. 6 oz. . . . **$8.44**

A **J. C. HIGGINS Hockey Skates, high carbon tool steel blade.** Black elk-tanned shoe; tan trim, double box toe. Fiber counter. Drill lining. Sponge-lined tongue. Arch support. Leather sole. *State size* 6,7,8,9,10,11,12,13.
6 N 1008—"How To Order," facing page. Wt. 4 lbs. **$9.94**

B **Our Best J. C. HIGGINS Hockey Skates with gleaming chrome-plated tool steel blades.** Made by Nestor Johnson. Precision-ground and diamond-tested for hardness. Blades, tubes, cups, plates—all chrome-plated and polished. Black top grain leather shoes, brown trim. Double hard box toe. Web tape instep, patches. Foam-rubber lined tongue *State size* 6, 7, 8, 9, 10, 11, 12.
6 N 1045—"How To Order," facing page. Wt. 4 lbs. 7 oz. **$12.94**

Nestor Johnson "Hi-Speed" Racing Skates

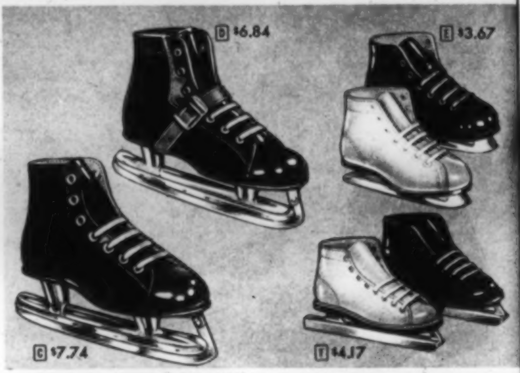
C **Sleek chrome-plated racing blades,** diamond-tested for hardness! One-piece seamless cups. Black top grain leather shoes with reinforced instep. Felt sock lining. Sponge-lined two-piece shaped tongue. 15-in. blades on sizes 4-8; 16-in. on 9-12. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 N 1036—"How To Order," facing page. Wt. 4 lbs. **$12.94**



Junior Figure Skates for Boys and Girls

A **Junior High-cut Figure Skates.** Gleaming imported steel blades, true stay-sharp figure teeth. Laminated rubber sole, fiber heel. Smooth white split cowhide shoe, nylon stitched. Warm plaid lining. Comfortable padded tongue.
6 N 1014—State size 1, 2, 3. Shipping weight 3 lbs.........Pair $7.97

B **Junior Figures** with shiny zinc-plated tool steel blades. Hollow-ground for control. Split cowhide shoe, nylon stitched. Plaid lining, padded tongue. Arch support. Wt. 3 lbs.
6 N 1041—Black. State size 11, 12, 13, 1, 2, 3..............Pair $6.77
6 N 1015—White. State size 11, 12, 13, 1, 2, 3..............Pair 6.77



Pro-style Junior Hockey Skates

C **Our Best!** Zinc-plated tool steel blades, tough welded cups. Rugged black split leather shoes, tan trim. Hard box toe protects foot. Padded tongue. Arch support. Wt. 3 lbs.
6 N 1044—State size 1, 2, 3, 4, 5.........Pair $7.74

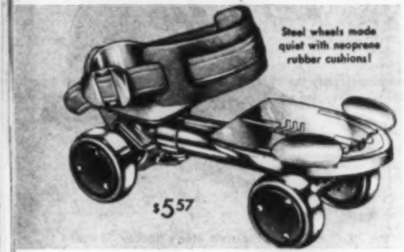
D **Economy-priced!** Tool steel blades. Black split cowhide shoes. Ankle strap. Hard box toe. Padded tongue, arch support. Wt. 3 lbs.
6 N 1001—State size 11, 12, 13, 1, 2, 3....Pair $6.84

Juvenile Single, Double Runners

E **Plated single runners** built low to ground to give child confidence. Split leather. Lockstitched sole. *State size* 10, 11, 12, 13, 1, 2.
6 N 1055—White. Shpg. wt. 2 lbs. 1 oz. Pair $3.67
6 N 1056—Black. Shpg. wt. 2 lbs. 1 oz. Pair 3.67

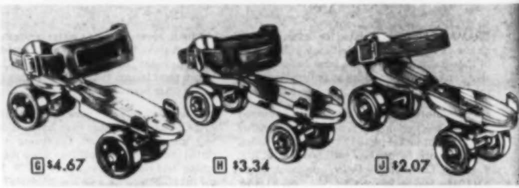
F **Double steel runners** ½ in. apart. Split cowhide. *State size* 10, 11, 12, 13, 1, 2.
6 N 1051—White. Shpg. wt. 3 lbs.....Pair $4.17
6 N 1052—Black. Shpg. wt. 3 lbs......Pair 4.17

HOW TO ORDER: full-size shoe, order next full-size skate; ½-size shoe, 1½-size larger skate



J. C. HIGGINS "Quiet-Wheel" Sidewalk Skates

Our Best! Roll faster, give proper side slip on turns! Neoprene cushions cut vibration in half, absorb noise of hardened steel rims! Outwear all-steel wheels 4 to 1 in laboratory tests! Rubber shock absorbers on front, rear trucks. 16 double-row ball bearings in each wheel, 128 bearings per pair. Shaped toe clamps. Ankle pad. Bright-plated tubular steel frame. Skate key.
6 N 2364—Adjusts from 8 to 11 in. Shpg. wt. 6 lbs..........Pair $5.57



Quiet Rubber-Wheel Skates

G Full-size composition rubber wheels glide freely, mean less noise for Mom indoors or out! Won't mark floors. Transmit less vibration to youngsters feet. Rubber shock absorbers cushion bumps. 16 ball bearings per wheel, 128 bearings per pair. Plated steel frame resists rust. Soft rubber ankle pad. Shaped toe clamps. Bright red wheel discs. Skate key. Adjusts from 8 to 10¾ inches.
6 N 2363—Shpg. wt. 4 lbs. 8 oz. Pair $4.67

J. C. HIGGINS Steel-Wheel Sidewalk Skates

H **Heavy-duty Skates.** 500-mile wheels glide on 16 double-row ball bearings per wheel. 128 bearings per pair. Rubber shock absorbers. Red dust caps. Shaped toe clamp. Rubber ankle pad. Steel chassis, flanged sides. Plated to resist rust. Skate key.
6 N 2301—Adjusts from 8 to 10¾ in. Wt. 4 lbs. Pair $3.34

J **Economy-priced skates** have 64 steel ball bearings in each pair. Rubber shock absorbers reduce vibration. Rust-resistant steel girder chassis. Flanged-side foot plates eliminate sharp edges. Skate key.
6 N 2303—Adjusts from 7¼ to 10½ in. Wt. 3 lbs. Pair $2.07

New! Juvenile Rink Roller Skates

Pixies! The new rink skate for the young, younger, youngest skaters in the family! Perfect miniatures of professional-style grown-up models, designed to meet the needs of tiny feet. Soft, pliable full-grain elk leather in white or black. Lightweight all-aluminum chassis mounted completely in rubber. Smooth-rolling jumbo ball-bearing wheels. *State size* 10, 11, 12, 13, 1, 2.
(K) 6 N 2397—White. Shpg. wt. 5 lbs. . Pair $9.66
(L) 6 N 2398—Black. Shpg. wt. 5 lbs....Pair 9.66

New! Mickey Mouse, Mouseketeer Skates!

M **Mickey Mouse Skates** for beginners. With a gay picture of Mickey right on the heel plate. And Mickey's own imprint on the laced yellow toe strap! Imagine how your youngster will treasure these gay roller skates. No key needed—just tie toe strap, buckle yellow heel strap. Blued steel wheels. Carry-along cardboard skate case.
6 N 2307—Adjusts 6½ to 8¼ in. Shpg. wt. 2 lbs..........$2.07

N **Mouseketeer Skates** have ball bearing steel wheels for faster fun! Official Mouseketeer sponge-rubber ankle pad. Yellow heel strap. Blued toe clamps. 2-color dust caps. Bright-plated finish. Carry-along case. Skate key.
6 N 2308—Adjusts 7¼ to 9½ in. Shpg. wt. 2 lbs. 4 oz..... $3.37

Sidewalk Skates Designed for Beginners

P **Steel-wheel skates** do not build up dangerous speeds. Safer for youngsters to age 7. Plated steel girder chassis resists rust. No key needed! Just buckle ankle strap, tie red leather toe strap for firm, sure support.
6 N 2361—Adjusts from 6¼ to 8¼ in. Shpg. wt. 2 lbs.... $1.47

R **Zipees Roller Skates** with whisper-quiet nylon wheels. Sturdy, lightweight, self-lubricating. Roll smoothly indoors or out. Durable molded plastic straps and chassis adjust for children with shoe sizes up to size one. Bright attractive colors. No sharp edges or corners. Youngsters really love 'em. Fully guaranteed.
6 N 2360—Shipping weight 1 pound..............Pair $2.67

Runners

low to ground
Split leather.
11, 12, 13, 1, 2.
oz. Pair $3.67
oz. Pair 3.67

. apart. Split
12, 13, 1, 2.
. . . Pair $4.17
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larger skate

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glide on 16
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Sporting Goods.. Santa's Favorite Gifts

Full-size Fielder's Glove

Don Mueller Model. Autographed and endorsed by this star outfielder! Features streamlined fingers, leather-welted seams. Grease-set pocket. 1-pc. leather trap, rawhide-laced. Wt. 1 lb. 6 oz.

6 N 1644—For right handed throwers. Wear on left hand. **$4.77**
6 N 1645—For left-handed throwers. Wear on right hand. **$4.77**

Junior Baseball Outfit

J. C. Higgins Junior Glove, Baseball, Bat Set. For boys to age 9. Nellie Fox model top grain oiled cowhide glove. 1-pc. tunnel trap, leather-lined palm. Wear on left hand. J. C. Higgins baseball, tough horsehide cover. Junior-size hardwood bat.

6 N 01753—Shpg. wt. 4 lbs. . . . Set **$4.89**
6 N 1759—Glove only. As above. Shipping weight 1 lb. 4 oz. 2.94

Complete selection of baseball gear! See page 1165, Sears Big Fall Book!

Skating Skirt 'n' Briefs . . Chic, sweet and sleek

Like a living doll! That's how you'll look as you glide and spin in your very own skating costume. Brighten your wardrobe! Wherever you skate—roller rink or ice rink—be foremost in style.

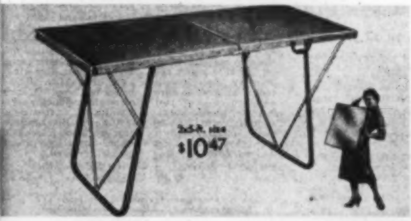
Skating Skirt. Lovely Trudy Tremaine styling. Soft, pinwhale-ribbed corduroy. Full circle skirt swirls into form-fitting waist band with zipper side. Twirls reveal smooth satin lining in bright contrasting color. Two smart color styles: black skirt with red lining, or red skirt with Royal blue lining. *State color choice. State waist size:* 22, 24, 26, 28, 30.

6 N 2390—Belt not incl. Wt. 12 oz. **$4.94**

Skating Briefs (not shown). Tillie Originals! Form-fitting Celanese acetate with elastic thigh, waist bands.
State size small (20-22), medium (24-26), large (28-30). *State color* black or red.

6 N 2389—Shpg. wt. 4 oz. **$1.34**

SKATERS! See page 1157 of Sears Big Fall Book for a complete lineup of rink skates and go-together skating accessories.



Steel Camp Table folds to form own carrying case!

Perfect for family outings or game-room parties! Table folds to half-size for easy carrying, space-saving storage. Luggage-type carrying handle fastened right to table. Positive center lock. Rounded nickel-plated corners won't rip clothes. Heavy gauge steel top has baked-on finish in attractive design. Resists stains, wipes clean. Non-wobble tubular steel legs have V-shaped bracing. Table stands 30 inches high. Choice of two sizes.

6 N 07211L—2x5-foot top. Seats 6. Shipping weight 25 pounds. **$10.47**
6 N M7214—2½x6-ft. Seats 10. Freight, express or truck. Shpg. wt. 29 lbs. . . 14.47

J. C. HIGGINS Rink Skates

Our Best! Laminated jumbo maple wheels outwear regular wood 2 to 1! 10° action trucks. Shock absorbers. Top grain leather uppers. Padded tongue. Arch support. *State size* Men's 5, 6, 7, 8, 9, 10, 11, 12; Women's 3, 4, 5, 6, 7, 8, 9, 10.

(A) 6 N 2355—Women's. Wt. 8 lbs. Pr. **$16.46**
(B) 6 N 2356—Men's. Wt. 8 lbs. Pair 16.46

Warm feet in coldest weather!

Battery-Heated Socks—the latest in sports equipment! Keep feet warm while hunting, ice fishing, at football or hockey games. Safe, waterproof heating wires are sewn into foot-top of each sock. No walking on wires. Durable tan plastic battery case and plug-in connector strap to belt. Heavy knit red 85% wool, 15% nylon socks are washable. 2 batteries (included) operate socks for several days, except in extreme cold weather.

Please state sock size when ordering

Sock size	. . . 10 . . .	. . . 11 . . .	. . . 12 . . .	. . . 13 . . .
Fits shoes	6½-8	8½-9	9½-11	11½-12

34 N 6992—Shipping weight 4 lbs. 2 oz. **$12.95**

Extra 6-volt Batteries for above socks.
34 N 4702—Shpg. wt. for 2, 2 lbs. 12 oz. 2 for **$1.49**

Pocket Hand Warmers, Body Belt

C **Hand Warmer** works on reaction to lighter fluid. Warms 24 hours on single filling. Nickel-plated case. Fits in glove!

6 N 3810—Hand warmer, bag. Shpg. wt. 8 oz. **$1.14**
6 N 3811—2 extra burners. Shpg. wt. 4 oz. . . . **33c**

D **Jon-E Hand Warmer** lights cigarettes, too—even in wind! Chrome-plated case. Bag.

6 N 3815—Standard size. Heats 24 hours on one filling. *Postpaid.* (Shipping wt. 6 oz.) **$3.95**
6 N 3816—Large size. Heats 48 hours on one filling. *Postpaid.* (Shipping wt. 8 oz.) **$4.95**

E **Jon-E Body Belt** adjusts, holds hand warmers (not incl.) over kidneys. Effective even at 25° below zero. Red cotton twill.

6 N 3817—*Postpaid.* (Shipping wt. 4 oz.) . . . **$1.95**

Picnic Kits for Camp or Car

F **J. C. HIGGINS Picnic Kit** with two 1-qt. vacuum bottles. Water-resistant rubberized plaid fabric case. 12½x4½x12-inch size. Zipper close. Easy-grip handle. Plastic sandwich box.

6 N 7309—Shpg. wt. 7 lbs. **$8.47**

G **Car-Snac Picnic Kit.** Bright plaid lithographed-on-steel case. Two hooks fit over car seat for travel, swing together for carrying. Big food compartment has piano-hinged cover. Outfit includes two 1-qt. vacuum bottles in matching plaid finish. Cork stoppers, 3 extra cups.

6 N 07343—5x8x14-in. case. Wt. 9 lbs. **$9.44**

Bowling Bags

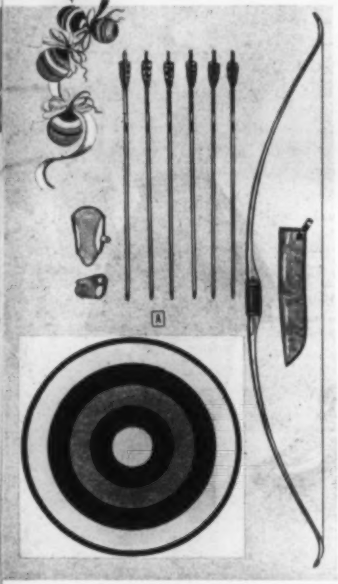
Regulation-size Bowling Bag. Black plastic, white trim. Rubberized backing resists dust and moisture. 24-inch zipper opens wide for easy access. Molded Tenite handle. Heavy-duty rubber ball seat. ID card holder. 10% Fed. Ex. Tax incl.

6 N 1445E—Wt. 2 lbs. **$4.97**

Complete selection of bowling equipment! Page 1164, Sears Big Fall Book!

J. C. HIGGINS TARGET ARCHERY SETS

With all-weather Fiber Glass bows—world's toughest



Your Best Archery Buy . . Here's why:

Fiber glass bows outperform all others! Sleek, lightweight—a pleasure to shoot. Completely unaffected by weather change—never warp, never lose speed or power. Safer, too—won't shatter, rust or corrode. Baked-in white-tan finish stays smooth 'n' smart for years. And J. C. Higgins fiber glass bows feature active recurved design, a precision "extra" normally found only in most expensive bows. ("Recurved" refers to the added curve of the bow tips.) This centuries-old design adds power, improves accuracy. Make target archery easier, fun!

Archery set for men $16.44

[A] **J. C. HIGGINS Archery Set with 5½-ft. recurved fiber glass bow.** Leather grip, trim. Set includes six 28-inch extra-select Port Orford Cedar arrows with long crest, plastic nocks, metal points. Precision-matched and spined for consistent performance. Single hook arm guard with concealed spring center stay. Large cowhide shooting tab. 16-inch quiver. 24-inch target face. *State draw weight:* light (25-30 lbs.), medium (30-35), heavy (35-40).

6 N 02738L—"Archery Made Easy" book. Shpg. wt. 4 lbs. **$16.44**

Set for Youths and Women $12.74

Adult Set, similar to above, but with 5-ft. recurved fiber glass bow. Leather grip, trim. Set includes six precision-matched 26-inch select Port Orford Cedar arrows with feathers, plastic nocks, metal points. Arm guard. Leather shooting tab. 16-inch quiver. 24-inch target face. *State draw weight:* light (20-25 lbs.), medium (25-30), heavy (30-35).

6 N 02737L—"Archery Made Easy" book Shpg. wt. 3 lbs. **$12.74**

Set for youngsters 11 to 14 $7.94

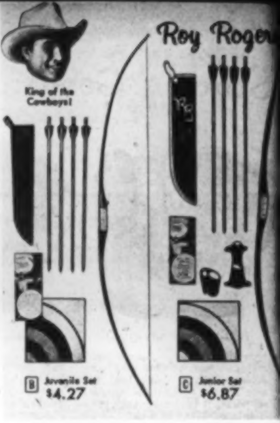
Junior Set, similar to above, but with 4½-ft. recurved fiber glass bow. Approximately 20-pound draw weight. Leather grip, trim. Set includes four 24-inch Port Orford Cedar arrows with feathers, plastic nocks, metal points. Leather arm guard. Shooting tab. Quiver. 16-inch target.

6 N 02736—"Tips on Shooting" book. Shpg. wt. 2 lbs. . . .**$7.94**

Set for youngsters 7 to 10 $5.44

Juvenile Set, similar to above, but with 4-ft. recurved fiber glass bow. Approximately 15-pound draw weight, designed for youngsters' needs. Leather grip, trim. Set includes four 20-inch Port Orford Cedar arrows with turkey feathers, self points and nocks. Quiver. 16-inch target face.

6 N 02735—"Tips on Shooting" book. Shpg. wt. 2 lbs. . . .**$5.44**



Roy Rogers Target Archery Sets

Perfect gift for young Cowboys 'n' Injuns

[B] **Roy Rogers Juvenile Set.** For ages 7 to 10. Roy designed this outfit to help youngsters learn how to shoot.

Black hardwood bow, 49 inches from tip to tip. Bow has white plastic wound grip, tough string, adjustable sight for accuracy. Four 20-inch cedar arrows feature easy-to-see colored feathers, plastic nocks. 12-inch cotton suede cloth quiver. 16-inch four-color target face. Archery booklet included.

6 N 02554—*Postpaid.*
(Shpg. wt. 2 lbs.) . . . **$4.27**

[C] **Roy Rogers Junior Set.** For ages 11 to 14. Roy designed this outfit to help youngsters learn coordination and skill.

Hand-tillered 54-inch hardwood bow has easy 15-pound pull. Black finish, white plastic grip. Sight adjusts for windage, elevation. Four bright-feathered 22-inch arrows have plastic nocks, metal points. Cotton suede cloth quiver. Black leather arm guard and finger tab. 16-inch target face. Archery booklet included.

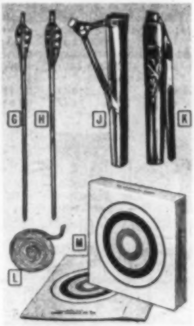
6 N 02555—*Postpaid.*
(Shpg. wt. 3 lbs.) **$6.87**

Remember you can order from Sears with confidence . . full satisfaction guaranteed

D Tiny Tot Set
$2.67

E Juvenile Set
$3.57

F Junior Set
$5.97



J. C. HIGGINS Hardwood Target Archery Sets . . Archery Accessories

[D] **J. C. HIGGINS Tiny Tot Set for ages 4 to 7.** 39-inch hardwood bow. Three 18-in. arrows with spiral feathers, safety points. Fiber quiver. Full color target face.

6 N 02650—Archery booklet included. Shpg. wt. 1 lb. . . .**$2.67**

[E] **J. C. HIGGINS Juvenile Set for ages 7 to 10.** Hand-tillered 49-in. hickory bow. Four 20-in. cedar arrows with blunt points, feathers. Fiber quiver. Target face.

6 N 02651—Archery booklet included. Shpg. wt. 2 lbs. . .**$3.57**

[F] **J. C. HIGGINS Junior Set for ages 11 to 14.** 55-inch hickory bow with plastic grip, built-in bow sight. Four 22-inch cedar arrows with metal points, plastic nocks, turkey feathers. Canvas quiver. Target face. Booklet.

6 N 02652—Finger tab, arm guard included. Wt. 3 lbs. . .**$5.97**

[G] **Set of 6 Target Arrows.** *State length* 24 or 26-inch.
6 N 02745—Straight grain cedar. Wt. 2 lbs. **$2.67**

[H] **Set of 6 Field Arrows.** *State length* 26 or 28-inch.
6 N 02518—Select cedar. Shpg. wt. 1 lb. **$3.62**

[J] **Leather Target Quiver.** 17 in. long. Holds 6 arrows.
6 N 2613—Shipping weight 8 ounces. **$2.87**

[K] **Leather Field Quiver.** 20 in. long. Holds 12 arrows.
6 N 2614—Leather belt incl. Shpg. wt. 1 lb. 2 oz. . .**$3.97**

[L] **Linen Bowstring.** For 60—66-inch bows.
6 N 2619—Shipping weight 2 ounces. **84c**

[M] **Target.** Easy to set up! Open corrugated paper box. Fill with paper, straw. Tape shut. 20x20x4-inch size.
6 N 02740—4-color face on both sides. Shpg. wt. 1 lb. .**97c**
Buy 3 and Save! . . . Shipping weight for 3, 3 lbs. . . . 3 for **$2.46**

J. C. HIGGINS Bow Hunting Equipment $19.53 set

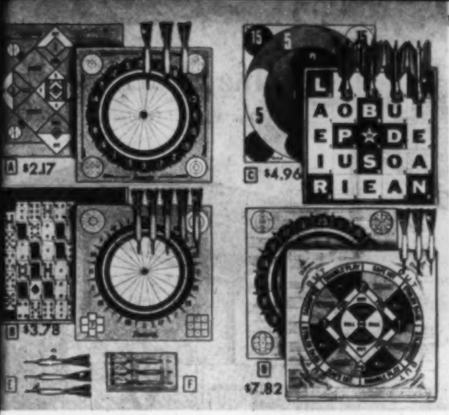
J. C. HIGGINS Hunting Archery Set. Precision-built—not a toy! Designed to bring down fowl in flight, game on the run. Powerful 66-inch fiber glass bow—fast, accurate. Active recurved design, approximate 50-lb. draw weight. Handles smoothly under all conditions. Completely unaffected by weather change.

Smart-looking leather grip, trim. Six special 28-in. hunting arrows with patented one-piece broad-head point. Fletched with contrasting cock feather. Hunter's arm guard for added wrist protection. Large shooting tab for clean bow-string release. Complete instructions included. Shipping weight 3 lbs.

6 N 02742L—Complete Set. **$19.53**

MORE BOW HUNTING EQUIPMENT

Biggest selection ever! Ideal gifts for the sportsman in your life: rugged gear for game, precision outfits for fowl, sleek tackle for bow fishing. See Sears 1957 Fall and Winter General Catalog.



A **Six-game Dart Board.** 5 games one side, baseball game other side. Cork facing.
6 N 2503—18x18x⅜-in. size. Includes three 5-inch darts. Shpg. wt. 2 lbs. 9 oz. $2.17

B **Card-game Dart Board.** 20-point game on other side. Front has full cork facing.
6 N 02508—22x22x⅝-in. size. Includes five balanced darts. Shpg. wt. 5 lbs. $3.78

C **Suction Dart Game.** Four 9-inch darts have rubber suction cups. Throw from any angle—they stick! Feather pointers. Tough laminated board has plastic finish.
6 N 2513—19x19-inch size. Instructions included. Shpg. wt. 3 lbs. 4 oz. $4.96

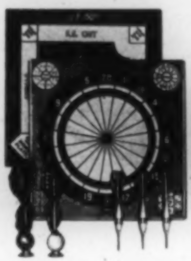
D **Our Best Dartboard!** 20-point game with small game in each corner. Baseball game on back. Long-wearing basswood end-grain construction. Large 19x19-inch size. Full 1-inch thick! Completely wired with straight and circular inlaid metal dividers. 3 color-printed. Designed to last and last!
6 N 2516—Includes three lead-weighted darts. Shipping weight 7 lbs. 8 oz. $7.82

E 6 N2565—**Wooden Darts.** 6-in. long. Steel points, turkey feathers. Wt. 3, 4 oz. 3 for 37c

F **Imported Brass Tournament Darts.** Removable plastic fins. Weighted brass body.
6 N 2501—5 inches long. Made in England. Shpg. wt. 6 ounces. . . . . .Set of 3 for 75c

DART GAMES, CROQUET SETS

For happy hours of exciting family fun!

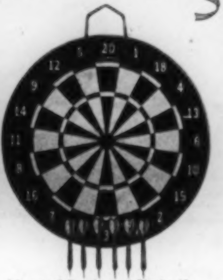


Duo-Darts . . Exciting Game!

$2.97

Here's one of the nicest games in Santa's pack—Duo-Darts! It's a game of fun! It's a game of skill! It's a game for junior or grandpa. Big 18x18-inch board has 20-point game on front with small games in each corner. Ever-popular baseball game printed on back.

20-point game has 1/16-inch cork facing for pointed darts. Baseball game printed on Masonite Presdwood for using harmless suction darts. Set includes 2 large suction cup darts, 3 steel-tipped darts. Rules. Order for yourself, for friends.
6 N 2566—Wt. 3 lbs. 5 oz. $2.97

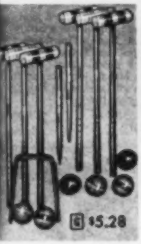


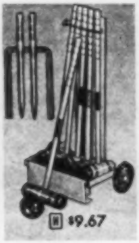
Imported Dartboard Slashed!

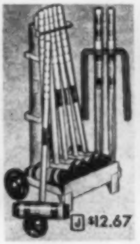
Was ~~$5.79~~ $4.44

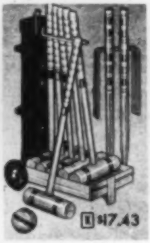
Blimey! What a Yuletide buy! Classic 20-point dart-game imported from Merrie Old England. Authentic as a London bobby. Imagine—an imported English paper-wound dartboard at this Christmas-special price! Paper-wound to last and last. Darts push paper aside as they strike. Paper "seals" hole as darts are withdrawn.

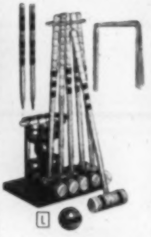
Yellow and black color. 18-in. diameter. Bright ⅜-in. wide metal rim protects edges. Inlaid metal dividers shunt darts for positive score. Includes six 5-in. darts with removable plastic fins. Wire loop for hanging. Rules.
6 N 2504—Wt. 6 lbs. Was $5.79. . $4.44











J. C. HIGGINS 6-ball Croquet Sets . . resist splitting, chipping, warping

All sets feature seasoned, clear-grain hardwood. Heavy coats of protective lacquer stop moisture from reaching wood, add "extra" seasons of play. Screw-in handles, end stakes are decorative lathe-turned. Regulation-size balls roll true without wobble. White plastic-coated wickets are easy to see, resist rust.

G **6-ball Set with 6-inch Mallet Heads.** Our lowest-priced 6-ball croquet set! Adult-size, but ideal for children. Mallets and end stakes are color-striped to match hardwood balls. Nine 10-inch wire wickets. Includes compact cardboard box for carrying, storage.
6 N 02694—Instructions included. Shpg. wt. 11 lbs. . . $5.28

H **6-ball Set with 7-inch Mallet Heads.** One hitting surface is rubber-tipped; other hitting surface is hardwood. Hit ball with either end! Long-wearing composition plastic balls have bright, solid colors. Mallets and end stakes color-striped to match balls. Lightweight white enameled steel rack has rubber-tired wheels—a breeze to move about yard!
6 N 02633L—Instructions included. Shpg. wt. 19 lbs. . . $9.67

J **6-ball Set with 8-inch Mallet Heads.** Mallets have rubber-tipped screw-on heads. Silences mallet hitting ball! Gives sure striking surface. Mallets and end stakes color-striped to match bright-color composition plastic balls. Sleek red-white enameled rack has easy-rolling rubber-tired wheels. Wickets.
6 N 02632L—Instructions included. Shpg wt. 22 lbs. . $12.67

K **Our Best! 6-ball Set with 9-inch Screw-on Mallet Heads.** Sturdy, over-size design makes this set our best! Color-striped mallets, balls, stakes. Broader striking surface for greater accuracy. Two-tone blue enameled steel rack has rubber-tired wheels, easy-pushing handle. Hinged arm fits over mallets. Wickets.
6 N 02626L—Instructions included. Shpg. wt. 25 lbs. . $17.43

CHRISTMAS SPECIALS!

6-ball set
$6.44

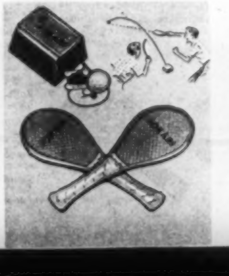
6-ball set
$7.66

L **Perfectly-priced for Christmas gift-giving!** 6-ball croquet set with 6-inch mallet heads. Heavily-varnished hardwood mallets and balls are bright color-striped to match 15-inch end stakes. Smart blue steel-and-wire rack holds set compactly. Galvanized wickets.
6 N 02755L—Instructions included. Shpg. wt. 14 lbs. . . . $6.44

M **What a buy! 6-ball croquet set with steel-wheel rack at this low price.** No heavy rack to pick up—whole outfit rolls easily in rubber-tired, red-white enameled steel rack. Lathe-turned hardwood mallets have 6-inch heads. Mallets, balls, 18-inch end stakes are heavily-varnished and color-striped to match. Easy-to-see white wickets are rust-resistant plastic-coated.
6 N 02756L—Instructions included. Shpg. wt. 18 lbs. . . $7.66

Fun to play . . Jokari!

Jokari—rage of the French Riviera. Exciting, action-packed game that needs no special court, no nets, no markers. Requires very little space. Play Jokari (Joe-car-ee) in the basement, yard—almost anywhere. Players use paddles and a ball which is secured to the Jokari control box on a long rubber cable. Each set comes complete with center control box (which also serves as a carrying box), sponge rubber ball, 2 plywood paddles, and 10-ft. rubber cable. Complete instructions included.
6N2521–Shpg. wt. 4 lbs. $3.78

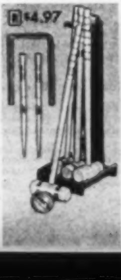


J. C. HIGGINS 4-ball Croquet Sets

N **Top-quality 4-ball Set.** Mallets and balls clear-grain hardwood. Resist chipping, splitting, warping. Mallets have 6-in. heads. Balls are regulation 3⅜-in. size. White plastic-coated steel wire wickets. Stakes decoratively lathe-turned. Mallets, balls, stakes color-striped. Set stores compactly in red enameled steel rack. Instructions.
6N 02635—Shipping weight 12 pounds. . . . $4.97

P **Budget-buy 4-ball Set.** Hardwood mallets with 6-inch heads, grooved handles. 3-in. diameter hardwood balls. Nine 10-in. steel wire wickets. Mallets, balls, stakes color-striped. Cardboard carrying box. Instructions.
6 N 02695—Shipping weight 7 pounds. $2.97

Avoid the rush! Buy now on Sears Easy Terms



LET'S PLAY TABLE TENNIS!

Good $33.94*
Better $37.74*
Best $47.94*
*From factory

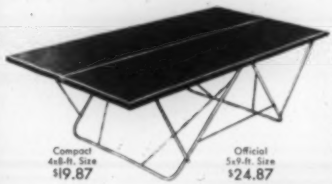
J. C. HIGGINS Official Size Plywood Tables in Choice of 3 Tops

Say "Merry Christmas to us all" with a table tennis table. These are sturdily constructed to, give years of service. Each has two 4½x5-foot sections which join together to make official 9x5-foot table, 30 inches high. Strong plywood tops have green non-glare finish, smart white boundary lines. Metal braces lock legs firmly in place. Legs fold up. Tops are warp-resistant, smooth. Can be used as 2 utility tables. Shipped freight, express or truck from factory near Detroit, Mich., Minneapolis, Minn. or M. O. hse.

Good. 3-ply, ⅜-in. thick top. *10% down.*
6 N M2559—From M.O. house. Wt. 90 lbs. . . $35.94
6 N M2559F—From factory. Wt. 90 lbs. 33.94

Better. 5-ply, ½-in. thick top. Our most popular table. *Only $4.00 down on Easy Terms.*
6 N M2558—From M.O. house. Wt. 110 lbs. . . $39.74
6 N M2558F—From factory. Wt. 110 lbs. 37.74

Best. 5-ply, ¾-in. extra thick top for best match game performance. *Only $5.00 down.*
6 N M2529—From M.O. house. Wt. 140 lbs. . . $49.94
6 N M2529F—From factory. Wt. 140 lbs. 47.94



Multi-Purpose Utility Tables

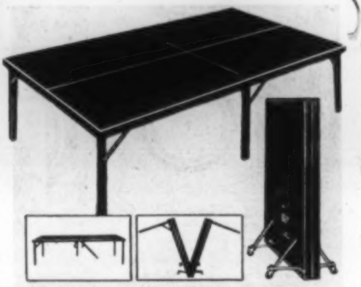
Use for table tennis, picnics, banquets or parties. 1001 year-round uses. Hinged, fold-up tempered masonite top is extra strong. Green lacquer, weather-resistant finish. 1⅝-in. fir apron. Aluminized tubular frame. White acetate tape incl. for table tennis marking. Shipped freight, express, truck.

Compact 4x8-ft. Size. Two 4x4-ft. hinged sections. Folds to 48x48x4-in. size for storage.
6 N M2701—Shipping weight 50 lbs. . . . $19.87

Official 5x9-ft. Size. Two 4½x5-ft. hinged sections. Folds to 54x60x4-in. for storage.
6 N M2702—Shipping weight 75 lbs. . . . $24.87

The Space-Saver

Our Finest Roll-Away Table



1. To close up table, 2 center legs fold up under table top.
2. Sturdy hinges in center let you fold 2 halves together.
3. Folds-up on wheels to move or store.

Strong 'n' Steady 5-ply, ¾-inch thick top

Ideal for rumpus room, basement or den. Regulation-size 2 section table folds-up conveniently whep not in use. It's so easy to operate, you'll be amazed. Saves valuable space. What's more, it's strong and steady enough for tournament competition. Casters attached to underside of table touch floor when table is in folded position. You can roll table out of the way . . roll it back quickly when you want to play.

5-ply plywood top is ¾ inch thick for best match game performance. Table has 1¾ inch apron, doubles as a handy utility table for banquets or parties. Easy-rolling casters have tubular arms of rustproof aluminum. Table top and underside are finished in non-glare green paint. White striped court lines. 2x2 inch extra strong legs stand 30 inches high. This Christmas, give a gift the entire family will enjoy. Shipped by freight, express or truck.

6 N M2561—Shipping wt. 140 lbs. Only $6.50 down $64.94

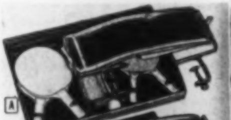
Good $5.74 Better $6.83 Best $8.77

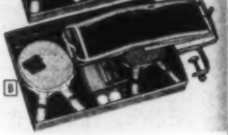
J. C. HIGGINS 5-ply, 4-bat Table Tennis Sets . . Choose from 3 Qualities

Good Quality Set. Made to exacting specifications from flaw-free materials. Ideal for younger players or beginners learning the game. Warp-resistant basswood bats have rubber faces, bevelled edges, lacquered handles. 66-inch tape-bound green net has adjustable metal ends, clamp-on brackets, thumb-screw adjustment. 4 regulation table tennis balls, instruction booklet incl.
6 N 2700—Shpg. wt. 3 lbs. 11 oz. $5.74

Better Quality Set. Better because bats are made with tapered, attractively finished lightweight walnut handles. You'll get better scores, have more fun playing with this well-balanced gear. Paddles are basswood with rubber faces. Better 66 inch tape bound metal end green net has clamp-on extension brackets with thumb-screw adjustment. 8 regulation table tennis balls, instructions included.
6 N 2709—Shpg. wt. 4 lbs. 12 oz. $6.83

Best Quality Set. Best because bats have patented, more comfortable handles with molded finger grips that are easier to grasp. Paddles are made of finest high-impact styrene plastic with pipped rubber faces for fullest control on serve or return. Heavier, tournament-type 72 inch net has handy thumb-screw adjustment. 10 regulation table tennis balls and valuable instruction booklet included.
6 N 2713—Shipping weight 5 lbs. $8.77





2 and 3-ply Sets

A **Thrifty 2-ply Set.** Includes four 2-ply basswood bats with sandpaper facings. 66-in. tape-bound net. 1 ball, instructions included.
6 N 2708—Shpg. wt. 2 lbs. 12 oz. $3.74

B **Sturdy 3-ply Set.** Includes four 3-ply basswood bats with rubber facings. 66-inch tape-bound net. 2 regulation balls, instructions.
6 N 2707—Shpg. wt. 2 lbs. 12 oz. $4.44

Our Finest Tournament Grade Table Tennis Bats

C **Bat with Sponge Rubber Facings.** The kind used by world champion Table tennis team in international games at Helsinki, Finland. 5-ply bat with handsome walnut finished outer layer.
6 N 2595—Shipping weight 10 ounces. . . . . Each $1.68

D **Bat with Molded Finger-Grip Handle.** Patented design for easier grasp. Made of high impact styrene, pipped rubber facings.
6 N 2596—Shipping weight 12 ounces. . . . . Each $1.82

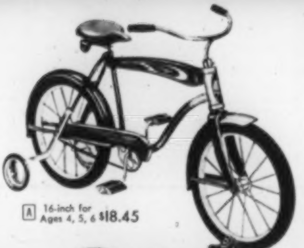
J. C. HIGGINS Official Table Tennis Balls. (Not shown.) In handy boxes for Christmas giving.

Tournament Quality. The finest we have seen. For match game competition. Keep a big supply on hand.
6 N 2550—Shipping weight 5 ounces for box of 6. . . . . 6 for 56c

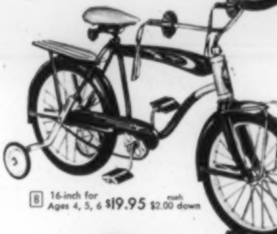
Standard Quality. Long lasting.
6 N 2543—Shipping weight 5 ounces for box of 6. . . . . 6 for 39c

J.C. HIGGINS 2-WHEELERS FOR TOTS 4, 5, 6

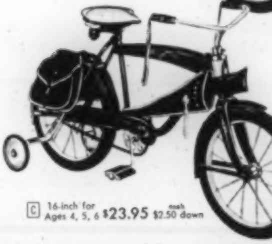
They're Convertible



A 16-inch for Ages 4, 5, 6 $18.45



B 16-inch for Ages 4, 5, 6 $19.95 cash $2.00 down



C 16-inch for Ages 4, 5, 6 $23.95 cash $2.50 down

16-inch sidewalk bikes for boys or girls. Each converts easily from boys' to girls' bike . . simply remove top bar. Seat to pedal length adjusts from 19 to 23-in. Detachable training wheels.

- Chrome-plated handlebars, fork crown
- Direct chain drive, nylon bearings
- 16x1⅜-in. semi-pneumatic rubber tires

A Low in price, high in riding comfort and smart good looks. Streamlined chain guard. Bright enamel colors. Red frame with white trim on fenders and bar. White enameled wheel rims and hubs. Coil spring saddle covered with embossed plastic. Handlebar grips; treaded rubber pedals. Reinforced tubular steel frame. Shipped freight, express or truck. Shpg. wt. 34 lbs.

6 N M6571—For boys or girls $18.45

- Smooth-ride ball-bearing action wheels
- Direct chain drive, steel chain guard
- 16x1¾-in. semi-pneumatic rubber tires

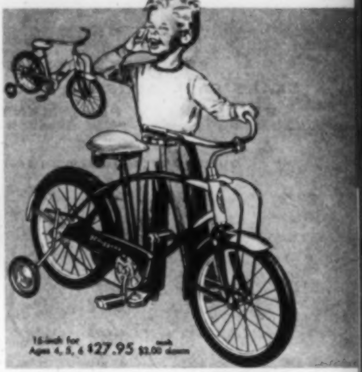
B Bike has big luggage carrier large enough to carry real loads. Chrome-plated handlebars, fork crown and truss rods add to deluxe appearance. Bike has bright red frame accented by snow white trim. Vinyl plastic covered coil spring saddle is water resistant. Plastic handlebar grips with knuckle guards and streamers; treaded rubber pedals. Welded tubular steel frame for extra-long service. Shipped freight, express or truck. Shpg. wt. 38 lbs.

6 N M6566—For boys or girls $19.95

- Western-style rifle, case, saddle bags
- Direct chain drive, steel chain guard
- 16x1.75-in. semi-pneumatic rubber tires

C A great mount for the "buckaroo" set. Lever action western-style toy rifle. Gun case and saddle bags are of sturdy black vinyl with white fringe, metal trim. Bike has red enamel finish, white trim. Comfortable white vinyl covered coil spring saddle has black trim, chrome-plated crash rail. *See coaster brake model right.* Shipped freight, express, truck. Wt. 38 lbs.

6 N M6557—For boys or girls $23.95



16-inch for Ages 4, 5, 6 $27.95 cash $2.00 down

Our Best Sidewalk Bike . . Coaster Brake

Finest sidewalk bike we've ever offered. Junior in size . . really big in youngster appeal. Bike has regular coaster brake for smooth, sure stops . . effortless coasting. Welded reinforced tubular steel frame with regular "big-bike" construction (not convertible). Boys' is sparkling red and royal blue. Girls' is royal blue and light blue. Both have white trim. Rich chrome-plated handlebars, fork crown and truss rods. Vinyl plastic covered coil spring saddle. Plastic handlebar grips. Crank and wheels have ball bearings. 16x1.75-in. semi-pneumatic rubber tires. Bike comes equipped with rubber-tired training wheels to balance bike while youngster learns to ride . . easy to remove or replace later for a younger child. Seat to pedal length adjusts from 19 to 23 inches. Shipped by freight, express or truck.

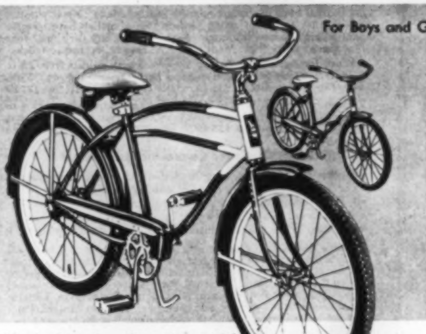
6 N M6598—Boys' model. Shpg. wt. 35 lbs. $27.95

6 N M6599—Girls' model. Shpg. wt. 35 lbs. 27.95

There's no better way of saying "Merry Christmas" to a boy or girl than by giving a J.C. HIGGINS . . America's fastest selling bicycle.

J. C. HIGGINS 20-INCH JUNIOR BIKES

For Boys and Girls Ages 5, 6, 7

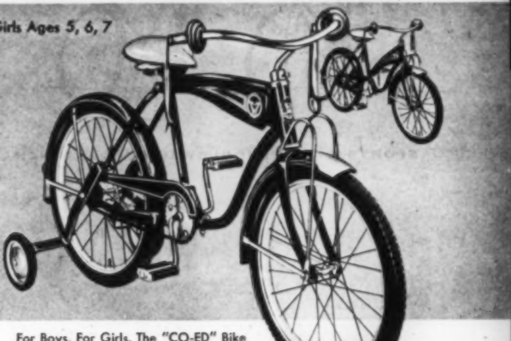


Standard Bicycle . . Repeating special low prices from our Big Fall Book

20-inch for Ages 5, 6, 7 Spring 1957 was ~~$36.45~~ $34.88 cash $3.50 down

Check the features, then check our low, low price. Shiny chrome-plated handlebars and hubs. Bright baked-on enamel colors that retain their luster—stay newer looking longer. Extra-strong tubular steel frame that's made to last. Frames are specially reinforced at all critical points of strain. Comfortable coil spring saddle covered with water-resistant white embossed vinyl plastic. Safety coaster brake for smooth, controlled stops and effortless coasting. Easy-rolling 1.75-inch mid-weight pneumatic tires for less pedaling effort and better balance. Streamlined chain guard; ball-bearing action pedals, wheels, crank and head bearings. Kickstand, bright red rear reflector. Boys' model is metallic nautilus gray with bright metallic red fenders. Girls' is beautiful 2-tone blue. Both have attractive white trim. Seat to pedal length adjusts from 21 to 24 inches. Shipped freight, express or truck. Shpg. wt. 44 lbs.

6 N M4734—Boys' model . . . . $34.88 **6 N M4735**—Girls' model $34.88



For Boys, For Girls, The "CO-ED" Bike Convertible style . . 2-way-adjust bar

20-inch for Ages 5, 6, 7 $32.95 cash $3.50 down

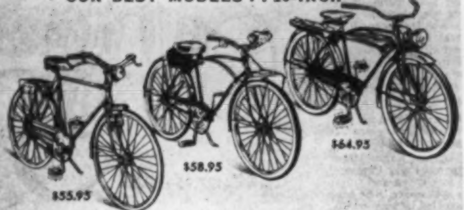
We call it the "Co-Ed" because it can be used by boys or girls. Top bar adjusts easily and quickly. With top bar in raised position, bike is sure to please any boy. Lower bar for your little miss. Simple nut and bolt adjustment. Bike has onyx black frame with deep red bar and fenders, white trim. White vinyl plastic covered coil spring saddle. Richly chrome-plated handlebars, fork crown, hubs and truss rods. Regular coaster brake for "big-bike" riding ease. 1-piece crank and sprocket. 1.75-in. mid-weight pneumatic tires. Plastic handlebar grips; treaded rubber pedals; bright red rear reflector. Detachable training wheels help youngsters learn to ride . . can be removed when child gains confidence. Seat to pedal length adjusts from 21 to 24-in. Shipped freight, express or truck.

6 N M4772—For boys or girls. Shipping weight 44 pounds $32.95

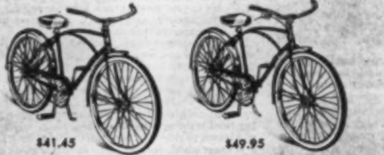
For Their Happiest Christmas of All, Give Them

SEE PAGES 1158-1161 SEARS FALL GENERAL CATALOG FOR BIKES BELOW PLUS MANY MORE

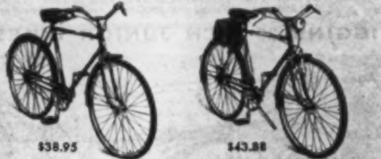
OUR BEST MODELS . . 26-INCH



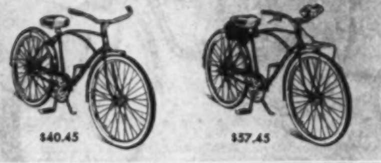
SPORTS STYLE MIDDLEWEIGHTS . . 26-INCH



IMPORTED LIGHTWEIGHTS . . 26-INCH

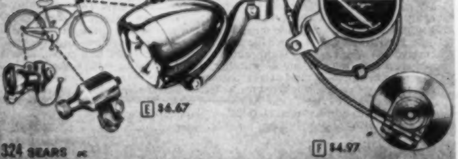


SPORTS STYLE MIDDLEWEIGHTS . . 24-INCH



BICYCLE ACCESSORIES

DESCRIPTIONS AT RIGHT



ILLUSTRATED ON OPPOSITE PAGE

26 and 24-inch Equipped 2-tone Tank Bicycles

- 2-tone design tank . . . rich with plenty of sparkling chrome plate
- Bright jet-style safety headlight for extra night time riding safety
- Chrome-plated handlebars, sprocket, wheel rims, truss rods
- Brilliant baked-on metallic colors . . . reinforced tubular frame
- White sidewall 1.75-in. mid-weight tires . . bendix coaster brake

A One of our most popular J. C. HIGGINS bikes . . and no wonder! Comfortable white vinyl plastic coil spring saddle. Headlight has extra-large lens and reflector, holds 2 batteries (not incl.). Boys' models are metallic maroon. Girls' are 2-tone blue. White and gold color trim. Made in U.S.A. Shipped freight, express or truck.

26-inch for Ages Over 9. Seat to pedal length adjusts from 28 to 32½ inches. *Only $5.00 down on Sears Easy Terms.* Shpg. wt. 64 lbs.
6NM4740–Boys' Model.Cash **$49.95** 6NM4741–Girls' Model.Cash **$49.95**

24-inch for Ages 7, 8, 9. Seat to pedal length adjusts from 23½ to 27½ inches. *Only $5.00 down on Sears Easy Terms.* Shpg. wt. 58 lbs.
6NM4742–Boys' Model.Cash **$48.45** 6NM4743–Girls' Model.Cash **$48.45**

26 and 24-inch Sports Style Middleweights

- Rich chrome-plated fenders, wheel rims, handlebars, sprocket
- White sidewall 1.75-in. mid-weight tires . . safety coaster brake
- Fin-Flow streamlined twin tube design . . lightweight saddle
- Heavy chrome-plated spotlight and spring clamp luggage carrier
- Strongest bike frame we've seen . . baked-on metallic colors

B Here's racy Continental styling combined with American-made ruggedness . . fresh, modern lines. The strongest middleweight bike we have ever sold. Boys' models are brilliant metallic red. Girls' are bright metallic blue. Sparkling white trim. Headlight holds 2 batteries (not incl.). Made in U.S.A. Shipped freight, express, truck.

26-inch for Ages Over 9. Seat to pedal length adjusts from 28 to 32½ inches. *Only $5.00 down on Sears Easy Terms.* Shpg. wt. 55 lbs.
6NM4774–Boys' Model.Cash **$47.95** 6NM4755–Girls' Model.Cash **$47.95**

24-inch for Ages 7, 8, 9. Seat to pedal length adjusts from 23½ to 27½ inches. *Only $5.00 down on Sears Easy Terms.* Shpg. wt. 50 lbs.
6NM4776–Boys' Model.Cash **$46.95** 6NM4757–Girls' Model.Cash **$46.95**

26 and 24-inch Bikes Cut in Price

- Chrome-plated handlebars and hubs . . baked-on enamel colors
- Extra-strong tubular steel frame reinforced at points of strain
- Safety coaster brake . . easy rolling 1.75-in. mid-weight tires
- Streamlined chain guard . . ball bearing action pedals, kickstand
- Coil spring saddle covered with white embossed vinyl plastic

C Outstanding low prices from our big Fall General Catalog repeated! Ideal for budget-minded Santas. Made to last through season after season of riding pleasure. Boys' models have metallic nautilus gray frame with gleaming metallic red fenders. Girls' are 2-tone blue. Smart white trim. Made in U.S.A. Freight, express or truck.

26-inch for Ages Over 9. Seat to pedal length adjusts from 28 to 32½ inches. *Only $4.00 down on Sears Easy Terms.* Shpg. wt. 56 lbs.
6NM4730–Boys' Model.Cash **$36.88** 6NM4731–Girls' Model.Cash **$36.88**

24-inch for Ages 7, 8, 9. Seat to pedal length adjusts from 23½ to 27½ inches. *Only $4.00 down on Sears Easy Terms.* Shpg. wt. 51 lbs.
6NM4732–Boys' Model.Cash **$35.88** 6NM4733–Girls' Model.Cash **$35.88**

26-inch Imported Chrome-rich Lightweight

- Chrome-plated fenders, rims, handlebars, sprocket, chain guard
- Chrome-plated generator powered headlight and tail light
- J. C. HIGGINS 3-speed gear . . front, rear caliper hand brakes
- Swift-riding 1.375-in. whitewall tires . . reinforced tubular frame
- Lasting colors of baked-on metallic enamel . . 2-tone tourist bag

D Kids just naturally fall in love with a big, bright and beautiful bike like this. It's a full de luxe-quality model . . sensibly priced. Ball-bearing pedals with sparkling reflectors. Headlight has selector switch for bright beam or normal light. Water-repellent embossed vinyl saddle. Handy tire pump. Boys' is metallic maroon. Girls' is metallic blue. Hand-painted gold color trim. Made in Austria. Parts and service available at any Sears store or mail order house.

26-inch for Ages Over 9. Seat to pedal length adjusts from 32 to 37 inches on boys' . . from 31 to 36 inches on girls'. *Only $5.50 down on Sears Easy Terms.* Shipped freight, express or truck. Shpg. wt. 49 lbs.
6NM4640–Boys' Model.Cash **$53.95** 6NM4641–Girls' Model.Cash **$53.95**

Chrome-plated Generator Set . . Speedometer

E **Our Best Generator Set.** Produces constant power at all speeds. Chrome-plated headlight, tail light, generator unit won't rust . . stay bright and new looking. 2-bulb 5½x3¾-in. headlight has selector switch for bright or dim beam. All fittings, wires included.
6 N 5248—Made in England. Fits all bikes. Shpg. wt. 2 lbs. 12 oz. **$6.67**

F **Bicycle Speedometer.** Works just like an auto speedometer. Color-keyed face lets you know instantly, by color, how fast you're traveling. Indicates speeds up to 40 mph; mileage to 10,000. Enameled metal case. Fits 24, 26-in. balloon tire and mid-weight bikes.
6 N 5314—Cable, fittings included. Shpg. wt. 2 lbs. 6 oz. **$4.97**

See pages 1162-1164 Sears Fall General Catalog for more accessories em

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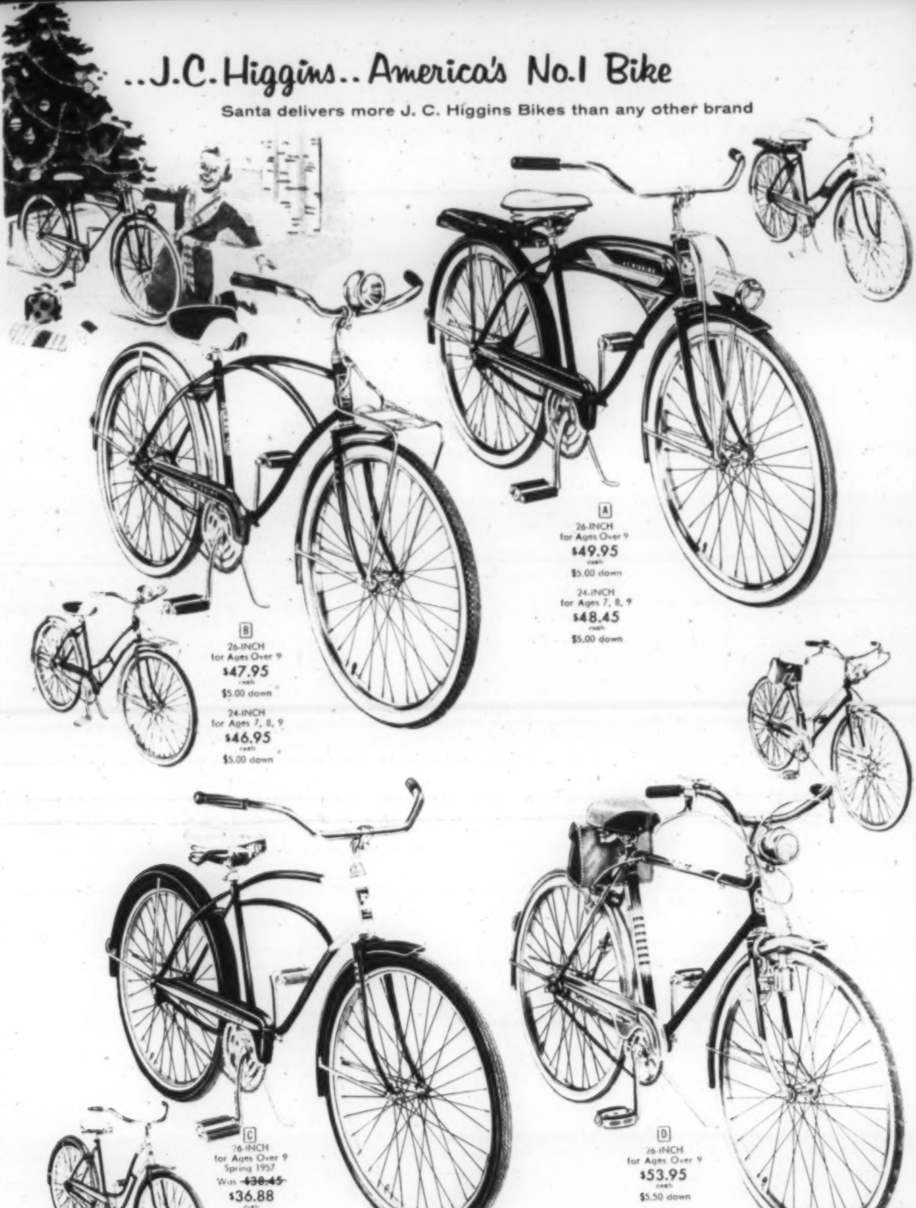
..J.C. Higgins.. America's No.1 Bike

Santa delivers more J. C. Higgins Bikes than any other brand



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for Ages Over 9
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cash
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24-INCH
for Ages 7, 8, 9
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B
26-INCH
for Ages Over 9
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24-INCH
for Ages 7, 8, 9
$46.95
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C
26-INCH
for Ages Over 9
Spring 1957
Was ~~$38.45~~
$36.88
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24-INCH
for Ages 7, 8, 9
Spring 1957
Was ~~$37.45~~
$35.88
cash
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D
26-INCH
for Ages Over 9
$53.95
cash
$5.50 down

New! Football Uniforms in Colors..

Now your young "gridiron star" can dress just like his favorite college and pro stars

Three flashy color combinations for boys age 8 to 12

FOR BOYS UP TO AGE 8

B $1.54 each

C $2.41

A $3.87 With mask
$2.97 Without mask

D $3.27

FOR BOYS AGE 8 TO 12

E $4.97 With mask
$3.84 Without mask

F $1.92 each

G $3.82

H $4.97 each
Knit insert at back of knee gives snug fit

FOR BOYS AGE 12 TO 15

J $6.97 With mask
$4.66 Without mask

K $2.87 each

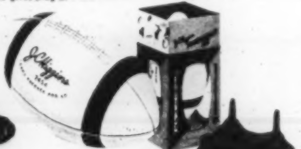
L $5.47

Knit insert at back of knee gives snug fit

M $6.43

N $6.33

P $7.76



R $3.76

Just Like Pros Wear!

Save 5% on orders of $10 or more

HERE'S HOW: (1) Build up an order of $10 or more from selection of helmets, shoulder pads, jerseys, pants, boxed gifts, or footballs listed on these two pages. (2) Subtract 5% from the price of each individual item.

ITEMS DESCRIBED BELOW SHOWN ON FACING PAGE

For Boys Up to Age 8

[A] **Junior-Size Tenite Plastic Helmet** with plastic bar-type face mask. 4-point web suspension. Leather covered padding. Adjustable chin strap. Johnny Lattner autograph. White with scarlet stripe. *State size* small (6⅜–6½); medium (6⅝–6¾).
6 N 2438—With mask. Shipping weight 1 lb. 12 oz. $3.77
6 N 2449—Without mask. Shipping weight 1 lb. 12 oz. 2.87

[B] **Cotton Jersey.** Double thick at shoulder yoke. Chest size 26–28. *Three color combinations:* royal blue with gold-color yoke; kelly green with white yoke; scarlet with white yoke.
6 N 2422—*State color choice.* Shipping weight 9 oz. . . . . Each $1.44

[C] **Junior-Size Shoulder Pads.** Molded fiber shoulder caps, body. Quilted padding. Peb-Tex hinges. Elastic arm straps.
6 N 2416—Shipping weight 1 pound 8 ounces. $2.31

[D] **Cotton Khaki Twill Football Pants.** Padded hips, knees. Removable thigh pads. *State waist* 20, 22, 24, 26, 28.
6 N 2408—Shipping weight 1 pound 2 ounces. $3.17

For Boys Age 8 to 12

[E] **Heavy Gauge Tenite Plastic Helmet** with bar-type face mask. Sponge rubber padding. Endorsed and autographed by Paul Hornung—twice All-American quarterback and top Pro Football choice. *Sizes:* medium (6¾–7); large (7⅛–7¼). *Colors:* royal blue with white stripe; scarlet, white stripe; gold color, black stripe.
6 N 2473—With mask. Shpg. wt. 2 lbs. *State size, color*. . . . . Each $4.92
6 N 2472—Without mask. Shpg. wt. 2 lbs. *State size, color*. . . . . Each 3.76

[F] **Cotton Knit Jersey.** Double thick at shoulder. *Sizes:* small (26–28 in. chest); medium (30–32); large (34–36). *Colors:* royal blue with white yoke; scarlet with white yoke; black with gold color yoke. *State size and color.*
6 N 2421—Shipping weight 10 ounces. Each $1.82

[G] **College-style Shoulder Pads.** Red fiber shoulder caps, body. Quilted cotton padding. Elastic arm loops for firm yet free fit.
6 N 2414—Shipping weight 1 pound 14 ounces. $3.72

[H] **Cotton Twill Football Pants.** Padded hips, knees. Removable thigh pads for convenient laundering. Knit insert at back of knee gives firm, snug fit yet allows freedom of action. Flashy side stripes add "professional" look. *Waist sizes:* 22, 24, 26, 28, 30, 32. *Colors:* scarlet (with white side stripes, half-belt, fly lace, knee insert); royal blue (white side stripes, half-belt, fly lace knee insert); gold color (black side stripes, half-belt, fly lace, knee insert).
6 N 2409—*State size and color.* Shipping weight 2 pounds. . . . Each $4.97

For Boys Age 12 to 15

[J] **Tenite Plastic Helmet** with adjustable plastic face mask. Thickly padded helmet has 6-point web suspension. Snappy Northwestern striping. *Sizes:* medium (6¾–7); large (7⅛–7¼). *Colors:* scarlet with white stripes; white with scarlet stripes.
6 N 2476—With mask. Shpg. wt. 2 lbs. 6 oz. *State size, color* $6.97
6 N 2475—Without mask. Shpg. wt. 2 lbs. *State size, color*. 4.66

[K] **Heavyweight Rayon Football Jersey.** Double thick shoulder yoke. *Sizes:* small (34–36 in. chest); medium (38–40); large (42–44). *Colors:* Royal blue with white yoke, scarlet with white yoke; kelly green with white yoke.
6 N 2425—*State size and color.* Shpg. wt. 10 oz. . . . . Each $2.87

[L] **Cantilever-type Shoulder Pads.** Springy foam rubber padding. Fiber body. Soft leather neck bindings. Elastic arm straps.
6 N 2426—Shipping weight 1 pound 10 ounces. $5.37

[M] **Rugged Gold Color Cotton Twill Football Pants.** Durable padded knees. Removable thigh guards for easy laundering. Knit insert at back of knee gives firm fit plus free action. Flashy black-gold-black side stripes, black half-belt, fly lace, knee insert. *State waist size* 26, 28, 30, 32, 34.
6 N 2427—Shipping weight 2 pounds. $6.43

Attractive Boxed Gifts for Young Gridiron Stars

[N] **Boxed Outfit for Boys up to age 8.** Intermediate football made of Peb-Tex imitation leather. Sized for younger hands. White with black end stripes. Needle included. Red and white helmet has vulcanized fiber crown, split leather ear pieces and forehead. Cotton felt padding, 4-point web suspension. Shoulder pads have molded fiber caps, body. Peb-Tex hinges.
6 N 02401—Complete Outfit. Gift box. Shpg. wt. 4 lbs. $6.22
6 N 2447—Football only. Needle included. Shpg. wt. 1 lb. 1.72

[P] **A Gift for Footballers Age 8 to 15.** Heavy gauge plastic helmet has detachable plastic face mask. Adjustable chin strap. Cowhide lining. Soft rubber padding. Flashy triple-striped crown. Helmet is scarlet with yellow and white stripes. *Sizes:* medium (6¾–7); large (7⅛–7¼). Shoulder pads are heavy duty molded fiber. Have adjustable elastic arm straps.
6 N 2461—Complete Boxed Outfit. *State helmet size.* Wt. 3 lbs. 10 oz. $7.66

[R] **Official Size Football plus Plastic Kicking Tee** in gayly colored gift box. J. C. HIGGINS Football made of laminated multiple layers of rubber. Waterproof. Pebble grain cover performs and feels like leather. Official size, shape, weight. White with black end stripes. Plastic kicking tee and needle included.
6 N 2460—Complete Boxed Outfit. Shpg. wt. 1 lb. 12 oz. $3.76
6 N 2454—Football only. Shpg. wt. 1 lb. 12 oz. 3.33

S
OFFICIAL
T
V

J. C. HIGGINS
Top Grain Cowhide Footballs

Finest cowhide obtainable, with pebble-grained surface for sure, tight gripping. All are official size, shape, weight.

PAUL HORNUNG

[S] **Our Best J. C. HIGGINS Football.** Cover is scientifically tanned to create a permanent "friction feel" surface that clings to your hand whether ball is wet or dry. Water repellent cover defies rain, mud. Reinforced lacing. Same type ball as adopted for 1957 by National Professional Football Association. Natural leather color. 1-piece rubber bladder, valve. Needle included.
6 N 2443—Shpg. wt. 1 lb. 10 oz. $9.97

[T] **J. C. HIGGINS Top Grain Cowhide Football.** Cover selected from choice sections of cowhide. Gives long wear. Pebble-grain surface for firm grip. Throw longer passes, commit fewer fumbles. Triple cotton twill lining. Flat, double leather lace. Seams lock-stitched with waxed linen thread. Ball is tan with white end stripes. 1-piece rubber bladder, valve. Needle included.
6 N 2448—Shpg. wt. 1 lb. 10 oz. $7.97

[V] **J. C. HIGGINS Conference Model Cowhide Football.** Has pebble-grain cover for sure gripping surface. Double cotton herringbone twill lining. Tough linen stitched seams. Flat, double leather laces. 1-piece rubber bladder, valve. Official size, shape, weight. Ball is tan with white end stripes. Ideal for day or night play. Inflating needle included. Order now for Christmas.
6 N 2446—Shpg. wt. 1 lb. 8 oz. $4.67

[W] **New! Paul Hornung Split Cowhide Football.** Endorsed and autographed by Notre Dame's great All-American. Pebble grained cover gives firm grip for accurate passing and precision ball-handling. Rugged double cotton herringbone twill lining. Flat, double plastic lacing. 1-pc. rubber bladder. Dark, red-brown color ball has white end stripes. Official size, shape, weight. Needle included.
6 N 2466—Shpg. wt. 1 lb. 8 oz. $3.97

Peb-Tex Footballs . . Rubber Covered Footballs

New! Paul Hornung White Peb-Tex Football. Pebble-grain imitation leather cover. Cotton drill lining. Flat, plastic laces. Stitched seams. Rubber valve, bladder. Ball is white with black end stripes. Official size, shape, weight. Needle included. Shipping wt. 1 lb. 8 oz.
6 N 2465. . . . . $2.44
6 N 2464—Same as above but red-brown color with white end stripes. Shpg. wt. 1 lb. 8 oz. $2.44

Our lowest priced J. C. HIGGINS all-rubber Football. Seamless rubber construction. Scuff resistant cover. Pebble-grain surface feels like leather. Official size ball is tan color with white end stripes. Inflating needle included. Shipping weight 1 lb. 7 oz.
6 N 2462. . . . . $2.16

Use Sears Easy Terms on orders of $20.00 or more. See Page 355 for details.

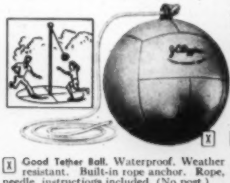
Our Best J. C. HIGGINS Rubber Covered Football. Made with extra layers of rubber impregnated cotton fabric molded over rubber bladder. Pebble-grained rubber cover vulcanized to carcass. Cover looks, feels, performs like leather. Official size. Red-brown color with white end stripes. Needle included. Shpg. wt. 1 lb. 10 oz.
6 N 2453. . . . . $4.97

Utility Play Ball

$2.37
8½-in. diameter

All-rubber Playground and Utility Ball. 8½ inches in diameter. A multitude of uses. Now the youngsters can enjoy soccer, volleyball, basketball, playground games—all with one ball. Made of molded laminated rubber. Tough construction. Resists scuffs, tears, and scratches. And it's waterproof. Dark red color.
6 N 1806—Shpg. wt. 2 lbs. 8 oz. $2.37

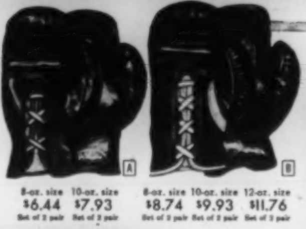
Keep this book with your Fall General Catalog! Order Christmas gifts from both!



[X] **Good Tether Ball.** Waterproof. Weather resistant. Built-in rope anchor. Rope, needle, instructions included. (No post.)
6 N 1853—Shpg. wt. 1 lb. 12 oz. $3.97

Better Tether Ball. (Not shown.) Stronger rubber cover. Fabric lined. Built-in rope anchor. Rope, needle, instructions.
6 N 1846—Wt. 1 lb. 12 oz. (No post) . . . $7.16

[Y] **Telescoping Steel Tether Ball Post.** Extends to 10-ft. ht. 14-in. ground sleeve.
6 N 01862—Wt. 17 lbs. (No ball, rope.) $9.46



C
$2.74
Pair
D
$6.74
E
Save 42¢
Platform Only......$4.87
Striking Bag Only...... 4.96
Bought separately ~~$9.83~~
Combination Price..........$9.41

F
4-oz. size
$3.67
Set of 2 pr.
G
4-oz. size
$3.87
Set of 2 pair
6-oz. size
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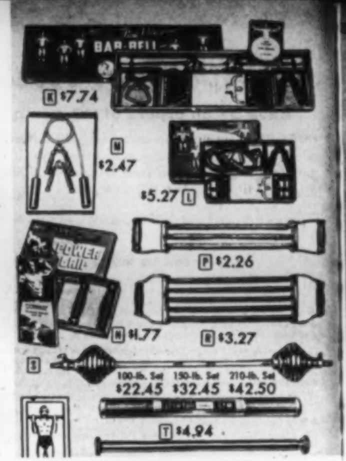


Boxing Gloves for Youths

A Full grain wine color sheepskin. 100% goat hair padding. Padded finger grip. Curved thumb. Fully cut with generously padded cuffs—keep wrists straight. Cotton lining; strong stitched seams; instructions.
8-oz. Gloves. Recommended for boys ages 10 to 14.
6 N 1425—Shpg. wt. 3 lbs. 4 oz.......Set of 2 pair $6.44
10-oz. Gloves. Recommended for boys age 14 and over.
6 N 1426—Shpg. wt. 3 lbs. 12 oz......Set of 2 pair $7.93

Official Pro-Size Boxing Gloves

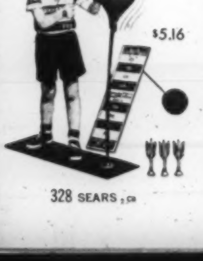
B Regulation leather reinforced curved thumb design. Wine color full grain sheepskin. 100% goat hair padding. Padded finger grip. Instructions.
8-oz. Gloves. Finest boxing glove leather known.
6 N 1409—Shpg. wt. 3 lbs. 4 oz.......Set of 2 pair $8.74
10-oz. Gloves. Extra padding. Longer wrist design.
6 N 1411—Shpg. wt. 3 lbs. 12 oz......Set of 2 pair $9.93
12-oz. Gloves. Same construction. Fully padded.
6 N 1423—Shpg. wt. 3 lbs. 12 oz.....Set of 2 pair $11.76

Regulation Boxing Accessories

C **Striking Bag Mitts.** Tan sheepskin. Padded back.
6 N 1417—Shipping weight 4 oz...........Pair $2.74

D **Best J. C. HIGGINS Striking Bag.** Finest top grain cowhide. Tan color. Official size, shape, weight.
6 N 1450—Needle incl. Shpg. wt. 1 lb. 10 oz.......$6.74

E **J. C. HIGGINS Striking Bag and Platform.** Platform has sturdy hardwood frame, 22-in. diam. steel rim. Ball, socket, swivel incl. Wine color vinyl plastic bag takes lots of punishment. Needle included.
6 N 01418L—Combination. Save 58c. Wt. 13 lbs.....$9.41
6 N 01408L—Platform Only. Shpg. wt. 11 lbs. 4.87
6 N 1416—Striking Bag Only. Wt. 1 lb. 10 oz. 4.96



Two Thrilling Games in One

Wow! Here's a barrel full 'o fun for the youthful "sluggers" in your family. Built-to-take-it bag has pebble-grained artificial leather cover and rubber bladder. Inflating needle incl. Turn over the strong Masonite Presdwood platform for colorful, safe dart football game; 3 harmless suction cup darts incl.

Punching outfit stands a full 43 inches high. Just right for kids up to age 10. Make their eyes sparkle with joy on Christmas morning.
6 N 01421—Shipping wt. 8 pounds.........$5.16

Boxing Gear for Young Scrappers

> **Ideal Christmas gifts for boys up to age 10.** J. C. HIGGINS boxing equipment is safety-designed. Youngsters have loads of fun "jabbing and punching" with soft, fully padded Junior Size boxing gloves. For added safety, gloves have extra measure of goat hair padding for fullest protection. Designed especially for pre-teens.
>
> Boxing is an ideal way to teach boys the art of self-defense, help them to develop coordination and timing . . work off youthful "steam".

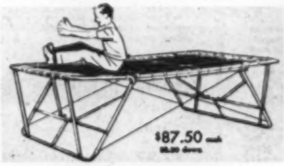
F **Simulated Leather Boxing Gloves.** Look like finest sheepskin. Rich wine color vinyl plastic. Durable stitching at seams. Soft goat hair padding.
4-oz. Gloves. Recommended for boys ages 5 to 7.
6 N 1414—Shpg. wt. 2 lbs...........Set of 2 pair $3.67

G **Genuine Full Grain Sheepskin Boxing Gloves.** 100% goat hair padding. Stitched down cuffs hold padding in place. Strongly stitched seams. Cotton twill lining. Cotton laces. Wine color.
4-oz. Gloves. Recommended for boys ages 5 to 7.
6 N 1404—Shpg. wt. 2 lbs...........Set of 2 pair $3.87
6-oz. Gloves. Recommended for boys ages 8 to 10.
6 N 1420—Shpg. wt. 2 lbs...........Set of 2 pair $5.57

H **Budget-Buy Junior Striking-Bag and Platform.** Easy to put up anywhere. Helps young bodies grow strong, develop coordination. 19 inch steel ring welded to steel back frame. Gives maximum strength and support to the striking bag. Hook-type swivel connects bag to platform. Pebble-grained Peb-Tex (simulated leather) striking bag is tough and long lasting. Inflating needle included.
6 N 01419—Platform and Bag. Wt. 11 lbs.........$6.27

J **Junior Size Striking Bag.** Made of extra tough heavy gauge vinyl plastic that takes all the punishment your young ring artist can muster. Strong leather welted seams. Rubber bladder. Rich wine color. Inflating needle included.
6 N 1415—Shipping weight 1 lb. 6 oz............$4.33

Order regularly . . Receive Sears Catalogs Regularly



TUMBA-LEEN . . It's Mighty Keen
Bouncing Aerial Fun for Boys and Girls

Here's the perfect gift for your young acrobats. It's easy, it's exciting, it's fun. Youngsters learn to do aerial flips, all types of tumbling gymnastics. What's more, Tumba-Leen is safe. Strong tubular aluminum frame folds compactly when not in use. Cloth covered rubber bounce cords distribute weight evenly. Heavy canvas mat is red—sewn securely with heavy Orlon* thread. Mildew resistant. Rubber bounce cords are adjustable for various weights. Tumba-Leen measures a full 102x63x30 inches. Not recommended for persons weighing more than 150 lbs. Shipped freight, express, truck.
6 N M1590—Shipping weight 46 pounds.........$87.50

*Registered Trade Mark for DuPont Acrylic Fiber

Exercise Equipment for Better Health

K **Our Best Exercise Set.** 5 spring-steel chest pull cables with 2 wood handles. Two 30-in. bars for bar bell. 2 hand grips. 2 steel stirrups, cables for rowing. 2 screw hooks for wall exerciser. Instructions.
6 N 01577—Shipping weight 9 pounds...............$7.74

L **Six-Piece Exercise Set.** Outfit includes wall exerciser; 2 hand grips; 3 spring-steel chest pull cables with wood handles; instructions.
6 N 1578—Shipping weight 7 pounds...............$5.27

M **Three-Piece Herculex Set.** Chest exerciser, 2 hand grips, easy-to-follow instructions included.
6 N 1582—Shipping weight 3 pounds...............$2.47

N **Giant Power Grip.** Build more powerful hands, wrists, forearms. 6 steel spring. Tension adjusts.
6 N 1564—Shipping weight 1 pound...............$1.77

P **Three-Cable Chest Pull.** Build a more manly physique. Cables of resilient spring-steel. 2 handles.
6 N 1583—Instructions incl. Shpg. wt. 2 lbs. 10 ozs.....$2.26

R **Five-Cable Chest Pull.** Spring-steel cables; 2 handles. Start with 1 cable and work up to 5.
6 N 1585—Instructions incl. Wt. 3 lbs. 6 oz...........$3.27

S **Bar Bell-Dumbell Sets.** Each has 5-ft. steel bar; Two 14-in. dumbell bars; Chrome-plated sleeve. Instructions, wrench incl. *See shipping note below.*
100-lb. Set. Weights adjust from 28 to 100 pounds.
6 N MT1556F—Shipping weight 112 pounds........$22.45
150-lb. Set. Weights adjust from 28 to 150 pounds.
6 N MT1563F—Shipping weight 162 pounds........$32.45
210-lb. Set. Weights adjust from 28 to 210 pounds.
6 N MT1562F—Shipping weight 222 pounds........$42.50
60-lb. Revolving Bar Bell Outfit. (Not shown.) Adjusts from 15 to 62 lbs. 4-foot long steel bar.
6 N MT1554F—Shipping weight 62 pounds..........$14.45

SHIPPING NOTICE: Bar Bell Sets shipped freight, express or truck from Lancaster, Pennsylvania factory. Pay shipping charges from factory. Order from M. O. house.

T **Door-Fit-Bar Gym Outfit.** Pressure holds bar firmly in any door 23 to 35-in. wide. Needs no fasteners. Extra-heavy seamless steel tubing. Holds 250 lbs.
6 N 1575—Shipping weight 3 pounds...............$4.94

BAR-BELL
V $3.57
W $4.27

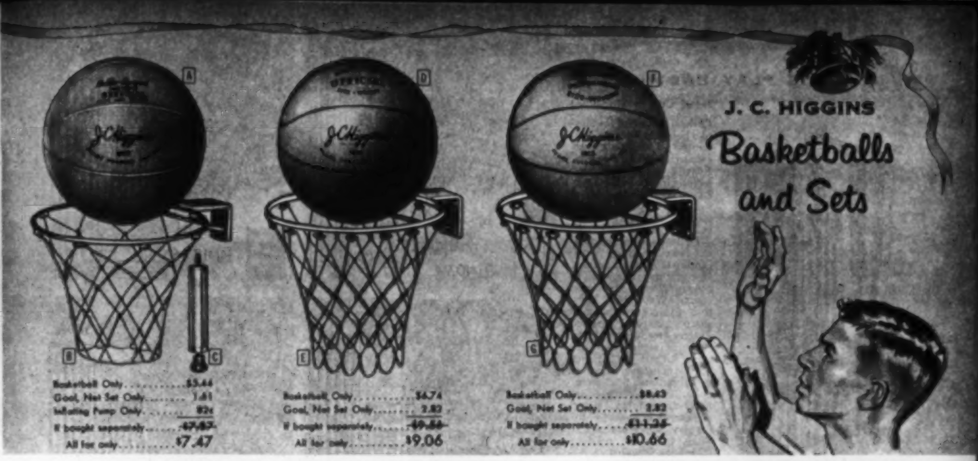
Muscle-Building Junior Exercise Sets

V **Three-Way Muscle Builder Set.** Helps to develop arm, chest and back muscles for boys to age 10. 2-cable chest pull has fabric cables with rubber cover. Spring wall pull exerciser with wood grips. One pair of hand grips with wood handles help boys to develop firm, manly grip, strong arm muscles.
6 N 1579—Shipping weight 3 lbs. 8 oz..............$3.57

W **Bar Bell Exercise Set.** For boys up to age 10. Set includes 2 spring bar bells; one 2-cable chest pull; 1 pair of hand grips with wood handles. Just like having a gym right in your own home. Designed to help boy achieve better muscle tone, coordination.
6 N 1581—Shipping weight 4 lbs. 2 oz..............$4.27

Use Sears Easy Terms on orders of $20.00 or more. Only 10% down. See page 355 for complete details

J. C. HIGGINS Basketballs and Sets



Basketball Only $5.44
Goal, Net Set Only 1.61
Inflating Pump Only 82c
If bought separately ...... ~~$7.87~~
All for only $7.47

Basketball Only $6.74
Goal, Net Set Only 2.82
If bought separately ...... ~~$9.56~~
All for only $9.06

Basketball Only $8.43
Goal, Net Set Only 2.82
If bought separately ...... ~~$11.25~~
All for only $10.66

J. C. HIGGINS Nylon Wound Rubber Covered Basketballs

Ideal Gifts for Your Favorite Cage Star . . Buy a Complete Set and Save!

- Superior construction methods make these the strongest basketballs Sears has ever sold!
- Balls are 50% more resistant to punctures . . last much longer than comparable fabric ply balls
- Extra deep pebble-grained covers are treated for firm feel . . have the sure grip of leather
- Tough vulcanized rubber covers . . balls are laceless, seamless and completely waterproof

Laboratory tested and proved superior under the most exhaustive conditions we could duplicate. We know you'd never subject a basketball to the kind of abuse these took. We wanted to prove that J. C. Higgins Nylon wound rubber covered basketballs will outwear leather balls on ANY outdoor court, gravel area or cement playing surface. We're convinced you can't buy better basketballs.

The secret of superiority lies in the construction. Thousands upon thousands of yards of super tough NYLON filaments wound over rugged BUTYL rubber bladder to form carcass. Exclusive winding method assures uniform shape. Special cement holds each strand in place. Strands can't slip . . balls retain shape. Covers are vulcanized for added wear, waterproof.

GOOD Basketball Set. Set includes ball (A), goal and net outfit (B), pump (C), inflating needle. All at one low price! *Buy the entire set and save 40c.*
6NT1863–Shpg. wt. 8 lbs. . . **$7.47**

[A] **GOOD Rubber Covered Nylon Wound Basketball Only.** Official size, weight. 1-pc. molded construction. Inflating needle.
6N1802–Shpg. wt. 2 lbs. 8 oz. **$5.44**

[B] **GOOD Goal, Net Combination Only.** Official 18-in. diam. ⅜-in. steel rim. 8 tieless hooks support net. Welded steel back braces. 4-in. back-plate. Reg. cotton twine net.
6N01849–Shpg. wt. 5 lbs. . . . **$1.61**

[C] **Inflating Pump Only.** Inflating needle not included.
6 N 1895—Shpg. wt. 6 oz. **82c**
6 N 1896—Inflating needle.
Shipping weight 1 oz. **9c**

BETTER Basketball Set. Includes ball (D) plus goal and net combination (E), inflating needle. *Buy the complete set and save 50c.*
6 N T1858—Shpg. wt. 9 lbs. . **$9.06**

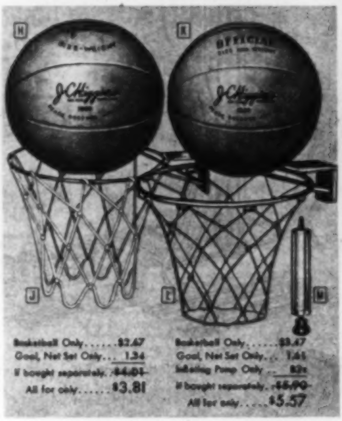
[D] **BETTER Rubber Covered Nylon Wound Basketball Only.** Better because carcass is reinforced with added Nylon filaments. Ball won't lose shape or game-quality response. No dead spots or weak areas. Official size and weight. Waterproof, seamless. Inflating needle incl.
6N1826–Wt. 2 lbs. 8 oz. . . **$6.74**

[E] **BETTER Goal, Net Combination Only.** Wider, stronger backplate. Official 18-in. diam. ⅜-in. steel rim. 12 tieless hooks hold net in position. Welded steel back braces. Regulation 12 loop, 48 thread cotton twine net will stand severe use.
6N01869–Shpg. wt. 6 lbs. . . . **$2.82**

BEST Basketball Set. Includes ball (F) plus goal and net combination (G), inflating needle. *Buy the complete set, save 59c.*
6 N T1859—Shpg. wt. 8 lbs. . . **$10.66**

[F] **BEST Rubber Covered Nylon Wound Basketball Only.** Best because of an extra layer of gum rubber bond . . more Nylon filaments for a super-strong carcass—the heart of any basketball. Guaranteed to your complete satisfaction. Order the regular way. If you're not completely satisfied, return ball within 10 days and Sears will refund every penny plus postage both ways. Inflating needle included.
6N1823–Shpg. wt. 2 lbs. 8 oz. . **$8.43**

[G] **Goal, Net Combination Only.** 18-in. diam. ⅜-in. steel rim. 12 tieless hooks. Welded steel braces. 12 loops, 48 thread net.
6 N 01869—Shpg. wt. 6 lbs. . . **$2.82**



Basketball Only $2.67
Goal, Net Set Only ... 1.34
If bought separately . ~~$4.01~~
All for only $3.81

Basketball Only $3.47
Goal, Net Set Only ... 1.61
Inflating Pump Only ... 82c
If bought separately . ~~$5.90~~
All for only $5.57

J. C. HIGGINS All Rubber Basketballs

Single Molded Ball

Budget-Buy Basketball Set. Outfit includes ball (H) plus goal and net set (J), inflating needle. *Buy the set complete and save 20c.* Shipping weight 7 pounds.
6 N T1814 . . . . **$3.81**

[H] **Basketball Only.** Single molded laminated all rubber construction makes strength and durability possible at this low price. Official size and weight. No stitches or laces. Waterproof, pebble grain cover looks and feels like leather. Ball stays lively, full of bounce . . retains shape during rough play in all kinds of weather. Inflating needle incl. Shipping weight 2 lbs. 8 oz.
6 N 1850 . . . . **$2.67**

[J] **Low Priced Goal, Net Set Only.** Regulation size, 18-in. diameter goal with ⅜-in. round steel rim. Strong steel braces. Cotton twine net. A real aid to cagers seeking to perfect their basket technique. Full scale throughout . . not a toy. Shipping weight 4 pounds.
6 N 01839 . . . . **$1.34**

Double Process Molded Ball

Durable Basketball Set. Outfit includes ball (K), goal and net combination (L), inflating pump (M), and inflating needle. *Buy the set and save 33c.*
6 N T1864—Wt. 7 lbs. . . **$5.57**

[K] **Basketball Only.** Easily outwears leather on concrete or gravel play areas. Double process molded ply construction means better bounce, no dead spots. Ball won't lose shape or get lumpy. Rich pebble grained cover. Completely waterproof. Inflating needle incl. Shipping weight 2 lbs. 8 oz.
6 N 1830 . . . . **$3.47**

[L] **Goal and Net Set Only.** Official 18-in. diam. ⅜-in. steel rim. 8 tieless hooks support net. Welded steel back braces. 4-in. backplate. Regulation cotton twine net. Shpg. wt. 5 lbs.
6 N 01849 . . . . **$1.61**

[M] **Inflating Pump Only.** Needle not included.
6 N 1895—Wt. 6 oz. **82c**
6 N 1896—Inflating needle.
Shpg. wt. 1 oz. **9c**

Intermediate Ball

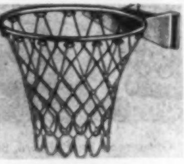
Pro-Cager Model. The ideal basketball for young cagers because it is sized for their smaller hands. A fine gift for the youngster just learning the fast and exciting game of basketball.

Constructed for extra-long wear. Crude natural rubber is specially treated to assure uniformity and strength. 4-panel construction with strong interlocked seams. No laces or stitches. Ball is completely waterproof. Inflating needle included.
6N1807–Shpg. wt. 2 lbs. . . . **$1.92**

Top Grain Cowhide

BEST J. C. Higgins Top Grain Cowhide Basketball. Official in size and weight. Precision balanced for more accurate shots, sure passing, steady dribbling. Finest game quality responsiveness for high school, collegiate or professional play.

Tough carcass made by molding layers of vulcanized rubber impregnated with Nylon around inflated bladder. Pebble grain cowhide molded over carcass. Inflating needle included.
6N1810–Wt. 2 lbs. 8 oz. . **$11.94**



Our Best Goal and Net

Official 18-in. diameter, ⅝-in. round steel rim. Ball can't hit curved supports welded along base of rim. Tapered net of heavy seine twine. Nuts, bolts incl.
6 N 01870—Shpg. wt. 9 lbs. . . **$4.46**

Tapered Net Only. Strong 72 thread cotton seine twine. Clime-a-tized treated to resist weather.
6 N 1832—Shpg. wt. 8 oz. **97c**

Top Quality Tapered Net. (Not shown.) Official high school and college style. 120 thread cotton seine twine. Weather resistant.
6 N 1828—Shpg. wt. 10 oz. . . . **$1.62**

LET'S PLAY BADMINTON

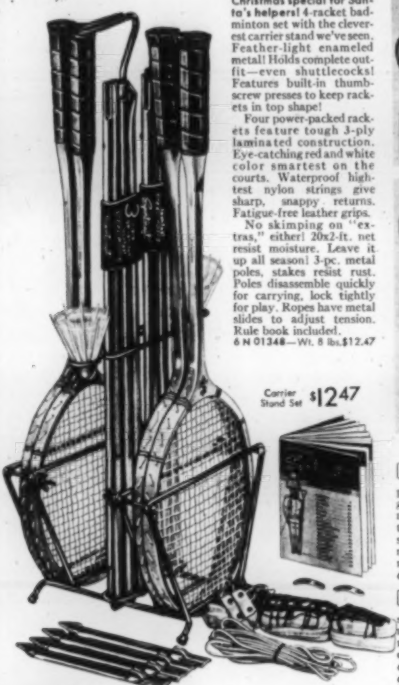
New! Carrier Stand Set

Christmas special for Santa's helpers! 4-racket badminton set with the cleverest carrier stand we've seen. Feather-light enameled metal! Holds complete outfit—even shuttlecocks! Features built-in thumbscrew presses to keep rackets in top shape!

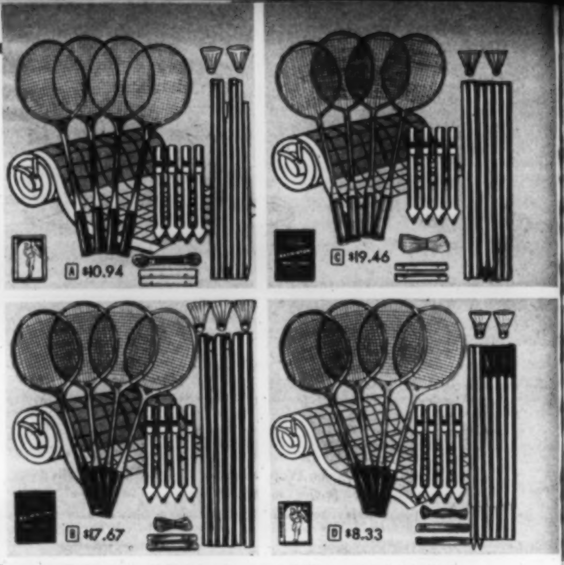
Four power-packed rackets feature tough 3-ply laminated construction. Eye-catching red and white color smartest on the courts. Waterproof high-test nylon strings give sharp, snappy returns. Fatigue-free leather grips.

No skimping on "extras," either! 20x2-ft. net resist moisture. Leave it up all season! 3-pc. metal poles, stakes resist rust. Poles disassemble quickly for carrying, lock tightly for play. Ropes have metal slides to adjust tension. Rule book included.

6 N 01348—Wt. 8 lbs. **$12.47**



Carrier Stand Set **$12⁴⁷**



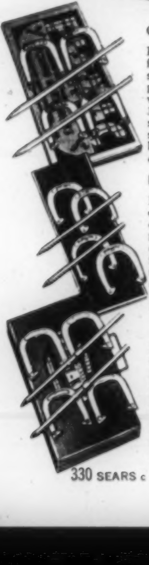
Badminton . . Lightning-action game thrills young and old alike!

A Christmas Special! 4-racket set with laminated, nylon-strung rackets. Imported from Pakistan, land of badminton greats. Compares with sets costing dollars more! Rackets have sleek leather grips, tough plastic bindings. Counter-sunk nylon strings. Shrink-resistant 20x2-ft. tape-bound net. Two plastic shuttlecocks. 3-pc. galvanized metal poles. Ropes, slides, stakes.
6 N 01336—Rule book. Shpg. wt. 7 lbs. . **$10.94**

B Our Best American-made 4-racket Ash Set. Multi-ply rackets stay lively. Hand-strung with waterproof DuPont nylon! Spiral-wound imitation leather grips. Shrink-resistant 20x2-ft. tape-bound net. 3 feathered "birds." Ropes, slides, poles, stakes.
6 N 01334—Rule book. Shpg. wt. 7 lbs. . . **$17.67**
6 N 01333—2-racket set. As above, but 2 rackets, 2 "birds". Shpg. wt. 6 lbs. **$10.44**

C American-made 4-racket Aluminum Set. Precision made, power-packed. A gift they'll enjoy for years to come! Pro-style lightweight aluminum rackets have built-in whip action for sharp returns. High-test twisted nylon strings countersunk in frame to stay true. Neck, shoulder bindings add strength. Tubular rubber grip adds comfort. Shrink-resistant 20x2-ft. tape-bound net features easy-to-see color. 2 Timpe shuttlecocks. 3-pc. galvanized steel badminton poles. Ropes, rope slides, stakes.
6 N 01343—Rule book. Shpg. wt. 7 lbs. **$19.46**

D Budget-buy 4-racket Set. Strong laminated wood frames give top performance. Water-repellent nylon strings. Rubber grip lets you handle racket longer without fatigue. Shrink-resistant 20x2-ft. tape-bound net. 2 outdoor shuttlecocks. Ropes, poles, stakes.
6 N 01331—Rule book. Shpg. wt. 6 lbs. **$8.33**



GOOD Horseshoe Set

Lightweight! Includes four 1⅝-lb. drop forged steel shoes for easier pitching. Also suitable for women, youngsters. No. 1 shoes silver-color. No. 2 shoes gold-color. Two sturdy 22-in. stakes. Fiber carrying case.
6 N 02593—Wt. 14 lbs. **$3.97**

BETTER Horseshoe Set

Better because it features official size, weight. Includes four 2⅛-lb. drop forged steel shoes. Painted, numbered for identification. Two 27-in. steel stakes. Carrying box.
6N02584K—Wt. 24 lbs. **$6.48**
6 N 2583—4 horseshoes only. As above. Wt. 11 lbs. **$3.67**

BEST Horseshoe Set

Patented design! Guaranteed not to break! 4 professional 2½-lb. drop forged steel shoes. No. 1 shoes silver-color, No. 2 gold-color. 2-pc. drop forged steel stakes. Enameled steel case has handle, snap fasteners.
6N02594K—Wt. 24 lbs. **$8.53**

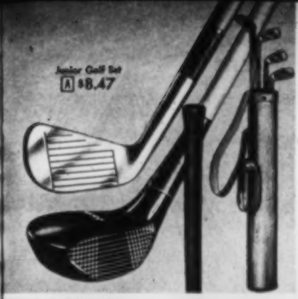
Game-room Shuffleboard, Bowling Set . . Loads of fun all year around!

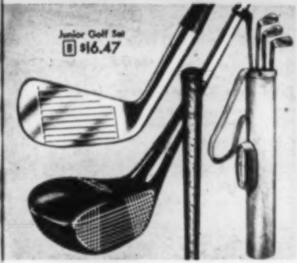
Exciting Shuffleboard game with 12x2-ft. linoleum court. Ideal for game-room parties, perfect for pack-the-car picnics. Felt-backed linoleum court rolls up for easy carrying, storage! Lies flat for play.

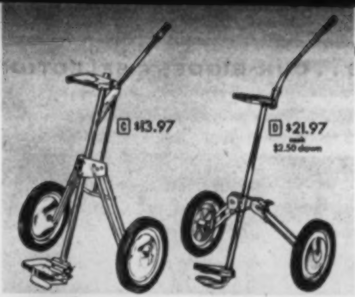
Slick finish helps bright-colored disks slide to stenciled scoring area. Set includes eight 3½-in. wood disks—four red, four green. Four 50-in. wood pushers. Instructions included. Surprise the family! Buy now!
6N02622—Shpg. wt. 12 lbs. **$6.93**

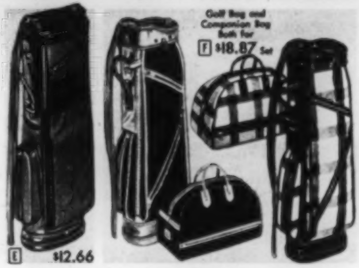
Larger Roll-up Shuffleboard game with near-regulation size 14x3-ft. linoleum court. More room, more fun! Pleasure-packed for picnics, basement parties, church socials. Space-saving linoleum court rolls up for storage, lies flat for play. Easy-to-read scoring area stenciled on each end. Felt backing protects floors. Set includes eight big 4½-in. wood disks—four green, four red. Four 50-in. wood pushers. Full instructions included.
6N02623—Shpg. wt. 19 lbs. **$12.93**

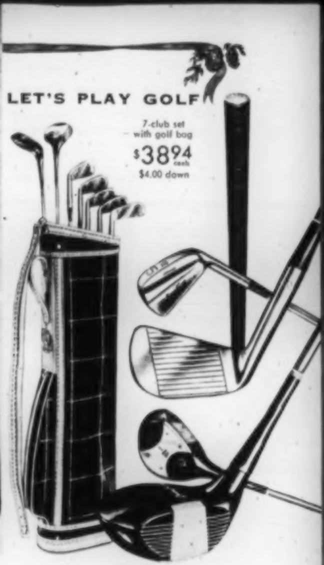
Now! Bowl in your own home! Sharpen your skill, improve your performance with this thrill-packed bowling game. Set includes ten hard rock maple bowling pins. Big 12-inch size. Bright white enamel finish with smart red collar stripes. Pins sit on felt-base linoleum spotter mat. Pin spots are marked on 24x24-inch wood-grained surface. Backstop helps contain pins with Masonite Presdwood sides, sturdy steel rod back. Two 4-inch natural-grain finish hard rock maple balls. Pad of score sheets. Complete instructions.
6 N 02567K—Shpg. wt. 23 lbs. . . . Set **$11.67**
Use Sears Easy Terms. See page 355 for details











Junior Golf Sets . . adult styling

Now! Adult-style golf sets for youngsters. Not toys, but quality golf clubs in "feel" and construction. Right-handed only. No fill-ins. Sets include heavy-duty white canvas bag, steel braced top, bottom. Full comfort-cut shoulder strap. Molded fiber bottom. Zipper pocket.

A **New! Junior Golf Set with beautiful, natural-finish hickory wood shafts.** Includes brassie, 2,5 and putter. Brassie head kiln-dried persimmon. Irons sport bright chrome-plated heads. All feature brown vinyl plastic grips.
6 N 0859—For youngsters to age 10. Wt. 4 lbs. . . . **$8.47**

B **Better! Junior Golf Set with longer, gleaming chrome-plated shafts.** Includes brassie, 2, 5, putter. Brassie, 2, 5 boast stepped shafts for better control. Brassie head kiln-dried persimmon. Irons have mirror-like chrome-plated heads. Spiral-wound leather grips.
6 N 0853—For youngsters to age 12. Wt. 5 lbs. **$16.47**

Folding Golf Carts . . Special Golf Bag Offer

C **Golf Cart** folds, locks with touch of handle. Rolls when folded! Non-rust metal. 12-in. ball bearing wheels, jumbo rubber tires.
6 N 0918—Non-chafe brackets fit all bags. Shipping wt. 16 lbs **$13.97**

D **J. C. HIGGINS Golf Cart.** Gleaming, chrome-plated. Opens, closes in 5 seconds. Folds to locker-size 14-in. width. Positive lock. 12-in. ball bearing, rubber-tired wheels. Rubber handle grip.
6 N 0930L—Height, width adjusts to any size bag. Shipping wt. 18 lbs. **$21.97**

E **Comparto Golf Bag.** 14 compartments, 3 zip pockets. Padded sling, rubber bottom, handle. *State color* green Nylex (*durable nylon-faced cotton*) with oxblood trim; or blue Nylex with red trim.
6 N 0953—Holds 14 clubs or more. Shipping weight 8 pounds. **$12.66**

F **Golf Bag and Sport Carrying Bag**—both for one low price! D-ring model golf bag holds 16 clubs. Ball pocket, zipper side pocket. Detachable hood doubles as extra pocket. Sponge-padded sling. Umbrella holder. Companion bag has open-wide zipper; built-in shoe pocket. *State set color:* brown ivy-stripe duck with russet vinyl trim; or yellow-and-black plaid with black vinyl trim.
6 NT 988L—Shpg. wt. 12 lbs. Golf Bag and Sport Carrying Bag . . . set **$18.87**

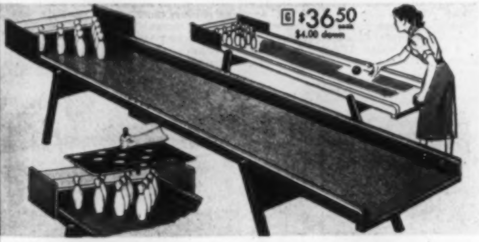
Gift-priced 7-club Starter Set

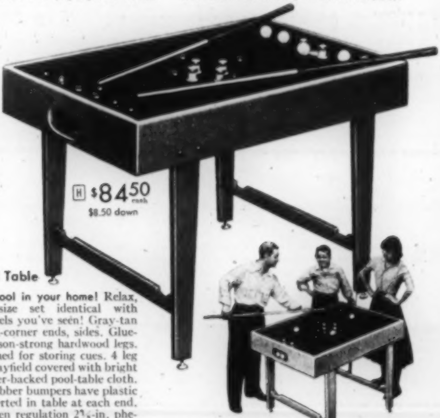
Seven clubs and stylish bag in a complete, low-priced outfit. Balanced clubs give better direction control. Bright, chrome-plated stepped steel shafts proportioned for proper flex throughout length. Composition grips. Men's right handed only.

Woods: Driver, No. 3 (Spoon) wood. Persimmon heads with deep mahogany finish. Scored plastic face insert. Smooth-riding metal soleplate protects surface.

Irons: Nos. 2, 5, 7, 9 and putter. Mirror-like chrome-plated heads. Sand-blasted faces. Scoring U.S.G.A. approved.

Bag: Red-and-black plaid, rubber-backed for extra wear. Tan vinyl plastic trim. Steel wire frame keeps bag in shape. Non-skid molded rubber bottom. Stitched shoulder straps. Large zipper pocket.
6 N 0852L—Wt. 13 lbs. $4.00 down **$38.94**





New! Fold-up Game-room Bowling Alley

G **Strike! Strike again!** Wow, real action-packed family fun! A slick addition to any game room, adds a special sparkle that keeps parties humming. Big 12-ft. by 32-in. table combines tough Masonite Presdwood with natural-finish hardwood. Side grooves form gutter for gravity-pull ball return. Roll-up wood-grain finish linoleum alley lies flat for play. Easy to store: legs fold, table hinges in center to form two 6-ft. sections.

Special-design backstop confines spilled pins to table—no matter how hard they're hit! Backstop has chalkboard scorecard on side. 7½-in. hardwood pins have natural finish, red neck stripe. Clever Masonite Presdwood pin-setter lets you rack up pins quickly. Two 3⅜-in. composition balls. Score sheet. Full instructions.
6 N M2641—Shipping weight 85 lbs. $4.00 down. **$36.50**

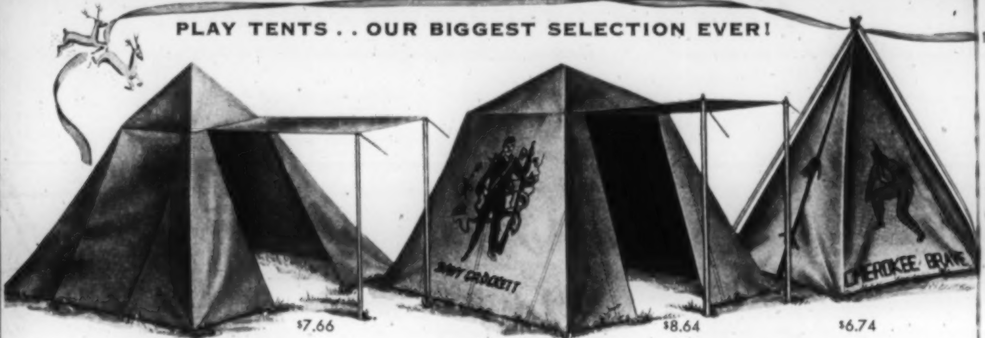
Game-room Bumper Pool Table

H **New! Play recreation pool in your home!** Relax, liven-up parties. Full-size set identical with popular coin-controlled models you've seen! Gray-tan cabinet has non-wobble lock-corner ends, sides. Glue-blocked at every joint! Samson-strong hardwood legs. Hardwood cross-pieces notched for storing cues. 4 leg adjusters for perfect level. Playfield covered with bright green 100% wool-faced rubber-backed pool-table cloth.

12 locked-in, live-action rubber bumpers have plastic shields. Polystyrene cup inserted in table at each end. Live-cushion rubber rails. Ten regulation 2⅛-in. phenolic resin balls. Two 48-in. kiln-dried maple cues with regulation leather tip, rubber base bumper. Regulation chalk. Instructions with rules, diagrams, tips.
6 N M2642—50x34x31-in. set up. Wt. 84 lbs. $8.50 down . **$84.50**

Order now! Use Sears Easy Terms, page 355

PLAY TENTS . . OUR BIGGEST SELECTION EVER!



$7.66

$8.64

$6.74

Large-Size Umbrella Play Tent

- It's styled and it looks just like adult tent
- 5 ft. high at peak . . 7x7 ft. square at base

High count cotton tent sheeting. Light green color. (Not water repellent.) Has wire frame inside tent to form 2½-ft. square eave. Wide awning extension. Includes all stakes, ropes, 2 wooden awning poles, wood center pole jointed with metal sleeve.

6 N 07758—Shipping wt. 9 lbs. Mailable **$7.66**

Davy Crockett Umbrella Tent

- Room for all the neighborhood "Frontiersmen"
- 5 ft. high at peak . . 7x7 ft. square at base

Cotton tent sheeting is desert tan color with brightly painted Davy Crockett figure on sides. (Not water repellent.) Wire frame inside tent forms 2½-ft. sq. eave. Wide awning extension. Includes ropes, awning poles, stakes, center pole jointed with metal sleeve.

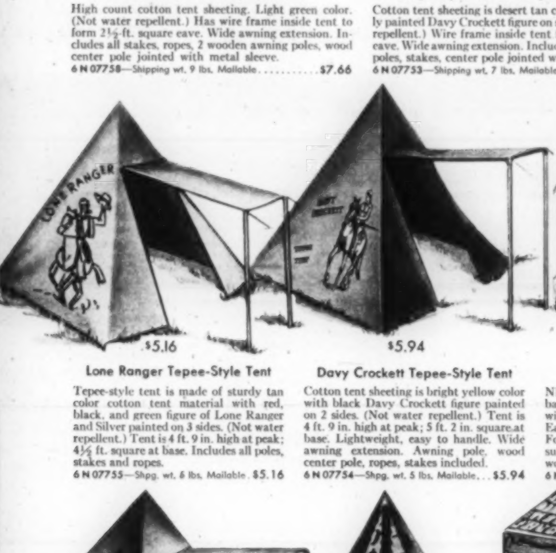
6 N 07753—Shipping wt. 7 lbs. Mailable **$8.64**

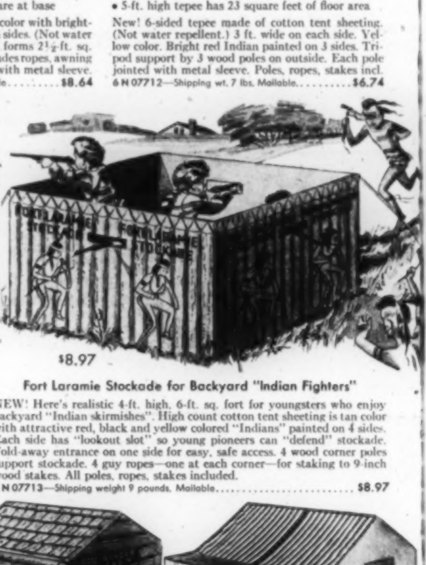
Extra-large "Cherokee Brave" Tepee

- Plenty of room . . sets up indoors or outdoors
- 5-ft. high tepee has 23 square feet of floor area

New! 6-sided tepee made of cotton tent sheeting. (Not water repellent.) 3 ft. wide on each side. Yellow color. Bright red Indian painted on 3 sides. Tripod support by 3 wood poles on outside. Each pole jointed with metal sleeve. Poles, ropes, stakes incl.

6 N 07712—Shipping wt. 7 lbs. Mailable **$6.74**





$5.16

$5.94

$8.97

Lone Ranger Tepee-Style Tent

Tepee-style tent is made of sturdy tan color cotton tent material with red, black, and green figure of Lone Ranger and Silver painted on 3 sides. (Not water repellent.) Tent is 4 ft. 9 in. high at peak; 4½ ft. square at base. Includes all poles, stakes and ropes.

6 N 07755—Shpg. wt. 6 lbs. Mailable . **$5.16**

Davy Crockett Tepee-Style Tent

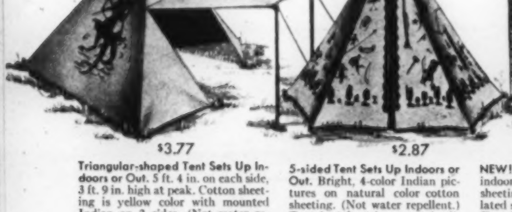
Cotton tent sheeting is bright yellow color with black Davy Crockett figure painted on 2 sides. (Not water repellent.) Tent is 4 ft. 9 in. high at peak; 5 ft. 2 in. square at base. Lightweight, easy to handle. Wide awning extension. Awning pole, wood center pole, ropes, stakes included.

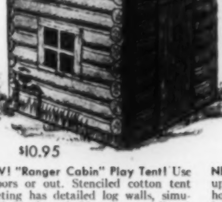
6 N 07754—Shpg. wt. 5 lbs. Mailable . . . **$5.94**

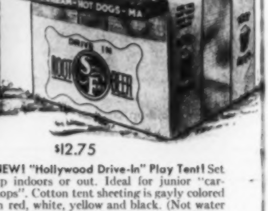
Fort Laramie Stockade for Backyard "Indian Fighters"

NEW! Here's realistic 4-ft. high, 6-ft. sq. fort for youngsters who enjoy backyard "Indian skirmishes". High count cotton tent sheeting is tan color with attractive red, black and yellow colored "Indians" painted on 4 sides. Each side has "lookout slot" so young pioneers can "defend" stockade. Fold-away entrance on one side for easy, safe access. 4 wood corner poles support stockade. 4 guy ropes—one at each corner—for staking to 9-inch wood stakes. All poles, ropes, stakes included.

6 N 07713—Shipping weight 9 pounds. Mailable **$8.97**







$3.77

$2.87

$10.95

$12.75

Triangular-shaped Tent Sets Up Indoors or Out. 5 ft. 4 in. on each side, 3 ft. 9 in. high at peak. Cotton sheeting is yellow color with mounted Indian on 2 sides. (Not water repellent.) Sets up indoors with rubber suction cups, outdoors with steel wire stakes. Awning poles, center pole, cups, stakes, ropes included.

6 N 07749—Wt. 4 lbs. Mailable . . . **$3.77**

5-sided Tent Sets Up Indoors or Out. Bright, 4-color Indian pictures on natural color cotton sheeting. (Not water repellent.) Tent is 4 ft. 8 in. across in diameter inside and 3 ft. 9 in. high at peak. Sets up indoors with rubber suction cups, outdoors with steel wire stakes. Wood center pole, 5 cups, 5 stakes included. Tent is mailable.

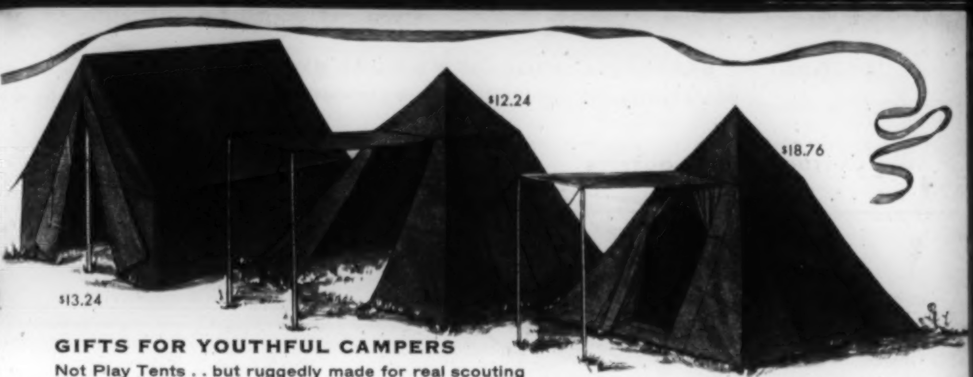
6 N 07773—Shpg. wt. 4 lbs. . . **$2.87**

NEW! "Ranger Cabin" Play Tent! Use indoors or out. Stenciled cotton tent sheeting has detailed log walls, simulated shingle roof. (Not water repellent.) Tent is 4 ft. high at center; 3¼ ft. high at wall; 3½x3½-ft. base. Supported by tubular steel and metal rod frame. Easy and quick to erect. No tools, hardware, poles, ropes or stakes needed. An improved, high quality play tent. Just the thing for youngsters' "club meetings".

6N07709—Shpg. wt. 9 lbs. Mailable . . **$10.95**

NEW! "Hollywood Drive-In" Play Tent! Set up indoors or out. Ideal for junior "car-hops". Cotton tent sheeting is gayly colored in red, white, yellow and black. (Not water repellent.) Bright signs on panels. Nylon mesh side door and front window. Window has circular cutout for "serving". Strong tubular steel and metal rod frame supports tent. No tools, hardware, ropes, stakes, poles needed. Easy to erect. 4 ft. high at center; 3¼ ft. high at wall; 3½x3½-ft. base.

6 N 07708—Shpg. wt. 10 lbs. Mailable . . **$12.75**



GIFTS FOR YOUTHFUL CAMPERS

Not Play Tents . . but ruggedly made for real scouting

J. C. HIGGINS Wall Tent is 5 ft. High

Made of 6.74 oz. tent drill . . water repellent
5 ft. wide . . 7 ft. long . . 2 ft. high side walls

Forest green color tent has front flaps that tie open or closed. Eaves extend 1½ in. beyond side walls to allow roof water to clear walls. Wood ridge and upright poles—each jointed with metal sleeve. Sisal guy ropes. Stakes, ropes, poles, beckets included.
6 N 07727—Shipping wt. 20 lbs. Mailable $13.24

Economy Umbrella Tent is 5½ ft. High

Made of 6.74 oz. tent drill . . . water repellent
7x7 ft. sq. base . . 4 ft. eave height . . 2¾ ft. sq. at eave

J. C. HIGGINS Umbrella Tent for scouting has tie-down front awning PLUS nylon screen rear window with storm flap. Forest green. 3/16-in. steel wire eave frame ties inside at corners. Jointed wood center pole, awning poles, ropes, stakes included.
6 N 07757—Shipping wt. 16 lbs. Mailable $12.24

Umbrella Tent is 5¾ ft. High

Top and sides are 6.74 oz. water repellent drill
Sewn-in floor is 5.61 oz. water repellent drill

7x7-ft. sq. base; 4 ft. eave height; 2¾-ft. sq. eave. Tie-down awning. Nylon screen front door and rear window. Window has storm flap. 3/16-in. steel wire eave frame ties inside at corners. Jointed wood center pole, awning poles, stakes, ropes incl.
6 N 07756L—Forest green color. Shpg. wt. 23 lbs. . $18.76

Handy Camping Accessories Make Fine Gifts
$3.47
$2.83

Knapsack

Just the right size for youths who enjoy scouting, camping. Water repellent treated olive drab duck fabric. Knapsack has roomy pockets for carrying small items. Adjustable shoulder straps. 15x13x5-inch size. An ideal gift.
6 N 7298E—Weight 1 lb. 8 oz. $3.47

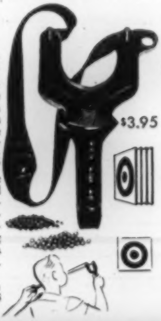
Price of above item includes 10% Fed. Ex. Tax

Canteen . . Mess Kit

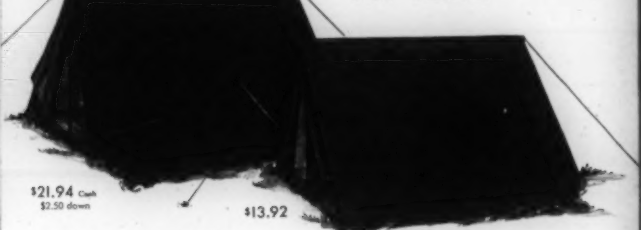
Quart-size canteen and mess utensils are rustproof aluminum. Easy to clean. No need to dry dishes after washing. Mess kit includes 7-in. frying pan, sauce pan that doubles as plate, 1 cup, 1-qt. pot with bail handle, lid. Frying pan handle swings to hold kit in compact pack. Lightweight canteen has button-down khaki drill cover, adj. shoulder strap. Screw-on top chained to canteen.
6 N 7105—Wt. 2 lbs. $2.83

NEW! Marksman Fireball Slingshot

Powerful! Accurate! Has "Magic Magazine" located inside fist-fitting grip. Load large supply of shot through hole in bottom. Press center button to release shot into pouch. Speedy reloading without change of grip. "Y" handle is heavy-gauge Styrene. Powerful thrust bands. Reversible for right or left-handers. Includes instructions, steel hunting shot, indoor shot, extra sling. Order early . . assure delivery.
6N2195—(Shpg. wt. 1 lb.) Postpaid $3.95



PUP TENTS



Big Pup Tent Sleeps 2 Tall Men

6 ft. wide; 7 ft. long; 4 ft. high. Made of 7.68 oz. drill. Sewn-in floor is 7½-oz. duck. All fabric water repellent and mildew retardent treated. Forest green color. Rear nylon screen window has storm flap. Front nylon screen door and flap zip closed. Jointed wood frame (shaped like inverted "V") supports tent. No need for front center pole. Rear of tent has one jointed wood center pole. Guy ropes at front, rear, and sides. Ropes, beckets incl.
6 N 07751L—Shipping weight 20 pounds $21.94

Smaller-Size Pup Tent for Scouting

5 ft. wide; 7 ft. long including 1½-ft. rear extension; 3½ ft. high. Made of 7.68 oz. drill. Sewn-in floor is 5.61 oz. drill. All fabric water repellent treated. Forest green. Jointed center poles at front and back. Tent guys out at front and rear peaks. Stakes, ropes, poles included.
6 N 07735—Shipping weight 13 pounds $13.92

NOTE: All tent sizes listed are finished sizes. Fabrics subject to shrinkage due to climatic conditions and retraction of tension applied in manufacture.

$7.67
$14.93
$18.94

J. C. HIGGINS Adult-Size Sleeping Bags have Water Repellent Covers

Economy-priced bag is filled with 50% wool and 50% polyester fiber clippings—blended for warmth, comfort. Tightly-woven green cotton cover, canopy are water repellent. Cotton plaid sheeting lining. 36-in. zipper. Rubberized fabric bottom. 34x78-in. finished size. Ideal for scouters, occasional campers. Frame, stakes not included.
6 N 7455—Shpg. wt. 7 lbs. . . . $7.67

Bag is filled with 2 lbs. 100% virgin Dacron* fiber fill. Bright red color rayon top and canopy are water repellent. Bright cotton plaid lining. Full length zipper lets you open bag flat for airing. Rubberized fabric bottom acts as ground cloth. 34x78-in. finished size. Frame, stakes not incl.
6 N 7167—Shpg. wt. 6 lbs. . . $14.93

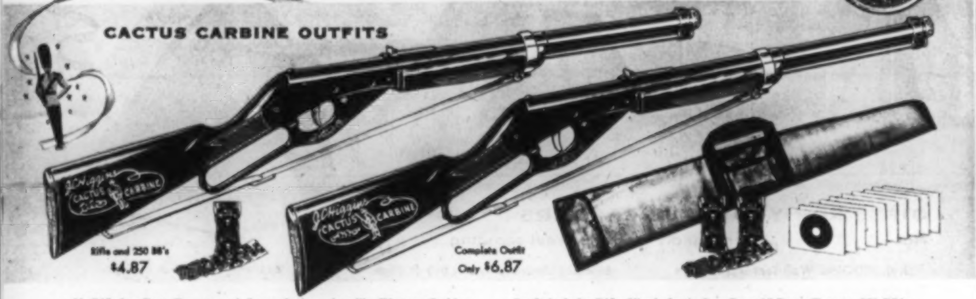
*Reg. T. M. DuPont Polyester Fiber

De luxe bag has high count heavier weight rayon cover. Bright green color. 2 lbs. 100% virgin Dacron fiber fill. Removable canopy. 100-in. zipper lets you zip two bags together. Heavy flannelette lining is bright plaid. 34x78-in. finished size. Frame, stakes not included. Shipping weight 7 pounds each.
6 N 7171 . . . . $18.94
Buy 2 and Save! . . . . . . 2 for 35.88

ONLY AT SEARS! J. C. HIGGINS BB GUNS BY DAISY

Fast repeating rifles . . outfits to suit every youngster

CACTUS CARBINE OUTFITS



- Air Rifle has Fast, Easy-to-cock Lever Action . . just like Western Carbines
- Big Lightning Loader Magazine holds 450 BB's for really fast shooting fun
- Open Rear and Blade Front Sights for Aiming Accuracy . . 250 BB's included

A boy and his Cactus Carbine Air Rifle . . a combination that adds up to a Happy Christmas. Exciting 450-shot lever action repeater has flashy, streamlined brown plastic stock and forearm. Steel barrel resists rust. Plated trigger. Open rear and blade front sights. Checkering on stock and forearm gives sleek appearance and provides better gripping surface. Adjustable brown carrying sling is perfect for those long "scouting trips"—has plated swivels and hardware. Rifle is 32 inches long. Package of 250 BB's included.

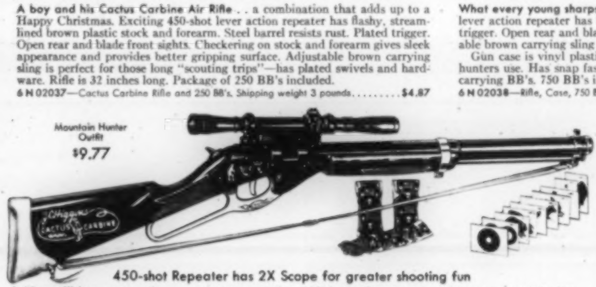
6 N 02037—Cactus Carbine Rifle and 250 BB's. Shipping weight 3 pounds.........$4.87

- Outfit includes Rifle, Vinyl plastic Gun Case, 25 Paper Targets, 750 BB's
- 450-shot Easy-to-cock Lever Action Repeater has Lightning Loader Magazine
- Gun Case for Easy Carrying PLUS Protection . . has snap pocket for BB's

What every young sharpshooter dreams about at Christmas. Rugged 450-shot lever action repeater has brown plastic stock and forearm. Steel barrel. Plated trigger. Open rear and blade front sights. Checkered at stock, forearm. Adjustable brown carrying sling has plated swivels, hardware. Rifle is 32 in. long.

Gun case is vinyl plastic covered cotton cloth. Styled just like those the big hunters use. Has snap fastener closing at end and handy snap-shut pocket for carrying BB's. 750 BB's included. 25 paper targets.

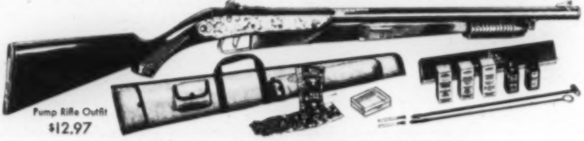
6 N 02038—Rifle, Case, 750 BB's, 25 Targets. Shipping weight 4 lbs................$6.87



450-shot Repeater has 2X Scope for greater shooting fun

A "Scoped" beauty to make any youngster proud on Christmas morning. 2-power scope means greater accuracy—more shooting thrills. Modeled after scopes just like the big hunters use. Makes target picture twice as large. Adjustable "cross-hairs" let shooter "zero-in" on the target. Scope is 11 in. long. Attaches easily. Hardware included. Rifle is 450-shot repeater with lever action. 32 inches long overall. Lustrous plastic stock and forearm. Checkered. Shiny plated trigger, forearm band, dummy hammer. Sueded leather boot on butt. Adjustable carrying sling. Outfit includes 750 BB's and 50 paper targets.

6 N 02039—Complete Outfit, Shpg. wt. 4 lbs.......$9.77

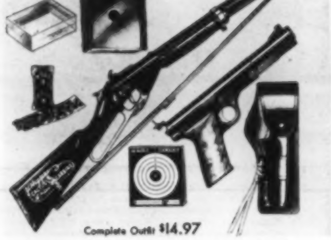


Outfit Includes Pump Rifle, Gun Case, Cleaning Kit, 625 BB's

Daisy rifle has fast pump action and dependable forced feed. Holds 50 BB's. Fibron plastic stock has wood-like grain. Checkered pistol grip. Grooved slide handle. Dark color metallic receiver has "engraved" decal. Adjustable combination peep and open sights. Rifle is 37 in. long. "Take-down" screw driver for cleaning is included. Gun case is vinyl plastic covered cotton cloth. Has two handy snap-shut pockets—one for cleaning kit, one for BB's. Daisy Cleaning Kit in hinged metal box contains rods, brushes, oil, polish cloth, touch-up blu, cleaning patches. 625 BB's in convenient plastic storage box included.

6 N 02042—Complete Outfit, Shpg. wt. 5 lbs.....$12.97

CHRISTMAS SPECIAL!



J. C. HIGGINS Finest BB Gun Outfit

The biggest package of BB gun fun J. C. HIGGINS has ever assembled. Everything the youngster needs.

Rifle is 450-shot repeater with lever action and lightning loader magazine. Lustrous plastic stock, forearm. Shiny plated trigger, forearm band. Rifle is 32 in. long. Adjustable sling.

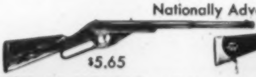
Daisy "Bulls-Eye" Pistol—spring-type repeater holds 150 standard-size BB's. Has plastic modified thumb-rest grip for aiming comfort. Adjustable peep and open rear sights. Pistol is 10½-in. over all.

Top Grade Leather Holster for pistol has snap closing. Belt strap gives "hold tight" fit.

Colorful steel target—score a hit and ring a bell. 50 paper targets, 750 BB's, plastic box, included.

6 N 02040—Complete Outfit, Shpg. wt. 5 lbs......$14.97

Nationally Advertised Daisy Air Rifles . . Shoot BB's

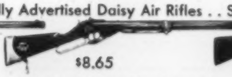


$5.65

Daisy Lever Action Repeater. Holds 350 BB's. Has plastic stock with wood-like grain—yet outwears wood. Checkered grip. Sights: open rear and blade front. Rifle is 32 in. long.

6 N 0241—Shipping weight 3 lbs...$5.65

Build your order to $20.00 and use Sears Easy Terms. See Page 355

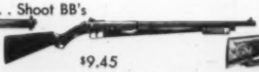


$8.65

Daisy Red Ryder Carbine. Lever action repeater. Big magazine holds 850 BB's. Fibron plastic stock is checkered on grip and fore-end. Genuine leather boot on stock butt tied with leather thong. Combination peep and open sights for aiming accuracy. Overall length of rifle is 35 inches.

6 N 0275—Shipping weight 3 lbs......$8.65

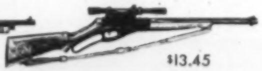
Order BB's on facing page



$9.45

Daisy Pump Action Air Rifle. Easy-to-work pump action and dependable forced feed. Holds 50 BB's. Stock made of lustrous Fibron plastic—with wood-like grain, yet outwears wood. Checkered pistol grip. Grooved slide handle. Rugged metallic receiver. Adjustable combination peep and open sights. Rifle is 37 in. long.

6 N 0276—Shipping weight 4 lbs.....$9.45



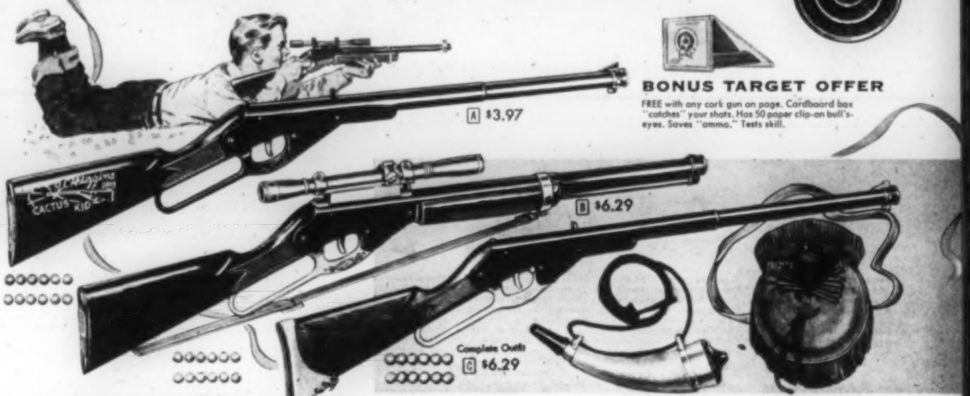
$13.45

Daisy Eagle Air Rifle with Mounted 2-power Scope. Fast lever action 36-inch rifle holds 850 BB's. Stock, forearm are rich, golden-brown color plastic . . looks like hand-finished wood. Adjustable leather sling. Mounted scope is 4 lens, 2-power with adjustable "cross-hairs." Same as scope (F) on facing page. 600 BB's included.

6 N 02026—Shipping wt. 6 lbs.....$13.45

ONLY AT SEARS! J. C. HIGGINS CORK GUNS BY DAISY

They bang! They smoke! They shoot harmless cork balls!



BONUS TARGET OFFER

FREE with any cork gun on page. Cardboard box "catches" your shots. Has 50 paper clip-on bull's-eyes. Saves "ammo." Tests skill.

Cactus Kid Rifle with BONUS Target

- Buy Gun! Receive "Catch-the-Cork" Target
- Lever Action Rifle styled like Western Carbine
- With 12 Cork Balls . . Soft, Harmless, Reusable

A 32-in. steel gun bangs and smokes as it accurately shoots harmless cork balls. Lustrous plastic stock is checkered on grip. Shiny plated trigger. "Cactus Kid" design on stock.

And when you buy the gun you receive the "Catch-the-Cork" cardboard target as a special bonus. Catches and retains your shots. No more lost ammunition. Target comes with 50 tissue paper clip-on "bull's-eye" targets to test your sharpshooting skill.

Outfit includes package of 12 cork balls.

6 N 02034—Rifle, Target, 12 Cork Balls. Wt. 4 lbs. $3.97
6 N 2182—Target only. Shipping weight 6 oz.... 94c
6 N 307—36 Cork Balls. 3 pkgs. of 12 ea. Wt. 3 oz. 59c

Cork Rifle with Scope and BONUS Target

- Buy Gun! Receive "Catch-the-Cork" Target Free!
- 2-power scope for increased accuracy, more fun
- Lever Action Carbine . . 24 Cork Balls included

B 32-in. steel rifle bangs and smokes—accurately fires harmless, soft cork balls. Has 2 lens, 2-power scope that makes target picture twice as large—doubles shooting excitement. Has "cross-hair" reticule to let shooter line up on target.

Rifle has adjustable sling, brown plastic stock with checkering, silver color cocking lever. 24 cork balls included. Soft, harmless, reusable.

And you receive "Catch-the-Cork" cardboard target as special bonus when you buy gun. Catches and retains shots. 50 paper clip-on targets included.

6 N 02056—Complete Outfit. Shpg. wt. 4 lbs......... $6.29
6 N 2182—Target only. Shipping weight 6 oz. 94c
6 N 307—36 Cork Balls. 3 pkgs. of 12 ea. Wt. 3 oz..... 59c

Pioneer Scout Outfit with BONUS Target

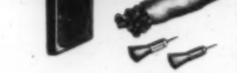
- Buy Outfit! Receive "Catch-the-Cork" Target Free!
- Includes Rifle, Horn, Canteen, 12 Cork Balls
- An ideal Christmas gift for young "frontiersmen"

C 35-in. steel gun bangs and smokes—shoots soft, harmless cork balls (12 balls included). Rifle has sueded leather boot on butt plate, brown plastic stock with checkering, silver color cocking lever. "Catch-the-Cork" target described above is included as special bonus.

Sturdy plastic canteen holds full pint. Perfect for "thirsty pioneers." Comes in fringed leather pouch that can be used as knapsack. Plastic powder horn is 7¼ in. long. Has shoulder cord for carrying.

6 N 02035—Complete Pioneer Scout Outfit. Wt. 5 lbs.. $6.29
6 N 2182—Target only. Shipping weight 6 oz......... 94c
6 N 307—36 Cork Balls. 3 pkgs. of 12 ea. Wt. 3 oz.... 59c

MORE GIFTS FOR YOUNG MARKSMEN

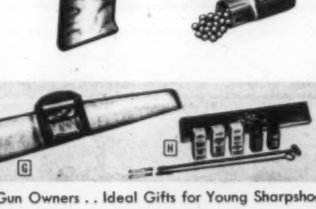


Marksman Air Pistol For Year Around Fun

Shoots darts, BB's, or pellets. Outfit includes .177 caliber air pistol, 2 targets, pack of 30 pellets, tube of 50 BB's, 2 darts. Single shot pistol looks like a .45 service automatic. All-metal construction. Use BB's and soft lead pellets for outdoor plinking. Shoot darts at any soft surface in your basement. Designed to stick when they hit target. A fine gun for teaching teen-agers to shoot safely. *Postpaid.* (Shpg. wt. 5 lbs.)

6N2044-Complete Outfit. $6.95

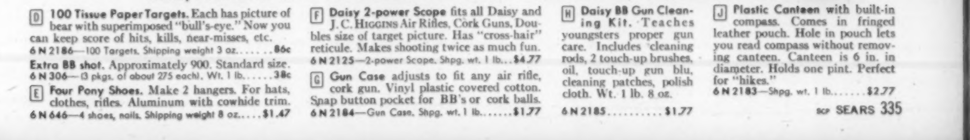
6 N 2174—250 extra .177 cal. pellets. Shpg. wt. 1 lb........ 88c



NEW! Daisy Air Pistol Uses Standard-size BB's

New! Daisy Bull's-Eye Pistol shoots standard-size BB's with amazing accuracy. 10½ in. long spring-type repeater is rugged, heavy, and well balanced. Holds 150 BB's. Modified over-size thumb-rest grip for steady aiming. Makes gun feel like part of your hand. Adjustable peep-and-open rear sight. A perfect gift for anyone who enjoys home target practice and plinking fun. And it's economical, too. 200 BB's and 25 paper targets included. Shipping weight 2 lbs.

6N2043-Complete Outfit. $4.65



Handy Accessories for BB and Cork Ball Gun Owners . . Ideal Gifts for Young Sharpshooters

D **100 Tissue Paper Targets.** Each has picture of bear with superimposed "bull's-eye." Now you can keep score of hits, kills, near-misses, etc.
6 N 2186—100 Targets. Shipping weight 3 oz.......86c

Extra BB shot. Approximately 900. Standard size.
6 N 306—(3 pkgs. of about 275 each). Wt. 1 lb......38c

E **Four Pony Shoes.** Make 2 hangers. For hats, clothes, rifles. Aluminum with cowhide trim.
6 N 646—4 shoes, nails. Shipping weight 8 oz.....$1.47

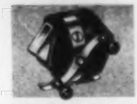
F **Daisy 2-power Scope** fits all Daisy and J. C. HIGGINS Air Rifles, Cork Guns. Doubles size of target picture. Has "cross-hair" reticule. Makes shooting twice as much fun.
6 N 2125—2-power Scope. Shpg. wt. 1 lb...$4.77

G **Gun Case** adjusts to fit any air rifle, cork gun. Vinyl plastic covered cotton. Snap button pocket for BB's or cork balls.
6 N 2184—Gun Case. Shpg. wt. 1 lb.......$1.77

H **Daisy BB Gun Cleaning Kit.** Teaches youngsters proper gun care. Includes cleaning rods, 2 touch-up brushes, oil, touch-up gun blu, cleaning patches, polish cloth. Wt. 1 lb. 8 oz.
6 N 2185..........$1.77

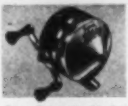
J **Plastic Canteen** with built-in compass. Comes in fringed leather pouch. Hole in pouch lets you read compass without removing canteen. Canteen is 6 in. in diameter. Holds one pint. Perfect for "hikes."
6 N 2183—Shpg. wt. 1 lb.......$2.77

FAMOUS NAME REELS SLASHED 33% TO 37% FROM MAINTAINED PRICES



Zebco No. 33. Spin-cast. Feather touch control. Drag. Right hand crank. Prewound with 150 yds. 6-lb. line. Shpg. wt. 12 oz.

6 N 2867—*Maintained price was $19.50*........**$12.67**



Super Zebco No. 22. Spin-cast. Vertical thumb stop. Drag. Right hand crank. Prewound with 100 yds. 8-lb. line. Shpg. wt. 12 oz.

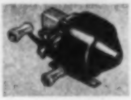
6 N 3118—*Maintained price was $17.50*........**$11.37**

Shakespeare Wonder-Cast No. 1775. Right hand crank. Prewound with 125 yds. 6-lb. line. Shpg. wt. 11 oz.

6 N 3148—*Maintained price was $19.95*..**$12.96**

Bronson Mate No. 900. Thumb button. Non-reverse right-hand crank. Prewound with 100 yds. 6-lb. line. Shpg. wt. 12 oz.

6 N 3872—*Maintained price was $15.95*........**$10.36**



Bronson Spin King. No. 700. Star drag. Right hand crank. Prewound with 100 yds. 6-lb. monofilament. Shpg. wt. 1 lb.

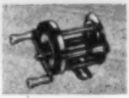
6 N 3854—*Maintained price was $19.95*..**$12.96**

Johnson Century No. 100. "Selecto-dial." Button release. Right or left retrieve. Prewound with 100 yds. 6-lb. line. Wt. 1 lb.

6 N 3126—*Maintained price was $17.95*........**$11.66**

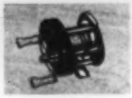
Shakespeare No. 1920 Wondereel. Chromed. Stainless steel bearings. Aluminum spool. Capacity: 100 yds. 15-lb. line. Shpg. wt. 10 oz.

6 N 2810—*Maintained price was $13.00*.........**$8.45**



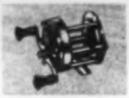
Shakespeare No. 1964 Marhoff. "Automatic thumb" drag. Stainless steel spool. Oiling-type spool caps. Arbor. Capacity: 100 yds. 15-lb. line. Shpg. wt. 10 oz.

6 N 3122—*Maintained price was $17.00*........**$11.05**



Shakespeare No. 1973D Sportcast. Lightweight. Direct drive. Chromed level-wind. Automatic drag. Capacity: 100 yds. 12 lb. line. Shpg. wt. 8 oz.

6 N 2816—*Maintained price was $17.00*..**$11.05**



Shakespeare No. 1944 Service Reel. Direct drive. Star drag, non-reversing crank. Chrome-plated to resist rust. Capacity: 200 yds. 18-lb. line. Shpg. wt. 1 lb.

6 N 2878—*Maintained price was $18.00*........**$11.70**

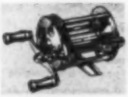
Shakespeare No. 1970A President. Alum. Cap. 100 yds. 15-lb. Wt. 11 oz.

6 N 3108—*Maintained price was $32.50*..**$21.13**

6N3172–No. 1970. Stainless steel. Wt. 1 lb. Maintained $37.50.....**$24.37**

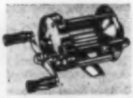
Heddon Standard Pal No. P41. Corrosion-resistant anodized aluminum. Fast 10-second take-down. Capacity: 100 yds. 12-lb. line. Shpg. wt. 12 oz.

6 N 2803—*Maintained price was $14.95*.........**$9.71**



Pflueger Akron. Chrome-plated brass. Anti-backlash. Level wind. Jeweled tension oil cups. Capacity: 150 yds. 15-lb. line. Shpg. wt. 1 lb.

6 N 3116—*Maintained price was $12.95*.........**$8.41**

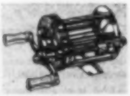


Pflueger Skilcast. Chrome-plated. Mechanical thumber. Non-backlash drag adjusts. Cork arbor, wrench incl. Cap.: 150 yds. 15-lb. line. Wt. 12 oz.

6 N 3160—*Maintained price was $13.95*.........**$9.06**

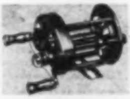
Pflueger Rocket. Extra-heavily chromed for fresh or salt water. Star drag. Anti-backlash. Click. Capacity: 175 yds. 9-lb. line. Shpg. wt. 12 oz.

6 N 3196—*Maintained price was $15.95*..**$10.36**



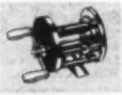
Pflueger Summit. Chrome-plated. Anti-backlash. Click. Engraved side-plates. Aluminum spool. Capacity: 175 yards. 15-lb. line. Shpg. wt. 1 lb.

6 N 3114—*Maintained price was $16.95*........**$11.02**



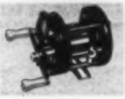
Pflueger Supreme. One of America's finest! Extra handle drag, other accessories included. Capacity: 180 yds. 15-lb. line. Shpg. wt. 1 lb.

6 N 3109—*Maintained price was $37.50*..**$24.37**



Bronson Coronet No. 25. Automatic free spool. Aluminum spool. Protective cowhide case included. Capacity: 100 yds. 15-lb. line. Shpg. wt. 5 oz.

6 N 3137—*Maintained price was $35.00*........**$22.74**



Garcia Ambassadeur. Made in Sweden. Automatic brake. Star drag. Automatic anti-reverse. Capacity: 250 yds. 8-lb. line. Shpg. wt. 1 lb. 8 oz.

6 N 3153—*Maintained price was $45.00*........**$29.24**

Arjon Commander. Made in Sweden. Automatic disengaging level wind, spool. Air brake, star drag. Self-lubrication. Capacity: 100 yds. 12-lb. line. Wt. 11 oz.

6 N 3127—*Maintained price was $55.00*........**$35.75**

Shakespeare No. 1735 Spin Wondereel. Anodized aluminum. Green. Lever-type non-reverse. Prewound with 100 yds. 6-lb. line. Wt. 1 lb.

6 N 3170—*Maintained price was $16.50*..**$10.72**

Shakespeare No. 1756 Spin Wondereel. Anodized aluminum. Gray. Drag. Lever-type non-reverse. Prewound with 150 yds. 6-lb. line. Shpg. wt. 1 lb.

6 N 3173—*Maintained price was $19.95*........**$12.96**

Shakespeare No. 1786 Deluxe WonderSpin. Anodized aluminum. Brown. Drag ring. Prewound with 200 yds. 6-lb. monofilament. Shpg. wt. 1 lb.

6 N 3197—*Maintained price was $24.95*..**$16.21**

Shakespeare No. 1810 Spin Wondereel Deluxe. Anodized aluminum. Brown. Chromed crank. Bronzed drag. Prewound with 200 yds. 6-lb. line. Wt. 1 lb.

6 N 3180—*Maintained price was $28.95*........**$18.81**

Zebco No. 44. Anti-reverse. Star drag. Finger trigger feather touch control. Left-hand crank. Prewound with 150 yds. 6-lb. line. Shpg. wt. 1 lb.

6 N 3136—*Maintained price was $19.50*........**$12.67**

Mitchell No. 304 Cap. Made in France. Anti-reverse. Full bail. Adjustable drag. Left-hand crank. Capacity: 300 yds. 6-lb. line. Shpg. wt. 10 oz.

6 N 3856—*Maintained price was $17.95*........**$11.66**

Mitchell No. 300. Made in France. Left-hand crank. 2 spools: capacity small, 125 yds. 6-lb. line; large, 300 yds. 6-lb. line. Wt. 1 lb. 6 oz.

6 N 3145—*Maintained price was $32.50*..**$21.12**

Pflueger Freespeed No. 1000. Full stainless steel bail. Left-hand crank. Aluminum frame, spool. Capacity: 150 yds. 6-lb. line. Shpg. wt. 11 oz.

6 N 3858—*Maintained price was $14.95*.........**$9.71**

Pflueger Pelican No. 1020. Left-hand crank. Cap.: 175 yds. 6-lb. Wt. 12 oz.

6 N 3143—*Maintained price was $24.95*..**$16.21**

6 N 2804–Pflueger Pelican No. 1020A. Right hand crank. Wt. 12 oz...**$16.21**

Airex Spinster Mark V. Full stainless steel bail. Left-hand crank. Anti-reverse. Prewound with 100 yds. 6-lb. line. Shipping weight 1 lb. 10 oz.

6 N 2870—*Maintained price was $15.95*........**$10.36**

Bronson Jet No. 500. Anti-reverse. Full bail pickup. Drag. Left-hand crank. Capacity: 175 yds. 6-lb. line. Shpg. wt. 12 oz.

6 N 2871—*Maintained price was $14.95*.........**$9.71**

Bronson Buddy Lightweight No. 800. Aluminum frame. Drag. Left-hand crank. Capacity: 150 yds. 6-lb. line. Shpg. wt. 1 lb.

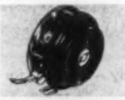
6 N 3855—*Maintained price was $10.95*..........**$7.11**

Thommen Record No. 400-7. Made in Switzerland. Rear drag. Automatic anti-reverse. Quiet-running. Left-hand crank. Capacity: 250 yds. 6-lb. line. Shpg. wt. 11 oz.

6 N 3174—*Maintained price was $29.50*..**$19.17**

Shakespeare No. 1837 Tru-art Automatic Fly Reel. Aluminum alloy. 9.3-oz. actual wt. High-tempered steel spring. Chromed line guards. Capacity: 80 yds. G line. Shpg. wt. 12 oz.

6 N 2866—*Maintained price was $13.00*.........**$8.44**

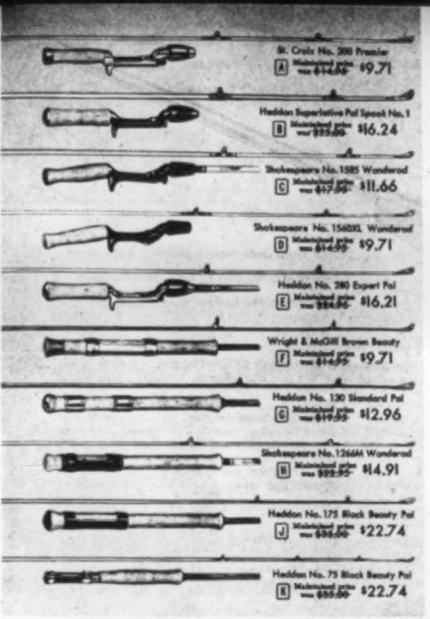


Bronson No. 390 Automatic Fly Reel. Free-stripping. Fast take-down. 9-oz. act. wt. Capacity: 30 yds. HCH line, plus 50 yd. backing line. Shpg. wt. 11 oz.

6 N 3159—*Maintained price was $12.95*...**$8.41**

Pflueger Medalist No. 1498. Single-action aluminum fly reel. 8.7 oz. actual wt. Drag adjusts while playing fish. Stainless steel line guide. Large capacity. Shipping wt. 11 oz.

6 N 3861—*Maintained price was $16.50*........**$10.22**


St. Croix No. 200 Premier
A Maintained price was $14.95 $9.71
Heddon Superlative Pal Spook No. 1
B Maintained price was $25.00 $16.24
Shakespeare No. 1585 Wonderod
C Maintained price was $17.95 $11.66
Shakespeare No. 1560XL Wonderod
D Maintained price was $14.95 $9.71
Heddon No. 280 Expert Pal
E Maintained price was $24.95 $16.21
Wright & McGill Brown Beauty
F Maintained price was $14.95 $9.71
Heddon No. 130 Standard Pal
G Maintained price was $19.95 $12.96
Shakespeare No. 1266M Wonderod
H Maintained price was $22.95 $14.91
Heddon No. 175 Black Beauty Pal
J Maintained price was $35.00 $22.74
Heddon No. 75 Black Beauty Pal
K Maintained price was $35.00 $22.74

FAMOUS NAME TACKLE CUT 35%

A **St. Croix No. 200 Premier.** 1-pc. clear solid glass casting rod. 4 wire frame guides, tip top. Scarlet-wound, gold-color trim. Die-cast polished handle, cork grip. This is a fine quality rod in construction, finish and performance. Medium action. Cloth case. *State length* 4½, 5, 5½ ft.
6 N 03885—Shpg. wt. 1 lb. *Maintained price was $14.95* **$9.71**

B **Heddon Superlative Pal Spook No. 1.** 1-pc. clear solid glass casting rod. 24K gold-plated Carbide guides, tip-top. Gold silk windings, black trim. Offset aluminum handle, cork grip. Tenite chuck foregrip. 24K gold-plated fittings. Smart-looking leatherette case, protective metal tube. *State length* 5-ft. medium action, or 5½-ft. light action.
6 N 02959—Shpg. wt. 1 lb. *Maintained price was $25.00* **$16.24**

C **Shakespeare No. 1585 Wonderod.** 2-pc. white tubular glass casting rod. 4 stainless steel guides, carboloy tip-top. Green nylon windings. Green offset aluminum handle; cork grip. Collet foregrip. Protective cloth case, fiber tube. Light action. *State length* 5-ft. 2-in., or 5-ft. 8-in.
6 N 02923—Shpg. wt. 1 lb. *Maintained price was $17.95* **$11.66**

D **Shakespeare No. 1560XL "Jointed" Wonderod.** Designed for spin-cast and casting reels. 2-pc. tubular glass. For casting light lures or live-bait hook-ups. Stainless steel spin guides, tip top. Aluminum handle, cork grip. Plastic bag. Extra light action. Length 6 ft.
6 N 03899—Shpg. wt. 1 lb. *Maintained price was $14.95* **$9.71**

E **Heddon No. 280 Expert Pal.** Spin-cast rod with 2-pc. tubular glass tip, detachable handle. Designed for use with light lures. 4 graduated spin guides, tip top. Aluminum handle, cork rear grip. Self-aligning shaft. Protective cloth bag. Light action. *State length* 6 or 6½ ft.
6 N 03894—Shpg. wt. 1 lb. *Maintained price was $24.95* **$16.21**

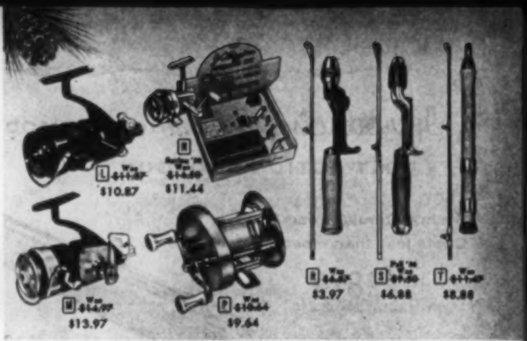
F **Wright & McGill Brown Beauty.** 2-pc. tubular glass spin rod. 5 guides, tip top. Quality cork grip, rubber butt cap. Anodized sliding sleeve reel seat. Protective cloth case. Medium action. *State length* 6½ or 7 ft.
6 N 03890—Shpg. wt. 1 lb. *Maintained price was $14.95* **$9.71**

G **Heddon No. 130 Standard Pal.** 2-pc. clear tubular glass spin rod. "V" type chrome guides, tip top. Beautiful brown and buff windings. Select cork grip. Keeper plate, red butt cap. Aluminum reel bands. Protective cloth bag, fiber case. Light action. *State length* 6½ or 7 ft.
6 N 03056—Shpg. wt. 1 lb. *Maintained price was $19.95* **$12.96**

H **Shakespeare No. 1266M Wonderod.** 2-pc. white tubular glass spin rod. 4 stainless steel guides, top. Green windings, red trim. 13-in. cork grip. Green anodized aluminum sliding ring-lock reel seat. Black anodized ferrules. Protective cloth bag, fiber case. Medium action. Length 6½ ft.
6 N 03007—Shpg. wt. 1 lb. *Maintained price was $22.95* **$14.91**

J **Heddon No. 175 Black Beauty Pal.** 2-pc. tubular glass spin rod. Hand-rubbed clear finish. Black "V" type guides, tip top. Black windings, orange trim. Select cork grip. Black anodized positive-locking adjustable reel seat. Keeper plate. Black satin anodized ferrule. Protective poplin bag, rustproof aluminum case. Light action. *State length* 6½ or 7 ft.
6 N 03012—Shpg. wt. 2 lbs. *Maintained price was $35.00* **$22.74**

K **Heddon No. 75 Black Beauty Pal.** 2-pc. clear tubular glass fly rod. Black finish guides, tip top. Eye-catching black silk windings, orange trim. Select cork grip. Black Tenite reel seat, chrome fittings. Keeper plate. Satin-finish black ferrule. Protective poplin bag, rustproof aluminum case. Light action. *State length* 8 or 8½ ft.
6 N 03000—Shpg. wt. 2 lbs. *Maintained price was $35.00* **$22.74**



Every Price Cut! Save 6% to 39% on J. C. HIGGINS Tackle! Dollar for Dollar, Best Tackle Buy on the Market Today!

L **Save $1.00. J. C. HIGGINS Spin Reel.** Revolutionary rear brake adjusts tension without interfering with line! Spool design prevents line from snagging on frame. Hardened steel free-rotating roller all but eliminates line wear. Housing keeps water from brake surfaces. 1-pc. black aluminum alloy construction. Chrome-plated bail. Automatic anti-reverse. Cap.: 200 yds. 6-lb.
6 N 3147—Shpg. wt. 1 lb. *Was $11.87* . . . **$10.87**

M **Save $1.00. Our Best! J. C. HIGGINS Model 500 Spin Reel.** Murray Crowder, nationally-known fishing authority and President of the Outdoor Writer's Association of America, says: "The J. C. HIGGINS '500' is the finest spinning reel I have ever used. In my estimation no other spinning reel of either foreign or domestic manufacture approaches its design, ease of operation or mechanical features and construction."

Our Best Spin Reel has all the features of (L) above, plus these advantages: Self-cocking bail automatically positions line for pickup. Greater braking area gives finer tension adjustment. Stowable handle. Easy take-down. Strong, 2-tone aluminum alloy construction, stainless steel at stress points. Adjustable spool. 2 spools included. Capacity: 100-yd., 200-yd. 6-lb. monofilament. Case, maintenance tool, oil can included. A terrific reel! Order now at this low price!
6 N 3146—Shpg. wt. 1 lb. *Was $14.97* . . . **$13.97**

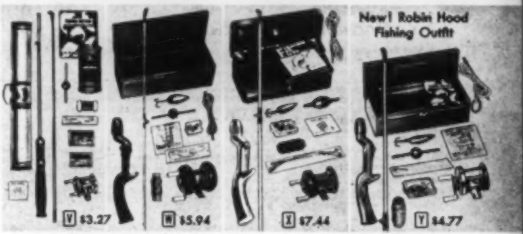
N **Save 21% J. C. HIGGINS Spin Kit.** Precision spin reel with full bail, roller pick-up, anti-reverse, adjustable drag. Kit includes extra spool. 100 yds. 4-lb., 100 yds. 6-lb. monofilament. Plastic spin tackle box. Two 3-in. wire leaders. 4 popular lures. A perfect gift!
6 N 2894—Shpg. wt. 3 lbs. *Was $14.50* . . . **$11.44**

P **Save $1.00. Our Best Bait Casting Reel. J. C. HIGGINS Model "500."** Direct drive with 2 massive nylon gears. Triple-plated chrome finish. Finger-tip adjustable drag. Click. Level wind. Star drag handle included for heavy fresh or salt water fishing. Reel case, combination screwdriver-wrench. Cpy.: 50 yds. 15-lb. line; 100 yds. without arbor. Surprise Dad!
6 N 2845—Shpg. wt. 12 oz. *Was $10.64* . . . **$9.64**

R **Save 39% J. C. HIGGINS 1-pc. Tubular Glass Casting Rod.** Medium action. Cork grip. Chrome guides. *State length* 5, 5½ ft.
6 N 03054—Case. Wt. 1 lb. *Was $6.57* . . . **$3.97**

S **Save 27%! J. C. HIGGINS 1-pc. Solid Glass Casting Rod.** Medium action. Cork grip. Wire guides. Plastic case. *State* 4½, 5, 5½ ft.
6 N 03052—Shpg. wt. 1 lb. *Was $9.50* . . . **$6.88**

T **Save 22%! J. C. HIGGINS 2-pc. Tubular Glass Spin Rod.** Medium action. Ebony black. Gold-color anodized aluminum tapered rings. 12-in. cork handle. 5 chrome-plated spin guides, braced top. Orange and gray windings. Cloth case. *State length* 6½ or 7 ft.
6 N 03033—Shpg. wt. 1 lb. *Was $11.47* . . . **$8.88**



Complete, well-balanced Fishing Kits start young anglers right!

V **Good Quality! 110 pc. Fishing Kit.** Thrill-packed fun for younger fishermen! Includes solid fiber glass bait casting rod. Lathe-turned solid wood handle with sure-locking reel band. Bright metal casting reel has click, sounds-off when fish takes line. Spool of nylon line. Ventilated bait can to keep live bait active. 2-foot gut leader. Float. Package of lead sinkers. Snelled hook. 100 eyed hooks. Mirror-bright metal carrying case. "Fishing for Fun" booklet.
6 N 3077—Shipping weight 3 lbs. **$3.27**

W **Better Quality! 30-pc. Fishing Kit.** A real fish-getter, just like Dad's! Includes 4½-ft. fiber glass bait casting rod with plastic pistol-grip offset handle. Quadruple-multiplying reel has level-wind to prevent tangled line. 100-yd. line capacity. Big 12¼x5¼x3½-in. steel tackle box. 25 yds. nylon line. Snelled hook. Gut leader. Float. Fish stringer. Bait. Plastic hook box with 16 assorted-size hooks. 3 pinch-on sinkers. "Fishing for Fun" booklet.
6 N 03419—Shipping weight 5 lbs. **$5.94**

X **Best Quality! 35-pc. Fishing Kit.** Designed to bring in the big ones! Includes 4½-ft. glass rod with Tenite pistol-grip offset handle, screw-type reel seat. Level-wind reel has quick-start spool with 100-yd. line capacity. 13½x6½x4½-in. seamless steel tackle box has 5-compartment cantilever tray, water-tight bottom. 50-yd. spool of stretch-resistant nylon line. 3 snelled hooks. Cable leader with swivel. Plastic ball float. Fish stringer. Gut leader. Metal spoon. Plastic box contains 15 assorted hooks and 6 pinch-on sinkers.
6 N 02912—Fishing booklet. Shpg. wt. 8 lbs. **$7.44**

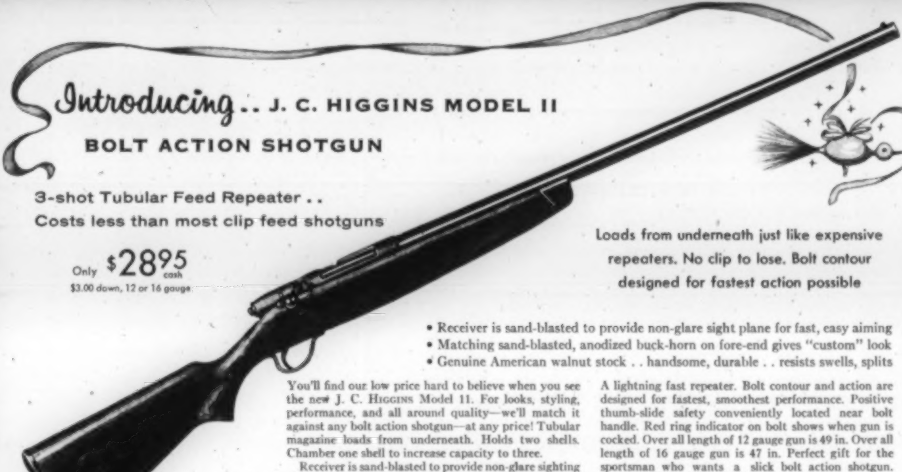
Y **Special! Robin Hood Fishing Kit.** Robin Hood decal on tackle box thrills youngsters, doubles their fishing fun! Includes 4-ft. glass rod with plastic pistol-grip offset handle. Double-multiplying reel with click has 80-yd. line capacity. 12¼x5¼x3½-in. steel tackle box. 25 yds. nylon line. Snelled hook. Gut leader. Fish stringer. Bait. Plastic box with 8 assorted hooks. 3 pinch-on sinkers. "Fishing for Fun" instruction booklet included.
6 N 03422—Shipping weight 4 pounds. **$4.77**

Introducing . . J. C. HIGGINS MODEL 11

BOLT ACTION SHOTGUN

3-shot Tubular Feed Repeater . .
Costs less than most clip feed shotguns

Only $28.95 cash
$3.00 down, 12 or 16 gauge



Loads from underneath just like expensive repeaters. No clip to lose. Bolt contour designed for fastest action possible

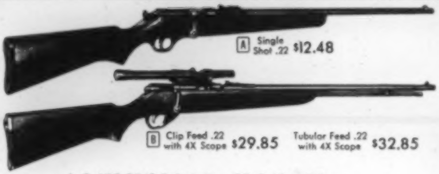
- Receiver is sand-blasted to provide non-glare sight plane for fast, easy aiming
- Matching sand-blasted, anodized buck-horn on fore-end gives "custom" look
- Genuine American walnut stock . . handsome, durable . . resists swells, splits

You'll find our low price hard to believe when you see the new J. C. HIGGINS Model 11. For looks, styling, performance, and all around quality—we'll match it against any bolt action shotgun—at any price! Tubular magazine loads from underneath. Holds two shells. Chamber one shell to increase capacity to three.

Receiver is sand-blasted to provide non-glare sighting surface. Matching sand-blasted, anodized buck-horn on fore-end gives shotgun a "customized" quality appearance. Full length, well balanced stock is genuine American walnut. Long lasting. Resists swells and splits. Semi-beavertail fore-end.

A lightning fast repeater. Bolt contour and action are designed for fastest, smoothest performance. Positive thumb-slide safety conveniently located near bolt handle. Red ring indicator on bolt shows when gun is cocked. Over all length of 12 gauge gun is 49 in. Over all length of 16 gauge gun is 47 in. Perfect gift for the sportsman who wants a slick bolt action shotgun.

Cat. No.	Gauge	Barrel	Choke	Act. wt.	Shpg. wt.	Price
6 N 075	. . 12 . .	28 in.	. . Full . .	7½ lbs.	10 lbs.	$28.95
6 N 076	. . 12 . .	28 in.	Mod.	7½ lbs.	10 lbs.	28.95
6 N 083	. . 16 . .	26 in.	. . Full . .	7¼ lbs.	10 lbs.	28.95
6 N 085	. . 16 . .	26 in.	Mod.	7¼ lbs.	10 lbs.	28.95



A Single Shot .22 $12.48

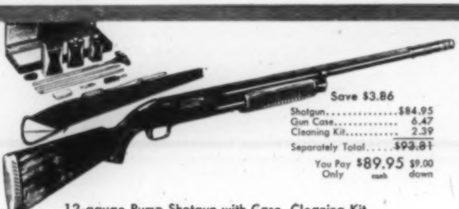
B Clip Feed .22 with 4X Scope $29.85 Tubular Feed .22 with 4X Scope $32.85

J. C. HIGGINS Bolt Action .22 Caliber Rifles

A **Single-Shot Bolt Action .22.** Fires shorts, longs, or long rifles. Full size walnut finished stock. 22 in. barrel, 39 in. overall. Act. wt. 5¼ lbs.
6 N 0204—An ideal "first gun" for young shooters. Shipping wt. 6 lbs. $12.48

B **Clip Feed and Tubular Feed .22 Repeaters.** Tubular feed model holds 25 shorts, 20 longs, or 18 long rifles. Clip feed model holds 7 shorts, longs, or long rifles. Both styles have fast bolt action with twin extractors. Both have 22 in. barrel. Both available with or without J. C. HIGGINS 4X scope. (See A on page 1190 of Fall General catalog for a complete description of this fine scope.)

Catalog No.	Feed	Scope	Act. wt.	Over-all	Shpg. wt.	Price
6 N 0583 . .	. . Tubular . .	. . . 4X . . .	7⅛ pounds	41 inches	8 pounds	$32.85
6 N 0229 . .	. . Tubular . .	. . None . .	6⅛ pounds	41 inches	7 pounds	23.90
6 N 0580 . .	. . . Clip . . .	. . . 4X . . .	6¾ pounds	41 inches	8 pounds	29.85
6 N 0228 . .	. . . Clip . . .	. None . .	5¾ pounds	41 inches	7 pounds	20.90



Save $3.86

Shotgun	$84.95
Gun Case	6.47
Cleaning Kit	2.39
Separately Total	~~$93.81~~

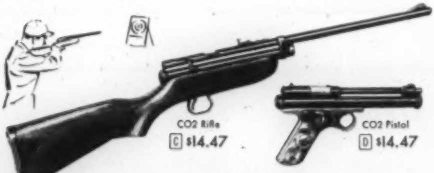
You Pay Only $89.95 cash $9.00 down

12-gauge Pump Shotgun with Case, Cleaning Kit

J. C. HIGGINS Model 20—has Choke-control, ventilated rib, checkered stock, inlaid nameplate, rubber recoil pad. Choke-control gives 6 choke positions. Select with a fingertip twist. Open to extra full for rifled slugs. Free-falling short-stroke action—fastest shotgun pump action we know of. Fore-end slide handle moves only 3⅛-inches. Handles any 12-ga. shell (including 2¾-in. magnums.) *Specifications:* 26⅜-in. barrel. 46⅛-in. overall. Actual weight 7¾ lbs.

J. C. HIGGINS finest plastic gun case. 27-gauge tan plastic cover with dark brown leather trim. Golden color heavy fleece pile lining. Thick fiber padding. Brass zipper. Leather shoulder sling. Cowhide luggage-type carrying handle.

J. C. HIGGINS Cleaning Kit. In compartmented steel case. For 12 and 16-ga. guns.
6 N T2069—Complete Outfit. Gun, Case, Cleaning kit. Shpg. wt. 16 lbs. $89.95
6 N 013—De luxe Model 20 Shotgun only. Shipping weight 11 pounds. 84.95
6 N 2133—Gun Case only. *State length* 40, 44, 48, 52 in. Shog. wt. 2 lbs. 6.47
6 N 2140—Cleaning Kit only. For 12, 16-gauge Shipping weight 2 lbs. 2.39



CO2 Rifle C $14.47

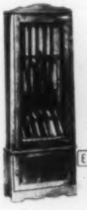
CO2 Pistol D $14.47

Only at Sears! J. C. HIGGINS CO2 Guns by Crosman

C **CO2 Rifle.** Use indoors or out. 2-stage adjustable power. Safe, accurate. Shoots soft, "richochet-proof" lead pellets. Single shot bolt action. Rifled .22 cal. barrel. Walnut-finish stock. Thumb operated safety. 18 in. barrel. 34 in. over all. Actual weight 4⅓ lbs. One 35-shot CO2 powerlet, 25 pellets included.
6 N 0283—Rifle, Powerlet, 25 pellets. Shipping wt. 6 pounds. $14.47

D **NEW CO2 Pistol.** Use indoors or out. Shoots soft, "ricochet-proof" lead pellets. .22 cal. barrel. All steel blued finish. Gray marbleized grips. Positive push-type safety. Sights: ramp front; target-type rear. Pistol has 6-in. barrel, is 9⅓ in. over all. One 35-shot CO2 powerlet, 25 pellets included.
6 N M292—Pistol, Powerlet, 25 pellets. (Shipping wt. 2 lbs.) *Express prepaid* $14.47

Order replacement powerlets and pellets on page 1180 of Fall General Catalog



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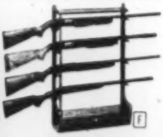

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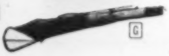


G

SEE FALL CATALOG FOR MORE GIFTS

Shotguns	Pages 1182 to 1186
.22 Rifles	Pages 1190, 1191
High Power Rifles	Pages 1188, 1189
Hunting Accessories	Pages 1192, 1193

Gifts for Gun Owners

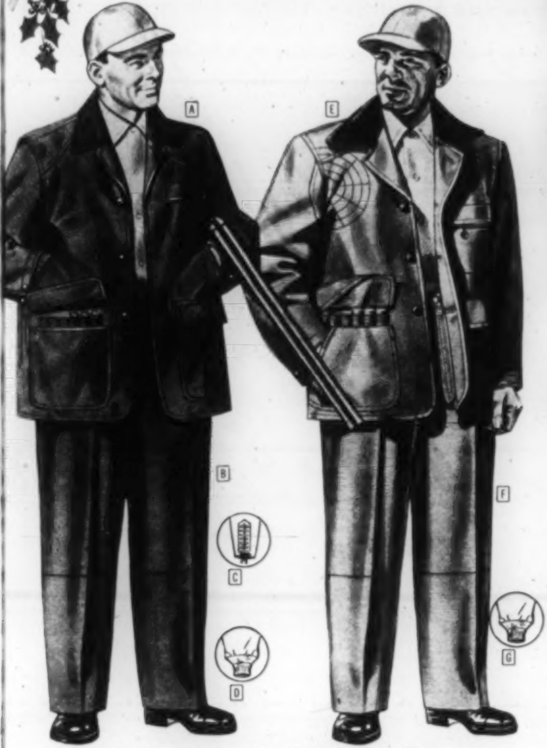
E **Our Best Gun Cabinet.** Choice of solid walnut or limed oak. Hand rubbed finish. Holds 6 guns. Lower compartment. Locks, keys included. (Glass, guns not included.) 75x27x11⅓-in. Freight, express, or truck.
6 N M684—Walnut. Shipping weight 78 pounds. $64.90
6 N M778—Limed oak. Shpg. weight 83 pounds. $64.90

F **4-Gun Rack.** Maple, walnut stained. Guns can be removed only when bottom drawer is unlocked and opened. 37⅓x22 in. (Guns not incl.) Shpg. wt. 13 lbs.
6 N 0693—Maple, walnut stained. $9.47
6 N 0694—Like (F) but natural finish. $9.47

G **Heavy Canvas Gun Case.** Tan color. Saddle leather trim. Brass zipper. *State size* 40, 44, 48, 52 in.
6 N 2135—Wt. 3 lbs. . . . $6.87
6 N 2136—For scoped rifles. State size 42, 44, 46 in. Shipping weight 3 pounds. $7.87

MORE HUNTING CLOTHING GIFTS

in Big Fall General Catalog . . see pages 1195 to 1199



J. C. HIGGINS HUNTING OUTFITS

Il-oz. Army Duck Coat, Pants
Check these low, low prices

Rugged, Zelan Treated Coat **$7.77**

Matching Pants Choice of 3 styles **$5.44**

A **Hunting Coat** is Zelan Treated for water repellency. Roomy, 12-in. shoulder pleats. Rubber-lined game pocket lets down for cleaning. Mustard brown color. See *How to Measure*.

6 N 8431—Coat. *State chest size* 36, 38, 40, 42, 44, 46, 48. Shpg. wt. 4 lbs. **$7.77**

Hunting Pants. Same Zelan Treated, mustard brown color fabric as coat (A). Reinforced at seat and above and below knees with rubber-coated cotton fabric. Zip fly. Suspender buttons. Belt loops. See *How to Measure. State waist* 30, 32, 34, 36, 38, 40, 42, 44. Shpg. wt. 2 lbs. 1 oz.

B **6 N 8471—Straight bottoms.** *State waist size. State inseam length* 30 or 33 in. . . . **$5.44**

C **6 N 8475—Laced breeches.** Has 25-inch inseam. *State waist only* **$5.44**

D **6 N 8473—Knit Cuffs.** Has 29-inch inseam plus 4-inch knit cuff. *State waist only* **$5.44**

4-Star Feature Coat, Matching Pants
Prices Cut 5% to 8% for Christmas

Coat was ~~$10.94~~ **$9.97**

Pants were ~~$6.56~~ **$6.23**

E **4-Star Feature Coat.** Strong 9-oz. duck has more threads per sq. in. than coat at left—yet it's 15% lighter. Zelan Treated for water repellency. Sanforized. *Guaranteed* bloodproof game pocket. Coat is brush brown color. See *How to Measure* below.

6 N 8432—Coat. *State chest size* 36, 38, 40, 42, 44, 46, 48. Shipping weight 4 pounds. Was $10.94. . . . . Now **$9.97**

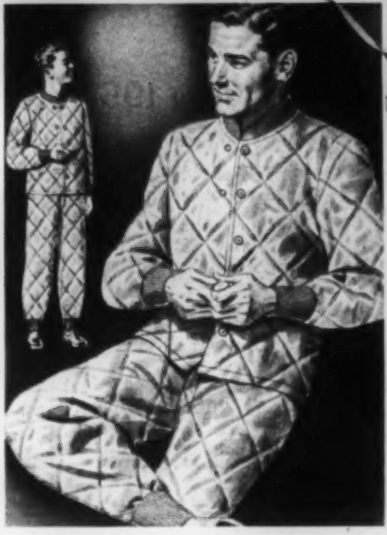
Hunting Pants match coat (E) above. Same Zelan treated, Sanforized, brush brown color fabric. Reinforced at seat and above and below knees with rubber-coated cotton fabric. Suspender buttons. Belt loops. Zip fly.

See *How to Measure. State waist* 30, 32, 34, 36, 38, 40, 42, 44. Shipping weight 2 lbs. 1 oz.

F **6 N 8472—Straight bottoms.** *State waist. State* 30 or 33 *inch inseam length.* Were $6.56. . . . . Now **$6.23**

G **6 N 8474—Knit Cuffs.** Has 29-in. inseam plus 4-in. knit cuff. *State waist only.* Were $6.56. . . . . Now **$6.23**

HOW TO MEASURE: For Coats and Pants—Wear same underclothing you'll wear while hunting. Measure around fullest part of chest for coats, around waist for pants. If measurement is between sizes, order next larger size. **For Inseam Length for Straight Bottom Pants**—Place heels of boots flat on floor. Have someone measure from close up in crotch to length desired. Order 30 or 33 in., whichever is nearest measurement. Tell which is waist.



Insulated Undersuits . . Save 5% on Men's

Boys' Undersuit Complete **$14.97**

Men's Jacket Was ~~$9.96~~ **$9.46**

Men's Pants Were ~~$8.92~~ **$8.47**

- For Hunting, Ice Fishing, Skiing, Skating, Spectator Sports
- 5-oz. virgin Dacron* Fiber Fill insulation . . warmest we know of

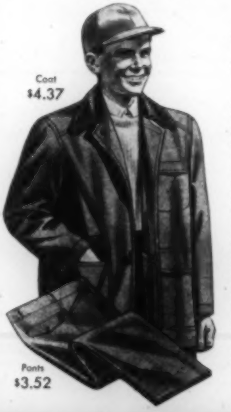
J. C. HIGGINS Insulated Undersuits in sizes for men and boys. 5-oz. virgin Dacron* Fiber Fill insulation quilted inside two layers of Sanitary Finished nylon. Cold stays out. Warmth stays in. Retains warmth no matter how many times you wash it. Dries overnight. 2-ply rib knit nylon collar, cuffs. Rustproof snap buttons anchored in double thickness of fabric for reinforcement. Pants have elastic waistband. Men's jacket is 27 in. long. Undersuits are soft, supple, lightweight. Won't hinder movement. Light tan color. Order jacket and pants. *Only $17.93 for men's.*

6 N 8429—Men's Undersuit Jacket. *State chest* small (36), medium (38-40), large (42–44), extra large (46–48). *Measure around chest without clothing.* Shipping weight 1 pound 6 ounces. Was $9.96. . . . . Now **$9.46**

6 N 8430—Men's Undersuit Pants. *State waist* small (30–32), medium (34–36), large (38–40), extra large (42–44). *Measure around waist without clothing.* Shipping weight 1 pound 6 ounces. Were $8.92. . . . . Now **$8.47**

6 N 8449—Boys' Complete Undersuit. Same material, styling, light tan color as Men's. *State size* 10, 12, 14, 16. *See measuring information on page 348.* Shipping weight 2 pounds 6 ounces. **$14.97**

* Registered Trade Mark for DuPont Polyester Fiber.



Coat
$4.37

Pants
$3.52

Boys' Hunting Outfit

- Strong, 11-oz. Army Duck clothing styled like "Dad's"
- Treated with DuPont Zelan for maximum water repellency . . you always stay dry.

J. C. HIGGINS Junior-Size Coat. Rubber coated game bag has 2 rear openings. Corduroy faced collar. Mustard brown color. *State size* 10, 12, 14, 16. See *How to Measure*, left. Shpg. wt. 3 lbs.

Size. . .	10	12	14	16
Chest. .	27½ in.	29 in.	31 in.	33 in.

6 N 8435M—Coat. **$4.37**

J. C. HIGGINS Junior-Size Pants. Same fabric, color as coat. Zelan treated. 5 pockets including watch pocket. Zip fly. *State size from table below.* See *How to Measure*, left. Shpg. wt. 3 lbs. 6 oz.

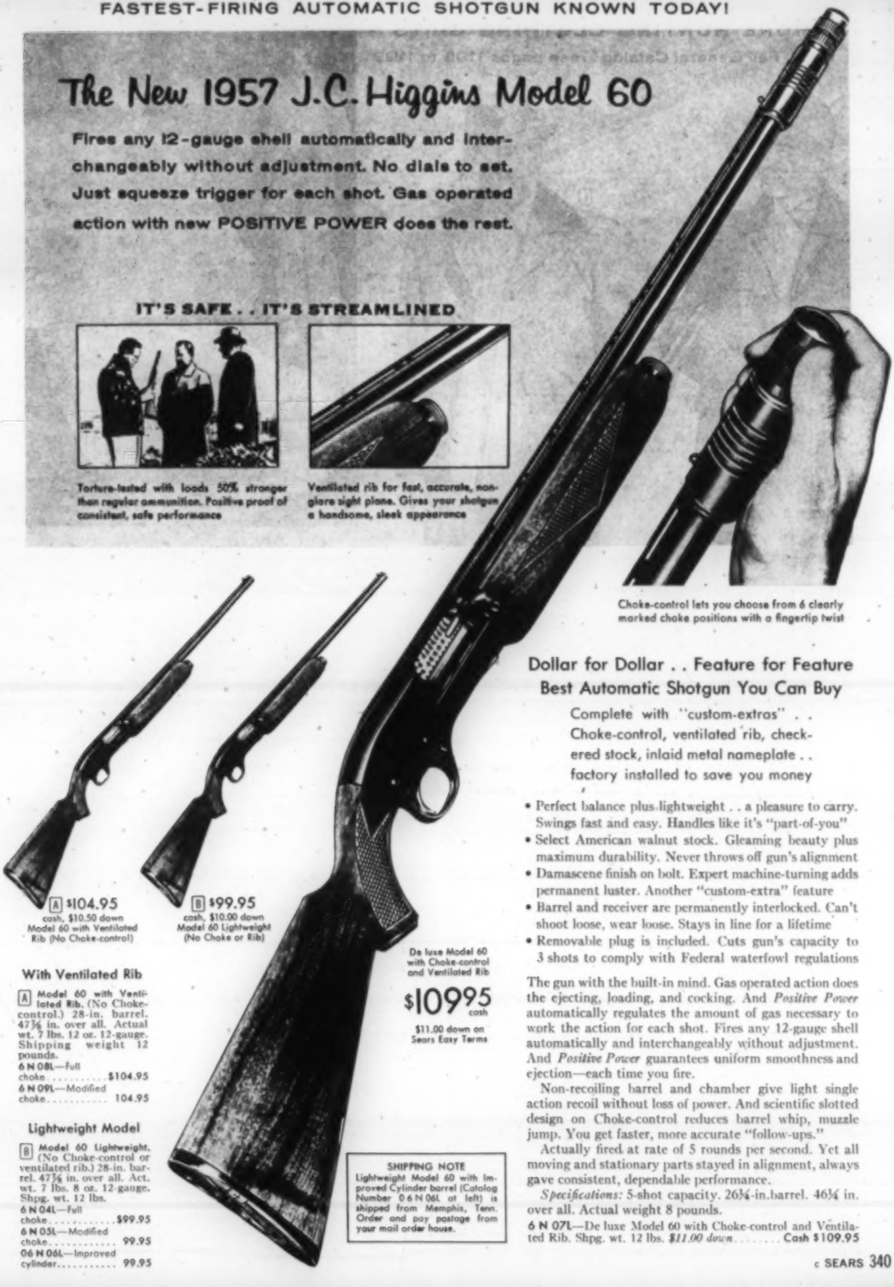
Size. . .	10	12	14	16
Waist.	26 in.	27 in.	28 in.	29 in.
Inseam.	25 in.	27 in.	29 in.	30 in.

6 N 8499M—Pants. **$3.52**

FASTEST-FIRING AUTOMATIC SHOTGUN KNOWN TODAY!

The New 1957 J.C. Higgins Model 60

Fires any 12-gauge shell automatically and interchangeably without adjustment. No dials to set. Just squeeze trigger for each shot. Gas operated action with new POSITIVE POWER does the rest.



IT'S SAFE . . IT'S STREAMLINED

Torture-tested with loads 50% stronger than regular ammunition. Positive proof of consistent, safe performance

Ventilated rib for fast, accurate, non-glare sight plane. Gives your shotgun a handsome, sleek appearance

Choke-control lets you choose from 6 clearly marked choke positions with a fingertip twist

A $104.95 cash, $10.50 down Model 60 with Ventilated Rib (No Choke-control)

B $99.95 cash, $10.00 down Model 60 Lightweight (No Choke or Rib)

De luxe Model 60 with Choke-control and Ventilated Rib

$109.95 cash

$11.00 down on Sears Easy Terms

With Ventilated Rib

A **Model 60 with Ventilated Rib.** (No Choke-control.) 28-in. barrel. 47⅞ in. over all. Actual wt. 7 lbs. 12 oz. 12-gauge. Shipping weight 12 pounds.

6 N 08L—Full choke	$104.95
6 N 09L—Modified choke	104.95

Lightweight Model

B **Model 60 Lightweight.** (No Choke-control or ventilated rib.) 28-in. barrel. 47⅞ in. over all. Act. wt. 7 lbs. 8 oz. 12-gauge. Shpg. wt. 12 lbs.

6 N 04L—Full choke	$99.95
6 N 05L—Modified choke	99.95
06 N 06L—Improved cylinder	99.95

SHIPPING NOTE
Lightweight Model 60 with Improved Cylinder barrel (Catalog Number 0 6 N 06L at left) is shipped from Memphis, Tenn. Order and pay postage from your mail order house.

Dollar for Dollar . . Feature for Feature Best Automatic Shotgun You Can Buy

Complete with "custom-extras" . . Choke-control, ventilated rib, checkered stock, inlaid metal nameplate . . factory installed to save you money

- Perfect balance plus lightweight . . a pleasure to carry. Swings fast and easy. Handles like it's "part-of-you"
- Select American walnut stock. Gleaming beauty plus maximum durability. Never throws off gun's alignment
- Damascene finish on bolt. Expert machine-turning adds permanent luster. Another "custom-extra" feature
- Barrel and receiver are permanently interlocked. Can't shoot loose, wear loose. Stays in line for a lifetime
- Removable plug is included. Cuts gun's capacity to 3 shots to comply with Federal waterfowl regulations

The gun with the built-in mind. Gas operated action does the ejecting, loading, and cocking. And *Positive Power* automatically regulates the amount of gas necessary to work the action for each shot. Fires any 12-gauge shell automatically and interchangeably without adjustment. And *Positive Power* guarantees uniform smoothness and ejection—each time you fire.

Non-recoiling barrel and chamber give light single action recoil without loss of power. And scientific slotted design on Choke-control reduces barrel whip, muzzle jump. You get faster, more accurate "follow-ups."

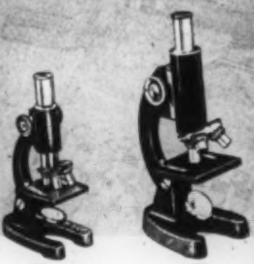
Actually fired at rate of 5 rounds per second. Yet all moving and stationary parts stayed in alignment, always gave consistent, dependable performance.

Specifications: 5-shot capacity. 26¼-in. barrel. 46¼ in. over all. Actual weight 8 pounds.

6 N 07L—De luxe Model 60 with Choke-control and Ventilated Rib. Shpg. wt. 12 lbs. *$11.00 down* . . . . Cash $109.95

Microscopes

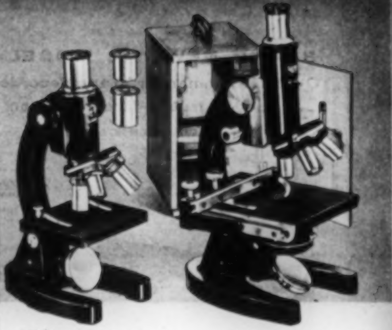
Precision-made gifts for the hobbyist or the career minded



A $5.67

B $13.67

C $19.64



D Low as $49.97 cash $5 down

E $247.00 cash $25 down

Our Lowest Priced Microscope

A **Not a toy,** but a *real precision-made* optical instrument! Perfect for a young hobbyist. 100, 200, 300-power magnification on revolving turret. Lower powers for wide view, higher for greater magnification. All-direction mirror. Clip holds slides. Black metal. Frame tilts. 7½ in. high. 3 slides included. From Japan.

4 N 6358—Shipping weight 4 lbs. $5.67

Good Quality 600-power Microscope

B **This fine instrument** has magnification powers ranging from 50 to 600. Two interchangeable eyepieces. Metal frame tilts to facilitate view. Clip holds slides in place. All-direction mirror. 3 slides included. Microscope measures 9¾ inches high. Imported from Japan. Makes an interesting and educational gift.

4 N 6360—Shipping weight 5 pounds. . . . $13.67

Good 600-power Microscope with Dissecting Kit

C **This Christmas** encourage your budding scientist with this set. Open up a thrilling new world of discovery for your boy or girl. Set includes: 50 to 600-power microscope . . Protective wooden storage box . . Six-piece dissecting kit. Tilting frame is constructed of sturdy and durable, heavy gauge metal. Highly polished lenses. Two interchangeable eyepieces give 6 magnifications. All-direction mirror. 6 slides included (3 prepared and 3 blank). Microscope measures 9¾ inches high. Imported from Japan.

4 N 06361—Shipping weight 7 pounds. $19.64

Better Microscope . . 50 to 900-power Range

D **9 powers . . 50 to 900.** 3 ocular lenses, 3 objectives. 11-in. metal frame. Stand tilts 90°. Rotating nosepiece click-stops. 1½-in. double concave plano mirror. 3¼x3⅝-in. stage.

4 N 06362—From Japan. Shpg. wt. 9 lbs. $5.00 down. . . . . Cash $49.97

4 N 06363—Microscope above with double-lens condenser, iris diaphragm. Shipping weight 9 pounds. $6.00 down. . . . . Cash $59.97

Our Best Microscope . . 50 power to 1500 power

E **This microscope** has features and quality normally found only in much higher priced instruments. Ideal laboratory unit for pre-med, medical school work. 3 ocular lenses, 3 objectives give nine magnifications from 50 power to 1500 power. 2-lens condenser with rack and pinion fine focus. Iris diaphragm for pin-pointed light. Coarse and fine rack, pinion focusing for maximum definition. Cast metal base is 7½ in. front to back, full 90° stand tilt. 12½ in. high. Professional type mechanical stage is 5 in. square with horizontal, vertical drives. 2-in. all-directional mirror is concave and plain. In wooden box. Mailable from source in San Antonio, Texas. Pay postage from mail order house.

4 N 6364KF—From Japan. Shipping weight 22 lbs. $247.00

BINOCULAR GIFT SALE
PRICES CUT $3.50 TO $10

7-power
35 mm.
Was $38.14
$33.14 cash
$3.50 down

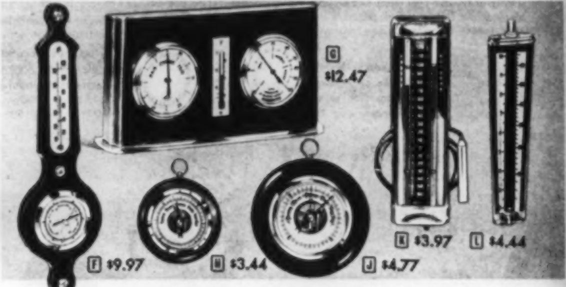
Lowest prices ever on Tower Standard Mono-Molds

Save on Japanese imported Tower Binoculars featuring:

- Welcome, useful gifts . . . now at terrific savings
- One-piece design . . . easier handling, surer grip
- Magnesium fluoride-coated lenses and prisms
- Sturdy, die-cast metal frames; leather-covered barrels
- 25% larger ocular lenses for faster sighting
- Genuine leather carrying case and neckstrap
- Center focusing for sharp, accurate focus with either hand
- Right eye-piece adjustment, achromatic lenses
- Buy on Sears Easy Terms; pay only 10% down

Catalog Number	Power	Object lens	View at 1000 yds.	"Binoc" weight	Size closed	Wt. lbs.	Was	Now
4N06213E	6	30 mm.	126 yds.	20 oz.	4½ in.	3	$32.64	$29.14
4N06214E	7	35 mm.	125 yds.	24 oz.	5 in.	3	38.14	33.14
4N06215E	8	40 mm.	105 yds.	30 oz.	5½ in.	4	43.64	37.14
4N06216E	7	50 mm.	125 yds.	38 oz.	7 in.	4	46.94	38.94
4N06217E	10	50 mm.	88 yds.	39 oz.	7 in.	4	52.44	43.44
4N06218E	16	50 mm.	60 yds.	40 oz.	7 in.	4	57.94	47.94

Catalog numbers ending in "E" include 10% Federal Excise Tax.



G $12.47

F $9.97

H $3.44

J $4.77

K $3.97

L $4.44

Accurate Weather Instruments . . . exciting gift values for all ages

F **Never before have we seen** such a low priced wall 2-way weather instrument! Shows temperature and weather forecasting barometer reading. 19 in. high. Polished brass finish dials set off to advantage by handsome case of dark mahogany finish wood. Polished brass bezel on barometer. German movement.

4 N 6595—Shipping weight 2 lbs . . . . Only $9.97

G **New!** Only 3-way weather instrument in a wood case we know of selling under $20.00. *Two bright, brass-finished dials,* thermometer show humidity, barometric pressure, temperature. Heavy brass base. Case of hardwood has polished mahogany finish. 10x5½ in. high. Versatile decorator piece. From Germany.

4 N 6680—Shipping weight 4 lbs. $12.47

H **German imported barometer** at budget price! Wood case 5½ in. All-metal dial, open center. Adjusts to 3000-ft. altitude. Wt. 1 lb.

4 N 6670—State dark or blonde mahogany finish. . $3.44

J **Larger barometer** . . . Wood case is 7 in. high. All-metal dial has 4-in. diam., open center. Adjustable to 3000-ft. altitude. From Germany. *State* dark or blonde mahogany finish.

4 N 6671—Shipping weight 1 pound $4.77

K **Tower Indoor-outdoor thermometer. Shows both temperatures indoors . . . at same time!** Mounts on inside wall. 4-ft. cable leads under window. No drilling. Magnifying lens.

4 N 6606—Plastic case. 8 in. high. Wt. 12 oz. $3.97

L **New!** At long last, an inexpensive portable wind speed meter. A reliable and precise instrument that accurately tells the speed of the wind. No installation necessary; can be held in the hand. Guaranteed accuracy of ± ½ MPH on wind speeds up to 10 MPH. Accuracy of ± 3 MPH on winds up to 60 MPH. Plastic case 6½ inches high. Plastic carrying case. Grand for boating enthusiasts, hunters and home.

4 N 6587—Shipping weight 9 oz. $4.44

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TOWER "Commander" Tape Recorder

. . 2 speeds, true hi-fi reproduction

DO NOT ORDER BEFORE NOV. 1st

Order your new "Commander" on special 30-day trial offer

Luxurious white, charcoal blue simulated-leather case $149.95 cash $5.00 down

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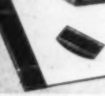
3 N 04691K–TOWER "Commander." 15x13x10 in. Wt. 32 lbs. $7 mo. Cash **$149.95**



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3 N 04577—Pica type. Wt. 20 lbs. $109.50
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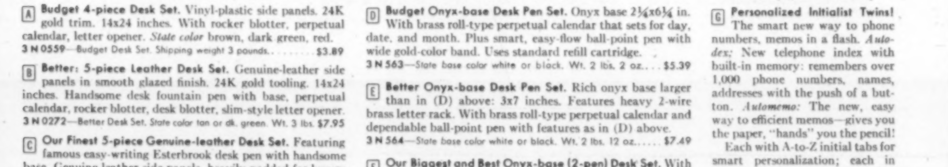

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A **Budget 4-piece Desk Set.** Vinyl-plastic side panels. 24K gold trim. 14x24 inches. With rocker blotter, perpetual calendar, letter opener. *State color* brown, dark green, red.
3 N 0559—Budget Desk Set. Shipping weight 3 pounds. $3.89

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3 N 0272—Better Desk Set. *State color* tan or dk. green. Wt. 3 lbs. $7.95

C **Our Finest 5-piece Genuine-leather Desk Set.** Featuring famous easy-writing Esterbrook desk pen with handsome base. Genuine-leather side panels, heavily padded for luxury look. Rich 24K gold tooling. 14x24 in. With perpetual calendar, rocker blotter, desk blotter, brass-finished letter opener.
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3 N 563—*State base color white or black.* Wt. 2 lbs. 2 oz. . . . $5.39

E **Better Onyx-base Desk Pen Set.** Rich onyx base larger than in (D) above: 3x7 inches. Features heavy 2-wire brass letter rack. With brass roll-type perpetual calendar and dependable ball-point pen with features as in (D) above.
3 N 564—*State base color white or black.* Wt. 2 lbs. 12 oz. $7.49

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G **Personalized Initialist Twins!** The smart new way to phone numbers, memos in a flash. *Autodex;* New telephone index with built-in memory: remembers over 1,000 phone numbers, names, addresses with the push of a button. *Automemo:* The new, easy way to efficient memos—gives you the paper, "hands" you the pencil!

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USE THIS INDEX

Thousands of New Gift Ideas in this Christmas Book
. . thousands more in our big Fall Book

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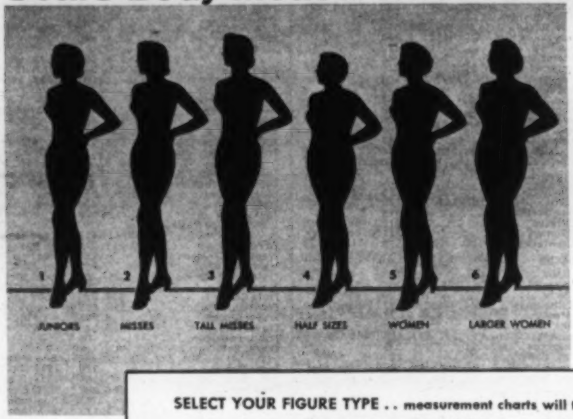
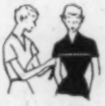
Sears Body Measurement Charts Show You

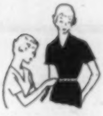


Fashions have lovely lines
when you wear the right size

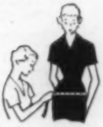
Here at left we show 6 figure types. One of them is yours. Do you *really* know which one? Do you really know your size? You can be sure if you check with the corresponding charts below. Please use your tape measure to be sure. Once you have verified the size you should wear, order that same size in all Sears apparel, regardless of price. Sears fashions fit the majority of women beautifully because they are based on a study of scientific body measurements. Just make sure that the size you wear is offered in the particular style you are considering. As always, Satisfaction is Guaranteed.



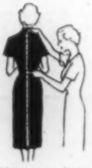
Measure around fullest part of bust. Keep tape straight in back.



Measure around natural waistline (be sure to remove belt).



Measure around fullest part of hips. Hold tape firm, but not tight.



Measure from "bump" at back of neck to waist and down to hem.

SELECT YOUR FIGURE TYPE . . measurement charts will tell you what size to order to get a good fit

If your measurements fall between 2 sizes, order the larger size

1. JUNIORS' CHART

For the young figure of average height (5 feet 3½ inches to 5 feet 6 inches without shoes); small to medium frame; more defined waistline, higher bosom, slightly shorter from shoulder to waist than Misses' figure.

Size Is........	7	9	11	13	15	17
If bust is......	30½	32	33½	35	36½	38
If waist is.....	22½	23½	24½	26	27½	29
If hips are.....	32	33½	35	37	39	41
Dress length..	44½	45	45½	46	46½	47
Coat length...	45	45½	46	46½	47	47½
Skirt length*..	28½	28½	29	29	29½	29½

2. MISSES' CHART

For the youthful and well proportioned figure of average height (5 feet 3½ inches to 5 feet 6½ inches without shoes); medium frame.

Size Is............	8	10	12	14	16	18	20
If bust is..........	31	32½	34	35½	37	39	41
If waist is..........	23½	24½	25½	27	28½	30½	32½
If hips are.........	32½	34	36	38	40	42	44
Dress length......	45	45½	46	46½	47	47½	48
Coat length.......	45	45½	46	46½	47	47½	48
Skirt length*......	29	29	29	29½	29½	30	30

3. TALL MISSES' CHART

For the taller than average figure. Youthfully proportioned, of slender to medium frame with waist lengths 1 inch longer than average, to fit heights 5 feet 7 inches to 6 feet (without shoes).

Size Is............	8	10	12	14	16	18	20
If bust is..........	31½	32½	34	35½	37	38½	40
If waist is..........	23	24	25½	27	28½	30	31½
If hips are.........	33	34½	36	38	40	42	44
Dress length......	48½	49	49	49½	49½	50	50
Coat length.......	48½	49	49	49½	49½	50	50
Skirt length*......	30½	31	31	31½	31½	32	32

4. HALF SIZE CHART

For the mature figure (5 feet 3½ inches and under without shoes); with medium to heavy frame; somewhat shorter from shoulder to waist than the Women's figure.

Size Is........	14½	16½	18½	20½	22½	24½	26½
If bust is......	37	39	41	43	45	47	49
If waist is.....	29½	31½	33½	36	38½	41	43½
If hips are.....	38	40	42	44	46	48	50
Dress length..	44½	45	45½	46	46½	47	47½
Coat length..	44½	45	45½	46	46½	47	47½
Skirt length*..	27½	28	28	28½	29	29	29

5. WOMEN'S CHART

For the mature, well-proportioned figure (5 ft. 3½ in. to 5 feet 6½ in. without shoes); medium to heavy frame; fuller through bust, waist, and hips than the Misses' figure.

Size Is..........	34	36	38	40	42	44
If bust is.......	37	39	41	43	45	47
If waist is.......	29	31	33½	36	38½	41
If hips are......	38	40	42	44	46	48
Dress length...	46	46½	47	47½	48	48
Coat length....	46	46½	47	47½	48	48
Skirt length*...	29½	30	30½	30½	31	31

6. LARGER WOMEN'S CHART

For the heavier mature figure of average height (5 feet 3½ inches to 5 feet 6½ inches without shoes); heavy to medium frame; fuller through arms, upper body, waist, abdomen than regular Women's figure.

Size Is..................	46	48	50	52
If bust is................	49	51	53	55
If waist is...............	43½	46	48½	51
If hips are..............	50	52	54	56
Dress length............	48	48	48	48
Coat length.............	48	48	48	48
Skirt length*............	30½	30½	—	—

* Not including waistband

How to Determine the Right Size to Order

Good Fit for Every Age in Fashions for the Young

Every size on this page represents *body measurements* .. not age of child. From Infants' size 1 to Sub-Teens' size 16S, Sears clothing is made to comply with scientifically correct standards of measurement. Until full size and development is reached, a child's measurements change constantly and rapidly. No one garment needs all measurements; refer to the page from which you are ordering for a condensed measurement chart on a particular item. If measurements fall between two sizes, order the larger size. To get the right fit . . . MEASURE AND BE SURE. As always, Satisfaction is Guaranteed.

For Boys' and Girls' Honeysuckle Clothes

CHART FOR TOTS AND BOYS' and GIRLS' SIZES 1 to 6x

Size is (not age)	SIZE 1	SIZE 2	SIZE 3	SIZE 4-4x	SIZE 5	SIZE 6	SIZE 6x
If Height is (without shoes)	29½ to 31 in.	31½ to 34 in.	34½ to 37 in.	37½ to 40 in.	40½ to 43 in.	43½ to 46 in.	46½ to 48 in.
If Chest is	20 in.	21 in.	22 in.	23 in.	24 in.	25 in.	25½ in.
If Waist is	20 in.	20½ in.	21 in.	21½ in.	22 in.	22 ½ in.	23 in.
If Weight is (without shoes)	22½ to 25 lbs.	25½ to 29 lbs.	29½ to 34 lbs.	34½ to 38 lbs.	38½ to 44 lbs.	44½ to 49 lbs.	49½ to 54 lbs.
COAT LENGTH: 1 to 4 range	16 in.	17 in.	18 in.	19½ in.	......	......	......
4X range	16 in.	17 in.	18 in.	20½ in.	......	......	......
3 to 6X range	......	......	20 in.	21½ in.	22½ in.	24½ in.	26 in.
DRESS LENGTH: 1 to 3 range	15⅜ in.	16¼ in.	17⅛ in.	......	......	......	......
3 to 6X range	......	......	19½ in.	21 in.	22 in.	24 in.	25½ in.

For Girls' Honeylane Fashions .. Measure Height, Chest, Waist and Hips

CHART FOR GIRLS' SIZES 7 TO 14

Her size (not age) is	SIZE 7	SIZE 8	SIZE 10	SIZE 12	SIZE 14
If her Height is (without shoes)	50 in.	52 in.	56 in.	58½ in.	61 in.
If her Chest is	26 in.	27 in.	29 in.	30½ in.	32 in.
If her Waist is	23 in.	23½ in.	24½ in.	25½ in.	26½ in.
If her Hips are (taken at fullest part)	27½ in.	28½ in.	31 in.	33 in.	35 in.
Dress length	27 in.	29 in.	32 in.	35 in.	37 in.
Coat length	28 in.	30 in.	33 in.	36 in.	38 in.
Skirt length (including waistband)	17 in.	18½ in.	21 in.	23 in.	25 in.
Slack length (including waistband)	31 in.	32½ in.	35½ in.	37 in.	38½ in.

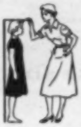
For Kerry-Teen Fashions .. Measure Height, Bust, Waist, Hips

CHART FOR SUB-TEENS' SIZES 8S TO 16S

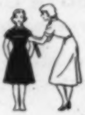
Her size (not age) is	SIZE 8S	SIZE 10S	SIZE 12S	SIZE 14S	SIZE 16S
If her Height is (without shoes)	58½ in.	59½ in.	60½ in.	61½ in.	62½ in.
If her Bust is	28½ in.	30 in.	31½ in.	33 in.	34½ in.
If her Waist is	23½ in.	24½ in.	25½ in.	26½ in.	27½ in.
If her Hips are (taken at fullest part)	30 in.	32 in.	34 in.	36 in.	38 in.
Dress length	39½ in.	40½ in.	41½ in.	42½ in.	43½ in.
Coat length	40 in.	41 in.	42 in.	43 in.	44 in.
Skirt length (including waistband)	28 in.	28½ in.	29 in.	29½ in.	30 in.
Slack length (including waistband)	37 in.	37½ in.	38 in.	38½ in.	39 in.

Measure and Check Charts

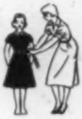
HEIGHT: Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor. Re-check height EACH time you order.



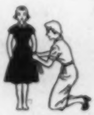
CHEST: Measure around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades. Be sure tape does not slide down in back. Stand naturally.



WAIST: Measure around smallest part of body at natural waistline. (Remove belt when measuring.) Hold tape firm but not tight. Recheck measurements every time you order.



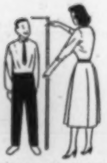
HIPS: Have girl stand naturally with knees together. Measure in straight line around body at fullest part of hips (about 7 inches below waist). Hold tape firm but not tight.



How to Measure Boys', Young Men's Clothing

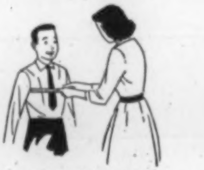
Satisfaction Guaranteed or Your Money Back

Before measuring: Read the measuring instructions carefully. Notice what information is asked for. **When measuring:** It's difficult for a person to measure himself correctly. Have someone else take the measurements. Empty pockets of anything bulky. Stand naturally, in a relaxed position. Don't expand chest! Hold tape snug, not tight. **When ordering:** Please give us all of the information asked for. Make no extra allowances—Sears garments are "full cut"



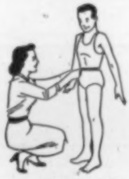
HEIGHT MEASUREMENT

Measure height without shoes. Most popular method for taking height measurement is to have boy stand against wall. Height is important because it helps you select the most accurate size to give your boy a handsome, more flattering fit.



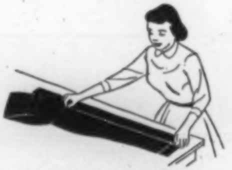
CHEST MEASUREMENT

Measure chest well up under arms and over tips of shoulder blades. For shirts, suits, sport coats and sweaters . . . measure chest over shirt. For outer coats and jackets . . . measure chest over heaviest clothing to be worn underneath.



WAIST MEASUREMENT

Measure waist over underwear at smallest part. Waist measurement should be taken carefully because it controls the amount of room in the seat and crotch. When measuring waist, be sure to hold tape measure snug, but not tight.



TROUSER INSEAM MEASUREMENT

Take a pair of good-fitting trousers. Lay them flat on a table as illustrated. Measure inseam from crotch seam to bottom of cuff. Or, if you prefer, have boy stand in a relaxed position with legs spread apart. Pull up trousers to where he likes to wear them. Measure along inseam from crotch seam to length desired.

MEASURING TIPS . . Help Sears give your boy the best possible fit!

- Measure carefully every time you order . . . your boy's measurements may have changed since the last time you ordered.
- When measuring, hold tape measure snug, not tight.
- If measurements fall between sizes, order next size larger.
- Be sure the garment you want comes in the size you require . . . not all styles are offered in every size.
- Order by size . . . never by age . . . as garments are based on body measurements rather than age.

MAKE SURE YOU ORDER THE RIGHT SIZE . . . MEASURE EVERY TIME YOU ORDER!
The following measurements are necessary to determine correct garment size:

Measure Height and Waist for:

Bib Pants
Briefs
Drawers
Overalls
Putter Pants
Suspender Pants
Trousers
Ski Pants

Measure Height and Chest for:

Car Coats
Jackets
Junior Suits
Pajamas
Suburban Coats
Raincoats
Robes
Shirts
Sweaters
Overcoats
Sweatshirts
Toggle Coats
Topcoats
Trench Coats
Union Suits

Sears garments are "full cut" to body dimensions recommended by the United States Bureau of Standards

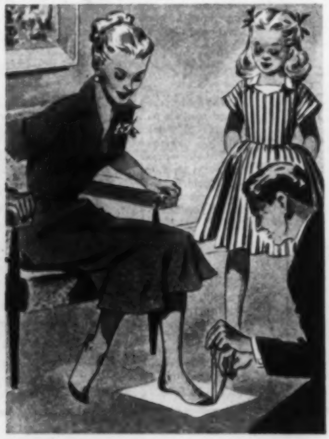
Use size chart below as a general guide to measuring

We recommend you use chart referred to in catalog description of merchandise

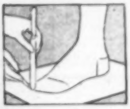
Size is.........	2	3	4	5	6	7	8	9	10	11	12	14	16	18	20	22
If height is.....	32½ to 34	34½ to 37	37½ to 40	40½ to 43	43½ to 46	46½ to 48	48½ to 50	50½ to 52	52½ to 54	54½ to 56	56½ to 58	59 to 61	62 to 64	65 to 66	67 to 68	69 to 70
If chest is......	21	22	23	24	25	25¾	26½	27¼	28	28¾	29½	31½	33	34½	36	38
If waist is......	20½	21	21½	22	22½	23	23½	24	24½	25	25½	26½	27½	28½	29½	30½

You're Guaranteed a Proper Shoe Fit by Ordering One of These 2 Ways

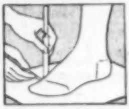
You may use Sears scientific 4-point measuring plan as described below, or, if you are sure of your shoe size (length and width) you may order by sending us your size. For children use the 4-point measuring system every time you order. When ordering by size, check catalog to be sure shoes come in your size.



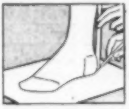
Here is Sears 4-point measuring system . . . for all members of the family. Use a blank sheet of paper large enough to fit under your foot, an ordinary kitchen knife, and a pencil. Sit on a chair and let the foot that gives you the most trouble rest naturally on the paper as illustrated at left. Do not stand as this will spread your foot and give incorrect measurements. Then mark paper as shown below.



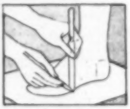
1 **Have someone else hold knife straight up and down** at the tip of your longest toe as shown above, and make a mark with the pencil along the outside edge of the point of the knife.



2 **Have knife blade moved to the joint of the inside of the foot,** (widest part) as shown above, and again make a mark with the pencil along the outside edge of the knife.

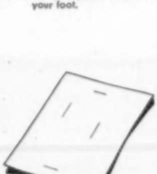


3 **Next, have the knife blade placed at back of the heel,** as shown in the sketch above, and make another mark with the pencil along the outside edge of the knife blade.



4 **And last, have knife blade placed at widest part of the outside of your foot** as shown above. This gives us your exact foot measurement, so do not send pencil outline of your foot.

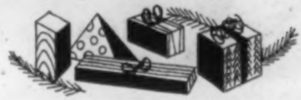
You will now have a piece of paper with four pencil marks on it as shown at right. Do not enclose a complete pencil outline of your foot . . . these four marks give us the exact measurement of your foot. Enclose this piece of paper with your order blank. If ordering more than one pair send diagram for each with catalog number noted.



For Children's Shoes . . . Measure Each Time You Order. Children's feet grow so rapidly that size may change each time you order. However, it's easy to get correctly fitted shoes for children if you measure as shown above or send for Sears *Free* Measuring Device. Ask for Sears Measuring Device 13818N . . . you can use it again and again.

Make Sears your gift headquarters

Use this Christmas Book and Sears big Fall Catalog for Complete Selection



Sears Guarantee

TO SAVE YOU MONEY
TO DELIVER ALL MERCHANDISE SAFELY
TO SATISFY YOU PERFECTLY

- **We guarantee that every article in this catalog is honestly described and illustrated.**
- **We guarantee that any article purchased from us will give you the service you have a right to expect.**
- **If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.**
- **We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.**

SEARS, ROEBUCK AND CO.

Important about prices

If the price of any item in this catalog is reduced in another current catalog, we will fill your order at the lower price and return every penny of the difference to you. **Regardless of which Sears catalog you order from, you always get the benefit of the lowest current catalog prices. We believe that Sears prices save you money and always give you the greatest possible value.**

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the Catalog Sales Department in a Sears Retail Store, at a Sears Catalog Sales Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we reserve the right to add such taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated while this catalog is in effect, we shall adjust our prices accordingly.

How to order

Shop through this catalog now. List all the things you want on one of our order blanks. However, if you don't have a Sears order blank handy any plain paper will do.

Please be sure to print or write plainly your full name and complete address, including rural route and box number if you live on a rural route. Then give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and changes ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates on page 350 for amount to include in your remittance for postage as we must pay postage on parcel post packages before we can ship your merchandise. *If you send too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed to ship your order.

The best ways to send money are by post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from the local express agent.

C.O.D. Mail Orders

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order, thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the post office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable goods.

Order regularly . . get your catalogs regularly

We send our General Catalogs and our supplementary catalogs without request to customers who buy regularly from any Sears Catalog—by mail, by phone, through one of our Catalog Sales Offices or Depts.

To be sure that all of your orders will be correctly credited to you so that you will automatically receive Sears Catalogs, **we suggest that all members of the same family order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

Sears has nation-wide repair service on any appliance, mechanical or electrical item

When you buy any appliance or mechanical or electrical item, large or small, from Sears you can buy with complete confidence. We will repair or replace any defective part on such merchandise without charge during the guarantee period. If you move to another town, your Sears guarantee is still good. After the expiration of the special guarantee on Sears mechanical equipment or appliances, we will still provide service guaranteed no higher than prevailing local rates.

No matter where you live in Continental United States a Sears-trained repair specialist is nearby. There is a Sears service headquarters in every city where we have a Mail Order House, Retail Store or Catalog Sales Office. In communities distant from these headquarters, Sears has made arrangements with local contractors to provide competent servicing whenever it is necessary. Remember, we service what we sell.

Repair parts available—should you wish to replace a worn part without the service of a repairman, write your nearest Sears mail order house, or get in touch with your Catalog Sales Office, or Retail Store. Large stocks of repair parts are carried at our eleven mail order houses to assure prompt handling. You can depend on Sears for reliable service and repair parts at lowest possible cost.

If you have any questions about our merchandise or service, write to Personal Service Dept., Sears, Roebuck and Co., Chicago 7, Ill.

Sears Export Service

Sears offer a complete export service to over 100 countries throughout the world. If any of your friends or relatives in a foreign country is interested in buying from Sears catalogs write Sears Personal Service Department at the following mail order houses: *Sears at Philadelphia, Pa.* for Greenland, Central America (except Mexico), Caribbean Islands, South America, Europe, Africa; *Sears at Dallas, Texas* for Mexico; *Sears at Los Angeles, Calif.* for Central Pacific Islands, Philippines, China, Japan, Korea, Australia, New Zealand.

Five easy ways to shop at Sears

1. **Shop at Home by Mail** . . . It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.
2. **Shop at Home by Phone** . . . The quickest way to shop if there is a Sears phone or order office in your community. Give the phone order clerk the catalog number, price and description of the merchandise you want. You pay when the goods are delivered. **See pages 351 to 354.**
3. **Shop at Sears Catalog Sales Offices** . . . For Sears mail order prices and special services, visit or phone Sears Catalog Sales Office. An efficient clerk will gladly help you take measurements, and write and mail your order for you. **See page 354.**
4. **Shop in Catalog Sales Department** . . . Visit or phone the Catalog Sales Department in your nearest Sears Retail Store where you can order from any of our current catalogs at Sears low catalog prices. Our helpful sales people will write and mail your order. **See page 354.**
5. **Shop in Sears Retail Stores** . . . at your service throughout the country —over 650 Sears stores where you can buy nationally accepted merchandise over the counter and take it with you. Home delivery and installation can be arranged when needed.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Illinois (Expense due to Ret. Occ. Tax. 2½c state tax, ½c city tax)	3%
Iowa (Use Tax)	2%
Michigan (Use Tax)	3%
Ohio (Use Tax)	3%

How to Figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth can be sent by Parcel Post in all parcel post zones, except when mailed at a first class post office and addressed for city delivery to another first class post office.

Parcel Post weight limits on packages mailed between first class post offices and addressed for city delivery, are 40 pounds to the Local, 1st and 2nd Zones; and 20 pounds to Zones 3 to 8. The size limit is 72 inches length and girth combined.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

If you don't know what parcel post zone you are in, refer to table at right or ask your mail carrier or postmaster.

Please send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount. *If you send us too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	*Zones 1 and 2*	*Zone 3*	*Zone 4*	*Zone 5*	*Zone 6*	*Zone 7*	*Zone 8*
Rate for first pound or fraction	60c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction	48c	48c	50c	56c	64c	72c	80c

For 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof.

PARCEL POST RATES

SHIPPING WEIGHT (16 oz. equal 1 lb.)	LOCAL ZONE Within Chicago	ZONES 1 and 2 Not Over 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles
Up to 8 ounces	2c for the first 2 oz. and 1c for each addl. oz.			
9 oz. to 1 lb.	18c	23c	23c	24c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c
10 lbs. 1 oz. to 11 lbs.	33c	63c	75c	93c
11 lbs. 1 oz. to 12 lbs.	34c	67c	80c	$1.00
12 lbs. 1 oz. to 13 lbs.	36c	71c	85c	1.07
13 lbs. 1 oz. to 14 lbs.	37c	75c	90c	1.14
14 lbs. 1 oz. to 15 lbs.	39c	79c	96c	1.21
15 lbs. 1 oz. to 16 lbs.	40c	83c	$1.01	1.28
16 lbs. 1 oz. to 17 lbs.	42c	87c	1.06	1.35
17 lbs. 1 oz. to 18 lbs.	43c	91c	1.11	1.42
18 lbs. 1 oz. to 19 lbs.	45c	95c	1.16	1.49
19 lbs. 1 oz. to 20 lbs.	46c	99c	1.21	1.56
20 lbs. 1 oz. to 21 lbs.	47c	$1.02	1.26	1.62
21 lbs. 1 oz. to 22 lbs.	49c	1.06	1.32	1.69
22 lbs. 1 oz. to 23 lbs.	50c	1.10	1.37	1.76
23 lbs. 1 oz. to 24 lbs.	52c	1.14	1.42	1.83
24 lbs. 1 oz. to 25 lbs.	53c	1.18	1.47	1.90
30 lbs.	61c	1.38	1.73	2.25
35 lbs.	68c	1.58	1.99	2.59
40 lbs.	75c	1.78	2.24	2.94
45 lbs.	82c	1.97	2.50	3.28
50 lbs.	90c	2.17	2.76	3.63
55 lbs.	97c	2.37	3.02	3.97
60 lbs.	$1.04	2.57	3.27	4.32
65 lbs.	1.11	2.76	3.53	4.66
70 lbs.	1.19	2.96	3.79	5.01

Parcel post rates are subject to change without notice

It's easy to estimate Freight Rates to your station

Freight rates are based on distance and are the same regardless of who ships the merchandise. **If there is a freight agent at your station,** you pay freight charges when shipment is received. If there is no freight agent, please include additional money with your order to cover freight charges. Should you send too much money, we will gladly return the difference. Freight shipments of 100 pounds or less take the 100-pound rate; and charges on shipments over 100 pounds are based on the actual weight. **Rail charges on any shipment will never be less than $3.00.** Minimum charge by truck may be more or less than $3.00, depending upon where you live.

In addition, transportation companies are also required to collect a Federal tax of 3% on their charges.

Estimated Rail Freight Rates per 100 pounds from Chicago

Use the following table for estimating rail freight charge to your station from our Chicago mail order house, or factories or warehouses in or near Chicago. **Example:** Suppose you live about 200 miles from CHICAGO and order a Radio-Phonograph weighing 125 pounds. Rate table below shows 200-mile freight rate for 100 pounds for Radio-Phonograph to be $2.58. Multiply shipping weight, 125 pounds (1¼ times hundred pound rate), by $2.58. 1¼ times $2.58 is $3.23, then add 3% (10c) for Federal tax making the approximate total freight charge $3.33.

The letters KD means knocked down; SU means set up.

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles
Bicycles	$1.57	$2.05	$2.47	$2.85
Bicycles, Gasoline	1.57	2.05	2.47	2.85
Bowling Games	1.57	2.05	2.47	2.85
Braziers, KD	1.35	1.75	2.11	2.42
Chair, Table Sets, Juvenile	2.40	3.12	3.76	4.30
Chalkboards	1.35	1.75	2.11	2.42
Christmas Decorations, Outdoor, Plastic	2.40	3.12	3.76	4.30
Clocks, Wall	2.21	2.60	3.12	3.61
Clothes Dryers, Power	1.57	2.05	2.47	2.85
Desks, Juvenile	2.40	3.12	3.76	4.30
Fireplace Ensembles	1.21	1.58	1.93	2.21
Game Alleys, KD	1.57	2.05	2.47	2.88
Gun Cabinets, Wood, KD	1.35	1.75	2.11	2.42
Headboards, Bed	1.11	1.44	1.73	2.16
Pianos, Juvenile	$1.57	$2.05	$2.47	$2.85
Pool, Bumper, Games	1.57	2.05	2.47	2.85
Pool Tables, Toy, KD	1.57	2.05	2.47	2.85
Portable Bars	1.82	2.28	2.76	3.17
Radio-Phonographs	1.97	2.58	3.09	3.56
Rockers, Juvenile	2.40	3.12	3.76	4.30
Rocking Horses, KD	1.57	2.05	2.47	2.85
Skis	1.57	2.05	2.47	2.85
Stoves, Electric, Gas	1.35	1.75	2.11	2.42
Tables, Tennis	1.35	1.75	2.11	2.42
Television Sets	1.97	2.58	3.09	3.56
Toboggans	2.40	3.12	3.76	4.30
Toy Chests	1.57	2.05	2.47	2.85
Washing Machines	1.57	2.05	2.47	2.85
Weight Lifting Sets	94c	1.22	1.48	1.72

Express Rates

Do not send money for express charges with your order as they can be paid on delivery. The minimum charge for any express shipment is $2.01. When figuring charges add 3% Federal tax for each shipment. **Example:** Order weighs 30 lbs. and you live about 200 miles from shipping point, the charge would be $2.66. Add 3% (8c) Federal tax, making approximate total $2.74.

WEIGHT	100 Miles	200 Miles	300 Miles	400 Miles
5 Pounds	$2.01	$2.01	$2.01	$2.01
10 Pounds	2.01	2.01	2.08	2.18
15 Pounds	2.01	2.15	2.30	2.44
20 Pounds	2.12	2.33	2.52	2.70
30 Pounds	2.37	2.66	2.95	3.23
40 Pounds	2.60	3.00	3.38	3.76
50 Pounds	2.84	3.33	3.82	4.30
75 Pounds	3.44	4.16	4.90	5.62
100 Pounds	4.04	5.01	5.98	6.95

Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

FROM ↓ TO →	ILLINOIS				INDIANA			IOWA		Kentucky		MICHIGAN				MO.	OHIO			WISCONSIN		
	Chicago	Quincy	Rockford	Springfield	Ft. Wayne	Indianapolis	South Bend	Clinton	Des Moines	Louisville	Madisonville	Detroit	Grand Rapids	Saginaw	Traverse City	St. Louis	Cincinnati	Cleveland	Portsmouth	Madison	Marinette	Milwaukee
Stoves, Electric, Newark, Ohio	$2.26	$2.49	$2.40	$1.69	$1.99	$1.85	$2.68	$3.22	$3.16	$1.99	$2.45	$1.46	$1.82	$1.66	$2.07	$2.16	$1.29	$1.26	$1.33	$2.16	$2.30	$2.07
Stoves, Electric, Oshkosh, Wis.	1.74	2.45	1.56	2.29	2.21	2.34	2.01	1.82	2.46	2.63	2.75	2.21	1.82	1.96	1.63	2.53	2.75	2.63	2.97	1.42	1.24	1.34
Stoves, Gas, Bradley, Ill.	1.12	1.94	1.49	1.54	1.58	1.54	1.39	1.54	2.21	1.99	2.09	2.13	1.78	2.13	2.33	1.87	1.99	2.26	2.44	1.74	2.19	1.54
Stoves, Gas, Chattanooga, Tenn.	2.38	2.38	2.52	2.19	2.15	2.01	2.33	2.52	2.81	1.77	1.60	2.38	2.48	2.57	2.81	2.11	1.11	2.33	1.92	2.86	2.93	2.57
Stoves, Gas, Nashville, Tenn.	2.45	2.45	2.67	2.23	2.45	2.03	2.45	2.67	3.01	1.71	1.33	2.77	2.74	2.89	3.11	2.10	2.03	2.74	2.33	2.84	3.17	2.74
Tables, Tennis, Detroit, Mich.	2.05	2.80	2.33	2.49	1.58	2.05	1.74	2.49	2.97	2.33	2.68		1.62	1.36	1.99	2.19	1.99	1.66	2.19	2.29	2.29	2.01
Tables, Tennis, Minneapolis, Minn.	2.44	2.58	2.26	2.68	2.90	2.97	2.74	2.19	2.01	3.32	3.26	2.97	2.81	2.75	2.53	2.85	3.20	3.32	3.62	2.01	2.21	2.21
Washing Machines, Clothes Dryers, Cleveland, Ohio	2.26	3.42	2.95	3.08	2.03	2.49	2.34	3.16	3.71	2.74	3.17	1.96	2.42	2.34	2.88	3.37	1.94		2.42	3.10	3.10	2.88
Washing Machines, Clothes Dryers, Detroit, Mich.	2.42	3.28	2.74	2.96	1.85	2.34	2.03	2.95	3.50	2.74	3.10		1.89	1.59	2.33	3.16	2.34	1.96	2.59	2.69	2.69	2.42
Washing Machines, Clothes Dryers, Indianapolis, Ind.	2.03	2.49	1.69	2.08	1.77		1.85	2.42	3.02	1.66	2.14	2.42	2.34	2.50	2.88	2.34	1.65	2.49	2.34	2.54	2.95	2.42
Washing Machines, Clothes Dryers, Milwaukee, Wis.	1.50	2.65	1.57	2.42	1.80	2.42	1.99	1.89	2.69	2.80	2.90	2.42	1.69	2.26	2.14	2.74	2.80	2.88	3.17	1.44	1.93	
Washing Machines, Clothes Dryers, St. Louis, Mo.	2.42	1.69	2.42	1.57	2.65	2.34	2.65	2.42	2.61	2.42	2.14	3.16	3.01	3.37	3.42		2.80	3.37	3.16	2.61	3.22	2.74

ORDER REGULARLY AND GET YOUR SEARS CATALOGS REGULARLY

Above Parcel Post, Freight and Express Rates were in effect when this catalog was printed and are subject to change without notice

Shop from Sears Catalogs the easy modern way

by phone

IT'S QUICK

Simply call the Sears telephone number for your area as listed on the following pages. Give our phone clerk the catalog number, description and price of the items you want. That's all there is to it. Your shopping is done in minutes.

IT'S CONVENIENT

We will deliver your order directly to your home. Or, if you prefer, you can pick it up at Sears Catalog Sales Office or Sears Retail Catalog Sales Department. Be sure to give this information to our phone clerk.

Easy Payment Orders and, where available, **Sears Revolving Charge Orders** can be added to your account by phone. Just give our phone clerk your account number. If you want to open an account, ask our phone clerk for details.

IT'S ECONOMICAL

Shopping by phone saves postage, money order and check fees. Also, if you pick up your order, you can save considerably on delivery charges.

Use Sears Handy "Will-Call" Service for Extra Savings

You can save up to one-half or more on delivery charges—depending upon your location and the size and weight of your order—when you pick up your order at the Sears Catalog Sales Office or Retail Store most convenient to you. This is possible because we can consolidate orders on one truck to one delivery point, instead of making many deliveries to many different addresses.

So next time you order by phone, try our money-saving "will-call" service. Our phone clerk can tell you when your order will be ready to pick up. We think you'll be pleased with this economical, and convenient service. The number for you to call is listed on the following pages.

Easiest for You . . Truck Delivery Directly to Your Home

If you live in any of the cities listed on the following two pages, you can have phone orders delivered directly to your home. Just make your selections from any current Sears catalog, then refer to the next two pages for the phone number to call.

When your order is delivered, you pay the driver for the goods plus a small delivery charge. No forms to fill out, no transportation or parking problems, no heavy packages to carry. It's the easiest way of all . . . the modern, catalog way to shop in the comfort of your home.

For the Sears number to call in your town, just turn the page

You can shop by telephone

If you live in any of the cities listed on these two pages . .

CHICAGO METROPOLITAN AREA

CHICAGO customers....................Call NEvada 8-5300

Any time • Day or Night • 24 Hours a Day • Sundays, Holidays, too

Most orders phoned before 1:00 P.M. Monday through Thursday may be picked up in any of our Chicago Metropolitan Area Retail Stores or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

SPECIAL! 2-hour service! No will-call charge! When you pick up orders at Sears Tower Store, Homan Ave. and Arthington St. in Chicago.

SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5 P.M. Monday through Friday; 8 A.M. to 1:00 P.M. on Saturday.

Addison	Lombard 1200
Alsip	FU lton 5-4400
Argo	GL obe 8-3400
Arlington Heights	CL earbrook 3-6200
†Bannockburn	Enterprise 1500
***Barrington	BArrington 760
Batavia	Geneva 2826
Bellwood	FI llmore 4-8100
Belmont	WOodland 9-2500
Bensenville	Itasca 900
Berkeley	FI llmore 4-8100
Berwyn	ST anley 8-6240
Black Oak	WE stmore 1-2400
*Bloomingdale	LA wrence 9-6490
Blue Island	FU lton 5-4400
Broadview	FI llmore 4-8100
Brookfield	CH estnut 6-2300
Burnham	WE stmore 1-2400
Calumet City	WE stmore 1-2400
Calumet Park	FU lton 5-4400
Chicago Heights	SK yline 6-2600
Chicago Ridge	GA rden 5-1800
Cicero	ST anley 8-6240
Clarendon Hills	CH estnut 6-2300
*Cloverdale	WH eaton 8-8600
Congress Park	CH estnut 6-2300
Crestwood	FU lton 5-4400
**Crete	SK yline 6-2600
†Deerfield	Enterprise 1500
Des Plaines	VA nderbilt 4-0191
Dolton	Riverdale 5300
Downers Grove	WOodland 9-2500
East Chicago	WE stmore 1-2400
†East Gary	Enterprise 1500
Elmhurst	Lombard 1200
Elmwood Park	GL adstone 3-2413
Evanston	DA vis 8-9211
Evergreen Park	GA rden 5-1800
Fairview	GL adstone 3-2413
Feehanville	VA nderbilt 4-0191
Flossmoor	Homewood 1480
Forest Park	FI llmore 4-8100
Forest View	ST anley 8-6240
Fort Sheridan	ID lewood 2-9370
Franklin Park	GL adstone 3-2413
Gary	TU rner 5-8582
Geneva	Geneva 2826
Glen Ellyn	WH eaton 8-8600
Glencoe	HI llcrest 6-4980
Glenview	GL enview 4-6600
Glenwood	SK yline 6-2600
Golf	GL enview 4-6600
Griffith	WE stmore 1-2400
Hammond	WE stmore 1-2400
Harvey	ED ison 1-2040
Hazelcrest	ED ison 1-2040
Hessville	WE stmore 1-2400
Highland	WE stmore 1-2400
Highland Park	ID lewood 2-9370
Highwood	ID lewood 2-9370
Hillside	FI llmore 4-8100
Hines	FI llmore 4-8100
Hinsdale	CH estnut 6-2300
†Hobart	Enterprise 1500
Hodgekins	CH estnut 6-2300
Holbrook	SK yline 6-2600
Hollywood	CHestnut 6-2300
Homewood	Homewood 1480
Hubbard Woods	HI llcrest 6-4980
Indiana Harbor	WE stmore 1-2400
Ingalton	WH eaton 8-8600
Itasca	Itasca 900
Justice	GL obe 8-3400
Kenilworth	HI llcrest 6-4980
La Grange	CH estnut 6-2300
†Lake Forest	Enterprise 1500
Lansing	GR anite 4-5000
Lincolnwood	OR chard 5-7800
Lisle	WOodland 9-2500
Lombard	Lombard 1200
Lyons	ST anley 8-6240
Markham	ED ison 1-2040
Matteson	SK yline 6-2600
Maywood	FI llmore 4-8100
*Medinah	LA wrence 9-6490
Melrose Park	FI llmore 4-8100
Midlothian	FU lton 5-4400
Mooseheart	Geneva 2826
Morton Grove	OR chard 5-7800
Mount Prospect	CL earbrook 3-6200
Munster	WE stmore 1-2400
†New Chicago	Enterprise 1500
Niles	OR chard 5-7800
Northbrook	CR estwood 2-2280
Northfield	HI llcrest 6-4980
Oak Forest	FU lton 5-4400
Oak Glen	GRanite 4-5000
Oak Lawn	GA rden 5-1800
Oak Park	ST anley 8-6240
Olympia Fields	SK yline 6-2600
Orland Park	GI bson 8-0340
Palatine	FL ander 8-2200
Palos Heights	GI bson 8-0340
Palos Park	GI bson 8-0340
Park Forest	SK yline 6-2600
Park Ridge	VA nderbilt 4-0191
Phoenix	ED ison 1-2040
Posen	FU lton 5-4400
Prospect Heights	CL earbrook 3-6200
Ravinia	ID lewood 2-9370
**Richton Park	SK yline 6-2600
Riverdale	Riverdale 5300
River Forest	FI llmore 4-8100
River Grove	GL adstone 3-2413
Riverside	ST anley 8-6240
Robbins	FU lton 5-4400
Roby	WE stmore 1-2400
*Roselle	LA wrence 9-6490
Schiller Park	GL adstone 3-2413
Skokie	OR chard 5-7800
South Holland	ED ison 1-2040
St. Charles	Geneva 2826
**Steger	SK yline 6-2600
Stickney	ST anley 8-6240
Summit	GL obe 8-3400
Techny	CR estwood 2-2280
†Thornton	Enterprise 1500
Tinley Park	Homewood 1480
Villa Park	Lombard 1200
Warrenville	WH eaton 8-8600
Westchester	FI llmore 4-8100
West Chicago	WH eaton 8-8600
Western Springs	CH estnut 6-2300
Westmont	WOodland 9-2500
Wheaton	WH eaton 8-8600
Wheeling	CL earbrook 3-6200
Whiting	WE stmore 1-2400
Willow Springs	GL obe 8-3400
Wilmette	HI llcrest 6-4980
Winnetka	HI llcrest 6-4980
Wooddale	Itasca 900
Woodmar	WE stmore 1-2400
Worth	GI bson 8-0340
York Center	Lombard 1200

** Delivery on Monday, Wednesday and Friday.* *** Delivery on Monday and Thursday only.*

**** Delivery on Tuesday and Friday*

† Dial Operator . . . ask for Enterprise 1500

Chicago Area Truck Delivery Rates . . . No C.O.D. Fee

Up to 1 lb.	40c	11 to 15 lbs.	70c	41 to 45 lbs.	$1.40
2 lbs.	45c	16 to 20 lbs.	75c	46 to 60 lbs.	1.50
3 lbs.	50c	21 to 25 lbs.	85c	61 to 70 lbs.	1.60
4 lbs.	55c	26 to 30 lbs.	95c	71 to 100 lbs.	1.75
5 to 7 lbs.	60c	31 to 35 lbs.	$1.15	Over 100 lbs.,	
8 to 10 lbs.	65c	36 to 40 lbs.	1.30		1¾c lb.

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint, Plumbing: 36 to 100 lbs. . $1.25; over 100 lbs. . 1¼c per lb. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. . . . . $1.50.

DE KALB AND SYCAMORE AREA

DE KALB customers....................Call De Kalb 6-6311

SYCAMORE customers.................. Call Sycamore 4541

†Malta and Maple Park customers.............. Call Enterprise 1234

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

† Dial Operator . . . . ask for Enterprise 1234

INDIANAPOLIS AREA

INDIANAPOLIS and Suburban customers. . Call MElrose 5-6361

Most Orders phoned before 1 P.M. Monday through Thursday may be picked up in Sears Indianapolis retail store or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

MILWAUKEE AREA

MILWAUKEE and Suburban customers. . . . Call Mitchell 5-4062

Any time • Day or Night • 24 Hours a day • Sundays, Holidays, too

Most Orders phoned before 1 P.M. Monday through Thursday may be picked up in any Sears retail store in Milwaukee or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

Zone 1 and 2 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown above . . . No C.O.D. Fee

Up to 1 lb	45c	11 to 15 lbs.	85c	41 to 45 lbs.	$1.80
2 lbs.	50c	16 to 20 lbs.	$1.00	46 to 60 lbs.	1.95
3 lbs.	55c	21 to 25 lbs.	1.15	61 to 70 lbs.	2.10
4 lbs.	60c	26 to 30 lbs.	1.30	71 to 100 lbs.	2.25
5 to 7 lbs.	65c	31 to 35 lbs.	1.50	Over 100 lbs.,	
8 to 10 lbs.	75c	36 to 40 lbs.	1.65	per pound	2¼c

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 41 to 100 lbs. . . $1.75; over 100 lbs. . . 1¾c per lb. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. . . . $2.50.

The above rates apply only on shipments from our Mail Order House in Chicago

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OTHER CITIES with Phone Order Service

Try Our Phone Order Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up. Some of these cities have direct-to-home delivery. Sears phone order clerks can give you the delivery charges for either service.

ILLINOIS	PHONE
Aurora	2-4241
Bloomington	7-6021
Canton	2400
Champaign	6-2531
Danville	8800
Decatur	3-7731
Elgin	Sherwood 2-7400
Galesburg	4951
Joliet	2-6621
Kankakee	3-6661
Kewanee	2138
Moline	2-3671
Peoria	3-6381
Pekin	3970
Rockford	8-3781
Sterling	Main 3300
Waukegan	Ontario 2-1500

INDIANA	PHONE
Anderson	8861
Elkhart	3-4910
Fort Wayne	Kenmore 5411
Kokomo	Gladstone 2-5401
Logansport	4103
Marion	6104
MichiganCity	TR 4-4291
Muncie	3-1411
South Bend	Atlantic 9-7161
Valparaiso	2-3501
Wabash	472
Warsaw	1600
West LaFayette	3-1811

IOWA	
Clinton	Chapel 2-3141
Davenport	6-3571
Dubuque	3-6441

MICHIGAN	PHONE
Battle Creek	Woodward 2-6581
Benton Harbor	Walnut 6-2161
Grand Rapids	Glendale 1-1515
Kalamazoo	3-1591
Muskegon	2-8291
Niles	Mutual 3-3300

WISCONSIN	
Baraboo	1390
Beaver Dam	Turner 5-5551
Beloit	Emerson 5-5541
Fond du Lac	8230
Janesville	Pleasant 4-7741
Kenosha	Olympic 4-3581
Madison	Alpine 6-6831
Racine	2-8811
Watertown	2060

from this or any Sears Catalog

use Phone Order Pick-up or Direct-to-Home Delivery Service

CINCINNATI AREA

CINCINNATI and Suburban customers...Call JEfferson 1-9100

Most orders phoned before 1 P.M. may be picked up in any Sears retail store in Cincinnati the next day, in our Covington, Ky. retail store the second day. Orders delivered to your home in both areas the second day. See Zone 3 and 4 Truck Delivery area rates below.

CLEVELAND AREA

CLEVELAND and Suburban customers....Call SUperior 1-0710

Anytime • Day or night • 24 hours a day • Sundays, Holidays, too

Most orders phoned before 1 P.M. may be picked up after 12:00 noon next day in any Sears retail store in Cleveland or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates below.

COLUMBUS AREA

COLUMBUS and Franklin County customers. Call CApital 8-5661

Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too

Most orders phoned before 1 P.M. delivered the second day. You pay driver the cost of the goods plus Zone 3 and 4 delivery area rates shown below. If you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

Visit Sears Town and Country Catalog Sales Office—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you . . . they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 12 Noon the following day. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

DETROIT AREA

DETROIT and Suburban customers with
Detroit numbers..................Call TOwnsend 8-8900

Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too

Call following toll-free suburban numbers Monday through Friday from 8:15 A.M. to 5 P.M.; Saturday 8:15 A.M. to 1 P.M.

Warren, Royal Oak, Southfield
and Birmingham customers...................Call Lincoln 1-4060
Roseville and Centerline customers.............Call PRescott 6-5600
Livonia, Wayne, Middle Belt,
Plymouth Customers.......................Call PArkway 1-1100

Most orders phoned before 1 P.M. may be picked up in any Sears retail store in Detroit the next day or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates below.

ST. LOUIS AREA

ST. LOUIS and Suburban Area customers using
Metropolitan service................Call PRospect 1-8420

East St. Louis and Florissant* customers
dial Operator..................ask for Enterprise 9000 (Toll Free)

Call above numbers from 7 A.M. to 12 Midnight. Sundays, Holidays, too.

Call following numbers Monday through Friday 8:30 A.M. to 5:30 P.M. Saturday 8:30 A.M. to 1:00 P.M.

Kirkwood, Creve Coeur, Sappington customers....Call TAylor 1-8700
Granite City, Madison, Nameoki, Venice customers. Call TRiangle 6-4000

Most orders phoned before 1 P.M. Monday through Thursday may be picked up in any Sears retail store in St. Louis or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates below.

*Direct-to-Home truck deliveries on Wednesdays and Fridays only.

Zone 3 and 4 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown above. . . No C.O.D. Fee

Up to 1 lb.......45c	4 lbs.......60c	11 to 15 lbs.....90c	26 to 30 lbs...$1.45	41 to 45 lbs..$1.90	71 to 100 lbs..$2.50
2 lbs.......50c	5 to 7 lbs.....65c	16 to 20 lbs...$1.05	31 to 35 lbs... 1.60	46 to 60 lbs.. 2.10	Over 100 lbs.,
3 lbs.......55c	8 to 10 lbs.....80c	21 to 25 lbs... 1.30	36 to 40 lbs... 1.75	61 to 70 lbs.. 2.30	per lb........2½c

Special delivery rates for Barbed Wire, Building Material, Fencing, Heating, Fertilizer, Paint and Plumbing: 46 to 100 lbs.......$2.00; Over 100 lbs.....2c per lb. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs.........$3.00

The above rates apply only on shipments from our Mail Order House in Chicago

OTHER CITIES with Phone Order Service

Try Our Phone Order Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown. Some of the cities listed below have direct-to-home delivery. Ask your phone clerk about this service. Sears phone order clerks can give you delivery charges for either service.

ILLINOIS	Phone
Alton	5-5511
Belleville	Adams 3-5030
Centralia	7373
Jacksonville	CH 5-7151
Macomb	1170
Quincy	Baldwin 2-7600
Springfield	8-7311

INDIANA	
Columbus	4455
Evansville	4-3361
New Castle	2580
Princeton	Fulton 5-2531
Richmond	2-4077
Terre Haute	Crawford 9641

IOWA	Phone
Burlington	PL aza 2-6391
Cedar Rapids	4-0151
Des Moines	4-9121
Iowa City	2187
Ottumwa	Murray 2-4511
Waterloo	AD 3-6181

KENTUCKY	
Ashland	East 4-5121
Lexington	3-4477
Louisville	CL ay 6611
Owensboro	MU rray 3-6272

MICHIGAN	
Ann Arbor	Normandy 2-5501
Bay City	Twin Brook 2-2553
Flint	Cedar 9-5831

MICHIGAN (Contd.)	Phone
Jackson	2-0371
Lansing	Ivanhoe 9-7521
Midland	2-2392
Monroe	Cherry 1-4330
Pontiac	FE deral 5-4171
Port Huron	Yukon 2-0151
Saginaw	3-8411
Wyandotte	Avenue 4-9000

OHIO	
Akron	Portage 2411
Canton	GL 5-8911
Dayton	Baldwin 3-6151
Hamilton	3-6151

OHIO (Contd.)	Phone
Lancaster	Olive 3-8211
Lima	5-3015
Lorain	Cherry 4-1901
Mansfield	La 4-5111
Massillon	Temple 3-4184
Middletown	2-4575
Portsmouth	EL 3-4141
Sandusky	4912
Springfield	5-4641
Toledo	Cherry 4-1911

WISCONSIN	
Appleton	4-1421
Green Bay	Hemlock 5-8801
Manitowoc	6614

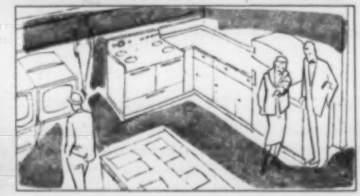
WISCONSIN (Contd.)	Phone
Marinette	2-4431
Oshkosh	Blackhawk 8787
Sheboygan	7755
Wausau	2-1034

You can also order by phone from any of our Catalog Sales Offices or Retail Catalog Sales Depts. . . see following page

Call above telephone numbers to place orders from any Sears catalog

For Extra Services . . For Extra Savings

Shop at Sears Catalog Sales Offices or Retail Catalog Sales Depts.



Phone your order by calling the Catalog Sales Office or Retail Catalog Sales Department nearest you as listed below. Your telephone orders are given the same prompt and careful attention as orders placed in person. Simply give our sales clerk the catalog number, description and price of the merchandise you want. Ask about our money-saving "will-call" service. Sears convenient phone service saves you time and effort . . . it's the easiest way to shop.

Phone your Easy Payment orders. Just give our phone clerk your account number when adding on to your account. If you want to open an account, ask phone clerk for details.

If you prefer to shop in person, visit our Catalog Sales Office. See the interesting merchandise displays and ask to see our many swatch books which help you to select yard goods and fabrics.

The personal service in our Catalog Sales Offices and Retail Catalog Sales Departments will make your shopping easier and more economical. Our salespeople are ready to answer your questions . . . help you make your selections, take necessary measurements, write and mail your order saving you letter postage and money order fees.

Many Sears Catalog Sales Offices offer you the services of a qualified salesman. He will gladly help you with estimates on remodeling work, demonstrate our merchandise and show you samples.

You can save one-third to over one-half of the postage charges on mailable items by picking up your order at Sears Catalog Sales Office or Retail Catalog Sales Department rather than having your order mailed direct to your home. We group-ship packages from our mail order house in Chicago for rush delivery to our Catalog Sales Offices and Catalog Sales Departments and pass this saving on to you. Try it today and see how much you save. Remember, too, that size and weight limitations established by the Post Office do not apply on Sears catalog orders picked up at any of our Catalog Sales Offices or Catalog Sales Depts.

The next time you shop, use Sears handy telephone ordering service . . for the number to call, look below for your convenient Sears location

ILLINOIS	PHONE
*Alton	5-5511
*Aurora	2-4241
†Beardstown	1630
*Belleville	Adams 3-5030
†Belvidere	3104
*Bloomington	7-6021
*Blue Island	FUlton 5-4400
†Cairo	683
*Canton	2400
†Carbondale	825
†Carmi	4101
Carrollton	350
Carthage	310
*Centralia	7373
*Champaign	Fleetwood 6-2531
†Charleston	2530
Chatsworth	201
Chicago (10 Stores)	NEvada 8-5300
*Chicago Heights	SKyline 6-2600
*Cicero	STanley 8-6240
†Clinton	1-0310
†Crystal Lake	2281
*Danville	8800
*Decatur	3-7731
*Des Plaines	VAnderbilt 4-0191
*Downers Grove	WOodland 9-2500
*E. St. Louis	Enterprise 9000
Effingham	888
*Elgin	Sherwood 2-7400
*Elmhurst	Lombard 1200
*Evanston	Davis 8-9211
†Fairfield	2161
†Flora	Normandy 2-2124
Freeport	Main 3600
*Galesburg	4951
*Glen Ellyn	Wheaton 8-8600
†Harrisburg	1554
†Harvard	1111
†Herrin	337
*Highland Park	Idlewood 2-9370
Hillsboro	KEllog 2-3961
*Jacksonville	CH 5-7151
*Joliet	2-6621
*Kankakee	3-6661
*Kewanee	2138
*La Grange	Chestnut 6-2300
†La Salle	3490
Lawrenceville	1123
Lincoln	991
*Macomb	1170
†Marion	1360
Mattoon	5685
*Maywood	Fillmore 4-8100
Mendota	2156
*Moline	2-3671
†Morris	2230
Mount Sterling	4051
Mount Vernon	3000
†Naperville	1400
†Olney	Express 2-7091
Ottawa	3200
†Paris	3-0674
*Peoria	3-6381
Pontiac	2698

ILLINOIS (Cont.)	PHONE
Princeton	Prin. 3-1753
*Quincy	Baldwin 2-7600
†Robinson	1200
*Rockford	8-3781
Shelbyville	567
*Springfield	8-7311
*Sterling	Main 3300
†Streator	2-2154
†Taylorville	1125
†Watseka	1500
*Waukegan	Ontario 2-1500
†West Frankfort	890
†Winfield	8-6141
†Woodstock	1070
INDIANA	
*Anderson	8861
†Bedford	4426
†Bloomington	9755
†Bluffton	1780
†Columbia City	1015
*Columbus	4455
†Connersville	1074
†Crawfordsville	2840
†Decatur	3-3181
*Elkhart	3-4910
*Evansville	4-3361
*Fort Wayne	Kenmore 5411
Frankfort	3364
*Gary	Turner 5-8582
Greenfield	Hopkins 2-5561
†Greensburg	2-4301
*Hammond	Westmore 1-2400
†Huntington	4000
*Indianapolis	MElrose 5-6361
†Jasper	1060
Kendallville	255
Kentland	441
Knox	23
*Kokomo	Gladstone 2-5401
La Porte	3183
*Logansport	4103
Lowell	5351
*Marion	6104
Martinsville	945
*Michigan City	TR 4-4291
Monticello	578
*Muncie	3-1411
New Albany	5-5271
*New Castle	2580
†Peru	Gridley 3-5501
†Plymouth	Webster 6-2171
Portland	1296
*Princeton	Fulton 5-2531
Rensselaer	670
*Richmond	2-4077
†Rushville	3971
Seymour	1360
Shelbyville	1994
*South Bend	Atlantic 9-7161
*Terre Haute	Crawford 9641
*Valparaiso	2-3501
†Vincennes	2631
*Wabash	472

INDIANA (Cont.)	PHONE
*Warsaw	1600
Washington	2100
*West La Fayette	3-1811
IOWA	
Boone	334
*Burlington	Plaza 2-6391
*Cedar Rapids	4-0151
*Clinton	CHapel 2-3141
*Davenport	6-3571
*Des Moines	4-9121
*Dubuque	3-6441
†Ft. Madison	2386
*Iowa City	2187
†Keokuk	2424
†Marshalltown	5575
†Mt. Pleasant	801
†Muscatine	Amherst 3-6541
†Newton	1900
†Oskaloosa	Orchard 3-3461
*Ottumwa	Murray 2-4511
†Washington	Olympia 3-2176
*Waterloo	AD 3-6181
†Webster City	1810
KENTUCKY	
*Ashland	East 4-5121
†Central City	920
Covington	Jefferson 1-9100
†Danville	2980
Frankfort	4-7371
*Lexington	3-4477
*Louisville	Juniper 3-6611
†Madisonville	1700
†Maysville	Logan 4-3313
*Owensboro	MUrray 3-6272
†Paris	1070
†Princeton	2048
Shively	Atwood 1681
St Matthews	Belmont 4221
MICHIGAN	
†Adrian	Colfax 3-2121
†Albion	3991
†Allegan	820
†Alma	1480
†Alpena	4100
*Ann Arbor	Normandy 2-5501
*Battle Creek	Woodward 2-6581
*Bay City	Twin Brook 2-2553
*Benton Harbor	Walnut 6-2161
†Big Rapids	1248
†Cadillac	Prospect 5-2403
†Charlotte	1670
†Cheboygan	545
†Coldwater	1410
*Detroit (4 Stores)	TOwnsend 8-8900
†Dowagiac	State 2-2161
†Escanaba	4440
*Flint	Cedar 9-5831
*Grand Rapids	Glendale 1-1515
†Greenville	Plaza 4-3641
Highland Park	TOwnsend 8-8900

MICHIGAN (Cont.)	PHONE
Hillsdale	HE 7-4461
Holland	EXport 6-5251
†Ionia	1605
†Ishpeming	Hudson 6-9988
*Jackson	2-0371
*Kalamazoo	Fireside 9-1561
*Lansing	Ivanhoe 9-7521
†Lapeer	Mohawk 4-8521
†Ludington	1565
†Manistee	2360
†Marquette	Canal 6-6551
Midland	2-2392
*Monroe	Cherry 1-4330
†Mt. Clemens	Howard 3-5811
†Mt. Pleasant	Spring 36-531
*Muskegon	2-8291
*Niles	Mutual 3-3302
†Owosso	Saratoga 5-7101
†Petoskey	Diamond 7-8191
*Pontiac	FEderal 5-4171
*Port Huron	Yukon 2-0151
*Saginaw	Pleasant 3-8411
†St. Johns	640
†Sault Ste. Marie	Melrose 5-5223
†Three Rivers	2-1345
†Traverse City	Windsor 6-7490
*Wyandotte	Avenue 4-9000
†Zeeland	Prospect 2-2155
MISSOURI	
†De Soto	600
†Festus	Yellowstone 7-3641
†Hannibal	3460
†St. Charles	Randolph 4-1800
*St. Louis (3 Stores)	PRospect 1-8420
OHIO	
*Akron	Portage 2411
Alliance	1-5391
†Bellefontaine	2-0010
†Bowling Green	2441
†Bryan	6-1134
†Bucyrus	3-2015
†Cambridge	4-5664
*Canton	GL 5-8911
†Chillicothe	Prospect 3-2181
*Cincinnati (3 Stores)	Jefferson 1-9100
†Circleville	1240
*Cleveland (6 Stores)	Superior 1-0710
†Columbus	Capital 8-5661
*Dayton	Baldwin 3-6151
Delaware	3-1217
†Dover	4-2020
Elyria	2225
†Findlay	Garden 2-8801
Fostoria	6696
†Fremont	Federal 2-7331
†Galion	3-6241
†Greenfield	164
Greenville	Li 8-4102
*Hamilton	3-6151

OHIO (Cont.)	PHONE
†Ironton	1909
†Kenton	2-1293
*Lancaster	Olive 3-8211
*Lima	5-3015
Logan	5-2101
*Lorain	CHerry 4-1901
*Mansfield	La 4-5111
Marion	2-1161
*Massillon	Temple 3-4184
*Middletown	2-4575
Mount Vernon	EX 3-2015
Napoleon	2-3015
Newark	FA 6-6711
†Norwalk	3-0313
Painesville	2-3101
*Portsmouth	EL 3-4141
*Sandusky	4912
†Sidney	2-1461
*Springfield	5-4641
†Tiffin	3084
*Toledo	Cherry 4-1911
†Troy	Federal 2-5465
†Uhrichsville	2785
†Wapakoneta	Redwood 8-2161
†Washington Courthouse	5-6861
Wooster	Howard 2-6796
Zanesville	GL 2-8453
WISCONSIN	
†Antigo	Market 3-3705
*Appleton	4-1421
*Baraboo	1390
*Beaver Dam	Turner 5-5551
*Beloit	Emerson 5-5541
Berlin	306
Burlington	Rockwell 3-6990
*Fond du Lac	8230
†Ft. Atkinson	Jordan 3-5515
*Green Bay	Hemlock 5-8801
Hartford	493
*Janesville	Pleasant 4-7741
*Kenosha	Olympic 4-3581
*Madison	Alpine 6-6831
*Manitowoc	6614
*Marinette	2-4431
*Milwaukee (3 Stores)	Mitchell 5-4062
†Monroe	404
*Oshkosh	Blackhawk 8787
†Platteville	2630
†Portage	Riverside 8-4126
*Racine	2-8811
*Richland Center	300
†Ripon	720 Black
*Sheboygan	7755
†Sparta	226
†Stevens Point	4020
*Watertown	2060
Waukesha	Li 7-7791
†Waupaca	750
†Waupun	1280
*Wausau	2-1034
West Allis	Mitchell 5-4062
West Bend	Federal 4-2374
†Whitewater	850

**Customers in these towns get Direct-to-Home Delivery on telephone orders. †Sears Catalog Sales Offices.*

ORDER REGULARLY AND GET YOUR SEARS CATALOGS REGULARLY

IT'S EASY TO BUY FOR EVERYONE ON YOUR GIFT LIST WHEN YOU USE SEARS EASY TERMS

It's Easy to Open a Sears Easy Payment Account. Just look through this catalog and your other current Sears catalogs; select the items you want and list them on one of our convenient order blanks. Be sure that your order totals $20 or more. Then have the head of your household fill in the answers to the questions on the back of the order blank and sign it. Enclose check or money order for necessary down payment and mail order to Sears.

ONLY 10% DOWN PAYMENT REQUIRED

on anything you order . . EXCEPT:

$5 DOWN PAYMENT on Appliances and Home Furnishings shown at bottom of this column, priced up to $200.

$10 DOWN PAYMENT on Appliances and Home Furnishings shown at bottom of this column, priced over $200.

20% DOWN PAYMENT (one-fifth) on the following articles: Air Compressors, Animals (live), Aqua-Lungs, Revolvers and Pistols, Geiger and Scintillation Counters, Saw Mills and Accessories, Timber Power Saws or Brush Cutters, Truck Tires.

For amount to send with your order . . . refer to the down payment information above. If your order consists of merchandise from more than one group, figure the down payment on each group separately and add them together. You may send a larger down payment than the amount called for above, if you prefer. By doing so, you will reduce the amount to be added for Easy Payments and the monthly payment as shown in the table at right.

For amount payable monthly . . . when ordering Appliances listed below, refer to pages on which they are described . . . for all other merchandise use Payment Table at right. Note, monthly payment on a new account is only $5.00 for an unpaid balance up to $50.00.

Special Easy Terms for Appliances . . LOWER Down Payments and LOWER Monthly Payments for the following Home Appliances are shown on pages where they are described.

Air Conditioners
Attic Fans
Cabinet Sinks
Dehumidifiers
Dishwashers
Evaporative Coolers
Floor Polishers
Food Blenders (Built-in)
Garbage Disposal Units
Hot Water Heaters
Milkers
Phonographs
Radios
Recorders
Refrigerators and Freezers
Sewing Machines
Stoves
Television Sets
Typewriters
Vacuum Cleaners
Washers, Clothes Dryers and Ironers
Water Softeners

NOTE: Special Easy Terms for Home Furnishings . . . Furniture, Floor Coverings, Awnings and Venetian Blinds, Draperies and Curtains: Only $5.00 down on orders up to $200; only $10 down on orders over $200. For details on special low monthly payments, see Sears big General Catalog.

PAYMENT TABLE

If Unpaid Balance Amounts to	We Shall Add for Credit Price	Amount Payable Monthly is
$15.00—$17.50	$1.75	$5.00
17.51— 20.00	2.00	
20.01— 23.00	2.30	
23.01— 26.00	2.60	
26.01— 29.00	2.90	
29.01— 32.00	3.20	
32.01— 35.00	3.50	
35.01— 40.00	4.00	
40.01— 45.00	4.50	
45.01— 50.00	5.00	
50.01— 55.00	5.50	6.00
55.01— 60.00	6.00	
60.01— 65.00	6.50	7.00
65.01— 70.00	7.00	
70.01— 75.00	7.50	8.00
75.01— 80.00	8.00	
80.01— 85.00	8.50	
85.01— 90.00	9.00	9.00
90.01— 95.00	9.50	
95.01—100.00	10.00	
100.01—110.00	11.00	10.00
110.01—120.00	12.00	
120.01—130.00	13.00	
130.01—140.00	14.00	11.00
140.01—150.00	15.00	
150.01—160.00	16.00	12.00
160.01—170.00	18.00	
170.01—180.00	19.00	13.00
180.01—190.00	20.00	14.00
190.01—200.00	21.00	
200.01—210.00	22.00	15.00
210.01—220.00	23.00	
220.01—230.00	24.00	16.00
230.01—240.00	26.00	
240.01—250.00	28.00	17.00
250.01—260.00	30.00	
260.01—270.00	32.00	
270.01—280.00	33.00	18.00
280.01—290.00	35.00	
290.01—300.00	36.00	19.00
300.01—310.00	37.00	19.50
310.01—320.00	38.00	20.00
320.01—330.00	40.00	20.50
330.01—340.00	41.00	21.50
340.01—350.00	42.00	22.00

Write for Terms over $350.00

Read below how you can add to your Easy Terms Account without paying a penny more a month

Once your credit is established at Sears, and you have an open Easy Payment Account with us, you can order additional items in amounts of $10 or more. **Your monthly payment now stays the SAME** unless the new total balance is sufficient to require a larger monthly payment according to table above right. **EXAMPLE**—Suppose you are paying $9 a month on your Sears Easy Payment account and you still owe $30. **NOW** you can order dresses, clothes for the children, shirts for dad, or whatever you wish, up to $70 (bringing your balance up to $100) without increasing the size of your monthly payment. Of course, if your new purchase increases your balance to more than $100, your monthly payment will be figured according to the table above right.

SEE TABLE ABOVE—What is your present monthly payment? How much do you still owe? You can figure how much more you can buy without paying a penny more a month.

IT'S EASY TO SEND "ADD-ON" ORDERS. Just make a list of the things you need on our handy order blank and write "add to my account." Be sure you mention your Easy Payment Account Number and sign the agreement on the back of the order blank. You pay on only one account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe on your open account. **And remember, no down payment is required when you send add-on orders.**

Don't Take Chances With Your Family's Safety

Get unsurpassed blow-out protection with

NYLON CORD ALLSTATE TIRES

- Nylon protects best against shock . .
- Nylon protects best against friction-heat . .
- Nylon protects best against flex fatigue!

For peace-of-mind driving . . on good roads, bad roads, in fair weather or foul . . you need a set of nylon cord ALLSTATE tires. Remember, you're always safer with nylon.

ALLSTATE SILENT GUARDSMAN
Guaranteed
30
Months
. . until the spring of 1960. It's one of today's best tires

ALLSTATE SILENT CUSHION
Guaranteed
20
Months
. . until the summer of 1959. Famous safe and silent tread

NEW . . ALLSTATE CUSHION
Guaranteed
18
Months
. . until the spring of 1959. The safety of nylon priced low

ALLSTATE SILENT GUARDSMAN

Size 6.70-15, Nylon Cord Body, Blackwall

Tube-type $21.45 Plus $1.70 Federal Excise Tax Tube-less $23.85 Plus $1.98 Federal Excise Tax

Our Finest Nylon Tire . . Premium Quality. Better than tires on most 1958 cars! Exclusive tread design . . hooked and siped for silent, safe traction . . fights all-direction skids, fights tire screech when you turn. 4-ply Nylon construction gives the safest drive and longest mileage. Annealed cold-drawn steel wire beads . . super-strong!

TUBE-TYPE 15-inch Tires . . Black or Whitewall. Prices INCLUDE Federal Tax

SIZE	Catalog Number	Price Each	Shpg. wt. lbs.	Catalog Number	Price Each	Shpg. wt. lbs.	Catalog Number	Price Each	Shpg. wt. lbs.
	Blackwall Tires only			Tire and Extra Heavy Tube			Tire and Safety Tube		
6.70–15	95N0866K	$23.15	23	95N05262K	$25.40	26	95N05272K	$27.40	29
7.10–15	95N0846K	26.00	25	95N05263K	28.25	28	95N05273K	30.25	31
7.60–15	95N0826K	28.10	26	95N05264K	30.65	30	95N05274K	32.35	33
8.00–8.20–15	95N0896K	31.50	28	95N05265K	34.05	32	95N05275K	35.75	35
	Whitewall Tires only			Tire and Extra Heavy Tube			Tire and Safety Tube		
6.70–15	95N0966K	$27.65	25	95N05282K	$29.90	28	95N05292K	$31.90	31
7.10–15	95N0946K	31.00	26	95N05283K	33.25	29	95N05293K	35.25	32
7.60–15	95N0926K	33.10	28	95N05284K	35.65	32	95N05294K	37.35	35
8.00–15	95N0996K	37.00	29	95N05285K	39.55	33	95N05295K	41.25	36
8.20–15	95N0976K	38.00	30	95N05286K	40.55	34	95N05296K	42.25	37

*TUBELESS 15-inch tires . . Black or Whitewall. Prices INCLUDE Federal Tax
(Valves not included . . if you need them, see below)

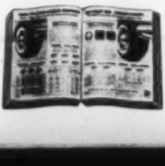
SIZE	Catalog Number	Price	Shpg. wt.	Catalog Number	Price	Shpg. wt.
	Blackwall Tire			Whitewall Tire		
6.70–15	95 N 0863K	$25.83	26 lbs.	95 N 0963K	$30.33	27 lbs.
7.10–15	95 N 0843K	28.75	28 lbs.	95 N 0943K	33.75	29 lbs.
7.60–15	95 N 0823K	31.15	29 lbs.	95 N 0923K	36.15	31 lbs.
8.00–15	95 N 0893K	34.80	31 lbs.	95 N 0993K	40.30	32 lbs.
8.20–15				95 N 0973K	41.30	33 lbs.

ALLSTATE TIRE GUARANTEE

Every Sears Passenger Car Tire is guaranteed to give satisfactory service for a specified period from date of purchase—18, 20 or 30 months, depending on tire. Should it fail to give satisfactory service within guarantee period, return it to our nearest mail order house, Catalog Sales Office or Retail Store and we will repair it or replace it with a new tire, charging you a proportionate part of current price for each month you have had tire. If it should fail after the replacement period due to defect in material or workmanship regardless of time or mileage, we will repair it without cost to you, or replace it with a new tire, charging only for wear received. Guarantee on passenger tires used in commercial service reduced by 50%; guaranteed against defects in workmanship and material for life of tire; not guaranteed when used on trucks. Passenger tires used on taxi cabs guaranteed against defects in material and workmanship only.

8 PAGES OF TIRES!

In Sears big General Catalog, you'll find ALLSTATE tires and tubes for Cars, Trucks, Tractors and Farm Implements.



ALLSTATE SILENT CUSHION

Size 6.70-15, Nylon Cord, Blackwall

Tube-type $16.95 Plus $1.70 Fed. Tax Tube-less $19.40 Plus $1.98 Fed. Tax

(14-inch tubeless tires also available)

Our Fine Quality Nylon Tire. Equal to original equipment tires on the newest cars. 4-ply Nylon body adds safer driving and longer mileage. Shpg. wt. each shown as lbs. *Prices include Federal Tax.*

SIZE, 15-inch	Catalog No.	Each	Lbs.	Two	Four	Catalog No.	Each	Lbs.
	TUBE-TYPE Blackwall Tire					Tire and Extra Heavy Tube		
6.70–15	95 N 03066K	$18.65	22	$36.30	$70.60	95 N 04687K	$20.90	25
7.10–15	95 N 03046K	21.30	23	41.60	81.20	95 N 04688K	23.55	26
7.60–15	95 N 03026K	23.45	25	45.90	89.80	95 N 04689K	26.00	29
8.00/8.20–15	95 N 03096K	26.35	26	51.70	101.40	95 N 04690K	28.90	30
	TUBE-TYPE Whitewall Tire					Tire and Extra Heavy Tube		
6.70–15	95 N 03266K	$22.65	23	$44.30	$86.60	95 N 04696K	$24.90	26
7.10–15	95 N 03246K	25.80	24	50.60	99.20	95 N 04697K	28.05	27
7.60–15	95 N 03226K	27.95	26	54.90	107.80	95 N 04698K	30.50	30
8.00/8.20–15	95 N 03296K	31.35	27	61.70	121.40	95 N 04699K	33.90	31

15 inch	Catalog No.	Price	Lbs.	Two	Four	Catalog No.	Price	Lbs.	Two	Four
	TUBELESS* Blackwall Tire					TUBELESS* Whitewall Tire				
6.70-15	95 N 03063K	$21.38	25	$41.76	$81.52	95 N 03263K	$25.38	26	$49.76	$97.52
7.10-15	95 N 03043K	24.05	26	47.10	92.20	95 N 03243K	28.55	27	56.10	110.20
7.60-15	95 N 03023K	26.50	28	52.00	102.00	95 N 03223K	31.00	29	61.00	120.00
8.00/8.20-15	95 N 03093K	29.65	29	58.30	114.60	95 N 03293K	35.10	30	69.20	136.40
14 inch	TUBELESS* Blackwall Tire					TUBELESS* Whitewall Tire				
7.50-14	95 N 03163K	$23.96	24	.....	.....	95 N 03363K	$28.46	26	.....	.....
8.00-14	95 N 03143K	26.91	26	.....	.....	95 N 03343K	31.90	27	.....	.....
8.50-14	95 N 03123K	29.50	28	.....	.....	95 N 03323K	34.50	29	.....	.....
9.00-14	95 N 03193K	32.90	29	.....	.....	95 N 03393K	38.40	31	.....	.....

NEW ALLSTATE CUSHION

Size 6.70-15, Nylon Cord, Blackwall

Tube-type $15.38 Plus $1.70 Fed Tax Tube-less $17.38 Plus $1.98 Fed. Tax

Introducing . . our Good Quality low-priced Nylon tire! Our former original equipment type design in strong 4-ply Nylon construction for SAFETY and LONG MILEAGE. *Prices include Federal Tax.*

SIZE, 15-in.	Catalog No.	Price	Shpg. wt.	Catalog No.	Price	Shpg. wt.
	TUBE-TYPE Blackwall Tire			Tire and Extra Heavy Tube		
6.70–15	95N 01166	$17.08	19 lbs.	95 N 021166	$19.35	22 lbs.
7.10–15	95N 01146K	19.24	21 lbs.	95 N 021146K	21.50	24 lbs.
7.60–15	95N 01126K	21.41	22 lbs.	95 N 021126K	23.95	26 lbs.
15-inch	TUBE-TYPE Whitewall Tire			Tire and Extra Heavy Tube		
6.70–15	95N 01366K	$20.08	21 lbs.	95 N 021366K	$22.35	24 lbs.
7.10–15	95N 01346K	23.24	22 lbs.	95 N 021346K	25.50	25 lbs.
7.60–15	95N 01326K	26.41	24 lbs.	95 N 021326K	28.95	28 lbs.

15-inch	Catalog No.	Price	Shpg. wt.	Catalog No.	Price	Shpg. wt.
	TUBELESS* Blackwall Tire			TUBELESS* Whitewall Tire		
6.70–15	95 N 01163K	$19.36	22 lbs.	95 N 01363K	$22.36	23 lbs.
7.10–15	95 N 01143K	21.50	23 lbs.	95 N 01343K	25.50	24 lbs.
7.60–15	95 N 01123K	23.68	25 lbs.	95 N 01323K	28.68	26 lbs.

*Valves not included with Tubeless Tires. Use old valves, or order below.
95 N 99—*State your car make, year and model.* Shpg. wt. 3 oz. . . . . Each 50c

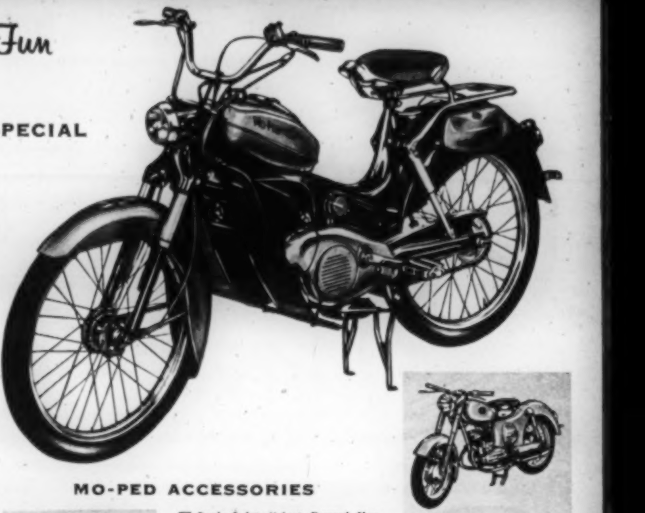
Here's Motorized Fun

For the Entire Family!

THE ALLSTATE MO-PED SPECIAL

$189.50 cash · $19.00 down · $16.00 month

- Foot shield and fender skirts protect against splash
- Extra-large fuel tank . . holds 1.2 gallons gas-oil mix . . with richly chrome-plated trim
- Large, flexible rubber saddle absorbs, cushions shock . . provides hours of riding comfort
- Sparkling chrome-plated luggage rack with sturdy spring clamps to hold packages secure
- Built-in steel saddle bag with key locks . . roomy enough for carrying tools, other small equipment
- Built-in magneto-powered tail and spotlight



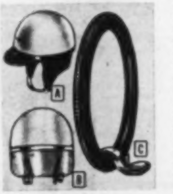
2-HP Engine . . Up to 150 Miles per gallon of fuel

A gift the entire family will enjoy the whole year around. Safe, reliable low cost power transportation. Built in Austria to the same high standards as the famed ALLSTATE Motorcycles. Designed for power riding but may be pedaled in emergency. 2-cycle, 2-HP, 49-cc., blower-cooled 1-cylinder engine. 1.5-in. bore, 1.7-in. stroke. Super-quiet muffler. Two-speed transmission, disc-type clutch in oil bath. Dual rear shock absorbers cushion your ride. Quick, safe stops with 2 wheel brakes—hand grip and foot pedal control. Twist-grip throttle. Electric horn. 6-volt headlight throws a brilliant beam—has built-in speedometer. Heavy-duty 2.25-23 balloon tires and tubes. Cylinder-type fork lock and key for protection. Wheelbase 46 in.; overall length 72 in. Includes tool kit, tire pump, parts list and certificate of origin. Color: rich maroon enamel, sparkling chrome-plated trim. Actual weight 105 pounds.

28 N M9425—Shipping weight 160 lbs. **$189.50**

VEHICLE LICENSE AND TITLE: Upon shipment of Mo-Ped, Sears sends you record of sale papers necessary for securing of license and title.

MO-PED ACCESSORIES



A **Danfo Safety Helmet.** Rugged fiber plastic; soft canvas inner webbing. Visor keeps sun out. Adjustable leather chin strap. *State size* 6⅞, 7, 7⅛ or 7¼ inches. Color white.
28 N 7546—Shpg. wt. 4 lbs. 4 oz. **$9.75**

B **Windshield for Mo-Ped.** Heavy clear plastic. Chrome-plated trim. Strong steel braces, brackets.
28 N 07551—Shpg. wt. 5 lbs. **$12.79**

C **Tire for Mo-Ped.** Made of the finest heavy duty rubber and cotton cord. Color black. Size 2.25-23.
28 N 07535—Shipping weight 4 lbs. . . **$5.85**
28 N 7532—Natural rubber tube for above. Shipping weight 1 pound. **$1.35**

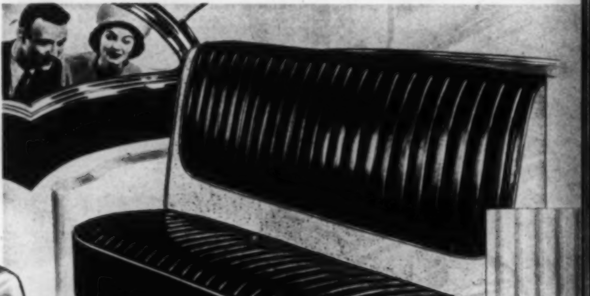
For More Christmas Gift Ideas . .

See our big Fall and Winter catalog. Sears handles a complete line of Mo-Peds, Motorcycles, Motor Scooters and their Accessories. See our 1957 Fall and Winter General Catalog for a more complete line.

OUR FINEST SEAT COVERS . . LEATHER-GRAINED VINYL

Styled with a dramatic flair . .
Crafted for luxurious riding comfort

$59.95 cash · $6.00 down · $6.00 month



New richness and sparkle in seat covers . . plus a new cushioned "foam-ride." Finest quality Vinyl plastic with true leather-like appearance and feel covers tough resilient plastic foam. Bonded together and embossed into deep channels for unmatched comfort. Unexcelled quality and rich appearance will improve the interior of even the most luxurious car. Choose from pure white or jet black. All vinyl plastic trim and skirting. Silver flecked trim—for striking contrast black cover has white trim, white cover, black. *Fits following cars. See "How to Order" below.*

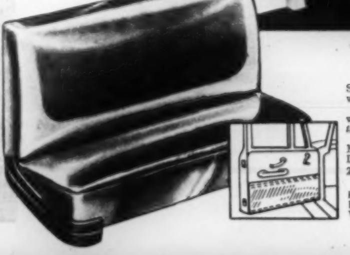
Buick 1954–56 Special, all; Century Riviera Coupe.
Chev. 1953–54, exc. "Hrdtp." 1955–56 all models.
Ford 1953–54 all models
Ford 1955–56 exc. 4-dr. "Hrdtp."
Olds. 1954–56 Deluxe 88, Super 88 all; 98 Hol. Cpe.
Pontiac 1953–54 exc. "Hrdtp." 1955–56 all models.

Please state pattern number wanted. No. 309 (white) or 311 (black). Shipping weight 11 pounds.

28 N 7484–For 2-door. . . **$59.95** **28 N 7485**–For 4-door. . **$59.95**

For More Seat Covers

For a more complete line of seat cover selections see our 1957 Fall and Winter General Catalog.



FREE! Set of Kick Pads with Clear Plastic Seat Covers

Special Christmas Offer! Clear Plastic Door Kick Pads FREE! Kick pads that would sell for $1.49 pair.

Clear plastic, form-fitting seat covers! Protect the fine upholstery of your car without hiding its brilliant color and beauty. Complete set front and rear. *Fits the following cars. See "How to Order" below.*

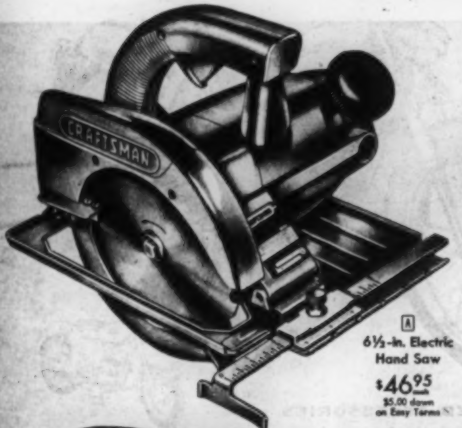
1955–58 Chevrolet, Ford, Oldsmobile, Plymouth, Pontiac; 1955–56 Dodge, Mercury; 1957–58 DeSoto, Chrysler Windsor and Saratoga; 1955–56 Chrysler, DeSoto 4-door sedans and hardtops. 1954–58 Buick Special and Century.

28 N 7488—Complete Set. Shipping weight 9 pounds. **$15.39**

HOW TO ORDER SEAT COVERS: *State* car make, year, model name and number and body type. Be sure to give full information when ordering!
We cannot fit convertibles or cars with center arm rests.

Power-Full Gifts for His Work or Hobby . .

For more Portable Electric Tools see Sears Big Fall Catalog

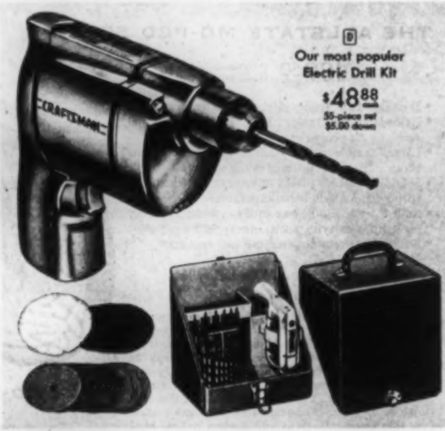


A

6½-in. Electric Hand Saw

$46.95 each

$5.00 down on Easy Terms

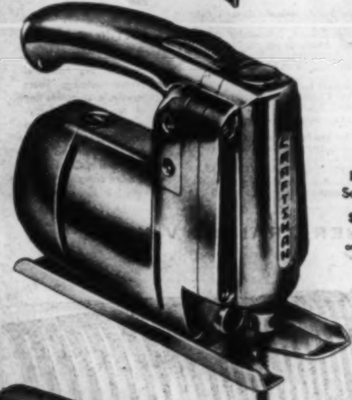


D

Our most popular Electric Drill Kit

$48.88 each

55-piece set
$5.00 down

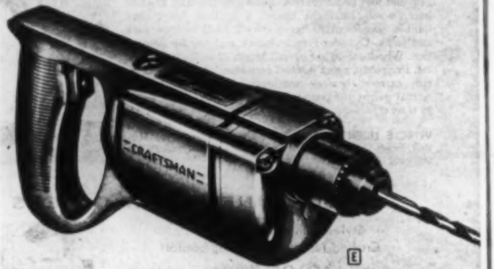


B

Portable Sabre Saw

$32.88 each

$3.50 down on Easy Terms

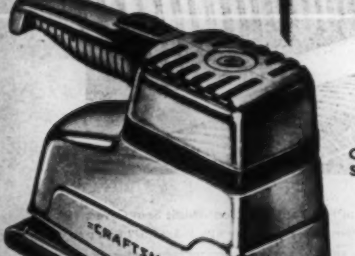


E

Our Best ¼-inch Electric Drill

$39.77 each

Without drill bit
$4.00 down

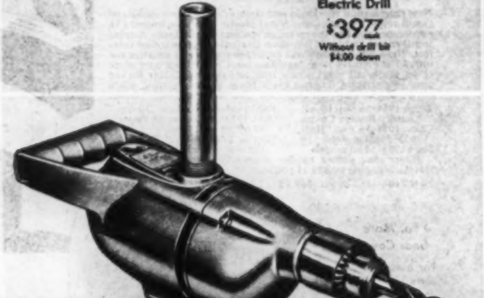


C

Continuous-duty Sander-Polisher

$29.44 each

$3.00 down on Easy Terms



F

½-in. Close-quarter Electric Drill

$31.88 each

Without drill bit
$3.50 down

Portable Electric Tools

CRAFTSMAN quality . . Illustrated on facing page

A **CRAFTSMAN Heavy-duty 6½-in. Electric Hand Saw.** Most power of any 6½-in. hand saw we've seen! Develops 1¾ HP. Cuts a 2x4 at 45°. Quality and performance equal to saws that we've seen at much higher prices. Depth of cut, 0 to 2 in. at 90°; 1⅝ in. at 45°. Universal motor; 110-120 volt, 25-60-cycle AC-DC. *UL approved.* With 6½-in. Kromedge chisel-tooth combination blade (⅝-in. round center hole); 10-ft. 3-wire cord, plug, adapter, wrenches. For more complete description see Big Fall General Catalog. *Guaranteed 1 year.**

99 N 02796—Without case. Shpg. wt. 16 lbs. $5.00 down..........Cash **$46.95**

99 N 027962K—With carrying case. Shipping weight 28 pounds. $5.50 down...Cash **$53.25**

B **CRAFTSMAN Medium-duty Sabre (Jig) Saw.** Ideal all-purpose saw for the home craftsman. Cuts a dressed 2x4. Saws circles, curves in wood, plastics, metals. Makes blind cuts for electrical outlets, etc., without first drilling hole.

Weighs only 4½ lbs. Exclusive top handle for better control. ⅙-HP, 2-amp. universal motor; 110-120-volt, 25-60-cycle AC-DC. *UL approved (Industrial Standards).* With 3 blades (7, 10 and 32-tooth), 10-ft. 3-wire cord, plug, adapter, wrench, wrench holder. For more complete description see Sears Big Fall Book. *Guaranteed 1 year.**

9 N 2794—Saw without carrying case. Shipping weight 5 lbs. 8 oz. $3.50 down...Cash **$32.88**

9 N 2795—Saw with 2-piece steel carrying case. Shpg. wt. 8 lbs. $4.00 down. Cash **$35.44**

C **CRAFTSMAN Continuous-duty Reciprocating motor Sander-Polisher.** Improved . . lighter weight, better balance . . more power with less hand pressure. For home craftsman or professional . . for heavy duty finish-sanding, buffing, polishing. Weighs only 5 lbs. 2 oz. One-hand control . . use vertically or horizontally. Slide switch. For 110-120-volt, 60-cycle AC. *UL approved (Industrial Standards).* With polishing pad, 12 sheets sandpaper (assorted grits), 8-ft. 3-wire cord, plug, adapter. For more complete description see Sears Big Fall Book. *Guaranteed 1 year.**

9 N 760—Sander-Polisher without carrying case. Shipping weight 6 lbs. 11 oz.....**$29.44**

9 N 1499—Sander-Polisher with steel case. Shipping wt. 13 lbs. $3.50 down..Cash **$32.88**

D **CRAFTSMAN 55-piece Electric Drill Set.** Lightweight ⅙-HP ¼-in. drill *guaranteed 1 year.** Has precision geared key chuck. *UL approved (Industrial Standards).* 110-120-volt, 25-60-cycle AC-DC. 10-ft. 3-wire cord, plug, adapter.

Accessories include: 6 solid shank power wood boring bits (⅜ to 1 in.); 4 carbide-tipped masonry drill bits (¼ to ½ in.); 13 high speed drill bits (1/16 to ½ in.); 13-pc. wood screw pilot set; twelve 6-in. sanding discs; 5½-in. rubber back-up disc; adapter; 6¼-in. lamb's wool bonnet; stand-up case. For more complete description see Sears Big Fall Book.

99 N 01802—55-piece Set with Pistol-grip Drill. Shipping weight 15 pounds......**$48.88**

99 N 01801—55-pc. Set with Saw-grip Drill. (Drill not shown.) Shipping wt. 15 lbs...**$48.88**

9 N 770—Pistol-grip Drill only. *Drill bit not included.* Shpg. wt. 4 lbs. 6 oz..........**$27.88**

9 N 771—Saw-grip Drill only. (Not shown.) Shipping weight 4 pounds 6 ounces...**$27.88**

E **CRAFTSMAN ¼-in. Heavy-duty Electric Drill.** Most powerful ¼-in. electric drill we've ever seen! Industrial quality . . develops ⅓ HP. Exclusive spindle lock device for removing chuck when using accessories. *UL approved (Industrial Standards).* 3.1-amp universal motor; 110-120-volt, 25-60-cycle AC-DC. Heavy-duty, precision-geared key chuck. Anti-friction ball and needle bearings. *Guaranteed 1 year.** With 10-ft. 3-wire cord, plug, adapter. For more complete description see Sears Fall General Catalog. *Drill bit not included.*

9N796—¼-in. Saw-grip Drill. 10¾ inches long. Shpg. wt. 4 lbs. 3 oz. $4.00 down. Cash **$39.77**

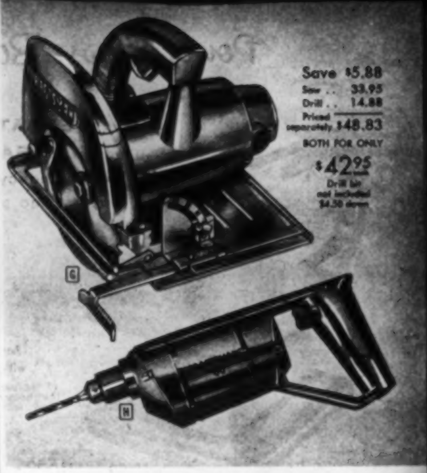
9N797—¼-inch Pistol-grip Drill. (Not shown.) 7½ inches long. Shpg. wt. 4 lbs. 10 oz...**$39.77**

9N1830—Steel Case. (Not shown.) For 9N796 and 9N797 above. Shipping wt. 4 lbs...**$3.77**

F **CRAFTSMAN ½-inch Close-quarter Electric Drill.** Has 1-inch offset between chuck and top of body. Handy top handle for even better control. Perfect for everyday service on farm, in garage or shop. Develops ⅓ HP. *UL approved (Industrial Standards).* Precision-geared key chuck. Powerful 3-amp. universal motor; 110-120-volt, 25-60 cycle AC-DC. *Guaranteed 1 year.** With 7-ft. 3-wire cord, plug, adapter. For more complete description see our Big Fall Catalog. *Drill bit not included.*

9 N 25831—Shpg. wt. 10 lbs.........**$31.88**

***GUARANTEE**—If any electric tool on these 2 pages shows defects in materials or workmanship, we will repair or replace at no charge if returned within 1 year of purchase.



CHRISTMAS SPECIAL

5½-in. Hand Saw PLUS ¼-in. Drill

G **H** Give the two basic electric tools every man wants—*and save $5.88.* Special Christmas Combination Offer consists of CRAFTSMAN 99N02797 Electric Hand Saw and CRAFTSMAN 9N786 Electric Drill (both described below). *$4.50 down on Easy Terms.*

99 N 027975—Combination Offer. Shipping weight 17 lbs......Cash **$42.95**

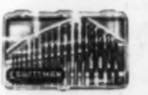
G **CRAFTSMAN Medium-duty 5½-inch Electric Hand Saw.** Specially developed by Sears for the home craftsman and hobbyist. Saw cuts 2x4's at 90°. Develops ¾ HP. Universal motor; 110-120-volt, 25-60-cycle AC-DC. *UL approved.* Depth of cut, 0 to 1⅝ inches at 90°; 0 to 1½ inches at 45°. With 5½-inch chisel-tooth combination blade (½-inch round center hole); 8-foot 2-wire cord, plug, adapter, wrenches. For a more complete description see our Big Fall General Catalog. *Guaranteed 1 year* (see at left).*

99 N 02797—Saw only. Shpg. wt. 12 lbs. $3.50 down........Cash **$33.95**

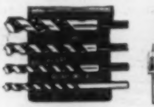
H **CRAFTSMAN ¼-inch Medium-duty Electric Drill.** One of our most popular electric drills. Compactly designed. Handles all ¼-in. accessories. Precision sleeve bearings; single ball-thrust bearing. *Entire drill UL approved.* Precision-geared key chuck. Locking trigger switch. Develops ⅕ HP. 2-amp. universal motor; 110-120-volt, 25-60-cycle AC-DC. Saw-grip handle. With 6-ft. cord, plug. *Guaranteed 1 year* (see at left).* For more complete description see Sears Big Fall Book. *Drill bit not included.*

9 N 786—Drill only. Shipping weight 4 lbs. 4 oz.......................**$14.88**

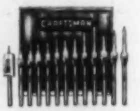
CRAFTSMAN Electric Drill Accessories make ideal gifts for home craftsmen . . For more information see our Big Fall Book



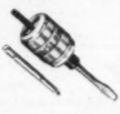
17-pc. High-speed Drill Set. 1/16 to ½-in. sizes. Plastic storage case.
9N6711—Wt. 1 lb...$9.50



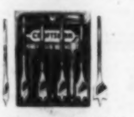
4-pc. Carbide-tipped Masonry Drill Set. ¼ to ½-in. sizes. Plastic pouch.
9 N 6747—Wt. 6 oz.. $3.85



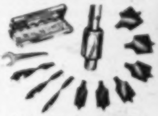
13-pc. Wood Screw Pilot Bit Set. For screw sizes 4 to 12. Plastic pouch.
9 N 4204—Wt. 1 lb.. $3.49



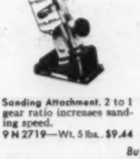
Screwdriver Attachment. With 1 standard, one No. 2 Phillips-type bit.
9N25952—Wt. 2 lbs. $4.95



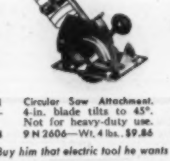
6-pc. Power Wood Boring Bit Set. ⅜ to 1-in. diams.; to 5 in. deep. Pouch.
9N2092—Wt. 12 oz. $3.75



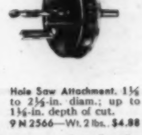
10-pc. Interchangeable Wood Bit Set. ⅜ to 1⅛-in. sizes. Single shank.
9 N 2082—Wt. 11 oz.. $2.49



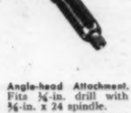
Sanding Attachment. 2 to 1 gear ratio increases sanding speed.
9 N 2719—Wt. 5 lbs.. $9.44



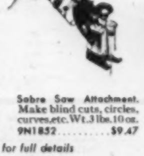
Circular Saw Attachment. 4-in. blade tilts to 45°. Not for heavy-duty use.
9 N 2606—Wt. 4 lbs.. $9.86



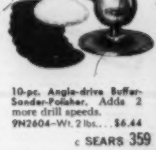
Hole Saw Attachment. 1⅛ to 2½-in. diam.; up to 1⅛-in. depth of cut.
9 N 2566—Wt. 2 lbs.. $4.88



Angle-head Attachment. Fits ¼-in. drill with ⅜-in. x 24 spindle.
9N1850—Wt. 2 lbs.. $4.66



Sabre Saw Attachment. Make blind cuts, circles, curves, etc. Wt. 3 lbs. 10 oz.
9N1852..........$9.47



10-pc. Angle-drive Buffer-Sander-Polisher. Adds 2 more drill speeds.
9N2604—Wt. 2 lbs....$6.44

Buy him that electric tool he wants now . . use Sears Easy Payment Plan . . see page 355 for full details

Power Saws..Basic Power Tools for the Young..

VERSATILE JIG SAWS

Perfect hobby tool for boys . . and girls, too!

12-inch Jig Saw,
FREE Pattern Book
$15.50

Pattern Book FREE with each Jig Saw!

17 big pages of full-size patterns (bird house, book ends, shelves, etc.). Book sells separately for $1.50.

15-inch Jig Saw,
FREE Pattern Book
$26.50 cash, $3.00 down

Complete with blades . . ready to use! Safety-designed with enclosed motors . . UL approved!

- Not toys, but sturdy, fun-giving power tools that are safe even for children to operate! Short blade strokes, and fully enclosed motors (no belts, gears or pulleys) help make these jig saws safe
- Built-in reciprocating motors (for 110-120-volt, 60-cycle AC) deliver 7200 strokes per minute . . short strokes that cut smoothly, without saw marks . . almost eliminate the need for sanding edges
- These saws are portable and really quiet. Can be used anywhere . . even on your kitchen table. Ideal for apartments or homes without basements. All-metal construction with non-slip, non-marking rubber feet

New CRAFTSMAN 12-inch Jig Saw

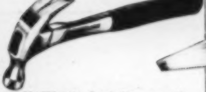
Rigid 8x8½-inch table. 12-inch throat; cuts to center of 24-inch circle. Cuts plywood, soft wood, plastics up to 1½ in. thick and nonferrous metals to 1/16 inch thick. Saw blade turns 90° left or right for making extra-long cuts (over 12 in.); locks in any position. New type blade hooks permit adjusting blade for true cut. Over-all dimensions: 8 in. wide, 10¾ in. high, 17 in. long. Comes with four 4-inch pin-end blades, blade adjustment screwdriver, 5-ft. cord, plug, and instructions. For extra blades, see our Big Fall Catalog.

99 N 02570—Jig Saw *plus* FREE 17-page Pattern Book. Shpg. wt. 14 lbs........	$15.50
9 N 2981—17-page Pattern Book only. Shipping weight 11 ounces.............	1.50

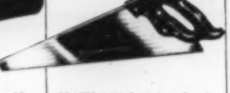
New CRAFTSMAN 15-inch Tilting-table Jig Saw

Bigger, 10x10-inch table tilts 0 to 45° left or right for making angle or bevel cuts. Adjustable, calibrated scale. Deep, 15-inch throat; cuts to center of 30-inch circle. Cuts hard and soft wood, plywood, wall and floor tile (except ceramic), plastics and nonferrous metals—max. depth of cut 2 in. Blade rotates 90° to left or right for making extra-long cuts (over 15 in.); locks in any position. New type blade hooks let you adjust blade for true cut. Locking hold-down device. Over-all dimensions: 10¾ in. wide, 11¾ in. high, 21¾ in. long. With four 5-inch pin-end blades, blade adjustment screwdriver, 5-ft. 3-wire cord, plug, adapter plug, instructions.

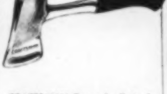
99 N 02571—15-inch Jig Saw *plus* FREE 17-page Pattern Book. Shpg. wt. 16 lbs........ $26.50



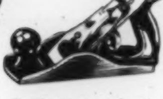
CRAFTSMAN Steel Hammer. 16-ounce curved claw style with rubber grip. Wt. 1 lb. 10 oz.
9 N 3836—Each........... $3.64



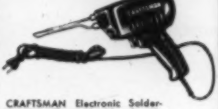
CRAFTSMAN Stainless Steel Blade Hand Saw. 26-in. Crosscut. *State points:* 8 or 10½.
99 N 03620—Wt. 3 lbs... $7.74



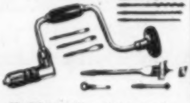
CRAFTSMAN Forged all-steel Campers' Axe. 2⅝-in. cut. Rubber grip. Wt. 2 lbs. 4 oz.
9 N 4810—With sheath. $3.73



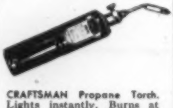
CRAFTSMAN No. 4 Smooth Plane. 2-in. chrome-vanadium steel blade. 9 inches long.
9N3742—Wt. 4 lbs. 4 oz. $5.78



CRAFTSMAN Electronic Soldering Gun. For 110-120-volt, 60-cycle AC. Wt. 4 lbs. 2 oz.
9 N 53671—250 watts.... $8.69

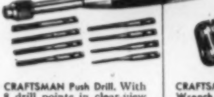


CRAFTSMAN 10-pc. Brace and Bit Set. *Separate prices total $14.44.* Shpg. wt. 6 lbs. 3 oz.
9 N 42511......Complete $13.25

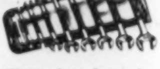


CRAFTSMAN Propane Torch. Lights instantly. Burns at 2300°F. With cylinder of fuel.
9 N 5494—Wt. 3 lbs..... $4.25

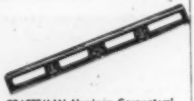
For full descriptions of these tools (except 9 N 42511) . . plus a complete selection for Christmas giving . . see our Big Fall Catalog!



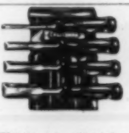
CRAFTSMAN Push Drill. With 8 drill points in clear-view selector handle. 8⅞ in. long.
9 N 4220—Wt. 1 lb.... $3.87



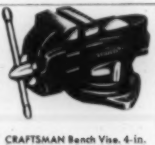
CRAFTSMAN 9-pc. Open-end Wrench Set. Sizes: ¼-5/16 to 1 1/16-1⅛ in. Plastic envelope.
9N4466—Wt. 3 lbs. 8 oz... $6.69



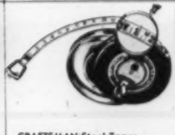
CRAFTSMAN Aluminum Carpenters' Level. 24 in. long. 6 glasses: 2 levels and 4 plumbs.
9N3990—Wt. 2 lbs. 4 oz..... $4.28



CRAFTSMAN 4-pc. Chisel Set. Plastic handles. Blades 2½ in. long. In plastic pouch.
9N3683—Wt. 1 lb. 8 oz.. $7.00

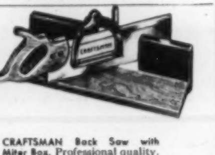


CRAFTSMAN Bench Vise. 4-in. jaws (with replaceable faces) open 5 in. Swivels 360°.
99N05171K—Wt. 35 lbs. 16.75



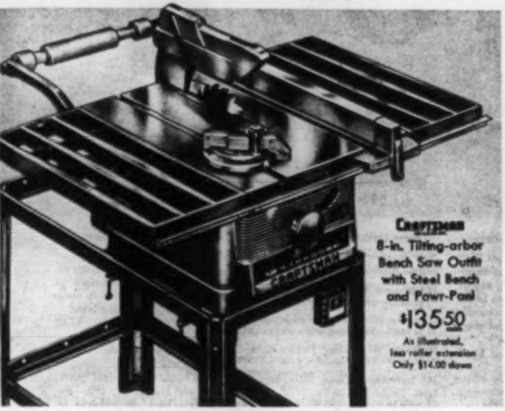
CRAFTSMAN Steel Tapes.

9 N 3900—*State length.*	
50 ft. Wt. 1 lb. 2 oz...	$3.86
100 ft. Wt. 1 lb. 14 oz..	5.87



CRAFTSMAN Back Saw with Miter Box. Professional quality. Shpg. wt. 8 lbs. 4 oz.
9 N 36342—Both for only $8.70

and the Not-so-Young!



CRAFTSMAN
8-in. Tilting-arbor Bench Saw Outfit with Steel Bench and Powr-Panl
$135.50
As illustrated, less roller extension
Only $14.00 down

Our latest model saw . . with many improved features!

- Special high-speed tilting, depth adjustments; new easy-to-read indicator!
- New lightweight pick-off rip fence removable at any point on table!
- "Floating Drive" integral motor mount eliminates need for special mount!

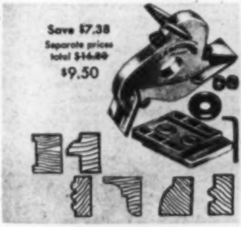
Massive, heavy-duty construction. Cast semi-steel 17x20-inch table; grooved on both sides for miter gauge. With tilting arbor, table stays level, work remains flat, regardless of angle being cut. Equipped with 8-in. chisel-tooth combination blade; up to 2½-inch depth of cut; tilts any angle to 45°. With machine and motor pulleys (⅝-in. bore, keyed) and ½x40-in. V-belt. Includes blade guard, two side extensions, motor, 16¼x30-in. steel bench and Powr-Panl. CRAFTSMAN ½-HP 3450 RPM ball-bearing capacitor motor, *guaranteed one full year*. For 110-120-v, 60-c AC. Bench has floor-leveling adj.; ht. adj. 23¼ to 29⅝ in.; tool clamps furnished; shpd. unassem. Powr-Panl with toggle switch, 2 plug-in taps.

99 N T21042L—Complete Bench Saw Outfit (without roller extension). Shpg. wt. 157 lbs. **$135.50**

99 N T21044L—Bench Saw with motor only (without blade guard, side extensions, roller extension, steel bench or Powr-Panl; see below for roller extension). Shipping weight 95 pounds. **$99.38**

9 N 22165—Rear Roller Extension for above saw. With bolts. Shipping weight 7 pounds. **6.75**

For America's most complete selection of Power Tools see Sears Big Fall Catalog!



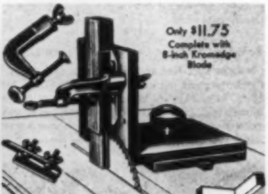
Save $7.38
Separate prices total $16.88
$9.50

CRAFTSMAN Molding Cutter Set

Perfect gift for the man who owns a bench saw. Set consists of molding cutter head, 6 different bit sets (3 bits in each), wrench, spacer washer, bushings, and full instructions—all in plastic storage box. Converts bench saw into a jointer-planer or shaper. You can plane, joint, cut picture frames; make molding, building trim, etc. Unlimited number of cuts can be made by combining cuts and varying spacing. Fits most bench saws with ½, ⅝ or ¾-inch arbors.

Special analysis steel molding cutter head; positive-grip safety lock aligns bits. Heat-treated tool steel cutter bits are 1 inch wide with automatic alignment slots. Cutter bit sets include: 1-inch planer and jointer, cabinet door lip, 3-bead ⅙-inch, base molding, glue joint, and ⅝-inch combination cove and bead cutter bits.

9 N 3221—Shipping weight 2 pounds 10 ounces. **$9.50**



Only $11.75
Complete with 8-inch Kromedge Blade

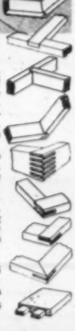
CRAFTSMAN Universal Jig

Multipurpose bench saw attachment makes difficult joint cuts easily! One of the safest, most accurate bench saw attachments made. Lets you cut accurate tenons to full capacity of saw—all joints shown at right, and more. Safely holds material for cutting grooves or moldings on ends and edges.

Adjustable to hold material up to 2 in. thick and any length or width. Use on any bench saw or shaper table with ¾-inch miter slots.

Strong, lightweight die-cast aluminum construction. 6⅛ in. high, 7 in. wide. With Kromedge 8-in. tenoning blade, two "C" clamps, two right-angle guide brackets. Complete instructions furnished.

9 N 3231—Shipping weight 6 pounds 8 ounces. **$11.75**



REMEMBER—Everything we sell is available on Easy Terms . . full details on page 355.

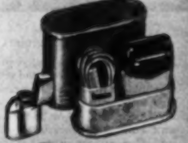
A CRAFTSMAN $13.77

B CRAFTSMAN $19.95

C $29.95 each $3.00 down

D $29.95 each $3.00 down

E $24.95 each $2.50 down



F $28.50 each $3.00 down

G $33.50 each $3.50 down

H $31.50 each $3.50 down

ELECTRIC SHAVERS

. . to make a mean job a lot nicer!

NOTE: All shavers listed run on 110-120-volt, 60-cycle AC-DC (except Ronson takes AC only); all have built-in static suppressors; are UL approved; come with cord, cleaning brush, travel case, instructions.

A B CRAFTSMAN Shavers. Combine long-whisker cutting edges with close-shaving surfaces. Universal motor; double-action shaving heads; starting wheel. *Guaranteed 1 full year against defects in materials and workmanship.* Sleek, gray plastic body, chrome-plated trim. Removable whisker guard.

(A) 9 N 9283—Double-headed Shaver. Shpg. wt. 2 lbs. *No Trade-in* **$13.77**

(B) 9 N 9284—Triple-headed Shaver. Three heads make shaving smoother, easier and much faster! Shpg. wt. 2 lbs. 2 oz. *No Trade-in* **$19.95**

C Sunbeam Deluxe Golden Glide Shavemaster. Head and trim 24K gold plate. Plastic housing: *state color* black, gray, burgundy, brown, tan or white. Case converts into wall holder.

9 N 92532—*Postpaid.* (Shpg. wt. 1 lb. 14 oz.) *$8.50 Trade-in Offer* **$29.95**

Sunbeam Golden Glide Shavemaster (not shown). As above, but with black, genuine leather zipper case and black housing.

9 N 92522—*Postpaid.* (Shpg. wt. 1 lb. 5 oz.) *$8.50 Trade-in Offer* **$28.50**

D New Schick "Powershave." New full-contact head, more powerful motor. Stands up on own base! Plastic housing: *state color* Glacier White, Forest Green, Desert Tan or Royal Black.

9 N 9347—*Postpaid.* (Shpg. wt. 1 lb. 4 oz.) *$5.00 Trade-in Offer* **$29.95**

E Norelco "Double-header" Shaver. Palm-shaped, cream-color plastic housing. Genuine leather zipper case.

9 N 9345—*Postpaid.* (Shpg. wt. 1 lb. 14 oz.) *$5.00 Trade-in Offer* **$24.95**

F Ronson "66" Shaver and FREE Ronson "Windlite" Lighter. Yes, you get the lighter *free!* White plastic housing on shaver.

9 N 92882—*Postpaid.* (Shpg. wt. 1 lb. 4 oz.) *$5.00 Trade-in Offer* **$28.50**

G Remington Auto-Home Shaver. Has Rollectric features. Works off car battery (auto-lighter adapter included), or 110-120-volt, 60-cycle AC-DC. *$5.00 Trade-in Offer.*

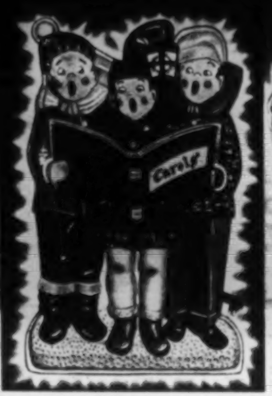
9 N 9355—For 6-volt car system. *Postpaid.* (Wt. 2 lbs. 2 oz.) **$33.50**

9 N 9356—For 12-volt car system. *Postpaid.* (Wt. 2 lbs. 2 oz.) **33.50**

H Remington Rollectric Shaver. Two-tone gray plastic housing.

9 N 93372—*Postpaid.* (Shpg. wt. 1 lb. 14 oz.) *$5.00 Trade-in Offer* . . . **$31.50**

TRADE-IN OFFERS: Order shaver in either of two ways: (1) Mail us your order in regular way. When you receive new shaver, send us *postpaid* your old shaver (any nationally advertised electric shaver with all parts intact, but need not be in working order); we will credit you with the proper trade-in amount. (2) Mail your old shaver *postpaid* with order and deduct new shaver's trade-in credit amount from listed price. We will then send new shaver.



Colorful Christmas Carolers $11.69

Rosy cheeked, life-size singers in gayly colored dress of red, blue, green and yellow. Molded vinyl plastic front is weather resistant. 47 in. high, 28 in. wide, 6 in. deep. Masonite Presdwood back. Takes three 25-watt and one C7-watt bulbs; bulbs not included. With 3-ft. cord, plug. Freight, express or truck.
71 N M9600—Shipping weight 9 lbs. $11.69

Angel . . Star of Bethlehem

A "Twinkie" The Toyland Angel. Halo and face glow when Angel is illuminated. 31 in. high, 17 in. wide, 4½ in. deep. Molded vinyl plastic front; weather-proofed back. With one 25-watt bulb, 4-ft. 4-in. cord and plug. Send your order today. Mailable.
71 N 09681L—Allow 10 lbs. postage . $5.98

B **Star of Bethlehem.** Heavy white vinyl plastic, red rim. Masonite Presdwood back. 29 in. high, 19½ in. wide, 3⅝ in. deep. With one 15-watt bulb, 4-ft. 4-in. cord and plug. Mailable.
71 N 09671—Shpg. wt. 3 lbs. $4.39

D
83c
C 83c
E 59c
F 98c

New Inflatable Decorations

Non-illuminating. Vinyl, non-running colors. Blow up with several puffs.

(C) Wreath. Green with red trim.
71 N 9631—14-in. diam. Wt. 4 oz. 83c

(D) Cane. White, red and green stripes.
71 N 9627—36 in. long. Wt. 6 oz. 83c

(E) Santa. Red, white. Jingles inside.
71 N 9629—14 in. high. Wt. 4 oz. 59c

(F) Snowman. White, black and red trim. Jingle bells inside.
71 N 9628—16 in. high. Wt. 8 oz. 98c

Combination. Buy one of each above and *save 7%!* Shpg. wt. 1 lb. 4 oz.
71 N 9634—*(Separately $3.23)* $2.98

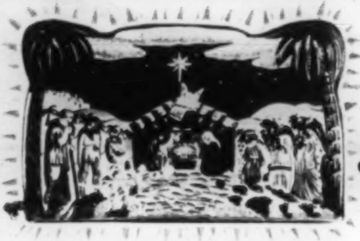
G
$2.10 pair
H
$1.98 each

Christmas Lanterns

G **Lantern Pair.** Green plastic with Christmas design on each side over red panels. 4½x4½x8 in. high. With 6 ft. cord, plug, C7½ bulbs. Mailable.
71 N 9622—Wt. 2 lbs. . Pair $2.10

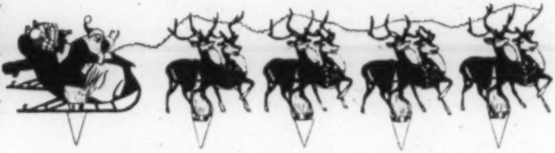
H **Old English Lantern.** Made of sturdy vinyl. Coppertone lantern with clear panes, red and green holly trim. Reflecting back. 9½x3¾x14 in. high. With C7½ lamp, 5 ft. cord and plug. Mailable.
71 N 9689—Wt. 2 lbs. 2 oz. $1.98

Brightly Illuminated Christmas



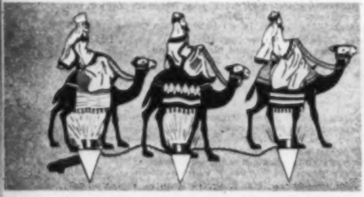
Nativity Scene in Traditional Colors $12.95

True-to-life setting in full color. Deep blue background with red, yellow, brown, green and blue accented figures, crib and palm trees. Molded vinyl plastic front, Masonite Presdwood back. Takes four tubular 25-watt bulbs; bulbs not included. 29x48x4 in. deep. With 3-ft. cord and plug.
71 N M9605—Freight, express, truck. Shpg. wt. 9 lbs. . . . . . Set $12.95



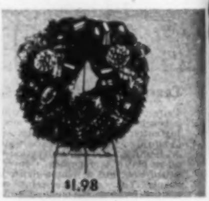
Santa-Reindeer Stake-in Set with Reflector Lights . . Complete Set $6.89

Sturdy plastic construction. Red and green Santa and sleigh, brown and white reindeer with red harnesses. For either staking out or hanging. Santa-Sleigh 20¼ in. long, 19½ in. high. Reindeer pairs each 13½ in. long, 21½ in. high. Includes set of five outdoor lights; one light mounts in reflector base of each unit. Has pointed end stakes for easy staking. Light cord may be arranged to form reindeer reins. Adds a joyous holiday touch to your home. Set is mailable.
71 N 02776—Complete set of Santa-Sleigh and 4 pairs of Reindeer. Shpg. wt. 4 lbs. $6.89



3 Wisemen Stake-in Reflector Set $4.47

Brilliantly colored, white-robed plastic figures trimmed in red, yellow and green. Brown camels. Each is 15 in. long, 25 in. high; white light bulb in each reflects light off aluminum background onto figures. 3 bulbs included. Sturdily built to insure years of service. A beautiful Christmas decoration that will give your home the desired holiday touch. Mailable.
71 N 02778—Set of 3 figures. Shpg. wt. 3 lbs. $4.47



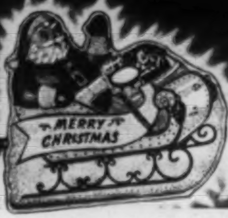
Decorated Memorial Wreaths of Princess Pine and Red Ruscus . . Easels Included

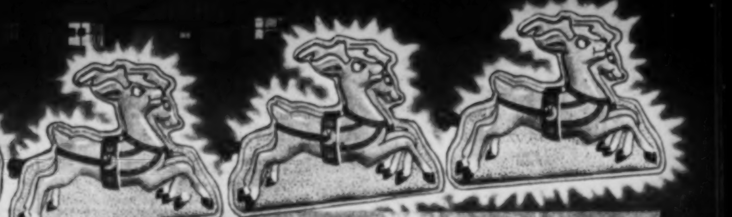
19-inch Princess Pine Wreath. Striking dark green, decorated with sprigs of silver ruscus. 4 large red pine cones and berry clusters, frosty thistles. Bright red ribbon. Sturdily wirebound. With green heavy-duty wire easel.
71 N 09790L—Shpg. wt. 4 lbs. . . $3.98

17-inch Red Ruscus Wreath. Lovely red body trimmed with glittering green ruscus sprigs and thistles. Frosted red and natural color pine cones. Tied with red ribbon. Heavily wirebound for long-lasting service. Includes green easel.
71 N 9791—Wt. 3 lbs. 2 oz. $2.98

15-inch Princess Pine Wreath. Dark green body with touches of frosty white. Trimmed with light green ruscus sprigs, silvery red pine cones, thistles, berry clusters. Red ribbon. Standing easel. Wt. 2 lbs. 4 oz.
71 N 9792. . . . . $1.98

All illuminated lawn ornaments on this page are UL approved for safe outdoor use. For 110-120-volt AC or DC





Illuminated Santa-Sleigh with Reindeer . . Save $2.28 on Complete Set

Santa-Sleigh and 1 Reindeer Team $14.65 1 Reindeer Team only $6.25

If purchased separately, complete set would be $27.15

Complete Set of 4 Pieces Now Only $24.87 cash $2.50 down

Rounded, lifelike figures in vivid colors. Equipped for staking or hanging. Santa in his traditional red and white colors waves a cheery greeting from his toy-filled sleigh. Sleigh is gayly trimmed in red and green, with yellow "Merry Christmas" streamer. Light brown reindeer have red harnesses with yellow bells. Heavy gauge vinyl plastic construction with weatherproof backs. Santa-Sleigh is 5 in. deep, 33 in. long, 28-in. high. Each Reindeer pair is 5x32x25 in. high. Each figure includes one 40-watt bulb, 4 ft. 4 in. cord with add-on type plug.

71 N MT9655—Santa-Sleigh and 1 Reindeer pair. *Freight, express, truck.* Wt. 15 lbs. . . $14.65

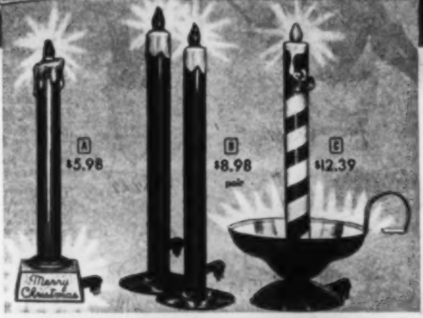
71 N 09657L—1 Reindeer Pair only. *Allow 10 lbs. postage* 6.25

71 N MT9658—Save $2.28! Santa-Sleigh and 3 Reindeer pairs. *Freight, express or truck.* Shipping weight 29 lbs. *Separately $27.15* $24.87

Outdoor Decorations

All have weather-resistant finishes . .
Re-use them year after year

BRIGHT COLORS GLOW AT NIGHT
FOR 110-120-VOLT AC-DC

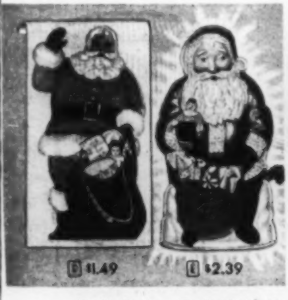


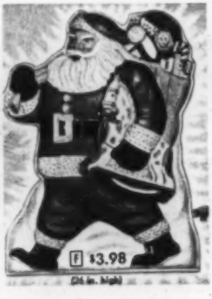
Glowing Outdoor Candles Proclaim Joyous Christmas Greetings

A **Plastic Candle.** Deep red with greeting lettered on white base. Flame-colored bulb, extra bulb for base, cord set. 45 in. high.
71N09621L—Allow 10 lbs. postage. . . $5.98

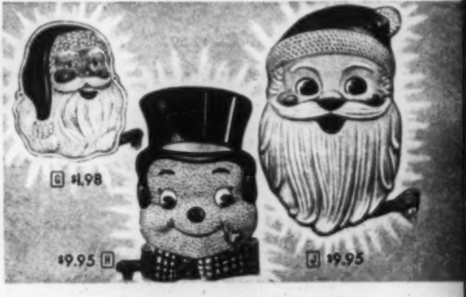
B **Weatherproof Composition Candle Pair.** Vivid red candles with heavy black base. 44 in. high with white cap. With two 25-watt flame-tip lamps, 6-ft. 6-in. cord, add-on plug.
71N09673—Mailable. Wt. 10 lbs. Pair $8.98

C **Giant Metal Candle.** Stands over 4 feet tall. Decorative red and white striped candle is hand-decorated of baked enamel on heavy-drawn steel; completely weatherproof, will last for many Christmas seasons. Red steel holder reflects a flood of light for outdoor illumination at night. Has 25-watt flame-tip lamp, 100-watt base lamp, 10-ft. cord, plug. Freight, express, truck.
71 N M9700—Shpg. wt. 20 lbs. . $12.39





(26 in. high)



Pin-Up Santa . . Illuminating Santas for Staking Out or Hanging

D **Pin-Up Santa.** Lithographed in full color on waterproof paper. Decorate halls, front door . . cut-out, etc. 2½ ft. wide, 4 ft. high.
71 N 09708—Shpg. wt. 1 lb. $1.49

E **Illuminating Santa.** Sculptured vinyl plastic in full color. 11x2x19 in. high. Weatherproof. With 5 ft. cord, plug, C7½ lamp.
71 N 9694—Mailable. Shpg. wt. 2 lbs. 2 oz. . . $2.39

F **Striding Jolly Illuminating Santa.** In brilliant traditional Christmas colors. Heavyweight vinyl plastic front; weather-proofed back. Bulb lights entire figure; bulb included. With 4-ft. 4-in. cord and plug, ground stake for staking.
71 N 09675L—26 in. high. 15-watt bulb. Shpg. wt. 4 lbs. $3.98

71 N M9680—40 in. 60-w. bulb. Truck, freight, express. Wt. 11 lbs. $10.98

FREE SANTA CLAUS. Giant 6-ft. Santa outdoor display with purchase of ⅜-in. A-C exterior plywood panels. (See page 1354 Fall General Catalog.)

Light up your doorway with a Santa or Snowman Face

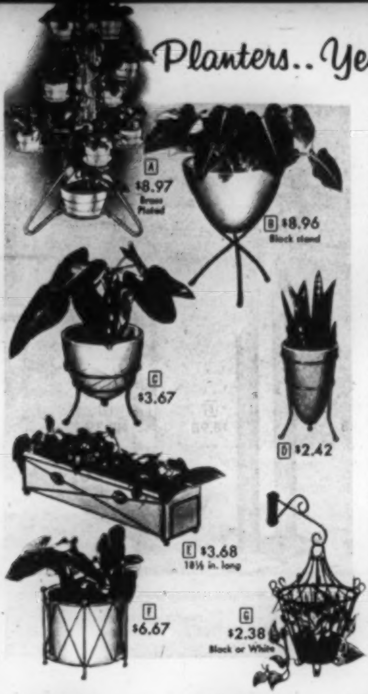
G **Santa Face.** Vivid colors gleam brightly. Heavy gauge vinyl plastic; weatherproofed. 14x4¾x17½ in. high. Includes 1 C7½ bulb, 4-ft. cord and plug. Mailable.
71 N 9691—Shipping weight 1 lb. 8 oz. . . $1.98

H **NEW Snowman Face.** Stands 4 ft. high, 2½ ft. wide; 7 colors. Vinylite plastic, weatherproof back. Takes one 100-w. bulb (not incl.) 3-ft. cord, plug. Wt. 8 lbs.
71 N M9611—Truck, freight, express. . . $9.95

J **Giant Santa Face.** 4 ft. high, 2½ ft. wide, 6 in. deep. Sparkling eyes, blushing cheeks, and happy smile beam out in 5 bright colors. Molded Vinylite plastic face with weatherproof back. Illuminated with one 100-w. bulb; bulb not included. With 3-ft. cord and plug. Freight, express or truck.
71NM9609—Shpg. wt. 8 lbs. $9.95

Candle 71NM9700 has UL Approved Cord Set, other electrical items fully UL approved

Planters.. Year-around Gifts!



A **Totem Pole Plant Tree—Now available in gleaming Brass Plating.** Arms revolve for sunning. 9 arms vary in length from 5 to 10 in. Will hold 4-in. to 6-in. pots. Bottom holds 8-in. climber tub. Steel wire framework; wire mesh center. 3½ ft. high overall. *Pots are not included.* Order below.

71 N 02830—White. Shpg. wt. 6 lbs. $5.97
71 N 02829—Black wrought metal. Shpg. wt. 6 lbs. 5.97
71 N 02832—Brass Plated. Shpg. wt. 6 lbs. 8.97

Plastic Pots for above. Nine 4-in. pots with saucers; one 8-in. tub. *State color* black, white, pink.

71 N 2772—Shipping weight 3 lbs. . . . . .Set $2.87

B **Large Fiberglass Bowl Planter.** Rustproof, chip-resistant bowl held by heavy rod, arc-welded tripod stand. Rubber-tipped legs. 18 in. high overall; bowl 14-in. diameter. Use indoors or out. *State bowl color* white, black or coral.

71 N 03247—Flat black stand. Shpg. wt. 5 lbs. $8.96
71 N 03246—Brass stand. Shpg. wt. 5 lbs. 9.76

C **Gold-color Thread Fiberglass Planter.** Bowl has gold-color thread line decoration. 9 in. high overall; bowl 8½-in. diameter. Brass-plated stand, non-marring legs. *State bowl color* white or black.

71 N 3245—Shipping weight 1 pound $3.67

D **Fiberglass Table Planter or Vase.** Serves either purpose. Bowl supported by brass-plated tripod frame. 9 in. high overall; bowl 5½-in. diameter. *State color* black, white, or sandalwood.

71 N 3244—Shipping weight 12 ounces $2.42

E **Box Planter.** Gleaming white enameled metal box in brass-plated stand. Stand has gold-color leaf design. Perfect for table or in picture window. Non-marring round nub legs. Two sizes.

71 N 3374—4½x4½x18½ in. long. Wt. 2 lbs. 4 oz. $3.68
71 N 3375—4½x4½x24½ in. long. Wt. 3 lbs. 4 oz. 4.56

F **Drum Planter.** Holds an 8-in. pot. 9½-in. diameter, 10 in. high. Leakproof steel container with choice of finish. Brass-plated stand has non-mar type legs. Attractive display for big plants, vines.

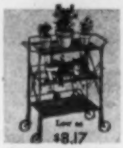
71 N 3248—White finish. Shpg. wt. 3 lbs. 4 oz. . . $6.67
71 N 3249—Black finish. Shpg. wt. 3 lbs. 4 oz. 6.67

G **Bird Cage Planter.** Now available in modern all-white finish. Sturdy metal cage with removable top for easy plant care. Inside black plastic planter 5-in. diameter, 2½ in. deep. Over-all size 10 in. wide, 13 in. high. With hanging bracket, screws.

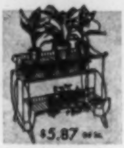
71 N 3130—Dulled black. Shpg. wt. 2 lbs. $2.38
71 N 3131—Brass Plated. Shpg. wt. 2 lbs. 3.99
71 N 3129—New All-white enameled. Wt. 2 lbs. . . 2.38

NOTICE: Pots, Plants not included with any of above

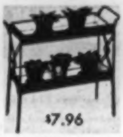
See These and Other Planters for Gifts on page 1464, Fall Catalog



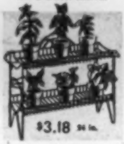
Modern Wheeled Flower or Hostess Cart



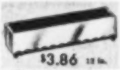
Large Planting Table with 3 Offset Shelves



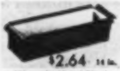
Self-watering African Violet Nook



Wrought Metal 2-shelf Planting Table



Gleaming Solid Brass Indoor Box Planter



Wrought Metal Black Lace-effect Planter

Ornamental Steel Wire Window Shelf

Black Pot and Stand

Cocker Spaniel $30.95

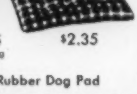
Hamster $2.59 pair

Hamster Cage $6.63

For more gift ideas, see these and other Live Pets and Supplies, starting on page 1454 of our big Fall General Catalog

BIRD CAGES AND PET SUPPLIES

$5.75
23 in. long


$2.35

$2.35

Wicker Dog Bed, Pad

The perfect way to say "Merry Christmas" to your dog. Handsome tan basket made of durable willow, with willow floor. Includes strong tufted cushion. In 2 sizes.

71 N 08311L—23 in. long.
Allow 10 lbs. postage . . . $5.75
71 N 08312L—27 in. long.
Allow 10 lbs. postage . . . $7.75

Foam Rubber Dog Pad

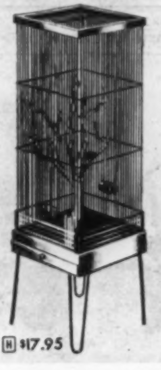
Treat your pet to the most comfortable rest he's ever had. Soft, cushiony luxury from thick foam rubber padding . . cedarized for that clean, sanitary aroma. Multi-color plaid cloth cover. Tufted with open brass eyelets. Size: 18x27 inches.

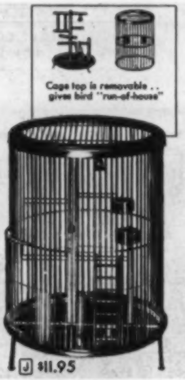
71N8328–Wt. 5 lbs. 4 oz. $2.35

Poochy Gift Pak

Everything to keep dogs well groomed. Contains nylon brush, comb and scratcher, special dog perfume, chlorophyll-treated cleaning cloth, rubber bone, shampoo soap, antiseptic powder for cuts, absorbent towel, instruction book.

71N8318-Wt. 1 lb. 4 oz. $2.35




Cage top is removable . . gives bird "run-of-house"

Big, Roomy Bird Cages . . Heavy-duty Metal Construction

H **Square-sided Decorator Cage.** Handsomely designed . . blends well with modern or traditional interiors. Cage is constructed of sturdy black wire with contrasting copper trim around top and bottom, black non-marring type legs. Manzanita tree adds to distinctive appearance . . also provides natural perching spots. 3 inside feed cups, extra perches, plastic seed guards around all four sides. Bottom drawer slides out for ease in cleaning. Cage body 13x13x36 in. high. Overall 47 in. high.

71N06255L–Shpg. wt. 19 lbs. . . $17.95

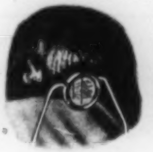
J **Parakeet Play Pen Cage.** Gleaming brass cage body with black trim. Detachable 3-legged stand has rubber-tipped legs. Play pen is on wire stand—can be taken out of cage (see small view in illustration above). Sturdy wooden pole in center has perches branching out in all directions. Plastic ladder lets bird walk up to lowest perch. Includes suspended wooden swing and bell. Sliding door is built into cage body . . can be left in up or down position. Cage is 14-in. diameter, 20 in. high overall.

71 N 07576—Shpg. wt. 9 lbs. . . $11.95

Give Her the Gift for Mealtime Magic..

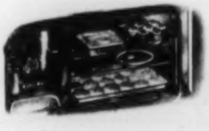
Give her a Kenmore Fully Automatic Range . . as advertised in Better Homes and Gardens

Succulent barbecue-flavored roasts, turkey, chicken



She'll enjoy "outdoor" cooking . . indoors . . all year around. Automatic Roto-Meat-R (on both ranges) has a meat thermometer built into the removable rotisserie. Set for degree of "doneness" . . when meat reaches that stage . . dial indicates it is done. No more guesswork.

Extra convenience, capacity of 2 ovens, 2 broilers



She can bake in the big 20-inch wide oven while broiling, barbecuing or baking in the second oven . . on either range. On the electric model she can also broil in the big oven; on the gas range there is a separate, wide glide-out smokeless-type second broiler.

Both are 4-STAR FEATURES because they have extra features, they have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer ranges in America.

ORDER BEFORE DECEMBER 1ST

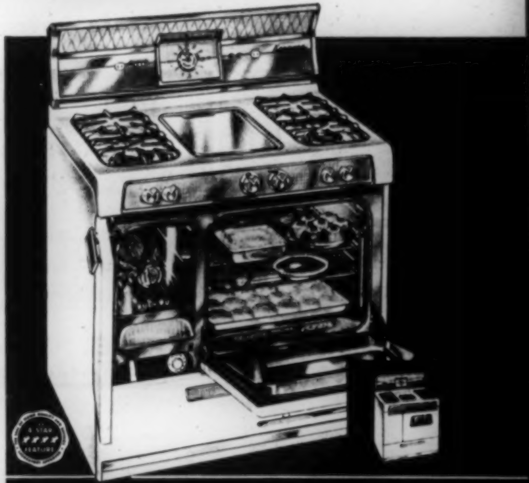
SAVE $30 ON 36-IN. GAS RANGE WITH MAID-O-MATIC GRIDDLE-BURNER

Was ~~$259.95~~ $229.95 cash $10 down $11 monthly from factory

- **Here's a range that has a "perfect memory" for timing and temperature!** . . the automatic control for the big 20-inch oven or outlet turns them ON and OFF automatically. She can use both ovens or two broilers at once
- **Maid-O-Matic aluminum griddle** converts to a fifth burner that makes all pans automatic. Can't scorch or burn food. White cover provides workspace
- **Visi-Bake and FUL-VU doors** let you watch cooking without heat escaping
- **3-in-1 oven-broiler** (electric) has polished aluminum broiler pan and rack
- **Second broiler** (gas) is wide glide-out smokeless type with pan and rack
- **"Golden" porcelain-enameled** oven and broiler interiors . . easier to clean

Cooktop has 5 automatic lighting burners: two 16,000 BTU Super-Jet burners boil water almost instantly, two 9,000 BTU and a 12,000 BTU griddle-burner. 2 gentle-simmer burners. 2 HiLo valves. Full-width fluorescent lamp. Electric clock, two outlets. 1-hr. Ken-timer. Leg levelers. AGA approved to use any type gas. Electric aids use 110-120-v., 60-c. AC. 36x25 in. deep. Ht. to cooktop 36 in., over-all 46¾ in. Oven 20x18x16 in. Wt. 260 lbs.

22 N M1940F—*From factory near Bradley, Ill. Price until December 1st* $229.95
After December 1st, price will be 259.95
22 N M1940W—*Order on Terms. Price until December 1st* 244.95
After December 1st, price will be 274.95



ORDER BEFORE DECEMBER 1ST

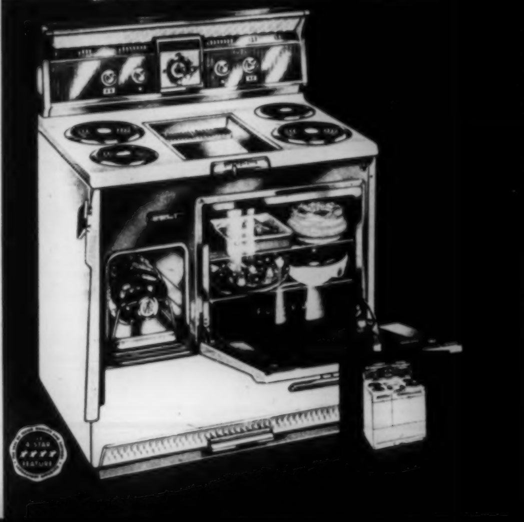
SAVE $30 ON 36-IN. ELECTRIC RANGE WITH 9-WAY ROASTER-SKILLET

Was ~~$334.95~~ $304.95 cash $10 down $14.50 monthly from factory

- **She can cook whole meals (bake, too) on top of this handsome Kenmore range** . . all automatically! Multipurpose roaster-skillet cooks 9 ways. Set thermostatic control at simmer or fast grill or any desired heat in between . . forget it till the roast, chops or sauce are lusciously done. Cast aluminum cover converts it into a "Dutch" oven . . ideal for casserole dishes
- **Or use two automatic ovens at once!** Chrome-plated rotisserie-oven barbecues, bakes or broils automatically . . Roto-Meat-R tells when meat is done. Automatic control for big oven can also be used with appliance outlet
- **Big 20-inch FUL-VU oven** has 2900-watt bake unit, 4500-watt broil unit
- **Full-width fluorescent lamp.** 1-hr. Ken-Timer. Electric clock. 2 outlets

Cooktop has 4 Infrarod Units: two infinite heat units . . one 1500-watt "thinking" unit that makes all pans automatic; one 1250/5000-watt unit with flasher . . starts cooking in seconds, with extra heat, then reverts to set heat; two 7-heat push-button controlled units: one giant 2700-watt Micro-Rocket unit, the fastest unit we know of; and a 2100-watt MicroSpeed unit. **Full-width Tip-Toe-Matic drawer.** 36x24 in. deep. Ht. to cooktop 36 in., over-all 48 in. Ovens 20x18x16 in., 9½x19½x11½ in. UL listed. Wired for 120-240 volt, 3-wire 60-cycle AC. Consult utility for wiring. Wt. 281 lbs.

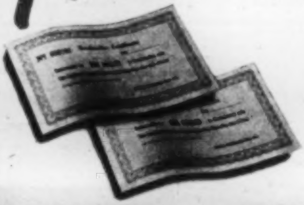
22 N M4178F—*From factory near Newark, Ohio. Price until December 1st* $304.95
After December 1st, price will be 334.95
22 N M4178W—*Price until December 1st* 314.95
After December 1st, price will be 344.95



FOR EIGHT MORE PAGES of Kenmore kitchen-tested gas and electric ranges see our Big Fall Catalog. Ranges with catalog numbers ending in "W" shipped from Chicago, Illinois warehouse. Those with catalog numbers ending in "F" from factories indicated. Pay shipping charges on delivery.

Free! You Get $5.00 to $44.00

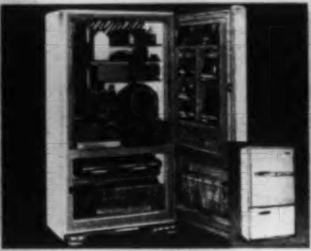
With purchase of any of these items at their regular low catalog prices



How would you like to have the appliance you need—PLUS gifts for the entire family this Christmas? You can have BOTH—and spend no more, right now, than the $5 or $10 down payment required on Sears special low Easy Terms.

HERE'S HOW THIS PLAN WORKS: Select any item listed on these two pages; order in the regular way at regular catalog prices. We will send you FREE MERCHANDISE CERTIFICATES in amounts indicated, to spend on any item Sears sells.

ORDER EARLY . . THIS OFFER ENDS DECEMBER 15, 1957

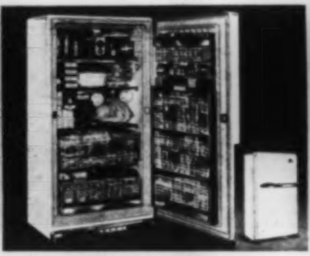


FREE . . $38 to $44 Certificates included

Coldspot 2-in-1 Refrigerators

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
46 N M7320W	$384.95	$38.00	1046
46 N M7321W	389.95	39.00	1046
46 N M7520W	429.95	43.00	1047
46 N M7521W	434.95	43.00	1047
46 N M7522W	439.95	44.00	1047

Treat your family to fresh 'n frozen foods at their finest . . and let free merchandise certificates help provide an extra gift. See Sears Fall General Catalog for complete descriptions.



FREE . . $30 to $41 Certificates included

Coldspot Upright Home Freezers

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
47 N M72212W	$299.95	$30.00	1049
47 N M72116W	349.95	35.00	1049
47 N M72120W	414.95	41.00	1049

Enjoy big dividends in better living with a COLDSPOT Freezer. Order today and have FREE certificates to spend on other items at Christmas time . . offer ends December 15, 1957. For complete description of items listed see Sears Fall General Catalog on pages as indicated. Easy Terms? Of course!

FREE . . $32 to $39 Certificates included

Coldspot Chest-type Home Freezers

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
47 N M71115W	$324.95	$32.00	1051
47 N M71120W	389.95	39.00	1051

SPECIAL NOTE: Catalog numbers on these two pages carry letter "N" (for example 47 N M71115W as above). Fall General Catalog numbers carry letter "D." In ordering, use catalog numbers as listed on these two pages (with letter "N"). For descriptions, shipping points, etc. refer to Sears Fall General Catalog.

FREE $7.00 to $17.00 Certificates included

Kenmore Portable Sewing Machines

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
20 N T25939	$ 69.98	$ 7.00	1030
20 N T25935L	139.98	14.00	1031
20 N T25937L	169.98	17.00	1031

Give the "lady in your life" a gift she'll use and enjoy throughout the year . . and have enough extra for gifts for the family. FREE certificate offer ends December 15. See descriptions in Fall General Catalog on pages specified.

FREE $9.00 to $16.00 Certificates included

Homart Water Heaters

Size gal.	42 N M3515W For Nat. gas	42 N M3517W For L. P. gas	$ value of Free Certificates	Page No.
30	$109.50	$109.50	$11.00	1323
50	134.50	134.50	13.00	1323
65	164.50		16.00	1323

ELECTRIC UPRIGHTS

	42 N M3680W	42 N M3681W		
30	$ 89.95		$ 9.00	1322
50	109.95	$109.95	11.00	1322
66	129.95		13.00	1322
80	144.50		14.00	1322

With FREE $7.00 Certificates included

NuTone "Food Centers"

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
65 N 06545	$69.95	$7.00	1093
65 N 06547	69.95	7.00	1093

Built-in electrically powered combinations . . Meat Grinder-Blender-Sharpener or Mixer-Blender-Sharpener . . make food preparation easier. Order today, get merchandise certificates to buy other gifts. This offer ends December 15, 1957. See Fall General Catalog for complete descriptions of items listed.

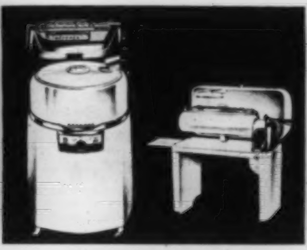
Merchandise Certificates

Give you extra money to spend at Christmas on any item Sears sells

Free Merchandise Certificates will be accepted within 60 days for purchase of any Sears Catalog merchandise from any Sears Mail Order House, Catalog Sales Office, Telephone Office or Catalog Sales Department in any Sears Retail store.

If for any reason merchandise is returned, the value of certificates not returned will be deducted from refund. Remember, you can use Sears Easy Appliance Terms, too. Before ordering, read SPECIAL NOTE on facing page.

ORDER EARLY . . THIS OFFER ENDS DECEMBER 15, 1957



FREE . . $15 to $18 Certificates included

Kenmore Wringer-Washer, Ironer

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
26 N MT7280W	$149.95	$15.00	1033
26 N M7690W	184.95	18.00	1033

Give HER a gift of laundering ease . . and get valuable merchandise certificates to spend for other items. Pay as little as $5 down (we're really easy on your budget at Christmas time) . . use Easy Terms. Order now . . offer ends December 15, 1957. See pages listed above for complete descriptions in Sears Fall General Catalog.

FREE . . $17 to $27 Certificates included

Kenmore Automatic Washers and Dryers

Catalog Number*	Cash price	$ value of Free Certificates	Page No. in Fall Book
26 N M7480W	$234.95	$23.00	1039
26 N M7580W	254.95	25.00	1039
26 N M7495W	254.95	25.00	1038
26 N M17495W	254.95	25.00	1038
26 N M7595W	274.95	27.00	1038
26 N M17595W	274.95	27.00	1038
26 N M7880W	174.95	17.00	1039
26 N M7780W	214.95	21.00	1039
26 N M7895W	219.95	22.00	1038
26 N M17895W	219.95	22.00	1038
26 N M7795W	259.95	26.00	1038
26 N M17795W	259.95	26.00	1038

FREE . . $16 to $29 Certificates included

Kenmore Gas or Electric Ranges

Catalog Number*	Type	Cash price	$ value of Free Certificates	Page No. in Fall Book
22 N M4162W	Electric	$159.95	$16.00	1072
22 N M4164W	Electric	189.95	19.00	1072
22 N M4166W	Electric	279.95	28.00	1073
22NMT4195W	Electric	294.95	29.00	1074
22 N M1923W	Gas	169.95	17.00	1069
22 N M1916W	Gas	239.95	24.00	1069
22 N M1932W	Gas	184.95	18.00	1070
22 N M1933W	Gas	224.95	22.00	1071

Complete descriptions in Sears Fall General Catalog

With FREE $6.00 Certificate included

Kenmore Floor Conditioner

Catalog Number*	Cash price	$ value of Free Certificate	Page No.
20N06660K	$64.95	$6.00	1025

Make your floors gleam for the holidays and long after, the easy work-saving way. Scrubs, waxes, polishes and buffs . . automatically! Order before December 15, 1957 for Free Merchandise Certificate offer.

With FREE $8.00 Certificate included

Kenmore Vacuum Cleaner

Catalog Number*	Cash price	$ value of Free Certificate	Page No.
20 N 08680L	$84.95	$8.00	1027

A gift of household cleaning efficiency SHE'LL remember long after holidays are forgotten. Order it today and have valuable Merchandise Certificate to spend at Christmas time on other gifts; offer ends Dec. 15, 1957.

With FREE $18.00 Certificate included

Kenmore Dishwasher

Catalog Number*	Cash price	$ value of Free Certificate	Page No.
65 N M6467W	$184.50	$18.00	1090

What a break for Mom with extra company over the holidays . . this KENMORE Portable Dishwasher will make dishwashing a breeze. Valuable Merchandise Certificate included; offer ends December 15, 1957.

With FREE $5.00 Certificate included

Kenmore Garbage Disposer

Catalog Number*	Cash price	$ value of Free Certificate	Page No.
65 N 06420KW	$49.95	$5.00	1090

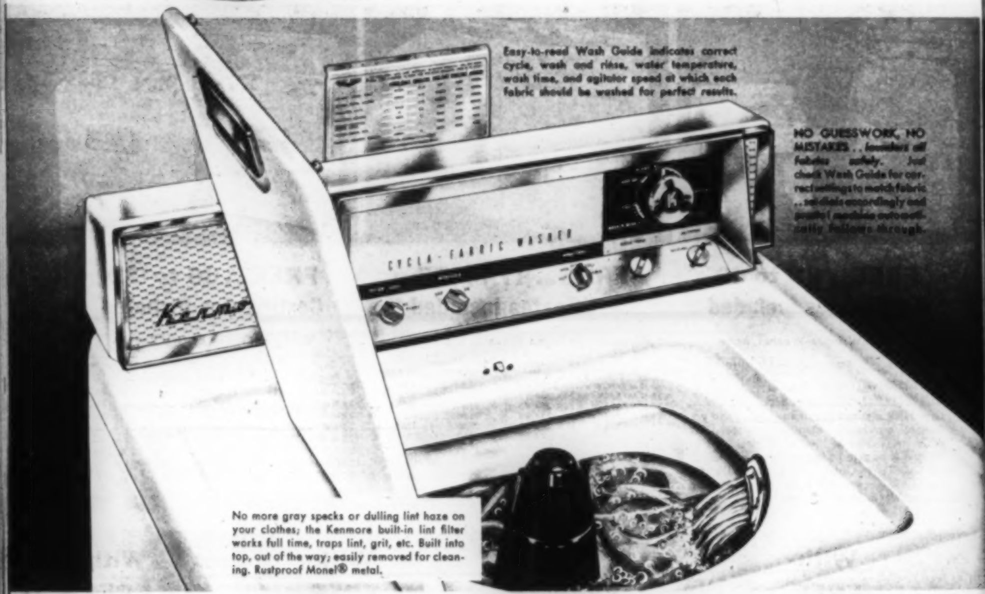
Messy garbage problems end when you install the KENMORE Garbage Disposer. Order now and get a valuable merchandise certificate to spend as you like on other items Sears sells; offer ends December 15, 1957.

For descriptions of these items see Sears Fall General Catalog on page numbers specified

NORMAL
Not 1..not 2..but
K
WASH 'N WEAR
DELICATE

Now..True all-fabric care..

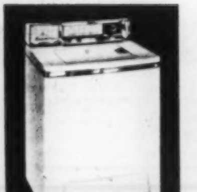
3 SEPARATE WASHING CYCLES
3 SEPARATE DRYING CYCLES



Easy-to-read Wash Guide indicates correct cycle, wash and rinse, water temperature, wash time, and agitator speed at which each fabric should be washed for perfect results.

NO GUESSWORK, NO MISTAKES .. launders all fabrics safely. Just check Wash Guide for correct settings to match fabric .. set dials accordingly and practical machine automatically follows through.

No more gray specks or dulling lint haze on your clothes; the Kenmore built-in lint filter works full time, traps lint, grit, etc. Built into top, out of the way; easily removed for cleaning. Rustproof Monel® metal.



THE 10-lb. WASHER . . has 2 separate wash and spin speeds

Without Sudsomatic **$249.95** cash
$10 down, $12.00 monthly

With Sudsomatic Suds-Saver **$269.95** cash
$10 down, $13.00 monthly

Never before have so many automatic work and time-saving features been packed into any washing machine . . no matter how much you pay for it.

- **New wash 'n' wear Cycle** cuts down on tiresome ironing (and in many instances completely eliminates it). Delicate fabrics, too, can be machine laundered . . just set Delicate Fabric cycle and your KENMORE simulates gentle hand washing in both wash and spin speeds. Dirty denims? Normal cycle gives you vigorous agitator action to loosen most stubborn dirt
- ***5* water temperature selections** for washing every type of fabric . . hot, medium, warm, cool and cold
- **Cold and warm water rinse;** tests prove cold water rinse helps soften wools; also best for synthetics
- **2-speed wash and spin action** lets you launder EVERYTHING safely from dainties to dungarees
- **New agitator switch** lets you pre-select combination of wash and spin speeds (wash at one speed, spin at another). Ideal for laundering blankets
- **Exclusive Roto-Swirl agitator.** Sealed gear mechanism never needs oiling; guaranteed 5 years
- **White porcelain-enameled** washbasket
- **Rustproof porcelain-enameled** lid and top

Gleaming white baked-on enamel cabinet; lighted panoramic control panel. ⅓-HP motor for 110-120-volt, 60-cycle AC. 29x25½x36 inches high to worktop. Self-leveling legs. Shipping information on opposite page. For automatic washer installation requirements, see Sears Fall and Winter catalog.

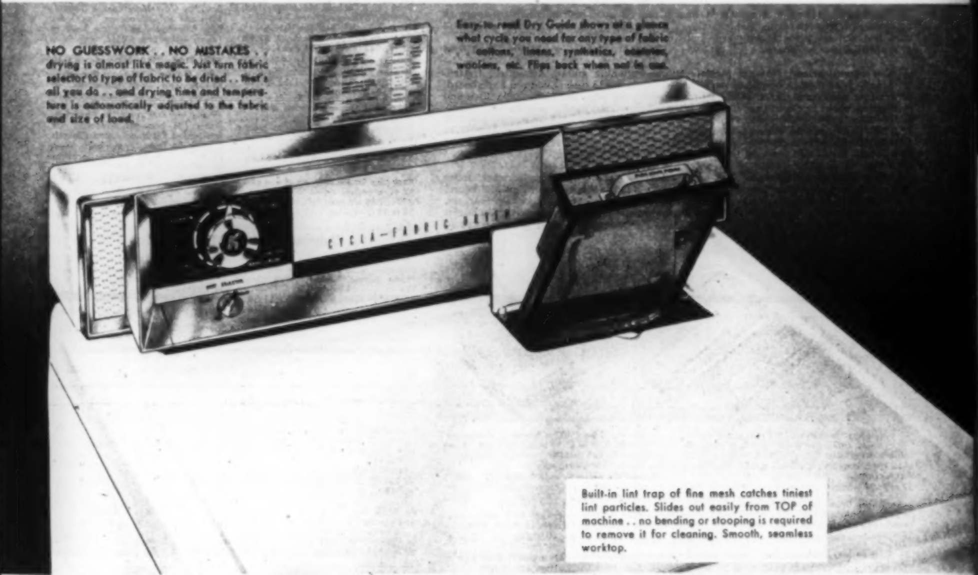
26 N M8480W—Without Sudsomatic. Wt. 277 lbs. $249.95
26 N M8580W—With Sudsomatic. Special switch provides water return control. Shpg. wt. 282 lbs............$269.95

1958 Kenmore 4-Star Feature Automatic Wash Team

① **NORMAL FABRIC CYCLE** ..vigorous action gets your regular wash sparkling clean, thoroughly dried

② **DELICATE FABRIC CYCLE** eliminates hand laundering; safely washes and dries dainties, sheers

③ **NEW WASH 'N WEAR CYCLE** practically eliminates ironing of wash 'n wear fabrics; washes and dries most of them wrinkle-free, ready to wear

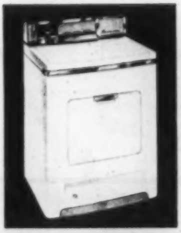


NO GUESSWORK . . NO MISTAKES . . drying is almost like magic. Just turn fabric selector to type of fabric to be dried . . that's all you do . . and drying time and temperature is automatically adjusted to the fabric and size of load.

Easy-to-read Dry Guide shows at a glance what cycle you need for any type of fabric . . cottons, linens, synthetics, acetates, woolens, etc. Flips back when not in use.

Built-in lint trap of fine mesh catches tiniest lint particles. Slides out easily from TOP of machine . . no bending or stooping is required to remove it for cleaning. Smooth, seamless worktop.

THE 10-lb. MATCHING DRYER cuts down drying time



Electric Dryer **$184.95** cash
$5 down, $9.00 monthly

Gas Dryer **$229.95** cash
$10 down, $11.00 monthly

No guesswork about this new KENMORE Dryer; it's almost magic the way it safely and gently dries, the way it automatically selects the right temperature for all fabrics, the right amount of time for the size of the drying load . . with just one dial control.

- **New wash 'n' wear drying cycle** has the same wrinkle-shedding action as in the washer . . wash 'n' wear fabrics dry out almost wrinkle-free, most of them ready to wear. *Delicate* or *Regular fabrics*, there's a separate cycle to handle them safely, too. There's also a "damp setting", just in case you want to iron your regular wash immediately
- **Smooth, porcelain-enameled rotating drum** is perforated for better and more efficient air travel through clothes. Safety switch automatically stops drum when Load-a-Door is opened; interior light goes on. Germicidal lamp for "sunshine freshness"

Handsomely styled, baked-on white enamel cabinet features new streamlined panoramic panel, sparkling chrome-plated trim. Top is porcelain enameled. Power venting system. Takes 4-inch venting. 1/3-HP motor. UL approved. 29x25½x36 inches high to worktop.

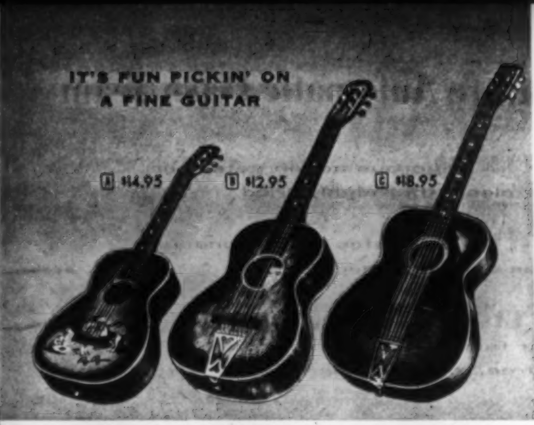
26 N M8880W—Electric Dryer. Shpg.wt. 200 lbs. $184.95

26 N M8780W—Gas Dryer. Automatic electric ignition. *State natural, mixed, manufactured or bottled gas.* Shipping weight 218 pounds. $229.95

SHIPPING NOTE: Washers, Dryers shipped from mail order house or nearest warehouse: Cleveland, O., Detroit, Mich., St. Louis, Mo., Indianapolis, Ind. or Milwaukee, Wisc.

For dryer installation requirements see Sears Fall and Winter Catalog

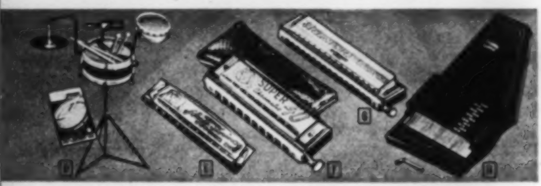
IT'S FUN PICKIN' ON A FINE GUITAR



A **Roy Rogers Guitar in children's ¾-size.** A real all-wood instrument. Birch top with beautiful Western scene, maple back and sides. 32x11-inch size. Includes pick, neck cord, instructions, autographed pictures of Roy Rogers and Trigger.
57 N 0600—Guitar only. Wt. 6 lbs......$14.95 57 N 0601—Guitar with case. Wt. 9 lbs. $19.95

B **Our Lowest-priced Flat-top Model**—a fine beginning guitar. Accurately fretted. Sturdy hardwood in blonde or dark shaded finish. 36x13 inch. Ebonized fingerboard, contrasting position markers. White striping around top edge and sound hole. Pick and instruction book. Optional case is water-resistant simulated leather-covered chip board.
57 N 0605L—Shaded finish. Shipping weight 7 pounds........$12.95
57 N 0607L—Shaded finish with case. Shipping weight 10 pounds........17.95
57 N 0603L—Blonde finish. Shipping weight 7 pounds........12.95
57 N 0606L—Blonde finish with case. Shipping weight 10 pounds........17.95

C **Low-priced auditorium-size Flat-top Guitar.** 39¾x15⅛-in.—with a richer, fuller tone than standard-size guitar. Brown semi-gloss finished hardwood. Celluloid bound top edge and sound hole. Accurately fretted fingerboard, contrasting position markers. Pick and instruction book. Optional case is brown simulated leather-covered chip board.
57N0614L–Guitar. Wt. 10 lbs. $18.95 57N0615L–Guitar with case. Wt. 12 lbs. $3 dn. Cash $25.50



D **Junior Rhythm Section.** Includes snare drum, cymbal, tom-tom, gourd block, adjustable folding steel stand, pair 10-in. drum sticks, pair wire brushes, mallets, gourd scratcher, instructions.
57 N 2604—Shipping wt. 6 lbs......Only $13.95

Junior Snare Drum. 10-in. diam. steel shell. Adjustable single tension. Maple hoops, calfskin heads. Sticks, sling, instructions.
57 N 2603—Shipping wt. 3 lbs.......Only $7.95

E **Herb Shriner "Hoosier Boy."** Made by M. Hohner. Key of C. 20 polished brass reeds. 10 holes. 4 in. long. Autographed by Herb Shriner. Herb's own instructions.
57 N 1814—Shipping weight 9 ounces........98c
NOTE: Hohner Harmonicas are made in Germany

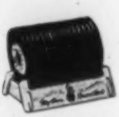
F **Kratt "Super 40" Chromatic.** American made. Key of C. 10 holes, 40 reeds. Brass plates, nickel-plated covers. Simulated leather case with zipper.
57 N 1826—Shipping wt. 1 lb. 5 oz......$4.25
57 N 1811—Hohner Chromatic. Similar to above, but no case. Shpg. wt. 1 lb. 5 oz..........$8.95

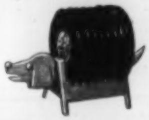
G **Hohner Chromatic.** Our best harmonica. Key of C. 4 octaves, 16 holes, 64 reeds.
57 N 1813—7 in. long. Wt. 2 lbs.......$14.95

H **Autoharp.** A real musical instrument. Just touch a button and strum cords. Hardwood body. 22x11 in. 12 chords. 4 picks, instructions, tuning key, song book, music holder incl. *$2.50. dn., $5 mo.*
57 N 1845—Shipping wt. 8 lbs....Cash $24.95

FILL YOUR HOME WITH BEAUTIFUL CHRISTMAS MUSIC

(All records shipped postpaid. Prices include shipping charges.)





Christmas Special. Sturdy, colorful Tekwood (3-ply fiberboard, wood center) storage rack plus delightful selection of 45 or 78-rpm children's records.

Christmas Favorites.

Rock plus 8 Records. 16 selections including Rudolph the Red Nosed Reindeer; Christmas Fun; Silent Night; Jingle Bells; Sleigh Bell Song.
58 N 5838–78-rpm. (Wt. 9 oz.). $1.98
58 N 5839–45-rpm. (Wt. 7 oz.). 1.98

Rock plus 18 Records. As above plus 18 more Christmas songs.
58 N 5844–78-rpm. (Wt. 1 lb.). $3.98
58 N 5845–45-rpm. (Wt. 1 lb.). 3.98

Musical Festival from Walt Disney and others.

Rock plus 8 Records. 16 selections incl. Wringle Wrangle; Peter Pan; Polly Wolly Doodle; Over The Rainbow.
58 N 5842–78-rpm. (Wt. 9 oz.). $1.98
58 N 5843–45-rpm. (Wt. 7 oz.). 1.98

Rock plus 18 Records. As above plus 18 more favorites.
58 N 5848–78-rpm. (Wt. 1 lb.). $3.98
58 N 5849–45-rpm. (Wt. 1 lb.). 3.98

Mother Goose Favorites and Nursery Rhymes.

Rock plus 8 Records. 25 selections incl. Goldilocks; Cinderella; Snow White; Alice In Wonderland.
58 N 5840–78-rpm. (Wt. 9 oz.). $1.98
58 N 5841–45-rpm. (Wt. 7 oz.). 1.98

Rock plus 18 Records. As above plus 22 more nursery rhyme selections.
58 N 5846–78-rpm. (Wt. 1 lb.). $3.98
58 N 5847–45-rpm. (Wt. 1 lb.). 3.98

Doggie Record Rock plus selection of happy children's songs. Rack is sturdy plastic . . brightly colored. Available in 78 or 45-rpm.

Songs include the always popular Jingle Bells; Santa Claus Is Coming To Town; Pinocchio; Parade of the Wooden Soldiers; Frosty the Snow Man; plus many others.

Rock plus 9 Records.
58N5832–78-rpm. (Wt. 1 lb.) . . $1.98
58N5833–45-rpm. (Wt. 14 oz.) 1.98

Rock plus 15 Records.
58 N 5834–78-rpm. (Wt. 2 lbs.) $3.98
58 N 5835–45-rpm. (Wt. 1 lb.). 3.98

Gigantic Surprise Package. 30 children's 7-in. 78-rpm records. Includes favorites like Boy In Buckskin; Pony Boy; Pop Corn Man; Yankee Doodle; Stars and Stripes Forever; The Jones Boy; Billy Boy; The Yellow Rose of Texas; Gingerbread Man; Little Polly Parakeet; 48 others.
58 N 5454—(Shpg. wt. 2 lbs.). $4.49

Little Golden Christmas Records—78-rpm. The finest collection of Christmas songs especially arranged for children we've seen. Includes traditional favorites like White Christmas; Frosty The Snowman; Rudolph The Red-Nosed Reindeer; Santa Claus Is Coming To Town; Jingle Bells; Silent Night; The Night Before Christmas plus 18 more. 15 records.
58 N 5831—(Shpg. wt. 1 lb.) . . $3.49

See your Big Fall and Winter Catalog for a complete line of record racks, bases and accessories

Christmas Albums by Famous Artists

18 Christmas Carols. The Caroleers. Includes Joy To The World; The First Noel; Adeste Fideles; Good King Wenceslaus; 14 more.
58N5802–33⅓-rpm. (Wt. 1 lb.). $1.39
58N5803–45-rpm. (Wt. 10 oz.). 1.39
58N5804–78-rpm. (Wt. 2 lbs.). 1.39

18 Christmas Favorites. Featuring famous stars and orchestras of radio and television. Includes White Christmas; Home For The Holidays; The Night Before Christmas; 15 others.
58N5852–33⅓-rpm. (Wt. 1 lb.). $1.39
58N5853–45-rpm. (Wt. 10 oz.) . . 1.39
58N5854–78-rpm. (Wt. 2 lbs.) . . 1.39

Cathedral Chimes At Christmas Time. Includes O Tannenbaum; I Saw Three Ships; Joy To The World; Silent Night; 14 others.
58N5805–33⅓-rpm. (Wt. 1 lb.). $1.39
58N5806–45-rpm. (Wt. 10 oz.). 1.39
58N5807–78-rpm. (Wt. 2 lbs.). 1.39

Ali Baba And The 40 Thieves. Sung and narrated by Bing Crosby. Here's a recording that will delight every youngster in your home. (Wt. 13 oz.)
58 N 5855—33⅓-rpm........$2.98

Merry Christmas. Bing Crosby. White Christmas; Adeste Fideles; Silent Night; 5 others. (Wt. 10 oz.)
58N3ED547—45-rpm.........$2.48
58N3DL8128–12-in. 33⅓-rpm. Above plus 4 more. (Wt. 13 oz.) $3.58

Special 5-record Christmas Pack. With Bing Crosby, Andrew Sisters, Guy Lombardo. Silent Night; White Christmas; Silver Bells; 7 more.
58 N 5850–45-rpm. (Wt. 1 lb.). $3.58

Merry Christmas From Lawrence Welk and His Champagne Music. Christmas Island; Christmas Comes But Once A Year; 9 more. (Wt. 13 oz.)
58 N 3CRL57093—33⅓-rpm. . $3.58

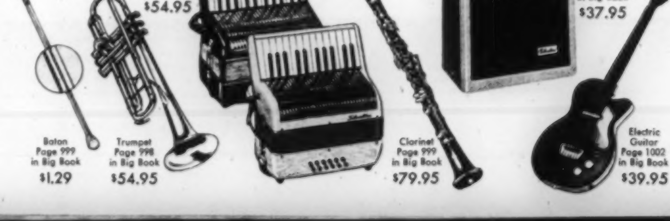
Montovani-Christmas Carols. The First Noel; Hark, The Herald Angels Sing; O Little Town of Bethlehem; 11 others. (Wt. 13 oz.)
58 N 7LL913—33⅓-rpm......$3.58

Special New Year's Eve Pack. Guy Lombardo, Bill Haley's Comets, Lawrence Welk, Four Aces, Bing Crosby. Incl. Auld Lang Syne; Rock Around The Clock; 8 more. (5 records.)
58N5851—45-rpm. (Wt. 1 lb.). $3.58

For brochure listing 200 additional albums at special savings. Write to **Sears, Dept. 139** for Record Circular Number 6605N. Also see pages 1012-1013 of your Big Fall and Winter General Catalog for many more record selections.

See pages 996-1004 of your Big Fall and Winter General Catalog for more musical instruments.

Page numbers under the illustrations at right refer to your Big Fall and Winter General Catalog. You'll find a wide variety of musical instruments and accessories for beginner or professional. See your Big Book now!



Baton Page 999 in Big Book $1.29

Trumpet Page 998 in Big Book $54.95

Children's Accordion Page 996 in Big Book $54.95

Clarinet Page 999 in Big Book $79.95

Amplifier Page 1003 in Big Book $37.95

Electric Guitar Page 1002 in Big Book $39.95

Silvertone High-Fidelity

for a merry, musical Christmas

Limed oak veneer
$99.95 each
$5.00 down
Mahogany veneer
$94.95 each
$5.00 down
Limed oak or maple veneer
$284.95 each
$10.00 down
Mahogany veneer
$274.95 each
$10.00 down

Our Best Smartly Styled Table Model Radio-Phonographs
Twin 6-inch speakers . . 4-speed "Syntronic" record changer

Enjoy the richness of hi-fi sound with table model convenience all in a beautiful furniture-styled cabinet. Every detail of this outstanding radio-phono has been designed for ease of operation and top tonal quality. The full size lift lid permits free access to record changer. Heavy cabinet construction aids in giving excellent tonal balance. Has 6 tubes plus rectifier. Push-pull amplifier with modern printed wire circuit. Two 6-inch speakers give you exciting sound. Separate bass and treble controls.

4-speed "Syntronic" record changer plays 16, 33⅓, 45 and 78-rpm records automatically. Exclusive dynamically balanced tone arm for longer record and needle life. Hi-Fi ceramic pickup cartridge with dual synthetic sapphire stylus. Rubber-padded turntable reduces record static. 45-rpm adapter included.

AM radio has precision slide rule dial. UL listed. Operates on 110-120-volt, 60-cycle AC. 23x16⅞x11 inches.

Handsome cabinet in choice of mahogany or limed oak veneer. Shipping weight 34 pounds. *Only $5 down, $5 monthly.*

57 N 08045L—Mahogany. Cash **$94.95** 57 N 08046L—Limed oak. Cash **$99.95**

Our Best FM-AM Radio-Phonograph Console . . 3 hi-fi speakers
Hi-fi sound . . 4-speed automatic changer . . powerful FM-AM radio

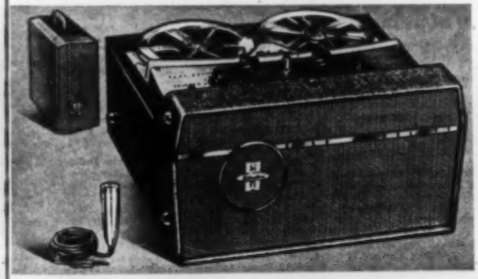
- Powerful hi-fi sound system with husky 20-watt push-pull amplifier
- 4-speed changer plays 16⅔, 33⅓, 45 and 78-rpm records
- Choice of mahogany, limed oak or maple veneers with metal grilles

You'll be amazed how much better your old records sound—how realistic the new hi-fi recordings are. *Three speakers*—one 15-inch woofer and two special 5-inch tweeters. The sound is diffused evenly for exact tonal balance. Connections for additional external speakers plus provisions on back for use with separate auxiliary speaker amplifier for more flexible control of added external speakers. Also connections for use with external tape recorder. You can record from radio or records and play back through set. *4-speed automatic "Syntronic" record changer*—intermix 7, 10 and 12-inch records of same speed. Counter-balanced tone arm for less record and needle wear. Rubber-covered turntable. Hi-fi ceramic cartridge with dual diamond and synthetic sapphire needles. 45-rpm spindle incl. *Powerful FM-AM radio* with tuning eye. Built-in AM and FM Radionet antennas. 9 tubes plus rectifier. UL listed. 110-120-volt, 60-cycle AC. 36⅞ in. wide; 34⅝ in. high; 16⅝ in. deep. Shipped freight, express or truck.

57 N M8059—Mahogany veneer. Shpg. wt. 109 lbs. $10 down, $13.50 monthly.....Cash $274.95
57 N M8060—Limed oak veneer. Shpg. wt. 110 lbs. $10 down, $14 monthly........Cash 284.95
57 N M8061—Maple veneer. Shpg. wt. 111 lbs. $10 down, $14 monthly...........Cash 284.95

See your big Fall and Winter General Catalog for an outstanding selection of High Fidelity Consoles . . all available on Sears Special Easy Terms

RECORD FAMILY FUN . . PUT RECORDS ON TAPE . . MANY BUSINESS USES



Our Best Silvertone Magnetic Tape Recorder
Save $8.95 . . Recorder and Accessory Kit separately total $168.90

Both for only **$159.95** cash $5 down Recorder only **$149.95** cash $5 down

Individual recording and erasing heads. New elapsed time indicator. Hi-fi AC amplifier. Approximately 4 watts maximum output. Dual 6-inch speakers with oversize magnets. Exclusive VU meter shows best recording level. Dual-speed recording—3¾ and 7½ inches per second. Dual-track recording doubles recording time per reel. Instantaneous reel braking. Delete button permits editing, dubbing or erasure while listening. Exclusive aural monitor lets you hear while recording. Separate inputs for mike and radio-phono. Output jacks for speaker or hi-fi amplifier. Variable tone control. Wide-range mike minimizes background noises. Mike, 7-inch reel of tape, empty 7-inch take-up reel, 2 types of cables included. UL listed. 110-120-volt, 60-cycle AC. Luggage-type case covered in gray tweed effect simulated leather. Size 9x17⅛x15¾ inches.

57 N T8085K—Recorder and Kit. Shpg. wt. 39 lbs. $5 down, $8 monthly....Cash $159.95
57 N 08074K—Recorder only. Shpg. wt. 32 lbs. $5 down, $7 monthly......Cash 149.95

See page 1007 of Big Book for more tape recorders

Tape Recorder Accessory Kit. Includes 4 assorted reels of tape, 2 extra reels, spool splicing tape, spool leader tape, splicing machine, case.

57 N 7087—Complete Kit only. Shipping weight 6 lbs. 4 oz...............Only **$18.95**

"Medalist" Radio-Phono-Tape Recorder Combination (See page 1015—Fall and Winter Catalog)

mahogany veneer
$650.00

Fine Quality Radio-Phono Hi-Fi Console (See page 1014—Fall and Winter Catalog)

limed oak finish
$199.95

Low-priced Console with fine AM radio (See page 1014—Fall and Winter Catalog)

mahogany finish
$129.95

Portable Radio-Phono Combination (See page 1015—Fall and Winter Catalog)

$74.95

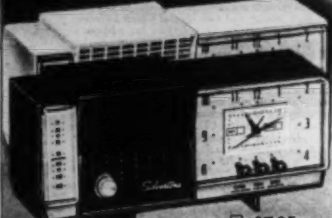
See pages 1014-1015 of your Big Fall-Winter General Catalog . . for complete description of the hi-fi consoles and table model radio-phonos shown at left. You'll find many other radio-phonograph combinations—as low as $47.95—for your Christmas gift list.

Silvertone AM Radios for Every Room

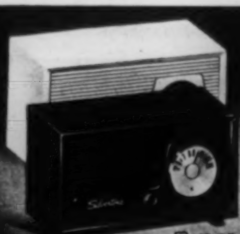
Colorful Clock Radios and Compact Table Models

A $18.95 brown

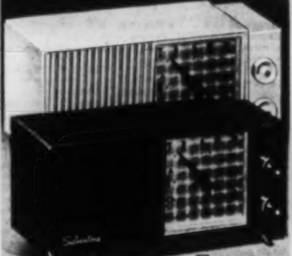
B $27.95 cash $3 down. brown



C $37.95 cash $4 down. brown

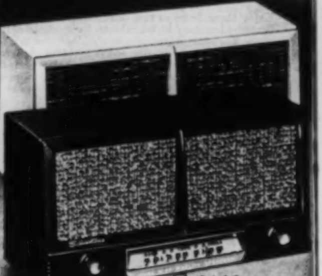


D $13.95 brown



E $18.95 brown

F $25.95 cash $3 down. brown



G $34.95 cash $3.50 dn. brown

Convenient Clock Radios

Sing you to sleep—wake you to music. Better models feature de luxe Telechron clock, appliance outlet. All are UL listed. Operate on 110–120-volt, 60-cycle AC.

A **We know of no comparable clock-radios selling at these low prices.** Turns radio on at pre-set time. Tunes standard AM. Plastic cabinet. Side tuning dial. 4-inch speaker. 4 tubes plus rectifier. Built-in antenna. 5⅛x9⅜x5⅛ inches. Shpg. wt. 4 lbs. 8 oz.

57 N 8017—Brown..............................$18.95
57 N 8018—Ivory. $2.50 down, $5 monthly.......Cash 20.95

B **Better Clock Radio with appliance outlet.** Two-tone cabinet with de luxe-quality Telechron clock. Controls lamp or kitchen appliances up to 1100 watts. Clock has sleep switch—turns radio off. Radio comes on again at pre-set time. Buzzer sounds 10 minutes later. Built-in Radionet antenna. Tunes standard AM. 4-inch speaker. 4 tubes plus rectifier. Smartly styled plastic cabinet. Choice of 3 colors. 6⅝x10⅞x5⅛ inches. Shipping weight 6 pounds 8 ounces. *Only $3 down, $5 monthly.*

57 N 8021—Brown..........................Cash $27.95
57 N 8022—Ivory..........................Cash 29.95
57 N 8023—Harmony House Aquamarine.......Cash 29.95

C **Our Best, Most Powerful Clock Radio** with built-in electric calendar that shows day and date of week. De luxe-quality Telechron clock. Tips of hands glow in dark. Sleep switch shuts radio off at night—radio comes on again in morning at pre-set time. Buzzer sounds 10 minutes later. Controls kitchen appliances up to 1100 watts. Powerful radio with tuned RF stage that acts as built-in booster. Lighted slide rule dial. Tunes standard AM. Built-in Radionet antenna. Clear-toned 5-inch speaker. 5 tubes plus rectifier. Plastic cabinet in 3 colors. 6¼x14¼x5 inches. Shipping weight 6 lbs. 12 oz. *$4 down, $5 monthly.*

57 N 8025—Brown..........................Cash $37.95
57 N 8026—Ivory..........................Cash 39.95
57 N 8027—Harmony House Frosty pink........Cash 39.95

Powerful AM Table Radios . . two have dual speakers

Radios are Underwriters' Laboratories listed. Operate on 110-120-volt, 25-60-cycle AC or DC

D **Popular "Extra" Radio**—with 4 tubes plus rectifier. An ideal companion for kitchens, dens, bedrooms—all through the house. Built-in Radionet antenna. Large 4-inch speaker. Strong plastic cabinet in two colors. 10⅛x5⅞x5¼ inches.

57 N 8002—Brown. Shipping weight 4 lbs...........$13.95
57 N 8003—Ivory. Shipping weight 4 lbs............ 15.95

E **Good Table Radio.** New cabinet styling with 5-inch speaker. Built-in Radionet antenna pulls in distant stations clearly. Sensitive tuner. Printed wire circuits. 4 tubes plus rectifier. Choice of 3 colors. Plastic cabinet. 13⅛x6⅛x5⅛ in. Shpg. wt. 5 lbs. 8 oz.

57 N 8005—Brown..............................$18.95
57 N 8006—Ivory. $2.50 down, $5 monthly......Cash 20.95
57 N 8007—HH Sage green. $2.50 dn., $5 mo...Cash 20.95

HH means Harmony House color

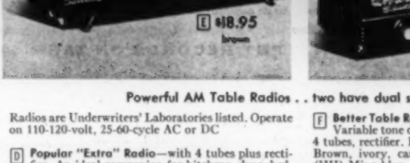
You can enjoy the finest Silvertone Radios and Clock Radios on Sears convenient Special Easy Terms

F **Better Table Radio with twin 4-inch speakers.** Variable tone control. Phonograph input jack. 4 tubes, rectifier. Printed circuit. Plastic cabinet. Brown, ivory, candy pink or Harmony House (HH) Ming blue. 14x6¾x4⅛ in. *$3 down.*

57 N 8009—Brown. Shpg. wt. 6 lbs. $5 mo.... Cash $25.95
57 N 8010—Ivory. Shpg. wt. 6 lbs. $5 mo.... Cash 27.95
57 N 8011—HH Ming blue. Wt. 6 lbs. $5 mo... Cash 27.95
57 N 8012—Candy pink. Wt. 6 lbs. $5 mo... Cash 27.95

G **Our Best, Most Powerful AM Table Radio with dual 5-inch hi-fi speakers.** Long-distance tuner with tuned RF stage. 3-gang tuning. Lighted slide rule dial. Built-in Radionet antenna. Variable tone control with visible tone indicator. Phonograph input jack. Printed wire circuit. 5 tubes, rectifier. Plastic cabinet. Brown, ivory or Harmony House Spice beige and ivory. 15⅛x8⅛x6 in. Shpg. wt. 8 lbs. 8 oz.

57 N 8013—Brown. $3.50 down, $5 month...Cash $34.95
57 N 8014—Ivory. $4 down, $5 month.......Cash 36.95
57 N 8015—Harmony House Spice beige and ivory.
$4 down, $5 monthly..........Cash $36.95



$56.95 brown
AM-FM Table Radio
Page 1008 in Big Book ↓

$46.95 brown ↑
All-Transistor Table Radio
Page 1008 in Big Book

See Pages 1008-1009 of Your Big Fall and Winter General Catalog . . . for complete descriptions of the all-transistor table radio and AM-FM table radio shown at left. See most of the radios shown above in bright color plus other low priced, top value gift ideas.

This Year Let Music Say Merry Christmas for You

Silvertone 4-speed Phonographs . . here's one for every member of your family

NEW LOW PRICE FOR CHRISTMAS!

Our Best Hi-Fi Table Phono plus Cabinet . . Both only

$89.95 $5 down

Mahogany finish

Yes, there is a Santa Claus and Sears proves it by bringing you this top value just in time to save you money for Christmas. Table Hi-Fi phono plus matching cabinet—top listening pleasure with high-style furniture beauty

Also available in handsome blonde finish

Check these features—Compare—We don't believe you can beat this value! Plays all 4 speeds—16, 33⅓, 45 and 78 rpm—all sizes, automatically. Balanced tone arm for longer needle and record life. Ceramic pickup cartridge with dual synthetic sapphire stylus. Rubber-padded turntable reduces static attraction of dust to records. Printed circuit amplifier with 2 tubes plus rectifier. Variable tone control. Dual speakers—one 8 in., one 5¼ in. Heavy cabinet construction gives tonal balance. Full size lift lid. 45-rpm slip-on spindle incl. 16½x24x10¾ in. UL listed. 110–120-volt, 60-cycle AC.

Phono base is color matched to phonograph. Sturdy hardboard with Resistol finish. Holds 135 LP's in jackets. Partly assembled. 22 in. high, 23¾ in. wide, 19 in. deep.

57 N T8095L—Mahogany finish. Phono and base. Shpg. wt. 60 lbs. $5 down, $5 mo. . . Cash $89.95
57 N T8096L—Blonde finish. Phono and base. Shpg. wt. 60 lbs. $5 down, $5 mo. . . . . Cash 95.95

Phonographs only—no cabinet base.

57 N 08246L—Mahogany veneer. Shpg. wt. 40 lbs. $5 down, $5 monthly . . . . Cash $76.95
57 N 08247L—Limed oak veneer. Shpg. wt. 40 lbs. $5 down, $5 monthly . . . . Cash 81.95

Our Lowest-priced 4-speed Phonograph

Only $17.95

Not a toy—but a real electronic phonograph. Single play—for all 4 speeds—16, 33⅓, 45 and 78 rpm. Crystal cartridge in lightweight tone arm. Synthetic sapphire needle. 4-inch speaker. 1 tube plus rectifier. Permanently lubricated electric motor. Built-in 45-rpm centerpiece. UL listed. 110–120-volt, 60 cycle AC. Two-tone brown simulated leather-covered portable wood case. 12x9½x4½ inches. Shipping wt. 11 pounds.

57 N 8232 . . . . Only $17.95

$57.50 cash
$5.00 down

Automatic 4-speed . . dual speakers . . only $5 down

Here's an Automatic 4-speed Phonograph with features you'd expect to pay much more for. Dual 5¼-inch speakers give you full, rich tone. You'll be amazed at the lifelike sound. Ceramic pickup cartridge has dual point synthetic sapphire needle. You get better tone response, longer life and easier on records. New tone balanced printed circuit amplifier. Two tubes plus rectifier. Variable tone control. Manual record size setting.

New 4-speed record changer for 16, 33⅓, 45 and 78-rpm records. Rubber-padded turntable prevents skidding—reduces record static. Lightweight plastic tone arm is easier on records. 45-rpm spindle adapter included.

Smart, modern design wood case with wrap-around speaker grille and covered with washable tan and brown simulated leather. 16⅝x18½x8½ inches. UL listed. Operates on 110–120-volt, 60-cycle AC. Order yours today!

57 N 08242L—Shpg. wt. 25 lbs. $5 down, $5 monthly . . . . Cash $57.50

See back cover for our best 4-speed portable phono

D $22.95 cash
$2.50 down

E $27.95 cash
$3.00 down

Silvertone Single-play, 4-speed Phonographs

D **Our Fine Quality Single-play Phono.** Crystal cartridge in lightweight tone arm. Synthetic sapphire needle. 4-inch side mounted speaker. 1 tube plus rectifier. Continuously variable tone control. Built-in 45-rpm centerpiece. UL listed. 110–120-volt, 60-cycle AC. 2-tone blue simulated leather covered case.

57 N 8233—14x10x4⅞ in. Shpg. wt. 12 lbs. $2.50 dn., $5 mo. . . . Cash $22.95

E **Our Best Single-play Phono.** Dual 4-in. speakers. Crystal cartridge with dual synthetic sapphire needles. Variable tone control. Tone balanced amplifier. 1 tube plus rectifier. Built-in 45-rpm centerpiece. UL listed. 110–120-volt, 60-cycle AC. Portable wood case covered with coral and white simulated leather.

57 N 8234—14x13⅝x5⅝ in. Shpg. wt. 14 lbs. $3 dn., $5 mo. . . . Cash $27.95

See back cover for special Christmas single play phono

$66.95 cash
$5 down

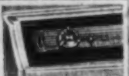
$189.95 cash
$5 down
mahogany veneer

See pages 1010-1011 of your Big Fall and Winter General Catalog . .

for complete description of the 4-speed automatic portable model phonograph and hi-fi console shown at the left. All of the phonographs shown above are displayed in sparkling color.

Also see back cover of this Christmas Book for additional phonograph gifts.

21 and 24-inch Silvertone Console TV Sets



Optional built-in AM Radio. Only $10 with "Medalist" TV only. Shipped installed. Not sold separately. See below.

Optional Remote TV Control Unit. Available only with "Medalist" TV. Turns set on-off, tunes channels. 25-ft. connecting cable incl. Not sold separately. See below to order.

OUR BEST 21 AND 24-INCH "MEDALIST"

Showpiece cabinets . . automatic fine tuning . . Hi-Fi sound

21-in. VHF, Mahogany finish	21-in. VHF, Blonde finish	24-in. VHF, Mahogany finish
$239.95 cash $10 dn.	$249.95 cash $10 dn.	$259.95 cash $10 dn.

- Our brightest picture ever . . 3 speakers for rich tone . . push button "on-off"
- New slim cabinets . . effortless power tuning . . super powered far fringe chassis
- Special Offer! Optional AM radio only $10 when ordered with "Medalist" TV Console

Aluminized picture tube for high definition picture. Sharp edge-to-edge focus. Tinted, panoramic-curved safety glass reduces glare. Hi-fi sound with dual 5-in. and one 9x6-in. speakers. Audio jack for use with external record changer (see page 1011 in General Catalog). Plenty of reserve power for excellent reception. Pre-set tuner locks in picture. Automatic gain and frequency controls combat drift. UL listed. 110–120-volt, 60-cycle AC. Cabinet is furniture finished hardboard. Swivel base.

21-inch Console. (Over-all diagonal measurement. 261-sq. in. viewing area.) 35 3/8 in. high, 23 1/8 in. wide, 20 3/16 in. deep. Shipped freight, express or truck. Shpg. wt. 98 lbs.

57 N M8160—VHF. Mahogany finish. $10.00 down, $11.50 monthly....Cash $239.95
57 N M8161—All channel. Mahogany finish. $10.00 down, $13.00 monthly....Cash 269.95
57 N M8162—VHF. Blonde finish. $10.00 down, $12.00 monthly....Cash 249.95
57 N M8163—All-channel. Blonde finish. $10.00 down, $13.50 monthly....Cash 279.95

24-inch Console. (Over-all diagonal measurement. 331-sq. in. viewing area.) 38 5/16 in. high, 26 1/8 in. wide, 21 13/16 in. deep. Shipped freight, express or truck. Shpg. wt. 120 lbs.

57 N M8184—VHF. Mahogany finish. $10.00 down, $12.50 monthly....Cash $259.95
57 N M8185—All-channel. Mahogany finish. $10.00 down, $14.00 monthly....Cash 289.95
57 N M8186—VHF. Blonde finish. $10.00 down, $13.00 monthly....Cash 269.95
57 N M8187—All-channel. Blonde finish. $10.00 down, $14.00 monthly....Cash 299.95

24-inch console also available in maple finish—see page 1021 of your General Catalog.

Optional AM Radio and Remote TV Control Unit. Not sold separately. Order with TV.

57 N 7777—AM Radio. Shipped installed. Has 4 tubes plus rectifier....$10.00
57 N 7776—Remote TV Control Unit. Plugs into TV set.... 8.95

NEW "SUBURBANITE" TV

21 and 24-inch . . dual 5-inch speakers

21-in VHF, Mahog. finish	21-in. VHF, Blonde finish	24-in. VHF, Mahog. finish
$189.95 cash $5 dn.	$199.95 cash $5 dn.	$209.95 cash $10 dn.

- Slim cabinet styling . . . swivel bases . . . fringe area chassis
- Aluminized picture tube . . tinted, tilted, removable safety glass

Sharp, clear picture. Aluminized tube for better contrasts—more natural shade of tones. Tinted, tilted safety glass is removable. Hi-fi sound system boasts dual 5-inch speakers. Powerful fringe area chassis uses modern printed circuit. Tetrode tuner acts as built-in booster. Automatic gain and frequency controls fight fading. Audio jack for use with external record changer (see page 1011, Fall and Winter General Catalog). UL listed. 110–120-volt, 60-cycle AC. Cabinet has "slim-look" styling. Rich furniture finish on hardwood-framed hardboard. Illuminated channel indicator. Swivel base. Optional AM radio available (57 N 7777). Installed with order for TV—not sold separately. All sets shipped freight, express or truck.

21-inch TV (over-all diagonal measurement). 261-sq. in. viewing area. 34 1/16 in. high, 23 3/8 in. wide, 20 9/32 in. deep. Shpg. wt. 93 lbs.

57 N M8154—Mahogany finish VHF. $5 down, $9.50 monthly....Cash $189.95
57 N M8155—Mahogany finish All-channel. $10 dn., $10.50 mo..Cash 219.95
57 N M8156—Blonde finish VHF. $5 down, $10.00 monthly.....Cash 199.95
57 N M8157—Blonde finish All-channel. $10 dn., $11.00 mo.....Cash 229.95

Also available in maple finish—see page 1020, Fall and Winter Catalog.

24-inch TV (over-all diagonal measurement) 331-sq. in. viewing area. 36 3/16 in. high, 25 3/8 in. wide, 22 9/16 in. deep. Shpg. wt. 109 lbs.

57 N M8182—Mahogany finish VHF. $10 down, $10.00 monthly..Cash $209.95
57 N M8183—Mahogany finish All-channel. $10 dn., $11.50 mo. Cash 239.95

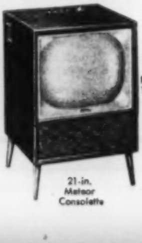
57 N 7777—Optional AM Radio. Order with TV only.... 27.95

TV Sets on these pages can be yours on Sears Special Easy Terms—you can enjoy your TV while you pay!

SEE PAGES 1020-1021 OF YOUR FALL AND WINTER CATALOG

You'll find complete descriptions of the TV consoles at right plus important information on Sears television guarantee and Sears TV Service Contracts. You'll also find a complete line of television antennas, tubes and accessories (See pages 1016–1017 in Sears Fall and Winter Catalog).

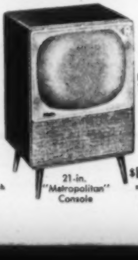
Many of the sets shown can be seen at your nearest Catalog Sales Office.



Page 1020

21-in. Meteor Consolette

VHF $129.95 cash $5.00 down

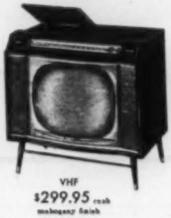


Page 1020

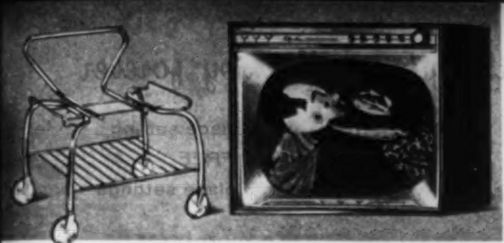
21-in. "Metropolitan" Console

VHF $159.95 cash mahogany finish $5.00 down

Silvertone 24-inch "Medalist" TV-Phono Console (at right). It is a home entertainment center in one very handsome unit. Console can be fitted with optional AM radio. Has 4-speed record changer—Hi-Fi sound. Three speakers for beautiful tone. On-off touch tuning. See page 1021, of Sears Big Fall and Winter Catalog.



VHF $299.95 cash mahogany finish $10.00 down



Our Best Silvertone "Suburbanite" 21-in. Table TV Sets

(Overall diagonal measurement, 261-sq. in. viewing area)

Mahogany finish VHF
Less cart $172.95 cash $5 down

Blonde finish VHF
Less cart $182.95 cash $5 down

Order TV Cart with your new Table TV and SAVE $8.00

Up front tuning . . powerful tetrode tuner . . 5-in. speaker. Far-fringe chassis for sharp, clear pictures. Aluminized tube. Tetrode tuner brings in those far signals. Tinted, tilted safety glass is removable. Built-in antenna. Audio jack for use with external record changer. UL listed. 110-120-volt, 60-cycle AC. Metal cabinet—mahogany or blonde finishes. 23 in. wide, 21¾ in. high, $21\frac{1}{16}$ in. deep. Order optional radio at same time—see below. See Big Fall and Winter Catalog for description of radio, page 1018; for TV cart, page 1019. Order cart with "Suburbanite" Table TV and save $8.00.

57 N M8114—Mahogany VHF less cart. Shpg. wt. 82 lbs. $5 down, $8.50 monthly.....Cash $172.95
57 N M8115—Mahogany. All-channel less cart. Shpg. wt. 83 lbs. $10 dn., $10 mo.....Cash 202.95
57 N M8116—Blonde VHF less cart. Shpg. wt. 80 lbs. $5 down, $9 monthly..........Cash 182.95
57 N M8117—Blonde. All-channel less cart. Shpg. wt. 81 lbs. $10 dn., $10.50 mo.....Cash 212.95
57 N 08270L—Cart. Shpg. wt. 15 lbs. When purchased with TV above.................... 6.50
Cart purchased separately. Shipping weight 15 lbs. 14.50
57 N 7777—Optional AM Radio. Shipped installed. Not sold separately.................... 27.95

Please see back cover for our best 17-in. Portable TV

Silvertone 17-inch Television Sets . . Table and Portable Models

(Overall diagonal measurement, 155-sq. in. viewing area)

"Suburbanite" Table TV
VHF $137.95 cash $5.00 down

Aluminized picture tube for greater contrasts. Curved, tinted safety glass is removable. Fringe-area chassis. Tetrode tuner brings in weak signals. Automatic gain and frequency controls fight picture fading and drift. 4-inch speaker for good tone and volume. Handy side tuning. UL listed. Operates on 110-120-volt, 60-cycle AC. Sturdy, vinyl clad metal cabinet. Mahogany finish. $17\frac{13}{16}$ in. wide, $14\frac{19}{32}$ in. high, $16\frac{23}{32}$ in. deep. Shpg. wt. 41 lbs.

57 N M8106–VHF. $5 dn., $7 mo. Cash $137.95
57 N M8107–All-channel.
$5 dn., $8.50 mo...Cash 167.95

"Metropolitan" Portable TV
VHF $122.95 cash $5.00 down

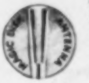
Automatic focus keeps picture sharp. Aluminized picture tube. Curved, tinted safety glass is removable. Good chassis provides adequate power for local and suburban reception. Automatic gain and frequency controls. 4-in. speaker. UL listed. 110-120-volt, 60-cycle AC. Compact metal cabinet. $17\frac{13}{16}$ in. wide, $16\frac{3}{32}$ in. high, $16\frac{23}{32}$ in. deep. Available in Harmony House colors. Wt. 44 lbs. *Only $5 down.*

57 N M8100—VHF. State HH color Parchment beige or med. Sage green. $6 mo. Cash $122.95
57 N M8101—All-channel. HH Parchment beige only. $7 monthly...............Cash $152.95

NOTE: All TV sets are shipped freight, express or truck.

A New Idea in Radios

Magic Disk Antenna . . Sports Car Style



Magic Disk Antenna can be rotated for better reception without turning radio. Speaker is always facing the listener.

Modern tapered styling makes carrying easier—more convenient. DUR-PAC non-breakable plastic cases in sparkling colors.

Tube-type Portable
$28.50 cash
$3 down

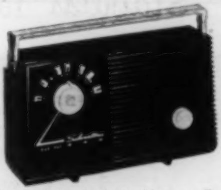
Our Best 3-way Tube-type Portable. Features Magic Disk antenna, modern styling, DUR-PAC non-break, two-tone case. Operates on 110-120-volt, 60-cycle AC, DC or battery (not incl.). 3½-in. speaker, 4 tubes, rectifier. Printed wire chassis. UL listed 7x8¼x4¾ inches. Shpg. wt. 5 lbs. *$3 down, $5 monthly.*

57 N 8217—Harmony House Parchment beige and white ....Cash $28.50
57 N 8218—Harmony House Aquamarine and white.........Cash 28.50
57 N 8219—Harmony House Malibu coral and white........Cash 28.50
57 N 6490—Batteries for above. Includes one 57 N 6482 "B" and two 57 N 6442 "A" batteries. Shpg. wt. 2 lbs.........All 3 for $3.29

6-transistor Portable. As above but has 6 transistors—no tubes to burn out. Up to 500 hours of listening from one battery. Two-tone blue and white case. 7x8¼x4¾ in. Battery not included.

57 N 8220—Shpg. wt. 5 lbs. $4.50 down, $5 monthly.........Cash $42.95
57 N 6419—Battery for above. Shpg. wt. 1 lb.................... 1.29

Our Lowest-priced Silvertone 3-way Portable Radios



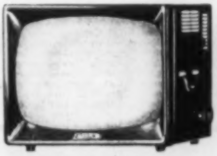
Brown $23.95 cash
$2.50 down

Make sure there's one under your Christmas tree

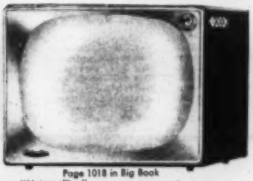
Dur-Pac non-breakable plastic case in choice of brown or lime green with gold-color trim. Operates on 110-120-volt, 60-cycle AC, DC or battery (not included). Direct front tuning. Retractable carrying handle. 3½-in. speaker for good tone quality. Built-in antenna. 4 tubes, rectifier. UL listed. 6⅛x10⅛x3 inches. Shipping weight 5 lbs. 8 oz.

57 N 8214–Brown. $2.50 down, $5 monthly..................Cash $23.95
57 N 8215–Lime green. $3 down, $5 monthly..................Cash 25.95
57 N 6490–Batteries. One 57N6482, two 57N6442. Wt. 2 lbs. 3 for 3.29
57 N 7209–Simulated leather carrying case. Shpg. wt. 1 lb. 8 oz.... 2.69

SEE YOUR BIG FALL AND WINTER CATALOG FOR MORE SILVERTONE GIFTS



Page 1019 in Big Book
"Meteor" 17-in. Portable TV $92.95 cash $5.00 down



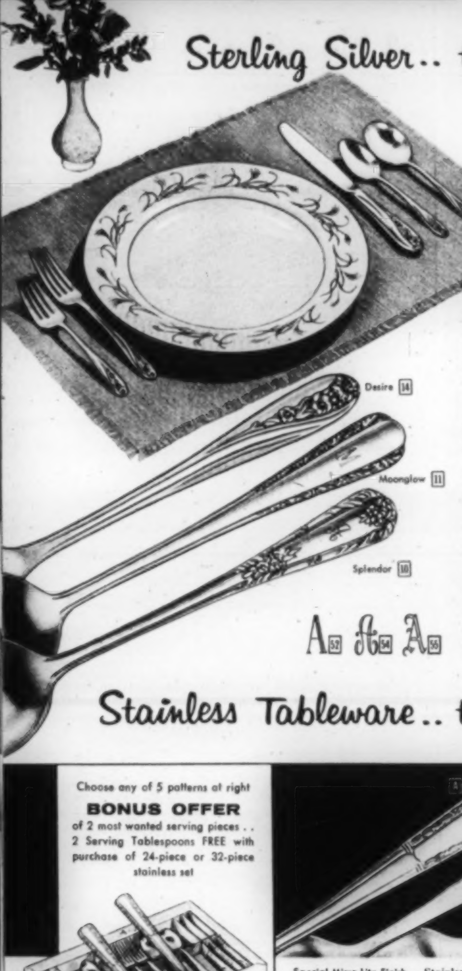
Page 1018 in Big Book
"Metropolitan" 21-in. Table TV $142.95 cash $5.00 down

Below-Battery Portable Radio (page 1005 in Big Book). At right—Long Distance 3-way Portable (page 1005 in Big Book). See all our portables in your Big Fall and Winter Catalog.

Page 1005 in Big Book
$15.95

Page 1005 in Big Book
$37.95 cash $4 down

Sterling Silver.. the gift she'll enjoy forever



Get this 5-piece place setting absolutely FREE when you order 3 place settings

5-piece place setting
$18.00
Splendor, Moonglow

5-piece place setting
$20.00
Desire

Our Greatest Sterling Offer

Sterling Silver. Buy Three Get One Free! The most precious metal in tableware. Symbol of gracious living. When you buy 3 place settings you will receive the 4th free. Luxurious solid silver that increases in luster and beauty as you use it. Lovely and deep carved patterns only sterling can own. Splendor, Moonglow (regular) guild weight: Desire, heavy guild weight. Hollow handle knives, forged stainless steel blades. (Desire has hollow handled spreaders, also.) Knives and forks all-purpose luncheon size.

***5-piece Place Setting:** 1 knife, 1 fork, 1 teaspoon, 1 salad fork, 1 soup spoon. Anti-tarnish roll helps retard tarnish. *State pattern name and number.*

Patterns: Desire (14) Moonglow (11) Splendor (10).

4 N R9915E—5-piece place setting
Splendor, Moonglow. Wt. 13 oz. . . $18.00
Desire. Shpg. wt. 13 oz. 20.00

FREE ENGRAVING of 1 initial. Because of design, Desire (14) pattern cannot be engraved. *State engraving style number.* Block (52), Script (54), Old English (55). If correctly engraved, cannot be returned. No C.O.D.'s. Sterling prices include 10% Fed. Ex. Tax.

TRADITION Sterling Silver Open Stock

04 N R9901E—Splendor (10)
04 N R9902E—Moonglow (11)
04 N 9903E—Desire (14)

Name of Piece	TRADITION Sterling		
	Shipping weight each oz.	Desire each	Splendor Moonglow each
Teaspoons	2	$2.80	$2.50
Cream Soup Spoons	2	4.00	3.50
(Serving) Tablespoons	4	7.00	6.00
Tall Drink Spoons	2	4.00	3.50
After Dinner Coffee Spoons	1	1.80	1.50
Luncheon Knives	3	4.50	4.00
Spreaders	2	....	2.80
Hollow Handle Spreaders	2	3.30	....
Luncheon Forks	3	5.00	4.50
Salad Forks	3	4.00	3.50
Cocktail or Oyster Forks	2	2.80	2.50
Butter Knife	3	5.50	5.00
Sugar Spoon	3	4.00	3.50
Dessert Server	9	9.00	8.00
Large Serving or Salad Spoon	5	10.00	9.00
Salad or Meat Fork	5	10.00	9.00
Gravy Ladle	8	7.50	6.50

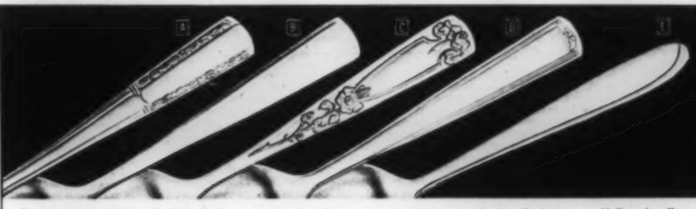
How to order: *State catalog number, name of pattern, name of piece, quantity.* Shipped from Philadelphia, Pa., or Chicago; send order to your M.O. house. **FREE BOOK BONUS:** Amy Vanderbilt's "Complete Book of Etiquette" publisher's list price $5.29, free with 20-pc. set or more of Tradition Sterling, or open stock orders of $68.50 ($75.00 Desire).

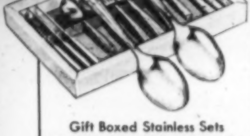
Stainless Tableware.. to make her holiday sparkle

Choose any of 5 patterns at right

BONUS OFFER

of 2 most wanted serving pieces . . 2 Serving Tablespoons FREE with purchase of 24-piece or 32-piece stainless set





Gift Boxed Stainless Sets

Stainless steel tableware for leisurely living is a gift idea that is always right and in good taste. **SPECIAL BONUS OFFER** now increases its usefulness .. 2 serving tablespoons are yours FREE with the purchase of any 24-piece or 32-piece set. Matches the set pattern you choose, don't delay order today.

Good looking Gift Box completes the perfection of your gift.

Set Composition	Teaspoons	Oval Soups	Knives	Forks
24-pc. set for 6	6	6	6	6
32-pc. set for 8	8	8	8	8

Special Mirro-Lite Finish . . Stainless Tableware (Plaza, Simplicity and Rose) has exclusive formula which allows a more beautiful finish. Its deeper, richer color keeps its radiant luster. Defies hard usage, wear. Proud and shining to behold on your table.

Features Easy Care . . . no pampering, no polishing, stays mirror bright. Will not tarnish, rust, stain, chip or peel. Every piece individually polished and carefully inspected. Plaza, Simplicity, and Rose GUARANTEED FOR 50 YEARS.

Quality Crafted . . . Hollow handle knives guaranteed never to pull out or become loosened. Carbon treated cutlery, steel blades, deep-frozen to insure maximum hardness, are SHARP, and they stay sharp, too.

Full Heavy Gauge . . resists wear and care

24-pc. set for 6
$14.97

Plaza

A Has the color and feel of fine tableware .. PLUS the advantage of special alloy stainless steel. Hollow-handle knives with saber ground blades that never pull out. Tapered tines and bowls.

4 N 49560—24-pc. Set for 6. Wt. 3 lbs. $14.97
4 N 49561—32-pc. Set for 8. Wt. 4 lbs. $19.40
4N49569–2 serving tablespoons. Wt. 4 oz.
2 for $1.65

Full Heavy Gauge . . resists wear and care

24-pc. set for 6
$14.97

Simplicity

B Possesses the wonderful color and extra feel of fine tableware. Has all the easy advantage of carefree stainless steel. Hollow-handle knives: saber-ground blades. Tines and bowls tapered; fork tines polished.

4 N 49080—24-pc. set for 6. Wt. 3 lbs. $14.97
4 N 49081—32-pc. set for 8. Wt. 4 lbs. $19.40
4N49073–2 serving tablespoons. Wt. 4 oz.
2 for. $1.65

Durable, Heavyweight Stainless Steel Set

24-pc. set for 6
$9.60

Rose

C Lovely, charming Rose daintily enhances the appeal of this low price stainless set. Never needs polishing, resists scratching, resists rust or stain. Knives have hollow handles. Tapered tines, bowls.

4 N 49750—24-pc. set for 6. Wt. 3 lbs. $9.60
4 N 49751—32-pc. set for 8. Wt. 4 lbs. $12.60
4 N 49759—2 serving tablespoons. Wt. 4 oz.
2 for $1.30

An outstanding, low price for this quality

24-pc. set for 6
$7.44

Lady Dunlap

D Dainty beauty featuring a fine-line design that blends beautifully with any setting, whether it be an outdoor barbeque or a dining room party. Sharp serrated knife edges. Knives are 1-pc. stainless.

4 N 49110—24-pc. set for 6. Wt. 4 lbs. . $7.44
4 N 49111—32-pc. set for 8. Wt. 5 lbs. 2 oz. $9.44
4 N 49119—2 serving spoons. Wt. 4 oz.
2 for. . . . . 64¢

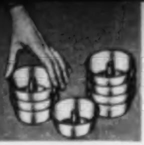
Thrifty . . exceptional value at a low price

24-pc. set for 6
$4.70

Imported Set

E Compare the quality when you compare the low price! Really, heavy gauge pieces. Spoon edges, fork tines smoothly ground. One-piece knives, serrated blades. Boxed. From Japan. Use as second extra service set.

4 N 49606—24-pc. set for 6. Wt. 3 lbs. . $4.70
4 N 49607—32-pc. set for 8. Wt. 4 lbs. . $6.30
4 N 49605—2 serving spoons. Wt. 4 oz. 2 for 54¢



Set of 8 Angel Food Cake Pans. Imagine a party where each guest has his own miniature angel food cake! Good, also for individual jello molds. Made of aluminum for fast, even baking, easy cleaning. Each pan 3⅛x1⅛ in. deep. Shpg. wt. set 10 oz.
11 N 883........Set $1.00

Set of 2 Aluminum Bowls for mixing, preparing or serving food. Rustproof, unbreakable. Smooth inside and out with rolled edges .. easy to clean. Handy 2 and 3-qt. sizes. Perfect for salads, popcorn, etc. Why not order several sets? Wt. 1 lb.
11 N 1438........Set $1.00

Gifts Galore

Your choice of these items

Only $1.00 each or set

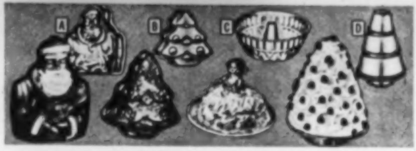
For your home, for party prizes, for those little "extra" gifts

8 Christmas Cookie Cutters of ever-bright stainless steel .. won't rust. 1 each Santa, reindeer, snowman, star, tree, bell, candle, angel cutters .. give cookie plates a holiday atmosphere! Cutters average 2⅛ in. across. Wt. 10 oz.
11 N 887......Set $1.00

Covered Cake Pan. No more dried-out cakes! Cover keeps moisture in. Carry to parties, potlucks, etc. Holds 1 box ready mix. Heavy aluminum. Seamless for easy cleaning. Cover serves as cookie sheet, too. 12¾x9x2 in. Wt. 2 lbs. 6 oz.
11 N 1437.....Each $1.00

4-pc. Plastic Storage Set. Handy for storing leftovers, wonderful for packing picnic and party foods. Made of flexible "squeeze bottle" plastic in frosty white. Unbreakable, odorless, with tight-fitting lids. Rinse clean easily. 8, 16, 32 and 64-oz. sizes. Why not order several sets of these wonderful kitchen helpers. Shpg. wt. 1 lb.
11 N 7776..4-pc. Set $1.00

Set of 10 Canape Trays .. real "hostess helpers" when you're entertaining, handy in between parties, too! Each tray 4⅜x6⅝ in. Metal enameled in natural tan wood grain finish with pine cone design. Stain resistant. Wipe clean with damp cloth. They make especially nice Christmas gifts. Shipping wt. 1 lb. 2 oz.
11 N 857........Set $1.00



Fancy Holiday Cake Pans. Let your imagination go . . . cakes can be decorated in an endless variety of ways, make lovely centerpieces. Made of aluminum for fast, even baking and easy cleaning. Order today for Christmas baking.

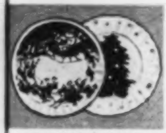
A **2-piece Santa Claus Cake Mold.** Pieces come apart for easy cleaning and cake removal. 3⅛x10 in. high.
11 N 1468—Shpg. wt. 12 oz...Set $1.00

B **2-piece Christmas Tree Cake Mold.** Pieces come apart for easy cleaning and cake removal. 9x9⅛ inches high. Delights youngsters, guests.
11 N 1469—Shpg. wt. 12 oz...Set $1.00

C **2-piece Doll Cake Mold.** Plastic doll included (stands in center of cake). 9-inch diameter, 7⅛ inches high with doll. A real conversation piece!
11 N 1474—Shpg. wt. 12 oz.....Set $1.00

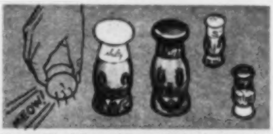
D **4-piece Holiday Tree Cake Set.** 5¾, 4⅝, and 3-in. diam. pans, plus display stand. A bakeware bargain!
11 N 1473—Shpg. wt. 8 oz......Set $1.00

5-pc. Waffle Mold Set. Fancy waffles are easy when you have the right tools. Here's a set that will have you turning out waffles with all the assurance of a professional baker! Handle and 4 molds of rust-resistant cast aluminum . . . 1 each bell, star, tree and tri-design. Smooth wood grip. Shpg. wt. 14 oz.
11 N 892..........Set $1.00



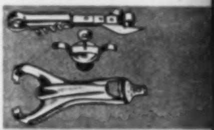
Set of 8 Festive Plastic Plates. 4 each Santa with sleigh and colorful Christmas tree design. Washable, reusable. 9⅛-in. diam. Ideal for gay holiday entertaining. Shpg. wt. 1 lb.
11 N 859..........Set $1.00

Hamburger Press molds bun-sized 'burgers in a jiffy. Smooth polished hardwood. 4-in. diam. Prepare a stack of hamburgers . . keep in freezer until needed. Wt. 5 oz.
11 N 2667.....Each $1.00

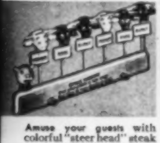


10-piece "Kitty" Salt and Pepper Shaker Set. Includes 1 pair 5-inch shakers that "meow" when poured, also 4 pairs 2-inch miniature shakers (don't "meow"). Lacquered hardwood, red and white enameled tops. Pour from top. Make wonderful barbecue accessories. Order yours today!
11 N 894—Shipping wt. 1 lb. 2 oz.......10-pc. Set $1.00
11 N 4484—12 prs. 2-in. shakers. Shpg. wt. 14 oz... 1.00

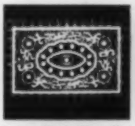
Barbecue Apron. For your favorite "chef." Design hand screen printed on heavy cotton drill. Washfast, Sanforized, max. fabric shrinkage 1%. One size fits all.
11N882-Wt. 6 oz..$1.00



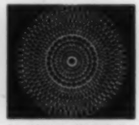
3-pc. Gadget Set of gold plated steel. For kitchen, bar, patio . . ideal gift for the person who "has everything." Includes vacuum cap lifter, bottle stopper, cork screw-can opener.
11 N 3775—Wt. 4 oz.$1.00



Amuse your guests with colorful "steer head" steak markers. Made of sturdy wood, set incl. 2 "rare" (red), 2 "medium" (pink), 2 "burnt" (black) markers. With handy wood holder. Shpg. wt. 11 oz.
11 N 4483........Set $1.00



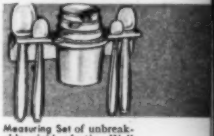
5-piece Plastic Place Mat Set. The elegance of lace, plus the easy-care utility of unbreakable, flexible plastic. Wipe clean with damp cloth. Ea. 10⅝x14⅛ in. *State* white, yellow, turquoise. Wt. 11 oz.
11 N 896.........Set $1.00



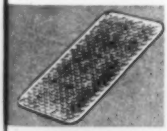
Set of 10 Lacy White Doilies of unbreakable, flexible plastic. Use over and over again. 8¼-in. diam. So pretty under lamps, vases, dessert or salad plates. Order now for Christmas. Shipping weight 5 ounces.
11 N 897—Set......$1.00

Set of 3 Hand-woven effect Plastic Baskets . . flexible, unbreakable. 1 each natural, gold-color and copper-color. 8⅛x8⅛ in. Ideal for flowers, fruit, candy, bread and rolls. Shpg. wt. 1 lb.
11 N 860......Set $1.00

New Two-tone Ranch-style Pitcher of unbreakable "squeeze bottle" plastic. 2-qt. size with handy ice bridge. *State color* turquoise, pink or yellow . . all with white. Shpg. wt. 2 lbs. 2 oz.
11 N 5414...Each $1.00



Measuring Set of unbreakable rigid plastic. Wall rack, 7⅛ in. wide, with 4 cups, ¼, ⅓, ½, 1-cup sizes . . 4 spoons, ¼, ½, 1 teaspoon, 1 tablespoon. Screws incl. *State* turquoise, pink, yellow.
11 N 4831—Wt. 11 oz. $1.00



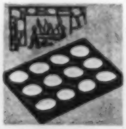
Rubber Bathtub Mat. Suction cups cling to tub bottom. Perforated.
State Harmony House Sunshine yellow, med. Mint green, Frosty pink; turquoise, white, black. 23x14⅛ in. Wt. 1 lb. 2 oz.
11 N 7563......Each $1.00

Big 10-qt. Wastebasket of flexible "squeeze bottle" plastic . . won't chip, peel, dent, crack or rust. Ideal for kitchen, bathroom, children's room. Easy to clean. *State color* turquoise, pink or yellow.
11N5095—Wt.14oz.Ea.$1.00

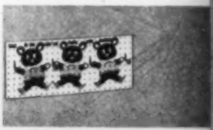
Jumbo 38-oz. Watering Pot, the plant thirst-quencher. Shatterproof high impact plastic. Use as planter, too. Hand-painted floral. *State color* pink or yellow. Order now for Christmas. Shipping weight 12 ounces.
11 N 7762.....Each $1.00

Pops up with a toothpick

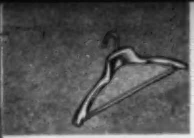
Woodpecker Toothpick Dispenser. "Woody" bobs its head into hollow log at a touch and comes up with toothpick. Red and white plastic. 3x4⅛ in. 300 colored toothpicks incl.
11 N 858—Wt. 5 oz. $1.00



"Fire Magic." Place one of these wax discs on fireplace logs or coals . . bright multicolors leap among flames, add glow. Set of 12 waxed discs to box. Order a set today. Shpg. wt. 1 lb.
11 N 829—Set....$1.00

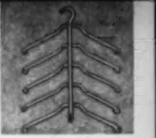


Hanging Board. Perforated white wallboard pictures 3 jolly red teddy bears. 9¾x24 in. 5 wire hanging hooks, colored wood knobs. Spacers, hardware incl.
11 N 4076—Wt. 3 lbs. $1.00



Extra wide 20-in. Polished Hardwood Suit Hanger. Curved shoulders, natural contour neck for proper hanging. Coat retains shape. Round trouser cross bar. Smooth finish, won't snag fabrics. Order several for the men on your Christmas list.

11 N 837—Wt. 1 lb. 3 oz.



Set of 2 Blouse Tree Hangers. Each holds 5 blouses or shirts in small space; keeps them wrinkle free. Brightly plated metal; arms have closed ends, resist snags. Contour neckline. 15⅝x18⅝ in. Wonderful space saver. Shpg. wt. of set 1 lb. 6 oz.

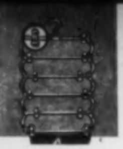
11 N 822.........Set of 2

Stocking Stuffers

Any item or combination
on this page

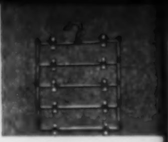
Only $1.00 each

Any 3, 4 or 5 for 90c each
Any 6 or more, 84c each



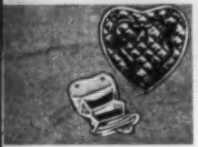
6-tier Multiple Skirt Rack. Bright plated steel. Adjustable spring clips have plastic-coated tips that prevent marking, yet hold securely. Enables you to hang 6 skirts in the space of one. 20x14 in. Convenient swivel hook.

11 N 812—Shpg. wt. 1 lb.



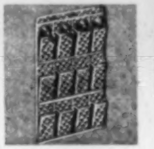
Set of 2 Skirt Racks . . each holds 5 skirts or slacks. Brightly plated metal. 10 adjustable spring clips grip firmly . . adjust to individual skirt size or trouser cuff. Helps them keep their press. 14x18⅛ inches long. Swivel hook. Shpg. wt. of set 1 lb. 8 oz.

11 N 823.........Set of 2



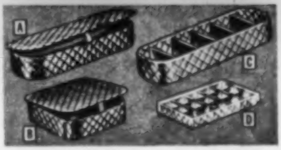
Heart-shaped Hosiery Case for the lady who appreciates a place for everything and everything in its place! Wonderful for the traveller . . . good for everyday dresser drawer neatness at home. Richly quilted pink plastic with 4 large pockets. Hand screened blue trim. Snap closing 8x8 inches. Attractively boxed.

11 N 843—Shpg. wt. 8 oz.



12-pocket Shoe Bag. A *small* investment that brings *big* convenience! Keeps your shoes off the floor and dust-free. Strong faille-embossed quilted plastic. Double-stitched pocket seams. Metal top rod for long wear . . . 3 metal grommets. 29x17 in. Assorted popular colors (sorry, no choice).

11 N 804—Shpg. wt. 12 oz.



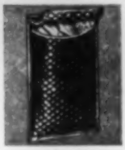
Eliminate muss and fuss in dresser drawers with these attractive accessory boxes. Covered in quilted rayon satin. *Colors* pink, turquoise and lt. blue.

A **Glove Box.** 13⅛x4⅝x2⅛ in. Ideal for that "extra" gift.
11 N 852—Shpg. wt. 12 oz.

B **Hanky Box.** 8⅛x8⅛x2⅛ in. A wonderful "grab bag" gift. *State color.*
11 N 853—Shpg. wt. 12 oz.

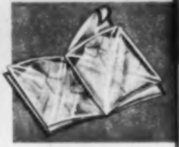
C **Hose box.** 13x4⅝x2⅛ in. Rayon satin lining. *State color.*
11 N 854—Shpg. wt. 8 oz.

D **Earring Box.** 7x10x1⅝ in. 15 compartments. Rayon satin lining. *State color.*
11 N 851—Shpg. wt. 8 oz.



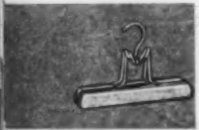
Hamper style Laundry Bag to hang on wall or door . . . to pamper your daintiest lingerie between washings. Durable quilted plastic. Zip bottom for quick emptying. Metal top bar, metal grommets for strength. Assorted colors (sorry, no choice). 26x17 inches.

11 N 805—Shpg. wt. 10 oz.



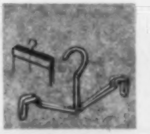
Shirt or Blouse Book. Outer case has zipper closing to keep contents fresh and clean. Four pockets inside to store shirts, blouses, sweaters, etc. Clear plastic with medium blue binding. Overall size, 18x12 inches wide. Ideal for travelling or between-seasons storage. Why not order several?

11 N 818—Shpg. wt. 6 oz.



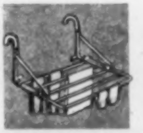
Set of 5 Trouser-Skirt Hangers. Felt-padded lacquered wood bars grip skirt or trousers firmly, keep them neat. Self-locking metal clamps. 9 in. wide. Shpg. wt. set 1 lb. 6 oz.

11 N 816.........Set of 5



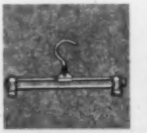
Set of 8 Trouser Hangers. Shiny rust-resistant steel wire. 10 in. wide; cuffs of trousers slip over bent wire frame on each side of hanger. Adjustable. Shpg. wt. set 14 oz.

11 N 811.........Set of 8



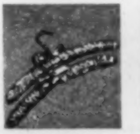
"Over-door" Rack gives 6 ft. of drying space in a compact 11x14 in. Heavy rust-resistant steel wire, rubber tipped. Hangs on towel bar, shower rod.

11 N 819—Shpg. wt. 1 lb.



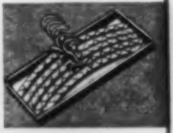
Set of 5 Hangers for skirts, slacks. Bright plated steel. Adjustable clips grip firmly . . are plastic coated to prevent snagging. 12 in. wide. Wt. set 1 lb.

11 N 848.......Set of 5



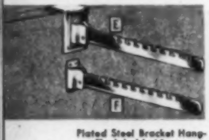
Set of 2 Sachet Hangers. Padded, covered with shirred rayon satin. Delicately scented. Ribbon bow. 16 in. wide. *State* pink or lt. blue. Shpg. wt. 12 oz.

11 N 839.......Box of 2



Set of 5 plastic-covered wooden Hangers. Quilted padding. Clothes hang smoother. Wipe clean. 16 in. wide. Plastic-covered hooks. *State* lt. blue or pink. Wt. 1 lb. 3 oz.

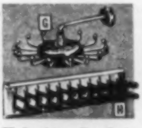
11 N 841.........Box of 5



Plated Steel Bracket Hangers. Each holds 12 or more garments. Fold, lock, extend 13 inches.

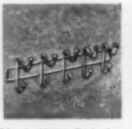
E **Fits doors** up to 1⅝ in. thick.
11 N 7828—Wt. 1 lb. 9 oz.

F **Wall-bracket.** For door, wall. Screws incl.
11 N 7829—Shpg. wt. 10 oz.



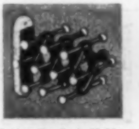
G **Revolving Tie Rack.** Plated metal rod, 15 hooks; lacquered wood center. 5⅛ in. diam.
11 N 842—Shpg. wt. 9 oz.

H **Chrome-plated Steel Tie Rack.** Holds 22 or more ties. 10x2⅛ in.
11 N 838—Shpg. wt. 10 oz.



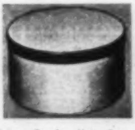
5-hook Utility Rack for purses, accessories, etc. Chrome-plated steel, double-prong hooks, chrome-plated knobs. Hang on door or wall. Only 16 in. long. Screws incl. So handy!

11 N 821—Shpg. wt. 1 lb.



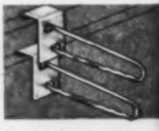
Folding Tie Rack. Holds 20 or more ties. Non-snag molded plastic in two-tone brown and tan. Attach to wall or door. Screws incl. 4⅝ in. high, 3⅛ in. wide. Clever, convenient!

11 N 820—Shpg. wt. 7 oz.



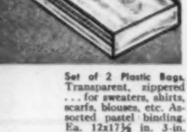
Extra Sturdy Hat Box. Strong fiberboard construction. Paper-lined interior. 13 x 7 in. deep. *State Harmony House color* Frosty pink or Ming blue (turquoise) with smart black trim.

11 N 827—Shpg. wt. 3 lbs.



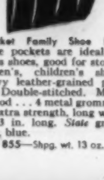
Set of 2 Over-door style Garment Hangers. Each holds 8 or more garments. Nickel-plated steel with felt-lined brackets . . cannot mar door. Fits doors up to 1⅝ in. thick. Shpg. wt. set 10 oz.

11 N 856.........Set of 2



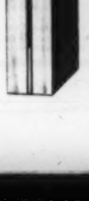
Set of 2 Plastic Bags. Transparent, zippered . . . for sweaters, shirts, scarfs, blouses, etc. Assorted pastel binding. Ea. 12x17⅛ in. 3-in. gussets. Wt. 12 oz.

11 N 810.......Set of 2



8-pocket Family Shoe Bag. Large pockets are ideal for men's shoes, good for storing women's, children's shoes. Heavy leather-grained plastic. Double-stitched. Metal top rod . . . 4 metal grommets for extra strength, long wear. 20x23 in. long. *State* green, wine, blue.

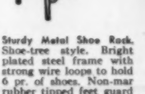
11 N 855—Shpg. wt. 13 oz.



Jumbo Garment Bag

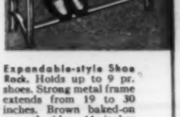
Smartly styled 16-garment bag of durable faille-embossed plastic you can wipe clean with a damp cloth. Strongly stitched seams. Reinforced with matching plastic binding all around for extra strength. 30-in. reinforced zipper. 2-hook metal frame. Heat sealed grommets won't rip or tear. Cardboard bottom for storage of light-weight woolens, accessories. 54x13⅛x20 in. Pastel colors pink and blue (sorry, no choice). Order several. For handy storage.

11 N 801—Wt. 1 lb. 2 oz.



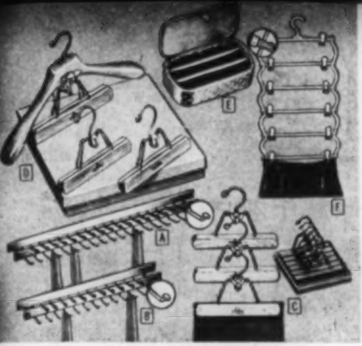
Sturdy Metal Shoe Rack. Shoe-tree style. Bright plated steel frame with strong wire loops to hold 6 pr. of shoes. Non-mar rubber tipped feet guard against sliding, won't damage floors. 11 in. high, 9⅛x21 in. wide. A very useful gift!

11 N 803—Shpg. wt. 2 lbs.



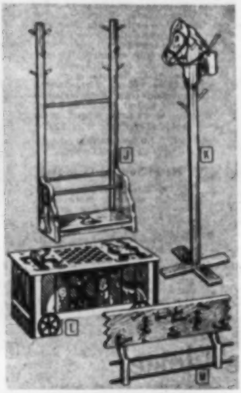
Expandable-style Shoe Rack. Holds up to 9 pr. shoes. Strong metal frame extends from 19 to 30 inches. Brown baked-on enamel sides. 11 inches high, 5 inches deep. Keeps shoes neat, tidy and away from dust.

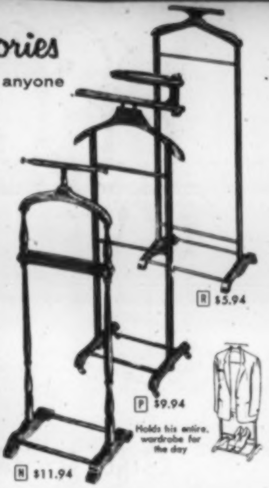
11 N 802—Wt. 1 lb. 14 oz.



Closet Accessories

. . always a timely gift for anyone




R $5.94
P $9.94
Holds his entire, wardrobe for the day
N $11.94

Don't let your closets get that messy look

Automatic Tie Racks. Chrome-plated steel on wood base. Nickel-plated hooks. Fingertip ball knob swings open for easy selection . . in closed position, ties can't fall off rack. Attach to door or wall. Screws incl.

A **Holds 72 ties.** Has 36 prongs. 19¾x2½ inches. Boxed.
11 N 7843—Shpg. wt. each 1 lb. . . . . 2 for $4.30; Each $2.30

B **Holds 48 ties.** Has 24 prongs. 14x2½ inches. Boxed.
11 N 7842—Shpg. wt. each 12 oz. . . . . 2 for $3.20; Each $1.70

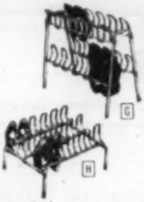
C **Set of 6 Space-Saving Trouser Hangers** . . makes it possible to join individual hangers, saving closet space, yet keeping slacks or skirts in clear view. With one hand you can remove the middle garment as easily as the first or last. Lacquered hardwood bars, felt pads. Automatic spring lock. Plated metal parts.
11 N 7901—9 in. wide. Nicely boxed. Wt. 2 lbs. 8 oz. . . . . 6 for $2.70

D **3-pc. Hanger Set.** Our Best Hangers . . finest we know of at the price. Heavy selected hardwood. Set of 1 Combination Suit Hanger with 10-inch felt padded trouser bar. 19 in. wide. Holds suit shoulders in correct shape; trousers hang straight. Automatic spring lock. 2 trouser hangers with easy-action automatic spring action. Rust-resistant plated hooks. Felt padded trouser bar. 9 inches wide.
11 N 7902—Attractively boxed. Shpg. wt. set, 2 lbs. 14 oz. . . . Set of 3 $3.20

E **Jewelry Box.** Beautifully covered in gleaming acetate satin . . quilted on outside, smooth inside. Large and roomy, with cover. 9⅝x5⅝x2¾ inches high. *State* pink, turquoise, or light blue.
11 N 8768—Shipping weight 12 ounces. Each $1.97 . . . . 2 for $3.74

F **6-tier Skirt Rack** . . set of two, nicely boxed. Bright steel. Swivel hook. 12 adjustable spring clips with plastic tips grip firmly without snagging. 20x14 in. Shpg. wt. box 2 lbs. 10 oz.
11 N 7977—2 Boxes (4) for $3.74 . . . . Box of 2 for $1.97

Space-saving Shoe Racks



G **High-style Rack** holds up to 12 pair neatly in little space. Heavy wire frame with loops to keep shoes ventilated between wearings. Tipped feet won't mar floor. 21 in. high, 22½ in. wide, 11 in. deep at feet. Shipped unassembled. Shpg. wt. each 3 lbs. 6 oz.
11 N 7866 . . . . . 2 for $4.18; Each $2.20

H **Thrift Shoe Rack** holds up to 9 pair. Heavy wire frame. Tipped feet. Strong loops. 15 inches long, 21 inches wide, 11 inches high. Shipped unassembled. Shpg. wt. each 2 lbs. 6 oz.
11 N 7806 . . . . . 2 for $3.30; Each $1.74

Remember, at Sears your complete satisfaction is guaranteed

Gifts that teach good habits

J **Youngsters' Clothes Rack.** Clear lacquered ponderosa pine with colorful dog decals on sides and bottom shelf. Two sturdy posts, each with 5 pegs . . supported by cross bar that's perfect for trousers. Shoe rack at bottom holds up to 2 pr. 10x18½x46 in. high. Wt. 9 lbs.
11 N 07960L—Easily assembled. $5.77

K **Clothes Horse,** sure to please little ranch hands. Clear lacquered ponderosa pine, brown enameled design. 7 pegs. Makes hanging up clothes fun. 15x45 in. high.
11 N 07963L—Shpg. wt. 5 lbs. $3.50

L **New Large Circus Wagon Toy Chest.** Sturdy fiberboard (not wood) with wood trim and reinforcements. Gay red and black design on white background . . clean easily with a damp cloth. 3 giant inflatable toys, almost 3 feet tall, are included at no extra cost. Checker game board on cover. Easily assembled. 14½ in. high, 29¾ in. wide, 15½ in. deep. Wt. 5 lbs.
11 N M9176—Freight, express or truck. $3.50

M **Youngsters' Clothes Rack** with western flavor. Ponderosa pine in natural color, lacquered finish. Colorful decal. 5 pegs for jackets, 2 bars for slacks. Shpg. wt. 3 lbs.
11 N 07961—11x22 in. . . . . Each $1.97

He's sure to like a Valet Rack

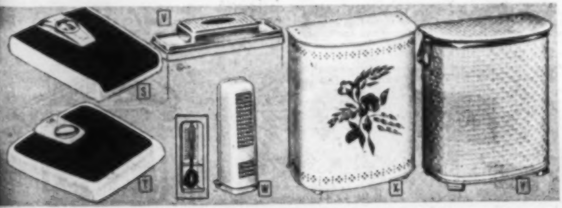
N **Our Best Valet Rack** . . bound to please your favorite man. Not only a utility item, but a handsome piece of furniture as well. Holds all the things he wears during the day . . coat, trousers, shoes, necktie, shirt . . keeps them unwrinkled. Tray for contents of his pockets. Hanger-top keeps shoulders in place, in shape. Well made of smooth finished hardwood. 47½ inches high, 17¾ inches wide, 14½ inches deep. *Please be sure to state* blonde or mahogany finish.
11 N 07800—Shpg. wt. 9 lbs. $11.94

P **Valet Rack made in Italy.** A "complete" rack, holds entire outfit, plus jewelry and money in scoop swivel tray. Smooth finished hardwood with gleaming lacquered finish. Shaped coat hanger. Trouser bar has non-slip rubber grip. Brass finished metal rack for shoes, hooks for hanging other garments. 46 in. high, 18 in. wide.
State mahogany or blonde finish.
11 N 07810L—Allow 10 lbs. postage. $9.94

R **Thrift-priced Valet Rack.** Holds man's complete outfit. Mahogany finished hardwood. Has coat hanger, trouser bar and shoe rack. 42½ in. high, 17¼ in. wide.
11 N 07814—Shpg. wt. 6 lbs. $5.94

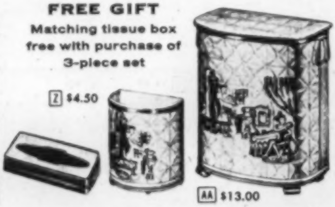
For a complete selection of closet gift suggestions

Turn to Fall General Catalog for garment bags, shoe racks, hangers, garment racks, wardrobes, storage boxes . . you're sure to find a gift idea for everyone on your list.



FREE GIFT

Matching tissue box free with purchase of 3-piece set



Bath Scales. Enameled steel cases, magnified dials. Weigh 1-250 lbs.

S **Fine Quality Scale.** 12x10x1⅞-in. high. Anti-slip rubber mat. *State HH* med. Mint green, Horizon blue, Sunshine yellow, Frosty pink . . contrasting mats; also white with black mat.
11 N 7692—Shpg. wt. 8 lbs. . $6.40

T **Special Purchase.** Gray and white striped vinyl mat. 11x9⅝x2⅛ in. *State* med. Mint green, Horizon blue, Sunshine yellow, Frosty pink; also white.
11 N 7672—Shpg. wt. 8 lbs. . . $4.70

Bathroom Accessories of unbreakable, flexible plastic . . . stain-resistant, easy to wipe clean. *Colors* yellow, pink or lt. green.

V **Toilet Tank Tray and Tissue Holder.** Fits standard tanks. 6⅝x19½x2⅝ in. *State color.*
11 N 5403—Wt. 1 lb. 10 oz. $2.47

W **Toilet Brush Holder,** 6¼x5¾x18½ in. Won't rust. Shelf for cleanser. Plastic bristled brush included. *State color.*
11N5404—Wt. 1 lb. 8 oz. . . . $2.47

HH means Harmony House color

X **Sturdy Steel Clothes Hamper,** hand painted floral. Baked enamel finish. Masonite Presdwood enameled lid. 11¾x20¾x25 in. *State HH* Tuscan pink, (medium) Mint green, Horizon blue, Sunshine yellow; also white.
11 N 07220L—Wt. 14 lbs. $6.00

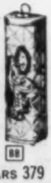
Y **Special Purchase Clothes Hamper.** Super durable Duroweve covered with heavy faille-embossed vinyl plastic. Brass feet, towel rings. 12x21x25 in. *State* pink, lt. blue, white or black.
11 N 07263L—Wt. 14 lbs. . . . $9.94

Duroweve hamper and matching metal bathroom accessories covered with heavy, faille embossed vinyl plastic. Decorated with clever bath motif. *Colors* lt. blue, pink, white or black.

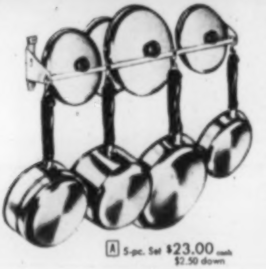
Z **Wastebasket.** "Halfrounder." 7½x11½x14in. high.
11 N 7278—State color. Shpg. wt. 5 lbs. $4.50

AA **Upright Style Hamper.** 12x21x25 in. high. Gold-color metal towel rings on each side.
11 N 07277L—State color. Shpg. wt. 16 lbs. $13.00

BB **Brush Holder.** 16-in. plastic bristled brush incl. Two shelves for cleanser and other cleaning items. Gold color metal top ring. 4⅝x6x19 in.
11 N 7279—State color. Shpg. wt. 3 lbs. $5.00
11 N 07280L—Save $1.00 on (Z), (AA), (BB), plus matching tissue box free. State color. Wt. 24 lbs. . . $21.50



See Our Big General Catalog for additional gift suggestions in Bathroom Accessories. Order on Easy Terms

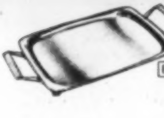


A 5-pc. Set $23.00 cash
$2.50 down

Copper-Stainless Steel

A If there's a lady on your gift list who doesn't own copper-bottom cookware, she'll be delighted with this starter set . . and remember, you can't buy finer quality copper soled stainless steel than our MAID OF HONOR . . regardless of price! Heavy layer of pure copper fused to bottom. Stainless steel body won't absorb food stains, odors; won't rust, chip or dent. 1-pc. ferrule extends full length of handles for extra strength. Cool black Bakelite grips. Set includes 1½-qt., 2-qt. covered saucepans (can be converted to double boiler), 9⅝-in. and 7-in. covered skillets, 4-hook rack.
11 N 2247—Wt. 8 lbs. 10 oz. $23.00

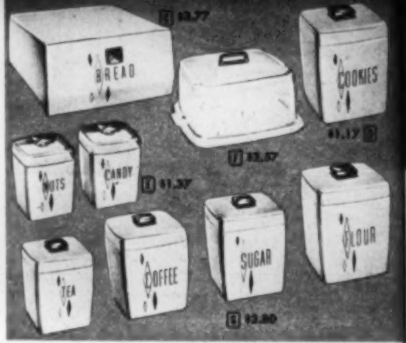
For open stock see our Big General Catalog



B Griddle, Broiler, Sizzling Plate, Serving Platter . . all in one
$10.50

New! Serving Griddle

B The latest thing in copper-clad stainless steel cookware! This amazing griddle cooks on top of stove, broils or roasts in oven, serves at the table. Stainless steel won't rust, chip or dent. Copper bottom retains heat throughout meal. Large, 12x18 in. overall. Cool-grip, tarnish-proof copper-anodized handles.
11 N 2252—Wt. 4 lbs. 12 oz. $10.50



Modern "Harlequin" Design Plastic Pantryware Ensemble

A Sears exclusive! Sleek, square shape . . softly rounded corners, seamless. Smooth, rigid plastic won't chip, peel, dent or rust. *State* HH Frosty pink with charcoal trim, Sunshine yellow with gray, Cherry red with white; also turquoise with white, white with gold color trim.

C **Jumbo Bread Box** holds 3 loaves. Drop-type door. 14⅝x13⅝x7⅝ in.
11 N 5430—Fits under most cupboards. Shpg. wt. 4 lbs. $3.77

D **Large Cookie Can** holds family size supply. Snug-fitting lid.
11 N 5427—8¾ in. high. Shpg. wt. 1 lb. 2 oz. $1.17

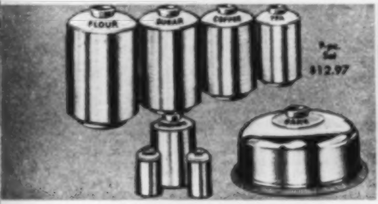
E **Candy and Nut Set.** Clear "see thru" covers. Keeps "treats" fresh.
11 N 5428—6⅛ in. high. Shpg. wt. 1 lb. 4 oz. . . . . 2-pc. Set $1.37

F **King-size Cake Cover.** Clear "see thru" cover. Lock lift feature for safe carrying to picnics, pot lucks. 13-in. diameter tray.
11 N 5432—5½ in. high overall. Shpg. wt. 2 lbs. 8 oz $2.57

G **4-pc. Canister Set** . . giant sizes from 6⅛ to 8⅝ in. high. Extra feature . . scoop room in each! Adds style to any kitchen.
11 N 5425—Order several sets for Christmas giving. Wt. 2 lbs. 12 oz. 4-pc. Set $2.80

Gifts for the Home

To Give Her More Leisure, To Keep Her Day Bright
To Speed Food Preparation, Make Her Chores Light



9-pc. Set $28.97 cash $3.00 down

Aluminum Pantryware with Color Accents

Shimmering sunray aluminum; lightweight, rustproof, easy-clean. Molded lettering on colorful plastic covers. Aluminum knobs. *Trim colors HH* Frosty pink, Sunshine yellow; turquoise . . all with black lettering, or black with white.

9-pc. Set. Includes 4-pc. Canister Set listed below, 3-pc. Range Set with 6⅛-in. grease container, 4-in. salt and pepper shakers; also King-size Cake Cover, 5⅝ in. high overall . . has grooved glass tray, 12½-inch diameter.
11 N 02910—*State trim color.* Shpg. wt. 10 lbs. . . 9-pc. Set $12.97

4-pc. Canister Set only . . sizes 6⅛ to 9⅝ in. high.
11 N 2900—*State trim color.* Shpg. wt. 3 lbs. . . . . . . 4-pc. Set $6.77

For individual pieces see our Big General Catalog

Maid of Honor "Chef" Quality Aluminumware with "Duo-Tone" Covers

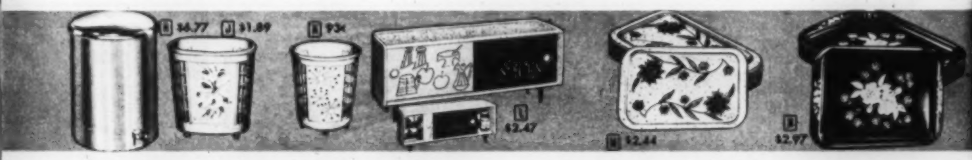
You can pay more—much more—but you can't buy finer quality or heavier weight "rolled" aluminumware than this. It's our famous "Chef" quality that resists dents, warping, rust; withstands constant hard use. Snug-fitting covers of glowing copper anodized and satin finish aluminum . . trimmed with regal "crown" design (*see illustration of cover*). Handsome continental styling . . gracefully rounded . . entirely seamless . . a joy to keep gleaming bright!

Cookware has exclusive design black plastic handles that are welded on; won't slip or turn. Bolt extends through entire length of handle. Rings for handy "hang up" storage. Cool black plastic knobs.

Save $6.32 on 9-piece Set. These pieces would be $35.29 if purchased separately. Set includes 6 quart Dutch Oven, Combination Cooker (1½-quart top, 3-quart base . . use as double boiler, casserole, covered or open saucepans), 11-inch Chicken Fryer, 10-inch Square Griddle, 2-quart Covered Saucepan and 4-piece Canister Set (sizes 6 to 8½ inches high).
11 N 01039K—Shpg. wt. 21 lbs. . . . . . 9-pc. Set $28.97

4-pc. Canister Set only. Sizes 6 to 8½ in. high.
11 N 1038—Shpg. wt. 2 lbs. 8 oz. . . . . 4-pc. Set $7.97

For open stock see our Big General Catalog



Aluminum Step-on Can, Decorator Plastic Wastebaskets

H **16-qt. Step-on Can** of shimmering, sunray aluminum . . lightweight, rustproof, easy to keep clean. Gleaming chrome-plated steel pedal and cover. White porcelain enameled inset pail has flanged top. Bail handle. 15 in. high.
11 N 2907—Rubber bumper hushes noise. Shpg. wt. 8 lbs. $6.77

Something New! Unbreakable, flexible plastic wastebaskets with attractive decorator designs. Footed. Latticework panels. For bedroom or bathroom.

J **"Orchids for the lady."** Oval basket with exquisite orchid motif. 11⅝-in. high.
11 N 5063—*State pink, turquoise or yellow.* Shpg. wt. 1 lb. 8 oz. $1.89

K **"Starburst."** Round basket. Colorful, "futuristic" star design. 9½ in. high.
11 N 5062—*State pink, turquoise, yellow or white.* Wt. 1 lb. 93c

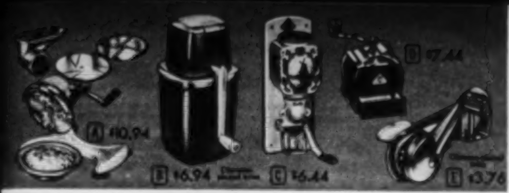
Spice Cabinet, Snack Trays . . Delightfully Different Gifts

L **Spice Hutch Cabinet** . . colorful, clever and completely efficient. Doors with plastic pulls slide for easy access. Stand . . or remove legs and hang on wall. Well constructed of hardwood and hardboard; door panels pertly decorated. 16½x5x6 in. high, 7⅝ in. high with legs. *State* pink with charcoal doors, white with turquoise and charcoal doors or white with yellow and charcoal doors.
11 N 2994—Why not order several for Christmas giving? Shpg. wt. 2 lbs. 14 oz. $2.47

M **8-pc. Snack Tray Set.** So perfect for entertaining, these "hostess helpers" serve well indoors or out. Each tray 8⅝x14½ in. Lithographed metal.
11 N 2939—Gold color floral design on antique white. Shpg. wt. 5 lbs. . . . . . . 8-pc. Set $2.44

N **Large Snack Trays** . . set of 8. Each tray 10⅝x14⅝ in. Just the right size for dinner plate and glass, ideal for informal meals. Lithographed metal.
11 N 2940—Floral design on black background. Shpg. wt. 6 lbs. . . . . 8-pc. Set $2.97

HH means Harmony House colors



Food Chopper-Salad Maker, Ice Crusher, Coffee Mills, Automatic Can Opener

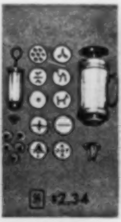
A **Portable Food Chopper-Salad Maker.** Makes chopping easy, salads fun to prepare. Single base takes both chopper, salad maker heads. No clamps to mar table . . rubber feet hold it in place. Three stainless steel cutting discs. Two cutting plates chop medium and coarse. White baked enamel finish.
11 N 4730—Shipping wt. 6 lbs. 8 oz. $10.94

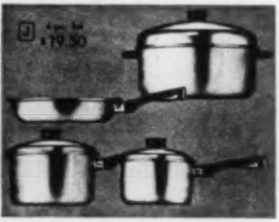
B **Portable Ice Crusher.** Use anywhere! Crushed coarse or fine. Metal hopper holds 4 cubes. Gleaming chrome-plated trim. Stainless steel, self-feeding blades. Shatter-proof plastic cup holds ice from 2 average trays. *State* turquoise, pink, yellow or red.
11 N 4570—Shipping wt. 2 lbs. 10 oz. $6.94
11 N 4571—As above, but black with copper-plated trim. Shipping wt. 2 lbs. 10 oz. $7.66

C **Wall Coffee Mill** imported from Holland. Lovely blue and white china. Hopper holds about 1 lb. Steel cutting gears grind coarse or fine. Screws for mounting on wall included.
11 N 4017—Shipping weight 6 pounds. $6.44

D **Stunning Coffee Mill** of dark hardwood, polished to a mellow, gleaming finish. Topped by bright copper-plated hopper. Grinds 15 tablespoons coarse or fine. From Holland.
11 N 4006—Shipping weight 3 pounds. $7.44

E **Automatic Can Opener.** Folds flat. Enameled metal, chrome-plated handle, bracket, trim. Magnetic lid lifter. *State HH* Cherry red, Sunshine yellow; also turquoise, white, pink.
11 N 4046—Shipping wt. 1 lb. 10 oz. $3.76
11 N 4065—As above, but all chrome-plated opener. Shipping weight 2 pounds $4.47





Cake Decorator-Cookie Makers

G **15-pc. Cake Decorating and Cookie Maker Set.** 3 plastic coated nylon bags with 3 plastic cookie maker tips, 8 plastic decorator tips and plastic adapter. Order for Christmas baking.
11 N 4453—Shipping wt. 8 oz. $1.66

H **19-pc. Cake Decorating and Cookie Making Set.** Aluminum Cookie Press, 10 forming plates and pastry tip . . plus Aluminum Cake Decorator and 6 assorted design tips. Instructions and recipes included.
11 N 4502—Shipping wt. 2 lbs.. . . . . $2.34

HH means Harmony House Color

This year simplify your Christmas shopping! Order all your gifts from this book and the 39 pages of household items in our Fall General Catalog.

Easy-care Stainless Steel Cookware

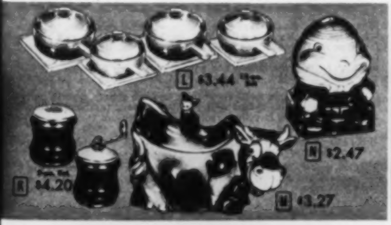
J Stainless steel cookware . . designed to give the lady of the house more leisure. These sparkling "kitchen jewels" clean as easily as a china plate, rarely need scouring. Won't discolor, rust or dent.

Most efficient too; combines the easy-care advantages of stainless steel with the fast, even-heating qualities of carbon steel. Actually 3 layers of metal . . . heavy carbon steel core is sandwiched between two layers of stainless steel throughout entire utensil (not in lids); heat spreads quickly, evenly throughout, not just across bottom.

Handsome styling; gracefully rounded, entirely seamless. "Flavor-seal" rims and lids keep in steam for healthful, economical, waterless cooking. Black plastic handles, knobs. Handy "hang-up" rings.

4-pc. set includes 10½-in. open skillet, 5½-qt. Dutch oven, 1½ and 3-qt. covered saucepans. Dutch oven cover also fits skillet.
11 N 2306—Shpg. wt. 12 lbs. . . . . 4-piece Set $ 19.50

For a complete selection of cookware see our Big Catalog



Conversation Pieces . . novel, but practical, too!

K **Pepper Mill, Salt Shaker Set** lends a touch of the "continental" to any table. Choice of provincial maple or modern blond wood. Shiny chrome-plated tops. Pepper mill has steel cutting gears. Supply of pepper corns included. Boxed. Wt. 1 lb. 3 oz.
11N4098–*State wood*. . .Set $4.20

Pepper Mill only. Boxed. Shpg. wt. 10 oz.
11 N 4099—*State wood*. . . $2.96

L **12-pc. Casserole Set of "oven-to-table" bake and serve glassware.** Four 5-in. casseroles. Red, yellow, green and gray to set. Four milk-white serving tiles. Boxed.
11 N 3533—Wt. 7 lbs. 8 oz. Set $3.44

Here are two cookie "hide-outs" of shiny, high glaze ceramic.

M **"Cow and Kitten."** 8⅝x12 in.
11 N 3347—Wt. 6 lbs. 8 oz. . $3.27

N **"Humpty-Dumpty."** 7⅝x11 in.
11 N 3346—Shpg. wt. 6 lbs. . $2.47

"Cosco" Step Stool

P Upholstered . . padded back, seat. Chrome-plated full tubular steel legs, firmly braced, plastic capped. Rubber treads. Plastic covering wipes clean. Seat 24 in. high; overall height 33 in. *State* red, yellow, green, charcoal gray, pink, turquoise. *Ppd.* (Wt. 17 lbs.)
11 N 07048L. $13.95

F 9-pc. Set $11.21

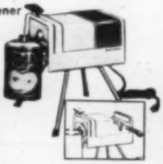
Our Finest Stainless Steel Kitchen Tool Set

F Guaranteed 15 years against defects in material or workmanship. Won't rust, discolor or chip. Extra strong, too . . full length shank of stainless steel extends to the end of the handle—a mark of superior quality in kitchen tools. Black bakelite handles shaped for comfortable grip. Stainless steel rack. Boxed.

9-pc. Set. 8-hook rack and eight tools: Pancake turner, pot fork, basting spoon, spatula, hamburger turner, slotted spoon, ladle and potato masher. Tools at your fingertips when you need them.
11 N 3966—Shipping weight 4 pounds 12 ounces. . . . . . 9-piece Set $11.21

For additional sets and open stock see our Big General Catalog.

Electric Can Opener-Knife Sharpener



$19.97

Here's a clever piece of equipment that opens your cans electrically, effortlessly with just a flick of the switch . . . and then automatically shuts itself off when lid is cut out. Opens any size, any shape can . . . even large juice cans and square shapes. Magnetic lid lifter holds cut lid . . . keeps lid from dropping into food. Opener rolls down sharp edges . . . leaves them safety-smooth.

This precision-made instrument also doubles as knife sharpener . . . has blade guides to insure factory-sharp cutting edges. Rubber-tipped feet protect counter, table tops. Sand beige plastic case with shiny chrome-plated trim . . . looks well with any kitchen decor. 7x5x5 in. high. UL approved. 110–120-volt, 60-cycle AC. Cord set included.
11 N 4035—Shpg. wt. 6 lbs. 8 oz. . . $19.97

Stainless Steel Pressure Cooker

$14.47

4-qt. Maid of Honor Cooker. All stainless steel inside and out for a lifetime of sparkling beauty and easy-care efficiency. Stainless steel stays bright . . won't absorb food stains or odors . . rarely needs scouring, practically rinses clean. Carbon steel core rolled between two layers of stainless steel assures even heat distribution . . retains heat for the greatest fuel economy.

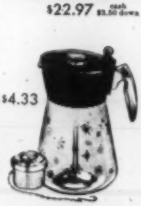
Advanced styling, precision engineering. Has every important safety feature . . pressure regulator . . rocking gauge to let you know exactly when most efficient pressure is reached . . automatic air vent . . overpressure plug . . leakproof seal ring. Aluminum cooking rack included. Why not order today?
11N4627—Wt. 6 lbs. 5 oz. 4-qt. size $14.47

Automatic Electric Coffee Urn

$22.97 cash $2.50 down

8-24-cup Automatic Electric Percolator. Ideal size for "coffee breaks," meetings, for indoor and outdoor entertaining at home. It's easy as using the family perk! Just add water and coffee . . urn shuts off automatically when coffee is ready, keeps it hot. Light flicks on to let you know when perking is finished. Beautifully designed in gleaming aluminum with glowing coppertone (copper anodized aluminum) bottom and cover for contrast. 15 inches high. Filters, cord set included. UL approved. 110–120-volt AC. A truly magnificent Christmas gift for your favorite host or hostess. Why not order on Easy Terms?
11 N 3279—Shipping wt. 7 lbs. $22.97

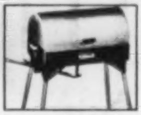
Pyrex Percolator-Tea Maker



$4.33

8-cup 2-in-1 Percolator and Tea Maker. An elegant gift with a "holiday" look . . . will reflect your good taste throughout the year. Pyrex glass server decorated with 22K "fired on" gold snowflake design; guaranteed against heat breakage for 1 year. Aluminum teaball and coffee basket. Makes up to 8 cups coffee, 12 cups tea. Plastic cover. *State color* of top black, pink or turquoise . . . all with gold-color handle and knob.
11 N 3108—Shpg. wt. 2 lbs. $4.33

See page 355 for Easy Terms details



Closed Hood

- Speeds cooking
- Saves fuel
- Eliminates grease fires
- Lets you cook outdoor all year 'round!

Covered Cooker for All-Year Outdoor Cooking

Notice the striking copper colored smoker hood and legs . . a real eye-catcher. But it boasts more than beauty . . it lets you enjoy delicious outdoor meals the year round! Hood keeps dust, moisture away from food . . lets you cook outside in all types of weather. For broiling or grilling, just keep hood open . . it acts as a windbreak. Or if you prefer the delectable flavor of smoked food, close hood; it captures all the smoke. All steel with black finish and copper colored hood and legs. 19⅝x12 in. grid raises or lowers to 5 positions to vary heat intensity. 4 dampers, 2 on hood and 2 on bottom to control fire. 33 in. high overall. 22 in. long, 14 in. deep. Height to cooking top, 26 inches. Shipped by freight, express or truck.

11 N M1813—Shpg. wt. 26 lbs. **$16.97**

Kenmore Wagon Grill. Designed with an eye toward the best in casual outdoor cooking. Has that "expensive" look, yet boasts a budget price tag. Rust-resistant aluminized steel grill has windscreen, 7 inches high, to ward off drafts. 4x21½-in. top serves as shelf. 2-position nickel-plated grid is 30 in. high. Firebox, 14¾x20¼x4 in. deep. 7x11-inch removable cutting board. 1-qt. warming pot with cover. 1-inch zinc plated legs. Two 7-inch red steel wheels. Bottom shelf is 32x18¼ inches. 33¼x18x38½ in. high overall. It really does the job.

11 N 01855L—Shpg. wt. 35 lbs. . . . **$12.87**

All Sears braziers and grills easily assembled

N **18-in. Brazier with Detachable Legs.** Perfect to keep in car trunk, ready for picnics and the beach. Bright red enameled windscreen, 4⅝ in. high, keeps drafts away. 3-position nickel plated grid. Black steel bowl is 3½ in. deep. Bright plated ⅝ in. tubular steel legs, plastic tipped. Shpg. wt. 13 lbs.

11 N 01832—28⅛ in. high overall **$6.97**

P **Big 24-in. Brazier** has nickel-plated revolving grid, 27½ in. high. Adjust the heat intensity by convenient lever. Black steel bowl is 5½ in. deep. Strong black ⅝-in. tubular steel legs are removable . . store brazier in car trunk. Two 5½-in. semi-pneumatic, rubber-tired wheels for easier rolling. Shpg. wt. 34 lbs.

11 N 01903L—27½ in. high overall **$10.97**

Cook and Serve with Our Exclusive Longhorn Patioware

Distinctive, decorative patioware . . . retains all its usability and highly attractive quality, even through years of constant use. Smart decoration is a permanent part of the utensil . . . fired onto porcelain finish at 1510°F. Flame-proof, acid-resistant. Triple-coated porcelain enamel . . . cleans as easily as a china dish.

R **3-pc. Condiment Set.** 6-oz. jars with snug-fitting covers. 1 plain, 1 for mustard and 1 for relish. Shpg. wt. 1 lb. 2 oz.

11 N 1765—Save on set of 3 . . . . . . Set **$4.87**

Individual Jars listed above. *State type.*

11 N 1762—Mustard Jar. Shpg. wt. 5 oz. **$1.77**
11 N 1762—Relish Jar. Shpg. wt. 5 oz. 1.77
11 N 1762—Plain Jar. Shpg. wt. 5 oz. 1.77

S **10-inch Divided Plate.** Wt. each 12 oz.
11 N 1760—4 for $5.57 . . . . . . Each **$1.57**

T **Large Serving Tray.** 12x17⅜x1⅛ inches.
11 N 1757—Shpg. wt. 3 lbs. 2 oz. . . **$3.77**

V **16-oz. Mug** with large, easy grip-handle. For hot or cold drinks. Wt. each 6 oz.
11 N 1761—4 for $5.57 . . . . Each **$1.57**

W **2-qt. Square Casserole** with cover. New, modern square shape for maximum utility. A real "showpiece" for your table.

11 N 1763—Shpg. wt. 3 lbs. 8 oz. **$5.87**
11 N 1764—As above, but 3-qt. size. Shipping weight 5 pounds **$6.47**

X **Jumbo 25-cup Percolator** . . . ideal for entertaining large groups. Side and bail handles for easy pouring, easy carrying.

11 N 1756—Shpg. wt. 5 lbs. **$9.44**

ITEMS BELOW SHOWN IN COLOR ON OPPOSITE PAGE

Kenmore Wagon Grill, Thrift Motorized Brazier

A **Wagon Grill** with curved hood and fully motorized spit. Aluminized steel body resists rust. Curved hood is windbreaker. Motor turns evenly. Nickel-plated grid, 30 in. high, adjusts to 2 positions for heat control. Firebox, 14¾x20¼x4 in. deep. 1-inch zinc plated legs. Two 6½-in. rubber tired wheels. Painted tray, 31½x18 in. 110–120 volt, 60 cycle, AC. Rubber-covered cord.

11 N 01850L—33x20½x40½ in. high overall. Shpg. wt. 42 lbs. **$19.97**

B **24-in. Kenmore Brazier** with fully motorized spit and curved black steel hood. Square nickel-plated spit with adjustable forks. Nickel-plated grid, 27½ in. high, revolves. Hand lever adjusts height to vary heat intensity. 452 sq. in. of cooking area. Black steel bowl is 5½ in. deep. Sturdy legs of ⅝-in. steel tubing are braced, removable. Two 5½-in. semi-pneumatic, rubber-tired wheels. Push handle. 110–120 volt, 60 cycle. AC. Rubber-covered cord.

11 N T1924L—38½ in. high overall. Shpg. wt. 39 lbs. **$21.97**

Kenmore Motorized Brazier in copper color and Black . . folds compactly for out-of-the-way storage

C Notice the striking copper-colored hood, tray and wheel. Motorized steel hood has nickel-plated square spit with adjustable forks. 24-inch nickel-plated grid, 30 in. high, revolves. Exclusive plastic-tipped ratchet-type lever adjusts height quicker, easier. 452 sq. in. of cooking area. Black steel bowl, 5½ in. deep. New flared legs of 1-in. black tubular steel fold for storage, just remove tray. 7-in. semi-pneumatic rubber-tired wheel and wheelbarrow handles with plastic grips. Stamped metal tray. Motor operates on 110–120 volt, 60 cycle, AC. Rubber-covered cord. 41 in. high overall.

11 N M1804—Freight, express or truck. Shpg. wt. 41 lbs. **$28.97**
11 N 01811L—Like above, but no hood, spit, motor. Wt. 30 lbs. 15.97

Kenmore Motorized Brazier with rust-resistant aluminized steel hood . . folds compactly for storage

D Rugged steel hood is aluminized to resist rust. Efficient motor turns nickel-plated spit with adjustable forks. Revolving chrome-plated grid is extra heavy . . 24 inches in diam., gives 452 sq. in. of cooking area. Easy to turn food to you, no reaching over hot coals. Adjusts for heat control by hand crank. Black steel bowl is extra deep, 6¾ in. ⅝-inch steel pipe legs and two large, 8-in. rubber-tired, semi-pneumatic wheels. Wheelbarrow handles with plastic grips. Folds compactly . . legs, tray and all . . . just remove hood. Expanded metal tray. 8x16-inch formica-top cutting board. Motor operates on 110–120 volt, 60 cycle AC. Rubber-covered cord. 41½ in. high overall.

11 N MT1810—Freight, express or truck. Shpg. wt. 76 lbs. **$37.97**

Stainless Steel Hood, 26-in. Triple-Chromed Grid make this Our Best Kenmore Motorized Brazier

E Why not buy Our Best for that important person on your Christmas list . . . the outdoor chef and family! Actually the lowest price we know of for a 26-inch brazier with stainless steel hood! Designed to handle big backyard feasts with a minimum of effort . . . to take years of constant use. Jumbo stainless steel hood reflects heat better, conserves fuel . . . and of course, will never rust and cleans so easily . . . actually lasts a lifetime.

Our finest, most powerful electric motor turns the nickel-plated spit evenly, constantly so meat browns thoroughly, bastes itself, retaining natural juices. Spit has adjustable forks, so even the largest roast or fowl won't slip from their grasp.

Jumbo 26-inch revolving grid, 30 in. high, gives 531 sq. in. of cooking area. It's extra heavy and triple chrome-plated for maximum wear and easiest cleaning. New exclusive ratchet-type lever with plastic tip adjusts grid height to vary heat intensity. Black steel bowl is extra deep, 6¾ in. Formica-top cutting board, 8x16 in., and big expanded metal tray.

Extra heavy legs of 1¼-inch tubular aluminum, smartly flared, fold for storage. Extra large, 8-inch semi-pneumatic, rubber-tired wheel . . . wheelbarrow handles with plastic grips. Motor operates on 110–120 volt, 60 cycle, AC. UL Approved. Rubber-covered cord. 41¾ inches high overall. Well worth the small additional cost!

11 N M1806—Freight, express or truck. Shpg. wt. 55 lbs. **$47.97**

You'll Find Accessories Can Make Cook-Outs More Fun

F **Large Picnic Basket Fitted for 6.** Basket woven of oak. Inset basket of splints holds accessories. Both are stained light brown, reinforced at rims. Hinged slat cover holds 6 each stainless steel knives, forks and spoons. Six 9-inch plastic plates with "locking" 10-oz. tumblers in red, blue, yellow and green.

11 N 2742—Basket 21¼x11¼x10 in. Shpg. wt. 10 lbs. . . . . . 32-pc. Set **$9.97**

G **Picnic Basket Fitted for 6.** Woven oak and ash splints. 6 forks and spoons are double-tinned steel. Six 10-oz. plastic tumblers fit into 9-inch plastic plates in yellow, red, blue and green.

11 N 2761—Basket 20x11x10 in. Shpg. wt. 8 lbs. . . . . 25-pc. Set **$6.97**
11 N 2760—Basket like above (not shown) but fitted for 4. 18x12x9¾ inches overall. Shipping weight 7 pounds . . . . 17-pc. Set **$4.97**

H **Char-Lighter.** Plug it in, lay it face down on top of charcoal . . . in minutes, red hot coals are ready for cooking. No fluid, flames or smoke. Chrome-plated metal, hardwood handle. Use also as coffee and food warmer. 1250 watts. 110–120 volt, 60 cycle AC.

11 N 2636—UL Approved. 20 in. long. Shpg. wt. 2 lbs. 8 oz. **$4.87**

J **3-pc. Stainless Steel Tool Set** with branded natural hardwood handles, leather thongs. Turner, fork and french chef knife with hollow ground blade. 17 in. long. A "must" for outdoor cooking.

11 N 1987—Shpg. wt. 2 lbs. 8 oz. . . . . Set **$4.77**

K **Barbecue Apron, Adjustable Hat, Cook Book.** Apron and hat in heavy plastic case. Assorted designs hand screen printed on heavy white cotton twill. Sanforized, max. shrinkage 1%. Washfast.

11 N 1958—Shpg. wt. 10 oz. . . . . 3-pc. Set **$3.97**

L **Spit Basket** for motorized braziers, grills. Holds steaks, chops, etc. Positive locking. Adjusts to meat size. Chrome plated metal.

11 N 1988—18x9x2 in. overall. Shpg. wt. 3 lbs. 12 oz. **$4.87**

M **Guest Trays** with personalized captions; 4 for men, 4 for women. Lithographed metal, natural wood-grain ground. 10¾x14¾ in.

11 N 2962—Holds dinner plate, glass. Wt. 6 lbs. . . . . Set of 8 **$2.97**

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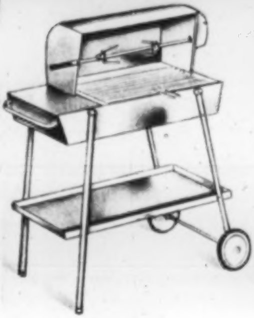
.....$4.87

for women.
x14⅜ in.
t of 8 $2.97

Gifts for the Outdoor Chef

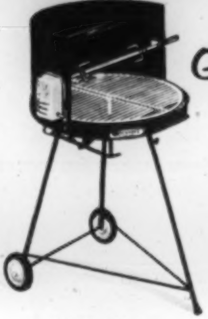
. . for carefree barbecue parties

This year's selection of motorized braziers
is the largest we have ever offered. A size
for every family . . . a price for every budget



A $19.97

- Big Motorized Wagon Grill
- Rust-resistant finish
- Curved windbreaker-hood

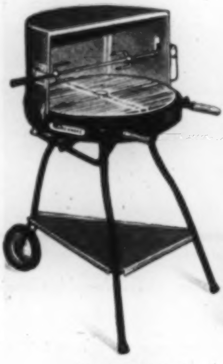


B $21.97 cash $2.50 down

- 24-inch Motorized Brazier
- Curved black steel hood
- ¾-inch removable legs

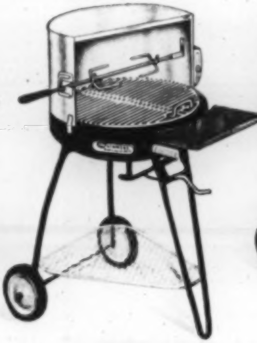
- Our Best Kenmore Motorized Brazier
- Gleaming stainless steel hood
- Jumbo 26-inch triple chromed grid
- Streamlined flared legs of extra heavy, 1¼-inch tubular aluminum . . easily folded for storage
- Our Best motor . . UL approved

E $47.97 cash
$5.00 down



C $28.97 cash $3.00 down

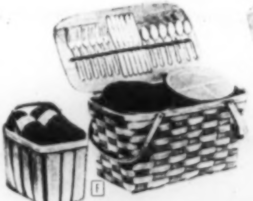
- 24-inch Motorized Brazier
- Copper-colored hood, tray
- 1-inch folding, flared legs



D $37.97 cash $4.00 down

- 24-inch Motorized Brazier
- Rugged aluminized steel hood
- ⅝-inch folding steel pipe legs

"COOK-OUT" ACCESSORIES FOR BACKYARD FEASTS

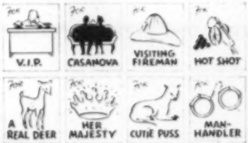


F

G

Assistant Cook
Assistant Cook

K



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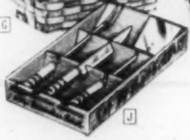

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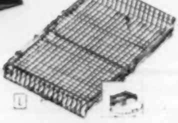
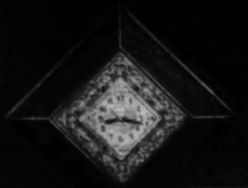


L

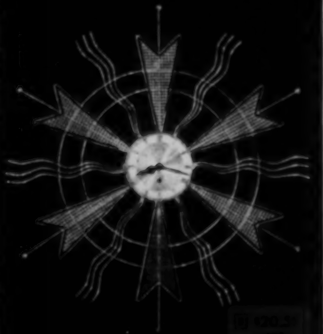
M

A $14.77

B $12.44


C $12.94

ELECTRICAL MOVEMENT DECORATORS


D $20.3[illegible] cash [illegible] down

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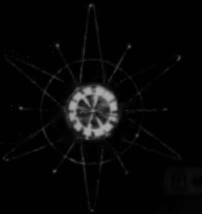
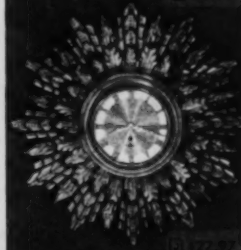

F $[illegible].61

WROUGHT METAL OR BRASS FINISH 8-DAY IMPORTED STYLES

G $18.77

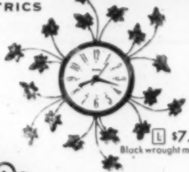
H $19.94


J $27.97 cash $3 down

OUR FINEST WEL-WOOD* 8-DAY DECORATORS

LOW-PRICED ELECTRICS

K $9.47
Brass finish


L $7.91
Black wrought metal

M $6.83

N $7.77
Brass finish

P $5.73
Black wrought metal

IMPORTED CUCKOO CLOCKS

R $9.97

S $25.97
cash
$3 down

T $39.97
cash
$4 down

400-DAY CLOCKS

V
$16.94
12-inch

W
$21.94
cash
$2.50 down

X $29.97
cash
$3 down

Decorator Clocks

In keeping with exciting modern tempo as well as the graceful stateliness of yesteryear

ILLUSTRATED ON OPPOSITE PAGE

Large Decorators featuring self-starting electric movements

[A] **New! Big and beautiful,** this 23-inch diamond-shaped decorator of pierced black wrought metal with bright brass-finish leaves and trim. A really striking home accessory that will be a welcome gift.
4 N 07323LE—Wt. 6 lbs. **$14.77**

[B] **New! An exciting style** destined to give any room more "personality". This banjo-shaped clock is sure to be a conversation piece. 22 inches long, it has a rich looking brass finish attractive leaf decoration.
4 N 07324E—Wt. 5 lbs. . **$12.44**

[C] **Large Diamond-shape.** This handsome electric clock is enhanced by a highly polished wood frame. 19½-in. diam. Two finishes: dark mahogany or light honey-colored fruitwood. *State choice of finish.*
4 N 7387E—Wt. 6 lbs. **$12.94**

Large Decorators with dependable 8-day precision movements

[D] **Sunburst Panel**—Our Largest Decorator! 28-inch diameter. This front-wind beauty is finished in shiny polished brass. Two-tone, all-metal gold-color dial with raised gold-color numerals, pierced hands. German movement. Sent freight, express, or truck.
4 N M7393E—Wt. 10 lbs. **$20.51**

[E] **New! 22-inch Pierced Panel Star.** Bold and dramatic with bright brass finish. Two-tone gold-color dial with pierced gold-color hands; raised numerals. 8-day movement, imported from Germany, requires no electrical outlet for use; handy to hang anywhere. Shipping wt. 7 lbs.
4 N 07372LE . . **$13.67**

[F] **19-inch Star-baton Design** Raised gold-color numerals on an all-metal, two-tone gold-color dial. Pierced gold-color serpentine hands. Precision front-winding 8-day movement from Germany. *State* black wrought metal or brass finish. Shpg. wt. 10 lbs.
4 N 07392LE **$10.61**

Our Finest Large Decorators—rich looking Wel-wood* cases

[G] **16-inch Sunburst.** 8-day movement from West Germany. Gilded pressed wood rays surround gold-color metal case. 2-tone, gold-color dial. Gold-color numerals, hands. Impressive-looking home accessory.
4 N 7360E—Shipping weight 9 pounds. . . . **$18.77**

[H] **Shell Style Clock.** Large 16-inch size. This unusually-designed clock promises to be a conversation piece as well as a dependable timepiece. Gold-color case has two-tone gold-color dial. Gold-color numerals and hands. 8-day movement is imported from West Germany.
4 N 7395E—Shipping weight 9 pounds. . . . **$19.94**

[J] **20-in. Fireburst Design**—a fabulous reproduction of a rich European hand-carved style. Elegantly enhanced with flame motif. Deeply molded gold-color case gives it a third dimension . . clock is 3½ in. deep. Large 6-in. two-tone, gold-color dial is framed in brass. 8-day movement from W. Germany. Raised, gold-color Roman numerals.
4 N 07397LE–Shipping weight 11 pounds. . **$27.97**

* **Wel-wood** . . . popular wood composition that lends elegance and beauty but maintains durability and practicality. Its handsome finish won't chip or tarnish. Requires no polishing or special care.

Low-priced, smaller Electric Decorators . . self-starting movements

[K] **New! 16-inch Cluster Leaf Design.** An especially attractive design. Comes in two finishes . . . versatile for use in any room. A fine Christmas gift idea. Shipping weight 4 pounds.
4 N 7322E—Brass finish **$9.47**
4 N 7321E—Black wrought metal. **8.44**

[L] **Trailing Ivy Leaf Design.** This pretty clock is appropriate everywhere in the home. Your choice of two handsome finishes. 15-inch diameter. Shpg. wt. 4 lbs.
4 N 7383E—Black wrought metal. **$7.91**
4 N 7390E—Gleaming brass finish. **9.01**

[M] **Electric Scroll Clock.** Metal scroll edging surrounds white-decorated dial. Black scroll-type numerals lend a striking accent. All-metal case. Red sweep second hands. 10½-inch diameter. *Please state color choice:* gold color or black wrought metal.
4 N 7348E—Shipping weight 4 pounds. **$6.83**

[N] **New! 14-inch Diameter Swirl Style.** So gracefully designed, so dependable as a timepiece! 5-inch dial is off-white color and has attractive, easy-to-read numerals, bright bezel. All-metal case is lightweight yet very strong. Choice of two lovely finishes, too, that make it a striking accent for any room in the house. Shipping weight 4 lbs.
4 N 7320E—Brass finish **$7.77**
4 N 7319E—Black wrought metal. **6.77**

[P] **Scalloped Filigree Design.** A very popular clock that is complementary to every setting. 12-inch diameter. Dark numerals contrast sharply with the large 5-inch white dial, making this clock exceptionally easy to read. All-metal case and the smart filigree edging come in two decorative finishes. Shipping weight 4 pounds.
4 N 7356E—Black wrought metal. **$5.73**
4 N 7388E—Gleaming brass finish. **6.83**

Hand-carved, Genuine Cuckoos . . the clocks with Old-World charm . . .

See these charming cuckoos on the opposite page. Richly polished wood case. Classic bird and leaf design. Gaily colored cuckoo pops out to announce each hour and half hour. Ideal for that extra-special Christmas gift because their hand-carved beauty is so unusual. From Germany.

[R] **New! A Special Purchase** makes it possible for you to own a full-sized, genuine cuckoo at our lowest price ever! 2-weight, 1-day pendulum movement. 10 inches high. Handsome dark brown finish. Take advantage of this low price. Order now. Shipping weight 5 lbs.
4 N 7317E. **$9.97**

[S] **Our Most Popular.** 2-weight, 8-day pendulum movement. 10x13½-inch deeply hand-carved, highly-polished wood case. White Roman numerals contrast handsomely with polished dark wood dial. *State finish* classic dark brown or two-tone blonde. Shpg. wt. 11 lbs. *$3.00 down.*
4 N 07310E. . . . Cash **$25.97**

[T] **Our Best.** 3-weight, 1-day pendulum movement. 19½-in. Cuckoo and Quail Clock. Door opens, cuckoo pops out to call hours; quail whistles quarter hours. Magnificently polished dark brown wood case . . . very deeply hand carved. Shpg. wt. 12 lbs.
4N07334E–$4 dn. Cash **$39.97**

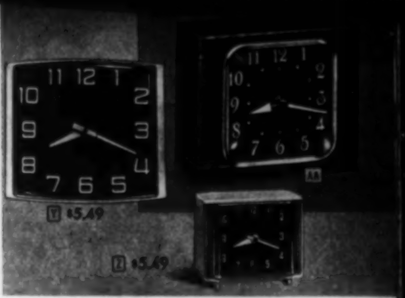
A sentimental gift . . imported Anniversary Clocks with 400-day movements

See these lovely, decorative clocks illustrated on the opposite page. Wind only once a year on your Special Anniversary date! Ready-to-run, they feature balanced motion that you can actually see. A flick of a lever lowers pendulum into position. Adjustable base; each runs accurately on any surface. Solid brass parts; removable glass case. From West Germany.

[V] **Our Lowest-priced 400-day Clock.** Highly polished brass base and columns. Lovely porcelain enameled dial with delicate floral design. 12 inches high.
4 N 7338E—Shipping weight 8 pounds. **$16.94**
4 N 7337E—As above; 9 inches high. Shpg. wt. 6 lbs. . . . **$14.94**

[W] **Floral Motif** decorates ivory-color base, dial, and columns. Distinctive-looking embossed numerals, exquisitely styled hands. 12 in. high. Inspired by the romantic mood of yesteryear, designed to enhance today's modern decor. Shpg. wt. 10 lbs.
4N7339E–$2.50 dn. Cash **$21.94**

[X] **Brushed Brass and Curved Glass** collaborate beautifully in our finest 400-day clock. Brass base, pendulum and parts. Brushed silver-color dial with gold-color hands and markers. Sure to be treasured. 9½ in. high. Wt. 8 lbs.
4N07335E–$3 dn. Cash **$29.97**

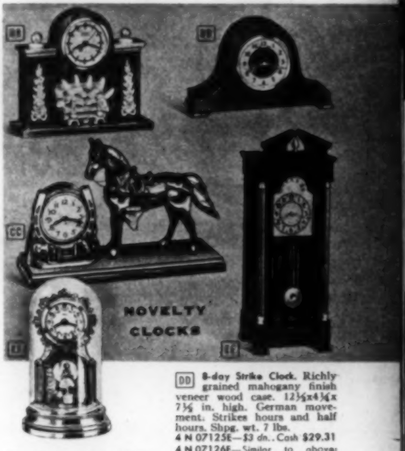


ELECTRIC CLOCKS REDUCED

[Y] **Save 37% on G.E. "Butler" Kitchen Wall Clock!** Sweep second. 7⅜x6⅛ in. high. Curved crystal. *Fair Trade price was $8.75.*
4 N 7272E—*State red, yellow, white. Postpaid.* (Wt. 2 lbs. 1 oz.) . **$5.49**

[Z] **Save 28% on G.E. "Luminary".** Ivory-color plastic case. Luminous hands, numerals. Sweep second. 2⅝x4⅝x3⅝ in.
4 N 7149E—*Postpaid.* (Wt. 1 lb. 14 oz.) *Fair trade price was $7.68.* **$5.49**

[AA] **Save 11% on Our Best Harmony House Alarm.** Beautiful mahogany-finish case fully luminous clock. Trimmed in polished brass. Self-starting. Red sweep second hand. Ideal gift.
4 N 7081E—4½ x 4 inches. Shpg. wt. 2 lbs. Was $6.77 . . . .Now **$5.97**



[BB] **Fireplace Clock.** Simulated burning logs emit warm glow from electric bulb. Multi-color light wood. Self-starting electric. 10½x8½ in. high.
4 N 7326E—Wt. 5 lbs. . . **$8.41**

[CC] **Western Horse Clock.** Polished bronze-color metal horse; clock case with horseshoe, corral scene. Mahogany-color wood base. 17x11½ in. Shpg. wt. 8 lbs.
4 N 7368E—With Self-starting electric movement . . **$11.51**
4 N 7376E—With 8-day spring driven movement. . **$11.51**

[DD] **8-day Strike Clock.** Richly grained mahogany finish veneer wood case. 12½x4¼x7½ in. high. German movement. Strikes hours and half hours. Shpg. wt. 7 lbs.
4 N 07125E—$3 dn. . Cash **$29.31**
4 N 07126E—Similar to above; 16½x4½x9 in. Westminster Chime. Strikes hours, quarter hours. Weight 10 lbs. $5 down. . . . . Cash **$45.97**

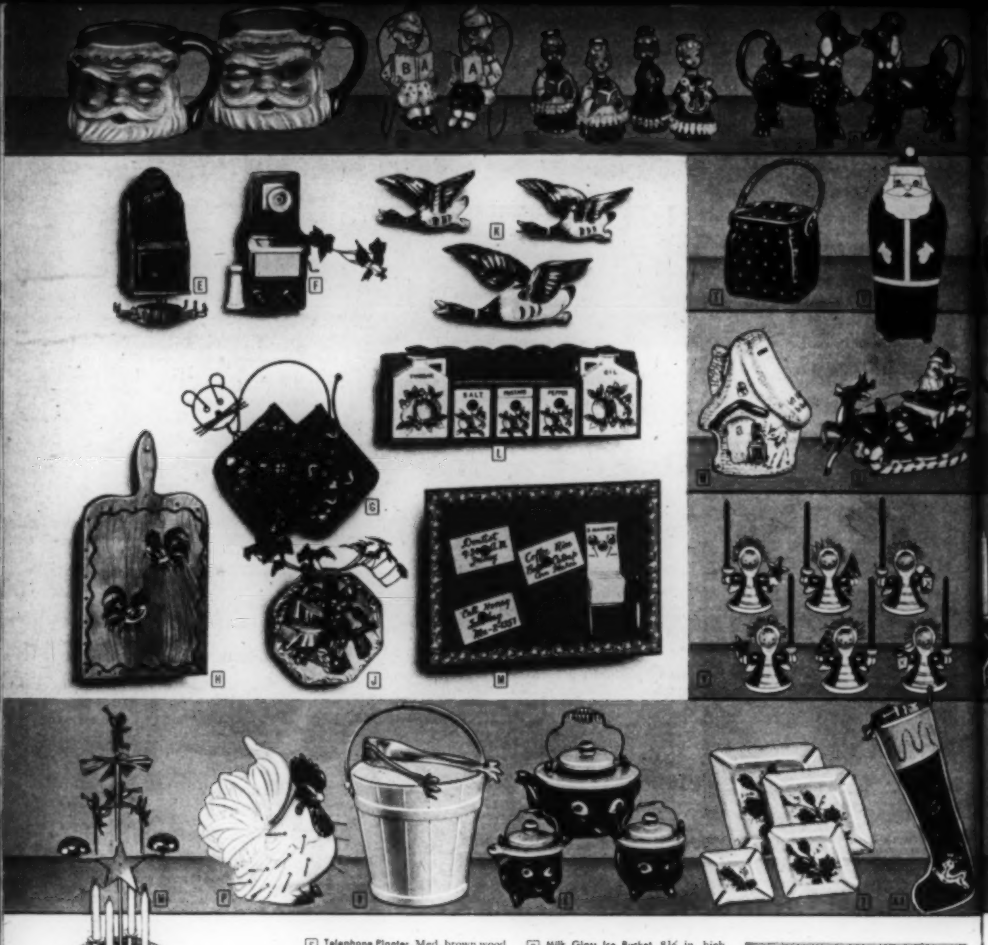
[EE] **Grandfather Clock Replica.** Electric. 4-tone chords strike hours and half hours. Embossed dial. Gold-color metal columns. Highly polished mahogany finish veneer wood case. 7x4½x20 in. high. Shipping weight 11 lbs.
4 N 07127E—$3 dn. . Cash **$29.97**

[FF] **New! Ballerina Clock.** Enchanting dancer pirouettes continuously, noiselessly by electric magnet. Case of heavy gold-color metal. 9½ in. high.
4N7352E—Shpg. wt. 6 lbs. . **$13.47**

Handy, Compact Travel Alarm

Precision 1-day movement imported from West Germany. Genuine leather case. A dependable, accurate timepiece at a tiny price. Fully luminous dial. 3 inches high. Perfect traveling companion . . . attractively styled for home use, too. *State choice:* red, brown, tan.
4 N 7041E—Shpg. wt. 9 oz. **$4.44**

NOTE: All electric clocks on this page UL approved; for 110-volt, 60-cycle AC only. Cord and plug included
Prices include 10% Federal Excise Tax. Add clocks to your Sears Easy Terms order



A **Pair of Santa Mugs.** 2 smiling earthenware Santa heads with sparkling rhinestone eyes and sly winks. 3¾ inches high. From Japan.
21 N 9112—Shpg. wt. 2 lbs. . . . . Pair $1.00

B **Pair of Figurines.** Boy and girl semi-porcelain figures in black wire rocking chairs, wire glasses. From Japan. 5½ inches high.
21 N 9126—Shpg. wt. 1 lb. . . . . . Pair $1.00

C **"Heavenly Quartet" Figurines.** 4 semi-porcelain figures in red, black, white, gold-color trim. From Japan.
21 N 9128—4 in. high. Wt. 1 lb. . Set $1.00

D **Poodle Sugar and Creamer.** Black ceramic, pink and blue hand-painted design, bells on neck. From Japan.
21N9146–7 in. high. Wt. 2 lbs. 8 oz. Set $1.00

E **Tie Rack Set.** Dark wood. Cuff link drawer, metal tie holders. From Japan. 8½ in. high.
21 N 9135—Shpg. wt. 1 lb. $1.00

F **Telephone Planter.** Med. brown wood phone, ivory-color ceramic trim, planter. 7½x3¾ in. From Japan.
21 N 9125—No plants. Wt. 1 lb. . Ea. $1.00

G **Cat Pot Holder.** Black wire cat. 2 magnetized cotton pot holders.
21 N 8904–9½ in. long. Wt. 8 oz. Set $1.00

H **Bread Board.** Lt. cherrywood, rooster design. 13½ in. long.
21 N 9102—From Japan. Wt. 2 lbs. . . $1.00

J **Bird Plaque Planter.** Hand-decorated semi-porcelain. 6¼-in. diam. Hangs on wall. From Japan. No plants.
21 N 9127—Shpg. wt. 1 lb. . . . . Each $1.00

K **3 Ducks in Flight.** Colorfully decorated earthenware. Largest 8½ in. long. Made to hang. From Japan.
21 N 9141—Shpg. wt. 2 lbs. . . . . . Set $1.00

L **Condiment Set.** 5 earthenware pieces, med. brown wood rack. From Japan.
21N9148–14½ in. long. Wt. 2 lbs. Set $1.00

M **Magnetic Memo Board.** Turquoise metal 10x14 in., built-in memo-filled pocket. 3 magnets hold memos without pins, tacks. Pocket with pencil.
21 N 9150—Shpg. wt. 1 lb. $1.00

N **Angel Chimes.** Solid brass. 11 in. high. Candles incl. From Sweden.
21 N 8970—Shpg. wt. 8 oz. . . . Each $1.00

P **Rooster Hors D'oeuvres Server.** 6-in. high white earthenware. Picks incl.
21 N 9116—Wt. 2 lbs. From Japan. . $1.00

R **Milk Glass Ice Bucket.** 8½ in. high. 5⅝-in. diam. Brass-plated metal swivel handle, matching ice tong.
21 N 9101—Shpg. wt. 2 lbs. . . . Each $1.00

S **3-pc. Cat Tea Set.** Black ceramic, yellow lids, brass-plated handles. Pot 4⅝-in. diam. From Japan.
21 N 9145—Shpg. wt. 2 lbs. 8 oz. . . . $1.00

T **Cookie Jar.** Black earthenware, red dots, gold line. 5x5½ in. high.
21 N 9121—From Japan. Wt. 3 lbs. . . $1.00

V **Santa Bottle Topper.** 12 in. high, fits any bottle. Red cotton felt.
21 N 9106—Shpg. wt. 4 oz. . . . . Each $1.00

W **House Bank with Padlock.** Earthenware. 5½ in. high. From Japan.
21 N 9136—Shpg. wt. 1 lb. 8 oz. . Ea. $1.00

X **Santa in Sleigh with Reindeer.** Colorful earthenware figures, bright red sleigh. 6½ in. long. From Japan.
21 N 9115—Shpg. wt. 1 lb. . . . . Each $1.00

Y **12-pc. Angel Set.** 6 red decorated porcelain angels with foil wings, 6 red candles. 2 in. high. From Japan.
21 N 9113—Wt. 8 oz. . . . . . . 12 for $1.00

Z **4-pc. Ashtray Set.** Rose decorated porcelain, gold-color trim. Largest 5⅛x5⅛ in. From Japan.
21 N 9122—Shpg. wt. 1 lb. . . . . . Set $1.00

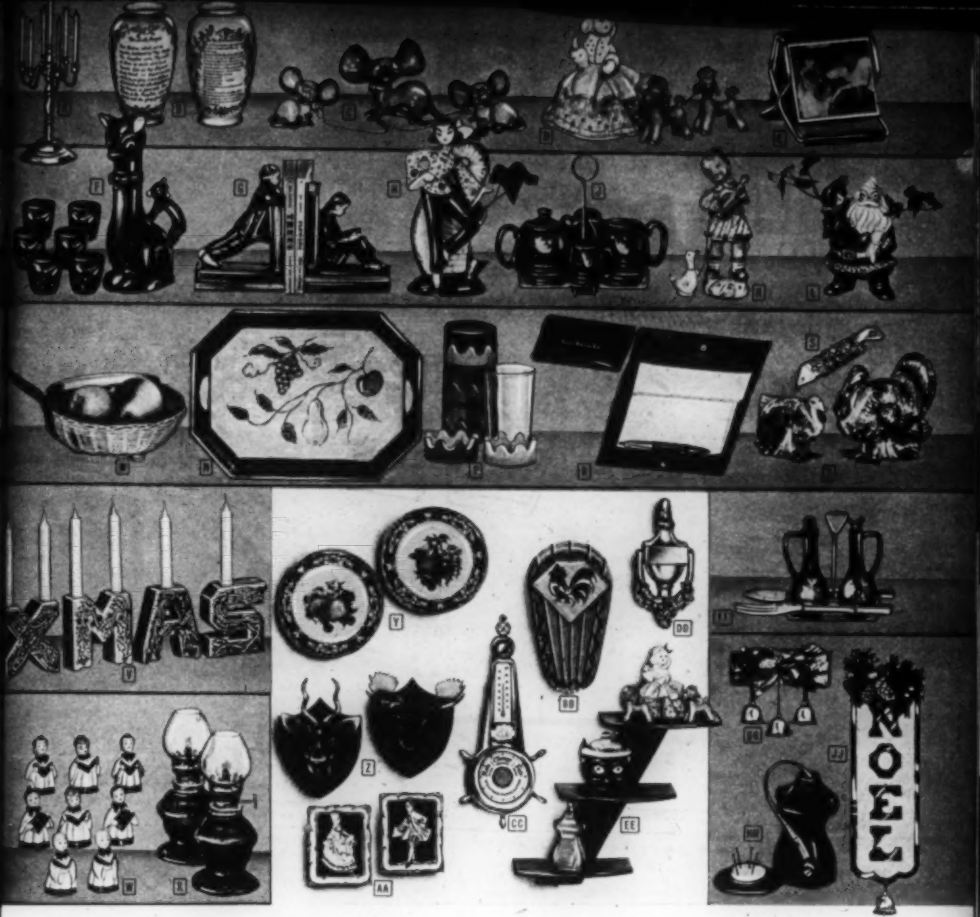
AA **Christmas Stocking.** Red cotton, green, white cotton, felt trim.
21 N 9108—17 in. long. Wt. 4 oz. Ea. $1.00

Decorative Gifts

ANY ITEM ON THESE TWO PAGES

$1.00

ANY 2 FOR $1.87
ANY 3 FOR $2.67



A **Miniature Candelabra.** Brass-plated. 4½ in. tall. 7 candles incl. Imported from Japan.
21 N 9104—Shpg. wt. 4 oz. . . . . Each $1.00

B **Pair of Vases with religious verses.** Porcelain. 3¾ in. high.
21N9138–From Japan. Wt. 8 oz. . Pr. $1.00

C **3-pc. Animal Set.** Earthenware figures with metal chain. 2½ in. high.
21N9110–From Japan. Wt. 8 oz. . Set $1.00

D **Girl with Poodles.** Decorated earthenware figure, 2 poodles on leash. Girl 4 in. high. From Japan.
21 N 9109—Shpg. wt. 12 oz. . . . . Set $1.00

E **Roto-Gallery.** Black plastic and brass-plated rack. Holds 12 3x3 snapshots. 3¼ in. high. Handsome accessory for home or office.
21 N 9149—Shpg. wt. 4 oz. . . . Each $1.00

F **Bambi Whiskey Set.** Black and pink earthenware. 9 in. high. 6 shot glasses. Something nice for him.
21N9144–From Japan. Wt. 2 lbs. . Set $1.00

G **Pair of Chinese Bookends.** Ceramic, black and red, gold-color trim. 6½ in. high. From Japan. No books.
21 N 9139—Shpg. wt. 2 lbs. . . . . Pair $1.00

H **Oriental Figurine with Planter.** Earthenware, pink, black. For table or wall. 9 in. high. From Japan. Plants not included.
21 N 9143—Shpg. wt. 2 lbs. . . . Each $1.00

J **Sugar, Creamer, Salt and Pepper Set.** Ceramic, black. Colorfully decorated. Brass-plated frame. 6¾ in. high.
21 N 9147—From Japan. Wt. 2 lbs. . . $1.00

K **Girl with Duck.** Earthenware figures, metal chain. 7 in. high.
21N9124–From Japan. Wt. 1 lb. . Set $1.00

L **Santa Planter.** Earthenware, red, white, gold-color trim. Planter area in back. 6¼ in. high. From Japan. Plants not included.
21 N 9111—Shpg. wt. 1 lb. . . . . Each $1.00

M **Reed Basket.** Natural color, red plastic-wrapped rim, handle. Ball feet. Fruit not included.
21 N 9117—7-in. diam. Wt. 12 oz. . . . $1.00

N **Fruit Design Tray.** Papier-maché. Black border. 16x11½ in. Imported from Japan.
21 N 9118—Shpg. wt. 2 lbs. . . . Each $1.00

P **8-pc. Sponge Rubber Coaster Set.** Assorted colors. Absorb moisture, prevent stains. Fit most glasses.
21N9100–No glasses. Wt. 4 oz. Set $1.00

R **Pocket Writing Kit.** Ball point pen, 24 sheets paper, 12 envelopes. Gold-color material to imprint your name on green plastic folding kit. 4x7 in. folded.
21 N 9130—Shpg. wt. 4 oz. . . . Each $1.00

S **Boutiqued Can Opener.** Gold-color metal. Colorful imitation gems.
21 N 9131—4½ in. Wt. 4 oz. . . . Ea. $1.00

T **Turkey Salt, Pepper Shakers.** Colorful earthenware in tones of yellow, brown, green with red accent. Larger 5 in. high. From Japan.
21N9134–Shpg. wt. 1 lb. 8 oz. . . Set $1.00

V **4-pc. Xmas Set.** Earthenware letters, green. Use with candles for unique candle holders. 4 in. high. From Japan. Candles not incl.
21 N 9140—Shpg. wt. 2 lbs. . . . . . Set $1.00

W **8-pc. Choir Boy Bell Set.** Gold-color string atop each porcelain bell for package tie-on. Decorative holiday setting. 2¼ in. high. From Japan.
21 N 9114—Shpg. wt. 8 oz. . . . . . Set $1.00

X **Pair of Colonial Lanterns.** Colorful glass base, clear chimney. For patio, den, living room. 6 in. high. From Japan.
21 N 9137–Shpg. wt. 1 lb. 4 oz. . . Pair $1.00

Y **Pair of Fruit Plaques.** Realistically lithographed metal. From Holland.
21 N 8906—8-in. diam Wt. 12 oz. . . Pr. $1.00

Z **Pair of Animal Plaques.** Med. brown hardwood plaques with molded animal heads. 6 in. high, 5 in. wide.
21 N 9119—Shpg. wt. 1 lb. . . . . . Pair $1.00

AA **Pair of Wall Plaques with Figurines.** White porcelain, gold-color trim. Raised figures of man, woman. Imported from Japan.
21 N 9129—4½x3¾ in. Wt. 1 lb. Pr. $1.00

BB **Knife Holder.** Lt. cherrywood, provincial rooster design. 8¾ in. long. For wall or drawer. From Japan.
21 N 9103—Shpg. wt. 1 lb. . . . . Each $1.00

CC **Weather Forecaster with Thermometer.** Gold-color plastic. 12¾ in.
21 N 9151—Shpg. wt. 8 oz. . . . Each $1.00

DD **Boutiqued Door Knocker.** Gold color metal. Sparkling imitation gems.
21 N 9132—4 in. high. Wt. 4 oz. . Ea. $1.00

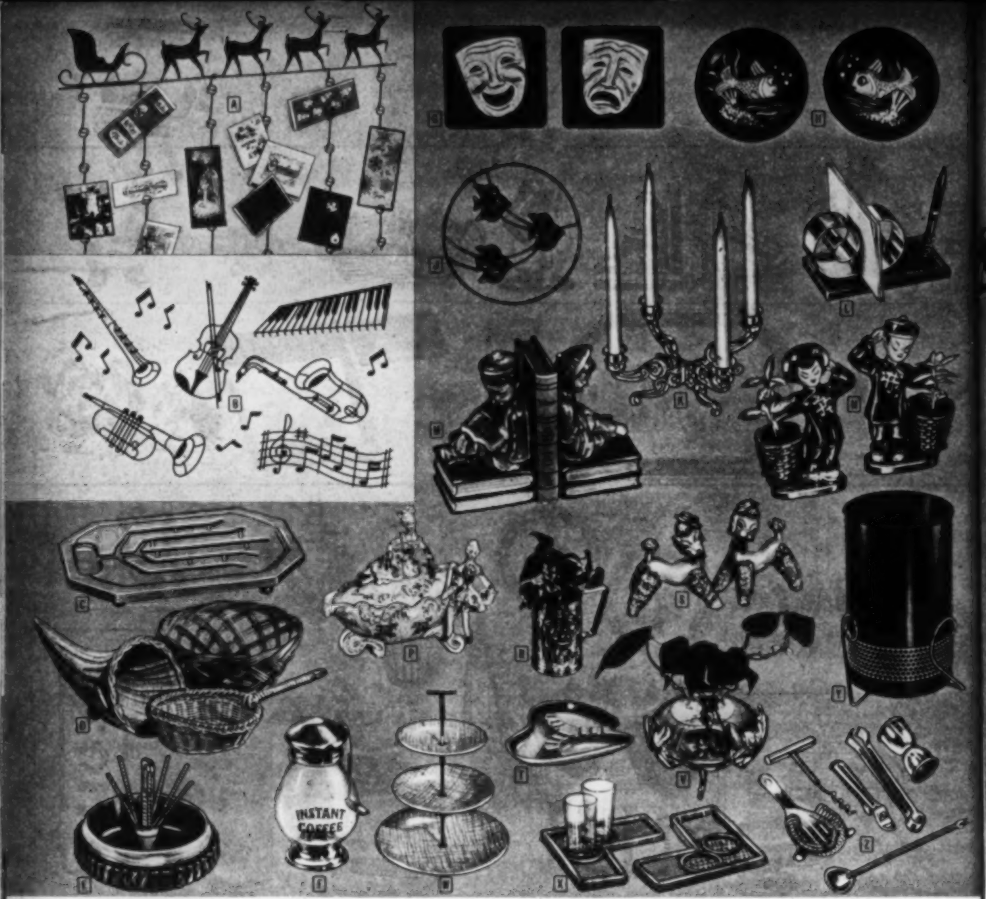
EE **Angle Shelf.** Mahogany finish wood. No china, bric-a-brac. 13 in. high.
21 N 9120—Shpg. wt. 1 lb. . . . . Each $1.00

FF **Oil, Vinegar, Fork, Spoon Set.** Black ceramic bottles. 10-in. wood fork, spoon. Metal frame. From Japan.
21 N 9142–7 in. high. Wt. 2 lbs. . . Set $1.00

GG **Doorway Jingle Bell.** Wood bark, brass-plated bells. Suction cup . . adheres to any smooth surface.
21 N 9105—6 in. long. Wt. 8 oz. . Ea. $1.00

HH **Dressmaker Tape Measure.** Pink plastic form, steel tape measure, concealed pin cushion in base. 3¾ in. high.
21 N 9133—Shpg. wt. 4 oz. . . . . Each $1.00

JJ **Noel Doorway Bell.** Red cotton felt streamer, white flocking. Brass-plated bell, foil ribbon, red berries, pine cones. Attaches with suction cup.
21 N 9107—15 in. long. Wt. 8 oz. . Ea. $1.00



Two-Dollar Gifts to Please Every Taste

ANY ITEM ON THIS PAGE **$2** Save 23c . . Any 2 for $3.77 Save 63c . . Any 3 for $5.37

A **Christmas Card Holder.** Makes attractive display for your lovely cards. Black metal reindeer, sleigh; gold-color trim. Black metal hooks hold at least 36 cards. 40 in. wide. No cards.
21 N 8957—Shpg. wt. 2 lbs.....Each **$2.00**

B **Music Wall Decorations.** For den, playroom, music room. Black impact plastic with appearance of wrought iron. Instruments abt. 16 in. over-all.
21 N 9156—Shpg. wt. 1 lb.......Set **$2.00**

C **Carving Board.** Attractive durable wood, traditional well and tree design, grooved to catch juices. Metal pegs to hold roast. 10½x19 in. long. Imported from Yugoslavia.
21 N 9167—Shpg. wt. 4 lbs.....Each **$2.00**

D **Set of 3 Baskets.** Decorative, help you serve in style. 13-in. reed cornucopia and 7½-in. reed serving basket from Hong Kong. 9-in. willow roll basket from Hungary. Natural finish.
21 N 8949—Shpg. wt. 1 lb.......Set **$2.00**

E **Nut Bowl.** 9-inch diameter rustic wood bowl, dark finish bark exterior. Metal nut cracker and six picks.
21 N 9155—Shpg. wt. 2 lbs......Set **$2.00**

F **Instant Coffee Container.** 5½-in. high glass container with metal spoon, brass and copper trim. From Japan.
21 N 9154—Shpg. wt. 1 lb.......Set **$2.00**

G **Pair of Comedy-Tragedy Masks.** Realistic sculpture effect. Gold-color finish on black plastic. Each 10½x10½ in.
21 N 9163—Shpg. wt. 2 lbs......Pair **$2.00**

H **Pair of Fish Plaques** for children's room or den. Natural composition on black plastic. 8-in. diameter.
21 N 9157—Shpg. wt. 1 lb. 8 oz...Pr. **$2.00**

J **Fish Grouping.** Composition fish in smart black on copper-coated metal wire. 15½-inch diameter.
21 N 9164—Shpg. wt. 2 lbs......Each **$2.00**

K **Colonial Centerpiece.** Plastic with metal cups . . looks like silver. 11 in. wide. Candles not included.
21 N 9166—Shpg. wt. 8 oz......Each **$2.00**

L **Spring-Tite Junior Pen Set.** Steel coil memo holder, mated ball point pen. Green leatherette base, silver-color tooled design. 6x3⅝x3 in. No paper.
21 N 9152—Shpg. wt. 8 oz.......Set **$2.00**

M **Pair of Bookends.** Earthenware, red 7½ in. high. From Japan. No books.
21 N 9161—Shpg. wt. 3 lbs......Pair **$2.00**

N **Pair of Coolie Planters.** Earthenware, black, gold color trim. 7½ in. high. No plants incl.
21N9160-From Japan. Wt. 3 lbs. Pr. **$2.00**

P **Candy Box.** Earthenware. 10 in. long. White with pink and green, gold-color trim. From Japan.
21 N 9170—Shpg. wt. 3 lbs......Each **$2.00**

R **Brass Beer Stein.** Embossed. Ideal as planter. 4¾ in. high. No plants.
21N9169-From Holland. Wt. 12 oz. Ea.**$2.00**

S **French Poodles.** Decorated white porcelain. 5½ in. high . . From Japan.
21N9165-Shpg. wt. 2 lbs. 8 oz. Pair **$2.00**

T **Ceramic Ashtray.** About 9¾ in. long.
21 N 9049—Yellow. Wt. 2 lbs....**$2.00**

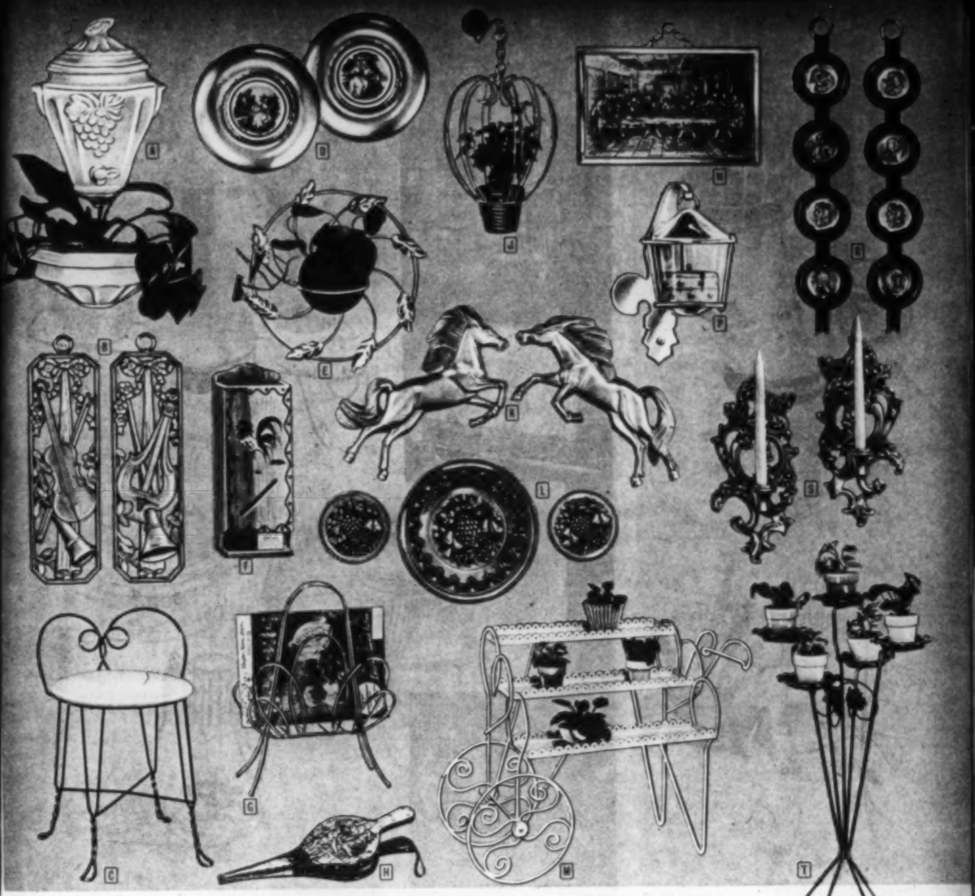
V **Table Planter.** Brass with crystal glass insert. 5¾ in. high. No plants.
21N9153-Shpg. wt. 2 lbs......Each **$2.00**

W **3-tier Tidbit.** Pink tweed design. Earthenware plates 9, 7, 5-in. diam.
21 N 9158—Shpg. wt. 3 lbs.....Each **$2.00**

X **Pair of Card Table Snack Trays.** Willow. Each has 2 rings for glasses (not incl.), space for snacks. 8½ in. along each side. 2 cotton doilies incl.
21 N 9168—Shpg. wt. 12 oz.....Pair **$2.00**

Y **Wastepaper Basket.** Black metal, brass-plated base. 12½ in. high.
21 N 9162—Shpg. wt. 2 lbs 8 oz. Each **$2.00**

Z **6-pc. Bar Set.** Chrome-plated strainer, cork screw, double jigger, can opener, spoon and pick, 6-in. ice tongs.
21N9159-From Japan. Wt. 1 lb. 8 oz. Set **$2.00**



Decorative Wall and Floor Accessories

$140 to $997

See 4 gift pages
in Big General Catalog

A **Glazed Pottery Lavabo.** Inspired by elegance of ancient Rome. Exquisitely designed with pure white glaze finish to grace your wall. Lavabo 12½ in. high, planter 9¼ in. wide. No plants.
21 N 9209—Shpg. wt. 5 lbs. . . . . Set **$5.97**

B **Pair of Musical Wall Plaques.** Modern design with music motif. Fine details. Smooth cast aluminum, gold-color finish. 5½x20 in. high.
21 N 9255–Shpg. wt. 3 lbs. 8 oz. Pair **$6.97**

C **Boudoir Stool.** For your dressing table or vanity, a smart extra chair. Black wrought metal, double scroll back, twisted legs. Padded pink plastic seat. 22½ in. high over-all.
21 N 09239L—Shpg. wt. 10 lbs. Each **$4.87**

D **Pair of Bone China Plaques.** Brass border with exquisite figures on bone china centers . . all similar to illustration. 7½-in. diam. From England.
21 N 9200—Shpg. wt. 1 lb. . . . . Pair **$2.97**

E **Wall Planter.** Brass-plated frame, leaf design 4¼-in. diam., black steel planter. 12-in. diam. No plants.
21N9185–Shpg. wt. 2 lbs. 8 oz. . Each **$2.83**

F **Cigarette Dispenser.** Stands on table, hangs on wall. Holds full carton of king-size cigarettes. Light finish wood, hand-painted rooster design. 11 in. high. From Japan. No cigarettes.
21N9179–Shpg. wt. 2 lbs. . . . . Each **$1.40**

G **Magazine Rack.** Heavily plated with brass and lacquered for lasting wear. Scroll design. No magazines. 19 in. high, 14½ in. long over-all.
21N9238–Shpg. wt. 5 lbs. . . . . Each **$3.97**

H **Brass-covered Bellows.** Burn, fire; burn! Use to fan an obstinate spark into a cheery fire, or for a decorative touch on mantel, fireplace. Leather, brass covered. From England.
21N8960–15 in. long. Wt. 1 lb. 4 oz. . **$3.93**

J **Bird Cage Planter.** Cage superbly designed in gleaming brass. 4½-in. diameter ceramic planter, black finish 17 in. high, 10 in. wide over-all. No plants.
21N9184–Shpg. wt. 5 lbs. . . . . Each **$4.77**

K **Pair of Fighting Stallion Wall Plaques.** Smooth hand-cast aluminum, finished in brilliant gold color. Each 19 in. long. Modern, wall beauty.
21N9212–Shpg. wt. 5 lbs. 8 oz. . . Pr. **$9.74**

L **Brass Fruit Plaques.** They're all brass, and so realistic. Shine with bright luster. Designs similar to illustrations. From England. One 12-in., two 6-in. diameter.
21N8959–Shpg. wt. 1 lb. 8 oz. . . **3 for $3.97**

M **Flower Cart.** Made of sturdy metal with an antiqued white finish that brings out color and beauty of plants. 25 in. high, 34 in. wide over-all, 17½ in. deep. Easy to assemble. No articles.
21 N 09260—Shpg. wt. 14 lbs. Each **$8.93**

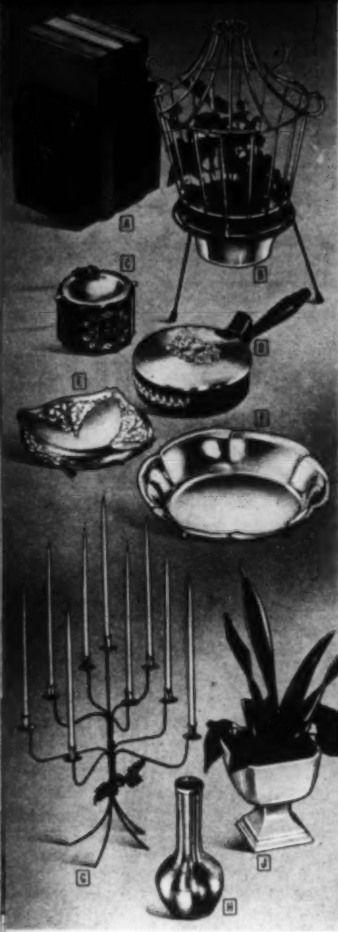
N **Last Supper Plaque.** Familiar religious scene embossed on brass with wood backing. 9¼x14½ in. long.
21N9211–From England. Wt. 2 lbs. . . . **$2.97**

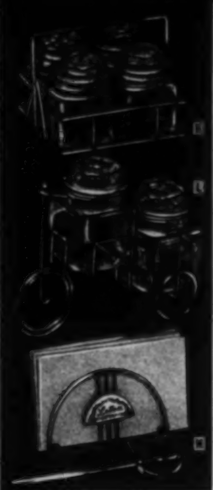
P **Wall Thermometer.** Rich brass and lustrous jeweler's bronze indoor thermometer. Reproduction in miniature of Early American lantern. Hangs from fleur-de-lis bracket. 4¾ in. high.
21 N 9229—Shpg. wt. 8 oz. . . . Each **$2.97**

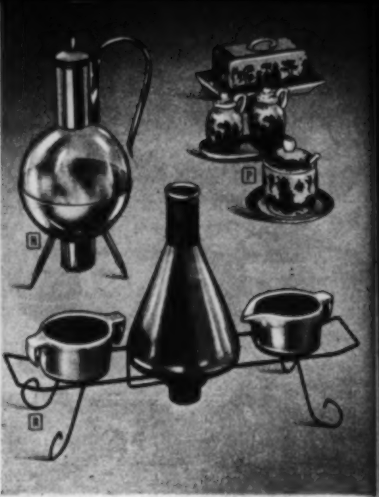
R **Pair of Medallion Drops.** New motif in wall decoration. 4-in. plastic medallions on silk grosgrain ribbon, brass hanging ring. Vacuum-plated, black with gold color heads.
21N9191–22 in. long. Wt. 1 lb. . . . Pr. **$3.76**

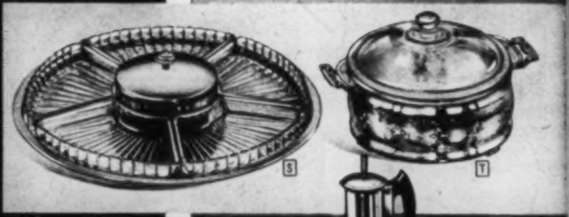
S **Pair of Single Sconces.** Molded Syroco wood, gleaming gold-color finish. Fine details in design. An elegant pair to grace your walls. 13 in. high. Candles not incl.
21N9246–Shpg. wt. 2 lbs. 8 oz. . . Pr. **$9.97**

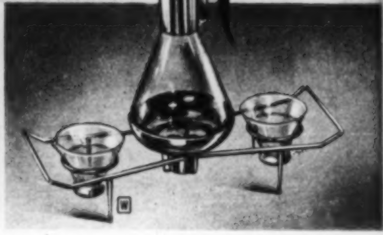
T **Plant Stand.** Gracefully designed to provide a picturesque display of colorful plants, a window setting of unusual charm. Heavy gauge metal, black enamel finish. 31 in. high to capture full sunlight. No articles.
21 N 09174L—Shpg. wt. 10 lbs. . . Ea. **$3.97**











Decorative Table Accessories.. Serving Aids

A **Pair of Book Ends.** Brown simulated leather covered, gold stamped design. Ideal on desk in home or office. No books. Shipping weight 2 lbs.
21 N 9178—4¾x6 in. high . . . . Pair **$3.97**

B **Brass Table Planter Cage.** Black metal stand. Over-all height 13½ in., 5⅝-in. diam. planter. No plants.
21 N 9183—Shpg. wt. 2 lbs. **$3.77**

C **Boutiqued Tip-a-Way Ashtray.** Black, plastic base and cigarette rest, gold-color trim, gold-color metal ash tray. Colorful imitation jewel decorations. 3½-in. diam. 2⅝ in. high.
21 N 9208—Shpg. wt. 8 oz. . . . Each **$1.87**

D **Boutiqued Silent Butler.** Matches ash tray above. Black metal base, maple handle, gold-color cover.
21N9207–2¾ in. high. Shpg. wt. 1 lb. **$2.83**

E **Footed, Pierced Dish.** For bonbons, nuts. Polished solid brass, perforated design, similar to illustration. 6 in. long. From Germany.
21 N 9198—Shpg. wt. 8 oz. . . . Each **$2.97**

F **8-in. Footed Bowl.** Beautifully designed, highly polished solid brass. A charming centerpiece. From Germany.
21 N 9199—Shpg. wt. 12 oz. . . Each **$3.97**

G **Candle Tree with 9 white candles.** Classic centerpiece in glistening brass and black wire. 26 in. high.
21 N 9197—Shipping weight 2 pounds.
Each only **$3.97**

H **Flower Vase.** Solid brass with spiral work design. From India.
21N9225–6½ in. high. Wt. 1 lb. 4 oz. **$2.83**

J **Planter Vase.** Matte-white ceramic. 6x6-in. bowl. Graceful in design . . makes charming accessory for living room or hallway. For fruit or flowers.
21 N 9193—No plants. Wt. 4 lbs. . . **$2.83**

K **5-pc. Penny Candy Jar Caddy.** Four ½-pound crystal glass jars in brass-plated metal rack. 5x7 in. long.
21 N 9223—Shpg. wt. 5 lbs. **$3.97**

L **Tricycle Penny Candy Jar Caddy.** Two ½-pound crystal glass jars. Brass-plated rack. 8½x6¼ in. high.
21 N 9222—Shpg. wt. 2 lbs. 8 oz. . . . **$2.97**

M **Brass Letter Holder and Opener Set.** A charming accessory. 4-in. high brass holder, 7-in. sword-style letter opener. No paper. From Japan.
21 N 9210—Shpg. wt. 8 oz. . . . Each **$2.67**

N **16-cup Pyrex Coffee Carafe.** Copper-tone aluminum warmer stand, candle cup.
21 N 9202—Shpg. wt. 3 lbs. **$4.77**

P **Ceramic Breakfast Set.** Blue Willow pattern. Salt, pepper shakers on tray 5½ in. long over-all. Jam jar 4 in. high; covered butter dish.
21 N 9000—Shpg. wt. 3 lbs. 4 oz. Set **$2.97**

R **Coffee Set.** 40-oz. glazed pottery carafe, sugar and creamer, turquoise with white drip trim. Black metal stand, warmer. Black plastic wrap on carafe. 18½ in. over-all.
21 N 9010—Shpg. wt. 6 lbs. . . . . Set **$4.27**

S **Chromed Lazy Susan.** Chrome-plated cover, tray, gadroon border, ball bearing base. 5 crystal sections, glass casserole center dish. 15¾-in. diam.
21 N 9232—Shpg. wt. 10 lbs. **$7.47**

T **1½-qt. Casserole.** Chrome-plated steel frame, attractive perforated design. Oven-proof glass casserole.
21 N 9230—Shpg. wt. 5 lbs. . . Each **$2.83**

V **Brass-color Metal Planter.** Antiqued finish. Tarnish, leak, rust and waterproof. 10 in. long. No plants.
21 N 9188—Shpg. wt. 1 lb. 8 oz. . . . **$2.97**

W **Coffee Service.** 12-cup (60-oz.) glass carafe, copper-plated trim. Glass sugar, creamer. Copper-plated stand.
21 N 9236—Shpg. wt. 6 lbs. . . . . Set **$7.97**

..Styled for Convenience.. Gracious Charm

A **Fruit Basket.** Woven willow, natural lacquer finish. 4 stainless steel fruit knives, simulated ivory handles, fit snugly in basket top. 9½ in. long. Fruit not included.
21 N 9228—Shpg. wt. 1 lb. . . . Each **$3.97**
21 N 9988—**Wax Fruit.** 9 assorted pcs. Cleans easily with damp cloth. Shipping weight 2 pounds **$1.87**

B **Zippered Bun Hut.** Keeps rolls, biscuits appetizingly warm. 9-in. natural finish willow basket with handle. Removable, zippered cotton cover.
21 N 9227—Shpg. wt. 1 lb. . . . Each **$2.77**

C **Roast Server.** Attractive Pyrex ovenproof well-and-tree platter for oven-to-table serving; deeply grooved to catch delicious juices. Smartly designed brass-plated frame with 2 candle warmers. 10⅛ in. wide, 14½ in. long. Unusually smart table accessory.
21 N 9175—Shpg. wt. 5 lbs. . . . Each **$4.87**

D **Casserole Server.** Matches roast server (C). 1½-quart oven-proof glass casserole with cover, brass-plated stand. A stunning addition to any table.
21 N 9176—Shpg. wt. 5 lbs. . . . Each **$2.97**

E **Oblong Server.** New distinctively designed, smart black Bakelite-trimmed server, warmer, spatula. The ultimate in buffet glamor. Gleaming polished aluminum. 2½-qt. capacity.
21 N 9248—Imported from Spain.
Shipping weight 6 pounds. **$9.97**

F **Sugar and Creamer on Tray.** Polished aluminum, black Bakelite trim. Tray 12⅛ in. long. Imported from Spain.
21 N 9250—Shipping weight 2 lbs. . . **$2.83**

G **2-tier Tidbit.** Lustrous finished aluminum trays, traditionally lovely gadroon edges. Black Bakelite trim. Bottom tray 8⅜ in. 10 in. high.
21 N 9249—From Spain.
Shipping weight 1 pound 8 ounces . . . **$1.87**

H **Ice Bucket.** 2½-qt. capacity. Polished aluminum. A beauty from Spain.
21N9247–Shpg. wt. 3 lbs. 8 oz. . . Ea. **$4.97**

J **14-pc. Punch Set.** 7-qt. milk glass punch bowl. 12 matching cups hang on bowl. Milk color plastic ladle.
21 N 9224—Shpg. wt. 12 lbs. . . . Set **$4.77**

K **Steak Platter.** 12-in. aluminum platter, broil on it . . serve on it. Rests on wood stand.
21 N 9173—Shpg. wt. 3 lbs. **$3.27**

L **Cake Stand.** Sparkling crystal glass. 5⅛ in. high, 12½-in. diam.
21 N 9243—Shpg. wt. 7 lbs. **$2.83**

M **7-pc. Cherrywood Salad Set.** Natural finish. Large 10-in. bowl, 4 6-in. bowls, fork, spoon. From Japan.
21 N 9251—Wt. 3 lbs. 8 oz. . . . Set **$4.67**
21 N 9252—10-in. bowl, fork and spoon. Shpg. wt. 2 lbs. **$2.83**
21N9253–4 6-in. bowls. Wt. 1 lb. 8 oz. **1.87**

(N) (P) (R). Gold-color stripe trimmed Pyrex carafe, casserole. Glass sugar, creamer. Brass-plated warmer stand. Black heat-resistant handle on carafe.

N 21 N 9233—12-cup (60-oz.) Carafe. Shpg. wt. 3 lbs. **$3.77**

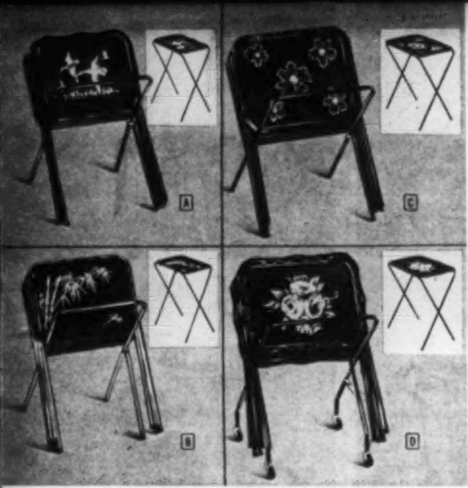
P 21 N 9234—1½-qt. Casserole. Shpg. wt. 4 lbs. **3.77**

R 21 N 9235—3-pc. Set. 60-oz. Carafe, sugar and creamer. Wt. 6 lbs. . . . **$5.67**

S **8-pc. Cocktail Shaker Set.** Sparkling crystal glass 28-oz. shaker, 6 glasses. 2-pc. metal shaker top, metal spoon.
21 N 9201—Shpg. wt. 5 lbs. . . . . Set **$2.83**

T **Keg Set.** Stoneware keg, 6 glasses, brown wood frame. 10⅜ in. wide.
21 N 9021—Shpg. wt. 4 lbs. 12 oz. . . **$2.87**

V **15-pc. Punch Set.** Pressed glass. 11-qt. bowl, 21-in. plate, 12 cups, ladle.
21N09254L–Shpg. wt. 34 lbs. . . Set **$13.97**



Enjoy the smartness, convenience of Folding Tray Tables

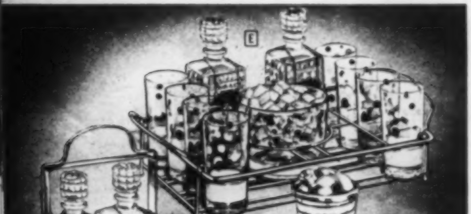
- Made of ½-inch steel tubing with deep, detachable, enameled steel trays
- Trays are alcohol, stain resistant. Legs won't rust, chip or peel
- Electroplated finish assures long service. Plastic-tipped feet

[A] **Mallards in Flight design.** 13x 17½-in. scalloped-edge trays. Black enameled finish with white and multicolor design. 24 in. high. Designs similar to illustration.
21 N 09256L—Wt. 12 lbs. . . 4 for **$6.93**

[B] **Bamboo design.** 12⅝x17½-in. trays in white and gold-color design on black enameled background. Brass-plated tubular steel legs. 24 in. high. Stack compactly.
21 N 09259L—Wt. 12 lbs. . . . 4 for **$8.97**

[C] **Lace Doilies design.** Large 16x21-in. trays, gold-color and white pattern on black background. Black legs. 25⅝ in. high. Stack compactly.
21 N 09257L—Wt. 15 lbs. . . . 4 for **$9.77**

[D] **Tole Rose design.** Our best set. Large 16x21½-in. trays in shades of yellow, tea rose and green on black background. Black legs. One table has 2-in. casters, acts as easy-rolling storage rack. 26 in. high.
21 N 09258L—Wt. 15 lbs. . 4 for **$13.97**



[E] **12-piece Bar Service.** Eight 12-oz. crystal highball glasses, bubble decorated, 2 each turquoise, pink, yellow and white with gold-color trim. 2 pressed glass decanters (25-oz. capacity) with black and brass-plated Bourbon and Scotch labels. 1½-qt. white bubble-decorated glass ice tub on brass-plated carrying rack, with space for two bottles. 18 in. long, 12 in. wide overall. Adds to pleasure of being host.
21 N 09240–Shpg. wt. 15 lbs. . . Set **$9.97**

Orders of $20.00 or more, use Sears Easy Terms . . details on page 355

[F] **Double Tantalus Set.** Pressed design glass decanters (ea. 25-oz. capacity) in brass-plated carrying rack with lock and key. Black and brass-plated labels on chain for Scotch and Bourbon. 12 in. high.
21 N 9241—Shpg. wt. 5 lbs.. Set **$5.97**

[G] **8-pc. Cocktail Set.** 26-oz. crystal glass decorated shaker with bright aluminum, cork-lined, snug-fit cover, strainer spout. Six 5-oz. matching cocktail glasses. Chrome-plated tray. 15x6¼ in. overall.
21 N 9182—Shpg. wt. 7 lbs. . . Set **$3.78**

Decorative Accessories

. . You'll find many more in our Big Fall General Catalog . . for gracious easy living

ALL ITEMS LISTED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

[H] **13½-in. Lazy Susan.** Serve graciously, conveniently in smartly designed 4-section susan . . 2 glazed pottery dishes, each with 2 sections. A 2-color combination of harmonizing beauty. Grain-finish pressed wood base revolves smoothly on ball bearings. Adds festive touch to all occasions. Popular with family, guests.
21 N 9195—Shpg. wt. 6 lbs. **$4.97**

[J] **17-in. Lazy Susan.** Larger than above, has 5 separate sections. Center dish has cover. Exotic floral design glazed pottery dishes in white and solid color combination. Grain-finish pressed wood base revolves smoothly on ball bearings for convenient selection of food. You'll use it often . . on buffet or table.
21 N 09196—Shpg. wt. 10 lbs. **$6.97**

[K] **19½-in. Lazy Susan.** Extra-large . . holds larger portions. Glazed pottery dishes with attractive scalloped edges. Two-color combination of dishes, beautifully blended. Beauty and convenience go hand in hand in this spectacular serving piece. Grain-finish pressed wood base revolves on smooth ball bearings for simple, easy food selection. Priced low.
21 N 09242L—Shpg. wt. 17 lbs. **$9.90**

[L] **23-in. Round Tray or Plaque.** A tray that doubles as an attractive wall decoration. Colorful tole rose design on lustrous black background. Made of baked enamel finish steel, chip and alcohol-resistant. Large size saves trips to kitchen. A most satisfactory gift. Hook on back.
21 N 09189—Shpg. wt. 5 lbs. **$6.77**

[M] **Gallery Hostess Tray.** 12¼x16 in. long. Colorful hand-decorated floral design in striking contrast with smart black background. Baked enamel finish steel, chip and alcohol-resistant. Serve graciously, conveniently on this fine tray, or give it to some one you're fond of. It's a perfect size.
21 N 9190—Shpg. wt. 3 lbs. **$3.77**

[N] **Sad-L-Rac Tidee-up.** Designed by Dolly Toy Company for children's and infant's small things, teaches them to be tidy. Colorful, interesting. Made of durable laminated board with wood hanger pegs. 18⅝ in. wide. A gift of lasting pleasure for some little boy or girl. No articles. Shipped postpaid.
21 N 09186—(Shpg. wt. 4 lbs.) **$2.97**

[P] **Donald Duck Tidee-up.** A clever reproduction of Walt Disney's lovable character by Dolly Toy Company. A gift to make any child's eyes sparkle with joy, and teach him to be tidy, too. Highly colorful and decorative. Made of durable laminated board with wood hanger pegs. 20½ inches high. Lasting pleasure makes it a good choice. Shipped postpaid.
21 N 09187—(Shpg. wt. 4 lbs.) **$2.97**

[R] **Striking Planter.** Decorated in vivid red and black. Composition oriental figurines; plastic planter that looks like wood. 16½ in. long over-all. A beauty accent to blend with any decor. Plants sold below.
21 N 8789—Shpg. wt. 3 lbs. . . . Each **$3.97**
21 N 8781—**Cloth Greens in holder.** About 9 in. tall. Shpg. wt. 1 lb. . . . . . . Each **$1.97**

[S] **17-pc. Coffee Set.** Delicate moss rose pattern . . soft blooming roses on translucent china, rich gold-color trim. Gracefully designed in the traditional manner. She'll love to serve with this gracious set, and guests are sure to compliment. Extra-large 8-cup capacity coffee pot, 6 large cups and saucers, covered sugar and creamer. Imported from Japan.
21 N 8811—Shpg. wt. 8 lbs. . . . . Set **$5.74**

[T] **7-piece Salad Set.** 9⅝-in. salad bowl, 6-in. oil and vinegar cruets, 3-in. salt and pepper shakers, 11-in. wood spoon and fork, pottery handles. Other pieces glazed pottery with luscious, colorful fruit design. Makes salad making a pleasant ritual. Imported from Japan.
21 N 9244—Shpg. wt. 5 lbs. 12 oz. Set **$2.97**

[V] **Portable Bar.** Roll it where you want it on 6 swivel casters. Rigid steel frame; sides covered in washable, plastic-coated fabric in simulated bamboo. Alcohol-proof top and shelves. Choice of 3 finishes. Made to order for the man who entertains. 3 removable, adjustable shelves hold bottles, glasses.

Brass-plated metal trim. Closed diameter 19 inches; 30 in. high. Items shown with bar not included. Pay freight or express charges from factory in Chicago, Ill. Send orders to your mail order house. Shpg. wt. 42 lbs.

State finish walnut, blonde or black.
21 N M9042F—$5.00 Down. . Cash **$49.90**

[W] **Tile-center Plaque.** Natural color bamboo frame with colorful floral decorated ceramic tile center. Also serves as lovely tray. 13⅝-in. diam. Imported from Japan.
21 N 9206—Shpg. wt. 2 lbs. . . . Each **$2.83**

[X] **Pair of Motto Plaques.** Plastic frames with wood centers. Printed motto with appropriate illustration on each. 8-in. diameter. Hook on back for hanging on wall.
21 N 9177—Shpg. wt. 12 oz. . . . Pair **$1.47**

[Y] **6-piece Canister Set.** 4 natural color, varnish finished, de luxe-quality canisters of beautifully grained cherrywood. Matching salt and pepper shakers. Hand-painted provincial rooster design. Largest canister 8x6x7 inches. A welcome gift in any household and priced surprisingly low. Imported from Japan.
21 N 9180—Shpg. wt. 7 lbs. . . . . Set **$7.71**

[Z] **Cook 'N' Serve Casserole Set.** Two 12-oz., colorfully decorated glazed pottery casseroles, oven and craze-proof, in handsome brass-plated metal rack with plastic trim on handles, ball feet. 12½ inches long overall. Imported from Japan.
21 N 9204—Shpg. wt. 3 lbs. . . . Set **$2.83**

[AA] **9-pc. Salad Set.** Enchanting, hand-painted, colorful provincial design on glazed pottery. 9⅝-in. salad bowl, six 5⅝-in. individual salad bowls. Wood fork and spoon set with decorated pottery handles. Salad bowl sets on black wrought metal stand. One of the most attractive sets we've ever offered and very low priced for this quality. Wonderful to have . . wonderful to give. Imported from Japan.
21 N 9214—Shpg. wt. 8 lbs. 4 oz. . Set **$4.97**

See our wonderful selection of $1.00 gift items in this catalog . . two full pages . . . see pages 386 and 387. Don't overlook the effectiveness of accessories to provide accent color, highlight the beauty of your home.

Our largest, finest selection ever of Serving Aids, Accessories for the home . . in this and our Big Fall Catalog

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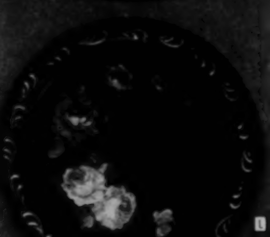
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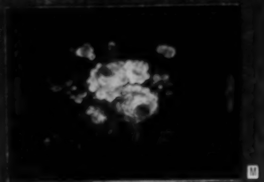
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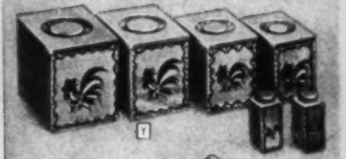
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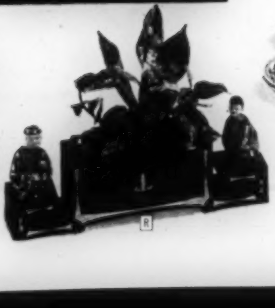
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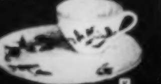
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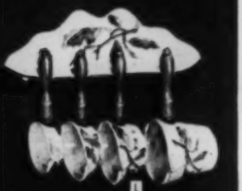
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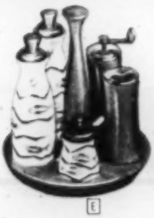
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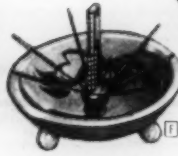
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N

Smart Home Accessories

Decorative Highlights . . Handy Serving Aids
Add grace and splendor to your home

ALL ITEMS LISTED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **12-pc. Cup and Saucer Set.** Fine translucent china . . the aristocrat of tableware . . shock and chip-resistant. Six distinctive shapes with exquisite hand-decorated colorful designs . . the beauty that collectors seek. You'll want to display them prominently, use them frequently. They're full size. Imported from Japan.
21 N 9216—Shpg. wt. 5 lbs. . . . . Set **$4.97**

B **Condiment Steak Set.** 4 glazed pottery condiment jars for steak sauce, garlic oil, melted butter, barbecue sauce . . each with nylon brush in cover. Colorfully designed. Medium brown grain-finish wood rack and jar tops. 11 in. long. From Japan.
21 N 9205—Shpg. wt. 2 lbs. . . . Set **$1.87**

C **3-pc. Console Set.** Enchanting beauty for your buffet or table. Fine details of design, graceful shape, handsomely decorated. A welcome gift in any home. Set includes 9-inch glazed pottery bowl, two figurine candlesticks 6¾ in. high. From Japan. Candles not included.
21 N 9245—Shpg. wt. 5 lbs. . . . Set **$2.97**

D **Shadow Box and Figurine Set.** Five charming china figurines exquisitely hand decorated and designed in the elegant, lace-trimmed style of a royal court. Largest is 8 inches high. Shadow box is of light finish cherrywood with two scalloped frames, one 9½x9½ inches, one 8⅝x8⅝ in. Imported from Japan.
21 N 9215—Shpg. wt. 6 lbs. . . . . Set **$3.97**

E **6-pc. Condiment Set.** A masterpiece in design sure to please any host or hostess. Hand-painted ceramic mustard, oil and vinegar bottles. Natural cherrywood base, handle and peppermill set. Black and red design on ceramic. Over-all size 7 in. wide, 8 in. high. From Japan.
21 N 9181—Shpg. wt. 3 lbs. . . . Set **$4.77**

F **Footed Nut Bowl.** We've supplied the ingredients for a happy talkfest around the fire . . 9-inch diameter, natural finish beech wood bowl, colorfully hand decorated; steel nut cracker and six nut picks in center holder. Fill it with nuts and enjoy the fun.
21 N 9022—Shpg. wt. 1 lb. 8 oz. . Set **$1.97**

(G) to (L) **Matched Autumn Leaf Serving Accessories.** So lovely you'll want every one of them yourself . . or to send as gifts. Made of lustrous, oven-proof semi-porcelain with colorful autumn leaf decoration on all pieces. Each a gem by itself, but any hostess will appreciate the sensational impression the complete set makes in her home. Imported from Japan.

G **2-quart Casserole.** 9-inch covered, semi-porcelain casserole and candle warmer. Gleaming brass warmer stand. Keeps food warm right at the table. You'll love it for family suppers, to serve your guests in gracious buffet style. Overall height 8½ inches.
21 N 9218—Shpg. wt. 6 lbs. **$4.47**

H **12-cup Coffee Server.** 10-in. high, holds 70 ounces. Graceful shape, smart design lends grace and dignity to your table. You'll want the matching mugs below and snack set at right.
21 N 9219—Shpg. wt. 5 lbs. **$3.97**

J **Set of 4 Mugs.** 10-oz. capacity. 3½ inches high. A man's size coffee cup, a milk tumbler, has many uses. .
21 N 9220—Shpg. wt. 3 lbs. . . . Set **$1.97**

K **8-pc. Snack Set.** Four beautifully shaped 8½-inch plates for sandwiches, cake, cookies, with groove to keep cup from slipping off. Also four matching cups. Ideal for TV snacks, teas, committee meetings. Order coffee server at left for a complete serving ensemble of unusual charm.
21 N 9221—Shpg. wt. 7 lbs. **$3.47**

L **Measuring Cup Set.** Autumn leaf decorated rack holds 4 semi-porcelain measuring cups . . ¼, ⅓, ½, and 1-cup sizes . . with medium brown wood handles. Completes the decor of your autumn leaf ensemble. Cups are always within reach and give an extra beauty highlight to your kitchen. High glaze finish protects colors.
21 N 9217—Shpg. wt. 2 lbs. . . . . Set **$1.97**

M **5-pc. Cruet Set.** Gracefully shaped glazed pottery oil and vinegar bottles, salt and pepper shakers on gleaming brass-plated metal stand. Unusually interesting and colorful decoration. Lends gracious quality to modern living. A treasurable gift. 10¾ in. high. From Japan.
21 N 9203—Shpg. wt. 3 lbs. . . . . Set **$3.77**

N **Tole Watering Can.** Give your fair lady this beautiful, hand-decorated water-sprinkler. No danger then of her neglecting the house plants, flower boxes. Rich black enamel finish steel and decorated with vivid red American Beauty Rose decor on can, small tea rose on spout. 2-quart capacity.
21 N 9237—Shpg. wt. 2 lbs. **$2.77**

P **7-pc. Fruit Salad Set.** Picture tells the story of this appealing set. Big 11-in. light finish rock maple salad bowl and four 6-in. individual bowls of light beechwood, plus wood fork and spoon. Colorfully hand painted in luscious fruit design.
21 N 9226—Shpg. wt. 4 lbs. . . . Set **$5.97**

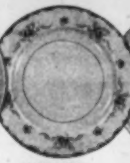
R **Turkey Platter.** Perfect for your gobbler. Hand-painted, hand-crafted ceramic from Italy. 18 in. long. Hangs on wall also as decoration.
21 N 9709—Shpg. wt. 6 lbs. . . . Each **$5.77**

S **Turkey Gravy Boat.** A fitting companion for platter (R). Hand-painted, hand-crafted ceramic from Italy. 7 in. high. Cover and ladle are included. Order it now for the festive season ahead.
21 N 9710—Shpg. wt. 3 lbs. . . Each **$2.97**

T **"Chinalin" Centerpiece.** Here's floral beauty that rivals the real thing . . and far outlasts it in its fresh appearance. A charming variety of washable, plastic-coated fabricated flowers exquisitely arranged in a handsome pottery planter. No watering, no changing . . yours to admire as long as you like. 12x17 in. long over-all.
21 N 9194—Shpg. wt. 5 lbs. **$4.97**

V **Pair of Calypso Group Panels.** Attuned to the popular swing to Calypso music. Dramatic beauty to grace any home. Hand-screened three-color process design on white tile-texture plastic panel in shades of blue, red and brown. Natural bamboo-color wood frames. Panels 7 in. wide, 25 in. high. Vertical shape is latest in decorative styling. Color and action will send your spirits soaring. An appropriate gift for your bachelor list. . .one to please the taste for modern.
21 N 9192— Shpg. wt. 3 lbs. . . Pair **$9.77**

PEAR TREE
Semi-porcelain . . see page 809 Big Fall Book
16-pc. Set
$8.43



WEMBLEY
Imported China . . page 806 Big Fall Catalog
53-pc. Set
$29.92

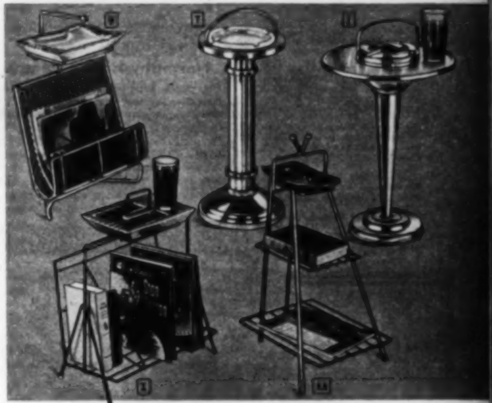
PATIO ROSE
Melmac . . see page 811 of our Big Fall Catalog
16-pc. Set
$14.48

SEE OUR BIG FALL CATALOG FOR OUR LARGEST AND BEST ASSORTMENT OF FINE DINNERWARE

Semi-Porcelain . . pages 804, 806 to 809. 36 patterns in this ever popular dinnerware. A small investment buys a set suitable for any occasion. On many sets design is sealed under glaze . . colors stay bright longer.

China . . pages 805, 806 and 807. The aristocrat of dinnerware all imported from Japan. 20 outstanding patterns of imported, chip-resistant, highly translucent china . . including our new heavier weight china for everyday use or for your best. Ideal for schools, churches.

Melmac. See pages 810 and 811. 12 colorful sets, 7 of them in the new decorated designs. All sets of heavyweight melamine plastic . . guaranteed 2 years not to chip or break. Molded-in colors won't fade. Solid color sets in one color or in assortment of mixed colors.



Metal Smoker Stands . . removable trays

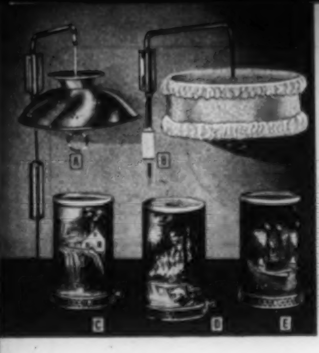
W **Smoker-Magazine Stand.** Gleaming brass-plated steel smoke stand with black perforated metal magazine basket for added convenience. 21 in. high, 15 in. wide over-all. Removable white ceramic ash tray, black decoration . . 10½x7½ in. Every smoker needs an attractive accessory. Items not included.
21 N 06937L—Shpg. wt. 7 lbs. . . **$7.96**

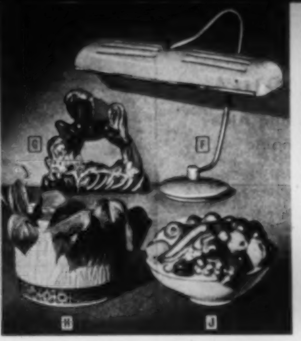
X **Smoker-Record-MagazineRack.** Smart black finish steel frame. 4-section magazine and record rack. 20½ in. high over-all. Rack 17 in. wide at bottom. Removable oyster white ceramic ash tray . . deep ash well. Space for drinking glass, cigarettes or dish. Plastic tip feet. Carrying handle. Items not incl.
21 N 06972—Shpg. wt. 8 lbs. . . . **$4.97**

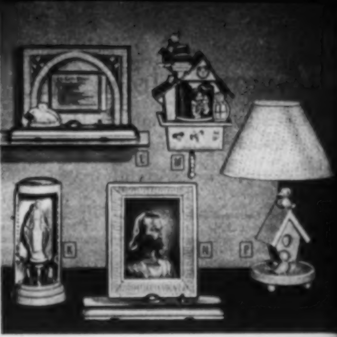
Y **Conventional Smoking Stand.** Brass-plated steel stand, 10 in. wide at base and top. 24 in. high overall. 8-in. white glass tray. Solidly built. Carrying handle.
21 N 06974—Shpg. wt. 9 lbs. . . . **$9.96**

Z **Polished Chrome-plated Steel Smoking Stand.** Extra-large 25-in. tray top, push-button ash release on deep receptacle. 15 in. wide at base. 25 in. high over-all. Gracefully tapered stand. Items not included.
21 N 06971L—Shpg. wt. 8 lbs. . . **$12.94**

AA **Brass-plated Steel Smoking Stand with 2 shelves.** Base 14x15 in. 26 in. high over-all. Dark brown ceramic ash tray with aqua trim. Large carrying handle. Ball feet. Items not included.
21 N 06973L—Shpg. wt. 9 lbs. . . **$6.93**







Harmony House Pull-up, TV, and Accessory Lamps

Pull-up Lamps. Adjust up, down, sideways. Pull down for reading . . raise for soft allover light. 10-ft. cord, screws included.

A **Modern.** 12-inch brass-plated shade. 10-inch white perforated metal diffuser. 2 standard sockets for up to 60-watt bulbs. Arm extends 11 inches.
21 N 02401–Shpg. wt. 7 lbs. $9.77

B **Bedroom Pull-up.** 13-inch glass strand fiber glass shade, nylon net ruching trim. Brass-plated arm extends 17½ inches from wall. 12-inch white perforated metal top diffuser, plastic bottom diffuser. *State shade color* white or *HH* Frosty pink.
21N 02400L–Shpg. wt. 7 lbs. $12.64

Revolving Lamps. Heat of bulb revolves inner cylinder; wheels, smoke, fire and water seem to move. Plastic cylinders, brass-plated metal base. Bulbs incl.

C **Old Mill Wheel.** Water cascades over wheel. 6⅜x11 in. high. Thrilling to watch.
21 N 2405–Wt. 2 lbs. 8 oz. $5.71

D **Forest Fire.** Flames, smoke, exciting action. 6⅜x11 in.
21 N 2185–Wt. 2 lbs. 8 oz. $5.71

E **Steamboat Race.** Legendary thrill on Ol' Mississippi. 6⅜x11 inches high.
21 N 2378–Wt. 2 lbs. 8 oz. $5.71

F **Fluorescent Desk Lamp.** Adjusts up, down, sideways. Louvers in top reduce glare. Baked enamel finish steel, beige shade, med. brown base and arm. 2 15-watt bulbs incl. 17 in. high. Shade 20 in. long. AC only.
21N02381–Shpg. wt. 14 lbs. $19.64

H **Accessory Light.** Brass-plated filigree base. Glazed pottery planter. Light at back. 6x8 in. wide. *State HH color* Parchment brown or med. Mint green.
21N2389–No plants. Wt. 4 lbs. $3.77

G **Accessory Lamp.** Dramatic, modern horse design. Multiple-drip glazed pottery with fiber glass insert to screen light in back. 10½ inches high, 10½ inches wide. *State color* black or *HH* Parchment brown.
21 N 2388–Wt. 4 lbs. 8 oz. . . $3.77

J **Accessory Lamp.** Colorful fruit design in red, yellow and green. White glazed pottery bowl with gold-color highlights. Light in back. 6x9½ in. wide.
21 N 2390–Shpg. wt. 5 lbs. . . $4.77

Prayer Lights. Inspirational religious shrines of steel and zinc with ivory color baked enamel finish. Brass-plated inserts. Finely detailed figures of molded plastic, rayon cloth background. Bulb lights 5-in. high figure. On-off switch. Bulbs included. 10 in. high, 4½ in. wide. Shipping weight 2 lbs. 8 oz.

(K) 21 N 2407–Madonna $5.41
21N2408–Infant of Prague 5.41
21N2404–Sacred Heart . 5.41

L **Plak-Lite Prayer Light.** Med. brown enamel finish metal base. Ceramic lambs. 4x5-in. clear plastic window for Lord's Prayer (Protestant, Lutheran, Catholic versions incl.). 8½x1½ in. wide. Bulb included.
21N2402—Wt. 2 lbs. 8 oz. $5.94

M **Mickey Mouse Club House Musical Night Light.** Genuine Swiss movement plays club house tune. Disney characters move in, out. Authentic designs in pressed board. 10⅜ in. high. Bulb included.
21N2406–Shpg. wt. 5 lbs. $9.98

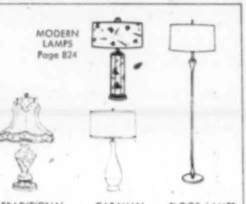
N **Head of Christ Picture Light.** Brown enameled finish metal base. 9x7-in. plastic frame. Small bulb included . . casts soft light on picture. 10x11½ in. long. Wonderful for the home.
21N2403–Wt. 2 lbs. 8 oz. $4.94

P **Juvenile Night Light.** Charming bird house of white enameled wood, pastel color trim . . easy to clean. 10-in. shade of white American dotted swiss over paper parchment. 16½ inches high. 3-way switch for night light, top light or both. *State color* white with pink or white with blue.
21 N 2355–Shpg. wt. 3 lbs. $6.23

Add lamps to your Easy Terms order for furniture. Complete details on page 355.

See our Big Fall Catalog ..
6 full pages of
Harmony House Lamps

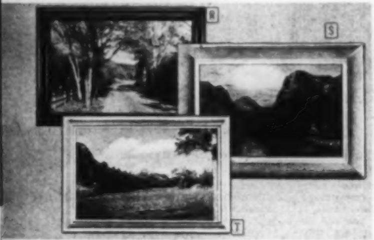
See pages 820 to 825, inclusive. Our largest assortment ever .. modern, traditional and novelty styling for every room in the house .. every need. Featuring for the first time our exclusive Mello-Lite Lamps with lucite diffuser and glow switch. All are UL approved for your protection. You'll find styling, design, materials in these lamps at prices far below what you'd expect to pay. Enjoy good lighting and enhance the beauty of your home.

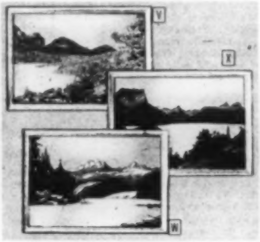

MODERN LAMPS Page 824

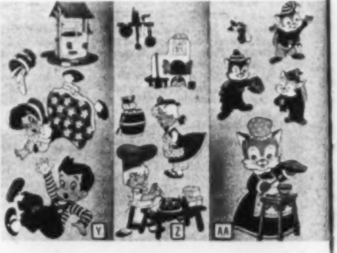
TRADITIONAL LAMPS Page 825

CARAVAN LAMPS Page 823

FLOOR LAMPS Pages 822, 823







Harmony House Colorful Lighted Scenes

Deep patented wood frames, fluorescent lighted in back to bring picture to life. Heart-warming scenes, all 15¾x23¾ in. Bulbs incl. (For AC only.)

R **Country Road.** Road winds thru shapely trees in full glory of autumn coloring. Mahogany finish frame.
21 N 06590L—Frame 20x28 in. Shpg. wt. 12 lbs. . . . $19.47

S **Mountain and Stream.** Refreshing scene, blue water, sky, dark foliage, snowy mountains. Wt. 12 lbs.
21 N 06592L–White, gold-color frame 20x28 in. $19.47

T **Valley View.** Mountain, woodland colors with cool blue water. White, gold-color hollow-grain frame.
21 N 06591L—Frame 22x30 in. Shpg. wt. 13 lbs. . . $19.47

Colorful Scenes on Glass Mirrors

Over-all size 28x20 in. 1¼-in. wood frames, white with gold-color accents. Mirror is reflective except on scenic portion.

V **Little Chief Mountain.** Med. blue mountain, spring colored foliage, mostly yellow. Mirror lake, sky.
21 N 06593L—Shipping weight 8 pounds. . . . . Each $5.94

W **Bow River Falls.** Foliage in fall colors, snow-capped mountain. Mirror lake and sky.
21 N 06594L—Shipping weight 8 pounds. . . . . Each $5.94

X **Splendors of Lake St. Mary.** Blue mountain ridge, green foliage. Mirror lake and sky.
21 N 06595L—Shipping weight 8 pounds. . . . . Each $5.94

Pin-up Pictures for nursery, bedroom

Familiar characters children will enjoy. Brilliant colors. Made of ⅜-inch laminated board. Arrange to suit. Hangers included. By Dolly Toy Co. Shipped postpaid. About 24x22 inches over-all.

Y **Jack and Jill.** Tumbling down the hill, flying bucket and well. Dear to hearts of children.
21 N 6598—*Postpaid.* (Shpg. wt. 2 lbs.) . . . . Set $2.49

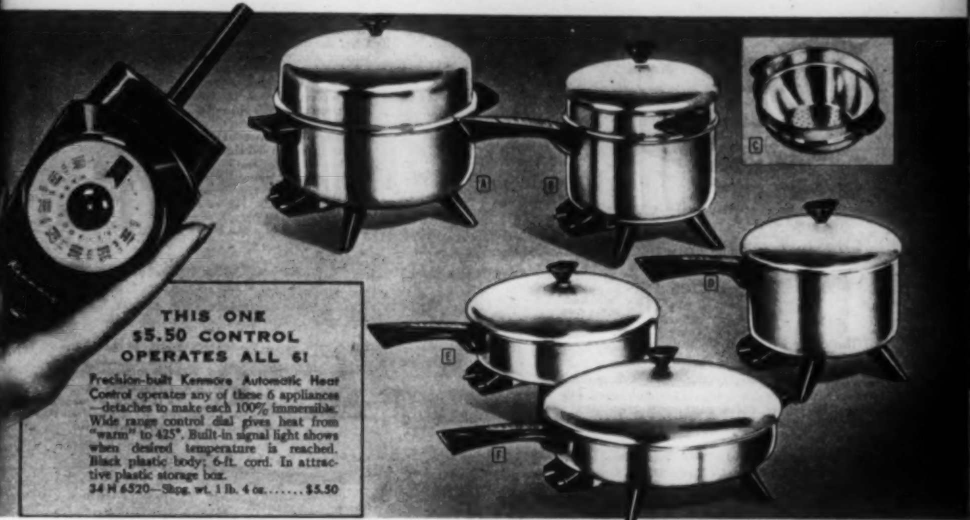
Z **Patti-cake.** The baker man displaying his skill before admiring miss. Whimsical kitchen scenes.
21 N 6597—*Postpaid.* (Shpg. wt. 2 lbs.) . . . . Set $2.49

AA **Three Little Kittens.** Familiar children's tale.
21 N 6596—*Postpaid.* (Shpg. wt. 2 lbs.) . . . Set $2.49

NOTE: ALL lamps, lighted scenes for 110-120-volt, 50-60-cycle AC-DC; 1-way sockets unless noted . . No bulbs unless noted

Now.. Automatic Cooking in Lifetime Stainless Steel!

Our Newest and Finest . . and Available just in time for Christmas



THIS ONE
$5.50 CONTROL
OPERATES ALL 6!

Precision-built Kenmore Automatic Heat Control operates any of these 6 appliances—detaches to make each 100% immersible. Wide range control dial gives heat from "warm" to 425°. Built-in signal light shows when desired temperature is reached. Black plastic body; 6-ft. cord. In attractive plastic storage box.
34 N 6520—Shpg. wt. 1 lb. 4 oz. $5.50

For the first time! A family of Kenmore Electric Cookware in gleaming Stainless Steel

So easy to care for . . to operate, and so beautiful to serve from, right at the table! Each scientifically designed appliance has powerful sealed-in element and aluminum-clad bottom for fast, direct heat-up.

Cooks automatically—faster, better, easier! Precision engineered plug-in Heat Control gives you the accuracy of a big range for any cooking job . . holds the heat you dial indefinitely, for better cooking without scorching.

Removable Heat Control lets you "dunk" each appliance, handle and all, for easy cleaning. Cooking guide on each appliance shows correct heat for many foods. Each appliance has black plastic handle, feet and is UL approved. 110–120-volt AC. One year replacement guarantee. Recipes included.

[A] **5-quart Automatic Dutch Oven with Cover.** Cook, keep food warm and serve—all from this beautiful new Kenmore. It boils, roasts, braises, deep fries, cooks and stews food to mouth-watering goodness. Use as a food warmer or for waterless cooking. Cover also fits 10½-in. skillet, converts it to a chicken fryer. 1000-watt. Heat Control not included.
34 N 6529—Shpg. wt. 6 lbs. 11 oz. $22.95

[B] **Automatic Combination Cooker with Cover.** Provides all the utility of a 3-qt. saucepan PLUS 2½-qt. double boiler insert. Helps assure perfect cooking of every food.
34 N 6527—825-watt. Heat Control not included. Shipping weight 5 lbs. 4 oz. $18.95

[C] **Stainless Steel Steamer-insert.** Use with Combination Cooker or 3-qt. Saucepan.
34 N 6528—Steamer-insert. Wt. 1 lb. 4 oz. . . $4.50

[D] **3-quart Automatic Saucepan with Cover.** Fully automatic . . makes favorite one-dish casserole meals easy to prepare. Heat Control not included. 825-watt.
34 N 6526—Shpg. wt. 4 lbs. 8 oz. $14.95

Kenmore Automatic Skillets cook all foods better, with less shrinkage. Fry eggs and bacon perfectly every time. Grill steaks, chops—without danger of scorching! Cover and Heat Control not included.

[E] **10½-inch Automatic Skillet.** 1000 watt.
34 N 6521—Shpg. wt. 4 lbs. 5 oz. $14.95
34 N 6522—Matching Cover for (E). Black plastic knob. Shpg. wt. 1 lb. 11 oz. $2.75

[F] **12-inch Automatic Skillet.** 1250-watt.
34 N 6523—Shpg. wt. 5 lbs. 9 oz. $18.95
34 N 6524—Matching Cover for (F). Black plastic knob. Shpg. wt. 1 lb. 15 oz. $3.75

Matching Grill in Polished Cast Aluminum
Big family size . . completely automatic

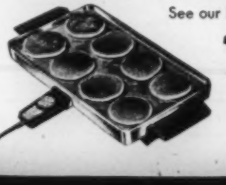
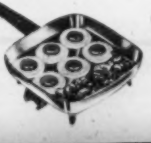
[G] A wonderful Christmas gift . . the perfect appliance for all year use! Big 12x18-inch size. Fries 1-lb. bacon, grills 10 pancakes or hamburgers at one time. Special hot storage drawer keeps food hot, or doubles as a drip tray. Black plastic handles. Cooking guide on hot storage drawer shows correct heat for many foods. Heat Control not included.
34 N 6525—Shipping weight 9 lbs. 4 oz. $18.95

SAVE $15.00 ON COMPLETE SET!

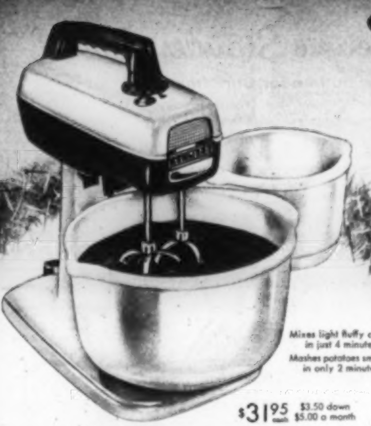
All pieces (A) to (G) including Automatic Heat Control and skillet covers. Only *$11.50 down, $9 a month* on Easy Terms.
34 N T6531—Shipping weight 40 lbs. . . . . Cash $111.20

NOTE: *If you own a Kenmore Stainless Steel Automatic Skillet, use your present heat control to operate any of these appliances*

See our Big Book for more Automatic Cookware in lower-priced Aluminum

Remember, an Electric Gift



Mixes light fluffy cakes in just 4 minutes

Mashes potatoes smooth in only 2 minutes

$31.95 cash $3.50 down $5.00 a month

The quick way to a woman's heart . . a Kenmore Mixer in choice of colors

Twelve speeds, from extra slow to extra fast. So powerful even heavy candy batter can't slow it down. Governor-controlled for full power at every speed. Use on stand, or lift off for use as a hand mixer. Instant beater release for easy washing of beaters. UL approved for 110-120-volt AC. 150 watts.

- Thumb control, one-hand speed selector; chrome-plated beaters
- Lightweight die-cast metal; plastic handle. 13⅛ in. high
- Famous KENMORE 1-year "immediate replacement" guarantee, not just the usual 1-year "repair warranty"

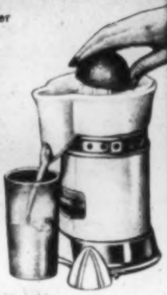
34 N 08270—With 2 glass bowls, cord, recipes. *State* pink, yellow, green or gray with white. Shipping wt. 18 lbs. **$31.95**

34 N 8269—Meat Grinder-Food Chopper for above. Wt. 6 lbs. . . **11.95**

34 N 8273—Glass Juicer with metal strainer. Wt. 2 lbs. 2 oz. **2.75**

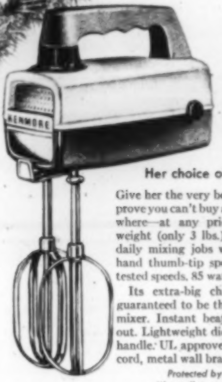
NEW! Kenmore Electric Juicer

$12.95



No better way to start the day! Every morning of the year will be brighter with eye-opening juices prepared by this new KENMORE. Oranges, lemons, limes or grapefruit become delicious, healthful taste treats at the flick of a switch. Juicer has fan-cooled motor, "on-off" switch. White enameled body; chrome-plated top and base. 5⅛-in. diameter white glass bowl. 2 juice reamers and juice guide. 9 in. high. UL approved. 110-120-volt, 50-60-cycle AC only. 115 watts. With cord.

34 N 8204—Wt. 8 lbs. 4 oz. . . **$12.95**



- It mixes
- It mashes
- It whips

Extra-powerful 3-speed Kenmore Portable Mixer

Enameled model $14.25

Her choice of 5 lovely finishes

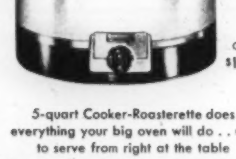
Give her the very best! Sears laboratory tests prove you can't buy a finer portable mixer anywhere—at any price! She'll love its light weight (only 3 lbs.) and the way it handles daily mixing jobs with ease. Has easy one-hand thumb-tip speed control . . . 3 kitchen tested speeds, 85 watts power.

Its extra-big chrome-plated beaters are guaranteed to be the largest on any portable mixer. Instant beater ejection pops beaters out. Lightweight die-cast metal body; plastic handle. UL approved. 110-120-volt AC. With cord, metal wall bracket. Shpg. wt. 3 lbs. 2 oz.

Protected by Kenmore full 1-year "immediate replacement" guarantee

34 N 8280—*State* white enameled with med. gray, pastel pink with black, pastel yellow with med. gray, pastel green with med. gray **$14.25**

34N8288-Chrome-plated; black plastic trim. **16.95**



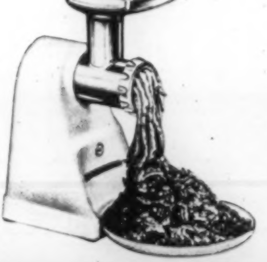
Buy her the gift she's always wanted now . . just 10% down on Sears Easy Terms. For full details see page 355

Only $11.95

5-quart Cooker-Roasterette does everything your big oven will do . . use to serve from right at the table

She'll love the way this smart new all-purpose cooking appliance makes cooking a breeze! It bakes, cooks, roasts, braises, steams, stews . . prepares a full meal! Automatic, wide-range heat control for 150° to 500°. Easy-to-clean aluminum inner pan comes out for washing at sink, white baked enamel body wipes clean with a damp cloth. Polished aluminum 10-in. diameter lid and trim; black plastic handles; black enameled base. 10 inches high. UL approved for 110-120-volt AC only. With 6-ft. cord. 700 watts.

34 N 6417—Shipping weight 11 pounds. **$11.95**



KENMORE Food Grinder Quick, efficient, electric!

$32.95 cash $3.50 down $5.00 a month

No doubt about it! She'll be thrilled with this new KENMORE. It grinds all foods . . from coarse meat to fine nutmeats. Large hopper loads easily. Deep feeder throat for safe feeding with fingers. Die-cast aluminum hopper, feed screw. Forged steel cutting knife. White baked enamel. With switch, 2 steel cutting plates, pestle. UL appr. 110-120-v AC only. 180 w. With cord.

34 N 8202—12 in. high. Wt. 11 lbs. . . . **$32.95**

34 N 8201—**Slicer-Shredder Attachment** for above. Wonderful for salads. Wt. 2 lbs. 4 oz. **$7.95**

Gift

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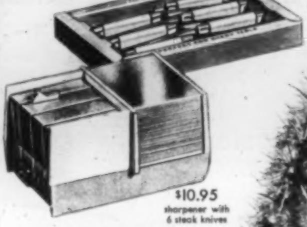
for
7.95

is a Useful Gift

SPECIAL BONUS



$10.95 sharpener with 6 steak knives

Electric Knife Sharpener with Set of 6 Steak Knives

Our finest KENMORE Electric Sharpener with Stainless Steel Steak Knife Set . . a $2.75 Bonus! Sharpener puts a keen edge on scissors and knives. Beige plastic, anodized aluminum safety cover. UL approved. 110-120-volt AC only. With cord, switch. 6¼x4x3¼ in. high.

34 N 8354—Shpg. wt. 3 lbs. 8 oz. . . $10.95

Steak Knives! Stainless steel 4⁹⁄₁₆-in. blades, white plastic handles. 8⅜ in. long. Shpg. wt. 1 lb. 6 oz.

9 N 9039—Steak Knife Set only. $2.75

WOW! Imagine . . a 2½-qt. Electric Corn Popper so economically priced!

Perfect, fluffy popcorn every time! No stirring or shaking needed!

$3.29 less cord

For parties and Christmas fun there's nothing like plenty of fluffy, tender popcorn—and for popping it there's nothing like this KENMORE 2½-qt. Electric Corn Popper. Pops a heaping bowlful in minutes. Serviceweight polished aluminum, including cover. Red and black plastic trim. No glass to break.

- Tapered popping bowl lifts out for serving or washing up
- Full 450-watt heating element gives faster popping, fluffier, more tender popcorn. UL approved. 110-120-volt AC or DC. No cord included, order below

34 N 6890—Shipping weight 2 lbs. 12 oz. $3.29
34 N 5724—**6-ft. Midget Cord Set.** Shpg. wt. 6 oz. 69c
34 N 6894—**Col-R-Corn.** Pops fluffy white, splashed with color. Three 10-oz. glass jars. Shpg. wt. 3 lbs. 8 oz. 89c

$11.75

FLICK! It's an Automatic Steam Iron

FLICK! It's an Automatic Dry Iron

Kenmore Automatic 2-In-1 Steam and Dry Iron

with Sears exclusive 1-year replacement guarantee

Here's a wonderful gift for Mom . . a streamlined, fast heating, lighter-weight iron that does every ironing job easier and faster. Smooths out dresses, presses suits and freshens woolens almost as fast as you can say "Merry Christmas." Use it "dry" to iron dampened laundry just off the line, or "steaming" to iron dry laundry or to press clothes as expertly as a professional. Finest, faster flash-type construction changes from "steam" to "dry" ironing instantly without emptying water. Automatic fabric-indexed heat control dial. Buff-polished 30-sq. in. aluminum alloy sole plate has beveled edges, button nooks, steam channels. Chrome-plated; black plastic heat hood, handle, dual thumb rests. UL approved. 110-120-volt AC. 1100 watts. With 7-ft. cord.

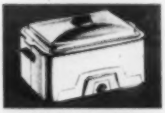
34 N 6277—Shipping weight 4 pounds 6 ounces. $11.75

See our Big Book for full selection of Steam, Dry and Travel Irons

OUR BIG BOOK HAS MORE . .

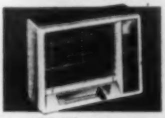
see it for 8 full pages of Electrical Gifts . . lighten her kitchen chores

Family-size Kenmore 23-quart Automatic Electric Roaster



$32.90 cash $3.50 down $5.00 a month

Kenmore Fan-forced Automatic Electric Heater



$23.95 cash $2.50 down $5.00 a month

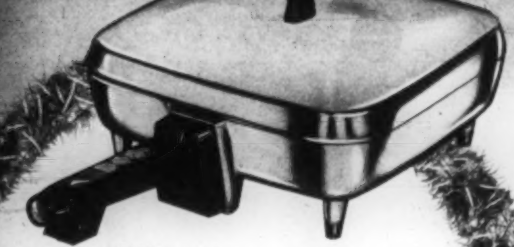
Kenmore Mixers and Blenders Tops in style and performance

$25.50 mixer $26.95 blender

Famous "Riviera" Models Roto-Broil Electric Rotisserie

$24.88 and $28.88

No Gift so Welcome



$11.88 less cover

Best-selling Kenmore Automatic Skillet
Packed with features, sensationally priced!

Women everywhere are raving about electric skillets and fry pans—and no wonder, they cook almost anything better and easier. Use them to fry, pan broil, grill, bake, stew or warm food.

- It's immersible. Entire pan area can be dunked in suds up to mark on handle. Polished interior makes cleaning easy
- Controlled heat . . holds any heat "simmer" to 420°. Frying guide on handle. Signal light shows when dialed heat is reached
- Big 4-quart capacity. 11½ inches square, 2 inches deep
- Thumb rest on handle protects against burns. Extra helper handle. Polished aluminum body; black plastic trim. UL approved. 110-120-volt, 50-60-cycle AC only. 1100 watts
- Protected by famous Kenmore 1-yr. replacement guarantee .

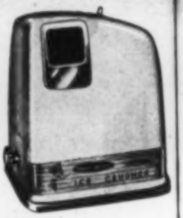
34 N 6953—With cord, recipes. No cover. Shpg. wt. 8 lbs. 8 oz...**$11.88**
34 N 6954—**Square Aluminum Cover.** Shpg. wt. 2 lbs. 4 oz....... 2.50

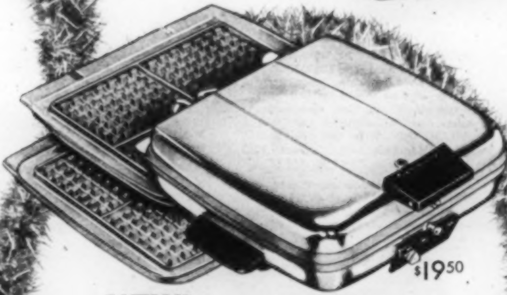
Magic Hostess Ice Crusher

$21.88 cash $2.50 down $5.00 a month

Here's an extraordinary gift for the woman who has everything! Makes perfect ice for every occasion . . for fruit cocktails, freezing ice cream, chilling glassware, relishes, etc. She'll love the way it crushes ice cubes, coarse or fine, as fast as she can feed them in. Removable tray holds crushed ice. Powerful 200-watt motor. UL approved. 110-120-volt AC. White plastic housing with gold-color trim. 8½x6¾x10⅛ in. high. With cord, "on-off" switch.

34 N 8241— Shpg. wt. 11 lbs. **$21.88**



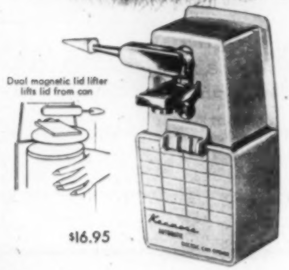


$19.50

NEW! Kenmore Automatic Grill Waffler!
1958 styling, 13% greater grill area!

No better way to make delicious golden waffles, four at a time! More than just a waffle baker, it doubles as a king-size automatic griddle—useful every day of the year! *Grills* 18 hamburgers, *fries* bacon and eggs for 4, *toasts* 4 sandwiches, or a whole tray of canapes on its big 216-sq. in. surface. Has larger grill area, slide-lever temperature control, built-in drain spouts. Chrome-plated; black plastic trim. UL approved. 110-120-volt, 50-60-cycle AC. 1320 watts. 1-yr. replacement guarantee.

34 N 06450—13¼x12½x4¾ in. high. With cord, recipes. Shipping weight 17 pounds.......**$19.50**


Dual magnetic lid lifter lifts lid from can
Kenmore
AUTOMATIC
ELECTRIC CAN OPENER

$16.95

NEW! Kenmore Automatic Electric Can Opener

She'll adore the man who chooses this precision engineered, all new Kenmore Automatic Electric Can Opener for her Christmas gift. Opens round or oval-shaped cans in a wink! Faster, better, easier, safer . . never leaves a dangerous ragged edge. So easy to use . . so safe that even a child can operate it. No more struggling and cranking . . just place the can in position, depress the control handle. The dual magnetic lid lifter picks the lid from the can as it is opened. Made of high impact, two-tone beige-color plastic to match or contrast with kitchen decor. Chrome-plated handle, cutter and drive gear. Lifetime lubricated . . never needs oiling. UL approved for 110-120-volt, 50-60-cycle AC only. 200 watts. With cord, wall mounting bracket and instructions. 3x3x7 inches high.

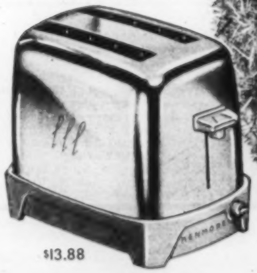
34 N 8331—Shipping weight 5 lbs....................**$16.95**

NOW . . Harmony House Colors for Kenmore Space Saver Toasters!

Warm her heart with an unusual gift—our newest Space Saver Automatic Toaster trimmed in her choice of 4 kitchen-right colors. Precision engineered to eliminate "bulkiness," take up less space. The whole family will enjoy the way it toasts one or two slices of bread, slice after slice, to their favorite shade of golden brown. When done, toast pops up, current shuts off. Silent thermostatic control. 1-yr. guarantee. One-piece seamless chrome-plated steel; plastic base. Hinged crumb tray. UL approved. 110-120-volt AC. 900 watts. With cord.

State color Aquamarine, Sunshine yellow, Cherry pink, Parchment ivory.

34 N 6341—8¾x5x6¼ inches high. Shipping weight 4 pounds 6 ounces.........................**$13.88**
34 N 6342—Kenmore Space Saver Toaster. Same, but with brown plastic trim. Shpg. wt. 4 lbs. 6 oz...........**$12.88**



$13.88

Kenmore Cooker-Fryer Reduced

Was ~~$12.95~~ $11.88

Cook food, keep it hot and serve—all from one beautiful appliance! She'll love the way this big 4-qt. KENMORE deep fries, cooks soups and stews, roasts, braises, warms food at table. Automatically holds dialed heat from 160° to 400°. Signal light shows when dialed heat is reached. Special construction uses only 3 pints of oil when frying. Stamped aluminum fry basket. Polished aluminum body; black plastic trim. UL approved. 110–120-volt AC. 1250 watts. 12⅜x10⅝x 9⅜ in. high. With cord, cover, recipes.

34 N 6935—Shpg. wt. 6 lbs. 5 oz. **$11.88**

NEW!

Kenmore 8-cup Fully Automatic Coffeemaker

Greatest Coffeemaker Value we have ever offered! Rich chrome-plated finish on Solid Copper! Guaranteed Top Quality!

Only $12.66

Hard to believe, but true . . our new KENMORE 8-cup Automatic has all the features, all the beauty, and all the quality of other popular coffeemakers selling for twice the price. You must be satisfied or your money back.

- Fast and fully automatic. Brews 8 flavorful cups in just 12 minutes, shuts off, switches to "low" heat to keep coffee piping hot.
- Slide-type flavor selector adjusts for your choice of mild, medium or strong coffee. Signal light shows brightly when coffee's ready.
- Body is cup-marked for 4 to 8 cups. Glass top lets you watch coffee perk.
- Cool plastic handle and base. 10⅝ inches high. UL approved for any 110–120-volt AC. 450 watts. With detachable 6-ft. cord.

34 N 6711—Shipping weight 4 lbs. 11 oz. **$12.66**

NEW!

Solid Copper Radiant Control Pop-up Toaster

Full-size KENMORE . . sells under manufacturer's name at a fair trade price of $22.95

$16.88 solid copper with black base

$13.88 chrome-plated with black base

If she loves the soft gleam of copper she'll be thrilled with our newest full-size KENMORE in polished SOLID copper.

Radiant control seems to think for itself. Almost like magic it automatically adjusts for different kinds of bread and different moisture contents. You'll thrill to the way it toasts 1 or 2 slices of bread, white or rye, moist or dry, fresh or even frozen to the same brownness, slice after slice. Toast pops up extra high. Newest slide-lever control sets toast color wanted, "light" to "dark." Easy-to-clean, hinged crumb tray. Seamless body; black plastic trim. 10¼x5½x7½ in. high. 110–120-volt AC.

34 N 6301—1050 watts. UL approved. With cord. Wt. 6 lbs. **$16.88**

34 N 6300—Kenmore Radiant Control Toaster. Same, but chrome-plated steel. Shpg. wt. 6 lbs. **$13.88**

9-cup Automatic with extra features

Safety-grip handle and cool plastic knob help prevent burns! $16.88

Your gift of our best Chrome-plated Solid Copper 4 to 9-cup KENMORE will be remembered each time she makes a perfect cup of coffee! Gracefully styled, fast and fully automatic. Brews 9 cups in just 11 minutes, switches to "low" to keep coffee hot. Slide selector for mild, medium or strong coffee. Signal light shows when coffee's ready. Black plastic trim with gold-color accents. 11¼ in. high. UL approved for any 110–120-volt AC. 600 watts. With cord.

34 N 6712—Shpg. wt. 5 lbs. 4 oz. **$16.88**

OUR BIG BOOK HAS MORE . .

see it for 8 full pages of Electrical Gifts

Attractive Kenmore Automatic Coffeemaker

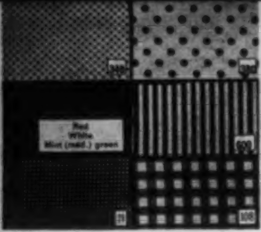
Only $8.95

Popular Kenmore Automatic Waffle Baker

Only $9.45

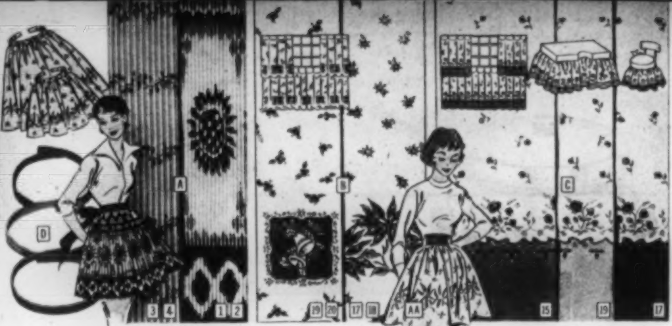
Versatile Kenmore Automatic Grill-Waffler

Only $13.95



Percale in Christmas Colors

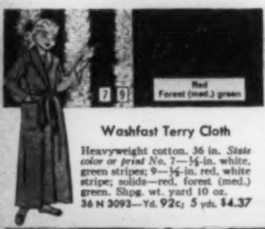
Washfast. French dry finish. 36 in. *State print No.; color,* 600—⅛-in. red, white stripe; 19—⅛-in. red, white check; 340—red pin dot on white; 380—pea size red dot on white; 108—⅛-in. red, white check; solid colors red, white, mint (lt.) green.
36 N 3258—Shpg. wt. yd. 4 oz.. Yard **40c**
Buy 10 yards or more.......... Yard **38c**



SEW A GAY CHRJSTMAS APRON . . IDEAL GIFT

Make several . . for gifts or for your own yuletide entertaining

See more fashion fabrics on pages 232 to 254 in Fall General Catalog



Washfast Terry Cloth

Heavyweight cotton. 36 in. *State color or print No.* 7—⅛-in. white, green stripes; 9—⅛-in. red, white stripe; solids—red, forest (med.) green. Shpg. wt. yard 10 oz.
36 N 3093—Yd. **92c;** 5 yds. **$4.37**

A **Pre-cut Hostess Apron.** Permanently pleated no-iron cotton. No hemming needed. Waistband incl. Fully flared skirt. Fits all sizes. Washfast. Quick-drying. *State print No.* 1—white ground red, black print; 2—white ground, black, blue print; 3—blue ground, red, blue, green print; 4—pink ground, blue, red, green print. Instructions.
63 N 3397—Shpg. wt. 8 oz. . . . Pkg. **$1.22**

B **Bordered Organdy** . . . new Christmas prints. Permanently crisp sheer combed cotton. Washable. 38 in. wide. *State color No.* 17—white ground, red, green poinsettias; 18—aqua (lt. blue-green) ground, red, green poinsettias; 19—white ground, red border, white bells, green leaves; 20—white ground, green border, white bells, red leaves.
36 N 3100—Shpg. wt. yd. 3 oz. . Yard **54c**

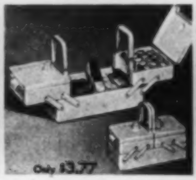
C **Border Printed Percale.** Lustrous, smooth cotton . . . 160 threads per sq. in. For gift aprons, skirts, home decorating. Washfast. *State color No.* 15—yellow border, yellow flowers, white ground; 17—lt. green border, green flowers, white ground; 19—lt. blue border, blue flowers, white ground. 36 in. wide. Shpg. wt. yard 4 oz.
36N3257—Yd. **39c;** 10 yds. or more Yd. **37c**

D **Curvet Apron Hoops.** Just hem fabric (not included) . . . slip hoop in. Shape-retaining plastic hugs waist. *State waist size* small (20–28 in.); med. (28–34 in.); large (34–44 in.). *State color* red, black, yellow, white.
63 N 5137—Wt. ea. 4 oz. Ea. **56c; 3** for **$1.64; 6** for **$2.94; 12** for **$4.94**

AA **Butterick Pattern.** Quick 'n' Easy Apron. Takes 1-yd. 38-in. bordered fabric.
136 N 577—*Postpaid* (Shpg. wt. 2 oz.)........35c

G
E Only $9.97
F

H
Only $2.84
K
Only $6.77
Only $4.97 J



E **6-piece Dressmaker Set with Pinker** . . in red leather zipper case. Hearthside Pinker (same as 63N5214); high carbon steel, 7½-in. bent-handle dressmaker shears; 4-in. double needlepoint embroidery scissors; thimble; spring tape measure; needle holder, needles.
63 N 5231—All items but pinker from Germany................Set **$9.97**

Hearthside Pinker. One-piece aluminum frame, handles. Forged high carbon surgical steel cutting blades. Cuts double thickness.
63 N 5214—7½-in. length. Shipping weight 6 oz.................**$3.94**

F **6-piece Set.** Nickel plated 7-in. shears, 5-in. sewing scissors, 3-in. embroidery scissors; bone stiletto, thimble, needles.
63N5265—From Germany. . In plastic zipper case. Wt. set 14 oz. Set **$4.87**

G **Electric Scissors.** Ivory color plastic body, thumb control button, high carbon steel blades. 12 watt, 110 volt AC only. 6-ft. cord. UL approved. Tan simulated leather plastic case.
63 N 5235—Precision made in Switzerland. Shpg. wt. 1 lb. 2 oz.....**$9.64**

New Woven Sewing Baskets from Japan. Designed in gay colors . . tufted rayon satin lids, matching linings, removable plastic trays. *State predominant color* red, blue or green.

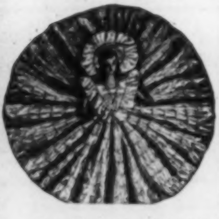
H **Good Sewing Basket.** 11x5x8 in. Braided seagrass, plastic. Wt. 2 lbs.
63 N 5159—State color above.........**$2.84**

J **Better Sewing Basket.** 11x6x8 inches Toyocord and plastic. Bowhandle. Shipping weight 2 lbs. 8 oz.
63 N 5158—State color above..........**$4.97**

K **Our Best Sewing Basket.** 11x6½x10 inches. Strong Toyocord and plastic. Bowhandle. 2 plastic trays.
63 N 5157—State color above. Wt. 3 lbs. **$6.77**

"Fair Lady" Sewing Box. Handsome new design. Collapses into neat, compact, easy-to-carry kit. Loads of storage space for all sewing needs. 12 spindles to keep thread untangled. Divided compartments keep items organized, at her finger-tips. Sturdily built of easy-to-clean, break-resistant plastic. Fold-in handles. 10½x6½x4½ in. *State color* ivory or turquoise (blue-green). Shipping weight 3 lbs. 8 oz.
63 N 5136..........**$3.77**

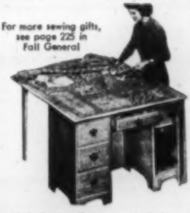
Sewing Hassock. 16 in. sq., 18 in. high. Modern design; loads of storage space. Embossed leather-like plastic. Flecked-design interior. Wooden frame. Padded hinge top. 9-in. mahogany finish legs, brass ferrules. Sectioned shelf, 10-spindle tray. Mailable.
63 N 05112—Beige with silver metallic. Shpg. wt. 20 lbs. **$14.94**
63 N 05138—Antique White. Wt. 20 lbs. **$14.94**



Decorative Boudoir Doll. Lovely hand-painted plastic face, hands, arms and shoes . . . real mohair wig. Stuffed body. 140-in. flared circular skirt with rows of 3-in. ruffled acetate satin ribbon. 26 in. tall. Perfect feminine gift for Christmas. *Please state choice of color* rose, light blue or white bride. Shpg. wt. each 3 lbs.
63 N 05051.........Each **$4.77**

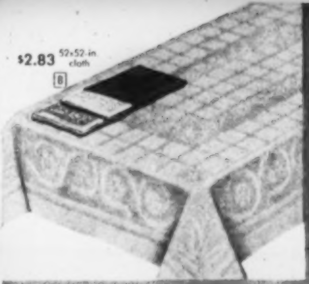
Pajama Bags. Soft, cuddly animal faces . . . youngsters will love keeping nighties tucked inside. Conversation pieces when used as pillow covers—fits 12-in. pillow forms. Soft rayon plush, cotton-backed. 12½-in. diameter. *State number* 1—clown (white with red trim), 2—tiger (yellow and brown), 3—dog (white with blue trim), 4—pig (white with pink trim).
63 N 5053—Shpg. wt. 6 oz. Ea. **$1.97**

For more sewing gifts, see page 225 in Fall General

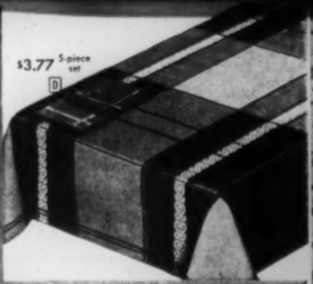


Kneehole Sewing Center . . ample leg room. Drop leaf table opens to 51x45 in. Three 7x14-in. drawers, ea. 18 in. deep. Store portable sewing machine (not incl.) in hinged-door storage space, 19½x23½x11¾ in. Thread rack in center drawer. Closed size 45x22x30 in. high. Rigid frame. Ponderosa Pine . . completely assembled, ready to stain, lacquer, paint.
63 N M5107—Shpg. wt. 113 lbs. Shipped by freight, truck or express. . .**$49.97**

French Poodle Sewing Kit. This adorable poodle will hold sewing needs or jewelry while it decorates your dresser or night stand. Break-resistant Tenite, looks like fine bone china. Pocket of blanket holds purse size kit with 12 assorted color cotton threads, thimble, buttons, needle, pins. 9½x8½ in. high. *State black or white.*
52 N 5110—Shpg. wt. each 1 lb. 2 oz.
Each **$2.84**...........2 for **$5.19**



$7.88 7-piece set
C



$6.77 54x70-in. cloth
E

Popular round style, too

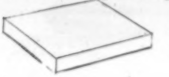
$1.86 52x52-in. cloth
F

Popular round style, too

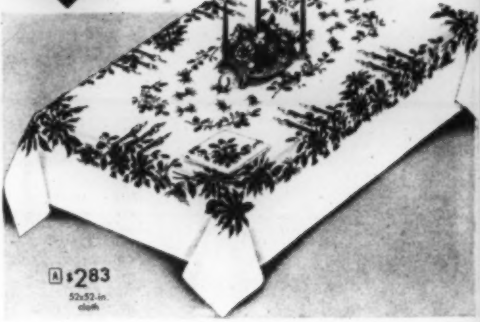
$3.77 52x52-in. cloth
G

Festive Tablecloths

For Holiday Giving and Holiday Entertaining



Each tablecloth and matched dinner set attractively packaged . . . make ideal Christmas gifts for the home!



A **Gala Christmas Cloth** in print design of candles, holly, poinsettias on fine spun rayon and cotton. Neatly hemmed; washable. *Color* red and dark green on white. See better quality holiday cloth (G) below right.

96 N 250—Cloth about 52x52 inches. Shipping weight 1 pound 5 ounces. $2.83
96 N 251—Cloth about 52x70 inches. Shipping weight 1 pound 8 ounces. 3.77
96 N 252—Cloth about 60x80 inches. Shipping weight 2 pounds 2 ounces. 4.77
96 N 253—Cloth about 60x90 inches. Shipping weight 2 pounds 4 ounces. 5.74
96 N 254—Cloth about 60x108 inches. Shipping weight 2 pounds 8 ounces. 6.77
96 N 256—Napkins, about 17x17 inches. Shipping weight six, 12 ounces. . . . . . . 6 for 2.16

Slight color variation between cloths and napkins often unavoidable on style (B) and (F)

B **Imported Linen Cloths** with intricate etamine openwork that resembles costly hand drawn work. Rich damask pattern (similar to illustration) in washable colors. Napkins and cloths hemmed.

State HH color Aquamarine, Federal gold or Frosty pink; also ivory white. Imported from Belgium.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 in.	96 N 1016	1 lb. 9 oz.	$2.83
Cloth 52x68 in.	96 N 1017	1 lb. 12 oz.	3.77
Cloth 58x78 in.	96 N 1018	2 lbs. 2 oz.	4.67
Cloth 64x84 in.	96 N 1019	2 lbs. 6 oz.	4.97
Cloth 64x104 in.	96 N 1020	2 lbs. 10 oz.	6.77
Napkins 16x16 in.	96 N 1021	2 ounces	Each 36c

E **100% Spun Orlon* Lace** . . . miracle fiber cloths so carefully crafted yet so easy to care for! Wash in a wink with maximum shrinkage of 1%, dry quickly with no stretching, keep their size and shape. Exquisitely detailed in intricate pattern finished with scalloped and picoted edges. *Color* ecru.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 54x70 in.	96 N 393	1 lb. 10 oz.	$6.77
Cloth 70 in. round	96 N 394	1 lb. 13 oz.	8.67
Cloth 70x90 in.	96 N 395	2 lbs. 5 oz.	9.77
Cloth 70x108 in.	96 N 396	2 lbs. 11 oz.	11.74
Scarf 15x63 in.	96 N 397	6 ounces	1.86

* DuPont T.M. for Orlon acrylic and Dacron polyester fibers.

HH means Harmony House color

C **Lustrous Linen Damask Sets** . . . imported from Ireland, world-famous "home" of quality linen. Firmly woven and fully bleached to a gleaming white. Perfect complement to your finest table appointments. Carefully hemstitched edges add beauty, durability. 7-piece set has 13x13-inch napkins, larger sets have 16x16-inch napkins.

Cloth about	No. of Napkins	Catalog Number	Shpg. wt. lbs.	Shpg. wt. oz.	Price Set
52x68 in.	6	96 N 766	2	2	7-piece $7.88
62x82 in.	8	96 N 767	2	14	9-piece 10.88
62x102 in.	12	96 N 768	3	8	13-piece 13.88

F **Rayon and Dacron* Cloths** . . . crease-resistant, need little or no ironing. Shrinkage won't exceed 2%. Oblong cloths and napkins hemmed; round cloth has antique white fringe (abt. 4 in.) with non-tarnish gold-color metallic yarns.

State HH washfast color Ming blue, Mint green, Frosty pink, Cherry red or Sunshine yellow.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 in.	96 N 257	1 lb. 2 oz.	$1.86
Cloth 52x70 in.	96 N 258	1 lb. 8 oz.	2.83
Cloth 60x80 in.	96 N 259	1 lb. 14 oz.	3.77
Cloth 60x90 in.	96 N 260	2 lbs. 1 oz.	4.77
Cloth 60x108 in.	96 N 261	2 lbs. 5 oz.	5.74
Cloth 68 in. round	96 N 262	1 lb. 10 oz.	5.74
Napkins 17x17 in.	96 N 263	12 ounces	6 for 2.16

D **Imported Cotton Tablecloth and Napkin Sets** with tone-on-tone plaid pattern in rich decorator colors. Truly eye-catching . . . perfect gift for a discriminating homemaker! Fabric is smooth, firmly woven; colors are washable for lasting looks; napkins are generous 12x12-inch size. Both cloths and napkins hemmed. Imported from Holland.

State color—copen blue, aqua or rust.

Cloth About	No. of Napkins	Catalog Number	Shpg. wt. lbs.	Shpg. wt. oz.	Price Set
51x51 in.	4	96 N 897	1		5-piece $3.77
51x70 in.	6	96 N 898	1	9	7-piece 4.77

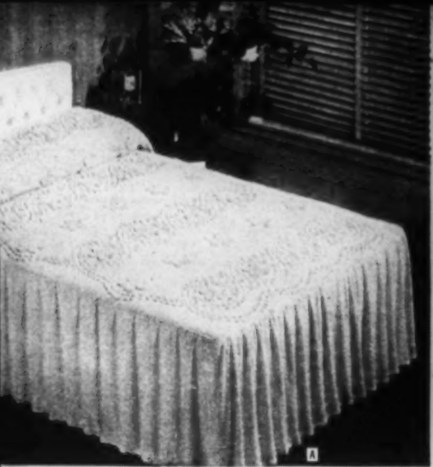
G **Dramatic Print Christmas Cloth** in tones of vibrant red on a snowy white ground . . . set aglow by gleaming non-tarnish gold-color metallic yarns. So lovely you'll treasure it for years! Spun rayon and cotton fabric; hemmed ends. Washable.

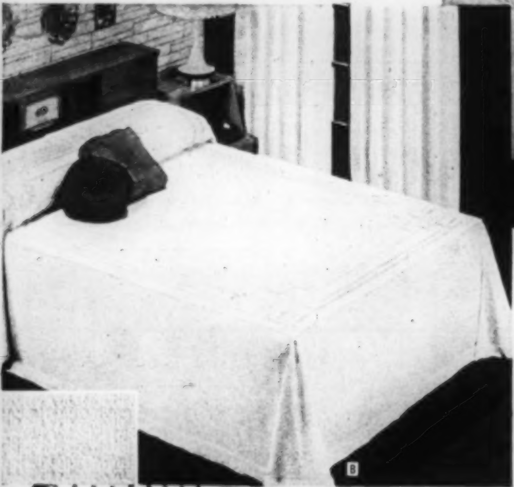
Color of cloth predominantly red. Hemmed napkins are white with gold-color metallic yarns.

Size about	Cat. No.	Shpg. wt.	Price
Cloth 52x52 in.	96 N 241	1 lb. 10 oz.	$3.77
Cloth 52x70 in.	96 N 242	1 lb. 14 oz.	5.74
Cloth 63x90 in.	96 N 243	2 lbs. 10 oz.	9.77
Cloth 63x108 in.	96 N 244	2 lbs. 14 oz.	12.67
Napkins 17x17 in.	96 N 245	12 ounces	6 for 2.73

Your Christmas Gift

Today's Bedspreads and Ensembles of easy-to-wash, no-iron fabrics Fine Harmony House styling, quality





New in Spreads! Tailored Chenille $10.50 full size

A A bedspread that offers you everything! It's good-looking, easy-to-care-for, wears for years. Plump fluffy rosettes . . exquisite hobnail and punchwork design artfully tufted to soft velvet-like Cord-O-Wale Chenille. Threads are viscose rayon . . give lint-free performance. Background cloth is cotton.

Super sizes. Lavish full flounce is gracefully gathered . . tailored at corners to give neat smooth fit. Expertly fashioned to give look of elegance with minimum work. Pre-shrunk*, wash with care. No ironing necessary . . rosettes blossom out to original softness. Select your new bedspread from room-warming pastels that are sure to put cheer into your bedrooms. *State Harmony House color* Frosty pink, medium Ming blue, Sunshine yellow; or white.

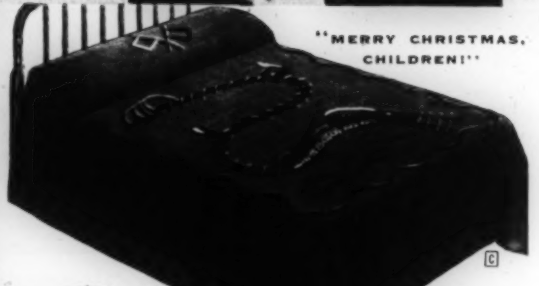
24 N 677—Super Full Spread. About 98x108 in. Wt. 4 lb. 14 oz. Each **$10.50**
24 N 678—Super Twin Spread. About 78x108 in. Wt. 4 lbs. 4 oz. Each **10.50**

Exquisite Cellini Cloth Ensemble $12.50 full size

B Exciting tailored ensemble unique in texture, elegantly simple in style. In excellent taste, it's at home in any decor. Lintless vicose rayon and cotton threads are woven to create striking shadings and highlights. Clean cut modern design of thick high pile tufted chenille. Border design on spread flounce and draperies. Flounce has rounded corners for graceful folds, tailored for smooth fit. Fashioned in super sizes for luxurious covering. Matching unlined draperies have pinch pleated tops. Pre-shrunk*; Wash with care; no ironing needed. *Please state HH color when ordering* Parchment ivory, Parchment beige, Federal gold, med. Ming blue.

24 N 686V–Super Full Spread about 96x110 in. Wt. 4 lbs. 9 oz. Each **$12.50**
24 N 687V–Super Twin Spread about 81x110 in. Wt. 3 lbs. 11 oz. Each **12.50**
24 N 688V–Drapery 25x84 in. long each side. Wt. 3 lbs. 4 oz. Pair **8.74**

"MERRY CHRISTMAS, CHILDREN!"



Children's Gay Choo Choo Spread $6.74 full size

C Colorful design in the brightest of bright cheery colors. Sure to delight any child lucky enough to receive one. Thick, fluffy high pile design stands in high relief on background of soft waveline chenille. Happy Choo-Choo is complete to the last detail . . tracks, smoke, even a tunnel, house, signal lights and flags.

Truly practical . . made to please. Pre-shrunk* and washable with care . . no ironing needed ever! Takes a child's rough and tumble fun . . slow to show soil or wrinkles. What more could mother ask for? Multicolor design on blue or tan background color. *Please be sure to state color when ordering.*

24 N 348—Full Size Spread about 90x105 in. Wt. 2 lbs. 12 oz. Each **$6.74**
24 N 349—Twin Size Spread about 72x105 in. Wt. 2 lbs. 4 oz. Each **5.74**

Chenille Rugs . . Child's Delight $2.98 each

So soft, cuddly. Detailed in fluffy chenille with skid-resist backs . . no sliding. No-iron, pre-shrunk* cotton; they're washable with care. Size about 30x35 inches. Adorable in any child's room.

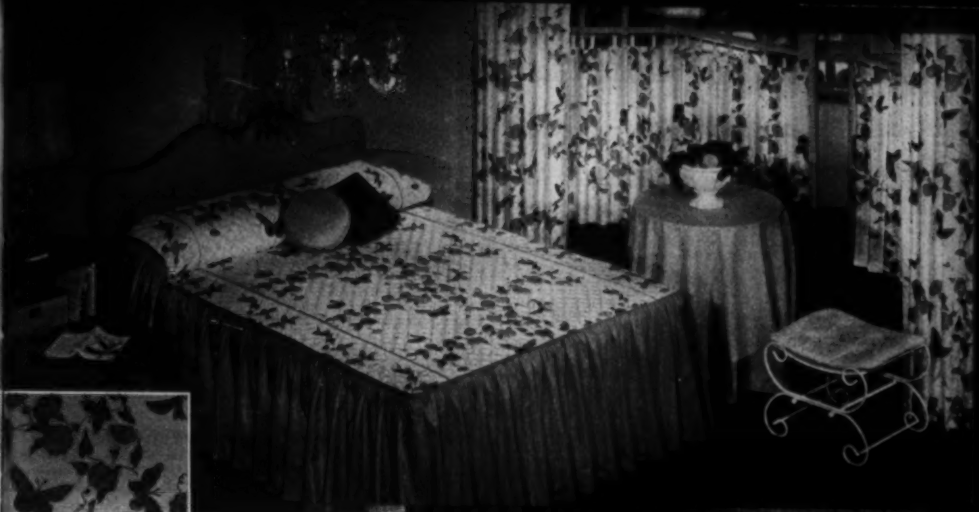
D **24 N 166**—**Lovable Bunny.** State Harmony House color Frosty pink, med. Ming blue, light Sunshine yellow; also white. Wt. 1 lb. 6 oz. . . Each **$2.98**

E **24 N 167**—**Purring Pussycat.** Harmony House color Dawn gray, Frosty pink, medium Ming blue, light Sunshine yellow; also white. Shipping weight 1 pound 6 ounces . . . . Each **$2.98**

F **24 N 165**—**Cocker Spaniel Puppy.** State Harmony House color Frosty pink, Spice beige, light Sunshine yellow; also white. Wt. 1 lb. 6 oz. Ea. **$2.98**

*All Sears chenilles are pre-shrunk; maximum shrinkage 3%

HH means Harmony House "go-together" colors



The "Hand-screened" Textured Look

$12.60 full or twin size spread

"Morning Glories and Butterflies" Tailored Ensemble. Chromefast acetate . . lustrous sun-resistant colors. Plump quilting, uniquely stitched. Jumbo cord welting . . extra full flounce. Vivid multicolor print spreads (solid color flounce), pinch-pleated draperies, and cafe curtains with self loops. Solid color pillows are foam rubber; never need plumping. Zipper covered for quick changes, easy washing. Washable, but dry cleaning recommended for quilted items. Cotton padded, muslin covered hardwood headboards. No cutting, drilling; bolts, nuts included.

Spreads, draperies, cafe curtains in one multicolor print only (as illus.). Flounce, pillows, headboard covers in solid colors only. *State HH color for solid color flounce, pillows, and headboard covers* Ming blue, Tuscan rose, medium Bronze green, Federal gold, Spice brown; also spring violet.

24 N 813V—Full Spread 97x110 in. Wt. 3 lbs. 10 oz. Ea. **$12.60**

24 N 814V—Twin Spread 82x110 in. Wt. 3 lbs. 5 oz. Ea. **12.60**

24 N 815V—Print Unlined Drapery. 24x90 inches long each side. Shipping weight 1 lb. 13 oz. . . . . Pair **$7.74**

24 N 817V—Print Unlined Cafe Curtains. 35x36 inches long each side. Shipping weight 11 oz. . . . . Pair **$3.77**

24 N 811F—Solid Color Headboard Cover for 24 N M1005 headboard. Shipping weight 1 lb. 1 oz. . . . . Each **$6.67**

24 N 812F—Solid Color Headboard Cover for 24 N M1006 headboard. Shipping weight 1 lb. 3 oz. . . . . Each **$8.67**

24 N M1005—Chippendale Headboard. Twin Size 39 inches wide. Shipping weight 16 lbs. . . . . Each **$13.90**

24 N M1006—Chippendale Headboard. Full Size 54 inches wide. Shipping weight 22 lbs. . . . . Each **$15.50**

24 N 19014V—Solid Color Square Box Pillow. About 11x11 inches. Shipping weight 1 lb. 2 oz. . . . . Each **$2.94**

24 N 19015V—Solid Color Round Box Pillow. About 11-inch diameter. Shipping weight 14 oz. . . . . Each **$2.94**

Many more Bedspreads and Bedspread Ensembles in our Fall General Catalog. All fabrics . . all styles. Select yours at the price you want to pay. Satisfaction guaranteed or money back.

Quilted Everglaze® Chintz Ensemble . . Wonderfully low priced $9.94 full or twin size spread

Lowest price we've seen for a quilted chintz ensemble of this fine quality! The rich lustrous colors take on extra warmth and depth in smooth glossy chintz. Exciting diamond pattern cotton quilting . . detailed with cord welt trim. Tailored for neat fit. So easy to keep your crisp chintz ensemble spanking fresh and clean. It's washable . . no costly cleaning bills.

Unlined pinch-pleated draperies too . . give your windows the pert crispness characteristic of chintz. Your bedroom will have that complete, matched look. An excellent gift choice to delight someone special without hurting your purse.

Please be sure to state Harmony House color when ordering Ming blue, Frosty pink, Federal gold, medium Bronze green; also apricot, spring violet. A wide selection of beautiful colors.

24 N 1103V—Full Size Bedspread about 96x110 inches. Shipping weight 2 lbs. 12 oz. . . . . Each **$9.94**

24 N 1104V—Twin Size Bedspread about 82x110 inches. Shipping weight 2 lbs. 3 oz. . . . . Each **$9.94**

24 N 1159V—Matching Drapery 24x90 inches long each side. Shipping weight 1 lb. 9 oz. . . . . Pair **$6.67**

Short of ready cash? Sears has the answer . . for information on Easy Terms, see page 355

Headboard covers are shipped from factory near New York City. Order and pay postage from mail order house. Items marked "M" as 24 N M1005 shipped freight, express, or truck; all others are mailable.

HH means Harmony House "go-together" colors

Harmony House Guaranteed Automatic Bedding

Our Best Convertible 100% Miracle Fiber Automatic Electric Blankets . . New From Cover to Exclusive "Color-matched" Control

- Patented Convertible Corners . . pull the nylon tapes, change blanket from flat to fitted.
- Automatic Pre-heat . . blanket reaches desired temperature in actually half the usual time.
- Plastic Control Hanger . . . hooks anywhere you desire, keeps control at your fingertips.
- Lightweight Man-made Fiber Cover . . . provides warmth without "sleep-stealing" weight.

A A completely new concept in electric bedding . . . a wonderful way to give the gift of blissful controlled sleeping comfort to those special folk on your Christmas list! Designed with important new style and operating features . . . all new from modern miracle fiber cover to sleekly styled control.

Firmly woven of a new mothproof blend of 50% miracle Du Pont Orlon* and 50% lustrous rayon . . . wonderfully washable; holds its size, shape and softness washing after washing. Softly napped, lightweight and exclusively "convertible" (a Sears patented feature) . . . blanket can be used flat, tucked-in or changed to fitted style by the simple adjustment of durable nylon tapes sewn into the rounded bottom corners. Made with 11 sensitive "safety" thermostats and specially insulated waterproof wiring.

Blanket features Sears exclusive control with face of the decorator gray plastic case color-matched to "go-with" your blanket. Control offers 11 separate choices of warmth, has separate on-off switch and "glo-lite" dial. Now with "Automatic Pre-Heat" . . . turn blanket on and heat flows through to warm your bed to the desired temperature in half the normally required time! Handy new plastic control hanger keeps control right at your fingertips . . . attach to any positon on headboard or siderail, or use as usual on your night-stand. Complete with cord.

Lustrous 100% nylon satin bindings . . . a full 7 in. wide at top and 1½ in. wide at foot . . . guaranteed to wear life of blanket or a new binding free!

Blanket itself guaranteed a full five years against failure or defects . . . our most powerful electric bedding guarantee! If returned within 2 years, replaced at no additional charge . . . if returned after 2 years, blanket will be replaced at small charge for each month over 2 years up to 5 years from date of sale. Order several . . . one for yourself, others for gifts!

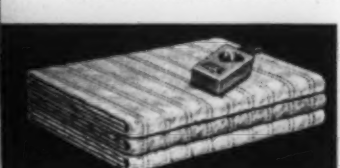
Actual weight of blanket less than 5 pounds. For 110–120-volt AC. Approved by Underwriters' Laboratories. Washable; do not dry clean.

Please state Harmony House color Tuscan pink, Ming blue, Spice beige, Sunshine yellow or Cherry red; also dark green. Boxed and in carton.

96 N 7096—Twin bed size, single control . . . same warmth over entire bed. 66x84 inches; uses 135 watts. Shpg. wt. 10 lbs. . . . . Cash **$26.97**

96 N 7097—Double bed, single control . . . same warmth over entire bed. 72x84 inches; uses 180 watts. Shpg. wt. 10 lbs. . . . . Cash **28.97**

96 N 7098—Double bed, dual control . . . each sleeper chooses own warmth. 72x84 inches; uses 180 watts. Shpg. wt. 12 lbs . . . . Cash **34.97**



Sanforized Percale Automatic Sheets

Work just like an automatic blanket to provide year 'round sleeping comfort . . . yet they're the lightest weight electric bedding you can buy. Fine quality percale . . . mercerized and Sanforized for maximum shrinkage of 1%. 11 separate choices of heat; ivory-colored plastic control case with pilot light and on-off switch; 6 sensitive "safety" thermostats. Guaranteed two years from date of sale against defects in materials or workmanship or replaced at no charge. UL approved; uses 140 watts; for 110–120-volt AC. Size 70x84 inches.

State Harmony House pastel color Mint green, Tuscan pink or Horizon blue. Washable. Boxed.

96 N 7000—Single control. Shpg. wt. 4 lbs. . . . **$14.97**

96 N 7001—Dual control. Shpg. wt. 5 lbs. **19.97**

Fine Quality Fitted Automatic Blankets

B A thrilling gift . . . a wonderful investment in controlled sleeping comfort! A lofty and lovely automatic electric blanket firmly blended of 25% Acrilan** . . . wonderfully washable, mothproof, mildewproof man-made fiber . . . 50% rayon and 25% cotton.

Fitted . . . shaped bottom corners slip over mattress, hold blanket firmly, provide time- and work-saving convenience. Heating element extends only to foot, does not fold over; extra fullness provides ample toeroom. Beautifully styled ivory-colored plastic control features "glo-lite" dial, slanted face and separate "on-off" switch. Made with specially insulated waterproof wiring; washable . . do not dry clean. Rich bindings of lifetime guaranteed nylon taffeta . . 6 inches wide at top, 1½ inches wide at foot. For any 110–120-volt AC. UL approved; with cord. Actual weight of blankets less than 5 pounds.

Guaranteed 3 years against defects in materials or workmanship; if returned within 2 years, replaced at no charge; after 2 years replaced at small charge for each month up to 3 years from date of sale.

State Harmony House color Tuscan pink, Ming blue or Mint green; also imperial red. Boxed.

96 N 7084—Twin bed size with single control. 66x84 inches; uses 135 watts. Shpg. wt. 9 lbs. . . Cash **$20.97**

96 N 7085—Double bed size with single control. 72x84 inches; uses 180 watts. Shpg. wt. 9 lbs. . . . Cash **22.97**

96 N 7086—Double bed size with dual controls. 72x84 inches; uses 180 watts. Shpg. wt. 11 lbs. . . . . Cash **27.97**

* DuPont and **Chemstrand T.M.s for acrylic fibers.

Machine-washable Miracle Orlon Robes

C Brighten up someone's Christmas morn with this vibrantly colored, versatile robe! 100% moth- and mildewproof, stain-resistant DuPont Orlon . . . firmly woven with a soft, heat-holding nap on both sides and finished with neat rolled fringed edges.

Completely machine-washable without fear of damage to its loft or lovely looks . . . dries quickly with a minimum of shrinkage, holds its size and shape.

Robe available alone or can be purchased in combination with handy reversible plastic carrying case (one side red, reverse side red and blue plaid). Case has zipper closing and sturdy carrying handle.

State dominant color red, green or midnight blue.

96 N 8781—50x70-inch robe; weight 1½ lbs. Shipping weight 2 lbs. 4 oz. . . . . Robe alone **$8.77**

96 N 8783—Robe above with case. Wt. 3 lbs. 12 oz. . . **10.77**

96 N 8784—56x76-inch robe; weight 2½ lbs. Shipping weight 2 lbs. 8 oz. . . . . Robe alone **10.76**

96 N 8787—Robe above with case. Shpg. wt. 4 lbs. . . . **13.16**

See eleven full pages of beautiful Harmony House blankets in our Big Fall and Winter General Catalog.

BED BEAUTIFYING HARMONY HOUSE PILLOWCASES, SHEET SETS

"Pretty Plus" Used in Combination with Soft-tone Pastel Bedding from our Big Fall General Catalog

D **GOOD Muslin** with pastel floral basket pattern embroidered on a snowy white background. Size 42x36 in.; 3-inch thread drawn hems. A pretty gift at such a tiny price! Wrapped in plastic.

State pastel color blue or pink on white.

96 N 7906—Shipping weight pair 9 ounces. . . . Pair **$1.27**

E **GOOD Muslin** in delicate soft-tone pastel color with contrasting all-over dogwood floral pattern. Size 42x36 in.; 3-inch hemstitched hems.

State pastel background color pink, blue, green or yellow. Attractively gift boxed.

96 N 7907—Shipping weight pair 1 pound. . . . Pair **$1.47**

F **FINE Combed Percale** . . . smooth, lustrous, snowy white 'cases with an eye-catching, "rambling rose" floral print pattern. So lovely . . . so up-to-the-minute in bedding fashion. Size 42x38½ inches; wide 4-inch hems. Nicely boxed.

Color white with multicolor print pattern.

96 N 7914—Shipping weight pair 1 pound. . . . Pair **$2.83**

GOOD Quality Muslin . . . your choice of three pretty patterns at one practical price! Ideal gift item . . . equally nice to own yourself. Firmly woven and carefully crafted to look worth more than their tiny price. All 42x36-inch size. Nicely boxed.

G **"Floral Rose" Hand-loomed Embroidery** accents a white background. 3-inch thread-drawn hems. Color red embroidery on white. Washfast.

96 N 7908—Shipping weight pair 1 lb. 2 oz. . . Pair **$1.86**

H **Variegated Blue Schiffli Embroidery,** a pretty floral pattern and soft-tone solid color blue border add smart good looks to a sparkling white pillowcase. 3-inch hemstitched hems. Washfast.

96 N 7909—Shipping weight pair 1 lb. 2 oz. . . Pair **$1.86**

J **"Mr. and Mrs."** delicately embroidered in pastel pink on a crisp white ground. Perfect gift for a couple. 3-inch thread drawn hems. Washfast.

96 N 7910—Shipping weight pair 1 lb. 2 oz. . . Pair **$1.86**

OUR BEST Muslin . . . firmly woven, smooth and durable. Choice of three striking designs . . . each with delicate embroidery on a soft pastel background. Size 42x36 inches. Attractively gift boxed. Washfast.

K **Soft Pastel** with Matching Bow-knot Embroidery on a wide, wide 4-inch hemstitched white border.

State color pink, blue or yellow with white.

96 N 7912—Shipping weight 1 lb. 1 oz. . . . . Pair **$2.56**

L **Two-tone Floral Embroidery** above and below the 3-inch hemstitched hem. Truly distinctive!

State color green with green and white embroidery or yellow with yellow and brown embroidery.

96 N 7913—Shipping weight 1 lb. 1 oz. . . . . Pair **$2.56**

M **"His and Hers" Schiffli Embroidery** accented by star pattern along the 3-in. hemstitched border.

State color blue with white, pink with white or yellow with gray embroidery.

96 N 7911—Shipping weight 1 lb. 1 oz. . . . . Pair **$2.56**

N **GOOD Quality 3-pc. Muslin Sheet Set** . . . snowy white with multicolor floral design on 4-inch top hem of sheet, matching allover print on the 42x36-in. pillowcases. Double bed sheet, 81x99 in., has 1-in. bottom hem; 'cases have 3-inch hems. Attractively gift boxed. Washfast colors.

96 N 7809—Wt. 3 lbs. 3 oz. . . . . Set **$4.77**

P **GOOD White Muslin 3-pc. Sheet Set** with 18-inch wide multicolor "Floral Bow" panel printed above the 3-inch top hem of an 81x108-inch, double bed size sheet. Pillowcases, 42x36 inches, feature floral cluster, 3-inch hem. Sheet has 1-inch bottom hem. Truly stylish bedding sure to please any home-maker . . . attractively boxed. Washfast colors.

96 N 7810—Wt. 3 lbs. 3 oz. . . . . Set **$5.74**

R **GOOD Quality 3-pc. Pastel Muslin Sheet Set** with crisp white scalloping along the 3-inch hems . . . distinctive, makes sheet a perfect complement to white bottom sheets. Set includes 81x108-in. double bed sheet with 1-inch bottom hem, 42x36-in. pillowcases. Washfast. Boxed.

State Harmony House color Frosty pink, Sunshine yellow or Mint green.

96 N 7811—Wt. 3 lbs. 3 oz. . . . Set **$5.74**

S **Fine Quality 3-pc. Combed Percale Set** with multicolor pastel "pansy" print on a pure white background. The smooth fabric and fetching floral are sure to catch the eye of the woman in your life! Pillowcases, size 42x38½ in., have allover print, 4-in. hems. Double bed size sheet, 81x108 in., has design on 5-inch top hem; 1-inch bottom hem. Washfast. Boxed.

96 N 7812—Wt. 3 lbs. 1 oz. . . . Set **$6.77**

OUR BEST AUTOMATIC BLANKETS

New in Styling . . Color . . Convenience

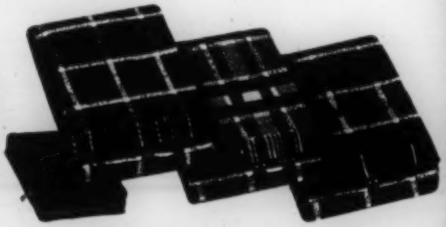
A Twin bed size, single control Low as $26.97 each $3.00 down

Exclusive "Color-matched" Control

So smart . . with face co-ordinated to go-with blanket. So versatile . . handy hanger hooks to side-rail or headboard for "fingertip" convenience.

B Fine Fitted Style Automatic Blankets . . Low as $20.97

C 100% DuPont Orlon* Leisure Robes . . Low as $8.77



COLORFUL BEDDING SETS . . TO WARM THE HOMEMAKER'S HEART

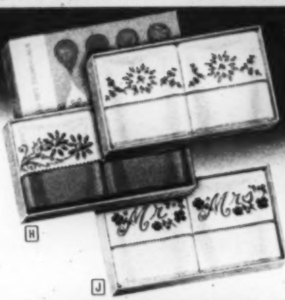
Good Muslin 'Cases

D $1.27 pair

Good Muslin 'Cases

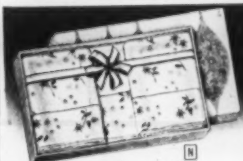
E $1.47 pair

F Fine Percale 'Cases $2.83 pair

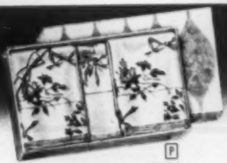


Good Muslin 'Cases . . your choice $1.86 pair

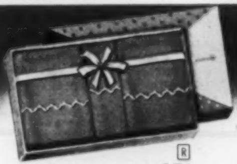
Best Muslin 'Cases . . your choice $2.56 pair



N Good Muslin Sheet Set $4.77



P Good Muslin Sheet Set $5.74



R Good Muslin Sheet Set $5.74

S Fine Percale Sheet Set $6.77

Decorative Harmony House Towel and Bath Mat Sets

For More Gift Ideas, See Color Co-Ordinated Bath Towels and Bath Ensembles in Sears Fall Catalog

[A] **"Flower Cart"** . . . our finest towel set with delightful two-color woven jacquard design on the wide bordered bath towels. Super-absorbent best quality cotton terry with sturdy selvages and hems. Set includes two bath towels, each 24x46 in.; one hand towel, 16x28 in.; and two washcloths, each 13x13 in. *State washfast Harmony House colors* med. Horizon blue with black and white design, lt. Frosty pink with black and deep pink or lt. Sunshine yellow with black and med. rust; also lt. green with black and deep green, charcoal gray with black and white or white with black and Harmony House Ming blue.
96 N 3577—Gift boxed. Shipping weight 3 lbs. 9 oz.................5-piece Set **$6.77**

[B] **"Flower Cart" Bath Mat Set** . . . harmonizes with towel set (A) above. Luxurious, extra-thick cut-pile cotton chenille with tufted cart motif. Set includes mat, 21x36 inches, with latex-treated canvas backing and standard size lid cover. Washable separately. Unboxed. Same colors as (A), *state color*.
96 N 2884—Shipping weight 1 lb. 10 oz..........................2-piece Set **$4.97**

[C] **Nautical "Sea Horse" Towel Set** in our finest cotton terry . . . with whimsical woven pattern on the borders of the bath towels and washcloths. Set includes two bath towels, each 24x46 in.; two hand towels, each 15x27 in.; two washcloths, each 13x13 in.; and two fingertip towels, each 11x18 in. Hand towels and fingertip towels have selftone drop terry borders. Boxed.

State Harmony House washfast color light Frosty pink with black, light Sunshine yellow with black or medium Parchment beige with dark brown; also white with black or light green with white.
96 N 3575—Shipping weight 3 lbs. 12 oz..........................8-piece Set **$5.74**

[D] **Solid Toned Towels** combine with 2 oz. of fragrant Lyric cologne normally our price would be $1.50 in a towel set sure to please the woman in your life! Soft, fluffy cotton terry towels have self-tone dobby borders, neat hems. Set includes two bath towels, each 22x44 in.; two hand towels, each 16x26 in.; two washcloths, each 12x12 in.; and two 1-oz. bottles of cologne. *State HH washfast color* lt. Sunshine yellow; also white, med. blue, lt. pink or lt. green.
96 N 3572E—Shpg. wt. 3 lbs. 11 oz. Gift boxed. 9c Federal Tax included. 8-piece Set **$4.86**

[E] **Gleaming Silver Metallic Diamond Design** woven into jet black dobby borders make this a truly distinctive towel set. Our best quality cotton terry . . . soft, fluffy, and machine washable; colors are washfast, metallic yarns won't tarnish. Set includes two bath towels, each 24x46 in.; one hand towel, 16x28 in.; and two washcloths, each 13x13 in. *State Harmony House color* lt. Sunshine yellow or lt. Frosty pink; also white, lt. green or charcoal gray.
96 N 3571—Gift boxed. Shipping weight 3 lbs. 4 oz.................5-piece Set **$4.77**

[F] **Solid Colors and Gay Stripes** on cotton terry . . . solid color towels in washfast hues, striped towels in matching color with white and gold-color non-tarnish metallic stripes. Machine washable. Set includes two bath towels, each 22x44 in.; two hand towels, each 15x26 in.; and two washcloths, each 12x12 in. (one each in color, one each in stripe). *State Harmony House color* Aquamarine or bright Sunshine yellow; also lt. capri blue or lt. pink.
96 N 3570—Gift boxed. Shipping weight 2 lbs. 11 oz.................6-piece Set **$3.77**

NOVEL KITCHEN ACCESSORIES

[P] **Printed Linen 1958 Calendar Towel** in popular Pennsylvania Dutch motif. A truly unique gift . . . colorfully styled and suitable for use in kitchen, den or family room. Fine quality bleached linen with multicolor design (predominantly red and HARMONY HOUSE Bronze green). Hemmed ends; size about 16½x30 inches. Complete with wood rod and hanging cord. Washfast.
96 N 4004—Shipping weight each 10 ounces. In carton..........................Each **93c**

[R] **Cotton Terry Kitchen Towels** in bright Christmas print . . . highly absorbent, heavyweight, almost lintless. Multicolor (predominantly red and green) "Santa and Angels" print on sparkling white background; hemmed edges. Washable, dries quickly . . . needs no ironing.
96 N 4003—Size about 18x29 in. Shipping weight each 6 oz....................Each **73c**

[S] **12-piece Place Mat Set** . . . clever gift idea for indoor or outdoor use. Set includes four printed cotton place mats with merrowed edges, size about 12x18 inches; four solid color cotton napkins with merrowed edges, size about 12x12 inches; one pair of wooden salt and pepper shakers about 2½ in. high; and one wooden salad fork and spoon set about 10 inches long. Nicely boxed.
96 N 1606—State washfast color red or pink. Shpg. wt. 1 lb. 10 oz........... Set **$2.83**

[T] **6-piece Dustpan and Dishcloth Set.** Brightly colored metal dustpan, about 12x12 in.; five striped cotton dishcloths with gold-color, non-tarnish metallic trim . . . each about 13x15 in. Washfast. Cellophane wrapped and boxed.

Color: Pink dust pan with assorted color dishcloths.
96 N 1410—Shipping weight 1 pound 8 ounces..........................Set **$1.86**

[V] **6-piece Dishcloth and Napkin Holder Set.** Black metal wire napkin holder contains five assorted color bleached cotton dishcloths . . . a novel gift and easy on your budget! Holder size about 5x5¼ inches; each dishcloth about 13x15 inches. Cellophane wrapped and nicely ribbon decorated.
96 N 1409—Shipping weight 9 ounces.......................................Set **93c**

[W] **"Jolly Jungle" Oven Mitt** . . . with washable quilted cotton body and jaws for protection from heat. Solid color jaws; black and white "skunk" pattern body; chenille eyes. Nicely gift boxed . . . perfect as a "stocking stuffer."
96 N 1403—Size about 5x11 in. Shipping weight each 7 oz....................Each **93c**

[X] **8-piece Cotton Terry Coaster Set.** Highly absorbent knit coasters in elastic knit . . . hug glasses for complete moisture protection. In gay assorted solid colors . . . make it easy to identify each guest's glass. Washable.
96 N 1607—About 4 in. tall. Boxed. Shpg. wt. 7 oz..........................Set **93c**

[Y] **3-piece Towel and Biscuit Basket Set.** Two fringed solid color cotton dish towels, each about 16x27 inches, in a versatile oval woven fiber basket. Basket, about 6½x13 inches oval and 3¼ inches high, made in Hawaii.

State washfast color combination yellow with lt. blue or green with yellow.
96 N 1404—Cellophane wrapped. Shipping weight 12 ounces....................Set **93c**

[G] **"His and Hers" Towel Set** . . . "her" towels white with print design, "his" towels in color with like print design. Fine, washfast cotton terry . . . fluffy, absorbent, lovely. Set includes two bath towels, each 20x40 in.; two fingertip towels, each 11x17 in.; two washcloths, each 12x12 in. One each of above in white with "hers," one each of above in color with "his."

State pastel Harmony House color Sunshine yellow; also green or pink.
96 N 3569—Gift boxed. Shipping weight 2 lbs. 6 oz.................6-piece Set **$3.77**

[H] **Jacquard Fish Design** on fine cotton terry . . . extra soft, fluffy and absorbent. Reversible . . . one side color with white design, reverse side white with color design. A beauty of a set . . . easy on your budget! Set includes one 22x44-in. bath towel; one 15x27-in. hand towel; two 12x12-in. washcloths. *State Harmony House washfast color* medium Tuscan rose, bright Sunshine yellow or dark Mint green; also medium blue . . . each with white.
96 N 3534—Gift boxed. Shipping weight 2 lbs. 5 oz................4-piece Set **$2.83**

[J] **Ancient Autos** add color and charm to a clever good quality cotton terry towel set. Three-color design is silk-screen printed on a soft background . . . with all wool-tufted embroidery adding detail to the design. Set includes one 20x40-inch bath towel, one 15x25-inch hand towel and one 12x12-inch washcloth. Nicely boxed. *State Harmony House washfast color* med. Horizon blue, lt. Frosty pink or lt. Sunshine yellow; also white or lt. green . . . each with red, black and gray silk-screen print, red embroidery.
96 N 3564—Shipping weight 1 lb. 15 oz..........................3-piece Set **$2.83**

[K] **Ancient Auto Bath Mat and Lid Cover Set** . . . harmonizes with towel set (J) above. Extra-thick, soft, foot-cushioning cotton chenille on a sturdy canvas backing. Mat size 21x34 in.; standard size lid cover. Washable separately. Attractively gift boxed. Same colors as (J), *state color*.
96 N 2855—Shipping weight 2 lbs. 7 oz..........................2-piece Set **$3.77**

[L] **Clever Fingertip Towel Set** . . . sure to cause comment on Christmas morn! Sparkling white cotton terry with multicolor printed house design and "welcome" motto. Three towels, each 11x17½ inches including the perky fringed ends . . . one towel with apartment house motif, one with conventional house motif, one with modern house motif. In attractive gift box . . . a perfect "stocking stuffer." Washfast.
96 N 3563—Shipping weight 11 ounces..........................3-piece Set **$1.86**

[M] **Solid Color Towel Set** . . . a thrifty gift, yet pretty and practical. Set includes one 20x40-in. bath towel, one 15x25-in. hand towel and two 12x12-in. washcloths. Good quality cotton terry in attractive colors set off by drop terry borders. *State Harmony House color* light Sunshine yellow; also lt. pink, lt. green or medium blue. Washfast.
96 N 3516—Gift boxed. Shipping weight 1 lb. 11 oz................4-piece Set **$1.86**

[N] **Bright Stripes on white cotton terry** with gold-color, non-tarnish metallic accent stripes. Set includes 22x44-in. bath towel, 12x12-in. washcloth. Cellophane wrapped package. Washfast. *State Harmony House color* med. Aquamarine or bright Sunshine yellow; also lt. capri blue or lt. pink.
96 N 3558—Shipping weight 14 ounces..........................2-piece Set **$1.47**

PERSONALIZED TOWEL SETS

[AA] **Good Quality "Kiddie" Towel Sets** . . . with child's name screen-printed on the generous-sized bath towel. Good cotton terry, soft and absorbent, with printed clown pattern in bold, bright colors on white. Bath towel (with name) is 20x40 in.; washcloth, 12x12 in. Washfast. *Please PRINT name desired.*
96 N R3509F—Unboxed. (Shpg. wt. set 8 oz.).......2-piece Set **$1.58; 2** Sets **$2.97**

[BB] **Our Best "Kiddie" Towel Sets** . . . with individual patterns to please little boys or girls. "Girl's" towel is white with multicolor screen-print "Ballet Dancer" pattern and name; "boy's" towel is white with multicolor print "Magician" pattern and name. Absorbent cotton terry; washfast.

4-piece set includes two jumbo-size bath towels (with name), each 22x44 in. and two washcloths, each 12x12 in. Nicely boxed . . . ready to go under the tree!

NOTE: Order a set for one child; e.g., both towels printed with same name. Or, if you prefer, combine set for use by two children (boy's or girl's); e.g., one towel printed with name "Mary" and one towel printed with name "Jane" or one towel for girl with name "Mary" and one towel for boy with name "Robert." *State both pattern (or patterns) desired and PRINT name (or names).*
96 N R3553F—(Shipping weight set 1 lb. 10 oz.)....................4-piece Set **$4.97**

[CC] **Our Best Monogrammed Bath Towel Set** with single initial screen-printed on a pastel ground. A gift with the "personal" touch . . . made of soft, fluffy cotton terry. Set includes two 24x46-in. bath towels with initial and two 12x12-in. washcloths (without initial). Decorative washfast colors . . stay "nice."

State Harmony House color lt. Sunshine yellow with med. Spice brown print or lt. Frosty pink with charcoal gray print; also white with charcoal gray print. All initials available . . . *please PRINT single initial desired.*
96 N R3554F—Boxed. (Shipping weight set 1 lb. 12 oz.).............4-piece Set **$4.97**

[DD] **Monogrammed Bath Mat Set** to harmonize with towels above. 19x34-in. cotton chenille mat with printed initial; standard size lid cover (no initial).

State washfast color listed for (CC) *above and PRINT initial desired.*
96 N R2860F—Unboxed. (Shipping weight set 1 lb. 12 oz.)...........2-piece Set **$3.77**

[EE] **Good Quality Personalized Towel Set** adorned with a spray of red roses and green foliage printed on a pure white background. Set includes two 20x40-inch bath towels with deep-tone "nameplate" to hold the full name of your favorite couple and two 12x12-inch washcloths. Made of fluffy, absorbent good quality cotton terry in washfast colors. Unboxed.

State any name up to and including 15 letters (printed on towel only) . . . count each space between names as one letter. *Please PRINT name.*
96 N R3510F—(Shipping weight set 15 oz.)........................4-piece Set **$2.97**

NOTE: All personalized items above shipped postpaid from factory near Chicago, Ill. Order before December 10 to insure delivery before Christmas; mark order "not for Christmas" if placed after December 10 or not required for Christmas. Sorry, no C.O.D. orders accepted on factory items.

HH means Harmony House color

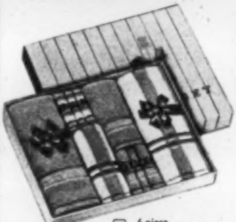
E 5-piece Towel Set $4.77

D 8-pc. Towel and Cologne Set $4.86

C 8-piece Towel Set $5.74

2-pc. Mat Set $4.97 B

A 5-pc. Towel Set $6.77



F 6-piece Towel Set $3.77

hers
his
hers
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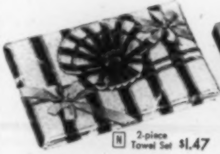
G 6-piece Towel Set $3.77

H 4-piece Towel Set $2.83

2-piece Mat Set $3.77 K

J 3-piece Towel Set $2.83



N 2-piece Towel Set $1.47

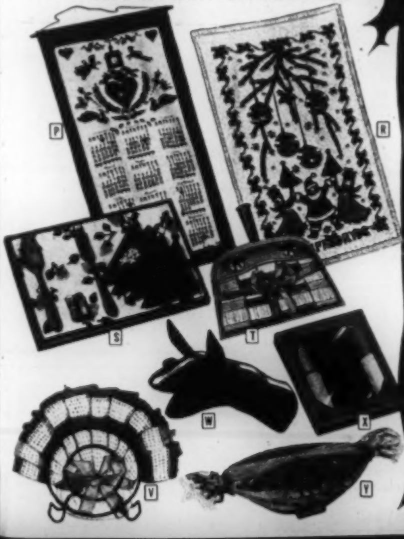
Gift Towel Set

M 4-piece Towel Set $1.86

Welcome
Welcome
Welcome

L 3-piece Towel Set $1.86

KITCHEN NOVELTIES

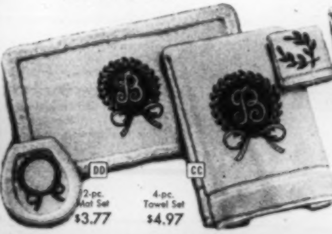


PERSONALIZED TOWEL, MAT SETS

AA 2-piece Towel Set $1.58

Robert
Susan
BB

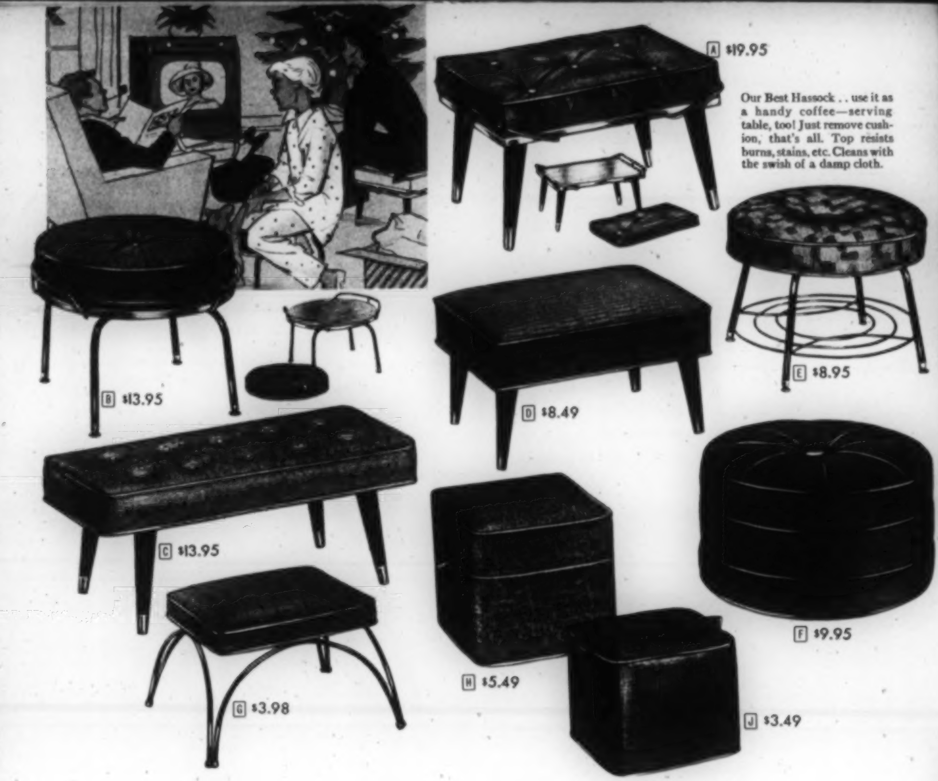
4-piece Towel Set $4.97



2-pc. Mat Set $3.77

4-pc. Towel Set $4.97

EE 4-piece Towel Set $2.97



Our Best Hassock . . use it as a handy coffee—serving table, too! Just remove cushion, that's all. Top resists burns, stains, etc. Cleans with the swish of a damp cloth.

For Christmas Giving choose colorful Harmony House Hassocks

Our Best Hassock . . Removable cushion

A Order now in time for Christmas giving. Use as handy coffee table or for snacks. Long-wearing Nylo-Saran cover on softly padded cushion. Plasticized table top of simulated wood grain effect. 24x16. 15 in. high. Brass leg ferrules.

State cushion color Harmony House Cherry red; also medium spring green or lovely honey beige.
1 N 042732L—Shpg. wt. 17 lbs. . . . . Only $19.95

Round Swivel Hassock with Cushion

B Dual-purpose Hassock. Swivels full 360 degrees; remove cushion and use as handy serving or coffee table. Plastic-coated plywood top resists scratches. Padded cushion plastic covered. Button tuft in center. 20x15½ in. high. Black metal frame.

State Harmony House color med. Bronze green, Malibu pink or Spice beige. Brass plated trim.
1 N 042731L—Swivels! Shipping wt. 18 lbs. $13.95

Roomy Bench-style Hassock 15 in. high

C Bench Hassock with comfortable cushion . . lots of room for TV viewing, etc. Stationary cushion padded with soft cotton, covered in imitation leather vinyl plastic . . tufted on top. 35x16 in. wide, 15 in. high. Black hardwood legs, brass tipped.

State Harmony House color Parchment ivory, med. Mint green or Cherry red. A smart gift!
1 N 042707L—Bench-style. Shpg. wt. 26 lbs. $13.95

Smaller Bench-style Padded Hassock

D Modern rectangular-style Hassock . . use as bench type seating! Modern style wood legs with black finish and smart contrasting brass leg ferrules. Cushion is washable—vinyl plastic covered and plumply filled with excelsior and cotton. 23x15 in.

State Harmony House color Spice beige, med. Ming blue or med. Bronze green. 14½ in. high overall.
1 N 042605—Shipping weight 12 pounds. . . . . Only $8.49

Modern-design Black Metal Hassock

E Fashioned in the modern mode! Lovely to look at, useful, too! Black tubular steel frame and legs with ferrules. Brass-finished rack for magazines, etc., below cotton-linter filled cushion. Durable printed plastic cover. Swivel feet. 20-in. diameter.

State Harmony House color Spice beige, medium Bronze green or Malibu pink. 15½ in. high overall.
1 N 042628L—Order now. Shipping weight 15 lbs. $8.95

Ever-popular Round-style Hassock!

F A wonderful Christmas-time gift for use the year-around. It's our ever-popular round-style Hassock. Use for seating in living room, den, porch, etc. Big 24-in. diameter. 14 in. high overall. Heavy vinyl plastic cover styled to imitate leather. Seamed, tufted.

State Harmony House color Tuscan wine, medium Mint green or Medium Dawn gray.
1 N M42704—Round-style. Shpg. wt. 33 lbs. $9.95

Low-priced Wrought Metal Hassock

G Here's the ideal budget-priced gift, always in demand! It's our lowest-priced wrought metal Hassock. Features "Nocturne" pattern plastic cover. Softly filled with cotton. Metal frame in black with gold color plastic leg tips. 17x17 in. wide.

State Harmony House color Cherry red, Charcoal gray; also in medium turquoise. 14 in. high.
1 N 042625L—Budget buy! Shipping wt. 11 lbs. $3.98

Popular Square-style Filled Hassock

H Popularly-priced, too! Square styling 15½x15½ in. Top filled with soft cotton for comfortable seating. Modern textured vinyl plastic cover features silver and gold color speckles. Plumply filled bottom covered with vinyl impregnated cloth.

State Harmony House color Clay beige or Malibu coral; also available in med. green. 14 in. high.
1 N 042601L—Seamed. Lift tabs. Shpg. wt. 18 lbs. . . . $5.49

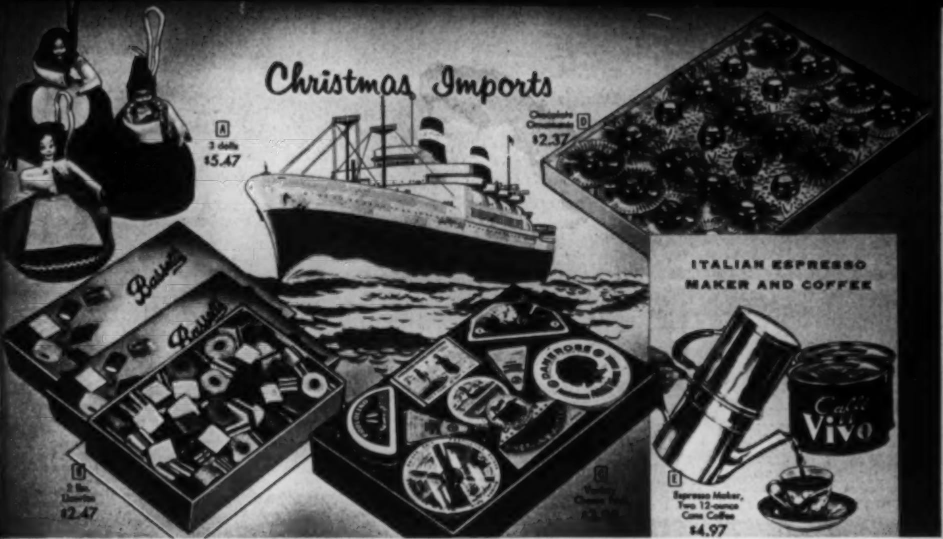
Our Lowest-priced Hassock, Square-style

J Our Lowest-priced, most economical Hassock! A fine Christmas gift for year-around use. Bottom plumply filled to retain shape. Cotton filled top. 14x14 in. wide. Covered in smart textured Tweed-effect vinyl plastic . . wipes clean with cloth.

State Harmony House color Cherry red, dark Mint green or Parchment beige. 12 in. high overall.
1 N 042600—Shpg. wt. 12 lbs. . . . . Only $3.49

SHIPPING NOTICE: Hassock (F) shipped freight, express or truck. For a cheerful Christmas, choose a hassock!

Christmas Imports



[A] **From Italy.** Hand made felt dolls dressed in cheerful Italian peasant costumes. Each doll is filled with 4 oz. of imported, fruit flavored candy. When empty doll can be used as purse. Each has zipper closing back and handle. 8 inches tall. Shpg. wt. each 10 oz.

87 N 8012—Redhead $1.97
87 N 8013—Blonde........ 1.97
87 N 8014—Brunette........ 1.97
Any 3 above. Wt. 1 lb, 14 oz. 5.47

[B] **From England.** The best quality licorice all-sorts made by Bassett's of England. The finest ingredients and most modern candy making techniques are combined to bring you this high quality candy. A wide variety of flavorful coatings, fillings, and combinations. Includes sandwiches, licorice rolls, assorted creams. Shpg. wt. 2 lbs. 4 oz.

87 N 8018—Two 1-lb. boxes $2.47

[C] **From Europe.** Cheese selections from all over Europe. A wide variety to delight everyone. From Norway, 2⅛ oz. caraway-spiced cheese; 3 oz. Italian Provolino, 4 oz. Swiss cheese (6 varieties); 3 oz. Danerose, 3 oz. Danish Columbine spread. From Holland, 3⅛ oz. Gouda; two 1⅜ oz. Austrian Doppel; 3 oz. Swedish cognac-flavored cheese.

87 N 8778—Shpg. wt. 4 lbs. . . $3.98

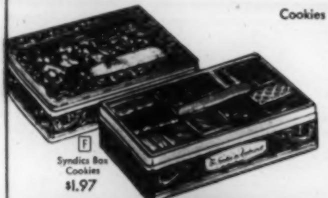
[D] **From West Germany.** A new Christmas tree decoration that will delight everyone, the children particularly. Each is milk chocolate, hollow center, wrapped in highly decorative, reflective foil. They will be an added incentive for the children to help take down the tree. 24 decorations, each with ribbon for hanging.

87 N 8019—Wt. 1 lb. 8 oz. $2.37

[E] Serve your friends continental coffee with the Espresso (Italian) Coffee-Maker. The most popular Espresso maker used. Simple to operate. Makes 6 demi-cups. Polished aluminum. Also, two 12 oz. cans of Caffe Vivo Espresso type coffee.

87 N 8015—Maker, two 12-oz. cans coffee. Shpg. wt. 4 lbs. $4.97
87 N 8016—2 cans coffee only. Shpg. wt. 2 lbs........... $2.47

Cookies from Holland . . Metal boxes printed with famous Rembrandts

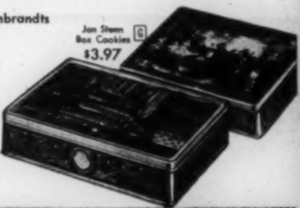


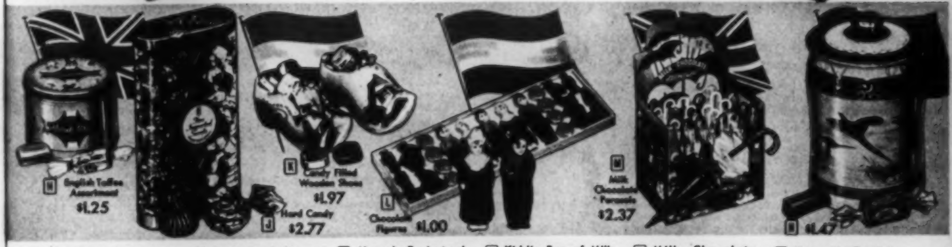
[F] **Syndics Box Cookie Selection.** One pound of delicious Dutch made cookies you will be proud to serve during the holidays. The metal box is printed with a copy of Rembrandt's famous "Syndics". This box can be used for many things when empty. Contains variety of wafers, cream filled, biscuits. Order now for Christmas.

87 N 8017—Wt. 1 lb, 11 oz. $1.97

[G] **Jan Steen Box Cookie Selection.** 1 lb. 14 oz. of rich creamy cookies packed in a handsome, re-usable metal box. Box is printed with a copy of Rembrandt's famous "Jan Steen" painting. Contains assorted wafers, biscuits, and cream filled. Hinged top box. Cookies wrapped in cellophane to protect freshness.

87 N 8020—Wt. 3 lbs. 4 oz. $3.97





[H] **Horner's Assortment of Toffee.** Foil and cellophane wrapped. Some are chocolate coated, others with almonds, coconut, walnuts, and cherries. A one pound delectable assortment. In metal tin. Wt. 1 lb. 8 oz.

87 N 8028.......... $1.25

[J] **Canister of Strawberry and Raspberry candy** . . . Imported from England, with real fruit flavor. 2¾ lbs. of candy. Each piece wrapped in strawberry or raspberry designed foil and cellophane.

87 N 8021—Wt. 3 lbs. $2.77

[K] **Hand Painted Wooden Shoes Filled with Candy.** From Holland. Each shoe contains 2⅛ oz. of rich, foil wrapped milk chocolate. Use for many decorative purposes, as a planter. Shpg. wt. 1 lb. 4 oz.

87 N 8033.......... $1.97

[L] **Kiddie Box of Milk Chocolate Figures and Medals.** Contains 35 pieces of rich milk chocolate from Holland. A candy novelty that will delight all children. Use as stocking filler.

87 N 8024—Wt. 1 lb. $1.00
2 boxes for.......... 1.89

[M] **Milk Chocolate Parasols.** From England. 24 pieces each wrapped in foil and cellophane. Fine Christmas tree decorations. Hang from tree; plastic handles. 9⅛ oz. candy.

87 N 8032—Shpg. wt. 1 lb. 8 oz................ $2.37

[N] **Horner's English Toffee.** 1-lb. assorted toffee candy in handsome, re-usable metal canister printed with a colorful Pheasant design. Wrapped in foil and cellophane. Wt. 1 lb. 8 oz.

87 N 8031....... $1.47

Remember . . you can add holiday candies to your Sears Easy Terms order.

$3.97 Complete with toy train

Ideal for Decorating . . . Quaint, Gay Swiss Village. The most unusual Christmas candy item offered for many a season. Included in this kit are all the candy and accessories needed to build 5 picturesque candy buildings and a toy train. Buildings include church, depot, store, hotel, and farm house. No special skill is needed to build. Directions are simple and clear. Contained in the kit: die cut frame work and over 3 pounds of candy, which includes 1½ pounds French Bouquet, 181 candy cigarettes, 5 ounces gum drops and spearmint leaves, 3 ounces assorted jimmy candy, 4 ounces green sugar, 2 sugared Swiss figures, 1 candy Christmas tree, roll of 42 wafers, plus tooth picks and powdered sugar.

87 N 8793—Shipping weight 6 pounds. $3.97

Candy Novelties

To brighten Christmas for children

Clown $3.97
Pecos Pete $3.97
Santa $4.97

Sears Introduces Its New Game and Party Pinata . . A party game of Old Mexico

The Pinata has been used at children's parties in Mexico and our Southwest for years. This is a game that can be played by children and grown-ups. Any number of people can play.

The players form a large circle around the Pinata which is hung from the ceiling or a pole or stick. The Pinata can be suspended from a string passed through an eyelet, thus allowing its height to be adjusted. The players take turns being blindfolded and try to break the Pinata with a stick. Each player is given one or two tries. When the Pinata is finally broken, the candy and prizes it contains fall out and the players scramble for their share.

Made of cardboard, wire, and brightly colored festooning. Each filled with 100 pieces of candy (20 oz.) and 20 novelty toys. Each 20 inches tall.

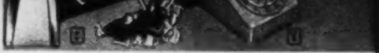
87 N 8745—Santa Pinata. Shpg. wt. 3 lbs. $4.97
87 N 8746—Pecos Pete Pinata. Shpg. wt. 3 lbs. 3.97
87 N 8747—Clown Pinata. Shpg. wt. 3 lbs. 3.97

Enchanting, Forest Bright Candy Cottage

Candy House. Lots of fun to put together, and the whole family can work on it . . Makes a cheery mantel decoration or center piece for children's parties. There is plenty of candy provided . . . so you can nibble while you build. Candies in the kit are: sugar wafers, snirkles, candy cigarettes, candy hearts, spearmint leaves, wintergreen lozenges, spice drops, fairy breathlets, and green sugar.

Assembled cottage measures 12½ x 8 inches. Form and base for cottage are pre-cut of sturdy cardboard. Everything necessary for construction of this house included in kit including two pounds' candy and complete instructions.

87 N 8731—Shpg. wt. 3 lbs . . . $1.99



A Old Fashioned Candy Christmas Tree Trimming Kit. Decorate your tree in the old fashioned way, with Christmas goodies. Contains 4 candy filled cellophane cornucopias, 2 foiled chocolate ornaments, 2 large candy canes, 6 small candy canes, 2 snirkle candy filled stockings, 8 pink and green balls, 4 chocolate decorated trees, 2 candy filled butterflies, 8 cherries on a wire.

87N8787—Wt. set 3 lbs. . $1.98
Save 29c. . . . . 2 for 3.67

B Candy Filled Toy Drum and Bugles. Brightly colored drum decorated with cartoon characters, 10-in. dia. Two plastic bugles. Wrapped in cellophane, tied with bright ribbon. Filled with 3 ounces of candy.

87 N 8808—Shpg. wt. 2 lbs 98c

C Candy Filled Fire Pail and Shovel. Fire engine red fire pail and shovel . . . ideal for the beach. Filled with pops, hard candy, and bubble gum. Total candy 1 pound.

87N8941–Shpg. wt. 1 lb. 8 oz. . . . 97c

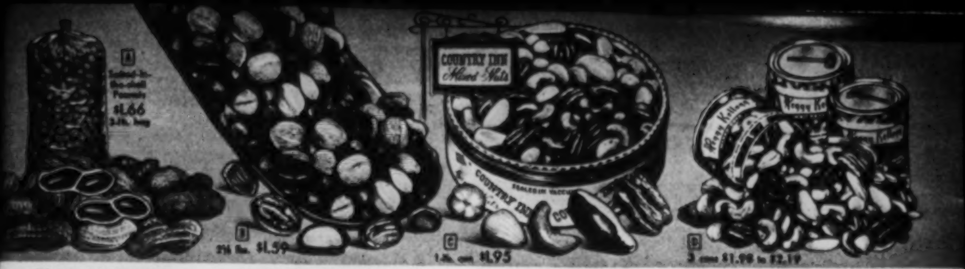
D St. Bernard Dog with Candy Filled Barrel. Designed to rescue any youngster from the blues. A loveable dog with a brooding face; 10-in. tall. Brandy barrel filled with 2 ounces of candy. Order several today.

87 N 8942—Shpg. wt. 2 lbs. . . . $1.97

E Plastic Telephone with Pops. Combination bank and toy phone. Bell rings when dial is spun. No sharp edges to injure the children. Almost actual size, looks like real thing. 8 safetystick pops.

87 N 8940—Shpg. wt. 1 lb. . . . $1.00

Remember . . . you can add your holiday candies to your Sears Easy Terms order. Order today



A **Salted-In-Shell Peanuts.** Roasted, evenly salted. A really deliciously prepared peanut to please everyone. These nuts make excellent stuffing for children's Christmas stocking. Insured fresh and crisp. Shpg. wts. 4 lbs.; 7 lbs.

87 N 8672—3-lb. bag.....$1.66
87 N 8673—4-lb. bag..... 2.97

B **Flavorful Mixed Nuts-In-Shells.** A tasty assortment of nuts. Includes walnuts, California almonds, Brazil nuts, Oregon filberts, Southern pecans. Order some today.

87 N 8675—2½ lbs. mixed nuts. Wt. 3 lbs...$1.59
87 N 8677—5 lbs. Shpg. wt. 6 lbs.......... 2.98
87 N 8678—Save 27c on 10 lbs. Wt. 11 lbs.. 5.69

25-lb. Economy Carton. Ideal for parties.

87 N 08679K—Shipping weight 28 pounds..$12.98

C **Country Inn Salted Nuts.** Our finest salted nut meats. Hand-selected assortment of salted nuts. Brazil nuts from South American jungles, Spanish almonds, cashews from India, filberts from the Mediterranean area, Southern pecans. Shpg. wt. 2 lbs.

87 N 8676—1-lb. can......$1.95

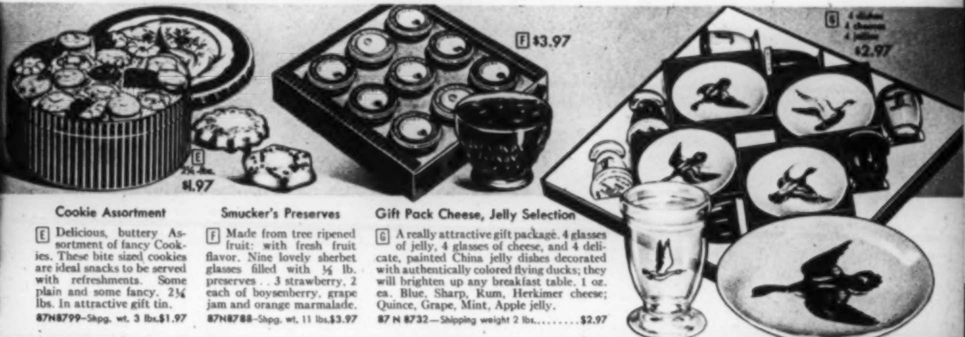
Delicious Peggy Kellogg Salted Nutmeats.

D 87 N 8753—Whole India Cashews. 6¾ oz. cans. Shipping weight 3 cans, 2 pounds.
3 cans...$1.98; 6 cans...$3.79; 9 cans...$4.98

87 N 8756—Mixed nuts, cashews, pecans, filberts, almonds, Brazil nuts. 6¾-oz. cans. Shpg. wt. 3 cans 2 lbs.
3 cans...$2.19; 6 cans...$4.19; 9 cans...$5.98

87 N 8759—1 can cashews, 1 can mixed nuts, 7¼-oz. can peanuts. Shpg. wt. 3 cans 2 lbs.
3 cans..$1.98; 6 cans...$3.79; 9 cans...$4.98

Party Style Christmas Nuts and Novelties



Cookie Assortment

E Delicious, buttery Assortment of fancy Cookies. These bite sized cookies are ideal snacks to be served with refreshments. Some plain and some fancy. 2¼ lbs. In attractive gift tin.

87N8799—Shpg. wt. 3 lbs.$1.97

Smucker's Preserves

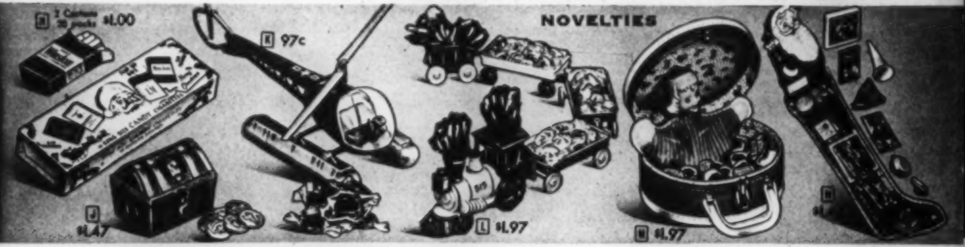
F Made from tree ripened fruit: with fresh fruit flavor. Nine lovely sherbet glasses filled with ⅓ lb. preserves . . 3 strawberry, 2 each of boysenberry, grape jam and orange marmalade.

87N8788—Shpg. wt. 11 lbs.$3.97

Gift Pack Cheese, Jelly Selection

G A really attractive gift package. 4 glasses of jelly, 4 glasses of cheese, and 4 delicate, painted China jelly dishes decorated with authentically colored flying ducks; they will brighten up any breakfast table. 1 oz. ea. Blue, Sharp, Rum, Herkimer cheese; Quince, Grape, Mint, Apple jelly.

87 N 8732—Shipping weight 2 lbs........$2.97



H **2 Cartons King Size Candy Cigarettes.** 20 assorted packages of sugar candy cigarettes designed to look like real cigarette packs. Simulated filter and each pack has the flip top box. Each carton is decorated to look like the real thing in a bright Christmas wrapping. 7⅓ ounces of candy per box.

87 N 8773—2 cartons, 20 packs.....Shpg. wt. 1 lb.....$1.00

J **Treasure Chest Bank Filled with Chocolate.** Yo-ho, ye lubbers, to the cove. The family will enjoy saving with this handsome replica of a real Captain Kidd treasure chest. Filled with 50 pieces of coin shaped milk chocolate wrapped in gold color foil. Hand painted and made of sturdy metal. Locked with real padlock and key. Takes up to 50c pieces.

87 N 8772—6 oz. of candy. Shipping weight 1 lb.......$1.47

K **Whirly Bird Helicopter.** A replica of the 47-D used by the Army, Navy, and Marines. Amphibious type aircraft complete with pontoons . . . it makes an excellent bath tub toy, it floats. Made of durable plastic; no sharp edges. Red and gray coloring. 3 oz. of cellophane wrapped hard candy.

87 N 8794—Shipping weight 2 pounds...............97c

L **Toy Plastic Train with 4 cars.** See the engine puffin' 'round the bend . . a train inspired by the Disneyland steam engine. The Candy Land express will steam in Christmas morning loaded down with gaily colored pops and hard candy in seasonal wrappings and the children's eyes will pop. Engine bell rings. Contains 6 oz. of candy.

87 N 8824—Shipping weight 2 pounds 4 ounces......$1.97

M **Little Girl's Overnight Case and Hat Box.** An overnight case just like mother's. Includes puppet with elfin face, molded plastic doll's head. Green and white case, plastic handle. Inside decorated with attractive floral design. 8 oz. of candy . . 1 package licorice, 1 of strawberry candy.

87 N 8823—Shipping weight 2 pounds............$1.97

N **20-inch Candy and Toy Filled Christmas Stocking.** Santa couldn't have filled them better. Contains 12 oz. of Christmas candy and 15 novelty toys to brighten any child's Christmas. Toys include whistle, yo-yo, crayons, sailboat, puzzles, checkerboard, toy wrist watch. Buy one for each child in the family. Excellent mantle decorations.

87 N 8812—Shipping weight 2 pounds............$1.47

Order your holiday candies, nuts and specialty items early; be sure you have them in time for the holidays

DIANA STUFT
A 2½ lbs. $1.00
C 3 lbs. $1.49
E 6 lbs. $2.97
D 36 boxes 77c
F 3½ lbs. $1.97
PURE HARD CANDY
B 3 lbs. $1.00

Hard Candies.. a Christmas Tradition

A **Our Finest Quality Hard Candy Mix.** Popular Peggy Kellogg mix is wrapped individually in sparkling cellophane or foil for extra protection, making these candies ideal stocking stuffers. Strawberry, lemon, cherry, grape, lime, orange, and peppermint.

87 N 8717—2½-lb. carton. Wt. 3 lbs. .$1.00
87 N 8718—8-lb. carton. Wt. 9 lbs. . . . 2.97
87 N 08724K–22-lb. carton. Wt. 25 lbs. 7.97

B **Old Fashion Ribbon Mix.** Swirls of tempting hard candy. The kind of candy that will keep tiny fists in the candy dish. Ideal for Christmas parties or candy dish. Packed in red Christmas bags.

87 N 8700—3-lb. bag. Wt. 3 lbs. 8 oz.$1.00
87 N 8701—6-lb. bag. Wt. 7 lbs. 1.97
87 N 08703K—30-lb. carton. Wt. 33 lbs. 8.97

C **Bunte's Diana Stuft Confections.** An assortment of all-filled candies. Thin, crisp sugar shells filled with pure jams and marmalades, crushed nuts and chocolate. In decorated tin.

87N8707–Shpg. wt. 4 lbs. 8 oz.. 3-lb. tin $1.49

D **Cardboard Boxes.** ½-pound size.

87 N 8710—Wt. 1 lb. 8 oz. . . 36 boxes 77c
87 N 8711—Wt. 4 lbs. . . . . 100 boxes $1.77

E **10-Quart Pail Chock-full of Candy.** Re-usable, galvanized steel pail contains good quality candy packed in 3 separate bags to keep it fresh longer. Includes 2 lbs. of hard candies, 2 lbs. of creams and jellies, and 2 lbs. of chocolate drops. A grand assortment that will please everyone.

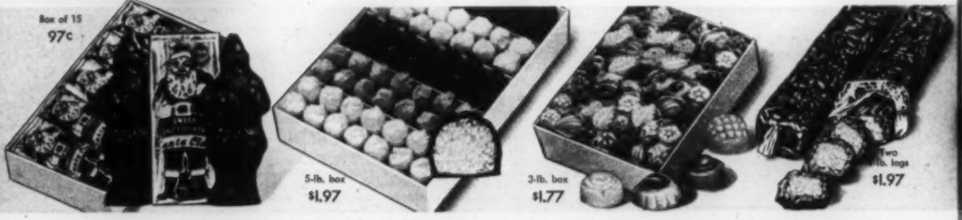
87N8690–6 lbs. candy. Shpg. wt. 10 lbs. $2.97

F **Creme Filled Melt-O-Mints.** A favorite candy flavor. Crisp, crunchy pure sugar jacket flavored with wonderfully pleasant peppermint. The center is a smooth peppermint creme that melts in your mouth. Each piece wrapped in candy striped cellophane, make colorful stocking stuffers. Buy some today. 3½ lbs.

87 N 8741—Shpg. wt. 4 lbs. $1.97

G **Candy Filled Hurricane Lamps.** Two authentic lamps filled with 2 lbs. of assorted, imported English hard candy. Colorfully wrapped in foil and cellophane. Lamps designed for easy conversion to electricity. Black and gold plastic base. Height 11½ in. With two 7¾-in. red candles.

87 N 8744–Wt. 6 lbs. 8 oz., Complete $3.97



Chocolate Santas. Pure solid milk chocolate Santas. 15 Santas in each box. Each Santa stands 4½ in. high. Santa candy to really thrill the kids. Ideal as party favors or decorations. Shpg. wt. each box 2 lbs.

87 N 8810—Each box. 97c
Save 17c, 2 boxes for. $1.77

Coconut Bon-Bons. Creamy, soft mounds of chopped coconut coated with triple whipped cream fondant. In four delectable flavors . . lemon, chocolate, vanilla, strawberry. An inexpensive candy for parties, gatherings. 5-lb. box. Order some today.

87 N 8715—Shpg. wt. 5 lbs. 8 oz..$1.97

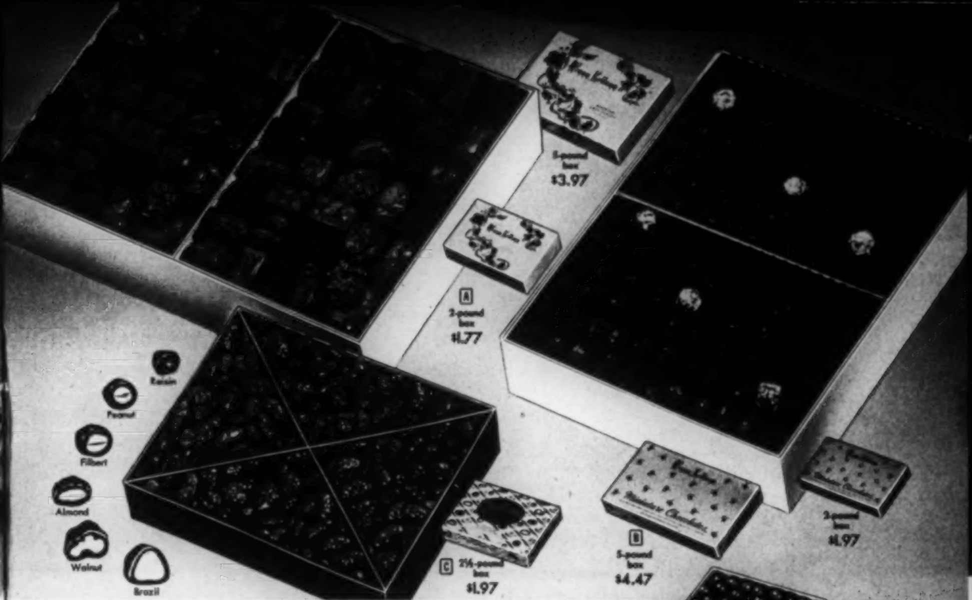
French Creams. Soft, smooth crystallized sugar candy in dainty flower shapes . . . in vanilla, lemon, orange, lime, raspberry, pineapple, maple, chocolate flavors. Fancy candy. Appropriate for dinner parties, holiday candy dishes. Shpg. wt. 3 lbs. 8 oz.

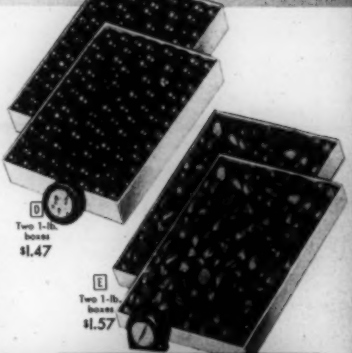
87 N 8722—3-pound box. $1.77

Chewy, Nut Rich Pecan Logs. The center is all fresh, rich nougat; dipped in mellow flavorful caramel and then rolled in delicious whole pecans. Slice log as you need it . . . it stays fresh. Order today. Two 1-lb. logs, cellophane wrapped.

87 N 8727—Shpg. wt. 2 lbs. 8 oz. . . .$1.97

Remember . . . you can add your holiday candies to your Sears Easy Terms order.





Peggy Kellogg Gift Chocolates

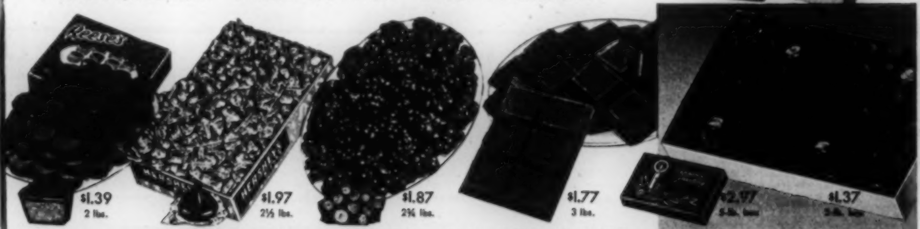
A **Peggy Kellogg Milk and Dark Chocolate Assortment.** You get a wide selection of centers that includes creams, almonds, nougats, nut bites, molasses chews; vanilla, raspberry, pineapple, chocolate, orange, coconut and maple creams; cream caramels. Have plenty for the holidays.
87 N 8604—5-pound box. Shpg. wt. 6 lbs. $3.97
87 N 8605—2-pound box. Shpg. wt. 2 lbs. 14 oz. . . 1.77

B **Bite-Size Peggy Kellogg Miniatures.** You get more pieces per pound with these delicious miniatures. Cream centers with true fruit flavors, nut toffee, creamy caramels, smooth nougats, delicious nuts and crisps. Coated with rich milk chocolate and dark chocolate. Order some today.
87 N 8603—5-pound box. Shpg. wt. 6 lbs. $4.47
87 N 8630—2-pound box. Shpg. wt. 3 lbs. 1.97

C **Peggy Kellogg Nut and Fruit Mix.** Each piece is coated with rich milk chocolate. Includes: crisp almonds, filberts, walnuts, Brazils, Virginia peanuts, and raisins. Always a popular snack at parties during the Christmas season or any time. Order 2 boxes for the holidays. Packed in a gift box. Wt. 3 lbs.
87 N 8740—2½-pound box. . $1.97

D **Peggy Kellogg Malted Milk Balls.** A real favorite down through the years. Rich, delicious 100% pure malted milk centers . . . each piece heavily coated with taste tempting milk chocolate. The flavor of the crisp malt centers is complimented by the full flavor of fresh milk chocolate. Shpg. wt. 2 lbs. 8 oz.
87 N 8920—Two 1-lb. boxes. . $1.47

E **Peggy Kellogg Double Dipped Chocolate Peanuts.** We use only extra large Virginia peanuts with a heavy coating of rich, mellow milk chocolate. The peanuts are actually dipped twice in pure milk chocolate. A favorite with family and friends. Holiday guests will enjoy this fine quality confection. Shpg. wt. 2 lbs. 8 oz.
87 N 8934—Two 1-lb. boxes. . $1.57



Reese's Peanut Butter Cups. Creamy peanut butter centers surrounded with smooth, pure, rich Hershey milk chocolate. A new taste thrill. Shpg. wt. 2 lbs. 8 oz.
87 N 8735—2 lbs. . . $1.39

Hershey Milk Chocolate Kisses. A favorite with millions for years and years. All rich, pure milk, the kind that made Hershey famous. Order some today. Shpg. wt. 3 lbs.
87 N 8612—2½ lbs. . $1.97

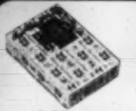
Milk Chocolate Peanut Clusters. Mounds and mounds of crunchy, meaty Spanish peanuts coated generously with rich milk chocolate. Order some today. Shpg. wt. 3 lbs.
87 N 8736—2¾ lbs. . . . $1.87

Milk Chocolate Break-Up. You get 3 lbs. of this wonderfully good eating solid milk chocolate, easy to break, easy to eat 2-in. squares. Packed for shipping. Shpg. wt. 3 lbs. 8 oz.
87 N 8729—3-lb. box. . $1.77

Sears Good Quality Chocolates. Meet Sears requirements for quality and taste. Centers include vanilla, chocolate, true fruit creams, caramels, nougats, mints . . all coated with milk chocolate. In a gay Christmas box. Order today.
87N8601—5-lb. box. Shpg. wt. 6 lbs. Only $2.97
87N8602—2-lb. box. Shpg. wt. 2 lbs. 14 oz. 1.37

Shop all the candy pages. Check our new assortment of Imported Candies. Also, check novelty candy assortment

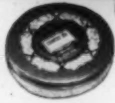
COUNTRY INN
Chocolates
Made with Fresh Butter
Country Cream & OTHER FINE INGREDIENTS
Just $1.00 a pound
in the 5 pound box
5 pounds $5.00



$2.50 2-lb. box

Two-pound box. Delicious, taste-satisfying chocolates in an attractive box; the right size for small families, or for a gift. Sure to please the most discriminating taste. Order some today. Shipping weight 3 pounds.

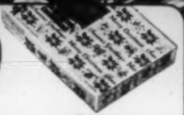
87 N 8607 . . . . $2.50



$3.95 3-lb. tin

Three-pound Tin. Attractive round gift tin is packed with 3 lbs. of assorted milk and dark chocolates. Ideal for long distance mailing to friends or servicemen. Keeps candies fresh. Tin is reusable. Shpg. wt. 4 lbs.

87 N 8608 . . . . $3.95



$5.00 5-lb. box

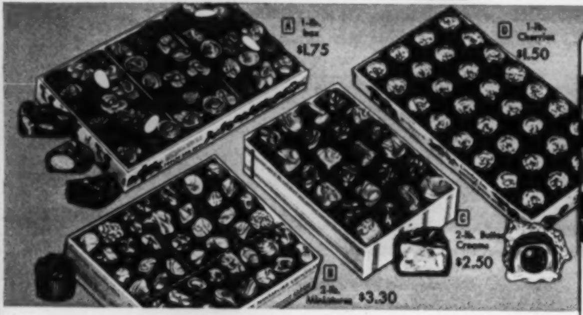
Five-pound Box. Order this larger box for family and friends. Keep your candy dishes filled. You just can't keep enough of this wonderful candy on hand. The best candy for the happiest season. Shpg. wt. 7 lbs.

87 N 8606 . . . . $5.00

COUNTRY INN CHOCOLATES

Our Finest Quality Chocolate, a fine gift

You'll want to buy the best candy possible at Christmas or at any other time. You can if you buy Country Inn Chocolates . . . our Finest. Produced under the most rigid quality standards of finest ingredients . . . 93 score butter, 40% whipping cream, smooth chocolate. Over 21 varieties including butter creams; nut fudges, crisps, fruit, nut and chewy types. Order for the holidays today.



A **Fruit and Nut Assortment.** Contains: filbert clusters, pecan clusters, almond clusters, chocolate almonds, Brazil nuts, walnut halves, coconut haystacks, filberts in cup, cherry cordials, all coated with milk chocolate. Also assorted fruits covered with deep, rich dark chocolate. Jordan almonds. Shipping weight 1 lb. 8 oz.

87 N 8665—1-pound box $1.75

B **Our Best Miniature Chocolates.** Bite sized chocolates made with 93 score butter, 40% whipping cream, pure sugar. Coated with rich milk and dark chocolate. Delectable fruit, nut and cream centers. More pieces per pound when you order miniatures. Order several boxes. Shpg. wt. 2 lbs. 8 oz.

87 N 8580—2-lb. box. About 134 pieces . . . $3.30

C **Country Inn Butter Creams.** Luscious vanilla, peppermint, maple-walnut, coconut, chocolate, and coffee-walnut creams. Each piece is coated with rich, delicious milk or dark chocolate. Each with a thick whipped-in creamy, smooth flavor. Order today, have plenty for the holidays.

87 N 8623—2-lb. box. Shpg. wt. 2 lbs. 8 oz. . $2.50
87 N 8622—1-lb. box. Shpg. wt. 1 lb. 8 oz. . 1.25

D **Liquid Cherries.** Country Inn finest chocolate covered cherries. Large, whole red cherries floating in a delightfully tart liquid center, and coated with rich milk chocolate that blends smoothly with deep cherry flavor. Gold color foil wrapped for freshness. Shpg. wt. 1 lb. 8 oz.

87 N 8617—1-pound box $1.50

SAVE 10%

2 lbs. Snappers
Were ~~$3.00~~
NOW ONLY
$2.70

Pecan Snappers . . one of our most popular candies

Now, a special Christmas price reduction lets you save 10% on famous Country Inn Pecan Snappers. Crisp, crunchy pecans with smooth, rich cream caramel. Dipped in the highest grade milk chocolate. Everyone loves Snappers, one of America's most popular candies. Order plenty today so that you will not run out over the holidays. Take advantage of the reduction in price.

87 N 8627—2-pound box. Shpg. wt. 2 lbs. 8 oz. Was $3.00. Now $2.70
87 N 8626—1-lb. box. Shipping weight 1 lb. 8 oz. Was $1.50 . . . . . 1.35

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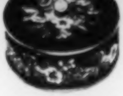
COUNTRY INN
Fruit Cake
SOLD ONLY BY SEARS



Baker's Pride, Our Finest Fruit Cake

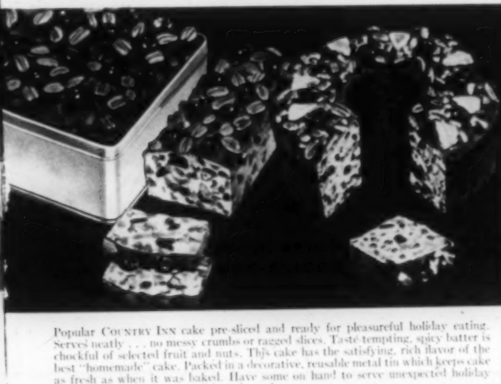
Festive as Thanksgiving or Christmas itself! When guests drop in or when you set a gay holiday table, serve our finest fruit cake. Topped with whole cherries, pineapple wedges, walnut halves. Filled with extra fancy French cherries, specially cured Cuban pineapple, pecan halves, white almonds, golden bleached raisins—flavored with brandy. 5-lb. cake pre-sliced—made from a rare recipe to keep cake moist and delicious. 100% creamery butter batter. Needle point design tin. Server with 5-lb. cake.

87 N 8661—5-lb. cake. Shpg. wt. ea. 7 lbs. **$7.99** Save 48c. **2** cakes. Shpg. wt. 14 lbs. **$15.50**
87 N 8667—3-lb. cake Wt. ea. 4 lbs. 8 oz. **4.99** Save 38c. **2** cakes. Shpg. wt. 10 lbs. **9.60**

Butter Batter . . Our Super Quality Ring Cake

Our most popular pre-sliced COUNTRY INN fruit cake. Pure 100% creamery butter batter with whole eggs, spice and other highest quality ingredients, blended with lavish portions of candied cherries, pineapple and selected pecans . . . no fruit peel or citron added. Topped with generous pieces of fruit and nuts. A delicious quick snack to serve your holiday guests. Packed in an exquisite, reusable gold color gift tin. Free stainless steel cake server also included with either fruit cake.

87N8654-5 lb. cake. Wt. ea. 7 lbs. Ea... **$4.99** Save 38c. **2** 5 lb. cakes. Wt. 14 lbs. **$9.60**
87N8666-5 lb. cake. Wt. ea. 7 lbs. Unsliced **4.99** Save 38c. **2** cakes. Shpg. wt. 14 lbs. **9.60**



Popular COUNTRY INN cake pre-sliced and ready for pleasureful holiday eating. Serves neatly . . . no messy crumbs or ragged slices. Taste-tempting, spicy batter is chockful of selected fruit and nuts. This cake has the satisfying, rich flavor of the best "homemade" cake. Packed in a decorative, reusable metal tin which keeps cake as fresh as when it was baked. Have some on hand to serve unexpected holiday callers. You'll be glad you did. Order today.

87 N 8653—Five-pound tin (two 2½-pound loaves). Shipping weight 6 pounds **$3.99**
Save 28c. **4** loaves. Shpg. wt. 13 lbs. **7.70**

87 N 8652—Same as cake at left but unsliced ring cake. Shipping weight 6 pounds **$3.99**
Save 28c. **2** 5-lb. cakes. Shpg. wt. 13 lbs. **7.70**

Barbara Jane Economy Fruit Cake

A good low-priced fruit cake. Has a spicy batter filled with glazed cherries, raisins and nuts, tangy fruit peel. Topped with fruit and nuts. Comes in gift box. Shipping weights 5 lbs. 8 oz.; 11 lbs.

87 N 8650—5-pound cake in gift box **$1.97**
Save 17c. **2** 5-pound cakes for only **3.77**

Three 1-lb. loaves
$2.99

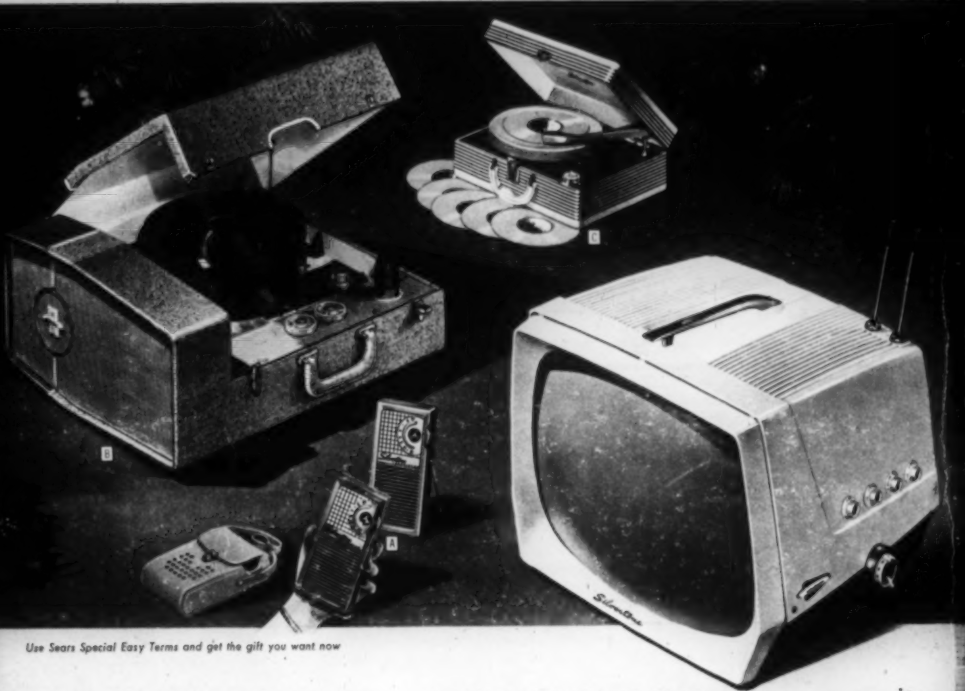
Pre-Sliced Rum and Brandy Trio. 3 types of cake

The Rum and Brandy Flavored Trio makes it possible for you to get real Christmas variety into your holiday refreshment selection. Each guest can select his or her favorite type of fruit cake. You get three different kinds of moist, fresh fruit cake. Each loaf is baked full of delicious fruit and nuts. You get one light and one dark cake with bright, tasty pineapple-cherry topping, and one "golden-almond" cake with crisp almond topping. In metal gift tin. Keeps each cake fresh and tempting. Pre-slicing means cake that serves neatly . . . no messy crumbs or ragged slices. Remember, you get 15 big slices from each cake. 45 delicious slices in all.

87 N 8655—Tin of three (one pound) cakes. Shpg. wt. 4 lbs. 4 oz. **$2.99**
Save 19c. **2** cake "Trios." Send them as gifts. Shpg. wt. 10 lbs. **5.79**

Make this a SILVERTONE Christmas

with the finest in year-round entertainment for all the family



Use Sears Special Easy Terms and get the gift you want now

A **Long-Range Transistor Pocket Radio.** No tubes to burn out. 2¾-in. speaker. Printed circuit. 1 battery lasts up to 60 hrs. (order below). Non-breakable plastic case. Earphone available. 3⅛x6⅝x1½-in. Available in 3 colors. Silver-color trim.

57N8204–HH Smoke gray. Shpg. wt. 1 lb. 8 oz. $3.50 dn., $5 mo. Cash	**$32.95**
57N8206–HH Malibu coral. Wt. 1 lb. 8 oz. $3.50 dn., $5 mo. Cash	32.95
57N8208–Black. Shpg. wt. 1 lb. 8 oz. $3.50 dn., $5 mo. . . . . . . Cash	32.95
57N6418–Battery for above. Shipping weight 8 ounces.	1.15
57N8000–Earphone for radio. Shipping weight 4 ounces.	3.85
57N8001–Leather case for radio. Shipping weight 8 ounces.	3.49

HH means Harmony House colors.

B **Our Best Portable Hi-Fi Phonograph.** Dual speakers—one 6-inch, one 5¼-inch: Hi-fi ceramic cartridge. Dual synthetic sapphire stylus. Plays all 4 speeds—16, 33⅓, 45 and 78-rpm automatically. Dynamically balanced tone arm for longer needle and record life. Variable tone control. Rubber-padded turntable. 2 tubes, rectifier. 45-rpm slip-on spindle included. Molded plywood case. Tweed-effect simulated-leather covered. 18⅝x19x9⅛ in. UL listed. 110-120-volt, 60-cycle AC.

57 N 08245L—Shipping wt. 25 lbs. $5 down, $5 *monthly*. . . . Cash **$71.95**

C **Children's Single-play, 4-speed Phonograph with Records.** Crystal cartridge, synthetic sapphire needle. 4-in. speaker. 1 tube, rectifier. Built-in 45-rpm centerpiece. Plastic-covered wood case. 12x9⅞x4⅛ in. 6 "Little Golden" children's records incl.

57 N 8231—UL listed. 110–120-v., 60 cycle AC. Shpg. wt. 12 lbs. Only **$17.50**

See pages 370 to 375 of this catalog for more Silvertone gift ideas

New Silvertone 17-inch Portable TV gives you big set picture . . weighs only 30 pounds

$142.95 cash VHF
$5.00 down

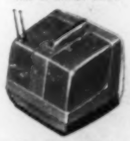
Newly designed 17-inch picture tube (over-all diagonal measurement)—12 square inches more picture than previous 17-inch portables—a full 155 sq. in. Aluminized for sharper contrasts—truer tones of black and white. Smartly tapered Fiberglas cabinet fully encloses set—lightweight, yet rugged. Removable, curved, tinted safety glass.

Excellent local and suburban reception. Powerful tetrode tuner plus automatic gain and frequency controls. 4-in. speaker. Built-in extendable antenna. UL listed. 110–120-volt, 60-cycle AC. 17½ in. wide, 15 in. high, 16¾ in. deep. Bright Harmony House (HH) colors. Shipped freight, express or truck. *Please state color wanted.*

57 N M8102—VHF. *HH color* Sunshine yellow, Aquamarine, or Malibu coral. Wt. 38 lbs. *$5 down, $7 month*. . . . .Cash **$142.95**

57 N M8103—All-channel. *HH color* Sunshine yellow or Aquamarine. Shpg. wt. 39 lbs. *$5 down, $8.50 month*. . .Cash **$172.95**

Available in Harmony House colors . . Sunshine yellow, Aquamarine or Malibu coral.



Slim, tapered Fiberglas cabinet for easier carrying. Enclosed back keeps out dust.

Many of the items shown on this page may be seen at your nearest Catalog Sales Office

SEARS, ROEBUCK AND CO., CHICAGO 7, ILLINOIS.